SAP Cloud Platform & Design Innovation Customer Forum
Creating the Intelligent Business

SAP Finland Oy
Keilasatama 5
02150 Espoo
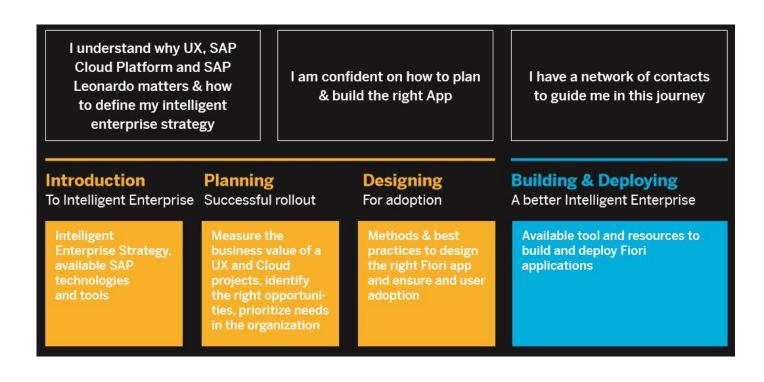**Finland**

Our Partner Sponsor

SAP is pleased to invite you to this 1-day invitation-only event in Espoo, Finland on Thursday March 5th, 2020

Attending this workshop will enable you to:

1. Learn how to build and deploy the right app on the SAP Cloud Platform.
2. Understand all the tools, services and available resources to help you during your implementation.
3. Get an overview of SAP Cloud Platform and how it can be leveraged to jump-start your digital transformation
4. Get an understanding of how SAP Leonardo can impact your business through machine learning
5. Collaborate in an open forum and enrich your SAP network of selected partners, customers and SAP subject matter experts.

I understand why UX, SAP Cloud Platform and SAP Leonardo matters & how to define my intelligent enterprise strategy	I am confident on how to plan & build the right App	I have a network of contacts to guide me in this journey

Introduction To Intelligent Enterprise	**Planning** Successful rollout	**Designing** For adoption	**Building & Deploying** A better Intelligent Enterprise
Intelligent Enterprise Strategy, available SAP technologies and tools	Measure the business value of a UX and Cloud projects, identify the right opportunities, prioritize needs in the organization	Methods & best practices to design the right Fiori app and ensure and user adoption	Available tool and resources to build and deploy Fiori applications

Agenda Day 1 – March 5, 2020

Day 1	Topic	Dur.
8:30 am	**Breakfast – Registration and Sign-in** Sponsored by FiNUG, Tieto, Fujitsu	
9:00 am	**Keynote: Designing the Intelligent Enterprise** • Use existing business processes in digital transformation • Basic Concepts & Benefits of the SAP Cloud Platform • News & Roadmap	30
9:30 am	**User centric – UX Strategy and Roadmap** • SAP Design Direction • Introduction to Fiori 3 • UX Tools and technology • Key Platform Services • Outlook	30
10:00 am	**FINUG Presentation**	15
10:15 am	**Extend - S/4HANA to your needs** • **Understand how SAP Cloud Platform (SCP) supports the S4 journey (pre, during and post implementation)** through flexibility by enabling fast innovation and time to value. SCP is the 'de facto' development and integration strategy to most effectively expand the reach and business value of data, apps, and processes in the SAP landscape – fundamentally open but optimized for SAP. • SAP Cloud Platform as an extension platform • SAP Cloud SDK	30
11:00 am	**Accelerate Innovations with SAP HANA Cloud** • Find out the value of SAP HANA Cloud to accelerate your business innovation • Learn the latest features and capabilities of SAP HANA Cloud including multi-temperature data persistency and advanced visualization • Gain insights on SAP HANA Cloud hybrid deployment capabilities with your existing on-premises SAP HANA • Understand top innovative use cases of SAP HANA Cloud	30
11:30 am	**Networking Lunch with 3 Demo PODs** • SAP CAI • Intelligent Business Process Management • Run Intelligent with SAP Cloud Platform Sponsored by FiNUG, Tieto, Fujitsu	60

Agenda Day 1 – March 5, 2020

Day 1	Topics		Dur
	Innovation and Digital Platform	**Innovation and Analytics**	
12:30 pm	**SAP Intelligent Robotic Process Automation (Intelligent RPA)** • What is Intelligent RPA and What Does it Do? • Top Benefits Customers are Already Gaining • The Power of Three – the SAP Solution Set • Demo: Intelligent RPA in Action • Roadmap – Exciting Times Ahead	**Data Intelligence - Turning disparate data into valuable assets for business innovation** • How to discover, refine, govern, and orchestrate any type, variety, or volume of data across your distributed data landscape • How to deliver intelligent and trustworthy data for making meaningful, data-driven decisions by processing data wherever it resides	30
1:00 pm	**Chatbots at SAP - the Next-Generation UX for Enterprise Software** • Introduction to SAP Conversational AI • SAP Conversational AI as the Collaborative, Bot-Building Platform with SAP CoPilot as the Digital Assistant • Demos – Natural Language Interaction with SAP S/4HANA, and Bot Integration Hub with SAP CAI bots	**SAP Analytics Cloud** • SAP Analytics Strategy (Cloud to Cloud) • SAC Overview, latest news - Roadmap • SAC embedded in SAP solutions • SAC embedded in partner's and customer's solutions • SAP Analytics Cloud: Business and Operational API	30
1:30 pm	**Break**		15
1:45 pm	**SCP Customer Success Story**		30
2:15 pm	**Tieto Presentation**		30
2:45 pm	**Fujitsu Presentation**		30
3:15 pm	**Partner Presentation**		30
3:45 pm	**Intelligent Business Process Management** For organizations who need to improve their business process productivity with excellence, transform paper-based processes into digital assets, provide intelligent automation of structured workflows, decisions and tasks, optimizing with process intelligence and insight to action, improving business process experiences and flexibility. SAP Cloud Platform enables customers to obtain business outcomes faster with the implementation of live processes to analyze, configure, extend and integrate them, connecting experience data to operational business workflows.		30
4:15 pm	**Augmented analytics with SAP Analytics Cloud** • Gain actionable insights and accelerate innovation with augmented analytics • Take advantage of machine learning to analyze patterns, simulate what-if scenarios, explore key influencers, and intuitively ask questions easily • Meet data analytics challenges with next-generation open, scalable data warehousing solutions from SAP • How SCP enhances SAP Analytics Cloud		30
4:45 pm	**Wrap Up Day** • Ask the experts • Event Survey • The way ahead		15

SAP Finnish User Group (Finug) promotes exchange of information, know-how and experience sharing among SAP users. Finug supports correct use of SAP applications and promotes unbiased information on SAP products and services, from a user perspective. www.sapfinug.fi

Tieto aims to capture the significant opportunities of the data-driven world and turn them into lifelong value for people, business and society. By doing this, we aim to be our customers' first choice for business renewal. Accelerate business renewal with our SAP consulting, implementation, hosting and platform services. Our Nordic focus and wide industry experience can help you digitalize your business at speed.

Fujitsu is a leading information and communication technology company, operating in over 100 countries. Fujitsu has a 40-year-experience in SAP and we have successfully helped thousands of customers worldwide to simplify, innovate and grow their business. The company's internationality enables SAP projects to be integrated in a local and global level.

Our comprehensive range of services, solutions, and innovative platforms include SAP S/4HANA and SAP Leonardo. Our end-to-end SAP portfolio focuses on three key pillars: Simplify, Transform and Digital, which we use to provide a holistic view of your business needs and challenges. With our three-pillar approach, we will enable your business to successfully transform to digital.

SAP S/4HANA can address your business challenges and pave the way towards a successful digital economy. However, the question is - how do you start a successful journey towards S/4HANA? With XpressWay for SAP Application Transformation, we offer valuable support for the transformation journey to SAP S/4HANA. We focus on the complete system landscape, which enables us to tailor our approach to your individual business requirements.

SAP

The Best-Run Businesses Run SAP™