



Helen MacPhee

SVP Finance, AstraZeneca



Jason Long

VP Consumer Industries, SAP

Day 1 Agenda

Leaders in Life Sciences

Date: 30th October 2025

Location: The Discovery Centre, AstraZeneca, Cambridge, UK

Time	Session	Speaker
11.30	Registration and Lunch	
12:30	Opening of the Symposium	Helen MacPhee, SVP Finance, AstraZeneca Jason Long, VP Consumer Industries, SAP
12:45	Healthcare innovation at a global policy inflexion point	Dr Sonja Marjanovic, Director (Healthcare Innovation, Industry and Policy), RAND Europe
13:15	Leading the Transformation journey 2030	Helen MacPhee, SVP Finance, AstraZeneca
13:45	Innovation and Agentic AI	Marc Nolla, Head of Customer Advisory, SAP EMEA
14:15	Powering Innovation and Unlocking Insights with SAP Databricks	Vandan Parmar, Senior Solution Architect, HLS & GenAI, Databricks
14:45	15' Break	
15:00	The future of life sciences with AI	Kathryn Thompson, Partner, Deloitte
15:30	Life Sciences Transformation journey	Erjena Keller, Global Head of ASPIRE ERP Platforms, Roche
16:00	Scaleup PharmEnable Therapeutics	Dr Hannah Sore, CEO, PharmEnable Therapeutics
16:30	Exhibitor presentations	Corinne Marsolier & Shaid Latif, Industry Advisors, SAP
17:30	Use cases by Deloitte	Priya Arora, Head of Commercial AI, Deloitte
18:00	Coaches to hotel for check-in	
19:00	Hosted Dinner at Corpus Christi College	

Day 2 Agenda

Leaders in Life Sciences

Date: 31st October 2025

Location The Discovery Centre, AstraZeneca, Cambridge, UK

Time	Session	Speaker
08:30	Pick-up at hotels for Cambridge Tour	
09:00	Cambridge Tour	
10:30	Networking time	
11:00	Gen AI use case – EU regulation, data security and guidance Roundtable	Dr. Robert Görke, Head of d-fine Healthcare Tom Wood, Algorithms and Artificial Intelligence expert, Deloitte Dr. Anette Großmüller, Head of Cross Product Management, SAP Ernesto Rincon, Head of Business AI, SAP
11:45	Cell Gene Therapy Orchestration Use Case	Thierry Harlingue, Cell & Gene Therapy E2E Value Chain Product Manager, Roche
12:15	Lunch and exhibitor demonstrations	
13:00	Scaling Standardisation in Commercial Organisations	Paul Buckham, Enterprise Process Owner, AstraZeneca Farsad Ghafoor, Vistex
13:30	Serialization in Pharma: Turning Compliance into Confidence	Aladdin Mandishah, Global Director, Life Sciences Industry, SAP
14:00	Digital Transformation : Building the foundations for AI	Andreas Bargon, HealthCare ERP Business Partner and Lead Architect, Merck KGaA
14:30	GenLots – AI Powered Efficiency with Every Order	Arnaud Alves, GenLots
15:00	Action items and closing Remarks	Dr. Anette Großmüller, Head of Cross Product Management, IPE Life Sciences, Health and Cross Industry Solutions, SAP
15:30	End of Day 2 – Coaches to Cambridge Train station	

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