

SAP® Cloud Platform and Design Innovation Customer Forum

Creating the Intelligent Enterprise

Paris, France - November 8 and 9, 2018

On-Site Guide | France

Our Gold Partner Sponsors

delaware

PAS à PAS KPF

sopra steria

SAP®



Our Keynote Speaker **Building the Intelligent Enterprise**

Timo Elliott - VP, Global Innovation Evangelist

Timo Elliott is an SAP innovation evangelist and passionate advocate of the power of technology to transform organizations. A 27-year veteran of the company, he has presented the latest digital trends to audiences in fifty-eight different countries around the world and his articles appear regularly in online publications such as Harvard Business Review, Forbes, ZDNet, and Digitalist Magazine. He has worked in the UK, Hong Kong, New Zealand, and the US, and currently lives in Paris, France. He has a first-class honors degree in econometrics from Bristol University, UK, and holds a patent in the area of mobile analytics.

Invitation

SAP® is pleased to invite you to this two-day, invitation-only event in Paris, Thursday November 8 and Friday November 9, 2018.

Attending this workshop can help you:

- Gain an overview of **SAP Cloud Platform** and how it can be leveraged to jump-start your digital transformation
- Get an understanding of how **SAP Leonardo** can impact your business through new technologies such as machine learning and artificial intelligence
- Learn more about the value of using big data as a service and how you can leverage the **Cloud Foundry** platform
- Gain an understanding of enhancements and functionality from the latest **SAP Fiori®** product releases, and get a glimpse of future developments
- Learn how to build, extend, and deploy **SAP Fiori** apps on the **SAP Cloud Platform**
- Determine where to start your company's user experience transformation to maximize value and increase innovation potential
- Collaborate in an open forum and enrich your network of selected partners, customers, and subject-matter experts from SAP

I understand why UX, SAP Cloud Platform and SAP Leonardo matter and how to define my intelligent enterprise strategy

I'm confident about how to plan and build the right app

I have a network of contacts to guide me in this journey

Introducing

the Intelligent Enterprise

Planning

a successful rollout

Designing

for adoption

Building and deploying

a better intelligent enterprise

An intelligent enterprise strategy and available SAP technologies and tools

Measurement of the business value of UX and cloud projects, identification of the right opportunities, and prioritization of the needs of the organization

Methods and best practices for designing the right SAP Fiori app and for user adoption

Available tools and resources to build and deploy SAP Fiori apps

Agenda Day 1

Basics, planning and designing for adoption

Morning

8:30 am	Breakfast ● Sponsored by Delaware, PASàPAS-KPF, and Sopra Steria		30 Min
9:00 am	Keynote: Building the intelligent enterprise ● Timo Elliott, VP, Global Innovation Evangelist		30 Min
9:30 am	Overview of SAP Cloud Platform for the intelligent enterprise ● <ul style="list-style-type: none">• High-level overview SAP Cloud Platform• Available platform services, UX technologies• Common use cases• Future roadmap• Foundation for SAP Leonardo Paulo Baptista, SAP		30 Min
10:00 am	Break ●		15 Min
	User Interfaces & Integration	Extend & Innovate	
10:15 am	SAP Leonardo and business impact of machine learning ● <ul style="list-style-type: none">• SAP Leonardo overview• What is machine learning ?• How do machines learn ?• Machine learning is changing business Demos: <ul style="list-style-type: none">• ML based forecasting• Computer vision & SAP Conversational AI Peter Snowdon, SAP	Digital innovation system - Intelligently connecting people, things and business ● <ul style="list-style-type: none">• How can you create innovative processes and business models• What are the challenges or opportunities of digital transformation?• How is IoT impacting different industries?• SAP Leonardo use cases Nathalie Dietz, SAP	30 Min
10:45 am	SAP Leonardo enterprise use cases for blockchain ● <ul style="list-style-type: none">• Introduction to blockchain Joey Bronner, SAP	The transformation to a digital service provider – A show case from industry ● <ul style="list-style-type: none">• Strategic challenge in industry 4.0• How can SAP help you with your digital transformation• Digital supply chain – asset management Wael Labidi, SAP	30 Min
11:15 am	Renewing your user experience in the cloud ● <ul style="list-style-type: none">• WEB IDE to build and extend SAP Fiori apps• SAP Fiori, cloud edition for SAP delivered apps in the cloud• SAP Rapid Application Development by Mendix Mohamed Bennis, SAP	SAP CoPilot and SAP Circular Authority for Insurance – A power couple for a next-generation UX for enterprise software ● <ul style="list-style-type: none">• SAP CoPilot Overview• Introduction into SAP Conversational AI• Experience the digital assistant and bot integration hub for the enterprise• Interact with enterprise applications through natural language and literally speak with the system Demos: <ul style="list-style-type: none">• Natural language interaction with SAP on FLP, Mobile on iOS, and Slack Eugen Winschel, SAP	30 Min

Agenda Day 1

Designing for adoption

Afternoon

	User Interfaces & Integration	Extend & Innovate	
11:45 am	Rapid prototyping ● <ul style="list-style-type: none"> How SAP Build is supporting digital transformation in the enterprise A demo of how SAP Build jump-starts innovation Thomas Dubreuil, SAP	Build apps and extensions on SAP Cloud Platform ● 30 Min <ul style="list-style-type: none"> SAP Cloud Platform as an extension platform SAP Cloud Platform SDK SAP S/4HANA® Cloud SDK Hugo Barret, SAP	
12:15 pm	Networking lunch ● <p>SAP Build - Thomas Dubreuil, SAP SAP CoPilot - Eugen Winschel SAP Asset Manager - Tamas Molnar Sponsored by Delaware, PASàPAS-KPF, and Sopra Steria</p>		75 Min
1:30 pm	Customer success story ●		30 Min
2:00 pm	L'industrie 4.0 - La maintenance prédictive by Delaware ● <p>Baptiste Duriez, Delaware</p>		30 Min
2:30 pm	REX : Enercal opte pour la mobilité avec SCP et PASàPAS-KPF ● <p>Francis Roche, PASàPAS-KPF</p>		30 Min
3:00 pm	Réinventez votre business model avec SAP Cloud Platform, SAP Analytics Cloud et SAP Leonardo ● <p>Vianney Le Blan, Sopra Steria</p>		30 Min
3:30 pm	Break ●		15 Min
	User Interfaces & Integration	Extend & Innovate	
3:45 pm	Building enterprise grade apps for iOS and Android ● <ul style="list-style-type: none"> SAP Cloud Platform Mobile Services overview SAP Fiori for iOS design language, SAP Cloud Platform SDK for iOS and the Apple partnership SAP Cloud Platform SDK for Android A demo of how these tools accelerate mobile app development Alex Francis, SAP	SAP Cloud Platform: Multi-cloud and Cloud Foundry ● 30 Min <ul style="list-style-type: none"> SAP Cloud Platform data centers: strategy, current status, and roadmap Multi-cloud strategy: What exactly does that mean and what are the advantages? Cloud Foundry and SAP Cloud Platform: why? what? how? Arnaud Sergent, SAP	
4:15 pm	How to integrate your data in the SAP Cloud Platform ● <ul style="list-style-type: none"> Integrate your data easily and with confidence Manage your data challenges for IoT, mobile, and LoB Safeguard data access API management in the cloud Olivier Enault, SAP	Big data as a service ● <ul style="list-style-type: none"> Hadoop VORA, SPARK and KAFKA SAP HANA® database as a service Cloud analytics Data hub Patrick Bech, SAP	30 Min
4:45 pm	Wrap up ● <ul style="list-style-type: none"> Lessons learned Event survey Toros Aledjian, SAP		15 Min

Agenda Day 2

Designing for adoption

Morning

9:00 am	Breakfast ● Sponsored by Delaware, PASàPAS-KPF, and Sopra Steria	30 Min
9:00 am	Breakout workshops (optional) ● <ul style="list-style-type: none">• Build an app in SAP Cloud Platform - Build / package your SAP Fiori web app into hybrid mobile app (with offline and push functionality) Davide Campisi, SAP• SAP CoPilot and SAP Conversational AI Eugen Winschel & Stefan Engelhardt, SAP	180 Min





www.sap.com/contactsap

Studio SAP | 60564enUS (18/11)

© 2018 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

These materials are provided for information only and are subject to change without notice. SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies. See www.sap.com/copyright for additional trademark information and notices.

