

AGENDA
EMEA South, Milan, Italy

SAP Cloud Platform & Design Innovation Customer Forum

Creating the Intelligent Business

La Camilla
Via Dante 267,
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Our Partner Sponsors



SAP is pleased to invite you to this 2-day invitation-only event in Milan, Italy on Wednesday and Thursday on November 13 and 14, 2019

Attending this workshop will enable you to:

1. Learn how to build and deploy the right app on the SAP Cloud Platform.
2. Understand all the tools, services and available resources to help you during your implementation.
3. Get an overview of SAP Cloud Platform and how it can be leveraged to jump-start your digital transformation
4. Get an understanding of how SAP Leonardo can impact your business through machine learning
5. Collaborate in an open forum and enrich your SAP network of selected partners, customers and SAP subject matter experts.

I understand why UX, SAP Cloud Platform and SAP Leonardo matters & how to define my intelligent enterprise strategy

I am confident on how to plan & build the right App

I have a network of contacts to guide me in this journey

Introduction

To Intelligent Enterprise

Intelligent Enterprise Strategy, available SAP technologies and tools

Planning

Successful rollout

Measure the business value of a UX and Cloud projects, identify the right opportunities, prioritize needs in the organization

Designing

For adoption

Methods & best practices to design the right Fiori app and ensure and user adoption

Building & Deploying

A better Intelligent Enterprise

Available tool and resources to build and deploy Fiori applications

Agenda Day 1 – November 13, 2019

Day 1	Topic		Dur.
8:30 am	Breakfast – Registration and Sign-in		
9:00 am	Keynote: Designing the Intelligent Enterprise		30
9:30 am	Keynote: SAP Cloud Platform – Vision and Strategy <ul style="list-style-type: none"> Use existing business processes in digital transformation Basic Concepts & Benefits of the SAP Cloud Platform News & Roadmap 		30
10:00 am	User centric – UX Strategy and Roadmap <ul style="list-style-type: none"> SAP Design Direction Introduction to Fiori 3 UX Tools and technology Key Platform Services Outlook 		30
10:45 am	Extend - S/4HANA to your needs <ul style="list-style-type: none"> SAP Cloud Platform as an extension platform SAP Cloud SDK 		30
	Optimizing User Experience	Innovation and Digital Platform	
11:15 am	SAP Intelligent Robotic Process Automation (Intelligent RPA) <ul style="list-style-type: none"> What is Intelligent RPA and What Does it Do? Top Benefits Customers are Already Gaining The Power of Three – the SAP Solution Set Demo: Intelligent RPA in Action Roadmap – Exciting Times Ahead 	Becoming intelligence – business impact of machine learning <ul style="list-style-type: none"> SAP Leonardo Overview What is Machine Learning ? How do machines learn ? Machine Learning is changing business Demos: <ul style="list-style-type: none"> ML based Forecasting Computer vision & Conversational AI 	30

Agenda Day 1 – November 13, 2019

Day 1	Topics		Dur
11:45 pm	Chatbots at SAP - the Next-Generation UX for Enterprise Software <ul style="list-style-type: none"> • Introduction to SAP Conversational AI • SAP Conversational AI as the Collaborative, Bot-Building Platform with SAP CoPilot as the Digital Assistant • Demos – Natural Language Interaction with SAP S/4HANA, and Bot Integration Hub with SAP CAI bots 	Intelligence, agility, efficiency: key innovations in SAP HANA <ul style="list-style-type: none"> • Find out the value of using the enterprise edition to run your SAP applications and advance your innovation initiatives • Leveraging state-of-the-art database and data management technology, advanced analytical capabilities, and development tools in the only all-in-one, in-memory-first data platform • The newest SAP HANA innovations – What's new overview for SAP HANA 2.4 	30
12:15 pm	Networking Lunch with 3 Demo PODs SAP Co-Pilot/UX Services SAP Asset Manager		75
1:30 pm	Customer Success Story		30
2:00 pm	Partner Presentation 1		30
2:30 pm	Partner Presentation 2		30
3:00 pm	Break		15
3:15 pm	Partner Presentation 3		30

Agenda Day 1 – November 13, 2019

Day 1	Topics		Dur
	Optimizing User Experience	Innovation and Digital Platform	
4:00 pm	Getting native – Enterprise Apps for iOS and Android <ul style="list-style-type: none"> • SDK for iOS • SDK for Android • Mobile Development Kit • Mobile Cards • Running with SAP Cloud Platform Mobile Services • Demo of how these tools accelerated mobile app development 	More than the foundation – Multi Cloud Strategy, Cloud Foundry and Kubernetes <ul style="list-style-type: none"> • SAP Cloud Platform data centers: strategy, current status and roadmap • Multi-cloud strategy: What exactly does that mean and what are the advantages? • Cloud Foundry and SAP Cloud Platform: Why / What / How? 	30
4:30 pm	Integrate – Intelligently connecting People, Things and Business <ul style="list-style-type: none"> • Integrate your data easily and with confidence • Manage your data challenges for IoT, Mobile, and LoB • Safeguard data access API Management in the cloud 	Distributed ledger – Blockchain for Enterprises <ul style="list-style-type: none"> • Blockchain Introduction • Blockchain Use Cases • SAP Cloud Platform Blockchain Services 	30
5:00 pm	Wrap Up Day 1		30

Agenda Day 2 – November 14, 2019

Day 2	Topic	Dur.
8:30 am	Breakfast	
9:00 am	Customer Keynote:	30
9:30 am	Customer Success Story	30
10:00 am	Build your Intelligent Enterprise by service integration and delightful user experience <ul style="list-style-type: none"> Cloud Platform services overview When to use what 	30
10:30 am	Break	
10:45 am	Partner Presentation 4	30
11:15 am	Efficiently Develop and Adapt SAP Fiori Apps <ul style="list-style-type: none"> SAPUI5 SAP Fiori Elements UI Adaptation SAP Web IDE to Build and Extend SAP Fiori Apps 	20
11:45 am	Drive your Cloud Platform mission to success <ul style="list-style-type: none"> Guidance on the complete lifecycle to create your product using Discovery Center Create a mission based on what your know Get what you have to know Benefit from assess to content and coaches 	20
12:15 am	Go Mobile – SAP Mobile Cards App <ul style="list-style-type: none"> Learn How to Make Content Mobile in a Short Time Without Having to Build a Complicated Mobile App 	
12:45 pm	Lunch	45
12:30 am	Breakout Workshops (Optional) <ul style="list-style-type: none"> Build Your SAP Fiori Apps on SAP Cloud Platform Building a conversational User Experience with CoPilot & Recast Build side-by-side extensions for SAP S/4HANA with the SAP S/4HANA Cloud SDK 	120 min

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