



Employee Engagement

17% Higher productivity

3xMore revenue per employee

40%
Lower turnover

A Changing World of Work

15 to 4

Average tenure decline, with millennials it's even lower at 2.8

2M

U.S. employees quit every month citing negative workplace experience

70%

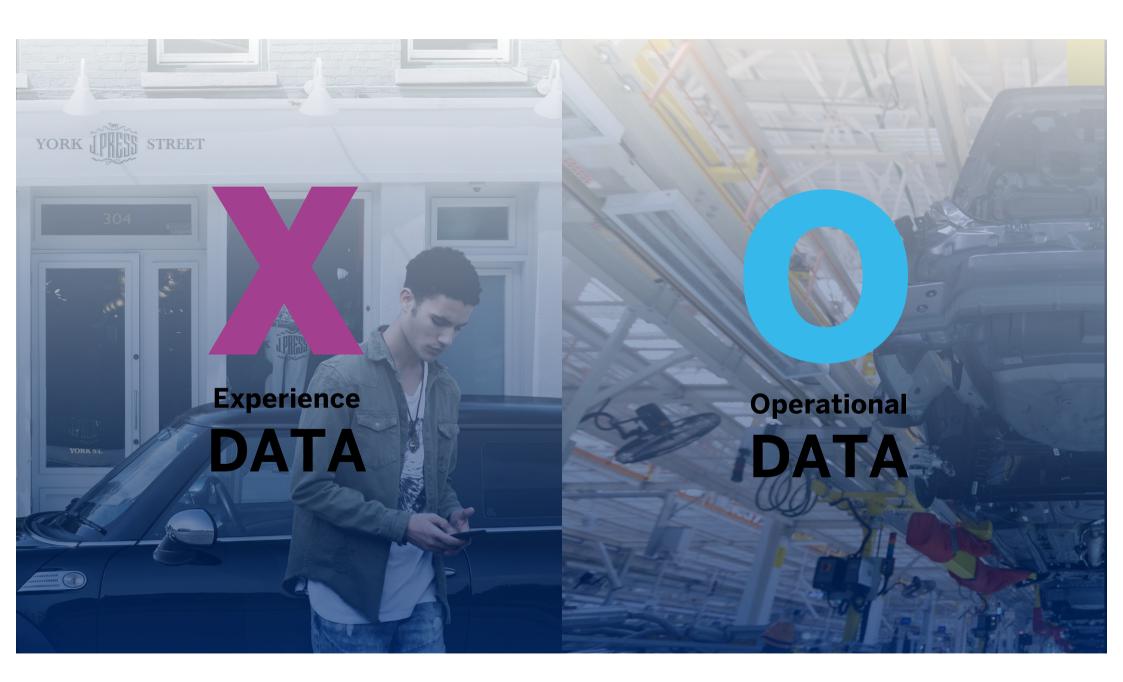
Of millennials said they would quit due to poor technology experiences

69%

of CEOs believe employees feel engaged The Employee Experience Gap

34%

of employees feel engaged



Identifying the What



Hires

Job Changes

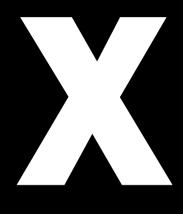
Class Completions

Performance Assessments

Bonuses

Organizational Changes

Identifying the Why



Experience

DATA

Employee Trust

Engagement

Sentiment

Voice of Employee

Behaviors

Qualitative Insights

human capital management

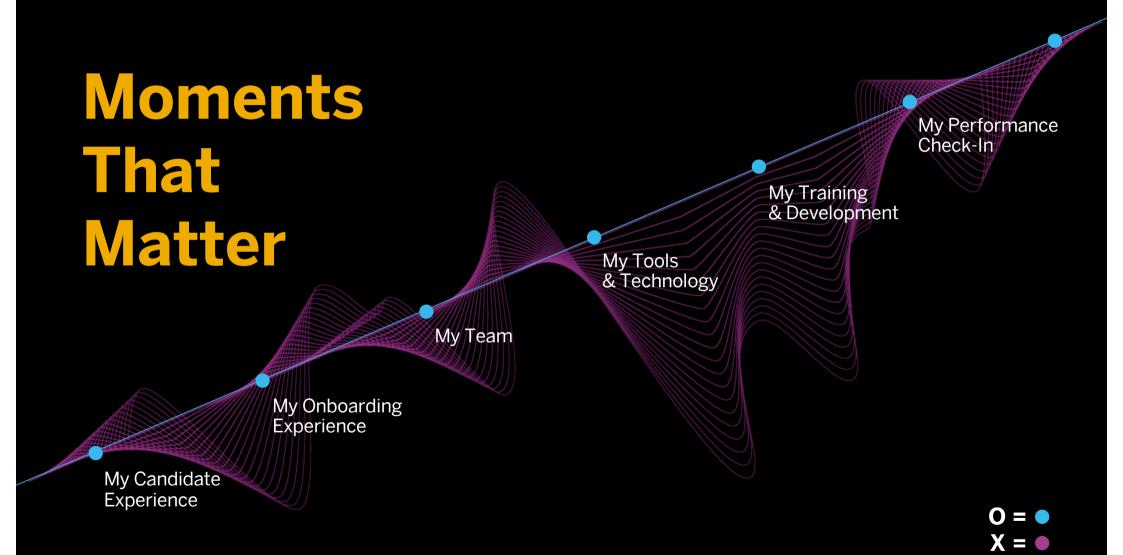
"Human capital management (HCM) is an approach that perceives employees as assets — whose current value can be measured through investments like any other asset in the business."

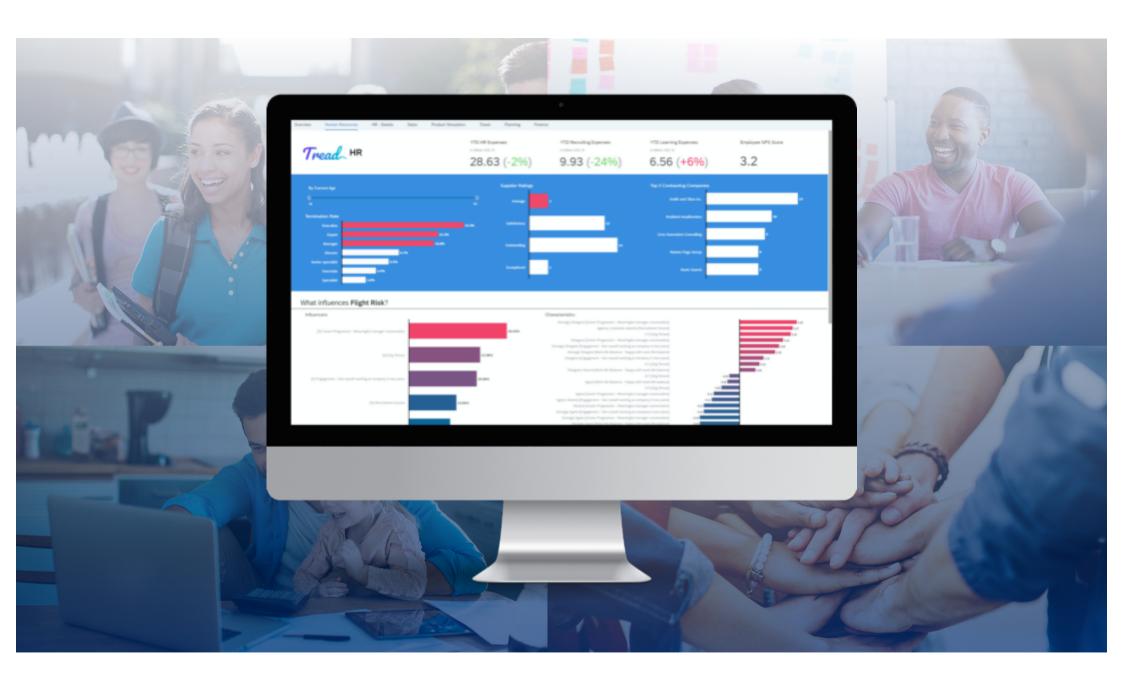


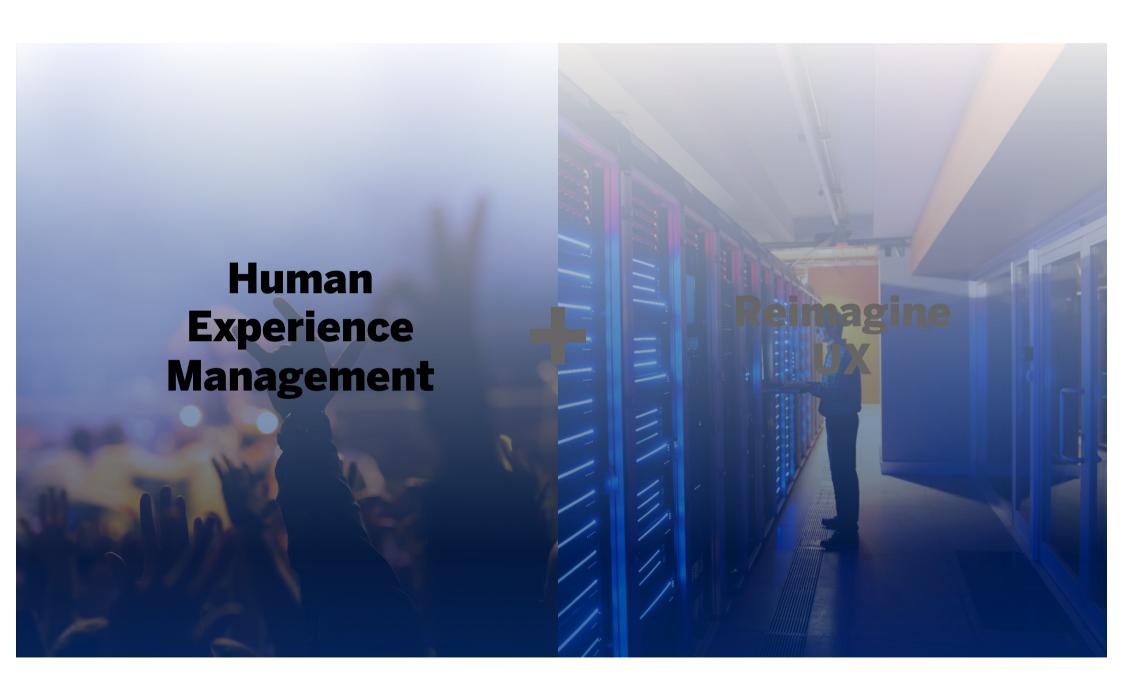
To stop treating our people as interchangeable assets, start putting them at the center of what powers our business. And caring as much, or more, about our employees as we do our customers.

12









Key qualities of a modern user experience

Valuing every person, every day







Leverage intelligent technologies

Apply the best in consumer experiences to HR experiences

Across every moment that matters

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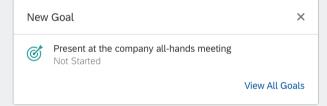


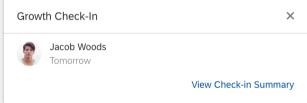


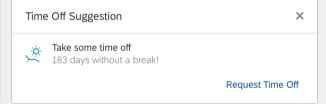
Patricia de Llano

How can I help?









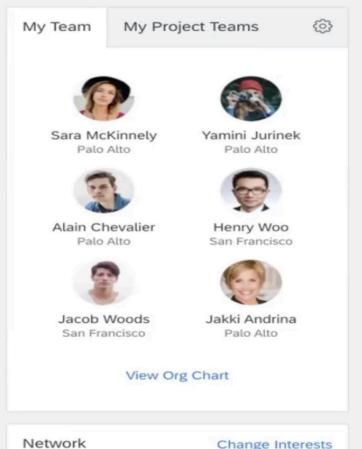


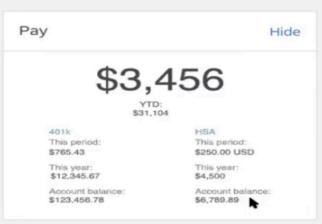


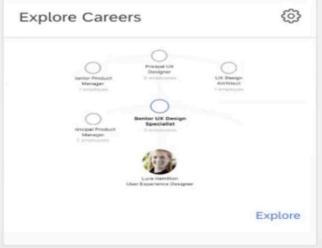


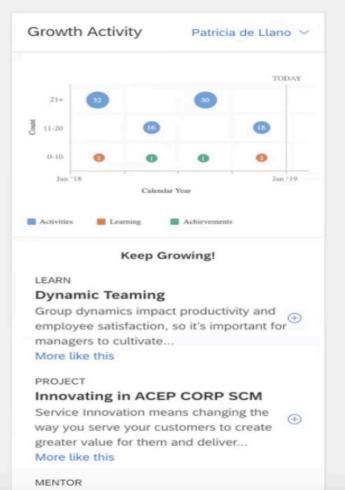
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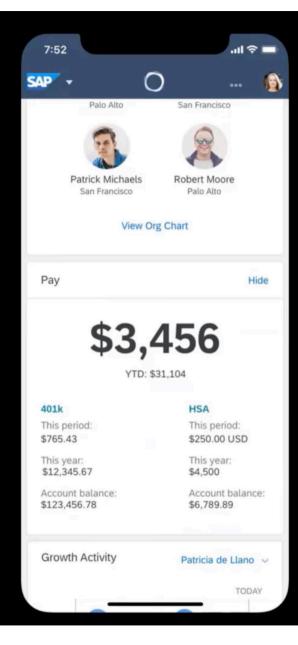
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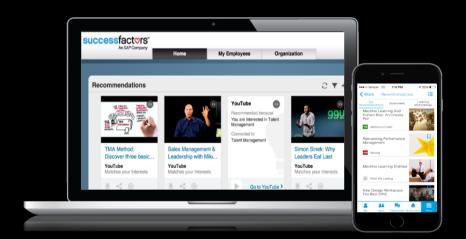






Individualize

Machine learning and artificial intelligence nudge me to take action, recommend things that are applicable to me, surface relevant information and reveal organizational relationships



Reimagine Talent



Learning Recommendations

Planned – 1H2020

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Conversational

I can interact using natural language (Conversational AI). Digital assistants and chatbots enable me to ask questions and get answers from available data and content



Ask a question, get an answer – voice and text



Embed into work environments (Slack and MS Teams)

Planned Delivery – 1H2020



Feedback

I'm provided with the opportunity to provide feedback to continuously improve my experience and close the gap between what I expected and what was actually delivered

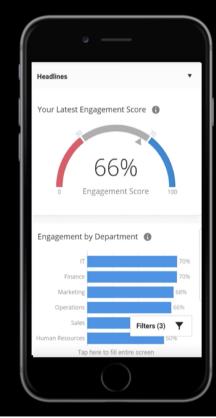
With Qualtrics

Build a culture of continuous improvement and solve the experience gap

Solutions:

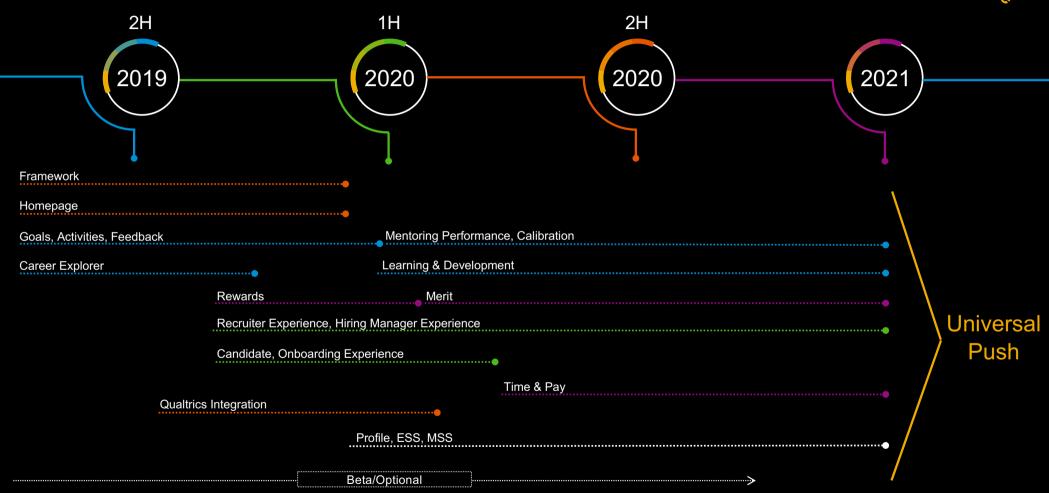
- Annual engagement feedback
- Periodic engagement feedback
- Lifecycle process feedback (Onboarding/offboarding)
- Benefits optimizer













Thank you.

Contact information:

Francesca Olivieri HCM Solutions Presales Specialist

SAP Italia S.p.a., Via Monza, 7/a, 20871 Vimercate, Italy

T +39 039 6879-612, M +39 348 2400767, francesca.olivieri@sap.com

