

SAP SuccessFactors 📿

Value for Success: Engagement and Enablement SAP Preferred Success, Enterprise Support, Enable Now

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User Group Italy- February, 2019



The Promise of the Cloud

Digital transformation is driving fundamental change, creating a requirement for speed and stability at the same time. The cloud brings new opportunities to create value for your organization and customers with the promise of:



Speed and innovation



Flexibility and elasticity



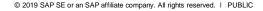
Simplification

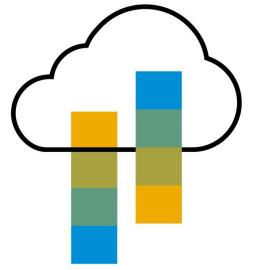


Fit-to-standard



Always on and up-to-date



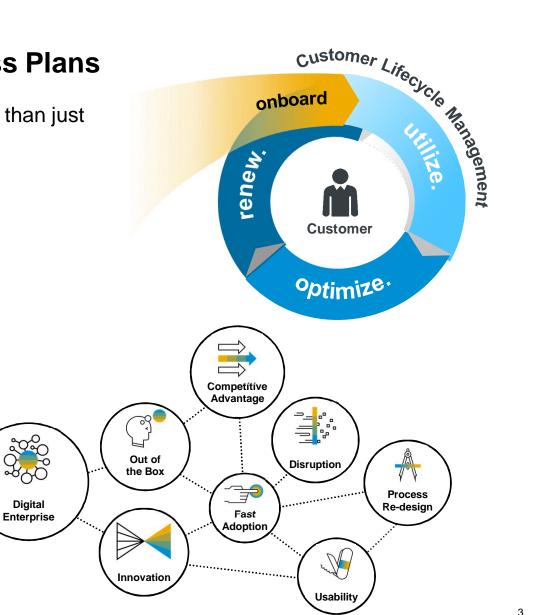


Cloud Success with Customer Success Plans

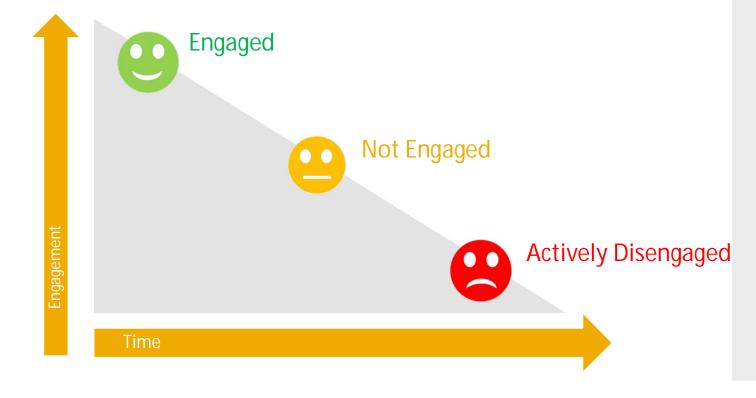
Driving success in cloud projects is about much more than just picking the right solution.

To achieve your business goals, you need:

- Seamless change management, across • people, processes and technology
- **Fit-to-standard mentality** •
- Strong cloud culture •
- Adoption and consumption tactics •
- Dynamic, structured training plans •



Employee Motivational Journey





Employee Engagement Platform

Autonomy The desire to be self-directed. It produces things that would never emerge.



Mastery

The urge to get better. Because it is fun and satisfying.



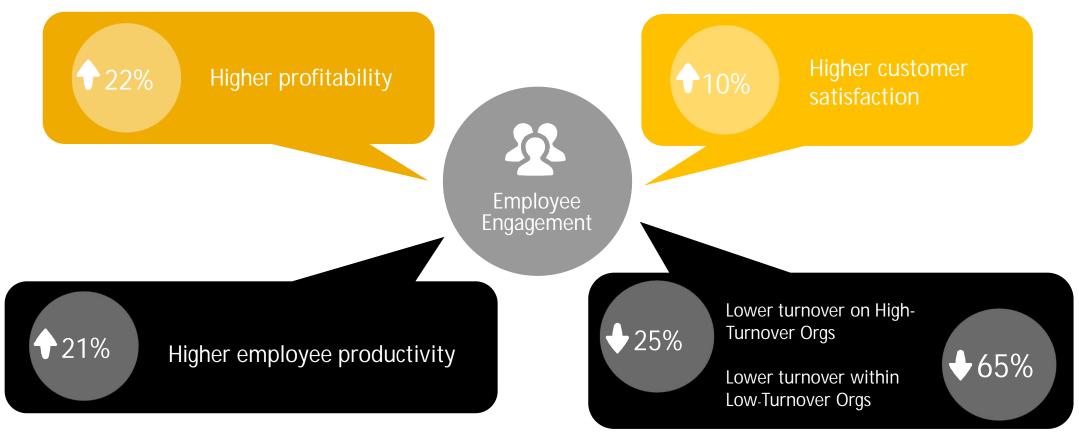
Purpose Inspiring place to work. Makes

coming to work better. Attracts best talent.

Employee Engagement Framework (Daniel H. Pink)

Why is Employee Engagement Important?

Engagement's Effect on Key Performance Indicators



Difference between high employee engagement companies vs. low employee engagement companies State of American Workplace, Gallup, 2013 © 2019 SAP SE or an SAP affiliate company. All rights reserved. | PUBLIC

Greater Success with the SAP Preferred Success Plan

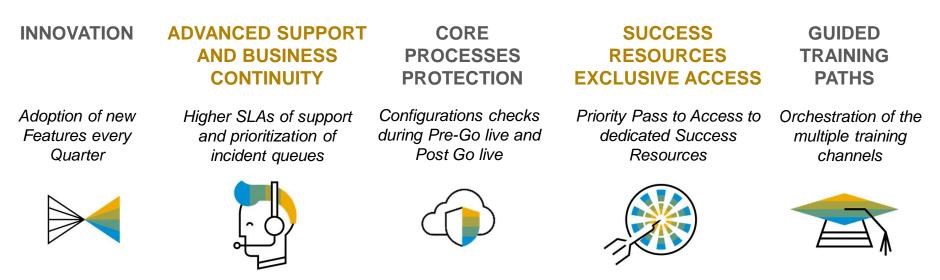
Fundamental Principles are Required to be Successful in the Cloud and for Your Digital Transformation

SAP Preferred Success

The Recommended Go-To Success Plan for Public Cloud Customers

GOVERNANCE SETUP

Design of a solid and effective Governance through a structured methodology



FOCUSED ON CUSTOMER CONTEXT

Personalised and choerent to Customer Context

FOCUS ON CUSTOMER CONTEXT

FOCUSED ON CUSTOMER CONTEXT

The service is provided through the **coordination and supervision of a dedicated resource named Customer Success Manager.** The CSM guarantees that the use of the available tools is carried out in a coherent manner to the **customer context** and operates during the entire duration of the contract, on all phases of the Platform's customer adoption (On board, Utilize, Optimize, Renew) in a cycle mode.

Technical

Expert

Adoption

Hub

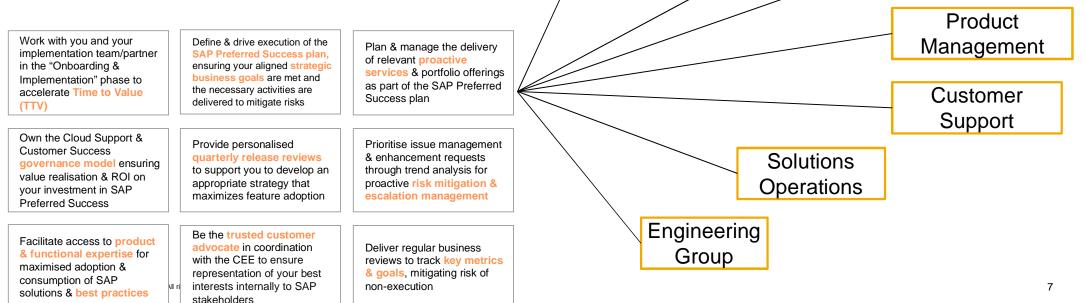
Success Checks

Delivery

SAP Preferred Success Customer Success Manager Role

The Customer Success Manager accelerates the path to value, by maximizing the impact

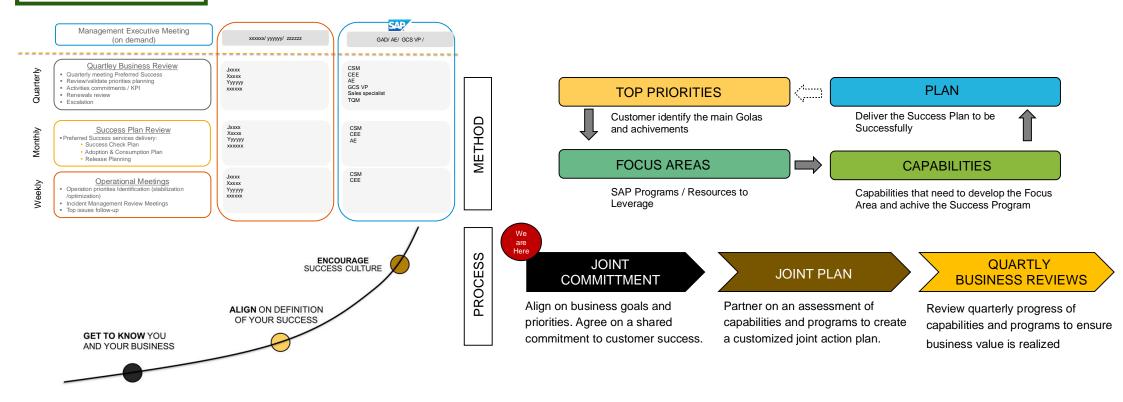
of your subscription and partnering with you to constantly drive innovation and adoption. This ensures a maximum return on your investment in SAP cloud technology and SAP Preferred Success.



GOVERNANCE

GOVERNANCE SETUP

The Service provides the design of a **solid and effective Governance** between SAP and the Customer, through a **structured methodology** to share and control the achievements of company objectives and the building of a Corporate culture to support the Cloud platforms adoption. This is done through **the implementation of an Action Plan** (Success Plan) to address and monitor Cloud peculiar topics, such as: **Adoption, Consumption, Support, Innovation, know-how development.** The results are then shared with the customer through **Quartly Business Reviews meetings**.



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Innovation Advanced Support Core Proceses Protection Success Resources Guided Training Guide to the adoption of new Features, released every three months with the SAP Quartly Releases, through dedicated

INNOVATION

Guide to the **adoption of new Features**, released every three months with the SAP Quartly Releases, through dedicated meetings setup to share Technical content and activities to perform to enable the new features released. The **meetings** will be held with Product Management experts (webinars, both on-site and remote meetings). Release of personalised Release Notes according to the Customer context.

CSM

Learning About What's Coming through the Discovery Roadmap

Preview Release

Highlights

Release Details

Production

Release

Training Content

Success Checks Adoption Delivery Hub 4. Implement 1. Discover Now that you know what features you Read the Release Information Summary Technical want to activate, look into the Release document (downloadable in excel), get Information Details. Documents an overview about what is being Expert available in this section contain delivered in the Release and set the information on how to configure and scope of your project. activate features in your system. Product Solutions Customer Management Operations Support 2. Understand 3. Explore Explore the Release Information Attend the Release Information Webinars Summary and test the configuration for modules that interest you. Check the Ē and activation of the features within list at the bottom of the page; Engineering your preview environment. sessions moderated by the Product Managers will be recorded and made Group available for later viewing. Four-week test period 60 35 28 0 +28 days days days days days

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Release

Summary

Release

Information

Webinars

ADVANCED SUPPORT

Innovation

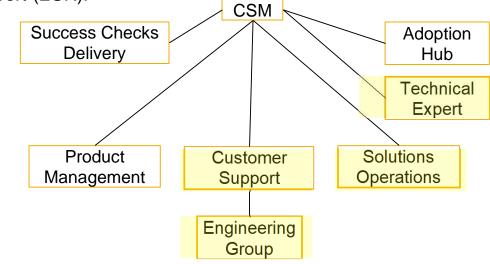
Advanced Support Guided Training

ADVANCED SUPPORT AND BUSINESS CONTINUITY Access to **higher SLAs of support** and **prioritization of incident queues** through a Single Point of Contact representing the **local escalation point** towards SAP Support. Access to **incident statistics** through the analysis of the Enterprise Support Report (ESR).

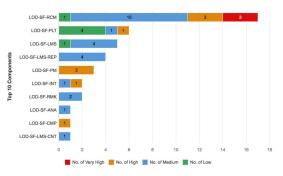
Maintain an optimal customer experience through prioritized incident handling.

- Service-Level Agreements to resolve issues that inhibit cloud usage
- Prioritization in the support queue
- Support expertise and escalation point through customer success team

	Cloud editions of SA	P Enterprise Support	SAP Preferred Success		
Priority	Initial Response Time	Resolution Target	Initial Response Time	Resolution Target	
1	1 hour (RT)	4 hours (RT)	1 hour (RT)	4 hours (RT)	
2	4 hours (RT)	-	2 hours (RT)	3 BD	
3	1 BD	-	4 hours (OH)	-	
4	2 BD	-	1 BD	-	



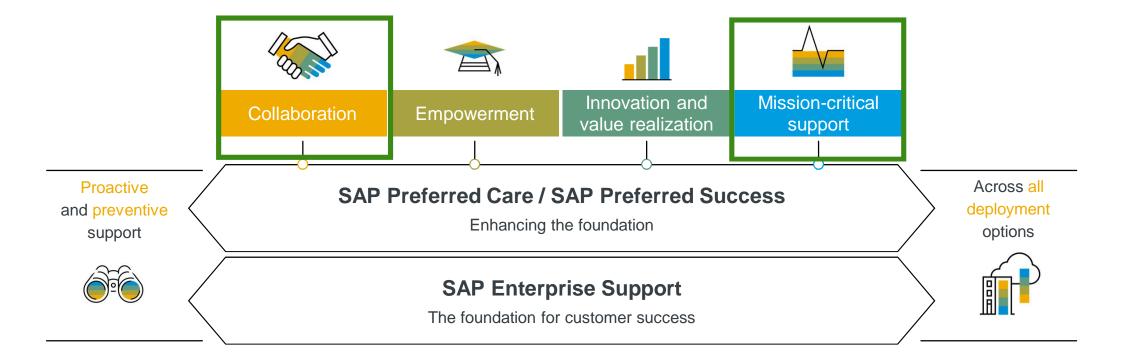
Incidents sent to SAP (last 3 months) By Component and Priority



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10

SAP Enterprise Support – The foundation for continuous customer success



Collaboration

GETTING STARTED with Collaboration

Realize business outcomes through collaboration with SAP experts



Collaboration

Receive guidance from SAP support experts by interacting with them through the awardwinning SAP Enterprise Support value map program. The support advisory team guides you during mission critical situations.



Support experts Get valuable advice from our team of 8,000+ experienced support experts, backed up by 15,000+ developers globally.



SAP Enterprise Support value maps

Leverage value maps to quickly identify the relevant SAP Enterprise Support services, tools, and expertise for your business needs.



GETTING STARTED with Collaboration

Customer Interaction Center

The SAP **Customer Interaction Center** is one of the interfaces between customers and the SAP support organization. It is available 24 hours a day, 7 days a week, 365 days a year, and provides a central point of contact for assistance with nontechnical queries.

Overview

- The SAP CIC is the contact channel for any non-technical questions including:
 - Existing incidents
 - The SAP ONE Support Launchpad and supporting applications
 - · S-User queries and support
 - SAP remote service requests
- The SAP CIC can be reached by phone, chat, or e-mail

Benefits

- The SAP CIC is available 24 hours a day, 7 days a week, 365 days a year, and provides a central point of contact for assistance with non-technical queries
- A Universal free-phone number for contacting SAP support, accessible in most countries through landline phones and some mobile providers
- Access to a product area specific IVR call routing menu, now including SAP Ariba, Concur, and SAP Fieldglass solutions

You can access the SAP CIC from the SAP Support Portal or through the SAP One Support Launchpad

Access

- Direct access:
- <u>Chat with CIC</u>
- <u>Call CIC</u>
- <u>E-mail CIC</u>
- Learn more here:
 - <u>Access to CIC</u>
 - Topics to contact CIC
 - <u>Reference Guide</u>



l Us	Share Your Feedback	About the Launchpad	Status
-Mail	nt	On Premise	
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1 E-

SAP ONE Support Launchpad

Your fast lane to support expertise

SAP Enterprise Support Value Maps – A structured and goal-based approach to quickly identify the relevant SAP Enterprise Support services, tools and offerings to achieve defined targets and address your business needs. In addition, leverage the in-depth knowledge of our support advisory team for personal guidance based on 45+ years of close customer engagements.



Guided approach to reach your objective



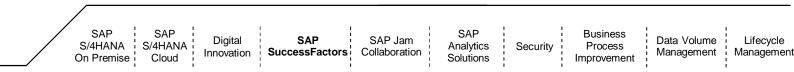
Social collaboration to connect directly with SAP experts and peers

Expert access to obtain guidance from SAP support experts



Empowerment to build the knowledge and skills you need





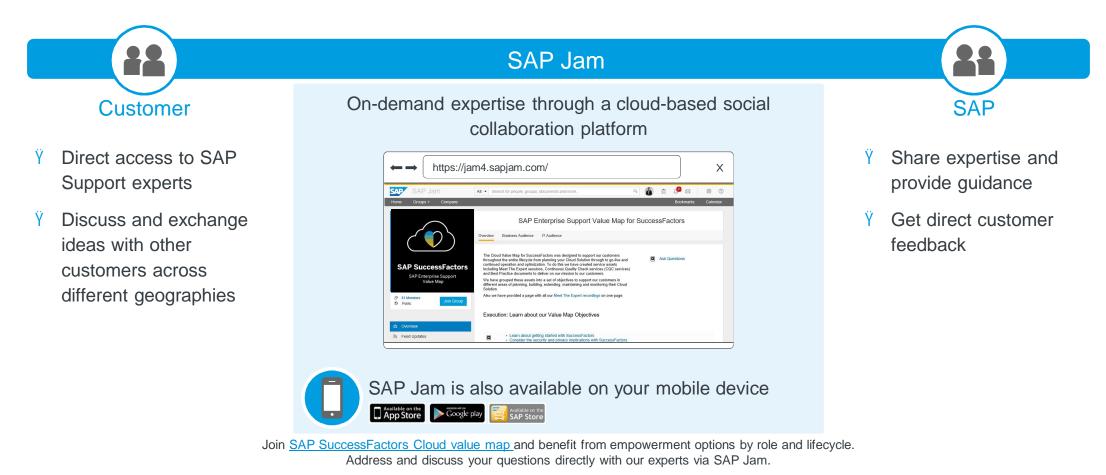
>> Sign up

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GETTING STARTED with Collaboration

SAP Enterprise Support Value Maps / Social business collaboration - SAP Jam



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GETTING STARTED with Mission-Critical Support

Reliable end-to-end support across all deployment scenarios



Mission Critical Support

Mission-Critical Support

Regardless of your deployment scenario and the issues that may arise, a cornerstone of SAP Enterprise Support is mission-critical support that provides rapid collaboration with support experts.



A single, intuitive interface to access support resources. By using customizable role profiles, the SAP ONE Support Launchpad displays only relevant applications and insights to help ensure an efficient and userfriendly experience.



24x7 availability independent of your deployment model, with CALL-1-SAP as your global toll-free telephone number for contacting SAP support. Profit from the features of the Next-Generation Support approach.



Minimized business disruption

and accelerated problem resolution thanks to best-in-class service level agreements for a timely initial reaction and a corrective action.

Real-time interaction

Schedule an Expert

Mission-critical support



Schedule an Expert connects you live with SAP Support in a one-on-one 30-minute call to discuss a technical topic of your choosing – at a time that is convenient for you.

Overview

- § One-to-one 30-minute call delivered remotely through Skype for Business
- § Book an appointment at least three business days in advance to allow engineers to prepare
- § Schedule an Expert is available for a wide range of SAP products. For a complete list, check <u>here</u>
- § Check out the <u>Schedule an</u> <u>Expert video</u>
- § Visit <u>SAP Support Portal</u> to learn more

Benefits

Access

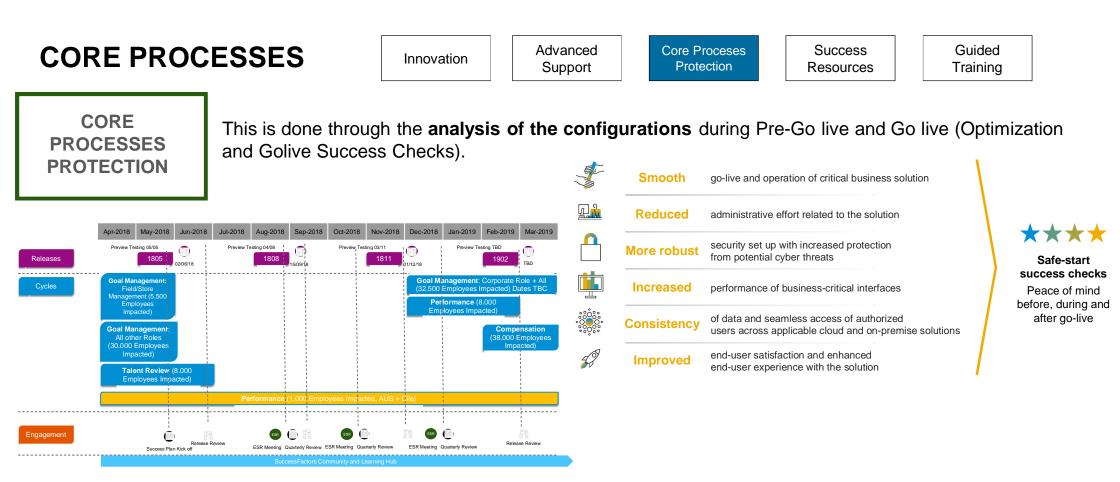
- § Live channel option for you§ Interact one-to-one with a
 - support engineer
- § Get answers when and where you need them
- § Get help and direct support for any technical question
- § Have access to the same technical engineers that you would create an incident with
- § Reduce your waiting time for response and resolution

- § Access Schedule an Expert through the <u>SAP ONE</u> <u>Support Launchpad</u>
- § Add the Schedule an Expert tile to SAP One Support Launchpad
- § Check the list of products currently available for Schedule an Expert
- § Schedule your session
- § Learn more on how to join your Schedule an Expert call

<image>

Preview

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Solve Customer key **business challenges**, **Obtain** Fast **Engagement**, **Drive Adoption and Productivity** troughs Best Practices and Proven Methods to help Customer achieve greater efficiency and effectiveness;

Delivered by SAP Certified experts focused on Customer business outcomes through prescriptive **guidance**, **personalized recommendations** and **hands-on assistance**. Expertise that supplements Customer's team and delivers support at scale in a time- bound offer.

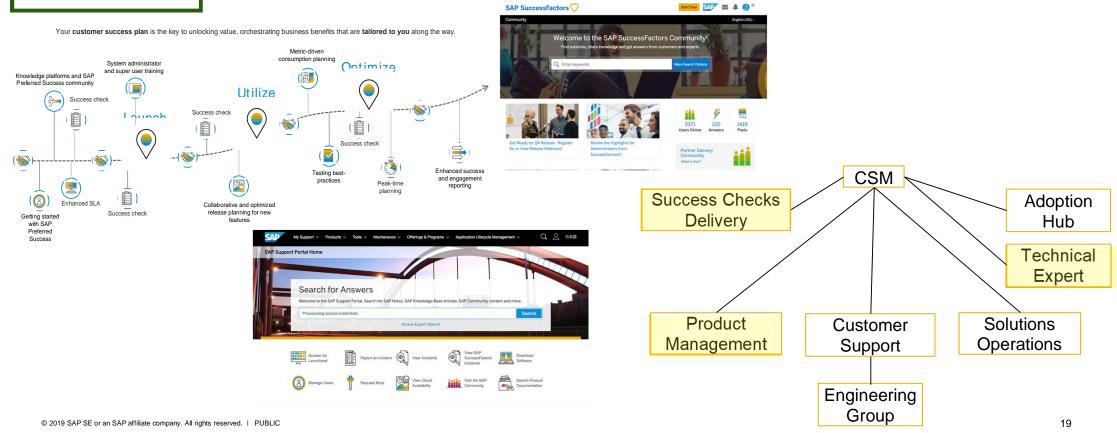
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SUCCESS RESOURCE



SUCCESS RESOURCES EXCLUSIVE ACCESS

The service grant to the customer the **exclusive Access to Success Resources** (Customer Community, Webinar, Learning, Events, Expert Chat/call, Knowledge Base Article, etc). The customer could access to dedicated Expert Resources to deep dive on different topics, such as: **configuration checks, performance analysis, process and functionality best practices, security** (Success Checks).



GUIDED TRAINING

Innovation

Advanced Support Core Proceses Protection Success Resources Guided Training

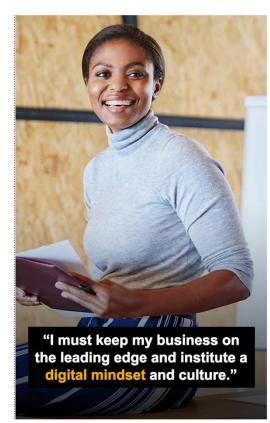
GUIDED TRAINING PATHS Guided **Training Paths based on Role and Skills**. **Orchestration** of the multiple training channels available (Webinars, Events, E-learning, Learning Hub, etc) to develop internal Know-how on product, Processes and Governance. Guide to **SAP certifications to build Centers of Excellence** in the customer organization.

Learning Resources



Upskill through the dynamic changes in the cloud lifecycle and collaborate with peers through SAP Learning Hub, solution editions.

- Guided onboarding experience
- Functional expertise
- Access to SAP Learning Hub, Solution Editions
- Community learning, moderation and peer collaboration
- · Access to best practices, such as employee engagement
- Identify enablement opportunities at customers and drive learning initiatives



Enablement

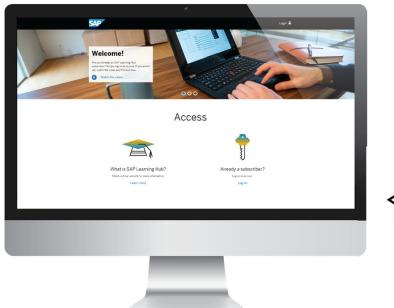


Business Impact – Enablement drives customer success*

	Build		Run			Value Realization	
When implementation teams are well trained		When administrators are well trained		When end-users are well trained			
10%	Organizations can save 10% deployment time - on average almost a month.	Organizations initiate fewer support calls and fewer critical tickets. Average reduction in monthly support calls			Organizations who provide m than the average amount of e user training show improveme in solution specific value drive		of end vements
		SAP Customer Experience (formerly SAP Hybris) SAP Ariba		20%	SAP Customer Experience (formo SAP Hybris) SAP Ariba	oris)	y 120% 105%
		SAP Succ	essFactors	<mark>62%</mark>		cessFactors	103 %
		SAP S/4H	ANA	20%	SAP Suc		136%
*Source: IDC Training Impact Research, targeting 950 SAP customers across the globe, May 2018 Link to infographic			Organizational satisfaction with SAP solutions is about 15% higher when system administrators were "well trained."				130 %

SAP Learning Hub

A cloud-based learning platform for individual professionals and enterprises





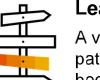
Enablement content

Unlimited access to standard learning content from SAP, including role-based learning and certification paths



SAP Live Access

Option for on-demand access to live training systems



Learning Journeys

A visual guide illustrating the path a learner can choose to become fully competent in a solution



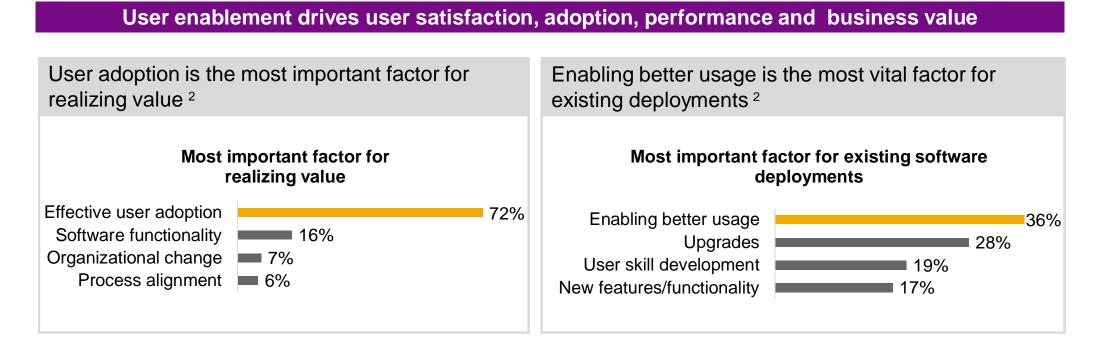
SAP Learning Rooms

Structured collaboration and social learning led by experts from SAP

SAP Learning Hub editions dedicated to SAP SuccessFactors:

- For Application Administrators (key users/super users): SAP SuccessFactors Learning Center (SFALC)
- For Implementation Teams: SAP Learning Hub Edition for People Engagement

User Enablement embedded in the product is essential for customer success in the cloud



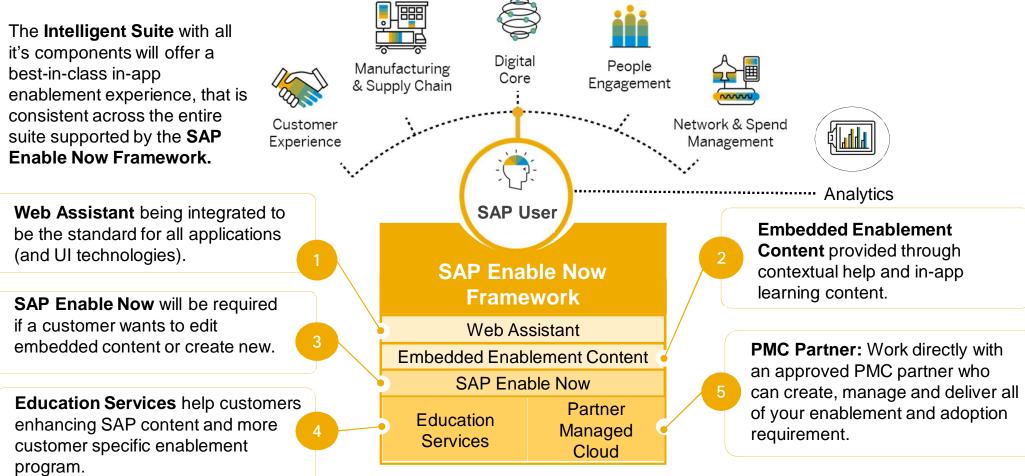
User enablement improves user satisfaction by 13%¹

Sources: 1 IDC Training Impact Research, May 2018 | ² Achieving Enterprise Software Success, research study by TSIA, Neochange, SandHill.com

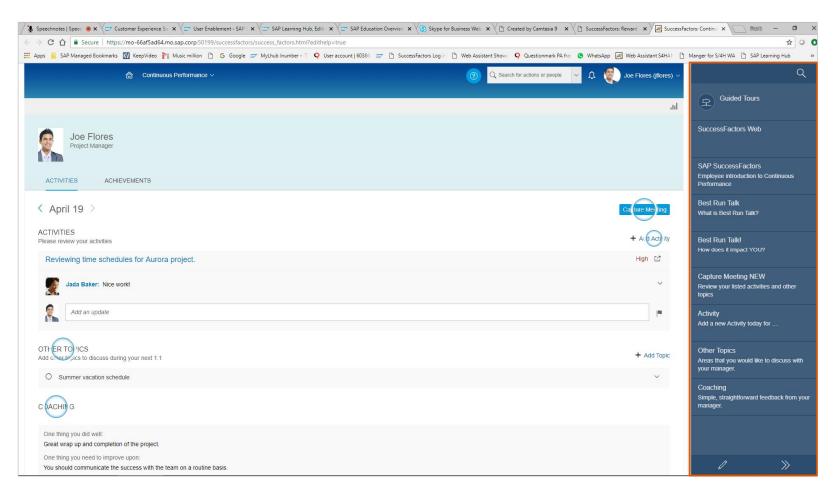
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SAP Enable Now Framework for the Intelligent Enterprise

One consistent user onboarding and enablement experience across the entire Intelligent Enterprise Suite



Web Assistant and SAP SuccessFactors

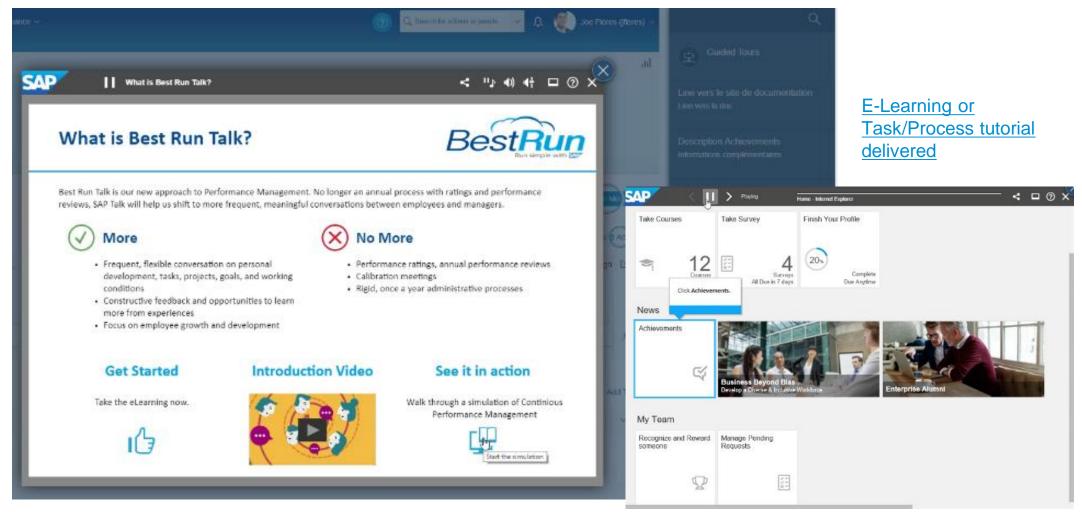


The SAP SuccessFactors Web Assistant design features the **panel** at the right side of the screen

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Performance Support - Web Assistant

Access to Embedded Enablement Content (In-app Learning)



SAP Enable Now

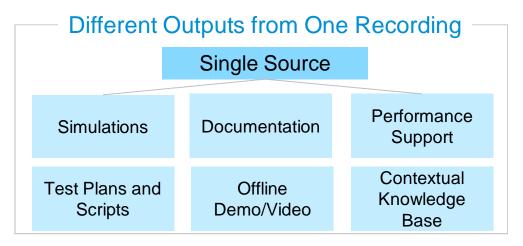
SAP Enable Now is an end-to-end solution to collaboratively create, manage and deliver:

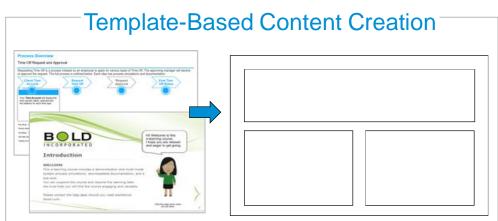


4. Management

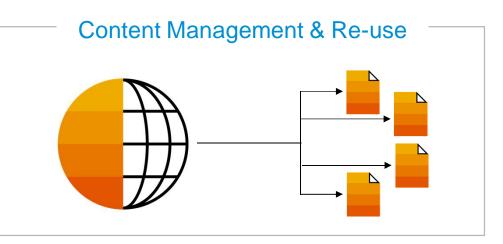
Content Management, Collaborative Authoring, Content and Performance Support Delivery

Why SAP Enable Now is so effective







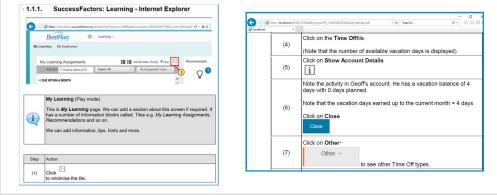


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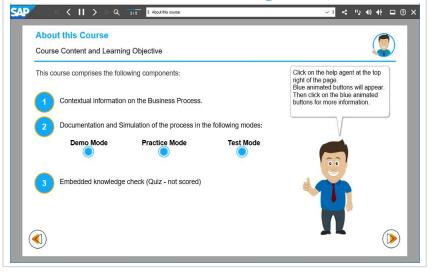
Content Examples - Tutorials, Documentation, E-Learning...

Process / Task Tutorials SuccessFactors: Employee F... × [] - 🗆 X < 🛞 🍘 https://salesdemo.successfactors.eu/si/ui/ect/pages/absence/timeOff.shtml?_s.crb=Bap D = 着 C 🧔 SuccessFactors: Employee F.,. × 05080 🏠 🔹 🛐 👻 🖃 🖷 👻 Page 🕶 Safety 👻 Tools 🕶 🚳 🖉 👰 Q. Search for actions or people V 🗘 🔊 Geoff Hill (ghill) Employee Files Help & Tutorials Ask HR Time Account Overview Account Details as of: Today Time Account Start Date Earned Taken Balance End Date Planned Sickness 01/01/2017 12/31/2017 10 days 0 days 10 days 0 days Time in Lieu Of 01/01/2016 12/31/9999 6 hours 0 hours 6 hours 0 hours Vacation 01/01/2017 03/31/2018 4 days 0 days 4 days 0 days Note the activity in Geoff's account. He has a vacation balance of 4 Note that the vacation days earned up to the current month = 4 Click on Close R 27 28 29 30 31 24 25 26 27 28 29 30 29 30 31 SAP 🖌 🕨 🖒 Pause < □ ② ×

Documentation



E-Learning



Knowledge Assessment



30

Your Benefits with SAP Enable Now

Enablement

- Reduced content development costs due to content multimodality and single-source creation approach
- Improved management and scalability of corporate knowledge projects with workflow-based content management
- Effectiveness measurement of trainings and support materials with built-in reporting
- One end-to-end solution for all corporate enablement needs
- Sustainable approach for continuous learning

IT Management

- **Simple installation** of both desktop and server components; no installation with cloud edition
- Dramatically reduces calls to firstlevel help desk support and reduced need for support during hyper-care phase
- SAP Enable Now is unique in its ability to customize and add to the Embedded Enablement Content that is being delivered by SAP with our cloud solutions



Executives

- Lower total cost of ownership for enterprise software by enabling your workforce faster and more effectively
- Improved effectiveness and productivity of business software users
- Improved user adoption of your SAP investment
- Accelerated ROI of (SAP) solutions with a proven solution for knowledge transfer

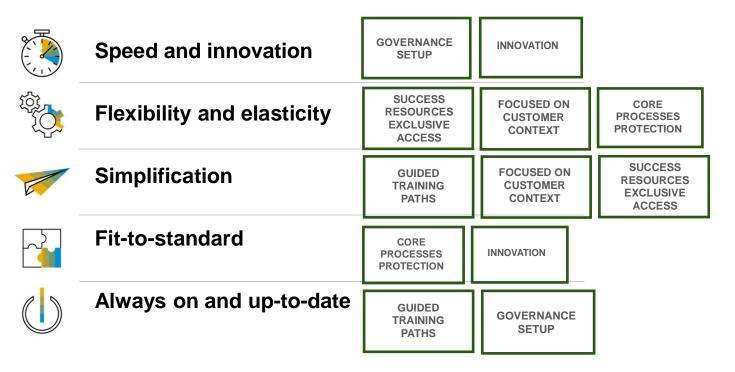
Faster Time to value, Improved User Productivity and Increased User adoption

Summary



The Promise of the Cloud – Matching expectations

Digital transformation is driving fundamental change, creating a requirement for speed and stability at the same time. The cloud brings new opportunities to create value for your organization and customers with the promise of:



SAP SuccessFactors 📿

SAP SuccessFactors User Group

What's next?

PUBLIC







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Digital Leaders

ders PMI Intelligenti

SAP eXperience Days Eventi ~

Webinars Storie

#ImpreseIntelligenti

Le imprese intellige si incontrano

Eventi SAP 2019

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www.impreseintelligenti.it

SAP SuccessFactors 💛	Q Enter keywords More S	Search Options	i 🦧 🚯 =
Calendar of Events & Webinars			English (US) ^
Community > Calendar of Events & Webinars			
Ca Join us for in-person and virtual events focuse	alendar of Events & Webina ad on the SAP SuccessFactors solution and hur		ractices! Scroll
	om HR Strategy and Transformation to Solutio sletter where we highlight upcoming webinars a		gister for our
February 2019	Today	Upcoming Rele	ease
February 5, 2019	Tuesday 🔨		
4:00pm - 5:00pm • We are 1 year away from is HR doing?	2020. What were the trends and how	Event 1: Preview Release	32 Days
February 6, 2019	Wednesday		
4:00pm - 5:00pm • Release Rewind Learning 2018	g (LMS) and SAP Jam - Look back at		

Upcoming Events	Location / Hosted	Date
The Future of HR – How Technology is transforming HCM	Hosted by SAP Switzerland- Zurich	January 29 th 2019
End to End Hiring Process	Hosted by Sasol – Johannesburg	February 12 th 2019
<u>Register Here</u>	Hosted by Emaar – Dubai	February 14 th 2019
Employee Central: Back to Basics	Hosted by SAP UKI – London	March 26 th 2019
Invite Coming Soon	Hosted by SAP Spain – Madrid	March 27 th 2019

SAP SuccessFactors







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