Ma tu da dove vieni?
Tracciabilità e altri valori reali della Blockchain

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SAP
Ma tu da dove vieni? Tracciabilità e altri valori reali della Blockchain

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Your Food
BROUGHT TO YOU BY

BUMBLE BEE SEAFOODS

SAP
Puoi provare che il tuo pesce provenga da Robert Tjoanda, Processing Plant Owner.
Sample Tuna Value Chain

- Environment
- Fishing
- Production Plant & Maintenance
- Logistic & Delivery
- Retailers
- Consumers

Protect environment  Fishing  Boat processing  Fish processing  Logistics  Analytics  Behaviors

Sustainability  Partnership  Increase Quality  Innovate for customer engagement  Improve Service  Increase Revenues  Loyalty

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