

AI-Enabled Supply Chain Transformation at Coca-Cola Europacific Partners

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Coca-Cola Europacific
Partners (CCEP)
Business Process &
Technology

*Business Partner Lead for
Forecast to Load – E2E Planning*



CCEP is the biggest bottler in the Global Coke System by revenue



CDSP is transforming the way we do Customer Demand & Supply Planning...

After having assessed our service performance post-merger, we realized that our E2E Planning processes were fragmented and sub-standard. We then decided to embark in the CDSP journey.

Cross-functional strategic project, spanning Commercial, Finance and Supply Chain

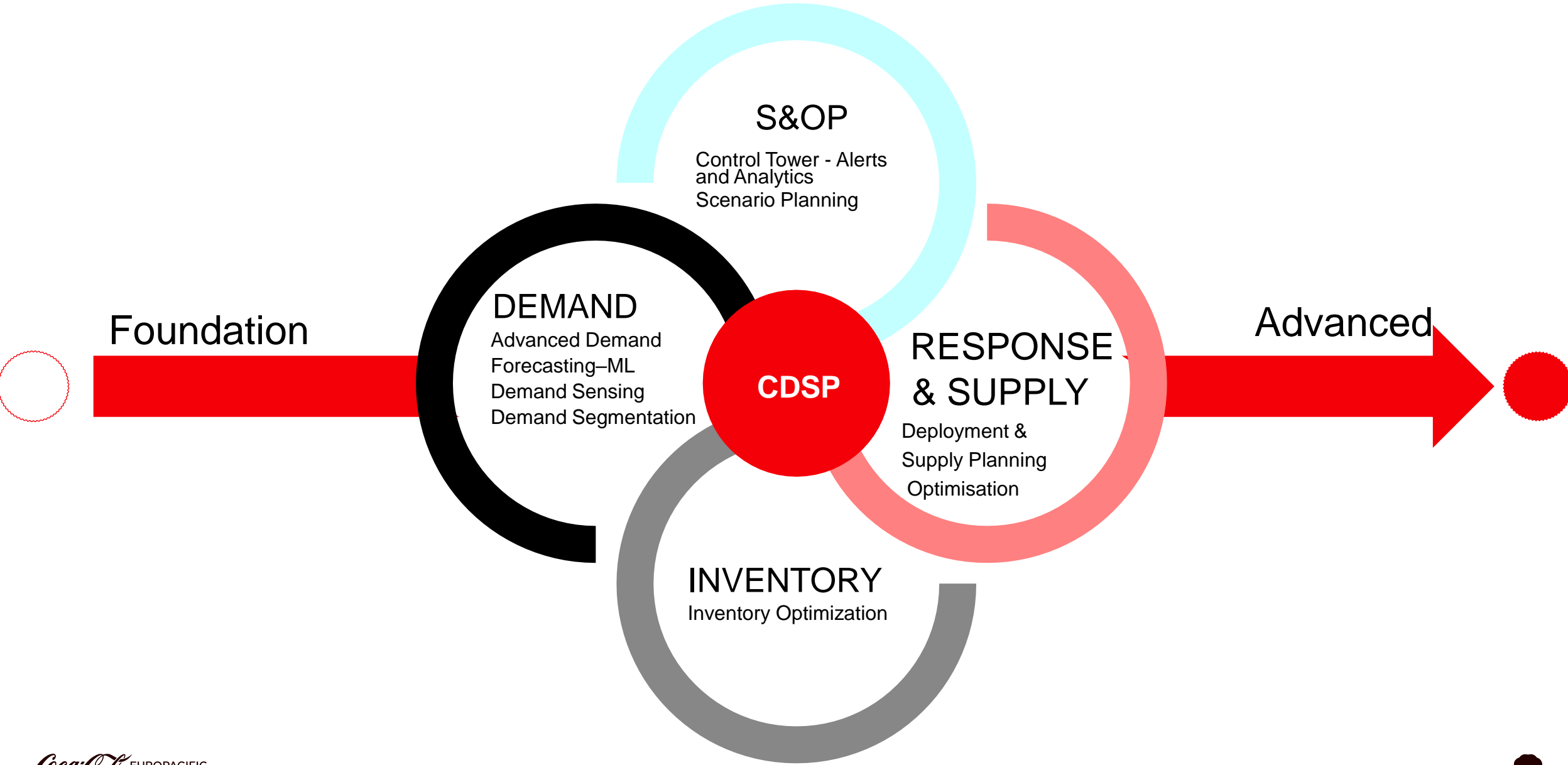
New operating model, processes, governance, organisation and technology

More predictable service levels with transparency on trade-offs at improved cost

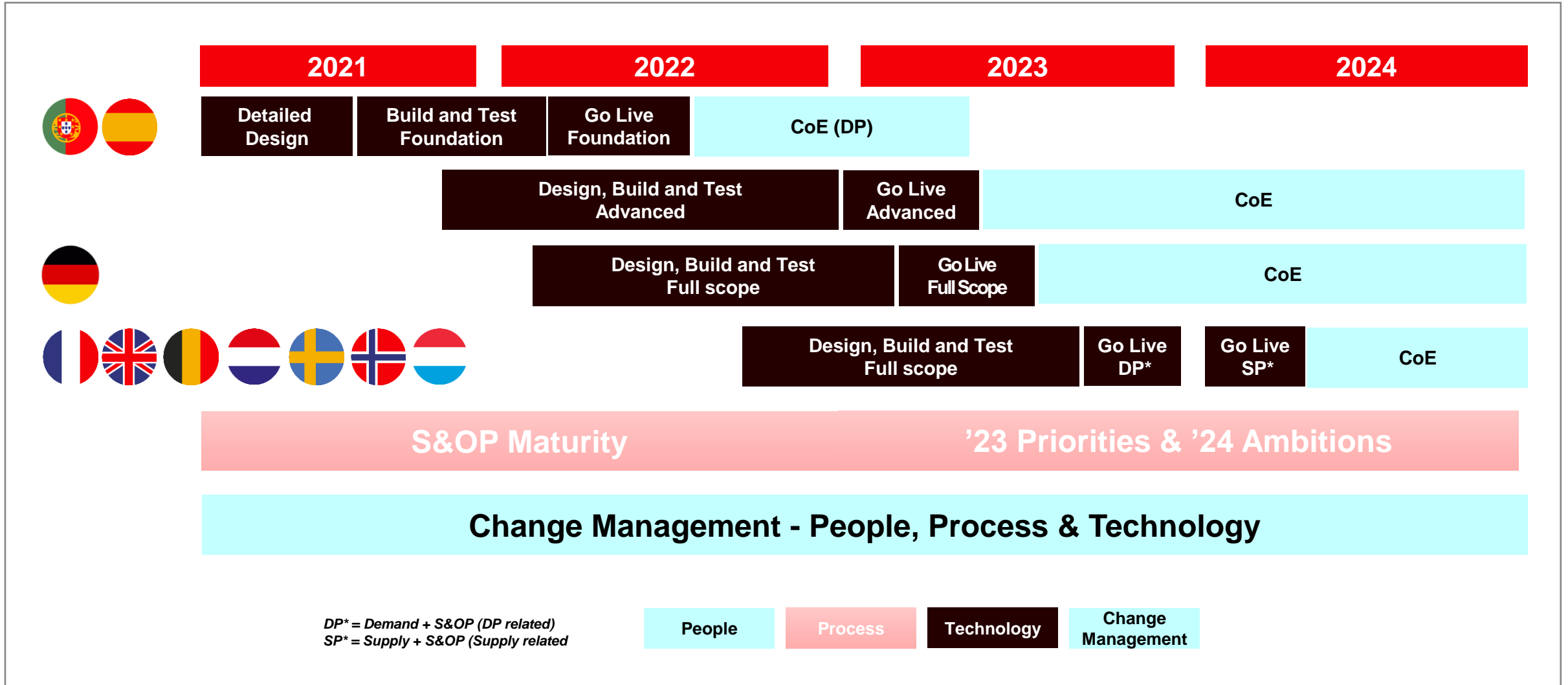
Target KPI Improvements

Service level – up to 98% Forecast accuracy – up to 82% Manufacturing adherence – up to 82%

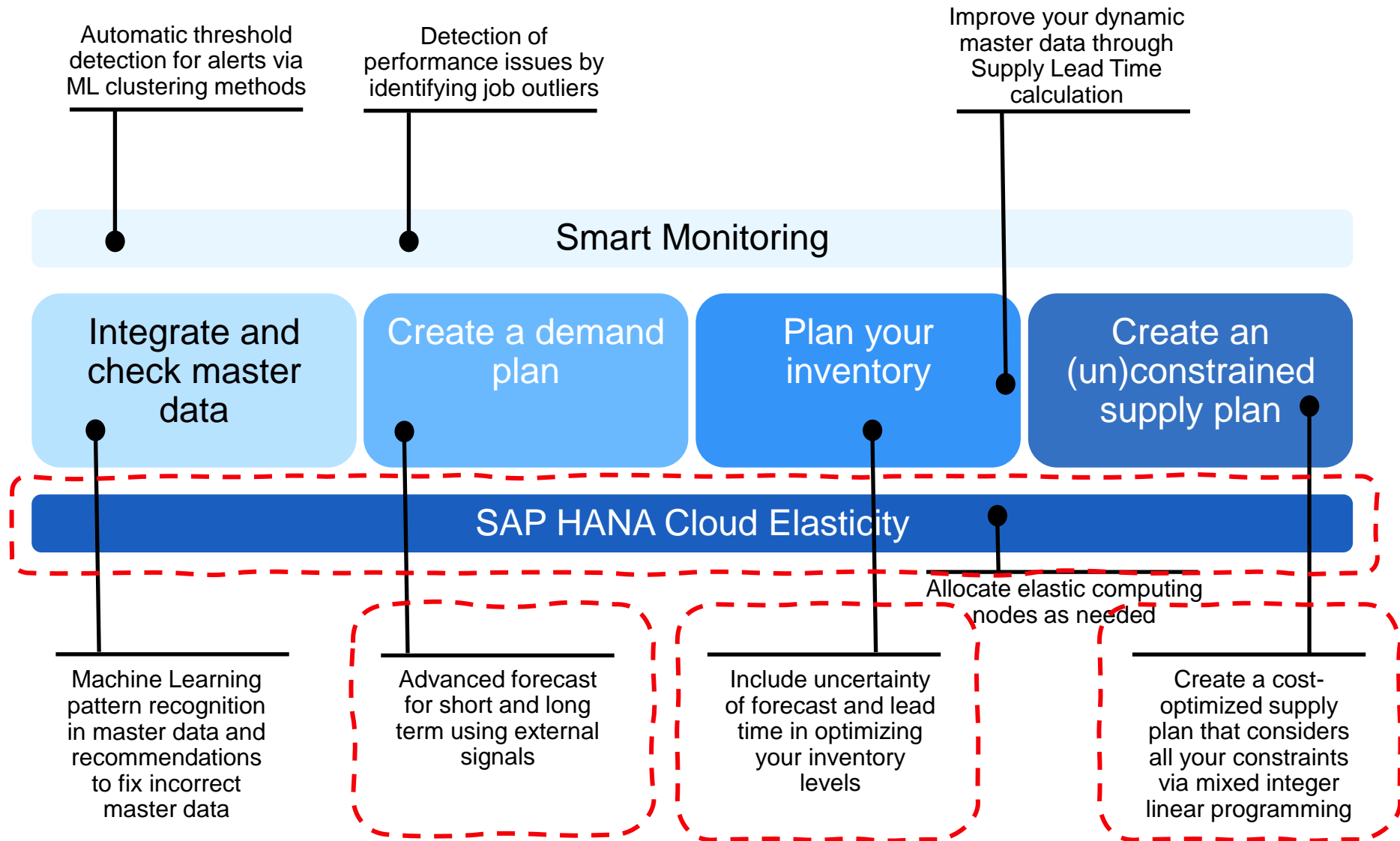
CDSP will be an E2E Demand, S&OP and Supply planning solution



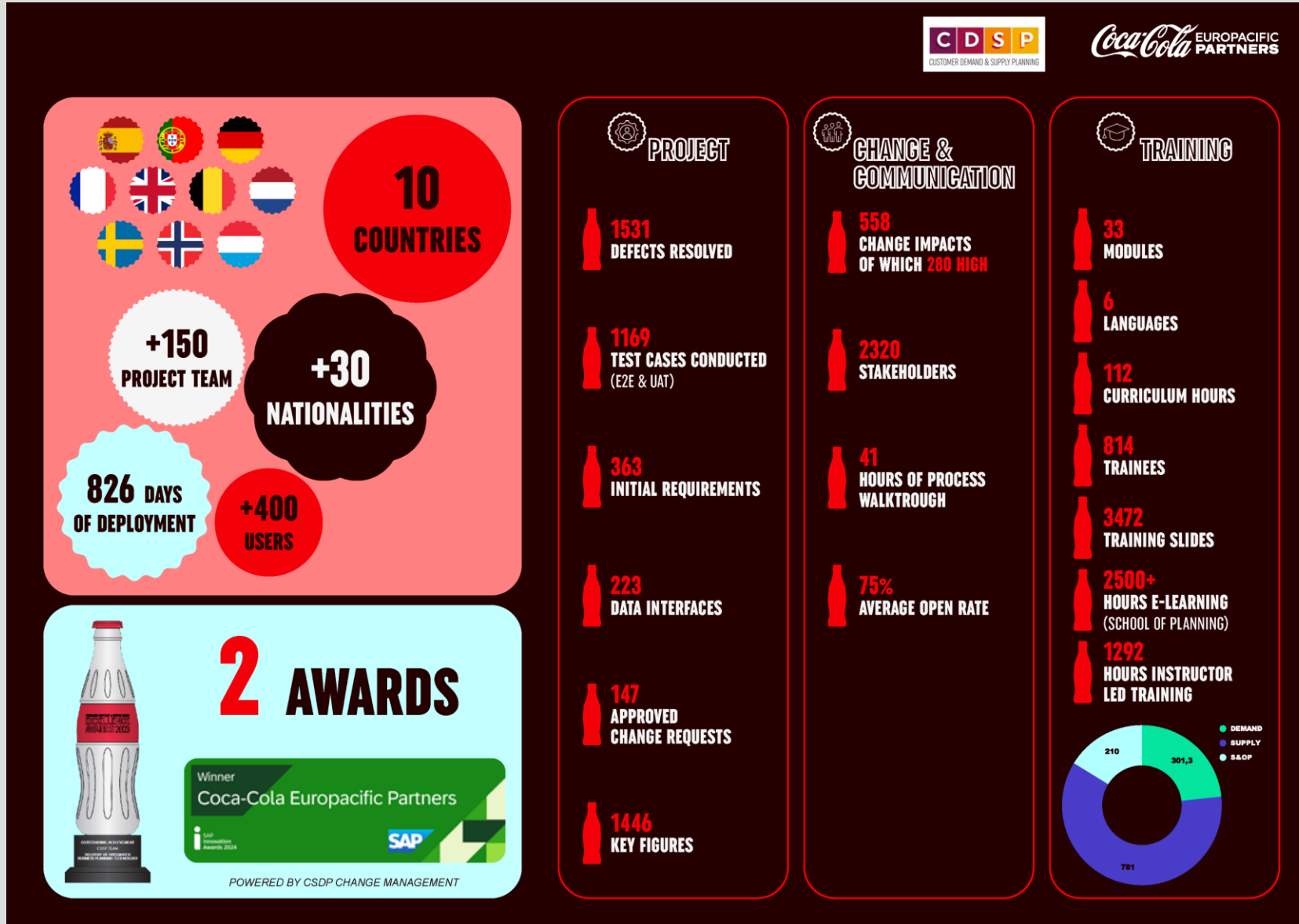
Timeline - Detailed Design, Build, Test and Implementation



SAP Integrated Business Planning - AI



Program Statistics



Questions ?

Coca-Cola EUROPACIFIC
PARTNERS

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Thank you