



ANNEX CLOUD

We Earned the Highest Possible Scores in 15 Criteria in The Forrester Wave™

Loyalty Solutions, Q2 2021 Report



Annex Cloud's Experience Platform™ Every customer. Every touchpoint. Individualized.

Collect first-party data at scale and leverage it across your entire tech stack to deliver individualized valued-based omnichannel experiences that accelerate growth.

Reduce Churn and Increase:



Customer LTV up to

40%



Repeat Purchase Rate up to

32%



Average Order Value up to

11%



New Customer Acquisition up to

7%

SAP Customers Who Have Partnered with Annex Cloud



TOYOTA

