



Who is Beyond?

Professional services firm, specialized in SAP solution integration and business process optimization, with deep expertise in the retail industry

Industry expertise

- Fashion
- Grocery
- Hardware
- Health & Beauty
- Drug Stores
- Home Goods
- Sporting Goods
- Department Stores
- Superstores
- Footwear

A few facts about Beyond

- Over 450 employees
- Over 60 consultants and technical experts dedicated to retail
- International presence (US, Canada, France, South Africa, and Morocco)
- 100% SAP-focused
- Full retail demo environment with strong presales capacity

Presentation at the booth – New prospects

- Beyond Technologies Retail ERP Accelerator (ERP deployments in under 20 weeks)
- Focus: Fashion expertise (overview of key fashion clients: Cover Girl [COTY], Tory Burch, VEJA [footwear])
- Focus: Grocery expertise (overview of key grocery clients; Avril, Natural Grocers [Vitamin Cottage])
- Focus: Hardware expertise (overview of key hardware/DIY clients: Canac, BMR)

**NB: Each Focus will cover key topics within that retail subvertical*

Demo at the booth - Innovation

Presentation of cutting-edge Customer Experience (CX) and GK POS capabilities as well as electronic shelf labels and on-shelf availability camera tracking by replicating three scenarios:

1. Simplified price changes when it comes to promotions
2. Rapid replenishment leveraging on-shelf monitoring
3. Reduced time to pick and pack (preparing customer order)



Presentation at the booth/Beyond customers

- Beyond Technologies migration approach
- Beyond and Captana innovation
- Beyond's focused accelerators (rapid deployments for key functions/modules)
- Focus: SAP CAR implementations (PMR, OPP, POSDTA, etc.)
- Focus: SAP Omnichannel Point-of-Sale by GK (recent go live of GK @ VEJA, recent go live of GK Hospitality @ Avril)

Why visit Beyond at NRF 2024 Booth # 4625

Understand the depth of our retail expertise for your net new prospects/customers

- Rapid deployments (stick to standard/best practices)
- Consultative approach
- Retail functional experts
- Architecture recommendations
- Migrations

Learn about our capacity to manage and execute on a sales cycle

- Demo environments
- RFP response team
- Full presales team

Develop and drive retail-centric demand generation in your territory

- Industry subvertical campaigns
- List management
- Telesales support
- Upsell/Cross-sell campaigns

