jebbit

CREATE interactive digital experiences & quizzes that drive high consumer engagement, **COLLECT** <u>zero-party data</u> at scale, and increase online conversion rates – without ever needing to touch a line of code!





Integrates directly into Emarsys to send zero-party data from Jebbit into the Emarsys contact database, enabling businesses to:

- Enrich existing user records
- Create net-new records from leads captured
- Trigger real-time, personalized emails/SMS messages
- Enhance complex automated engagement programs like customer journeys

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Consider Jebbit if...

- Your customer/prospect is in <u>CPG</u>, <u>Fashion</u>, <u>Beauty & Cosmetics</u>, <u>Retail</u> <u>eCommerce</u>, <u>Scents & Fragrances</u> (etc. other retailer sub-categories)
- An innovative and impactful, easy-to-implement solution that will help you close a new opportunity or, expand/retain a key existing account
- Your customer/prospect needs a solution to collect more <u>zero-/first-party data</u> from consumers in the wake of <u>Apple</u> and Google's privacy changes as well as ongoing data privacy legislation/mandates (there's a time and place for traditional surveys – but it is not the answer when it comes to collecting data at scale)
- Your customer/prospect lists any of the following (or multiple) as core business objectives because we do all of them exceptionally well to reduce time to "value realization":
 - Driving more online conversions/sales
 - Capturing more qualified leads
 - Increasing AOV per session
 - Segmentation/profile enrichment to enhance personalization and LTV
- Your customer/prospect uses **ANY** SAP solution and any of the above is relevant. While the Emarsys integration is turnkey, we integrate wherever/however clients require it. In any instance where a required integration does not exist today, we build it as part of any new client relationship (500+ new integrations delivered for clients in 2022 to date)
- You want to work with a partner that values more than just closing "a" deal together and has a vested interest in aligning the value our software delivers to not only your client/prospect's success but also to your main account growth and expansion drivers



🙈 Available on

SAP Store

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A formal arrangement by two or more parties to manage and operate a business and share in its profits.

"after partnering with Jebbit, the leader in data-driven technology saw profits skyrocket, validating precisely why partner ecosystems exist"