

Obsess is the **leading immersive shopping platform.** These interactive, 3D virtual spaces are accessible via **browsers** on mobile and desktop, with seamless checkout for discovery driven and immersive e-commerce. All accelerated by **AI**.

We have built 300+ virtual stores for brands across apparel, beauty, CPG, furniture, food & bev, appliances, luxury, media, and pets. SAP wins include LA Fashion Week, Specialized Bikes and more! Click this link to explore virtual stores.

2X

Higher Average Session Time 75%

Higher Conversion Rate

26%

Higher Average Order Value





Crate&Barrel







RALPH LAUREN



Johnson Johnson





Reach out to partnerships@obsessVR.com to learn more.

Brands of all sizes across DTC and B2B can transform their businesses by bringing the best of 3D into e-commerce to drive higher engagement, interactions, and conversions.

Virtual Flagship Stores

Virtual Flagship Stores are imagined, creative 3D CGI virtual experiences, custom made for brands in every industry. They can be based off the design of any physical location, or designed completely digitally.

Cross Platform Distribution

When you build with Obsess, you can maximize your ROI by publishing it across multiple devices and 3D platforms including mobile, desktop, tablet, Oculus, Roblox, Apple Vision Pro and more.

B2B Virtual Showrooms

This alternative strategy to in-person B2B showroom visits offers contextual merchandising, zero T&E and faster deployment than manufacturing samples, creating a sustainable, scalable and costeffective showroom solution.