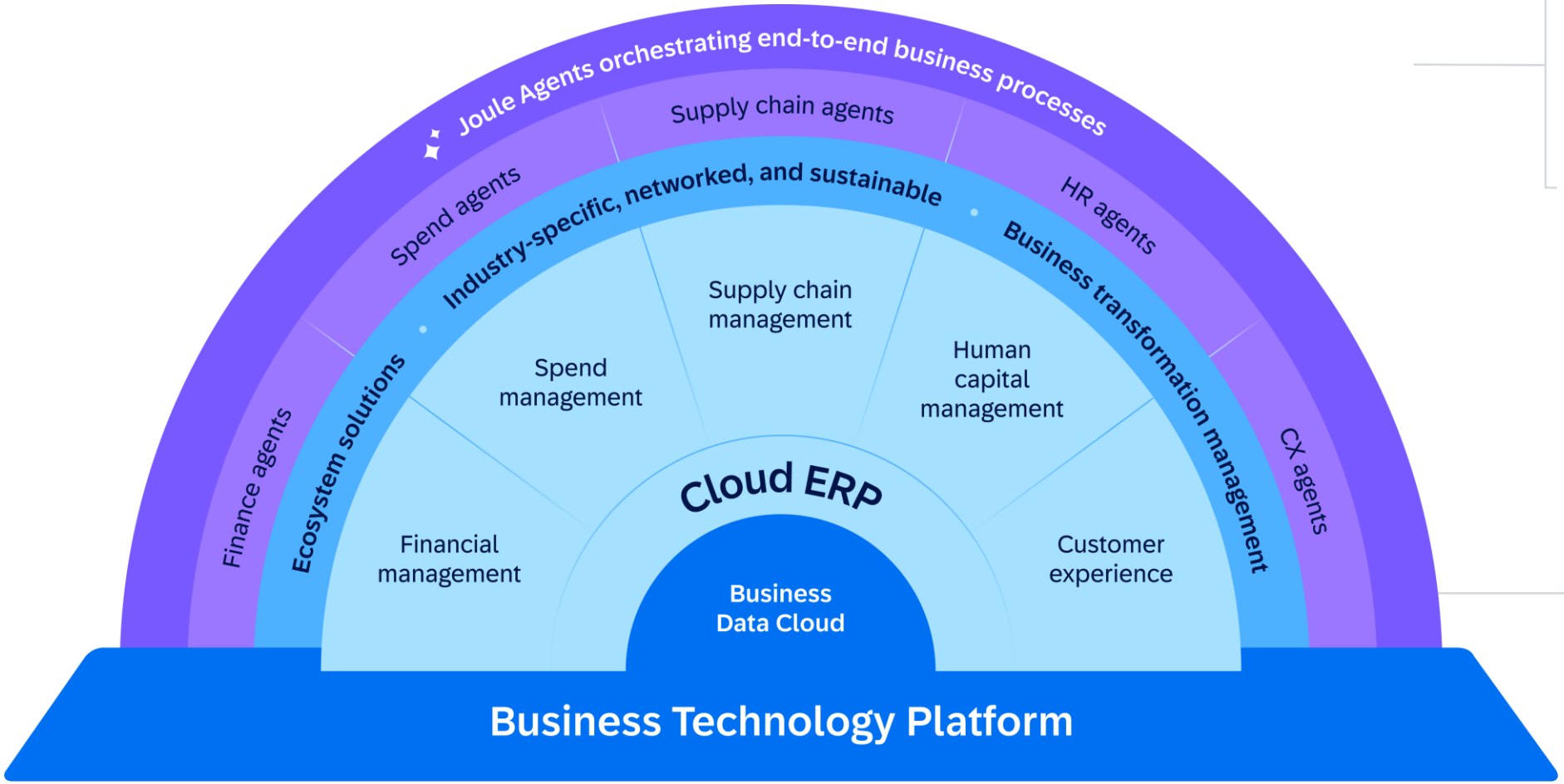
SAP Business Unleashed Innovation Day

When you connect everything, you can achieve anything.

Reimagining Application Development with SAP BTP

Jason Tran – Solution Advisor

SAP BTP is the foundation to an organisation's ERP



- **Recruit to retire**
- **Source to pay**
- **Design to operate**
- **Lead to cash**

Suite qualities

- **Seamless user experience**
- Consistent security and identity management
- One workflow inbox
- Aligned Domain Models and integration content
- Embedded and cross-product analytics
- Coordinated lifecycle management
- End-to-end process blueprints

AMG
PETRONAS
TeamViewer
INEOS
44
PETRONAS

SAP BTP is the pit crew to a winning organisation's ERP

Business Data Cloud

Business Technology Platform

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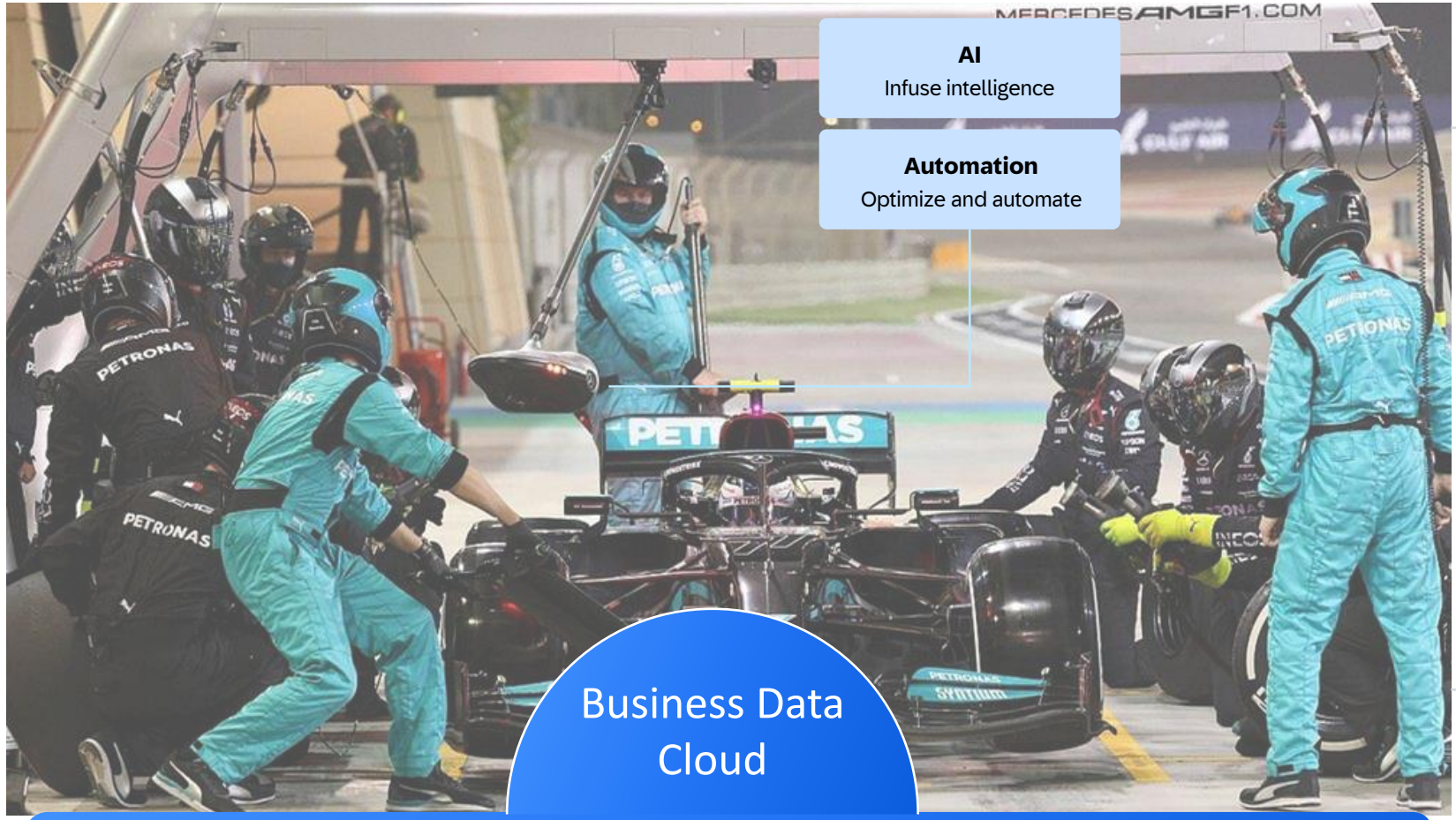

AI
Infuse intelligence

Automation
Optimize and automate

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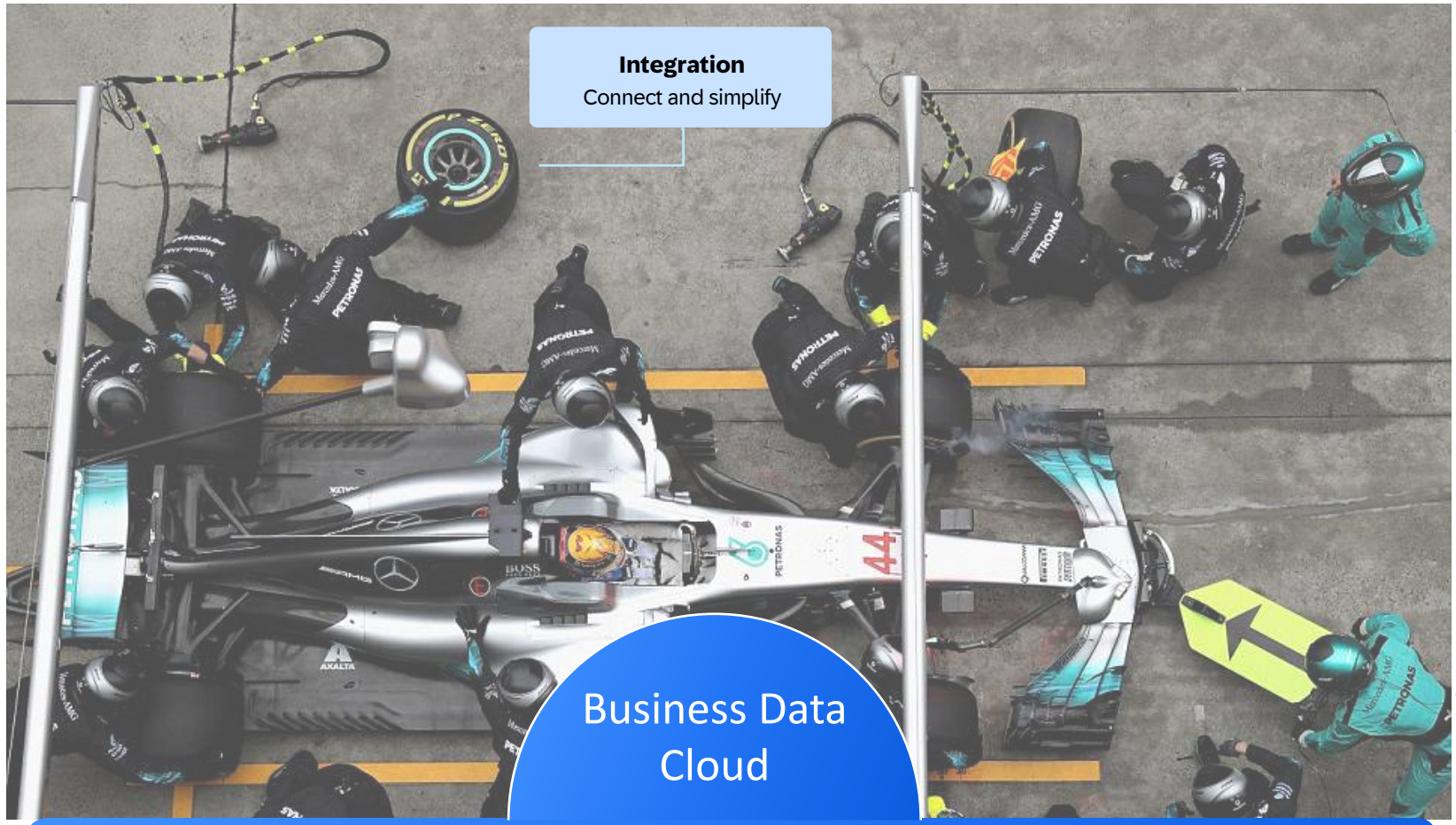

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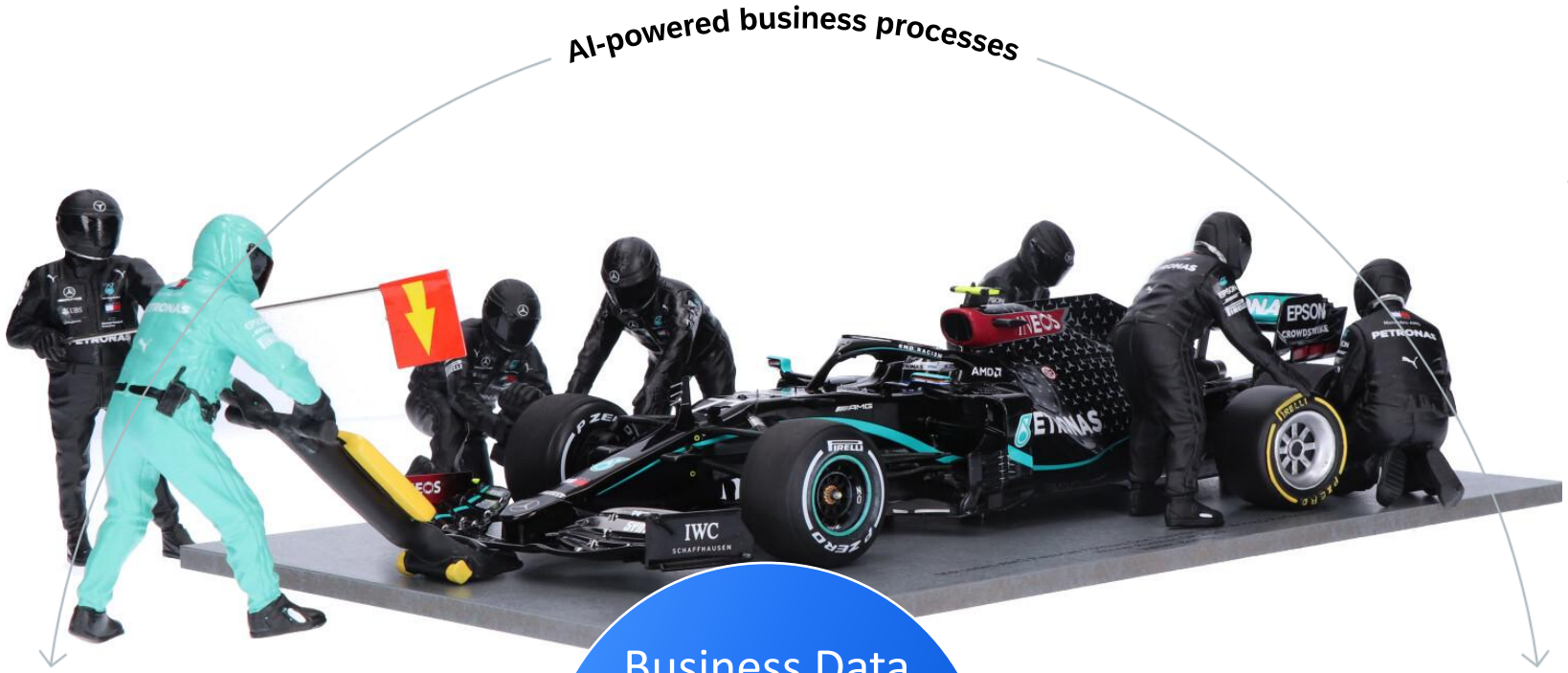

Business Technology Platform

App Dev	Automation	Integration	Data and Analytics	AI
Build and innovate	Optimize and automate	Connect and simplify	Give data purpose	Infuse intelligence

- **Recruit to retire**
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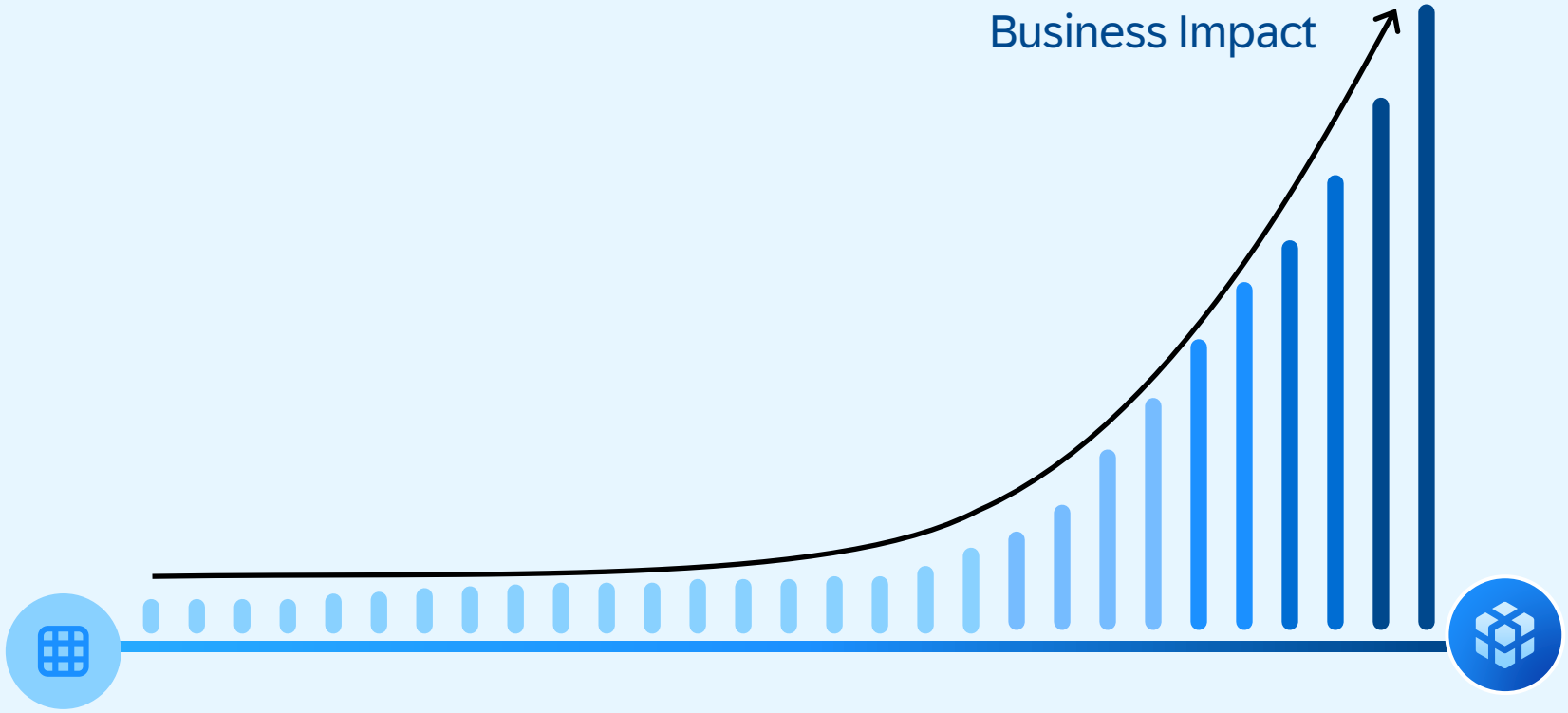
Bring out what differentiates you...



Simple Productivity Apps

Convert document-based processes into apps

(Spreadsheets, etc.)

Business Critical Apps

Extend core business processes and systems

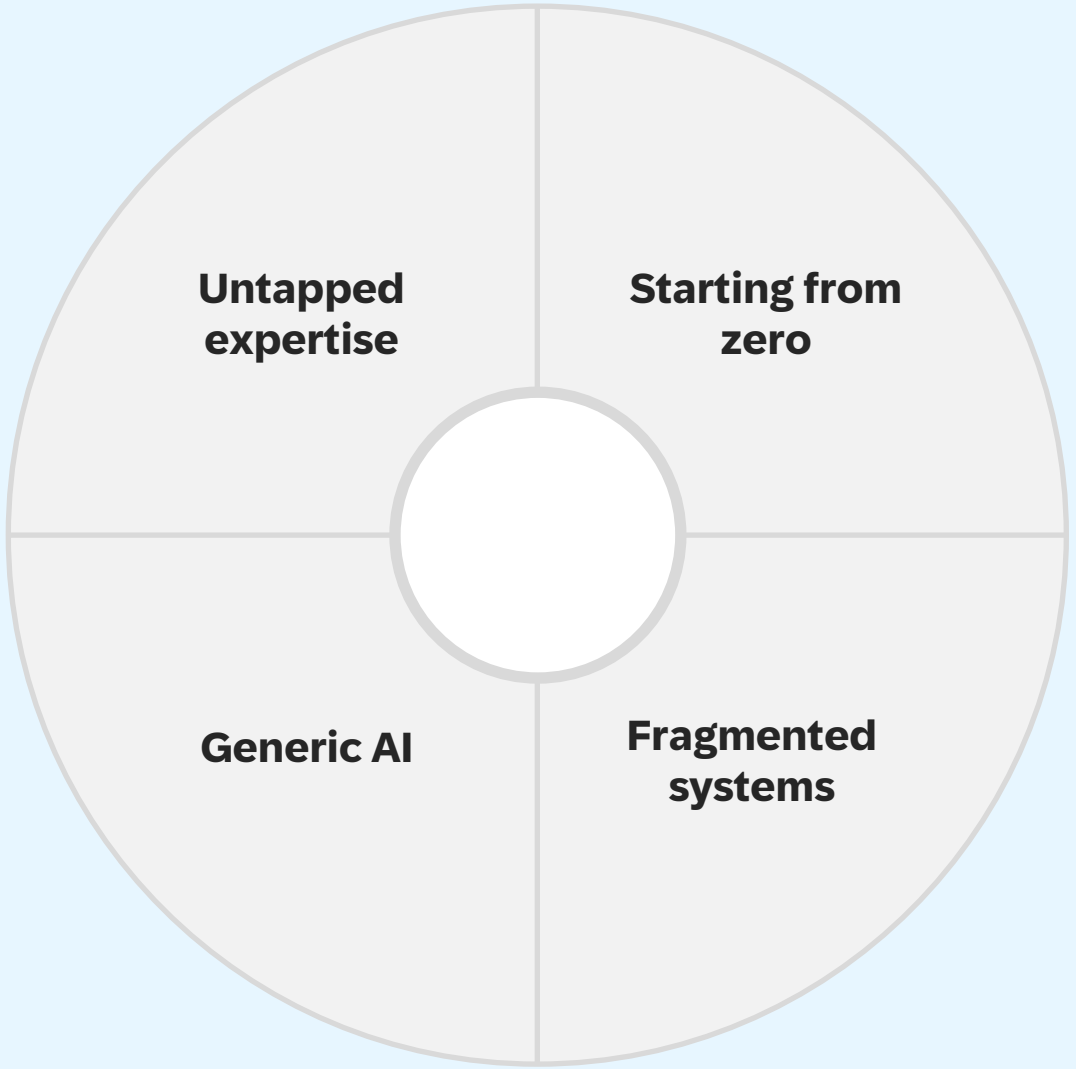
(ERP, Supply Chain, Finance, etc.)

...while overcoming what slows you down...

SAP BUILD

Require deep collaboration with business and development teams

Need AI capabilities that are grounded in business context and data

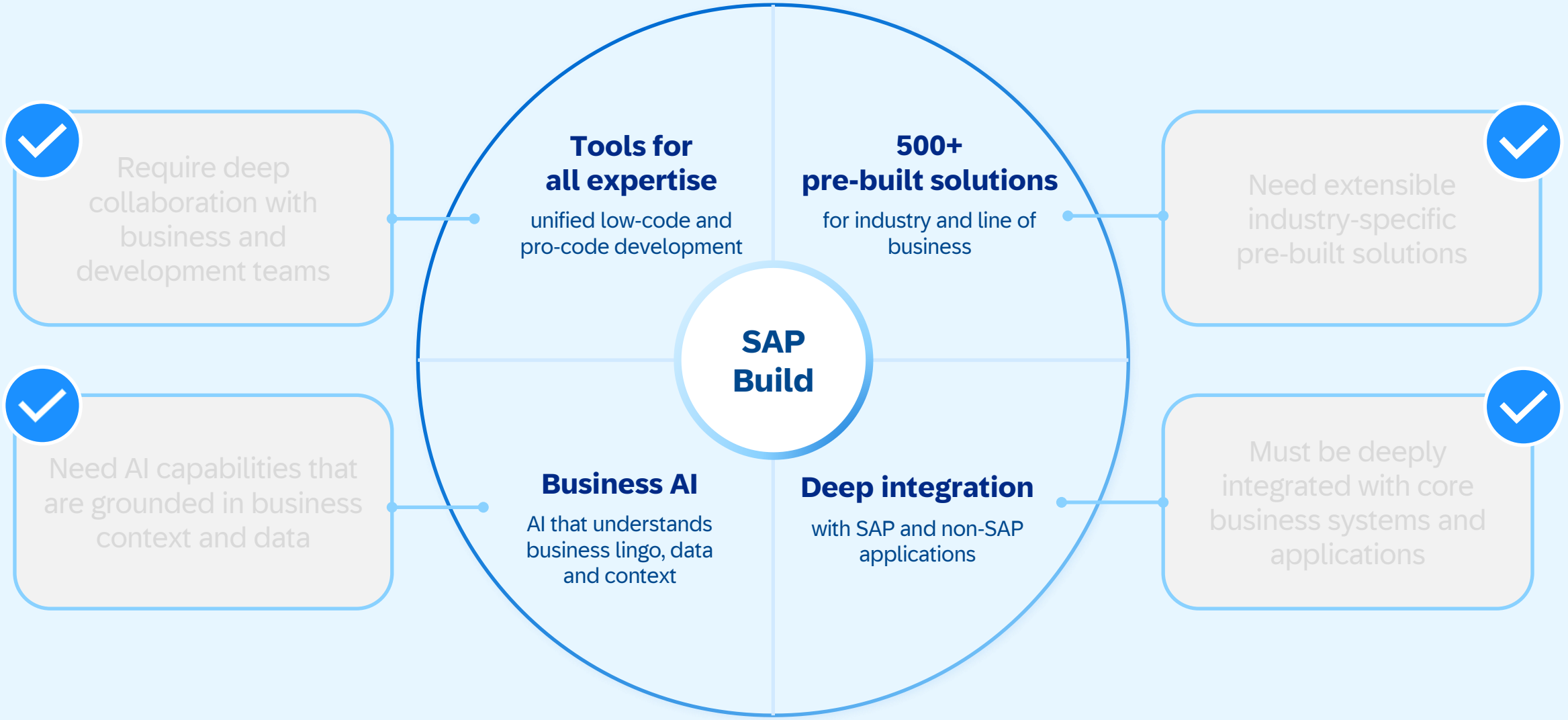


Need extensible industry-specific pre-built solutions

Must be deeply integrated with core business systems and applications

...with the right tools for the job

SAP BUILD



SAP Build is the extension platform for SAP

to help our customers achieve a clean core

Access to innovation

Upgrade simplicity

Lower TCO

Enhanced security

Improved performance

Data simplification

SAP BUILD

SAP Build extends applications for SAP

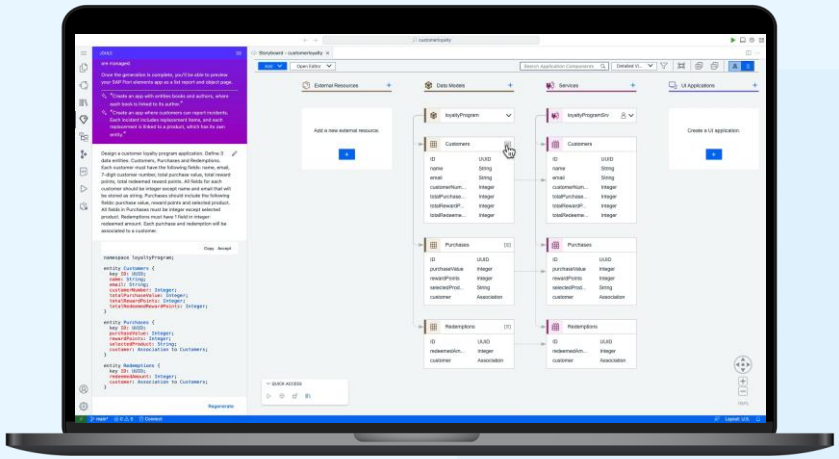
App Development | Automations | Digital Workspaces

Low code, pro code and generative AI

500+ pre-built solutions

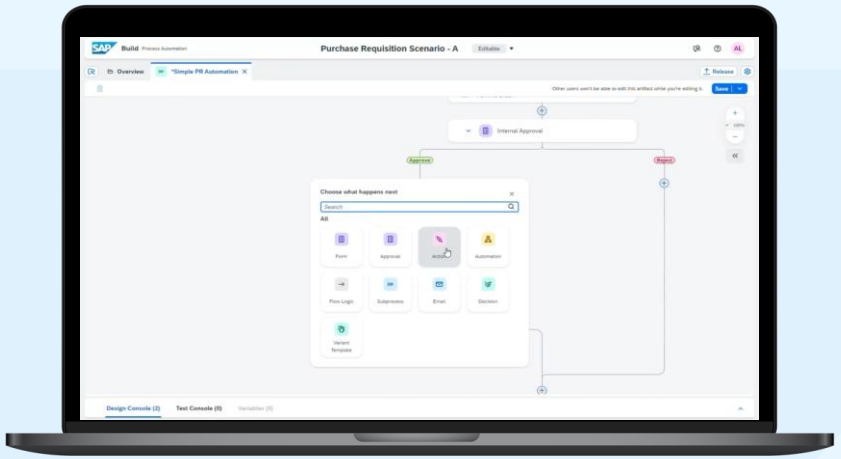
Cloud ERP | Human Capital Management | Spend Management & Business Network | Supply Chain Management | CRM

SAP Build is a customer's one-stop-shop for extensions



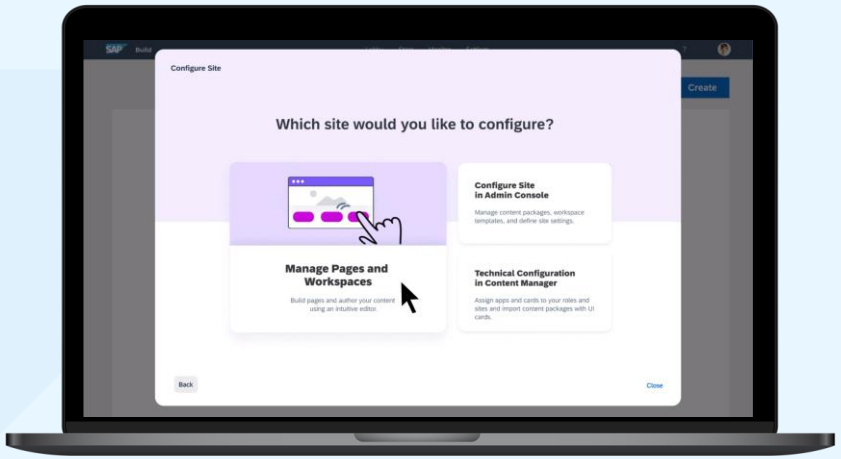
Create and extend apps

- **Build with the flexibility** of low-code and pro-code together.
- **Get coding assistance** from Joule, the generative AI copilot.
- Quickly build full stack, UI and mobile apps with **pre-built templates.**



Automate processes

- **Create and manage** workflows, automations and business rules with drag-and-drop simplicity
- **Develop faster** using pre-built solutions, bots and connectors for SAP and non-SAP systems.
- **Use built-in AI** for intelligent document processing



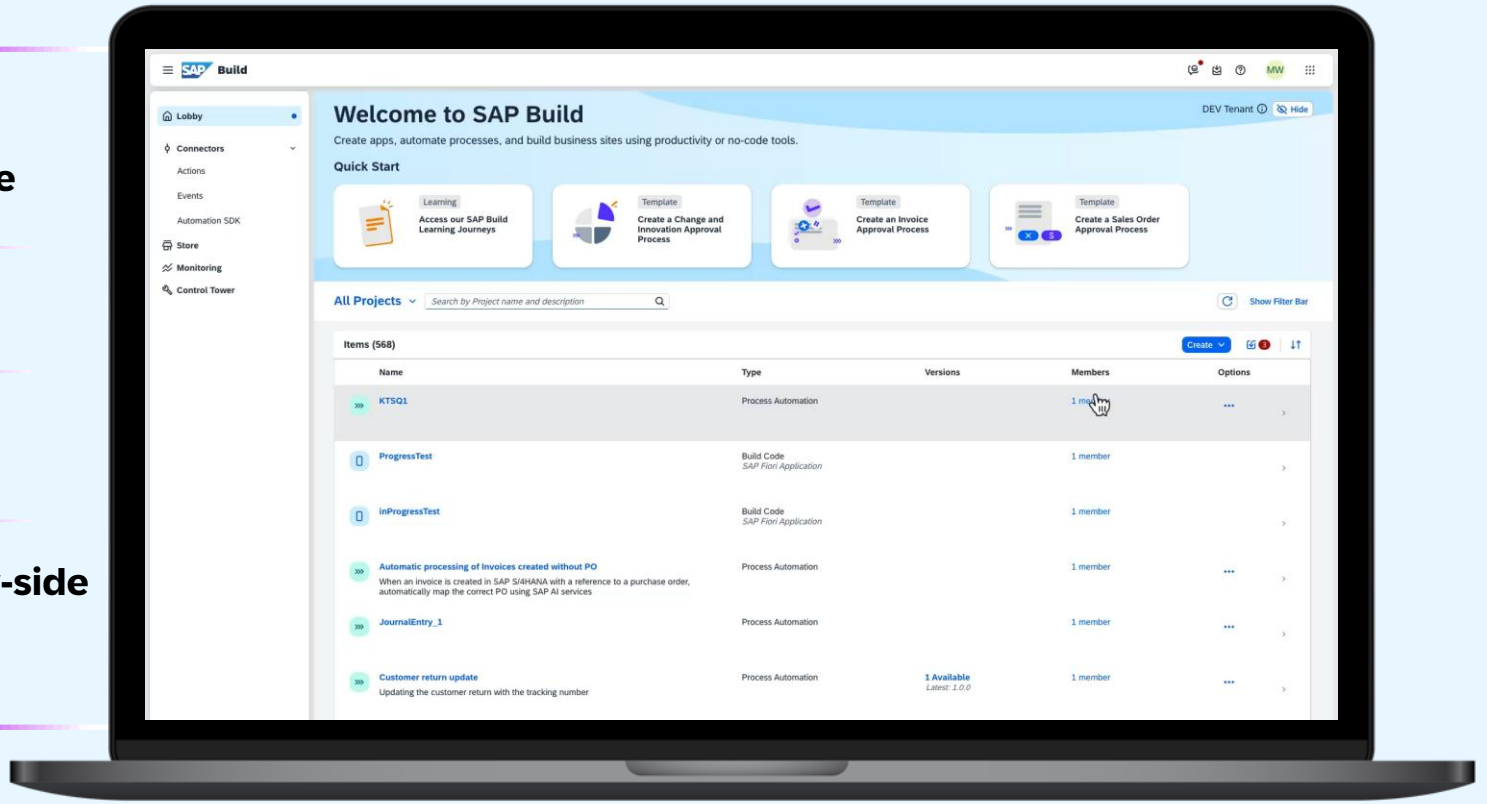
Design digital workspaces

- **Build digital workspaces,** business sites and portals with ease.
- Maximize team productivity with **guided experiences and knowledge sharing.**
- **Surface personalized** recommendations, insights and actions.

Create and extend apps with SAP Build Apps or SAP Build Code

Build visually, code-first and with generative AI

- Build with the tools and languages of **your choice**
- Create full stack apps with **Joule**
- Jumpstart projects with **pre-built solutions**
- Create extensions for SAP, **on-stack** and **side-by-side**



SAP BUILD

Features of SAP Build

Bring people and technology together with SAP Build Lobby

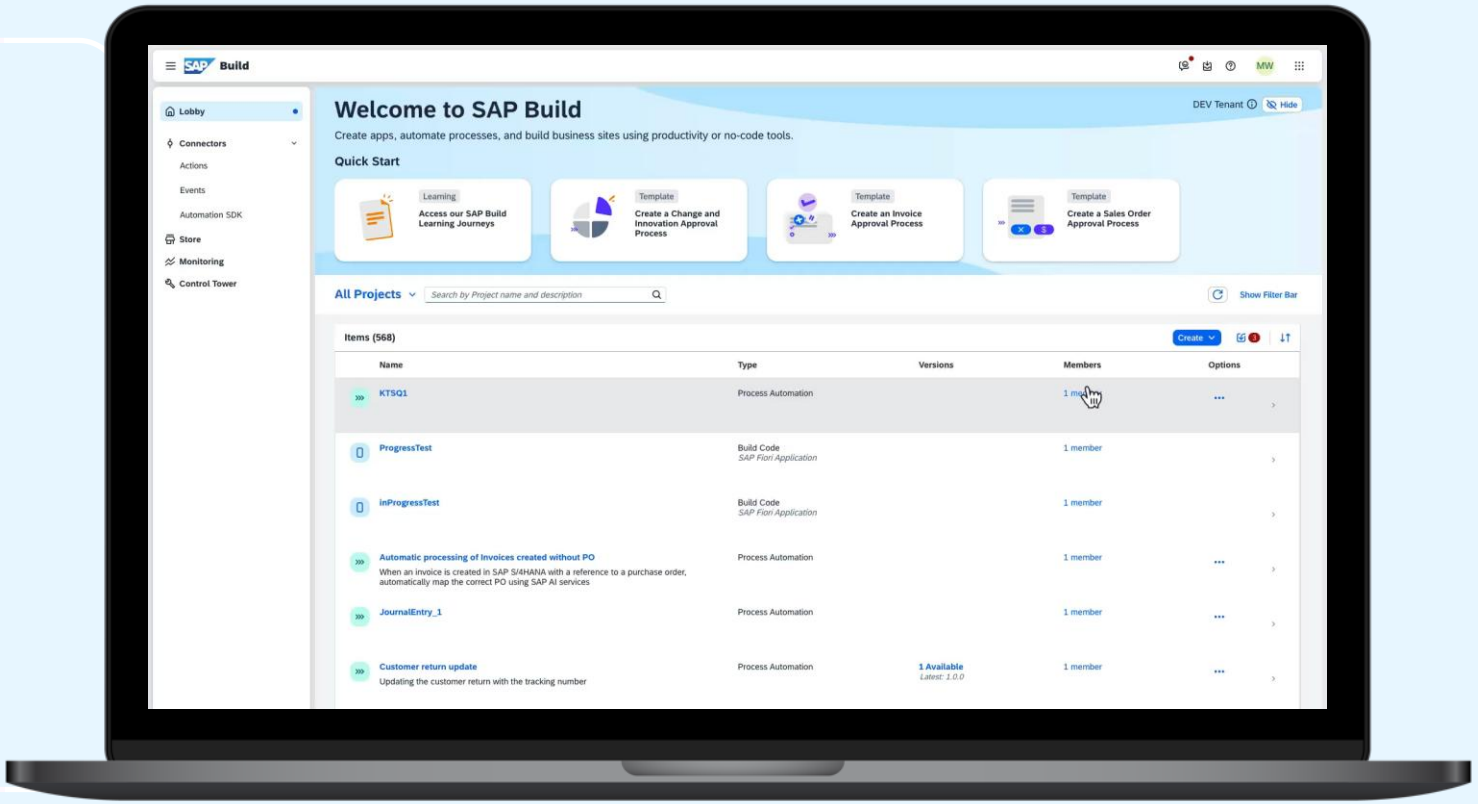
Enable fusion team development

Unified lobby for app composability

Consume components created with **pro-code and low-code solutions**

View and manage **application pipelines and source code activities**

Trusted **security, governance, and lifecycle management**



Accelerate code development with NEW AI FEATURES with SAP Build Code

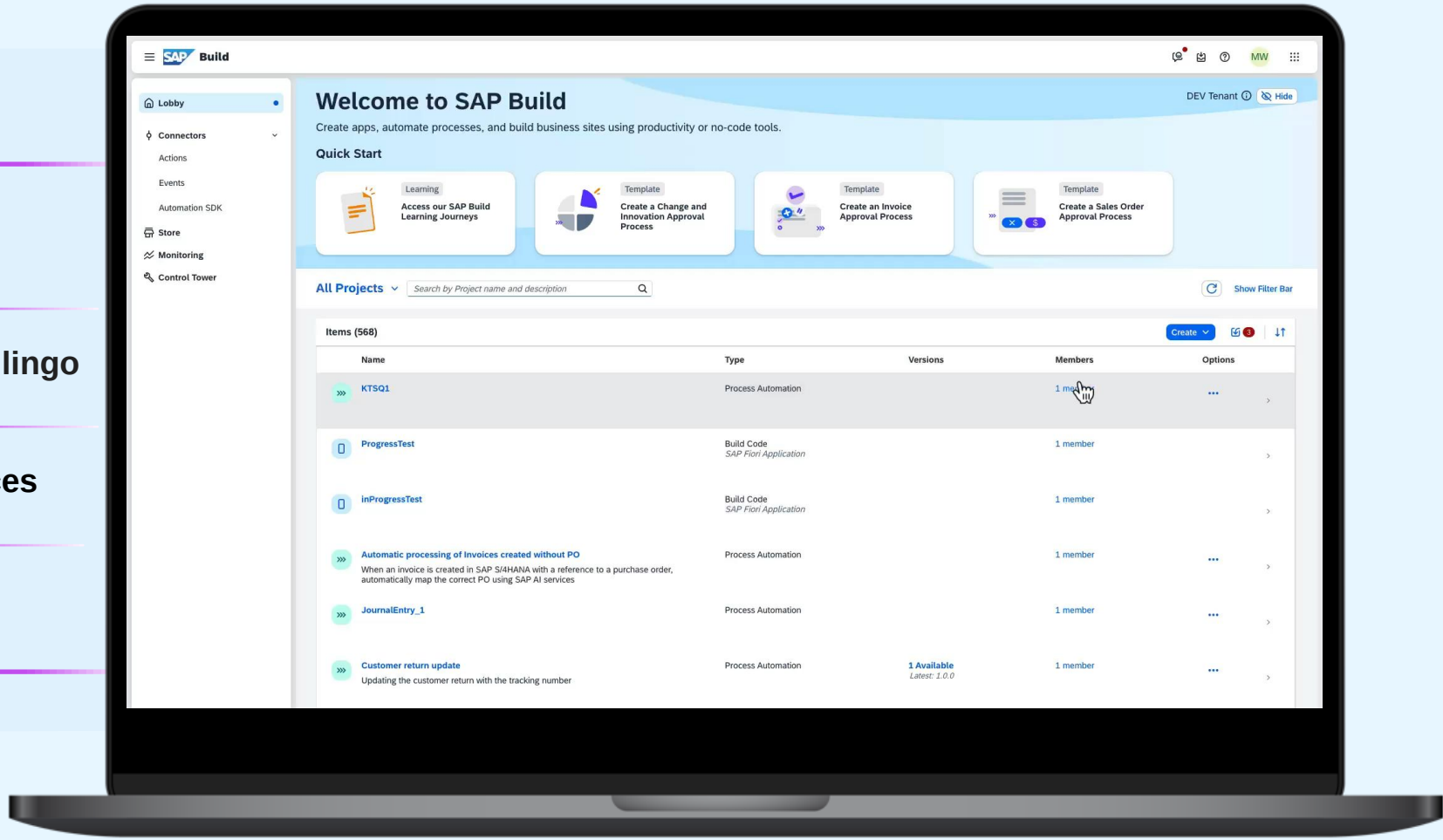
Go beyond generative AI

Create, extend, and automate with Joule

Understands your business context and lingo

Trained on **industry data and best-practices**

Easily accessible in your applications

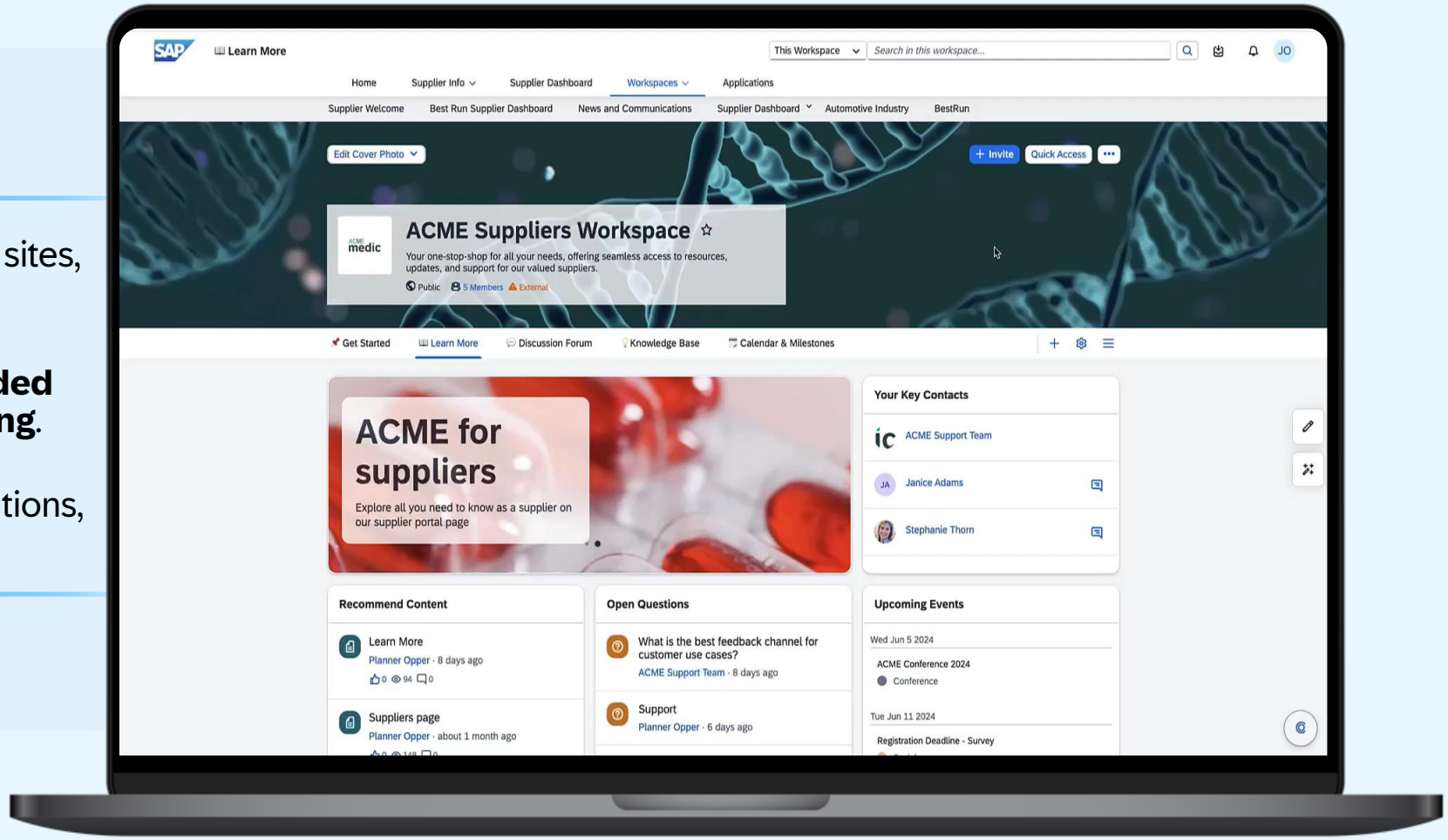


Perform all tasks on one screen with GUIDED EXPERIENCE on SAP Build Work Zone

Build digital workspaces, business sites, and portals with ease.

Maximize team productivity with **guided experiences and knowledge sharing**.

Surface personalized recommendations, insights, and actions.

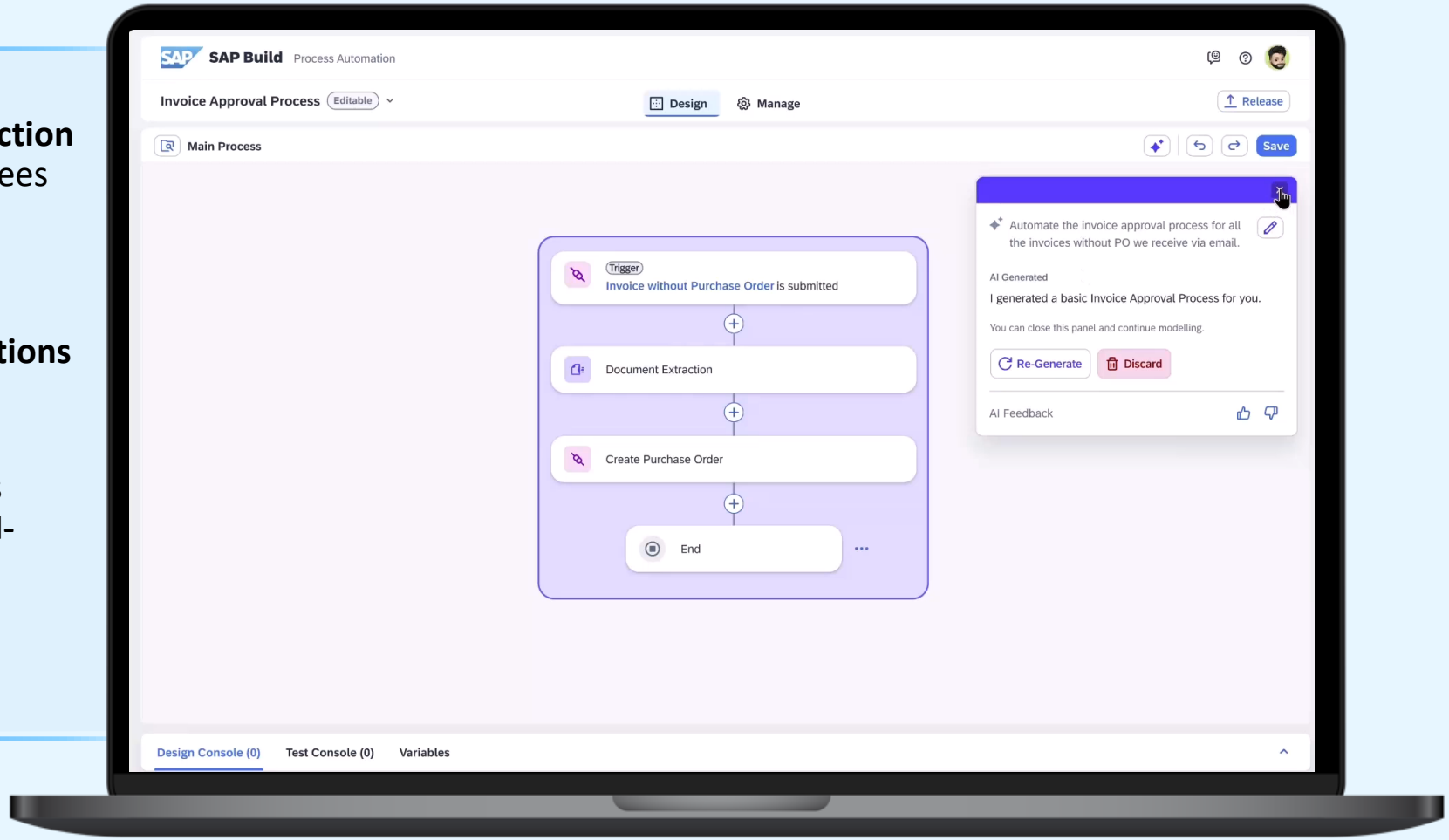


Adapt your business process development with BUILT IN AI on SAP Build Process Automation

AI-driven **document information extraction** to reduce errors and empower employees to focus on higher value tasks

Increase data consistency and raise efficiency with **AI-driven recommendations** within your automations

Accelerate the development of process automation scenarios via **generative AI-powered process artifacts generation**



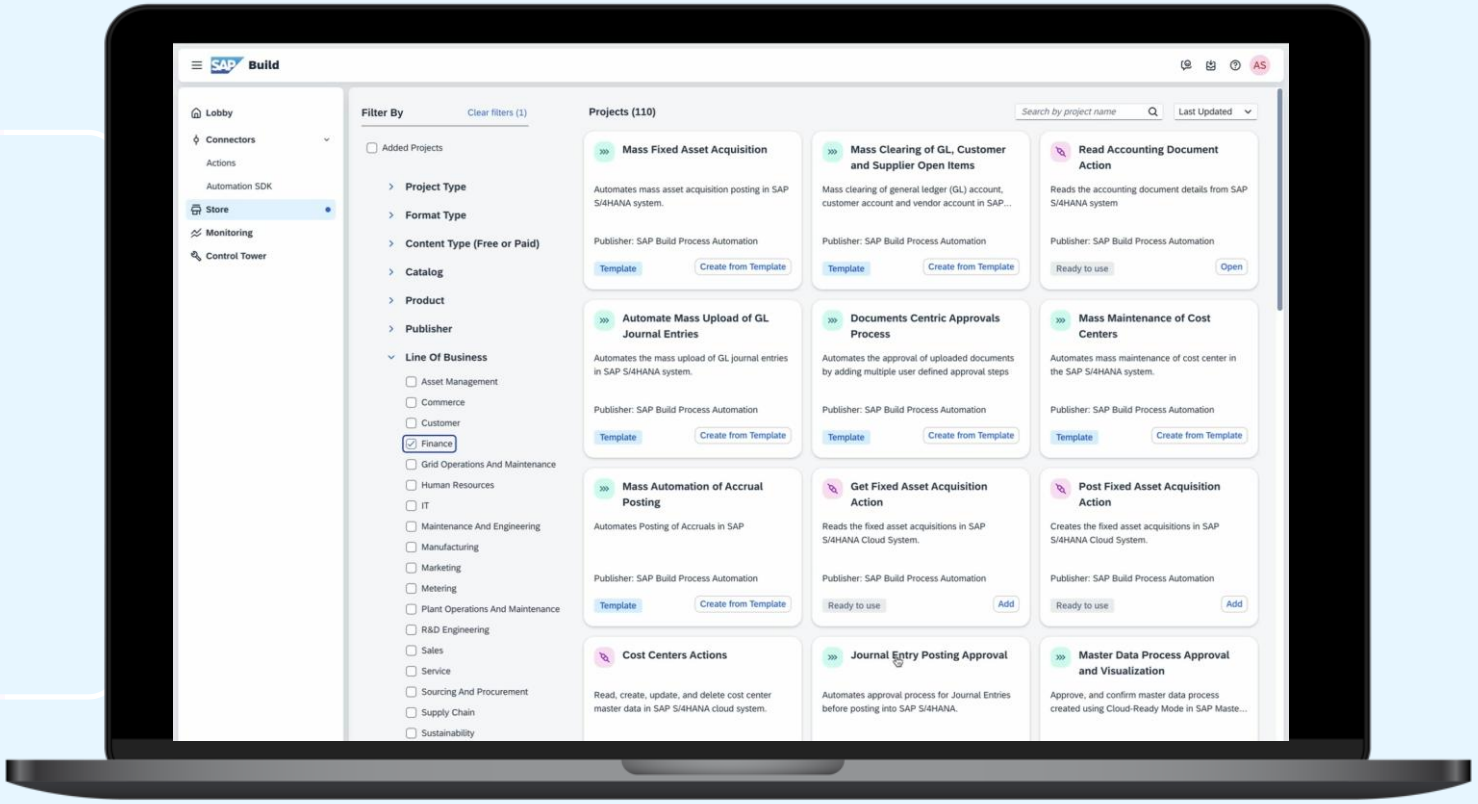
Get ahead on projects with SAP Build Store

Pre-built solution

Jumpstart your projects with pre-built solutions

Based on **industry best practices**

Choose content from **finance, HR, supply chain, procurement**, and more



1,200+
Automations

120+
Finance components

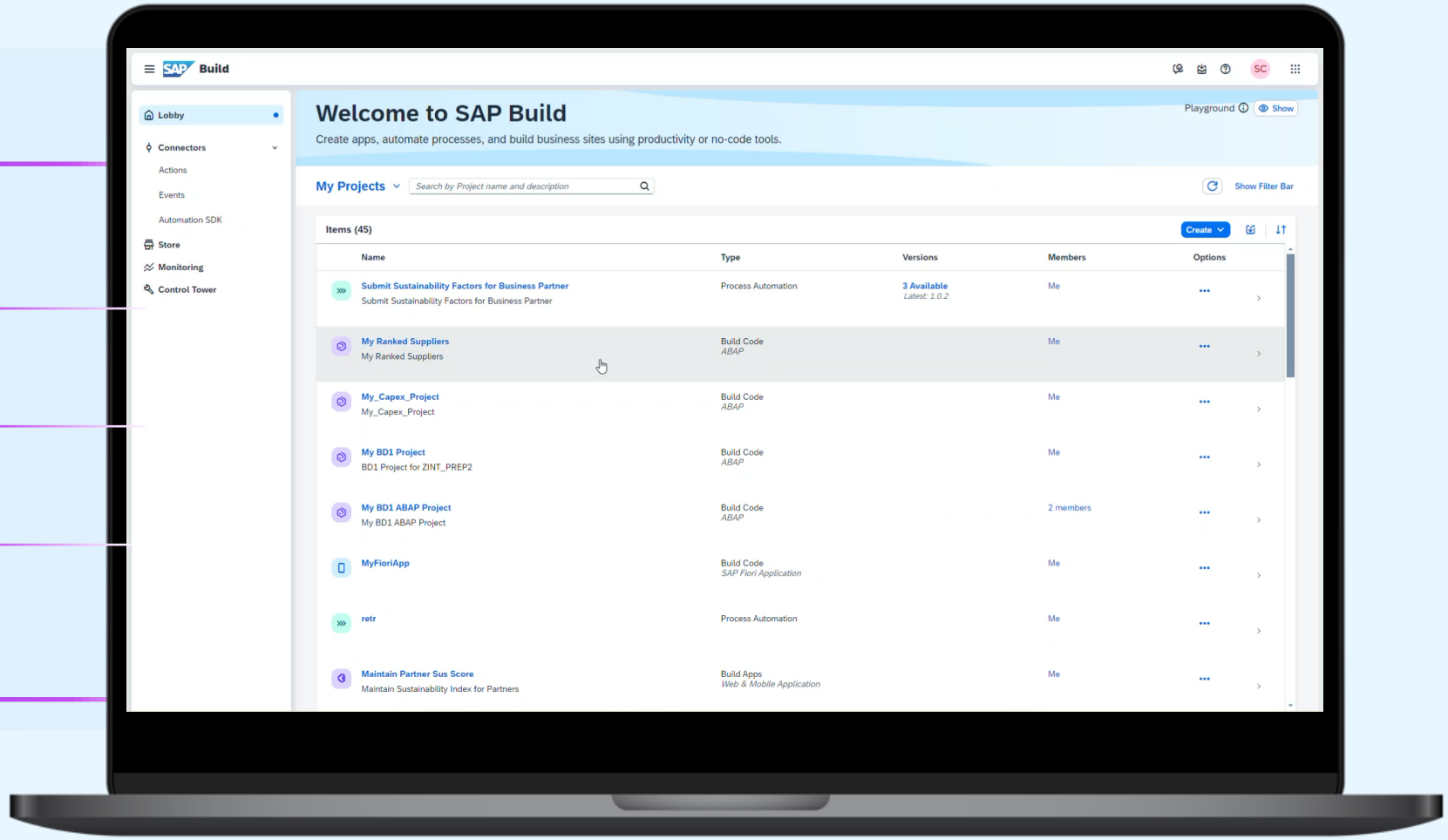
40+
HXM components

115+
Supply Chain & Procurement components

SAP Build now includes the power of ABAP Development

Introducing ABAP Cloud with Generative AI

- Start and manage ABAP Cloud projects directly from the Build lobby
- Track ABAP projects alongside other Build projects
- Combine ABAP development with Fiori and CAP frontend artifacts
- Generate ABAP CDS models using the graphical modeler in SAP Build Code



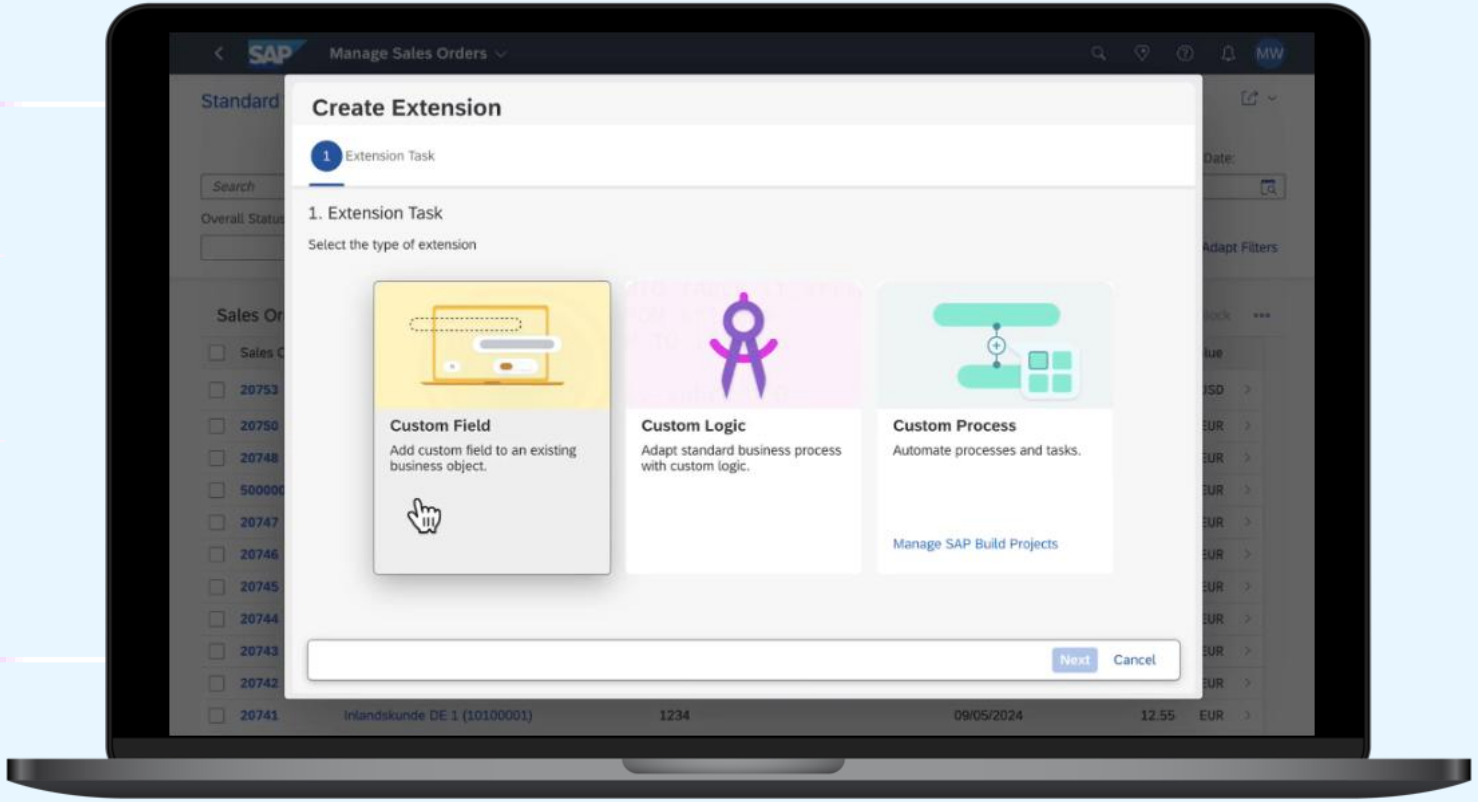
Extend with confidence with S/4HANA Extensibility Wizard

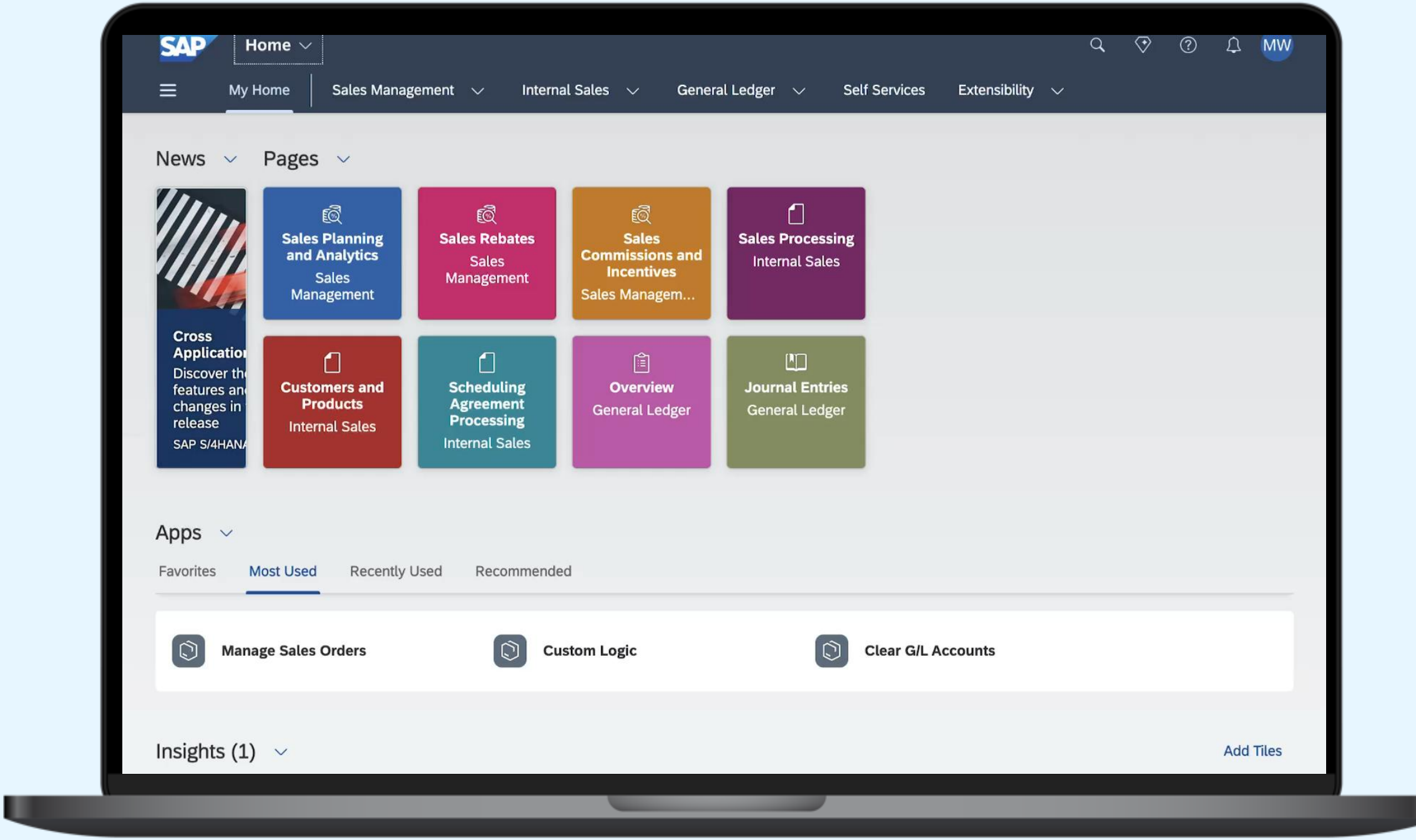
Deep integration with your business application

Easily customize your ERP applications

Enhance SAP applications with **enterprise-grade security and identity management**

Connect your SAP and non-SAP applications with **1000+** connectors and integrations

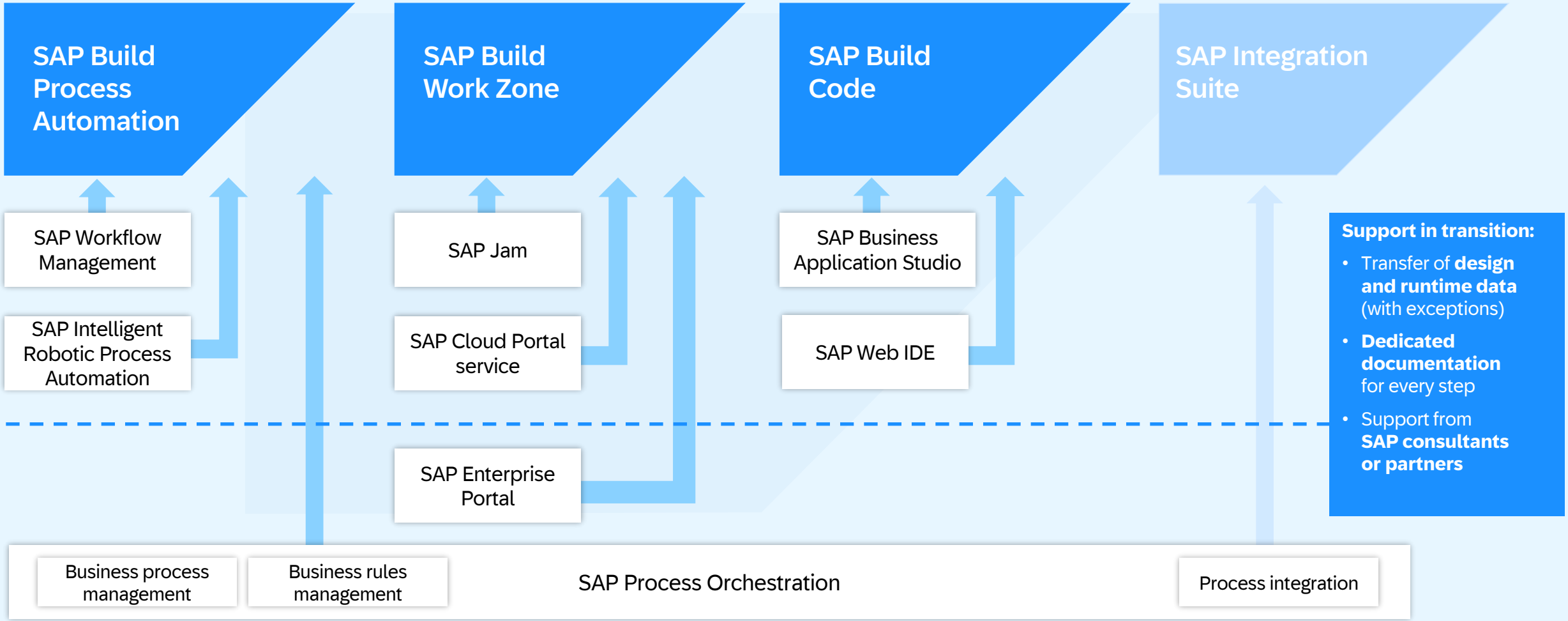



SAP
Home
MW
My Home
Sales Management
Internal Sales
General Ledger
Self Services
Extensibility
News
Pages
Cross Applicatio
Discover th
features an
changes in
release
SAP S/4HANA
Sales Planning and Analytics
Sales Management
Sales Rebates
Sales Management
Sales Commissions and Incentives
Sales Managem...
Sales Processing
Internal Sales
Customers and Products
Internal Sales
Scheduling Agreement Processing
Internal Sales
Overview
General Ledger
Journal Entries
General Ledger
Apps
Favorites
Most Used
Recently Used
Recommended
Manage Sales Orders
Custom Logic
Clear G/L Accounts
Insights (1)
Add Tiles

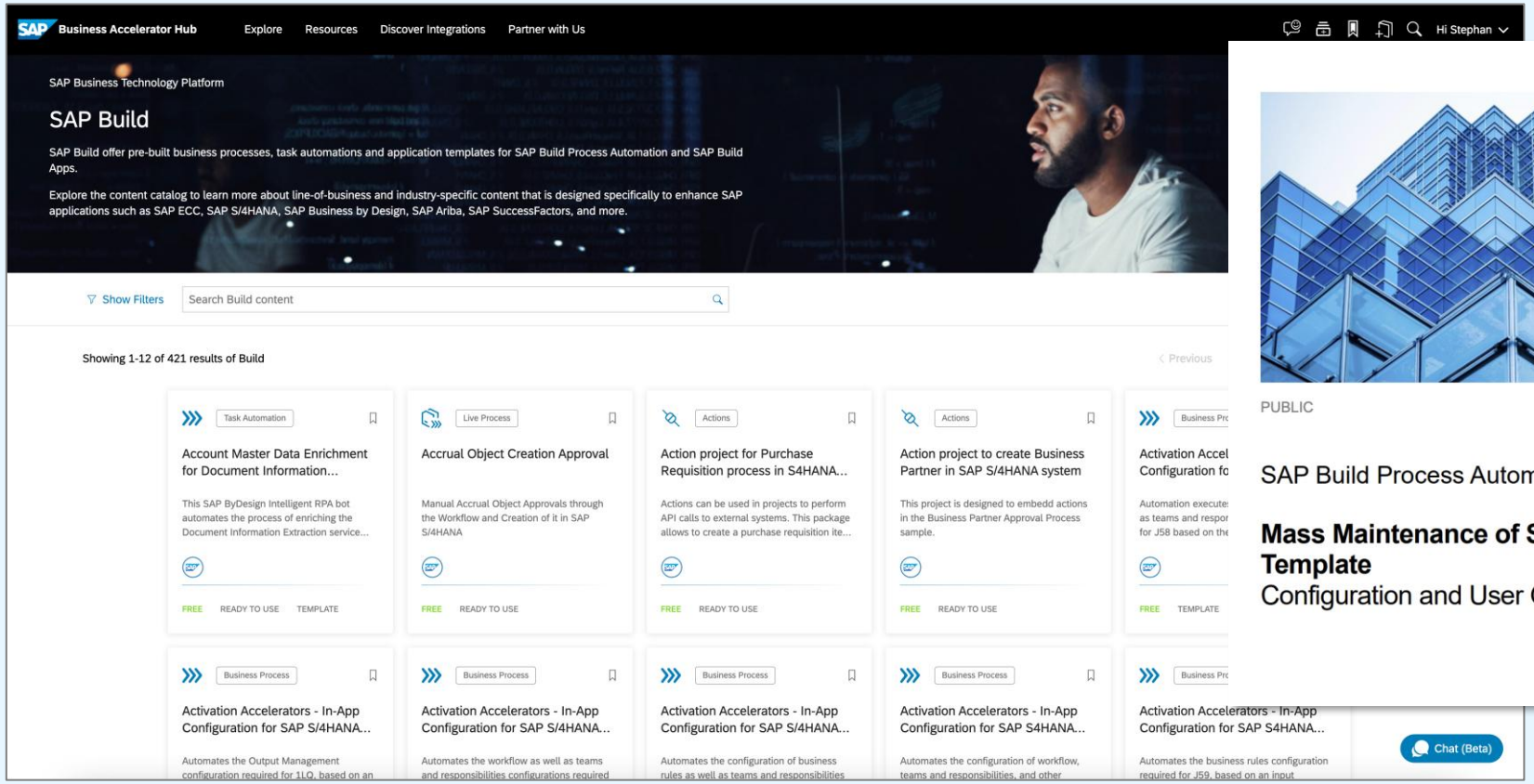
SAP BUILD

How to get started?

How do we move you to the cloud with SAP Build?



Where to find prebuilt content for you to use?



Maintained and updated by SAP

>3,200
Prebuilt integrations

>300
Business events

>1,200
Automation artifacts within more than 430 content packages

https://api.sap.com

Next steps

Explore SAP Build

- Visit our website to learn more and explore SAP Build product capabilities, use cases, customer stories, and examine what you can build in-detail

Scan this code to learn more

Try it yourself

- Get hands-on with SAP Build to create your own application, sales order process, and digital workspace with the SAP Build Basic Trial
- Get support from SAP Community

Scan this code to learn more

Get social with us

- Catch the latest and greatest from SAP Build on LinkedIn, including new product updates, special events, demos, and much more
- Watch in-depth use case demos, app development and automation hot topics, and more on YouTube @ SAP Build

Scan this code to learn more

Start learning today

- Develop your SAP skills for free, anywhere, anytime, and at your own pace at SAP Learning
- Start here for your learning journey with SAP Build
- Discover SAP Build Code

SAP Discovery Center – Dive deeper with step-by-step guidance and best practices for implementing use cases. Get latest on pricing, roadmaps, customer stories, reference architectures, and more:

- SAP Build Apps
- SAP Build Code
- SAP Build Process Automation
- SAP Build Work Zone

SAP Learning

SAP Discovery Center

Thank you

Jason Tran
Solution Advisor – Business Technology Platform

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