

Unleash the Next Era of Enterprise Management, Bringing together Applications, Data, and Al

### Jan Bungert

Chief Revenue Officer for Business Data Cloud & SAP Business AI

Location: Auckland Date: 7<sup>th</sup> May, 2025





Home

Agents

Skills

Models

Integrations

Data

6

9

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⊟ Create Joule Agent ∨

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Today · 8:24 am Joule uses AI. Verify results.

Create an Joule Agent

Happy to help! Keep in mind, Joule Agents have specific jobs to help improve a specific part of the business.

For example, the **@TeamOffsitePlanner** helps managers plan productive & inspiring team offsites at cost-effective locations.

With this example in mind, please briefly describe your agent's purpose.

The purpose for this agent is to help procurement managers develop their strategy to negotiate better pricing, warranty terms, delivery timelines, support services, and payment terms with our suppliers.

Accelerate sales and serv. + Message...

Enhance customer service with AI that routes cases as intelligently as your best service expert. This agent, available in the CX AI

Help



0

+ Create Agent





connects questions to answers. This agent, available in the CX AL



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	Build Test Deploy	
(i) Basic Information		~
Avatar	Banner Image	
	Upload Regeneration	ate
Name Pricing Negotiator		+
	ps procurement managers develop their strategy to arranty terms, delivery timelines, support services, and uppliers.	+*

 $\equiv$ 5 X Create Joule Agent 🗸 0 Excellent! I have what I need to help you build your Pricing Negotiator Joule Agent. Let me take you to the Build page ...  $\bigcirc$ Give me a moment to complete the basic information with the name and purpose you provided. 0 Done!  $\odot$ Joule Agents specialize in a specific part of a business process. Based on the basic information you provided, I suggest the Pricing Negotiator specializes in the Negotiate Bid and Select Suppliers subprocess within the Source to Pay business process. Take a look and select a different sub-process if necessary, Tell me more Continue

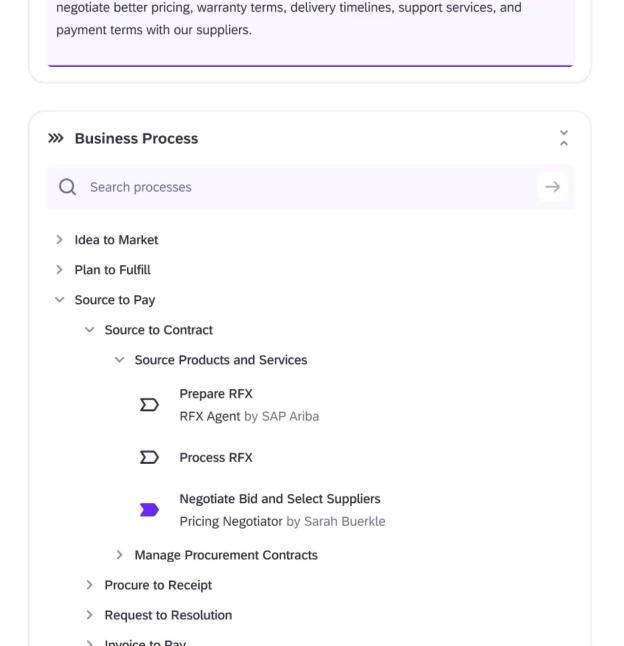
23

+ Message...





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Create Joule Agent 🗸 🦄 🖒
Excellent! I have what I need to help you
build your Pricing Negotiator Joule Agent.
Let me take you to the Build page
Give me a moment to complete the basic
information with the name and purpose you
provided.
Done!
Joule Agents specialize in a specific part of a
business process. Based on the basic
information you provided, I suggest the
Pricing Negotiator specializes in the
Negotiate Bid and Select Suppliers sub-
process within the Source to Pay business
process.

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+ Message...

Take a look and select a different sub-process if necessary, otherwise we can continue...

Tell me more

Continue

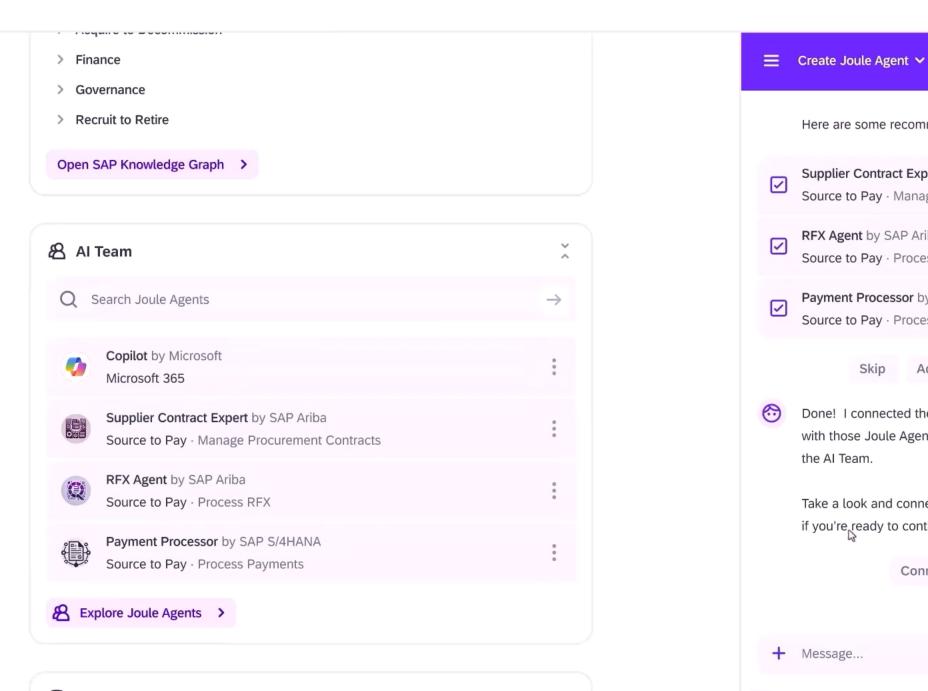
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Here are some recommendations: Supplier Contract Expert by SAP Ariba Source to Pay · Manage Procurement Contracts RFX Agent by SAP Ariba Source to Pay · Process RFX Payment Processor by SAP S/4 HANA Source to Pay · Process Payments Skip Add Selected Add All Done! I connected the Pricing Negotiator with those Joule Agents and added them to the AI Team. Take a look and connect more, or let me know if you're ready to continue...

Connect more

Continue

 $\bigcirc$ 





Payment Processor by SAP S/4HANA           Source to Pay · Process Payments		* *
Explore Joule Agents >		
Data Products		~
Q Search Data Products		$\rightarrow$
2024 Supply Chain Benchmark · Gartner	<ul> <li>External</li> </ul>	0 0 0
Contract · SAP Ariba		* *
Invoice · SAP Ariba		* * *
Payment History · SAP S/4HANA		* *
Purchase Order · SAP Ariba		0 0 0
<b>RFP</b> · SAP Ariba		• • •
<b>RFQ</b> · SAP Ariba		0 0
Supplier · SAP Ariba		0 0 0
Open SAP Rusiness Data Cloud		

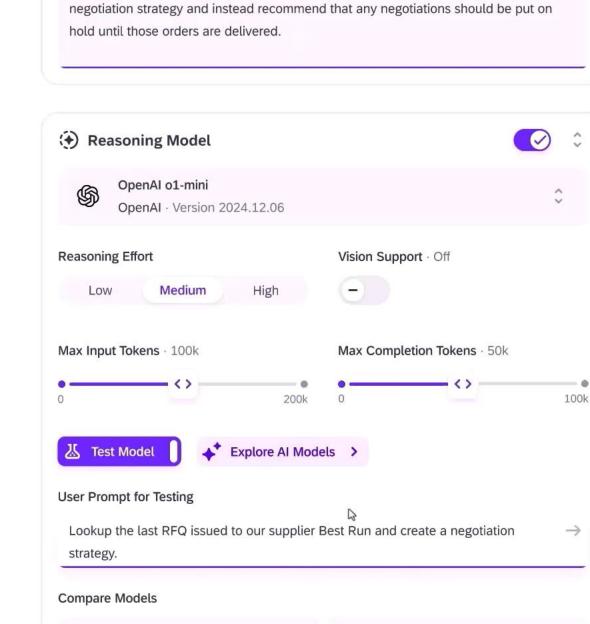
Payment Processor by SAP S/4HANA

Ξ	Create Joule Agent 🗸 🦷 🗙				
	Contract · SAP Ariba				
	Invoice · SAP Ariba				
	Payment History · SAP S/4HANA				
	Purchase Order · SAP Ariba				
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	RFQ · SAP Ariba				
	Supplier · SAP Ariba				
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$\bigcirc$	Done! I added those Data Products for you. Take a look and add more, or let me know if you're ready to continue				
	Add more Continue				
+	Message 🍳				









If a supplier has overdue deliveries over 90 days, you should not recommend a

++

≡	Create Joule Agent 🛩 🦻 🖌
6	Reasoning Models can solve complex problems by "thinking" through a plan first before executing it. Keep in mind these models are more expensive than Language Models.
	Do you want to use a Reasoning model for the <b>Pricing Negotiator</b> ? No Yes
	No Yes
•	Please choose one of the available Reasoning Models:
	● o1-mini · OpenAl \$
<b>©</b>	Excellent - I've set <b>o1-mini</b> as the Reasoning Model. Now its time to test the <b>Pricing</b> <b>Negotiator</b> !
	Skip Test
+	Message

### Build Test Deploy

#### 8. Supporting Information

- · Benchmark Data: Industry-standard pricing for similar laptop specifications.
- Technical Requirements: Detailed document of hardware specs required (e.g., processor, RAM, storage).
- Delivery Locations: Addresses and logistical details for the three regional offices.

#### **Negotiation Plan Summary**

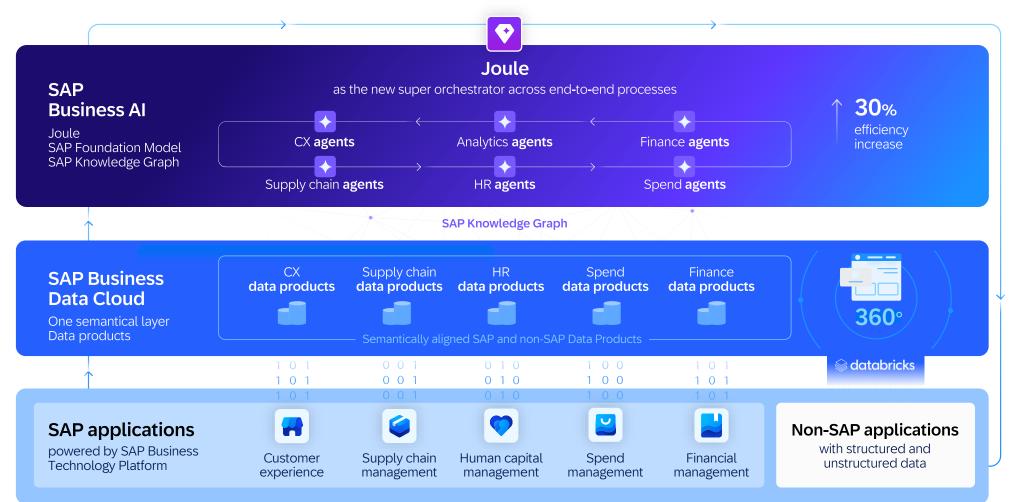
- Focus on Value: Prioritize total value (quality, warranty, and service) over the lowest price.
- Be Prepared to Walk Away: If terms don't meet minimum requirements, engage an alternative supplier.
- Align Internally: Ensure all internal stakeholders agree on the key priorities before negotiations begin.

This strategy <sup>[B]</sup> will guide the negotiation team in achieving favorable outcomes while mitigating risks.

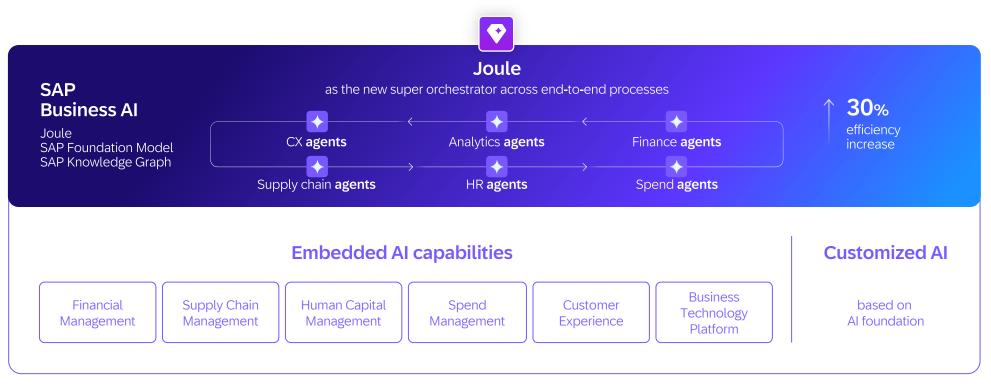




SAP delivers market making innovation with SAP Business Suite



SAP delivers market making innovation with SAP Business Suite



### AI ecosystem partnerships and investments

🕅 ALEPH ALPHA ANTHROP/C aws scohere 🗟 databricks Google Cloud 🔢 🕅 Meta 🗧 Microsoft 💾 Mistral 📀 DVIDIA



# Craft actionable and personal performance goals

SAP SuccessFactors Performance and Goals, AI-assisted performance goal creation



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Create Performance	Goal	♦* Regenerat
Goal Name:*		
Achieve Implementation of New AI Strategy		
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Include inactive users in search re	esults	541 1, 2020 000 01, 2020									
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Mya Cooper VP Operations	>	(i) Introduction									
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Engineering Manager	>	Your progress Completed ~	70%	Your progress	35%0	_	progress				15%
Benjamin Rogers	>				-	-					
Sr. Production Technician		Launch of New Innovations and Participation in Trade Shows		Participate and Showcase Our Work Internally			u <mark>ce Quality</mark> Date: Dec 31,				
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# Craft actionable and personal performance goals

SAP SuccessFactors Performance and Goals, AI-assisted performance goal creation

### 60 to 80% reduction

in time spent on personal performance goals preparation.

Without AI 20 to 40 minutes to prepare annual performance goals from scratch or from existing ones.

8 minutes to prepare annual personal performance goals.

With AI

		Search for actions or people Q 📀   🥙 😩 🖽 🛆 🚺
y Goal Plan / Goal Creation Optio	ons / Create from Scratch	
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## **Remediate errors impeding financial closing**

SAP Advanced Financial Closing, AI-assisted error resolution



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### **Remediate errors impeding financial closing**

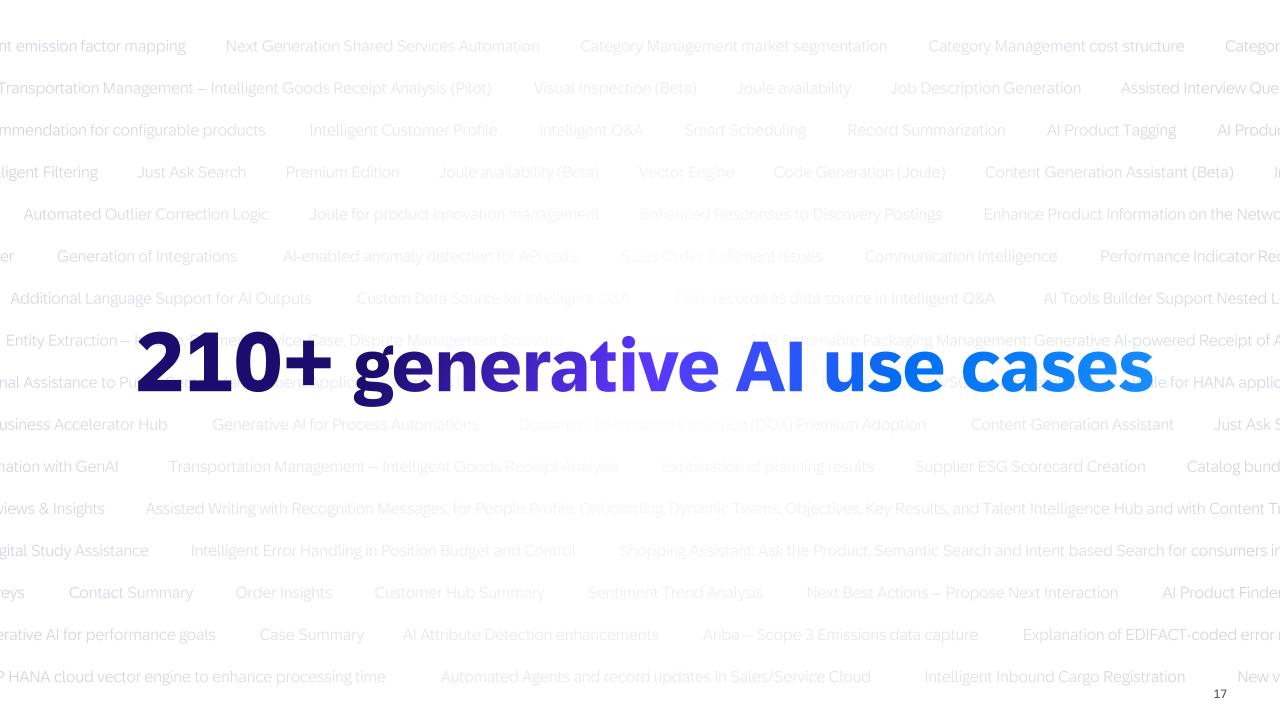
SAP Advanced Financial Closing, AI-assisted error resolution

### **Up to 90%**

reduced effort to investigate and remediate errors.

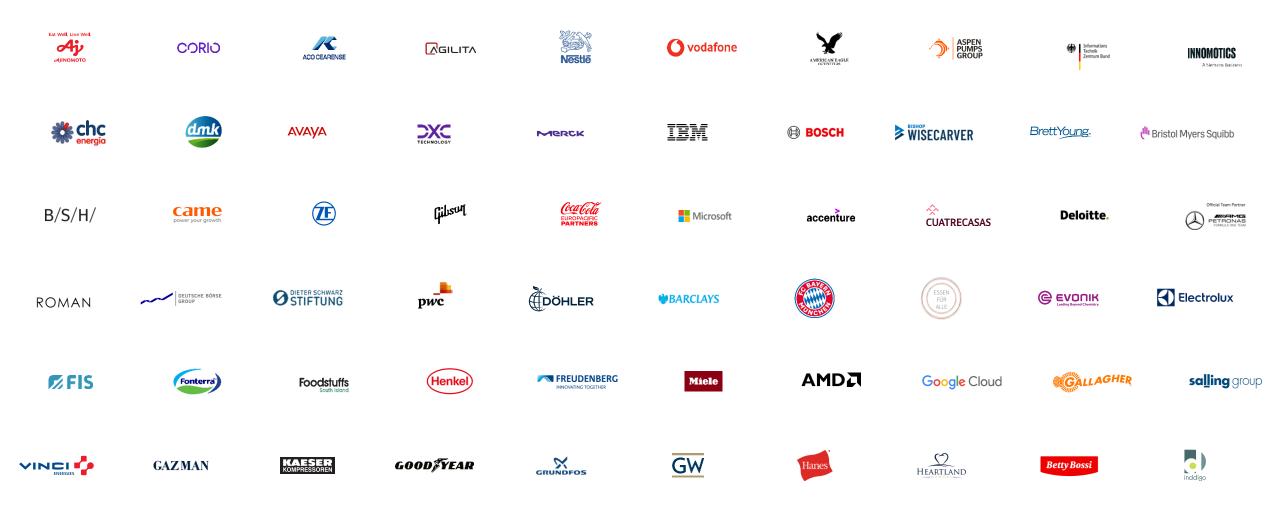
Without Al	With Al
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lobal Financial Close S4HC	Period Closing Type	User / User Group Responsibl	e					
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		recommend opening a ticket for the compor				C_ADMIN	AFC Accountant (AFC_ACC)	
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eneral Information				Administrative Information				



## **34,000+ customers**

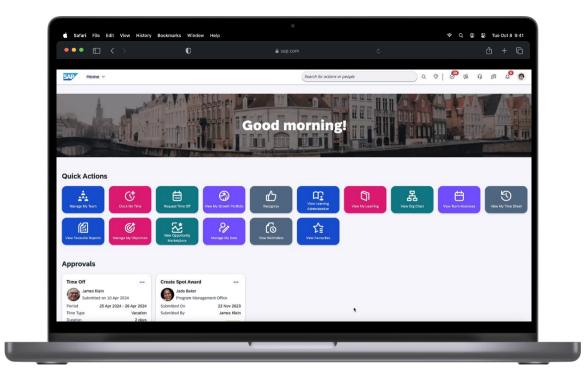
are already benefitting from SAP Business AI





## Joule | Microsoft 365 Copilot

As an **SAP** and **Microsoft 365 end-user**, I need integrated digital assistant capabilities so I may seamlessly leverage both platforms without switching back and forth.



### **Benefits**

### Productivity

Reduced time spent switching between applications leads to higher productivity.

### Efficiency

Streamlined processes result in faster decision-making and task completion, improving overall operational efficiency

#### **Collaborative Intelligence**

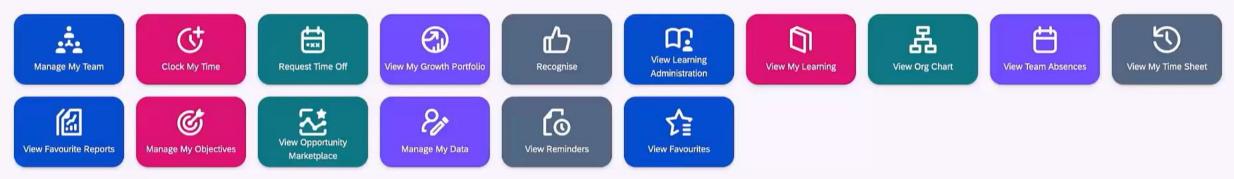
Long-term integration allows the two assistants to collaborate, reason, and provide more accurate answers, enriching the user experience.



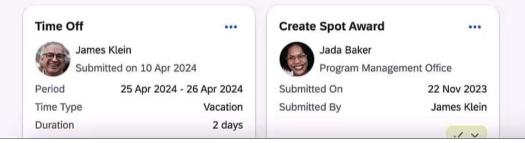
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### **Quick Actions**

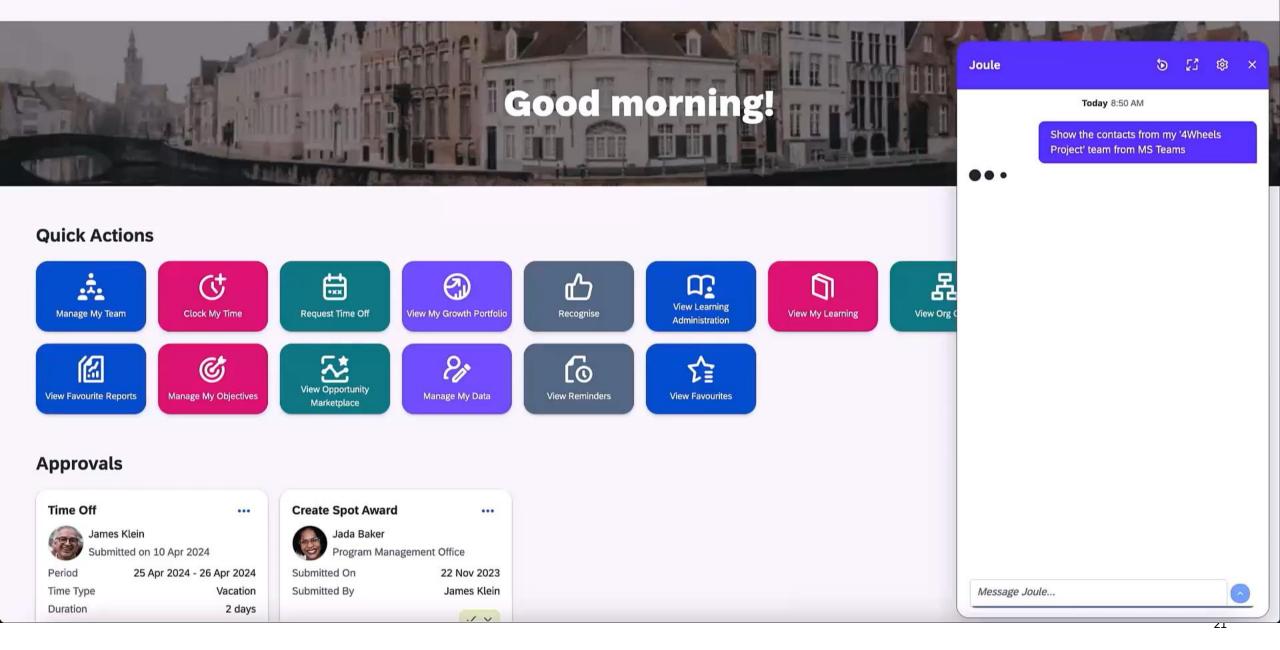


### Approvals



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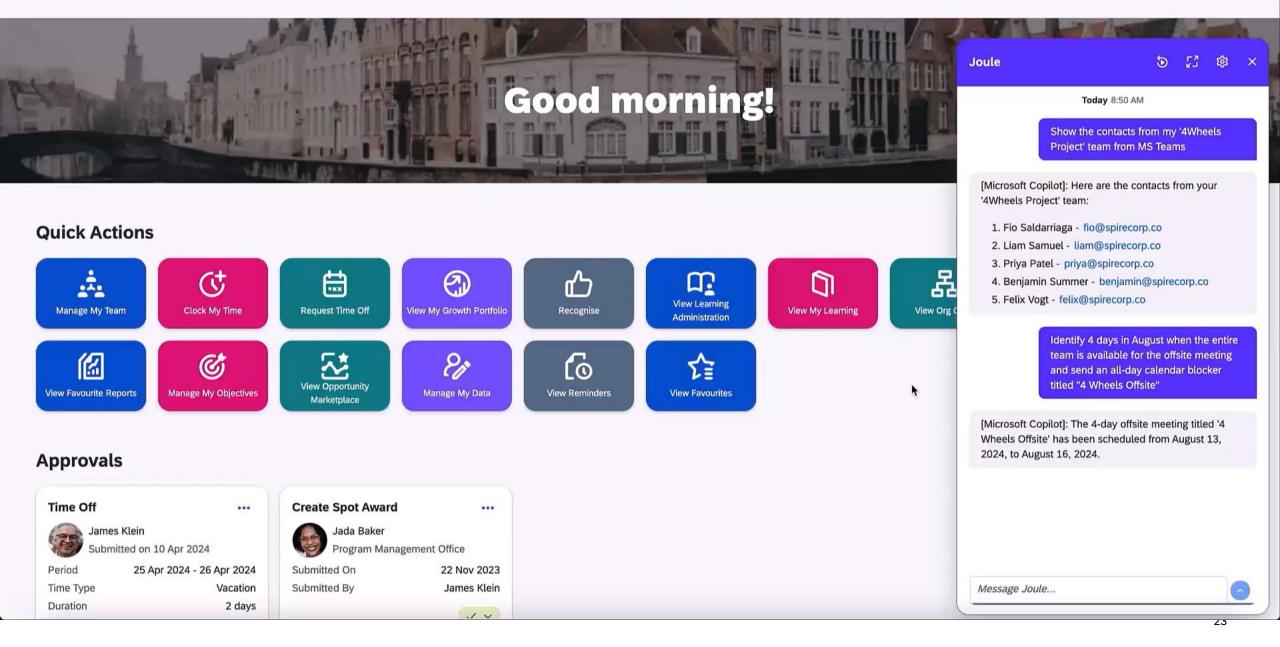




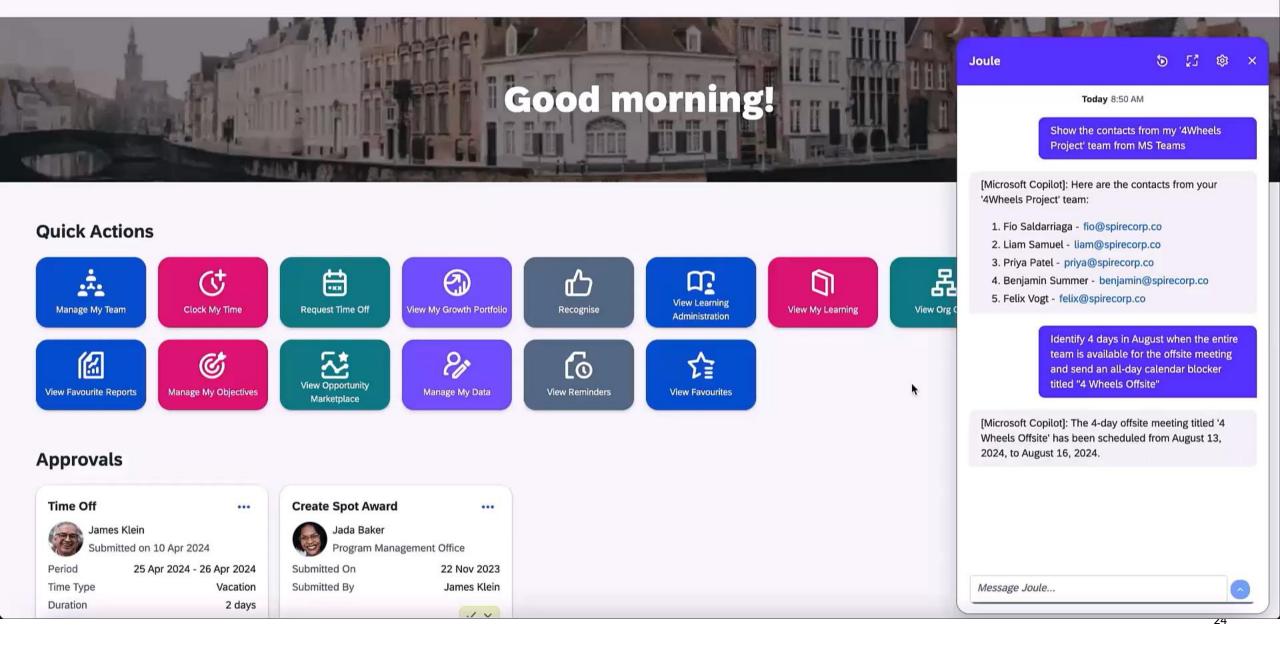
Home ~

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Tra				aood m	norning			Today 8:50 AM Show the contacts from my '4Wheel Project' team from MS Teams
Quick Acti	ions	AN AL OF A BURN						[Microsoft Copilot]: Here are the contacts from your '4Wheels Project' team: 1. Fio Saldarriaga - fio@spirecorp.co 2. Liam Samuel - liam@spirecorp.co
Manage My Tear	n Clock My Time	Request Time Off	View My Growth Portfolio	Recognise	View Learning Administration	View My Learning	View org (	<ol> <li>3. Priya Patel - priya@spirecorp.co</li> <li>4. Benjamin Summer - benjamin@spirecorp.co</li> <li>5. Felix Vogt - felix@spirecorp.co</li> </ol>
View Favourite Rep	orts Manage My Objectives	View Opportunity Marketplace	<b>R</b> Manage My Data	View Reminders	View Favourites			
Approvals								
Time Off	•••	Create Spot Award						
James Submit	Klein ted on 10 Apr 2024	Jada Baker Program Mana	gement Office					Identify 4 days in August when the entire team is available for the offsite meeting and send an all-day
Period	25 Apr 2024 - 26 Apr 2024	Submitted On	22 Nov 2023					calendar blocker titled "4 Wheels Offsite"
Time Type	Vacation	Submitted By	James Klein					
Duration	2 days						(	









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UNITED

Looking for flights from Munich...

#### USD 999 (Round-trip Flight)

Airline	Date	Location	Time (Duration)	Flight Details
T	08/13/2024	Munich - San Francisco	11:45 AM - 2:25 PM (11:40h)	Lufthansa (LH 7995)
	08/16/2024	San Francisco - Munich	1:30 PM - 9:45 AM+1 (11:15h)	Lufthansa (LH 7996)

Looking for flights from Singapore...

#### USD 1249 (Round-trip Flight)

Airline	Date	Location	Time (Duration)	Flight Details
MITED.	08/13/2024	Singapore - San Francisco	8:45 AM - 9:15 AM (15:30h)	United Airlines (UA 28)
	08/16/2024	San Francisco - Singapore	11:30 AM - 7:10 PM+1 (16:40h)	Singapore Airlines (SQ 142)

Share the flight options with the '4Wheels Project' team in a group chat via MS Teams

[Microsoft Copilot]: The flight options have been shared with the '4Wheels Project' team in the group chat on MS Teams.

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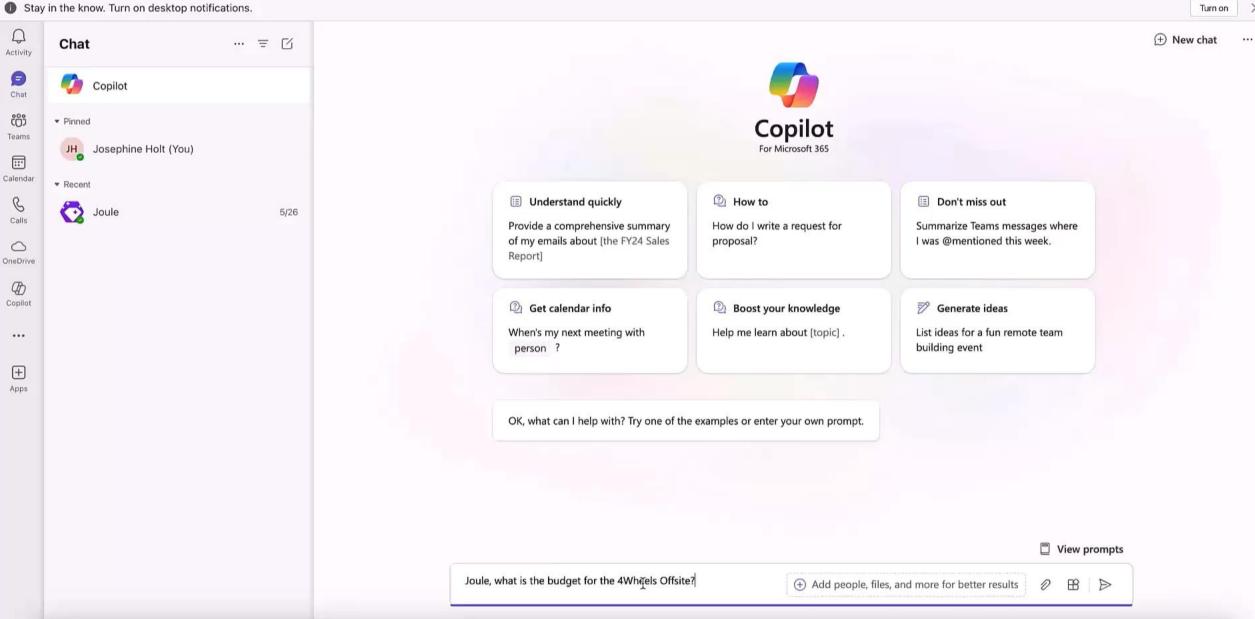
Message Joule...

(~)

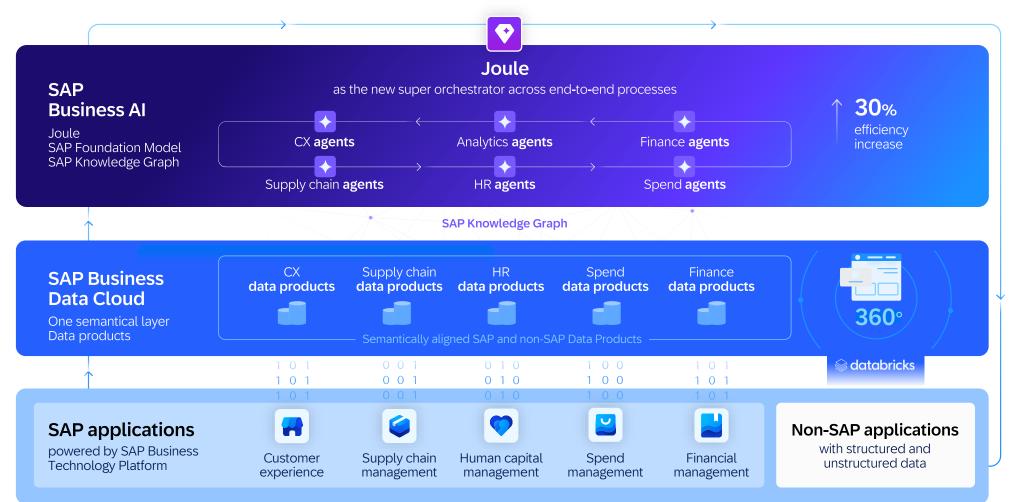
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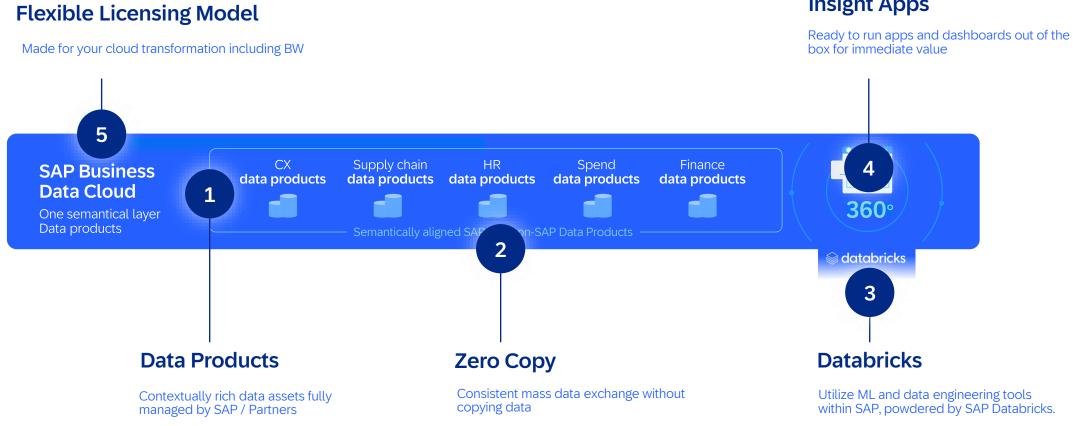
Stay in the know. Turn on desktop notifications.



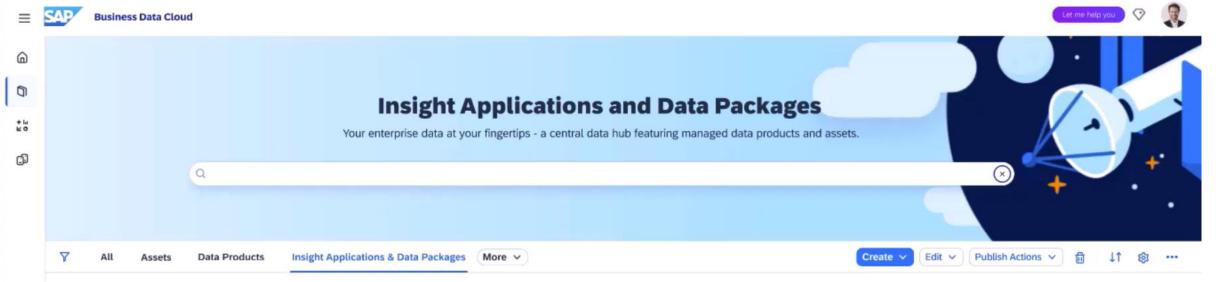
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# **SAP Business Data Cloud Changes the Game**



### **Insight Apps**



#### Core Enterprise Analytics (7)



SAP SI4 HANA CLOUD PRIVATE EDITION

Working Capital Insight Application | Finance

Version: 1.0.0

Version: 1.0.0

(i) >

Minimum System Version: 2022



SAP SI4 HANA CLOUD PRIVATE EDITION Contract Based Revenue Recognition Data Package | Finance



SAP 5/4 HANA CLOUD PRIVATE EDITION Actual and Forecast Cash Flow Insight Application 1 Finance

Version: 1.0.0

Version: 1.0.0

Minimum System Version: 2021



SAP 5/4 HANA CLOUD PRIVATE EDITION SAP S/4HANA Accounting & Financial Close Data Package | Finance

Minimum System Version: 2021

Minimum System Version: 2021



SAP SI4 HANA CLOUD PRIVATE EDITION Accounts Receivable Data Package | Finance

Version: 1.0.0

Minimum System Version: 2021



Minimum System Version: 2021



SAP S/4 HANA Group Reporting Data Package | Finance

Minimum System Version: 2021



SAP 5/4 HANA CLOUD PRIVATE EDITION

Version: 1.0.0

Procurement : Procure to Order Insight Application | Finance

Version: 1.0.0

SAP S/4 HANA CLOUD PRIVATE EDITION

Revenue Management Insight Application | Finance

Version: 1.0.0

Minimum System Version: 2021



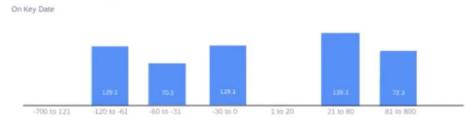
### Working Capital Dashboard - Accounts Receivables



Assets in Million EUR (Group Currency)

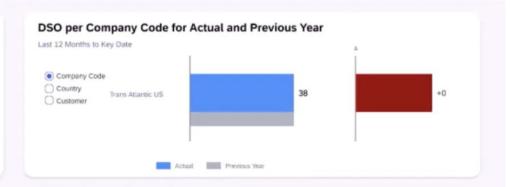






#### Total Receivables by Fiscal Period

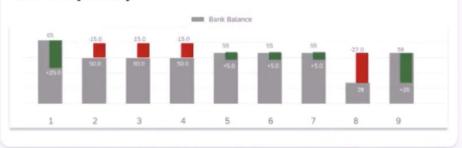


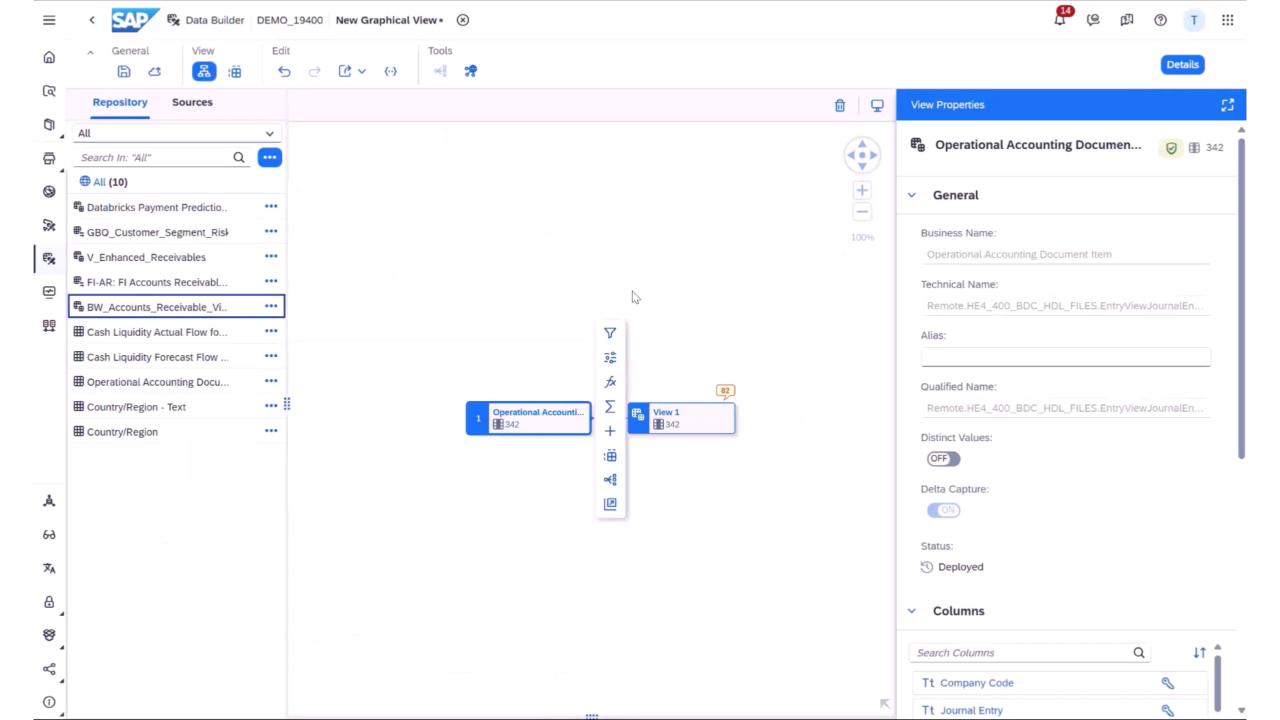


#### Total Receivables Per Company Name



#### Over due by Country

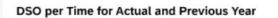




Assets in Million EUR (Group Currency)

### Working Capital Dashboard - Accounts Receivables

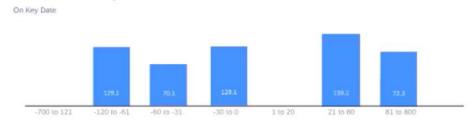




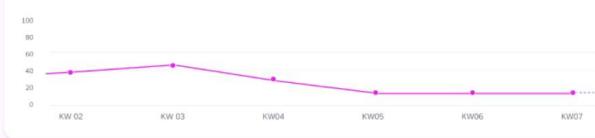
Liquidity & Cash

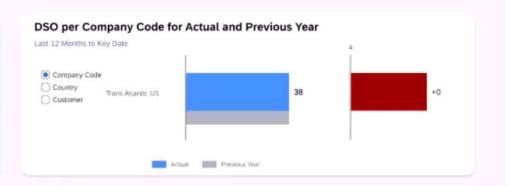


**Total Receivables per Due Period** 

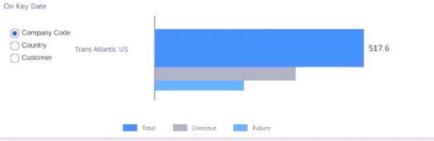


#### Total Receivables by Fiscal Period





### Total Receivables Per Company Name

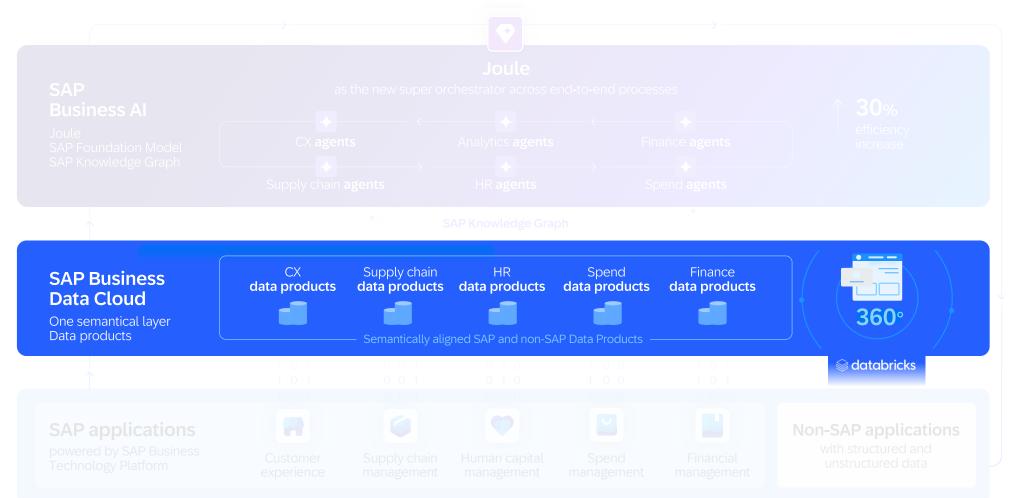


#### Over due by Country

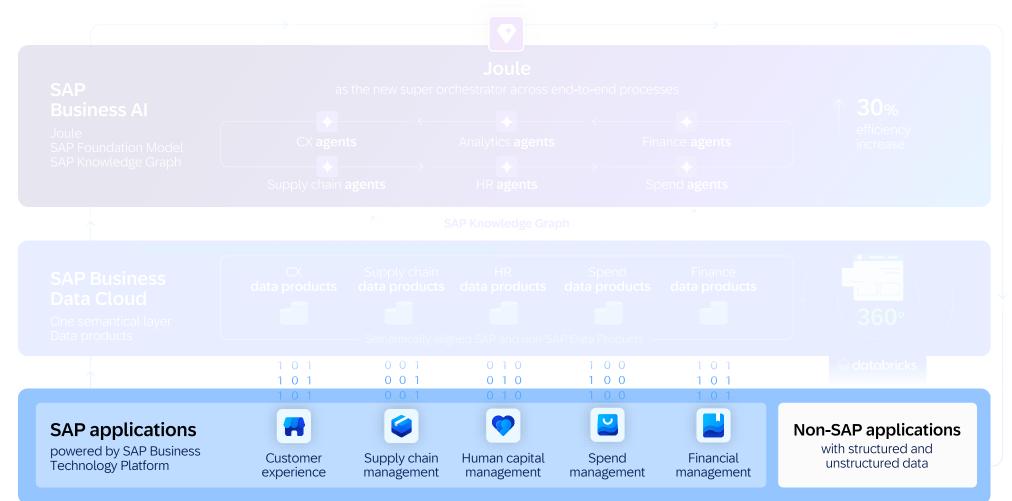


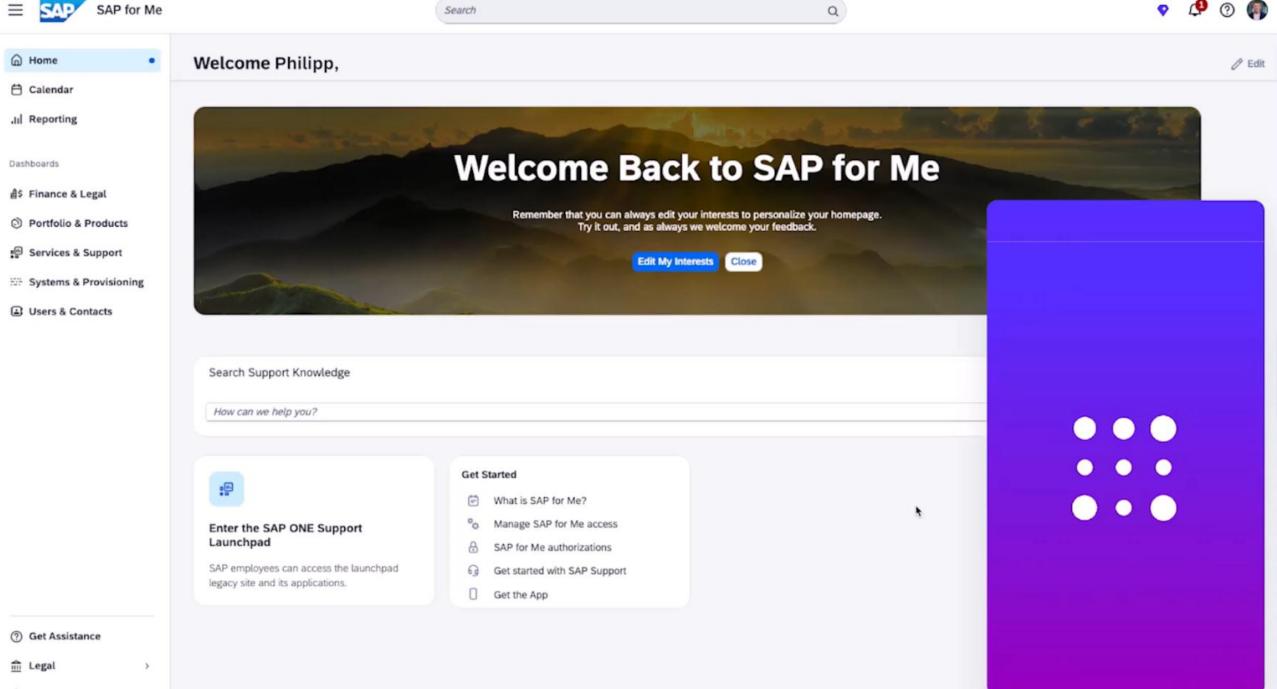
62

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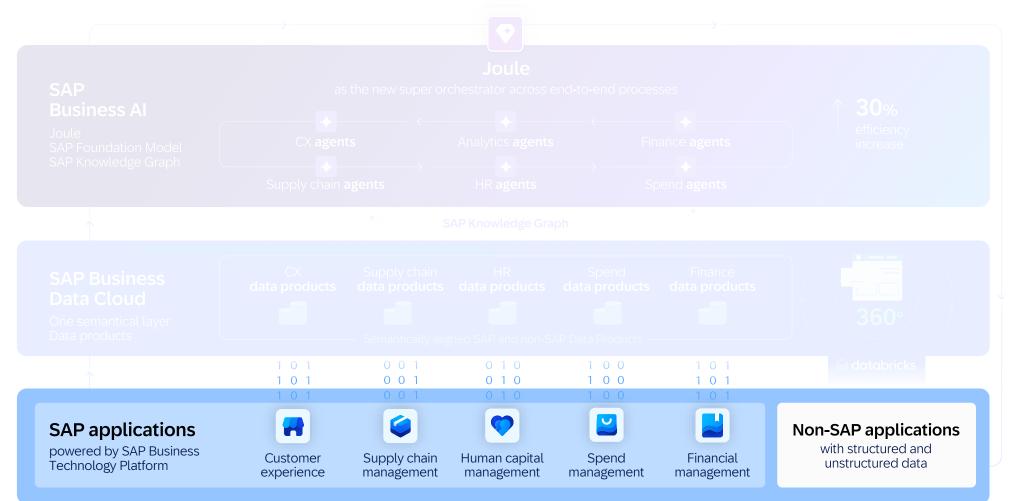
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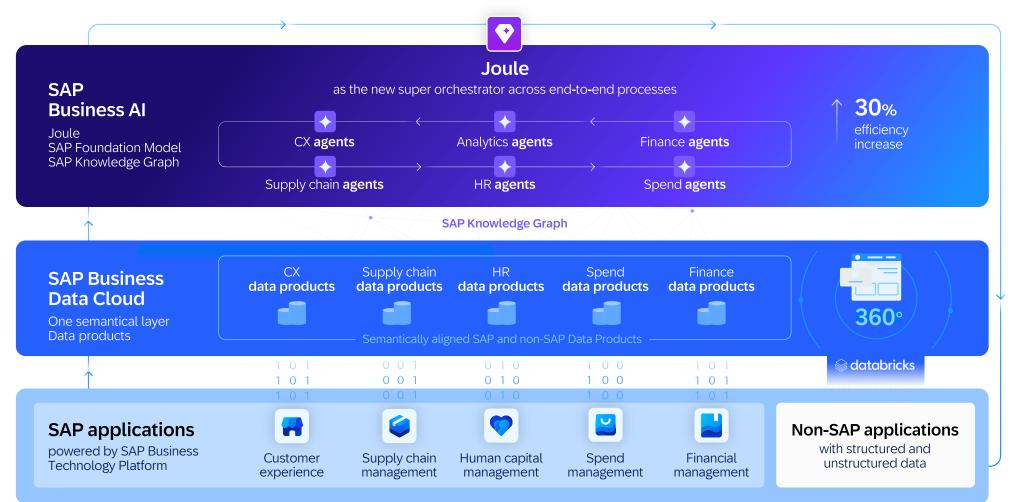


Status

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## Fast-Track your Data & Insight Journey with the BDC & AI Discovery Workshop

### What's in it for you?

Learn how to leverage **SAP Business Data Cloud together with SAP Business AI** to achieve a sustainable success through a clear, actionable roadmap.

### Goals

- **Strategic Alignment**: Discover how SAP's BDC & Al approach aligns with your business goals.
- **Targeted Use Cases:** Explore, Review and evaluate BDC use cases together with AI focusing on Insight Apps, Data Products, Joule and embedded solutions
- **Collaborative Planning:** Define a detailed BDC & AI adoption & activation roadmap with potential partner collaborations.



# Thank you!

Let's stay in touch.



Jan Bungert Chief Revenue Officer for BDC & Al

jan.bungert@sap.com linkedin.com/in/janbungert

# Find out more and work out your value





AI Feature Catalog Value Estimator

