

SAP Ariba Supply Chain Collaboration: Achieving Total Visibility of Supply

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PUBLIC



Agenda

Introduction to SAP Ariba Supply Chain Collaboration

The Challenge of Achieving Visibility Into Supply

SAP Ariba Supply Chain Collaboration solution portfolio

Proven Success Stories

Questions

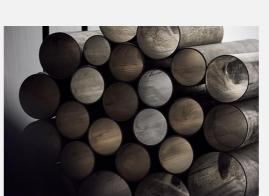
SAP Ariba deals with both Indirect and Direct materials procurement and Supply Chain Collaboration

Indirect: goods or services that do not end up in the product delivered to the customer; the spend is tracked under operating expenses.

Direct: goods or services that go into production and are at the core of the product delivered to the customer; related spend is tracked under cost of goods sold, including:

- Merchandise vendors stocking retail shelves
- Contract manufacturing of the final product
- Manufacturers of subassemblies
- Component suppliers
- Raw material suppliers









Global Trends are Driving A New Focus on Supply Chains



"Today, B2B supply chains are increasingly taking center stage in the quest for greater profits and competitive advantage."

-The Future of Business: Supply Chains The Economist Intelligence Unit, 2014

Lack of visibility hits top and bottom line

Without visibility, complex supply chains risk:



Stock-outs & Missed or Delayed Shipments

"Supply chains need visibility across multiple systems to synchronize manufacturing and procurement." - Lora Cecere of the magazine Supply Chain Insights

of manufacturing is outsourced in a typical company

of buyers have poor visibility into source of supply

of suppliers lack visibility into customer order management

Source: "Supply Chain Insights 2014"

Gaining Complete Supply Chain Visibility with Supplier Collaboration



Collaborative network for real-time visibility

Forecast Collaboration

Purchase Order and Schedule Agreement

Contract Mfg & Consigned Inventory

Quality Collaboration

Buyer

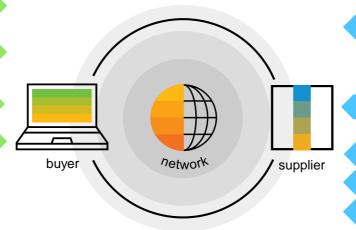
Forecast/Demand

Purchase/Subcontract Order

Schedule Agreement Release

Component Ship Notice

Component Inventory Data



Supplier / Contract Manufacturer

Forecast Commit

PO Confirmation

Component Receipt Notice

Manufacturing Visibility **

Component Consumption

Advance Ship Notice

Manufacturing and Retail Collaborative Processes

- Enables collaboration with direct materials trading partners
- Complements and extends back-end systems
- Provides instant visibility into availability of supply

Goods Receipt Notice

Consignment Inventory Status

Quality Notification/Response

Self Billing/ERS Invoice

Payment

Deviation Request /Response

Invoice

** B2B only, UI/Upload Planned in upcoming releases

SAP Ariba Supply Chain Collaboration Mobile App for Buyers and Planners



Capabilities

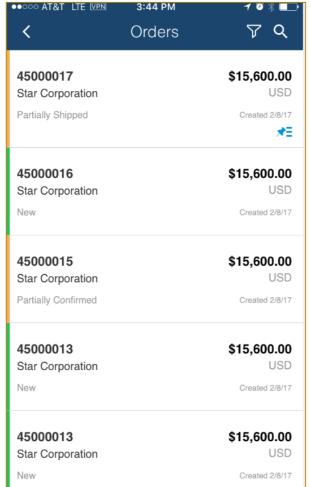
- Real-time status on orders, shipments, supplier commits
- Full item details and visibility into total confirmed quantity, shipped quantity, and shipping status
- Future functionality will support forecast, quality, inventory processes and more

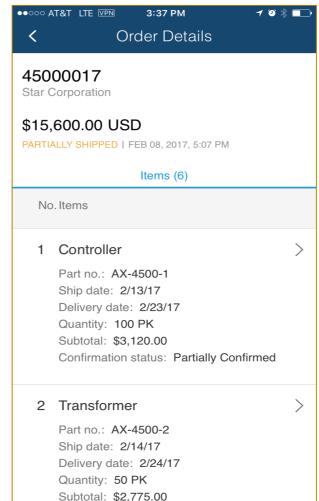
Benefits

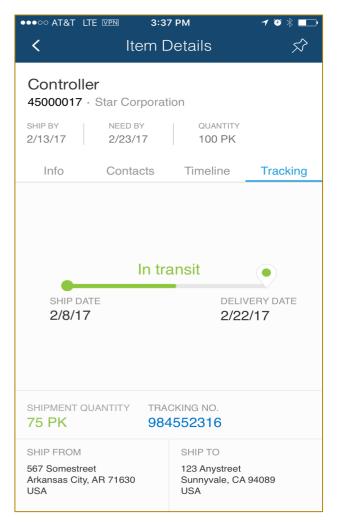
- Real time monitoring capability reduces supply chain disruptions
- Improved supply chain visibility
- Identification of potential supply and demand mismatches early, even while on the go

Mobile App for Buyers and Planners



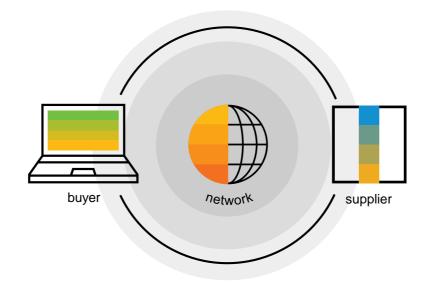






Open integration framework

Integration with your existing IT environments









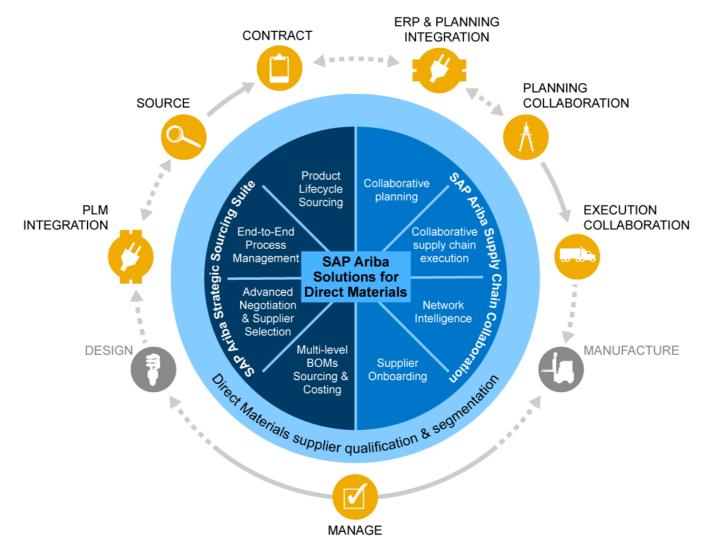






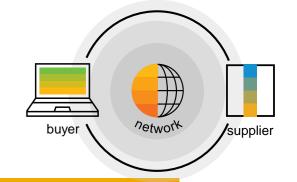


SAP Ariba is making significant investments in streamlining direct materials source-to-pay processes



One network to simplify Supply Chain Collaboration

Supply chain collaboration in real time



Faster
response to
manage
inventory
levels and fill
rates

Easy onboarding with minimal IT costs

Improved compliance with standards-based and open electronic communications



Simplifies
interactions
and
transactions –
connect once,
collaborate
with many



Network









Early Adoption in key industries

ULTA Beauty

80% of merchandise vendors are live Exchange of all EDI transactions – PO, PO confirmation, ASN, and invoicing Significant efficiency in accounts payable department

\$90B High Tech OEM

Ariba Design Partner

Evolving from a forecast-and-allocation-driven model to demand-driven fulfillment pull model to provide guaranteed availability of end product

Gartner ranked SAP as the overall leader in worldwide supply chain management and supply chain planning.

Source: "Market Snapshot: Supply Chain Management Software, Worldwide," Gartner, 2013.

registered users



Thank you.

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Appendix



Summary of Key Innovations

Improving Collaboration in the Direct Material Supply Chain

Collaboration	Benefits
Purchase Order	 Streamline PO's by adding multiple delivery schedules per line item Supports critical extensions like Packaging Information, Batch, Retail Industry Specific content. Supports Return Purchase orders process along with capabilities for Return Ship Notice and Credit Memo Supports Visibility to intermediate tiers of inbound orders and shipments for Drop ship scenarios. Ability to communicate Order Priorities and Inventory buffer status Transparent views of outstanding orders or shipments due, Ease of use with mass processing capabilities
Scheduling Agreement Release • Forecast & JIT Releases	 Suppliers gains transparency into longer term demands of their customers to plan accordingly and respond to short term firm demands. Provides efficient way of communicating plan driven demand in repetitive mass manufacturing environments compared to Discrete PO's.
Contract Manufacturing	 End to End Visibility of Subcontracting process such as physical component movement and component consumption along with Batch recording capability for finished products and components.
Consignment	 End-to-end support of consignment procurement through settlement process. Consignment Inventory Movement visibility allows suppliers to trigger replenishments and invoicing as needed.
Forecast Collaboration	 Early visibility of net demand Forecast commit process, Including Buyer Views Helps Suppliers Plan capacity in advance and Buyers to ensure continuity of supply.
Quality Collaboration	 Closed loop Quality Collaboration Process between trading partners Helps in enforcing compliance and regulations
Supply Chain Exception Monitor/SCM Mobile	 Dedicated views for buyers and planners to monitor supply chain exceptions Reduces supply chain disruptions

Product road map overview – key themes and capabilities – 2017

Q2



Q1 - Recent Innovations*

- Supply chain mobile app for buyers
- Supply chain collaboration dashboards
- Quality collaboration



- Supplier-managed
- Dashboard usability improvements

inventory (SMI)

collaboration

- Order Confirmation approval
- Reporting

Usability

Q3

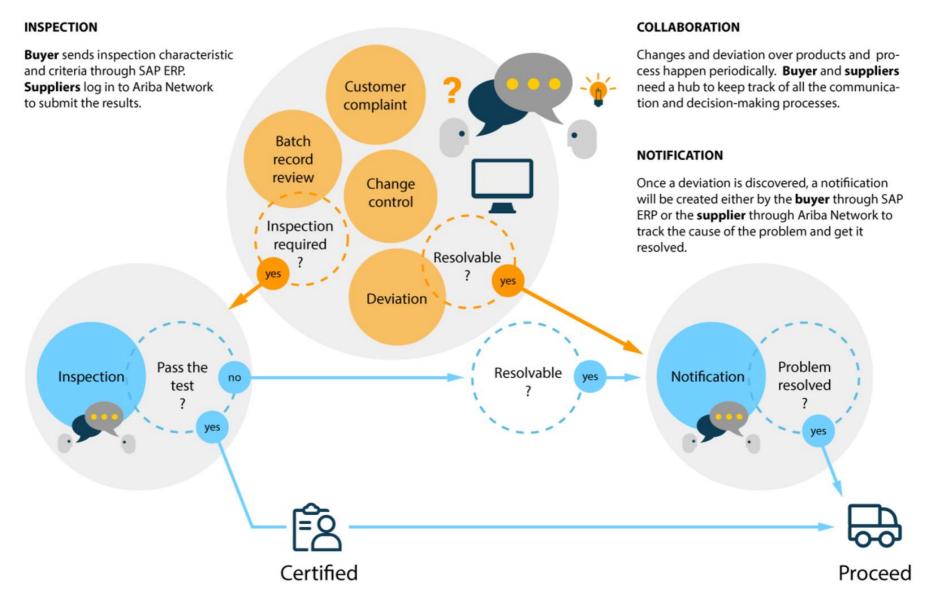
- Supply chain intelligence (e.g., perfect order KPI)
- Quality collaboration enhancements
- SMI Enhancements
- Forecast collaboration enhancements

Usability

Q4

- Additional supply chain intelligence
- Items to confirm enhancements
- Download for Inventory

Quality Collaboration



Complex retail supply chains inhibit visibility into supply

More outsourcing

More trading partners

More tracking

More geographies

More technologies

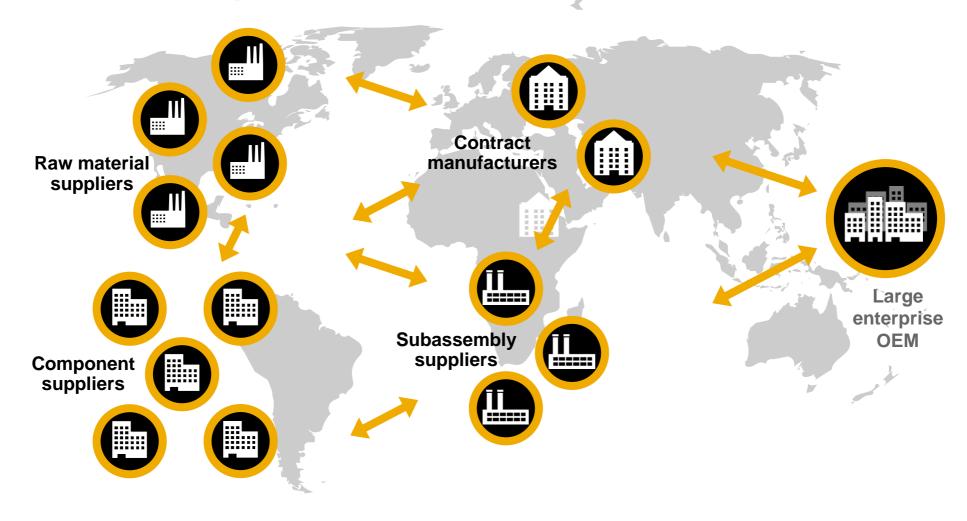


Poor visibility challenges buyers and suppliers alike

For Buyers Risk of excess High cost of supplier Inefficient outdated Lack of intelligence to safety stock or onboarding collaboration platforms assess supplier poor fill rates and manual processes performance For Suppliers Risk of overages High IT costs and Manual collaboration Complexity and shortages of risks for onboarding and multiple assessing inventory and using multiple collaboration systems performance and service levels point solutions impact productivity

Complex manufacturing supply chains inhibit visibility into supply – change

title



What if you could...

Onboard Efficiently



Embedded supplier enablement services

Collaborate Broadly



End-to-end process orchestration on a single business network

Access Actionable Intelligence



Network intelligence, data, and insights

...and increase visibility in your supply chain

Brings visibility and efficiency to Direct Materials Procurement for manufacturing

Your Company



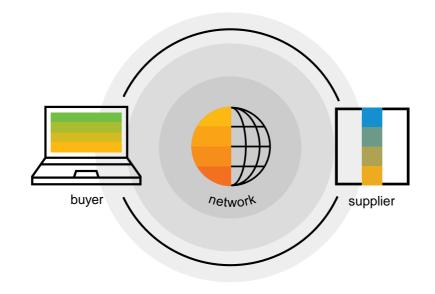
Industrial manufacturer



Automotive manufacturer



Consumer packaged goods company



- Collaboration simplicity with a single business network
- Embedded supplier onboarding services
- End-to-end process orchestration to validate and enforce compliance
- Network intelligence, data, and insights to reduce supply chain risk
- World's largest network of direct materials trading partners

Your Trading Partners



Contract manufacturers



Component suppliers



Subassembly suppliers



Raw material suppliers



Distribution centers



Logistics providers

Brings visibility and efficiency to merchandise procurement

Your Company



Grocery retailer



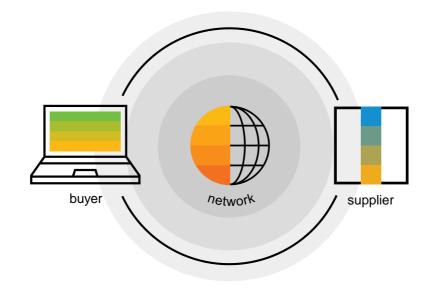
Clothing retailer



Electronic retailer



Home goods retailer



- Collaboration simplicity with a single business network
- Embedded supplier onboarding services
- End-to-end process orchestration to validate and enforce compliance
- Network intelligence, data, and insights to reduce supply chain risk
- World's largest network of direct materials trading partners

Your Trading Partners



Packaging suppliers



Consumer packaged goods suppliers



Brand owners



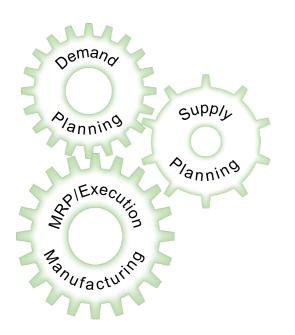
Distributors and wholesalers



Distribution centers

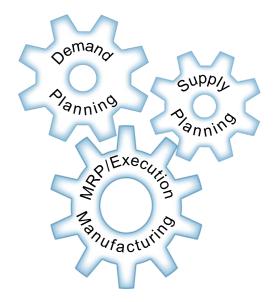
Extends your direct materials optimization and execution solutions to enable collaboration with your trading partners

Buyer's Internal Processes



Direct Collaborative Processes with SAP Ariba Supply Chain Collaboration Inventor, Ollaboration Claboration Order Maboration

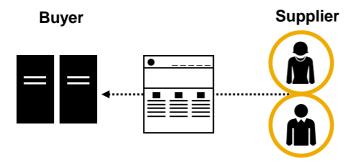
Supplier's Internal Processes



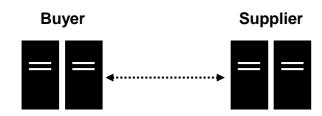
- Gain early visibility into potential supply disruptions
- Reduce inflexible point-to-point solutions and manual portals
- Benefit from better integration and comprehensive road map

Options for Supply Chain Collaboration

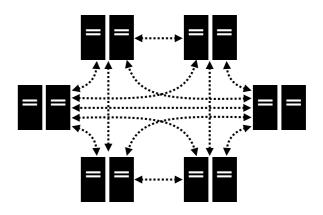
Enterprise Portals



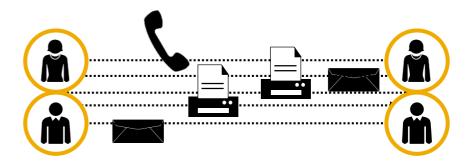
Direct Connect



EDI VAN's

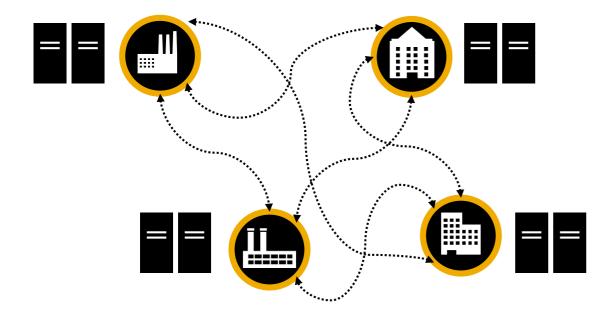


Do Nothing/Manual



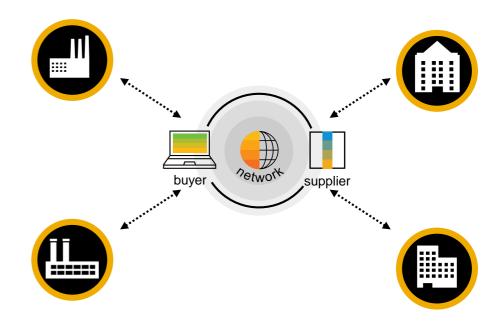
What Makes a Business Network Different from EDI?

Intelligence and flexibility



EDI or One-to-One Integration

- Processes customized for each trading partner
- EDI formats and connectivity standards
- No business logic
- No aggregated data content or history



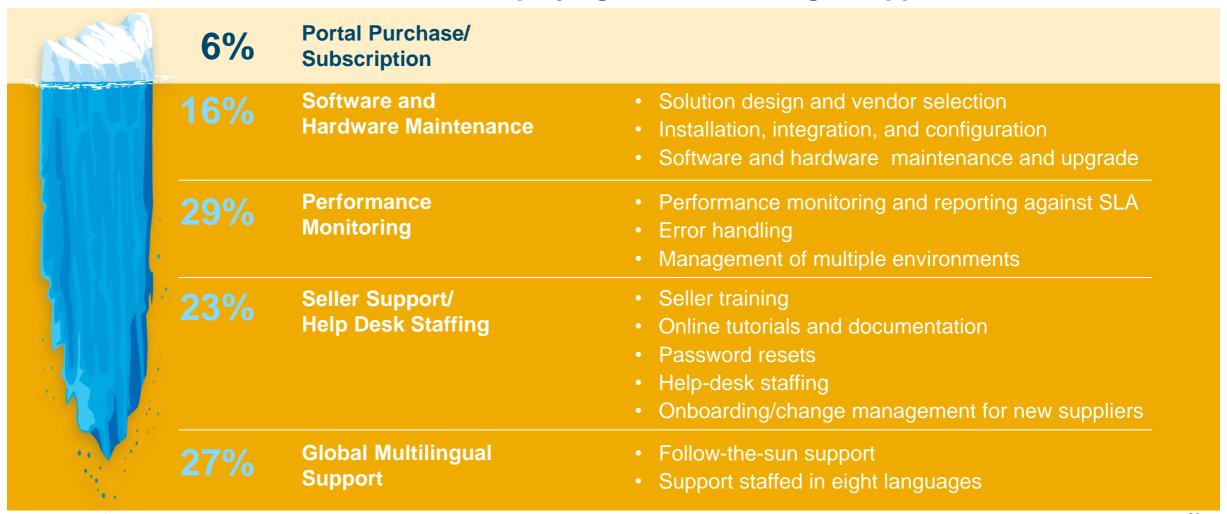
Business Networks

- Standardized processes
- Multiple connectivity options
- Configurable rules and business logic
- Community intelligence

What makes a business network different from a portal?

No hidden costs

Hidden Costs of Deploying and Maintaining a Supplier Portal



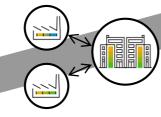
SAP Ariba Supply Chain Collaboration journey



Value levers at each stage

Business benefits:

- Improved visibility and responsiveness
- Help for ensuring continuity of supply
- Reduced inventory
- Lower order management costs
- Improved forecast accuracy



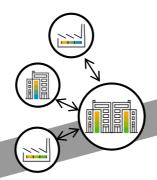
1.0

A basis for direct materials collaboration, plan-driven execution scenarios



Outsourced manufacturing and consignment inventory scenarios

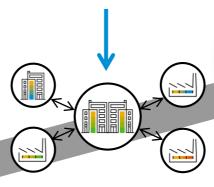
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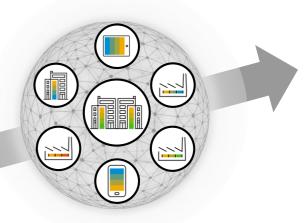
Extended planning related demand/forecast, multitier doc visibility, buy-side exception monitors, quality, and return PO scenarios

Planned



Planned innovations (next 6–12 mo)

Advanced quality, inventory (supplier managed inventory or SMI) and 3rd party logistics provider integration scenarios, SAP Integrated Business Planning integration – forecast commit scenario



Future innovations (beyond 12 mo)

Multitier inventory visibility, kanban, sell-side customer collaboration and advanced logistics scenarios

Supply Chain Collaboration Dashboard for Proactive Exception Management

Purchase Order and Schedule Agreement

Contract Mfg & Consigned Inventory

Forecast Collaboration

Quality Collaboration

Buyer

Forecast/Demand

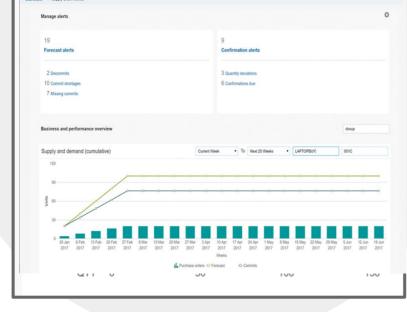
Order/Subcontract PO

Change Order

Goods Receipt Notice

Exception Dashboard

- Forecasts Exceptions
- Order Exceptions
- Cumulative Demand and Supply Views



Trading Partner

Forecast Commit

PO Confirmation

Change Order Confirmation

Advance Ship Notice

Capabilities

- Proactive exception alerts flagging potential issues
- Configurable intercompany business rules
- Aggregation of key supplier and supply chain intelligence

Benefits

- Obtain real-time status information
- Measure trading partner performance
- Prevent potential supply chain disruptions

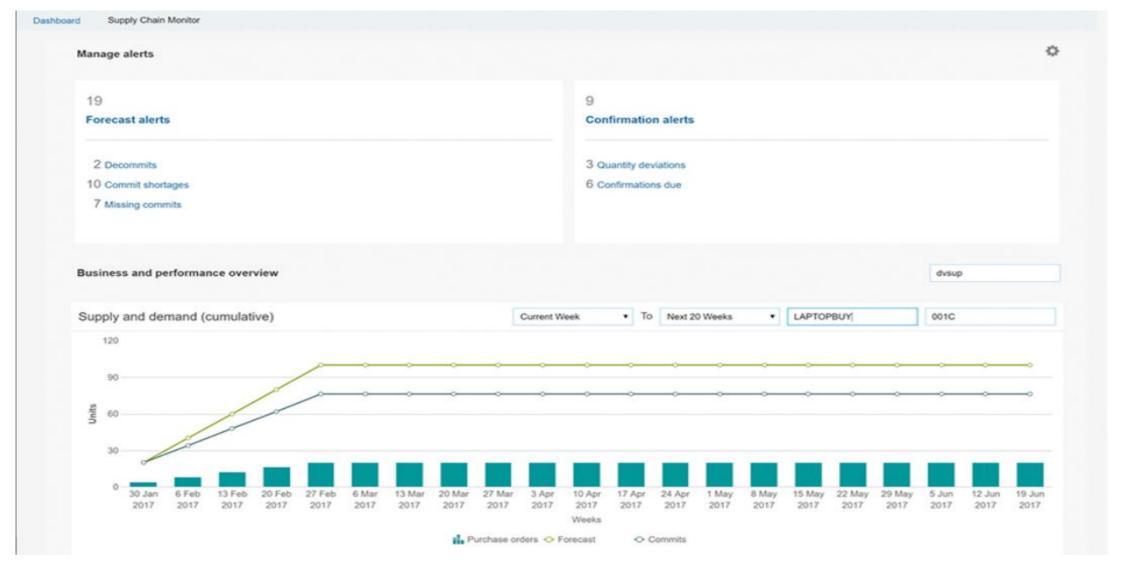
Supply Chain Collaboration Dashboard for Proactive Exception Management

Purchase Order and Schedule Agreement

Contract Mfg & Consigned Inventory

Forecast Collaboration

Quality Collaboration



Direct Purchase Order Collaboration Process

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory
Forecast Collaboration
Quality Collaboration

Buyer

Manufacturer

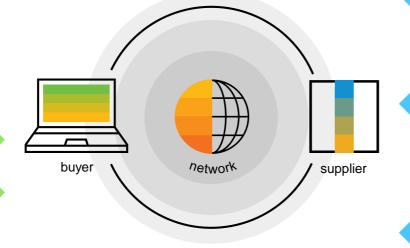
Direct Purchase Orders

Goods Receipt Notice (POD)

Self Billing/ERS Invoice (Option A)

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Payment



PO Confirmation

Advance Ship Notice

Supplier / Contract

Invoice (Option B)

Capabilities

- Ability to communicate granular demand by multiple dates and quantities
- Facilitates efficient order fulfilment process to meet repetitive manufacturing requirements
- Hundreds of fields supporting direct materials

Benefits

- Obtain real-time status information
- Improve visibility into availability of supply
- Provide suppliers with greater transparency for into longer term and near-term demands of their customers

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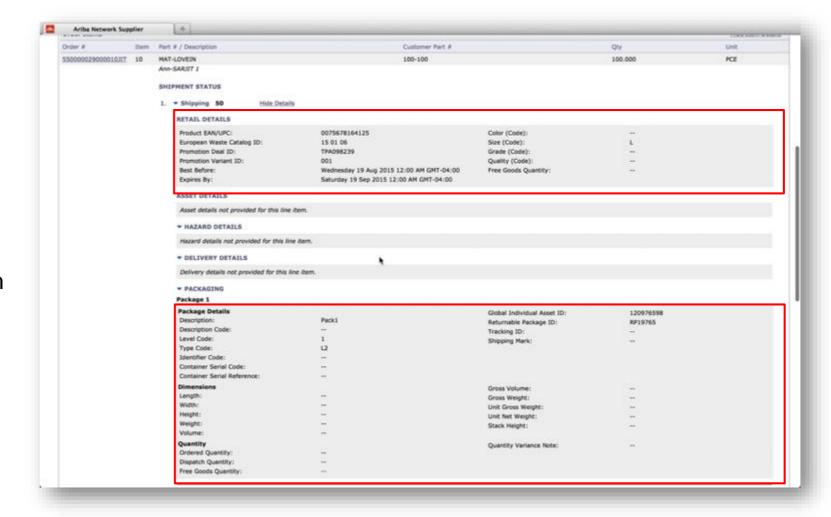
term and near-term demands of their customers

Manage Complex Requirements with Purchase Order Extensions

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory
Forecast Collaboration
Quality Collaboration

Industry Specific Extensions

- 100 new direct material fields that support direct material processing
- Additional product characteristics such as promotional deal ID, size quality, grade, color, etc.
- 38 fields for product packaging such as container serial code, shipping mark, length, weight, etc.
- Suppliers can view and edit these fields when processing purchase orders, ship notices and invoices



Print Barcode Labels Directly from Ship Notices

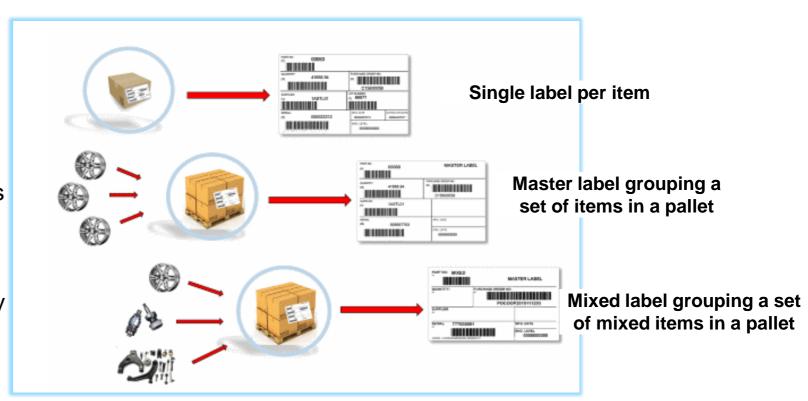
Purchase Order and Schedule Agreement

Contract Mfg & Consigned Inventory

Forecast Collaboration

Quality Collaboration

- Seller can create barcode labels to speed up their shipping processes and increase accuracy
- Buyers can implement the layout on suppliers' behalf to reduce error rates and handling costs
- Industry-specific scenarios are available to meet your specific supply chain needs



Return Purchase Order Collaboration Process

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory

Forecast Collaboration

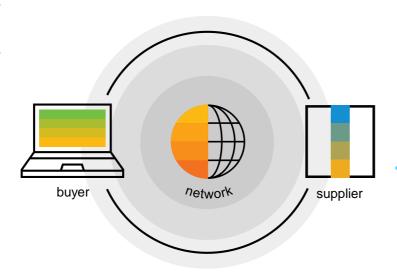
Quality Collaboration

Buyer

Return Purchase Order

Return Ship Notice

Goods Return Posting



Supplier / Contract Manufacturer

Credit Memo

Capabilities

Ability to handles based on Return PO's

Benefits

 Facilitates efficient order return process with Direct Material suppliers

Multi-Tier Order Collaboration

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory
Forecast Collaboration

Quality Collaboration

Value to the customer/supplier

Current business challenge

Lack of end-to-end visibility and collaboration in a multi-tier environment

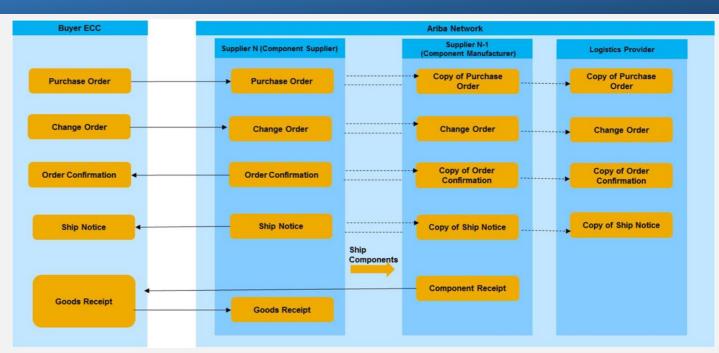
Business benefits

- Ariba Network will allow the ability for Tier managed Suppliers to receive the copy of the PO and the ASN
- Ariba Network will allow the Tiered Supplier to post Goods receipt on receipt of an ASN
- Ariba Network will provide special UI to manage the Multi-Tier Documents

Industries/Coverage

All industries

Solution



Key features

- provide a new role to allow Suppliers to View Multi-Tier documents
- A new Tab is introduced to display Multi-Tier PO 's which are created based on the Copy document.
- No Invoice, ASN, Order Confirmations shall be possible on the copy PO

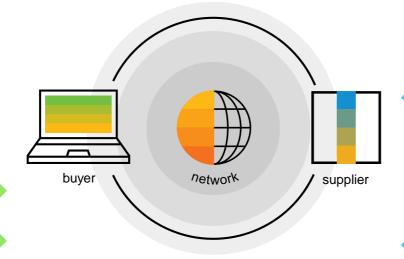
- Enable post Component Receipt based on the PO and ASN (incl. multi selection) reference
- OC or ASN posted from the Tier (n-1) supplier will be displayed against the Copy PO for the Tier n supplier as related document
- Create Reversal of Component Receipt from Receipt list page (cancellation of receipt document)

Schedule Agreement Release Collaboration

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory
Forecast Collaboration
Quality Collaboration

Buyer

Schedule Agreement Release (FRC/JIT)



Supplier / Contract Manufacturer

Advance Ship Notice

Invoice (Option B)

Capabilities

- Extends rolling delivery schedules to suppliers
- Indicates the degree to which the lines of schedule are binding

Benefits

- Improved visibility into availability of supply
- Greater transparency for suppliers into longer term and near-term demands of their customers
- Flexible invoicing options, including self-billing and supplier-generated invoicing

Goods Receipt Notice

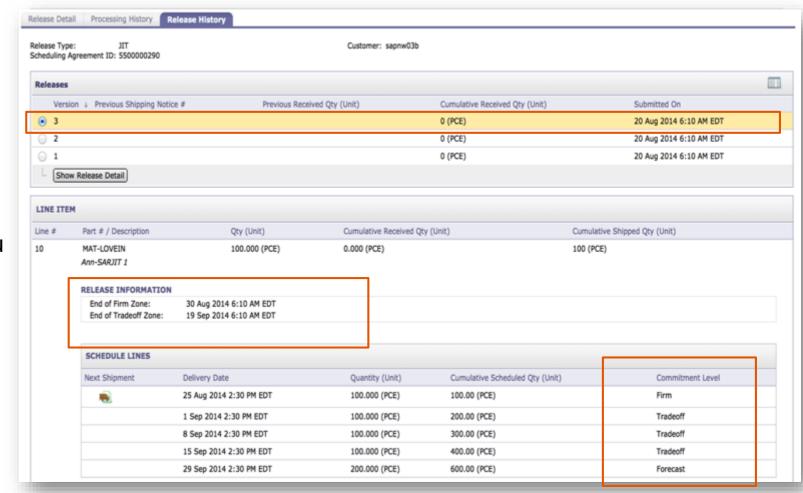
Self Billing/ERS Invoice (Option A)

Payment

Communicate On-Going Demand with Scheduling Agreement Releases

Create rolling delivery schedules to indicate the degree to which the lines of schedule are binding:

- Firm zone (go-ahead for production).
 This is firm and fully binding
- Trade-off zone (go-ahead for procurement of input materials). If you cancel, the vendor is only entitled to charge for material costs
- Planning Zone (forecast)



Contract Manufacturing Collaboration Process

Purchase Order and Schedule Agreement

Contract Mfg & Consigned Inventory

Forecast Collaboration

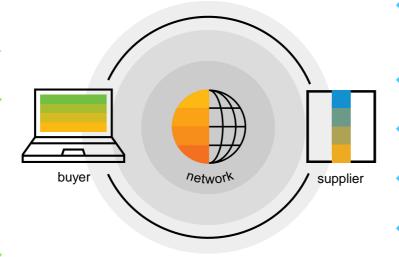
Quality Collaboration

Buyer

Subcontract Purchase Order

Component Ship Notice Component Inventory Status

Goods Receipt Notice



Supplier / Contract Manufacturer

PO Confirmation

Component Receipt Notice

Manufacturing Visibility **

Component Consumption Notice

Advance Ship Notice

Invoice (Option B)

Capabilities

- Informs CM about product ordered and components to be used
- Enables buyer and CM to share component consumption data

Benefits

- Allows buyer to leverage purchasing power while maintaining visibility and control into contract manufacturing process
- Improves visibility into availability of supply, inventory and production status
- Drives greater efficiencies between multiple supply chain parties

Payment

Self Billing/ERS

Invoice (Option A)

^{**} B2B only, UI/Upload Planned in upcoming releases

Provide Manufacturing Partners with Components and Gain Visibility into Component Consumption

Purchase Order and Schedule Agreement

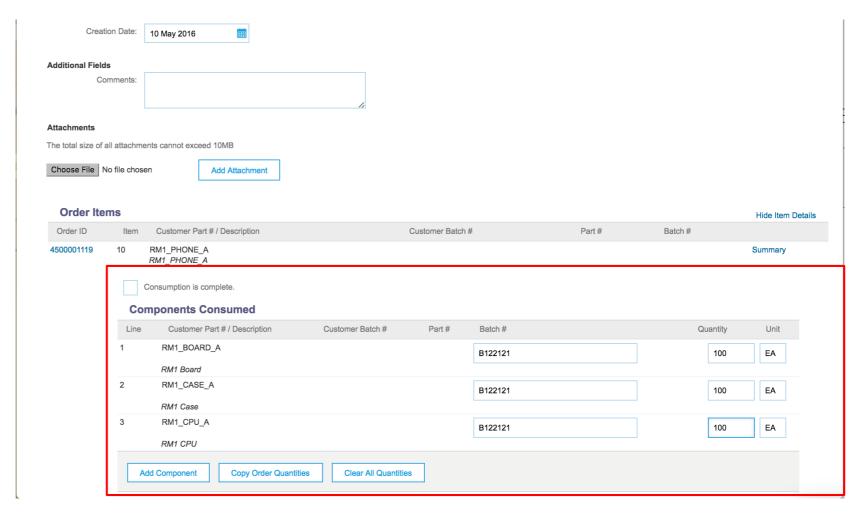
Contract Mfg & Consigned Inventory

Forecast Collaboration

Quality Collaboration

Enables contract manufacturing processes utilizing components shipped by buyer

- Enables contract manufacturing partners to drill down into component lines from an assembly PO
- Allows buyers to ship components to contract manufacturers and gain visibility into usage
- Enables contract manufacturers to report receipt and consumption of components with relevant batch information, ensuring greater predictability of supply



buyer

Consignment Collaboration Process

Buyer

Consignment Purchase Order

Component Stock Receipt Notice (POD) Consumption: Consignment Transfer

Self Billing/ERS Invoice (Option A)

Payment

Supplier / Contract Manufacturer

PO Confirmation

Advance Ship Notice

Invoice (Option B)

Purchase Order and Schedule Agreement Contract Mfg & Consigned Inventory

Forecast Collaboration

Quality Collaboration

Capabilities

 Provides suppliers with visibility to movements related to consigned inventory

Benefits

- Improves buyer cash flow and inventory turns by deferring transfer and payment of goods until they are consumed
- Minimizes risk of material stock-outs
- Reduces replenishment lead times

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supplier

network

Search Filters

II99825

Door hinge

Create Invoice

Consignment Movements

Purchase Order and Schedule Agreement

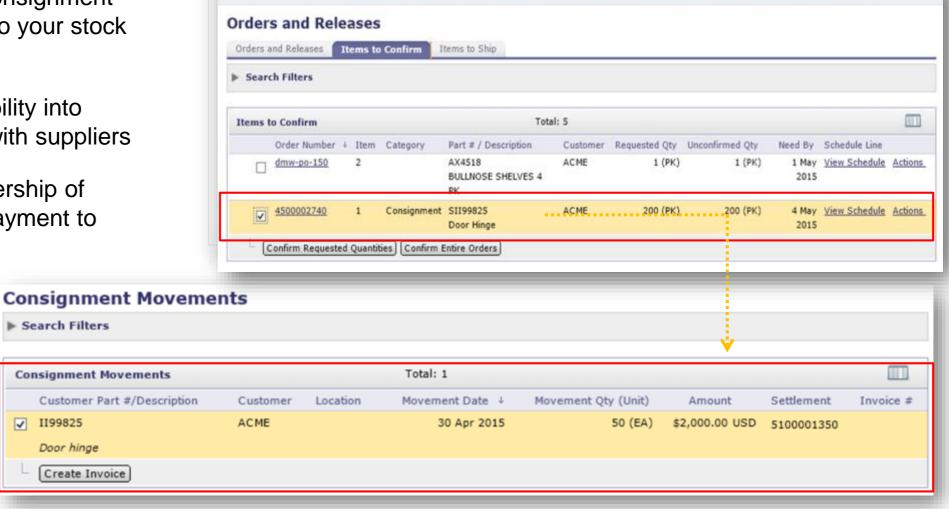
Contract Mfg & Consigned Inventory

Forecast Collaboration

Quality Collaboration

Replenish and receive consignment inventory and transfer it to your stock as needed

- Obtain and share visibility into material movements with suppliers
- Signal change of ownership of inventory and settle payment to suppliers



Orders and Releases Component Inventory Consignment Movements Time & Expense Sheets Early Payments and Auctions More...

Forecast Collaboration

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory
Forecast Collaboration
Quality Collaboration

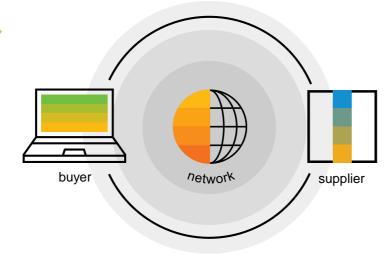
Buyer

Supplier / Contract Manufacturer

Capabilities

- Collaboration on forecasting processes
- Configurable intercompany business rules

Forecast/Demand



Forecast Commit

Benefits

- Aligns supply and demand planning over multiple time horizons
- Enables buyers and suppliers to identify potential shortages or overages and address them
- Ensures buyers and suppliers are aligned on material requirements over time, including frozen periods

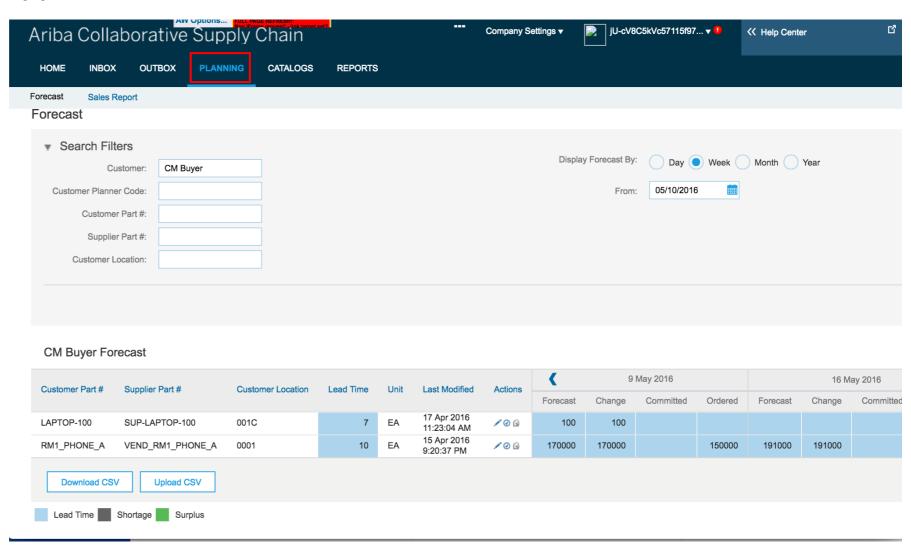
Forecast Visibility for Suppliers

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory
Forecast Collaboration
Quality Collaboration

Provides time series view of forecast for suppliers.

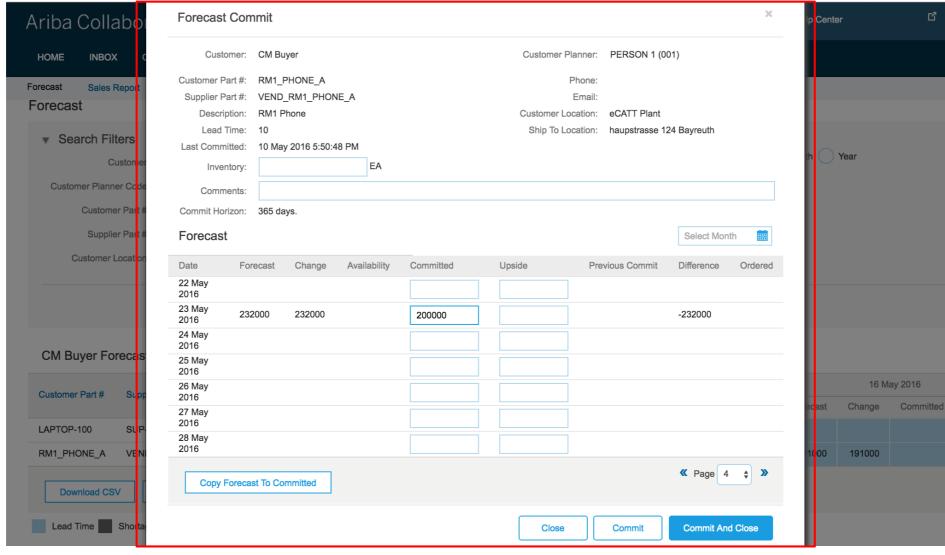
Flexible UI supports

- Search Filtering
- Configurable Views
- Flexible Time Bucket Views
- Shows related Firm Orders
- CSV Download and Upload



Forecast Commit by Suppliers

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory
Forecast Collaboration
Quality Collaboration



Forecast Visibility for Buyers

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory
Forecast Collaboration
Quality Collaboration

Value to the customer/supplier

Current business challenge

Ariba Network currently does not provide the visibility of this data to the Buyers.

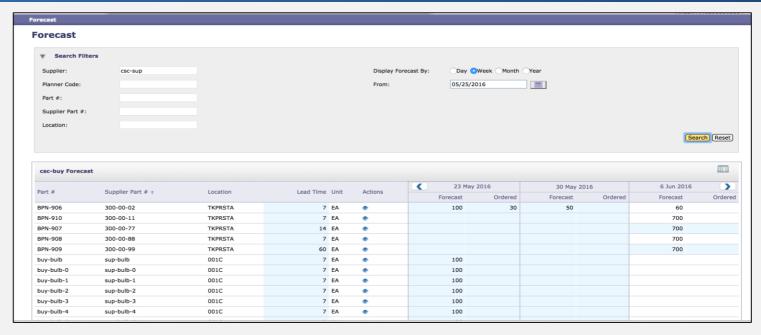
Business benefits

- Prevent Buyer loosing the consolidated visibility of the true forecast that was shared to the Suppliers
- ERP system does not necessarily hold the forecast that was sent to the Suppliers, this will be covered by CSC view
- Buyers and Suppliers to view the same Data to collaborate and share the data.

Industries/Coverage

All industries

Solution



Key features

- Extend the Forecast Application to be displayed to the Buyer.
- Provide new role to allow SCM Buyer App to view Forecast Data
- A new List view to display the forecast Exceptions based on Forecast Commit horizon

- download and view the data per supplier.
- Adjust the Purchase Order data to show based on Material or Material/Plant
- Main screen supports personalization and Download of the data to Buyers

Quality Notification Collaboration

buyer

Purchase Order and Schedule Agreement
Contract Mfg & Consigned Inventory
Forecast Collaboration
Quality Collaboration

Buyer

Direct Purchase Orders

Goods Receipt Notice (POD)

Quality Notification Request

Quality Notification / Deviation Response

Supplier

PO Confirmation

Advance Ship Notice

Quality Notification Response

OR

Quality Notification / Deviation Request

Capabilities

- Joint record and resolution process for quality issues initiated by either trading partner
- Multiple quality notification types supported

Benefits

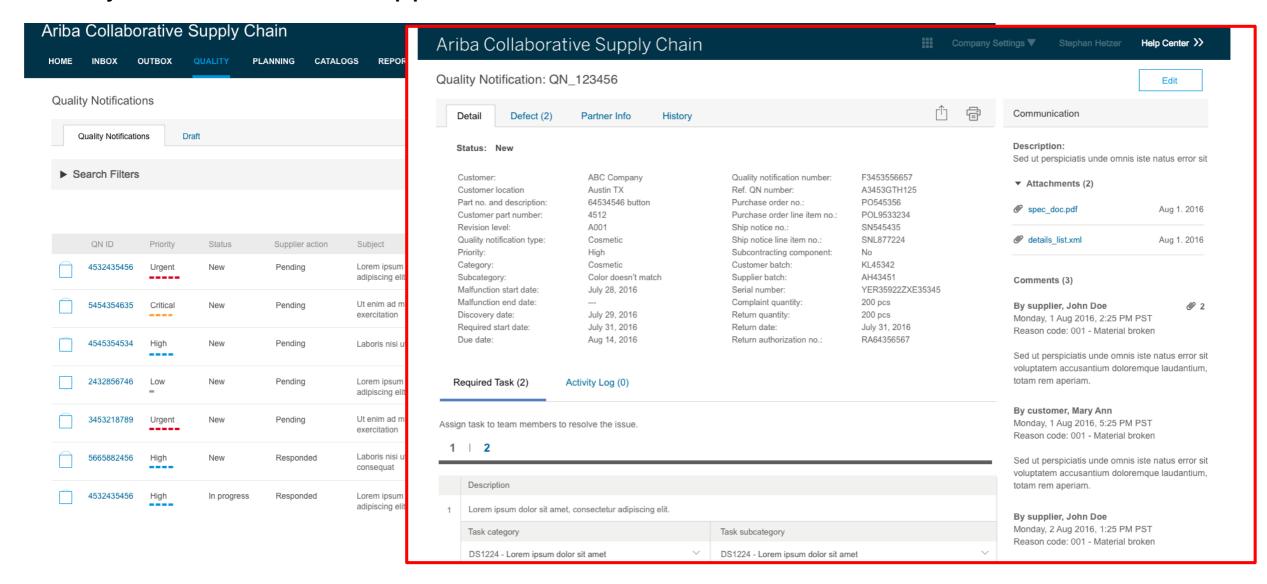
- Visibility into quality issues to drive quick resolution
- Transparency into rework or returns of non-compliant products
- Supply chain alignment on quality information and compliance

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supplier

network

Quality Collaboration - Supplier View



SAP Ariba Supply Chain Collaboration Mobile App for Buyers and Planners



Capabilities

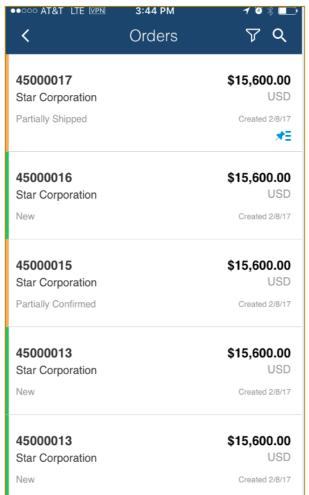
- Real-time status on orders, shipments, supplier commits
- Full item details and visibility into total confirmed quantity, shipped quantity, and shipping status
- Future functionality will support forecast, quality, inventory processes and more

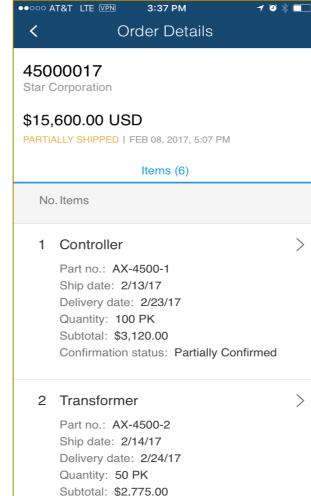
Benefits

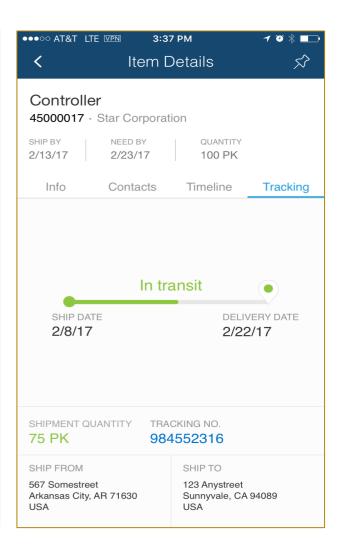
- Real time monitoring capability reduces supply chain disruptions
- Improved supply chain visibility
- Identification of potential supply and demand mismatches early, even while on the go

SAP Ariba Supply Chain Collaboration Mobile App for Buyers and Planners









Summary of Key Innovations

Improving Collaboration in the Direct Material Supply Chain

Collaboration	Benefits
Purchase Order	 Streamline PO's by adding multiple delivery schedules per line item Supports critical extensions like Packaging Information, Batch, Retail Industry Specific content. Supports Return Purchase orders process along with capabilities for Return Ship Notice and Credit Memo Supports Visibility to intermediate tiers of inbound orders and shipments for Drop ship scenarios. Ability to communicate Order Priorities and Inventory buffer status Transparent views of outstanding orders or shipments due, Ease of use with mass processing capabilities
Scheduling Agreement Release • Forecast & JIT Releases	 Suppliers gains transparency into longer term demands of their customers to plan accordingly and respond to short term firm demands. Provides efficient way of communicating plan driven demand in repetitive mass manufacturing environments compared to Discrete PO's.
Contract Manufacturing	 End to End Visibility of Subcontracting process such as physical component movement and component consumption along with Batch recording capability for finished products and components.
Consignment	 End-to-end support of consignment procurement through settlement process. Consignment Inventory Movement visibility allows suppliers to trigger replenishments and invoicing as needed.
Forecast Collaboration	 Early visibility of net demand Forecast commit process, Including Buyer Views Helps Suppliers Plan capacity in advance and Buyers to ensure continuity of supply.
Quality Collaboration	 Closed loop Quality Collaboration Process between trading partners Helps in enforcing compliance and regulations
Supply Chain Exception Monitor/SCM Mobile	 Dedicated views for buyers and planners to monitor supply chain exceptions Reduces supply chain disruptions

Product road map overview – key themes and capabilities – 2017



Q1 - Recent Innovations*

- Supply chain mobile app for buyers
- Supply chain collaboration dashboards
- Quality collaboration



- **Q2** Q3
- Supplier-managed inventory (SMI) collaboration
- Dashboard usability improvements
- Order Confirmation approval
- Reporting

Usability

- Supply chain intelligence (e.g., perfect order KPI)
- Quality collaboration enhancements
- SMI Enhancements
- Forecast collaboration enhancements

Usability

Q4

- Additional supply chain intelligence
- Items to confirm enhancements
- Download for Inventory

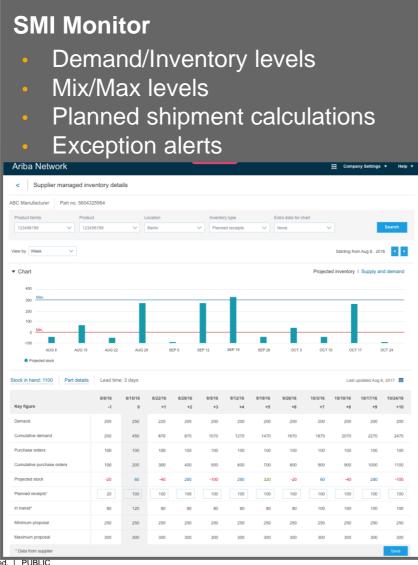
Supplier Managed Inventory Collaboration: Coming Soon!

Buyer

SMI SA

Demand, Inventory and Min/Max Info

Goods Receipt Notice



Trading Partner

Planned
Replenishment
Notification

Advance Ship Notice

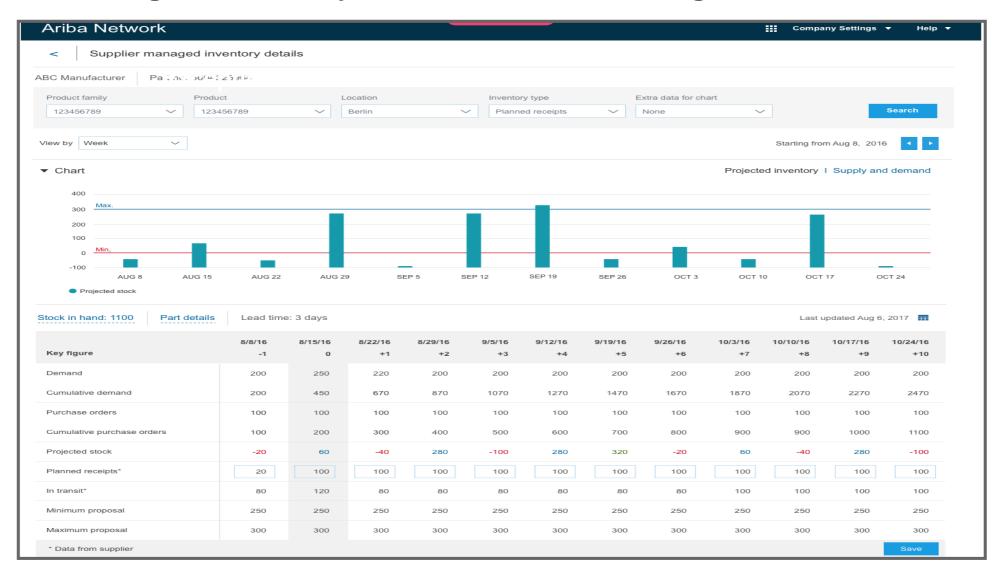
Capabilities

- Collaboration on end-to-end supplier-managed inventory (SMI) process
- Push-based replenishment based on min/max inventory policies
- Dashboards providing min/max alerts and planned shipment calculations

Benefits

- Optimize inventory levels
- Ensure supplier compliance to min/max inventory rules
- Improve order fill rates in demand driven supply chains

Supplier Managed Inventory Collaboration: Coming Soon!



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