



**DATA
INNOVATION
TOUR '19**
Powered by Platform &
Technologies COE EMEA South

**Get real value from
your data**

SAP Data Management



ALBERTO SIERRA PANTOJA
Solution Advisor Expert, Platform & Technology



1st November

The text is centered within three concentric circles. The circles are thin and light gray, creating a subtle frame for the text.

1st November

**Feast of All
Saints**



1st November

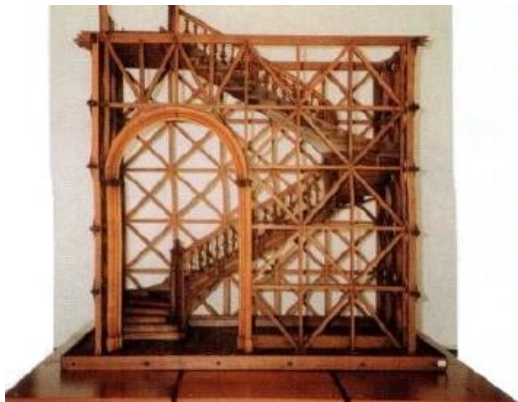
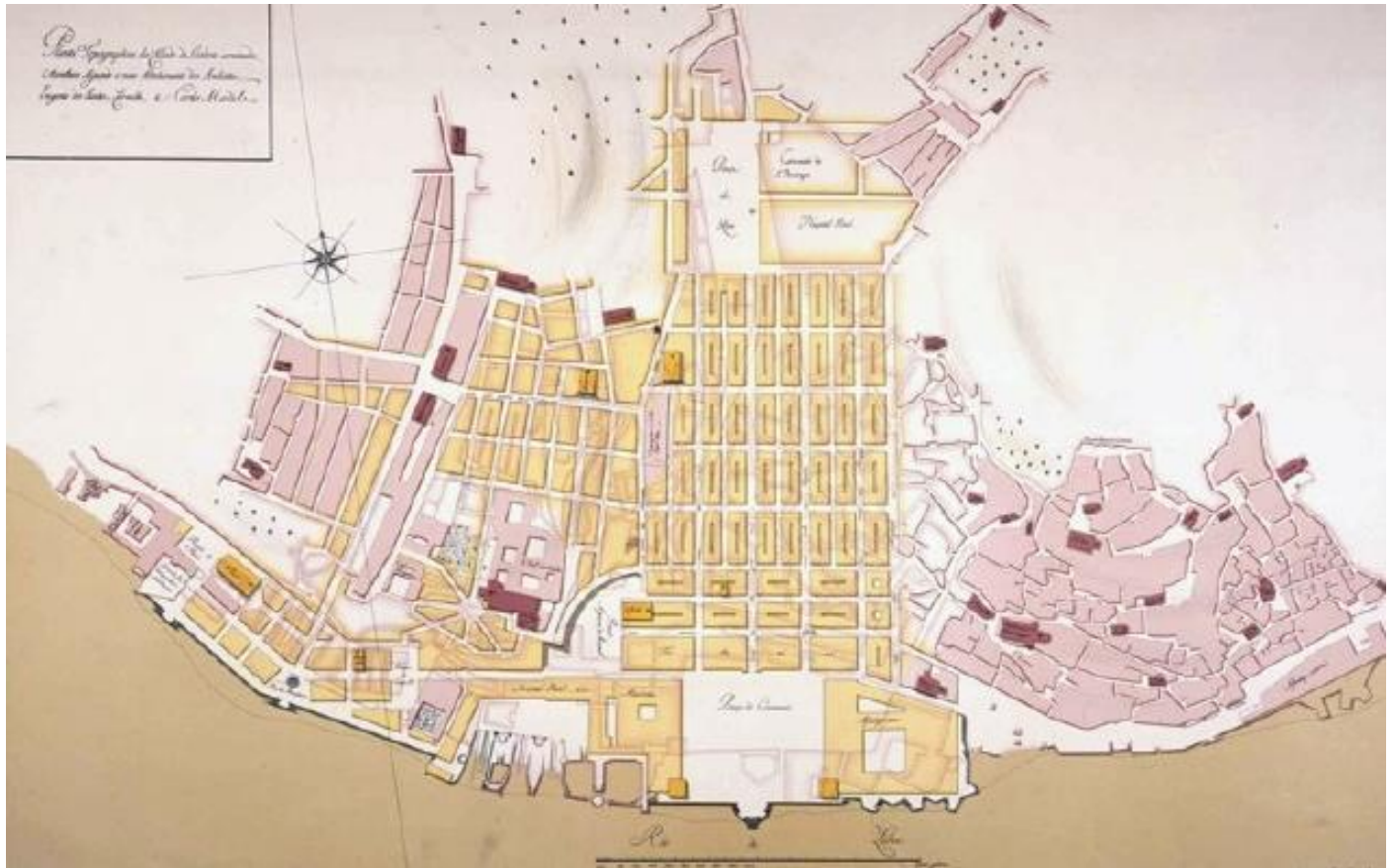
**Feast of All
Saints**

1755



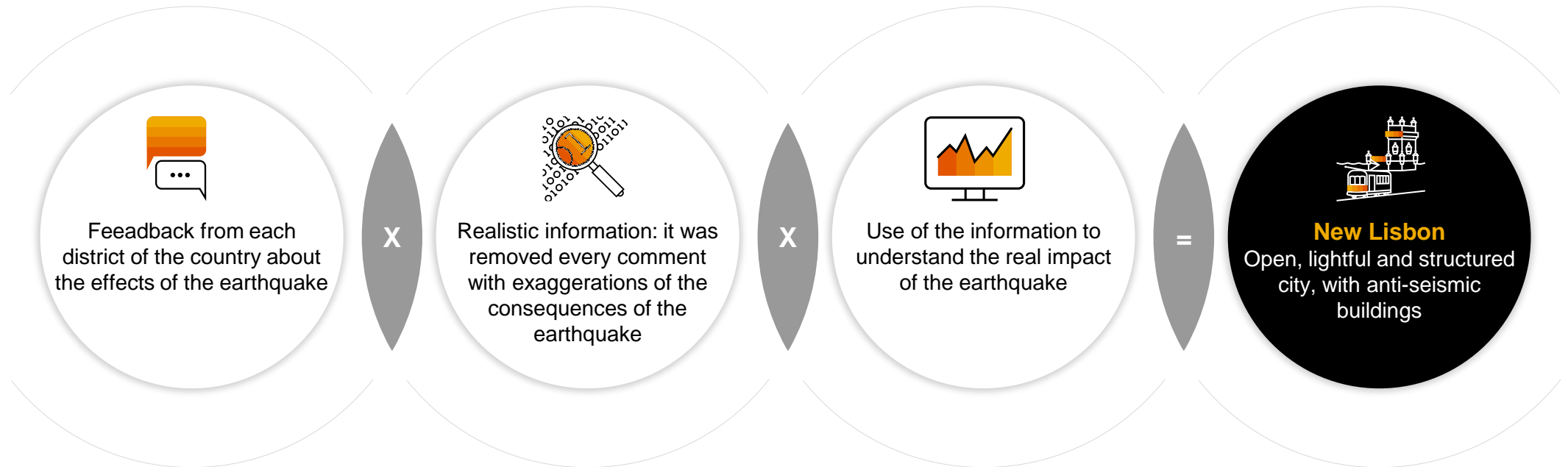
“

Morreu a cidade medieval para dar lugar a uma Lisboa Iluminada

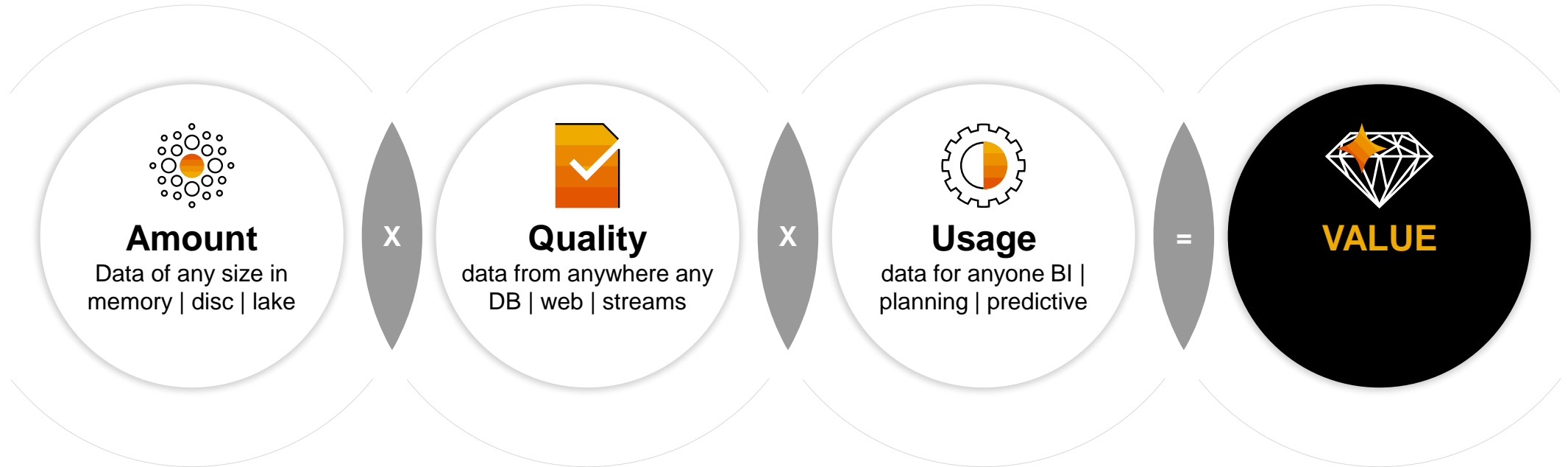


1. **A que horas começou o terremoto e quanto tempo durou?**
2. **Os cães e outros animais comportaram-se de forma estranha antes do evento?**
3. **O nível da água dos poços subiu ou desceu?**
4. **O mar subiu ou caiu primeiro e quantas mãos subiu acima do normal?**
5. **Quantos edifícios foram destruídos?**

● Marquis of Pombal value chain



● Data value chain





Main challenges

Enterprises are struggling to maximize value from their existing data assets

67% of companies fail to become insight-driven companies.

NewVantage Partners 2018, Big Data Executive Survey 2018 Executive Summary of Findings

1

COMPLEXITY

2

DATA VOLUME & SPEED

3

FLEXIBILITY & AGILITY



Main challenges

Enterprises are struggling to maximize value from their existing data assets

67% of companies fail to become insight-driven companies.

NewVantage Partners 2018, Big Data Executive Survey 2018 Executive Summary of Findings



Gain a single view of the truth across the organization

2

DATA VOLUME & SPEED

3

FLEXIBILITY & AGILITY



Main challenges

Enterprises are struggling to maximize value from their existing data assets

67% of companies fail to become insight-driven companies.

NewVantage Partners 2018, Big Data Executive Survey 2018 Executive Summary of Findings



Gain a single view of the truth across the organization



Access real-time data at your fingertips

3

FLEXIBILITY & AGILITY



Main challenges

Enterprises are struggling to maximize value from their existing data assets

67% of companies fail to become insight-driven companies.

NewVantage Partners 2018, Big Data Executive Survey 2018 Executive Summary of Findings



Gain a single view of the truth across the organization



Access real-time data at your fingertips



Choose from cloud, on-premise, or hybrid deployment

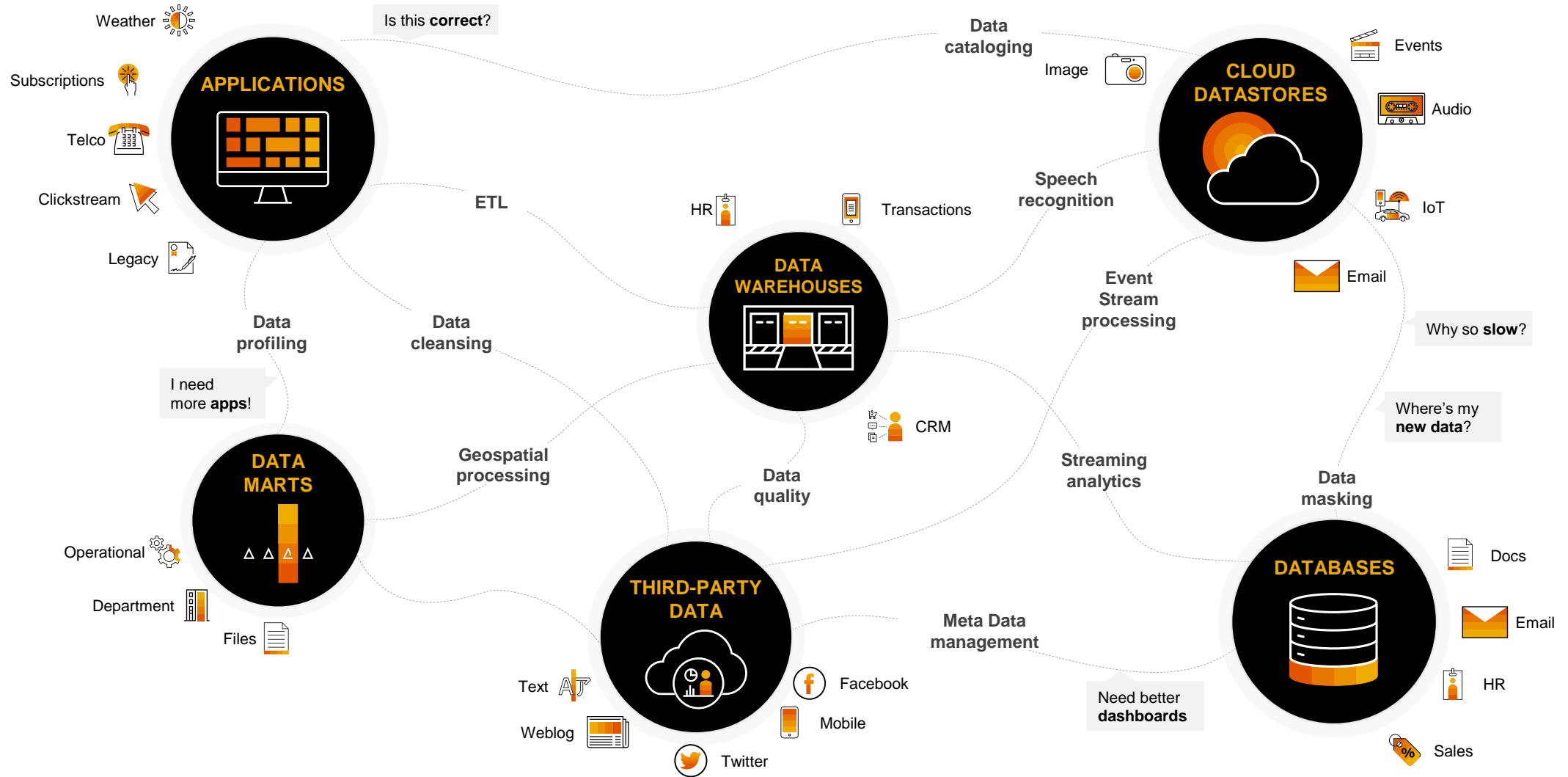


“

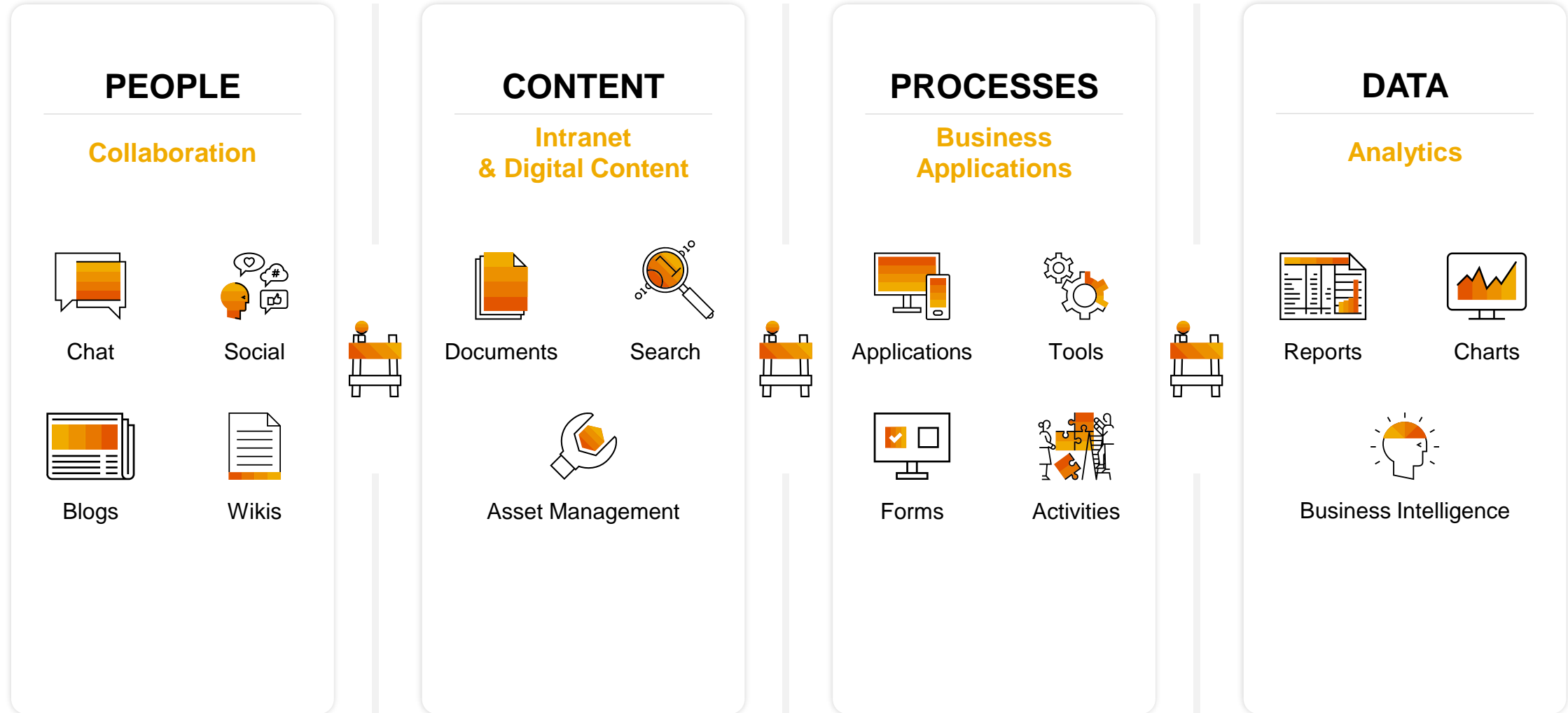
*74% of enterprises
say their data
landscape is so
complex that it
limits agility.*

SAP, State of the Big Data study

1. Complexity vs. Simplicity



1. Complexity vs. Simplicity





“

59%

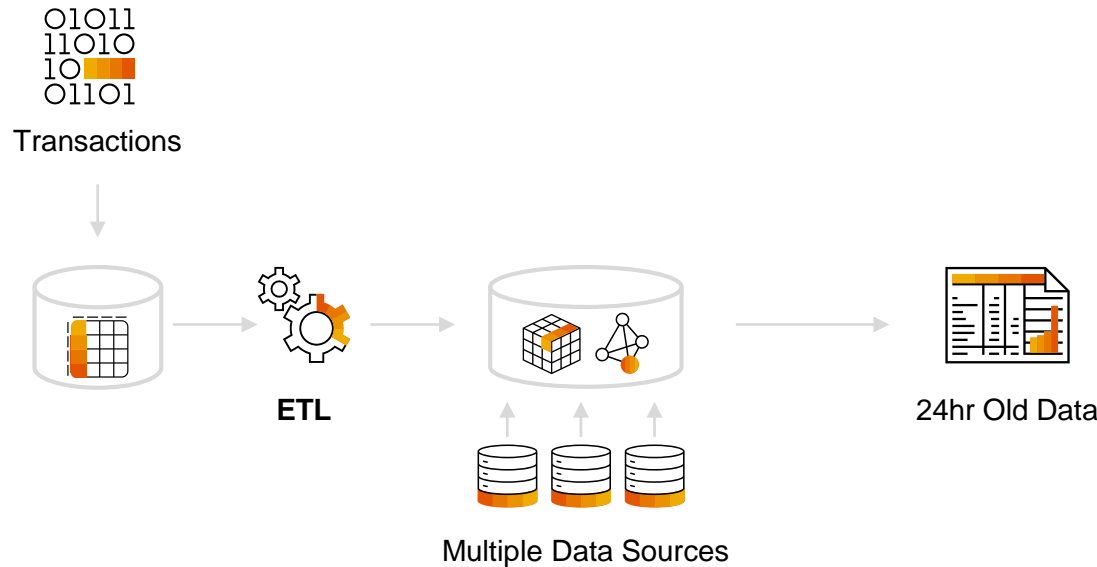
***of companies need to
improve operational
efficiency***

SAP commissioned survey, 2018

2. Data Volume & Speed

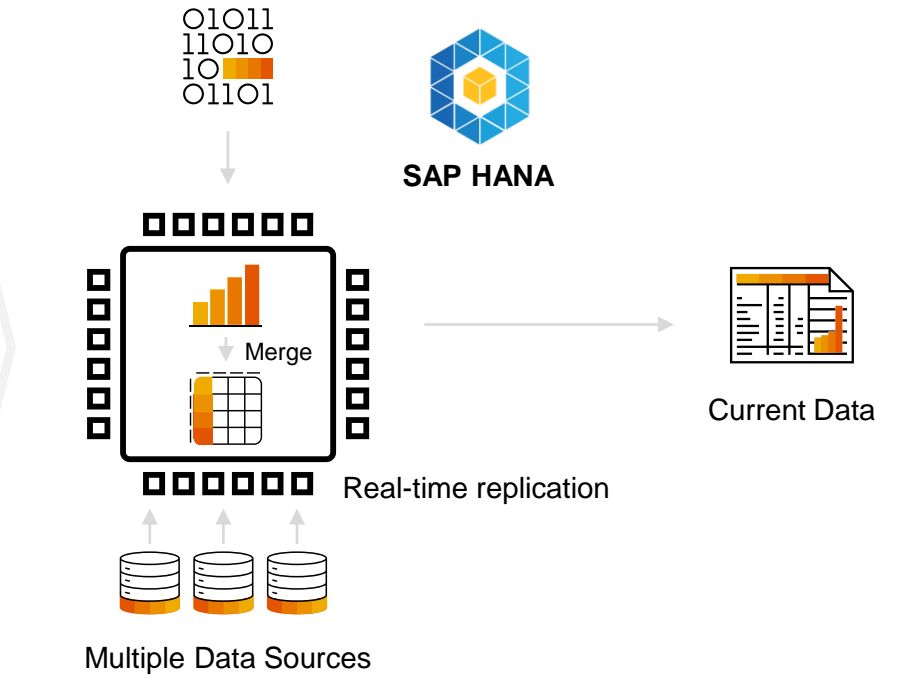
Enable real-time analysis on transactional data

Separate OLTP and OLAP



10:00 AM ————— 24 Hours ————— 10:00 AM

Concurrent Transactional-analytical Processing



10:00:00 AM ————— Immediate ————— 10:00:00 AM

A server room with blue server racks and digital data overlays. The room has a white ceiling with recessed lights and pipes. The server racks are arranged in a row, and there are blue and white digital data overlays throughout the scene.

“

99% believe there are benefits in using consistent, hybrid-cloud platforms

IDG 2018 State of Digital Business Transformation

3. Flexibility & Agility

Choose development and deployment options that fit your needs

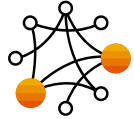


Deliver real-time situation awareness with new applications that analyze all your data in context



SAP HANA:

Empowering everyone with data by democratizing in-memory computing



Connected, Intelligent Data



Trusted Data



Cloud & Architecture Flexibility

Capture



Ingest



Process



Orchestrate

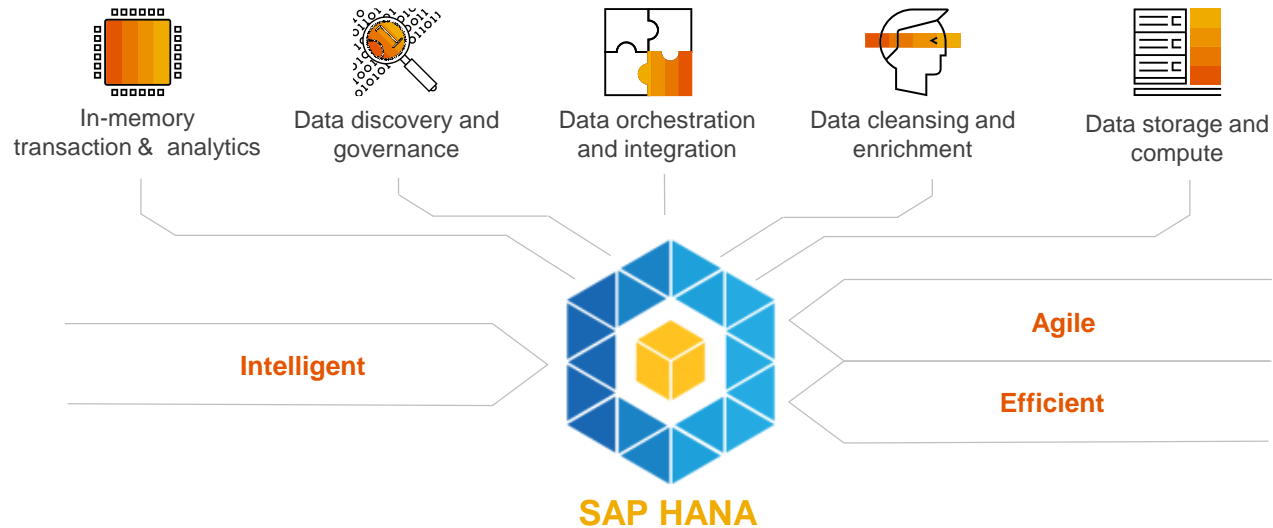


Compute



Consume

All data sources and types

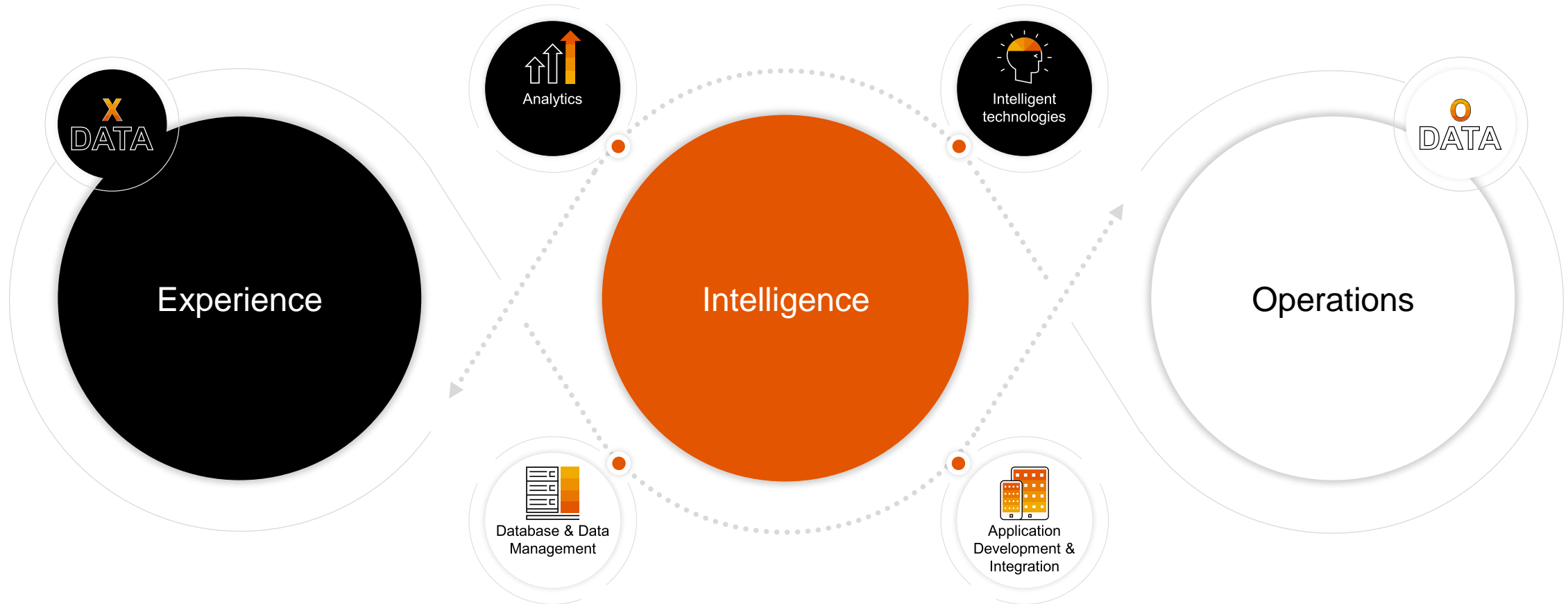


Act with intelligence

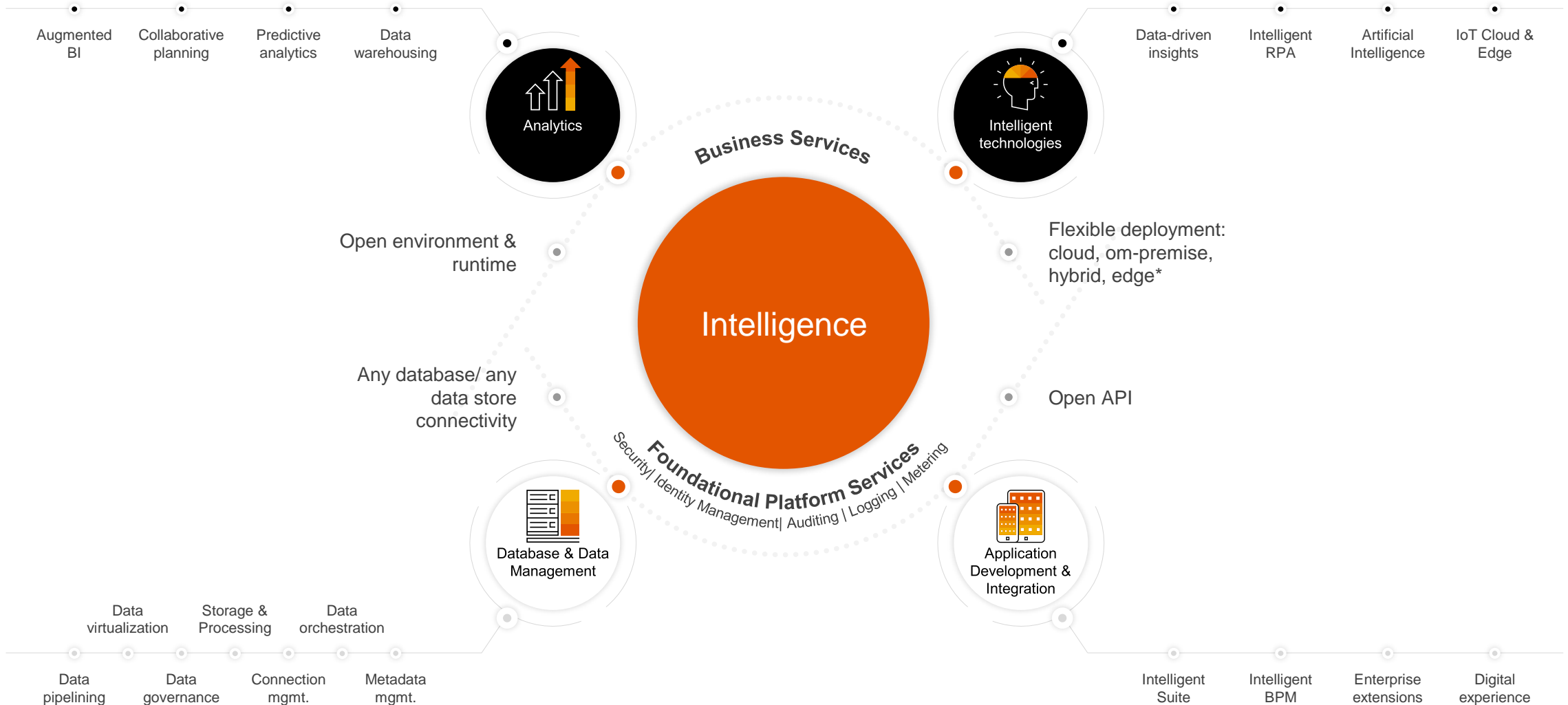
Modernize for agility

Scale cost-efficiently

● Helping companies become an intelligent enterprise



SAP's Business Technology Platform Capabilities



LETS JOINTLY TURN THE ART OF THE
POSSIBLE INTO REALITY

Get **real**
value
from your
data



● The journey to success with SAP





Connected Data



Integration



Collaboration



Mobile



Big Data



**Business Process
Innovation**

Intelligently connecting People, Things and Businesses

**Machine
Learning**



APIs



**Natural
Language**



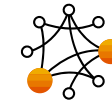
**Real-time
Analytics**



IoT



Networks



Microservices





Feedback

Valorizamos a sua opinião.
Avalie esta sessão.



DATA INNOVATION TOUR '19

Powered by Platform &
Technologies COE EMEA South

THANK YOU

