



May 10th, 2017

Apple and SAP Partnership Overview Presentation

João Carvalho

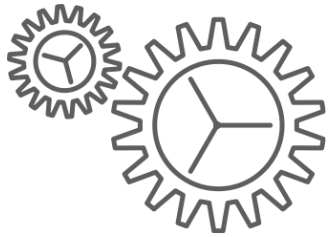
“SAP is the ideal partner to help us truly transform how businesses around the world are run on iPhone and iPad.”

Tim Cook



Apple and SAP Partnership

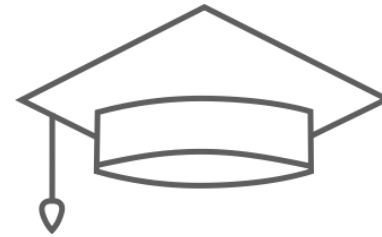
What are our main Deliverables?



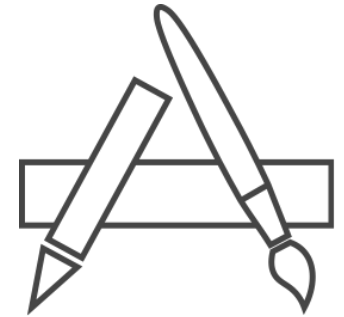
Processes



SDK



Academy



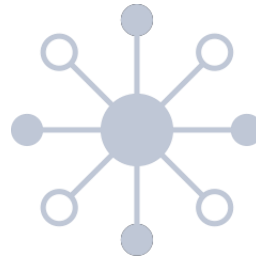
Apps

Business Process Optimization

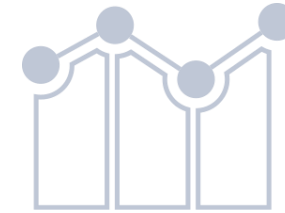
Technologies driving Digital Transformation



Mobilization



IoT



Analytics



Big data



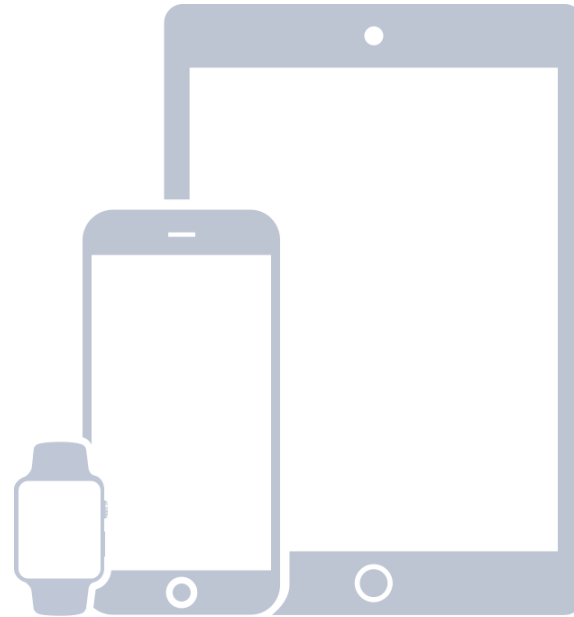
Cloud



Enterprise Social

Business Process Optimization

Mobility Orchestrates Technology for the User and plays a vital role in Digital Transformation



Big data



Cloud



IoT



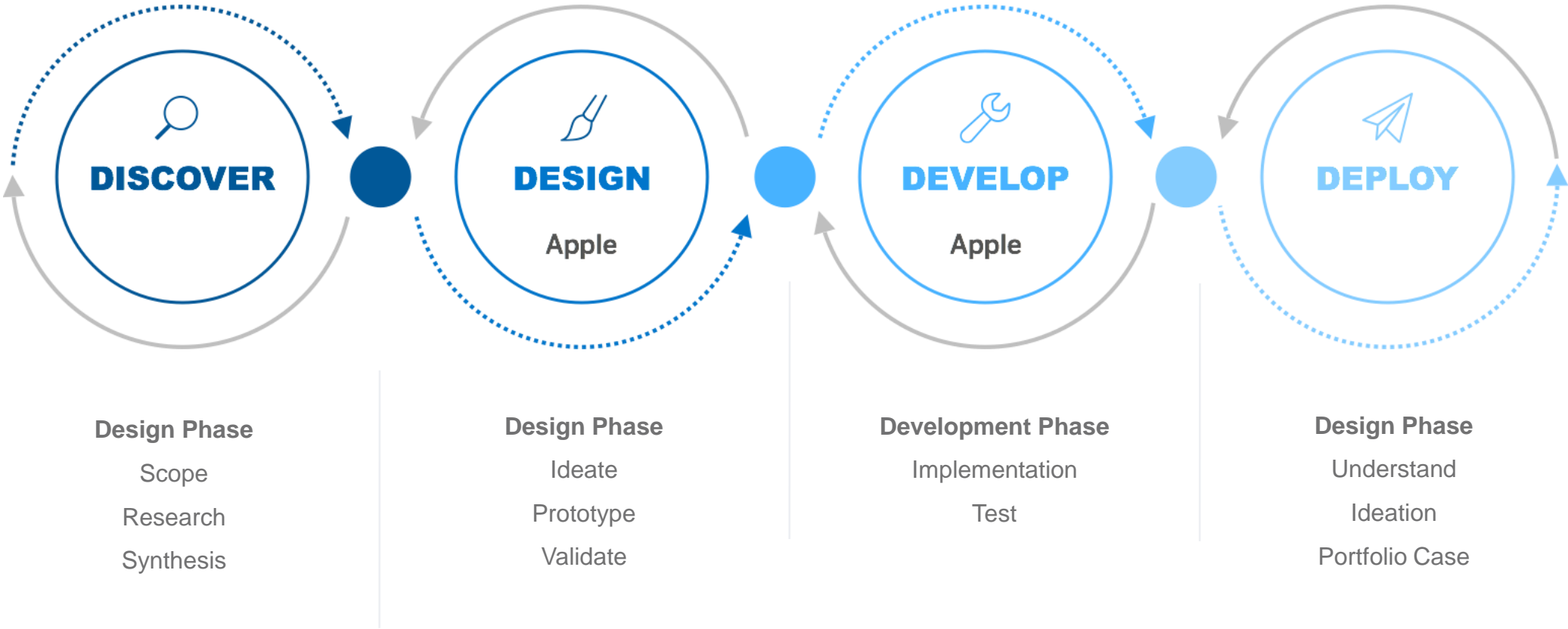
Enterprise Social



Analytics

Business Process Optimization reflected in App Development

Applying the Design-Led-Development Process



SAP Mobility Centers of Excellence



SAP Cloud Platform SDK for iOS

Why do we need the new SDK?



Build great
Mobile User
Experience

Provide
Instant access
to innovation

Enhance
Developer
Efficiency

Access
Enterprise
Data &
Processes

Fiori Mentor

Example of how Apple and SAP are working together closely

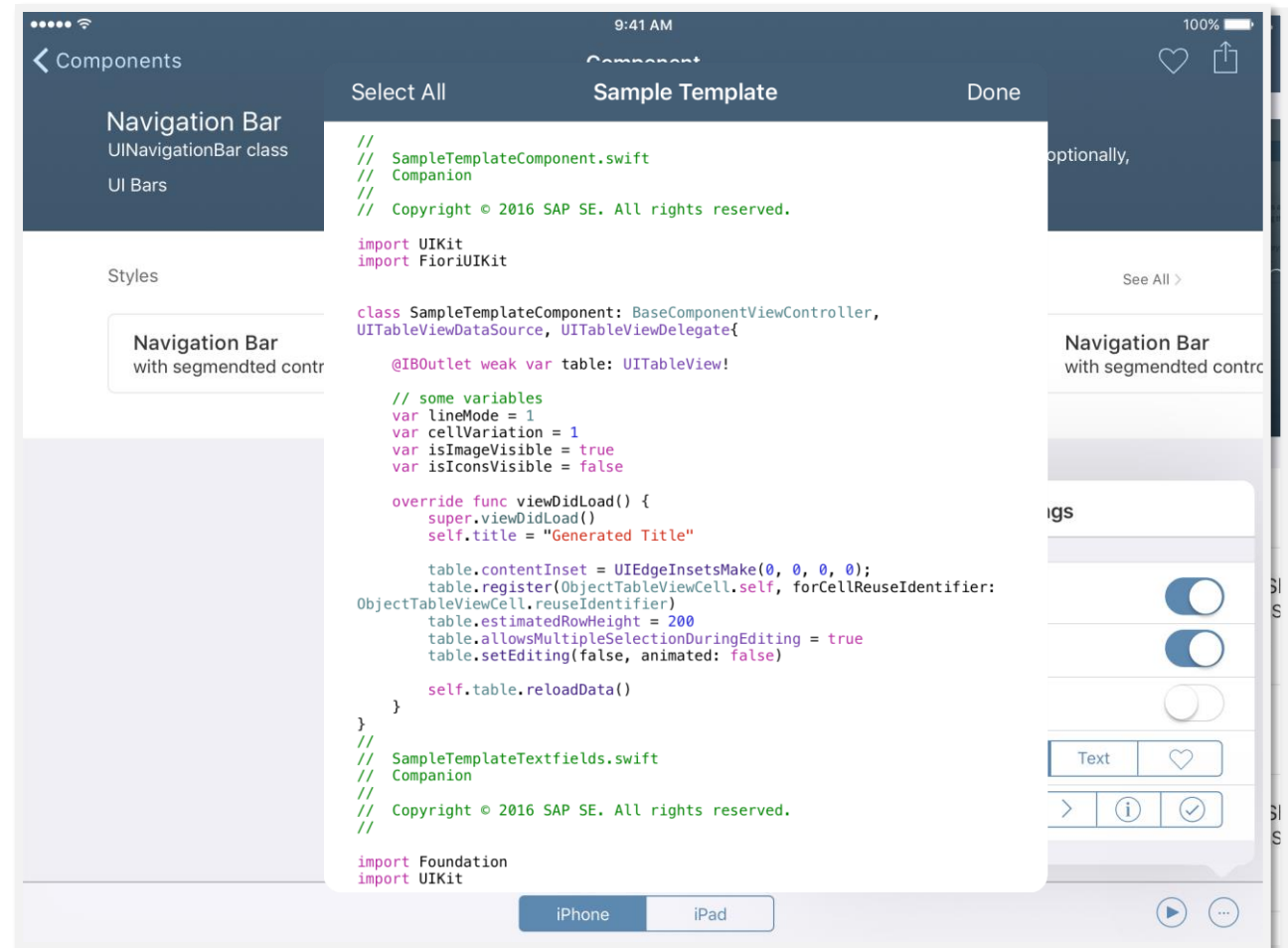
Help the developer get started quickly

Access all available online resources

Preview all available UI and foundation components

Explore example Fiori component styles and explicitly configure all possible variations

Generate ready-made code snippets incorporating selected settings



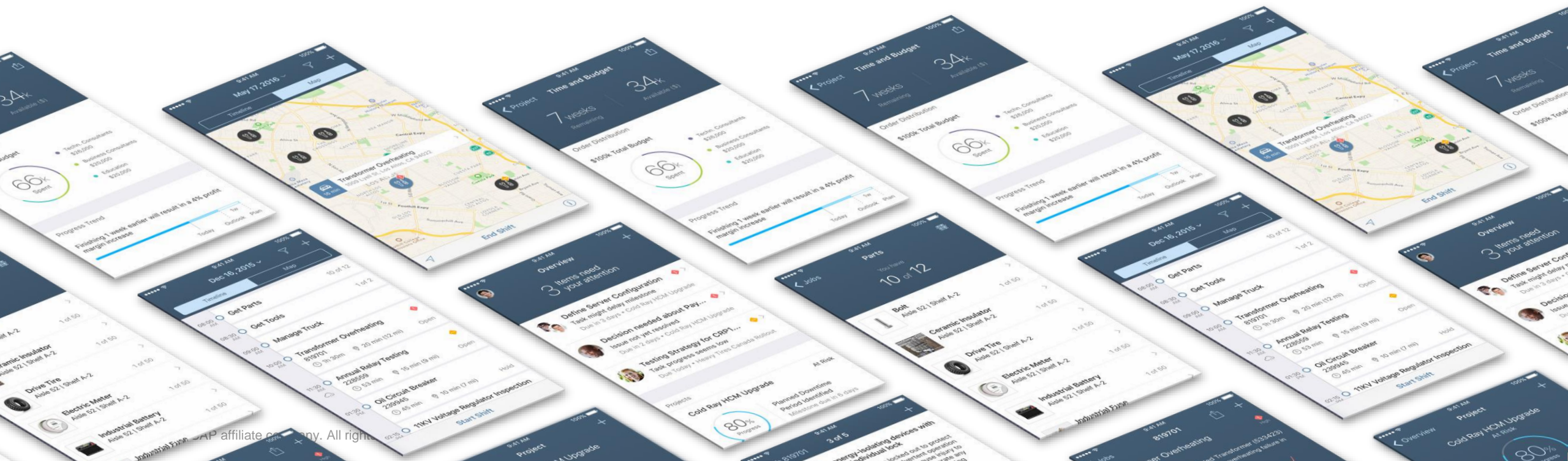
Defining SAP Fiori for iOS

Providing Enterprise capabilities and building blocks to iOS

Based on iOS Human Interface Guidelines (HIG)

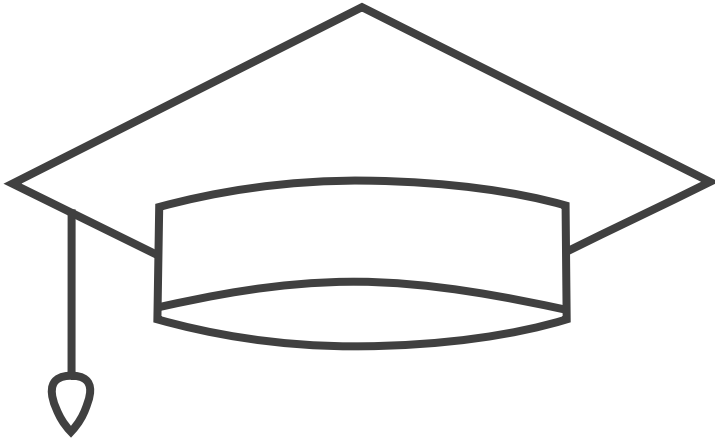
Enhanced with new reusable UI elements and floorplans

Provides design guidelines, patterns and frameworks



SAP Academy for iOS

Enabling the Ecosystems



- Self-directed learning to get started developing on iOS for SAP software
- Training on Apple and SAP technologies
- Collaborate with peers and share knowledge
- Access the SDK, reusable code, and examples

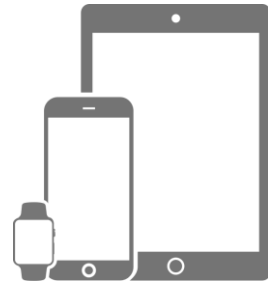
Enterprise Apps for iOS

Ingredients for a New Generation of Mobile Apps



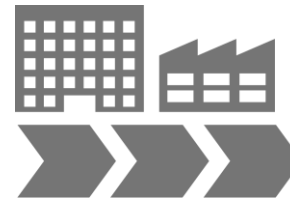
**User Centric
Design**

+



**Enterprise
Mobility**

+



**Process
Transformation**

+

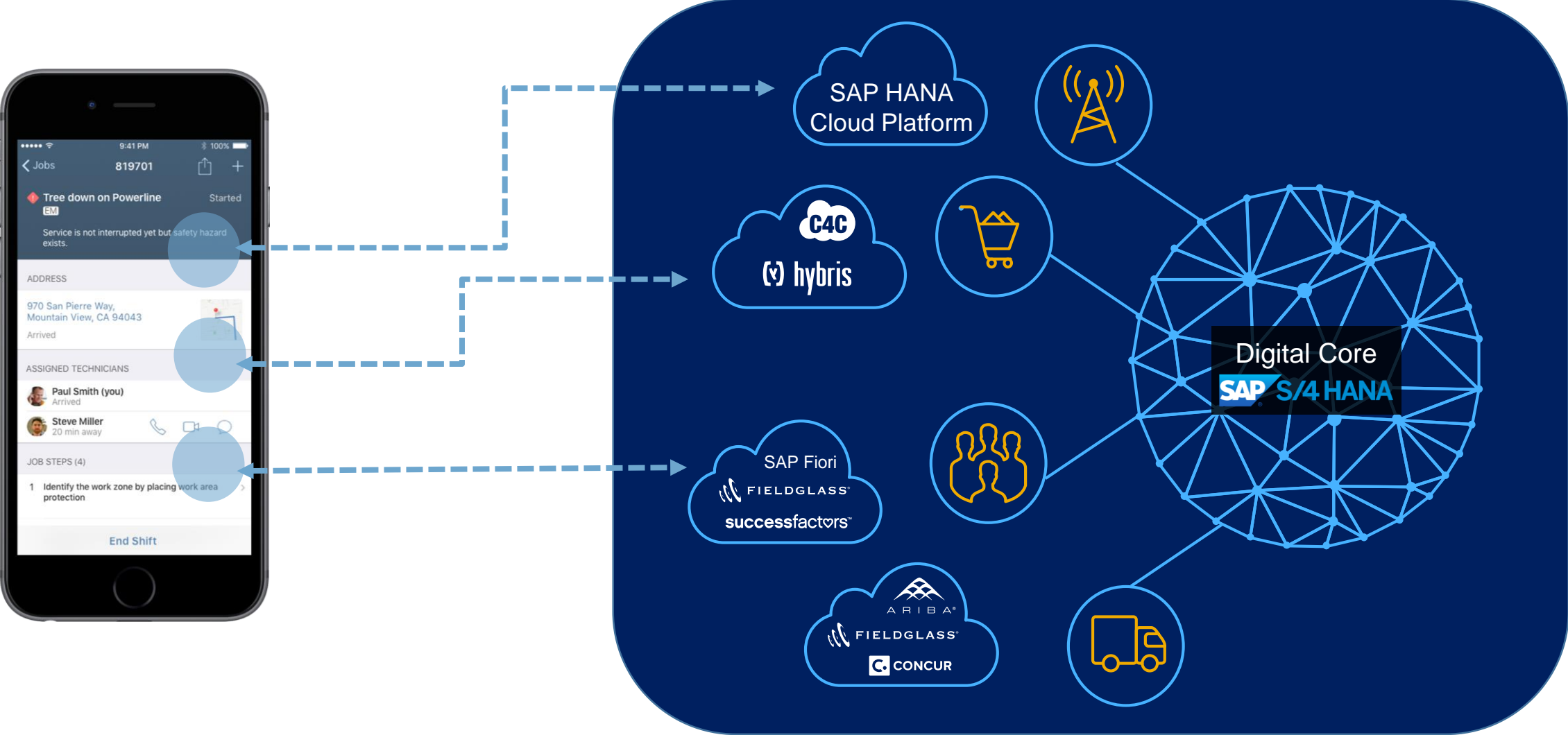


**Real time
Data & Insight**

Transformational Apps

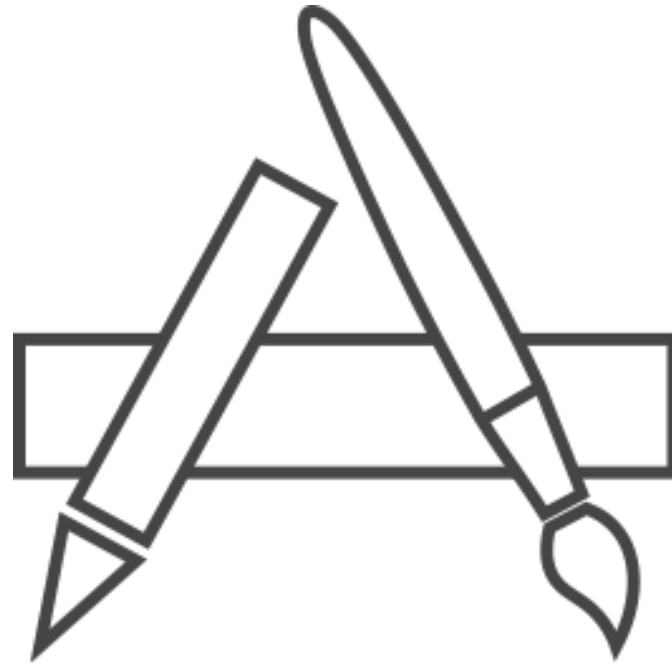
Enterprise Apps for iOS

Leveraging the SAP Digital Business Framework



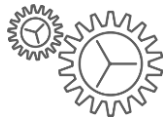
Enterprise Apps for iOS

Samples



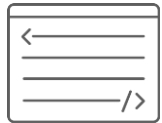
Apple and SAP Partnership

Understand how to benefit from the Partnership



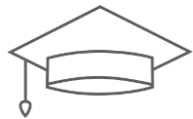
Business Processes Re-defined

Leverage mobile capabilities to drive business processes optimization, supported by SAP, Apple, and Partners



SAP Cloud Platform SDK for iOS and SAP Fiori for iOS

Leverage the SDK to build new apps, and scale your enterprise app development.
Expand the discussion to take advantage of SAP Cloud Platform as your Innovation platform



SAP Academy for iOS

Take advantage of the Academy to train your resources.
Take advantage of the newly trained Ecosystem resources

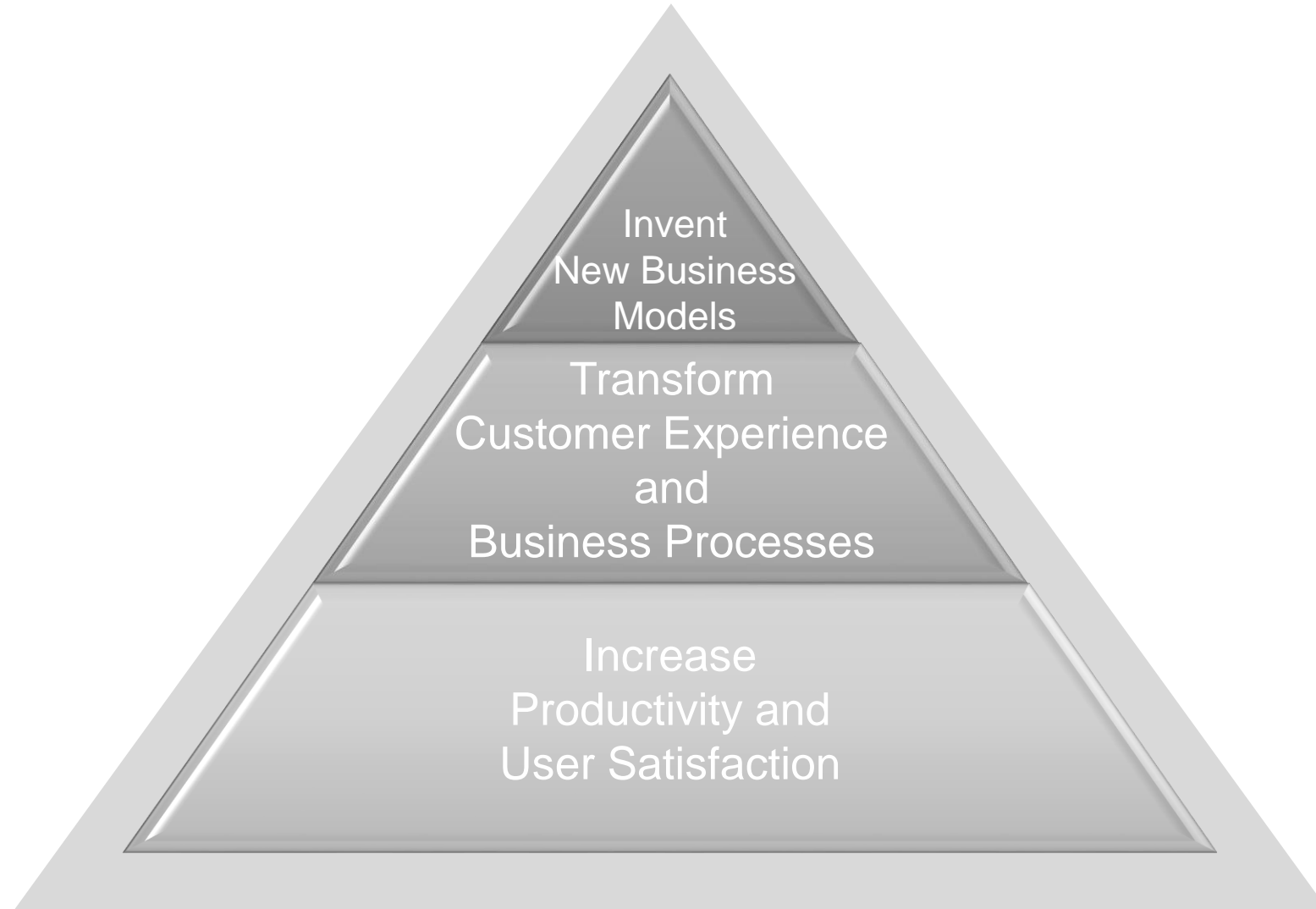


SAP Enterprise Apps for iOS

Deploy standard apps to drive transformation.
Build next generation apps to accelerate your Digital Transformation Journey

Value Proposition

Partnership drives Benefits on Multiple Levels





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Obrigado!

João Carvalho