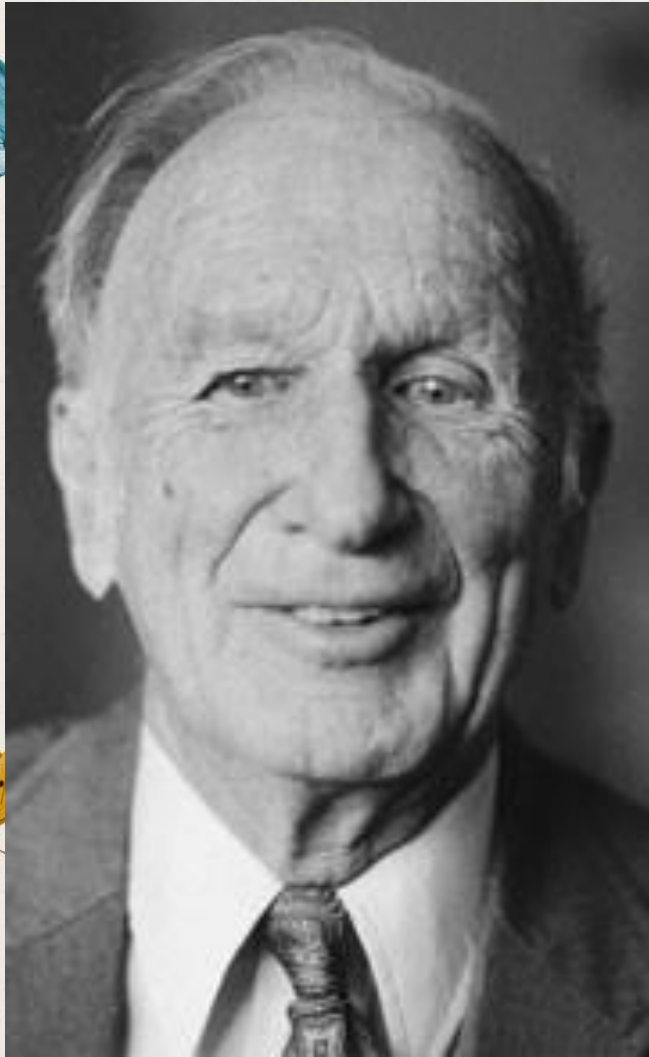




butterfly effect

noun

a property of chaotic systems (such as the atmosphere) by which small changes in initial conditions can lead to large-scale and unpredictable variation in the future state of the system



Edward N. Lorenz (1917-2008)

American mathematician
and meteorologist





decizii

inovații




Performanța companiei

Tendențele pieței

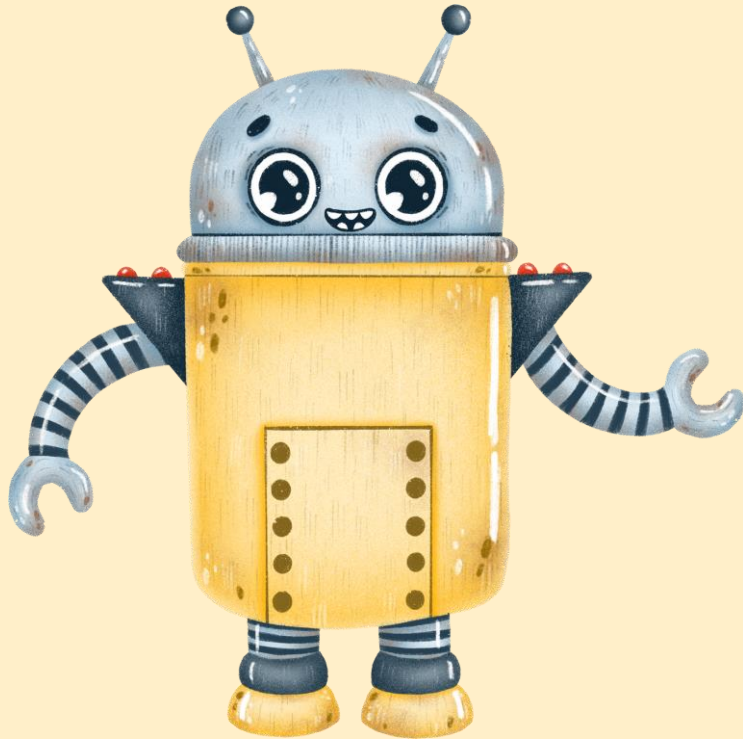
Cultura organizațională





*Nu te opune
schimbării*

noile tehnologii



schimbările de pe piață



*evoluția cerințelor
clienților*



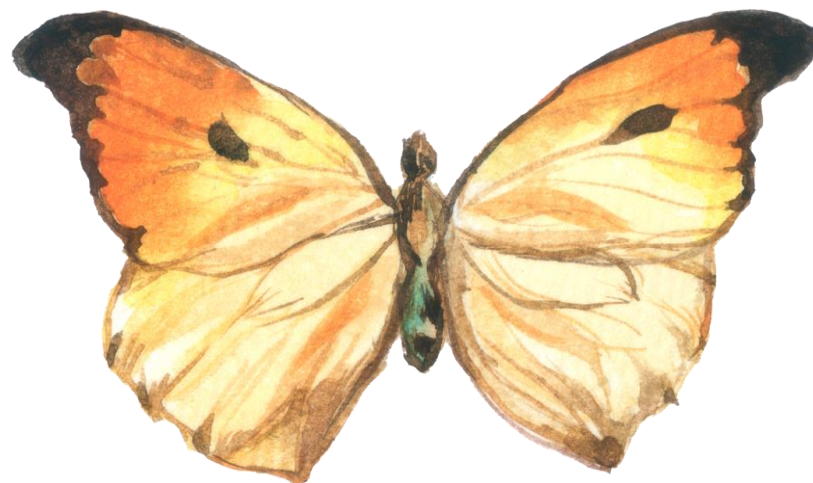


Lipsa unei
decizii
este, de
asemenea, o
decizie.





**eficiență
redușă**



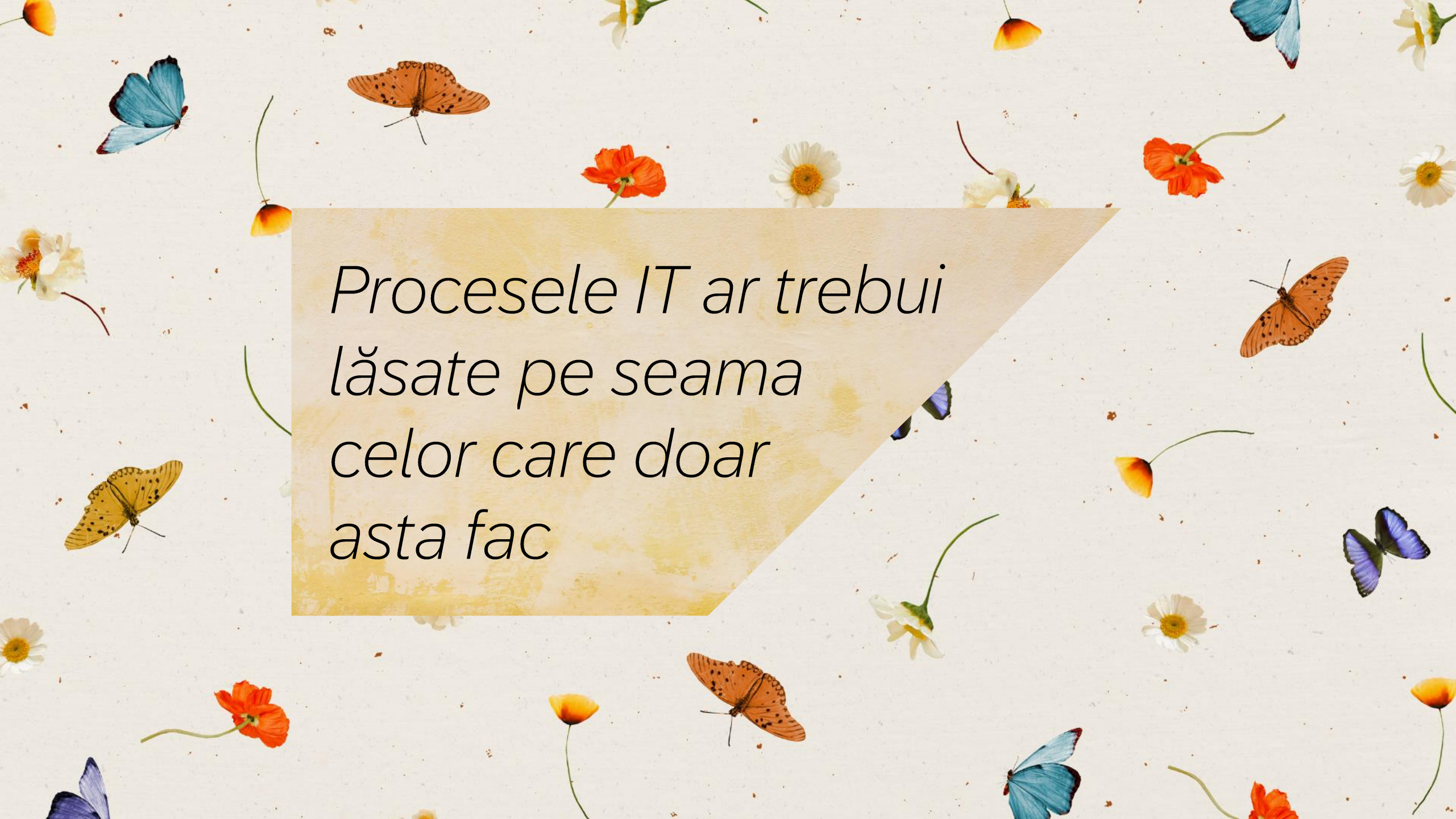
**dezvoltare
diminuată**



**succes
întârziat**



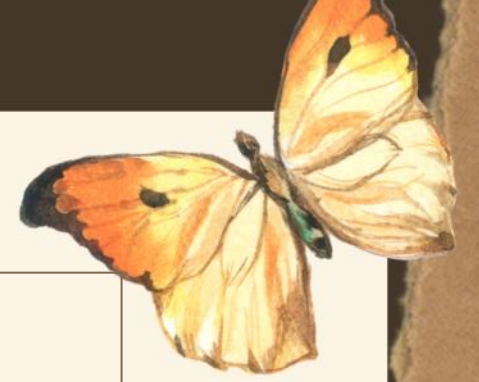




*Procesele IT ar trebui
lăsate pe seama
celor care doar
asta fac*



O zi are
doar
24 de ore.



Resursele
sunt
limitate.



The image features two interlocking puzzle pieces. The left piece is a reddish-pink color and contains the text "software partner". The right piece is an orange color and contains the text "business". The background is a light cream color with scattered illustrations of butterflies in various colors (blue, orange, yellow, purple) and small flowers (orange, white, yellow).

*software
partner*

business



*Nu amâna
schimbarea*





uncertainty

noun

a situation in which something is not known, or something that is not known or certain.

the feeling of not being sure what will happen in the future.



*Nu te
opune
schimbării*

*Procesele IT
ar trebui
lăsate pe
seama
celor care
doar
asta fac*



*Nu amâna
schimbarea*





Reinhard Schwarz

Managing Director
SAP Central Cluster