

Intelligent Digital drives the Intelligent Enterprise

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64% of CEOs believe
technology will disrupt
how they do business
in the next 5 years


PwC 21st CEO survey

And today's customers
and employees expect
more than ever before...


The world is changing at an incredible pace

Our world is changing


All the world's information and media is online



Mobile devices mean anyone can reach anyone, anywhere, anytime



Cloud computing puts a supercomputer in your pocket



This transformation is happening at an accelerating pace



Barriers to entry have melted away



Size doesn't guarantee success

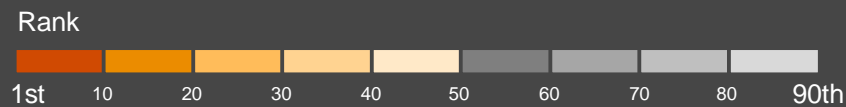
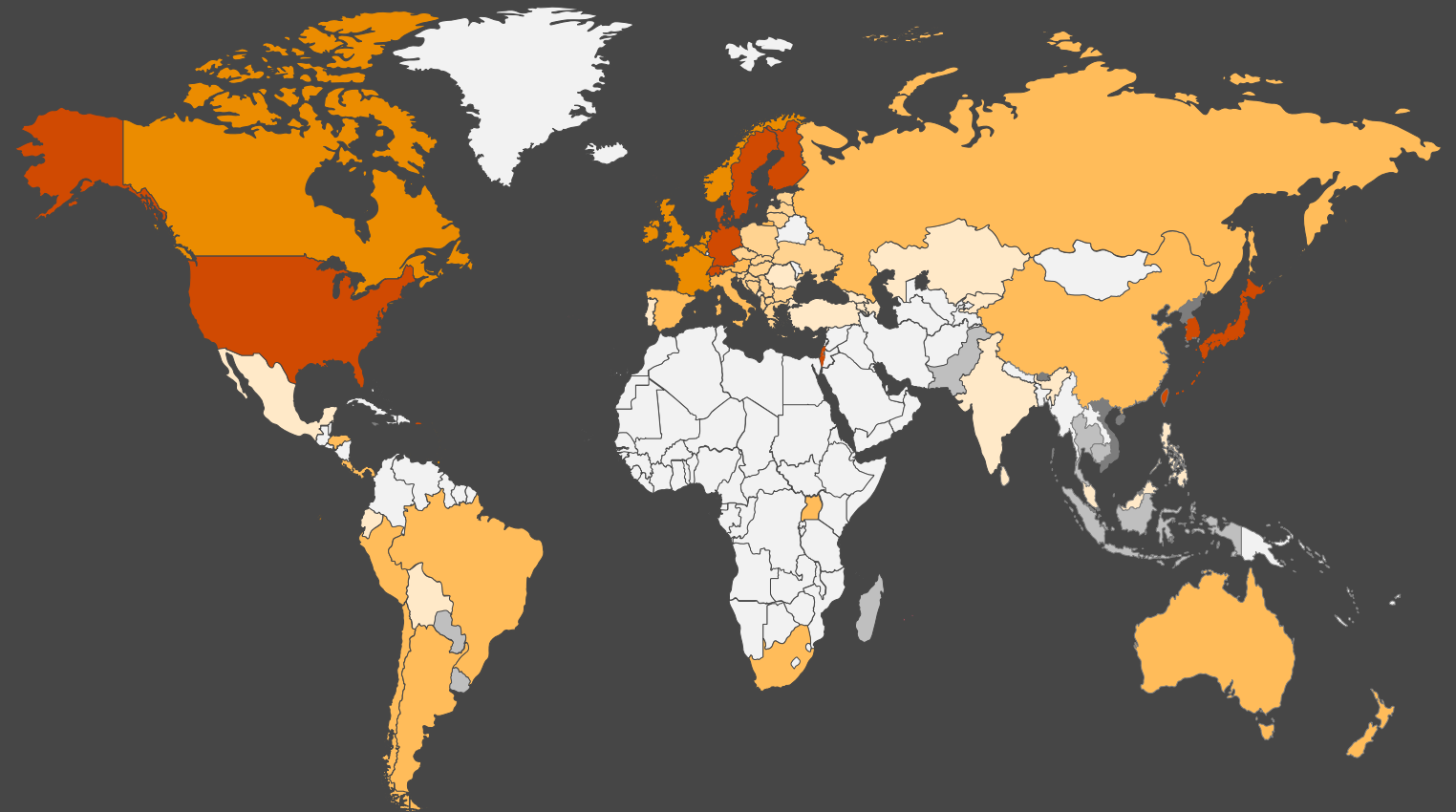


Technological development varies widely by region and by country

“

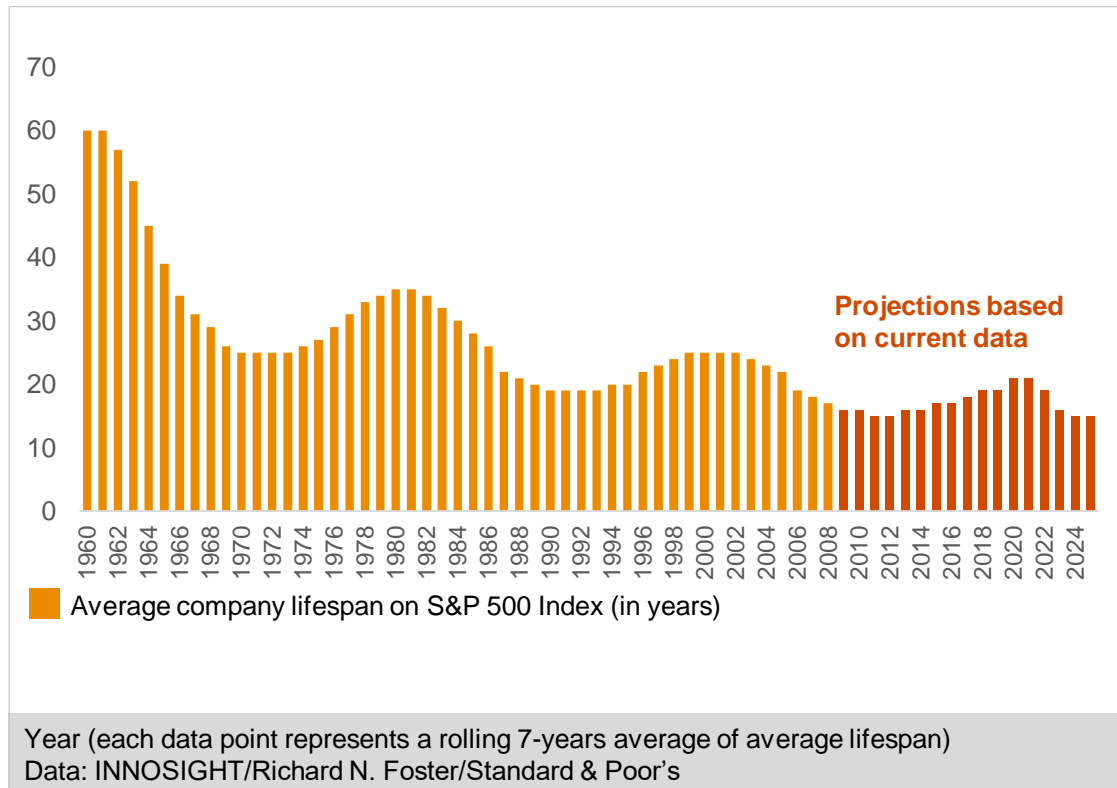
The future is already here – it's just not evenly distributed

William Gibson
Author

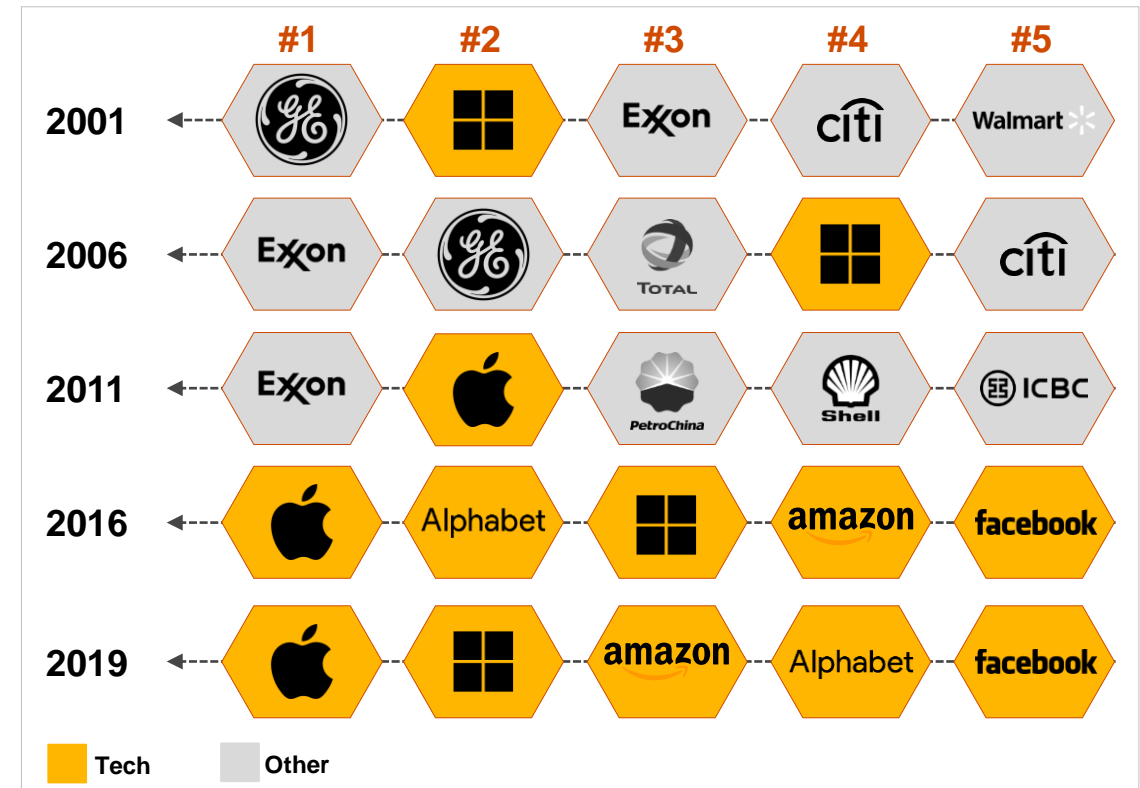


More and more technology companies

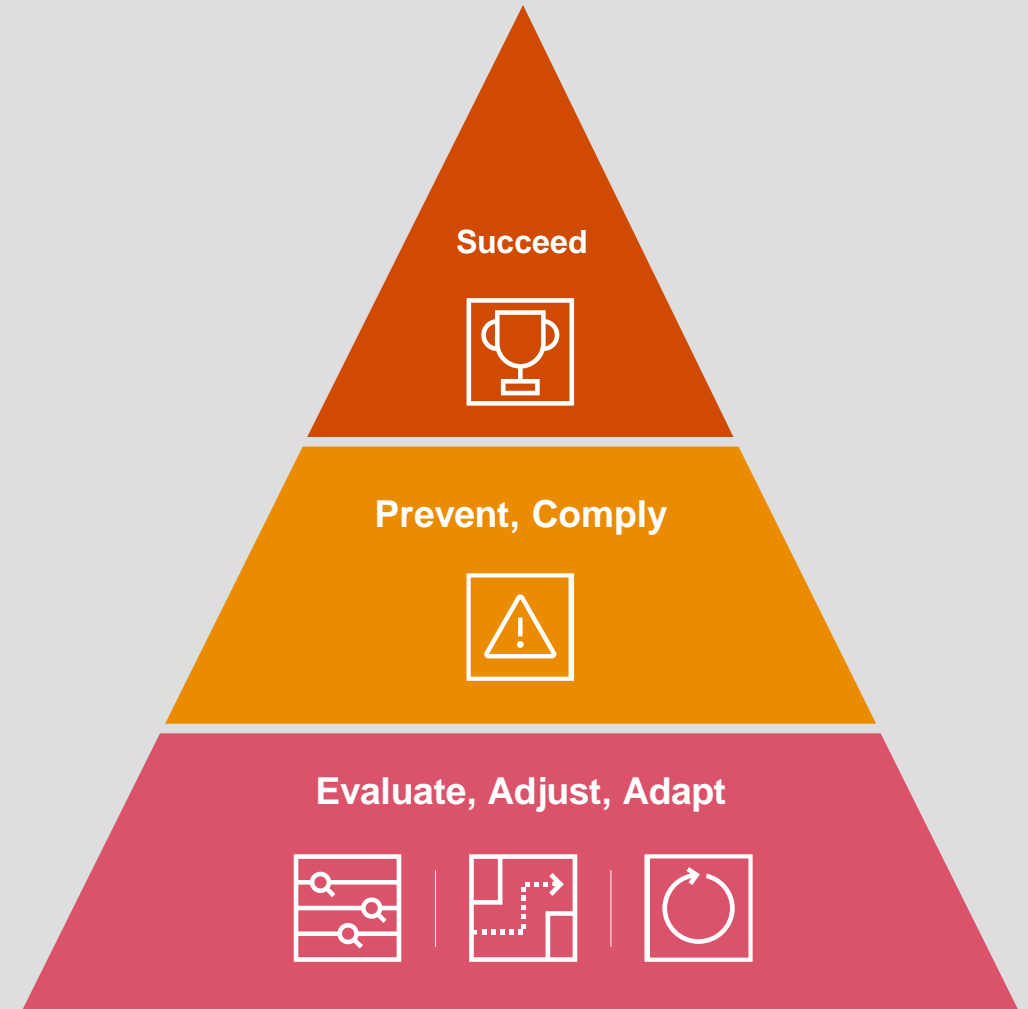
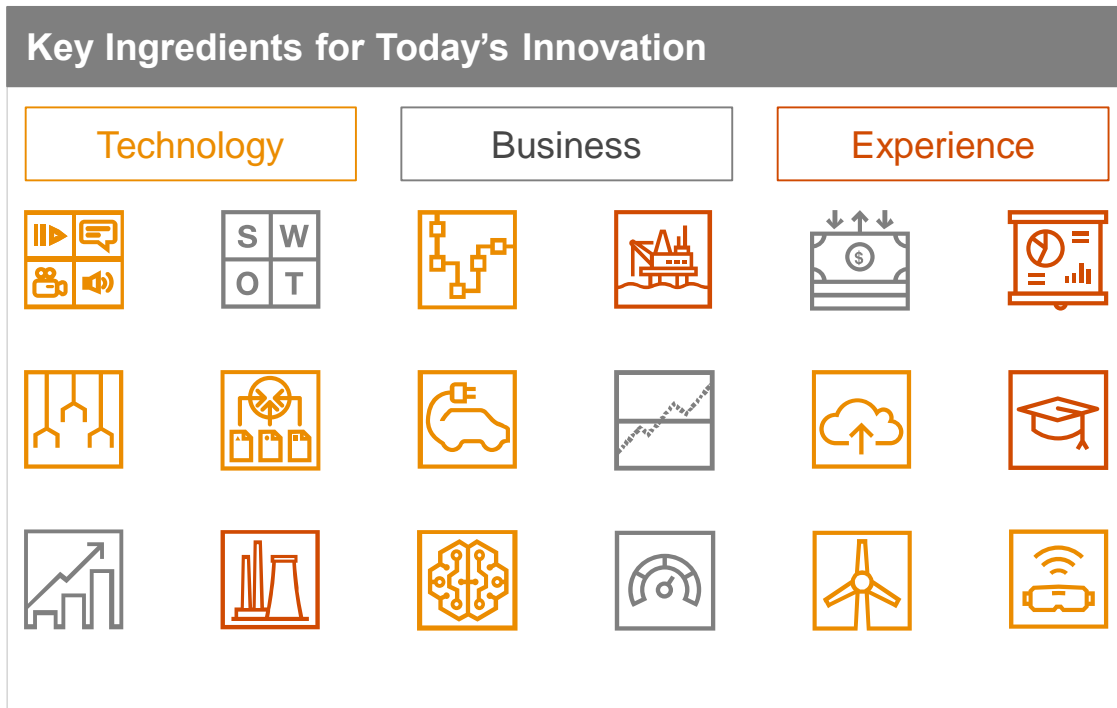
How are companies faring the technology wave?



Who Dominates the Stock Markets?



It's about Innovation



“If the rate of change on the outside exceeds the rate of change on the inside, the end is near”

Jack Welch, formerly Chairman/CEO GE

Competitive advantage with Business differentiation

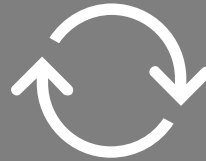
Our Cloud Business Focuses on...



Scale

Digital innovation

through helping enterprises
ideate, prototype, pilot and scale
cloud-enabled products



Accelerate

Enterprise adoption

through helping enterprises modernize,
build and optimize their operating model
and architecture



Replatform

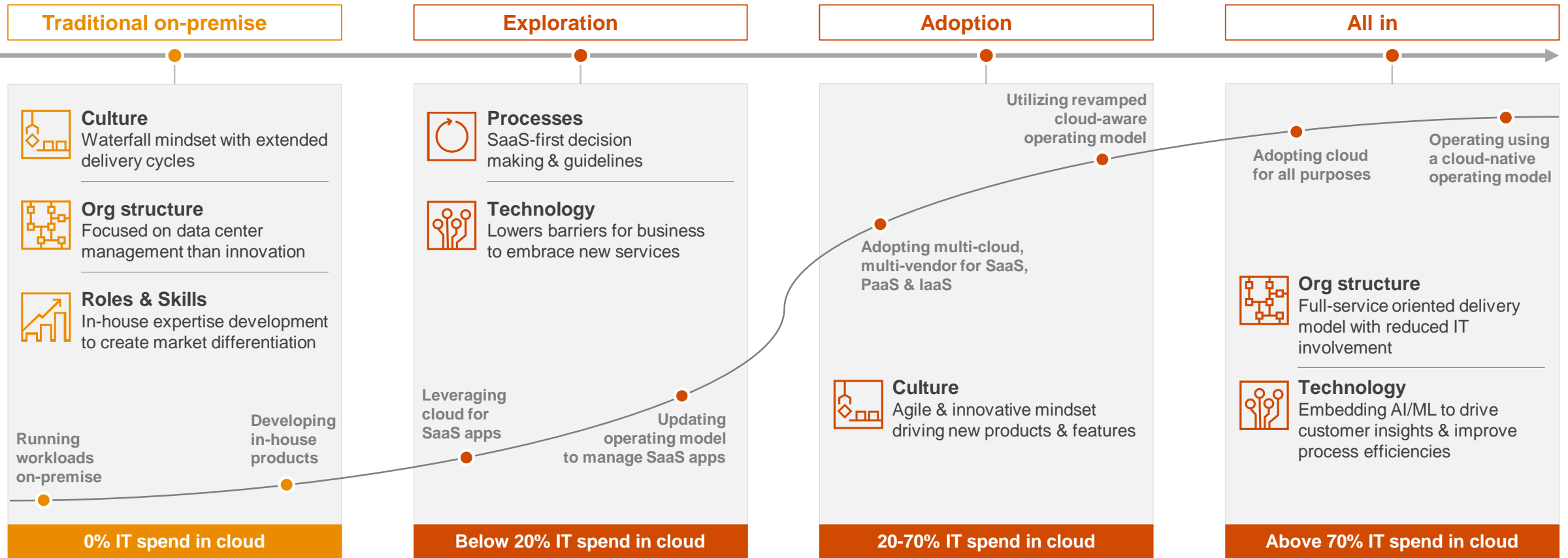
Business applications

through helping enterprises migrate business
critical applications to the cloud taking advantage of
native cloud services



We help you build business differentiation and competitive advantage with a focus on business outcomes.
Not only do we bring our talent, we help you develop yours.

Enterprise cloud is key for Competitive advantage



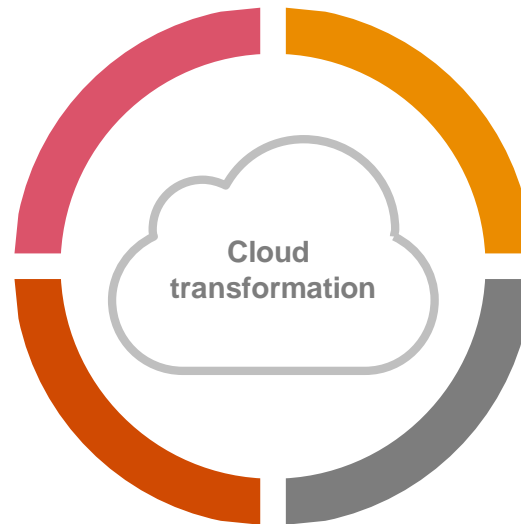
Cloud adoption scales across the business

Head of IT

- Up-skill organization to understand the wide array of cloud services and effectively manage cloud
- Establish common cloud services in a multi-cloud environment
- Integrate your cloud platform with various other cloud/non-cloud capabilities
- Optimize overall technology spend

Chief Data Officer

- Integrate and consolidate multiple systems to a single data analytics platform
- Create business insights from data across the organization and drive better business decisions
- Empower organization to use state of the art analytics capabilities including AI/ML technologies



Business Unit Leader

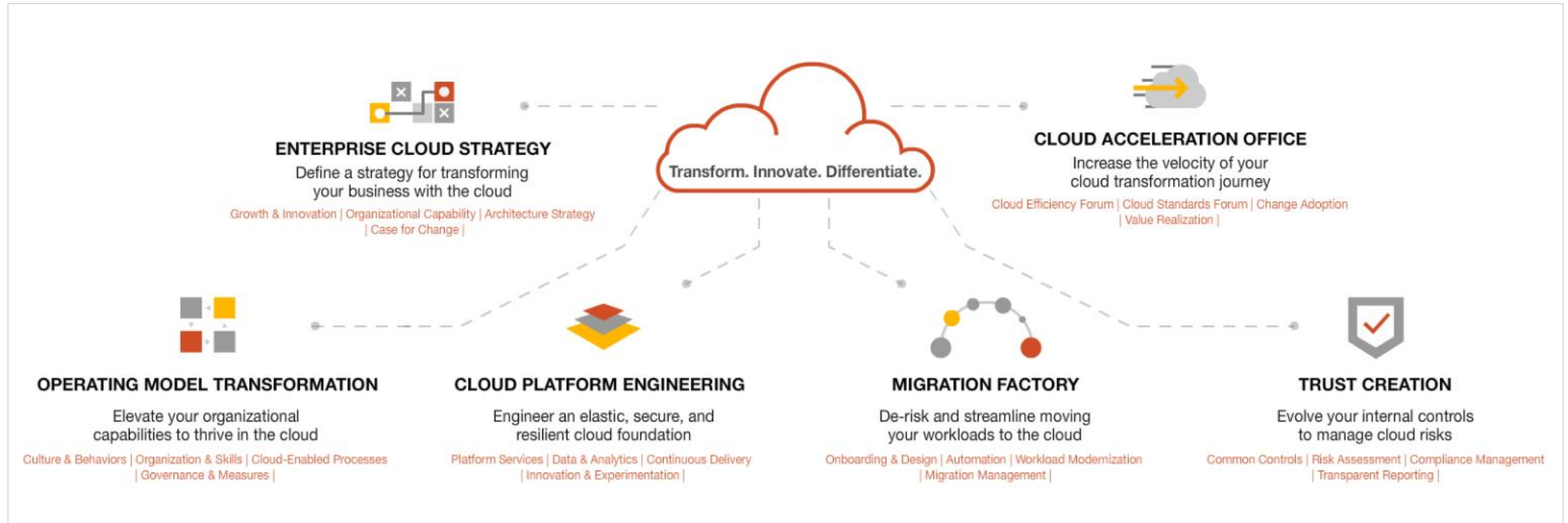
- Align cloud capabilities with strategic goals
- Select the right combination of technologies that will drive your enterprise strategy
- Measure the benefits of moving into cloud and optimize your operations around these benefits
- Enable growth, innovation and agility that cloud provides to secure your right to win

Security, Compliance and Risk Officers

- Ensure cloud environments are sufficiently secure and compliant
- Prepare for implementation risks and compliance considerations that are new with cloud
- Check for cloud partners and vendors are compliance with the evolving security and regulatory considerations
- Empower your organization to be aware of security and compliance considerations, and establish an effective governance

Cloud Transformation Solution

PwC's Cloud Transformation Integrated Solution is an end-to-end solution to help clients transform their business and adopt “a new way to cloud”



Instead of good bye

Let us seize opportunities with cloud solutions from SAP

SAP S/4HANA



SAP SuccessFactors 



SAP Analytics Cloud



Thank you

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