NORTH ENTRANCE
LUNCH
CUSTOMER CONNECT CENTER
THE PLAZA
LUNCH ENTRANCE
PARTNER CONFERENCE ROOMS
MEETING CENTER
PARTNER EXHIBITS
BEST-RUN THEATER
BUSINESS APPLICATIONS EXPERIENCE AREA
SAP BEST-RUN EXPERIENCE
THEATER DISTRICT
MAXATTENTION
SERVICES & SUPPORT EXPERIENCE AREA
SAP LEONARDO & FUTURE TECHNOLOGIES EXPERIENCE AREA
ASUG HUB
PLATFORM EXPERIENCE AREA
INDUSTRIES EXPERIENCE AREA
THEATER DISTRICT
MEDIA & ANALYST CENTER
SOUTH ENTRANCE
KEYNOTE THEATER
SOUTH ENTRANCE