Frequently Asked Questions

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SAP TechEd in 2020



Welcome to SAP TechEd in 2020

Best Viewing Experience

The SAP TechEd event platform supports the latest, non-beta versions of the following Web browsers:

- Google Chrome
- Mozilla Firefox
- Apple Safari (Mac)
- Microsoft Edge

For best results, make sure your Web browser is configured with the following:

- JavaScript enabled
- Cookies enabled

Access Scheduled Sessions

- Go to sapteched.com
- Log in to access your Dashboard
- · Go to your calendar to see your scheduled sessions
- To attend an available session (live or replay), click on the session title.

Need additional support?

Email us for assistance.

General Event Information

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Who is SAP?

SAP (Systems, Applications, and Products in Data Processing) is the market leader in enterprise application software, helping companies of all sizes and in all industries run at their best: 77% of the world's transaction revenue touches an SAP system. Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into intelligent enterprises. Our end-to-end suite of applications and services enables our customers to operate profitably, adapt continuously, and make a difference. More at <u>sap.com</u>.

What is SAP TechEd?

SAP TechEd is the essential technical training and networking conference for IT professionals who develop, implement, optimize, and upgrade SAP solutions. It's where developers, IT architects, engineers, system and database administrators, analysts, data modelers, and designers gather to master their SAP skills, network with experts, and learn about what's new from the SAP ecosystem. It attracts a technically savvy audience composed of thousands of SAP customers, prospects, consultants, partners, and employees who will immediately understand and appreciate the value of your offerings. More at sapteched.com.

Why is SAP TechEd in 2020 taking place virtually this year?

Due to COVID-19, this year's SAP TechEd offers a comprehensive, free virtual program that will provide developers across geographies worldwide with 48 hours of non-stop learning and collaboration. We've brought the most popular elements of our in-person SAP TechEd event onto this virtual platform, which will deliver a valuable experience to developers of every level who can access sessions within their time zones to build their skills and help their companies become intelligent enterprises.

What can I expect at SAP TechEd in 2020?

The event experience starts off with Channel 1, your central resource for information about SAP TechEd in 2020 and is the main gateway to all other content tracks. It is a non-stop, 48-hour continuous broadcast channel experience. Watch the executive keynotes, strategy talks, and expert sessions to find out the latest news and updates about SAP's strategy and products. Hear directly from customers about their experiences and lessons learned, connect with community members as they share their projects and journeys, and participate in live discussions and Q&A sessions with SAP experts and community members.

Then explore our <u>eight tracks</u> featuring more than 500+ sessions covering today's most relevant tech topics – check the <u>Session Catalog</u> for details. There's also <u>more to explore</u> from certification opportunities, to community collaboration, usability testing, and product reviews, where you can continue your learning into 2021.

When and where does the event take place?

The event takes place December 8–10, 2020. Sign up and join us online at <u>sapteched.com</u>. For the best experience, we recommend using the latest non-beta versions, of Google Chrome, Microsoft Edge, Mozilla Firefox, or Apple Safari.

How much does it cost to participate and who can attend?

The event is open to anyone, and free for you and all of your colleagues.

What are the benefits of registering?

We are pleased to offer you the option to register for the full event experience, including engagement, chat, Q&A capabilities and more on the SAP TechEd event platform. Or you may choose to participate without registering – which does not include the additional engagement capabilities but does offer you the ability to view the video stream feed for Channel 1 on the <u>overview</u> web page of the SAP TechEd site or live on our social channels, including: <u>Twitter</u>, <u>Facebook</u>, <u>YouTube</u>, and <u>LinkedIn</u>. Just check the schedule and tune in. Change your mind? You are welcome to go back in and register to participate in the full event experience.

When does registration open?

Registration is open. Sign up at <u>sapteched.com</u>.

What are the steps to register?

New this year and to provide you with exclusive access to SAP TechEd event offerings and to future SAP event experiences, our registration process involves two steps:

Step 1:

Register for an SAP ID. (If you already have an SAP ID, log on, and proceed to step 2)

By creating this account, you will obtain access to SAP Community, SAP Learning Hub, and special certification offerings being made available exclusively to SAP TechEd attendees.

- 1. Provide your details.
- 2. Accept terms & conditions for the account.
- 3. Validate your registration through an email link sent to your inbox.

Step 2:

Sign-up for SAP TechEd.

With your sign-up for SAP TechEd, you will be able to browse the session catalog then build your session schedule from more than 500+ sessions, workshops and experiences being offered this year.

1. Provide your details through the registration profile.

2. Accept terms & conditions for the event.

3. Proceed to event home page to begin building your session schedule.

Need help registering or logging in?

- Watch the <u>how-to video</u>.
- We are happy to help contact us at <u>sapteched@regsvc.com</u>.

How do I cancel my registration or unsubscribe?

We're sorry you are not able to join us. There is no need to cancel your registration.

To unsubscribe from SAP services and SAP TechEd event communications, please see links in your confirmation email or privacy statement on the homepage.

Channel 1

What's on Channel 1?

Channel 1 is your central resource of information about SAP TechEd in 2020. Watch the keynotes, strategy talks, and expert sessions to find out the latest news and updates about SAP's strategy and products. Hear directly from customers about their experiences and lessons learned, connect with community members as they share their projects and journeys, and participate in live discussions and Q&A sessions with SAP experts and community members.

How do I access Channel 1?

Access information depends on whether you choose to register for the full event experience, or choose to participate without registering:

If you are registering for the full experience:

- Go to your attendee dashboard.
- Make sure you formally sign up for the Channel 1 experiences that you wish to attend.
- When the session time has arrived, you will be able to access through your session calendar.
- You will then be able to experience Channel 1 with full engagement capabilities, including participation in chat and Q&A experiences.

For a "video stream only" experience (no additional engagement features):

• Go to the <u>overview web page</u> of the SAP TechEd site or watch live on our social channels, including: <u>Twitter</u>, <u>Facebook</u>, <u>YouTube</u>, and <u>LinkedIn</u>.

SAP TechEd Tracks

What are the tracks?

- **Analytics:** Find out how you can consume, transform, and model data to easily and automatically visualize it and gain powerful insights.
- Application Development and Integration: Find out how to integrate and extend business processes and SAP solutions to differentiate yourself from the competition. A wide range of services, tools, and technologies for SAP Cloud Platform support and guide you through your development projects.
- **Customer Experience:** Learn how our new customer experience strategy can help your business enter the era of "customer freedom" by leveraging customer data with the new SAP Customer Experience portfolio and capabilities.
- **Database and Data Management:** Learn how to simplify data management across SAP, custom, and third-party applications by managing data storage, integration, and applications in a single cloud solution.
- Digital Transformation with Intelligent ERP: This track explores transformation journeys from on premise to the cloud, addresses how to build and operate intelligent cloud solutions and services, and focuses on the integration and extension requirements of modern enterprises.
- Integrated Intelligent Suite: Learn how a holistic integration strategy from SAP can unlock the power of fully integrated SAP solutions and help turn your data into business value.
- Intelligent Technologies: The SAP BTP portfolio delivers tools and intelligent technologies that help optimize business processes, enable informed decision-making through data-driven insights, and promote innovation in every area of your business.
- Partner Community: Immerse yourself in the latest news about the SAP ecosystem and partners, and uncover how you can design, develop, integrate, and commercialize your IP; learn how partners are adopting SAP technology to deliver innovations that transform customer businesses across industries.

How do I access Track Sessions?

- After you sign up for the event at <u>sapteched.com</u>, you will receive a confirmation email with instructions on how and when to access the event on the SAP TechEd event platform.
- From your attendee dashboard, go to your session calendar.
- Five minutes prior to the session starting, click the link in your session listing to join.

NOTE: You may need to refresh your browser for access.

Partner Showcase

What is the Partner Showcase?

- Our partners just might have the solution your organization has been looking for! SAP partners have the expertise to maintain the high levels of satisfaction, solution quality, and service delivery that SAP customers expect. SAP partners help customers of all sizes, across all industries, and in countries worldwide take advantage of SAP's innovative solutions to transform and simplify their business.
- For this year's SAP TechEd we have a Gold Level Sponsorship and a Silver Level Sponsorship offering. <u>Take a look at all participating sponsors</u>. NOTE: The deadline to sign up for sponsorship opportunities for this event was Friday, October 30, 2020.

What does the showcase provide?

- Gold Level Sponsorship includes on-demand content, social media integration, and all the Silver benefits
- Silver Level Sponsorship includes a dedicated sponsor page, recognition on the SAP TechEd event platform, and a hosted 2-minute video

What type of sessions are available?

SAP TechEd in 2020 offers sessions in different formats and durations to suit your time, interest and learning needs. Use the Session Catalog to sort, filter and find what you are looking for.

Pre-recorded and/or On Demand

Breakout Sessions (20min)

Delivered by developers. Offers a quick overview of SAP technology from the experts. SAP technical gurus share best practices, tips and tricks, and code samples.

Talks (20min)

- **Channel 1 Talks**: Community Talks, Customer Talks, Partner Talks: Featuring external experts on a variety of technology- and industry-focused topics.
- **Strategy Talks**: Offers inspiring talk, addressing the latest technical and strategic challenges. Features SAP executives and visionaries providing insight into the strategy and future direction for key areas of the SAP portfolio.

Road Map Sessions (30min)

Offers detailed understanding of SAP's current product road maps and about future enhancements of SAP products. The attendee should experience a deeper dive into specific product road maps and understand what to expect.

Lecture Sessions (40min)

Delivered by SAP employees in engineering role (developer, architect, technical product manager) and/or SAP customers.

Live Sessions

(NOTE: These sessions are not recorded and have very limited capacity and may fill up quickly)

- **Expert Q&As** (20min): Live zoom calls with SAP Experts. LIVE interactive sessions with the most booked SAP leaders, speakers, and community members. No slides, networking, interactive only.
- Workshops (2hrs): Live expert-led exercises and training on SAP systems, delivered by product managers and developers. Interactive hands-on coding sessions.

How to participate?

• **Pre-recorded sessions**: You can participate during the three event days, December 8–10.

When you do, you will have additional engagement opportunities with the speakers through Q&A and chat functionality.

• Live event sessions: You can participate during the three event days, December 8–10.

Live event sessions, such as workshops and expert Q&As are limited capacity sessions and are not recorded.

• On demand sessions: You can watch many sessions after December 10. All sessions will be available on demand after the event, with the exception of live events.

When will the Session Catalog be available?

The <u>Session Catalog</u> is now available.

How do I sign up for a session?

First sign up or log in for the event, then simply go to the <u>Session Catalog</u> and select the "add to schedule" button.

How do I build my schedule?

- Make sure you are registered and then go to the <u>Session Catalog</u>.
- Build your schedule by searching for sessions using the available menu filters.
- Choose the sessions you want to attend by selecting the "add to schedule" button. NOTE: You will receive a message if you select a session that conflicts with another session.
- View your schedule on your "My Dashboard" page. Click "View my session calendar" to view in calendar format you can also add to your calendar from this page as well.
- You can also download your sessions to Outlook or Gmail via the link in the top right corner of your calendar.

What are the different engagement opportunities during a session?

To take advantage of the different engagement opportunities available, make sure you are registered for the event and have logged into your account.

- If you received a confirmation for a Workshop or Expert Q&A you will be able to click the appropriate icon to participate in the live chat.
- For all other sessions, Q&A and chat are offered during conference days only.

When can I sign up for the Workshops and Expert Q&A sessions?

- Sign up now using the <u>Session Catalog</u>. These sessions have limited single session capacity and will fill up fast.
- A wait list option is offered if the session is full. Once a spot opens, the first person on the list will automatically be added and notified via email. If you sign up and cannot attend, please release your seat so that someone else may attend.
- may attenu.

SAP Employees are not eligible for any limited capacity sessions.

Using Zoom

Do I need a Zoom Account to access a Zoom session?

A Zoom account/license is not required, but a basic user profile will be created automatically in the backend system.

What should I do if I'm being prompted to enter a password for Zoom?

All URLs contain the password/passcode. In case you experience the issue, please delete the cache of your browser and try to access the URL again. In case the issue persists, please contact the SAP Zoom Support Team at <u>ves@sap.com</u>

What do I need in order to access a Zoom meeting? See system requirements below.

What operating systems support Zoom meetings?

System Requirements for WinOS, MacOS: <u>https://support.zoom.us/hc/en-us/</u> articles/201362023-System-requirements-for-Windows-macOS-and-Linux

What tablets and mobile devices can I use for Zoom Meetings?

System Requirements for iOS, Android: <u>https://support.zoom.us/hc/en-us/arti-cles/201179966-System-requirements-for-iOS-iPadOS-and-Android</u>

What web browsers are supported by Zoom Meetings?

We recommend you install the Zoom client app when prompted instead of entering the Zoom Webinar purely via web browser. Each browser has its own limitations which you can find here.

For technical Zoom related issues, please visit the Zoom Help Center.

How do I access the replays on-demand?

Go to <u>sapteched.com</u>, log in, and select the title of the specific session you wish to watch.

- Replays will be made available starting December 10 and remain available for 12 months post event.
- Replays for workshops and expert Q&A sessions will not be available.

More to Explore Opportunities

There's also more to explore from certification opportunities, to community collaboration, usability testing, and more, where you can continue your learning into 2021:

- <u>SAP Learning Hub</u>. Access SAP Learning Hub, event edition for free! You'll discover four Learning Journeys and be able to join live sessions to prepare yourself for SAP Global Certification. Offer available until March 31, 2021.
- <u>Certification</u>. Gain personal recognition and increase your market value by demonstrating your commitment to excellence with more than a 50% discounted rate on SAP Global Certification valid for two certification attempts.
- <u>SAP Community</u>. 2.8M SAP Community Users. 287K Visits per day. 1M Questions answered. Remember that SAP ID that you signed up for when you registered for SAP TechEd? That ID gets you access to the SAP Community, where you will quickly find answers to questions, blogs for inspiration, experts to engage with and fellow tech-minded colleagues to collaborate with, long after SAP TechEd has concluded.

- <u>SAP Usability Testing</u>. Shape and influence future SAP solutions before they are released to the world by participating in our SAP Usability Testing program. What a cool way to ensure the usability and user experience of the very products you use! You'll be able to provide direct feedback in individual 60-minute, 1:1 sessions with the development teams that build them. And to be clear: You are not being tested, we are testing the UI's! Your feedback is then used to fix, enhance and move forward in solution development. Next testing dates: December 15–17, 2020 via Zoom.
- <u>SAP Product Review</u>. Your opinion matters! Rate your favorite SAP Solution by writing a product review. SAP has partnered with TrustRadius and G2 to capture your voice and opinion on SAP solutions. To participate, pick an SAP solution then write a detailed product review. Once published, TrustRadius will provide a \$25 USD Amazon e-gift card or G2 will make a \$10 USD donation to the World Health Organization.