



SAPPHIRE NOW® + ASUG ANNUAL CONFERENCE

Orange County Convention Center (OCCC)
Orlando, Florida, United States
June 5–7, 2018



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#SAPPHIRENOW, #ASUG2018

THANK YOU



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AGENDA AT A GLANCE

MONDAY, JUNE 4		
7:00 a.m.–6:00 p.m.	Registration	South Concourse and Hilton Orlando
8:00 a.m.–5:00 p.m.	ASUG Pre-Conference Seminars	South Concourse, Rooms S320–S331 (Additional Fees Apply)
TUESDAY, JUNE 5		
7:00 a.m.–6:00 p.m.	Registration	South Concourse
8:00 a.m.	Doors Open for Keynote	Show Floor
9:00 a.m.–10:30 a.m.	SAP OPENING KEYNOTE	
	Bill McDermott , Chief Executive Officer, SAP; and Guests	
10:30 a.m.–4:30 p.m.	SAP, ASUG, and Exhibitor Areas Open	Show Floor
10:30 a.m.–4:30 p.m.	Sessions	Show Floor; South Concourse, Levels 2 and 3
11:00 a.m.–2:00 p.m.	Lunch	Show Floor
4:30 p.m.–6:00 p.m.	ASUG KEYNOTE	
	Lindsey Vonn , 2018 Winter Olympic Downhill Skiing Medalist Jocelyne Lamoureux , 2018 Women's Hockey Olympic Championship Team Monique Lamoureux , 2018 Women's Hockey Olympic Championship Team Amy Purdy , 2018 Paralympics Snowboarding Medalist and Co-Founder of Adaptive Action Sports Geoff Scott , Chief Executive Officer, ASUG Keith Sturgill , Outgoing Chairperson, ASUG Board of Directors Mark LeClair , Incoming Chairperson, ASUG Board of Directors	
WEDNESDAY, JUNE 6		
7:00 a.m.–6:00 p.m.	Registration	South Concourse
8:00 a.m.	Doors Open for Keynote	Show Floor
9:00 a.m.–10:30 a.m.	SAP KEYNOTE	
	Prof. Hasso Plattner , Chairman of the Supervisory Board of SAP SE	
10:30 a.m.–6:00 p.m.	SAP, ASUG, and Exhibitor Areas Open	Show Floor
10:30 a.m.–6:00 p.m.	Sessions	Show Floor; South Concourse, Levels 2 and 3
11:00 a.m.–2:00 p.m.	Lunch	Show Floor
THURSDAY, JUNE 7		
8:00 a.m.–5:30 p.m.	Registration	South Concourse
8:00 a.m.	Doors Open for Keynote	Show Floor
9:00 a.m.–10:30 a.m.	SAP KEYNOTE	
	Jon Bon Jovi , Chairman of the Jon Bon Jovi Soul Foundation Jennifer Morgan , Member of the Executive Board of SAP SE, President, Americas and Asia Pacific Japan, Global Customer Operations Adaire Fox-Martin , Member of the Executive Board of SAP SE, Co-President, Global Customer Operations	
10:30 a.m.–5:30 p.m.	SAP, ASUG, and Exhibitor Areas Open	Show Floor
10:30 a.m.–5:30 p.m.	Sessions	Show Floor; South Concourse, Levels 2 and 3
11:00 a.m.–2:00 p.m.	Lunch	Show Floor

THURSDAY, JUNE 7, 9:00 P.M.

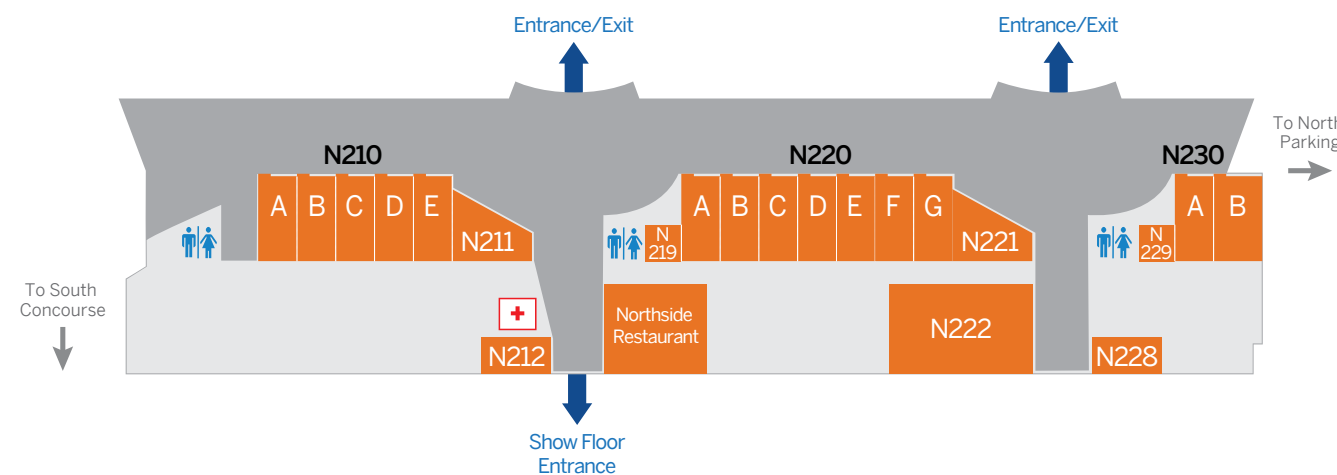


SAP AND TCS PRESENT JUSTIN TIMBERLAKE

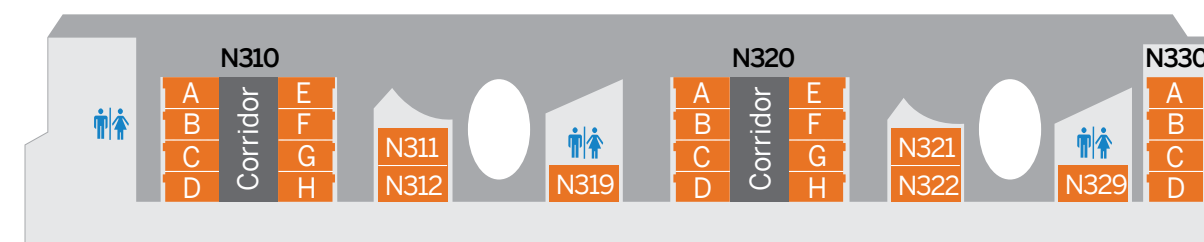
Don't miss Justin Timberlake, music icon, actor, and performer extraordinaire. Doors open at 8:00 p.m. This concert is open to conference attendees only, age 21 years and older. Your event badge is required for admission.

NORTH CONCOURSE

LEVEL 2



LEVEL 3



LOGISTICS

MEALS AND REFRESHMENTS

Beverages are served on the show floor and South Concourse, Levels 2 and 3, throughout each day. Please enjoy breakfast at your hotel before heading to the convention center.

A hot lunch is available in the dining hall on the show floor from 11:00 a.m.–2:00 p.m. each day. Heavy traffic is anticipated during the lunch hour, so you are encouraged to eat before noon or after 1:30 p.m. A lighter “grab and go” lunch and snacks are available on the

South Concourse, Level 3, in addition to designated areas throughout the show floor.

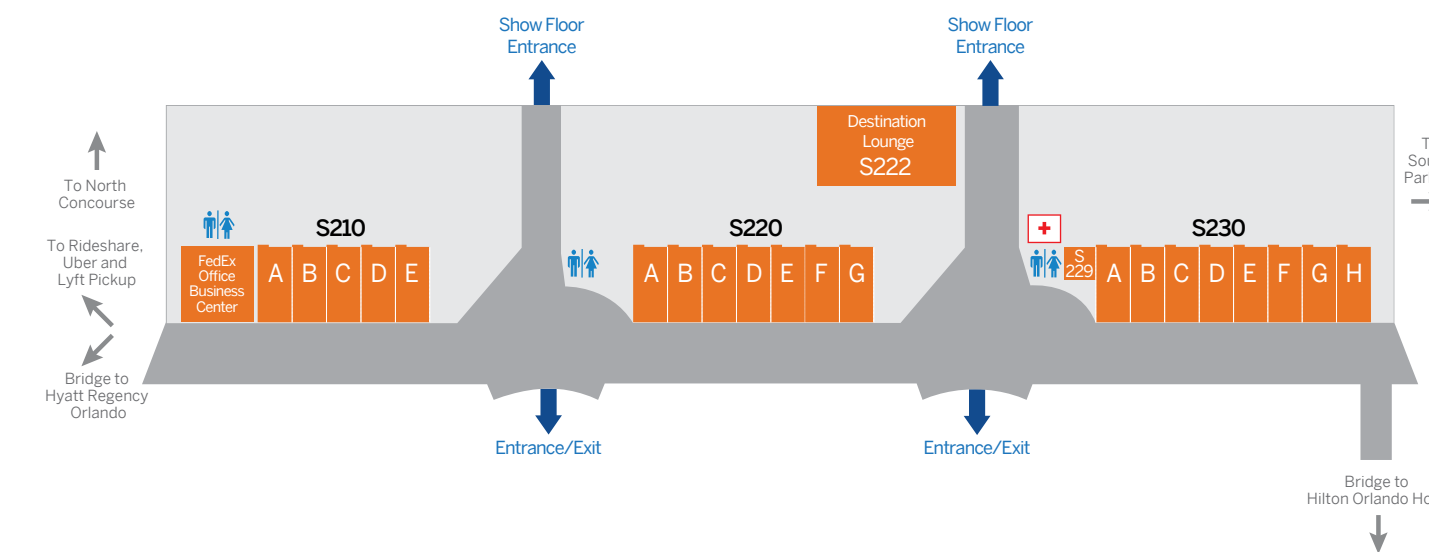
Food and beverage staff members, identified by black “Ask Me About Food” shirts, are available for questions should you need assistance.

TRANSPORTATION

Complimentary ground transportation is available Tuesday through Thursday between the OCCC North/South Building, South Concourse, and all official conference hotels,

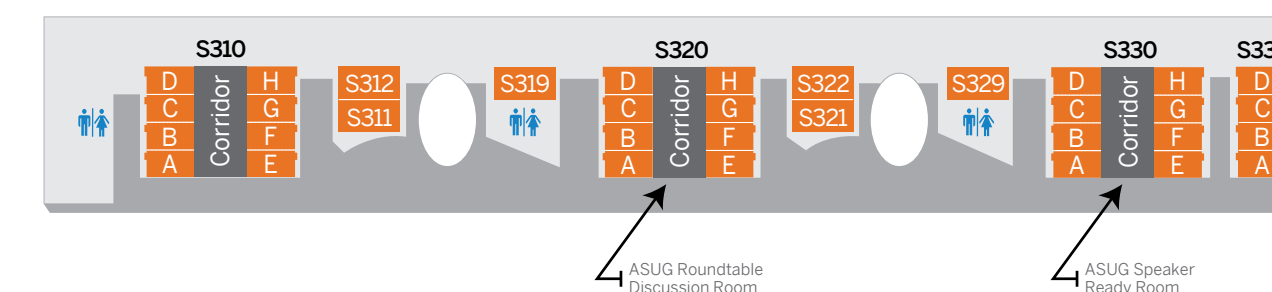
SOUTH CONCOURSE

LEVEL 2



LEVEL 3

ASUG EDUCATION ZONE



except those within walking distance of the OCCC. Shuttle service is also available to Amway Center from all official conference hotels on Thursday for the concert.

WIRELESS INTERNET ACCESS

Connect to complimentary wireless Internet using **Orlando2018** on the 5.0 GHZ network. We encourage attendees with 4G or LTE data service to use that data service as their primary means of connectivity.

Step up to the ASUG EDUCATION ZONE

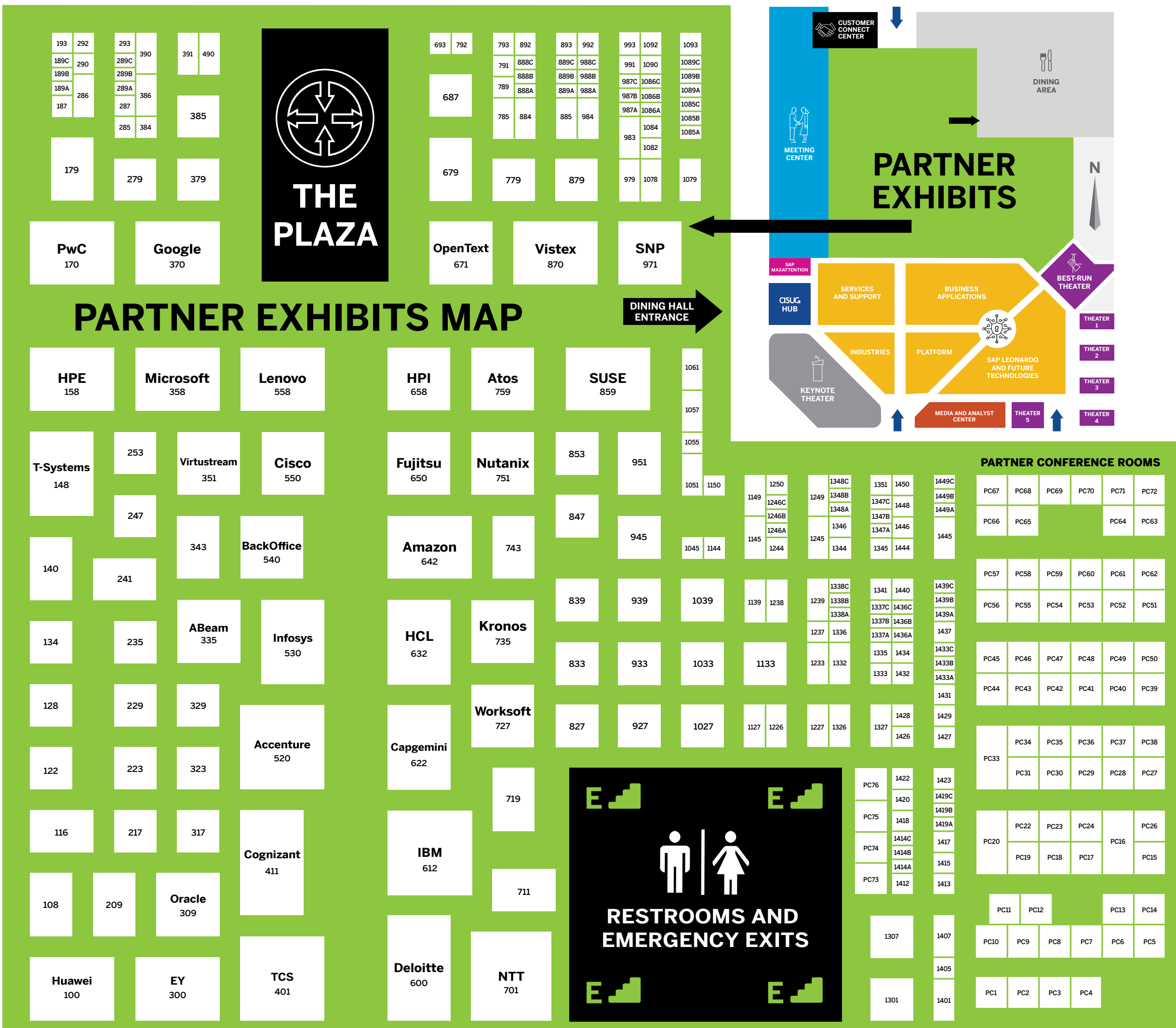
500+ Sessions to help you learn, understand, and use your SAP software

250+ Customer Studies
50+ SAP Road Map Sessions

View Session Catalog
Filter: “ASUG Tracks”



SHOW FLOOR MAP – Doors open at 8:00 a.m.



EXHIBITORS

Partner	Booth	Partner	Booth	Partner	Booth	Partner	Booth	Partner	Booth
Aaonn	1338A	Crave InfoTech	988C	Hewlett Packard Enterprise	158	My Supply Chain Group LLC	1348C	SNP	971
ABeam Consulting	335	CyberTech Systems and Software Inc.	1414B	Hexaware Technologies	1346	Nakisa	839	Sodales Solutions Inc.	987A
Abreon, a PCM Company	1432	Dassian Inc.	1051	HighRadius	1233	NEC Corporation of America	1423	Solace Corporation	1446
Accenture	520	Data Migration Resources Inc.	134	HITACHI	1307	Neptune Software	1085A	Soltius New Zealand Limited	1084
AFI Solutions GmbH	988B	DataXstream	490	HPC America	1433A	NetApp Inc.	108	Sonata Software Ltd.	1439A
Alibaba Cloud	1133	Delaware	128	Huawei Technologies Co. Ltd.	100	Netconomy Software & Consulting GmbH	1086C	SOVOS	1326
ALKU	285	Dell Technologies	343	Hyland Software	1079	NextLabs	1246B	SUSE LLC	859
Altra Xcl	1436A	Descartes Systems (USA) LLC	1439B	IBIS Prof. Thome AG	189B	Novigo	1238	Symmetry	979
Amazon Web Services Inc. (AWS)	642	Deloitte	600	IBM	612	NTT	701	Tata Consultancy Services Ltd.	401
Ameri100	122	Dickinson + Associates	1061	iconectiv	1436C	Numeric Technologies	1405	Tax Technologies Inc.	1420
ANCILE	189A	Digitate	1437	Implico GmbH	1250	Nutanix	751	Techwave	779
AppBuddy	1415	DocuSign Inc.	1301	Incture LLC	1089C	Onapsis	933	TEKsystems	1341
AstuteOne Corp.	1086A	DXC Technology	827	Indra Sistemas S.A.	1434	OpenText	671	Teradata	1045
attune	1422	ECENTA America Inc.	1440	Infosys Limited	530	OpsVeda Inc.	789	TerraLink Technologies USA	1348A
Attunity	1407	Echelon Solutions Group	187	Innowera LLC	247	Optima ECM Consulting	390	text&form	1337A
Auritas	879	Elmo Solutions Inc.	1086B	Intel	140	Oracle	309	Theobald Software	1412
Avalara	1127	enVista	885	IntelliCorp	1337B	Paymetric, a Worldpay Company	329	Thomson Reuters Inc.	945
BackOffice Associates	540	EPI-USE Labs	1333	Intrigo Systems Inc.	1327	PowerPlan	1245	ThoughtFocus Inc.	279
Basis Technologies	951	ERP Integrated Solutions Inc.	927	Inventy	1078	PRISYM ID	888B	TIS	1428
Baton Simulations Inc.	1348B	ERP Logic	1433B	IQX Business Solutions	889B	Protera Technologies	1139	Titan Consulting	992
BCC Distribution Inc.	1427	ERP Maestro	1226	Kellton Tech	1055	Protiviti	1033	Tricentis	1039
Beelogix	988A	Esker	379	Knoa Software	1150	Pure Storage Inc.	1445	T-Systems International GmbH	148
BlackLine	939	Esri	1239	Kofax	1092	PwC	170	United VARs	983
Bluefin, a Mindtree Company	385	Excel4apps	1344	KPIT	209	Quinnox Inc.	1426	Utegration	1082
Bramasol Inc.	1149	Experior, a QualiTest Company	1450	Kronos Incorporated	735	Krypt Inc.	386	Utopia Global Inc.	679
Breakaway Technologies Inc.	189C	EY	300	LeverX	1246C	Lenovo	558	Red Hat	687
Brillio	1449A	Focal Point Data Risk	888C	Libelle	1345	Redwood Software	217	Resolve Tech Solutions	1093
Camelot IITLab	1419A	FogLogic	1433C	Linx-AS LLC	1351	Resolve Tech Solutions	1093	Reveal	1337C
Canidium	1417	Freudenberg IT LP	241	Liquid UI	287	Revelation Software Concepts	1338C	Revelation Software Concepts	1338C
Capgemini Americas Inc.	622	FUJITSU	650	Litmos	317	SAP PRESS	South Concourse, Level 2	Virtual Forge Inc.	1249
CardConnect	293	GeneXus	991	Loftware	292	SAPinsider	South Concourse, Level 2	Virtustream	351
cbs Corporate Business Solutions America Inc.	391	GIB USA Inc.	1027	Logistic Solutions Inc.	1419B	SBP Consulting Inc.	1335	VisionSoft Global	1419C
Celonis	179	gicom LP	889C	LTI	847	SCM Connections	289C	Vistex Inc.	870
CenturyLink	719	GK Software USA Inc.	1145	Marketo	1347B	SCMO2 Inc.	888A	Visual BI	1439C
Chain-Sys Corporation	1057	Google Cloud	370	McKinsol Consulting Inc.	1089B	SCT Software	229	VIZIYA	1085B
CIDEON America Inc.	223	Gorilla Group	1336	Mediafy Inc.	893	SECUDE Americas	290	VOQUZ IT Solutions	1347C
CipherCloud	1414A	GoSCM	1090	Mendix Inc.	286	Secure-24	1227	WCS Consulting	1413
Cisco	550	GP Strategies	384	Meridian Global Services	892	Security Weaver	889A	Winshuttle	323
Clarkston Consulting	693	Greenlight Technologies Inc.	791	Miracle Software Systems Inc.	793	SEEBURGER Inc.	993	Wipro Limited	N230B North Concourse
ClickSoftware	1237	GROM	853	MOURI Tech LLC	1444	Sigma Business Solutions	1244	WorkForce Software	1347A
Cognitus Consulting	984	Hanse Orga Group	743	Movilitas Consulting LLC	785	Slack Technologies	1332	Workiva	1418
Cognizant	411	Hasso Plattner Institute	658	msg global solutions	193	Smart Energy Water	1089A	Worksoft Inc.	727
Configurable Management Consulting LLC	1431	Havensight Consulting Group	289B	MSRCosmos LLC	1429	SmartDocs Inc.	289A	Xiting LLC	1436B
CONTEX Inc.	253	HCL America Inc.	632			Smartsoft International Inc.	1448	YASH Technologies	711
Convergent Information Systems Inc.	987B	HERE Technologies	1449B			SMC ³	1246A	Z Option Inc.	1144
								Zebra Technologies Corporation	1401
								Zoomdata	987C