Status	Name	Descriptor	Approved Abbreviation	Trademark	Usage Notes
Approved	#PresalesFun	hashtag			This names a hashtag used by presales colleagues to tag Twitter posts that share their interests and activities after
Approved	3 to RUN	program, initiative			The 3 to RUN training offering enables customers to build their own schedules for SAP training with three or more
Approved	360-Degree Feedback	program			Do not add SAP to this name. Incorrect: SAP 360-Degree Feedback.
Approved	360-degree quality assurance review for financial services	notes for details)			This names a service that provides a 360-degree quality assurance review throughout the project implementation
Approved	360-degree review for technical integration and orchestration	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	ABAP	programming language; development tools		ABAP®	When referring to the run-time environment within SAP NetWeaver Application Server, you may refer to “the
Approved	ABAP download service	service		ABAP® download service	This names a service that allows the user to download files directly into their SAP system running ABAP from any
Approved	ABAP mobile framework	(none)		ABAP® mobile framework	“ABAP” is a trademark of SAP. Use the ® symbol after “ABAP” upon its first mention in print communications.
Approved	ABAP platform	(none); platform		ABAP® platform	This names the application infrastructure component built on the ABAP programming language that exists
Approved	Academic Competence Center	location or locations; organization or organizations	ACC		Part of SAP University Alliances. Do not precede this name with "SAP." Do not precede this name with "the"
Approved	accelerated execution of Ariba Collaborative Sourcing	service (optional - see usage notes for details)		accelerated execution of Ariba® Collaborative	This name fully replaced "accelerated execution service for collaborative sourcing for cloud," Jul-2016.
Approved	accelerated execution of Ariba Procure-to-Pay	service (optional - see usage notes for details)		accelerated execution of Ariba® Procure-to-Pay	This name fully replaced "accelerated execution service for procure-to-pay for cloud," Jul-2016.
Approved	accelerated execution of SAP SuccessFactors Compensation	service (optional - see usage notes for details)		accelerated execution of SAP® SuccessFactors®	This name fully replaced "accelerated execution service for compensation management for cloud," Jul-2016.
Approved	accelerated execution of SAP SuccessFactors Recruiting Management	service (optional - see usage notes for details)		accelerated execution of SAP® SuccessFactors®	This name fully replaced "accelerated execution service for recruiting management for cloud," Jul-2016.
Approved	accelerated execution of SAP SuccessFactors Succession & Development	service (optional - see usage notes for details)		accelerated execution of SAP® SuccessFactors®	This name fully replaced "accelerated execution service for succession management for cloud," Jul-2016.
Approved	accelerated execution service for SAP SuccessFactors Employee Central	service (optional - see usage notes for details)		accelerated execution service for SAP®	SAP brand added to SuccessFactors offerings – Aug-2015. This service name replaces "execution of employee
Approved	accelerated execution service for SAP SuccessFactors Employee Central Payroll	service (optional - see usage notes for details)		accelerated execution service for SAP®	SAP brand added to SuccessFactors offerings – Aug-2015. This service name replaces "execution of employee
Approved	accelerated implementation for master data hub	service (optional - see usage notes for details)			This name replaces the retired name, "accelerated implementation for master data load," as of July 24, 2014.
Approved	accelerated implementation of condition accelerated implementation for SAP BPM	service (optional - see usage notes for details)			Note: Prior to the retirement of the "NetWeaver" brand, this name appeared as: "accelerated implementation for
Approved	accelerated implementation of SAP Patient contract-based settlements	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	accelerated implementation of SAP Management	service (optional - see usage notes for details			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	accelerated innovation enablement for SAP SuccessFactors Learning	service (optional - see usage notes for details)		accelerated implementation of SAP®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	accelerated innovation enablement for SAP Enterprise Support	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Accenture Liquid Studio for SAP Solutions	notes for details) initiative; partnership; studio			This name fully replaced Accenture and SAP Business Solutions Group, Oct-2016.
Approved	accounting accommodation for lessees	application			This application helps customers report assets and liabilities and comply with regulatory agencies.
Approved	accounting accommodation for lessees, qualification for Japanese GAAP	application			An extension is available for GAAP, the Japanese accounting standards. In a list, you can refer to this
Approved	Accounts Payable	service			Name fully replaced SAP Clea for Accounts Payable, May-2017. This name was originally approved as SAP Accounts
Approved	Act to Lead	program; initiative			This names an internal only program that focuses on increasing business skills and leadership capabilities at

Approved	Active Monitoring	Web service			This Web service is an add-on to Concur Travel. It creates a comprehensive duty of care program for clients that
Approved	Activity-Based Management	component			Grandfathered component. Do not precede this name with “SAP." Generalize to “activity-based management”
Approved	adaptation service for SAP Crystal Reports	service (optional - see usage notes for details)		adaptation service for SAP® Crystal Reports®	Note: The original approved name was "adaptation service for Crystal Reports." The name has been adapted
Approved	adaptation service for SAP Fiori apps	service (optional - see usage notes for details)		adaptation service for SAP Fiori® apps	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	additional service provisioning for SAP Billing and Revenue Innovation Management,	(none)			This name fully replaced additional service provisioning for SAP Hybris Billing, invoicing
Approved	add-on installation tool and support package manager for SAP NetWeaver Application	component	add-on installation tool	add-on installation tool and support package manager	A free installation tool is available for the add-ons to SAP NetWeaver AS for ABAP. Refer to it as:• add-on
Approved	Administration	service; microservice			This names an individual cloud service that comes standard as part of SAP Omnichannel Promotion Pricing.
Approved	Adobe Analytics from SAP	(none)			At first mention, add the word "solution" before "from SAP." Example: The Adobe Analytics solution from SAP.
Approved	Adobe Campaign from SAP	(none)			At first mention, add the word "solution" before "from SAP." Example: The Adobe Campaign solution from SAP.
Approved	Adobe Experience Manager from SAP	(none)			At first mention, add the word "solution" before "from SAP." Example: The Adobe Experience Manager solution
Approved	Adobe Marketing Solutions from SAP	(none)			This is a category of solutions, not the name of a singular product offering. It comprises individually priced
Approved	Adobe Social from SAP	(none)			At first mention, add the word "solution" before "from SAP." Example: The Adobe Social solution from SAP.
Approved	Adobe Target from SAP	(none)			At first mention, add the word "solution" before "from SAP." Example: The Adobe Target solution from SAP.
Approved	adoption advisory tool for cloud solutions	software			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	adoption service for effective social collaboration	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	ADP Integration	(none); integration			This names a priced offering that integrates data from SAP Concur solutions with ADP.
Approved	advanced data synchronization framework	solution			This name fully replaced advanced data synchronization framework for mobile asset management
Approved	advanced execution of social collaboration for cloud	service (optional - see usage notes for details)			This service is part of a portfolio of cloud-related service offerings for SAP customers who are implementing cloud
Approved	advanced field control using Business Rule Framework plus	service	advanced field control using		This names a service offered as part of the consulting services for product lifecycle management.
Approved	advanced numbering	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	advanced onboarding for SAP Product Safety Management OnDemand	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advanced remote delivery for SAP support	service (see usage notes for guidance)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advanced secure delivery	service (see usage notes for guidance)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advanced secure support	service (see usage notes for guidance)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advanced simulation for supply network planning	application			This name fully replaced SAP Advanced Planning and Optimization, advanced simulation add-on
Approved	advisory and design service for SAP on VMware	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory and design services for finance	(none); services			Note: This new service offerings subsumes two existing service offerings: "road map definition for SAP Simple
Approved	advisory and enablement service for SAP Leonardo IoT	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory and strategy service for cloud	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and

Approved	advisory service for business innovation	(none); service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for enterprise mobility	(none); service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for IFRS 15 compliance	(none); service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for innovation management	(none); service		This name replaced advisory service for idea management, May-2016.
Approved	advisory service for marketing sales and services	(none); service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for SAP Customer Experience solutions	(none); service		This names a service that contains options for targeting business consulting and advisory services such as success
Approved	advisory service for SAP Data Hub	(none); service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for SAP HANA	(none); service	advisory service for SAP HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for security	(none); service		This name replaces "security advisory service for corporate IT," effective October 2014.
Approved	advisory service for shared services transformation	(none); service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for sourcing and procurement	(none); service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for the Internet of Things and Industry 4.0	(none); service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for user experience	(none); service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	advisory service for X-data and O-data analytics	(none); service		This names an advisory service that guides our customers in the integration of experience data (X-data) with
Approved	advisory services for SAP Cloud for Customer	(none); services		This name fully replaced advisory services for SAP Hybris Cloud for Customer
Approved	advisory workshop for SAP solutions on VMware	(none); workshop		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Africa Code Week	program; initiative; event		This is an SAP-led corporate social responsibility initiative run in cooperation with partners. Through this annual
Approved	agile project management	service		This names a service offered as part of the consulting services for product lifecycle management.
Approved	AGS Mobile Development Framework	tool		This tool is provided by the Active Global Support organization for internal developers of mobile apps. A
Approved	AGS Mobile Development Library	(none)		This library is provided by the Active Global Support organization for internal developers of mobile apps. It
Approved	Analysis Path Framework	service; microservice		Analysis Path Framework is a service built on SAP Cloud Platform that enables the definition and execution of
Approved	analysis service for accelerated system decommissioning	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	analytic applications	(none)		Name changed April 16, 2012. Formerly SAP BusinessObjects analytic applications, which fully
Approved	analytic blueprints from SAP	(none)		This term fully replaced the name SAP xApp Analytics, Jan-10-08.
Approved	analytic services	services		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Analytics	Web service		This Web service is available as an add-on to Concur Expense and Concur Invoice. It enables customers to
Approved	analytics adapter for SAP HANA extended application services, advanced model	(none)	analytics adapter for SAP HANA® extended	An analytics adapter is available for SAP HANA extended application services, advanced model. Refer to it as:•
Approved	analytics data model starter pack (for industry name)	(none)		This offering represents free, downloadable data model starter packs that are available on SAP Community
Approved	analytics enhancement for utility banking	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and

					This names a feature of Concur Expense.
Approved	Analytics Essentials	feature			
					This is a support offering.
Approved	Analytics Reporting Services	(none); services			
	analytics workshop for SAP Cloud for				This name fully replaced analytics workshop for SAP
Approved	Customer	(none); workshop			Hybris Cloud for Customer Aug-2018.
					Annual meeting held each May in Germany by the SAP
Approved	Annual General Meeting of Shareholders	event (optional)	AGM		Supervisory Board with the SAP Executive Board and SAP
					This is a service that runs Apache Cassandra, an open
Approved	Apache Cassandra on SAP Cloud Platform	service			source database management system, on SAP Cloud
					This is a service that runs Apache Kafka on SAP Cloud
Approved	Apache Kafka on SAP Cloud Platform	service			Platform. At first mention, include the descriptor
					This is a service that runs Apache Spark, an open source
Approved	Apache Spark on SAP Cloud Platform	service			cluster-computing framework, on SAP Cloud Platform.
					Do not precede with SAP. Incorrect: SAP API designer.
Approved	API designer	(none)			The name should always be written in lowercase except
	app framework for SAP Business One,			app framework for SAP	An app framework is available for SAP Business One,
Approved	version for SAP HANA	(none); framework		Business One®, version for	version for SAP HANA that allows partners and customers
					This offering was developed as part of the SAP.iO
Approved	Apparent Financing by SAP	network			"https://www.sapbrandtools.com/naming-
					Application Autoscaler is a service built on SAP Cloud
Approved	Application Autoscaler	service; microservice			Platform that enables developers to automatically
	application function library software		application	application function library	An application function library SDK is available to allow
Approved	development kit for SAP HANA	(none); SDK	function library	software development kit	partners to prepare their function components and
	application lifecycle management service for	services (optional - see usage		application lifecycle	This is an unbranded service name. The name appears in
Approved	SAP HANA Enterprise Cloud	notes for details)		management service for	lowercase in normal text in all communications and
	application management for SAP HANA	services (optional - see usage		application management	This is an unbranded service name. The name appears in
Approved	Enterprise Cloud	notes for details)		services for SAP HANA®	lowercase in normal text in all communications and
		service (optional - see usage			This name fully replaced
Approved	applications and extensions for cloud	notes for details)			"https://www.sapbrandtools.com/naming-
					Use lowercase except in titles and headers. This is a
Approved	applied analytics	(none)			category of offerings within the SAP BusinessObjects
		program; initiative; site (as			This names an internal SAP employee-recognition
Approved	Appreciate	appropriate)			program with several levels of recognition comprising one
					This names a service offered as part of the consulting
Approved	approval dashboard	service			services for product lifecycle management.
					This is an internal-only mobile app. It will be used at
Approved	AR Learning	mobile app			FKOM 2017 and beyond to provide employees with
	architecture advisory service for SAP		architecture		This renames "architecture advisory service for SAP BW
Approved	Business Warehouse	service	advisory service		powered by SAP HANA" as "architecture advisory service
	architecture design for SAP BusinessObjects	service (optional - see usage		architecture design for	Note: The original approval was for: "architecture design
Approved	BI solutions	notes for details)		SAP® BusinessObjects™ BI	for SAP BusinessObjects BI." To comply with the
	architecture design for SAP Process	service (optional - see usage			Note: The original approval was for: "architecture design
Approved	Orchestration	notes for details)			for SAP NetWeaver Process Orchestration." The retired
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	archive conversion	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	archive migration	notes for details)			lowercase in normal text in all communications and
				Ariba® Exchange User	This term refers to an online community site where Ariba
Approved	Ariba Exchange User Community	(none); community, site		Community	software users can find help on their purchased products,
					Ariba Network is a cloud-based collaboration offering
Approved	Ariba Network	(none); network		Ariba® Network	where buyers and suppliers can find each other and do
				Ariba® Network fixed	This is part of the SAP Ariba Selling and Fulfillment
Approved	Ariba Network fixed supplier fees	(none)		supplier fees	portfolio.
				Ariba® Network supplier	This is part of the SAP Ariba Selling and Fulfillment
Approved	Ariba Network supplier fees	(none)		fees	portfolio.
	Ariba Network, add-on for buyer-paid			Ariba® Network, add-on for	An add-on is available to Ariba Network for buyer-paid
Approved	supplier fees for orders and invoices	(none); network		buyer-paid supplier fees for	supplier fees for orders and invoices. In a bulleted list or

Approved	Ariba Network, connection setup for SAP SNC	(none)		Ariba℠ Network, connection setup for SAP	An integration adapter to connect Ariba Network to and from SAP Supplier Network Collaboration is available. PENDING APPROVAL:
Approved	Ariba Network, standard account	(none); account			An edition is available for a standard account. You can
Approved	Ariba Network, tax invoicing for Brazil add-on	(none); network		Ariba℠ Network, tax invoicing for Brazil add-on	An add-on is available to Ariba Network for tax invoicing for Brazil. In a bulleted list or on the pricelist, refer to it
Approved	Ariba Network, tax invoicing for Chile add-on	(none); network		Ariba℠ Network, tax invoicing for Chile add-on	An add-on is available to Ariba Network for tax invoicing for Chile. In a bulleted list or on the pricelist, refer to it
Approved	Ariba Network, tax invoicing for Colombia add-on	(none); network		Ariba℠ Network, tax invoicing for Colombia add-	An add-on is available to Ariba Network for tax invoicing for Colombia. In a bulleted list or on the pricelist, refer to
Approved	Ariba Network, tax invoicing for Mexico add-on	(none); network		Ariba℠ Network, tax invoicing for Mexico add-on	An add-on is available to Ariba Network for tax invoicing for Mexico. In a bulleted list or on the pricelist, refer to it
Approved	Ariba Procure-to-Pay and SAP Fieldglass Solutions Integration rapid-deployment solution	(none); rapid-deployment		Ariba℠ Procure-to-Pay and SAP® Fieldglass® Solutions	This name fully replaced Ariba Procure-to-Pay Integration rapid-deployment solution Apr-2015.
Approved	Ariba Procure-to-Pay Integration rapid-deployment solution	(none); rapid-deployment solution		Ariba℠ Procure-to-Pay Integration rapid-	This package helps SAP ERP and Ariba customers integrate Ariba Procure-to-Pay and Ariba Procure-to-
Approved	Art at SAP	Web site; gallery			This names a Web site featuring artwork from the SAP corporate collection displayed in the lobby of the SAP
Approved	ASAP	methodology		ASAP®	Do not spell out. Formerly known as "AcceleratedSAP."
Approved	ASAP Focus	methodology		ASAP® Focus	Name changed 01-Aug-07 from "SAP ASAP Focus."
Approved	Ask an Expert Peer	service			Ask an Expert Peer is a service from the Product Support organization that follows the Next-Generation Support
Approved	assessment and improvement of sustainability initiatives	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	assessment and tuning for system performance	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	assessment for cloud and virtualization	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	assessment for output management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	assessment for SAP HANA Enterprise Cloud	service (optional - see usage notes for details)		assessment for SAP HANA℠ Enterprise Cloud	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	assessment for SAP operations	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	assessment service for Customer Center of Expertise	service (optional - see usage notes for details)	assessment service for		This name was originally approved as: "Customer Center of Expertise assessment." The amended name reflects the
Approved	assessment service for HE&R for Germany (Assessment-Service für Hochschulen und	service (optional - see usage notes for details)			Do not precede with SAP. Do not capitalize the English name except in titles, headers, or wherever title case is
Approved	assessment service for HE&R for Germany, option for IT architecture planning	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	assessment service for HE&R for Germany, option for SAP Student Lifecycle	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	assessment service for Malaysian GST regulation	service (optional - see usage notes for details)			The "assessment service for Malaysian GST regulation" provides a road map for SAP customers for complying
Approved	assessorial charge management	application			This application helps identify missed charge opportunities; price and invoice the customer; and reduce
Approved	asset accounting multiple calendar tool	(none)			In external material, do not refer to the software as a "repeatable custom solution," and do not refer to SAP
Approved	Asset and Liability Management by SAP and SunGard	application			Do not precede this name with "SAP."
Approved	asset central foundation	(none)			This names the technology foundation for content, processes, and integration supporting SAP Asset
Approved	asset class rename	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	asset management for oil and gas	application			Do not precede with SAP. Do not capitalize "asset management for oil and gas."

Approved	assistance services for SAP Business All-in-One	services			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	assortment insight and rationalization for retail	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	ASUG Annual Conference	(none); conference			Do not include the year in the name of the event. Incorrect: 2012 ASUG Annual Conference.
Approved	Atlas by SAP	portfolio; applications; platform			This offering was developed as part of the SAP.iO "https://www.sapbrandtools.com/naming-
Approved	Atlas Sites by SAP	application			This offering is part of the Atlas portfolio by SAP. It is a geospatial analytics application for real estate planning.
Approved	Atlas Workforce by SAP	application			This offering is part of the Atlas portfolio by SAP. It is a geospatial analytics application for workforce
Approved	attribute-based planning for supply network planning	application			This application requires SAP Supply Chain Management (SAP SCM) functionality and provides interfaces to SAP
Approved	Audit Services	service			This names a support offering that provides Concur customers with reporting information from auditing
Approved	authentication service add-on for SAP SMS 365, enterprise service	mobile service			This is an add-on to SAP SMS 365, enterprise service available at an additional cost. Always use lowercase for
Approved	Autism at Work	program; initiative			This outreach program connects people on the autism spectrum with SAP employment resources with an
Approved	automated custom code remediation	service (optional - see usage notes for details)			This names a service to automate the necessary manual custom code adjustments when an upgrade or system
Approved	automated implementation of role concepts	service (optional - see usage notes for details)			This renamed automated implementation of role concepts for SAP ERP
Approved	automated implementation of role concepts for SAP ERP	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	automated implementation of role concepts for SAP S/4HANA	service (optional - see usage notes for details)		automated implementation of role concepts for SAP	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	automated search for SAP Notes	tool			This names a tool from Product Support that uses the Next-Generation Support approach to help customers
Approved	automated store allocation	application			Do not precede with SAP. Do not capitalize except in titles, headers, or wherever else title case is required.
Approved	automatic replanning	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	automation of compliant role concepts for SAP ERP	service (optional - see usage for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	AyTee	chatbot			This names the internal IT chatbot at SAP. AyTee is pronounced "IT."
Approved	BACKINT SDK for SAP HANA	tool; software		BACKINT SDK for SAP HANA®	This offering enables third-party vendors to implement the BACKINT software for the SAP HANA API into their
Approved	backlog monitor	tool			This names a tool that is part of the inventory optimization services.
Approved	Back-to-Standard Dashboard	(none); dashboard; application			Back-to-Standard Dashboard is a free application to enable solution architects to analyze ABAP-based systems
Approved	back-to-standard transformation service	service (optional - please see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Back-to-Work	program; initiative			This names a program in SAP APJ to encourage mothers returning to the workforce after maternity leave to seek
Approved	Badgley Mischka Runway	mobile app			This names a consumer app developed by SAP in partnership with Badgley Mischka to enable the audience
Approved	Banking Industry Architecture Network	(none)	BIAN		"Banking Industry Architecture Network (BIAN)" replaced "IT Architecture Initiative for Financial Services" Sep-29-
Approved	banking mobile apps package	(none)			Do not brand with SAP. Do not capitalize the name except in titles, headers, and
Approved	banking services from SAP	(none)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	banking services from SAP, localization for Argentina	(none)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and

Approved	banking services from SAP, localization for Brazil	(none)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	banking services from SAP, localization for C.I.S.	(none)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	banking services from SAP, localization for Latin America	(none)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	banking services from SAP, localization for Russia	(none)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	BAPI	programming interface		BAPI®	BAPI stands for "Business Application Programming Interface."
Approved	baseline implementation of SAP Master Data Governance	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	baseline support for innovative business solutions	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Behavioral Insights	service			This offering for public service agency customers uses machine learning to personalize citizen services. It
Approved	BenchBasics	mobile app			Short name for launch icon only: BenchBasics
Approved	BenchBuzz	mobile app			Short name for launch icon only: BenchBuzz
Approved	benchmark testing assessment	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	BenchReport	mobile app			Short name for launch icon only: BenchReport
Approved	best-practices implementation for bulk scheduling	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	best-practices implementation of SAP Integrated Business Planning	package			Name replaced implementation of SAP Integrated Business Planning, which itself replaced (and continues to
Approved	Best-Run Now	package(s); initiative			Describe Best-Run Now packages in lowercase.
Approved	BI implementation workshop for SAP BW/4HANA for utilities	(none); workshop			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Big Data services from SAP	services			This service is part of a portfolio of cloud-related service offerings for SAP customers who are implementing cloud
Approved	Bildungspartner	program			This is a training program available in Germany only in which partners from industry and economy certified by
Approved	BILT	mobile app			Do not add the "SAP" brand to this name.
Approved	Blaue Stunde im SAP Data Space	Veranstaltung (event)			A government-focused event series called "Blaue Stunde" (English: twilight hour) is held at SAP Data Space
Approved	Blue Ribbon	program			This names a program offered at various SAP events, including SAPPHIRE NOW, SAP Select, and SAP
Approved	blueprinting for SAP Customer Service Management	service (optional - see usage notes for details)			This name fully replaces blueprinting for SAP Hybris Cloud for Service "https://www.sapbrandtools.com/naming-
Approved	blueprinting service for SAP Sales Automation	service (optional - see usage notes for details)			This name fully replaced blueprinting service for SAP Hybris Cloud for Sales
Approved	BMW International Open [year]	mobile app			Short name for launch icon only: BMW Golf
Approved	Board Docs	mobile app			This offering provides SAP executives with access to confidential documents for board meetings. This is a
Approved	BOM analysis	tool			This names a tool that is part of the inventory optimization services.
Approved	Brand Ambassador	program; initiative; role (as appropriate)			This names an internal SAP program that names ambassadors who inspires colleagues to create consistent
Approved	Brand Voice	guidelines; team; policy; approved names	BV		Name changed from One Voice, April 2013.
Approved	Brandies	award			The Brand Ambassador program sponsors an internal award for SAP colleagues in recognition of their good

Approved	Brilliant Hire by SAP	solution; network		This offering was developed as part of the SAP.iO "https://www.sapbrandtools.com/naming-
Approved	Browser Search Extension	(none); tool; extension		This names an internal tool for SAP Digital Business Services colleagues that searches content across multiple
Approved	Buddy	chatbot		This names a chatbot for SAP partners to help deliver services by assisting with questions that can be
Approved	Budget	Web service		This is a reporting Web service this is available as an add-on to Concur Expense and Concur Invoice. It delivers real-
Approved	budget carrier generation for Germany (Budgetträgergenerierung)	service (optional - see usage notes for details)		Do not precede with SAP. Do not capitalize the English name except in titles, headers, or wherever title case is
Approved	budget-based benefits selection	application		Do not precede with SAP. Do not capitalize. Incorrect: SAP Budget-Based Benefits Selection.
Approved	Build SAP Like a Factory	(none)		Use initial caps for the entire phrase and add quotation marks at first mention in header/title and in text.
Approved	built-in support	concept; approach		This names a concept from the Product Support organization in which an intelligent support assistant
Approved	Business Analytics community	(none)		Use lowercase in body text on the word "community." Correct: The Business Analytics community enables you to
Approved	business and IT road map for service parts management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business and IT strategy service for integrated upstream operations	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business assessment for portfolio and project management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business assessment for procurement	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business assessment for product lifecycle management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business assessment for SAP Extended Warehouse Management	service (optional - see usage notes for details)	business assessment	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business assessment for supply chain management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business assessment for transportation management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Business Brainiac by SAP	mobile app		Short name for launch icon only: Biz Brainiac
Approved	business data integrator for SAP SME Solutions	(none); software		This is priced and sold software that enables customers of SAP SME Solutions to connect all data from their SAP
Approved	business data integrator for SAP SME Solutions, IoT edition	(none); portfolio (as needed)		An IoT edition of the business data integrator for SAP SME Solutions is available. In a bulleted list or on the
Approved	business data integrator for SAP SME Solutions, iPaaS edition	(none); portfolio (as needed)		An iPaaS edition of the business data integrator for SAP SME Solutions is available. In a bulleted list or on the
Approved	business data integrator for SAP SME Solutions, on-premise edition	(none); portfolio (as needed)		An on-premise edition of the business data integrator for SAP SME Solutions is available. In a bulleted list or on the
Approved	business integration workshop for SAP Cloud for Customer	(none); workshop		This name fully replaced business integration workshop for SAP Hybris Cloud for Customer Aug-2018.
Approved	Business Logging	service; microservice		Business Logging is a service built on SAP Cloud Platform that enables applications to log business-related
Approved	Business Model Innovation	practice, initiative; team, group, organization; Service	BMI	Business Model Innovation (BMI) is made up of three elements:• The BMI initiative at SAP is a way to create,
Approved	business operations self-healing service	service (optional - see usage notes for details)		This names a service for customers to capture issues (IT, procurement, finance, HR, etc.), do an automatic root
Approved	Business Partner Network service	(none); service; microservice		This names a service built on SAP Cloud Platform that enables applications to reuse business partner
Approved	business process consulting	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Business Process Expert	community	BPX	Always include the descriptor "community" immediately after the name. Do not uppercase "community."

Approved	business process improvement for SAP solutions	service (optional - see usage notes for details		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business process optimization for continuous product innovation	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business process protection using SAP Solution Manager	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	business scenario enablement	service		This names a service offered as part of the consulting services for product lifecycle management.
Approved	Business Transformation Advisory	team		This names an internal SAP team focusing on pre-sales engagement. Do not precede with SAP. Incorrect: SAP
Approved	business transformation service for smart meter rollout	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Business Transformation Services	group		The descriptor "group" is always required. Never precede this name with "SAP."
Approved	Business with Purpose presented by SAP Ariba	event		This names an event that took place at the SAP location in New York in 2017. It was aimed at executives in the
Approved	business-driven data transformation services	services (optional - see usage notes for details)		This name represents a portfolio of individual unbranded service offerings delivered by the Data Management
Approved	buyer integration of SAP Ariba Supply Chain Collaboration	service (optional - see usage notes for guidance)	buyer integration of SAP® Ariba® Supply Chain	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Calculation	service; microservice		This names an individual cloud service that comes standard as part of SAP Omnichannel Promotion Pricing.
Approved	Call to Lead	program		This names an SAP program that brings together thought leaders and executives from across industries to share
Approved	Call to Lead Unplugged	event		This names an event series for executives to network and share their stories about thought leadership and
Approved	CALL-1-SAP	(none)		This name brands the single international toll-free phone number that customers worldwide can use to call SAP
Approved	capabilities and planning service for SAP SuccessFactors solutions	service (optional - see usage notes for details)	capabilities and planning service for SAP®	This names a service that assists customers with starting a partner-led project for an SAP SuccessFactors solution.
Approved	capabilities and planning workshop for SAP S/4HANA Cloud	(none); workshop	capabilities and planning workshop for SAP	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	capabilities workshop for SAP Cloud for Customer	(none); workshop		This name fully replaced capabilities workshop for SAP Hybris Cloud for Customer Aug-2018.
Approved	capabilities workshop for SAP Commerce	(none); workshop		This name fully replaced capabilities workshop for SAP Hybris Commerce Aug-2018.
Approved	capacity master data monitor	tool		This names a tool that is part of the inventory optimization services.
Approved	capacity requirement planning cockpit	(none); tool; cockpit		This names a tool that is part of the inventory optimization services.
Approved	capital investment planning	solution		Do not capitalize. Do not abbreviate. Do not precede with SAP.
Approved	Capture the Flag	initiative; campaign		This names SAP's initiative similar to other initiatives in technology to increase customers' security and hacker
Approved	card management	application		This name fully replaced credit card management "https://www.sapbrandtools.com/naming-
Approved	Care Circles	mobile app		Short name for launch icon only: Care Circles
Approved	Career Success Center	program; site; location (as applicable)		This names a physical and virtual space for SAP employees to plan their careers and access development
Approved	CASA	mobile app		Do not add the "SAP" brand to this name. Incorrect: SAP CASA.
Approved	Catalog Enrichment	service; microservice		This names an individual microservice that uses machine learning technology to extract information such as
Approved	Catalog Item Recommendation	service; microservice		This names an individual microservice for sourcing and procurement that uses machine learning technology to
Approved	Central Reconciliation	Web service		This is a Web service that can be purchased as an add-on to Concur Expense and Concur Invoice.

Approved	Cerner i.s.h.med from SAP	solution		This name fully replaced Siemens i.s.h.med from SAP Feb-2015. Cerner acquired Siemens Health Services Q1 2015.
Approved	Cerner i.s.h.med from SAP, advanced medical record bundle	solution		Always use lowercase for the bundle name except in titles, headers, subheaders, and anywhere else title case
Approved	Cerner i.s.h.med from SAP, basic medical record bundle	solution		Always use lowercase for the bundle name except in titles, headers, subheaders, and anywhere else title case
Approved	Cerner i.s.h.med from SAP, mobile access bundle	solution		Always use lowercase for the bundle name except in titles, headers, subheaders, and anywhere else title case
Approved	Cerner i.s.h.med from SAP, specialty radiology bundle	solution		Always use lowercase for the bundle name except in titles, headers, subheaders, and anywhere else title case
Approved	Cerner i.s.h.med from SAP, specialty surgery bundle	solution		Always use lowercase for the bundle name except in titles, headers, subheaders, and anywhere else title case
Approved	Cerner i.s.h.med from SAP, tasks and pathways bundle	solution		Always use lowercase for the bundle name except in titles, headers, subheaders, and anywhere else title case
Approved	Certification Hub	(none); hub		This names an online hub where customers, partners, and internal consultants can access certification exams as part
Approved	change document monitor	tool		This names a tool that is part of the inventory optimization services.
Approved	charging station supervision service	service (optional - see usage notes for details)		This names a service that supervises charging stations for electric cars, including real-time notifications on charging
Approved	Charitable Transformation	online network	ChariTra	ChariTra is an online network for enabling social causes, which was piloted in India in 2011, and was launched
Approved	China SAPPHIRE	mobile app; conference (as appropriate)		Short name for mobile app launch icon only: CN SAPPHIRE
Approved	CitizenInsight	mobile app		Short name for launch icon only: CitizeNsight
Approved	Climate Impact	mobile app; Web application		This is a consumer mobile app and Web application that enables users to monitor their carbon footprint and get
Approved	cloud application development kit for Scala	(none); development kit (as appropriate)		This names a free, open-source development kit for the programming language Scala. You can refer to it as:
Approved	cloud application studio workshop for SAP Sales Automation	(none); workshop		This name fully replaced cloud application studio workshop for SAP Hybris Cloud for Sales
Approved	Cloud Availability Center	tool; service		Cloud Availability Center is a tool from Product Support that provides customers with personalized information on
Approved	cloud catalyst service for on-premise SAP solutions	service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	cloud compliance audit for financial services	service (optional, see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	cloud credit(s)	(none); credit(s)		As part of the new consumption-based commercial model for SAP Cloud Platform cloud credits are the monetary
Approved	Cloud Customer Engagement for SAP partners	initiative		This names an initiative for SAP partners who resell, implement, and manage SAP cloud solutions for their
Approved	cloud discovery workshop	(none); workshop		This service was originally named cloud advisory and strategy service for SAP solutions. Name changed to cloud
Approved	Cloud ERP	portfolio; solutions		This name is used to communicate our unified portfolio encompassing all of our cloud-based ERP solutions,
Approved	Cloud Integration Automation	service; microservice		This service, free to customers and built on SAP Cloud Platform, helps perform maintenance planning and
Approved	cloud integration gateway capability	(none); capability		Cloud integration gateway capability is available with SAP Ariba solutions, including Ariba Network. This is not a
Approved	cloud landscape directory	(none); directory (as appropriate)		This names an internal, centralized cloud tenant inventory for all SAP cloud products. It identifies tenancy
Approved	cloud migration for SAP system landscapes	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Cloud Security Analytics	service		This names an internal service that runs on SAP Cloud Platform. It enables SAP colleages to monitor and analyze
Approved	cloud solutions for SMBs from SAP	(none); solutions; portfolio		This names a category to communicate the group of cloud solutions from SAP that are availabe for the SMB

Approved	cloud solutions from SAP	SAP technology			This category is used to communicate all of SAP offerings and efforts related to the cloud, including platform,
Approved	Cloud Strategic & Innovation Services	group; organization; team	CS&IS		Cloud Strategic & Innovation Services is an internal team within SAP Digital Business Services under the Global
Approved	cloud strategy and road map service	(none); service			Note: This name was originally approved as "advisory and design for cloud transformation" in April 2015. That name
Approved	cloud transformation services	services (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Cloud Transformation Services group	group			The descriptor "group" is always required. Never precede this name with "SAP."
Approved	cloud-based hosting service for SAP Discovery system	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	cloud-based quick start for rapid-deployment solutions	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Co-/Design	(none); focus topic			Co-/Design is a focus topic in the New SAP MaxAttention framework. A key element of Co-/Design is the joint
Approved	coaching for composite application development	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	coaching for product stewardship on demand	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	coaching for SAP Product Safety Management OnDemand	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	coaching for SAP Workforce Performance Builder	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	code name "Sentinel"	(none)			Upon first mention, refer to the on-premise or cloud version as a code name and use quotation marks as
Approved	code name "Edison"	(none)			Upon first mention, refer to it as a code name and use quotation marks as follows: code name "Edison." After
Approved	code name "Sentinel Cloud"	(none)			A cloud version is also available as an early-adoption phase– Aug-2015. Refer to it as:
Approved	code review for SAP Commerce	service (optional - see usage notes for details)			This name fully replaced code review for SAP Hybris Commerce Aug-2018.
Approved	Code with Purpose	initiative; program			This names an initiative by SAP Next-Gen to inspire students as the next-generation coders and developers
Approved	Collaboration Folders	application	cFolders		Do not precede the formal name with "SAP." Use the lowercase term "collaborative folders" where possible.
Approved	collaboration service for 360-degree supplier portal	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	collaboration workspace from SAP	(none)			SAP's external collaboration platform for engaging with partners and customers in private workspaces.
Approved	Collaborative Innovation	method; methodology			This names an internal development methodology that fosters creativity and innovation within development
Approved	collaborative prototyping for customer value	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	commerce reporting add-on for SAP Mobile Platform, consumer edition	(none)			This is an add-on available for SAP Mobile Platform, consumer edition. When this offering was branded under
Approved	Company Bill Statements	Web service			This is a Web service that works on top of Concur Expense. It enables users to automate the purchase card
Approved	compliance assessment for sustainability regulations	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	comprehensive functions	tool			This names a tool that is part of the inventory optimization services.
Approved	Concur Compleat	Web service		Concur® Compleat	This names a support offering that provides Concur customers with reporting information from auditing
Approved	Concur Detect by AppZen	service		Concur® Detect by AppZen	This service uses artificial intelligence for real-time analysis of expense reports based on policy, and assigns
Approved	Concur Drive	Web service		Concur® Drive	This Web service is available as an add-on to Concur Expense. It uses GPS technology to allow travelers to

Approved	Concur Expense	solution		Concur® Expense	This solution helps customers track, analyze, and report on spending. It does not include the travel management
Approved	Concur FAVR by Motus	service		Concur® FAVR by Motus	This service provides a comprehensive mileage reimbursement solution to save organizations money
Approved	Concur Financial Connector	(none); connector		Concur™ Financial Connector	This names a priced connector for finance. On the price list, you can also specify the following:• Concur Financial
Approved	Concur Hipmunk	Web service; mobile app		Concur® Hipmunk®	This Web service is an add-on to Concur Travel for small businesses and midsize companies. It integrates Concur
Approved	Concur Hipmunk with Concur TripLink	Web service		Concur™ Hipmunk™ with Concur TripLink	A version of Concur Hipmunk is available with Concur TripLink technology for customers who do not have the
Approved	Concur Invoice	solution		Concur® Invoice	Concur Invoice helps customers process invoices and payment and integrate invoice, travel, and expense
Approved	Concur Labs	(none); labs; locations		Concur® Labs	Concur Labs provides a behind-the-scenes look at prototypes of future Concur solutions.
Approved	Concur Locate	Web service		Concur® Locate	This Web service is an add-on to Concur Travel. It enables customers to pinpoint employee locations around the
Approved	Concur Request	Web service		Concur® Request	This Web service is an add-on to Concur Travel. It automates the spend request and approval process.
Approved	Concur Salesforce Connector	(none); connector		Concur™ Salesforce Connector	This names a price offering that connects SAP Concur solution data with Salesforce applications.
Approved	Concur Support	(none); service		Concur® Support	This is a support offering that can be purchased on top of an SAP Concur solution.
Approved	Concur TMC Messaging	Web service		Concur® TMC Messaging	This Web service is sold as an add-on to Concur Travel. TMC stands for “travel management company.” This
Approved	Concur Travel	solution		Concur® Travel	Do not precede with SAP. Incorrect: SAP Concur Travel This is the main offering from Concur. Do not abbreviate.
Approved	Concur Travel & Expense	solution		Concur® Travel & Expense	Incorrect: Concur T&E.
Approved	Concur Trip Approval	solution		Concur® Trip Approval	This solution helps customers comply with company traveler policies.
Approved	Concur TripLink	Web service		Concur® TripLink	This Web service is an add-on to Concur Travel. It captures data from flights, hotels, and ground
Approved	ConcurGov	solution; mobile app			This names a solution and mobile app within the Concur portfolio.
Approved	configuration and coaching of Focused Build for SAP Solution Manager	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	connection package for collaborative health networks	(none)	connection package for		Changed from “technology package for collaborative health networks” Aug-30-07.
Approved	connection package for merchandise and assortment planning	(none)			Use lowercase in body text. Example: The connection package for merchandise and assortment planning.
Approved	connection setup for SAP Sports One to SAP Analytics Cloud	service (optional - see usage notes for details)			Name fully replaced connection setup for SAP Sports One to SAP BusinessObjects Cloud
Approved	connectivity service for IATA simplified interline settlement	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	connector for SAP Multi-Bank Connectivity	solution			This name fully replaced connector for the SAP Financial Services Network Jan-2018.
Approved	connector to USPS Wizard Web Services	software			Communicate in body text using lowercase for the word "connector" as follows: A connector to USPS Wizard Web
Approved	Consultative Intelligence	Web service; service			This offering is available as both a Web service and a support offering. It is available to customers of Concur
Approved	consulting service for migration to SAP HANA Enterprise Cloud	service (optional - see usage notes for details)		consulting service for migration to SAP HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	consulting services for industrial manufacturing	(none); services			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	consulting services for product lifecycle management	(none); services	consulting services for PLM		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	consumer engagement solutions from SAP	(none)			This is a category of solutions, not the name of a singular product offering. Do not confuse this category with the

					This names the free, internal-only development
Approved	content development environment	(none); environment; tool			environment based on the Adapt open-source learning
		(none); Web application;			This names a Web application used by SAP internal sales
Approved	content editor	application			support employees to access, reference, create, and
	content orchestration for SAP Digital	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	Boardroom	notes for details)			lowercase in normal text in all communications and
	continuous adoption service for SAP	service (optional - see usage			This names a continuous adoption service for the SAP
Approved	Commerce Cloud	notes for details)			Commerce Cloud solution. It allows customers to
	continuous adoption service for SAP	service (optional - see usage			This names a continuous adoption service for SAP
Approved	Commissions	notes for details)			Commissions. It allows customers to optimize business
		service (optional - see usage			This names a continuous adoption service for SAP CPQ. It
Approved	continuous adoption service for SAP CPQ	notes for details)			allows customers to optimize business processes in an
	continuous adoption service for SAP	service (optional - see usage			This names a continuous adoption service for SAP
Approved	Customer Data Cloud	notes for details)			Customer Data Cloud. It allows customers to optimize
	continuous adoption service for SAP Field	service (optional - see usage			This names a continuous adoption service for SAP Field
Approved	Service Management	notes for details)			Service Management. It allows customers to optimize
	continuous adoption service for SAP	service (optional - see usage			This names a continuous adoption service for the SAP
Approved	Marketing Cloud	notes for details)			Marketing Cloud solution. It allows customers to optimize
	continuous adoption service for SAP	service (optional - see usage			This names a continuous adoption service for SAP
Approved	Producer Pro	notes for details)			Producer Pro. It allows customers to optimize business
	continuous adoption service for SAP Sales	service (optional - see usage			This names a continuous adoption service for SAP Sales
Approved	Cloud	notes for details)			Cloud solution. It allows customers to optimize business
	continuous adoption service for SAP Service	service (optional - see usage			This names a continuous adoption service for SAP Service
Approved	Cloud	notes for details)			Cloud solution. It allows customers to optimize business
	continuous adoption service(s) for SAP	service(s) (optional - see		continuous adoption	This names a group of enhanced support services to
Approved	S/4HANA Cloud	usage notes for details)		service(s) for SAP	ensure the ongoing success of new SAP customers.
	continuous development for on-premise	service (optional – see usage			This names a service that combines time and materials
Approved	innovation	notes for details)			contract capabilities, development services, and
					"Continuous quality checks" constitute a large portfolio of
Approved	continuous quality check	(none)	CQC		individual services delivered by SAP Enterprise Support.
	continuous quality check for data volume		CQC for data		This names a service based on the data volume
Approved	management	(none)	volume		management dashboard app that is part of SAP ONE
	continuous quality check for functional		CQC for		This is an unbranded service name. The name appears in
Approved	upgrades	(none)	functional		lowercase in normal text in all communications and
	continuous quality check for going-live		CQC for going-		This is an unbranded service name. The name appears in
Approved	support	(none)	live support		lowercase in normal text in all communications and
			CQC for		This is an unbranded service name. The name appears in
Approved	continuous quality check for implementation	(none)	implementations		lowercase in normal text in all communications and
	continuous quality check for SAP Business		CQC for SAP		This is an unbranded service name. The name appears in
Approved	Process Performance Optimization	(none)	Business Process		lowercase in normal text in all communications and
	continuous quality check for SAP EarlyWatch		CQC for SAP	continuous quality check	This is an unbranded service name. The name appears in
Approved	Check	(none)	EarlyWatch	for SAP EarlyWatch® Check	lowercase in normal text in all communications and
	continuous quality check for SAP OS/DB		CQC for SAP		This is an unbranded service name. The name appears in
Approved	Migration Check	(none)	OS/DB Migration		lowercase in normal text in all communications and
	continuous quality check for security		CQC for security		This is an unbranded service name. The name appears in
Approved	optimization	(none)	optimization		lowercase in normal text in all communications and
	continuous quality check for solution		CQC for solution		This is an unbranded service name. The name appears in
Approved	implementation	(none)	implementation		lowercase in normal text in all communications and
	continuous quality check for technical		CQC for		This is an unbranded service name. The name appears in
Approved	performance optimization	(none)	technical		lowercase in normal text in all communications and
			CQC for		This is an unbranded service name. The name appears in
Approved	continuous quality check for upgrade	(none)	upgrades		lowercase in normal text in all communications and
	continuous quality checks for SAP Enterprise		CQC for SAP		This is an unbranded service name. The name appears in
Approved	Support	(none)	Enterprise		lowercase in normal text in all communications and
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	contract conversion service	notes for details)			lowercase in normal text in all communications and
					The Control Center Framework is delivered by the Digital
Approved	Control Center Framework	(none); framework			Business Services organization and aims to help

Approved	conversion advisory service for SAP BW/4HANA	(none); service			This names an advisory service for customers moving to SAP BW/4HANA. It assists customers in deciding which
Approved	conversion services for industry-specific solutions	services			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	core data services	technology platform			Core data services capabilities for data modeling and data processing are available. In a bulleted list, you can refer
Approved	core data services view replication for SAP S/4HANA	functionality	CDS view replication for	core data services view replication for SAP	Core data services view replication functionality comes standard as part of SAP S/4HANA. Refer to it as:• core
Approved	core data services view replication for SAP S/4HANA Cloud	(none); functionality	CDS view replication for	core data services view replication for SAP	Core data services view replication functionality comes standard as part of SAP S/4HANA Cloud. Refer to it as:•
Approved	core interface defaulter	tool	CIF defaulter		This names a tool that is part of the inventory optimization services.
Approved	CORE transformation program	(none); program			This names an internal product engineering program from the Intelligent Enterprise Group. The goal of the program
Approved	cornerstone implementation for SAP Sustainability Performance Management	service (optional - see usage notes for details)			Note: This name was originally approved as "cornerstone implementation for SAP BusinessObjects Sustainability"
Approved	Corporate Oncology Program for Employees	(none); program	COPE		This names an internal program for SAP employees in Germany, the U.S., and Canada in partnership with
Approved	cost optimization for banking	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Country Expansion	service			This names a support service. It is a set, one-time fee that customers pay to add a country to an existing customer
Approved	Create IT Studio	lab			This names a physical location in Germany with future locations planned. The lab gives pupils and teachers
Approved	Create services	(none); services			This names a priced bundle of services that provide a prototype using customer data so the customer can
Approved	creation service for SAP BusinessObjects Dashboards	service		creation service for SAP® BusinessObjects™	Note: This name was approved in May 2009 for Oliver Huschke as "creation service for Xcelsius dashboards."
Approved	creation service for SAP Crystal Reports	service		creation service for SAP® Crystal Reports®	Note: This name was approved as "creation service for Crystal Reports" for Oliver Huschke in May 2009. The
Approved	CRM starter package for SAP Business ByDesign	solution; mobile app		CRM starter package for SAP® Business ByDesign®	Starter kits are available for SAP Business ByDesign. In a bullet, chart, or list entry, you may refer as follows:
Approved	cross- and upselling analysis for banking	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	cross-plant ATP check	tool			This names a tool that is part of the inventory optimization services.
Approved	cross-plant planning	tool			This names a tool that is part of the inventory optimization services.
Approved	custom code maintainability check	check			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	custom code migration for SAP S/4HANA	service (optional - see usage notes for details)		custom code migration for SAP S/4HANA®	Name fully replaced custom code migration for SAP Business Suite powered by SAP HANA
Approved	custom code readiness check for SAP HANA	(none); check		custom code readiness check for SAP HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Custom Connector	(none); connector			This names a priced offering that connects data from SAP Concur solutions with other offerings.
Approved	custom development maintenance and support for mobile	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	custom development maintenance and support for SAP HANA	service (optional - see usage notes for details)		custom development maintenance and support	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	custom safety day supply methods for Supply Network Planning optimization	tool			This names a tool that is part of the inventory optimization services.
Approved	custom technical enhancement service for SAP Sales Automation	service (optional - see usage notes for details)			This name fully replaced custom technical enhancement service for SAP Hybris Cloud for Sales
Approved	customer behavior analysis with SAP Predictive Analytics for cloud	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Customer Center of Expertise	location(s), organization(s), team(s) (as appropriate)	Customer COE		Do not precede with "SAP." Do not add "s" to "Center" in this name. When necessary to refer in plural, refer in

Approved	Customer Center of Expertise design and transformation	service (optional - see usage notes for details)	Customer COE design and CCC		This name fully replaced "delivery service for Customer COE transformation management," Nov-2015.
Approved	Customer Competence Center International Forum	(none)	International		Replaces "International Customer Competence Center (CCC) Info Forum (International CCC Info Forum)" 30-Oct-
Approved	Customer First	initiative; program; approach			This names a new global end-to-end customer value program for all customer types (small, midsize, large) and
Approved	Customer Influence	site; program (as appropriate)			The Customer Influence program is made up of four different offerings that enable SAP customers to
Approved	Customer Innovation & Enterprise Platform	organization; team; group	CI&EP		This names an internal team that is part of the larger GCO organization. The team looks at customers' innovation
Approved	Customer Interaction Center	service; center			Customer Interaction Center is a service from Product Support that provides a central point of contact 24 hours
Approved	customer management portal for SAP SMS 365, enterprise service	mobile service			A Web-based customer management portal is available at no extra cost to customers as part of SAP SMS 365,
Approved	customer remote logon depot	tool			Always use lowercase for the name except in titles, headers, subheaders, and anywhere else title case is
Approved	customer success executive advisory service	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	customized lot sizing and scrap calculation	tool			This names a tool that is part of the inventory optimization services.
Approved	CX Works	online knowledge base; knowledge base			This online knowledge base will be announced at SAP Customer Experience LIVE and consolidate knowledge of
Approved	Cyber Defense and Response Center	center; team (as appropriate)			This names an internal SAP team within SAP Global Security formerly referred to as the "Cybersecurity
Approved	Dabra by SAP	software; digital assistant			This offering was developed as part of the SAP.iO "https://www.sapbrandtools.com/naming-
Approved	Data Access	service; microservice			This names an individual cloud service that comes standard as part of SAP Omnichannel Promotion Pricing.
Approved	data and technology services	(none); services			This is an unbranded service category name that refers to any services related to SAP data and technology offerings.
Approved	Data Attribute Recommendation	business service; service			This names one of the SAP Leonardo AI Business Services.
Approved	Data Chef	program; campaign; initiative (as appropriate)			This names a marketing program that uses a food theme, including recipes and a cookbook, to describe key use
Approved	data compliance services	services (optional - see usage notes for details)			This name represents a portfolio of individual unbranded service offerings delivered by the Data Management
Approved	Data Encounter	application			This names a prototype that will serve as a proof of concept and not a priced offering. It helps data scientists
Approved	Data Heroes	program; initiative			This program engages SAP employees to share any data errors they find, such as incorrect contact information, in
Approved	data integration for HR cloud	service (optional - see usage notes for details)			This service is part of a portfolio of cloud-related service offerings for SAP customers who are implementing cloud
Approved	data interface XML payload testing tool for SAP Business One	(none); tool		data interface XML payload testing tool for SAP	A free tool is available for customers of SAP Business One. You can refer to it as:
Approved	Data Management and Landscape Transformation	group; organization; team	DMLT		This team is part of the Digital Business Services board area and offers software products and services covering
Approved	data migration assessment for remote conversion to SAP BW/4HANA	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	data migration for core banking	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	data migration services for SAP Business All-in-One	services (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	data migration starter package for SAP Billing for Utilities	(none)			This is a variant of the core offering aimed at a specific solution. You may refer to:
Approved	data migration starter package for SAP CRM and SAP ERP	(none)			This is a variant of the core offering aimed at a specific solution. You may refer to:
Approved	data migration starter package for SAP solutions	(none)			Use natural language and lowercase when referring to rapid data migration or to migrating data, and when using

Approved	data migration workshop	(none); workshop			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	data migration workshop for SAP Cloud for Customer	(none); workshop			This name fully replaced data migration workshop for SAP Hybris Cloud for Customer Aug-2018.
Approved	data model update for SAP BW for German utility companies (Datenmodellumbau in	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Data Privacy by SAP and Cisco	application			Upon first mention, refer to "the Data Privacy composite application by SAP and Cisco." Use lowercase for the
Approved	data privacy service for GDPR	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	data protection implementation service for simplified blocking and deletion of personal	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	data quality package for SAP CRM	(none)			This pricing bundle comprises SAP Data Migration; SAP Best Practices for Data Migration; SAP Data Quality
Approved	data quality service	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Data Science	organization; group; member or members (as appropriate)			This names an internal SAP group, formerly referred to as Performance and Insight Optimization, comprising experts
Approved	Data Science Curriculum	(none); curriculum			This curriculum is available as a Learning Journey and aims to equip data scientists with SAP solutions and
Approved	data services agent for SAP S/4HANA Cloud, single tenant edition	(none); agent		data services agent for SAP S/4HANA® Cloud, single	This names a SAP S/4HANA Cloud service that helps single tenant cloud clients use data services in the public cloud.
Approved	data test environment for SAP Business One	(none); environment		data test environment for SAP Business One®	A data test environment is available for SAP Business One. Use lowercase in body text. After first mention, you
Approved	data transport and migration tool for fashion	application			A data transport and migration tool is available. Refer to it as:
Approved	data unification and harmonization for SAP ERP	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Data Upload	service; microservice			This names an individual cloud service that comes standard as part of SAP Omnichannel Promotion Pricing.
Approved	data upload service	(none); service			This names a service that is part of the inventory optimization services.
Approved	data volume optimization assessment for SAP Business Warehouse	service (optional - see usage notes for details)			This name fully replaced data volume optimization assessment for SAP NetWeaver Business Warehouse Apr-
Approved	data volume planning and enablement	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	data warehousing	(none)			Data warehousing is a business activity, not a product name.
Approved	Database and Data Management	organization; team	DDM		Database and Data Management is a business unit within the Products & Innovation Board area. This team
Approved	DataWindow component for SAP PowerBuilder	application development tool		DataWindow℠ component for SAP® PowerBuilder®	A component is available for SAP PowerBuilder. You can refer to it as:• DataWindow component for SAP
Approved	dedicated support service for SAP 3D Visual Enterprise	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	delivery cost function for Supply Network Planning optimization	tool			This names a tool that is part of the inventory optimization services.
Approved	delivery enablement service for SAP Customer Service Management	service (optional - see usage notes for details)			This name fully replaced delivery enablement service for SAP Hybris Cloud for Service
Approved	demo assistant	tool			This free download is an internal tool that allows SAP sales employees to customize their demos, both on-
Approved	demo connector for Fischertechnik	(none); connector			A demo is available for Fischertechnik, an educational construction toy. You can refer to it as:• demo connector
Approved	deployment and adoption service for SAP Jam	service (optional - see usage notes for details)		deployment and adoption service for SAP® Jam™	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	deployment of add-ons for SAP Extended Warehouse Management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	deployment of Ariba Network for tax invoicing	service (optional - see usage notes for guidance)		deployment of Ariba℠ Network for tax invoicing	This is an unbranded service name. The name appears in lowercase in normal text in all communications and

	deployment of Ariba Network for tax	service (optional - see usage		deployment of Ariba®	This is an unbranded service name. The name appears in
Approved	invoicing, localization for Brazil	notes for guidance)		Network for tax invoicing,	lowercase in normal text in all communications and
	deployment of Ariba Network for tax	service (optional - see usage		deployment of Ariba®	This is an unbranded service name. The name appears in
Approved	invoicing, localization for Chile	notes for guidance)		Network for tax invoicing,	lowercase in normal text in all communications and
	deployment of Ariba Network for tax	service (optional - see usage		deployment of Ariba®	This is an unbranded service name. The name appears in
Approved	invoicing, localization for Colombia	notes for guidance)		Network for tax invoicing,	lowercase in normal text in all communications and
	deployment of Ariba Network for tax	service (optional - see usage		deployment of Ariba®	This is an unbranded service name. The name appears in
Approved	invoicing, localization for Mexico	notes for guidance)		Network for tax invoicing,	lowercase in normal text in all communications and
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	deployment of dashboard analytics	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	deployment of data upload for SAP CRM	notes for details)			lowercase in normal text in all communications and
	deployment of healthcare practitioner spend	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	analysis and reporting	notes for details)			lowercase in normal text in all communications and
	deployment of inventory diagnostics for	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	retail	notes for details)			lowercase in normal text in all communications and
	deployment of SAP BusinessObjects	service (optional - see usage		deployment of SAP®	This is an unbranded service name. The name appears in
Approved	analytics and reporting	notes for details)		BusinessObjects™ analytics	lowercase in normal text in all communications and
					This names a service that supports and guides customers
Approved	design advisory service for financial services	(none); service			in identifying the correct technical design approach from
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	design and deployment for SAP IQ	notes for details)			lowercase in normal text in all communications and
	design and deployment planning for SAP	service (optional - see usage		design and deployment	This is an unbranded service name. The name appears in
Approved	SuccessFactors solutions	notes for details)		planning for SAP®	lowercase in normal text in all communications and
	design and development of custom	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	development for mobile	notes for details)			lowercase in normal text in all communications and
	design and implementation service for	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	scheduling cockpit	notes for details)			lowercase in normal text in all communications and
	design and setup of business process	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	management	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage			This name fully replaced design review for SAP Hybris
Approved	design review for SAP Commerce	notes for details)			Commerce Aug-2018.
	design thinking workshop for business				This is an unbranded service name. The name appears in
Approved	innovation	(none); workshop			lowercase in normal text in all communications and
					This is an OEM solution that enables the synchronization
Approved	Desktop Connection for SAP CRM	solution			of tasks, appointments, and contacts between Microsoft
	Desktop Connection for SAP CRM, enterprise				Two versions of Desktop Connection for SAP CRM are
Approved	edition	solution			available. In a bulleted list or on the pricelist, refer to
	Desktop Connection for SAP CRM,				Two versions of Desktop Connection for SAP CRM are
Approved	professional edition	solution			available. In a bulleted list or on the pricelist, refer to
					This names an global internal group within the SAP IT
Approved	Desktop Managed Services	team; organization	DTMS		Client Services team which is part of the Intelligent
	detailed process validation service for SAP	service (optional - see usage			This name fully replaced detailed process validation
Approved	Sales Automation	notes for details)			service for SAP Hybris Cloud for Sales
					This names an internal-only group of development
Approved	Developer Advisory Board	(none)			experts who advise SAP on gaining acceptance in the
	development of strategy and design for	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	enterprise data management	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	development of WRICEF components	notes for details)			lowercase in normal text in all communications and
	diagnostic service for organizational change				This is an unbranded service name. The name appears in
Approved	management	service			lowercase in normal text in all communications and
					This is an unbranded service name. The name appears in
Approved	digital architecture advisory	(none); service			lowercase in normal text in all communications and
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	digital architecture and road map design	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	digital business design	notes for details)			lowercase in normal text in all communications and

Approved	digital business ideation and modeling service	service (optional - see usage notes for details)		This names a service that supports customers in developing new business ideas and exploring the impact
Approved	Digital Core Cloud Sales	group; team		This names an internal team within SAP that combines SAP HANA Enterprise Cloud and SAP S/4HANA sales
Approved	Digital Design Zone	space; site		Digital Design Zone names a virtual as well as a physical space that can be hosted at an SAP AppHaus, an SAP
Approved	digital discovery	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	digital interconnect services from SAP	(none); services; portfolio		Name fully replaced mobile services from SAP "https://www.sapbrandtools.com/naming-
Approved	Digital Library	(none); library; tool (as appropriate)		This names an internal tool available to SAP colleagues and marketing agencies that helps them search, discover,
Approved	Digital Nation by SAP	Web site; site		This names a Web site used to communicate SAP's digital government strategy for the U.S. public sector. It aims to
Approved	Digital Partner Network for SAP Fieldglass solutions	network	Digital Partner Network for SAP® Fieldglass® solutions	The Digital Partner Network for SAP Fieldglass solutions is an innovative ecosystem of SAP and partner companies
Approved	digital strategy advisory service(s)	(none); service(s)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	digital support experience	concept; approach		This names a concept from the Product Support organization that aims to give SAP customers the exact
Approved	Digital Transformation Academy	program; initiative		Do not brand this program name with SAP. Incorrect: SAP Digital Transformation Academy.
Approved	Digital Transformation Executive Alumni Network	program; initiative; network		Do not brand this program name with SAP. Incorrect: SAP Digital Transformation Executive Alumni Network.
Approved	Digital Transformation Incubator	program; initiative		Do not brand this program name with SAP. Incorrect: SAP Digital Transformation Incubator.
Approved	Digital Transformation Info Day(s)	(none); event		Do not brand this program name with SAP. Incorrect: SAP Digital Transformation Info Day; SAP Digital
Approved	Digital Transformation Innovation Day(s)	(none); event		Do not brand this program name with SAP. Incorrect: SAP Digital Transformation Innovation Day; SAP Digital
Approved	Digitalist by SAP Forum	(none); forum; event; award (as appropriate)		This names an event in India only. It is separate from the Digitalist Magazine by SAP. You can refer to it as:•
Approved	Digitalist Magazine by SAP	(none); blog; site; mobile app; magazine (as appropriate)		This name replaces an existing SAP blog platform called “Business Innovation” that provides business executives
Approved	Digitalist Magazine, executive quarterly edition	(none); blog; site; mobile app; magazine (as appropriate)		Digitalize Magazine is available as an executive quarterly edition. In a bulleted list, refer to it as:
Approved	Digitalist Magazine, online edition	(none); blog; site; mobile app; magazine (as appropriate)		Digitalize Magazine is available as an online edition. In a bulleted list, refer to it as:
Approved	Dinner to Go	program		This names an internal program for SAP employees in Walldorf and St. Leon-Rot. Employees can order and pick
Approved	directory cockpit for SAP Process Orchestration	service (optional - see usage notes for details)		Note: This name was originally approved as "directory cockpit for SAP NetWeaver Process Orchestration" and
Approved	Dirigible	development environment; open source project; program		Do not add "SAP" before this name.
Approved	discontinuation monitor	tool		This names a tool that is part of the inventory optimization services.
Approved	discount factors for Supply Network Planning optimization	tool		This names a tool that is part of the inventory optimization services.
Approved	discounting capability	(none); capability		Discounting capability is available for SAP Ariba solutions, including SAP Ariba Payables. This is not a separately
Approved	discovery acceleration for SAP Data Network, live customer cloud	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	discovery for increased client-profitability	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	discovery service for agile implementation of SAP solutions	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	discovery service for SAP Leonardo Machine Learning	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and

Approved	discovery workshop for reduction of TCO	(none); workshop		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	discovery workshop for SAP BW/4HANA	(none); workshop		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	discovery workshop for SAP S/4HANA	(none); workshop	discovery workshop for SAP S/4HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	discrete user constraints for Supply Network Planning optimization	tool		This names a tool that is part of the inventory optimization services.
Approved	Distinguished Engineer Program	(none)		Do not abbreviate this program name. Incorrect: DEP. Do not precede this program name with “SAP.”
Approved	document automation feature	(none); feature		The document automation feature is available as a feature of SAP Ariba solutions, including Ariba Network
Approved	Document Classification	business service; service		This names one of the SAP Leonardo AI Business Services.
Approved	Document Information Extraction	business service; service		This names one of the SAP Leonardo AI Business Services.
Approved	docupedia	(none)		A docupedia is an online knowledge base that the user community can both access and contribute to, extending
Approved	downtime minimization for SAP BW	service (optional - see usage notes for details)		Note: Prior to the retirement of the "NetWeaver" brand, this name appeared as: "downtime minimization for SAP
Approved	downtime minimization for SAP CRM	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	downtime minimization for SAP Process Integration	service (optional - see usage notes for details)		Note: Prior to the retirement of the "NetWeaver" brand, this name appeared as: "downtime minimization for SAP
Approved	downtime minimization for SAP SCM	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Duet	software	Duet®	Duet software is a jointly developed product by SAP and Microsoft that allows access to SAP applications through
Approved	Duet by SAP and Microsoft, powered by HPE	(none)	Duet™ by SAP and Microsoft, powered by HPE	The name reflects a change from HP to HPE Apr-2016.Duet by SAP and Microsoft, powered by HPE, is an
Approved	Duet Enterprise	software	Duet® Enterprise	Duet Enterprise software is a jointly developed product by SAP and Microsoft and is sold and supported by both
Approved	duplicate scan and cleansing service	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	dynamic ATP check	tool		This names a tool that is part of the inventory optimization services.
Approved	dynamic note implementer	tool		A free tool that allows developers to test out their code changes without affecting the live system is available as
Approved	dynamic safety stock consideration	tool		This names a tool that is part of the inventory optimization services.
Approved	Early Knowledge Transfer	program; team (as appropriate)		This name replaces what was known as SAP Ramp-Up Knowledge Transfer.
Approved	earned value management and progress measurement	service		This names a service offered as part of the consulting services for product lifecycle management.
Approved	Earth Observation Analysis	service; microservice		This is a cloud-based microservice that runs on SAP HANA.
Approved	EBICS implementation for SAP Process Orchestration	service (optional - see usage notes for details)		Note: Prior to the retirement of the "NetWeaver" brand, this name appeared as: "EBICS implementation for SAP
Approved	E-Care Data Connect	component		This is one of four priced components of the SAP Collaborative E-Care Management application; each
Approved	E-Care Social Connect	component		This is one of four priced components of the SAP Collaborative E-Care Management application; each
Approved	EC-PCA currency conversion	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Edge editions	(none)		A version of existing SAP software product, solution, service, or technology designed for, and marketed to,
Approved	Effect	event		This names a thought leadership event in the Australia/New Zealand region with a focus on innovation

Approved	efficiency analysis for supply chain execution	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	electronic ledger management for Turkey	application		Do not capitalize "electronic ledger management" except in headers, titles, and wherever title case is required.
Approved	electronic services invoicing for Brazil (nota fiscal de serviços eletrônica)	application		This offering is part of the SAP solutions for global tax management "https://www.sapbrandtools.com/naming-
Approved	Emerging Entrepreneur Initiative	(none)		Through this initiative, SAP invests in emerging entrepreneurs in India and Brazil.
Approved	Employee Experience	program; site; location		This names an internal HR program that facilitates both in-person and virtual face-to-face HR conversations for
Approved	empowerment service for global data synchronization for retail	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	enablement kit for enhancement package 3 for SAP ERP	(none)		This is a common-noun expression. Use lowercase except in titles, headings and subheads, and other places where
Approved	enablement kit for SAP Business All-in-One	(none)		This term fully replaces "enablement kit for SAP All-in-One." You may update existing materials when
Approved	enablement of SAP BW/4HANA	service (optional - see usage notes)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	enablement service for SAP Analytics Cloud and SAP Digital Boardroom	service (optional - see usage notes)		Name fully replaced enablement service for SAP BusinessObjects Cloud and SAP Digital Boardroom
Approved	enablement service for SAP ILM existing archiving strategy	service (optional - see usage notes)		Note: Prior to the retirement of the "NetWeaver" brand, this name appeared as: "enablement service for SAP
Approved	enablement service for split processing for public sector	service (optional - see usage notes for details)		This names a service that allows the processing of accounting documents in compliance with international
Approved	enablement workshop for SAP BusinessObjects Dashboards and SAP Crystal	(none); workshop	enablement workshop for SAP® BusinessObjects™	Note: Prior to the retirement of the "Xcelsius" and "Crystal Reports" brands, this name appeared as:
Approved	End User's Voice	program; initiative		This is an external program that connects end users of SAP software to SAP's development departments in order
Approved	end-to-end enablement service for SAP Billing and Revenue Innovation Management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	end-to-end monitoring add-on for SAP SMS 365, enterprise service	mobile service		This is an add-on to SAP SMS 365, enterprise service available at an additional cost. Always use lowercase for
Approved	end-user experience monitoring	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	energy calculation for gas consumption	application		This is a Germany-only offering that also may be mentioned in articles published globally.
Approved	engagement foundation services for SAP ActiveAttention	(none); services		This names a group of services for SAP ActiveAttention customers focused on customer support and success. This
Approved	engagement foundation services for SAP MaxAttention	(none); services	engagement foundation services for SAP®	This name, "engagement foundation services for SAP MaxAttention" fully replaced "planning and safeguarding
Approved	engagement management services for cloud	services (optional - see usage notes for details)		This service is part of a portfolio of cloud-related service offerings for SAP customers who are implementing cloud
Approved	enhanced incident management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	enhanced incident management, extended edition	service (optional - see usage notes for details)		An extended edition of this service is available. In a bulleted list or on the price list, refer to it as:
Approved	enhanced material master view	tool		This names a tool that is part of the inventory optimization services.
Approved	enhanced security issuance management	application		Do not precede with "SAP." Do not capitalize except in except in titles, headers, or whenever title case is
Approved	enhancement control framework	tool		This names a tool that is part of the inventory optimization services.
Approved	enhancement service for SAP Portfolio and Project Management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	enhancement service for SAP Product Lifecycle Management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	enqueue log analyzer	tool		This names an unpriced tool that analyzes issues from enqueue logs (diagnostic text files) and creates analysis

					This is an internal name only.
Approved	Enterprise Analytics Store	(none); site			
	enterprise bundle for SAP Information		enterprise		This name fully replaced enterprise bundle for SAP
Approved	Lifecycle Management, SAP Test Data	(none)	bundle for SAP		NetWeaver Information Lifecycle Management, SAP Test
Approved	Enterprise Cloud Services	organization; team; group			This names an internal organization at SAP that supports companies, especially large enterprises, on their path to
Approved	Enterprise Data Experience	program			This names an internal program that gives SAP employees access to data analysis and services.
Approved	Enterprise Services Community	program; member; or members (as appropriate)	ES Community		Do not precede with "the" unless a descriptor immediately follows the name.
Approved	Enterprise Services Repository	(none)	ES Repository		Do not precede this name with "the" or with "SAP." After first mention, you may refer simply to the "repository" if
Approved	Enterprise Services Workplace	site	ES Workplace		Do not precede with "the" unless the descriptor immediately follows the name.
Approved	envision service for SAP Analytics Cloud	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
	ERP starter package for SAP Business			ERP starter package for	Starter kits are available for SAP Business ByDesign. In a
Approved	ByDesign	solution; mobile app		SAP® Business ByDesign®	bullet, chart, or list entry, you may refer as follows:
Approved	Essential Support	package			This package provides original equipment manufacturer (OEM) partner access to SAP support and resources. See
	establishment of value partnership service				This is an unbranded service name. The name appears in
Approved	for SAP solutions	(none)			lowercase in normal text in all communications and
Approved	EU Access from SAP	service			This service allows customers to limit access when necessary to customer data during maintenance or
	evaluation and implementation service for	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	adaptive computing	notes for details)			lowercase in normal text in all communications and
	evaluation license for SAP Adaptive Service		evaluation	evaluation license for SAP®	This names a way for customers to evaluate SAP Adaptive
Approved	Enterprise	(none)	license for SAP	Adaptive Server®	Server Enterprise.
	evaluation service for SAP BW technical	service (optional - see usage			Note: Prior to the retirement of the "NetWeaver" brand,
Approved	environment	notes for details)			this name appeared as: "evaluation service for SAP
					Short name for launch icon only: EventInsight
Approved	Event Insights	mobile app; Web application			
					This names a tool that is part of the inventory
Approved	every part every interval	tool	EPEI		optimization services.
					This names a tool that is part of the inventory
Approved	ex works external supplier	tool			optimization services.
					This names a tool that is part of the inventory
Approved	ex works internal stock transfer	tool			optimization services.
	execution of analytics capabilities in SAP	service (optional - see usage		execution of analytics	This name fully replaced "execution of learning analytics
Approved	SuccessFactors Learning	notes for details)		capabilities in SAP®	for cloud," Jul-2016.
	execution of benefit capabilities in SAP	service (optional - see usage		execution of benefit	This is an unbranded service name. The name appears in
Approved	SuccessFactors Employee Central	notes for details)		capabilities in SAP®	lowercase in normal text in all communications and
	execution of custom premium content	service (optional - see usage		execution of custom	This is an unbranded service name. The name appears in
Approved	management for SAP SuccessFactors	notes for details)		premium content	lowercase in normal text in all communications and
	execution of media spend management in	service (optional - see usage		execution of media spend	This is an unbranded service name. The name appears in
Approved	SAP SuccessFactors Recruiting Marketing	notes for details)		management in SAP®	lowercase in normal text in all communications and
	execution of premium non-tracking content	service (optional - see usage		execution of premium non-	This is an unbranded service name. The name appears in
Approved	management for SAP SuccessFactors	notes for details)		tracking content	lowercase in normal text in all communications and
	execution of premium tracking content	service (optional - see usage		execution of premium	This is an unbranded service name. The name appears in
Approved	management for SAP SuccessFactors	notes for details)		tracking content	lowercase in normal text in all communications and
	execution of recruiting job distribution in	service (optional - see usage		execution of recruiting job	This is an unbranded service name. The name appears in
Approved	SAP SuccessFactors Recruiting Marketing	notes for details)		distribution in SAP®	lowercase in normal text in all communications and
	execution of SAP SuccessFactors Align &	service (optional - see usage		execution of SAP®	This name fully replaced "execution of alignment and
Approved	Perform	notes for details)		SuccessFactors® Align &	performance for cloud," Jul-2016.
	execution of SAP SuccessFactors	service (optional - see usage		execution of SAP®	This name fully replaced "execution of compensation of
Approved	Compensation	notes for details)		SuccessFactors®	cloud," Jul-2016.
	execution of SAP SuccessFactors Employee	service (optional - see usage		execution of SAP®	This name fully replaced "execution of employee profile
Approved	Central	notes for details)		SuccessFactors® Employee	for cloud," Jul-2016.

Approved	execution of SAP SuccessFactors Learning	service (optional - see usage notes for details)		execution of SAP® SuccessFactors® Learning	This name fully replaced "execution of learning management for cloud," Jul-2016.
Approved	execution of SAP SuccessFactors Onboarding	service (optional - see usage notes for details)		execution of SAP® SuccessFactors® Onboarding	This name fully replaced "execution of onboarding for cloud," Jul-2016.
Approved	execution of SAP SuccessFactors Performance & Goals	service (optional - see usage notes for details)		execution of SAP® SuccessFactors®	This name fully replaced "execution of performance management for cloud," Jul-2016.
Approved	execution of SAP SuccessFactors Recruiting Management	service (optional - see usage notes for details)		execution of SAP® SuccessFactors® Recruiting	This name fully replaced "execution of recruiting management for cloud," Jul-2016.
Approved	execution of SAP SuccessFactors Recruiting Marketing	service (optional - see usage notes for details)		execution of SAP® SuccessFactors® Recruiting	This name fully replaced "execution of recruiting marketing for cloud," Jul-2016.
Approved	execution of SAP SuccessFactors Succession & Development	service (optional - see usage notes for details)		execution of SAP® SuccessFactors® Succession	This name fully replaced "execution of succession planning for cloud," Jul-2016.
Approved	execution of SAP SuccessFactors Workforce Planning	service (optional - see usage notes for details)		execution of SAP® SuccessFactors® Workforce	This name fully replaced "execution of workforce planning for cloud," Jul-2016.
Approved	execution of workforce analytics metric packs for cloud	service (optional - see usage notes for details)			This service is part of a portfolio of cloud-related service offerings for SAP customers who are implementing cloud
Approved	execution service for employee central global benefits for cloud	service (optional - see usage notes for details)			This service is part of a portfolio of cloud-related service offerings for SAP customers who are implementing cloud
Approved	Executive Digital Exchange	event			This names an event co-hosted by SAP and partners that brings together world-class speakers and industry leaders
Approved	Expense Assistant	feature			This names a feature of Concur Expense.
Approved	Expense Pay	Web service			This is a Web service that can be purchased as an add-on to Concur Expense. It allows the customer to gain greater
Approved	expense reporting service for SAP Cloud for Travel and Expense	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	ExpenseIt	mobile app		ExpenseIt®	This mobile app works with the Concur Expense solution. It lets you submit receipts for expense reports by taking a
Approved	Experience Management Engineering	team; group	XME (team name only)		This name fully replaced Industry Value Engineering, Apr-2019.
Approved	Experience SAP	centre; event			This names an interactive physical and digital innovation centre in the UK focusing on the SAP brand. Events are
Approved	Expert Chat	service			Expert Chat is a service from the Product Support organization that provides live support to SAP customers.
Approved	expert coaching for customer engagement intelligence and SAP CRM	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Expert Experience	program; Webinar(s)			This names an internal HR program for SAP employees who are subject-matter experts (SMEs) and not on a
Approved	Expert Webinar	service; session			Expert Webinar is a service from the Product Support organization in which a support solution expert delivers a
Approved	expert-guided implementation of app development for SAP mobile solutions	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	expert-guided implementation of enterprise mobility management for SAP mobile	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	expert-guided implementation of project planning for SAP mobile solutions	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	expert-guided implementation of SAP mobile solutions	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	expert-guided implementation of system operations for SAP mobile solutions	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	expert-on-demand service for SAP Customer Service Management	service (optional - see usage notes for details)			This name fully replaced expert-on-demand service for SAP Hybris Cloud for Service
Approved	expert-on-demand service for SAP Sales Automation	service (optional - see usage notes for details)			This name fully replaced expert-on-demand service for SAP Hybris Cloud for Sales
Approved	Explore services	(none); services			This names a priced bundle of services that explores solution options to meet customer needs and provide
Approved	Explore services for intelligent ERP	(none); services			This names a priced bundle of services available on SAP Store that provides guidance regarding the benefits and

Approved	Explore services for supply chain innovation	(none); services			This names a priced bundle of services available on SAP Store that helps customers explore leading-edge
Approved	export of Microsoft Office	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	express implementation service for SAP Customer Relationship Management	service (optional - see usage notes for details)	express implementation		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Express Talk	program; session			Express Talk is a program that takes place at the annual SAP Development Kick-Off Meeting (SAP d-kom). An
Approved	extended financial and capacity planning	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	Extended Services Advisory Support	service			This service is a one-time hourly-based advisory support service used for miscellaneous services, such as
Approved	extensibility workshop for SAP Cloud for Customer	(none); workshop			This name fully replaced extensibility workshop for SAP Hybris Cloud for Customer Aug-2018.
Approved	Extract Services	(none); services			On the price list, you may specify:• Extract Services for Invoice Processing
Approved	factory execution service for central finance	service (optional – see usage notes for details)			This names a factory execution service delivered by SAP Solution Delivery Center for central finance service
Approved	factory implementation of SAP SuccessFactors Employee Central	service (optional - see usage notes for guidance)		factory implementation of SAP® SuccessFactors®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Fast Digital 4 Discrete Industries by SAP and Capgemini	initiative			This names an initiative by SAP and Capgemini which combines SAP's digital solutions with Capgemini's
Approved	fast implementation of SAP Interactive Forms by Adobe	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Fast Track for SAP PartnerEdge, Build	service		Fast Track for SAP® PartnerEdge®, Build	This names a service for qualifying members in the Build engagement model of the SAP PartnerEdge program, by
Approved	fast-track implementation for SAP ERP	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	fast-track implementation for upstream oil and gas	service (optional - please see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	fast-track implementation for utilities customer relationship and billing	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	fast-track implementation of financials for apparel and footwear	service (optional - see usage notes for details)			This fully replaces "fast-track implementation of SAP ERP for SAP for Apparel and Footwear."
Approved	fast-track implementation of financials for retail	service (optional - see usage notes for details)			This name fully replaces "fast-track implementation of SAP ERP for retail."
Approved	fast-track implementation of SAP BW for retail financials	service (optional - see usage notes for details)			This name fully replaced fast-track implementation of SAP NetWeaver BW for retail financials Apr-2014, which itself
Approved	field masking for SAPUI5 and SAP Fiori	solution			This name retired and fully replaced by UI data protection masking, "https://www.sapbrandtools.com/naming-
Approved	field masking for Web Client UI	solution			You may refer to "user interface logging and field masking solutions" when communicating about the group of
Approved	File Processing	service; microservice			This is a cloud-based microservice that runs on SAP HANA.
Approved	finance option for SAP ERP Foundation	(none)			Do not capitalize "finance option" except in titles, headers, or wherever title case is required. You can also
Approved	firewall add-on for SAP SMS 365, enterprise service	mobile service			This is an add-on to SAP SMS 365, enterprise service available at an additional cost. Always use lowercase for
Approved	fiscal period change service	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	fiscal year conversion service	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Fit@SAP	Web application			Fit@SAP is a Web application built on SAP HANA that was developed as part of the internal Run Your Way program
Approved	Flex Appeal	program			This name is for an internal-only set of guidelines and training for flexible work arrangements such as flex time
Approved	flexible item hierarchy	service			This names a service offered as part of the consulting services for product lifecycle management.

Approved	FlexPay by SAP	solution	This offering was developed as part of the SAP.iO "https://www.sapbrandtools.com/naming-
Approved	Floorplan Manager	tool	Floorplan Manager is a user interface (UI) tool for application development and adaptation based on Web
Approved	Focused Build for SAP Solution Manager	solution	This is a focused service solution offered on SAP Store. It provides an out-of-the-box and integrated tool-supported
Approved	Focused Build for SAP Solution Manager, enterprise edition	solution	An enterprise edition of Focused Build for SAP Solution Manager is available. On the price list or in a bulleted list,
Approved	Focused Insights for SAP Solution Manager	solution	This is a focused service solution offered on SAP Store. It provides dashboards, without the need for programming,
Approved	Focused Insights for SAP Solution Manager, enterprise edition	solution	An enterprise edition of Focused Insights for SAP Solution Manager is available. On the price list or in a bulleted list,
Approved	Focused ITSM for SAP Solution Manager	solution	This is a focused service solution offered on SAP Store. It provides improved ITSM functions and capabilities.
Approved	Focused Run for SAP Solution Manager	solution	This is a focused service solution offered on SAP Store. It provides improved solution operations features in the run
Approved	Focused Run for SAP Solution Manager, enterprise edition	solution	An enterprise edition of Focused Run for SAP Solution Manager is available. On the price list or in a bulleted list,
Approved	Focused Run for SAP Solution Manager, perpetual option	solution	A perpetual option for Focused Run for SAP Solution Manager is available. On the price list or in a bulleted list,
Approved	Focused Run for SAP Solution Manager, term option	solution	A term option for Focused Run for SAP Solution Manager is available. On the price list or in a bulleted list, refer to it
Approved	focused solutions circle for SAP Solution Manager	(none); solutions	To refer to the group of consultants (SAP or partners) who can help customers implement focused solutions for
Approved	focused solutions for SAP Solution Manager	(none); solutions	A category of focused solutions for SAP Solution Manager is available on SAP Store. The individual solutions are
Approved	Food Spaces	(none); project; services; spaces	This names an internal catering project in Germany.
Approved	forecast analyzer	tool	This names a tool that is part of the inventory optimization services.
Approved	forecast level optimizer	tool	This names a tool that is part of the inventory optimization services.
Approved	forecasting monitor	tool	This names a tool that is part of the inventory optimization services.
Approved	foundation service for predictive analytics	service	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Franchise4Success	program	This names an internal program for sales people that identifies sales packages that have been successful with
Approved	Fresh Faces	program	This names a program aimed at college graduates to encourage employment at SAP partner companies. It is
Approved	functional advisory service for SAP Cloud for Customer	service (optional - see usage notes for details)	This name fully replaced functional advisory service for SAP Hybris Cloud for Customer Aug-2018.
Approved	functional description for SAP Process Integration mapping services	service (optional - see usage notes for details)	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Fundamental UI	tool; library; open source project	This names the user experience library available as an open source project and used by SAP Customer
Approved	Galaxy Learning	mobile app	This names an internal mobile app from the P&I organization that uses virtual reality to provide colleagues
Approved	Gamification Rules Designer for Success Map Learning	application	This is an internal application that enables administrators of the Success Map Learning tool to create gamification
Approved	gate approval workflow	service	This names a service offered as part of the consulting services for product lifecycle management.
Approved	GCO University	program; team; site (as appropriate)	GCO University replaced SAP Sales University "https://www.sapbrandtools.com/naming-
Approved	GDPR compliance acceleration service	service (optional - see usage notes for details)	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	general availability care program	(none)	This term is an unbranded name that describes a portfolio of related services. The term can also serve as a

Approved	generic mail framework	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	German fee calculation service (Gebührenrechnung)	service			Note: This name was originally approved as "German tax calculation service (Gebührenrechnung)." Updated
Approved	Global ASAP	methodology		Global ASAP®	Do not write this name together as "GlobalASAP."
Approved	global ATP scheduling integrator	tool			This names a tool that is part of the inventory optimization services.
Approved	Global Center of Expertise	program; initiative	Global CoE		This names a program that is part of SAP Digital Business Services. It provides Premium Engagement customers
Approved	Global Commercial and Channel Sales	team; group; (none) (as appropriate)			This name fully replaced the name Inside Sales, a name for SAP sales teams that sell remotely with partners in the
Approved	Global Customer Reference Program	(none)			After first mention, you can use common English terms to refer to the "customer reference program" or "the
Approved	Global Customer Success	group; team; services (as appropriate)	GCS		This name replaced Global Cloud Delivery, Apr-2017.
Approved	Global Goals 100	program; initiative			This is a program from SAP Next-Gen that brings together 100 fellows, including from within SAP, customers,
Approved	Global Health & Well-Being	group; team			This name fully replaced Global Health Management "https://www.sapbrandtools.com/naming-
Approved	Global Partner Operations	(none); organization; group			As of May 2014, Global Partner Operations is the new name of SAP Ecosystem & Channels (ECO). It brings all
Approved	Global User Groups	organization			Do not immediately precede this name with "SAP." Incorrect: The SAP Global User Groups organization seeks
Approved	Go 2020	program; initiative (as appropriate)			This name fully replaced Inspire 2020 "https://www.sapbrandtools.com/naming-
Approved	Golf Trainer	mobile app			This is a consumer mobile app that allows the user to manage their own golf training and performance based
Approved	Golf Trainer for coaches	mobile app			Two versions of the app are available for different user types. Refer to them as:
Approved	Golf Trainer for players	mobile app			Two versions of the app are available for different user types. Refer to them as:
Approved	go-live check for SAP Commerce	service (optional - see usage notes for details)			This name fully replaced go-live check for SAP Hybris Commerce Aug-2018.
Approved	go-to-market excellence advisory service for business transformation needs	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	grantee management assessment	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	GRC composite applications by SAP and Cisco	(none)			This is a general term, not a formal offering name.
Approved	Grow	program; initiative			This names an internal program at SAP that helps employees explore mentoring opportunities. This
Approved	guidance service for SAP Program Management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Guided Answers	service; tool			Guided Answers is a service from the Product Support organization that follows the Next-Generation Support
Approved	guided buying capability	(none); capability			This capability is available for multiple SAP Ariba solutions, including SAP Ariba Buying. It is not a
Approved	guided procedure	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	HanaHaus	(none); location			The brainchild of SAP founder Hasso Plattner, HanaHaus opened as a purpose-built work and activity space with
Approved	HanaHaus	(none); location			This names a physical location in Palo Alto. Opened in 2015, HanaHaus is a community workspace and public
Approved	harmonization for SAP ERP Human Capital Management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	harmonization service for IT cost reduction	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and

Approved	Hasso Plattner Founders' Award	(none)			This names the highest employee recognition at SAP, awarded annually by the CEO to an individual or a team.
Approved	HCM Bridge to the Cloud	program; initiative			HCM Bridge to the Cloud is an external program for on-premise and hybrid customers aimed at successfully
Approved	health check for business planning and consolidation	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	health check for SAP server environment	service (optional - see usage notes for details)			Note: This name was originally approved in July 2012 as "health check for SAP Sybase server environment." The
Approved	heavy equipment management	application			This names an application to help customers sell, service, lease, and replace heavy equipment for construction and
Approved	heavy equipment management for SAP CRM	application			A version of the heavy equipment management application is available for SAP CRM. Refer to it as:• heavy
Approved	heavy equipment management for SAP S/4HANA	application		heavy equipment management for SAP	A version of the heavy equipment management application that has been optimized to run on SAP
Approved	Hipmunk	solutions		Hipmunk®	This is the consumer product of the Concur Hipmunk offering. It is available as a Web service and mobile app.
Approved	Holiday Finder	app			This is an internal name only. Do not brand with SAP. Incorrect: SAP Holiday Finder.
Approved	HR advisory and process design service for SAP SuccessFactors solutions	service (optional - see usage notes for details)		HR advisory and process design service for SAP®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	HR Punks	program; initiative			This names an internal human resources program meant to create greater engagement with employees.
Approved	HR strategy and road map service	service (optional - see usage notes for details)			Name fully replaced cloud advisory and design for human resources "https://www.sapbrandtools.com/naming-
Approved	Human Revolution	campaign; program; initiative			This names a campaign and initiative that drives engagement from HR leaders and practitioners and builds
Approved	Hyperledger Fabric on SAP Cloud Platform	service			Hyperledger Fabric is a blockchain framework implementation intended as a foundation for developing
Approved	IBM and SAP Partnership for Digital Transformation	partnership; program			Through this agreement, SAP and IBM plan to co-innovate solutions that increase customer value through cognitive
Approved	Ideation Centre at SAP Canada	(none); center; team			This names an internal team at SAP in Canada for industry thought leaders. It offers papers, videos, blogs and other
Approved	ideation workshop for SAP Data Network, live customer cloud	(none); workshop			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	IdeaWall	mobile app			Short name for launch icon only: IdeaWall.
Approved	Immersive Experience	(none); experience; approach; format			This names an innovative approach to event and location design that immerses customers fully in an SAP-branded
Approved	implementation accelerator service for SAP Public Budget Formulation	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation and analytics service for SAP Business Warehouse Accelerator	service (optional - see usage notes for details)	implementation and analytics		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation and configuration service for SAP POS Data Management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation and enablement service for databases	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation and quality assurance service for SAP POS Data Management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation assessment service for SAP Customer Experience solutions	service (optional - see usage notes for details)			This retired and fully replaced implementation assessment service for SAP Hybris solutions
Approved	implementation for product stewardship on-demand	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation for SAP Test Data Migration Server	service (optional - see usage notes for details)	implementation for SAP TDMS		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation guidance service for SAP Forecasting and Replenishment for Retail	service (optional - see usage notes for details)			Note: Effective February 2015 this service includes the following two services:
Approved	implementation of add-on for extended SAP Commerce	service (optional - see usage notes for details)			This name fully replaces implementation of add-on for extended SAP Hybris Commerce

	implementation of advanced replenishment	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	process for SAP for Retail	notes for details)		lowercase in normal text in all communications and
	implementation of advanced sustainability	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	reporting	notes for details)		lowercase in normal text in all communications and
	implementation of airline back-office	service (optional; see usage		This is an unbranded service name. The name appears in
Approved	solution	notes for details)		lowercase in normal text in all communications and
	implementation of analytics for SAP Real	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Estate Management	notes for details)		lowercase in normal text in all communications and
	implementation of analytics with SAP		implementation of	This is an unbranded service name. The name appears in
Approved	S/4HANA	package	analytics with SAP	lowercase in normal text in all communications and
	implementation of automotive vehicle	service (optional - see usage		Effective September 2014, this name replaces
Approved	management for national sales	notes for details)		"implementation of automotive vehicle sales
	implementation of bank onboarding for SAP	service (optional - see usage		This name replaces "implementation of corporate
Approved	Financial Services Network	notes for details)		onboarding for SAP Financial Services Network," effective
	implementation of business intelligence for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	HR	notes for details)		lowercase in normal text in all communications and
	implementation of business process	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	monitoring and analytics	notes for details)		lowercase in normal text in all communications and
	implementation of change request	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management with add-on packages	notes for details)		lowercase in normal text in all communications and
	implementation of change request	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management with SAP Solution Manager	notes for details)		lowercase in normal text in all communications and
	implementation of consumer scoring models	service (optional - see usage		This name fully replaced implementation of consumer
Approved	in SAP Marketing	notes for details)		scoring models in SAP Hybris Marketing
	implementation of credit risk management	service (optional - see usage		Note: This name replaces "implementation of risk
Approved	for banking	notes for details)		management for banking," which was retired in
	implementation of cross-company transfers	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	for configurable products	notes for details)		lowercase in normal text in all communications and
	implementation of customer e-services for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	utilities	notes for details)		lowercase in normal text in all communications and
	implementation of electronic order	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	documents in SAP Intelligent Metering for	notes for guidance)		lowercase in normal text in all communications and
	implementation of end-to-end service	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	activation for SAP Financial Services Network	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of energy management	notes for details)		lowercase in normal text in all communications and
	implementation of enhanced pool asset	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management for SAP ERP	notes for details)		lowercase in normal text in all communications and
	implementation of environmental	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	compliance	notes for details)		lowercase in normal text in all communications and
	implementation of e-permit to work and	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	worker safety	notes for details)		lowercase in normal text in all communications and
	implementation of extended sustainability	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	reporting	notes for details)		lowercase in normal text in all communications and
	implementation of financial transformation	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	for banking	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of fraud management	notes for details)		lowercase in normal text in all communications and
	implementation of geographical solutions	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	for public sector	notes for details)		lowercase in normal text in all communications and
	implementation of geographical solutions	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	for utilities	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of global label management	notes for details)		lowercase in normal text in all communications and
	implementation of global market share for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	marketing performance management	notes for details)		lowercase in normal text in all communications and
	implementation of health and safety	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management for SAP EHS Management	notes for details)		lowercase in normal text in all communications and

	implementation of illness and recovery	service (optional - see usage		Note: This service offering is sold in the Netherlands.
Approved	messages for Dutch UWV	notes for details)		UWV (Employee Insurance Agency) is an autonomous
	implementation of incentives and	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	commissions management for insurance	notes for details)		lowercase in normal text in all communications and
	implementation of incident and claims for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	SAP EHS Management	notes for details)		lowercase in normal text in all communications and
	implementation of integrated solution	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	business for SAP CRM	notes for details)		lowercase in normal text in all communications and
	implementation of IT dashboards with SAP	service (optional - see usage		Note: This name fully replaced the previously approved
Approved	Solution Manager	notes for details)		name "IT reporting setup for SAP Solution Manager," July
	implementation of IT service management	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	for SAP Solution Manager	notes for details)		lowercase in normal text in all communications and
	implementation of ITSM with SAP Solution	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Manager	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of lean catalog for SAP ERP	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		The "implementation of Malaysian GST regulation" is a
Approved	implementation of Malaysian GST regulation	notes for details)		service that enables existing SAP Customers in Malaysia
	implementation of mobile apps for asset	service (optional - see usage		Name fully replaced implementation of SAP Work
Approved	management	notes for details)		Manager "https://www.sapbrandtools.com/naming-
	implementation of mobile banking and	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	money solutions	notes for details)		lowercase in normal text in all communications and
	implementation of mobile operations for	service (optional - see usage		This name fully replaced implementation of mobile
Approved	SAP Process Orchestration	notes for details)		operations for SAP NetWeaver Process Orchestration Apr-
	implementation of natural gas transmission	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	and distribution	notes)		lowercase in normal text in all communications and
	implementation of operational risk	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management for SAP EHS Management	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of output management	notes for details)		lowercase in normal text in all communications and
	implementation of performance	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management for SAP ERP HCM	notes for details)		lowercase in normal text in all communications and
	implementation of point-of-sale data	service (optional - see usage	implementation	This is an unbranded service name. The name appears in
Approved	transfer and auditing	notes for details)	of POS data	lowercase in normal text in all communications and
	implementation of product cost forecasting	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	and simulation for SAP BW	notes)		lowercase in normal text in all communications and
	implementation of product data	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management for SAP ERP	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of product safety	notes for details)		lowercase in normal text in all communications and
	implementation of product safety for SAP	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	EHS Management	notes for details)		lowercase in normal text in all communications and
	implementation of profit management for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	banking	notes for details)		lowercase in normal text in all communications and
	implementation of profitability and cost	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management for IT	notes for details)		lowercase in normal text in all communications and
	implementation of promotion optimization	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	for marketing performance management	notes for details)		lowercase in normal text in all communications and
	implementation of promotion sensing and	service (optional - see usage		This service offering helps enable consumer products
Approved	optimization	notes for details)		companies to harness the value of their data. The service
	implementation of real-time situational	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	awareness for public sector	notes for details)		lowercase in normal text in all communications and
	implementation of renewal basic pack for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	SAP ERP HCM	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Accounting for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Financial Instruments	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Advanced Track and	service (optional - see usage		This service is made up of four different options. See
Approved	Trace for Pharmaceuticals	notes for guidance)		subordinate name entries below. Implementation of SAP

	implementation of SAP Advanced Track and	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Trace for Pharmaceuticals, EPCIS repository	notes for guidance)		lowercase in normal text in all communications and
	implementation of SAP Advanced Track and	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Trace for Pharmaceuticals, fit/gap analysis	notes for guidance)		lowercase in normal text in all communications and
	implementation of SAP Advanced Track and	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Trace for Pharmaceuticals, non-EPCIS	notes for guidance)		lowercase in normal text in all communications and
	implementation of SAP Advanced Track and	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Trace for Pharmaceuticals, proof-of-concept	notes for guidance)		lowercase in normal text in all communications and
	implementation of SAP Business Integrity	service (optional - see usage		Name fully replaced implementation SAP Fraud
Approved	Screening	notes for details)		Management "https://www.sapbrandtools.com/naming-
	implementation of SAP Business Planning	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	and Consolidation for banking	notes for details)		lowercase in normal text in all communications and
	implementation of SAP BusinessObjects	service (optional - see usage	implementation of SAP®	This is an unbranded service name. The name appears in
Approved	Planning and Consolidation	notes for details)	BusinessObjects™ Planning	lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP BW/4HANA	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Cloud for Customer	service (optional - see usage		This name fully replaces implementation of SAP Hybris
Approved	for insurance sales	notes for details)		Cloud for Customer for insurance sales
	implementation of SAP Cloud Platform Big	service (optional - see usage		This name fully replaced migration service for SAP Cloud
Approved	Data Services	notes for details)		Platform Big Data Services
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP CRM Service Manager	notes)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP Data Hub	notes for guidance)		lowercase in normal text in all communications and
	implementation of SAP Deposits	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Management	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP Direct Store Delivery	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Engineering Control	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Center	notes)		lowercase in normal text in all communications and
	implementation of SAP Enterprise Threat	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Detection	notes for guidance)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP ERP HCM self-service	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Event Stream	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Processor	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Financial Asset	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Management for insurance	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Global Trade	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Management	notes for details)		lowercase in normal text in all communications and
	implementation of SAP GTS essential	service (optional - see usage	implementation of SAP®	This is an unbranded service name. The name appears in
Approved	compliance legal regulations	notes for details)	GTS® essential compliance	lowercase in normal text in all communications and
	implementation of SAP Innovation	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Management	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Integrated Business	service (optional - see usage		Note: This name was changed to best-practices
Approved	Planning	notes for guidance)		implementation of SAP Integrated Business Planning. This
	implementation of SAP Landscape	service (optional - see usage		This is an unbranded service name that fully replaced
Approved	Virtualization Management	notes for details)		implementation service for SAP landscape
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP Leasing	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Loans Management	service (optional - see usage		Note: This name replaces "implementation of loans
Approved	for Banking	notes for details)		management," effective September 2014.
	implementation of SAP Operations Control	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Center	notes for guidance)		lowercase in normal text in all communications and
	implementation of SAP Payment Engine for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	banking	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage	implementation of SAP®	This is an unbranded service name. The name appears in
Approved	implementation of SAP PowerDesigner	notes for details)	PowerDesigner®	lowercase in normal text in all communications and

		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP Process Control	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Product Lifecycle	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Costing	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Profitability and	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Performance Management	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Public Budget	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Formulation	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage	implementation of SAP®	Effective Jan-2014, this name fully replaces
Approved	implementation of SAP Replication Server	notes for guidance)	Replication Server®	implementation of SAP Sybase Replication Server.
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP Retail Execution	notes for details)		lowercase in normal text in all communications and
	implementation of SAP S/4HANA for	service (optional - see usage	implementation of SAP	This is an unbranded service name. The name appears in
Approved	customer management, service core option	notes for guidance)	S/4HANA® for customer	lowercase in normal text in all communications and
	implementation of SAP Sales and Operations	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Planning	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP Single Sign-On	notes for details)		lowercase in normal text in all communications and
	implementation of SAP Solution Manager for	service (optional - see usage		This name fully replaced installation and operations setup
Approved	IT operations	notes for details)		for SAP Solution Manager, June 2015.
	implementation of SAP Solution Manager for	service (optional - see usage		Note: This name fully replaced "road map for
Approved	IT projects	notes for details)		documentation and implementation in SAP Solution
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP Sourcing	notes for details)		lowercase in normal text in all communications and
	implementation of SAP SuccessFactors	service (optional - see usage	implementation of SAP®	This is an unbranded service name. The name appears in
Approved	People Central Hub	notes for details)	SuccessFactors® People	lowercase in normal text in all communications and
	implementation of SAP Supplier Lifecycle	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	Management	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of SAP Transactional Banking	notes for details)		lowercase in normal text in all communications and
	implementation of SAP user interface	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	encryption	notes for details)		lowercase in normal text in all communications and
	implementation of scope management for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	shutdown turnaround and outages	notes for details)		lowercase in normal text in all communications and
	implementation of shelf label functions for	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	SAP for Retail	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	implementation of social media cockpit	notes for details)		lowercase in normal text in all communications and
	implementation of students success	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	forecasting	notes for details)		lowercase in normal text in all communications and
	implementation of supplier integration for	service (optional - see usage	implementation of supplier	This is an unbranded service name. The name appears in
Approved	Ariba Network	notes for guidance)	integration for Ariba®	lowercase in normal text in all communications and
	implementation of workforce risk	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management	notes for details)		lowercase in normal text in all communications and
	implementation portal for SAP S/4HANA		implementation portal for	This names a free, Web-based tool that offers a guided
Approved	Cloud	(none); portal	SAP S/4HANA® Cloud	and responsive to-do list for all implementation tasks
	implementation safeguarding service for SAP	service (optional - see usage	implementation	This is an unbranded service name. The name appears in
Approved	SuccessFactors solutions	notes for details)	safeguarding service for	lowercase in normal text in all communications and
	implementation service for accelerated	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	system decommissioning	notes for details)		lowercase in normal text in all communications and
	implementation service for collaborative	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	value realization	notes for details)		lowercase in normal text in all communications and
	implementation service for cost and	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	profitability analysis	notes for details)		lowercase in normal text in all communications and
	implementation service for finance	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	operations	notes for details)		lowercase in normal text in all communications and
	implementation service for financial	service (optional – see usage		This names an implementation service for financial
Approved	consolidation and group reporting	notes for details)		consolidation and group reporting.

Approved	implementation service for financial planning and analysis	service (optional – see usage notes for details)		This names an implementation service for financial planning and analysis applications.
Approved	implementation service for financial reporting and consolidation	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for GIS integration for SAP Multiresource Scheduling	service (optional - see usage notes for details)		This names a service that implements a dynamic GIS Solution into SAP Multiresource Scheduling.
Approved	implementation service for integrated operations management	services (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for prepayment of smart meter utilities	service (optional – see usage notes for details)		This names an implementation service for smart meter utilities that includes shorter implementation time,
Approved	implementation service for prosumer microgrid	service (optional – see usage notes for details)		This names an implementation service for prosumer microgrid.
Approved	implementation service for SAP Business All-in-One for Retail	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for SAP Commissions	service (optional - see usage	SAP Commissions	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for SAP CPQ	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for SAP ERP HCM	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for SAP Field Service Management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for SAP for Oil & Gas	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for SAP ILM	service (optional - see usage notes for details)		Note: Prior to the retirement of the "NetWeaver" brand, this name appeared as: "implementation service for SAP
Approved	implementation service for SAP ILM retention management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for SAP Intelligent Sales Execution	service (optional - see usage notes for details)		This names a service that provides implementation support and guidance for the SAP Intelligent Sales
Approved	implementation service for SAP Multiresource Scheduling	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for SAP Producer Pro	service (optional - see usage notes for details)	implementation service for SAP® Producer Pro®	An implementation service is available for SAP Producer Pro.
Approved	implementation service for SAP Student Lifecycle Management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for SAP Test Data Migration Server	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation service for scholarship accounting data	service (optional - see usage notes for details)		This names a service that helps customers record and manage scholarship accounting data.
Approved	implementation services for master data governance	services (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation services for SAP Fieldglass solutions	services (optional - see usage notes for guidance)	implementation services for SAP® Fieldglass®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	implementation workshop for SAP ILM implementations for SAP Process Orchestration	(none); workshop services (optional - see usage notes)		Note: Prior to the retirement of the "NetWeaver" brand, this name appeared as: "implementations for SAP
Approved	inbound monitor	tool		This names a tool that is part of the inventory optimization services.
Approved	Incentives and Promotions	program; initiative (as appropriate)		This incentive program is part of SAP PartnerEdge and offers SAP partners incentives and promotions for
Approved	Incubation Channel	program		The Incubation Channel is a program within the Business Model Innovation (BMI) initiative. This program provides
Approved	industry innovation kit(s) for Automotive	industry innovation kit(s); innovation kit(s); kit(s) (where		Name changed to industry innovation kit for Automotive Aug-2018.
Approved	Industry Value Network	program; member(s); group for (industry) (as appropriate)		Do not abbreviate this name. Incorrect: IVN. IVNs.

Approved	information governance services	services (optional - see usage notes for details)		This name represents a portfolio of individual unbranded service offerings delivered by the Data Management
Approved	information retrieval framework	(none); framework architecture; concept;		This names a framework that helps customers who do business in the European Economic Area (EEA) comply
Approved	in-memory data fabric	strategy (as needed)		This names a concept that uses smart data access technology from SAP HANA to deliver accelerated
Approved	innovation adoption center	(none)		The innovation adoption center comprises a virtual team of SAP consultants who deliver leading edge designs,
Approved	Innovation Box	(none); box; package service (optional - see usage		This names a package provided to new SAP Next-Gen Labs at university campuses containing documentation on
Approved	innovation discovery for SAP products	notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Innovation Readiness	assessment; survey		Innovation Readiness is an assessment offered by the Design & Co-Innovation Center that measures an
Approved	innovation sphere	tool; repository		This names an internal-only tool or repository that helps presales customers upload and display demos. Do not
Approved	innovation strategy and road map service for SAP S/4HANA	service	innovation strategy and road map service for SAP	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	innovation workshops for analytics and Big Data	(none); workshop services (optional - see usage		This service is part of a portfolio of cloud-related service offerings for SAP customers who are implementing cloud
Approved	innovation-driven transformation services	notes for details)		This name represents a portfolio of individual unbranded service offerings delivered by the Data Management
Approved	in-place system conversion for SAP BW/4HANA	service (optional - see usage notes for details)		Name fully replaced system conversion for SAP BW/4HANA "https://www.sapbrandtools.com/naming-
Approved	installation and data transition of SAP S/4HANA Finance	service (optional - see usage notes for details)	installation and data transition of SAP S/4HANA®	This name replaced installation and data transition of SAP S/4HANA Finance, on-premise edition, Apr-2016.
Approved	installation of SAP HANA	service (optional - see usage notes for details)	installation of SAP HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	installation of SAP Process Orchestration	service (optional - see usage notes for details)		This name fully replaced installation of SAP NetWeaver Process Orchestration Apr-2014.
Approved	installation of Sybase Unwired Platform	service (optional - see usage notes for details)	installation of Sybase® Unwired Platform	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	in-store production scenarios for SAP for Retail	service (optional - see usage notes for details)		Note: The original approval for this service name was: "preconfigured in-store production scenarios for SAP for
Approved	insurance accounting	application		Do not precede with SAP. Do not capitalize "insurance accounting" except in titles, headers, or wherever title
Approved	integrated banking package for SAP S/4HANA	(none); package	integrated banking package for SAP S/4HANA®	An integrated banking package is available for SAP S/4HANA, which includes the suite edition of SAP for
Approved	integrated cost planning	service		This names a service offered as part of the consulting services for product lifecycle management.
Approved	integrated reporting for SAP S/4HANA Cloud with SAP Analytics Cloud	service (optional - see usage notes for details)	integrated reporting for SAP S/4HANA® Cloud with	This names a service that integrates SAP Analytics Cloud reporting on top of SAP S/4HANA Cloud.
Approved	integrated support environment	(none); environment (as needed)		This names a self-run interface for support customers with tools available for three distinct user roles. You can
Approved	integration framework for SAP Business One	(none); framework	integration framework for SAP Business One®	The integration framework for SAP Business One enables you to connect to using other departments and
Approved	integration of add-on functionality for SAP SuccessFactors Recruiting Posting	service (optional - see usage notes for details)	integration of add-on functionality for SAP®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	integration of regulated procurement with SAP Cloud	service (optional - see usage notes)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	integration of SAP Cloud for Customer with SAP for Utilities	service (optional - see usage notes for details)		This name fully replaces integration of SAP Hybris Cloud for Customer with SAP for Utilities
Approved	integration of SAP Credit Management for credit agencies and trade credit insurance	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	integration of SAP S/4HANA with SAP Commerce	service (optional - see usage notes for details)	integration of SAP S/4HANA® with SAP®	This name fully replaces integration of SAP S/4HANA with SAP Hybris Commerce
Approved	integration of SAP SuccessFactors Recruiting Posting	service (optional - see usage notes for details)	integration of SAP® SuccessFactors® Recruiting	This is an unbranded service name. The name appears in lowercase in normal text in all communications and

	integration option for Microsoft SharePoint				An integration option is available that enables the SAP
Approved	software	(none); option			BusinessObjects BI platform to work with Microsoft
	integration readiness check for SAP			integration readiness check	A free toolkit that offers an integration readiness check
Approved	S/4HANA Cloud	toolkit; tool		for SAP S/4HANA® Cloud	between SAP S/4HANA Cloud and other cloud offerings
	integration service for bank payment	service (optional - see usage			This service offers preconfigured, bank-specific formats to
Approved	processes	notes for details)			streamline and accelerate payment processes.
	integration service for SAP 3D Visual	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	Enterprise Generator	notes for details)			lowercase in normal text in all communications and
					This names a free methodology comprising integration
Approved	integration solution advisory	methodology			styles and use-case patterns that help enterprise
					This is a Web service that is available as an add-on to
Approved	Intelligence	Web service			Concur Expense and Concur Invoice. It integrates travel,
					This pricing bundle integrates process design, execution,
Approved	intelligent business operations bundle	(none)			and real-time process insights by combining SAP
	intelligent business operations bundle, third-				An edition of this bundle is available for customers that
Approved	party middleware edition	none			already have a non-SAP middleware in place. In a bulleted
	intelligent database operations package for			intelligent database	This offering is a combination of a tool plus a back-office
Approved	SAP HANA	(none); package		operations package for SAP	and front-office service. The two are priced together as a
					This name replaced Global Business Operations (GBO),
Approved	Intelligent Enterprise Group	board area; organization	IEG		Dec-2018.
	Intelligent Enterprise Value Discovery				As part of the SAP S/4HANA Movement program, this
Approved	Engagement	(none); engagement			engagement focuses on SAP and partner-led offerings
	intelligent preferred network service add-on				An add-on for SAP LTE 365, Diameter hubbing is available
Approved	by Starhome Mach for SAP LTE 365,	mobile service			that provides mobile network operators with automated
					Name fully replaced Product Configuration Intelligence
Approved	Intelligent Product Selection	service			"https://www.sapbrandtools.com/naming-
					This names an initiative that brings together SAP Ariba,
Approved	Intelligent Spend Management	initiative; program; concept			SAP Fieldglass, and SAP Concur solutions in the area of
	intelligent technologies for SAP C/4HANA,				A gold option of the intelligent technologies package for
Approved	gold option	package			SAP C/4HANA is available. In a bulleted list or on the
	intelligent technologies for SAP C/4HANA,				A silver option of the intelligent technologies package for
Approved	silver option	package			SAP C/4HANA is available. In a bulleted list or on the
	intelligent technologies for SAP S/4HANA,			intelligent technologies for	A gold option of the intelligent technologies package for
Approved	gold option	package		SAP S/4HANA®, gold option	SAP S/4HANA is available. In a bulleted list or on the
	intelligent technologies for SAP S/4HANA,			intelligent technologies for	A silver option of the intelligent technologies package for
Approved	silver option	package		SAP S/4HANA®, silver	SAP S/4HANA is available. In a bulleted list or on the
	intelligent technologies for SAP			intelligent technologies for	A gold option of the intelligent technologies package for
Approved	SuccessFactors solutions, gold option	package		SAP® SuccessFactors®	SAP SuccessFactors solutions is available. In a bulleted list
	intelligent technologies for SAP			intelligent technologies for	A silver option of the intelligent technologies package for
Approved	SuccessFactors solutions, silver option	package		SAP® SuccessFactors®	SAP SuccessFactors solutions is available. In a bulleted list
					This is an umbrella name for packages that provide
Approved	intelligent technologies packages	(none); packages			customers with SAP's recommended set of intelligent
					This system centralizes traffic data from various sensors
Approved	intelligent traffic management	system			to provide Big Data insights including data auto-
	Interactive Voice Response Option for SAP		IVR Option for		Do not precede this name with "the."
Approved	Business Communications Management	(none)	SAP Business		
	intercompany data exchange common layer				This software layer is a required technical component of
Approved	for Germany	component			the following existing intercompany data exchange
	intercompany data exchange for German gas				This is a Germany-only offering that also may be
Approved	utilities	application			mentioned in articles published globally. This application
	intercompany data exchange for Slovakian				Do not abbreviate to SAP IDEX for Slovakian utility
Approved	utility companies	solution			companies.
	intercompany data exchange for Swiss				This name fully replaced intercompany data exchange for
Approved	electric and gas utilities	application			Swiss utility companies Aug-2015.
	intercompany data exchange for Swiss			intercompany data	A version of this application that has been optimized to
Approved	electric and gas utilities for SAP S/4HANA	application		exchange for Swiss electric	work with SAP S/4HANA is available. Refer to it as:•
	intercompany data exchange for UK				This names a UK-only offering that also may be
Approved	electricity suppliers	application			mentioned in articles published globally.

Approved	intercompany integration solution for SAP Business One	(none); solution	intercompany integration solution for SAP Business	An intercompany integration solution is available for SAP Business One. After first mention, you may simply refer to
Approved	Internal Store	(none)		This is an internal name only. Do not brand with SAP.
Approved	international expansion for retail	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	inventory controlling cockpit	(none); tool; cockpit		This names a tool that is part of the inventory optimization services.
Approved	inventory cost function for Supply Network Planning optimization	tool		This names a tool that is part of the inventory optimization services.
Approved	inventory optimization	services (optional - see usage notes for details)		This is an unbranded service name. It is an umbrella name to describe a number of services and tools that help with
Approved	inventory quality ratio	tool		This names a tool that is part of the inventory optimization services.
Approved	Inversation by SAP	solution		This offering was developed as part of the SAP.iO "https://www.sapbrandtools.com/naming-
Approved	Investment Calculator	tool		Do not precede this name with "SAP." It is not priced or sold separately but a tool provided as part of the SAP
Approved	Invoice Capture	Web service		This Web service is available as an add-on to Concur Invoice.
Approved	Invoice Pay	feature		This names a feature of Concur Invoice.
Approved	IoT add-on pack for SAP Cloud Platform	(none); pack		An IoT add-on pack is available for customers who have either the multi-cloud starter pack for SAP Cloud Platform
Approved	IoT application management service	(none); service		This names a repeatable custom solution that helps simplify the process of creating, deploying, and managing
Approved	IoT Rapid Connect	demo; scenario		This names a sales demo that is used to show customers how quickly SAP can connect their IoT devices and send
Approved	IoT SIM management for SAP HANA	connector; device connector (as needed)	IoT SIM management for SAP HANA®	This names a subscriber identity module (SIM) device connector for SAP HANA specifically for Internet of Things
Approved	IPX transport add-on for SAP SMS 365, enterprise service	mobile service		This is an add-on to SAP SMS 365, enterprise service available at an additional cost. Always use lowercase for
Approved	IT architecture assessment	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	IT governance strategy development	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	IT Planning Calendar	tool		A free tool available in SAP ONE Support Launchpad called IT Planning Calendar is available. This tool provides
Approved	IT service management planning and setup	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	IT system consolidation	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	IT System News Calendar	(none); app		This is an internal-only app that shows the current status of SAP internal systems (such as ISP, ICP, BCP, SAP
Approved	ITdirect	support platform; team		Do not alter the spelling in any way. Incorrect: IT Direct; IT direct.
Approved	IT-OT Integration Solution by Accenture and SAP	(none)		This names a joint solution for utilities from the Accenture and SAP Business Solutions Group.
Approved	iView	(none)		An iView refers to any kind of application, information, or service that can be visualized in a Web browser frame.
Approved	Job Sharing	tool; site		This names an internal implementation of the partner solution Tandemploy, which helps employees explore job
Approved	Job Standardization	service		Name fully replaced SAP Clea for Job Standardization, May-2017. This name was originally approved as SAP
Approved	Juice	mobile app		Short name for launch icon: Juice
Approved	Kanban monitor	tool		This names a tool that is part of the inventory optimization services.

Approved	kernel snapshot analyzer	tool			This names an unpriced tool for analyzing kernel snapshots (diagnostic text files).
Approved	KickApp Cup	program; initiative			KickApp Cup is a global CSR initiative in which SAP has partnered with streetfootballworld.org. The goal of the
Approved	Kita Finder	tool			This names an internal tool that SAP colleagues in Germany can use to search for daycare centers
Approved	Knowledge and Innovation	team; organization	KIT; Knowledge & Innovation		This names a team within SAP responsible for product knowledge including the product knowledge enablement
Approved	Knowledge for You	program; initiative			This names a program and initiative that provides SAP user groups with free access to Webinars and resources.
Approved	Knowledge Management	component; group, team, or function, as appropriate			A subcomponent of SAP NetWeaver Portal. Formerly named SAP Knowledge Management component.
Approved	landscape strategy and architecture service	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	landscape transformation for SAP BW/4HANA and SAP BW	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	launch advisory service for SAP HANA Enterprise Cloud	(none); service		launch advisory service for SAP HANA® Enterprise	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	launch optimization for cloud solutions HR	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	launch optimization for cloud solutions for sales, service, and marketing	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	launch optimization for cloud solutions for sourcing and procurement	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	launch optimization for SAP Customer Experience solutions	service (optional - see usage notes for details)			This name fully replaces launch optimization for SAP Hybris solutions
Approved	launch service for partner-led deployments of SAP Ariba Buying and Invoicing	service (optional - see usage notes for details)		launch service for partner-led deployments of SAP®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Leah	avatar; persona			SAP CoPilot includes an avatar called Leah to give users a personified user experience that makes completing
Approved	lean manufacturing planning and control	tool			This names a tool that is part of the inventory optimization services.
Approved	Learn Up	video game; game			This names a video game that uses gamification to show players how projects can benefit by incorporating SAP
Approved	Learning Compass	tool; interface			This is an internal interface that works with Success Map Learning and other internal systems to deliver learning
Approved	Learning for Life	program; initiative			This is the overarching program name for all skill building initiatives from the Corporate Social Responsibility (CSR)
Approved	Learning Journey	illustration; interactive guide(s); guide(s)			A Learning Journey is a free-to-use, interactive guide that illustrates to customers and partners the recommended
Approved	learning needs analysis service	service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Learning on Demand by SAP	portfolio of educational services			Do not abbreviate this name.
Approved	Learning Recommendations	service; microservice			This names an individual microservice that uses machine learning technology to identity and recommend training
Approved	Legal Compliance and Integrity Office	team; group			This names an organizational unit within SAP. Do not precede with SAP. Incorrect: SAP Legal Compliance and
Approved	Lenovo Enterprise Cloud designed for SAP HANA	service		Lenovo Enterprise Cloud designed for SAP HANA®	Lenovo Enterprise Cloud (LEC) is designed to support customers' SAP HANA software. It does not itself run SAP
Approved	lifecycle management for IT operational efficiency	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Lifetime Customer Success	group; team	LCS		This name replaced Cloud & Customer Success "https://www.sapbrandtools.com/naming-
Approved	load testing workshop	(none); workshop			This is an unbranded service name. The name appears in lowercase in normal text in all communications and

Approved	local currency conversion	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	localization toolkit for SAP S/4HANA Cloud	(none); toolkit; tool	localization toolkit for SAP S/4HANA® Cloud	This names a free toolkit that offers guidelines to extend SAP S/4HANA Cloud applications using built-in tools.
Approved	locomotive management	application		Do not precede with SAP. Do not capitalize except in titles, headers, or wherever title case is required.
Approved	log collection tool for SAP Business One	(none); tool	log collection tool for SAP Business One®	A free log collection tool, which helps centralize and automate logs of support issues, is available to SAP
Approved	logging of SAP BW access	solution		This name fully replaced logging of SAP NetWeaver BW access "https://www.sapbrandtools.com/naming-
Approved	logging of SAP GUI for Windows	solution		This name retired and fully replaced by UI data protection logging "https://www.sapbrandtools.com/naming-
Approved	logging of Web Dynpro for ABAP	solution	logging of Web Dynpro for ABAP®	This name retired and fully replaced by UI data protection logging "https://www.sapbrandtools.com/naming-
Approved	logical system rename	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Logon Control	component; tool		Logon Control is a component of SAP GUI for Windows that allows a logon to an SAP system using RFC
Approved	lot size simulation	tool		This names a tool that is part of the inventory optimization services.
Approved	machine learning package for fraudulent claims management	(none); package		This offering is a combination of a machine learning service plus an implementation service. The two are
Approved	Mailwave	application		This names an internal application that enables teams to understand how their mass e-mail communications are
Approved	make-to-order composition	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Making Value Visible	program; initiative (as needed)		This names a program to help customers get the most out of the SAP Concur platform by providing insights and
Approved	Managed Rate Administration	service		This names a support offering that provides customers of SAP Concur solutions with managed rate administration
Approved	managed service provider-led deployment of SAP Fieldglass solutions	service (optional - see usage notes for guidance)	managed service provider-led deployment of SAP®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	managed service provider-led deployment of SAP Fieldglass Worker Profile Management	service (optional - see usage notes for guidance)	managed service provider-led deployment of SAP®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	management of end-user training	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	management of quality and risk for SAP implementations	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	market process management for utilities	solution		This name fully replaced process and data-exchange framework for utilities
Approved	market process management for utilities for SAP S/4HANA	solution	market process management for utilities	A version of market process management for utilities is available that has been optimized to work with SAP
Approved	marketing performance management services from SAP	services (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Marketing Services Bureau	program; initiative		This names an SAP program that helps agencies and vendors with training and alignment of SAP marketing
Approved	master data assessment of third-party data integration with SAP Engineering Control	service (optional - see usage notes for guidance)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	master data check monitor	tool		This names a tool that is part of the inventory optimization services.
Approved	master data cleansing service for SAP Ariba solutions	service (optional - see usage notes for guidance)	master data cleansing service for SAP® Ariba®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	material document aggregation	tool		This names a tool that is part of the inventory optimization services.
Approved	material group conversion	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Material Group Recommendation	service; microservice		This names an individual microservice that uses machine learning technology to classify a free-text description

Approved	material type restructuring	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	MCC Dashboard	mobile app		Short name for launch icon only: MCC Dashbrd
Approved	Me Area	design concept		SAP Fiori launchpad includes a design concept/UI area that displays user-specific information, such as profile
Approved	message manager add-on for SAP SMS 365, enterprise service	mobile service		This is an add-on to SAP SMS 365, enterprise service available at an additional cost. Always use lowercase for
Approved	meter operation service billing for German electricity and gas utilities	application		This is a repeatable custom solution for German utility companies that addresses new legal billing and invoicing
Approved	meter operation service billing for German electricity and gas utilities for SAP S/4HANA	application	meter operation service billing for German	A version of meter operation service billing for German electricity and gas utilities that has been optimized to
Approved	Method Store	(none); site (as needed)		This names an internal community Web site that encourages SAP development colleagues and
Approved	Miami Open Tennis	mobile app		Short name for launch icon only: Miami Open
Approved	migration for SAP ERP Human Capital Management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	migration of applications	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	migration of business units	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	migration of SAP Financial Consolidation to SAP HANA	service (optional - see usage notes for details)	migration of SAP Financial Consolidation to SAP	This name fully replaced migration of SAP BusinessObjects Financial Consolidation to SAP HANA
Approved	migration planning service for SAP HANA Enterprise Cloud	service (optional - see usage notes for details)	migration planning service for SAP HANA® Enterprise	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	migration proof of concept for SAP Adaptive Server Enterprise	service (optional - see usage notes for details)	migration proof of concept for SAP® Adaptive Server®	Note: This name was originally approved as "migration proof of concept for SAP Sybase Adaptive Server
Approved	migration service	(none); service		This names a service offered as part of the consulting services for product lifecycle management.
Approved	migration service for SAP Analytics Cloud	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	migration service for SAP BEx query reports and workbooks	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	migration service for SAP BusinessObjects BI platform	service (optional - see usage notes for details)	migration service for SAP® BusinessObjects™ BI	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	migration service for SAP Revenue Accounting and Reporting	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	migration to SAP HANA and SAP Adaptive Server Enterprise	service (optional - see usage notes for details)	migration to SAP HANA® and SAP® Adaptive Server®	Note: This name was originally approved as "migration to SAP HANA and SAP Sybase ASE."
Approved	minimized downtime service	service (optional - see usage notes for details)		Name fully replaced optimization service for minimized downtime, Feb-2017.
Approved	missing parts information system	tool		This names a tool that is part of the inventory optimization services.
Approved	Mission-Critical Support	team; group		Mission-Critical Support is a team within the SAP Digital Business Services organization. The team is responsible
Approved	mobile app builder add-on for SAP Mobile Platform, consumer edition	(none)		This is an add-on available for SAP Mobile Platform, consumer edition. When this offering was branded under
Approved	mobile application workbench	tool		Do not capitalize except where title case is required.
Approved	mobile shopping and loyalty bundle	solution		This names an on-premise pricing bundle that include SAP Mobile Shopping and SAP Customer Loyalty. In a bulleted
Approved	mobile shopping and loyalty bundle, cloud edition	solution		An on-demand bundle that include SAP Mobile Shopping and SAP Customer Loyalty is available on the price list. In
Approved	mobile solutions enablement	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	MobiLife program for SAP employees	(none); program		This names an internal program for SAP employees to lease mobile devices and PCs for purely private usage for

Approved	MobiLink	suite; solutions; database		MobiLink synchronization is a component of SAP SQL Anywhere that allows two-way synchronizations. Do not
Approved	model retraining service for SAP Brand Impact	service (optional - see usage notes for details)		This is a service for SAP Brand Impact that analyses video material with a machine learning model and detects the
Approved	modeling and forecasting for load demand	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	modification justification check for SAP Enterprise Support	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	MongoDB on SAP Cloud Platform	service		This name replaced SAP HANA Cloud Platform, MongoDB service, Feb-2017.
Approved	Moonstone	theme; UX theme; framework		This names a user experience theme within SAP Fiori. The name will not be communicated externally.
Approved	MRP exception monitor	tool		This names a tool that is part of the inventory optimization services.
Approved	MRP monitor	tool		This names a tool that is part of the inventory optimization services.
Approved	MRP simulation cockpit	(none); tool; cockpit		This names a tool that is part of the inventory optimization services.
Approved	MultiChain on SAP Cloud Platform	service		MultiChain is an open source blockchain platform that helps organizations to build and deploy blockchain
Approved	multi-cloud add-on pack for SAP Cloud Platform	(none); pack		A multi-cloud add-on pack is available for SAP Cloud Platform. In a list you can refer to it as:• multi-cloud add-
Approved	multi-cloud starter pack for SAP Cloud Platform	(none); pack		A multi-cloud starter pack is available for SAP Cloud Platform. In a list you can refer to it as:• multi-cloud
Approved	multilevel ATP missing parts information	tool		This names a tool that is part of the inventory optimization services.
Approved	multi-planning calendar	tool		This names a tool that is part of the inventory optimization services.
Approved	multi-resource scheduling adaptable custom solution	(none); solution		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	multitarget application archive builder	tool		This names a command line tool customers can download free to help automate development integration. The tool
Approved	My SAP Footprint	app		This names an internal app for SAP colleagues developed by IT Services and the Sustainability organization. It
Approved	mySAP.com	e-business platform	mySAP.com™	The name fully replaces mySAP.com™. Do not use this name in marketing collateral.
Approved	NetSuite Integration	(none); integration		This names a priced offering that integrates data from SAP Concur solutions with NetSuite.
Approved	network query add-on for SAP SMS 365, enterprise service	mobile service		This is an add-on to SAP SMS 365, enterprise service available at an additional cost. Always use lowercase for
Approved	networked collaboration starter pack	(none); starter pack		This names a package that provides free access for SAP ERP customers to perform online transactions and
Approved	new implementation of SAP S/4HANA	service (optional - see usage notes for details)	new implementation of SAP S/4HANA®	This name replaced implementation of SAP S/4HANA, May-2016.
Approved	News	mobile app		Do not brand this name with SAP. Incorrect: SAP News.
Approved	NextGen UI	UI		Always include the descriptor "UI."
Approved	Next-Generation Support	concept; approach		Next-Generation Support is an approach from the Product Support organization to provide customers with real-time,
Approved	North America Services Delivery Academy			This name fully replaced North America Services Early Talent Program, May-2018
Approved	note implementation service	(none); service package; package		This names a service for note implementation that includes a check of the system prior to and after
Approved	NY/NJ Super Bowl Host Committee Volunteers	mobile app		Short name for launch icon only: HC Volunteers
Approved	Object Store on SAP Cloud Platform	service		This name replaced SAP HANA Cloud Platform, Swift service, Feb-2017.

Approved	OEM Base	none; engagement (optional, when needed)		This names an engagement that is part of the Build engagement model of the SAP PartnerEdge program. It
Approved	Omnichannel Cloud Solutions by Accenture and SAP	(none); solutions; bundle		This name fully replaced Omnichannel Retail Solutions from Accenture and SAP, Aug-2015.
Approved	onboarding and migration for SAP HANA Enterprise Cloud	service (optional - see usage notes for details)	onboarding and migration for SAP HANA® Enterprise	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	onboarding for SAP Product Safety Management OnDemand	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	on-demand portal	(none)		Do not capitalize this term. You may use "SAP" in front of the name to connote that it comes from SAP where
Approved	on-demand services for product stewardship	services (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	One4	(none); project		The One4 project is an initiative led by SAP that aims to support different social causes and charities. The first
Approved	online application processing for public sector	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	online application submission management	application		Do not precede with "SAP." Do not capitalize except in titles, headers, or wherever title case is required.
Approved	Open Data Initiative	(none); program; initiative (as needed)		This names an initiative from SAP, Microsoft, and Adobe to fundamentally change the customer experience
Approved	Open Industry 4.0 Alliance	initiative		This names a collaborative initiative between manufacturers and other asset providers as well as
Approved	open points listing	service		This names a service offered as part of the consulting services for product lifecycle management.
Approved	openSAP	platform		Based on the openHPI concept, openSAP is an educational offering that delivers open online courses
Approved	openSAP	mobile app		This mobile app provides access to the openSAP platform, which offers developers open-source online courses.
Approved	openSAP, course reactivation option	platform		An option is available for students who want to reactivate incomplete courses. In a list, you can refer to it as:
Approved	operating concern merge	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	operations design and implementation for Run SAP	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	operations maturity assessment for Run SAP	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	operations planning assessment for Run SAP	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	operations services	services (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	optimization for SAP ERP Human Capital Management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	optimization of SAP BW	service (optional - see usage notes for details)		Note: Prior to the retirement of the "NetWeaver" brand, this name appeared as: "optimization of SAP NetWeaver
Approved	optimization of SAP Marketing	service (optional - see usage notes for details)		This name fully replaced optimization of SAP Hybris Marketing "https://www.sapbrandtools.com/naming-
Approved	optimization of SAP Marketing Cloud	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	optimization of sustainability performance management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	optimization service for SAP Commerce Cloud	service (optional - see usage notes for details)		This names a service that assists the customer in optimizing their SAP Commerce Cloud subscription.
Approved	order engineering workbench	application		This offering optimizes the engineer-to-order process in discrete manufacturing and offers convenient bills of
Approved	organizational change management	service (optional - see usage notes for details)		Note: This name replaced delivery service for organizational change management, Nov-2015.
Approved	organizational change management coaching	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and

Approved	organizational change management for HR	service (optional - see usage notes for details)			This is a version of the organizational change management service that has been tailored for the HR
Approved	organizational change management for SAP Customer Engagement Center	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	organizational change management for SAP Leonardo	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	organizational change management for SAP S/4HANA Cloud	service (optional - see usage notes for details)		organizational change management for SAP	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	organizational change management safeguarding	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	organizational change management toolkit	(none)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	organizational design and transformation for SAP Forecasting and Replenishment for	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	OrientDB	database management system; database			This names an open source offering from the acquired company OrientDB. OrientDB is a multi-model NoSQL
Approved	Our Digital Future film series presented by SAP	(none); film series; series			This names a global film series that explores how digital transformation is changing the way we experience our
Approved	Outbound Processing	service (optional - see usage			This names an individual cloud service that comes standard as part of SAP Consumer Sales Intelligence. It
Approved	outsourced testing services	notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	overtake and undertake quantities billing for German energy utilities	application			Do not precede with SAP. Do not capitalize "overtake and undertake quantities billing" and "energy utilities" except
Approved	overview assessment service for financial performance management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	overview training for trade promotion management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	packaged data migration service for SAP Customer Service Management	service (optional - see usage notes for details)			This name fully replaces packaged data migration service for SAP Hybris Cloud for Service
Approved	Packaged Financial Connector	(none); connector			This names a priced offering. On the price list, refer to it as:• Packaged Financial Connector
Approved	packaged solution deployment service for SAP for Retail	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Paper Invoice Handling	service			This names a Web service available as an add-on to Concur Invoice.
Approved	Paper Receipt Handling	Web service			This names a Web service available as an add-on to Concur Expense and Concur Travel & Expense.
Approved	parallel currency conversion	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	parameter optimization for SAP Forecasting and Replenishment for Retail	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Partner Center of Expertise	program; initiative; certification; status (optional)	Partner COE		This names a program and certification issued by the program.
Approved	Partner Direct	program			Through this program, a selection of SAP products will be available to customers exclusively from SAP partners.
Approved	Partner for Success	initiative			This names an initiative that offers partners training and sales enablement benefits including active partner
Approved	Partner Innovation Lifecycle Services	team; group; organization			This names an internal SAP group that was formerly referred to as Partner Qualification and Certification
Approved	partner integrity initiative	(none)			Through this internal initiative, SAP partners are selected for a compliance audit and checked against a set of
Approved	partner managed cloud	(none)			Name fully replaced cloud business process outsourcing "https://www.sapbrandtools.com/naming-
Approved	partner managed cloud for SAP Ariba solutions	(none)		partner managed cloud for SAP® Ariba® solutions	An edition of partner managed cloud is available for SAP Ariba solutions. Refer to it as:• partner managed cloud
Approved	partner managed cloud for SAP Concur solutions	(none)		partner managed cloud for SAP® Concur® solutions	An edition of partner managed cloud is available for SAP Concur solutions. Refer to it as:• partner managed cloud

Approved	partner managed cloud for SAP Customer Experience solutions	(none)		An edition of partner managed cloud is available for SAP Customer Experience solutions. Refer to it as:• partner
Approved	partner managed cloud for SAP Enable Now	(none)		An edition of partner managed cloud is available for SAP Enable Now. Refer to it as:• partner managed cloud for
Approved	partner managed cloud for SAP Fieldglass solutions	(none)	partner managed cloud for SAP® Fieldglass® solutions	An edition of partner managed cloud is available for SAP Fieldglass solutions. Refer to it as:• partner managed
Approved	partner managed cloud for SAP SuccessFactors solutions	(none)	partner managed cloud for SAP® SuccessFactors®	An edition of partner managed cloud is available for SAP SuccessFactors solutions. Refer to it as:• partner
Approved	Partner Spotlight	program; site		This program supports promotions to partners to use various SAP software and drive adoption by encouraging
Approved	Partnering for Purpose	program		This names a program that partners with companies to make donations to local charities as part of SAP events.
Approved	Payment Advice Extraction	service; microservice		Name fully replaced project "Remittance Advice" "https://www.sapbrandtools.com/naming-
Approved	payment capability for [country]	(none); capability		Payment capability is available for various countries for SAP Ariba solutions, including SAP Ariba Payables. This is
Approved	Peak Performance Program	(none)		This names an internal incentive and reward program for demand management executives (DMEs) at SAP.
Approved	pegging for Supply Network Planning optimization	tool		This names a tool that is part of the inventory optimization services.
Approved	pension return for the Netherlands	application		This name fully replaced "pension return to APG" Nov 2012 to reflect that the offering now works with more
Approved	People to Work	program		This names a global training offering for unemployed and underemployed people to improve their employability
Approved	People@SAP	site		This resource on SAP Community Network helps colleagues maintain and search employee profiles that
Approved	Performance Assistant	tool; dashboard		This names a tool from the Product Support organization that is integrated directly in SAP solutions. It follows the
Approved	performance coaching for SAP BusinessObjects BI	service (optional - see usage notes for details)	performance coaching for SAP® BusinessObjects™ BI	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	performance coaching for SAP BW	service (optional - see usage notes for details)		This name fully replaced performance coaching for SAP NetWeaver BW Apr-2014.
Approved	performance management for emissions, waste, and cost reduction	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	performance management for product compliance	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	performance management for product safety	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	performance monitoring tool for SAP Business One	(none); tool		A free tool is available to address performance issues caused by blocking or lack of resources on Microsoft SQL
Approved	performance review for SAP Commerce	service (optional - see usage notes for details)		This name fully replaced performance review for SAP Hybris Commerce Aug-2018.
Approved	PhotoTribe	notes for details)		Short name for launch icon only: PhotoTribe
Approved	PhotoTribe, professional version, cloud edition	mobile app		A professional version and cloud edition are available.
Approved	pilot implementation service for SAP HANA	mobile app service (optional - see usage notes for details)	pilot implementation service for SAP HANA®	Refer to it in a list or on the pricelist as: This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	pilot implementation service for SAP S/4HANA for central finance foundation	service (optional - see usage notes for details)	pilot implementation service for SAP S/4HANA®	Name replaced pilot implementation service for SAP S/4HANA Finance, central finance foundation, Apr-2016.
Approved	plan and launch service for smart freight wagon	service (optional - please see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Planet Industry	mobile app		This is an internal name only. Do not brand with SAP. Incorrect: SAP Planet Industry.
Approved	planning and implementation for SAP Application Interface Framework	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	planning and implementation for SAP workspaces	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and

Approved	planning assessment for mobile solutions	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	planning assessment for SAP Cloud for Customer	service (optional - see usage notes for details)		This name fully replaced planning assessment for SAP Hybris Cloud for Customer
Approved	planning assessment for SAP HANA	service (optional - see usage notes for details)	planning assessment for SAP HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	planning board integration for SAP Mobile Asset Management	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	planning for SAP Process Orchestration	service (optional - see usage notes for details)		Note: Prior to the retirement of the "NetWeaver" brand, this name appeared as: "planning for SAP NetWeaver
Approved	planning of enterprise mobility	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	planning workshop for minimized downtime service	(none); workshop		A planning workshop is available for the minimized downtime service. Refer to it as:• planning workshop for
Approved	plant merge	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	plant reallocation	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	plant rename	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	platform and database transition service	service (optional - see usage notes for details)		This names a service for SAP customers who have not yet migrated or upgraded their systems to SAP HANA or other
Approved	PO-Flip feature	(none); feature		PO-Flip is a feature available with SAP Ariba solutions, including Ariba Network. This is not a separately priced
Approved	Policy Audit	service		This names a support offering.
Approved	Portal Content Portfolio	catalog		SAP provides preassembled content bundled as business packages for completing business tasks within SAP
Approved	PostgreSQL on SAP Cloud Platform	service		This name replaced SAP HANA Cloud Platform, PostgreSQL service, Feb-2017.
Approved	PostgreSQL on SAP Cloud Platform for partners (20 GB)	service		A PostgreSQL database server is available for SAP Cloud Platform. In a list you can refer to it as:• PostgreSQL on
Approved	post-production services for HR cloud	services (optional - see usage notes for details)		This service is part of a portfolio of cloud-related service offerings for SAP customers who are implementing cloud
Approved	postproduction support for Run SAP	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	preassembly and appliance services	notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	precertification audit for application management providers	(none)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	preconfigured implementation of loss prevention analytics for retail	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	predefined services for the public sector	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	pre-determined pricing engine	(none)		Do not capitalize except in titles, headings, subheads, and other places where title case is required. Do not precede
Approved	Preferred Care	software (optional)		This is a support offering that helps customers streamline and improve productivity and profitability with
Approved	Premier Support	service		This package provides original equipment manufacturer (OEM) partners access to SAP support and resources with
Approved	Premium Engagements	package		This name fully replaced Safeguarding First, Sept 2013.
Approved	premium engagements	partner program		This name fully replaced "premium support engagements," May-2016. The portfolio's now coverage
Approved	premium support for customer-built solutions	portfolio; portfolio of offerings		This is a premium support offering for customers who have custom solutions that they have either developed
Approved	premium support for innovative business solutions	service (optional - see usage notes for details)		This name replaced premium support for custom solutions "https://www.sapbrandtools.com/naming-

Approved	prepayment for utilities	application		Do not precede with "SAP." Do not capitalize except in titles, headers, or wherever else title case is required.
Approved	prepayment for utilities for SAP S/4HANA	application	prepayment for utilities for SAP S/4HANA®	A version of the prepayment for utilities application is available that has been optimized to work with SAP
Approved	Pricing	service		Pricing is a service built on SAP Cloud Platform. It is integrated into offerings such as SAP Commerce Cloud
Approved	prioritization dashboard	service		This names a service offered as part of the consulting services for product lifecycle management.
Approved	process data migration for SAP ERP	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	process innovation explorer for SAP S/4HANA	service	SAP S/4HANA	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	process migration for SAP ERP	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	process support and infrastructure design	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	product demand-influencing factor optimization for SAP Forecasting and	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	product hierarchy change	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Product Information	service; microservice		This names an individual cloud service that comes standard as part of SAP Consumer Sales Intelligence. It
Approved	product lifecycle assistant	tool		This names a tool that is part of the inventory optimization services.
Approved	product safety and stewardship services	services (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Product Support	group; organization; team		This team is part of the SAP Digital Business Services board area and delivers technical support to all SAP
Approved	Product Support Certification			This names a program that provides certification from the Product Support group for all customers and partners on
Approved	Product Support Toolbox	destination; service (as appropriate)		This names a location on SAP Support Portal (https://support.sap.com "https://support.sap.com") and
Approved	production controlling cockpit	(none); tool; cockpit		This names a tool that is part of the inventory optimization services.
Approved	production optimization for lean and classic manufacturing	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	production version as alternative mode	tool		This names a tool that is part of the inventory optimization services.
Approved	Professional Advisor Network	program		In external material, do not state or imply this is an offering from SAP Custom Development, but rather from
Approved	profit center conversion	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	project "CityApp"	(none)		Upon first mention, refer to it as a project and use quotation marks as follows: project "CityApp." After first
Approved	project "Embrace"	(none); project		This names a collaborative initiative between SAP, hyperscalers, and global strategic service partners to help
Approved	project "Engineering Change Simulation"	(none)		Upon first mention, refer to it as a project and use quotation marks as follows: project "Engineering Change
Approved	project "EUREKA"	(none)		This names a methodology and tool for usability testing data analysis. It is not a priced offering; it is an internal
Approved	project "Galileo"	program; initiative		This names a co-innovation program/joint development initiative between SAP Co-Innovation Lab and Huawei's
Approved	project "Gardener"	(none)		This names an Open Source project dealing with Kubernetes technology hosted by the Cloud Native
Approved	project "IRIS"	(none)		This names an open-source, internal project that enables applications on SAP Cloud Platform to set up and
Approved	project "Karydia"	(none)		This names an open source project that will help customers write and run Kubernetes applications while

Approved	project "Kyma"	(none)			This name fully replaced SAP Hybris as a Service on SAP Cloud Platform "https://www.sapbrandtools.com/naming-
Approved	project "Luigi"	(none)			This names an open source project and JavaScript framework that can be used by SAP Customer Experience
Approved	project "Magellan"	(none)			This is an early-adoption solution that provides users with advanced analytics for their business data.
Approved	project "MALISSA"	(none); project			This names a strategic procurement service offered initially as a project and not as a priced offering. You can
Approved	project "Model S"	(none); program			Upon first mention, refer to "Model S" as a project name and use quotation marks as follows: project "Model S".
Approved	project "Ocean to Table"	program; initiative; pilot; software			This names a pilot project aimed at increasing transparency and trust within the seafood supply chain
Approved	project "Piper"	(none)			This names an open source project and cloud service in prototype phase. It is not a priced offering. The cloud
Approved	project "Price Preference"	(none)			This is the name of an alpha release of a machine learning service that is available for trial purposes. The offering
Approved	project "SimplyCity"	(none)			This is a research project being conducted by SAP to create a crowdsourcing platform for cities that would
Approved	project "Spartacus"	(none)			This names an open-source online storefront project for customers, partners, developers, and business analysts
Approved	project "Vivlio"	(none)			This names an open source project offering a distributed and coordination-free log management system for
Approved	project "Intelligent Loan Payment Handling"	(none)			This names an on-premise offering that applies machine learning capabilities to core banking loan payment
Approved	project and architecture governance for SAP S/4HANA	service (optional - see usage notes for details)		project and architecture governance for SAP	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Project Elevate	(none); project			This name a joint project between Accenture and SAP in which industry solutions are co-developed on top of SAP
Approved	project execution for minimized downtime service	service (optional - see usage notes for details)			A project execution service is available for the minimized downtime service. Refer to it as:• project execution for
Approved	project implementation scoping for SAP Identity Management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	project organization	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	proof of concept for testing solutions	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	proof-of-concept service for SAP Customer Activity Repository	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	proof-of-concept service for SAP HANA	service (optional - see usage notes for details)		proof-of-concept service for SAP HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	proof-of-value service for SAP Forecasting and Replenishment for Retail	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	ProteomicsDB	browser; site			Do not spell out "DB" as "database. Incorrect: Proteomics Database.
Approved	prototyping for continuous product innovation	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	prototyping for SAP Global Trade Services	service (optional - see usage notes for details)	prototyping service for SAP	prototyping service for SAP® Global Trade Services;	This service was originally named "prototyping service for GRC global trade services." Renamed to prototyping
Approved	PunchOut feature	(none); feature			PunchOut is a feature available with SAP Ariba solutions, including Ariba Network. It is not a separately priced
Approved	Purchase Request	Web service			This Web service is available as an add-on to Concur Invoice.
Approved	purchasing monitor	tool			This names a tool that is part of the inventory optimization services.
Approved	qualified SAP Business All-in-One partner solution	partner solution; partner solutions			This term fully replaces "qualified SAP All-in-One partner solution" and "qualified mySAP All-in-One partner
Approved	Quality and Security Assurance	team; group	QSA		This names an internal team within the Sales Services area of the Global Customer Operations (GCO)

	quality assurance services for SAP Business	services (optional - see usage	quality		This service was originally named quality assurance
Approved	Warehouse Accelerator	notes for details)	assurance		services for SAP NetWeaver Business Warehouse
		services (optional - see usage			This name fully replaced quality assurance services for
Approved	quality assurance services for SAP Commerce	notes for details)			SAP Hybris Commerce
					In January 2019, SAP acquired Qualtrics International Inc.,
Approved	Qualtrics	company		Qualtrics®	the global pioneer of experience management (XM)
	query migration tool for Microsoft SQL			query migration tool for	Do not capitalize "query migration tool" except in headers
Approved	Server to SAP HANA	(none)		Microsoft SQL Server to	or wherever else title case is required.
	Quick IQ for system landscape directory				This is an unbranded service name. The name appears in
Approved	registration	(none)			lowercase in normal text in all communications and
Approved	Quick Sizer	tool			Do not precede name with "SAP."
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	quick upgrade analysis for SAP CRM	notes for details)			lowercase in normal text in all communications and
					This names a priced offering that integrates data from
Approved	QuickBooks Integration	(none); integration			SAP Concur solutions with QuickBooks.
	quick-start deployment of dashboard	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	analytics	notes for details)			lowercase in normal text in all communications and
	quick-start implementation for global trade	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	services export controls	notes for details)			lowercase in normal text in all communications and
	quick-start implementation for SAP	service (optional - see usage			This was originally named quick-start implementation for
Approved	Sustainability Performance Management	notes for details)			SAP BusinessObjects Sustainability Performance
	quick-start implementation of export	service (optional - see usage	quick-start	quick-start implementation	This is an unbranded service name. The name appears in
Approved	controls for SAP Global Trade Services	notes for details)	implementation	of export controls for SAP®	lowercase in normal text in all communications and
	quick-start implementation of SAP Big Data	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	Margin Assurance	notes for details)			lowercase in normal text in all communications and
	quick-start implementation of SAP Billing	service (optional - see usage			This name fully replaced quick-start implementation of
Approved	and Revenue Innovation Management	notes for details)			SAP Hybris Billing
	quick-start implementation of SAP Cloud	service (optional - see usage			Name replaced quick-start implementation for SAP HANA
Approved	Platform	notes for details)			Cloud Platform "https://www.sapbrandtools.com/naming-
	quick-start implementation of SAP Cloud	service (optional - see usage		quick-start implementation	This is an unbranded service name. The name appears in
Approved	Platform, SAP HANA service	notes for details)		for SAP® Cloud Platform,	lowercase in normal text in all communications and
	quick-start implementation of SAP Data	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	Services	notes for details)			lowercase in normal text in all communications and
	quick-start implementation of SAP	service (optional - see usage			This name fully replaced quick-start implementation of
Approved	Marketing Cloud	notes for details)			SAP Hybris Marketing Cloud Aug-2018.
	quick-start implementation of SAP Revenue	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	Accounting and Reporting	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage		quick-start implementation	This is an unbranded service name. The name appears in
Approved	quick-start implementation of SAP Vora	notes for details)		of SAP® Vora™	lowercase in normal text in all communications and
		service (optional - see usage			Important note: This is the English version of a service
Approved	quick-start implementation of VADM	notes for details)			name offered only to SAP customers in Germany. The
	quick-start implementation service for SAP	service (optional - see usage		quick-start implementation	This name was originally approved as "quick-start
Approved	BusinessObjects BI industry value accelerator	notes for details)		service for SAP®	implementation service for SAP BusinessObjects industry
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	quick-start service for KPI dashboard	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage			Name fully replaced quick-start service for SAP
Approved	quick-start service for SAP Analytics Cloud	notes for details)			BusinessObjects Cloud
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	quick-start service for SAP Cash Application	notes for details)			lowercase in normal text in all communications and
	quick-start service for SAP Cloud Platform	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	Big Data Services	notes for details)			lowercase in normal text in all communications and
	quick-start service for SAP Customer	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	Engagement Center	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	quick-start service for SAP Digital Boardroom	notes for details)			lowercase in normal text in all communications and
	quick-start service for SAP Digital	service (optional - see usage			This names a service that enables customers to evaluate
Approved	Manufacturing Cloud for insights	notes for details)			the capabilities of SAP Digital Manufacturing Cloud for

	quick-start service for SAP HANA Data	service (optional - see usage		quick-start service for SAP	This is an unbranded service name. The name appears in
Approved	Management Suite	notes for details)		HANA® Data Management	lowercase in normal text in all communications and
	quick-start service for SAP Predictive	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	Analytics	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	quick-start service for SAP Roambi	notes for details)			lowercase in normal text in all communications and
		service (optional - see usage			This names a service that helps customers manage their
Approved	quick-start service for SAP Sales Cloud	notes for details)			cloud implementation project and configure the solution
		service (optional - see usage			This names a service that helps customers manage their
Approved	quick-start service for SAP Service Cloud	notes for details)			cloud implementation project and configure the solution
	quick-start service for SAP Solution Manager	service (optional - see usage			This is an unbranded service name. The name appears in
Approved	operations	notes for details)			lowercase in normal text in all communications and
	quick-start technical installation of SAP	service (optional - see usage		quick-start technical	This is an unbranded service name. The name appears in
Approved	BusinessObjects Planning and Consolidation	notes for details)		installation of SAP®	lowercase in normal text in all communications and
					This names a service that runs the open-source
Approved	Quorum on SAP Cloud Platform	service			blockchain protocol Quorum on SAP Cloud Platform.
					This name replaced SAP HANA Cloud Platform, RabbitMQ
Approved	RabbitMQ on SAP Cloud Platform	service			service, Feb-2017.
					Short name for launch icon only: RARU 2013
Approved	Race Across Russia	mobile app			
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	ramp-up for product stewardship	notes for details)			lowercase in normal text in all communications and
					This name fully replaced rapid data migration to SAP
Approved	rapid data migration to SAP BW	(none)			NetWeaver BW, Apr-2014.
	rapid data migration to SAP Cloud for HR,				Retired Jul-2017.
Approved	Workforce Analytics	(none)			Pre-retirement notes:
	rapid data migration to SAP ERP and SAP				This package combines the software from the existing
Approved	CRM	(none)			separate rapid data migration packages for SAP ERP and
				rapid data migration to SAP	This is an umbrella name for two separate editions.
Approved	rapid data migration to SAP S/4HANA	(none)		S/4HANA®	Customers select either edition. See subordinate names
	rapid data migration to SAP S/4HANA (on			rapid data migration to SAP	This name fully replaced rapid data migration to SAP
Approved	premise)	(none)		S/4HANA® (on premise)	S/4HANA, on-premise edition, Apr-2016.
				rapid data migration to SAP	Name fully replaced rapid data migration to SAP
Approved	rapid data migration to SAP S/4HANA Cloud	(none)		S/4HANA® Cloud	S/4HANA, cloud edition, Apr-2016.
	rapid database migration of SAP Business			rapid database migration of	Use natural language when referring to the rapid
Approved	Suite to SAP HANA	(none)		SAP Business Suite to SAP	database migration and to SAP Business Suite and to SAP
	rapid database migration of SAP BW to SAP			rapid database migration of	This name fully replaced rapid database migration of SAP
Approved	HANA	(none)		SAP BW to SAP HANA®	NetWeaver BW to SAP HANA, Apr-2014, which itself
	rapid database migration to SAP Adaptive		rapid database	rapid database migration to	This name was fully retired Dec-2016.
Approved	Server Enterprise	(none)	migration to SAP	SAP® Adaptive Server®	
	rapid deployment of Ariba Procure-to-Pay	(none); rapid-deployment		rapid deployment of Ariba®	This is the name of the services provided by SAP Digital
Approved	and SAP Fieldglass Solutions Integration	solution		Procure-to-Pay and SAP®	Business Services. Always use lowercase for "rapid
	rapid deployment of Ariba Procure-to-Pay	(none); rapid-deployment		rapid deployment of Ariba®	This is the name of the services provided by SAP Digital
Approved	Integration	solution		Procure-to-Pay Integration	Business Services. Always use lowercase for "rapid
	rapid deployment of business performance			rapid deployment of	This is the name of the services provided by SAP Digital
Approved	optimization with SAP Strategy Management	package		business performance	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Advanced HR	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Analysis	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Advanced	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Production Scheduling	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP AMI Integration for	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Utilities	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Ariba solution	(none); rapid-deployment		rapid deployment of SAP®	This is the name of the services provided by SAP Digital
Approved	integration for SAP Business Suite	solution		Ariba® solution integration	Business Services. Always use lowercase for "rapid
		(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP Asset Analytics	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Billing and	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Revenue Innovation Management	solution			Business Services. Always use lowercase for "rapid

	rapid deployment of SAP Business	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Collaboration	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Business	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Intelligence Adoption	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Collaborative E-	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Care Management	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Collections and	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Dispute Management	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Commerce	(none); rapid-deployment		This name fully replaced rapid deployment of SAP Hybris
Approved	integration	solution		Commerce integration Aug-2018.
	rapid deployment of SAP Connected	(none); rapid-deployment	rapid deployment of SAP®	This is the name of the service provided by SAP Digital
Approved	Manufacturing integration with SAP	solution	Connected Manufacturing	Business Services. Always use lowercase for "rapid
		(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP CRM Analytics	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP CRM Interaction	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Center	solution		Business Services. Always use lowercase for "rapid
		(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP CRM Mobile Service	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP CRM powered by	(none); rapid-deployment	rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	SAP HANA	solution	CRM powered by SAP	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP CRM Service	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Management	solution		Business Services. Always use lowercase for "rapid
		(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP Demand Planning	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Demand Signal	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Management	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Deposits	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Management	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Electronic Data	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Interchange	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Employee and	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Manager Self-Service	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Energy Demand-	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Side Management for Utilities	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Enterprise	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Inventory and Service-Level Optimization	solution		Business Services. Always use lowercase for "rapid
		(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP E-Recruiting	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP ERP Finance and	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Controlling	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP ERP Finance and	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Controlling for China	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP ERP Finance and	(none); rapid-deployment	rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	Controlling for China powered by SAP HANA	solution	ERP Finance and	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP ERP Finance for	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Manufacturing in China	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP ERP for	(none); rapid-deployment	rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	Manufacturing in China powered by SAP	solution	ERP for Manufacturing in	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP ERP for Trading in	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	China	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP ERP for Trading in	(none); rapid-deployment	rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	China powered by SAP HANA	solution	ERP for Trading in China	Business Services. Always use lowercase for "rapid
		(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP ERP Foundation	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP ERP Subsidiary	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Rollout	solution		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Executive HR	(none); rapid-deployment		This is the name of the services provided by SAP Digital
Approved	Reporting	solution		Business Services. Always use lowercase for "rapid

	rapid deployment of SAP Extended Financial	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Planning	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Extended	(none); rapid-deployment	rapid		This is the name of the services provided by SAP Digital
Approved	Warehouse Management	solution	deployment of		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Extended			rapid deployment of SAP℠	This is the name of the services provided by SAP Digital
Approved	Warehouse Management integration with	(none); service		Extended Warehouse	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Financial and	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Regulatory Reporting for Banking	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Financials Shared	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Service Framework	solution			Business Services. Always use lowercase for "rapid
		rapid deployment of SAP Fiori		rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP Fiori Design	Design		Fiori® Design	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Freight Tendering	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	for Shippers	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP G/L Financial	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Planning	solution			Business Services. Always use lowercase for "rapid
		(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP Global ATP Check	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HANA Accelerated	(none); rapid-deployment		rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	Finance and Controlling	solution		HANA® Accelerated	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HANA CRM	(none); rapid-deployment		rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	Analytics	solution		HANA® CRM Analytics	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HANA for SAP	(none); rapid-deployment		rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	SuccessFactors Workforce Analytics	solution		HANA® for SAP®	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HANA Profitability	(none); rapid-deployment		rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	Analysis	solution		HANA® Profitability Analysis	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HANA Sales and	(none); rapid-deployment		rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	Operations Planning	solution		HANA® Sales and	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HCM Shared	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Service Framework	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Heavy Equipment	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Management	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HR Core Functions	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	(for Arab Republic of Egypt)	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HR Core Functions	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	(for China)	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HR Core Functions	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	(for Kingdom of Saudi Arabia)	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HR Core Functions	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	(for Qatar)	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HR Core Functions	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	(for Sultanate of Oman)	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP HR Core Functions	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	(for United Arab Emirates)	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Incident	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Management	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Internal Project	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Staffing and Cost Management	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Invoice	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Management by OpenText	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP IQ Near-Line	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Storage and Retention Management	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Jam Collaboration	(none); rapid-deployment		rapid deployment of SAP℠	This is the name of the services provided by SAP Digital
Approved	Integration	solution		Jam™ Collaboration	Business Services. Always use lowercase for "rapid
		(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP Loans Management	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Loans	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Management for Banking	solution			Business Services. Always use lowercase for "rapid

		(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP MII Energy Analysis	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Ocean Carrier	(none); rapid-deployment		rapid deployment of SAP®	This is the name of the service provided by SAP Digital
Approved	Booking for Shippers integration with SAP	solution		Ocean Carrier Booking for	Business Services.
	rapid deployment of SAP Payments and Bank	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Communications	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Payroll Processing	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	control center	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Performance	(none); rapid-deployment	rapid		This is the name of the services provided by SAP Digital
Approved	Analytics for Engineering, Construction, and	solution	deployment of		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Personnel	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Administration and Organization	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Product Structure	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Synchronization for Recipes	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Project Portfolio	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Analysis	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Real Estate	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Management	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Sales and	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Operations Planning	solution			Business Services. Always use lowercase for "rapid
		(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP Sales Manager	solution			Business Services. Always use lowercase for "rapid
		(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	rapid deployment of SAP Screen Personas	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Service Parts	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Planning	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP SNC Supplier	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	Collaboration	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP SuccessFactors	(none); rapid-deployment		rapid deployment of SAP®	This is the name of the services provided by SAP Digital
Approved	Compensation	solution		SuccessFactors®	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP SuccessFactors	(none); rapid-deployment		rapid deployment of SAP®	This is the name of the services provided by SAP Digital
Approved	Employee Central	solution		SuccessFactors® Employee	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP SuccessFactors	(none); rapid-deployment		rapid deployment of SAP®	This is an umbrella name. Individual, country-specific
Approved	Employee Central Payroll	solution		SuccessFactors® Employee	services are available. At first mention you can refer to:
	rapid deployment of SAP SuccessFactors	(none); rapid-deployment		rapid deployment of SAP®	This is the name of the services provided by SAP Digital
Approved	Employee Central Payroll for the United	solution		SuccessFactors® Employee	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP SuccessFactors	(none); rapid-deployment		rapid deployment of SAP®	This is the name of the services provided by SAP Digital
Approved	Recruiting	solution		SuccessFactors® Recruiting	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP SuccessFactors	(none); rapid-deployment		rapid deployment of SAP®	This is the name of the services provided by SAP Digital
Approved	Succession & Development	solution		SuccessFactors® Succession	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP SuccessFactors	(none); rapid-deployment		rapid deployment of SAP®	This is the name of the services provided by SAP Digital
Approved	Talent Management Suite integration to SAP	solution		SuccessFactors® Talent	Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Supplier	(none); rapid-deployment	rapid		This is the name of the services provided by SAP Digital
Approved	Relationship Management	solution	deployment of		Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Supply Chain	(none); rapid-deployment			This is the name of the service provided by SAP Digital
Approved	Performance Management	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of SAP Supply Network	(none); rapid-deployment			This is the service name provided by SAP Digital Business
Approved	Planning	solution			Services. Always use lowercase for "rapid deployment"
	rapid deployment of SAP Trade Promotion	(none); rapid-deployment			This is the service name. Always use lowercase for "rapid
Approved	Planning and Optimization	solution			deployment" except in titles, headers, subheaders, and
	rapid deployment of SAP Transportation	(none); rapid-deployment			This is the service name. Always use lowercase for "rapid
Approved	Charge Management for Shippers	solution			deployment" except in titles, headers, subheaders, and
	rapid deployment of SAP Transportation	(none); rapid-deployment			This is the service name. Always use lowercase for "rapid
Approved	Planning for Shippers	solution			deployment" except in titles, headers, subheaders, and
	rapid deployment of SAP Treasury and Risk	(none); rapid-deployment			This is the service name. Always use lowercase for "rapid
Approved	Management	solution			deployment" except in titles, headers, subheaders, and
	rapid deployment of SAP Truck	(none); rapid-deployment		rapid deployment of SAP	This is the name of the services provided by SAP Digital
Approved	Transportation for Shippers integration with	solution		Truck Transportation for	Business Services.

	rapid deployment of SAP Warehouse	(none); rapid-deployment			This is the service name. Always use lowercase for "rapid
Approved	Migration to EWM	solution			deployment" except in titles, headers, subheaders, and
	rapid deployment of SAP Workforce	(none); rapid-deployment			This is the service name. Always use lowercase for "rapid
Approved	Performance Builder Content Creation	solution			deployment" except in titles, headers, subheaders, and
		(none); rapid-deployment			This is the service name. Always use lowercase for "rapid
Approved	rapid deployment of SAPUI5 Design	solution			deployment" except in titles, headers, subheaders, and
	rapid deployment of supply chain response	(none); rapid-deployment			This is the name of the services provided by SAP Digital
Approved	management by icon-scm	solution			Business Services. Always use lowercase for "rapid
	rapid deployment of Sybase Unwired	(none); rapid-deployment			This is the service name. Always use lowercase for "rapid
Approved	Platform	solution			deployment" except in titles, headers, subheaders, and
	rapid system decommissioning with SAP		rapid system		A bundle is available. In a list, you can refer to it as:
Approved	Information Lifecycle Management	component	decommissioning		• rapid system decommissioning with SAP Information
	real estate development lifecycle				This application is available for customers in China. Do
Approved	management	application			not capitalize. Do not precede with SAP. Incorrect: SAP
	real estate development lifecycle			real estate development	This names a version of real estate development lifecycle
Approved	management for SAP S/4HANA	application		lifecycle management for	management that is optimized for SAP S/4HANA. This
		service (optional - see usage			This is an unbranded service name. The name appears in
Approved	realization for mergers and acquisitions	notes for details)			lowercase in normal text in all communications and
					Short name for launch icon only: Recall
Approved	Recalls Plus	mobile app			
					This name a support offering.
Approved	Receipt Audit	service			
					This names a cloud service that can be purchased to work
Approved	Receipt Digitalization	service			with Concur Expense. It provides the ability to digitize
					This names an individual microservice that uses machine
Approved	Receivables Line-Item Matching	service; microservice			learning technology to help companies clear incoming
					This name replaced SAP HANA Cloud Platform, Redis
Approved	Redis on SAP Cloud Platform	service			service, Feb-2017.
					This is an unbranded name and appears in lowercase in
Approved	reference model for HE&R	(none)			normal text in all communications and marketing
					A series of group conference calls called ReferencesLIVE is
Approved	ReferencesLIVE	(none)			offered by the same internal team that manages Global
					This names an internal group that acts as a ramp-up team
Approved	Regional Innovation Group	(none); group(s); team(s)	RIG		and an interface between the development and field
	Regional Innovation Group for Fashion		RIG for Fashion		A Regional Innovation Group exists for the fashion
Approved	Management	(none); group; team	Management		management topic. Refer to it as:• Regional Innovation
			RIG for IoT; IoT		A Regional Innovation Group exists for the Internet of
Approved	Regional Innovation Group for IoT	(none); group; team	RIG		Things topic. Refer to it as:• Regional Innovation Group
	Regional Innovation Group for Machine		RIG for ML; ML		A Regional Innovation Group exists for the machine
Approved	Learning	(none); group; team	RIG		learning topic. Refer to it as:• Regional Innovation Group
	Regional Innovation Group for SAP Analytics		RIG for SAP		A Regional Innovation Group exists for SAP Analytics
Approved	Cloud and SAP Digital Boardroom	(none); group; team	Analytics Cloud		Cloud and SAP Digital Boardroom. Refer to it as:•
	Regional Innovation Group for SAP		RIG for SAP		A Regional Innovation Group exists for SAP BW/4HANA.
Approved	BW/4HANA	(none); group; team	BW/4HANA		Refer to it as:• Regional Innovation Group for SAP
	Regional Innovation Group for SAP Cloud		RIG for SAP		A Regional Innovation Group exists for SAP Cloud
Approved	Platform	(none); group; team	Cloud Platform		Platform. Refer to it as:• Regional Innovation Group for
			RIG for SAP	Regional Innovation Group	A Regional Innovation Group exists for SAP S/4HANA.
Approved	Regional Innovation Group for SAP S/4HANA	(none); group; team	S/4HANA	for SAP S/4HANA®	Refer to it as:• Regional Innovation Group for SAP
					Do not precede this name with "SAP."
Approved	Regulatory Reporting by iBS	application			
	regulatory reporting for SAP object event		regulatory		Do not capitalize except in titles, headings, subheads, and
Approved	repository	solution	reporting for		other places where title case is required.
					This names a priced bundle of services that collects initial
Approved	Reimagine services	(none); services			solution ideas and incorporates them into a detailed
					Release Center is a tool from the Product Support
Approved	Release Center	tool; service			organization that follows the Next-Generation Support
					This names a startup that grew out of the SAP.iO
Approved	Relief.iO	startup			program, with the goal of increasing the speed and

Approved	remote application operations	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	remote connector to SAP HANA for SAP Smart Business, executive edition	cockpit		remote connector to SAP HANA® for SAP Smart	A tool that enables users to connect remotely to SAP HANA is available. Refer to it as:
Approved	remote conversion execution for SAP BW/4HANA	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	remote service for database operations	service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	remote support platform for SAP Business One	(none); platform		remote support platform for SAP Business One®	A remote support platform is available for SAP Business One. You may refer to it as “the remote support platform
Approved	remote support platform for SAP Business One	service (optional - see usage notes for details)		remote support platform for SAP Business One®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	repeatable custom solutions	(none)			This is a common-noun expression, not a formal name. Use lowercase in body text. Do not precede with “SAP.”
Approved	replenishment lead time monitor	tool			This names a tool that is part of the inventory optimization services.
Approved	report conversion tool for SAP Business One	(none); tool		report conversion tool for SAP Business One®	A report conversion tool is available for SAP Business One. Use lowercase in body text to refer to “the report
Approved	report manager for SAP SMS 365	mobile service			A Web-based reporting portal is offered at no extra cost to customers as part of SAP SMS 365. At first mention,
Approved	report variant analysis	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	reporting factory service for SAP BW/4HANA	(none); service			This names a service to help customers migrate to the latest SAP BW/4HANA.
Approved	Reporting Option for SAP Business Communications Management	(none)			Do not precede this name with "the." After first mention, you may refer simply to “the reporting option” or “the
Approved	reporting portal for SAP IPX 365	mobile service			A Web-based reporting tool is available at no extra cost to customers as part of SAP IPX 365. It allows customers
Approved	Reporting Services	(none); services			This is a support offering. This offering, together with Consultative Intelligence, replaced Managed Reporting.
Approved	repository comparison	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	repository rename service	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	requirements management add-on for SAP Solution Manager	service			This name replaces "requirements management for SAP Solution Manager add-on", retired September 11, 2013.
Approved	resource simulation	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	Resources to Increase Skills and Education	program; initiative	RISE		This names an internal global program that offers support and assistance for employees looking for continuing
Approved	Resume Matching	service			Name fully replaced SAP Clea for Resume Matching, May-2017. This name was originally approved as SAP Resume
Approved	retail account origination for banking	application			Do not precede with SAP. Do not capitalize except in titles, headers, or any other time title case is required. Do
Approved	retail starter pack service for SAP BW/4HANA	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	return-to-standard service for collections and disbursements	service (optional – see usage notes for details)			This names an evaluation service that converts customized financial services implementation for claims
Approved	review and validation for SAP Marketing Cloud	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	review and validation service for SAP Commerce Cloud	service (optional - see usage notes for details)			This names a service that reviews and validates that SAP recommended practices are being used in SAP Commerce
Approved	risk advisory service for implementation	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	risk management	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	road map and technical design service for SAP HANA	service (optional - see usage notes for details)		road map and technical design service for SAP	This is an unbranded service name. The name appears in lowercase in normal text in all communications and

	road map assessment for SAP	service (optional - see usage	road map assessment for	This is an unbranded service name. The name appears in
Approved	BusinessObjects BI solutions	notes for details)	SAP® BusinessObjects™ BI	lowercase in normal text in all communications and
	road map design for strategic information	service (optional - see usage		This is an unbranded service name. The name appears in
Approved	management	notes for details)		lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	road map service for database platform	notes for details)		lowercase in normal text in all communications and
		service (optional, see usage		This is an unbranded service name. The name appears in
Approved	road map service for global data compliance	notes for details)		lowercase in normal text in all communications and
	road map workshop for SAP Solution			This is an unbranded service name. The name appears in
Approved	Manager	(none); workshop		lowercase in normal text in all communications and
				This names a service offered as part of the consulting
Approved	role and resource assignment	service		services for product lifecycle management.
	role-based permission migration for SAP	service (optional - see usage	role-based permission	This is an unbranded service name. The name appears in
Approved	SuccessFactors solutions	notes for details)	migration for SAP®	lowercase in normal text in all communications and
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	rollout implementation service for SAP ERP	notes for details)		lowercase in normal text in all communications and
				This internal Outlook add-in and related mobile app lets
Approved	Room Booker	site; mobile app		SAP colleagues reserve conference rooms.
				Run Healthy is an internal program initiated by the Global
Approved	Run Healthy	program; initiative		Health Management team. The aim is to help managing
				SAP services partners may participate in the Run SAP
Approved	Run SAP	partner program		partner program, which provides partners with best
				Use initial caps for the entire phrase and add quotation
Approved	Run SAP Like a Factory	(none)		marks at first mention in header/title and in text. It
				Always include the descriptor "methodology."
Approved	Run SAP methodology	methodology		
		(none); operating principle;		A descriptor is not required at first mention in title or text
Approved	Run Simple	principle; approach; program;		if the context is clear. In subsequent mentions, you can
				Run Your Way is an internal program initiated by the
Approved	Run Your Way	program; initiative		Global Health Management team. The aim is to promote
				This names a multi-tenant consumer mobile app for
Approved	Runway by SAP	mobile app		attendees of the Christian Siriano runway event and
				This offering was developed as part of the SAP.iO
Approved	Ruum by SAP	solution	Ruum by SAP™	"https://www.sapbrandtools.com/naming-
				This program helps customers move and transition their
Approved	Safe Passage	program		IT landscape (software and services) from Oracle to SAP
				This names a tool that is part of the inventory
Approved	safety stock simulation	tool		optimization services.
				This names a priced offering that integrates data from
Approved	Sage Accounting Integration	(none); integration		SAP Concur solutions with Sage Accounting.
				This names a tool that is part of the inventory
Approved	sales and distribution monitor	tool		optimization services.
				This names a tool that is part of the inventory
Approved	sales and distribution order monitor	tool		optimization services.
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	sales and marketing integration	notes for details)		lowercase in normal text in all communications and
				This names an individual cloud service that comes
Approved	Sales Audit Manager	service; microservice		standard as part of SAP Consumer Sales Intelligence. It
				Do not precede with SAP. Do not capitalize except in
Approved	sales order allocation and rescheduling	application		titles, headers, or wherever title case is required.
		service (optional - see usage		This is an unbranded service name. The name appears in
Approved	sales organization merge	notes for details)		lowercase in normal text in all communications and
				This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, standard edition	solution		standard edition Jun-2018.
				Add the region to the name. For example, SAP EMEA
Approved	SAP (Region) Award for Partner Excellence	status (optional)		Award for Partner Excellence; SAP North America Award
				Content tailored to the interests of a specific audience or
Approved	SAP [Audience] Summit	event; conference; summit		stakeholder group. SAP Summit events are more

Approved	SAP [Subbrand] Executive Summit	event; conference; summit		These full- or half-day special event programs are targeted to selected top executives, focus on thought
Approved	SAP 360 Customer	solution		This solution comprises the SAP CRM application powered by SAP HANA and other offerings including SAP Business
Approved	SAP 360 Customer, on-demand version bundle	solution		A promotional bundle of existing SAP Cloud for Customer software to simplify procurement is available on the price
Approved	SAP 3D Visual Enterprise	applications		This is a category term, not a singular product offering. It comprises the following individually named offerings
Approved	SAP 3D Visual Enterprise Access	application		The "3D" was added to the name Nov-2012.
Approved	SAP 3D Visual Enterprise applications SDK	applications		In a bulleted list or on the pricelist, you may refer to: • SAP 3D Visual Enterprise applications SDK
Approved	SAP 3D Visual Enterprise Author	application		The "3D" was added to the name Nov-2012.
Approved	SAP 3D Visual Enterprise core SDK	applications		In a bulleted list or on the pricelist, you may refer to: • SAP 3D Visual Enterprise core SDK
Approved	SAP 3D Visual Enterprise Generator	application		The "3D" was added to the name Nov-2012.
Approved	SAP 3D Visual Enterprise Generator SDK	application		Also available is a related SDK, or software development kit. In a bulleted list or on the pricelist, you may refer to it
Approved	SAP 3D Visual Enterprise Generator, OEM edition	application		An OEM edition of SAP 3D Visual Enterprise Generator is available. In a bulleted list or on the price list, refer to:•
Approved	SAP 3D Visual Enterprise Manufacturing Planner	application		This names an application that supports customers in creating and maintaining manufacturing structures, such
Approved	SAP 3D Visual Enterprise Navigator	application		The "3D" was added to the name Nov-2012.
Approved	SAP 3D Visual Enterprise rapid-deployment solution	(none); rapid-deployment solution		This name fully retired Feb-2018. Pre-retirement notes:
Approved	SAP 3D Visual Enterprise structure manager	applications		A component is available to provide visual restructuring for an application. You can refer to it as:
Approved	SAP 3D Visual Enterprise Viewer	application		The "3D" was added to the name Nov-2012.
Approved	SAP 3D Visual Enterprise Viewer	mobile app		Short form for launch icon only: 3D VE Viewer
Approved	SAP 3D Visual Enterprise Viewer SDK	application		Also available is a related SDK, or software development kit. In a bulleted list or on the pricelist, you may refer to it
Approved	SAP 3D Visual Enterprise Viewer, add-on for electronic design automation	application		An add-on is available for SAP 3D Visual Enterprise Viewer that allows 3-D visualization of printed circuit boards for
Approved	SAP 3D Visual Enterprise, cloud edition	(none); edition		A cloud edition is available. In a bulleted list or on the pricelist, refer to it as:• SAP 3D Visual Enterprise, cloud
Approved	SAP 3D Visual Enterprise, third-party plug-ins	applications		Free plug-ins for third-party products are available and may be downloaded from SAP Community Network. In a
Approved	SAP ABAP and Java Consulting	services	SAP® ABAP® and Java Consulting	This is a global services portfolio comprising individual services.
Approved	SAP ABAP Mobile Player	mobile app	SAP® ABAP® Mobile Player	Short name for launch icon only: ABAP Mobile
Approved	SAP Academic Innovation Council	program; initiative (as appropriate)		This offering is one of three councils that are part of SAP University Alliances. The other two are SAP Student
Approved	SAP Academics	project; program; initiative		This names an internal project initiated as part of the SAP Marketing Innovation Accelerator competition. The
Approved	SAP Academy	program; initiative		This is an umbrella term for individual academies that offer training and mentoring to prepare students for
Approved	SAP Academy for Engineering	program; initiative		This names one of several individual academies that offer training and mentoring to prepare students for careers at
Approved	SAP Academy for iOS	(none); program; initiative		This is part of an Apple and SAP partnership, established in May 2016, to revolutionize the mobile work experience
Approved	SAP Academy for Presales	program; initiative		This is one of the specific academies. Do not alter the spelling of “Presales.” Incorrect: SAP

Approved	SAP Academy for Sales	program; initiative			This is one of the specific academies.
Approved	SAP Accelerated Implementation Program	methodology	SAP AIP		The program supports midmarket customers with faster system implementation of SAP Business One and is only
Approved	SAP Accelerated Learning	packages; package (as appropriate)			SAP Accelerated Learning packages is a category term, not the name of a singular offering.
Approved	SAP Accelerated Management Performance	program	SAP AMP		This names an internal development program to help SAP colleagues build general management leadership
Approved	SAP Accelerometer	mobile app			Short name for launch icon only: Accelerometer
Approved	SAP Access Control	application			Name changed April 16, 2012. Formerly SAP BusinessObjects Access Control, which itself replaced SAP
Approved	SAP Access Control for SAP S/4HANA	application		SAP™ Access Control for SAP S/4HANA®	A version of SAP Access Control is available for SAP S/4HANA. Refer to it as:
Approved	SAP Access Control for SAP S/4HANA Cloud, single tenant edition	application		SAP™ Access Control for SAP S/4HANA® Cloud,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Access Control, starter edition	application			A starter edition is available that will appear on the price list but not in marketing material.
Approved	SAP Access Violation Management by Greenlight	application			This application comprises functionality from Greenlight's LaserFocus and Connector Studio offerings. Additionally,
Approved	SAP Access Violation Management by Greenlight, cloud edition for risk assessment	application			The risk assessment edition can be deployed in the cloud. You can refer to it as:
Approved	SAP Access Violation Management by Greenlight, cloud edition for system	application			The system integration edition can be deployed in the cloud. You can refer to it as:
Approved	SAP Access Violation Management by Greenlight, risk assessment edition	application			This edition provides analysis of the financial impact of access risk across the enterprise. It does not include the
Approved	SAP Access Violation Management by Greenlight, system integration edition	application			This edition extends capabilities from SAP Access Control "https://www.sapbrandtools.com/naming-
Approved	SAP Accessibility	program; team; guidelines (as appropriate)			SAP is committed to making products accessible to all users, including those with disabilities. SAP Accessibility
Approved	SAP Account Intelligence	mobile app			Short name for launch icon only: Account Intel
Approved	SAP Account Origination for Banking	package			This package is based on the same software as the SAP Account Origination application, but includes sample
Approved	SAP Account Reconciliation and Automation by BlackLine	application			This names an application to help customers with account reconciliation and automation.
Approved	SAP Account Reconciliation and Automation by BlackLine, premier edition	application			A premier edition of SAP Account Reconciliation and Automation by BlackLine is available to customers. In a
Approved	SAP Accounting Doc Approver	mobile app			Short name for launch icon only: Doc Approver
Approved	SAP Accounting for Banking	package			Always communicate this as a singular, unified software package, not as a set of applications. In marketing
Approved	SAP Accounting for Financial Instruments	application			Part of the analytical banking category of SAP for Banking products. Previously called "SAP Bank Analyzer."
Approved	SAP Accounting for Financial Instruments for Banking	package			Do not abbreviate.
Approved	SAP Accounting for Insurance	application			This offering is different from SAP Accounting for Insurance Contracts. Both provide subledger functionality
Approved	SAP Accounting for Insurance Contracts	analytic applications			Do not abbreviate the individual application. Incorrect: SAP AIC.
Approved	SAP Accounting for Insurance for SAP S/4HANA Cloud, single tenant edition	application		SAP™ Accounting for Insurance for SAP	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Accounting powered by SAP HANA	application		SAP Accounting powered by SAP HANA®	Replaces "Smart Accounting software" – May-2014.
Approved	SAP Accounts Payable Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects Accounts Payable Rapid Mart.
Approved	SAP Accounts Receivable Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects Accounts Receivable Rapid Mart.

	SAP Acrobat Connect Professional				Never omit the word "applications."
Approved	applications by Adobe	(none)			
Approved	SAP Acrobat Connect Professional Complete by Adobe	application			Upon first mention, refer to "the SAP Acrobat Connect Professional Complete application by Adobe." Use
Approved	SAP Acrobat Connect Professional Learning by Adobe	application			Upon first mention, refer to "the SAP Acrobat Connect Professional Learning application by Adobe." Use
Approved	SAP Acrobat Connect Professional Meeting by Adobe	application			Upon first mention, refer to "the SAP Acrobat Connect Professional Meeting application by Adobe." Use
Approved	SAP Action Learning	program; initiative; location; site; team			This is a rename of SAP Action Learning Hub "https://www.sapbrandtools.com/naming-
Approved	SAP Activate	innovation adoption process; process; methodology			SAP Activate provides a clear process of structured and solution-specific practices, carried out in a standardized
Approved	SAP Active Quality Management	organization			Be sure to use the descriptor "organization" upon first mention of this name to make clear this is an organization
Approved	SAP ActiveAttention	program; services; baseline offering; offering;			This name retired and fully replaced SAP ActiveEmbedded "https://www.sapbrandtools.com/naming-
Approved	SAP Ad Management	application			This offering is the new name for Ad Manager, an offering from acquired company SeeWhy. It uses Big Data to
Approved	SAP Adaptive Server Enterprise	(none)	SAP ASE	SAP® Adaptive Server® Enterprise; SAP® ASE	Effective Jan-2014, this name fully replaces SAP Sybase Adaptive Service Enterprise (SAP ASE). Use the new name
Approved	SAP Adaptive Server Enterprise Cluster Edition	(none)	SAP ASE Cluster Edition	SAP® Adaptive Server® Enterprise Cluster Edition; SAP® Adaptive Server®	SAP Adaptive Server Enterprise Cluster Edition allows multiple instances of SAP ASE to manage the same set of
Approved	SAP Adaptive Server Enterprise Cluster Edition, active messaging option	(none)	SAP ASE Cluster Edition, active	SAP® Adaptive Server® Enterprise Cluster Edition, SAP® Adaptive Server®	In a chart, bullet, or list, you can refer to this option as follows:
Approved	SAP Adaptive Server Enterprise Cluster Edition, compression option	(none)	SAP ASE Cluster Edition,	SAP® Adaptive Server® Enterprise Cluster Edition, SAP® Adaptive Server®	In a chart, bullet, or list, you can refer to this option as follows:
Approved	SAP Adaptive Server Enterprise Cluster Edition, encrypted column option	(none)	SAP ASE Cluster Edition,	SAP® Adaptive Server® Enterprise Cluster Edition, SAP® Adaptive Server®	In a chart, bullet, or list, you can refer to this option as follows:
Approved	SAP Adaptive Server Enterprise Cluster Edition, partitions option	(none)	SAP ASE Cluster Edition,	SAP® Adaptive Server® Enterprise Cluster Edition, SAP® Adaptive Server®	In a chart, bullet, or list, you can refer to this option as follows:
Approved	SAP Adaptive Server Enterprise Cluster Edition, security and directory services	(none)	SAP ASE Cluster Edition, security	SAP® Adaptive Server® Enterprise Cluster Edition, SAP® Adaptive Server®	In a chart, bullet, or list, you can refer to this option as follows:
Approved	SAP Adaptive Server Enterprise Cluster Edition, Tivoli storage manager option	(none)	SAP ASE Cluster Edition, Tivoli	SAP® Adaptive Server® Enterprise Cluster Edition, SAP® Adaptive Server®	In a chart, bullet, or list, you can refer to this option as follows:
Approved	SAP Adaptive Server Enterprise cockpit	(none); cockpit	SAP ASE cockpit	SAP® Adaptive Server® Enterprise cockpit; SAP®	A cockpit ships with SAP ASE to allow database administrators to configure, tune, monitor, and maintain
Approved	SAP Adaptive Server Enterprise, database always-on option	(none); option	SAP ASE, database always-	SAP® Adaptive Server® Enterprise, database	This name fully replaced SAP Adaptive Server Enterprise, enterprise edition, database always-on option Sep-2016.
Approved	SAP Adaptive Server Enterprise, database MemScale option	(none); option	SAP ASE, database	SAP® Adaptive Server® Enterprise, database	This name fully replaced SAP Adaptive Server Enterprise, enterprise edition, database MemScale option Sep-2016.
Approved	SAP Adaptive Server Enterprise, Edge edition	(none)	SAP ASE, Edge edition	SAP® Adaptive Server® Enterprise, Edge edition	Do not capitalize "edition" except where title case is required.
Approved	SAP Adaptive Server Enterprise, Edge edition, advanced version	(none)	SAP ASE, Edge edition,	SAP® Adaptive Server® Enterprise, Edge edition,	An advanced version of the Edge edition is available with additional capabilities. You can refer to it as:• SAP
Approved	SAP Adaptive Server Enterprise, enterprise edition	(none); edition	SAP ASE, enterprise	SAP® Adaptive Server® Enterprise, enterprise	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, enterprise edition
Approved	SAP Adaptive Server Enterprise, enterprise edition, active messaging option	(none); option	SAP ASE, enterprise	SAP® Adaptive Server® Enterprise, enterprise	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, enterprise edition,
Approved	SAP Adaptive Server Enterprise, enterprise edition, compression option	(none); option	SAP ASE, enterprise	SAP® Adaptive Server® Enterprise, enterprise	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, enterprise edition,
Approved	SAP Adaptive Server Enterprise, enterprise edition, disaster recovery option	(none); option	SAP ASE, enterprise	SAP® Adaptive Server® Enterprise, enterprise	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, enterprise edition,
Approved	SAP Adaptive Server Enterprise, enterprise edition, encrypted column option	(none); option	SAP ASE, enterprise	SAP® Adaptive Server® Enterprise, enterprise	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, enterprise edition,
Approved	SAP Adaptive Server Enterprise, enterprise edition, high availability option	(none); option	SAP ASE, enterprise	SAP® Adaptive Server® Enterprise, enterprise	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, enterprise edition, high
Approved	SAP Adaptive Server Enterprise, enterprise edition, in-memory databases option	(none); option	enterprise	Enterprise, enterprise	• SAP Adaptive Server Enterprise, enterprise edition, in-

Approved	SAP Adaptive Server Enterprise, enterprise edition, partitions option	(none); option	SAP ASE, enterprise	SAP® Adaptive Server® Enterprise, enterprise	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, enterprise edition,
Approved	SAP Adaptive Server Enterprise, enterprise edition, security and directory services	(none); option	SAP ASE, enterprise	SAP® Adaptive Server® Enterprise, enterprise	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, enterprise edition,
Approved	SAP Adaptive Server Enterprise, enterprise edition, Tivoli storage manager option	(none); option	SAP ASE, enterprise	SAP® Adaptive Server® Enterprise, enterprise	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, enterprise edition,
Approved	SAP Adaptive Server Enterprise, express edition	(none); edition	SAP ASE, express edition	SAP® Adaptive Server® Enterprise, express edition;	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, express edition
Approved	SAP Adaptive Server Enterprise, flash storage acceleration option	(none); option	SAP ASE, flash storage	SAP® Adaptive Server® Enterprise, flash storage	An option is available for flash memory storage acceleration. In a chart, bullet, or list, you can refer to it
Approved	SAP Adaptive Server Enterprise, platform edition	(none); edition	SAP ASE, platform edition	SAP® Adaptive Server® Enterprise, platform	An edition is available to bundle three offerings that are available individually. The offerings are:• SAP Adaptive
Approved	SAP Adaptive Server Enterprise, public cloud edition	(none)	SAP ASE, public cloud edition	SAP® Adaptive Server® Enterprise, public cloud	A public cloud edition of SAP Adaptive Server Enterprise is available. In a bulleted list or on the price list, refer to it
Approved	SAP Adaptive Server Enterprise, public cloud edition, premium version	(none)	SAP ASE, public cloud edition,	SAP® Adaptive Server® Enterprise, public cloud	A premium version of the public cloud edition of SAP Adaptive Server Enterprise is available, which includes
Approved	SAP Adaptive Server Enterprise, small-business edition	(none); edition	SAP ASE, small-business edition	SAP® Adaptive Server® Enterprise, small-business	In a chart, bullet, or list, you can refer to: • SAP Adaptive Server Enterprise, small-business edition
Approved	SAP Adaptive Server Enterprise, workload analyzer option	(none); option	SAP ASE, workload	SAP® Adaptive Server®, Enterprise, workload	This name fully replaced SAP Adaptive Server Enterprise, enterprise edition, workload analyzer option Sep-2016.
Approved	SAP Adaptive Server, platform edition	(none); edition		platform edition	A special platform edition is available that contains SAP ASE, SAP Replication Server, and SAP IQ. For this edition,
Approved	SAP Add-On Assembly Kit	software			Do not abbreviate. Incorrect: SAP AOAK; SAP AAK.
Approved	SAP Adopt	portfolio; offerings			SAP Adopt is an umbrella name for SAP's educational/enablement offerings that aim at helping
Approved	SAP Advanced Care	service; services; offering; offerings			This is a "premium" cloud support offering available on top of the SAP Enterprise Support subscription as a
Approved	SAP Advanced Data Migration by Syniti	application			This name fully replaced SAP Advanced Data Migration by BackOffice Associates May-2019, which itself fully
Approved	SAP Advanced Data Migration by Syniti, cloud edition	(none); edition			A cloud edition of SAP Advanced Data Migration by Syniti is available. In a list, you can refer to it as:
Approved	SAP Advanced Deployment	service			This name fully replaced SAP Value Implementation "https://www.sapbrandtools.com/naming-
Approved	SAP Advanced HR Analysis rapid-deployment solution	(none); rapid-deployment solution			This package deploys predefined HR reporting capabilities.
Approved	SAP Advanced Planning and Optimization	component			Do not abbreviate. Use the full name of the application wherever space permits. Use the abbreviation only in
Approved	SAP Advanced Planning and Optimization, data management toolkit	(none); toolkit			A data management toolkit is are available. In a list, you can refer to:
Approved	SAP Advanced Planning and Optimization, demand planning add-in for Microsoft Excel	(none); add-in			A demand planning add-in is available for Microsoft Excel. In a bulleted list, you can refer to it as:
Approved	SAP Advanced Process Insight	software; tool			Do not abbreviate due to alternative meanings of the acronym "API" and potential trademarks. Incorrect: SAP
Approved	SAP Advanced Production Scheduling rapid-deployment solution	(none); rapid-deployment solution			Retired Jul-2017. Pre-retirement notes:
Approved	SAP Advanced SQL Migration	tool			This names a tool that enables the migration of SQL code for custom applications from a non-SAP database to an
Approved	SAP Advanced Track and Trace for Pharmaceuticals	application			Always include "for Pharmaceuticals" in the name.
Approved	SAP Advanced Track and Trace for Pharmaceuticals, cross-industry option for	(none); option			An option is available to help customers address cross-industry Russian regulatory reporting requirements. You
Approved	SAP Advanced Trade Management Analytics	solution			This offering combines functionality from and fully replaced SAP Trade Promotion Effectiveness Analysis
Approved	SAP Advantage Database Server	(none); data management system		SAP® Advantage Database Server®	Effective Jan-2014, this name fully replaces SAP Sybase Advantage Database Server.
Approved	SAP Advertising Sales for Media	package			Do not abbreviate.

Approved	SAP Advisory Council	(none)			This name fully replaced SAP Executive Advisory Council, Nov 2013.
Approved	SAP Advisory Services	(none); portfolio			This names a portfolio of services that provide customers with insights into how digital innovation and
Approved	SAP Aftermarket Service Management for Aerospace & Defense	package	SAP Aftermarket Service		Do not abbreviate.
Approved	SAP Aftersales Support for Automotive	package			Do not abbreviate.
Approved	SAP Aged Care Management	program; initiative			This names a pilot program in Australia that helps the elderly live in homes for longer through the use of
Approved	SAP Agile Data Preparation	application			This separately priced, standalone offering is available both in the cloud and on premise. It uses the core
Approved	SAP Agile Data Preparation, cloud edition	application			Use lowercase for the edition name except in titles, headers, subheaders, and anywhere else title case is
Approved	SAP Agile Data Preparation, cloud edition, analyst option	application			Refer to this option for the cloud edition as: • SAP Agile Data Preparation, cloud edition, analyst option
Approved	SAP Agile Data Preparation, cloud edition, data steward option	application			Refer to this option for the cloud edition as: • SAP Agile Data Preparation, cloud edition, data steward
Approved	SAP Agile Data Preparation, cloud edition, IT governance option	application			Refer to this option for the cloud edition as: • SAP Agile Data Preparation, cloud edition, IT
Approved	SAP Agile Data Preparation, on-premise edition	application			Use lowercase for the edition name except in titles, headers, subheaders, and anywhere else title case is
Approved	SAP Agile Data Preparation, on-premise edition, data steward option	application			Refer to this option for the cloud edition as: • SAP Agile Data Preparation, on-premise edition, data
Approved	SAP Agile Data Preparation, on-premise edition, IT governance option	application			Refer to this option for the on-premise edition as: • SAP Agile Data Preparation, on-premise edition, IT
Approved	SAP Agricultural Contract Management	application			This offering supports two processes specific to agricultural companies (agricultural commodity contract
Approved	SAP Agricultural Contract Management for SAP S/4HANA	application		SAP® Agricultural Contract Management for SAP	A version of SAP Agricultural Contract Management that has been optimized to work with SAP S/4HANA is
Approved	SAP Allocation and Rescheduling Optimization	application			Do not abbreviate ARun for "Allocation." Incorrect: SAP ARun and Rescheduling Optimization.
Approved	SAP Allocation Management	application			This name fully replaced SAP Allocation Management for Retail "http://sapbrandtools.com/"Aug-2017.
Approved	SAP Allocation Management, add-on for SAP Customer Activity Repository	application			This name fully replaced SAP Allocation Management for Retail, add-on for SAP Customer Activity Repository Aug-
Approved	SAP Alumni Management	software			This names software that integrates with SAP SuccessFactors solutions and helps customers manage,
Approved	SAP Alumni Network	(none); network; site; program			The SAP Alumni Network provides current and former SAP colleagues with a place to connect for networking
Approved	SAP Alumni Network C-Suite Day	event			This names an event offered by SAP Alumni Network.
Approved	SAP Ambulatory Care Management	application			Do not abbreviate.
Approved	SAP Ambulatory Care Management for Healthcare	package			Do not abbreviate.
Approved	SAP AMI Integration for Utilities	software			Spell out "Advanced Metering Infrastructure (AMI)" within this name if there is no other opportunity in the
Approved	SAP AMI Integration for Utilities rapid-deployment solution	(none); rapid-deployment solution			Spell out "Advanced Metering Infrastructure (AMI)" within this name if there is no other opportunity in the
Approved	SAP Analysis	software			This name fully replaced SAP BusinessObjects Analysis Sep-2017, which itself fully replaced SAP BusinessObjects
Approved	SAP Analysis for Microsoft Office	software			This name fully replaced SAP BusinessObjects Analysis for Microsoft Office Sep-2017, which itself fully replaced SAP
Approved	SAP Analysis for Microsoft Office, edition for SAP Analytics Cloud	application			An edition is available for SAP Analytics Cloud for customers who need specific capabilities for SAP Analytics
Approved	SAP Analysis for OLAP	software			This name fully replaced SAP BusinessObjects Analysis for online analytical processing Sep-2017, which itself fully

Approved	SAP Analytics	portfolio; solutions			This name fully replaced SAP BusinessObjects Analytics "https://www.sapbrandtools.com/naming-
Approved	SAP analytics add-in for Microsoft Office	(none)			This name replaced SAP solutions for enterprise performance management, add-in for Microsoft Office,
Approved	SAP Analytics Cloud	mobile app			Short name for launch icon only: Analytics
Approved	SAP Analytics Cloud	solution			This name fully replaced SAP BusinessObjects Cloud "https://www.sapbrandtools.com/naming-
Approved	SAP Analytics Cloud connectivity setup for SAP HANA database	service		SAP® Analytics Cloud connectivity setup for SAP	This service enables customers to buy through the SAP Store an SAP service for connecting their SAP Analytics
Approved	SAP Analytics Cloud connectors	(none); connectors			SAP Analytics Cloud connectors are available for download, included as part of the SAP Analytics Cloud
Approved	SAP Analytics Cloud content	solution			This content represents data models, visualizations ("stories"), and agendas sent to customers in shipments
Approved	SAP Analytics Cloud for business intelligence	solution	SAP Analytics Cloud for BI		To communicate this individual capabilities and in places where you need to list out the individual capabilities, use
Approved	SAP Analytics Cloud for business intelligence extension	solution			In a list you can refer to:• SAP Analytics Cloud for business intelligence extension
Approved	SAP Analytics Cloud for business intelligence, standard user	solution			In a list you can refer to:• SAP Analytics Cloud for business intelligence, standard user
Approved	SAP Analytics Cloud for governance, risk, and compliance	solution			To communicate this individual capability and in places where you need to list out the individual capabilities, use
Approved	SAP Analytics Cloud for planning	solution			To communicate this individual capability and in places where you need to list out the individual capabilities, use
Approved	SAP Analytics Cloud for planning, professional edition	solution			In a list you can refer to:• SAP Analytics Cloud for planning, professional edition
Approved	SAP Analytics Cloud for planning, standard edition	solution			In a list you can refer to:• SAP Analytics Cloud for planning, standard edition
Approved	SAP Analytics Cloud Guide	mobile app			This names a mobile app that curates publicly available material and allows SAP customers and partners to learn
Approved	SAP Analytics Cloud Roambi	mobile app		SAP® Analytics Cloud Roambi®	This name fully replaced SAP Roambi Analytics Jul-2018.
Approved	SAP Analytics Cloud SDK for iOS	(none); software development kit (SDK)			An SDK for iOS is available for SAP Analytics Cloud. You can refer to it as:• SAP Analytics Cloud SDK for iOS
Approved	SAP Analytics Cloud, add-in for Microsoft Office	solution			An add-on is available for Microsoft Office. In a list you can refer to it as:• SAP Analytics Cloud, add-in for
Approved	SAP Analytics Cloud, analytics designer	capability			This names a capability for SAP Analytics Cloud that enables the development of analytic applications based
Approved	SAP Analytics Cloud, analytics standard user	solution			In a list you can refer to:• SAP Analytics Cloud, analytics standard user
Approved	SAP Analytics Cloud, ITSM incident analytics add-on for SAP Solution Manager	(none); add-on application			This is a free add-on application that customers can download and build into their SAP Analytics Cloud
Approved	SAP Analytics Cloud, partner demo and test tenant user	solution			A partner demo and test tenant user edition is available. In a list you can refer to it as:• SAP Analytics Cloud,
Approved	SAP Analytics Cloud, storage add-on	solution			A storage add-on is available. In a list you can refer to it as:• SAP Analytics Cloud, storage add-on
Approved	SAP Analytics Cloud, test suite analytics add-on for SAP Solution Manager	(none); add-on application			This is a free add-on application that customers can download and build into their SAP Analytics Cloud
Approved	SAP Analytics Cloud, test tenant	solution			A test tenant is available. In a list you can refer to it as:• SAP Analytics Cloud, test tenant
Approved	SAP Analytics Cloud, upgrade for SAP HANA	solution			An upgrade is available for SAP HANA. In a list you can refer to it as:• SAP Analytics Cloud, upgrade for SAP HANA
Approved	SAP Analytics Extensions	mobile app			This names a mobile app that provides access to the analytics extensions on SAP App Center using a mobile
Approved	SAP Analytics Hub	solution; hub			This solution provides a single access point to all analytics within a company in a portal-like interface. Users can
Approved	SAP Analytics Testing Portal	(none); portal; Web site; site			This names a Web site where SAP partners can preview and test new innovations in the SAP Analytics portfolio. It

Approved	SAP Anywhere	mobile app			Short name for launch icon only: Anywhere
Approved	SAP Anywhere Activity Stream	mobile app			Short name for launch icon only: ActiveStream
Approved	SAP Anywhere Show and Sell	mobile app			Short name for launch icon only: Show & Sell
Approved	SAP API Business Hub	(none); hub			SAP API Business Hub is a directory of SAP software application programming interfaces (APIs) that can be
Approved	SAP API Business Hub, management accounting services	(none); hub			Services for management accounting are available on SAP API Business Hub. On the pricelist or in a bulleted list,
Approved	SAP API Management	technology			This is an umbrella name for a cloud offering that helps customers manage their application programming
Approved	SAP API Management by Apigee	technology			An on-premise edition is also available as a solution extension from Apigee. The on-premise application does
Approved	SAP API Management, enterprise cloud edition	technology			In a list or on the pricelist, refer to: • SAP API Management, enterprise cloud edition
Approved	SAP API Management, premier cloud edition	technology			In a list or on the pricelist, refer to: • SAP API Management, premier cloud edition
Approved	SAP API Management, standard cloud edition	technology			In a list or on the pricelist, refer to: • SAP API Management, standard cloud edition
Approved	SAP App Center	(none); site		SAP® App Center	This name fully replaced SAP HANA App Center Aug-2016, which also replaced SAP HANA Marketplace Mar-2015.
Approved	SAP App Content Center	(none); site			This names a marketplace where customers can subscribe to or buy third-party data content and services for their
Approved	SAP Apparel and Footwear	application			Do not abbreviate to "A&F."
Approved	SAP Apparel and Footwear Solution for Consumer Products	package			Do not abbreviate.
Approved	SAP AppDesigner	application			This is a cloud-based user experience composer that enables users to quickly and intuitively design and build
Approved	SAP AppHaus	(none); location			This name fully replaced SAP Design AppHaus Jun-2019.
Approved	SAP application connectivity	framework			Do not capitalize "application connectivity" except in titles, headings, subheads, and other places where title
Approved	SAP Application Integration	services			This is a global portfolio comprising individual services.
Approved	SAP Application Interface Framework	tool			Do not abbreviate. Incorrect: SAP AIF.
Approved	SAP Application Interface Framework restricted runtime	tool			An option is available for customers to access specific capabilities in SAP Application Interface Framework. In a
Approved	SAP Application Interface Framework, extended edition	tool			An extended edition is available to help customers create customized interfaces and rules in SAP Application
Approved	SAP application management services	(none); services			This is one of the key services offered by the SAP Cloud Application Services organization.
Approved	SAP application management services for SAP S/4HANA Cloud, single tenant edition	(none); services		SAP® application management services for	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Application Performance Standard	values; unit of measure (optional)	SAPS		Upon first mention, define the term SAP Application Performance Standard (SAPS). You may optionally follow
Approved	SAP Application Visualization by iRise	software			Upon first mention, refer to "the SAP Application Visualization software by iRise." Use lowercase for the
Approved	SAP Application Visualization by iRise, add-on for general SAP solutions	software			An add-on is available for general SAP solutions. In a bullet, list, or chart entry, you may refer as follows:
Approved	SAP Approve All	mobile app			Short name for launch icon only: Approve All
Approved	SAP AppStation	site			This web site connects developers with customers to build mobile apps.
Approved	SAP AR Service Technician	mobile app			Short name for launch icon only: Service Tech

				Short name for launch icon only: AR Picker
Approved	SAP AR Warehouse Picker	mobile app		
Approved	SAP AR Warehouse Picker, Honeywell Swiftdecoder add-on	mobile app		An add-on to SAP AR Warehouse Picker is available that activates the Honeywell Swiftdecoder technology in the
Approved	SAP AR Warehouse Picker, QR code generator add-on	mobile app		An add-on to SAP AR Warehouse Picker is available that generates a secure QR code to verify that the QR code
Approved	SAP ArchiveLink	software	SAP ArchiveLink®	The entire expression "SAP ArchiveLink" is a registered trademark of SAP AG. Do not place the ® symbol after
Approved	SAP Archiving and Document Access by OpenText	application	SAP℠ Archiving and Document Access by	This name fully replaced SAP Document Access by OpenText "https://www.sapbrandtools.com/naming-
Approved	SAP Archiving and Document Access by OpenText for SAP S/4HANA	application	SAP℠ Archiving and Document Access by	A version of SAP Archiving and Document Access by OpenText that has been reconfigured and updated to
Approved	SAP Archiving and Document Access by OpenText, cloud edition	application	SAP℠ Archiving and Document Access by	A cloud edition of SAP Archiving and Document Access by OpenText is available. In a bulleted list or on the price list,
Approved	SAP Archiving and Document Access by OpenText, limited access option for SAP	application	SAP℠ Archiving and Document Access by	A version of SAP Archiving and Document Access by OpenText that has been reconfigured and updated to
Approved	SAP Archiving and Document Access by OpenText, on-premise edition	application		An on-premise edition of SAP Archiving and Document Access by OpenText is available. In a bulleted list or on
Approved	SAP Archiving and SAP Document Access by OpenText	application		This name is for PPMS only.
Approved	SAP Archiving and SAP Document Access by OpenText, external access option	application		SAP Document Access by OpenText is also available in one product together with SAP Archiving by OpenText. An
Approved	SAP Archiving by OpenText	application		Upon first mention, refer to "the SAP Archiving application by OpenText." Use lowercase for the word
Approved	SAP Archiving by OpenText for SAP S/4HANA	application	SAP℠ Archiving by OpenText for SAP	A version of SAP Archiving by OpenText that has been reconfigured and updated to work with SAP S/4HANA is
Approved	SAP Archiving by OpenText, limited access option for SAP S/4HANA	application	SAP℠ Archiving by OpenText, limited access	A version of SAP Archiving by OpenText that has been reconfigured and updated to work with SAP S/4HANA is
Approved	SAP Ariba	solution(s)	SAP® Ariba®	The descriptor "solutions" describes the entire portfolio of SAP Ariba offerings, including Ariba Network. Where
Approved	SAP Ariba additional storage add-on	(none); add-on	SAP℠ Ariba℠ additional storage add-on	This add-on is available for multiple SAP Ariba solutions.
Approved	SAP Ariba APIs	(none); APIs	SAP® Ariba® APIs	This name replaced SAP Ariba Open APIs, Dec-2017.
Approved	SAP Ariba Best Practices Center	service	SAP℠ Ariba℠ Best Practices Center	This is one of the SAP Ariba services.
Approved	SAP Ariba Buyer	mobile app	SAP® Ariba® Buyer	This names a mobile app that provides procurement functionality for buyers.
Approved	SAP Ariba Buying	solution	SAP® Ariba® Buying	Name replaced Ariba Procure-to-Order, Oct-2016.
Approved	SAP Ariba Buying and Invoicing	solution	SAP℠ Ariba℠ Buying and Invoicing	Name replaced Ariba Procure-to-Pay, Nov-2016. The interim name was SAP Ariba Buying, advanced edition.
Approved	SAP Ariba Buying and Invoicing, multi-ERP edition	solution	SAP℠ Ariba℠ Buying and Invoicing, multi-ERP edition	Name replaced Ariba Procure-to-Pay, federated process control option, partner edition, Nov-2016. The interim
Approved	SAP Ariba Buying and Invoicing, partner edition	solution	SAP℠ Ariba℠ Buying and Invoicing, partner edition	Name fully replaced Ariba Procure-to-Pay, partner edition, Nov-2016. The interim name was SAP Ariba
Approved	SAP Ariba Buying, multi-ERP edition	solution	SAP℠ Ariba℠ Buying, multi-ERP edition	Name replaced Ariba Procure-to-Order, federated process control option, partner edition, Nov-2016.
Approved	SAP Ariba Buying, multi-ERP edition, additional site add-on	solution	SAP℠ Ariba℠ Buying, multi-ERP edition, supplemental	Name fully replaced Ariba Additional Federated Process Control Realm, Nov-2016.
Approved	SAP Ariba Buying, partner edition	solution	SAP℠ Ariba℠ Buying, partner edition	Name fully replaced Ariba Procure-to-Order, partner edition, Nov-2016.
Approved	SAP Ariba Catalog	solution	SAP® Ariba® Catalog	Name replaced Ariba Procurement Content, Oct-2016.
Approved	SAP Ariba Change Management	service	SAP℠ Ariba℠ Change Management	This is one of the SAP Ariba services.
Approved	SAP Ariba Cloud Integration Gateway	solution	SAP℠ Ariba℠ Cloud Integration Gateway	Name fully replaced Ariba Cloud Integration Gateway, Feb-2017.

Approved	SAP Ariba Cloud Integration Gateway, add-on for SAP ERP	solution	SAP® Ariba® Cloud Integration Gateway, add-	A free add-on for SAP ERP is available for SAP Ariba Cloud Integration Gateway. In a bulleted list or on the price list,
Approved	SAP Ariba Cloud Integration Gateway, add-on for SAP S/4HANA	solution	SAP® Ariba® Cloud Integration Gateway, add-	A free add-on for SAP S/4HANA is available for SAP Ariba Cloud Integration Gateway. In a bulleted list or on the
Approved	SAP Ariba Collaborative Sourcing	bundle	SAP® Ariba® Collaborative Sourcing	This name replaced Ariba Collaborative Sourcing, Feb-2017. The interim name SAP Ariba Strategic Sourcing
Approved	SAP Ariba Commerce Automation	solution	SAP® Ariba® Commerce Automation	This is one of the SAP Ariba Procurement solutions.
Approved	SAP Ariba Commerce Automation, partner edition	solution	SAP® Ariba® Commerce Automation, partner edition	This edition is part of the SAP Ariba Snap program. See additional details under the SAP Ariba Snap entry.
Approved	SAP Ariba Contract Invoicing	solution	SAP® Ariba® Contract Invoicing	Name replaced Ariba Contract Invoicing and Ariba Services Invoicing, Oct-2016.
Approved	SAP Ariba Contracts	solution	SAP® Ariba® Contracts	Name replaced Ariba Contract Management, Oct-2016.
Approved	SAP Ariba Customer Support	service	SAP® Ariba® Customer Support	This is one of the SAP Ariba services.
Approved	SAP Ariba Data Compliance	solution	SAP® Ariba® Data Compliance	This solution helps customers specifically with their SAP Ariba solutions data. Customers receive additional
Approved	SAP Ariba Data Intelligence	solution	SAP® Ariba® Data Intelligence	This solution helps customers manage data intelligence in SAP Ariba solutions. Customers select specific intelligence
Approved	SAP Ariba Developer Portal	(none); portal; site	SAP® Ariba® Developer Portal	This names a Web site where developers can access SAP Ariba APIs and other tools.
Approved	SAP Ariba Discount Management	solution	SAP® Ariba® Discount Management	Do not abbreviate. Incorrect: SAP ADM; SAP Ariba DM.
Approved	SAP Ariba Discovery	solution	SAP® Ariba® Discovery	Name replaced Ariba Discovery, Nov-2016.
Approved	SAP Ariba Discovery Advantage	program	SAP® Ariba® Discovery Advantage	This is part of the SAP Ariba Selling and Fulfillment portfolio.
Approved	SAP Ariba Discovery Advantage Plus	program	SAP® Ariba® Discovery Advantage Plus	This is part of the SAP Ariba Selling and Fulfillment portfolio.
Approved	SAP Ariba Education and Training	service	SAP® Ariba® Education and Training	This is one of the SAP Ariba services.
Approved	SAP Ariba e-forms add-on	(none); add-on	SAP® Ariba® e-forms add-on	This name fully replaced Ariba eForms, Oct-2016.
Approved	SAP Ariba Financial Supply Chain	portfolio; solutions	SAP® Ariba® Financial Supply Chain	SAP Ariba Financial Supply Chain is a category of solutions, not the name of a singular product offering.
Approved	SAP Ariba Integration Adaptors, powered by Dell Boomi	(none)	SAP® Ariba® Integration Adaptors, powered by Dell	This name fully replaced Ariba Integration Connector, powered by Dell Boomi, Nov-2017.
Approved	SAP Ariba invoice conversion services add-on	(none); add-on	SAP® Ariba® invoice conversion services add-on	This add-on is available for multiple SAP Ariba solutions, including Commerce Automation and SAP Ariba Buying. In
Approved	SAP Ariba Invoice Management	solution	SAP® Ariba® Invoice Management	Name replaced Ariba Invoice Professional, Nov-2016.
Approved	SAP Ariba Level Up	program	SAP® Ariba® Level Up	This names an internal program that helps SAP Ariba employees, including sales, presales, support, services,
Approved	SAP Ariba Live	event; mobile app	SAP® Ariba® Live	Annual business commerce event designed to help companies unleash the power of business networks to
Approved	SAP Ariba Network Live	event	SAP® Ariba® Network Live	Name fully replaced Ariba Commerce Summits, Sept-2016.
Approved	SAP Ariba open invoice conversion services add-on	(none); add-on	SAP® Ariba® open invoice conversion services add-on	This add-on is available for multiple SAP Ariba solutions, including SAP Ariba Commerce Automation and SAP Ariba
Approved	SAP Ariba Payables	solution	SAP® Ariba® Payables	Name replaced Ariba Strategic Payables, Oct-2016.
Approved	SAP Ariba Private Equity Program	(none); program	SAP® Ariba® Private Equity Program	This names a program that helps private equity firms, portfolio sourcing leaders, and operating partners create
Approved	SAP Ariba Process Mining by Celonis	application		This names a solution extension for customers who have SAP Ariba Procurement or SAP Ariba Sourcing. The
Approved	SAP Ariba Procure	mobile app	SAP® Ariba® Procurement	Short name for launch icon only: Procure

Approved	SAP Ariba Procurement	portfolio; solutions	SAP® Ariba® Procurement	SAP Ariba Procurement is a category of solutions, not the name of a singular product offering. The portfolio
Approved	SAP Ariba Procurement	mobile app	SAP® Ariba® Procurement	This names a mobile app that provides functionality from SAP Ariba Procurement solutions.
Approved	SAP Ariba Procurement, supplemental site add-on	(none); add-on	SAP™ Ariba™ Procurement, supplemental site add-on	This add-on is available for SAP Ariba Procurement solutions.
Approved	SAP Ariba Selling and Fulfillment	portfolio; offerings	SAP™ Ariba™ Selling and Fulfillment	SAP Ariba Selling and Fulfillment is a category of solutions and programs, not the name of a singular product
Approved	SAP Ariba Services Invoicing for Brazil (Nota Fiscal Eletronica)	solution	SAP™ Ariba™ Services Invoicing for Brazil (Nota	Name fully replaced Ariba Services Invoicing for Brazil (Nota Fiscal Eletronica), Nov-2016.
Approved	SAP Ariba Snap	program	SAP® Ariba® Snap	This names a program that promotes editions of SAP Ariba solutions for the midmarket (SMB) audience. It is
Approved	SAP Ariba solution integration for SAP Business Suite rapid-deployment solution	(none); rapid-deployment solution	SAP™ Ariba™ solution integration with SAP	Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”
Approved	SAP Ariba Solutions for Direct Spend	campaign; initiative	SAP™ Ariba™ Solutions for Direct Spend	This names a marketing campaign to promote SAP Ariba solutions in the direct spend space. It is not the name of a
Approved	SAP Ariba Sourcing	solution	SAP® Ariba® Sourcing	Name replaced Ariba Sourcing, Oct-2016.
Approved	SAP Ariba sourcing and procurement bundle	(none); bundle	SAP™ Ariba™ sourcing and procurement bundle	A priced bundle is available for marketing and communications purposes. The individual offerings can be
Approved	SAP Ariba Sourcing, partner edition	solution	SAP™ Ariba™ Sourcing, partner edition	A partner edition of SAP Ariba Sourcing is available. This is one of the SAP Ariba Strategic Sourcing solutions. In a
Approved	SAP Ariba Sourcing, savings and pipeline tracking add-on	solution	SAP™ Ariba™ Sourcing, savings and pipeline	An add-on is available to SAP Ariba Sourcing for savings and pipeline tracking. In a bulleted list or on the pricelist,
Approved	SAP Ariba Spend Analysis	solution	SAP® Ariba® Spend Analysis	Name replaced Ariba Spend Visibility, Oct-2016.
Approved	SAP Ariba Spend Analysis, 95% SLA add-on	solution	SAP™ Ariba™ Spend Analysis, 95% SLA add-on	An add-on is available to SAP Ariba Spend Analysis for a 95% SLA. In a bulleted list or on the pricelist, refer to it
Approved	SAP Ariba Spend Analysis, diversity enrichment add-on	solution	SAP™ Ariba™ Spend Analysis, diversity	An add-on is available to SAP Ariba Spend Analysis for diversity enrichment. In a bulleted list or on the pricelist,
Approved	SAP Ariba Spend Analysis, green enrichment add-on	solution	SAP™ Ariba™ Spend Analysis, green enrichment	An add-on is available to SAP Ariba Spend Analysis for green enrichment. In a bulleted list or on the pricelist,
Approved	SAP Ariba Spend Analysis, monthly refresh add-on	solution	SAP™ Ariba™ Spend Analysis, monthly refresh	An add-on is available to SAP Ariba Spend Analysis for a monthly refresh. In a bulleted list or on the pricelist, refer
Approved	SAP Ariba Spot Buy Catalog	solution	SAP™ Ariba™ Spot Buy Catalog	Name replaced Ariba Procurement Content Spot Buy, Nov-2016.
Approved	SAP Ariba Start Sourcing	solution	SAP® Ariba® Start Sourcing	Name replaced Ariba StartSourcing, Oct-2016.
Approved	SAP Ariba Strategic Sourcing	portfolio; solutions	SAP™ Ariba™ Strategic Sourcing	This name replaces the upstream category used previously.
Approved	SAP Ariba Strategic Sourcing Suite	(none); suite	SAP™ Ariba™ Strategic Sourcing Suite	Name replaced Ariba Collaborative Sourcing, professional edition. SAP Ariba Strategic Sourcing, advanced edition
Approved	SAP Ariba Strategic Sourcing, supplemental site add-on	(none); add-on	SAP™ Ariba™ Strategic Sourcing, supplemental site	This add-on is available for SAP Ariba Strategic Souring solutions.
Approved	SAP Ariba Supplier	mobile app	SAP® Ariba® Supplier	Name fully replaced Ariba Supplier, Nov-2016.
Approved	SAP Ariba Supplier Discovery Advantage block purchase	program	SAP™ Ariba™ Supplier Discovery Advantage block	A program is available to customers and partners for the block purchase of SAP Ariba Supplier Discovery
Approved	SAP Ariba Supplier Information and Performance Management	solution	SAP™ Ariba™ Supplier Information and Performance Management	Name fully replaced Ariba Supplier Information and Performance Management, Nov-2016.
Approved	SAP Ariba Supplier Lifecycle and Performance	solution	SAP™ Ariba™ Supplier Lifecycle and Performance	This is one of the SAP Ariba Supplier Management solutions.
Approved	SAP Ariba Supplier Management	portfolio; solutions	SAP™ Ariba™ Supplier Management	SAP Ariba Supplier Management is a category of solutions, not the name of a singular product offering.
Approved	SAP Ariba Supplier Risk	solution	SAP® Ariba® Supplier Risk	Name replaced Ariba Supplier Risk Insights, Nov-2016.
Approved	SAP Ariba Supplier Risk, compliance check add-on	solution	SAP™ Ariba™ Supplier Risk, compliance check add-on	A compliance check add-on is available for SAP Ariba Supplier Risk. In a bulleted list or on the pricelist, refer to

Approved	SAP Ariba Supply Chain	portfolio; solutions	SAP® Ariba® Supply Chain	SAP Ariba Supply Chain is a category of solutions, not the name of a singular product offering. The portfolio
Approved	SAP Ariba Supply Chain	mobile app	SAP® Ariba® Supply Chain	Short name for launch icon only: Supply Chain
Approved	SAP Ariba Supply Chain Collaboration for Buyers	solution	SAP® Ariba® Supply Chain Collaboration for Buyers	Name replaced Ariba Advanced Supply Chain Automation, Oct-2016. Interim name was SAP Ariba Supply Chain
Approved	SAP Ariba Supply Chain Collaboration for Buyers, forecast add-on	solution	SAP® Ariba® Supply Chain Collaboration for Buyers,	A forecast add-on is available for SAP Ariba Suppy Chain Collaboration for Buyers. In a bulleted list or on the price
Approved	SAP Ariba Supply Chain Collaboration for Buyers, inventory add-on	solution	SAP® Ariba® Supply Chain Collaboration for Buyers,	An inventory add-on is available for SAP Ariba Suppy Chain Collaboration for Buyers. In a bulleted list or on the
Approved	SAP Ariba Supply Chain Collaboration for Buyers, quality add-on	solution	SAP® Ariba® Supply Chain Collaboration for Buyers,	A quality add-on is available for SAP Ariba Suppy Chain Collaboration for Buyers. In a bulleted list or on the price
Approved	SAP Assessment for the Unicode Standard	service		North America only offering -- not a global offering.
Approved	SAP Assessment Management by Questionmark	application		Upon first mention, refer to "the SAP Assessment Management application by Questionmark." Use
Approved	SAP Assessment Management by Questionmark, cloud edition	application		This offering is available both on premise and as a cloud offering. You can refer in a list or on the pricelist to the
Approved	SAP Assessment Management by Questionmark, on-premise edition	application		This offering is available both on premise and as a cloud offering. You can refer in a list or on the pricelist to the
Approved	SAP Asset Analytics	software		Name changed April 16, 2012. Formerly SAP BusinessObjects Asset Analytics.
Approved	SAP Asset Analytics rapid-deployment solution	(none); rapid-deployment solution		Name changed April 16, 2012. Formerly SAP BusinessObjects Asset Analytics rapid-deployment
Approved	SAP Asset and Work Management	application		Do not abbreviate.
Approved	SAP Asset Finance and Leasing	application		Use lowercase when referring to the business scenario or business process that it supports.
Approved	SAP Asset Information Workbench by Utopia	application		This offering gives customers a visual asset master-data staging area that enables sharing, visualization,
Approved	SAP Asset Information Workbench by Utopia for SAP S/4HANA	application	SAP® Asset Information Workbench by Utopia for	A version of SAP Asset Manager that has been optimized to work with SAP S/4HANA is available. Refer to it as:
Approved	SAP Asset Intelligence Network	(none); network		SAP Asset Intelligence Network is a single cloud-based network hosted by SAP where manufacturers, asset
Approved	SAP Asset Liability Management	application		The name SAP Asset Liability Management used to refer to a package that was retired June-2015. The name has
Approved	SAP Asset Lifecycle Accounting	application		Do not abbreviate this name. Incorrect: SAP ALA.
Approved	SAP Asset Manager	mobile app		Short name for launch icon only: Asset Mgr
Approved	SAP Asset Manager for SAP ERP	mobile app		A version of SAP Asset Manager is available for use with SAP ERP. Refer to it as:
Approved	SAP Asset Manager for SAP S/4HANA	mobile app	SAP® Asset Manager for SAP S/4HANA®	A version of SAP Asset Manager is available for use with SAP S/4HANA. Refer to it as:
Approved	SAP Asset Performance and Intelligence	mobile app		This mobile app provides integrated business process capabilities from SAP Asset Intelligence Network, SAP
Approved	SAP Asset Retirement Obligation Management	application		Do not abbreviate. Incorrect: SAP AROM.
Approved	SAP Asset Services	application		Do not abbreviate.
Approved	SAP Asset Strategy and Performance Management	application		This is a cloud solution built on SAP Asset Intelligence Network that enables plant managers and reliability
Approved	SAP Assortment Planning	application		This name fully replaced SAP Assortment Planning for Retail "https://www.sapbrandtools.com/naming-
Approved	SAP Assortment Planning, add-on for SAP Customer Activity Repository	application		This name fully replaced SAP Assortment Planning for Retail, add-on for SAP Customer Activity Repository Aug-
Approved	SAP Assortment Planning, omnichannel content add-on	application		An add-on is available for omnichannel content. You can refer to it as:• SAP Assortment Planning, omnichannel

				Do not abbreviate. Incorrect: SAP A&C.
Approved	SAP assurance and compliance software	(none)		
Approved	SAP assurance and compliance software for SAP S/4HANA	(none)	SAP® assurance and compliance software for	A version of SAP assurance and compliance software is available for SAP S/4HANA. Refer to it as: Do not use ampersand (&) instead of "and." Do not abbreviate this offering.
Approved	SAP Audience Discovery and Targeting	analytic application		
Approved	SAP Audience Judging	solution; mobile app		SAP Audience Judging is a back-end solution with a related mobile app. The mobile app enables sporting
Approved	SAP Audience Sensor	mobile app; Web application		Name replaced Audience Sensor "https://www.sapbrandtools.com/naming-
Approved	SAP Audio and Speech Processing	services; microservices		This names a category of services within the SAP Leonardo Machine Learning capability that run on SAP
Approved	SAP Audit Management	application		Do not abbreviate. Incorrect: SAP AM.
Approved	SAP Audit Management for SAP S/4HANA	application	SAP® Audit Management for SAP S/4HANA®	A version of SAP Audit Management is available for SAP S/4HANA. Refer to it as:
Approved	SAP Auditor for Maximo	mobile app		Short name for launch icon only: Auditor
Approved	SAP Authentication 365	mobile service		This mobile service generates and manages the send of one-time passwords for multi-factor authentication for
Approved	SAP Authentication 365, extended edition	mobile service		An extended edition of SAP Authentication 365 is available that provides additional capabilities (and
Approved	SAP Authenticator	mobile app		Short name for launch icon only: Authenticator
Approved	SAP Authoring by Adobe	software		Upon first mention, refer to "SAP Authoring software by Adobe." Use lowercase for the word "software," and do
Approved	SAP Auto-ID Enterprise	offering		Do not abbreviate.
Approved	SAP Auto-ID Infrastructure	offering		You may use the common-noun equivalent term SAP auto-ID infrastructure for parallelism when referring to the SAP
Approved	SAP Automotive Supplier	application		Changed from "packaged solution" to application and moved to the SAP for Automotive section 01-Jan-08.
Approved	SAP Bank Analyzer	set of applications		Do not abbreviate.
Approved	SAP Bank Communication Management	application		The name SAP Bank Communication Management fully replaced "SAP Bank Relationship Management" Dec-05-07.
Approved	SAP Bank Communication Management, corporate payment connector	application		Connectors are available for specific financial service provider, American Express and HSBC. In a list you can
Approved	SAP Bank Communication Management, option for multisystem payment	application		An option is available for multisystem payment consolidation. In a bullet, list, or chart entry, you may
Approved	SAP Bank Simulation	application		This offering helps customers of premium support offerings SAP MaxAttention and SAP ActiveEmbedded
Approved	SAP Basel II	application		Part of the analytical banking category of SAP for Banking products.
Approved	SAP Basel II for Banking	package		Do not abbreviate.
Approved	SAP Basel III Reporting Implementation Project Accelerator	software		Do not abbreviate this name. Incorrect: SAP Basel III RIPA or any variant.
Approved	SAP Beacon Experience	solution; mobile app; desktop application		Do not abbreviate. Incorrect: SAP BE.
Approved	SAP Benchmark Council	(none); council		Established in 1995, the SAP Benchmark Council monitors all benchmarking activities and provides standards for
Approved	SAP Benefits Management for Public Sector	package		This package includes functionality from the retired packages SAP Constituent Services for Public Sector and
Approved	SAP Berry	mascot; (none)		This names a mascot used as part of SAP's involvement with Hannah's Willberry Wonder Pony
Approved	SAP Best Practices	packages; family of packages		Umbrella term for all the SAP Best Practices packages.

Approved	SAP Best Practices Baseline	package			Do not abbreviate SAP Best Practices Baseline. Incorrect: SAP BPB.
Approved	SAP Best Practices Baseline enablement kit	package			An enablement kit is available. You can refer to it as: • SAP Best Practices Baseline enablement kit
Approved	SAP Best Practices Explorer	tool; site			SAP Best Practices Explorer is a free Web tool that uses SAPUI5 technology to help users search and explore SAP
Approved	SAP Best Practices for Aerospace & Defense	package	SAP Best Practices for		Do not abbreviate.
Approved	SAP Best Practices for Analytics in Environmental Compliance	package			Do not abbreviate.
Approved	SAP Best Practices for Analytics in Health and Safety	package			Do not abbreviate.
Approved	SAP Best Practices for Analytics in Product Safety and Stewardship	package			Do not abbreviate.
Approved	SAP Best Practices for analytics with SAP S/4HANA	package		SAP Best Practices for analytics with SAP	This package provides SAP S/4HANA customers with automated content and configuration guides needed to
Approved	SAP Best Practices for Apparel and Footwear	package			Do not abbreviate.
Approved	SAP Best Practices for Automotive	package			Do not abbreviate.
Approved	SAP Best Practices for Banking	package			This package is currently available in China.
Approved	SAP Best Practices for Business Intelligence	package	SAP Best Practices for BI		This package is based on SAP BusinessObjects business intelligence (BI) solutions. To refer to the package that is
Approved	SAP Best Practices for Business Network Integration	package			Do not abbreviate.
Approved	SAP Best Practices for Business Planning and Consolidation	package			Do not abbreviate.
Approved	SAP Best Practices for Business Process Management	package	SAP Best Practices for		After first full mention of the name, you can abbreviate to: SAP Best Practices for BPM.
Approved	SAP Best Practices for Business Warehousing	package	SAP Best Practices for BW		This package is based on SAP NetWeaver Business Warehouse (SAP NetWeaver BW) component. To refer to
Approved	SAP Best Practices for Cash and Liquidity Management for China	package			Do not abbreviate.
Approved	SAP Best Practices for Chemicals	package			Do not abbreviate.
Approved	SAP Best Practices for Consumer Durables and Home Appliances	package			Do not abbreviate.
Approved	SAP Best Practices for Consumer Products	package			Replaces "SAP Best Practices for Fast-Moving Consumer Goods" Nov-29-07, which will no longer be available after
Approved	SAP Best Practices for Consumer Products and Wholesale Industries	package			This name fully replaces "SAP Best Practices for Trade Industries" Dec-21-07
Approved	SAP Best Practices for Customer Relationship Management	package	SAP Best Practices for		After first full mention of the name, you can abbreviate to: SAP Best Practices for CRM.
Approved	SAP Best Practices for Data Migration	package			Do not abbreviate.
Approved	SAP Best Practices for Data Quality Management	package			Do not abbreviate.
Approved	SAP Best Practices for Dealer Business Management	package			Do not abbreviate.
Approved	SAP Best Practices for Discrete Manufacturing	package			Do not abbreviate.
Approved	SAP Best Practices for E-Commerce in ERP	package			Existing DVDs, documentation, and other materials that use the name "SAP Best Practices for E-Commerce with
Approved	SAP Best Practices for Electronics and Component Manufacturing	package			Do not abbreviate.
Approved	SAP Best Practices for Engineering, Construction & Operations	package	SAP Best Practices for		After first full mention of the name, you can abbreviate to: SAP Best Practices for EC&O.

Approved	SAP Best Practices for Environment, Health, and Safety Management	package	SAP Best Practices for EHS		Do not use the abbreviation EHSM.
Approved	SAP Best Practices for Fabricated Metals	package			Do not abbreviate.
Approved	SAP Best Practices for Food and Beverage	package			Do not abbreviate.
Approved	SAP Best Practices for Global Trade Management	package			Do not abbreviate.
Approved	SAP Best Practices for Governance, Risk, and Compliance	package	SAP Best Practices for GRC		After first full mention of the name, you can refer to: SAP Best Practices for GRC.
Approved	SAP Best Practices for Healthcare	package			Do not abbreviate.
Approved	SAP Best Practices for Heavy Equipment Dealers	package			Do not abbreviate.
Approved	SAP Best Practices for High Tech	package			Do not abbreviate.
Approved	SAP Best Practices for Home and Personal Care	package			Do not abbreviate.
Approved	SAP Best Practices for HR analytics with SAP Analytics Cloud	package			This names a best practices package that combines HR analytics with SAP Analytics Cloud.
Approved	SAP Best Practices for Human Capital Management	package	SAP Best Practices for		Do not abbreviate.
Approved	SAP Best Practices for Industrial Machinery & Components	package	SAP Best Practices for		After first full mention of the name, you can abbreviate to: SAP Best Practices for IM&C.
Approved	SAP Best Practices for Information Governance in Data Migration	package			Do not abbreviate.
Approved	SAP Best Practices for in-place system conversion for SAP BW/4HANA	package			Name fully replaced SAP Best Practices for system conversion for SAP BW/4HANA
Approved	SAP Best Practices for Insurance	package			This package includes implementation, blueprints, programs, and sample interfaces. It was previously
Approved	SAP Best Practices for International Accounting Standards and International	package	SAP Best Practices for IAS		If space constraints are too severe in headlines, ads, PowerPoint slides, or signs, you may use the abbreviation
Approved	SAP Best Practices for Logistics Service Providers	package	SAP Best Practices for LSPs		After first full mention of the name, you may abbreviate to: SAP Best Practices for LSPs.
Approved	SAP Best Practices for Maintenance, Repair, and Overhaul	package	SAP Best Practices for		After first full mention of the name, you may abbreviate to: SAP Best Practices for MRO.
Approved	SAP Best Practices for Media	package			Do not abbreviate.
Approved	SAP Best Practices for Medical Devices	package			Do not abbreviate.
Approved	SAP Best Practices for Mining	package			Do not abbreviate.
Approved	SAP Best Practices for Mobile Apps and Infrastructure	package			Do not abbreviate.
Approved	SAP Best Practices for Mobile Asset Management	package	SAP Best Practices for		After first full mention of the name, you may abbreviate to: SAP Best Practices for MAM.
Approved	SAP Best Practices for Operational Procurement	package			Reference SAP Supplier Relationship Management (SAP SRM) or supplier relationship management in general in
Approved	SAP Best Practices for Pharmaceuticals	package			Do not abbreviate.
Approved	SAP Best Practices for Planning and Consolidation, version for SAP NetWeaver	package		SAP Best Practices for Planning and Consolidation,	Be sure to include the registered trademark symbol ® after “SAP NetWeaver” if it is the first mention of SAP
Approved	SAP Best Practices for Planning and Consolidation, version for the Microsoft	package			Do not abbreviate.
Approved	SAP Best Practices for Portals	package			Name replaces "SAP Best Practices for Enterprise Portals (SAP Best Practices for EP)" Jul-07-06.
Approved	SAP Best Practices for Power Plant Construction	package			This package is currently available in China.

Approved	SAP Best Practices for Primary Steel	package				Do not abbreviate.
Approved	SAP Best Practices for Process Manufacturing	package				Do not abbreviate.
Approved	SAP Best Practices for Professional Services	package				Do not abbreviate.
Approved	SAP Best Practices for Public Sector	package				Do not abbreviate.
Approved	SAP Best Practices for Retail	package				Do not abbreviate.
Approved	SAP Best Practices for SAP Billing and Revenue Innovation Management	package				This name retired Feb-2019.
Approved	SAP Best Practices for SAP Cloud for Travel and Expense	package				This name fully replaced SAP Cloud for Travel and Expense Integration rapid-deployment solution, Nov-2014.
Approved	SAP Best Practices for SAP CPQ integration with SAP ERP	package				This names a package that helps customers integrate SAP CPQ with SAP ERP.
Approved	SAP Best Practices for SAP CPQ integration with SAP S/4HANA	package				This names a package that helps customers integrate SAP CPQ with SAP S/4HANA.
Approved	SAP Best Practices for SAP Integrated Business Planning	package				This name fully replaced SAP HANA Integrated Business Planning rapid-deployment solution Dec-2016. The new
Approved	SAP Best Practices for SAP Intelligent Robotic Process Automation integration	package	SAP Best Practices for SAP	SAP Best Practices for SAP Intelligent Robotic Process		This names a package that helps customers integrate SAP Intelligent Robotic Process Automation with SAP
Approved	SAP Best Practices for SAP Marketing Cloud	package				This name fully replaced SAP Best Practices for SAP Hybris Marketing Cloud
Approved	SAP Best Practices for SAP S/4HANA	package		SAP® Best Practices for SAP S/4HANA®		This is an umbrella name. Customers with one of the SAP S/4HANA solutions receive the relevant best practices.
Approved	SAP Best Practices for SAP S/4HANA (on premise)	package		SAP® Best Practices for SAP S/4HANA® (on premise)		This name replaced SAP Best Practices for SAP S/4HANA, on-premise edition, Apr-2016.
Approved	SAP Best Practices for SAP S/4HANA Cloud	package		SAP® Best Practices for SAP S/4HANA® Cloud		This is an umbrella name comprising different packages for SAP S/4HANA Cloud. Customers with one of the SAP
Approved	SAP Best Practices for SAP S/4HANA Cloud for public sector	package		SAP® Best Practices for SAP S/4HANA® Cloud for public		This package provides SAP S/4HANA Cloud customers with automated content and configuration guides specific
Approved	SAP Best Practices for SAP S/4HANA Cloud integration with Concur solutions	package		SAP® Best Practices for SAP S/4HANA® Cloud		This package provides SAP S/4HANA Cloud customers with automated content and configuration guides for the
Approved	SAP Best Practices for SAP S/4HANA Cloud integration with SAP Fieldglass solutions	package		SAP® Best Practices for SAP S/4HANA® Cloud		This package provides SAP S/4HANA Cloud customers with automated content and configuration guides for the
Approved	SAP Best Practices for SAP S/4HANA Cloud integration with SAP Subscription Billing	package		SAP® Best Practices for SAP S/4HANA® Cloud		This name fully replaced SAP Best Practices for SAP S/4HANA Cloud integration with SAP Hybris Revenue
Approved	SAP Best Practices for SAP S/4HANA Cloud integration with SAP SuccessFactors	package		SAP® Best Practices for SAP S/4HANA® Cloud		This package provides SAP S/4HANA Cloud customers with automated content and configuration guides for the
Approved	SAP Best Practices for SAP S/4HANA Cloud integration with third-party sales force	package		SAP® Best Practices for SAP S/4HANA® Cloud		This package provides SAP S/4HANA Cloud customers with automated content and configuration guides for the
Approved	SAP Best Practices for SAP S/4HANA for customer management	package		SAP® Best Practices for SAP S/4HANA® for customer		This package helps customers to use the customer management capability within the SAP S/4HANA solution
Approved	SAP Best Practices for SAP S/4HANA integration with Concur solutions	package		SAP® Best Practices for SAP S/4HANA® integration with		This package provides SAP S/4HANA customers with automated content and configuration guides for the
Approved	SAP Best Practices for SAP S/4HANA integration with SAP Fieldglass solutions	package		SAP® Best Practices for SAP S/4HANA® integration with		This package provides SAP S/4HANA customers with automated content and configuration guides for the
Approved	SAP Best Practices for SAP S/4HANA integration with the Ariba Network	package		SAP® Best Practices for SAP S/4HANA® integration with		This package provides SAP S/4HANA customers with automated content and configuration guides for the
Approved	SAP Best Practices for SAP Strategy Management	package		SAP Best Practices for SAP Strategy Management		This name reverted to its original name, replacing SAP Best Practices for SAP BusinessObjects Strategy
Approved	SAP Best Practices for SAP SuccessFactors Compensation	package		SAP® Best Practices for SAP SuccessFactors®		SAP brand added to SuccessFactors offerings – Aug-2015.
Approved	SAP Best Practices for SAP SuccessFactors Employee Central integration with SAP ERP	package		SAP® Best Practices for SAP SuccessFactors® Employee		A package is available integrating SAP SuccessFactors Employee Central with SAP ERP HCM Payroll. You can
Approved	SAP Best Practices for SAP SuccessFactors Employee Central Service Center	package		SAP® Best Practices for SAP SuccessFactors® Employee		This package consists of predefined business processes and integration scenarios to help customers quickly run

Approved	SAP Best Practices for SAP SuccessFactors Learning	package		SAP® Best Practices for SAP SuccessFactors® Learning	This package provides configuration guides, process flows, and further material that support the decision
Approved	SAP Best Practices for SAP SuccessFactors Onboarding	package		SAP® Best Practices for SAP SuccessFactors® Onboarding	This package helps customers reduce onboarding time of new hires with step-by-step walk throughs and
Approved	SAP Best Practices for SAP SuccessFactors Recruiting in SAP ERP HCM	package		SAP® Best Practices for SAP SuccessFactors® Recruiting	SAP brand added to SuccessFactors offerings – Aug-2015.
Approved	SAP Best Practices for SAPUI5 Enablement	package			This enablement package helps partners build UI5, or HTML5 user interface, screens. If space permits, define
Approved	SAP Best Practices for Self-Service Procurement	package			Reference SAP Supplier Relationship Management (SAP SRM) or supplier relationship management in general in
Approved	SAP Best Practices for Semiconductor and Photovoltaic Companies	package			Do not abbreviate.
Approved	SAP Best Practices for Services Industries	package			Do not abbreviate.
Approved	SAP Best Practices for Software Providers	package			This name fully replaces "SAP Best Practices for High Tech Software" Jul-11-07.
Approved	SAP Best Practices for Supplier Relationship Management	package	SAP Best Practices for		After first full mention of the name, you may abbreviate to: SAP Best Practices for SRM.
Approved	SAP Best Practices for Supply Chain Management	package	SAP Best Practices for SCM		After first full mention of the name, you may abbreviate to: SAP Best Practices for SCM.
Approved	SAP Best Practices for system conversion for SAP S/4HANA	package		SAP® Best Practices for system conversion for SAP	This package provides SAP S/4HANA customers with automated content and configuration guides for the
Approved	SAP Best Practices for Telecommunications	package			Do not abbreviate.
Approved	SAP Best Practices for UI Enhancement	package			If space permits, define the term "user interface (UI)" in the accompanying text
Approved	SAP Best Practices for Utilities	package			Do not abbreviate.
Approved	SAP Best Practices for Water Utilities	package			Do not abbreviate.
Approved	SAP Best Practices for Wholesale Distribution	package			Replaced SAP Best Practices for Wholesale Aug-03-05.
Approved	SAP Best Practices package manager	tool			A free tool is available to SAP partners that enables unified content authoring and administration of SAP Best
Approved	SAP Best Run Awards for ANZ	(none); award; awards (as appropriate)			This names an award given to celebrate the achievements of the top companies and customers in Australia and New-
Approved	SAP Beta Testing	program			This offering is part of the Customer Influence program. SAP Beta Testing is designed for customers that
Approved	SAP Beyond	customer advocacy program (first mention); advocacy			New customer advocacy program designed for and tailored to customers that have purchased SAP S/4HANA
Approved	SAP Big Data Integrator by DigitalRoute	solution			This solution enables the real-time integration of Big Data into telecommunications networks and operations
Approved	SAP Biller Direct	application			A cloud version of SAP Biller Direct is available. See subordinate name entry below.
Approved	SAP Biller Direct, cloud edition	application			In a bulleted list or on the pricelist, refer as follows: • SAP Biller Direct, cloud edition
Approved	SAP Billing	application			Do not abbreviate or alter the name in any way.
Approved	SAP Billing and Revenue Innovation Management	solution(s)			This name fully replaced SAP Hybris Billing "https://www.sapbrandtools.com/naming-
Approved	SAP Billing and Revenue Innovation Management rapid-deployment solution	(none); rapid-deployment solution			Do not abbreviate this offering.
Approved	SAP Billing and Revenue Innovation Management, CRM and convergent charging	solution(s)			This name fully replaced SAP Billing and Revenue Innovation Management, CRM component
Approved	SAP Billing and Revenue Innovation Management, pricing simulation	component			This name fully replaced SAP Hybris Billing, pricing simulation Jul-2018.
Approved	SAP Billing and Revenue Innovation Management, service control by DigitalRoute	component			This name fully replaced SAP Hybris Billing, service control by DigitalRoute Jul-2018.

Approved	SAP Billing and Revenue Innovation Management, subscription order	solution(s)		This name fully replaced SAP Hybris Billing, subscription order management Jul-2018.
Approved	SAP Billing Consolidation	application		Only available in EMEA, not in the U.S.
Approved	SAP Billing for Telecommunications	package		Do not abbreviate.
Approved	SAP Bill-to-Cash Management for Electromobility	package		Do not abbreviate this package name to "B2C" or any other shortened form containing a number.
Approved	SAP Bill-to-Cash Management for Postal Services	package		An option is available for convergent invoicing. See the subordinate name entry below.
Approved	SAP Bill-to-Cash Management for Postal Services, option for convergent invoicing	package		In a bullet or list item, refer as follows: • SAP Bill-to-Cash Management for Postal Services, option
Approved	SAP Bill-to-Cash Management for Waste and Recycling	package		Do not abbreviate this package name to "B2C" or any other shortened form containing a number.
Approved	SAP Blended Learning Academy	program; site		This is a training offering that uses a blended learning approach with a mix of virtual and classroom learning.
Approved	SAP Blockchain Consortium	program; initiative; consortium (as appropriate)		This is an umbrella name for a blockchain consortium in the energy industry.
Approved	SAP Box	mobile app		This is an internal mobile app for SAP employees only. Do not use this name in any context externally.
Approved	SAP Brand and Category Management for Consumer Products	package		Do not abbreviate.
Approved	SAP Brand Impact	application		Name fully replaced SAP Clea for Brand Impact, May-2017.
Approved	SAP Browse Management	application		This offering is the new name for Browser Manager, an offering from acquired company SeeWhy. It triggers real-
Approved	SAP Budgeting and Planning for Public Sector	application		In May 2017, this name fully replaced SAP BusinessObjects Budgeting for Public Sector
Approved	SAP Build	tool; service		Name updated to include the SAP brand, Jul-2017.
Approved	SAP Build, plug-in for SAP Web IDE	(none); plug-in		A free plug-in is available that enables data from SAP Build to be imported into SAP Web IDE. In a bulleted list,
Approved	SAP Bulk Fuel Management	application		Do not abbreviate. Incorrect: SAP BFM.
Approved	SAP Bulk Transportation for Consumer Products	package		Do not abbreviate.
Approved	SAP Business All-in-One	solutions; solution (where applicable)		Do not abbreviate. Incorrect: SAP BAiO; SAP BA1.
Approved	SAP Business All-in-One Extension	solutions; solution (where applicable)		This is an edition of SAP Business All-in-One.
Approved	SAP Business All-in-One Extension on SAP HANA Enterprise Cloud	solutions; solution (where applicable)	SAP Business All-in-One Extension on SAP HANA®	SAP Business All-in-One Extension is also available on SAP HANA Enterprise Cloud.
Approved	SAP Business All-in-One for Aerospace & Defense	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Automotive	solution		Two specialized solutions are also available. See the subordinate name entries below.
Approved	SAP Business All-in-One for Automotive, specialized for automotive dealers	solution		This is a specialized solution. Refer to it as: • SAP Business All-in-One for Automotive, specialized for
Approved	SAP Business All-in-One for Automotive, specialized for automotive suppliers	solution		This is a specialized solution. Refer to it as: • SAP Business All-in-One for Automotive, specialized for
Approved	SAP Business All-in-One for Banking	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Chemicals	solution		A specialized solution is also available. See the subordinate name entry below.
Approved	SAP Business All-in-One for Chemicals, specialized for specialty chemical companies	solution		The following specialized solution is also available: • SAP Business All-in-One for Chemicals, specialized for
Approved	SAP Business All-in-One for Consumer Products	solution		Specialized solutions are also available. See subordinate name entries below.

Approved	SAP Business All-in-One for Consumer Products, specialized for apparel and	solution		Refer to this specialized solution as: • SAP Business All-in-One for Consumer Products,
Approved	SAP Business All-in-One for Consumer Products, specialized for consumer durables	solution		Refer to this specialized solution as: • SAP Business All-in-One for Consumer Products,
Approved	SAP Business All-in-One for Consumer Products, specialized for food and beverage	solution		Refer to this specialized solution as: • SAP Business All-in-One for Consumer Products,
Approved	SAP Business All-in-One for Consumer Products, specialized for home and personal	solution		Refer to this specialized solution as: • SAP Business All-in-One for Consumer Products,
Approved	SAP Business All-in-One for Defense & Security	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Engineering, Construction & Operations	solution	SAP Business All-in-One for EC&O	A specialized solution is also available. See subordinate name entry below.
Approved	SAP Business All-in-One for Engineering, Construction & Operations, specialized for	solution		Refer to this specialized solution as: • SAP Business All-in-One for Engineering, Construction &
Approved	SAP Business All-in-One for Healthcare	solution		Do not abbreviate.
Approved	SAP Business All-in-One for High Tech	solution		Specialized solutions are also available. See subordinate name entries below.
Approved	SAP Business All-in-One for High Tech, specialized for electronics and component	solution		Refer to this specialized solution as: • SAP Business All-in-One for High Tech, specialized for
Approved	SAP Business All-in-One for High Tech, specialized for semiconductor and	solution		Refer to this specialized solution as: • SAP Business All-in-One for High Tech, specialized for
Approved	SAP Business All-in-One for High Tech, specialized for software providers	solution		Refer to this specialized solution as: • SAP Business All-in-One for High Tech, specialized for
Approved	SAP Business All-in-One for Higher Education	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Industrial Machinery & Components	solution	SAP Business All-in-One for IM&C	A specialized solution is available. See subordinate name entry below.
Approved	SAP Business All-in-One for Industrial Machinery & Components, specialized for	solution		The following specialized solution is also available: • SAP Business All-in-One for IM&C, specialized for heavy
Approved	SAP Business All-in-One for Insurance	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Life Sciences	solution		A specialized solution is available. See subordinate name entry below.
Approved	SAP Business All-in-One for Life Sciences, specialized for pharmaceutical manufacturers	solution		The following specialized solution is also available: • SAP Business All-in-One for Life Sciences, specialized for
Approved	SAP Business All-in-One for Media	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Mill Products	solution		Specialized solutions are also available. See subordinate name entries below.
Approved	SAP Business All-in-One for Mill Products, specialized for building materials companies	solution		Refer to this specialized solution as: • SAP Business All-in-One for Mill Products, specialized
Approved	SAP Business All-in-One for Mill Products, specialized for fabricated metal products	solution		Refer to this specialized solution as: • SAP Business All-in-One for Mill Products, specialized
Approved	SAP Business All-in-One for Mill Products, specialized for packaging products	solution		Refer to this specialized solution as: • SAP Business All-in-One for Mill Products, specialized
Approved	SAP Business All-in-One for Mill Products, specialized for primary steel manufacturers	solution		Refer to this specialized solution as: • SAP Business All-in-One for Mill Products, specialized
Approved	SAP Business All-in-One for Mill Products, specialized for pulp and paper companies	solution		Refer to this specialized solution as: • SAP Business All-in-One for Mill Products, specialized
Approved	SAP Business All-in-One for Mining	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Oil & Gas	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Professional Services	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Public Sector	solution		Do not abbreviate.

Approved	SAP Business All-in-One for Retail	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Telecommunications	solution		Do not abbreviate.
Approved	SAP Business All-in-One for Travel & Transportation	solution		This name fully replaced the name SAP Business All-in-One for Transportation & Logistics, Sep 2013, which itself
Approved	SAP Business All-in-One for Travel & Transportation, specialized for logistics	solution		The following specialized solution is also available: • SAP Business All-in-One for Travel & Transportation,
Approved	SAP Business All-in-One for Utilities	solution		A specialized solution is available. See subordinate name entry below.
Approved	SAP Business All-in-One for Utilities, specialized for water utilities	solution		The following specialized solution is also available: • SAP Business All-in-One for Utilities, specialized for
Approved	SAP Business All-in-One for Wholesale Distribution	solution		Do not abbreviate.
Approved	SAP Business All-in-One Premier	solutions; solution (where applicable)		This is an edition of SAP Business All-in-One.
Approved	SAP Business All-in-One Premier on SAP HANA Enterprise Cloud	solutions; solution (where applicable)	SAP Business All-in-One Premier on SAP HANA®	SAP Business All-in-One Extension is also available on SAP HANA Enterprise Cloud.
Approved	SAP business application accelerator	software		This software comes with the latest release of SAP NetWeaver 7.2 and allows the acceleration of any and all
Approved	SAP Business Applications Upgrade Consulting	services		This is a global portfolio comprising individual services.
Approved	SAP Business Banking	mobile app		Short name for launch icon only: Biz Banking
Approved	SAP Business ByDesign	solution; mobile app	SAP® Business ByDesign®	Use the descriptor "solution" immediately after the name upon first mention. Thereafter, you may omit the
Approved	SAP Business ByDesign Active Sales	mobile app	SAP℠ Business ByDesign℠ Active Sales	Short name for launch icon only: Active Sales
Approved	SAP Business ByDesign Business Center	site (optional)	SAP℠ Business ByDesign℠ Business Center	Do not abbreviate this name. Be sure to place the ℠ symbol after "ByDesign" upon the first mention to
Approved	SAP Business ByDesign Mobile	mobile app	SAP℠ Business ByDesign℠ Mobile	This app is an update to the SAP Business ByDesign mobile app. It will first be available as a beta version and
Approved	SAP Business ByDesign starter package for professional services firms	solution; mobile app	SAP℠ Business ByDesign℠ starter package for	Starter kits are available for SAP Business ByDesign. In a bullet, chart, or list entry, you may refer as follows:
Approved	SAP Business ByDesign studio	solution; mobile app	SAP℠ Business ByDesign℠ studio	A software development kit (SDK) is available for SAP Business ByDesign. You may refer to it as:
Approved	SAP Business ByDesign, add-on for agile project management	solution; mobile app	SAP℠ Business ByDesign℠, add-on for agile project	An add-on to SAP Business ByDesign that provides customers with an environment to drive the planning and
Approved	SAP Business ByDesign, express package	(none); package	SAP℠ Business ByDesign℠, express package	An express package is available for SAP Business ByDesign that offers customers the flexibility to pick and choose
Approved	SAP Business ByDesign, express package, advanced user	(none); user	SAP℠ Business ByDesign℠, express package, advanced	An advanced user option for SAP Business ByDesign, express package is available. In a bulleted list or on the
Approved	SAP Business ByDesign, express package, core user	(none); user	SAP℠ Business ByDesign℠, express package, core user	A core user option for SAP Business ByDesign, express package is available. In a bulleted list or on the price list,
Approved	SAP Business ByDesign, express package, self-service user	(none); user	SAP℠ Business ByDesign℠, express package, self-	A self-service user option for SAP Business ByDesign, express package is available. In a bulleted list or on the
Approved	SAP Business ByDesign, finance edition	solution; mobile app	SAP℠ Business ByDesign℠, finance edition	A number of editions are available as priced packages for specific industries or target groups. In a bullet, chart, or
Approved	SAP Business ByDesign, mass data load add-on	solution; mobile app	SAP℠ Business ByDesign℠, mass data load add-on	• An add-on is available to help customers simultaneously update multiple invoice requests. In a bulleted list, you
Approved	SAP Business ByDesign, professional services edition	solution; mobile app	SAP℠ Business ByDesign℠, professional services edition	A number of editions are available as priced packages for specific industries or target groups. In a bullet, chart, or
Approved	SAP Business ByDesign, public sector edition	solution; mobile app	SAP℠ Business ByDesign℠, public sector edition	A number of editions are available as priced packages for specific industries or target groups. In a bullet, chart, or
Approved	SAP Business ByDesign, subsidiaries edition	solution; mobile app	SAP℠ Business ByDesign℠, subsidiaries edition	A number of editions are available as priced packages for specific industries or target groups. In a bullet, chart, or
Approved	SAP Business Case Builder	tool		Do not abbreviate.

					Replaced SAP NetWeaver Business Client, Sept-2015.
Approved	SAP Business Client	software			
Approved	SAP Business Collaboration rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP CRM rapid-deployment solution for business collaboration on Dec 26, 2012.
Approved	SAP Business Community	site; member(s) (as appropriate)			Do not precede with "the" unless the descriptor "site" immediately follows the name. After first mention, you
Approved	SAP Business Connector	component; technology			This offering enables the extension of business processes across the Internet, and the integration of non-SAP
Approved	SAP Business Development for Professional Services	package			Do not abbreviate.
Approved	SAP Business Exchange	platform; community			This names a community platform for small and midsize enterprises that offers networking and thought
Approved	SAP Business Explorer	tools; information broadcasting option (as	SAP BEx	SAP® Business Explorer®	SAP BEx tools consist of four individual tools: a report designer tool, a Web analyzer tool, an Excel analyzer tool,
Approved	SAP Business in Focus	mobile app			Short name for launch icon only: Biz in Focus
Approved	SAP Business Innovation Series	(none); series			Do not abbreviate.
Approved	SAP Business Integrity Screening	application			As of July 2017, this name fully replaced SAP Fraud Management "https://www.sapbrandtools.com/naming-
Approved	SAP Business Integrity Screening for SAP S/4HANA Cloud, single tenant edition	application		SAP™ Business Integrity Screening for SAP	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Business Integrity Screening, central finance edition	application			An edition of SAP Business Integrity Screening is available for customers who use the central finance capabilities.
Approved	SAP Business Intelligence Adoption rapid-deployment solution	(none); rapid-deployment solution			This package helps customers get their business intelligence (BI) up and running quickly by deploying SAP
Approved	SAP Business Model Configurator	solution			This is a hybrid solution that enables product information to be centrally managed and for this information to be
Approved	SAP Business Network	(none); network			This names a network that integrates non-SAP and SAP data (including that from SAP Ariba, SAP Concur, SAP
Approved	SAP Business One	solution		SAP Business One®	SAP Business One is a solution for small businesses. SAP Business One may be written in all caps (SAP BUSINESS
Approved	SAP Business One	mobile app		SAP Business One®	Short name for launch icon only: Business One
Approved	SAP Business One analytics powered by SAP HANA	solution		SAP Business One™ analytics powered by SAP	Analytics are available for SAP Business One and this analytics functionality is powered by SAP HANA. In a
Approved	SAP Business One Cloud	solution		SAP Business One® Cloud	This name fully replaced SAP Business One OnDemand and is a cloud version of the SAP Business One
Approved	SAP Business One Cloud API manager	solution		SAP Business One™ Cloud API manager	An API manager is available for SAP Business One Cloud. In a list you can refer to it as:
Approved	SAP Business One Cloud deployment services	solution		SAP Business One™ Cloud deployment services	Always use lowercase for "deployment services" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP Business One Cloud, partner-hosted option	(none); option		SAP Business One™ Cloud, partner-hosted option	An option is available to have SAP Business One Cloud hosted by a partner. In a bulleted list or on the price list,
Approved	SAP Business One Cloud, SAP-hosted option	(none); option		SAP Business One™ Cloud, SAP-hosted option	An option is available to have SAP Business One Cloud hosted by SAP. In a bulleted list or on the price list, refer
Approved	SAP Business One Cloud, version for SAP HANA	solution		SAP Business One™ Cloud, version for SAP HANA®	A version of SAP Business One Cloud powered by the SAP HANA platform is available. You may use the statement
Approved	SAP Business One Sales	mobile app		SAP Business One® Sales	Short name for launch icon only: B1 Sales
Approved	SAP Business One SDK	(none)	SAP Business One SDK	SAP Business One® SDK	You do not need to spell out SDK in the first mention of the name. Make sure that there is mention of "software
Approved	SAP Business One Service	mobile app			Short name for launch icon only: B1 Service
Approved	SAP Business One starter package	(none); package		SAP Business One™ starter package	A starter package is also available for SAP Business One. Use lowercase in body text to refer to "the SAP Business
Approved	SAP Business One Store	(none); store; site		SAP Business One® Store	This names a site where resellers of SAP Business One can purchase and renew their product licenses. It is not

Approved	SAP Business One studio	(none); studio		SAP Business One® studio	A design tool is available to customize, configure, and create user interface design for SAP Business One. The
Approved	SAP Business One studio, version for Microsoft Visual Studio	solution		SAP Business One™ studio, version for Microsoft Visual Studio	A version of SAP Business One studio is available for Microsoft Visual Studio that allows developers to design
Approved	SAP Business One test environment center for partners	(none); center		SAP Business One™ test environment center for partners	A free test environment center is available for partners to create SAP Business One environments for testing and
Approved	SAP Business One, add-on for ELSTER	solution		SAP Business One™, add-on for ELSTER	An add-on is available to help customers access the electronic income tax return process in Germany, known
Approved	SAP Business One, aftermarket package	(none); package		SAP Business One™, aftermarket package	This package comprises a joint development with SAP partner Xioma that combines elements of its automotive
Approved	SAP Business One, natural language processing service	(none); service		SAP Business One™, natural language processing service	A service is available for SAP Business One that uses machine learning technology to enable the application to
Approved	SAP Business One, version for SAP HANA	solution		SAP Business One™, version for SAP HANA®	When necessary in internal systems and documentation, you can communicate the powered by SAP HANA version
Approved	SAP Business Package for CIDX	integration package			Name agreed to in May 2003 and grandfathered in. Do not use “the” in front of this product name.
Approved	SAP Business Package for RosettaNet	integration package			Name agreed to in May 2003 and grandfathered in. Do not use “the” in front of this product name.
Approved	SAP Business Partner Screening	application			This offering is primarily B2C and helps customers screen prospective business partners’ addresses and names,
Approved	SAP Business Partner Screening for SAP S/4HANA	application		SAP™ Business Partner Screening for SAP	A version of SAP Business Partner Screening is available for SAP S/4HANA. Refer to it as:
Approved	SAP Business Planning and Consolidation	application	SAP BPC		This name replaced SAP BusinessObjects Planning and Consolidation "https://www.sapbrandtools.com/naming-
Approved	SAP Business Planning and Consolidation for Banking	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Planning and Consolidation for Banking.
Approved	SAP Business Planning and Consolidation for Banking, Edge edition	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Edge Planning and Consolidation for
Approved	SAP Business Planning and Consolidation for NetWeaver	application	SAP BPC for SAP NetWeaver	SAP™ Business Planning and Consolidation for SAP	A version of SAP Business Planning and Consolidation is available for SAP NetWeaver Adaptive Computing
Approved	SAP Business Planning and Consolidation for S/4HANA	application	SAP BPC for SAP S/4HANA	SAP™ Business Planning and Consolidation for SAP	A version of SAP Business Planning and Consolidation that has been optimized to work with SAP S/4HANA is
Approved	SAP Business Planning and Consolidation for S/4HANA Cloud, single tenant edition	application	SAP BPC for SAP S/4HANA Cloud,	SAP™ Business Planning and Consolidation for SAP	As of June-2018, the “private edition” of SAP S/4HANA Cloud has changed to “single tenant edition.”
Approved	SAP Business Planning and Consolidation, version for SAP NetWeaver	application	SAP BPC for SAP S/4HANA,	SAP™ Business Planning and Consolidation for SAP	An version for SAP NetWeaver is available for SAP S/4HANA optimized version of SAP Business Planning and
Approved	SAP Business Planning and Consolidation, Edge edition	application	SAP BPC, Edge edition		An Edge edition exists. In a bullet, chart, or list, you can refer to:• SAP Business Planning and Consolidation, Edge
Approved	SAP Business Planning and Consolidation, Edge edition, version for SAP NetWeaver	application	SAP BPC, Edge edition, version	SAP™ Business Planning and Consolidation, Edge	An Edge edition exists for the SAP NetWeaver version. In a bullet, chart, or list, you can refer to:• SAP Business
Approved	SAP Business Planning and Consolidation, Edge edition, version for the Microsoft platform	application	SAP BPC, Edge edition, version		An Edge edition exists for the Microsoft platform version. In a bullet, chart, or list, you can refer to:• SAP Business
Approved	SAP Business Planning and Consolidation, version for SAP BW/4HANA	application	SAP BPC, version for SAP		The SAP Business Planning and Consolidation application is marketed as a single application. However, at the point
Approved	SAP Business Planning and Consolidation, version for SAP NetWeaver	application	SAP BPC, version for SAP	SAP™ Business Planning and Consolidation, version for	The SAP Business Planning and Consolidation application is marketed as a single application. However, at the point
Approved	SAP Business Planning and Consolidation, version for the Microsoft platform	application	SAP BPC, version for the		The SAP Business Planning and Consolidation application is marketed as a single application. However, at the point
Approved	SAP Business Planning for Railways	package			Do not abbreviate.
Approved	SAP Business Process Analytics	mobile app; desktop application			This is available as a mobile app and a desktop application, as part of SAP Solution Manager.
Approved	SAP Business Process Automation by Redwood	application			Upon first mention, refer to “the SAP Business Process Automation application by Redwood.” Use lowercase for
Approved	SAP Business Process Management	software	SAP BPM		This name fully replaced SAP NetWeaver Business Process Management [SAP NetWeaver BPM] Apr-2014.
Approved	SAP Business Process Outsourcing	organization	SAP BPO		After first full mention of the name, you may abbreviate to: SAP BPO.

Approved	SAP Business Process Performance Optimization	service			Do not abbreviate.
Approved	SAP Business Process Series	courses			E-learning courses
Approved	SAP Business Process Strategy Analysis	services			This is a global portfolio comprising individual services.
Approved	SAP Business Process Tracking for Utilities	application			Do not abbreviate.
Approved	SAP Business Reimagined Tour	(none); tour; initiative			SAP Business Reimagined Tour is an initiative that aims to introduce customers to new SAP technologies directly at
Approved	SAP Business Research	application			This project, originally from SAP Research, provides teams with collaborative tools to perform research together.
Approved	SAP Business Rules Management	component	SAP BRM		This name fully replaced SAP NetWeaver Business Rules Management [SAP NetWeaver BRM] Apr-2014.
Approved	SAP Business Rules Management for ABAP	component	SAP BRM for ABAP	SAP Business Rules Management for ABAP®	In a bullet, list, or chart entry, you may refer as follows:
Approved	SAP Business Rules Management for Java	component	SAP BRM for Java		In a bullet, list, or chart entry, you may refer as follows: • SAP Business Rules Management (SAP BRM) for Java
Approved	SAP Business Scenario Recommendations				This name fully replaces and retires "business scenario recommendations for SAP Business Suite powered by SAP
Approved	SAP Business Suite	software; applications			A version of SAP Business Suite is now available powered by SAP HANA (launch January 2013). The applications in
Approved	SAP Business Suite powered by SAP HANA	software; applications		SAP® Business Suite powered by SAP HANA®	The entire expression "SAP HANA" is a trademark of SAP. Use the ® symbol after "SAP HANA" upon its first mention
Approved	SAP Business Warehouse	application	SAP BW		Where possible, spell out the name SAP Business Warehouse (SAP BW) full upon first mention, and then
Approved	SAP Business Warehouse Accelerator	software	SAP BW Accelerator		This name fully replaced SAP NetWeaver Business Warehouse Accelerator [SAP NetWeaver BW Accelerator]
Approved	SAP Business Warehouse powered by SAP HANA	application	SAP BW powered by SAP	SAP® Business Warehouse powered by SAP HANA®	In addition to running on DB2 and Oracle databases, SAP BW runs on the SAP HANA database. At first mention,
Approved	SAP Business Warehouse, edition for SAP HANA	application	SAP BW, edition for SAP HANA	SAP Business Warehouse, edition for SAP HANA®	SAP Business Warehouse, edition for SAP HANA offers the possibility to run SAP BW only with the objects and UIs
Approved	SAP Business Workflow	tool		SAP Business Workflow®	The name "SAP Webflow" was decommissioned 24-Nov-03 by legal.
Approved	SAP BusinessObjects	solutions; portfolio		SAP® BusinessObjects™	This is an umbrella name or solution category to refer to one or more of the SAP BusinessObjects branded
Approved	SAP BusinessObjects Address Cleansing OnDemand	application		SAP® BusinessObjects™ Address Cleansing	Do not abbreviate.
Approved	SAP BusinessObjects BI Location Intelligence by Galigeo	application		SAP® BusinessObjects™ BI Location Intelligence by	This application bridges geographic information systems applications with business intelligence (BI) tools from SAP
Approved	SAP BusinessObjects BI Reporting	package; bundle		SAP® BusinessObjects™ BI Reporting	New business intelligence (BI) reporting package that includes the SAP BusinessObjects Business Intelligence
Approved	SAP BusinessObjects BI Semantic Layer Java SDK	(none)		SAP® BusinessObjects™ BI Semantic Layer Java SDK	This Java SDK allows third parties to create applications to create, modify, and administer SAP BusinessObjects BI
Approved	SAP BusinessObjects BI support tool	platform		SAP® BusinessObjects™ BI support tool	A support tool is available free for customers to download. It follows the Next-Generation Support
Approved	SAP BusinessObjects BI Universe Connectivity	(none)		SAP® BusinessObjects™ BI Universe Connectivity	This name fully replaced SAP BusinessObjects BI Semantic Layer RESTful Web Service SDK, Jan-2014.
Approved	SAP BusinessObjects Business Intelligence	suite	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence	This suite contains the vast majority of SAP BusinessObjects business intelligence solutions.
Approved	SAP BusinessObjects Business Intelligence	platform	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence	This is a priced product offering. Use lowercase for the word "platform" in body text, only capitalizing it in titles,
Approved	SAP BusinessObjects business intelligence solutions	(none)	SAP BusinessObjects	SAP® BusinessObjects™ business intelligence	This is a category of solutions, not the name of a singular product offering.
Approved	SAP BusinessObjects Business Intelligence Universe connector	suite	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence	A Universe connector is available. In a list you can refer to it as:
Approved	SAP BusinessObjects Business Intelligence, add-on for SAP Lumira	suite	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence, add-	An add-on is available to integrate with SAP Lumira. In a bulleted list, you can refer to this as:

Approved	SAP BusinessObjects Business Intelligence, analytics edition	suite	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence,	An analytics edition is available. In a chart, bullet, or list, refer to this edition as follows:
Approved	SAP BusinessObjects Business Intelligence, data access pack	suite	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence, data	This names a bundle of data access features that can be installed with SAP BusinessObjects Business Intelligence
Approved	SAP BusinessObjects Business Intelligence, Edge analytics edition	software	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence, Edge	Use natural English and lowercase to express the version.
Approved	SAP BusinessObjects Business Intelligence, Edge edition	software	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence, Edge	Name changed April 16, 2012. Formerly SAP BusinessObjects Edge Business Intelligence (BI).
Approved	SAP BusinessObjects Business Intelligence, Edge edition, with data integration	software	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence, Edge	Use natural English and lowercase to express the version.
Approved	SAP BusinessObjects Business Intelligence, Edge edition, with data management	software	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence, Edge	Use natural English and lowercase to express the version.
Approved	SAP BusinessObjects Business Intelligence, version for SAP applications	suite	SAP BusinessObjects	SAP® BusinessObjects™ Business Intelligence,	A version of SAP BusinessObjects Business Intelligence exists that runs on data from SAP applications. In a
Approved	SAP BusinessObjects Business Intelligence, version for SAP Marketing	suite	BusinessObjects	SAP® BusinessObjects™ Business Intelligence,	This fully replaces SAP BusinessObjects Business Intelligence, version for SAP Hybris Marketing Jul-2018.
Approved	SAP BusinessObjects BW Universe Builder	software		SAP® BusinessObjects™ BW Universe Builder	Do not abbreviate any further.
Approved	SAP BusinessObjects Dashboards	software		SAP® BusinessObjects™ Dashboards	This name fully replaced the name SAP BusinessObjects Xcelsius Enterprise Sept 2010. You may change existing
Approved	SAP BusinessObjects Dashboards, add-on for SAP Event Stream Processor	software	SAP BusinessObjects	SAP® BusinessObjects™ Dashboards, add-on for SAP	An add-on is available. In a list, you can refer to it as: • SAP BusinessObjects Dashboards, add-on for SAP Event
Approved	SAP BusinessObjects Desktop Intelligence	software		SAP® BusinessObjects™ Desktop Intelligence™	Do not abbreviate.
Approved	SAP BusinessObjects Enterprise	solutions		SAP® BusinessObjects™ Enterprise	SAP BusinessObjects Enterprise is the primary product for our on-premise BI portfolio. It has multiple editions. See
Approved	SAP BusinessObjects Enterprise, premium edition	solutions		SAP® BusinessObjects™ Enterprise, premium edition	A premium edition of SAP BusinessObjects Enterprise is available. In a list you can refer to it as:
Approved	SAP BusinessObjects Enterprise, professional edition	solutions		SAP® BusinessObjects™ Enterprise, professional	A professional edition of SAP BusinessObjects Enterprise is available. In a list you can refer to it as:
Approved	SAP BusinessObjects Enterprise, professional edition for cloud solutions, private option	solutions		SAP® BusinessObjects™ Enterprise, professional	The professional edition of SAP BusinessObjects Enterprise is available for cloud solutions that are
Approved	SAP BusinessObjects Enterprise, standard edition	solutions		SAP® BusinessObjects™ Enterprise, standard edition	A standard edition of SAP BusinessObjects Enterprise is available. In a list you can refer to it as:• SAP
Approved	SAP BusinessObjects Experience	mobile app		SAP BusinessObjects Experience	Short name for launch icon only: Experience
Approved	SAP BusinessObjects Explorer	software		SAP BusinessObjects Explorer®	SAP BusinessObjects Explorer™ was changed to SAP BusinessObjects Explorer® on February 14, 2012.
Approved	SAP BusinessObjects Explorer	mobile app		SAP BusinessObjects Explorer®	Short name for launch icon only: SBO Explorer
Approved	SAP BusinessObjects Explorer, accelerated version	software		SAP® BusinessObjects™ Explorer®, accelerated	An accelerated version is available that includes SAP BusinessObjects Accelerator. You may refer to it as
Approved	SAP BusinessObjects geocoding for [Country] by [Vendor]	solutions; portfolio		SAP® BusinessObjects™ geocoding for [Country] by	Geocoding directories are available. You can refer to them as:
Approved	SAP BusinessObjects Integration	software		SAP® BusinessObjects™ Integration	Versions are available for Microsoft Outlook, ESRI GIS software, JD Edwards EnterpriseOne applications, Oracle
Approved	SAP BusinessObjects Integration, version for Esri GIS software	software		SAP® BusinessObjects™ Integration, version for Esri	Use lowercase for "version" and "software" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP BusinessObjects Integration, version for JD Edwards EnterpriseOne applications	software		SAP® BusinessObjects™ Integration, version for JD	Use lowercase for "version" and "applications" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP BusinessObjects Integration, version for Microsoft Outlook	software		SAP® BusinessObjects™ Integration, version for	Use lowercase for "version" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP BusinessObjects Integration, version for Oracle E-Business Suite applications	software		SAP® BusinessObjects™ Integration, version for	Use lowercase for "version" and "applications" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP BusinessObjects Integration, version for PeopleSoft Enterprise applications	software		SAP® BusinessObjects™ Integration, version for	Use lowercase for "version" and "applications" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP BusinessObjects Predictive Workbench	software		SAP® BusinessObjects™ Integration, version for SAP	Use lowercase for "version" and "by" except in titles, headers, subheaders, and anywhere else title case is

Approved	SAP BusinessObjects Integration, version for SAP solutions	software	SAP® BusinessObjects™ Integration, version for SAP	Use lowercase for "version" and "solutions" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP BusinessObjects Integration, version for Siebel software	software	SAP® BusinessObjects™ Integration, version for	Use lowercase for "version" and "software" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP BusinessObjects Intelligent Search	software	SAP® BusinessObjects™ Intelligent Search	Do not abbreviate.
Approved	SAP BusinessObjects Live Office	software	SAP® BusinessObjects™ Live Office	This is an add-on to SAP BusinessObjects Enterprise Professional and already included in SAP BusinessObjects
Approved	SAP BusinessObjects Mobile	software	SAP® BusinessObjects™ Mobile	Do not abbreviate.
Approved	SAP BusinessObjects Mobile	app; mobile app	SAP® BusinessObjects™ Mobile	Short name for launch icon only: SAP BI
Approved	SAP BusinessObjects Mobile SDK	(none)	SAP® BusinessObjects™ Mobile SDK	This software development kit is for the SAP BusinessObjects Mobile software. It enables users to
Approved	SAP BusinessObjects Notes Management	application	SAP® BusinessObjects™ Notes Management	Name replaced SAP Notes Management, May-2016.
Approved	SAP BusinessObjects Predictive Workbench by IBM	software	SAP® BusinessObjects™ Predictive Workbench by	Upon first mention, refer to "SAP BusinessObjects Predictive Workbench software by IBM." Use lowercase
Approved	SAP BusinessObjects Project Systems Rapid Mart	package	SAP® BusinessObjects™ Project Systems Rapid Mart	A version is available for SAP solutions.
Approved	SAP BusinessObjects Roaming BI by MeLLmo	application	SAP® BusinessObjects™ Roaming BI by MeLLmo	Upon first mention, refer to "the SAP BusinessObjects Roaming BI application by MeLLmo." Use lowercase for
Approved	SAP BusinessObjects Set Analysis	software	SAP® BusinessObjects™ Set Analysis	Do not abbreviate.
Approved	SAP BusinessObjects Web Intelligence	software	SAP® BusinessObjects™ Web Intelligence®	Do not abbreviate.
Approved	SAP BusinessObjects Web Intelligence Interactive Viewing	software	SAP® BusinessObjects™ Web Intelligence®	Do not abbreviate.
Approved	SAP BW gateway for HP Neoview	(none)		This name fully replaced SAP NetWeaver BW gateway for HP Neoview, Apr-2014.
Approved	SAP BW/4HANA	solution	SAP® BW/4HANA	SAP BW/4HANA is SAP's next-generation data warehouse solution. It is not a legal successor of any SAP Business
Approved	SAP BW/4HANA Cloud, single tenant edition	solution		This names an edition of SAP BW/4HANA that is managed through the SAP HANA Enterprise Cloud service. In a
Approved	SAP BW/4HANA conversion cockpit	(none); cockpit		This names a cockpit that enables users to control, monitor, document, and otherwise facilitate remote
Approved	SAP BW/4HANA, business consolidation add-on	add-on		An add-on is available for SAP BW/4HANA to help customers with business consolidation capabilities. You
Approved	SAP C/4HANA	suite (first mention); solution portfolio; solutions	SAP® C/4HANA	Launched at SAPPHIRE NOW in June 2018, this fourth-generation, in-memory suite of customer experience (CX)
Approved	SAP C/4HANA cockpit	(none); cockpit		An admin cockpit is available that provides a unified administration experience for the products across the five
Approved	SAP C/4HANA Foundation	(none); foundation	SAP® C/4HANA Foundation	SAP C/4HANA Foundation comes standard with any of the five cloud solution portfolios that make up the SAP
Approved	SAP C/4HANA Movement	program; initiative (as needed)	SAP® C/4HANA Movement	This names a program and initiative that provides customers with tools, assets, and services to promote and
Approved	SAP Calibrations for Maximo	add-on		This is an add-on to the SAP Work Manager for Maximo mobile app that is sold at an additional cost.
Approved	SAP Call the Shots	campaign; initiative		This names a campaign partnering with the Women's Tennis Association (WTA) and tennis player Angelique
Approved	SAP Capital Markets Trading by Calypso	solution		SAP Capital Markets Trading by Calypso is a cross-asset, front-to-back solution for trading, processing, risk
Approved	SAP Capital Markets Treasury by Calypso	solution		SAP Capital Markets Treasury by Calypso enables treasurers to manage cash, funding, investments, and
Approved	SAP Capital Yield Tax Management	application; package		Part of the transactional banking category of SAP for Banking products.
Approved	SAP Capital Yield Tax Management for Banking	package		Do not abbreviate.

Approved	SAP Capital Yield Tax Management for Banking for SAP S/4HANA	package	SAP® Capital Yield Tax Management for Banking	This is a version of the SAP Capital Yield Tax Management for Banking package that runs on SAP S/4HANA.
Approved	SAP Carbon Impact OnDemand	solution		SAP Carbon Impact OnDemand software is available for assessing the carbon footprint of an enterprise and of
Approved	SAP Carbon Impact OnDemand, corporate assessment	solution		In a bullet, list, or chart entry, you may refer as follows: • SAP Carbon Impact OnDemand, corporate assessment
Approved	SAP Carbon Impact OnDemand, light version for Carbon Disclosure Project members	solution		A light version of SAP Carbon Impact OnDemand is available for members of the Carbon Disclosure Project
Approved	SAP Carbon Impact OnDemand, product lifecycle assessment	solution		In a bullet, list, or chart entry, you may refer as follows: • SAP Carbon Impact OnDemand, product lifecycle
Approved	SAP Career OnDemand	solution		SAP Career OnDemand can be licensed for various business activities. Currently, it is available for employee
Approved	SAP Career OnDemand, employee performance management and development	solution		In a bullet, list, or chart entry, you may refer as follows: • SAP Career OnDemand, employee performance
Approved	SAP Career Starters	program, initiative		SAP Career Starters is a central recruiting and onboarding initiative across all consulting delivery teams.
Approved	SAP Careers	mobile app		This is a non-product mobile app that enables users to search for jobs at SAP, learn more about the company,
Approved	SAP Cart Approval	mobile app		Short name for launch icon only: CartApproval
Approved	SAP Cash and Liquidity Management	application		A version is available for China. See subordinate name below.
Approved	SAP Cash and Liquidity Management, version for China	application		In a bulleted list or on the pricelist, you may refer to it as: • SAP Cash and Liquidity Management, version for China
Approved	SAP Cash Application	software; application		Name fully replaced SAP Clea for Cash Application, May-2017.
Approved	SAP Cash Application, add-on for contract accounting	(none); add-on		An add-on for contract accounting is available for customers of SAP Cash Application. You can refer to it as:
Approved	SAP Cash Management	application		Replaces "'Smart Cash Management application" May-2014.
Approved	SAP Cash Management, cloud edition	application		A cloud edition is available. In a list, you can refer to it as:
Approved	SAP Cast	podcast		This names a Brazilian podcast about business, technology and digital transformation themes.
Approved	SAP Catalyst	program; initiative		This name replaced the High Potential program, April 2016. It is an internal HR program.
Approved	SAP Catch Weight Management	application		Use lowercase when referring to the business scenario or business process that it supports.
Approved	SAP Category Management	application		Use lowercase when referring to the business scenario or business process that it supports.
Approved	SAP CBG Learning	organization; team; group		This is a board area within SAP Learning. CBG stands for Cloud Business Group.
Approved	SAP Center	arena; stadium; location (as appropriate)		Arena in San Jose, California, that hosts the San Jose Sharks, an ice hockey team sponsored by SAP, as well as
Approved	SAP Certified	status (optional)		This is an umbrella name for multiple SAP Certified statuses. See the separate subordinate name entries
Approved	SAP Certified Application Associate	status (optional)		Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Application Master	status (optional)		Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Application Professional	status (optional)		Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Built on SAP Cloud Platform	(none); status		This is a certification of applications from partners that are built on SAP Cloud Platform, enhanced to work with
Approved	SAP Certified Business Process Associate	status (optional)		Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Business Process Master	status (optional)		Capitalize the term when using it as a formal designation for a particular certified individual.

Approved	SAP Certified Business Process Professional	status (optional)			Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Development Associate	status (optional)			Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Development Master	status (optional)			Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Development Professional	status (optional)			Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Gold Enterprise Support Integration	(none); status			This names a certification given to SAP partners if their application is certified for enterprise support, connects to
Approved	SAP Certified Gold in Application Lifecycle Management	status (optional)			You can use natural language to refer to the level. Example: SAP partners who have reached the gold level of
Approved	SAP Certified Gold in Innovation Control Center	status (optional)			You can use natural language to refer to a level. Example: SAP partners who have reached the gold level of
Approved	SAP Certified Gold in Operations Control Center Application Operations	status (optional)			You can use natural language to refer to a level. Example: SAP partners who have reached the gold level of
Approved	SAP Certified Gold in Operations Control Center Business Process Operations	status (optional)			You can use natural language to refer to a level. Example: SAP partners who have reached the gold level of
Approved	SAP Certified Hardware for SAP HANA	(none)		SAP® Certified Hardware for SAP HANA®	Partner hardware offerings that have this certification are proven to interoperate with the SAP HANA business data
Approved	SAP Certified IaaS for SAP HANA	(none)		SAP Certified IaaS for SAP HANA®	This certifies SAP partners providing infrastructure as a service (IaaS) for SAP HANA.
Approved	SAP Certified in Application Lifecycle Management	(none)			This names a certification given to SAP partners for application lifecycle management.
Approved	SAP Certified in Application Operations	status (optional)			This certification shows that a partner delivers high-quality services in managing the implementation and day-
Approved	SAP Certified in BPO Operations	status (optional)			This certification shows that an SAP partner provides high-quality outsourcing services in managing business
Approved	SAP Certified in Cloud and Infrastructure Operations	status (optional)			This certification shows that a partner manages SAP solutions and services in the cloud with high-quality
Approved	SAP certified in DevOps	(none)	DevOps	SAP® certified in DevOps	This certification shows that a partner offering solutions within the SAP ecosystem has implemented methodology,
Approved	SAP Certified in Hosting Operations	status (optional)			This certification from SAP shows that a partner delivers hosting operations services for SAP software and
Approved	SAP Certified in infrastructure operations services	(none)			This certification identifies partners who are certified to offer services for infrastructure operations for customers
Approved	SAP Certified in Innovation Control Center	(none)			This certifications is granted to SAP Services partners who have demonstrated their competency in setting up an
Approved	SAP Certified in Managed Services for SAP Solution Manager	(none)			SAP can grant this certification to members in the Run SAP partner program. For the certification, partners must
Approved	SAP Certified in Operations Control Center Application Operations	(none)			This names a certification given to SAP partners to recognize their proficiency in operating application
Approved	SAP Certified in Operations Control Center Business Process Operations	(none)			This names a certification given to SAP partners to recognize their proficiency in operating business process
Approved	SAP Certified in SAP HANA Enterprise Cloud	(none)		SAP Certified in SAP HANA® Enterprise Cloud	This designation is granted to SAP partners certified in hosting SAP HANA Enterprise Cloud services for their
Approved	SAP Certified in SAP HANA Operations	(none)		SAP Certified in SAP HANA® Operations	Partners certified in SAP HANA operations have proven their ability to deliver operations services for solutions
Approved	SAP Certified Integration with Applications on SAP HANA	status (optional)		SAP® Certified Integration Applications on SAP HANA®	An application that has SAP-certified integration with one or more applications on SAP HANA has proven to
Approved	SAP Certified Integration with Cloud Solutions	status (optional)			This certification applies to partner applications that integrate with at least one cloud solution from SAP using
Approved	SAP Certified Integration with SAP Applications	status (optional)			An application that has SAP-certified integration with one or more SAP applications has proven to interoperate with
Approved	SAP Certified Integration with SAP BusinessObjects	status (optional)		SAP® Certified Integration with SAP BusinessObjects™	An application that has SAP-certified integration with one or more SAP BusinessObjects business intelligence
Approved	SAP Certified Integration with SAP BW/4HANA	status (optional)			SAP can certify partner or third-party applications that integrate or interoperate with SAP BW/4HANA using

Approved	SAP Certified Integration with SAP HANA	status (optional); certification	SAP℠ Certified Integration with SAP HANA®	This is a product-level certification identifying partner solutions that are expanding the SAP HANA infrastructure
Approved	SAP Certified Integration with SAP NetWeaver	status (optional)	SAP℠ Certified Integration with SAP NetWeaver®	Technology or infrastructure products that have SAP-certified integration with SAP NetWeaver have proven to
Approved	SAP Certified Integration with SAP S/4HANA	status (optional)	SAP℠ Certified Integration with SAP S/4HANA®	SAP can certify applications from partners that integrate with SAP S/4HANA using standard integration
Approved	SAP Certified Integration with SAP S/4HANA Cloud	status (optional)	SAP℠ Certified Integration with SAP S/4HANA® Cloud	SAP can certify applications from partners that integrate with SAP S/4HANA Cloud using standard integration
Approved	SAP Certified Mobile App	status (optional)		Mobile apps from partners can be certified by SAP and sold through SAP sales channels for mobile apps. They are
Approved	SAP Certified Partner Center of Expertise	status (optional)		An SAP-certified Partner Center of Expertise fulfills a defined minimum quality level required to provide
Approved	SAP Certified Partner Center of Expertise for Partner-Run Operations	status (optional)		An SAP-certified Partner Center of Expertise for partner-run operations fulfills a defined minimum quality level to
Approved	SAP Certified Platinum in Application Lifecycle Management	status (optional)		You can use natural language to refer to the level. Example: SAP partners who have reached the platinum
Approved	SAP Certified Platinum in Innovation Control Center	status (optional)		You can use natural language to refer to a level. Example: SAP partners who have reached the platinum level of
Approved	SAP Certified Platinum in Operations Control Center Application Operations	status (optional)		You can use natural language to refer to a level. Example: SAP partners who have reached the platinum level of
Approved	SAP Certified Platinum in Operations Control Center Business Process Operations	status (optional)		You can use natural language to refer to a level. Example: SAP partners who have reached the platinum level of
Approved	SAP Certified powered by SAP HANA	status (optional); certification	SAP Certified Powered by SAP HANA®	This is a product-level certification identifying partner solutions that are fully optimized for SAP HANA. It
Approved	SAP Certified Powered by SAP NetWeaver	status (optional)	SAP℠ Certified Powered by SAP NetWeaver®	An application that is powered by SAP NetWeaver is certified by SAP to run on the SAP NetWeaver technology
Approved	SAP Certified Printer Solution	status (optional)		An SAP-certified printer solution has been proven to interoperate with any SAP application.
Approved	SAP Certified SAP Business One Integration	status (optional)	SAP℠ Certified SAP Business One® Integration	This certification is granted for applications that interoperate with SAP Business One based on the SAP
Approved	SAP Certified Silver Enterprise Support Integration	(none); status		This names a certification given to SAP partners if their application is certified for enterprise support,
Approved	SAP Certified Silver in Application Lifecycle Management	status (optional)		You can use natural language to refer to the level. Example: SAP partners who have reached the silver level
Approved	SAP Certified Silver in Innovation Control Center	status (optional)		You can use natural language to refer to a level. Example: SAP partners who have reached the silver level of
Approved	SAP Certified Silver in Operations Control Center Application Operations	status (optional)		You can use natural language to refer to a level. Example: SAP partners who have reached the silver level of
Approved	SAP Certified Silver in Operations Control Center Business Process Operations	status (optional)		You can use natural language to refer to a level. Example: SAP partners who have reached the silver level of
Approved	SAP Certified Solutions Directory	mobile app		This names a mobile app that enables users to search for SAP-certified solutions from SAP partners that meet their
Approved	SAP Certified Technology Associate	status (optional)		Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Technology Master	status (optional)		Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP Certified Technology Professional	status (optional)		Capitalize the term when using it as a formal designation for a particular certified individual.
Approved	SAP CFO Vantage	mobile app		Short name for launch icon only: CFO Vantage
Approved	SAP Challenger Insights	mobile app		Short name for launch icon only: Challenger
Approved	SAP Champions	(none); program		This fully replaced SAP Community Champions "https://www.sapbrandtools.com/naming-
Approved	SAP Charging and Billing for Banking	package		Do not abbreviate.
Approved	SAP Charging and Billing for High Tech	package		Do not abbreviate.

Approved	SAP Chronic Disease Monitoring	package		This names a package that help customers monitor and manage data about patients with chronic disease. The
Approved	SAP CIO Spot	mobile app		This names a marketing mobile app aimed at providing CIOs with the latest information on SAP technology and
Approved	SAP Circular Authority for Insurance	application		Do not abbreviate. Incorrect: SAP CAI.
Approved	SAP CIS Events	mobile app		Short name for mobile app launch icon only: CIS Events
Approved	SAP Citizen Connect	mobile app		Short name for launch icon only: Citizen
Approved	SAP City Connect	solution		This solution, part of SAP Future Cities (formerly SAP Urban Matters), helps urban organizations and small-
Approved	SAP Claims Management	application		Do not abbreviate.
Approved	SAP Claims Management Health Foundation for Insurance	package		This is the Germany version of the package. You may denote this as: SAP Claims Management Health
Approved	SAP Claims Management Property and Casualty for Insurance	package		Do not abbreviate.
Approved	SAP Classified Advertising Management	application		Do not abbreviate.
Approved	SAP Classroom	service; program; site		SAP Classroom is a training offering that complements SAP Learning Hub and SAP Live Access. The SAP
Approved	SAP Client Migration	software		Do not abbreviate.
Approved	SAP Climate Impact	solution		This is a cloud solution that gives companies access to a social marketplace to offer their services as well as get
Approved	SAP Clinical Task Tracker	mobile app		Short name for launch icon only: Clinic Tasks
Approved	SAP Cloud	portfolio		This term refers to all of SAP and acquired company offerings related to the cloud, including platforms,
Approved	SAP Cloud ALM	solution; tool (as appropriate)		New cloud-based tool for application lifecycle management (ALM), which will be available as part of SAP
Approved	SAP Cloud ALM for implementation	(none); option		Customers choose from either an implementation option or an operations option when purchasing SAP Cloud ALM.
Approved	SAP Cloud ALM for operations	(none); option		Customers choose from either an implementation option or an operations option when purchasing SAP Cloud ALM.
Approved	SAP Cloud Appliance Library	tool; library (optional)		Do not refer externally to the former project "Titanium."
Approved	SAP Cloud Application Programming Model	(none); model; framework		This names a framework of tools, languages, and libraries designed to help developers rapidly build enterprise
Approved	SAP Cloud Application Services	organization; offerings (as appropriate)		This name fully replaced the name SAP Managed Services "https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Application Services for SAP Analytics Cloud	(none); offerings; services		This is a version of the SAP Cloud Application Services offerings for SAP Analytics Cloud.
Approved	SAP Cloud Application Services for SAP Ariba solutions	offerings; services; (none)	SAP℠ Cloud Application Services for SAP Ariba®	This is a version of the SAP Cloud Application Services offerings for SAP Ariba solutions.
Approved	SAP Cloud Application Services for SAP C/4HANA solutions	(none); offerings; services	SAP℠ Cloud Application Services for SAP C/4HANA	This is a version of the SAP Cloud Application Services offerings for SAP C/4HANA solutions.
Approved	SAP Cloud Application Services for SAP Cloud Platform	offerings; services; (none)		This is a version of the SAP Cloud Application Services offerings for SAP Cloud Platform.
Approved	SAP Cloud Application Services for SAP Digital Manufacturing Cloud	(none); offerings; services	SAP℠ Cloud Application Services for SAP Digital	This is a version of the SAP Cloud Application Services offerings for SAP Digital Manufacturing Cloud.
Approved	SAP Cloud Application Services for SAP S/4HANA Cloud	offerings; services; (none)	SAP℠ Cloud Application Services for SAP S/4HANA®	This is a version of the SAP Cloud Application Services offerings for SAP S/4HANA Cloud.
Approved	SAP Cloud Application Services for SAP S/4HANA Cloud, single tenant edition	offerings; services; (none)	SAP℠ Cloud Application Services for SAP S/4HANA®	A single tenant edition is available for SAP Cloud Application Services for SAP S/4HANA Cloud. You can
Approved	SAP Cloud Application Services for SAP SuccessFactors solutions	offerings; services; (none)	SAP℠ Cloud Application Services for SAP	This is a version of the SAP Cloud Application Services offerings for SAP SuccessFactors solutions.

Approved	SAP Cloud Applications Studio	software		Fully replaced SAP Customer OnDemand studio and SAP Solutions OnDemand studio, May 2013.
Approved	SAP Cloud for Banking	solution		This is a cloud solution for the banking industry that runs on SAP Cloud Platform and is based on core banking
Approved	SAP Cloud for Component Manufacturing	solution		This names a cross-industry cloud solution for component manufacturing companies from the automobile,
Approved	SAP Cloud for Consumer Products	solution		This names a cloud solution for the consumer products industry that enable companies to manage their end to
Approved	SAP Cloud for Discrete Manufacturing	solution		This names a cross-industry cloud solution for discrete manufacturing customers.
Approved	SAP Cloud for Energy	solution		This names a cloud solution for the utilities industry that provides a central repository for all types of data
Approved	SAP Cloud for Financials	solution		This name fully replaced SAP Financials OnDemand, May 2013.
Approved	SAP Cloud for Industrial Machinery & Components	solution	SAP Cloud for IM&C	This names a cloud solution for machinery equipment companies from the tooling, construction and mining
Approved	SAP Cloud for Insurance	solution		This names a cloud solution for the insurance industry that enables insurers to manage their end-to-end
Approved	SAP Cloud for Marketing	solution		Do not capitalize the descriptor "solution" except in titles, headings and subheads, and other places where title case
Approved	SAP Cloud for Product Stewardship	solution		This offering is a cloud-based solution used to assess, manage, and ensure product compliance and
Approved	SAP Cloud for Professional Services	solution		This names a cloud solution for the professional services industry that enables companies to manage their end-to-
Approved	SAP Cloud for Real Estate	solution		Do not capitalize the descriptor "solution" except in titles, headings and subheadings, or wherever title case is
Approved	SAP Cloud for Real Estate, contract and lease management option	solution		This name fully replaced SAP Cloud for Real Estate, contract management option Jul-2017.
Approved	SAP Cloud for Real Estate, location management option	solution		An option is available to help customers with location management. In a list you can refer to it as:• SAP Cloud
Approved	SAP Cloud for Retail	solution		This names a cloud solution for the retail industry that enables companies to manage their end-to-end processes
Approved	SAP Cloud for Travel and Expense	solution		This name fully replaced SAP Cloud for Travel August 2013. SAP Cloud for Travel replaced SAP Travel
Approved	SAP Cloud for Travel and Expense	mobile app		Short name for launch icon only: Cloud4T&E
Approved	SAP Cloud for Utilities	solution		This names a cloud solution for the utilities industry that enables utility companies to manage their end-to-end
Approved	SAP Cloud Identity Access Governance	software; offering; service		This is an umbrella name and not the name of a priced offering. It comprises services. A descriptor is required at
Approved	SAP Cloud Identity Access Governance, access analysis service	(none); service		An access analysis service is available. You can refer to it as:
Approved	SAP Cloud Identity Access Governance, access request service	(none); service		An access request service is available. You can refer to it as:• SAP Cloud Identity Access Governance, access
Approved	SAP Cloud Identity Access Governance, role design service	software; offering; service		A role design service is available to give customers role design and management capabilities that can be
Approved	SAP Cloud Info Day	(none); event		This names an event in Mexico focused on increasing customer interest in cloud solutions from SAP.
Approved	SAP Cloud Management	toolset; dashboard		SAP Cloud Management is an internal toolset and dashboard that offers a self-service portal for internal
Approved	SAP Cloud Peering	service		This offering provides customer connectivity to SAP HANA Enterprise Cloud and other SAP offerings. Do not
Approved	SAP Cloud Platform	(none); cloud platform; platform		This name replaced SAP HANA Cloud Platform "https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Platform 3D Visualization	service		This is a service that runs on SAP Cloud Platform that enables the authoring and publishing of 3D content. It
Approved	SAP Cloud Platform Academy	channel		This names a topic channel on YouTube that provides instructional videos and visual help guides related to SAP

Approved	SAP Cloud Platform Alert Notification	service		This name fully replaced Alert Notification "https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Platform API Management	service		This name replaced SAP HANA Cloud Platform, API management, Feb-2017.
Approved	SAP Cloud Platform Application Logging	service		This names a service that runs on SAP Cloud Platform and lets customers create application logs. The service comes
Approved	SAP Cloud Platform Audit Log Management	service		This names a service that runs on SAP Cloud Platform and manages audit log data.
Approved	SAP Cloud Platform Audit Log Viewer	service		This names a service that runs on SAP Cloud Platform and retrieves and displays audit log data.
Approved	SAP Cloud Platform Backend service	(none); service		This is a service that runs on SAP Cloud Platform. It provides data persistency and business event data that is
Approved	SAP Cloud Platform Big Data Services	(none); services		This name replaced SAP HANA Cloud Platform, Big Data service, Feb-2017. This is the former Altiscale offering.
Approved	SAP Cloud Platform Blockchain	service		This is a service that runs on SAP Cloud Platform that enables existing solutions to be extended or new
Approved	SAP Cloud Platform Business Configuration Repository	service		This name fully replaced the name Business Configuration Manager "https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Platform Business Rules	service		This is a service that runs on SAP Cloud Platform. At first mention, include the descriptor "service" as follows:
Approved	SAP Cloud Platform cockpit	(none); cockpit		This name replaced SAP HANA Cloud Platform cockpit, Feb-2017.
Approved	SAP Cloud Platform Connectivity	service		This is a service that runs on SAP Cloud Platform. At first mention, include the descriptor "service" as follows:
Approved	SAP Cloud Platform Consent Repository	service		This name fully replaced Consent Repository "https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Platform Continuous Integration and Delivery	service		This names a continuous integration service that simplifies and streamlines the development of business
Approved	SAP Cloud Platform Credential Store	(none); store		This names a secure repository for passwords, tokens, keys, or files to applications running on SAP Cloud
Approved	SAP Cloud Platform Custom Domain	service		This names a service that runs on SAP Cloud Platform and lets customers configure and expose applications under
Approved	SAP Cloud Platform Data Retention Manager	service		This names a service built on SAP Cloud Platform that manages an application's retention and deletion of data.
Approved	SAP Cloud Platform DevOps	services		This names a group of individual DevOps services that run on SAP Cloud Platform. It is not the name of a single
Approved	SAP Cloud Platform Discovery Center	site; portal; center		This names an online portal that potential customers as well as existing customers can use to explore SAP Cloud
Approved	SAP Cloud Platform Document Integration	service		This names a service that runs on SAP Cloud Platform and provides unified access to document management
Approved	SAP Cloud Platform Document service	(none); service		This name replaced SAP HANA Cloud Platform, document service, Feb-2017.
Approved	SAP Cloud Platform Enhanced Disaster Recovery	service		This is a service that runs on SAP Cloud Platform and that duplicates a customer's SAP Cloud Platform landscape
Approved	SAP Cloud Platform Enterprise Agreement	(none); enterprise agreement; agreement (where necessary)	SAP Cloud Platform EA	This names the order form customers use to purchase cloud credits as part of the consumption-based
Approved	SAP Cloud Platform Enterprise Messaging	service		This name fully replaced SAP Enterprise Messaging "https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Platform Excise Tax	service		This offering helps SAP Cloud Platform customers calculate, track, and comply with excise duty tax
Approved	SAP Cloud Platform Experience Maker	services		This offering is a group of services that run on SAP Cloud Platform. It offers customers the ability to design, build,
Approved	SAP Cloud Platform Extension Factory	(none); framework; factory (as appropriate)		This names a priced product that helps customers with development and provisioning of microservices and
Approved	SAP Cloud Platform Feedback service	(none); service		This is a service that runs on SAP Cloud Platform. The full offering name is SAP Cloud Platform Feedback service;
Approved	SAP Cloud Platform Forms by Adobe	service		This name replaced SAP HANA Cloud Platform, form service by Adobe and SAP Forms as a Service by Adobe

Approved	SAP Cloud Platform Functions	service		This name fully replaced SAP Cloud Platform Enterprise Functions "https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Platform Gamification	service		This name replaced SAP HANA Cloud Platform, gamification service(s), Feb-2017.
Approved	SAP Cloud Platform Git service	(none); service		This is a service that runs on SAP Cloud Platform. The full offering name is SAP Cloud Platform Git service; always
Approved	SAP Cloud Platform HTML5 Application Repository	service		This names a free service available on SAP Cloud Platform that measures customers' monthly MB storage usage and
Approved	SAP Cloud Platform Identity Authentication	service		This name replaced SAP HANA Cloud Platform Identity Authentication, Feb-2017.
Approved	SAP Cloud Platform Identity Provisioning	service		This name replaced SAP HANA Cloud Platform Identity Provisioning, Feb-2017.
Approved	SAP Cloud Platform Inbox	service		This names a service that provides a single entry point for business users to access all their assigned workflow items,
Approved	SAP Cloud Platform Integration	service		This name replaced SAP HANA Cloud Platform, integration service, Feb-2017.
Approved	SAP Cloud Platform Integration Advisor	service		This name fully replaced integration content advisor for SAP Cloud Platform
Approved	SAP Cloud Platform Integration Suite	(none); services; suite		This is an umbrella name for all SAP Cloud Platform Integration offerings. It comprises:• SAP Cloud Platform
Approved	SAP Cloud Platform Integration, add-on for eWay billing	service		An integration add-on for payment provider eWay is available for customers in India. You can refer to it as:•
Approved	SAP Cloud Platform Integration, ASC X12 library add-on	service		An ASC X12 library add-on can be purchased to work with the integration content advisory feature in SAP Cloud
Approved	SAP Cloud Platform Integration, customer test service	service		A priced and sold customer test service for SAP Cloud Platform Integration is available. In a bulleted list or on
Approved	SAP Cloud Platform Integration, GS1 EANCOM library add-on	service		A GS1 EANCOM library add-on can be purchased to work with the integration content advisory feature in SAP
Approved	SAP Cloud Platform Integration, ISO code list library add-on	service		An ISO code list library add-on can be purchased to work with the integration content advisory feature in SAP
Approved	SAP Cloud Platform Integration, UN/EDIFACT library add-on	(none); cloud platform; platform		A UN/EDIFACT library add-on can be purchased to work with the integration content advisory feature in SAP
Approved	SAP Cloud Platform Internet of Things	service	SAP Cloud Platform IoT	This name replaced the following names Feb-2017, which have been consolidated into one offering:• SAP Cloud
Approved	SAP Cloud Platform Job Scheduler	service		Name fully replaced Job Scheduler "https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Platform Master Data for business partners	service		This names a service for basic create/read/update/delete operations for business partners, customers and suppliers
Approved	SAP Cloud Platform Master Data for products	service		The names a service that allows customers and partners to maintain and reference product master data in SAP
Approved	SAP Cloud Platform Master Data for workforce	service		This names a service for basic create/read/update/delete operations for employees, including temporary and
Approved	SAP Cloud Platform Master Data Management	service	SAP Cloud Platform MDM	This is a service that runs on SAP Cloud Platform that enables the central maintenance, consummation, and
Approved	SAP Cloud Platform Master Data Orchestration	service		This names a service that runs on SAP Cloud Platform and that provides a master data distribution model, key
Approved	SAP Cloud Platform Master Data Suite	(none); services; suite		This is an umbrella name for all SAP Cloud Platform Master Data offerings. It comprises:
Approved	SAP Cloud Platform Mobile IoT Gateway	app; mobile app		This names a mobile app that enables a user to connect their mobile app to an IoT device and send the data to
Approved	SAP Cloud Platform Mobile Services	(none); services		This name replaced the following names Feb-2017, which have been consolidated into one offering:• SAP HANA
Approved	SAP Cloud Platform OData Provisioning	service		This name replaced SAP HANA Cloud Platform, OData provisioning, Feb-2017.
Approved	SAP Cloud Platform Omnichannel Communications	service		This names a service that runs on SAP Cloud Platform and lets customers access and streamline various
Approved	SAP Cloud Platform Open Connectors	service		This names a service that provides access and integration to third-party APIs for hundreds of applications organized

Approved	SAP Cloud Platform Performance Statistics service	(none); service		This is a service that runs on SAP Cloud Platform. The full offering name is SAP Cloud Platform Statistics service; This name replaced Personal Data Manager
Approved	SAP Cloud Platform Personal Data Manager	service		"https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Platform Portal	service		This name replaced SAP HANA Cloud Platform, portal service and SAP HANA Cloud Portal, Feb-2017.
Approved	SAP Cloud Platform Print service	(none); service		This is a service that runs on SAP Cloud Platform and provides printing capabilities.
Approved	SAP Cloud Platform Process Intelligence	service		This name replaced SAP HANA Cloud Platform smart process services, Feb-2017.
Approved	SAP Cloud Platform Process Visibility	service		This names a service that runs on SAP Cloud Platform and provides visibility on end-to-end processes that span
Approved	SAP Cloud Platform Rapid Application Development by Mendix	service		This service on SAP Cloud Platform gives customers a way to quickly develop applications with low or no coding
Approved	SAP Cloud Platform SDK	(none); software development kit (SDK)		It is not mandatory to spell out "SDK" in the name, but you may do so at your discretion or use the full term
Approved	SAP Cloud Platform SDK for Android	(none); software development kit (SDK)		An SDK for Android is available. Refer to it as: SAP Cloud Platform SDK for Android.
Approved	SAP Cloud Platform SDK for iOS	(none); software development kit (SDK)		**Note: This name replaced SAP HANA Cloud Platform SDK for iOS "https://www.sapbrandtools.com/naming-
Approved	SAP Cloud Platform SDK for service development	(none); software development kit (SDK)		SAP Cloud Platform SDK is available for service development. Refer to it as:• SAP Cloud Platform SDK for
Approved	SAP Cloud Platform SDK for the Neo environment	(none); software development kit (SDK)		SAP Cloud Platform SDK is available for Neo environment for Java only. Refer to it as:• SAP Cloud Platform SDK for
Approved	SAP Cloud Platform Smart Data Integration	service		This is a service that runs on SAP Cloud Platform. At first mention, include the descriptor "service" as follows:
Approved	SAP Cloud Platform Transport Management	service		This is a service that runs on SAP Cloud Platform and offers a cloud-based transport mechanism to transport
Approved	SAP Cloud Platform Virtual Machine	service		This name replaced SAP HANA Cloud Platform virtual machine, Feb-2017.
Approved	SAP Cloud Platform Workflow	service		This name replaced SAP HANA Cloud Platform, workflow service, Feb-2017.
Approved	SAP Cloud Platform, ABAP environment	environment; runtime	SAP℠ Cloud Platform, ABAP® environment	The ABAP environment can be run on SAP Cloud Platform. Refer to it as:• SAP Cloud Platform, ABAP environment
Approved	SAP Cloud Platform, free edition	(none); cloud platform; platform		This name replaced SAP HANA Cloud Platform, free edition, Feb-2017.
Approved	SAP Cloud Platform, Kubernetes environment	(none); environment; runtime		The Kubernetes environment can be run on SAP Cloud Platform. Refer to it as:• SAP Cloud Platform, Kubernetes
Approved	SAP Cloud Platform, multiple application edition	(none); cloud platform; platform		This name replaced SAP HANA Cloud Platform, multiple application edition, Feb-2017.
Approved	SAP Cloud Platform, professional edition	(none); cloud platform; platform		This name replaced SAP HANA Cloud Platform, professional edition, Feb-2017.
Approved	SAP Cloud Platform, SAP ASE service	(none); service		This name replaced SAP HANA Cloud Platform, SAP ASE service, Feb-2017.
Approved	SAP Cloud Platform, SAP ASE service, high availability option	(none); cloud platform; platform		A high availability option for SAP Cloud Platform SAP ASE service is available. In a bulleted list or on the price list,
Approved	SAP Cloud Platform, SAP Data Hub service	(none); service		An SAP Data Hub service is available on SAP Cloud Platform. In a list you can refer to it as:• SAP Cloud
Approved	SAP Cloud Platform, SAP HANA service	(none); service	SAP℠ Cloud Platform, SAP HANA® service	This name replaced SAP HANA Cloud Platform, SAP HANA service, Feb-2017.
Approved	SAP Cloud Platform, SAP HANA service smart data integration	(none); service	SAP℠ Cloud Platform, SAP HANA® service smart data	This is a service that runs on SAP Cloud Platform. In a bulleted list or on the pricelist, refer to it as:• SAP Cloud
Approved	SAP Cloud Platform, SAP HANA service, high availability option	(none); cloud platform; platform	SAP℠ Cloud Platform, SAP HANA® service, high	A high availability option for SAP Cloud Platform, SAP HANA service is available. In a bulleted list or on the price
Approved	SAP Cloud Platform, single application edition	(none); cloud platform; platform		This name replaced SAP HANA Cloud Platform, single application edition, Feb-2017.
Approved	SAP Cloud Platform, single tenant edition	(none); cloud platform; platform		The "single tenant edition" name replaced SAP Cloud Platform, private edition, May-2018.

Approved	SAP Cloud Platform, starter edition	(none); cloud platform; platform			This name replaced SAP HANA Cloud Platform, starter edition, Feb-2017.
Approved	SAP Cloud powered by SAP HANA	(none); portfolio		SAP Cloud powered by SAP HANA®	The official name of the offering is "SAP Cloud powered by SAP HANA." In subsequent mentions where the
Approved	SAP Cloud SDK	(none); software development kit (SDK)			This name replaced SAP S/4HANA Cloud SDK, Mar-2019.
Approved	SAP Cloud Secure	service(s); strategy			The SAP Global Security organization offers SAP Cloud Secure services to ensure that SAP's native efforts in the
Approved	SAP Cloud Trial Assistant	service			This names a service on Cloud Foundry that will allow product teams from SAP to build, self-sufficiently, trial
Approved	SAP Code Vulnerability Analyzer	tool			This name fully replaced SAP NetWeaver Application Server, add-on for code vulnerability analysis
Approved	SAP CodeJam	(none); session; jam session			This event within an event focuses on developing and exchanging coding best practices.
Approved	SAP Codepage Conversion Check	service			Do not abbreviate.
Approved	SAP CodeTalk	site; community			SAP CodeTalk, a series of Webinars and videos aimed at software developers, provides examples of code using
Approved	SAP Co-Innovation Lab	(none); location			Do not alter or abbreviate at first mention in external communications and marketing materials.
Approved	SAP Collaborative E-Care Management	application			Do not abbreviate this name.
Approved	SAP Collaborative E-Care Management rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as "the rapid-deployment solution,"
Approved	SAP Collaborative Planning for Logistics Service Providers	package			Do not abbreviate.
Approved	SAP Collaborative Product Development	application			Do not abbreviate.
Approved	SAP Collaborative Project Management	application			Implementation services are available.
Approved	SAP Collaborative Replenishment Planning	application	SAP CRP		After first full mention of the name, you may abbreviate to: SAP CRP.
Approved	SAP Collaborative Services Management for Utilities	package			Do not abbreviate.
Approved	SAP Collateral Management	application			Part of the transactional banking category of SAP for Banking products.
Approved	SAP Collateral Management for Banking	software			Do not abbreviate.
Approved	SAP Collateral Management for Banking, SAP S/4HANA edition	software		SAP Collateral Management for Banking, SAP S/4HANA®	An edition of SAP Collateral Management for Banking is available for SAP S/4HANA. In a bulleted list or on the
Approved	SAP Collateral Management for Banking, Suite edition	application			At first mention, include the descriptor after "Banking" and not after "Management."
Approved	SAP Collections and Disbursements for Insurance	application			Do not abbreviate. Incorrect: SAP C&D for Insurance.
Approved	SAP Collections and Disbursements for Insurance, German private health insurance	application			An add-on is available. In a list, you can refer to it as: • SAP Collections and Disbursements for Insurance,
Approved	SAP Collections and Dispute Management	application			Do not abbreviate.
Approved	SAP Collections and Dispute Management rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as "the rapid-deployment solution,"
Approved	SAP Collections Insight	mobile app			Short name for launch icon only: Collections
Approved	SAP Commerce	solution			This name fully replaced SAP Hybris Commerce "https://www.sapbrandtools.com/naming-
Approved	SAP Commerce (add'l CPU cores)	solution			This is a pricelist entry only, not for marketing materials. Do not capitalize "add'l" or "cores."
Approved	SAP Commerce (add'l memory)	solution			This is a pricelist entry only, not for marketing materials. Do not capitalize "add'l memory."

			This is a pricelist entry only, not for marketing materials.
Approved	SAP Commerce (add'l MPLS)	solution	Do not capitalize "add'l." This is a pricelist entry only, not for marketing materials.
Approved	SAP Commerce (add'l servers, large)	solution	Do not capitalize "add'l servers, large." This is a pricelist entry only, not for marketing materials.
Approved	SAP Commerce (add'l servers, medium)	solution	Do not capitalize "add'l servers, medium." This is a pricelist entry only, not for marketing materials.
Approved	SAP Commerce (add'l servers, small)	solution	Do not capitalize "add'l servers, small." This name fully replaced SAP Hybris Commerce Cloud
Approved	SAP Commerce Cloud	solution	"https://www.sapbrandtools.com/naming- This names one of the five solution categories within the
Approved	SAP Commerce Cloud	portfolio; solutions	SAP Customer Experience This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, accelerator for China	solution	accelerator for China, Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, additional bandwidth	solution	additional bandwidth Jun-2018. An additional data center zone is available. You can refer
Approved	SAP Commerce Cloud, additional data center zone	solution	to it as:• SAP Commerce Cloud, additional data center This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, additional memory	solution	additional memory Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, additional MPLS	solution	additional MPLS Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, additional servers	solution	additional servers Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, additional storage	solution	additional storage Jun-2018. An additional VPN gateway is available. You can refer to it
Approved	SAP Commerce Cloud, additional VPN gateway	solution	as:• SAP Commerce Cloud, additional VPN gateway This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, additional VPN tunnel	solution	additional VPN tunnel Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, B2B accelerator	solution	B2B accelerator Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, B2C accelerator	solution	B2C accelerator Jun-2018. This name fully replaced SAP Hybris Commerce, citizen
Approved	SAP Commerce Cloud, citizen engagement accelerator	solution	engagement accelerator Jul-2018. These services replaced capabilities previously available in
Approved	SAP Commerce Cloud, context-driven services	(none); services	SAP Commerce, advanced personalization module. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, data hub	solution	data hub Jun-2018. A dedicated VPN gateway, which is used within every
Approved	SAP Commerce Cloud, dedicated VPN gateway	portfolio; solutions	provisioned tenant of SAP Commerce Cloud as part of the This name fully replaced by SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, development environment	solution	development environment Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, disaster recovery	solution	disaster recovery Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, enterprise edition	solution	enterprise edition Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, entitlement and metering	option	entitlement and metering Jun-2018. This names a trial version of SAP Commerce Cloud that
Approved	SAP Commerce Cloud, evaluation system	(none)	allows customers to try and evaluate the functionality for This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, financial services accelerator	solution	financial services accelerator Jun-2018. This name fully replaced SAP Hybris Commerce Cloud,
Approved	SAP Commerce Cloud, infrastructure services	solution	infrastructure services Jun-2018. An on-premise download is available for SAP Commerce
Approved	SAP Commerce Cloud, on-premise download	solution	Cloud. In a bulleted list or on the price list, refer to it as:•

Approved	SAP Commerce Cloud, production environment	solution	This name fully replaced SAP Hybris Commerce Cloud, production environment Jun-2018.
Approved	SAP Commerce Cloud, professional edition	solution	This name fully replaced SAP Hybris Commerce Cloud, professional edition Jun-2018.
Approved	SAP Commerce Cloud, solution sales configuration	option	Note: This offering was originally named SAP Configure, Price, and Quote for solution sales configuration, cloud
Approved	SAP Commerce Cloud, staging environment	solution	This name fully replaced SAP Hybris Commerce Cloud, staging environment Jun-2018.
Approved	SAP Commerce Cloud, surge event	solution	This name fully replaced SAP Hybris Commerce Cloud, surge event Jun-2018.
Approved	SAP Commerce Cloud, telco and utilities accelerator	solution	This name fully replaced SAP Commerce Cloud, telco and media accelerator, Jan-2019.
Approved	SAP Commerce Cloud, travel accelerator	solution	This name fully replaced SAP Hybris Commerce Cloud, travel accelerator Jun-2018.
Approved	SAP Commerce Cloud, utilities accelerator	solution	This name fully replaced SAP Hybris Commerce Cloud, utilities accelerator Jun-2018.
Approved	SAP Commerce Cloud, variant configuration and pricing	option	Note: This offering was originally named SAP Configure, Price, and Quote for product configuration, cloud edition.
Approved	SAP Commerce integration rapid-deployment solution	(none); rapid-deployment solution	This name fully replaced SAP Hybris Commerce integration rapid-deployment solution
Approved	SAP Commerce integration with SAP CRM	(none); package; integration	A package is available to integrate SAP Commerce and SAP CRM. Do not capitalize “integration” except in titles,
Approved	SAP Commerce marketplace integration adaptor for Tmall	solution	A marketplace integration adaptor is available for the SAP Commerce solution. In a list you can refer to it as:• SAP
Approved	SAP Commerce Marketplace Management by Mirakl	application	This names an umbrella name and not the name of a priced offering. This is an online marketplace solution
Approved	SAP Commerce Marketplace Management by Mirakl, basic edition	application	Customers choose from two available editions, basic and premier. Refer to the basic edition as:
Approved	SAP Commerce Marketplace Management by Mirakl, premier edition	application	Customers choose from two available editions, basic and premier. Refer to the premier edition as:
Approved	SAP Commerce SMS connector	solution	An SMS connector is available that connects the SAP Commerce solution to SAP SMS 365, enterprise service,
Approved	SAP Commerce, accelerator for China	solution	An accelerator is available for customers who are setting up online shops in China. This offering is not on the price
Approved	SAP Commerce, assisted service module	solution	Refer on the pricelist or in a bulleted list to:• SAP Commerce, assisted service module
Approved	SAP Commerce, B2B accelerator	solution	A B2B accelerator is available for SAP Commerce. In a bulleted list or on the price list, refer to it as:• SAP
Approved	SAP Commerce, B2C accelerator	solution	A B2C accelerator is available for SAP Commerce. In a bulleted list or on the price list, refer to it as:• SAP
Approved	SAP Commerce, bundling module	solution	Refer on the pricelist or in a bulleted list to:• SAP Commerce, bundling module
Approved	SAP Commerce, citizen engagement accelerator	solution	This name fully replaced SAP Hybris citizen engagement accelerator, Jun-2018.
Approved	SAP Commerce, commerce infrastructure services	solution	Refer on the pricelist or in a bulleted list to:• SAP Commerce, commerce infrastructure services
Approved	SAP Commerce, customization for Solr	solution	A customization of SAP Commerce is available for uses of the open source platform Solr. In a list you can refer to it
Approved	SAP Commerce, data hub, basic edition for outbound OEM	solution	The price list contains an integration framework made available to partners to facilitate integration between the
Approved	SAP Commerce, data hub, professional edition for outbound OEM	solution	The price list contains an integration framework made available to partners to facilitate integration between the
Approved	SAP Commerce, development tools for Eclipse	solution	Development tools are available for Eclipse, an integrated development environment (IDE). Do not capitalize
Approved	SAP Commerce, Edge edition	solution	This is an umbrella name with two priced options. At first mention, refer to “the SAP Commerce solution, Edge
Approved	SAP Commerce, Edge edition, B2B option	solution	This is a priced option available for B2B customers. In a list, you can refer to it as:• SAP Commerce, Edge edition,

Approved	SAP Commerce, Edge edition, B2C option	solution		This is a priced option available for B2C customers. In a list, you can refer to it as:• SAP Commerce, Edge edition,
Approved	SAP Commerce, Edge edition, cloud edition	solution		A cloud edition of SAP Commerce, Edge edition is available. In a list, you can refer to it as:• SAP Commerce,
Approved	SAP Commerce, entitlement and metering	solution		Refer on the pricelist or in a bulleted list to:• SAP Commerce, entitlement and metering
Approved	SAP Commerce, financial services accelerator	solution		A financial services accelerator is available for the SAP Commerce solution. In a bulleted list or on the price list,
Approved	SAP Commerce, integration package for SAP for Retail	(none); package		An integration package for the SAP for Retail portfolio of solutions. In a list, you can refer to it as:• SAP Commerce,
Approved	SAP Commerce, localization for China	solution		A localized version is available that contains China-specific functionality. Communicate as follows: • SAP
Approved	SAP Commerce, order management	solution		Refer on the pricelist or in a bulleted list to:• SAP Commerce, order management
Approved	SAP Commerce, order management services	solution		Refer on the pricelist or in a bulleted list to:• SAP Commerce, order management services
Approved	SAP Commerce, subscription billing gateway	solution		Refer on the pricelist or in a bulleted list to:• SAP Commerce, subscription billing gateway
Approved	SAP Commerce, subscriptions module	solution		Refer on the pricelist or in a bulleted list to:• SAP Commerce, subscriptions module
Approved	SAP Commerce, telco and utilities accelerator	solution		This name fully replaced SAP Commerce, telco and media accelerator Jan-2019.
Approved	SAP Commerce, travel accelerator	solution		This is a travel industry specific variant of the accelerator for the SAP Commerce solution. It provides a core travel
Approved	SAP Commerce, utilities accelerator	solution		A utilities accelerator is available for the SAP Commerce solution. In a bulleted list or on the price list, refer to it
Approved	SAP Commerce, Web content management system	solution		Refer on the pricelist or in a bulleted list to:• SAP Commerce, Web content management system
Approved	SAP Commercial Project Management	application		Do not refer to the former project name "Confluence" in external materials.
Approved	SAP Commercial Project Management for SAP S/4HANA	application	SAP® Commercial Project Management for SAP	A version of SAP Commercial Project Management is available for SAP S/4HANA. Refer to it as:
Approved	SAP Commercial Project Management, option for cost and revenue planning	application		This is a priced option currently available for cost and revenue planning. In a bulleted list or on the pricelist, you
Approved	SAP Commercial Project Management, option for issue and change management	application		This is a priced option currently available for issue and change management. In a bulleted list or on the pricelist,
Approved	SAP Commercial Real Estate	application		Do not abbreviate.
Approved	SAP Commissions	solution; mobile app		This name fully replaced CallidusCloud Commissions Aug-2018.
Approved	SAP Commissions Check	mobile app		Short name for launch icon only: Check
Approved	SAP Commissions, intelligent add-on	solution		An intelligent add-on is available that enables AI, machine learning, and analytics capabilities to automate and
Approved	SAP Commodity and Bulk Logistics for Petrochemicals	package		Do not abbreviate.
Approved	SAP Commodity Management	solution		This is an umbrella term for three individually named and priced applications: SAP Commodity Procurement, SAP
Approved	SAP Commodity Management, option for deal capture for SAP S/4HANA	solution	SAP® Commodity Management, option for	This name fully replaced SAP Commodity Management, option for deal capture Jun-2018.
Approved	SAP Commodity Management, option for energy	solution		An option for energy is available for SAP Commodity Management. In a bulleted list or on the pricelist, refer to
Approved	SAP Commodity Management, option for energy for SAP S/4HANA	solution	SAP® Commodity Management, option for	A version of SAP Commodity Management, option for energy is available that has been optimized to work with
Approved	SAP Commodity Management, option for metals	solution		An option for metals is available for SAP Commodity Management. In a bulleted list or on the pricelist, refer to
Approved	SAP Commodity Management, option for metals for SAP S/4HANA	solution	SAP® Commodity Management, option for	A version of SAP Commodity Management, option for metals is available that has been optimized to work with

Approved	SAP Commodity Management, option for softs	solution			An option for soft commodities is available for SAP Commodity Management. In a bulleted list or on the
Approved	SAP Commodity Management, option for softs for SAP S/4HANA	solution		SAP® Commodity Management, option for	A version of SAP Commodity Management, option for softs is available that has been optimized to work with
Approved	SAP Commodity Procurement	application			Do not abbreviate.
Approved	SAP Commodity Risk Management	application			Do not abbreviate.
Approved	SAP Commodity Risk Management for SAP S/4HANA	application		SAP Commodity Risk Management for SAP	A version of SAP Commodity Risk Management that has been optimized to work with SAP S/4HANA is available.
Approved	SAP Commodity Sales	application			Do not abbreviate.
Approved	SAP Common Area Maintenance Expense Recovery	application	SAP CAM Expense		Do not abbreviate this name. After first mention, you may refer to the “application” or the “expense recovery
Approved	SAP Communication Center by ANCILE	solution			This is a mobile solution extension that enables companies to rapidly communicate to their employees on
Approved	SAP Community	(none)			This name fully replaced SAP Community Network "https://www.sapbrandtools.com/naming-
Approved	SAP Complaint Management for Railways	package			Do not abbreviate.
Approved	SAP Complex Assembly Manufacturing	solution			Do not abbreviate this name. Incorrect: SAP CAM.
Approved	SAP Complex Assembly Manufacturing for Defense and Security	solution			Do not abbreviate. Incorrect: SAP CAM for Defense and Security; SAP CAMS for Defense and Security; SAP
Approved	SAP Complex Manufacturing Accelerator	mobile app solutions			Short name for launch icon only: Complex Mfg
Approved	SAP Component Manufacturing				This offering relates to a grouping of SAP solutions explicitly targeted to the small and midsize enterprise
Approved	SAP Composite Application Framework	tool	SAP CAF		Includes the SAP NetWeaver Visual Composer tool.
Approved	SAP Composition Environment	offering			This name fully replaced SAP NetWeaver Composition Environment [SAP NetWeaver CE] Mar-2014.
Approved	SAP Concur	solutions		SAP® Concur®	Acquired by SAP in 2014, Concur Technologies is a travel and expense management company that helps customers
Approved	SAP Concur Agile Operations	(none); services; group; team (as appropriate)		SAP® Concur® Agile Operations	This names both a team and the delivery support services offered to increase awareness of the agile practices
Approved	SAP Concur App Center	(none); site; (as appropriate)		SAP® Concur® App Center	This Web site is a marketplace that provides SAP partners with listings to help integrate with SAP Concur solutions.
Approved	SAP Concur Ascend	program		SAP® Concur® Ascend	This names an internal customer onboarding enablement program for SAP Concur solutions.
Approved	SAP Concur Certified	status (optional)		SAP® Concur® Certified	This is an umbrella name for multiple SAP Concur Certified statuses. See the separate subordinate name
Approved	SAP Concur Certified Expense Associate	status (optional)		SAP® Concur® Certified Expense Associate	This is an individual certified status under the SAP Concur Certified umbrella.
Approved	SAP Concur Certified Expense Professional	status (optional)		SAP® Concur® Certified Expense Professional	This is an individual certified status under the SAP Concur Certified umbrella.
Approved	SAP Concur Certified Invoice Associate	status (optional)		SAP® Concur® Certified Invoice Associate	This is an individual certified status under the SAP Concur Certified umbrella.
Approved	SAP Concur Certified Invoice Professional	status (optional)		SAP® Concur® Certified Invoice Professional	This is an individual certified status under the SAP Concur Certified umbrella.
Approved	SAP Concur Certified Travel Associate	status (optional)		SAP® Concur® Certified Travel Associate	This is an individual certified status under the SAP Concur Certified umbrella.
Approved	SAP Concur Certified Travel Professional	status (optional)		SAP® Concur® Certified Travel Professional	This is an individual certified status under the SAP Concur Certified umbrella.
Approved	SAP Concur Comite Social et Economique Concur France	(none); committee		SAP® Concur® Comité Social et Economique	This names an internal committee in France for employees.
Approved	SAP Concur Employee Experience	team		SAP® Concur® Employee Experience	This names an internal team that focuses on HR topics for SAP Concur employees, such as diversity and inclusion,

Approved	SAP Concur Fusion	event	SAP® Concur® Fusion	SAP Concur Fusion is an annual event that brings together the community of clients and experts of Concur solutions
Approved	SAP Concur Fusion Exchange	event	SAP® Concur® Fusion Exchange	This names an annual event held in approximately 15 cities around the world featuring regional executives as
Approved	SAP Concur Global Enablement	team	SAP® Concur® Global Enablement	This names an internal team.
Approved	SAP Concur Global Learning Services	(none); services; group; team (as appropriate)	SAP® Concur® Global Learning Services	This names both a team and the technical enablement services provided by that team to train employees,
Approved	SAP Concur Ignite	event	SAP® Concur® Ignite	This name an internal annual kick-off event.
Approved	SAP Concur Innovation Award	(none); award (as appropriate)		This names an annual recognition award program that runs throughout the year and is heavily promoted at the
Approved	SAP Concur mobile app	(none); mobile app	SAP® Concur® mobile app	Renamed from Concur for Mobile app Jan-2018.
Approved	SAP Concur Support	department; group; team; service(s) (as appropriate)	SAP® Concur® Support	This names a department that offers support for the SAP Concur portfolio.
Approved	SAP Configuration	services		This is a global portfolio comprising individual services.
Approved	SAP Connected Agriculture	solution		This contains software supporting the Internet of Things (IoT) for the agricultural and farming industry. It is a cloud
Approved	SAP Connected Assets	solution		This names a group of applications supporting the Internet of Things (IoT) that help heavy industries
Approved	SAP Connected Goods	software		This contains software supporting the Internet of Things (IoT) for the consumer products and retail industries and
Approved	SAP Connected Health	software		This contains software supporting the Internet of Things (IoT) for the healthcare and life sciences industries.
Approved	SAP Connected Health	platform		This offering replaces SAP Foundation for Health, which was retired May-2016.
Approved	SAP Connected Logistics	package		This name was repurposed Apr-2015 to refer to a category of solutions that contains software supporting
Approved	SAP Connected Manufacturing integration with SAP S/4HANA rapid-deployment	(none); rapid-deployment solution	SAP® Connected Manufacturing integration	This package provides the basic configuration to run SAP Connected Manufacturing integrated with SAP S/4HANA.
Approved	SAP Connected Oilfields	software		This contains software supporting the Internet of Things (IoT) for the upstream oil and gas industry including well
Approved	SAP Connected Parking	solution		This contains software supporting the Internet of Things (IoT) for the parking industry. It is a cloud solution run on
Approved	SAP Connected Retail	software		This contains software supporting the Internet of Things (IoT) for the retail industry including vending solutions
Approved	SAP Connected Vehicle	package		This contains software supporting the Internet of Things (IoT) for the automotive industry.
Approved	SAP Connected Worker Safety	solution		This contains software supporting the Internet of Things (IoT) for environment, health, and safety management
Approved	SAP Connection Discovery for Public Services	application		This offering discovers and displays relationships between any entities including individuals, objects or assets,
Approved	SAP Connector to eBAgent	application		This is a Japanese-only product.
Approved	SAP Consolidated Payables Link	application		Do not abbreviate. Incorrect: SAP CPL.
Approved	SAP Consultant Registry	site		This public Web site gives SAP employers, project teams, and external companies access to search among and
Approved	SAP Consulting Partner Program	(none)		Do not use the article "the" in front of this name. You may also refer to the "the program" or "the partner
Approved	SAP Consumer Insight 365	mobile service		Do not confuse this mobile service with the mobile app named SAP Customer Insight. The two are unrelated.
Approved	SAP Consumer Insight 365, reseller edition	mobile service		An edition of SAP Consumer Insight 365 is available for resellers. In a bulleted list or on the pricelist, refer to it as:
Approved	SAP Consumer Sales Intelligence	solution		As of July 2018, SAP Consumer Sales Intelligence is a solution as the scope and functionality has expanded

Approved	SAP Consumption Billing	solution			Do not abbreviate this name.
Approved	SAP Contact Center 365	cloud service			This name fully replaced SAP Contact Center, cloud edition, Jul-2019.
Approved	SAP containerized application services	(none); services			This names a pilot offering for cloud and hosting administrators of SAP products deployed on the
Approved	SAP Content Management for Microsoft SharePoint by OpenText	application			Upon first mention, refer to "the SAP Content Management for Microsoft SharePoint application by
Approved	SAP Continuous Influence	program			This offering is part of the Customer Influence program. SAP Continuous Influence provides customers the
Approved	SAP Contract and Lease Management	application			This names an application that provides contract and lease management functionality. This functionality had
Approved	SAP Contract and Lease Management for SAP S/4HANA	application		SAP® Contract and Lease Management for SAP	A version of SAP Contract and Lease Management that has been optimized to work with SAP S/4HANA is
Approved	SAP Contract Lifecycle Management	application	SAP CLM		An on-demand solution is also available. See the listing for the SAP Contract Lifecycle Management (SAP CLM)
Approved	SAP Contract Lifecycle Management OnDemand	solution	SAP CLM OnDemand		This name fully replaced "SAP Contract Lifecycle Management (SAP CLM) on-demand solution" Jun-07-10.
Approved	SAP Contract Management	application			There is contract management functionality in SAP SRM, which is not the same as this name.
Approved	SAP Contract to Cash for Mining	package			This name fully replaces "SAP Contact to Cash for Mining" May-04-10.
Approved	SAP Convergent Charging	solution			This name fully replaced SAP Hybris Billing, charging "https://www.sapbrandtools.com/naming-
Approved	SAP Convergent Invoicing	package			This name fully replaced SAP Hybris Billing, invoicing "https://www.sapbrandtools.com/naming-
Approved	SAP Convergent Mediation by DigitalRoute	solution			This name fully replaced SAP Hybris Billing, mediation by DigitalRoute "https://www.sapbrandtools.com/naming-
Approved	SAP Conversational AI	service(s)			This names a collection of natural language processing services that developers can use to add intent matching,
Approved	SAP Conversion Agent by Informatica	conversion tool			This application was previously known as SAP Conversion Agent by Itemfield, but Informatica acquired Itemfield in
Approved	SAP Conversion Management	application			This offering is the new name for Conversion Manager, an offering from acquired company SeeWhy. It names an
Approved	SAP CO-PA Accelerator	software			Use the acronym "CO-PA" without spelling it out further.
Approved	SAP CoPilot	Web application; mobile app; digital assistant			SAP CoPilot is a digital assistant that runs on top of other SAP applications to enable productivity tasks such as real-
Approved	SAP CoPilot, tax assistant	(none); add-on			A tax assistant add-on is available for SAP CoPilot. In a list you can refer to it as:
Approved	SAP core middleware	package; group of offerings (as appropriate)			This names a pricelist package comprising the individually priced offerings below:
Approved	SAP Core Retail Bridge	mobile app			This is a mobile app that is provided for free to customers of the SAP Model Company service for Core Retail. It acts
Approved	SAP Corporate Connectivity for Banking	application			Do not abbreviate. Incorrect: SAP CCB; SAP CC for Banking.
Approved	SAP Corporate Master	program; certificate (as appropriate)			Do not abbreviate.
Approved	SAP Corporate Portal	(none)			Do not use the article "the" in front of this name. You may also refer to it as a "corporate portal," or simply "the
Approved	SAP Cost Center Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects Cost Center Rapid Mart.
Approved	SAP CPA Adviser Program	(none)			After first mention you refer to "this program."
Approved	SAP CPQ	solution			This is a rename of CallidusCloud CPQ. This cloud solutions enables customers, channel partners,
Approved	SAP CPQ integration with SAP ERP	(none); integration			An integration is available to connect SAP CPQ with SAP ERP. Refer to it as:

Approved	SAP CPQ, edition for SAP Commerce	(none); edition		An edition of SAP CPQ is available for SAP Commerce. In a bulleted list or on the price list, refer to it as:• SAP CPQ,
Approved	SAP CPQ, edition for variant configuration	solution		An edition of SAP CPQ is available for customers who need variant configuration capabilities. In a bulleted list
Approved	SAP CPQ, edition for variant configuration for SAP Commerce	solution		An edition of SAP CPQ is available for variant configuration for SAP Commerce. In a bulleted list or on
Approved	SAP CPQ, intelligent add-on	solution		An intelligent add-on is available that enables AI, machine learning, and analytics capabilities for order processing,
Approved	SAP Credential Manager	site		This secure Web site lets SAP consultants log in to access benefits including re-certification campaign guidelines.
Approved	SAP Credit Management	application		Do not abbreviate.
Approved	SAP Credit Risk Portfolio Management	application		Do not abbreviate.
Approved	SAP CRM Analytics rapid-deployment solution	(none); rapid-deployment solution		This name fully replaced SAP CRM rapid-deployment solution for analytics on Dec 26, 2012.
Approved	SAP CRM Interaction Center rapid-deployment solution	(none); rapid-deployment solution		This package enables customers running a call center to connect it with SAP CRM.
Approved	SAP CRM Mobile Sales rapid-deployment solution	(none); rapid-deployment solution		This name replaced SAP Mobile Sales rapid-deployment solution, July 29, 2013.
Approved	SAP CRM Mobile Service rapid-deployment solution	(none); rapid-deployment solution		This package offers mobility to field technicians.
Approved	SAP CRM OnDemand	solution		This name fully replaced "SAP CRM on-demand solution" Jun-07-10.
Approved	SAP CRM powered by SAP HANA	application	SAP® CRM powered by SAP HANA®	The SAP CRM application is now available powered by the SAP HANA platform in addition to the existing SAP CRM
Approved	SAP CRM rapid-deployment solution powered by SAP HANA	(none); rapid-deployment solution	SAP CRM rapid-deployment solution powered by SAP	This package helps rapidly deploy the new SAP CRM powered by SAP HANA application. It should not be
Approved	SAP CRM Sales	mobile app		Short name for launch icon only: Sales
Approved	SAP CRM Sales for B2B	mobile app		The custom B2B version of this mobile app, developed as part of Apple's Volume Purchase Program, is named "SAP
Approved	SAP CRM Service Management rapid-deployment solution	(none); rapid-deployment solution		This name fully retired Jul-2018. Pre-retirement notes:
Approved	SAP CRM Service Manager	mobile app		Short name for launch icon only: Service Mgr
Approved	SAP CRM Service Manager, cloud edition	mobile app		A cloud edition of SAP CRM Service Manager is available. In a bulleted list or on the price list, refer to it as:• SAP
Approved	SAP CRM Service Manager, component for vehicle stock management	mobile app		A free component of SAP CRM Service Manager is available. Refer to it as:• SAP CRM Service Manager,
Approved	SAP Cross-Channel Order Management for Retail	solution		Do not abbreviate.
Approved	SAP Crowd Service	solution; mobile app		This names a solution that allows service companies to build pools of resources, such as employees, partners,
Approved	SAP Crowdsourced Certification Questions	site; initiative		This Web site and initiative helps SAP partners and consultants prepare for a range of SAP certification exams
Approved	SAP Crystal	solutions		Always include the descriptor "solutions."
Approved	SAP Crystal Dashboard Design	software		With this data visualization software, you can create interactive dashboards from any data source and gain
Approved	SAP Crystal Dashboard Design	starter package		As of Apr-01-10, this name fully replaced the name Xcelsius Dashboard Design starter package. If desired, you
Approved	SAP Crystal Dashboard Design, departmental edition	software		When desired, you may refer to: • SAP Crystal Dashboard Design, departmental edition
Approved	SAP Crystal Dashboard Design, personal edition	software		When desired, you may refer to: • SAP Crystal Dashboard Design, personal edition
Approved	SAP Crystal Dashboard Viewing	option		As of Apr-01-10, this name fully replaced the name Xcelsius Interactive Viewing option. If desired, you may

Approved	SAP Crystal Exploration OnDemand	solution		This name fully replaced "SAP Crystal Exploration on-demand solution" Jun-07-10.
Approved	SAP Crystal Interactive Analysis	software		Be sure to use the registered trademark symbol ™ after "SAP" if this is the first mention of the brand in the
Approved	SAP Crystal Interactive Analysis, desktop edition	software		In a bullet, list, or chart entry, you may refer to: • SAP Crystal Interactive Analysis, desktop edition
Approved	SAP Crystal Interactive Analysis, OEM edition	software		In a bullet, list, or chart entry, you may refer to: • SAP Crystal Interactive Analysis, OEM edition (formerly
Approved	SAP Crystal Presentation Design	software		As of Apr-01-10, this name fully replaced the name Xcelsius Present.
Approved	SAP Crystal Reports	runtime server license	SAP® Crystal Reports®	As of Apr-01-10, this name fully replaced the name Crystal Reports Developer Advantage. If desired, you may
Approved	SAP Crystal Reports	family of offerings; offerings; family; software (as	SAP® Crystal Reports® SAP™ Crystal Reports™	As of Apr-01-10, this name fully replaced the name Crystal Reports. If desired, you may mention once in a material
Approved	SAP Crystal Reports Dashboard Design	package	Dashboard Design SAP™ Crystal Reports™	As of Apr-01-10, this name fully replaced the name Crystal Reports Visual Advantage. If desired, you may mention
Approved	SAP Crystal Reports runtime engine for .NET Framework 4	family of offerings; offerings; family; software (as	runtime engine for .NET SAP™ Crystal Reports™	When required, you may refer to: • SAP Crystal Reports runtime engine for .NET Framework
Approved	SAP Crystal Reports Server, OEM edition	(none)	Server, OEM edition SAP™ Crystal Reports™	In marketing material, you may also use natural language to refer to this as SAP Crystal Reports Server software for
Approved	SAP Crystal Reports viewer	(none)	viewer SAP™ Crystal Reports™,	As of Apr-01-10, this name fully replaced the name Crystal Reports Viewer. If desired, you may mention once in a
Approved	SAP Crystal Reports, version for Eclipse	family of offerings; offerings; family; software (as	version for Eclipse SAP™ Crystal Reports™,	When required, you may refer to: • SAP Crystal Reports, version for Eclipse
Approved	SAP Crystal Reports, version for SAP HANA	family of offerings; offerings; family; software (as	version for SAP HANA® SAP™ Crystal Reports™,	When required, you may refer to: • SAP Crystal Reports, version for SAP HANA
Approved	SAP Crystal Reports, version for the SAP Business One application	family of offerings; offerings; family; software (as	version for the SAP SAP™ Crystal Reports™,	When required, you may refer to: • SAP Crystal Reports, version for the SAP Business One
Approved	SAP Crystal Reports, version for Visual Studio	family of offerings; offerings; family; software (as	version for Visual Studio SAP™ Crystal Reports™,	This name was briefly known as SAP Crystal Reports, version for Visual Studio 2010.This product now supports
Approved	SAP Crystal Reports, version for Visual Studio .NET	family of offerings; offerings; family; software (as	version for Visual Studio	When required, you may refer to: • SAP Crystal Reports, version for Visual Studio .NET
Approved	SAP Crystal Server	software		As of Jan-2011, this name replaced the name SAP Crystal Reports Server, except in the OEM edition; see the
Approved	SAP Crystal Server, add-on for Esri GIS software	software		You can refer to: • SAP Crystal Server, add-on for Esri GIS software
Approved	SAP Crystal Server, add-on for Microsoft Outlook	software		You can refer to: • SAP Crystal Server, add-on for Microsoft Outlook
Approved	SAP Crystal Server, add-on for publishing	software		You can refer to: • SAP Crystal Server, add-on for publishing
Approved	SAP Crystal Server, advanced administration package	software		You can refer to: • SAP Crystal Server, advanced administration package
Approved	SAP Crystal Server, analytics edition	software		You can refer to: • SAP Crystal Server, analytics edition
Approved	SAP Crystal solutions essential BI	package		The SAP Crystal solutions essential BI package is a promotional offer that provides special pricing for a
Approved	SAP Currency Conversion	services		This is a global portfolio comprising individual services.
Approved	SAP Custom Development Optimization	package		This offering comes with the SAP Solution Support Enablement package. Text explanations should make
Approved	SAP Customer Activity Repository	application		The application collects customer data for use in the retail industry.
Approved	SAP Customer Activity Repository applications bundle	application		This name fully replaced SAP Customer Activity Repository retail applications bundle Aug-2017.
Approved	SAP Customer Activity Repository for SAP S/4HANA Cloud, single tenant edition	application	SAP™ Customer Activity Repository for SAP	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Customer Activity Repository, omnichannel price and promotion service	application		An omnichannel price and promotion service is available. You can refer to it as:• SAP Customer Activity Repository,

Approved	SAP Customer Activity Repository, unified demand forecast component	application		SAP Customer Activity Repository includes a unified demand forecast component. In a bulleted list or on the
Approved	SAP Customer Analytics for Retail	package		New name replaces "SAP Store Analytics for Retail" May-03-07
Approved	SAP Customer and Contacts	mobile app		Short name for launch icon only: Customer
Approved	SAP Customer and Partner Outreach	program; initiative		This names a program from the Product Support organization that follows the Next-Generation Support
Approved	SAP Customer Assistance	support service		This is a low-touch service offering for customers of select cloud services and microservices sold on SAP's digital
Approved	SAP Customer Attribution	solution		This name fully replaced SAP Hybris Customer Attribution "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Billing for Insurance	package		Do not abbreviate.
Approved	SAP Customer Briefing	mobile app		Short name for launch icon only: Briefing
Approved	SAP Customer Business Planning	application		This offering helps customers create, implement, and evaluate annual customer business planning.
Approved	SAP Customer Checkout	application		This solution provides point-of-sale management and real-time sales and stock updates.
Approved	SAP Customer Checkout manager	application		Customers can optionally download a tool that works on top of SAP Customer Checkout and gives managers an
Approved	SAP Customer Competence Center	(none); location or locations (where appropriate)	SAP CCC	After first full mention of the name, you may abbreviate to: SAP CCC.
Approved	SAP Customer Connection	program		This offering is part of the Customer Influence program. SAP Customer Connection aims to incrementally improve
Approved	SAP Customer Consent	solution		This name was briefly known as SAP Hybris Consent and was renamed in Jun-2018.
Approved	SAP Customer Data Cloud	portfolio; solutions		This names one of the five solution categories within the SAP Customer Experience
Approved	SAP Customer Energy Management	software		Do not abbreviate. Incorrect: SAP CEM
Approved	SAP Customer Engagement Center	(none); solution; center (where appropriate)		This name fully replaced SAP Hybris Service Engagement Center "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Engagement Initiative	(none); initiative; program		This offering is part of the Customer Influence program. SAP Customer Engagement Initiative is a structured
Approved	SAP Customer Experience	organizational unit; portfolio; solutions		This name fully replaced SAP Hybris "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Experience Cloud Services	(none); services; service offerings; portfolio (as		This is the umbrella name for cloud-based services and APIs that run on SAP C/4HANA and are available for sale
Approved	SAP Customer Experience Conversion	solution		This name fully replaced SAP Hybris Conversion "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Experience enablement portal	(none); portal		This names a portal that aggregates all free or complementary video enablement into one place for
Approved	SAP Customer Experience integration with SAP Business Suite	(none)		This replaced SAP Hybris integration with SAP Business Suite "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Experience Labs	(none); labs; locations		This name fully replaced SAP Hybris Labs "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Experience LIVE	event; conference		This name fully replace SAP Hybris Live "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Experience Services	organization; group; service offerings; portfolio (as		This name fully replaced "SAP Customer Experience Consulting" and "SAP Customer Experience Expert
Approved	SAP Customer Financial Fact Sheet	mobile app		Short name for launch icon only: FinFactSheet
Approved	SAP Customer Financial Management	solution		This name fully replaced SAP Hybris Billing, customer financials "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Identity	solution		This name was briefly known as SAP Hybris Identity and was renamed as of Jun-2018.

Approved	SAP Customer Identity and Access Management	solutions	SAP CIAM	This names a marketing bundle used to communicate the customer identity and access management solutions that
Approved	SAP Customer Identity, B2B add-on	solution		A B2B add-on is available for SAP Customer Identity that enables a simple, secure way of connecting business
Approved	SAP Customer Insight	mobile app		This name fully replaced SAP Hybris Customer Insight "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Journey	mobile app; map; site		Short name for launch icon only: SAP Journey
Approved	SAP Customer Loyalty	mobile solution		This solution enables companies to mobilize their customer loyalty strategy. A white-label mobile app is
Approved	SAP Customer Loyalty	mobile app		Short name for launch icon only: Loyalty
Approved	SAP Customer Management for Logistics Service Providers	package		Do not abbreviate.
Approved	SAP Customer Management for Railways	package		Do not abbreviate.
Approved	SAP Customer Order Sourcing	application		This offering helps retail customers offer their Web site and in-store customers order details such as shipping or
Approved	SAP Customer Profile	solution		This name was briefly known as SAP Hybris Profile and was renamed as of Jun-2018.
Approved	SAP Customer Profiling and History	application		Formerly a product from SAP Triversity. Do not refer to Triversity or SAP Triversity in communications.
Approved	SAP Customer Profitability Analytics	solution		This name fully replaced SAP Big Data Margin Assurance "https://www.sapbrandtools.com/naming-
Approved	SAP Customer Profitability Analytics, cloud edition	solution		This name replaced SAP Big Data Margin Assurance, cloud edition, Nov. 2018.
Approved	SAP Customer Profitability Analytics, cloud edition, bronze package	solution		This name replaced SAP Big Data Margin Assurance, cloud edition, bronze package, Nov. 2018.
Approved	SAP Customer Profitability Analytics, cloud edition, dashboard add-on	solution		This name replaced SAP Big Data Margin Assurance, cloud edition, dashboard add-on, Nov. 2018.
Approved	SAP Customer Profitability Analytics, cloud edition, gold package	solution		This name replaced SAP Big Data Margin Assurance, cloud edition, gold package, Nov. 2018.
Approved	SAP Customer Profitability Analytics, cloud edition, silver package	solution		This name replaced SAP Big Data Margin Assurance, cloud edition, silver package, Nov. 2018.
Approved	SAP Customer Profitability Analytics, cloud edition, starter package	solution		This name replaced SAP Big Data Margin Assurance, cloud edition, starter package, Nov. 2018.
Approved	SAP Customer References	platform; application; mobile app		This is an internal, globally used platform based on SAP CRM that houses all customer reference-related
Approved	SAP Customer Relationship Management	application	SAP CRM	An on-demand solution is available. See the listing for the SAP CRM OnDemand solution.
Approved	SAP Customer Relationship Management add-on for SAP ERP	application	SAP CRM add-on for SAP ERP	An add-on is available for SAP ERP. You can refer to it as: • SAP CRM add-on for SAP ERP
Approved	SAP Customer Relationship Management and Billing for Utilities	package		Do not abbreviate.
Approved	SAP Customer Retention	application		Name fully replaced SAP Clea for Customer Retention, May-2017.
Approved	SAP Customer Segmentation Accelerator	software		Do not abbreviate.
Approved	SAP Customer Service and Aftersales Support for Mill Products	package		Do not abbreviate.
Approved	SAP Customer Service and Support for High Tech	package		Do not abbreviate.
Approved	SAP Customer Service for Logistics Service Providers	package		Do not abbreviate.
Approved	SAP Customer Service Management	solution		This name fully replaced SAP Hybris Cloud for Service, Aug-2018.
Approved	SAP Customer Service Management for Consumer Products	package		Do not abbreviate.

Approved	SAP Customer Service Management for Insurance	package		Do not abbreviate.
Approved	SAP Customer Service Management for Postal Services	package		Do not abbreviate.
Approved	SAP Customer Success Showcase	location; initiative		This names a physical location at SAP events (SAPPHIRE NOW, DSAG, SAP TechEd, etc.) where visitors can meet
Approved	SAP Customer Usage Analytics	analytic application		Do not abbreviate or use an acronym for this offering. Incorrect: SAP CUA.
Approved	SAP Customer Value Intelligence	analytic application		Do not abbreviate this name.
Approved	SAP customer value networks	(none)		This is an overall category term.
Approved	SAP Customer View	mobile app		Short name for launch icon only: View
Approved	SAP Customer Voice	program		Offered by the Global Customer Experience organization, this program engages with and advocates for customers
Approved	SAP Dairy Management by msg	application		Upon first mention, refer to "the SAP Dairy Management application by msg." Use lowercase for the word
Approved	SAP Dairy Management by msg for SAP S/4HANA	application	SAP® Dairy Management by msg for SAP S/4HANA®	A version of SAP Dairy Management by msg that has been optimized to work with SAP S/4HANA is available. Refer
Approved	SAP Data Custodian	solution		This is a cloud solution that offers independently configurable transparency and controls for data access
Approved	SAP Data Custodian key management service	(none); service		A key management service is available to help customers protect data in public, private, hybrid, or multicloud
Approved	SAP Data Encryption by CipherCloud	solution		This is an umbrella name and not the name of a priced offering. It comprises individually priced options for
Approved	SAP Data Enrichment and Classification OnDemand	solution		Name changed April 16, 2012. Formerly SAP BusinessObjects Data Enrichment and Classification
Approved	SAP Data Harmonization	services		This is a major global portfolio comprising individual services.
Approved	SAP Data Hub	solution		SAP Data Hub is a data operations management solution that enables data orchestration, pipelining, and
Approved	SAP Data Hub, developer edition	solution		A developer edition of SAP Data Hub is available. This edition provides the customer with free access to SAP
Approved	SAP Data Insight	software		Name changed April 16, 2012. Formerly SAP BusinessObjects Data Insight. The name fully replaces SAP
Approved	SAP Data Integrator	software		Name changed April 16, 2012. Formerly SAP BusinessObjects Data Integrator.
Approved	SAP Data Integrator, Edge edition	software		Name changed April 16, 2012. Formerly SAP BusinessObjects Edge Data Integrator.
Approved	SAP Data Integrator, premium edition	software		This is a premium edition that includes additional integration technologies such as SAP Event Stream
Approved	SAP Data Intelligence	cloud service; service		This names a cloud service that provides advanced data management, data orchestration, data governance for use
Approved	SAP Data Maintenance by Vistex for SAP S/4HANA	application		Upon first mention, refer to "SAP Data Maintenance application by Vistex for SAP S/4HANA." Use lowercase
Approved	SAP Data Maintenance by Vistex, pricing option for SAP S/4HANA	application	SAP® Data Maintenance by Vistex, pricing option for	A version of SAP Data Maintenance for ERP by Vistex, pricing option is available that has been optimized to
Approved	SAP Data Maintenance by Vistex, resources option for SAP S/4HANA	application	SAP® Data Maintenance by Vistex, resources option for	A version of SAP Data Maintenance for ERP by Vistex, resources option is available that has been optimized to
Approved	SAP Data Maintenance for ERP by Vistex	application		Upon first mention, refer to "SAP Data Maintenance application for ERP by Vistex." Use lowercase for the
Approved	SAP Data Maintenance for ERP by Vistex, pricing option	application		A pricing option is available for SAP Data Maintenance for ERP by Vistex. In a bulleted list or on the pricelist, refer to
Approved	SAP Data Maintenance for ERP by Vistex, resources option	application		A resources option is available for SAP Data Maintenance for ERP by Vistex. In a bulleted list or on the pricelist,
Approved	SAP Data Mapping and Protection by BigID	application		This application helps customers with data mapping and protection.

Approved	SAP Data Mediation by DigitalRoute	application		This is a cloud offering that helps customers with data mediation for monetization use cases for subscription and Name changed April 16, 2012. Formerly SAP
Approved	SAP Data Migration	software		BusinessObjects Data Migration.
Approved	SAP Data Migration	services		This is a major global portfolio comprising individual services.
Approved	SAP Data Network	(none); platform; network		SAP Data Network is a cloud-based platform of networked business data that enables users to analyze and gain
Approved	SAP Data Network, live customer cloud	service		SAP Data Network, live customer cloud is an end-to-end service for data monetization and exploration in the
Approved	SAP Data Network, live customer cloud, discovery edition	service		A discovery edition of the live customer cloud service for SAP Data Network is available. This edition includes one
Approved	SAP Data Network, live customer cloud, production edition	service		A production edition of the live customer cloud service for SAP Data Network is available. This edition includes
Approved	SAP Data Network, live insights for external workforce	service		This is a machine learning-based, LoB-specific service that runs on SAP Data Network for the HR and external
Approved	SAP Data Network, live insights for external workforce, starter edition	service		A starter edition of SAP Data Network, live insights for external workforce is available. This is a machine learning-
Approved	SAP Data Network, live insights for workforce	service		This is a machine learning-based, LoB-specific service that runs on SAP Data Network for the HR and external
Approved	SAP Data Privacy Governance	application		This application helps customers comply with European Union General Data Protection regulation requirements. Name changed April 16, 2012. Formerly SAP
Approved	SAP Data Quality Management	software		BusinessObjects Data Quality Management. Name changed April 16, 2012. Formerly SAP
Approved	SAP Data Quality Management SDK	(none)		BusinessObjects Data Quality Management SDK. Name changed April 16, 2012. Formerly SAP
Approved	SAP Data Quality Management, Edge edition	software		BusinessObjects Edge Data Quality Management.
Approved	SAP Data Quality Management, microservices for location data	software		Microservices are available to help customers with location data. These pay-as-you-go services offer real-
Approved	SAP Data Quality Management, version for Informatica PowerCenter	software		Use lowercase for "version" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Data Quality Management, version for Oracle's Siebel applications	software		Use lowercase for "version" and "applications" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP Data Quality Management, version for SAP Edge solutions	software		Use lowercase for "version" and "solutions" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP Data Quality Management, version for SAP NetWeaver MDM	software	SAP Data Quality Management, version for	Use lowercase for "version" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Data Quality Management, version for SAP solutions	software		Use lowercase for "version" and "solutions" except in titles, headers, subheaders, and anywhere else title case
Approved	SAP Data Services	software		Name changed April 16, 2012. Formerly SAP BusinessObjects Data Services.
Approved	SAP Data Services, Edge edition	software		Name changed April 16, 2012. Formerly SAP BusinessObjects Edge Data Services.
Approved	SAP Data Services, language option for text data processing	software		An option is available for using additional languages in text data processing. In a bullet, list, or chart entry, you
Approved	SAP Data Space	(none); space; location		This names a physical space in Berlin that houses the SAP Startup Accelerator for Digital Supply Chain* program, a
Approved	SAP Data Warehouse Cloud	solution		This names an integrated and persona-driven data warehouse-as-a-service solution, suitable for SAP and
Approved	SAP Database and Data Management	portfolio; solutions		This name fully replaced SAP Data Management "https://www.sapbrandtools.com/naming-
Approved	SAP Database Migration Factory	program; tools (as appropriate)		This names a program and technology processes to help customers with data conversion and migration from third-
Approved	SAP Database Migration Testing	program; cloud service		This names a program as well as a cloud migration testing service for customers. This helps customers running SAP
Approved	SAP DB Control Center	systems console		Rename of acquired offering Sybase Control Center.

Approved	SAP Dealer and POS Management for Telecommunications	package			Do not further abbreviate the name.
Approved	SAP Dealer Business Management	application			Do not abbreviate.
Approved	SAP Dealer Business Management for Automotive	package			Do not abbreviate.
Approved	SAP Dealer Business Management, add-on for China	application			An add-on is available for China. In a list, you can refer to it as:
Approved	SAP Dealer Management for Telecommunications	package			This name fully replaced the name SAP Dealer and POS Management for Telecommunications Oct. 15, 2010.
Approved	SAP Decision Service Management	software			This name fully replaced SAP NetWeaver Decision Service Management Apr-2014.
Approved	SAP Deduction Management Component	software			North America offering only; not a global offering.
Approved	SAP Defense Advantage	service(s); package			Do not capitalize “service” or “services.”
Approved	SAP Defense Command and Control by Systematic	application			Options are available for headquarters, operations, resource tracking, and geographic information system
Approved	SAP Defense Command and Control by Systematic, option for GIS tracking	application			In a bullet, list, or chart entry, you may refer as follows: • SAP Defense Command and Control by Systematic,
Approved	SAP Defense Command and Control by Systematic, option for headquarters	application			In a bullet, list, or chart entry, you may refer as follows: • SAP Defense Command and Control by Systematic,
Approved	SAP Defense Command and Control by Systematic, option for operations	application			In a bullet, list, or chart entry, you may refer as follows: • SAP Defense Command and Control by Systematic,
Approved	SAP Defense Command and Control by Systematic, option for resource tracking	application			In a bullet, list, or chart entry, you may refer as follows: • SAP Defense Command and Control by Systematic,
Approved	SAP Defense MILSTRIP Purchasing	application			Use the acronym “MILSTRIP” within this name, even if it is the first mention of the term “MILSTRIP” in the
Approved	SAP Demand and Supply Planning for Aerospace & Defense	package	SAP Demand and Supply		Do not abbreviate.
Approved	SAP Demand and Supply Planning for Automotive	package			Do not abbreviate.
Approved	SAP Demand and Supply Planning for Consumer Products	package			Do not abbreviate.
Approved	SAP Demand and Supply Planning for High Tech	package			Do not abbreviate.
Approved	SAP Demand and Supply Planning for Industrial Machinery & Components	package	SAP Demand and Supply		After first full mention of the name, you may abbreviate to: SAP Demand and Supply Planning for IM&C.
Approved	SAP Demand and Supply Planning for Life Sciences	package			Do not abbreviate.
Approved	SAP Demand and Supply Planning for Mill Products	package			Do not abbreviate.
Approved	SAP Demand and Supply Planning for Mining	package			Do not abbreviate.
Approved	SAP Demand and Supply Planning for Telecommunications	package			Do not abbreviate.
Approved	SAP Demand Forecasting	application			Do not abbreviate.
Approved	SAP Demand Planning rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP SCM rapid-deployment solution for demand planning, Nov 2012.
Approved	SAP Demand Signal Management	application			The SAP Demand Signal Management application is powered by the SAP HANA platform. You may use this
Approved	SAP Demand Signal Management for SAP S/4HANA Cloud, single tenant edition	application		SAP® Demand Signal Management for SAP	A single tenant edition of SAP Demand Signal Management has been optimized for SAP S/4HANA Cloud.
Approved	SAP Demand Signal Management rapid-deployment solution	(none); rapid-deployment solution			Do not abbreviate this name due to trademark restrictions. Incorrect: SAP DSM rapid-deployment
Approved	SAP Demand Signal Management, add-on for marketing analytics	application			An add-on is available to help customers identify that causes that explain market share changes. In a list, you

Approved	SAP Demand Signal Management, version for SAP BW/4HANA	application			A version of SAP Demand Signal Management is available for SAP BW/4HANA. In a bulleted list or on the price list,
Approved	SAP Demo and Education Cloud	environment			This name fully replaced SAP Demo Cloud "https://www.sapbrandtools.com/naming-
Approved	SAP Deposits	application			Part of the transactional banking category of SAP for Banking products. Previously called SAP Bank Customer
Approved	SAP Deposits Management	application			Part of the transactional banking category of SAP for Banking products. Previously called SAP Account
Approved	SAP Deposits Management for Banking	software			Do not abbreviate.
Approved	SAP Deposits Management for Banking, SAP S/4HANA edition	software		SAP Deposits Management for Banking, SAP S/4HANA®	An edition of SAP Deposits Management for Banking is available for SAP S/4HANA. In a bulleted list or on the
Approved	SAP Deposits Management for Banking, Suite edition	application			At first mention, include the descriptor after "Banking" and not after "Management."
Approved	SAP Deposits Management rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as "the rapid-deployment solution,"
Approved	SAP Design	organization, team, group (as appropriate)			This is an internal team within the larger SAP User Experience organization.
Approved	SAP Design Guild	site (optional)			Do not precede this name with "the" unless the descriptor "site" follows.
Approved	SAP Design Review for Business Intelligence	service			North America offering only; not a global offering.
Approved	SAP Design Thinking	team(s); workshop; methodology; approach (as			This is an umbrella name for all design thinking-related initiatives from SAP. Use the appropriate descriptor at
Approved	SAP Developer Hub	(none); hub; site			SAP Developer Hub is a central virtual location for the publishing, discovery, testing, and consumption of SAP
Approved	SAP Developer Network	site; community (as appropriate)	SDN		After first full mention of the name, you may abbreviate to SDN.
Approved	SAP Developer Network Subscriptions	program	SDN Subscriptions		After first mention, you may refer simply to "the subscription program."
Approved	SAP Development Excellence	program	SAP devX		The SAP Development Excellence program is made up of multiple elements aimed at engaging internal SAP
Approved	SAP Development Kick-Off Meeting	(none)	SAP d-kom; d-kom		This name fully replaced SAP Development Kick-Off Meeting (SAP DKOM), Nov-2014.
Approved	SAP Development Learning	organization; team; group			This is a board area within SAP Learning.
Approved	SAP Development Review	services			This is a global portfolio comprising individual services.
Approved	SAP Development University	program; team			This in an internal team that is part of the Products & Innovation (P&I) Board area and provides role-specific
Approved	SAP Device Management for IoT by Telit	application			This application creates device- and transaction-specific data models by enabling movement of data from devices
Approved	SAP devX challenge	event		SAP® devX challenge	This names a hackathon event under the SAP Development Experience program. It takes place at the
Approved	SAP devX code camp(s)	(none); code camp(s)		SAP® devX code camp(s)	This names a series of code camps under the SAP Development Experience program that take place at the
Approved	SAP devX deep dive	demos; discussions		SAP® devX deep dive	This names a day of interactive demos and discussions under the SAP Development Experience program. It takes
Approved	SAP devX external conference(s)	(none); conferences		SAP® devX external conferences	This names a series of external conferences under the SAP Development Experience program that take place at
Approved	SAP devX live	event			SAP devX live is part of the overarching SAP Development Excellence program. This is an internal annual kick-off
Approved	SAP devX meetup	(none); meetup; event			This names a type of small-scale event offered as part of the SAP Development Excellence program to the SAP
Approved	SAP devX talk(s)	(none); talk(s)		SAP® devX talks	This names a series of talks under the SAP Development Experience program that take place at the annual SAP
Approved	SAP Digital Access	software			This names a software that provides customers the indirect use of their SAP system. SAP Digital Access uses a

Approved	SAP Digital Access for SAP ERP	software		SAP Digital Access is available for SAP ERP. Refer to it as:• SAP Digital Access for SAP ERP
Approved	SAP Digital Access for SAP S/4HANA	software		SAP Digital Access is available for SAP S/4HANA. Refer to it as:• SAP Digital Access for SAP S/4HANA
Approved	SAP Digital Access for SAP S/4HANA Cloud	software		SAP Digital Access is available for SAP S/4HANA Cloud. Refer to it as:• SAP Digital Access for SAP S/4HANA Cloud
Approved	SAP Digital and Mobile Publishing OnDemand by Mediaspectrum	application		Do not use an ampersand (&) instead of "and" in the name.
Approved	SAP Digital Asset Management by OpenText	solution		This name fully replaced SAP Hybris Digital Asset Management by OpenText
Approved	SAP Digital Asset Management by OpenText for SAP S/4HANA	solution	SAP® Digital Asset Management Cloud by	This name fully replaced SAP Hybris Digital Asset Management by OpenText for SAP S/4HANA, Jun-2018.
Approved	SAP Digital Asset Management Cloud by OpenText	solution		This name fully replaced SAP Hybris Digital Asset Management Cloud by OpenText
Approved	SAP Digital Boardroom	(none); concept; approach; experience; solution; app		Showcased at SAPPHIRE NOW in 2015 as the "Boardroom Redefined," this offering contextualizes the boardroom,
Approved	SAP Digital Boardroom for directors	solution		A version of SAP Digital Boardroom is available for boards of directors and board committees. It enables the analysis
Approved	SAP Digital Boardroom for executives	solution		A version of SAP Digital Boardroom is available for executives and line of business heads. In a bulleted list or
Approved	SAP Digital Boardroom for operations	solution		A version of SAP Digital Boardroom is available for functional business operations leaders. This version is
Approved	SAP Digital Boardroom Multiscreen Launcher	app		This is a Windows app that can be run on all Windows 10 devices except for mobile. The app provides capability to
Approved	SAP Digital Boardroom VR Experience	mobile app		Short name for launch icon only: DigiBoardroom
Approved	SAP Digital Boardroom VR Experience for HR	mobile app		This is a version of SAP Digital Boardroom VR Experience for the human resources LoB.
Approved	SAP Digital Boardroom, private edition	solution		A private edition is available. Refer to it as: • SAP Digital Boardroom, private edition
Approved	SAP Digital Boardroom, public edition	solution		A public edition is available. Refer to it as:• SAP Digital Boardroom, public edition
Approved	SAP Digital Boardroom, starter package	solution		A starter package offer includes a certain subscription period for a specific number of users at a fixed price as
Approved	SAP Digital Business Forum [Location]	event; conference; forum		This names an event previously held in Melbourne, Australia for SAP customers in the ANZ region to highlight
Approved	SAP Digital Business Services	organization; board area (none); portfolio; services;		Replaced Global Service & Support "https://www.sapbrandtools.com/naming-
Approved	SAP Digital Business Services	offerings		SAP Digital Business Services replaced SAP Service and Support "https://www.sapbrandtools.com/naming-
Approved	SAP Digital Commerce	team; group		SAP Digital Commerce is a business unit that is part of the Intelligent Enterprise Group; it is not the name of a
Approved	SAP Digital Documents by OpenText	solution		This name fully replaced SAP Hybris Digital Documents by OpenText "https://www.sapbrandtools.com/naming-
Approved	SAP Digital Innovation Award	(none); award; competition, event		This names an event organized by the CIO Engagement & Innovation Incubation team in which SAP colleagues,
Approved	SAP Digital Interconnect	group; team		Name fully replaced SAP Mobile Services "https://www.sapbrandtools.com/naming-
Approved	SAP Digital Manufacturing Cloud	solution		This names a cloud solution that provides manufacturing and industrial customers with analytics, plant and
Approved	SAP Digital Manufacturing Cloud for execution	solution		This names a priced capability bundle offered as an option of SAP Digital Manufacturing Cloud. Refer to it as:•
Approved	SAP Digital Manufacturing Cloud for insights	solution		This names a priced capability bundle offered as an option of SAP Digital Manufacturing Cloud. Refer to it as:•
Approved	SAP Digital Manufacturing Insights	solution		This is a cloud solution that runs on SAP Cloud Platform. It provides analytical data management and reporting as
Approved	SAP Digital Manufacturing rapid-deployment solution	package		This name fully replaced SAP Connected Manufacturing rapid-deployment solution

Approved	SAP Digital Marketing by ExactTarget	application		Upon first mention, refer to "the SAP Digital Marketing application by ExactTarget." Use lowercase for the word
Approved	SAP digital payments add-on	(none); add-on program; initiative;		This cloud offering provides digital payment capabilities to SAP applications, such as SAP Customer Experience
Approved	SAP Digital Scholars	sponsorship		This names a corporate social responsibility initiative from EverFi that SAP is sponsoring. The program reaches
Approved	SAP Digital SMS Campaign Manager	data service		This offering is a version of the message manager add-on for SAP SMS 365, enterprise service made exclusively
Approved	SAP Digital Studio	location; initiative portfolio; solutions;		This names a physical location at the SAP offices in Ratingen, Germany, where SAP showcases innovations in
Approved	SAP Digital Supply Chain	organization (where		This name officially replaced the name of the Digital Supply Chain and Manufacturing portfolio and is also the
Approved	SAP direct	catalog offering		SAP Direct (with a capital D) is not an approved name.
Approved	SAP Direct Store Delivery	mobile solution		This mobile solution includes both a mobile app and back-end components.
Approved	SAP Direct Store Delivery for SAP S/4HANA	mobile app	SAP® Direct Store Delivery for SAP S/4HANA®	A version of SAP Direct Store Delivery that has been optimized to work with SAP S/4HANA is available. Refer
Approved	SAP Disclosure Management	application		This name fully replaced SAP BusinessObjects Disclosure Management "https://www.sapbrandtools.com/naming-
Approved	SAP Disclosure Management, Edge edition	application	SAP® Disclosure Management, Edge edition	This name fully replaced SAP BusinessObjects Disclosure Management, Edge edition Jul-2017, which itself replaced
Approved	SAP Disclosure Management, professional edition	application	SAP® Disclosure Management, professional	This name fully replaced SAP BusinessObjects Disclosure Management, professional edition Jul-2017.
Approved	SAP Disclosure Management, standard edition	application	SAP® Disclosure Management, standard	This name fully replaced SAP BusinessObjects Disclosure Management, standard edition Jul-2017.
Approved	SAP Disclosure Management, XBRL reporting add-on for Common Reporting (COREP)	application	SAP® Disclosure Management, XBRL	This is a priced and separately sold add-on available to help customers with European Union reporting
Approved	SAP Disclosure Management, XBRL reporting add-on for Financial Reporting (FINREP)	application	SAP® Disclosure Management, XBRL	This name fully replaced SAP BusinessObjects Disclosure Management, XBRL reporting add-on for Financial
Approved	SAP Disclosure Management, XBRL reporting add-on for Solvency II Pillar 3	application	SAP® Disclosure Management, XBRL	This is a priced and separately sold add-on available to help customers with European Union reporting
Approved	SAP Discovery	system		Always include the lowercase descriptor "system" immediately after the name.
Approved	SAP Distribution for Hadoop	(none); software		This names an SAP white-label redistribution of Apache Hadoop, developed by Hortonworks.
Approved	SAP Distribution Monitoring for Postal Services	package		Do not abbreviate.
Approved	SAP Distributor Management for Consumer Products	application		This offering helps consumer products companies provide their distributors with a solution to manage the upstream
Approved	SAP d-kom [year]	mobile app		Short name for launch icon only: d-kom [year]
Approved	SAP DM & LT Responds	mobile app		Short name for launch icon only: DM & LT
Approved	SAP Dock Appointment Scheduling	application		Do not abbreviate this name.
Approved	SAP Document Builder	application		May also be a subset of other industry portfolios, such as SAP for Consumer Products.
Approved	SAP Document Center	solution		This name fully replaced SAP Mobile Documents, Feb-2016.
Approved	SAP Document Center	mobile app		This name fully replaced the SAP Mobile Documents app, Feb-2016.
Approved	SAP Document Center, desktop client	solution		SAP Mobile Documents can be accessed by various devices. When necessary, you may specify them as:
Approved	SAP Document Compliance	solution		This is an umbrella name and not the name of an individual offering. The solution helps customers with
Approved	SAP Document Compliance, inbound invoicing option for Brazil (nota fiscal	service		An inbound invoicing option is available to help customers comply with the Brazilian nota fiscal

Approved	SAP Document Compliance, invoicing option for Argentina	service		An invoicing option is available for Argentina. In a list you can refer to it as:• SAP Document Compliance, invoicing
Approved	SAP Document Compliance, invoicing option for e-mail	service		This option for SAP Document Compliance enables the sending of customer invoices by e-mail with an attached
Approved	SAP Document Compliance, invoicing option for Italy	service		In a list you can refer to this option as:• SAP Document Compliance, invoicing option for Italy
Approved	SAP Document Compliance, invoicing option for PEPPOL	service		In a list you can refer to this option as:• SAP Document Compliance, invoicing option for PEPPOL
Approved	SAP Document Compliance, invoicing option for Russia	service		In a list you can refer to this option as:• SAP Document Compliance, invoicing option for Russia
Approved	SAP Document Compliance, invoicing option for Turkey	service		In a list you can refer to this option as:• SAP Document Compliance, invoicing option for Turkey
Approved	SAP Document Compliance, on-premise edition	(none); option		This name fully replaced SAP ERP, option for e-document processing "https://www.sapbrandtools.com/naming-
Approved	SAP Document Compliance, outbound invoicing option for Brazil (nota fiscal	service		An outbound invoicing option is available to help customers comply with the Brazilian nota fiscal
Approved	SAP Document Compliance, partner integration option	(none); option		An option is available to send customer documents through third-party cloud services. Partner services will
Approved	SAP Document Compliance, transport registration option for Portugal	service		An option is available for SAP Document Compliance to help customers with transport registration in Portugal.
Approved	SAP Document Compliance, transport registration option for Turkey	service		In a list you can refer to this option as:• SAP Document Compliance, transport registration option for Turkey
Approved	SAP Document Presentment by OpenText	application		This name fully replaced SAP Document Presentment by StreamServe, January 2011.
Approved	SAP Document Presentment by OpenText for SAP S/4HANA	application	SAP® Document Presentment by OpenText	A version of SAP Document Presentment by OpenText is available that has been tweaked to use with SAP
Approved	SAP Document Presentment by OpenText for SAP S/4HANA, add-on for business	application	SAP® Document Presentment by OpenText	An add-on is available for interactive business correspondence. In a bullet, list, or chart entry, you can
Approved	SAP Document Presentment by OpenText, add-on for business correspondence	application		An add-on is available for interactive business correspondence. In a bullet, list, or chart entry, you can
Approved	SAP Document Presentment by OpenText, cloud add-on for business correspondence	(none); add-on		A cloud add-on is available for interactive business correspondence. In a bulleted list or on the price list,
Approved	SAP Document Presentment by OpenText, cloud edition	application		A cloud edition is available for SAP Document Presentment by OpenText. In a bulleted list or on the
Approved	SAP Downstream Marketing and Logistics for Oil & Gas	package		Do not abbreviate.
Approved	SAP Downtime Assessment	service		Do not abbreviate.
Approved	SAP d-shop	program; space(s); location(s)		The SAP d-shop program aims to provide SAP employees with the capacity and resources, including a physical
Approved	SAP Dual Study	program		This names a program for participating universities. It provides students with opportunities to take major-
Approved	SAP Dynamic Authorization Management by NextLabs	application		This solution extension works with SAP Access Control to help customers manage business authorizations, protect
Approved	SAP Dynamic Authorization Management by NextLabs, advanced edition	application		An advanced edition of SAP Dynamic Authorization Management by NextLabs is available. In a bulleted list or
Approved	SAP Dynamic Authorization Management by NextLabs, cloud edition	application		A cloud edition of SAP Dynamic Authorization Management by NextLabs is available. In a list you can
Approved	SAP Dynamic Invoice Discounting	application		Do not abbreviate.
Approved	SAP Dynamic Pricing by GK	application		This application uses machine learning to help retail customers calculate dynamic pricing for each consumer.
Approved	SAP Dynamic Pricing by GK, cloud edition	(none); edition		A cloud edition of SAP Dynamic Pricing is available. You can refer to it as:• SAP Dynamic Pricing by GK, cloud
Approved	SAP E-Academy	program		This flexible learning program offers self-paced electronic coursework from SAP Education.
Approved	SAP E-Academy, student edition	program		A student edition, offering a fixed-duration of access to the e-learning portal, is available. In a bulleted list you

Approved	SAP EAM and service mobile app SDK	(none)		This software development kit is provided free to customers who purchase SAP EAM and service-related
Approved	SAP EAM Work Order	mobile app		Short name for launch icon only: Work Order
Approved	SAP Early Adopter Care	program		SAP Early Adopter Care is the successor to the SAP Ramp-Up and General Availability Care programs.
Approved	SAP Early Talent	program; initiative		This names a global, internal program that identifies, hires, and trains new SAP employees with up to two years
Approved	SAP EarlyWatch	services	SAP EarlyWatch®	The entire expression "SAP EarlyWatch" is a registered trademark of SAP SE. Do not place the ® symbol after
Approved	SAP EarlyWatch Alert	service	SAP EarlyWatch® Alert	The entire expression "SAP EarlyWatch" is a registered trademark of SAP AG. Do not place the ® symbol after
Approved	SAP EarlyWatch Check	service	SAP EarlyWatch® Check	The entire expression "SAP EarlyWatch" is a registered trademark of SAP AG. Do not place the ® symbol after
Approved	SAP Earned Value Component	software		North America offering only; not a global offering.
Approved	SAP EAServer	(none)		Rename of acquired offering Sybase Enterprise Application Server.
Approved	SAP Easy Document Management	application; user interface		Implementation services are available.
Approved	SAP EcoHub	solution marketplace; site (as appropriate)		Do not abbreviate this name. Never omit "SAP."
Approved	SAP E-Commerce	application		Do not alter the spelling of "E-Commerce." Incorrect: SAP Ecommerce; SAP E-commerce.
Approved	SAP E-Commerce for SAP R/3	application		"SAP E-Commerce for SAP R/3" replaces the old name "SAP Internet Sales R/3 Edition."
Approved	SAP ecosystem and partners	(none)		This is a common-noun expression that includes the SAP brand. It is not a formal name.
Approved	SAP Ecosystem Marketing Network	(none); program		SAP Ecosystem Marketing Network is a program that enables SAP partners to promote their SAP service or
Approved	SAP Edge Services	(none)		This name fully replaced SAP Leonardo Edge Services, May-2017.
Approved	SAP Edge Services, cloud edition	(none)		This names the cloud edition of SAP Edge Services. In a bulleted list or on the price list, refer to it as:• SAP Edge
Approved	SAP Edge Services, cloud edition, enterprise version	(none)		An enterprise version of the cloud edition of SAP Edge Services is available. In a bulleted list or on the price list,
Approved	SAP Edge Services, cloud edition, standard version	(none)		A standard version of the cloud edition of SAP Edge Services is available. In a bulleted list or on the price list,
Approved	SAP Edge Services, on-premise edition	(none)		This name fully replaced SAP Dynamic Edge Processing "https://www.sapbrandtools.com/naming-
Approved	SAP Education	organization; offerings (as appropriate)		Now part of the SAP Knowledge and Education "https://www.sapbrandtools.com/naming-
Approved	SAP Education Foundations	program		This is an SAP University Alliances program.
Approved	SAP Education Select	package		Do not abbreviate. Incorrect: SAP ES.
Approved	SAP Educational Services for Higher Education & Research	package		Do not abbreviate.
Approved	SAP EEG Billing for German Electricity Feed	application		The name SAP EEG Billing for German Electricity Feed fully replaced SAP EEG Billing for German Energy Feed
Approved	SAP EHS Management for SAP S/4HANA, occupational health	application		A option is available for occupational health, optimized for SAP S/4HANA. You can refer to it as:• SAP EHS
Approved	SAP EHS Management, environment management	application		Functionality previously available in one offering and known as "SAP EHS Management, environment, health
Approved	SAP EHS Management, health and safety management	application		Functionality previously available in one offering and known as "SAP EHS Management, environment, health
Approved	SAP EHS Management, incident management	application		Functionality previously available in one offering and known as "SAP EHS Management, environment, health

Approved	SAP EHS Management, product safety	application		Functionality previously available in one offering and known as "SAP EHS Management, environment, health
Approved	SAP EHS Regulatory Content	package(s)		After first mention, you may simply refer to "the packages," "the regulatory content" or "the content." You
Approved	SAP EHS Regulatory Content, dangerous goods package	package		This names a dangerous goods package for SAP EHS Regulatory Content. In a bulleted list or on the price list,
Approved	SAP EHS Regulatory Content, marketability package	package		This names a marketability package for SAP EHS Regulatory Content. In a bulleted list or on the price list,
Approved	SAP EHS Regulatory Content, safety data sheets authoring package	package		This names a safety data sheets authoring package for SAP EHS Regulatory Content. In a bulleted list or on the
Approved	SAP EHS Regulatory Documentation OnDemand	content service; service		Use the descriptor "content services" or "service" immediately after the name upon first mention in a
Approved	SAP EHS Safety Issue	mobile app		Short name for launch icon only: Safety Issue
Approved	SAP Electric Vehicle Readiness	package		Do not abbreviate. Incorrect: SAP EVR.
Approved	SAP Electronic Data Interchange rapid-deployment solution	(none); rapid-deployment solution		This name fully retired Mar-2018.
Approved	SAP Electronic Invoicing for Brazil (SAP Nota Fiscal Eletronica)	application		Name changed Apr-2012. Formerly SAP BusinessObjects Electronic Invoicing for Brazil (SAP BusinessObjects Nota
Approved	SAP Electronic Invoicing for Brazil (SAP Nota Fiscal Eletronica) for SAP S/4HANA	application	SAP® Electronic Invoicing for Brazil (SAP Nota Fiscal	A version of SAP Electronic Invoicing for Brazil (SAP Nota Fiscal Eletronica) is available that has been optimized for
Approved	SAP Electronic Invoicing for Brazil (SAP Nota Fiscal Eletronica) for SAP S/4HANA, single	application	SAP® Electronic Invoicing for Brazil (SAP Nota Fiscal	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Electronic Medical Record	mobile app		Short name for launch icon only: EMR
Approved	SAP Electronic Toll Collection	package		Do not abbreviate. Incorrect: SAP ETC.
Approved	SAP E-Mail 365	mobile service		This fully replaced SAP Intelligent Notification 365, e-mail API "https://www.sapbrandtools.com/naming-
Approved	SAP E-Mail Capture	application		This offering is the new name for Slider, an offering from acquired company SeeWhy. Other individually priced and
Approved	SAP Emergency Hub	mobile app		This mobile app helps employees, particularly in facility management and travel security, access crucial
Approved	SAP E-Mobility	mobile app		This names a mobile app that connects to the SAP Moving Assets solution and allows for the managing, charging,
Approved	SAP Employee and Manager Self-Service rapid-deployment solution	(none); rapid-deployment solution		Retired Jul-2017. Pre-retirement notes:
Approved	SAP Employee File Management by OpenText	application		Upon first mention, refer to "the SAP Employee File Management application by OpenText." Use lowercase
Approved	SAP Employee File Management by OpenText, option for OCR	application		An option is available for OCR. In a bullet, list, or chart entry, you may refer as follows:
Approved	SAP Employee Lookup	mobile app		Short name for launch icon only: Employee
Approved	SAP Employee Network	site		Part of SAP Corporate Portal.
Approved	SAP Employee Talks	program; initiative; series		SAP Employee Talks is a video series where SAP employees, primarily from the GCO and Sales
Approved	SAP EMR Unwired	mobile app		Short name for launch icon only: EMR Unwired
Approved	SAP Enable Now	solution	SAP(R) Enable Now	Name fully replaced SAP Workforce Performance Builder "https://www.sapbrandtools.com/naming-
Approved	SAP Enable Now Framework	(none); framework		This offering provides customers with the ability to access and customize embedded learning content in other SAP
Approved	SAP Enable Now, author option	solution		A role-based option for authors is available with separate pricing. In a bullet list, chart, or on the price list, you can
Approved	SAP Enable Now, author option for OEMs	solution		A version of the author option for SAP Enable Now is available for OEMs. In a bullet list, chart, or on the price

Approved	SAP Enable Now, cloud edition	solution		A cloud edition of SAP Enable Now is available. In a list, you can refer to:• SAP Enable Now, cloud edition
Approved	SAP Enable Now, consumption option	solution		A content consumption option is available with separate pricing. In a bullet list, chart, or on the price list, you can
Approved	SAP Enable Now, consumption option for OEMs	solution		A content consumption option is available with separate pricing for OEMs. In a bullet list, chart, or on the price list,
Approved	SAP Enablement Content Factory	service		This names a service delivered by the SAP Education organization in which SAP creates customized training
Approved	SAP Enablement Library	software; library (where appropriate)		Note: This offering is replacing SAP Knowledge Acceleration "https://www.sapbrandtools.com/naming-
Approved	SAP Enablement Library, cloud edition	software; library (where appropriate)		A cloud edition of SAP Enablement Library is available. In a bulleted list or on the pricelist, refer to it as:• SAP
Approved	SAP Energy and Environmental Resource Management	solution		Do not abbreviate. Incorrect: SAP EERM; SAP E&ERM. Do not use an ampersand. Incorrect: SAP Energy &
Approved	SAP Energy Data Management	application		Do not abbreviate. Incorrect: SAP EDM
Approved	SAP Energy Data Management for Utilities	package		Do not abbreviate.
Approved	SAP Energy Data Management, add-on for gas regulatory compliance by PROLOGA	application		A solution extension add-on is available. In a list, you can refer to it as:
Approved	SAP Energy Demand-Side Management for Utilities	application		Do not abbreviate.
Approved	SAP Energy Demand-Side Management for Utilities rapid-deployment solution	(none); rapid-deployment solution		Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”
Approved	SAP Energy Portfolio Management	solution		Do not abbreviate.
Approved	SAP Engagement 365	mobile service		SAP Engagement 365 replaces the name Sybase mCRM.
Approved	SAP Engagement 365, live chat add-on	mobile service		An add-on is available that enables live chat. In a bulleted list or on the pricelist, refer to it as:
Approved	SAP engineered services	(none)		This term fully replaced the term “SAP predefined services” Nov-15-2011. You may update existing materials
Approved	SAP Engineering Control Center	integration tool		The offering is an enhancement for SAP PLM that integrates authoring tools with SAP Business Suite
Approved	SAP Engineering Control Center for SAP S/4HANA	integration tool	SAP® Engineering Control Center for SAP S/4HANA®	A version of SAP Engineering Control Center is available for SAP S/4HANA. Refer to it as:
Approved	SAP Engineering Control Center for team data management integration	integration tool		A version of SAP Engineering Control Center can be used for team data management integration. In a bulleted list
Approved	SAP Engineering Control Center for team data management integration for SAP	integration tool	SAP® Engineering Control Center for team data	A version of SAP Engineering Control Center for team data management integration that has been optimized to
Approved	SAP Engineering Control Center interface to AutoCAD	integration tool		Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to CATIA V4	integration tool		Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to CATIA V5	integration tool		Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to ECAD	integration tool		Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to EPLAN	integration tool		Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to Inventor	integration tool		Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to MicroStation	integration tool		Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to NX	integration tool		Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to PTC Creo	integration tool		Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.

Approved	SAP Engineering Control Center interface to PTC Windchill by .riess	integration tool			Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to Solid Edge	integration tool			Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Engineering Control Center interface to SOLIDWORKS	integration tool			Do not uppercase "interface" except in titles, headers, subheaders, and anywhere else title case is required.
Approved	SAP Enhanced Maintenance and Service Planning	application			This application includes functionality from a previously available application, SAP Maintenance and Service
Approved	SAP enhancement package	(none)			SAP enhancement packages are currently available for SAP ERP, SAP CRM, SAP NetWeaver, and other SAP
Approved	SAP Enterprise Architecture Designer	Web application	SAP EA Designer		This is a Web application that enables users to plan, design, and manage their enterprise architecture as part
Approved	SAP Enterprise Architecture Designer, cloud edition	Web application	SAP EA Designer, cloud		A cloud edition of SAP Enterprise Architecture Designer is available. In a bulleted list or on the pricelist, refer to it as:
Approved	SAP Enterprise Architecture Designer, cloud edition for intelligent product design	Web application			An option of the cloud edition is available for intelligent product design. In a bulleted list or on the pricelist, refer
Approved	SAP Enterprise Architecture Designer, edition for SAP HANA	Web application	SAP EA Designer,	SAP® Enterprise Architecture Designer,	An edition of SAP Enterprise Architecture Designer is available for SAP HANA. In a bulleted list or on the
Approved	SAP Enterprise Architecture Explorer	site	SAP EA Explorer		This Web site is the result of the evolution of SAP UX Explorer. It provides information to assist customers in
Approved	SAP Enterprise Architecture Framework	methodology	SAP EA Framework		Add "for SOA" after the name upon first mention if space permits and if SOA is not mentioned later in the sentence.
Approved	SAP Enterprise Asset Management	solution	SAP EAM		After first full mention of the name, you may abbreviate to SAP EAM.
Approved	SAP Enterprise Asset Management, add-on for MRO by HCL for SAP S/4HANA	solution	SAP EAM, add-on for MRO by	SAP® Enterprise Asset Management, add-on for	An add-on is available for maintenance, repair, and overhaul that works with SAP S/4HANA. In a list you can
Approved	SAP Enterprise Buyer	component	SAP EB		After first full mention of the name, you may abbreviate to SAP EB.
Approved	SAP Enterprise Chatbot	(none); chatbot			This focused business solution is a backend chatbot application that retail and other customers can either run
Approved	SAP Enterprise Consent and Preference Management	solutions			This names a marketing bundle used to communicate the enterprise preference management solutions that SAP
Approved	SAP Enterprise Demand Sensing	application			Do not abbreviate. Incorrect: SAP EDS.
Approved	SAP Enterprise Demand Sensing, cloud edition	application			A cloud edition is available. In a bulleted list or header, you may refer to it as:
Approved	SAP Enterprise Digital Rights Management by NextLabs	application			This offering helps customers securely share and protect enterprise data, structured or unstructured, across
Approved	SAP Enterprise Inventory and Service-Level Optimization	application			This offering combines functionality from two previously available third-party applications, SAP Enterprise
Approved	SAP Enterprise Inventory and Service-Level Optimization Analytics	analytic application			This application combines functionality from two existing third-party applications, SAP Enterprise Inventory
Approved	SAP Enterprise Inventory and Service-Level Optimization rapid-deployment solution	(none); rapid-deployment solution			This package is based on two related offerings: SAP Enterprise Inventory and Service-Level Optimization and
Approved	SAP Enterprise Learning	environment			Do not abbreviate. Incorrect: SAP EL.
Approved	SAP Enterprise Master Data Management	package	SAP Enterprise MDM		Pricing is a available for governing consumer data, business partner data, and product and other data.
Approved	SAP Enterprise Master Data Management, information stewardship option	package	SAP Enterprise MDM,		An option is available for information stewardship that consists of a limited license of SAP BusinessObjects Data
Approved	SAP enterprise modeling applications by Software AG	(none)			This is a common-noun expression, not a priced offering. Use lowercase in all body text. Only capitalize in titles,
Approved	SAP Enterprise OrientDB	database management system; database			This name a NoSQL, multi-model database management system that combines graphs with document, key/value,
Approved	SAP Enterprise OrientDB, Edge edition	database management system; database			An Edge edition of SAP Enterprise OrientDB is available for small and midsize businesses. In a bulleted list or on
Approved	SAP Enterprise OrientDB, premier edition	database management system; database			A premier edition of SAP Enterprise OrientDB is available that includes advanced features, including those required

Approved	SAP Enterprise Performance Management OnDemand	solution			Do not include the SAP BusinessObjects brand in this on-demand (cloud) solution. "BusinessObjects" was removed
Approved	SAP Enterprise Performance Management OnDemand, option for planning	solution	SAP EPM OnDemand,		In a bulleted list or on the pricelist, refer to: • SAP EPM OnDemand, option for planning
Approved	SAP Enterprise Performance Management OnDemand, option for profitability	solution	SAP EPM OnDemand,		In a bulleted list or on the pricelist, refer to: • SAP EPM OnDemand, option for profitability
Approved	SAP Enterprise Point-of-Sale	application	SAP Enterprise POS		This application includes the former SAP Transactionware Enterprise application.
Approved	SAP Enterprise Point-of-Sale Base	application	SAP Enterprise POS Base		This application includes the former SAP Transactionware General Merchandise (SAP GM).
Approved	SAP Enterprise Portal	component			This name fully replaced SAP NetWeaver Portal, Apr-2014.
Approved	SAP Enterprise Portal, enterprise workspaces	component			This option enables end users to set up enterprise workspaces. In a formal product name listing or other list
Approved	SAP Enterprise Portal, mobile edition	component			This option enables end users to aggregate, display, and launch portal content on mobile devices. In a formal
Approved	SAP Enterprise Portfolio and Project Management	package			This names a priced bundle planned for availability in 2016. It comprises the following offerings, which were
Approved	SAP Enterprise Product Engineering	package			This names a priced bundle. It comprises the following offerings, which were available individually but are now
Approved	SAP Enterprise Product Formulation	package			This names a priced bundle. It comprises the following offerings, which continue to be available separately:
Approved	SAP Enterprise Project Connection	application			Do not abbreviate this name.
Approved	SAP Enterprise Reporting	application			Formerly a product from SAP Triversity. Do not refer to Triversity or SAP Triversity in communications.
Approved	SAP Enterprise Risk Reporting for Banking	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Enterprise Risk Reporting for Banking
Approved	SAP Enterprise Services Explorer for Microsoft .NET	tool	SAP ES Explorer		Upon first mention, use the descriptor "tool" in lowercase after the word "Explorer." Do not place it after "for
Approved	SAP Enterprise Services Modeling	service			Do not abbreviate. Incorrect: SAP ESM.
Approved	SAP Enterprise Store	site; offering			Do not add an article in front of this name. Correct: SAP Enterprise Store is a productized version of
Approved	SAP Enterprise Support	services; offering(s); agreement; report; value			Upon first mention, use the descriptor as in the following example: SAP Enterprise Support services. In subsequent
Approved	SAP Enterprise Support Academy	program			Do not precede with "the" unless the descriptor "program" immediately follows the name. After first
Approved	SAP Enterprise Support Academy	mobile app			Short name for launch icon only: ES Academy
Approved	SAP Enterprise Support advisory center	(none); center			The SAP Enterprise Support advisory center comprises a team of specialized support advisors, available to guide
Approved	SAP Enterprise Support Advisory Council	(none)			After first mention, you can make a generic, lowercase reference to "advisory council."
Approved	SAP Enterprise Support opportunity report	(none); report			The SAP Enterprise Support opportunity report is a complimentary service that enables customers to
Approved	SAP Enterprise Support reporting cockpit	(none); cockpit; tool			This names a tool that provides users with an overview of their purchased cloud solution or on-premise product
Approved	SAP Enterprise Support, advanced security edition	services; offering(s)			SAP Enterprise Support is also available as an "advanced security edition." This edition is intended to help
Approved	SAP Enterprise Support, cloud edition for SAP Business ByDesign	services; offering(s)		SAP® Enterprise Support, cloud edition for SAP	This is one of the foundational cloud support offerings available as SAP Enterprise Support, cloud edition for SAP
Approved	SAP Enterprise Support, cloud edition for SAP Cloud for Customer	services; offering(s)		SAP® Enterprise Support, cloud edition for SAP Cloud	This name fully replaces SAP Enterprise Support, cloud edition for SAP Hybris Cloud for Customer Jul-2018.
Approved	SAP Enterprise Support, cloud edition for SAP Cloud for Financials	services; offering(s)			This is one of the foundational cloud support offerings available as SAP Enterprise Support, cloud edition for SAP
Approved	SAP Enterprise Support, cloud edition for SAP Cloud for Travel and Expense	services; offering(s)			This is one of the foundational cloud support offerings available as SAP Enterprise Support, cloud edition for SAP

Approved	SAP Enterprise Support, cloud edition for SAP Precision Marketing	services; offering(s)			This is one of the foundational cloud support offerings available as SAP Enterprise Support, cloud edition for SAP
Approved	SAP Enterprise Support, cloud edition for SAP SuccessFactors (offering name)	services; offering(s)		SAP® Enterprise Support, cloud edition for	This is one of the foundational cloud support offerings available as SAP Enterprise Support, cloud edition for SAP
Approved	SAP Enterprise Support, customer edition for SAP Ariba (offering name)	services; offering(s)		SAP® Enterprise Support, customer edition for SAP	For pure SAP Ariba cloud solutions, baseline support is named as follows:
Approved	SAP Enterprise Support, technical edition for SAP Ariba (offering name)	services; offering(s)		SAP® Enterprise Support, technical edition for SAP	Baseline support is available for SAP Ariba on-premise and cloud solutions, which use the following format:
Approved	SAP Enterprise Threat Detection	application			This offering helps security administrators detect, monitor, and analyze security events throughout the SAP
Approved	SAP Enterprise Threat Detection, cloud edition	application			A cloud version of SAP Enterprise Threat Detection is available. In a bulleted list or on the pricelist, refer to it as
Approved	SAP Entitlement Management	solution			This is a cloud solution for the high-tech industry. It enables software companies to measure consumption
Approved	SAP Environment, Health, and Safety Management	application	SAP EHS Management		Do not abbreviate to SAP EHSM.
Approved	SAP EPM	solution			SAP EPM is an early adopter release offering. This is a single solution that offers different options to cover all
Approved	SAP EPM Unwired	mobile app			Short name for launch icon only: EPM Unwired
Approved	SAP Equestrian Analytics	software			Do not abbreviate. Incorrect: SAP EA.
Approved	SAP Equipment and Tools Management for Engineering, Construction & Operations	package	SAP Equipment and Tools		After first full mention of the name, you can abbreviate to: SAP Equipment and Tools Management for EC&O.
Approved	SAP E-Recruiting	application; workshop (none); rapid-deployment			A rapid-deployment solution is available. Retired Jul-2017.
Approved	SAP E-Recruiting rapid-deployment solution	solution			Pre-retirement notes:
Approved	SAP ERP	application			Do not spell out ERP when it is part of the SAP ERP name. That is, never write “SAP Enterprise Resource Planning.”
Approved	SAP ERP Central Component	(none); software	SAP ECC		Per directive from the Board avoid using this name, particularly in high-level collateral. Communicate instead
Approved	SAP ERP client for E-Bilanz	software (optional)			“E-Bilanz” is the shortened form of the German term “elektronische Bilanz” and refers to a specific legal
Approved	SAP ERP Component Allocation	service			One of the SAP ERP transition and upgrade consulting services.
Approved	SAP ERP connector for German cash desks (SAP ERP connector für	(none); interface			No descriptor is required at first mention, however, in subsequent references you can refer to it as an
Approved	SAP ERP connector for SAP Cash Application	(none); connector			A connector is available to help provide a downport for customers of SAP ERP and SAP Cash Application. You can
Approved	SAP ERP Customer Order Entry	mobile app			Short name for launch icon only: Order Entry
Approved	SAP ERP Finance and Controlling for China rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP ERP rapid-deployment solution for finance and controlling for China, Nov 2012.
Approved	SAP ERP Finance and Controlling for China rapid-deployment solution powered by SAP	(none); rapid-deployment solution		SAP ERP Finance and Controlling for China rapid-	Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”
Approved	SAP ERP Finance and Controlling rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP ERP rapid-deployment solution for finance and controlling, Dec 27, 2012.
Approved	SAP ERP Financial Accounting and Operations	application			This offering is available as a localization of some SAP ERP functionality for specific use in the Chinese market. Upon
Approved	SAP ERP Financial Accounting and Operations, localization for China	application			In a bullet, list, or chart, you can refer to “SAP ERP Financial Accounting and Operations, localization for
Approved	SAP ERP Financials	solution			Do not abbreviate SAP ERP Financials. Incorrect: SAP ERP FIN.
Approved	SAP ERP for Manufacturing in China rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP ERP rapid-deployment solution for manufacturing industries for China, Nov 2012.
Approved	SAP ERP for Manufacturing in China rapid-deployment solution powered by SAP HANA	(none); rapid-deployment solution		SAP ERP for Manufacturing in China rapid-deployment	Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”

Approved	SAP ERP for Trading in China rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP ERP rapid-deployment solution for trading industries for China, Nov 2012.
Approved	SAP ERP for Trading in China rapid-deployment solution powered by SAP HANA	(none); rapid-deployment solution		SAP ERP for Trading in China rapid-deployment	Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”
Approved	SAP ERP Foundation Extension	package			Replaced SAP Enterprise Foundation, extended edition – Jul-2013.
Approved	SAP ERP Foundation Extension on SAP HANA Enterprise Cloud	package		SAP ERP Foundation Extension on SAP HANA®	This offering is also available on SAP HANA Enterprise Cloud. You can refer to it as:
Approved	SAP ERP Foundation rapid-deployment solution	(none); rapid-deployment solution			This package is a prerequisite for the existing SAP ERP Foundation Extension package.
Approved	SAP ERP Foundation Starter	package			Replaced SAP Enterprise Foundation – Jul-2013.
Approved	SAP ERP Human Capital Management	solution	SAP ERP HCM		Localized versions of SAP ERP Human Capital Management are available. See subordinate names
Approved	SAP ERP Human Capital Management, localization extension for CEE countries	solution			You do not need to spell out “CEE” in the first mention of this offering. If necessary, and if not mentioned in related
Approved	SAP ERP Human Capital Management, localization extension for Saudi Arabia	solution			After first mention, you can shorten the solution name to "SAP ERP HCM, localization for Saudi Arabia."
Approved	SAP ERP integration for SAP Account Reconciliation and Automation by BlackLine	(none); integration			This names a free tool that integrates SAP ERP data with SAP Account Reconciliation and Automation by BlackLine .
Approved	SAP ERP integration for SAP Fieldglass solutions	package		SAP® ERP integration for SAP Fieldglass® solutions	This is an umbrella name and not an individually priced offering. Customers with SAP ERP who have or plan to
Approved	SAP ERP integration for SAP Fieldglass solutions, base edition	(none); integration		SAP® ERP integration for SAP Fieldglass® solutions,	A base edition of the integration package is available. In a list you can refer to it as:
Approved	SAP ERP integration for SAP Fieldglass solutions, extended edition	(none); integration		SAP® ERP integration for SAP Fieldglass® solutions,	An extended edition of SAP ERP integration for SAP Fieldglass solutions is available. It includes the capabilities
Approved	SAP ERP integration for SAP Fieldglass solutions, premier edition	(none); integration		SAP® ERP integration for SAP Fieldglass® solutions,	A premier edition of SAP ERP integration for SAP Fieldglass solutions is available. It includes all capabilities
Approved	SAP ERP integration with Concur solutions	(none); integration		SAP ERP integration with Concur® solutions	An integration is available for SAP ERP and Concur solutions. In a list you can refer to it as:
Approved	SAP ERP Operations	solution			Name changed from “mySAP ...” to “SAP ...” Feb-26-07. See Retired Names entry for mySAP ERP Operations.
Approved	SAP ERP Order Status	mobile app			Short name for launch icon only: Order Status
Approved	SAP ERP powered by SAP HANA	application		SAP® ERP powered by SAP HANA®	The SAP ERP application is now available powered by the SAP HANA platform in addition to the existing SAP ERP
Approved	SAP ERP Quality Issue	mobile app			Short name for launch icon only: QualityIssue
Approved	SAP ERP Simulation by Baton Simulations	game			Upon first mention, refer to “the SAP ERP Simulation game by Baton Simulations.” Use lowercase for the word
Approved	SAP ERP Subsidiary Rollout rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP ERP rapid-deployment solution for subsidiary rollout, Nov 2012.
Approved	SAP ERP Technical Overview	service			One of the SAP ERP transition and upgrade consulting services. Name changed from “mySAP” to “SAP ...” Feb-26-
Approved	SAP ERP Transition and Upgrade Project Preparation	service			One of the SAP ERP transition and upgrade consulting services. Name changed from “mySAP” to “SAP ...” Feb-26-
Approved	SAP ERP, add-on for Austrian cash register management	(none); add-on			An add-on is available for cash register management to help customers with security and compliance with
Approved	SAP ERP, add-on for embedded production planning and detailed scheduling	(none); add-on	SAP ERP, add-on for embedded		An add-on is available for production planning and detailed scheduling. You can refer to it as:
Approved	SAP ERP, add-on for Indian tax reform	application			An add-on is available in India only to help customers plan, optimize, and execute tax reforms. In a list you can
Approved	SAP ERP, add-on for mobile integration	(none); add-on			An add-on for mobile integration is available for SAP ERP. In a list you can refer to it as:• SAP ERP, add-on for
Approved	SAP ERP, add-on for Polish SAF-T regulatory requirements	(none); add-on			An add-on is available to help customers comply with the Polish Standard Audit File for Tax (SAF-T) regulation. You
Approved	SAP ERP, limited runtime edition	application			A limited runtime edition of SAP ERP is available for commercially neutral applications that can't be run on

Approved	SAP ERP, option for e-document processing, Turkish Revenue Administration integration	(none); option		An integration layer is available specifically for the Turkish Revenue Administration. Customers first need the option
Approved	SAP ERP, supply chain integration add-on for SAP Integrated Business Planning	(none); add-on		An add-on is available for the supply chain areas in SAP Integrated Business Planning. In a bulleted list or on the
Approved	SAP ESP cockpit	(none); engine		A cockpit ships with SAP Event Stream Processor (SAP ESP) to allow database administrators to configure, tune,
Approved	SAP Esports	event; championship		This names an internal gaming tournament for SAP colleagues organized by the SAP Global Sponsorships
Approved	SAP Event Management	application		Avoid abbreviating this name.
Approved	SAP Event Practice	Web site; site; portal		This names an internal Web site organized by SAP Global Events team where SAP colleagues can find guidelines,
Approved	SAP Event Stream Processor	(none); engine	SAP ESP	Effective Jan-2014, this name fully replaces SAP Sybase Event Stream Processor (SAP Sybase ESP). Use the new
Approved	SAP Event Stream Processor, adapter for NYSE technologies MAMA interface	(none); engine	SAP ESP, adapter for	Adapters are available to work with a number of public messaging interfaces. In a chart, bullet, or list, you can
Approved	SAP Event Stream Processor, adapter for Reuters Marketfeed	(none); engine	SAP ESP, adapter for	Adapters are available to work with a number of public messaging interfaces. In a chart, bullet, or list, you can
Approved	SAP Event Stream Processor, adapter for Reuters Open Message Model	(none); engine	SAP ESP, adapter for	Adapters are available to work with a number of public messaging interfaces. In a chart, bullet, or list, you can
Approved	SAP Event Ticketing	software		This offering provides ticketing solutions for sports and entertainment providers. It is not a technical support
Approved	SAP Event Ticketing client tools	software		A separate set of client tools are available. In a list or chart, refer to them as:
Approved	SAP Event Ticketing Guard	mobile app		This mobile app provides access control functionality for ticketed events by using the "Guard" feature in the
Approved	SAP Event Ticketing, analytics component	software		An analytics component is available for SAP Event Ticketing. In a bulleted list or on the price list, refer to it
Approved	SAP Events	mobile app		This names a mobile app that provides content about SAP events across all geographies and industries.
Approved	SAP Exclusive	program; initiative		This names a demand-generation program in Brazil in which CEOs and CFOs are targeted with incentives, such
Approved	SAP Execution of Mail Delivery for Postal Services	package		Do not abbreviate.
Approved	SAP Executive Briefing Center	(none)	SAP EBC	The center offers support for executive and corporate visits to SAP locations, including meeting logistics and SAP
Approved	SAP Executive Digital Exchange	community; event		This names a global, cross-industry community of digital technology leaders in which members collaborate and
Approved	SAP Executive HR Reporting rapid-deployment solution	(none); rapid-deployment solution		Name changed April 16, 2012. Formerly SAP BusinessObjects Executive HR Reporting analytic
Approved	SAP Executive IT Reporting	analytic application		Name changed April 16, 2012. Formerly SAP BusinessObjects Executive IT Reporting.
Approved	SAP Experience	organization; group; (none)		The names a business unit in SAP Marketing formerly known as Integrated Digital and now comprises those
Approved	SAP Experience Center(s)	(none); center(s); location(s)		This names a physical location that offers visitors the opportunity to explore the tools, methods, and
Approved	SAP Experience Management	solution		This name fully replaced SAP Hybris Customer Experience "https://www.sapbrandtools.com/naming-
Approved	SAP Expert Bar	location; initiative		This names a physical location at SAP events (SAPPHIRE NOW, DSAG, SAP TechEd, etc.) where visitors can meet
Approved	SAP ExpertGuided service	service, offering		The SAP ExpertGuided service provides the expertise of dedicated solution architects with industry-specific
Approved	SAP Expertise Finder	mobile app		Short name for launch icon only: Expertise
Approved	SAP Extended Asset Logistics for Oil & Gas	package		Do not abbreviate.
Approved	SAP Extended Business	program		Use lowercase for the word "program" except in titles, headings and subheads, PPT slide titles, and other places

Approved	SAP Extended Diagnostics by CA	application			This name fully replaced SAP Extended Diagnostics by CA Wily, Apr-2014.
Approved	SAP Extended Diagnostics by CA, option for network monitoring	application			The option for network monitoring enables customers to monitor and diagnose application delivery over networks
Approved	SAP Extended Diagnostics by CA, option for user monitoring	application			The option for user monitoring enables customers to monitor application performance across IT environments.
Approved	SAP Extended Enterprise Content Management by OpenText	application	SAP Extended ECM by	SAP® Extended Enterprise Content Management by	Upon first mention, refer to "the SAP Extended Enterprise Content Management (SAP Extended ECM) application by
Approved	SAP Extended Enterprise Content Management by OpenText for SAP S/4HANA	application	SAP Extended ECM by		A version of SAP Extended Enterprise Content Management by OpenText that has been reconfigured
Approved	SAP Extended Enterprise Content Management by OpenText, add-on for	(none); add-on	SAP Extended ECM by		An add-on is available for capital projects and operations. You can refer to it as:• SAP Extended Enterprise Content
Approved	SAP Extended Enterprise Content Management by OpenText, add-on for	application	SAP Extended		An add-on is available for Microsoft Office 365 of SAP Extended Enterprise Content Management by OpenText.
Approved	SAP Extended Enterprise Content Management by OpenText, cloud add-on for	(none); add-on	SAP Extended ECM by		A cloud add-on is available for capital projects and operations. In a bulleted list or the pricelist, refer to it as:
Approved	SAP Extended Enterprise Content Management by OpenText, cloud edition	application	SAP Extended ECM by		A cloud edition of SAP Extended Enterprise Content Management by OpenText is available. In a bulleted list or
Approved	SAP Extended Enterprise Content Management by OpenText, external access	application	SAP Extended ECM by		In a list, refer to: • SAP Extended Enterprise Content Management by
Approved	SAP Extended Enterprise Content Management by OpenText, limited access	application	SAP Extended ECM by		In a list, refer to: • SAP Extended Enterprise Content Management by
Approved	SAP Extended Enterprise Content Management by OpenText, limited access	application	SAP Extended ECM by	SAP® Extended Enterprise Content Management by	A version of SAP Extended Enterprise Content Management by OpenText that has been reconfigured
Approved	SAP Extended Enterprise Content Management by OpenText, SAP Enterprise	application	SAP Extended ECM by		In a list, refer to: • SAP Extended Enterprise Content Management by
Approved	SAP Extended Enterprise Content Management for government by OpenText	application	SAP Extended ECM for		A version of SAP Extended ECM by OpenText is available with government-specific content. Refer to it as:• SAP
Approved	SAP Extended Financial Planning rapid-deployment solution	(none); rapid-deployment solution			This package combines functionality previously available in two packages: SAP G/L Financial Planning rapid-
Approved	SAP Extended Maintenance Planning for Airlines	package			Do not abbreviate.
Approved	SAP Extended Manufacturing for Consumer Products	package			Do not abbreviate.
Approved	SAP Extended Manufacturing for Life Sciences	package			Do not abbreviate.
Approved	SAP Extended Manufacturing for Oil & Gas	package			Do not abbreviate.
Approved	SAP Extended Manufacturing for Retail and Wholesale Distribution	package			Do not abbreviate.
Approved	SAP Extended Manufacturing Planning and Execution for Aerospace & Defense	package	SAP Extended Manufacturing		After first full mention of the name, you may abbreviate to: SAP Extended Manufacturing Planning and Execution
Approved	SAP Extended Manufacturing Planning and Execution for Chemicals	package			Do not abbreviate.
Approved	SAP Extended Manufacturing Planning and Execution for High Tech	package			Do not abbreviate.
Approved	SAP Extended Manufacturing Planning and Execution for Industrial Machinery &	package	SAP Extended Manufacturing		After first full mention of the name, you may abbreviate to: SAP Extended Manufacturing Planning and Execution
Approved	SAP Extended Manufacturing Planning and Execution for Mill Products	package			Do not abbreviate.
Approved	SAP Extended Procurement	package			Do not abbreviate. Incorrect: SAP EP.
Approved	SAP Extended Procurement for Banking	package			Do not abbreviate.
Approved	SAP Extended Procurement for Chemicals	package			Do not abbreviate.
Approved	SAP Extended Procurement for Consumer Products	package			Do not abbreviate.

Approved	SAP Extended Procurement for Industrial Machinery & Components	package	SAP Extended Procurement for	After first full mention of the name, you may abbreviate to: SAP Extended Procurement for IM&C. Do not further
Approved	SAP Extended Procurement for Insurance	package		Do not abbreviate.
Approved	SAP Extended Procurement for Life Sciences	package		Do not abbreviate.
Approved	SAP Extended Procurement for Mill Products	package		Do not abbreviate.
Approved	SAP Extended Procurement for Mining	package		Do not abbreviate.
Approved	SAP Extended Procurement for Oil & Gas	package		Do not abbreviate.
Approved	SAP Extended Procurement for Retail and Wholesale Distribution	package		Do not abbreviate.
Approved	SAP Extended Procurement for Telecommunications	package		Do not abbreviate.
Approved	SAP Extended Procurement, public sector and regulated industries extension	package		An extension is available. In a list, you can refer to it as: • SAP Extended Procurement, public sector and regulated
Approved	SAP Extended Project Cost Planning	application		In external material, do not refer to this as a "focused business solution," and do not refer to SAP Custom
Approved	SAP Extended Purchasing for Automotive	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Aerospace & Defense	package	SAP Extended Sourcing for A&D	Replaces "SAP Sourcing for Aerospace & Defense" Dec-05-06.
Approved	SAP Extended Sourcing for Automotive	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Banking	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Chemicals	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Consumer Products	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Industrial Machinery & Components	package	SAP Extended Sourcing for	After first full mention of the name, you may abbreviate to: SAP Extended Sourcing for IM&C. Do not further
Approved	SAP Extended Sourcing for Insurance	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Life Sciences	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Mill Products	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Mining	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Oil & Gas	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Retail and Wholesale Distribution	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Telecommunications	package		Do not abbreviate.
Approved	SAP Extended Sourcing for Utilities	package		Do not abbreviate.
Approved	SAP Extended Warehouse and Transportation Management for Chemicals	package		Do not abbreviate.
Approved	SAP Extended Warehouse Management	application	SAP EWM	This is an add-on application. A rapid-deployment solution is available.
Approved	SAP Extended Warehouse Management for Fashion	application	SAP EWM for Fashion	This is an integrator between SAP Apparel and Footwear Solution for Consumer Products and SAP Extended
Approved	SAP Extended Warehouse Management for Retail and Wholesale Distribution	package	SAP EWM for Retail and	After first full mention of the name, you may abbreviate to SAP EWM for Retail and Wholesale Distribution.

Approved	SAP Extended Warehouse Management for SAP S/4HANA Cloud, single tenant edition	application	SAP EWM for SAP S/4HANA	SAP® Extended Warehouse Management for SAP	A version of SAP Extended Warehouse Management is available for the single tenant edition of SAP S/4HANA
Approved	SAP Extended Warehouse Management integration with SAP S/4HANA rapid-deployment solution	(none); rapid-deployment solution	SAP EWM integration with SAP EWM rapid-deployment	SAP® Extended Warehouse Management integration	This package provides the basic configuration to run SAP Extended Warehouse Management integrated with SAP
Approved	SAP Extended Warehouse Management, add-on for consumer products	(none); rapid-deployment solution	SAP EWM, add-on for consumer		Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”
Approved	SAP Extended Warehouse Management, add-on for consumer products for SAP S/4HANA	application	SAP EWM, add-on for consumer	SAP® Extended Warehouse Management, add-on for	This is an add-on available for consumer products. In a list you can refer to it as: A version of SAP Extended Warehouse Management, add-on for consumer products that has been optimized to
Approved	SAP Extended Warehousing and Logistics for Aerospace & Defense	package	SAP Extended Warehousing		After first full mention of the name, you may abbreviate to: SAP Extended Warehousing and Logistics for A&D. Do
Approved	SAP Extended Warehousing and Logistics for Automotive	package			Do not abbreviate.
Approved	SAP Extended Warehousing and Logistics for Chemicals	package			Do not abbreviate.
Approved	SAP Extended Warehousing and Logistics for Consumer Products	package			Do not abbreviate.
Approved	SAP Extended Warehousing and Logistics for High Tech	package			Do not abbreviate.
Approved	SAP Extended Warehousing and Logistics for Industrial Machinery & Components	package	SAP Extended Warehousing		After first full mention of the name, you may abbreviate to: SAP Extended Warehousing and Logistics for IM&C. Do
Approved	SAP Extended Warehousing and Logistics for Life Sciences	package			Do not abbreviate.
Approved	SAP Extended Warehousing and Logistics for Logistics Service Providers	package			Do not abbreviate.
Approved	SAP Extended Warehousing and Logistics for Mill Products	package			Do not abbreviate.
Approved	SAP Extended Warehousing and Logistics for Retail and Wholesale Distribution	package			Do not abbreviate.
Approved	SAP Extensibility Explorer	tool; site			This names a free Web tool that helps users search and explore extensions that can be added on top of SAP
Approved	SAP External Communities by Lithium	application			This solution extension is a cloud offering that integrates with SAP Jam and helps SAP customers engage with their
Approved	SAP Facility Lifecycle Management	application			This offering helps customer throughout the process of creating a facility, from design and engineering through
Approved	SAP Fan Experience	solution			This on-demand solution provides sports- and entertainment-related functions including mobile
Approved	SAP Farm Management by Vistex	application			At first mention, refer to the "SAP Farm Management application by Vistex." Do not place “application" after
Approved	SAP Farm Management by Vistex for SAP S/4HANA	application		SAP® Farm Management by Vistex for SAP S/4HANA®	A version of SAP Farm Management by Vistex is available for SAP S/4HANA. Refer to it as:
Approved	SAP Fashion Management	application			Do not abbreviate. Incorrect: SAP FM.
Approved	SAP FastTrack	program			SAP FastTrack is a talent relationship program for SAP´s top performing working students (top 10%) and is the
Approved	SAP Feasibility Check	service			Do not abbreviate. Incorrect: SAP FC.
Approved	SAP Feasibility Study	services			This is a major global portfolio comprising individual services.
Approved	SAP Federal Energy Regulatory Commission Reporting	application			Do not abbreviate. Incorrect: SAP FERCR.
Approved	SAP Fellows Program	(none)			This program identifies and promotes the technical expertise of senior SAP employees.
Approved	SAP Field Kick-Off Meeting [City]	meeting; event	SAP FKOM (City)		Be sure to include the registered trademark symbol ® after SAP upon first mention of this name in titles and
Approved	SAP Field Operations Worker	mobile app			Short name for launch icon: Field Ops

Approved	SAP Field Service	mobile app		Short name for launch icon only: FieldService
Approved	SAP Field Service Management	solution; mobile app	SAP® Field Service Management, connector	This cloud solution from acquired company CoreSystems supports field service technicians with real-time,
Approved	SAP Field Service Management, connector for SAP Business One	solution; mobile app		A connector for SAP Business One is available for SAP Field Service Management. In a bulleted list or on the
Approved	SAP Field Service Management, connector for SAP ERP	solution; mobile app		A connector for SAP ERP is available for SAP Field Service Management. In a bulleted list or on the price list, refer
Approved	SAP Fieldglass	portfolio; solution(s)	SAP® Fieldglass®	Fieldglass is a company acquired by SAP in 2014. In Jan-16, the brand name has been changed to SAP Fieldglass.
Approved	SAP Fieldglass Approvals	mobile app	SAP® Fieldglass® Approvals	This unpriced mobile app from acquired company Fieldglass is part of the SAP Fieldglass Vendor
Approved	SAP Fieldglass Candidate Link	mobile app	SAP® Fieldglass® Candidate Link	This names a mobile app that accesses SAP Fieldglass solutions to provide job seekers with information on
Approved	SAP Fieldglass Contingent Workforce Management	application	SAP® Fieldglass® Contingent Workforce	This names an application from acquired company. It is part of SAP Fieldglass Vendor Management System, a
Approved	SAP Fieldglass Contingent Workforce Management for independent contractor	application	SAP® Fieldglass® Contingent Workforce	Do not capitalize "independent contractor" except in titles, headers, or wherever title case is required.
Approved	SAP Fieldglass Contingent Workforce Management for master vendor	application	SAP® Fieldglass® Contingent Workforce	Do not capitalize "master vendor" except in titles, headers, or wherever title case is required.
Approved	SAP Fieldglass Contingent Workforce Management for payroll industrial worker	application	SAP® Fieldglass® Contingent Workforce	Do not capitalize "payroll industrial worker" except in titles, headers, or wherever title case is required.
Approved	SAP Fieldglass Live Insights	service	SAP® Fieldglass® Live Insights	SAP Fieldglass Live Insights is a machine learning-powered data-as-a-service offering that enables organizations to
Approved	SAP Fieldglass Manager Hub	mobile app	SAP® Fieldglass® Manager Hub	This names a mobile app that accesses SAP Fieldglass solutions to provide managers with the ability to review
Approved	SAP Fieldglass Services Procurement	application	SAP® Fieldglass® Services Procurement	This names an application from acquired company Fieldglass that helps customers with statements of work
Approved	SAP Fieldglass Services Procurement for independent contractor	application	SAP® Fieldglass® SOW Procurement for	An option is available called: • SAP Fieldglass Services Procurement for independent
Approved	SAP Fieldglass SOW Worker and Documentation Tracking	solution	SAP® Fieldglass® SOW Worker and	This names an offering that provides customers with the ability to track and manage external workers who perform
Approved	SAP Fieldglass Time Entry	mobile app	SAP® Fieldglass® Time Entry	Short name for launch icon only: Time Entry
Approved	SAP Fieldglass Vendor Management System	(none); system	SAP® Fieldglass® Vendor Management System	This is not a priced offering but an umbrella name for a grouping of individually named offerings acquired from
Approved	SAP Fieldglass Vendor Management System, flex edition	(none); edition	SAP® Fieldglass® Vendor Management System, flex	An edition for small- to mid-sized companies is available. In a bulleted list or on the price list, refer to it as:• SAP
Approved	SAP Fieldglass Worker Profile Management	application	SAP® Fieldglass® Worker Profile Management	This names an application from acquired company Fieldglass that helps customers manage worker profiles. It
Approved	SAP File Lifecycle Management	package		Do not abbreviate this name in any way.
Approved	SAP File Lifecycle Management, localization for India	package		This offering is available as a localization for India. In a bullet, list, or chart, you can refer to “SAP File Lifecycle
Approved	SAP Finance and Controlling Accelerator	software		In text after first mention, you may refer to it as "the software.” You may also refer to it in general terms as
Approved	SAP Finance and Risk Management Virtual Event	(none); event		This names a 2-hour online event for executives in finance including CFOs, heads of financial planning and
Approved	SAP Financial and Regulatory Reporting for Banking rapid-deployment solution	(none); rapid-deployment solution		Retired Jul-2017. Pre-retirement notes:
Approved	SAP Financial Assessment	application		This offering uses machine learning models to provide Ariba Network users with financial health assessments,
Approved	SAP Financial Asset Management	application		Do not abbreviate. Incorrect: SAP FAM.
Approved	SAP Financial Closing cockpit	cockpit		Always include the descriptor "cockpit" with the name. After first mention, simply refer to “the financial closing
Approved	SAP Financial Closing cockpit for SAP S/4HANA	cockpit	SAP® Financial Closing cockpit for SAP S/4HANA®	A version of SAP Financial Closing that has been optimized to work with SAP S/4HANA is available. Refer

				SAP® Financial	This name replaced SAP BusinessObjects Financial
Approved	SAP Financial Consolidation	application		Consolidation	Consolidation "https://www.sapbrandtools.com/naming-
Approved	SAP Financial Consolidation, professional edition	application		SAP® Financial Consolidation, professional	A professional edition of SAP Financial Consolidation is available. In a bulleted list or on the pricelist, refer to:•
Approved	SAP Financial Consolidation, standard edition	application		SAP® Financial Consolidation, standard	A standard edition of SAP Financial Consolidation is available. In a bulleted list or on the pricelist, refer to:•
Approved	SAP Financial Customer Information Management	application			Part of the customer-centric banking category of SAP for Banking products.
Approved	SAP Financial Customer Information Management for Banking	package			Do not abbreviate.
Approved	SAP Financial Customer Information Management for Insurance	package			Do not abbreviate.
Approved	SAP Financial Database	application			Part of the analytical banking category of SAP for Banking products. Previously called SAP Bank Analyzer
Approved	SAP Financial Database for Banking	package			Do not abbreviate.
Approved	SAP Financial Database Management for Banking	package			Do not abbreviate.
Approved	SAP Financial Information Management	application		SAP® Financial Information Management	SAP Financial Information Management reverted to its original name from SAP BusinessObjects Financial
Approved	SAP Financial Information Management, professional edition	application		SAP® Financial Information Management, professional	A professional edition of SAP Financial Information Management is available. In a bulleted list or on the
Approved	SAP Financial Information Management, standard edition	application		SAP® Financial Information Management, standard	A standard edition of SAP Financial Information Management is available. In a bulleted list or on the
Approved	SAP Financial Results Insight	mobile app			Short name for launch icon only: Fin Insight
Approved	SAP Financial Services Data Management	software			This offering helps customers manage enterprise data with a "single source of truth" approach to reduce
Approved	SAP Financial Services Insight Series	(none)			This is a series of sales enablement webinars for SAP sales colleagues. The name was used for a series that replaced
Approved	SAP Financial Statement Insights	Web application			This is a Web application that runs on SAP Cloud Platform. It enables users to explore their financial
Approved	SAP Financial Statement Insights for profit and loss	Web application	SAP Financial Statement		This is an option for SAP Financial Statement Insights. Always use lowercase for “profit and loss” except in titles,
Approved	SAP Financials for Banking	package			Do not abbreviate.
Approved	SAP Financials for Insurance	package			Do not abbreviate.
Approved	SAP Financials OnDemand	mobile app			Short name for launch icon only: Financials
Approved	SAP Financials Shared Service Framework rapid-deployment solution	(none); rapid-deployment solution			Retired Jul-2017.
Approved	SAP Fiori	user experience (UX); apps (as appropriate)		SAP Fiori®	Pre-retirement notes: The entire expression "SAP Fiori" is a trademark of SAP. Include the registered trademark symbol ® after "SAP
Approved	SAP Fiori app implementation foundation	(none); foundation		SAP Fiori® app implementation foundation	This is a free tool that allows users to configure and activate individual SAP Fiori apps. Always use lowercase
Approved	SAP Fiori apps for SAP ERP	(none); apps		SAP Fiori® apps for SAP® ERP	SAP Fiori apps are available specifically for SAP ERP.
Approved	SAP Fiori apps for travel management in SAP ERP	(none); apps		SAP Fiori® apps for travel management in SAP® ERP	SAP Fiori apps are available specifically for travel management capabilities in SAP ERP.
Approved	SAP Fiori apps reference library	(none); library		SAP Fiori® apps reference library	This is a bill-of-materials reference library. Do not capitalize "apps reference library" except in titles,
Approved	SAP Fiori Client	mobile app		SAP Fiori® Client	Short name for launch icon only: SAP Fiori
Approved	SAP Fiori Cloud	user experience (UX); apps (as appropriate)		SAP Fiori® Cloud	This name fully replaced SAP Fiori, cloud edition, Aug-2016.
Approved	SAP Fiori Cloud demo	user experience (UX); apps (as appropriate)		SAP Fiori® Cloud demo	This name fully replaced SAP Fiori, demo cloud edition, Aug-2016.

Approved	SAP Fiori Cloud foundation	package		SAP Fiori® Cloud foundation	This names a package that enables customers to begin using SAP Fiori Cloud in a “pay per use” mode after a one-
Approved	SAP Fiori Cloud, enterprise edition	user experience (UX); apps (as appropriate)		SAP Fiori® Cloud, enterprise edition	This name fully replaced SAP Fiori Cloud, premium edition Jan-2018.
Approved	SAP Fiori Cloud, standard edition	user experience (UX); apps (as appropriate)		SAP Fiori® Cloud, standard edition	Two editions are available. Customers can choose from a standard and an enterprise edition. On the pricelist you
Approved	SAP Fiori Crew	(none); avatar; account; team		SAP Fiori® Crew	This names an avatar and account used on Web and social media sites where SAP Fiori users can ask questions, get
Approved	SAP Fiori Design rapid-deployment solution	rapid deployment of SAP Fiori Design		SAP Fiori® Design rapid-deployment solution	This package helps deploy SAP Fiori design guidelines and SAPUI5 best practices to enable the design and creation
Approved	SAP Fiori elements	(none)		SAP Fiori® elements	SAP Fiori elements are a free capability that provide developers with predefined patterns (for example,
Approved	SAP Fiori for Android	design language		SAP Fiori® for Android	This names a design language that takes the strengths of the Fiori user interface and the Android operating system
Approved	SAP Fiori for iOS	design language		SAP Fiori® for iOS	This is part of an Apple and SAP partnership, established in May 2016, to revolutionize the mobile work experience
Approved	SAP Fiori for request approvals	app		SAP Fiori® for request approvals	This is a Wave 1 up-port app. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Access Control	user experience (UX)		SAP Fiori® for SAP® Access Control	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP assurance and compliance software	user experience (UX)		SAP Fiori® for SAP® assurance and compliance	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Business Suite foundation component	user experience (UX)		SAP Fiori® for SAP® Business Suite foundation	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Commercial Project Management	user experience (UX)		SAP Fiori® for SAP® Commercial Project	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Customer Activity Repository applications bundle	user experience (UX)		SAP Fiori® for SAP® Customer Activity	Name fully replaced SAP Fiori for SAP Customer Activity Repository retail applications bundle, Aug-2017.
Approved	SAP Fiori for SAP Customer Engagement Intelligence	user experience (UX)		SAP Fiori® for SAP® Customer Engagement	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Customer Relationship Management	user experience (UX)	SAP Fiori for SAP CRM	SAP Fiori® for SAP® Customer Relationship	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Demand Signal Management	user experience (UX)		SAP Fiori® for SAP® Demand Signal	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Environment, Health, and Safety Management	user experience (UX)	SAP Fiori for SAP EHS	SAP Fiori® for SAP® Environment, Health, and	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP ERP Human Capital Management	user experience (UX)	SAP Fiori for SAP ERP HCM	SAP Fiori® for SAP® ERP Human Capital	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Event Management	user experience (UX)		SAP Fiori® for SAP® Event Management	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Extended Warehouse Management	user experience (UX)	SAP Fiori for SAP EWM	SAP Fiori® for SAP® Extended Warehouse	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Fashion Management	user experience (UX)		SAP Fiori® for SAP® Fashion Management	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP governance, risk, and compliance solutions	user experience (UX)	SAP Fiori for SAP GRC solutions	SAP Fiori® for SAP® governance, risk, and	This name replaced SAP Fiori for SAP solutions for governance, risk, and compliance, May-2016.
Approved	SAP Fiori for SAP HANA Live for SAP Advanced Planning and Optimization	user experience (UX)		SAP Fiori® for SAP HANA® Live for SAP® Advanced	This is an analytical app UI product. Use this name for PPMS and other places where specific SAP Fiori version
Approved	SAP Fiori for SAP HANA Live for SAP Business Suite foundation component	user experience (UX)		SAP Fiori® for SAP HANA® Live for SAP® Business Suite	This is an analytical app UI product. Use this name for PPMS and other places where specific SAP Fiori version
Approved	SAP Fiori for SAP HANA Live for SAP ERP	user experience (UX)		SAP Fiori® for SAP HANA® Live for SAP® ERP	This is an analytical app UI product. Use this name for PPMS and other places where specific SAP Fiori version
Approved	SAP Fiori for SAP HANA Live for SAP governance, risk, and compliance solutions	user experience (UX)	SAP Fiori for SAP HANA Live for SAP	SAP Fiori® for SAP HANA® Live for SAP® governance,	This is an analytical app UI product. Use this name for PPMS and other places where specific SAP Fiori version
Approved	SAP Fiori for SAP Information Lifecycle Management	user experience (UX)	SAP Fiori for SAP ILM	SAP Fiori® for SAP® Information Lifecycle	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are

Approved	SAP Fiori for SAP Master Data Governance	user experience (UX)		SAP Fiori® for SAP® Master Data Governance	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Portfolio and Project Management	user experience (UX)		SAP Fiori® for SAP® Portfolio and Project Management	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Risk Management and SAP Process Control	user experience (UX)		SAP Fiori® for SAP® Risk Management and SAP Process Control	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP S/4HANA	user experience (UX)		SAP Fiori® for SAP S/4HANA®	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP S/4HANA Finance	user experience (UX)		SAP Fiori® for SAP S/4HANA® Finance	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP S/4HANA Supply Chain for secondary distribution	user experience (UX); apps (as appropriate)		SAP Fiori® for SAP® S/4HANA® Supply Chain for Secondary Distribution	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Secondary Distribution for Oil & Gas	user experience (UX)		SAP Fiori® for SAP® Secondary Distribution for Oil & Gas	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Solution Manager	user experience (UX)		SAP Fiori® for SAP® Solution Manager	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Student Lifecycle Management, admissions portal	user experience (UX)		SAP Fiori® for SAP® Student Lifecycle Management, admissions portal	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Supplier Relationship Management	user experience (UX)	SAP Fiori for SAP SRM	SAP Fiori® for SAP® Supplier Relationship Management	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Supply Chain Management	user experience (UX)	SAP Fiori for SAP SCM	SAP Fiori® for SAP® Supply Chain Management	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori for SAP Tax and Revenue Management for Public Sector	apps		SAP Fiori® for SAP® Tax and Revenue Management for Public Sector	SAP Fiori apps are available specifically for SAP Tax and Revenue Management for Public Sector.
Approved	SAP Fiori for SAP Test Data Migration Server	user experience (UX)	SAP Fiori for SAP TDMS	SAP Fiori® for SAP® Test Data Migration Server	This is a UI product. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori front-end server	(none); server		SAP Fiori® front-end server	A front-end server is available free of change. The product is an indirect shipment and consumed by SAP
Approved	SAP Fiori fundamentals	starter kit		SAP Fiori® fundamentals	This names a starter kit that updates users on current guidelines and offers support in developing SAP Fiori apps.
Approved	SAP Fiori launchpad	(none)		SAP Fiori® launchpad	This is a free launchpad that allows users to access their SAP Fiori apps from one single entry point. Always use
Approved	SAP Fiori Makers	initiative; program		SAP Fiori® Makers	This names an initiative to help UX Developers, designers, and practitioners, as well as design-minded SAP
Approved	SAP Fiori Mentor	mobile app		SAP Fiori® Mentor	Short name for launch icon only: Mentor
Approved	SAP Fiori overview page	(none)		SAP Fiori® overview page	This is a free tool is available that enables business users to perform their daily tasks quickly and effectively by
Approved	SAP Fiori principal apps for SAP ERP	(none); apps		SAP Fiori® principal apps for SAP® ERP	This is a Wave 1 up-port app. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori principal apps for SAP SRM	(none); apps		SAP Fiori® principal apps for SAP® SRM	This is a Wave 1 up-port app. Use this name for PPMS and other places where specific SAP Fiori version names are
Approved	SAP Fiori toolkit	(none); toolkit		SAP Fiori® toolkit	This toolkit enables application developers to develop SAP Fiori apps. Always use lowercase for “toolkit” except
Approved	SAP Fiori transactional apps for SAP CRM	(none); apps		SAP Fiori® transactional apps for SAP® CRM	This is a Wave 2 down-port app. Use this name for PPMS and other places where specific SAP Fiori version names
Approved	SAP Fiori transactional apps for SAP ERP	(none); apps		SAP Fiori® transactional apps for SAP® ERP	This is a Wave 2 down-port app. Use this name for PPMS and other places where specific SAP Fiori version names
Approved	SAP Fiori visual theme for classic applications	(none)		SAP Fiori® visual theme for classic applications	The SAP Fiori visual theme for classic applications brings important aspects of the SAP Fiori UX look-and-feel to
Approved	SAP Fixed Assets Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects Fixed Assets Rapid Mart.
Approved	SAP Flexible Solution Billing	solution			This name fully replaced SAP Hybris Billing, flexible solution billing "https://www.sapbrandtools.com/naming-
Approved	SAP Flu Tracker	mobile app			Short name for launch icon only: Flu Tracker

Approved	SAP Folders Management	application		This name fully replaced SAP NetWeaver Folders Management Apr-2014, which itself fully replaces the
Approved	SAP Food Service Inventory Manager	mobile app		Short name for launch icon only: Food Service
Approved	SAP for Aerospace & Defense	solution portfolio; solutions; set of solutions	SAP for A&D	Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Automotive	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Banking	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Banking, suite edition	solution portfolio; solutions; set of solutions		A suite edition is available as of enhancement package 6 for SAP ERP 6.0 that contains loans management,
Approved	SAP for Chemicals	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Consumer Products	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Corporate Strategy & Sustainability	solution portfolio; solutions; set of solutions		Always include a descriptor after the name at first mention in title and body text, to make clear this is a
Approved	SAP for Defense & Security	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Engineering, Construction & Operations	solution portfolio; solutions; set of solutions	SAP for EC&O	Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Financial Service Providers	solution portfolio; solutions; set of solutions		Not actively marketed at this time. Unless space is so constrained that you cannot physically
Approved	SAP for Healthcare	solution portfolio; solutions; set of solutions		fit the full expression in the space, always include one of Unless space is so constrained that you cannot physically
Approved	SAP for High Tech	solution portfolio; solutions; set of solutions		fit the full expression in the space, always include one of Unless space is so constrained that you cannot physically
Approved	SAP for Higher Education & Research	solution portfolio; solutions; set of solutions	SAP for HE&R	fit the full expression in the space, always include one of Unless space is so constrained that you cannot physically
Approved	SAP for Industrial Machinery & Components	solution portfolio; solutions; set of solutions	SAP for IM&C	fit the full expression in the space, always include one of Always include a descriptor after the name at first
Approved	SAP for Information Technology	solution portfolio; solutions; set of solutions		mention in title and body text, to make clear this is a Unless space is so constrained that you cannot physically
Approved	SAP for Insurance	solution portfolio; solutions; set of solutions		fit the full expression in the space, always include one of Unless space is so constrained that you cannot physically
Approved	SAP for Life Sciences	solution portfolio; solutions; set of solutions		fit the full expression in the space, always include one of This portal gives SAP customers information about their
Approved	SAP for Me	portal; Web site; site; tool; assistant		software portfolio and helps them with such processes as
Approved	SAP for Media	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Mill Products	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Mining	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Oil & Gas	solution portfolio; solutions; set of solutions	SAP for O&G	Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Professional Services	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Public Sector	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for R&D/Engineering	solution portfolio; solutions; set of solutions		Always include a descriptor after the name at first mention in title and body text, to make clear this is a
Approved	SAP for Retail	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Sports & Entertainment	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of

Approved	SAP for Telecommunications	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Travel & Transportation	solution portfolio; solutions; set of solutions		This name fully replaced SAP for Transportation & Logistics, Sep 2013. which itself fully replaced the name
Approved	SAP for Utilities	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for Wholesale Distribution	solution portfolio; solutions; set of solutions		Unless space is so constrained that you cannot physically fit the full expression in the space, always include one of
Approved	SAP for You	program		This names an internal SAP program initially in Germany only. It helps employees with mindfulness and health
Approved	SAP Force Organization and Personnel for Defense and Security	package		This name fully replaced SAP Force Generation for Defense & Security, July-2014.
Approved	SAP Force Sustainment for Defense and Security	package		This name fully replaced SAP Force Deployment for Defense and Security, July-2014.
Approved	SAP Forecasting and Replenishment	application		This name fully replaced SAP Forecasting and Replenishment for Retail
Approved	SAP Forecasting and Replenishment, add-on for fresh products	application		An add-on to SAP Forecasting and Replenishment for fresh products is available. In a list you can refer to:• SAP
Approved	SAP Fortify by Micro Focus	software		This name fully replaced SAP Fortify by HPE "https://www.sapbrandtools.com/naming-
Approved	SAP Forum [Location]	event; conference; forum		Local/MU event brand to build and accelerate pipeline, targeting the entire SAP ecosystem, with mainly IT
Approved	SAP Foundation Learning	package		North America offering only; not a global offering.
Approved	SAP Fraud Detection Calibrator	mobile app		Short name for launch icon only: Calibrator Do not abbreviate this name.
Approved	SAP Fraud Management for Banking	analytic application	SAP® Fraud Management for Banking for SAP	A version of SAP Fraud Management for Banking is
Approved	SAP Fraud Management for Banking for SAP S/4HANA	analytic application		available for SAP S/4HANA. Refer to it as: Do not abbreviate this name.
Approved	SAP Fraud Management for Insurance	analytic application	SAP® Fraud Management for Insurance for SAP	A version of SAP Fraud Management for Insurance is
Approved	SAP Fraud Management for Insurance for SAP S/4HANA	analytic application		available for SAP S/4HANA. Refer to it as: Do not abbreviate this name.
Approved	SAP Fraud Management for Public Sector	analytic application	SAP® Fraud Management for Public Sector for SAP	A version of SAP Fraud Management for Public Sector is
Approved	SAP Fraud Management for Public Sector for SAP S/4HANA	analytic application		available for SAP S/4HANA. Refer to it as: Formerly a product from SAP Triversity. Do not refer to
Approved	SAP Fraud Watch	application		Triversity or SAP Triversity in communications.
Approved	SAP Freight Order Management for Railways	package		Do not abbreviate.
Approved	SAP Freight Tendering for Shippers rapid-deployment solution	(none); rapid-deployment solution		This name fully replaced SAP Freight Tendering rapid-deployment solution, April 2013.
Approved	SAP Funding Management	application		This name fully replaces the name "SAP Syndications Management."
Approved	SAP Fundraising Management	application		This names an offering that helps nonprofit organizations manage and maximize fundraising efforts.
Approved	SAP Future Cities	program; software; solution; initiative (as appropriate)		This name fully replaced SAP Urban Matters, May-2015.
Approved	SAP Futurists	program		This names a program that engages SAP thought leaders to share information and trends internally and externally.
Approved	SAP G/L Financial Planning rapid-deployment solution	(none); rapid-deployment solution		This name fully replaced SAP New G/L Financial Planning rapid-deployment solution, which itself replcaed SAP
Approved	SAP Gallery of Purpose	(none); program; physical location		This names a program consisting of original works of art housed in the SAP Executive Briefing Center in SAP's New
Approved	SAP Games for Learning	application		This names an application that uses game-based learning with customizable content to supplement classroom

Approved	SAP Ganges	network; solution		SAP Ganges™	SAP Ganges is only approved for distribution and use in India. This solution replaces project “Ganges” and SAP
Approved	SAP Gateway	technology			This name fully replaced SAP NetWeaver Gateway, Apr-2014.
Approved	SAP Gateway for Microsoft	technology			An edition is available that specifies the Microsoft environment.
Approved	SAP General Ledger	application			Do not abbreviate this name.
Approved	SAP General Ledger Migration	service			Do not abbreviate this name in any way.
Approved	SAP General Ledger Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects General Ledger Rapid Mart.
Approved	SAP Genomic Analyzer	solution			This early-adoption solution enables researchers and clinicians to analyze genomics data in real time.
Approved	SAP Geo Framework for SAP EAM	(none); framework; tool			A version of SAP Geographical Enablement Framework is available for SAP EAM. In a bulleted list or on the pricelist,
Approved	SAP Geo Framework for SAP S/4HANA Asset Management	(none); framework; tool		SAP℠ Geo Framework for SAP S/4HANA® Asset	A version of SAP Geographical Enablement Framework is available for SAP S/4HANA Asset Management. In a
Approved	SAP Geographic Information Systems	business connector	SAP GIS		The descriptor “business connector” should always be used with this name.
Approved	SAP Geographical Enablement Framework	(none); framework; tool	SAP Geo Framework		This is a tool that enables geographical data to be added to an SAP or third-party application.
Approved	SAP Geographical Enablement Framework for SAP S/4HANA	(none); framework; tool	SAP Geo Framework for	SAP℠ Geographical Enablement Framework for	A version of SAP Geographical Enablement Framework is available for SAP S/4HANA. Refer to it as:• SAP
Approved	SAP Get Social	program; initiative (as appropriate)			This names an internal program that enables SAP employees to build their digital skills and networks by
Approved	SAP Global Architect Program	(none)			Do not use the article “the” in front of this name. You may also refer to the “the program” when desired.
Approved	SAP Global ATP Check rapid-deployment solution	(none); rapid-deployment solution			Retired Jul-2017. Pre-retirement notes:
Approved	SAP Global Batch Traceability	application	SAP GBT		Use the full name of the application wherever space permits. Use the abbreviation only in technical
Approved	SAP Global Certification	program; digital badges (as appropriate)			This program identifies those who have passed a training certification exam in areas of expertise and lists the
Approved	SAP Global Delivery group	group			The descriptor “group” is always required. References to the group must make clear that this is a group within SAP
Approved	SAP Global Leadership MKOM	meeting; event			This meeting is targeted at marketing leadership and key stakeholders.
Approved	SAP Global Mindfulness Practice	program; initiative			This program, launched in 2012, supports companies in their digital transformation with mindfulness-based
Approved	SAP Global Partner Summit	event; conference; summit			Exclusive event held for all SAP partners on the day prior to SAPPHIRE NOW. A day full of practical business-
Approved	SAP Global Security	team			This internal team reports to the Chief Security Officer at SAP and is responsible for forming and executing a sound
Approved	SAP Global Security Innovation Center	none; center; program; portal			This names an incubator program that showcases security technologies to SAP customers.
Approved	SAP Global Service & Support Kick-Off Meeting	meeting; event	SAP S-KOM		Be sure to include the registered trademark symbol ℠ after SAP upon first mention of this name in titles and
Approved	SAP Global Service Center	location(s)			Do not abbreviate. Incorrect: SAP GSC.
Approved	SAP Global Systems and Technology	workshop			Do not abbreviate.
Approved	SAP Global Trade Localization for China	solution			This offering is available at no cost as a localization for specific use in the Chinese market. It integrates reporting
Approved	SAP Global Trade Management	application			Do not abbreviate. Incorrect: SAP GTM.
Approved	SAP Global Trade Services	application	SAP GTS	SAP℠ Global Trade Services; SAP® GTS®	Name changed April 16, 2012. Formerly SAP BusinessObjects Global Trade Services, which itself

Approved	SAP Global Trade Services for SAP S/4HANA Cloud, single tenant edition	application		SAP® Global Trade Services for SAP S/4HANA® Cloud,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Global Trade Services, edition for SAP HANA	application	SAP GTS, edition for SAP HANA	SAP® Global Trade Services, edition for SAP HANA®;	An edition of SAP Global Trade Services made specifically for the SAP HANA business data platform is now
Approved	SAP Global Trade Services, export management	application	SAP GTS, export management	SAP® GTS®, export management	In a bullet list, or chart entry, refer to the pricing item as: • SAP GTS, export management
Approved	SAP Global Trade Services, foreign trade zone	application	SAP GTS, foreign trade zone	SAP® GTS®, foreign trade zone	In a bullet list, or chart entry, refer to the pricing item as: • SAP GTS, foreign trade zone
Approved	SAP Global Trade Services, goods movement with Excise Movement and Control System	application	SAP GTS, goods movement with	SAP® GTS®, goods movement with Excise	In a bullet list, or chart entry, refer to the pricing item as: • SAP GTS, goods movement with Excise Movement and
Approved	SAP Global Trade Services, identity-based preference processing	application	SAP GTS, identity-based	SAP® GTS®, identity-based preference processing	In a bullet list, or chart entry, refer to the pricing item as: • SAP Global Trade Services, identity-based preference
Approved	SAP Global Trade Services, import management	application	SAP GTS, import management	SAP® GTS®, import management	In a bullet list, or chart entry, refer to the pricing item as: • SAP GTS, import management
Approved	SAP Global Trade Services, processing trade in China	application	SAP GTS, processing trade	SAP® GTS®, processing trade in China	In a bullet list, or chart entry, refer to the pricing item as: • SAP GTS, processing trade in China
Approved	SAP Global Trade Services, restitution management	application	SAP GTS, restitution	SAP® GTS®, restitution management	In a bullet list, or chart entry, refer to the pricing item as: • SAP GTS, restitution management
Approved	SAP Global Trade Services, sanctioned-party list service	application	SAP GTS, sanctioned-party	SAP® GTS®, sanctioned-party list service	In a bullet list, or chart entry, refer to the pricing item as: • SAP GTS, sanctioned-party list service
Approved	SAP Global Trade Services, trade preference management	application	SAP GTS, trade preference	SAP® GTS®, trade preference management	In a bullet list, or chart entry, refer to the pricing item as:
Approved	SAP Global Trade Services, vendor declarations, cloud edition	application	SAP GTS, vendor declarations,	SAP® GTS®, vendor declarations, cloud edition	In a bullet list, or chart entry, refer to: • SAP Global Trade Services, vendor declarations, cloud
Approved	SAP Global Trade Services, version for midsize companies	application	SAP GTS, version for midsize	SAP® GTS®, version for midsize companies	A version of the SAP Global Trade Services application is available for midsize companies. Use natural English and
Approved	SAP Globalization and Language Consulting	services			This is a global portfolio comprising individual services.
Approved	SAP Globalization Knowledge Base	tool			Do not abbreviate.
Approved	SAP Globalization Services	organization; team; group			This names the internal organization at SAP within the Products & Innovation (P&I) Board area that delivers
Approved	SAP Glow	program; initiative			SAP Glow is an internal HR program that offers a holistic talent development framework for SAP employees to help
Approved	SAP GoingLive	services		SAP® GoingLive	GoingLive is no longer a trademark of SAP AG. Consult the Trademarks section of Brand Voice for more information
Approved	SAP GoingLive Check	service		SAP® GoingLive Check	GoingLive is no longer a trademark of SAP AG. Consult the Trademarks section of Brand Voice for more information
Approved	SAP GoingLive Functional Upgrade Check	service		SAP® GoingLive Functional Upgrade Check	GoingLive is no longer a trademark of SAP AG. Consult the Trademarks section of Brand Voice for more information
Approved	SAP GoingLive On-Site	service		SAP® GoingLive On-Site	GoingLive is no longer a trademark of SAP AG. Consult the Trademarks section of Brand Voice for more information
Approved	SAP governance, risk, and compliance solutions	(none); solutions	SAP GRC solutions		Name replaced SAP solutions for governance, risk, and compliance, May-2016.
Approved	SAP Government and Industry Secrecy (Geheimschutz)	office; team			This names an independent internal office at SAP that offers services to all Board areas concerned with the
Approved	SAP Government Support and Services	company; subsidiary	SAP GSS		SAP Government Support and Services (SAP GSS) is an independent, U.S.-based subsidiary of SAP that provides
Approved	SAP Grants Management	application			Do not abbreviate.
Approved	SAP Graph	software; tools			This names software that offers unified and streamlined APIs to help developers build extensions. It offers
Approved	SAP GRC Policy Manager	solution			SAP GRC Policy Manager is a cloud solution targeted at companies that need policy management capabilities
Approved	SAP GRC Strategy Selector	mobile app			Short name for launch icon only: GRC Strategy
Approved	SAP GRC technology foundation	(none)			Name changed April 16, 2012. Formerly SAP BusinessObjects GRC technology foundation, which itself

		software, analytical			Do not use the descriptor "application." Do not
Approved	SAP Grid Infrastructure Analytics	application			abbreviate this offering.
Approved	SAP Group Reporting Data Collection	solution			This is a cloud solution that enables the collection of data from different systems and departments during group
Approved	SAP Group Seating	application			Do not abbreviate. Incorrect: SAP GS.
Approved	SAP Grower Management for Perishables by Vistex	application			This offering supports the buyer-farmer relationship by helping customers with contracts, finances, logistics,
Approved	SAP Grower Management for Perishables by Vistex for SAP S/4HANA	application		SAP® Grower Management for Perishables by Vistex	A version of SAP Grower Management for Perishables by Vistex is available for SAP S/4HANA. Refer to it as:
Approved	SAP GRX 365	mobile service			This mobile service is a Sybase solution that was previously named "Sybase GRX 365."
Approved	SAP GUI	interface			SAP GUI is the graphical user interface that runs on external environments, such as Microsoft Windows and
Approved	SAP GUI for HTML	interface			A version of SAP GUI is available for HTML. Refer to it as:• SAP GUI for HTML
Approved	SAP GUI for Java	interface			A version of SAP GUI is available for Java. Refer to it as:• SAP GUI for Java
Approved	SAP GUI for Windows	interface			A version of SAP GUI is available for Windows. Refer to it as:• SAP GUI for Windows
Approved	SAP Guided Outcomes	package(s)			SAP Guided Outcomes is a new way to materialize and commercialize the go-to-market approach to market and
Approved	SAP HANA	platform; software; database; studio; application (as		SAP HANA®	Note: The descriptor has returned to the one word "platform" instead of "business data platform" May-2019.
Approved	SAP HANA & Analytics	organization; team; group			This names the internal organization currently led by Gerrit Kazmaier. It brings together the formerly separate
Approved	SAP HANA 2	business data platform; software; database; studio;		SAP HANA® 2	SAP HANA 2 is the name used for new release of SAP HANA (launch Nov. 8, 2016)
Approved	SAP HANA Academy	site; channel		SAP HANA® Academy	This online site offers free instructional videos and sandboxes that lets users learn and work with SAP HANA
Approved	SAP HANA Accelerated Finance and Controlling rapid-deployment solution	(none); rapid-deployment solution		SAP HANA® Accelerated Finance and Controlling	Retired Jul-2017. Pre-retirement notes:
Approved	SAP HANA accelerator for SAP Adaptive Server Enterprise	(none); accelerator	SAP HANA accelerator for	SAP HANA® accelerator for SAP® Adaptive Server®	This is an accelerator that gives customers operational reporting capabilities for SAP Adaptive Server Enterprise
Approved	SAP HANA Account Manager	extension; plugin		SAP HANA® Account Manager	This is an extension for Google Chrome that lets you link to your SAP HANA servers and accounts on SAP Cloud
Approved	SAP HANA adaptive transaction processing	engine		SAP HANA® adaptive transaction processing	This is a general purpose database engine that allows customers to process high-volume, high-speed
Approved	SAP HANA Answers	feature		SAP HANA® Answers	This is an additional feature that ships with SAP HANA studio and provides a recommendation engine,
Approved	SAP HANA application lifecycle management	tool		SAP HANA® application lifecycle management	An application lifecycle management tool is availabe to manage and carry out standard lifecycle management
Approved	SAP HANA application testing by HPE	bundle		SAP HANA® application testing by HPE	The name reflects a change from HP to HPE Apr-2016. This pricelist bundle comprises modules from SAP Quality
Approved	SAP HANA AppServices	technology		SAP HANA® AppServices	This technology represents a set of shared services and capabilities provided by the application service in SAP
Approved	SAP HANA AppServices, premium edition	technology		SAP HANA® AppServices, premium edition	In a list, refer to:• SAP HANA AppServices, premium edition
Approved	SAP HANA AppServices, standard edition	technology		SAP HANA® AppServices, standard edition	In a list, refer to:• SAP HANA AppServices, standard edition
Approved	SAP HANA Blockchain service	(none); service		SAP HANA® Blockchain service	A service is available to help blockchain system administrators and application developers store and
Approved	SAP HANA Cloud	data platform		SAP HANA® Cloud	This names SAP's next-generation data platform-as-a-service. It brings the power and performance of SAP
Approved	SAP HANA Cloud Applications	partner program; partner center; site		SAP HANA® Cloud Applications	This program is targeted to SAP partners that develop applications on SAP Cloud Platform (formerly SAP HANA
Approved	SAP HANA Cloud Services	(none); services; suite		SAP HANA® Cloud Services	SAP HANA Cloud Services is a suite of data management and analytics products designed to simplify access to

Approved	SAP HANA cockpit	(none); cockpit		SAP HANA® cockpit	This cockpit ships with SAP HANA to allow database administrators to configure, tune, monitor, and maintain
Approved	SAP HANA Cockpit Companion	mobile app		SAP HANA® Cockpit Companion	This names a mobile app that allows users to monitor SAP HANA Cockpit processes but not take any action.
Approved	SAP HANA cold data tiering	(none); option		SAP HANA® cold data tiering	Cold data tiering is available. In a list you can refer to it as: • SAP HANA cold data tiering
Approved	SAP HANA CRM Analytics rapid-deployment solution	(none); rapid-deployment solution		SAP HANA® CRM Analytics rapid-deployment solution	This name fully replaced SAP CRM rapid-deployment solution for analytics with SAP HANA, Dec 26, 2012.
Approved	SAP HANA data anonymization	(none)		SAP HANA® data anonymization	This names capabilities formerly known as Data Anonymizer, which was previously available as part of SAP
Approved	SAP HANA data center intelligence	(none); extension		SAP HANA® data center intelligence	This is a data mart extension for IT based on the SAP HANA platform. This offering helps to acquire, analyze,
Approved	SAP HANA Data Management Suite	(none); suite		SAP HANA® Data Management Suite	SAP HANA Data Management Suite is the data foundation for the Intelligent Enterprise – enabling businesses to
Approved	SAP HANA data warehousing	repository		SAP HANA® data warehousing	SAP is focusing marketing programs and road map activities around data warehousing solutions that have
Approved	SAP HANA data warehousing foundation	(none); foundation		SAP HANA® data warehousing foundation	This is an option available to provide customers with tools to enhance data warehousing functionality in SAP HANA.
Approved	SAP HANA DBServices	database; technology		SAP HANA® DBServices	This offering provides developers with SAP HANA database capabilities in a cloud environment.
Approved	SAP HANA Distinguished Engineer	program or initiative; site; community		SAP HANA® Distinguished Engineer	The program is a self-managed community that identifies and recognizes developers and service providers who are
Approved	SAP HANA dump analyzer	tool		SAP HANA® dump analyzer	This names a tool for analyzing various SAP HANA data dumps, such as runtime dumps, crash dumps, and out-of-
Approved	SAP HANA dynamic tiering	option; functionality		SAP HANA® dynamic tiering	A dynamic tiering option is available for application developers. Refer to it as:• SAP HANA dynamic tiering
Approved	SAP HANA elastic compute node	(none); node		SAP HANA® elastic compute node	An elastic compute node is available for application developers. Refer to it as:
Approved	SAP HANA Enterprise Cloud	(none); service		SAP HANA® Enterprise Cloud	This offering represents a comprehensive cloud infrastructure and managed services that allow customers
Approved	SAP HANA Enterprise Cloud partner program, general level	partner program		SAP HANA® Enterprise Cloud partner program, general level	This is an umbrella term for a partner program that comprises two levels, a general level and a subscription
Approved	SAP HANA Enterprise Cloud partner program, subscription level	partner program		SAP HANA® Enterprise Cloud partner program, subscription level	Refer in a list to the level as: • SAP HANA Enterprise Cloud partner program, general
Approved	SAP HANA Enterprise Cloud Start, BYOL model	service		SAP HANA® Enterprise Cloud Start, BYOL model	Refer in a list to the level as: • SAP HANA Enterprise Cloud partner
Approved	SAP HANA Enterprise Cloud, BYOL model	service		SAP HANA® Enterprise Cloud, BYOL model	This is a proof of concept model of the BYOL model of SAP HANA Enterprise Cloud. It is the same as the BYOL
Approved	SAP HANA Enterprise Cloud, cloud credits	(none); credits; cloud credits		SAP HANA® Enterprise Cloud, BYOL model	A BYOL model of SAP HANA Enterprise Cloud is available. In a bulleted list or on the price list, refer to it as:• SAP
Approved	SAP HANA Enterprise Cloud, discovery package	(none); service		SAP HANA® Enterprise Cloud, cloud credits	Customers can buy cloud credits for SAP HANA Enterprise Cloud services. As part of the consumption-based
Approved	SAP HANA Enterprise Cloud, managed success service	(none); service		SAP HANA® Enterprise Cloud, discovery package	This is a package offered by SAP Digital Business Services that provides ways for customers to evaluate the benefits
Approved	SAP HANA Enterprise Cloud, managed success service, bring your own license	(none); option	SAP HANA Enterprise	SAP HANA® Enterprise Cloud, managed success service	This name fully replaced SAP Preferred Success for SAP HANA Enterprise Cloud, Apr-2019. The offering itself
Approved	SAP HANA Enterprise Cloud, managed success service, subscription option	(none); option		SAP HANA® Enterprise Cloud, managed success service, bring your own license	A bring your own license option is available for SAP HANA Enterprise Cloud, managed success service. In a bulleted
Approved	SAP HANA Enterprise Cloud, migration and innovation package	(none); service		SAP HANA® Enterprise Cloud, managed success service, subscription option	A subscription option is available for SAP HANA Enterprise Cloud, managed success service. In a list you
Approved	SAP HANA Enterprise Cloud, migration package	(none); service		SAP HANA® Enterprise Cloud, migration and innovation package	This is a package offered by SAP Digital Business Services that provides ways for customers to evaluate the benefits
Approved	SAP HANA Enterprise Cloud, one-off reselling model	(none); model		SAP HANA® Enterprise Cloud, migration package	This is a package offered by SAP Digital Business Services that provides ways for customers to evaluate the benefits
Approved	SAP HANA Enterprise Cloud, SAP PartnerEdge Cloud Choice, profit option,	service		SAP HANA® Enterprise Cloud, one-off reselling model	This names a commercial model that allows partners to resell SAP HANA Enterprise Cloud to end customers. In a
				SAP HANA® Enterprise Cloud, SAP® PartnerEdge®	This offering is a version of the BYOL model of SAP HANA Enterprise Cloud meant for partners through the profit

Approved	SAP HANA Enterprise Cloud, subscription model	service		SAP HANA® Enterprise Cloud, subscription model	A subscription model of SAP HANA Enterprise Cloud is available. In a bulleted list or on the price list, refer to it
Approved	SAP HANA enterprise search	feature		SAP HANA® enterprise search	This is a free feature that provides the technology for basic searches. The enterprise search functionality allows
Approved	SAP HANA extended application services	(none)		SAP HANA® extended application services	This offering provides customers with an optional component for the SAP HANA database. The component
Approved	SAP HANA extended application services, advanced model	(none)		SAP HANA® extended application services,	The advanced edition provides a compatibility layer for existing enterprise application services while also
Approved	SAP HANA extended application services, classic model	(none)		SAP HANA® extended application services, classic	The classic edition will phase out over time.
Approved	SAP HANA extension node	(none); node		SAP HANA® extension node	An extension node is available. In a list you can refer to it as:• SAP HANA extension node
Approved	SAP HANA file processing as a service	capability		SAP HANA® file processing as a service	This name fully replaced SAP HANA file processing - Sept, 2018
Approved	SAP HANA for SAP SuccessFactors Workforce Analytics rapid-deployment solution	(none); rapid-deployment solution		SAP HANA® for SAP® SuccessFactors® Workforce	SAP brand added to SuccessFactors offerings – Aug-2015. This name fully replaced SAP HANA for SuccessFactors
Approved	SAP HANA geospatial content	(none); content		SAP HANA® geospatial content	SAP HANA geospatial content enables customers to download geographical content, such as global admin
Approved	SAP HANA hardware and cloud analysis service	(none); service		SAP HANA® hardware and cloud analysis service	Three hardware and cloud optimization tools for SAP HANA are available: • SAP HANA hardware and cloud
Approved	SAP HANA hardware and cloud measurement tool	(none); tool		SAP HANA® hardware and cloud measurement tool	Three hardware and cloud optimization tools for SAP HANA are available:
Approved	SAP HANA Info Access	mobile app		SAP HANA® Info Access	Short name for launch icon only: Info Access
Approved	SAP HANA info center	tool		SAP HANA® info center	This names a resource that consolidates information, technical topics, vendors, notes, articles, and technical
Approved	SAP HANA Infrastructure Services	database; technology		SAP HANA® Infrastructure Services	This infrastructure subscription offering provides SAP HANA customers with deployment options in the cloud.
Approved	SAP HANA Insights	package		SAP HANA® Insights	This package comprises SAP Business Suite (a full-use license), SAP HANA, as well as some predictive analytics
Approved	SAP HANA IoT Integrator by OSIsoft	solution		SAP HANA® IoT Integrator by OSIsoft	This name fully replaced SAP HANA IoT Connector by OSIsoft "https://www.sapbrandtools.com/naming-
Approved	SAP HANA Lifecycle Management	tools		SAP HANA® Lifecycle Management	This offering comprises software and tools to help administrators install, update, and configure the SAP
Approved	SAP HANA lifecycle manager	software		SAP HANA® lifecycle manager	SAP HANA software includes a lifecycle manager that incorporates an on-site configuration tool. If you need to
Approved	SAP HANA Live	category; offerings (as appropriate)		SAP HANA® Live	The entire expression "SAP HANA" is a trademark of SAP. Use the ® symbol after "SAP HANA" upon its first mention
Approved	SAP HANA Live authorization assistant	category; offerings (as appropriate)		SAP HANA® Live authorization assistant	This is one of the tools that falls under the umbrella term SAP HANA Live tools. This tool helps customers generate
Approved	SAP HANA Live Browser	category; offerings (as appropriate)		SAP HANA® Live Browser	This is one of the SAP HANA Live tools.
Approved	SAP HANA Live extension assistant	category; offerings (as appropriate)		SAP HANA® Live extension assistant	This is one of the tools that falls under the umbrella term SAP HANA Live tools. This tool helps developers extend
Approved	SAP HANA Live for Commodity Management	category; offerings (as appropriate)		SAP HANA® Live for Commodity Management	The foundation provides the technical infrastructure to enable data from SAP Business Suite applications to be
Approved	SAP HANA Live for enhancement package 4 for SAP ERP	category; offerings (as appropriate)	SAP HANA Live for EHP 4 for SAP HANA Live	SAP HANA® Live for enhancement package 4 for	The foundation provides the technical infrastructure to enable data from enhancement package 4 for SAP ERP to
Approved	SAP HANA Live for enhancement package 7 for SAP ERP	category; offerings (as appropriate)	for EHP 7 for	SAP HANA® Live for enhancement package 7 for	The foundation provides the technical infrastructure to enable data from enhancement package 7 for SAP ERP to
Approved	SAP HANA Live for Event Management	category; offerings (as appropriate)		SAP HANA® Live for Event Management	The foundation provides the technical infrastructure to enable data from SAP Business Suite applications to be
Approved	SAP HANA Live for Event Management and Transportation Management cross-analytics	category; offerings (as appropriate)		SAP HANA® Live for Event Management and	The foundation provides the technical infrastructure to enable data from SAP Business Suite applications to be
Approved	SAP HANA Live for Extended Warehouse Management	category; offerings (as appropriate)		SAP HANA® Live for Extended Warehouse	The foundation provides the technical infrastructure to enable data from SAP Business Suite applications to be
Approved	SAP HANA Live for Financial Close	category; offerings (as appropriate)		SAP HANA® Live for Financial Close	The foundation provides the technical infrastructure to enable financial close data from SAP Business Suite

	SAP HANA Live for Flexible Real Estate	category; offerings (as		SAP HANA® Live for Flexible	The foundation provides the technical infrastructure to
Approved	Management	appropriate)		Real Estate Management	enable data from SAP Business Suite applications to be
		category; offerings (as		SAP HANA® Live for	This name fully replaced SAP HANA Analytic Foundation
Approved	SAP HANA Live for Insurance	appropriate)		Insurance	for Insurance April 2013. This foundation provides the
		category; offerings (as		SAP HANA® Live for	The foundation provides the technical infrastructure to
Approved	SAP HANA Live for Manufacturing	appropriate)		Manufacturing	enable data from SAP Business Suite applications to be
	SAP HANA Live for Manufacturing, option for	category; offerings (as		SAP HANA® Live for	An HTML5 option exists for performance management for
Approved	performance management	appropriate)		Manufacturing, option for	SAP HANA Live for Manufacturing, referred to as: SAP
		category; offerings (as		SAP HANA® Live for Policy	The foundation provides the technical infrastructure to
Approved	SAP HANA Live for Policy Management	appropriate)		Management	enable data from SAP Business Suite applications to be
	SAP HANA Live for Production Revenue	category; offerings (as		SAP HANA® Live for	The foundation provides the technical infrastructure to
Approved	Accounting	appropriate)		Production Revenue	enable data from SAP Business Suite applications to be
		category; offerings (as		SAP HANA® Live for	The foundation provides the technical infrastructure to
Approved	SAP HANA Live for Reinsurance Management	appropriate)		Reinsurance Management	enable data from SAP Business Suite applications to be
		category; offerings (as			The foundation provides the technical infrastructure to
Approved	SAP HANA Live for Retail	appropriate)		SAP HANA® Live for Retail	enable data from SAP Business Suite applications to be
	SAP HANA Live for SAP Advanced Planning	category; offerings (as		SAP HANA® Live for SAP®	The foundation provides the technical infrastructure to
Approved	and Optimization	appropriate)		Advanced Planning and	enable data from the SAP Advanced Planning and
		category; offerings (as		SAP HANA® Live for SAP®	Renamed Apr-2013. Formerly SAP HANA Analytics
Approved	SAP HANA Live for SAP Business Suite	appropriate)		Business Suite	Foundation for SAP Business Suite.
	SAP HANA Live for SAP Business Suite	category; offerings (as		SAP HANA® Live for SAP®	The foundation provides the technical infrastructure to
Approved	foundation component	appropriate)		Business Suite foundation	enable data from the foundation component of SAP
	SAP HANA Live for SAP Commercial Project	category; offerings (as		SAP HANA® Live for SAP®	The foundation provides the technical infrastructure to
Approved	Management	appropriate)		Commercial Project	enable data from the SAP Commercial Project
	SAP HANA Live for SAP Customer	category; offerings (as	SAP HANA Live	SAP HANA® Live for SAP®	The foundation provides the technical infrastructure to
Approved	Relationship Management	appropriate)	for SAP CRM	Customer Relationship	enable data from the SAP CRM application to be used by
	SAP HANA Live for SAP Customer	category; offerings (as	SAP HANA Live	SAP HANA® Live for SAP®	The foundation provides the technical infrastructure to
Approved	Relationship Management and SAP ERP	appropriate)	for SAP CRM and	Customer Relationship	enable data from the SAP CRM and SAP ERP applications
		category; offerings (as		SAP HANA® Live for SAP®	Renamed April 2013. Formerly SAP HANA Analytics
Approved	SAP HANA Live for SAP ERP	appropriate)		ERP	Foundation for SAP ERP.
	SAP HANA Live for SAP ERP Human Capital	category; offerings (as	SAP HANA Live	SAP HANA® Live for SAP®	The foundation provides the technical infrastructure to
Approved	Management	appropriate)	for SAP ERP HCM	ERP Human Capital	enable data from the SAP ERP HCM solution to be used
	SAP HANA Live for SAP Global Batch	category; offerings (as	SAP HANA Live	SAP HANA® Live for SAP®	The foundation provides the technical infrastructure to
Approved	Traceability	appropriate)	for SAP GBT	Global Batch Traceability	enable data from the SAP Global Batch Traceability
		category; offerings (as	SAP HANA Live	SAP HANA® Live for SAP®	Renamed April 2013. Formerly SAP HANA Analytics
Approved	SAP HANA Live for SAP Global Trade Services	appropriate)	for SAP GTS	Global Trade Services; SAP	Foundation for SAP GTS. At first opportunity in
	SAP HANA Live for SAP governance, risk, and	category; offerings (as	SAP HANA Live	SAP HANA® Live for SAP®	This name replaced SAP HANA Live for SAP solutions for
Approved	compliance solutions	appropriate)	for SAP GRC	governance, risk, and	governance, risk, and compliance, May-2016.
	SAP HANA Live for SAP Product Lifecycle	category; offerings (as	SAP HANA Live	SAP HANA® Live for SAP®	Renamed Nov 14, 2012. Formerly SAP HANA analytics
Approved	Management	appropriate)	for SAP PLM	Product Lifecycle	framework for SAP PLM.
		category; offerings (as		SAP HANA® Live for SAP	Name replaced SAP HANA Live for SAP S/4HANA Finance,
Approved	SAP HANA Live for SAP S/4HANA Finance	appropriate)		S/4HANA® Finance	on-premise edition, Apr-2016.
		category; offerings (as		SAP HANA® Live for SAP®	The foundation provides the technical infrastructure to
Approved	SAP HANA Live for SAP Service Parts Planning	appropriate)		Service Parts Planning	enable data from the SAP Service Parts Planning
	SAP HANA Live for SAP Supplier Relationship	category; offerings (as	SAP HANA Live	SAP HANA® Live for SAP®	Renamed April 2013. Formerly SAP HANA Analytics
Approved	Management	appropriate)	for SAP SRM	Supplier Relationship	Foundation for SAP SRM. You do not need to spell out
	SAP HANA Live for SAP Supply Chain	category; offerings (as	SAP HANA Live	SAP HANA® Live for SAP®	Renamed April 2013. Formerly SAP HANA Analytics
Approved	Management	appropriate)	for SAP SCM	Supply Chain Management	Foundation for SAP SCM.
	SAP HANA Live for Transportation	category; offerings (as		SAP HANA® Live for	The foundation provides the technical infrastructure to
Approved	Management	appropriate)		Transportation	enable data from SAP Business Suite applications to be
		category; offerings (as		SAP HANA® Live for	The foundation provides the technical infrastructure to
Approved	SAP HANA Live for Treasury	appropriate)		Treasury	enable data from SAP Business Suite applications to be
	SAP HANA Live for Utilities, edition for SAP	category; offerings (as	SAP HANA Live	SAP HANA® Live for	The foundation provides the technical infrastructure to
Approved	Customer Relationship Management	appropriate)	for Utilities,	Utilities, edition for SAP®	enable utilities data from SAP CRM to be used by SAP
	SAP HANA Live for Utilities, edition for SAP	category; offerings (as	SAP HANA Live	SAP HANA® Live for	The foundation provides the technical infrastructure to
Approved	Customer Relationship Management and	appropriate)	for Utilities,	Utilities, edition for SAP®	enable utilities data from SAP CRM and SAP ERP to be
	SAP HANA Live for Utilities, edition for SAP	category; offerings (as		SAP HANA® Live for	The foundation provides the technical infrastructure to
Approved	ERP	appropriate)		Utilities, edition for SAP®	enable utilities data from SAP ERP to be used by SAP

Approved	SAP HANA Live tools	category; offerings (as appropriate)	SAP HANA® Live tools	This is an umbrella term for tools to help customers work with SAP HANA Live. You may refer to the individual tools
Approved	SAP HANA Marketplace	(none); site	SAP HANA® Marketplace	No descriptor is required at first mention; however, you can use "site" at any time to indicate this marketplace is
Approved	SAP HANA multitenant database containers	(none)	SAP HANA® multitenant database containers	Multitenant database containers are available. Do not use the singular "container."
Approved	SAP HANA native storage extension	(none); extension	SAP HANA® native storage extension	A native storage extension is available for SAP HANA. In a list you can refer to it as:• SAP HANA native storage
Approved	SAP HANA Oncolyzer	software; solution	SAP HANA® Oncolyzer	The software is a result of an interdisciplinary cooperation between the Charité — University Hospital in
Approved	SAP HANA One	service	SAP HANA® One	SAP HANA One service is a joint offering with Amazon Web Services (AWS) to provide SAP HANA DBServices.
Approved	SAP HANA performance management tools	(none); tools	SAP HANA® performance management tools	A set of performance management tools is available for SAP HANA. Refer to it as "SAP HANA performance
Approved	SAP HANA Profitability Analysis rapid-deployment solution	(none); rapid-deployment solution	SAP HANA® Profitability Analysis rapid-deployment	This name fully replaced SAP ERP rapid-deployment solution for profitability analysis with SAP HANA on Nov
Approved	SAP HANA Real-Time Race	(none)	SAP HANA® Real-Time Race	This offering is an SAP TechEd competition in which two leading SAP HANA system integrators solve a customer-
Approved	SAP HANA remote data sync	(none)	SAP HANA® remote data sync	A remote data sync option is available for application developers. Refer to it as:• SAP HANA remote data sync
Approved	SAP HANA rules framework	(none)	SAP HANA® rules framework	This offering provides customers with tools and services to develop real-time, rules management applications
Approved	SAP HANA Sales and Operations Planning rapid-deployment solution	(none); rapid-deployment solution	SAP HANA® Sales and Operations Planning rapid-	Use natural language and lowercase when using the shorter forms such as "the rapid-deployment solution,"
Approved	SAP HANA services in the cloud	(none); services; microservice; business services (depending	SAP HANA® services in the cloud	This is the umbrella name for cloud-based services and APIs that run on SAP HANA and are available for sale on
Approved	SAP HANA smart data access	(none)	SAP HANA® smart data access	Do not abbreviate. Incorrect: SAP HANA SDA. This software allows SAP HANA to access and query data
Approved	SAP HANA smart data integration	(none); integration	SAP HANA® smart data integration	This is technology available to help customers enhance and integrate data. In a list you can refer to:• SAP HANA
Approved	SAP HANA smart data quality	software	SAP HANA® smart data quality	This is technology available to help customers enhance and integrate data. In a list you can refer to:
Approved	SAP HANA spatial services	(none); services	SAP HANA® spatial services	Services are available for a cloud offering that helps customers with geospatial data management of vast sets
Approved	SAP HANA system replication	(none); software	SAP HANA® system replication	This names functionality that replicates data from a primary to a secondary system in SAP HANA
Approved	SAP HANA tailored data center integration	(none)	SAP HANA® tailored data center integration	This offering enables customers to tailor their server and storage options by specifying the server on which to run
Approved	SAP HANA, active/active read-enabled option	(none); option	SAP HANA® active/active read-enabled option	An option is available for active/active read enablement. In a list you can refer to it as:• SAP HANA,
Approved	SAP HANA, add-on for application function modeling	(none); add-on	SAP HANA®, add-on for application function	A free add-on is available for SAP HANA studio. It is an interactive modeling environment for the predictive
Approved	SAP HANA, base edition	(none); edition	SAP HANA®, base edition	An edition is available providing customers with a selection of SAP HANA capabilities including
Approved	SAP HANA, Big Data edition	(none); edition	SAP HANA®, Big Data edition	Marketing, or "soft," bundles made up of individual editions of the SAP HANA business data platform of
Approved	SAP HANA, cloud deployment option	(none); option	SAP HANA®, cloud deployment option	A cloud deployment option is available for customers that already own an SAP HANA license. In a bulleted list or on
Approved	SAP HANA, data privacy option	(none); option	SAP HANA®, data privacy option	An option is available to help customers with advanced security features such as data masking and column
Approved	SAP HANA, data replication option	(none); option	SAP HANA®, data replication option	A replication option for SAP HANA. It provides technologies for replicating data from any supported
Approved	SAP HANA, developer edition	(none); edition	SAP HANA®, developer edition	This is a priced edition. Refer to it as follows: • SAP HANA, developer edition
Approved	SAP HANA, Edge edition	(none); edition	SAP HANA®, Edge edition	An Edge edition exists for SMEs. In a bullet, chart, or list, you can refer to this as:
Approved	SAP HANA, Edge edition, advanced version	(none); version	SAP HANA®, Edge edition, advanced version	An advanced version of SAP HANA, Edge edtion is available. In a bullet, chart, or list, you can refer to this as:

Approved	SAP HANA, enterprise edition	(none); edition	SAP HANA®, enterprise edition	This is a priced edition. Refer to it as follows: • SAP HANA, enterprise edition
Approved	SAP HANA, enterprise extended edition	(none); edition	SAP HANA®, enterprise extended edition	This is a priced edition. Refer to it as follows: • SAP HANA, enterprise extended edition
Approved	SAP HANA, express edition	(none); edition	SAP HANA®, express edition	An express edition of SAP HANA is available. This is a downloadable edition of SAP HANA tailored for easy
Approved	SAP HANA, information management option	(none); option	SAP HANA®, information management option	An information management option is available. In a bulleted list or on the pricelist, refer to it as:
Approved	SAP HANA, information management option for SAP S/4HANA Cloud, single tenant edition	(none); edition	SAP HANA®, information management option for SAP HANA® Cloud	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP HANA, limited runtime edition for applications	(none); edition	SAP HANA®, limited runtime edition for	This is a priced edition. Do not mention it in marketing material. However, it appears on the price list, and you
Approved	SAP HANA, partner edition	(none); edition	SAP HANA®, partner edition	This is a priced edition. Refer to it as follows: • SAP HANA, partner edition
Approved	SAP HANA, personal edition	(none); edition	SAP HANA®, personal edition	This is a priced edition. Refer to it as follows: • SAP HANA, personal edition
Approved	SAP HANA, platform edition	(none); edition	SAP HANA®, platform edition	This is a priced edition. Refer to it as follows: • SAP HANA, platform edition
Approved	SAP HANA, predictive option	(none); opttion	SAP HANA®, predictive option	A predictive option for SAP HANA is available. It provides procedures to address classic predictive and machine
Approved	SAP HANA, runtime edition	(none); edition	SAP HANA®, runtime edition	A runtime edition of SAP HANA is available. It provides customers with a platform exclusively for SAP applications
Approved	SAP HANA, search and text option	(none); option	SAP HANA®, search and text option	A search and text option for SAP HANA is available. It allows the user to build search applications, define search
Approved	SAP HANA, spatial and graph option	(none); option	SAP HANA®, spatial and graph option	A spatial and graph option for SAP HANA is available. It allows the user to access, manipulate, and analyze spatial
Approved	SAP HANA, spatial edition	(none); edition	SAP HANA®, spatial edition	As of May-2018, this will no longer be on new price lists, but existing customers can still purchase.
Approved	SAP HANA, standard edition	(none); edition	SAP HANA®, standard edition	A standard edition of SAP HANA is available providing customers with capabilities including database,
Approved	SAP HANA, streaming analytics option	(none); option	SAP HANA® streaming analytics	Name fully replace SAP HANA streaming analytics, Mar-2019.
Approved	SAP HANA, version for IBM Power Systems architecture	database	SAP HANA®, version for IBM Power Systems	A version of the SAP HANA database that can be run on IBM Power Systems architecture is available. In a bulleted
Approved	SAP Hands-On Learning	course; lab (as appropriate)		This names an on-site course for SAP professionals, customers and partners with a high focus on specifically
Approved	SAP HCM Shared Service Framework rapid-deployment solution	(none); rapid-deployment solution		Retired Jul-2017. Pre-retirement notes: Name fully replaced SAP Precision Medicine
Approved	SAP Health	portfolio; solution(s); platform		"https://www.sapbrandtools.com/naming-
Approved	SAP Health Central	solution		This solution has been developed as part of an initiative of the National Rural Health Mission of India. It is initially
Approved	SAP Health Central	mobile app		Short name for launch icon only: HealthCentral
Approved	SAP Health Data OnDemand	solution		This is a cloud-based offering developed by SAP Research for the collection of and analytics of health-related data.
Approved	SAP Health Engagement	solution		SAP Health Engagement is a solution that enables the interaction between individuals and doctors or healthcare
Approved	SAP Health Engagement, mobile app SDK	solution		A software development kit (SDK) is available to connect the software for mobile access. Refer to it as:
Approved	SAP Health for Waiting Time Management	solution		SAP Health for Waiting Time Management is a solution that predicts patient waiting times in outpatient
Approved	SAP Heat Map	solution		SAP Heat Map is a demo cloud solution that runs on SAP Cloud Platform. It is not a priced and sold offering. It is
Approved	SAP Heavy Equipment Management rapid-deployment solution	(none); rapid-deployment solution		This name fully replaced SAP rapid-deployment solution for heavy equipment management, Nov 2012.
Approved	SAP Hedge Management	application		Part of the analytical banking category of SAP for Banking products.

Approved	SAP Hedge Management for Banking	package			Do not abbreviate.
Approved	SAP Help Portal	site; service (as appropriate)			SAP Help Portal bundles access to SAP product documentation and also related information, such as SAP
Approved	SAP Help Portal Reader	mobile app			Short name for launch icon only: Doc Reader
Approved	SAP High Tech Channel Management	application			Implementation services are available.
Approved	SAP high-availability middleware	package; group of offerings (as appropriate)			The term "high-availability" refers to a system-design approach whereby operations revert to a replication
Approved	SAP House	(none); location			This names a physical customer-, partner-, and community-facing space that aims to provide insights and
Approved	SAP HR Approvals	mobile app			Short name for launch icon only: HR Approvals
Approved	SAP HR Core Functions for Arab Republic of Egypt rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as "the rapid-deployment solution,"
Approved	SAP HR Core Functions for China rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as "the rapid-deployment solution,"
Approved	SAP HR Core Functions for Kingdom of Saudi Arabia rapid-deployment solution	(none); rapid-deployment solution			Do not use the abbreviation "KSA." Incorrect: SAP HR Core Functions for KSA rapid-deployment solution.
Approved	SAP HR Core Functions for Qatar rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as "the rapid-deployment solution,"
Approved	SAP HR Core Functions for Sultanate of Oman rapid-deployment solution	(none); rapid-deployment solution			Do not use the abbreviation "SO." Incorrect: SAP HR Core Functions for SO rapid-deployment solution.
Approved	SAP HR Core Functions for United Arab Emirates rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as "the rapid-deployment solution,"
Approved	SAP HR Learning	organization; team; group			This is a board area within SAP Learning.
Approved	SAP HR Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects HR Rapid Mart.
Approved	SAP HR Workspace by NorthgateArinso	application			Upon first mention, refer to "the SAP HR Workspace application by NorthgateArinso." Use lowercase for the
Approved	SAP Human Capital Management for SAP S/4HANA, on-premise edition	solution	SAP HCM for SAP S/4HANA,	SAP® Human Capital Management for SAP	This is a version of the SAP ERP Human Capital Management solution that runs on SAP S/4HANA. There
Approved	SAP Human Capital Management for U.S. Federal Government Organizations	application	SAP HCM for U.S. Federal		At first mention in text, spell out the full name and place the acronym in parentheses: SAP Human Capital
Approved	SAP Hybrid App Toolkit Companion	mobile app			Short name for launch icon only: HATCompanion
Approved	SAP Hybrid Web Container	mobile app			This mobile app was previously named Hybrid Web Container, Sybase Hybrid Web Container, and Sybase
Approved	SAP Hybris Merchandising	solution		SAP® Hybris® Merchandising	Note: This name will be retired by Q1/2019.
Approved	SAP Hydrocarbon Logistics Hub	(none); hub			This cloud offering helps customers exchange data and documents among all supply chain business partners in
Approved	SAP ID service	service, profile, credentials			SAP ID service is an identity provider that can be integrated into any SAP on-demand application and is
Approved	SAP Idea Funder	program; initiative; site			This names a crowdfunding site hosted by SAP where startups or individuals can submit apps they have
Approved	SAP Identity Analytics	analytic application			This name fully replaced SAP Access Control Role Analytics, Sept 2013.
Approved	SAP Identity Management	component	SAP ID Management		This name fully replaced SAP NetWeaver Identity Management (SAP NetWeaver ID Management), Apr-
Approved	SAP Identity Management for Public Sector	package	SAP ID Management for		Do not abbreviate.
Approved	SAP Image and Video Processing	services; microservices			This names a category of services within the SAP Leonardo Machine Learning capability that run on SAP
Approved	SAP Impact	program			This names an internal SAP program that offers recent MBA-program graduates full-time professional

Approved	SAP Impairment Management for Banking	application			Do not abbreviate. Incorrect: SAP IM for Banking; SAP IMB.
Approved	SAP Improvement Finder	site; program (as appropriate)			This names a tool that is part of the Customer Influence program.
Approved	SAP IMS 365	mobile service			IMS stands for IP multimedia subsystem. This is an industry standard term and does not need to be spelled
Approved	SAP IMS 365 for roaming and interconnectivity	mobile service			In a bulleted list or on the pricelist, refer as follows: • SAP IMS 365 for roaming and interconnectivity
Approved	SAP Incentive Administration	application			Do not abbreviate. Incorrect: SAP IA.
Approved	SAP Incentive Administration by Vistex	application		SAP® Incentive Administration by Vistex	Upon first mention, refer to "the SAP Incentive Administration application by Vistex." Use lowercase for
Approved	SAP Incentive Administration by Vistex for SAP S/4HANA	application			A version of SAP Incentive Administration by Vistex is available that has been optimized to work with SAP
Approved	SAP Incentive and Commission Management	application			Use lowercase when referring to the business scenario or business process that it supports.
Approved	SAP Incentive and Commission Management for Banking	application			Do not abbreviate.
Approved	SAP Incentive and Commission Management for Insurance	application			Name changed from "SAP Insurance Incentive and Commission Management" and the descriptor changed
Approved	SAP Incident Dashboard	mobile app			Short name for launch icon only: Incident
Approved	SAP Incident Management for Defense & Security	package			Do not abbreviate. Incorrect: SAP IM for Defense & Security; SAP Incident Management for D&S.
Approved	SAP Incident Management rapid-deployment solution	(none); rapid-deployment solution			This name fully retired Feb-2018. Pre-retirement notes:
Approved	SAP InfoMaker	application			This is a rename of the acquired offering Sybase InfoMaker. This offering gives customers an easy-to-use
Approved	SAP Information Collaboration Hub	(none); hub (as needed)			This is an umbrella name and not the name of an individual offering. It names a messaging hub for multiple
Approved	SAP Information Collaboration Hub for Life Sciences	(none); hub (as needed)			This offering helps life science companies and their external partners exchange large volumes of data and
Approved	SAP Information Collaboration Hub for Life Sciences, option for contract manufacturing	(none); hub (as needed)			An option for contract manufacturing and third-party logistics is available for SAP Information Collaboration
Approved	SAP Information Collaboration Hub for Life Sciences, option for regulatory reporting	(none); hub (as needed)			An option for regulatory reporting is available for SAP Information Collaboration Hub for Life Sciences. In a list
Approved	SAP Information Collaboration Hub for Life Sciences, option for U.S. point-of-dispense	(none); hub (as needed)			An option for U.S. point-of-dispense is available for SAP Information Collaboration Hub for Life Sciences. In a list
Approved	SAP Information Collaboration Hub for Life Sciences, option for U.S. supply chain	(none); option			An option is available for U.S. supply chain customers. You can refer to it as:• SAP Information Collaboration
Approved	SAP Information Collaboration Hub for Life Sciences, option for U.S. wholesalers	(none); hub (as needed)			An option for U.S. wholesalers is available for SAP Information Collaboration Hub for Life Sciences. In a list
Approved	SAP Information Extraction by OpenText	application			This name fully replaced SAP Invoice Management by OpenText, option for OCR
Approved	SAP Information Lifecycle Management	component	SAP ILM		This name fully replaced SAP NetWeaver Information Lifecycle Management, June 2013.
Approved	SAP Information Processing by OpenText	application		SAP® Information Processing by OpenText	This name fully replaced SAP Digital Content Processing by OpenText Jul-2019.
Approved	SAP Information Processing by OpenText for SAP S/4HANA	application		SAP® Information Processing by OpenText for	This name fully replaced SAP Digital Content Processing by OpenText for SAP S/4HANA Jul-2019.
Approved	SAP Information Steward	software			Name changed April 16, 2012. Formerly SAP BusinessObjects Information Steward.
Approved	SAP Information Steward Accelerator by Syniti	application			This name fully replaced SAP Information Steward Accelerator by BackOffice Associates May-2019. The
Approved	SAP Information Steward, Edge edition	software			Name changed April 16, 2012. Formerly SAP BusinessObjects Edge Information Steward.
Approved	SAP In-House Cash	application			A cloud edition is available. See subordinate name below.

Approved	SAP In-House Cash, cloud edition	application		A cloud edition is available. In a list, you can refer to it as: • SAP In-House Cash, cloud edition
Approved	SAP Injury Risk Monitor	Web application		This is a Web application that enables sports teams and physiotherapists to monitor players' injuries and assess
Approved	SAP Injury Risk Monitor, pilot version	Web application		This is currently available as a pilot version. Refer to it as: • SAP Injury Risk Monitor, pilot version
Approved	SAP InnoJam	event (optional)		There is a coding contest for students. You can use natural language to describe it as "a virtual coding contest
Approved	SAP Innovation and Optimization Pathfinder	service; report		SAP Innovation and Optimization Pathfinder is a free service that provides customers with a personalized
Approved	SAP Innovation Award	(none); award; awards (as appropriate)		This name fully replaced SAP HANA Innovation Award "https://www.sapbrandtools.com/naming-
Approved	SAP Innovation Center	org unit; site; location; concept (where applicable)		In German-language text, use the name "SAP Innovation Center" upon first mention. In subsequent mentions, you
Approved	SAP Innovation Center	mobile app		Short name for launch icon only: Innovation Ctr
Approved	SAP Innovation Center Network	(none); network		SAP Innovation Center Network is the umbrella name to communicate SAP Innovation Center locations and their
Approved	SAP Innovation Cloud	environment		This offering refers to an internal cloud service using Amazon Web Services for development and training.
Approved	SAP Innovation Control Center	(none); control center(s); center(s); facility(ies);		As of August 2016, this name is now branded and uppercase.
Approved	SAP Innovation Exchange	program; event; workshop; site; member; members (as		This names a community of SAP customers in Germany who are decision-makers in manufacturing-related
Approved	SAP Innovation Framework	framework; methodology; graphic; visuals (as		This names a framework that helps customers organize their portfolio investment planning. This methodology
Approved	SAP Innovation Management	solution; application or service (as appropriate to		This offering is not related to SAP Idea Management.
Approved	SAP Innovation Management, cloud edition	solution; application or service (as appropriate to		A cloud edition of SAP Innovation Management is available. On the price list or in a bulleted list, refer to it
Approved	SAP Innovation Services	portfolio; offerings; components; team; unit;	SAP® Innovation Services (portfolio only)	SAP Innovation Services names both an organization and a portfolio.
Approved	SAP Innovation Unleashed	program; initiative		This names a Latin American program that encourages innovation and collaboration among SAP customers,
Approved	SAP Innovative Business Solutions	organization		As of September 2017 this name fully replaces SAP Custom Development.
Approved	SAP Innovator Challenge	program; initiative; event; service		This names a service that helps customers adopt new technologies that support the intelligent enterprise. For a
Approved	SAP Innovator Summit for [XXX]	event; conference; summit		This names an event for SAP executives. Currently a specific summit for SAP S/4HANA exists. See the
Approved	SAP Inscribe	mobile app		This fully replaced project "E-Quill," "https://www.sapbrandtools.com/naming-
Approved	SAP Insights	center; research center; group; report (as appropriate)		This name fully replaced SAP Center for Business Insights Oct-2018.
Approved	SAP Institute for Digital Government	location; site (as applicable)		This is a physical location housed within the SAP federal government offices in Canberra, Australia. The goal of the
Approved	SAP In-Store Ad Hoc Inventory	mobile app		Short name for launch icon only: InStoreAdHoc
Approved	SAP In-Store Merchandise and Inventory Management	application		Do not abbreviate.
Approved	SAP In-Store Product Lookup	mobile app		Short name for launch icon only: InStoreLookup
Approved	SAP Insurance Analyzer	analytic applications		This is an umbrella term for a pair of applications that are priced separately:
Approved	SAP Insurance Broker Statement Processing by EMC	application		Upon first mention, refer to "the SAP Insurance Broker Statement Processing application by EMC." Use lowercase
Approved	SAP Insurance Sales Assistant	mobile app		SAP Insurance Sales Assistant is a mobile app that helps insurance agents, brokers, and other sales personnel

Approved	SAP Integrated Business Planning	solution		This names a marketing bundle comprising individually priced cloud applications that provide customers with
Approved	SAP Integrated Business Planning for demand	application		This is one of the supply chain management applications. In a list refer to:
Approved	SAP Integrated Business Planning for demand-driven replenishment	application		This name fully replaced SAP Integrated Business Planning for demand-driven supply networks Mar-2019.
Approved	SAP Integrated Business Planning for finance	application		This is of the finance and operations application. In a list refer to:
Approved	SAP Integrated Business Planning for inventory	application		This is one of the supply chain management applications. In a list refer to:
Approved	SAP Integrated Business Planning for response and supply	application		This is one of the supply chain management applications. In a list refer to:
Approved	SAP Integrated Business Planning for sales and operations	application		This is one of the supply chain management applications. In a list refer to:
Approved	SAP Integrated Business Planning, add-in for Microsoft Excel	solution		An add-in for Microsoft Excel is available. Refer to it as:• SAP Integrated Business Planning, add-in for Microsoft
Approved	SAP Integrated Business Planning, Edge edition	solution		Name fully replaced SAP Integrated Business Planning, starter edition, Nov-2016.
Approved	SAP Integrated Delivery Framework	(none); framework		This name fully replaced the name "integrated delivery framework." Jul-2018
Approved	SAP Integrated Exploration and Production	application	SAP IEP	This name fully replaces "SAP xApp Integrated Exploration and Production (SAP xIEP)" Jan-04-08. Use the new name
Approved	SAP Integration and Certification Center	(none); center	SAP ICC	Use "SAP" each time you use the abbreviation ICC to avoid confusion with the name "innovation control
Approved	SAP Integration Package for SWIFT	(none)		There is no first-mention descriptor. Do not use the article "the" in front of this name. That is, do not say "The
Approved	SAP Intellectual Property Management	application		Do not abbreviate. Incorrect: SAP IPM.
Approved	SAP Intellectual Property Management for High Tech	package		Do not abbreviate.
Approved	SAP Intelligent Asset Management	solutions		This names a group of five SAP offerings that enable an organization to use sensor technologies and predictive
Approved	SAP Intelligent Decision 365	mobile service		This name fully replaced SAP Intelligent Notification 365, decision engine
Approved	SAP Intelligent Enterprise Framework	(none); framework; methodology; graphic; visuals		This name replaced SAP Digital Transformation Framework "https://www.sapbrandtools.com/naming-
Approved	SAP Intelligent Hubbing 365	mobile service		This mobile service is a Sybase solution that was previously named "Sybase Intelligent Routeback."
Approved	SAP Intelligent Metering for German Energy Utilities	application		This name fully replaced SAP Intelligent Metering for Germany Feb-2015.
Approved	SAP Intelligent Notification 365	mobile service		This name fully replaced SAP Intelligent Messaging 365 in April 2015.
Approved	SAP Intelligent Notification 365 SDK for Android	mobile service		This is one of the SDKs available: • SAP Intelligent Notification 365 SDK for Android
Approved	SAP Intelligent Notification 365 SDK for Facebook	mobile service		This is one of the SDKs available: • SAP Intelligent Notification 365 SDK for Android
Approved	SAP Intelligent Notification 365 SDK for iOS	mobile service		This is one of the SDKs available: • SAP Intelligent Notification 365 SDK for Android
Approved	SAP Intelligent Notification 365 SDK for PhoneGap	mobile service		This is one of the SDKs available: • SAP Intelligent Notification 365 SDK for Android
Approved	SAP Intelligent Notification 365 SDK for Twitter	mobile service		This is one of the SDKs available: • SAP Intelligent Notification 365 SDK for Android
Approved	SAP Intelligent Notification 365 SDK for WeChat	mobile service		This is one of the SDKs available: • SAP Intelligent Notification 365 SDK for Android
Approved	SAP Intelligent Notification 365, multichannel API	mobile service		This is one of multiple APIs available. In a bulleted list or on the pricelist, refer to:
Approved	SAP Intelligent Notification 365, real-time push API	mobile service		This is one of multiple APIs available. In a bulleted list or on the pricelist, refer to:• SAP Intelligent Notification 365,

Approved	SAP Intelligent Notification 365, SAP Hybris connector	mobile service			This connector is available: • SAP Intelligent Notification 365, hybris connector
Approved	SAP Intelligent Notification 365, SMS API	mobile service			This is one of multiple APIs available. In a bulleted list or on the pricelist, refer to:• SAP Intelligent Notification 365,
Approved	SAP Intelligent Notification 365, voice API	mobile service			This is one of multiple APIs available. In a bulleted list or on the pricelist, refer to:• SAP Intelligent Notification 365,
Approved	SAP Intelligent Robotic Process Automation	services; microservices; methodology; technology (as	SAP Intelligent RPA		This names technology services that enable customers to achieve high degree of automation by delivering robotic
Approved	SAP Intelligent Sales Execution	solution			This is a rename of CallidusCloud Datahug.
Approved	SAP Intelligent Services for Customer Service	(none)			This names a bundle of services that use deep learning capabilities in SAP Leonardo to streamline customer
Approved	SAP Interactive Credit Risk Analysis	application			Please discontinue any use of the previous name SAP Credit Risk Stress Testing and do not indicate that this
Approved	SAP Interactive Data Space	space, meeting room; room (where appropriate)			This names a room which is located at the training ground of the TSG 1899 Hoffenheim, a professional German
Approved	SAP Interactive Forms by Adobe	software			Upon first mention, refer to "the SAP Interactive Forms software by Adobe." Use lowercase for the word
Approved	SAP Interactive Shelf	solution			SAP Interactive Shelf is a demo cloud solution built on SAP Hybris as a Service on SAP Cloud Platform. It is not a
Approved	SAP Intercompany	application			This name replaced SAP BusinessObjects Intercompany "https://www.sapbrandtools.com/naming-
Approved	SAP Intercompany Data Exchange	application			Do not abbreviate. Incorrect: SAP IDEX.
Approved	SAP Intercompany Data Exchange for Austrian Utilities	application			This is an Austria-only offering that also may be mentioned in articles published globally. This application
Approved	SAP Intercompany Data Exchange for Austrian Utilities for SAP S/4HANA	application		SAP® Intercompany Data Exchange for Austrian	This is an Austria-only offering that also may be mentioned in articles published globally. This application
Approved	SAP Intercompany Data Exchange for German Electric Utilities	application			This is a Germany-only offering that also may be mentioned in articles published globally. This application
Approved	SAP Intercompany Data Exchange for German Electricity Feed	application			This is a Germany-only offering that also may be mentioned in articles published globally.
Approved	SAP Intercompany Data Exchange for German Metering	application			This is a German-only offering that also may be mentioned in articles published globally.
Approved	SAP Intercompany Financial Hub by BlackLine	application			This names an application for global organizations with multiple ERP instances and large transaction volumes. It
Approved	SAP Interface Management	service			This is an SAP-branded global service offering in the solution integration category
Approved	SAP Internal Project Staffing and Cost Management rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP ERP rapid-deployment solution for internal project staffing and cost
Approved	SAP Internship Experience Day	event			This names an ongoing event coordinated to occur simultaneously in various cities.
Approved	SAP Internship Experience Project	program; initiative; (none)			This names an internship program for university students that gives them project-based work experience as well as
Approved	SAP Interview Assistant	mobile app			Short name for launch icon only: Interview
Approved	SAP Inventory Manager	mobile app			Short name for launch icon only: InventoryMgr
Approved	SAP Inventory Manager for Maximo	mobile app			Short name for launch icon only: InventoryMgr
Approved	SAP Inventory Manager, cloud edition	mobile app			As of September 2016, a new cloud-based edition is available in online stores that includes additional
Approved	SAP Inventory Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects Inventory Rapid Mart.
Approved	SAP Investigation Management for Public Sector	package			This name replaced SAP Investigative Case Management for Public Sector July-2014.
Approved	SAP Investigative Case Management	application			This application helps authorities and organizations in the public security industry with security-related issues,

Approved	SAP Investigative Case Management for SAP S/4HANA	application		SAP® Investigative Case Management for SAP	A version of SAP Investigative Case Management that has been optimized to work with SAP S/4HANA is available.
Approved	SAP Investment Controlling for Insurance	package			Do not abbreviate.
Approved	SAP Investment Management for Insurance	package			Do not abbreviate.
Approved	SAP Invoice and Goods Receipt Reconciliation	analytic application			Do not abbreviate. Incorrect: SAP IGRR; SAP I&GRR.
Approved	SAP Invoice Management by OpenText	application		SAP® Invoice Management by OpenText for SAP	Upon first mention, refer to "the SAP Invoice Management application by OpenText." Use lowercase
Approved	SAP Invoice Management by OpenText for SAP S/4HANA	application			A version of SAP Invoice Management by OpenText that has been reconfigured and updated to work with SAP
Approved	SAP Invoice Management by OpenText rapid-deployment solution	(none); rapid-deployment solution			OpenText changed its spelling from "Open Text" (with a space) to "OpenText" (with no space), January 2011. Use
Approved	SAP Invoicing and Contract Accounting	application			Do not abbreviate the name.
Approved	SAP IoT Application Enablement	toolkit			This names a developer toolkit that enables customers and partners to build IoT applications that are tailored to
Approved	SAP IoT Application Enablement, express edition	toolkit			An express edition of SAP IoT Application Enablement is available. In a bulleted list or on the price list, refer to it
Approved	SAP IoT Application Enablement, on-premise edition	toolkit			An on-premise edition of SAP IoT Application Enablement is available. In a bulleted list or on the price list, refer to it
Approved	SAP IoT Application Enablement, private cloud edition	toolkit			A private cloud edition of SAP IoT Application Enablement is available. In a bulleted list or on the price list, refer to it
Approved	SAP IoT Connect 365	mobile service			This mobile service enables users to easily connect their Internet of Things devices through mobile and other
Approved	SAP IoT Connect 365, enterprise service	mobile service			A version of SAP IoT Connect 365 is available for IoT connectivity to enterprises. Refer to it in a bulleted list or
Approved	SAP IoT Connect 365, enterprise service, NarrowBand IoT option	mobile service	SAP IoT Connect 365, enterprise		A NarrowBand IoT option is available for SAP IoT Connect 365, enterprise service. In a bulleted list or on the price
Approved	SAP IoT Connect 365, operator service	mobile service			A version of SAP IoT Connect 365 is available that provides a white-label service to operators to allow them
Approved	SAP IoT Connect 365, operator service, NarrowBand IoT option	mobile service	SAP IoT Connect 365, operator		A NarrowBand IoT option is available for SAP IoT Connect 365, operator service. In a bulleted list or on the price list,
Approved	SAP IoT Simulator	mobile app			Short name for launch icon only: IoT Simulator
Approved	SAP IPX 365	mobile service			This mobile service is a Sybase solution that was previously named Sybase IPX 365.
Approved	SAP IPX 365, connectivity for BlackBerry services	mobile service			An add-on to SAP IPX 365 that enables operators to launch BlackBerry services is available at an additional
Approved	SAP IPX 365, SMS hubbing	mobile service			In a bulleted list or on the pricelist, refer to: • SAP IPX 365, SMS hubbing
Approved	SAP IPX 365, voice connect	mobile service			In a bulleted list or on the pricelist, refer to: • SAP IPX 365, voice connect
Approved	SAP IQ	software; database software			Effective Jan-2014, this name fully replaces SAP Sybase IQ. Use the new name for assets with a 2014 publication
Approved	SAP IQ cockpit	software; database software			A cockpit ships with SAP IQ to allow database administrators to configure, tune, monitor, and maintain
Approved	SAP IQ Near-Line Storage and Retention Management rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP BW Near-Line Storage rapid-deployment solution, Jul-2015.
Approved	SAP IQ, Edge edition	software			Do not capitalize "edition" except where title case is required.
Approved	SAP IQ, enterprise edition	software; database software			SAP sells only the enterprise edition of SAP IQ. In a bullet, list, or chart entry, you may refer as follows:
Approved	SAP IT Assessment	services			This is a global portfolio comprising individual services.
Approved	SAP IT Change Approval	mobile app			Short name for launch icon only: IT Change

Approved	SAP IT Excellence	program			Do not abbreviate the name.
Approved	SAP IT Incident Management	mobile app			Short name for launch icon only: IT Incident
Approved	SAP IT Infrastructure Management	software			This software works with and enhances the SAP Solution Manager application management solution to manage a
Approved	SAP IT Infrastructure Management, bundle for 250 IT devices	software			A pricing bundle is available. In a bulleted list, you can refer to it as:
Approved	SAP IT Operations Analytics	software			This name fully replaced SAP HANA data center intelligence.
Approved	SAP IT Operations Analytics, Edge edition	software			In a bullet, list, or chart entry, use the formulation as written. Do not capitalize “edition” except where title
Approved	SAP IT Planning	services			This is a global portfolio comprising individual services.
Approved	SAP IT Risk Management	services			This is a global portfolio comprising individual services.
Approved	SAP IT Service Delivery for Professional Services	package			Do not abbreviate the name.
Approved	SAP IT Service Desk Operation	application			A rapid-deployment solution was available; it was retired in Apr-2014: SAP IT Service Desk Operation rapid-
Approved	SAP IT Service Management	application	SAP ITSM		After first full mention and definition of the name - "SAP IT Service Management (SAP ITSM)" - you may refer to
Approved	SAP IT Strategy Development	services			This is a global portfolio comprising individual services.
Approved	SAP Jam	collaboration platform; site; page(s) (where applicable)		SAP® Jam™	This is an umbrella name and not the name of an individually priced offering. It can be used to refer
Approved	SAP Jam	mobile app		SAP® Jam™	Short name for launch icon: SAP Jam
Approved	SAP Jam Collaboration	(none)		SAP® Jam™ Collaboration	Two offerings are available under the SAP Jam umbrella name. Customers can buy either or both. You can refer to
Approved	SAP Jam Collaboration Integration rapid-deployment solution	(none); rapid-deployment solution		SAP® Jam™ Collaboration Integration rapid-	This name fully replaced SAP Business Collaboration rapid-deployment solution July-2014, which itself replaced SAP
Approved	SAP Jam Collaboration, activity hub	(none); hub		SAP® Jam™, activity hub	An optional component of SAP Jam is available that allows users to connect to their company’s other social
Approved	SAP Jam Collaboration, advanced edition	(none)		SAP® Jam™ Collaboration, advanced edition	Six editions are available for SAP Jam Collaboration. You can refer to them as:
Approved	SAP Jam Collaboration, advanced plus edition	(none)		SAP® Jam™ Collaboration, advanced plus edition	Six editions are available for SAP Jam Collaboration. You can refer to them as:
Approved	SAP Jam Collaboration, basic edition	(none)		SAP® Jam™ Collaboration, basic edition	Six editions are available for SAP Jam Collaboration. You can refer to them as:
Approved	SAP Jam Collaboration, data storage add-on	(none); add-on		SAP® Jam™ Collaboration, data storage add-on	An add-on is available that provides additional data storage. Refer to it as:
Approved	SAP Jam Collaboration, developer edition	(none)		SAP® Jam™ Collaboration, developer edition	Six editions are available for SAP Jam Collaboration. You can refer to them as:
Approved	SAP Jam Collaboration, developer edition, single user license	(none)		SAP® Jam™ Collaboration, developer edition, single	Six editions are available for SAP Jam Collaboration. You can refer to them as:
Approved	SAP Jam Collaboration, enterprise edition	(none)		SAP® Jam™ Collaboration, enterprise edition	Six editions are available for SAP Jam Collaboration. You can refer to them as:
Approved	SAP Jam Communities	(none)		SAP® Jam™ Communities	Two offerings are available under the SAP Jam umbrella name. Customers can buy either or both. You can refer to
Approved	SAP Jam Communities, edition for SAP Customer Experience solutions	(none)		SAP® Jam™, edition for SAP® Customer Experience	This name fully replaces SAP Jam Communities, edition for SAP Hybris solutions Jul-2018.
Approved	SAP Jam, add-in for Microsoft Office Outlook	(none); add-in		SAP® Jam™, add-in for Microsoft Office Outlook	Installable client add-ons are available. Refer to them as: • SAP Jam, add-in for Microsoft Office Outlook
Approved	SAP Jam, add-on for enhanced integration with SAP CRM	(none); add-on		SAP® Jam™, add-on for enhanced integration with SAP® Jam™, application	There is an optional add-on that provides integration plus additional functionality (additional feeds and notifications
Approved	SAP Jam, application launcher add-in	(none); add-in		launcher add-in	Installable client add-ons are available. Refer to them as: • SAP Jam, add-in for Microsoft Office Outlook

Approved	SAP Jam, CMIS integration for Alfresco One	(none); add-on(s); integration	SAP™ Jam™, CMIS integration for Alfresco One	Content management interoperability services (CMIS) add-ons are available. Refer to them as:
Approved	SAP Jam, CMIS integration for Microsoft Office 365 SharePoint Online	(none); add-on(s); integration	SAP™ Jam™, CMIS integration for Microsoft	Content management interoperability services (CMIS) add-ons are available. Refer to them as:
Approved	SAP Jam, CMIS integration for Microsoft SharePoint	(none); add-on(s)	SAP™ Jam™, CMIS integration for Microsoft	Content management interoperability services (CMIS) add-ons are available. Refer to them as:
Approved	SAP Jam, CMIS integration for OpenText Content server	(none); add-on(s)	SAP™ Jam™, CMIS integration for OpenText	Content management interoperability services (CMIS) add-ons are available. Refer to them as:
Approved	SAP Jam, CMIS integration for SAP Extended ECM by OpenText	(none); add-on(s)	SAP™ Jam™, CMIS integration for SAP	An integration is available for SAP Extended ECM by OpenText. In a list you can refer to it as:
Approved	SAP Jam, collaboration add-in for Microsoft Office	(none); add-on(s)	SAP™ Jam™, collaboration add-in for Microsoft Office	Installable client add-ons are available. Refer to them as: • SAP Jam, add-in for Microsoft Office Outlook
Approved	SAP Jam, content integration for Box	(none)		Content management interoperability services (CMIS) add-ons are available. Refer to them as:
Approved	SAP Jam, desktop file sync client (for Microsoft Windows)	(none); add-on; add-in	SAP™ Jam™, desktop file sync client (for Microsoft	Installable client add-ons are available. Refer to them as: • SAP Jam, add-in for Microsoft Office Outlook
Approved	SAP Jam, external user option	(none); option	SAP™ Jam™, external user option	An option for external users is available. Refer to it as: • SAP Jam, external user option
Approved	SAP Jam, search integration for Google Search appliance	(none); add-on(s)	SAP™ Jam™, search integration for Google	Search integration add-ons are available. Refer to them as: • SAP Jam, search integration for Google Search appliance
Approved	SAP Jam, search integration for Microsoft SharePoint federated search	(none); add-on(s)	SAP™ Jam™, search integration for Microsoft	Search integration add-ons are available. Refer to them as: • SAP Jam, search integration for Google Search appliance
Approved	SAP Jam, search integration for OpenSearch	(none)	SAP™ Jam™, search integration for OpenSearch	Search integration add-ons are available. Refer to them as: • SAP Jam, search integration for Google Search appliance
Approved	SAP Jam, search integration for SAP HANA enterprise search	(none)	SAP™ Jam™, search integration for SAP HANA	Search integration add-ons are available. Refer to them as: • SAP Jam, search integration for Google Search appliance
Approved	SAP Jam, Web part add-in for Microsoft SharePoint	(none)	SAP™ Jam™, Web part add-in for Microsoft SharePoint	Installable client add-ons are available. Refer to them as: SAP Jam, Web part add-in for Microsoft SharePoint
Approved	SAP Jam, work pattern builder add-on	(none)	SAP™ Jam™, work pattern builder add-on	A work pattern builder add-on is available for SAP Jam. In a list, you can refer to it as:
Approved	SAP Job Matching	application		Name fully replaced SAP Clea for Job Matching, May-2017.
Approved	SAP Job Progress Monitor	mobile app		Short name for launch icon only: Job Progress
Approved	SAP Joint Venture Accounting	application		Do not abbreviate. Incorrect: SAP JVA.
Approved	SAP Just-in-Time Process for Suppliers	application		Do not abbreviate.
Approved	SAP Kids Who Code	program		This names a program that offers coding classes to students who want to learn Java, C++, HTML, UI5, and
Approved	SAP Knowledge Acceleration	software		Note: This offering is being replaced in Q1 2018 by SAP Enablement Library
Approved	SAP Knowledge Acceleration bundle for S/4HANA	software	SAP™ Knowledge Acceleration bundle for	A bundle is available for SAP S/4HANA. In a list you can refer to it as:• SAP Knowledge Acceleration bundle for
Approved	SAP Knowledge Acceleration, version for CRM: Sales	software		In a bullet, list, or chart entry designed to help the customer choose a content title, you may refer to:
Approved	SAP Knowledge Acceleration, version for ERP HCM: Cross-Application Time Sheet	software		In a bullet, list, or chart entry designed to help the customer choose a content title, you may refer to:
Approved	SAP Knowledge Acceleration, version for ERP: Navigation	software		In a bullet, list, or chart entry designed to help the customer choose a content title, you may refer to:
Approved	SAP Knowledge Acceleration, version for Lumira	software	SAP™ Knowledge Acceleration, version for	In a bullet, list, or chart entry designed to help the customer choose a content title, you may refer to:• SAP
Approved	SAP Knowledge Acceleration, version for S/4HANA, core finance option	software	SAP™ Knowledge Acceleration, version for	A core finance option is available for the version for SAP S/4HANA. In a list you can refer to it as:• SAP Knowledge
Approved	SAP Knowledge Acceleration, version for S/4HANA, order to cash option	software	SAP™ Knowledge Acceleration, version for	An order to cash option is available for the version for SAP S/4HANA. In a list you can refer to it as:• SAP
Approved	SAP Knowledge Acceleration, version for S/4HANA, plan to product option	software	SAP™ Knowledge Acceleration, version for	A plan to product option is available for the version for SAP S/4HANA. In a list you can refer to it as:• SAP

Approved	SAP Knowledge Acceleration, version for SAP S/4HANA, procure to pay option	software		SAP® Knowledge Acceleration, version for	A procure to pay option is available for the version for SAP S/4HANA. In a list you can refer to it as:• SAP
Approved	SAP Knowledge and Education	organization, team, unit			Renamed from SAP Knowledge Jan-2018.
Approved	SAP Knowledge Base Article	service; document			An SAP Knowledge Base Article is a document provided by the Product Support organization that follows the Next-
Approved	SAP Knowledge Central by MindTouch	solution			This name fully replaced SAP Hybris Knowledge Central by MindTouch "https://www.sapbrandtools.com/naming-
Approved	SAP Knowledge Central by MindTouch instance	(none); instance			Customers purchase a number of instances. You can refer to an instances as:• SAP Knowledge Central by
Approved	SAP Knowledge Central by MindTouch, professional edition	(none); edition			Customers of SAP Knowledge Central by MindTouch choose from two options and then select a number of
Approved	SAP Knowledge Central by MindTouch, standard edition	(none); edition			Customers of SAP Knowledge Central by MindTouch choose from two editions and then select a number of
Approved	SAP Knowledge Transfer Optimization	service			Do not abbreviate. Incorrect: SAP KTO.
Approved	SAP Knowledge Workspace	solution			SAP Knowledge Workspace is a cloud solution that supports multiple industries and use cases by providing a
Approved	SAP Label and Poster Printing by GK	application			Do not alter the spelling of "Label and Poster Printing" or abbreviate this offering. Incorrect: SAP LPPM by GK.
Approved	SAP Labs Network	(none); location(s); network			SAP Labs Network, established in 2009, is currently a network of 20 connected SAP Labs around the globe. SAP
Approved	SAP Landed Cost Analysis	analytic application			This application is powered by the SAP HANA platform. You may use the statement "powered by SAP HANA"
Approved	SAP Landscape Management	software			This name fully replaced SAP Landscape Virtualization Management "https://www.sapbrandtools.com/naming-
Approved	SAP Landscape Management Cloud	software			This names a cloud offering that shares functionality with SAP Landscape Management but is a separate solution.
Approved	SAP Landscape Management, enterprise edition	software			In a bulleted list or on the pricelist, refer to:• SAP Landscape Management, enterprise edition
Approved	SAP Landscape Management, enterprise edition, provider option	software			In a bulleted list or on the pricelist, refer to:• SAP Landscape Management, enterprise edition, provider
Approved	SAP Landscape Transformation	software; services			In addition to the basic software, options are available for SAP Landscape Transformation software. See the
Approved	SAP Landscape Transformation for SAP S/4HANA Cloud, single tenant edition	software; services		SAP® Landscape Transformation for SAP	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Landscape Transformation Replication Server	(none); server (where appropriate)			This offers customers real-time replication of delta data into SAP HANA and other targets such as SAP Business
Approved	SAP Landscape Transformation, basic software	software; services			In a bullet, list, or chart entry, you may refer as follows: • SAP Landscape Transformation, basic software
Approved	SAP Landscape Transformation, enterprise edition	software; services			In a bullet, list, or chart entry, you may refer as follows: • SAP Landscape Transformation, enterprise edition
Approved	SAP Landscape Transformation, option for consolidation	software; services			In a bullet, list, or chart entry, you may refer as follows: • SAP Landscape Transformation, option for consolidation
Approved	SAP Landscape Transformation, option for organizational change	software; services			In a bullet, list, or chart entry, you may refer as follows: • SAP Landscape Transformation, option for
Approved	SAP Landscape Transformation, option for value chain harmonization	software; services			In a bullet, list, or chart entry, you may refer as follows: • SAP Landscape Transformation, option for value chain
Approved	SAP Landscape Virtualization Management integration kit from IS4IT	(none)			This name fully replaced SAP NetWeaver Landscape Virtualization Management integration kit from IS4IT Apr-
Approved	SAP Launch	methodology			SAP Launch is the methodology used to implement SAP solutions. SAP Launch is built on the proven ASAP
Approved	SAP Launchpad	program; initiative			SAP Launchpad is a program driven by the Sales & Presales team within the Global Customer Operations
Approved	SAP Law to Action	service; microservice	SAP L2A		This service helps localization and legal experts comply with legal regulations and updates. It scans and analyzes
Approved	SAP Lean Manufacturing for Automotive	package			Do not abbreviate.

Approved	SAP Lean Planning and Operations	application	SAP LPO		This name fully replaces "SAP xApp Lean Planning and Operations (SAP xLPO)" Jan-09-08. Use the new name in
Approved	SAP Lean Project Manager	mobile app			Short name for launch icon only: Lean Pro Mgr
Approved	SAP Learning	organization; team; group			The SAP Learning organization is part of the Global Human Resources board area and is responsible for
Approved	SAP Learning Assistant	mobile app			Short name for launch icon only: LearningAsst
Approved	SAP Learning Explorer	site			This site is available embedded in SAP Service Marketplace, SAP PartnerEdge site, and SAP Corporate
Approved	SAP Learning Hub	(none); site; program (as appropriate)			In subsequent mentions, you can use the term "hub" as a descriptor as well as site or program, as appropriate.
Approved	SAP Learning Hub, academic edition	(none); site; program (as appropriate)			The academic edition is for educators including teachers and professors.
Approved	SAP Learning Hub, business edition	(none); site; program (as appropriate)			Note: This name was originally approved as SAP Learning Hub, user edition. Updated May-2017. Effective February
Approved	SAP Learning Hub, discovery edition	(none); site; program (as appropriate)			In a bullet, list, table, or chart, you can refer to:
Approved	SAP Learning Hub, edition for analytics	(none); site; program (as appropriate)			An edition of SAP Learning Hub is available for analytics. In a bulleted list or on the pricelist, refer to it as:• SAP
Approved	SAP Learning Hub, edition for customer experience	(none); site; program (as appropriate)			This name replaced SAP Learning Hub, edition for customer engagement and commerce, Jun-2018.
Approved	SAP Learning Hub, edition for digital platforms	(none); site; program (as appropriate)			This name replaced SAP Learning Hub, edition for cloud and data platforms, Jun-2018.
Approved	SAP Learning Hub, edition for finance	(none); site; program (as appropriate)			An edition of SAP Learning Hub is available for finance. In a bulleted list or on the pricelist, refer to it as:• SAP
Approved	SAP Learning Hub, edition for IoT and digital supply chain	(none); site; program (as appropriate)			An edition of SAP Learning Hub is available for IoT and digital supply chain. In a bulleted list or on the pricelist,
Approved	SAP Learning Hub, edition for people engagement	(none); site; program (as appropriate)			This term replaced SAP Learning Hub, edition for HR, Jun-2018.
Approved	SAP Learning Hub, edition for procurement and networks	(none); site; program (as appropriate)			An edition of SAP Learning Hub is available for procurement and networks. In a bulleted list or on the
Approved	SAP Learning Hub, edition for SAP Business One	(none); site; program (as appropriate)		SAP℠ Learning Hub, edition for SAP Business One®	An edition of SAP Learning Hub is available for SAP Business One. In a bulleted list or on the price list, refer
Approved	SAP Learning Hub, edition for SAP Enterprise Support	(none); site; program (as appropriate)			Use lowercase for the edition name except in titles, headers, subheaders, and anywhere else title case is
Approved	SAP Learning Hub, edition for SAP PartnerEdge	(none); site; program (as appropriate)		SAP℠ Learning Hub, edition for SAP PartnerEdge®	Include a registered trademark symbol after "SAP PartnerEdge" in body copy at first mention. You can use
Approved	SAP Learning Hub, edition for SAP S/4HANA	(none); site; program (as appropriate)		SAP℠ Learning Hub, edition for SAP S/4HANA®	An edition of SAP Learning Hub is available for SAP S/4HANA. In a bulleted list or on the pricelist, refer to it
Approved	SAP Learning Hub, edition for SAP S/4HANA Cloud	(none); site; program (as appropriate)		SAP℠ Learning Hub, edition for SAP S/4HANA® Cloud	An edition of SAP Learning Hub is available for SAP S/4HANA Cloud. In a bulleted list or on the pricelist, refer
Approved	SAP Learning Hub, edition for SAP-Bildungspartner	(none); site; program (as appropriate)			An edition of SAP Learning Hub is available for SAP-Bildungspartner (SAP training partners) who participate in
Approved	SAP Learning Hub, event edition	(none); site; program (as appropriate)			An edition of SAP Learning Hub is available for attendees of SAP TechEd. You can refer to it as:• SAP Learning Hub,
Approved	SAP Learning Hub, internal edition	edition			An edition is available for SAP employees. You can refer to it as:• SAP Learning Hub, internal edition.
Approved	SAP Learning Hub, professional edition	(none); site; program (as appropriate)			Effective February 1, 2016, the customer, partner, and enterprise edition names were consolidated into
Approved	SAP Learning Hub, professional edition, Russian content add-on	(none); site; program (as appropriate)			An add-on to the professional edition of SAP Learning Hub is available that provides additional Russian content.
Approved	SAP Learning Hub, project team edition for SAP Ariba solutions	(none); site; program (as appropriate)		SAP℠ Learning Hub, project team edition for SAP Ariba®	Note: This name was originally approved as SAP Learning Hub, edition for SAP Ariba solutions, project team option.
Approved	SAP Learning Hub, project team edition for SAP S/4HANA Cloud	(none); site; program (as appropriate)		SAP℠ Learning Hub, project team edition for SAP	Note: This name was originally approved as SAP Learning Hub, edition for SAP S/4HANA Cloud, project team option.
Approved	SAP Learning Hub, project team edition for SAP SuccessFactors solutions	(none); site; program (as appropriate)		SAP℠ Learning Hub, project team edition for SAP	Note: This name was originally approved as SAP Learning Hub, edition for SAP SuccessFactors solutions, project

Approved	SAP Learning Hub, solution editions	(none); editions			A number of editions of SAP Learning Hub are available for specific SAP solutions. In a bulleted list or on the price
Approved	SAP Learning Hub, student edition	(none); site; program (as appropriate)			In a bullet, list, table, or chart, you can refer to:
Approved	SAP Learning Room	(none)			Learning rooms are available to SAP Learning Hub customers. Refer to this type of space as:
Approved	SAP Learning Solution	(none)			Do not abbreviate. Incorrect: SAP LS.
Approved	SAP Learning Solution, option for the extended learning community	(none)			• An option is available for the extended learning community. In a bullet, list, or chart entry, you may refer
Approved	SAP Lease Administration by Nakisa	application			This solution extension enables customers to capture and report lease contract information and comply with new
Approved	SAP Lease Administration by Nakisa, cloud edition	application			A cloud edition of SAP Lease Administration by Nakisa is available. In a bulleted list or on the price list, refer to it
Approved	SAP Leasing	application			Part of the transactional banking category of SAP for Banking products. Previously called SAP Asset Finance and
Approved	SAP Leasing for Banking	package			Do not abbreviate.
Approved	SAP Leave Request	mobile app			Short name for launch icon only: Leave Request
Approved	SAP Lecturer Council	program; initiative (as appropriate)			This offering is one of three councils that are part of SAP University Alliances. The other two are SAP Student
Approved	SAP Legacy System Migration Workbench	tool			Do not abbreviate. Incorrect: SAP LSMW.
Approved	SAP Leonardo	approach; methodology; technologies; technical		SAP® Leonardo	IMPORTANT NOTE: As of May 1, 2018, do not use the descriptor "digital innovation system" for SAP Leonardo.
Approved	SAP Leonardo accelerator package(s)	accelerator(s); package(s)		SAP® Leonardo IoT accelerator package(s)	These accelerator packages take the format: SAP Leonardo IoT for <offering>
Approved	SAP Leonardo AI Business Services	(none); business services; services			This is an umbrella name used to refer to cloud services from SAP that provide artificial intelligence capabilities to
Approved	SAP Leonardo Analytics	capabilities; portfolio (where appropriate)		SAP® Leonardo Analytics	SAP Leonardo Analytics capabilities empower businesses to innovate and optimize their business processes
Approved	SAP Leonardo Artificial Intelligence	capabilities; portfolio (where permitted)	SAP Leonardo AI	SAP® Leonardo Artificial Intelligence	Name fully replaced SAP Leonardo Machine Learning, Apr-2019.
Approved	SAP Leonardo Big Data	capabilities; portfolio (where permitted)		SAP® Leonardo Big Data	SAP Leonardo Big Data capabilities enable organizations to store, manage, analyze data, and gain valuable insights.
Approved	SAP Leonardo Blockchain	capabilities; portfolio (where permitted)		SAP® Leonardo Blockchain	SAP Leonardo Blockchain capabilities provide a foundation for building transactional applications that
Approved	SAP Leonardo Center(s)	global enablement network; location(s) (where necessary);		SAP® Leonardo Center(s)	To help customers realize their SAP Leonardo opportunities, SAP is introducing SAP Leonardo Center
Approved	SAP Leonardo Data Intelligence	capabilities; portfolio (as appropriate)		SAP® Leonardo Data Intelligence	SAP Leonardo Data Intelligence capabilities help connect, aggregate, and anonymize your data to prepare it for
Approved	SAP Leonardo for Automotive, fleet insights option	industry innovation kit option; option (where			Name changed to industry innovation kit for <Industry> Aug-2018.
Approved	SAP Leonardo for Automotive, service and assets option	industry innovation kit option; option (where			Name changed to industry innovation kit for <Industry> Aug-2018.
Approved	SAP Leonardo for Automotive, spare parts option	industry innovation kit option; option (where			Name changed to industry innovation kit for <Industry> Aug-2018.
Approved	SAP Leonardo for Chemicals	industry innovation kit(s); kit(s) (where		SAP® Leonardo for Chemicals	Name changed to industry innovation kit for <Industry> Aug-2018.
Approved	SAP Leonardo for Chemicals, service and assets option	industry innovation kit option; option (where			Name changed to industry innovation kit for <Industry> Aug-2018.
Approved	SAP Leonardo for Chemicals, spare parts option	industry innovation kit option; option (where			Name changed to industry innovation kit for <Industry> Aug-2018.
Approved	SAP Leonardo for Consumer Products	industry innovation kit(s); kit(s) (where		SAP® Leonardo for Consumer Products	Name changed to industry innovation kit for <Industry> Aug-2018.
Approved	SAP Leonardo for Consumer Products, assets option	industry innovation kit option; option (where			Name changed to industry innovation kit for <Industry> Aug-2018.

	SAP Leonardo for Consumer Products, cold	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	chain logistics option	option; option (where			Aug-2018.
	SAP Leonardo for Consumer Products,	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	logistics option	option; option (where			Aug-2018.
		industry innovation kit(s);		SAP® Leonardo for Discrete	Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Discrete Manufacturing	innovation kit(s); kit(s) (where		Manufacturing	Aug-2018.
	SAP Leonardo for Discrete Manufacturing,	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	logistics option	option; option (where			Aug-2018.
	SAP Leonardo for Discrete Manufacturing,	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	pay for outcome option	option; option (where			Aug-2018.
	SAP Leonardo for Discrete Manufacturing,	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	service and assets option	option; option (where			Aug-2018.
	SAP Leonardo for Discrete Manufacturing,	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	spare parts option	option; option (where			Aug-2018.
	SAP Leonardo for Industrial Machinery and	industry innovation kit(s);	SAP Leonardo	SAP® Leonardo for	Name changed to industry innovation kit for <Industry>
Approved	Components	innovation kit(s); kit(s) (where	for IM&C	Industrial Machinery and	Aug-2018.
		industry innovation kit(s);		SAP® Leonardo for Life	Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Life Sciences	innovation kit(s); kit(s) (where		Sciences	Aug-2018.
		industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Life Sciences, assets option	option; option (where			Aug-2018.
	SAP Leonardo for Life Sciences, cold chain	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	logistics option	option; option (where			Aug-2018.
		industry innovation kit(s);			Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Mining	innovation kit(s); kit(s) (where		SAP® Leonardo for Mining	Aug-2018.
	SAP Leonardo for Mining, fleet operations	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	option	option; option (where			Aug-2018.
		industry innovation kit(s);	SAP Leonardo		Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Oil & Gas	innovation kit(s); kit(s) (where	for O&G	SAP® Leonardo for Oil & Gas	Aug-2018.
	SAP Leonardo for Oil & Gas, service and	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	assets option	option; option (where			Aug-2018.
		industry innovation kit(s);			Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Retail	innovation kit(s); kit(s) (where		SAP® Leonardo for Retail	Aug-2018.
		industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Retail, assets option	option; option (where			Aug-2018.
		industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Retail, logistics option	option; option (where			Aug-2018.
		industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Retail, zero waste option	option; option (where			Aug-2018.
		industry innovation kit(s);		SAP® Leonardo for Sports &	Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Sports & Entertainment	innovation kit(s); kit(s) (where		Entertainment	Aug-2018.
	SAP Leonardo for Sports & Entertainment,	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	team option, gold edition	option; option (where			Aug-2018.
	SAP Leonardo for Sports & Entertainment,	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	team option, silver edition	option; option (where			Aug-2018.
	SAP Leonardo for Sports & Entertainment,	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	venue option	option; option (where			Aug-2018.
		industry innovation kit(s);		SAP® Leonardo for	Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Telecommunications	innovation kit(s); kit(s) (where		Telecommunications	Aug-2018.
	SAP Leonardo for Telecommunications, Big	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	Data margin assurance option	option; option (where			Aug-2018.
		industry innovation kit(s);		SAP® Leonardo for Travel &	Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Travel & Transportation	innovation kit(s); kit(s) (where		Transportation	Aug-2018.
	SAP Leonardo for Travel & Transportation,	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	logistics option	option; option (where			Aug-2018.
		industry innovation kit(s);			Name changed to industry innovation kit for <Industry>
Approved	SAP Leonardo for Utilities	innovation kit(s); kit(s) (where		SAP® Leonardo for Utilities	Aug-2018.
	SAP Leonardo for Utilities, service and assets	industry innovation kit			Name changed to industry innovation kit for <Industry>
Approved	option	option; option (where			Aug-2018.

				Industry-specific innovation kits are available. They fully
Approved	SAP Leonardo industry innovation kit(s)	innovation kit(s); kit(s) (none); services; showroom		replaced the name SAP Leonardo industry innovation kits Name replaced SAP Digital Innovation Lab
Approved	SAP Leonardo Innovation Services SAP Leonardo Innovation Services Forum	(where applicable)		"https://www.sapbrandtools.com/naming- This names an event for all SAP Digital Business Services
Approved	[Location] SAP Leonardo Innovation Services Forum	event; conference; forum		customers with content focused on SAP Leonardo in This names an event for all SAP Digital Business Services
Approved	<Location> SAP Leonardo Innovation Services,	(none); event; forum		customers with content focused on SAP Leonardo in An enterprise edition of SAP Leonardo Innovation
Approved	enterprise edition SAP Leonardo Innovation Services, express	(none); services		Services is available. In a bulleted list or on the pricelist, An express edition is available. In a bulleted list or on the
Approved	edition SAP Leonardo Innovation Services, express	(none); services (none); services; showroom		pricelist, refer to it as:• SAP Leonardo Innovation Services, An express edition of SAP Leonardo Innovation Services is
Approved	edition for chemicals, service and assets SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the service and assets option for the SAP An express edition of SAP Leonardo Innovation Services is
Approved	edition for chemicals, spare parts option SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the spare parts option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for consumer products, assets option SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the assets option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for consumer products, circular SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the circular economy option for the SAP An express edition of SAP Leonardo Innovation Services is
Approved	edition for consumer products, distribution SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the distribution option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for consumer products, SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the manufacturing option for the SAP An express edition of SAP Leonardo Innovation Services is
Approved	edition for discrete manufacturing, assets SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the assets option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for discrete manufacturing, logistics SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the logistics option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for discrete manufacturing, service SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the service option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for discrete manufacturing, spare SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom	SAP Leonardo	available for the spare parts option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for industrial machinery and SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom	Innovation	available for the pay for outcome option for the SAP This is an umbrella name for the express editions of SAP
Approved	edition for IoT accelerators SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		Leonardo Innovation Services for the SAP Leonardo IoT An express edition of SAP Leonardo Innovation Services is
Approved	edition for life sciences, assets option SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the assets option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for mining, fleet operations option SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom	SAP Leonardo	available for the fleet operations option for the SAP An express edition of SAP Leonardo Innovation Services is
Approved	edition for oil & gas, service and assets SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom	Innovation	available for the service and assets option for the SAP An express edition of SAP Leonardo Innovation Services is
Approved	edition for retail, assets option SAP Leonardo Innovation Services, express	(where applicable) (none); services; showroom		available for the assets option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for retail, logistics option SAP Leonardo Innovation Services, express	(where applicable)		available for the logistics option for the SAP Leonardo An express edition of SAP Leonardo Innovation Services is
Approved	edition for SAP Asset Intelligence Network SAP Leonardo Innovation Services, express	(none); services		available for SAP Asset Intelligence Network. Refer to it An express edition of SAP Leonardo Innovation Services is
Approved	edition for SAP Connected Assets SAP Leonardo Innovation Services, express	(none); services		available for SAP Connected Assets. Refer to it as:• SAP An express edition of SAP Leonardo Innovation Services is
Approved	edition for SAP Connected Goods SAP Leonardo Innovation Services, express	(none); services		available for SAP Connected Goods. Refer to it as:• SAP An express edition of SAP Leonardo Innovation Services is
Approved	edition for SAP Global Track and Trace SAP Leonardo Innovation Services, express	(none); services		available for SAP Global Track and Trace. Refer to it as:• An express edition of SAP Leonardo Innovation Services is
Approved	edition for SAP Predictive Maintenance and SAP Leonardo Innovation Services, express	(none); services (none); services; showroom		available for SAP Predictive Maintenance and Service, An express edition of SAP Leonardo Innovation Services is
Approved	edition for sports & entertainment, team	(where applicable)		available for the gold edition of the team option for the

Approved	SAP Leonardo Innovation Services, express edition for sports & entertainment, team	(none); services; showroom (where applicable)			An express edition of SAP Leonardo Innovation Services is available for the silver edition of the team option for the
Approved	SAP Leonardo Innovation Services, express edition for sports & entertainment, venue	(none); services; showroom (where applicable)			An express edition of SAP Leonardo Innovation Services is available for the venue option for the SAP Leonardo
Approved	SAP Leonardo Innovation Services, express edition for travel & transportation, logistics	(none); services; showroom (where applicable)			An express edition of SAP Leonardo Innovation Services is available for the logistics option for the SAP Leonardo
Approved	SAP Leonardo Innovation Services, express edition for utilities, energy prosumer option	(none); services; showroom (where applicable)			An express edition of SAP Leonardo Innovation Services is available for the energy prosumer option for the SAP
Approved	SAP Leonardo Innovation Services, express edition for utilities, service and assets option	(none); services; showroom (where applicable)			An express edition of SAP Leonardo Innovation Services is available for the service and assets option for the SAP
Approved	SAP Leonardo Innovation Services, express editions for industry accelerators	(none); services; showroom (where applicable)			This is an umbrella name for the express editions of SAP Leonardo Innovation Services for the SAP Leonardo
Approved	SAP Leonardo Innovation Services, open innovation edition	(none); services			An open innovation edition is available. This edition is intended to help customers create new solutions or
Approved	SAP Leonardo Internet of Things	solution; portfolio (where permitted)	SAP Leonardo IoT	SAP® Leonardo Internet of Things	As of March 2019, SAP Leonardo Internet of Things (IoT) has evolved from pure capabilities to a full-grown
Approved	SAP Leonardo IoT Bridge	digital operations center approach; methodology;		SAP® Leonardo IoT Bridge	Name fully replaced SAP Leonardo Bridge, Jun-2017.
Approved	SAP Leonardo IoT Bridge, test tenant	technologies; technical		SAP® Leonardo IoT Bridge, test tenant	A test tenant is available for SAP Leonardo IoT Bridge. On a price list or in a bulleted list, you can refer to it as:• SAP
Approved	SAP Leonardo IoT Edge	(none); software; technology		SAP® Leonardo IoT Edge	SAP Leonardo IoT Edge is a term used to group together the persistence services, streaming analytics, and
Approved	SAP Leonardo IoT for Asset Management	accelerator package; accelerator; package (where		SAP® Leonardo IoT for Asset Management	This is one of the SAP Leonardo IoT accelerator packages. This name is slightly different than the other "SAP
Approved	SAP Leonardo IoT for SAP Asset Intelligence Network	accelerator package; accelerator; package (where		SAP® Leonardo IoT for SAP Asset Intelligence Network	This is one of the SAP Leonardo IoT accelerator packages.
Approved	SAP Leonardo IoT for SAP Connected Goods	accelerator package; accelerator package; package		SAP® Leonardo IoT for SAP Connected Goods	This is one of the SAP Leonardo IoT accelerator packages.
Approved	SAP Leonardo IoT for SAP Digital Manufacturing Insights	accelerator package; accelerator; package (where		SAP® Leonardo IoT for SAP Digital Manufacturing	This is one of the SAP Leonardo IoT accelerator packages.
Approved	SAP Leonardo IoT for SAP Distributed Manufacturing	accelerator package; accelerator; package (where		SAP® Leonardo IoT for SAP Distributed Manufacturing	This is one of the SAP Leonardo IoT accelerator packages.
Approved	SAP Leonardo IoT for SAP Global Track and Trace	accelerator package; accelerator; package (where		SAP® Leonardo IoT for SAP Global Track and Trace	This is one of the SAP Leonardo IoT accelerator packages.
Approved	SAP Leonardo IoT for SAP Predictive Maintenance and Service	accelerator package; accelerator; package (where		SAP® Leonardo IoT for SAP Predictive Maintenance	This is one of the SAP Leonardo IoT accelerator packages.
Approved	SAP Leonardo IoT for SAP Vehicle Insights	accelerator package; accelerator; package (where		SAP® Leonardo IoT for SAP Vehicle Insights	This is one of the SAP Leonardo IoT accelerator packages.
Approved	SAP Leonardo IoT Foundation	(none); foundation		SAP® Leonardo IoT Foundation	SAP Leonardo IoT Foundation includes both best-of-breed business services that enable users to rapidly build IoT
Approved	SAP Leonardo IoT Foundation accelerator	(none); accelerator package; accelerator; package (where		SAP® Leonardo IoT Foundation accelerator	This is one of the SAP Leonardo IoT accelerator packages.
Approved	SAP Leonardo IoT Foundation and SAP Edge Services accelerator	(none); accelerator package; accelerator; package (where		SAP® Leonardo IoT Foundation and SAP Edge Services accelerator	This is one of the SAP Leonardo IoT accelerator packages.
Approved	SAP Leonardo IoT Foundation, express edition	approach; methodology; technologies; technical		SAP® Leonardo IoT Foundation, express edition	An express edition of SAP Leonardo IoT Foundation is available and sold exclusively on SAP Store. In a bulleted
Approved	SAP Leonardo IoT, on-premise download add-on	(none); add-on		SAP® Leonardo IoT, on-premise download add-on	An on-premise download add-on is available for SAP Leonardo IoT. In a bulleted list or on the price list, refer to
Approved	SAP Leonardo Live	event; conference		SAP® Leonardo Live	This Tier 1 level event brings together SAP customers with their peers in industry and academia, SAP executives and
Approved	SAP Leonardo Machine Learning Foundation	(none); foundation	SAP Leonardo ML Foundation	SAP® Leonardo Machine Learning Foundation	SAP Leonardo Machine Learning Foundation is a priced and sold offering that includes the functional services,
Approved	SAP Leonardo Machine Learning Foundation, Google speech-to-text service	(none); service		SAP® Leonardo Machine Learning Foundation, Google speech-to-text service	A Google speech-to-text service is available for SAP Leonardo Machine Learning Foundation customers. You
Approved	SAP Leonardo Machine Learning Foundation, Google text-to-speech service	(none); service		SAP® Leonardo Machine Learning Foundation, Google text-to-speech service	A Google text-to-speech service is available for SAP Leonardo Machine Learning Foundation customers. You
Approved	SAP Leonardo Now	event; tour		SAP® Leonardo Now	Introducing smaller regional events, starting in the MEE region, that focus on SAP Leonardo and digital innovation

Approved	SAP Leonardo Now Online	(none); event(s); series		SAP® Leonardo Now Online	This names online events that focus on SAP Leonardo and digital innovation topics. This is an extension of the in-
Approved	SAP Leonardo Now Tour	event; tour			Held over a week-long period as part of a road tour, SAP Leonardo Now brings customers' ideas to life with SAP
Approved	SAP Leonardo Partner Medallion Initiative	(none); initiative			This names an initiative for SAP partners. It is not the name of a distinct partner program or partner level or
Approved	SAP Leonardo Services	(none); portfolio; offerings, package(s), team, unit, where		SAP® Leonardo Services	SAP Leonardo Services encompass services from the SAP Leonardo Services organization in SAP Digital Business
Approved	SAP Lessee Contract Management and Accounting	application			Do not abbreviate this name. Incorrect: SAP LCM&A; SAP LCMA.
Approved	SAP License and Royalty Management for High Tech	application			Do not abbreviate the name.
Approved	SAP license measurement tool for SAP BusinessObjects Business Intelligence	(none)	SAP license measurement	SAP license measurement tool for SAP®	This tool is based on SAP BusinessObjects Business Intelligence platform and adds functionality missing from
Approved	SAP License Sales for Media	package			Do not abbreviate. Incorrect: SAP LS for Media.
Approved	SAP Life	site; URL			This is the name of a Facebook page that gives users a behind-the-scenes look at life at SAP, with updates on
Approved	SAP Limit Management	application			Part of the analytical banking category of SAP for Banking products. Previously called SAP Credit Risk and Limit
Approved	SAP Limit Management for Banking	package			Do not abbreviate. Incorrect: SAP LM for Banking.
Approved	SAP Limit Manager	application			Do not abbreviate. Incorrect: SAP LM.
Approved	SAP Limit Manager for Banking	package			Do not abbreviate. Incorrect: SAP LM for Banking.
Approved	SAP Linear Asset Management	application			Do not abbreviate. Incorrect: SAP LAM.
Approved	SAP Linear Asset Management for SAP S/4HANA	application		SAP® Linear Asset Management for SAP	A version of SAP Engineering Control Center is available for SAP S/4HANA. Refer to it as:• SAP Linear Asset
Approved	SAP LinuxLab	department (optional)			Do not abbreviate. Incorrect: SAP LL.
Approved	SAP Liquidity Management for Banking	application			This name fully replaced SAP Cash Flow Management for Banking, Jan-2015.
Approved	SAP Liquidity Management for Banking, add-on for collateral management	application			Two optional add-ons are available, one for payment flow control and one for collateral management. In a bulleted
Approved	SAP Liquidity Management for Banking, add-on for payment flow control	application			Two optional add-ons are available, one for payment flow control and one for collateral management. In a bulleted
Approved	SAP Liquidity Risk Management	application			This application is powered by the SAP HANA platform. You may use the statement "powered by SAP HANA"
Approved	SAP Liquidity Risk Manager	mobile app			Short name for launch icon only: Risk Manager
Approved	SAP Litmos	solution		SAP® Litmos®	This solution provides organizations with their own online training platform and course catalog to help them
Approved	SAP Litmos, customer experience edition	solution	SAP Litmos, CX edition	SAP® Litmos®, customer experience edition	A customer experience edition of SAP Litmos is available. This edition offers customer-focused enterprises with an
Approved	SAP Litmos, customer experience edition, external learner	(none)		SAP® Litmos®, customer experience edition,	When purchasing the customer experience edition of SAP Litmos, customers have the option of purchasing licenses
Approved	SAP Live Access	environment; portal			This software-as-a-service offering is available to external consultants, project teams, IT people, centers of
Approved	SAP Live Class	(none); class			This names a virtual class that participants can join in real time as opposed to a recorded training. It will be offered
Approved	SAP Live Link 365	mobile service			This a mobile service in the cloud that enables developers to build communication capabilities, such as SMS, into
Approved	SAP Live Link 365, message archiving service	(none); service			This names a service that simplifies SMS storage and helps meet regulatory and compliance guidelines. In a
Approved	SAP Live Link 365, recipient management service	(none); service			This names a service that developers can use to manage their customers' registrations for receipt of SMS updates

Approved	SAP liveCache	technology			Do not abbreviate. Incorrect: SAP LC.
Approved	SAP LoadRunner by Micro Focus	application			This name fully replaced SAP LoadRunner by HPE "https://www.sapbrandtools.com/naming-
Approved	SAP LoadRunner by Micro Focus, performance center cloud edition	application			A performance center cloud edition is available. In a bulleted list, you can refer to:• SAP LoadRunner by Micro
Approved	SAP LoadRunner by Micro Focus, performance center edition	application			This name fully replaced SAP LoadRunner by HPE, performance center edition Aug-2017.
Approved	SAP Loans Management	application			Part of the transactional banking category of SAP for Banking products. Previously called SAP Consumer and
Approved	SAP Loans Management for Banking	package			A rapid-deployment solution is available. You may refer to it as the SAP Loans Management rapid-deployment
Approved	SAP Loans Management for Banking rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”
Approved	SAP Loans Management for Banking, SAP S/4HANA edition	package		SAP Loans Management for Banking, SAP S/4HANA®	An edition of SAP Loans Management for Banking is available for SAP S/4HANA. In a bulleted list or on the
Approved	SAP Loans Management for Banking, Suite edition	application			At first mention, include the descriptor after "Banking" and not after “Management.”
Approved	SAP Loans Management for Banking, Suite edition, localization for China	package			A localization is available for China. In a bulleted list, you can refer to it as:
Approved	SAP Loans Management rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”
Approved	SAP Loans Management, extension for Brazil (Gestão de Recebíveis)	solution			This solution is for engineering, construction, and operations and is available in Brazil only. In materials
Approved	SAP Localization Hub	(none); services			This is an umbrella name for a group of cloud-based localization services. See the subordinate name entries
Approved	SAP Localization Hub, advanced compliance reporting service	(none); service			Name replaced SAP Localization Hub, statutory reporting service, Mar-2017.
Approved	SAP Localization Hub, candidate pipeline service	(none); service			This service synchronizes candidates' profiles from different external job boards back to an SAP system. In a
Approved	SAP Localization Hub, digital compliance service for India	(none); service			This is a service for SAP Localization Hub that is specifically for customers in India and that
Approved	SAP Localization Hub, digital compliance service for Russia	(none); service			This is a service for SAP Localization Hub that is specifically for customers in Russia and that enables
Approved	SAP Localization Hub, e-documents service	(none); service			Always use lowercase for the service names except in titles, headers, subheaders, and anywhere else title case
Approved	SAP Localization Hub, electronic invoicing service for Brazil (nota fiscal eletrônica)	(none); service	SAP Localization Hub, NF-e		This is a service for SAP Localization Hub that is specifically for customers in Brazil and helps customers
Approved	SAP Localization Hub, learning report service	(none); service			Always use lowercase for the service name except in titles, headers, subheaders, and anywhere else title case
Approved	SAP Localization Hub, legal change notification service	(none); service			Always use lowercase for the service names except in titles, headers, subheaders, and anywhere else title case
Approved	SAP Localization Hub, personnel action service for SAP SuccessFactors Employee	(none); service		SAP® Localization Hub, personnel action service for	This service is specifically for SAP SuccessFactors Employee Central users.
Approved	SAP Localization Hub, print forms service	(none); service			Always use lowercase for the service names except in titles, headers, subheaders, and anywhere else title case
Approved	SAP Localization Hub, social media integration service for China for employee	(none); service			This service is specifically for users in China using the employee self-service component in SAP ERP HCM or SAP
Approved	SAP Localization Hub, social media integration service for China for SAP	(none); service		SAP® Localization Hub, social media integration	This service is specifically for users in China for SAP SuccessFactors Recruiting.
Approved	SAP Localization Hub, tax service	(none); service			This service is part of the SAP solutions for global tax management "https://www.sapbrandtools.com/naming-
Approved	SAP Lockout/Tagout SDK	(none); SDK			At first opportunity in text, define the term "software development kit (SDK).”
Approved	SAP Logistics and Fulfillment for Aerospace & Defense	package	SAP Logistics and Fulfillment		After first full mention of the name, you may abbreviate to: SAP Logistics and Fulfillment for A&D.
Approved	SAP Logistics Business Network	(none); network			This names a cloud-based business network where business partners in the logistics area can collaborate and

Approved	SAP Logistics Business Network, B2B membership	(none); membership		A B2B membership is available for SAP Logistics Business Network. In a bulleted list or on the pricelist, refer to it
Approved	SAP Logistics Business Network, basic membership	(none); membership		A basic membership is available for SAP Logistics Business Network. In a bulleted list or on the pricelist, refer to it
Approved	SAP Logistics Business Network, freight collaboration option	(none); option		An option is available for SAP Logistics Business Network for customers who wish to have freight collaboration
Approved	SAP Logistics Business Network, global track and trace option	(none); option		This name fully replaced SAP Global Track and Trace "https://www.sapbrandtools.com/naming-
Approved	SAP Logistics Business Network, material traceability option	(none); option		An option is available for SAP Logistics Business Network for customers who wish to have material traceability
Approved	SAP Logistics Business Network, premium membership	(none); membership		A premium membership is available for SAP Logistics Business Network. In a bulleted list or on the pricelist,
Approved	SAP Logistics Business Network, test tenant	(none)		A test tenant is available for SAP Logistics Business Network. In a bulleted list or on the pricelist, refer to it
Approved	SAP Loss Prevention by Fujitsu	application		This names an application that helps retail customers with loss prevention. At first mention place the descriptor
Approved	SAP Loyalty Marketing	solution		This name fully replaced SAP Hybris Loyalty "https://www.sapbrandtools.com/naming-
Approved	SAP Loyalty Program	application		Formerly a product from SAP Triversity. Do not refer to Triversity or SAP Triversity in communications.
Approved	SAP Loyalty Shopping Assistant	mobile app		Short name for launch icon only: Loyalty
Approved	SAP LTE 365	mobile service		LTE stands for "Long Term Evolution" and is an industry standard for wireless communication for high-speed data.
Approved	SAP LTE 365, Diameter Edge Agent	mobile service		The SAP LTE 365 mobile service is made up of two options. In a bulleted list or on the pricelist, you would
Approved	SAP LTE 365, Diameter hubbing	mobile service		The SAP LTE 365 mobile service is made up of two options. In a bulleted list or on the pricelist, you would
Approved	SAP LTE 365, MAP-Diameter interworking function add-on	mobile service		An add-on for SAP LTE 365 is available that helps operators speed up the implementation of LTE roaming.
Approved	SAP Lumira	software	SAP Lumira®	Name fully replaced SAP BusinessObjects Lumira "https://www.sapbrandtools.com/naming-
Approved	SAP Lumira, designer edition	tool	SAP Lumira®, designer edition	This name fully replaced SAP BusinessObjects Design Studio "https://www.sapbrandtools.com/naming-
Approved	SAP Lumira, discovery edition	software	SAP Lumira®, discovery edition	This name fully replaced SAP BusinessObjects Lumira, desktop edition, May-2017.
Approved	SAP Lumira, edition for SAP Business One	software	SAP Lumira®, edition for SAP Business One®	An edition of SAP Lumira is available for SAP Business One. In a bulleted list or on the price list, refer to it as:•
Approved	SAP Lumira, server edition	software	SAP Lumira®, server edition	This name fully replaced SAP BusinessObjects Lumira, server version for the SAP BusinessObjects BI platform,
Approved	SAP Lumira, standard edition	software	SAP Lumira®, standard edition	This name fully replaced SAP BusinessObjects Lumira, standard edition May-2017.
Approved	SAP Machine Manufacturing Analytics	solution		This is an umbrella name and not the name of an individually priced offering.
Approved	SAP Machine Manufacturing Analytics, cloud edition	solution		A cloud edition is available.
Approved	SAP Machine Manufacturing Analytics, process analytics option	solution		Two options are available to improve the quality and process of the manufactured product. Customers select
Approved	SAP Machine Manufacturing Analytics, quality analytics option	soution		Two options are available to improve the quality and process of the manufactured product. Customers select
Approved	SAP Maintenance Assessment	service		Do not abbreviate. Incorrect: SAP MA.
Approved	SAP managed data services	(none); services		This is one of the key services offered by the SAP Cloud Application Services organization.
Approved	SAP managed security services	(none); services		This is one of the key services offered by the SAP Cloud Application Services organization.
Approved	SAP managed testing services	(none); services		This is one of the key services offered by the SAP Cloud Application Services organization.

Approved	SAP Management of Change	application		Do not abbreviate this name.
Approved	SAP Manager Approvals	mobile app		Short name for launch icon only: MgrApprovals
Approved	SAP Manager Exchange Forum	event; forum		This names a quarterly thought leadership event piloting in Silicon Valley. It invites managers to share best
Approved	SAP Manager Insight	mobile app		Short name for launch icon only: ManagerInsight
Approved	SAP Manufacturing	solution		Use the descriptor "solution" at first mention of the name and in any instances where it is necessary to distinguish
Approved	SAP Manufacturing Execution	application		This name fully replaced "SAP Manufacturing Execution by Visiprise." Oct-03-08.
Approved	SAP Manufacturing Execution SDK	(none)		At first opportunity in text, define the term "software development kit (SDK)."
Approved	SAP Manufacturing Integration and Intelligence	application	SAP MII	This name fully replaced "SAP xApp Manufacturing Integration and Intelligence (SAP xMII)" Jan-09-08.
Approved	SAP Manufacturing Production Assistant	mobile app		Short name for launch icon only: MfgAssistant
Approved	SAP Manufacturing Suite	(none); suite		Name fully replaced SAP Connected Manufacturing "https://www.sapbrandtools.com/naming-
Approved	SAP Margin Analysis by Vendavo	application		Upon first mention, refer to "the SAP Margin Analysis application by Vendavo." Use lowercase for the word
Approved	SAP Markdown Optimization	application		Formerly a product from SAP Khimetrics. Do not refer to Khimetrics or SAP Khimetrics in communications..
Approved	SAP Markdown Optimization for Retail	package		Do not abbreviate the name. Incorrect: SAP MO for Retail; SAP MOR.
Approved	SAP Market Communication for Utilities	application		This offering helps manage the utilities market communication for meter operators, distribution system
Approved	SAP Market Rates Management	application		This is an umbrella name for a cloud offering available from SAP Hybris as a Service. It is not itself priced.
Approved	SAP Market Rates Management, Bloomberg data option	application		Customers can select Bloomberg as their market rate data source for SAP Market Rates Management. In a list, you
Approved	SAP Market Rates Management, Bring Your Own Rates data option	application		This provides a service for customers to be able to download market rates from standard providers or from
Approved	SAP Market Rates Management, Refinitiv data option	(none); option		This name will eventually replace "SAP Market Rates Management, Thomson Reuters data option."
Approved	SAP Market Rates Management, Thomson Reuters data option	application		Customers can select Thomson Reuters as their market rate data source for SAP Market Rates Management. In a
Approved	SAP Market Risk Management	application		Part of the analytical banking category of SAP for Banking products. Previously called SAP Market Risk for Banking.
Approved	SAP Market Risk Management for Banking	package		Do not abbreviate. Incorrect: SAP MRM for Banking; SAP MRMB.
Approved	SAP Marketing	solution		This name fully replaced SAP Hybris Marketing "https://www.sapbrandtools.com/naming-
Approved	SAP Marketing Cloud	solution		This name fully replaced SAP Hybris Marketing Cloud "https://www.sapbrandtools.com/naming-
Approved	SAP Marketing Cloud	portfolio; solutions		This names one of the five solution categories within the SAP Customer Experience portfolio and in the SAP
Approved	SAP Marketing Cloud agency portal	solution		An agency portal is available to help external marketing agencies gain restricted access to the SAP Marketing
Approved	SAP Marketing Cloud, additional concurrent sessions	solution		This name fully replaced SAP Hybris Marketing Cloud, additional concurrent sessions Jun-2018.
Approved	SAP Marketing Cloud, additional memory	solution		This name fully replaced SAP Hybris Marketing Cloud, additional memory Jun-2018.
Approved	SAP Marketing Cloud, enterprise edition	solution		This name fully replaced SAP Hybris Marketing Cloud, enterprise edition Jun-2018.
Approved	SAP Marketing Cloud, plug-in for Adobe Experience Manager	(none); plug-in		A free plug-in is available for the Adobe Experience Manager that that enables users of SAP Marketing Cloud

Approved	SAP Marketing Cloud, professional edition	solution			This name fully replaced SAP Hybris Marketing Cloud, professional edition Jun-2018.
Approved	SAP Marketing Cloud, standard edition	solution			This name fully replaced SAP Hybris Marketing Cloud, standard edition Jun-2018.
Approved	SAP Marketing Cloud, test tenant	solution			This name fully replaced SAP Hybris Marketing Cloud, test tenant Jun-2018.
Approved	SAP Marketing Engagement Management	application			This application, part of the SAP Customer Engagement Intelligence solution, which provides tools for customer
Approved	SAP Marketing Executive Community	community; site; member(s) (as appropriate)			This names a site for external marketing executives that provides thought leadership on industry trends, open
Approved	SAP Marketing for Aerospace & Defense	package	SAP Marketing for A&D		After first full mention of the name, you may abbreviate to: SAP Marketing for A&D.
Approved	SAP Marketing for Airlines	package			Do not abbreviate the name.
Approved	SAP Marketing for Automotive	package			Do not abbreviate the name.
Approved	SAP Marketing for High Tech	package			Do not abbreviate the name.
Approved	SAP Marketing for Industrial Machinery & Components	package	SAP Marketing for IM&C		After first full mention of the name, you may abbreviate to: SAP Marketing for IM&C.
Approved	SAP Marketing for Insurance	package			Do not abbreviate the name.
Approved	SAP Marketing for Life Sciences	package			Do not abbreviate the name.
Approved	SAP Marketing for Media	package			Do not abbreviate the name.
Approved	SAP Marketing for Mill Products	package			Do not abbreviate the name.
Approved	SAP Marketing for Postal Services	package			Do not abbreviate the name.
Approved	SAP Marketing for Railways	package			Do not abbreviate the name.
Approved	SAP Marketing for Retail and Wholesale Distribution	package			Do not abbreviate the name.
Approved	SAP Marketing Kick-Off Meeting	meeting; event	SAP MKOM		Be sure to include the registered trademark symbol ® after SAP upon first mention of this name in titles and
Approved	SAP Marketing Management for Banking	package			Do not abbreviate.
Approved	SAP Marketing Planning	application			This application, part of SAP Customer Engagement Intelligence, helps customers with marketing planning
Approved	SAP Marketing, acquisition option	solution			This name fully replaced SAP Hybris Marketing, acquisition option Jun-2018.
Approved	SAP Marketing, data management	solution			This name fully replaced SAP Hybris Marketing, data management Jun-2018.
Approved	SAP Marketing, insight option	solution			This name fully replaced SAP Hybris Marketing, insight option Jun-2018.
Approved	SAP Marketing, planning option	solution			This name fully replaced SAP Hybris Marketing, planning option Jun-2018.
Approved	SAP Marketing, recommendation option	solution			This name fully replaced SAP Hybris Marketing, recommendation option Jun-2018.
Approved	SAP Marketing, Sales, and Service for Banking	package			Do not abbreviate the name.
Approved	SAP Marketing, segmentation option	solution			This name fully replaced SAP Hybris Marketing, segmentation option Jun-2018.
Approved	SAP Master Data Governance	application			Do not abbreviate. Incorrect: SAP MDG.
Approved	SAP Master Data Governance on SAP S/4HANA	application		SAP® Master Data Governance on SAP	A version of SAP Master Data Governance is available on SAP S/4HANA. Refer to it as:• SAP Master Data

Approved	SAP Master Data Governance on SAP S/4HANA Cloud	application	SAP℠ Master Data Governance on SAP	A version of SAP Master Data Governance is available on SAP S/4HANA Cloud. Refer to it as:• SAP Master Data
Approved	SAP Master Data Governance on SAP S/4HANA Cloud, single tenant edition	application	SAP℠ Master Data Governance on SAP	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Master Data Governance, Consumers	application		This is an individually priced domain that is available. In a list you can refer to it as:
Approved	SAP Master Data Governance, Custom	application		This is an individually priced domain that is available. In a list you can refer to it as:• SAP Master Data Governance,
Approved	SAP Master Data Governance, Customers	application		This is an individually priced domain that is available. In a list you can refer to it as:• SAP Master Data Governance,
Approved	SAP Master Data Governance, Edge edition	software		Do not capitalize "edition" except where title case is required.
Approved	SAP Master Data Governance, enterprise asset management extension by Utopia	application		Two solution extensions are available for this offering. In a list you can refer to them as:
Approved	SAP Master Data Governance, enterprise asset management extension by Utopia on	application	SAP℠ Master Data Governance, enterprise	A version of SAP Master Data Governance, enterprise asset management extension by Utopia is available on
Approved	SAP Master Data Governance, enterprise edition	application		This enterprise edition of SAP Master Data Governance provides additional functionality. It is powered by the SAP
Approved	SAP Master Data Governance, Financials	application		This is an individually priced domain that is available. In a list you can refer to it as:• SAP Master Data Governance,
Approved	SAP Master Data Governance, Product	application		This is an individually priced domain that is available. In a list you can refer to it as:• SAP Master Data Governance,
Approved	SAP Master Data Governance, retail and fashion management extension by Utopia	application		Two solution extensions are available for this offering. In a list you can refer to them as:
Approved	SAP Master Data Governance, retail and fashion management extension by Utopia on	application	SAP℠ Master Data Governance, retail and	A version of SAP Master Data Governance, retail and fashion management extension by Utopia is available on
Approved	SAP Master Data Governance, Retail Article	application		This is an individually priced domain that is available. In a list you can refer to it as:• SAP Master Data Governance,
Approved	SAP Master Data Governance, Supplier	application		This is an individually priced domain that is available. In a list you can refer to it as:• SAP Master Data Governance,
Approved	SAP Master Data Services	software		Do not abbreviate this offering. Incorrect: SAP MDS. Do not refer to project "HIVO."
Approved	SAP Match Insights	solution		This offering is an on-premise solution currently in beta testing, developed as part of a CEI customer co-
Approved	SAP Material Availability	mobile app		Short name for launch icon only: Material
Approved	SAP Material Flow Management by PROLOGA	application		This name fully replaced SAP Legal Requirements for Waste and Recycling by PROLOGA, Mar-2014.
Approved	SAP MaxAttention	program; services; baseline offering; engagement model;	SAP® MaxAttention™	IMPORTANT NOTE: A campaign focused on the new portfolio of SAP MaxAttention services was launched
Approved	SAP MaxDB	database	SAP® MaxDB®	Use the trademark symbol ℠ upon first mention. Also be sure to use the registered trademark symbol ® if it is the
Approved	SAP MaxSecure Support	service		Do not abbreviate. Incorrect: SAP MSS; SAP MS Support.
Approved	SAP Meat and Fish Management by msg	application		This name fully replaced SAP Meat Management by msg "https://www.sapbrandtools.com/naming-
Approved	SAP Meat and Fish Management by msg for SAP S/4HANA	application	SAP℠ Meat and Fish Management by msg for	This name fully replaced SAP Meat Management by msg for SAP S/4HANA Sep-2017.
Approved	SAP Medical Research Insights	solution		This is the general availability version of project "Medical Research Insights."
Approved	SAP Mentor Finder	application; site		SAP Mentor Finder is an application that manages and publicly displays the profile data of the members of the
Approved	SAP Mentors	initiative; program		Note: Name originally approved as "SAP Mentor." Changed to "SAP Mentors" March 2016.
Approved	SAP Merchandise and Assortment Planning	application		Formerly a product from SAP Khimetrics. Do not refer to Khimetrics or SAP Khimetrics in communications..
Approved	SAP Merchandise Planning	application		This name fully replaced SAP Merchandise Planning for Retail "https://www.sapbrandtools.com/naming-

Approved	SAP Merchandise Planning, add-on for SAP Customer Activity Repository	application		This name fully replaced SAP Merchandise Planning for Retail, add-on for SAP Customer Activity Repository Aug-
Approved	SAP Merchandise Planning, omnichannel content add-on	application		An add-on is available that integrates this offering with SAP Customer Activity Repository. In a bulleted list, you
Approved	SAP Merchandising for Retail and Wholesale Distribution	package		Do not abbreviate the name.
Approved	SAP Messaging Audit 365	mobile service		This offering enables mobile network operators to detect senders that bypass SMS and other message costs by
Approved	SAP Messaging Audit 365, A2P service	service		An application-to-person (A2P) service is available for SAP Messaging Audit 365. In a bulleted list or on the price list,
Approved	SAP Messaging Audit 365, P2P service	service		A person-to-person (P2P) service is available for SAP Messaging Audit 365. In a bulleted list or on the price list,
Approved	SAP Messaging Control 365	mobile service		This mobile service identifies and blocks SMS spam and fraud and enables tailored filtering of messages and
Approved	SAP Messaging Proxy 365	mobile service		This mobile service helps mobile operators deliver data in SMS and other mobile messaging formats. An add-on
Approved	SAP Meter Data Management by Siemens	application		This offering connects smart meters and other technical devices to collect, cleanse, store, and manage energy
Approved	SAP Meter Data Management for Water Utilities	package		Do not abbreviate the name.
Approved	SAP MII Energy Analysis rapid-deployment solution	(none); rapid-deployment solution		This name fully replaced SAP Manufacturing Integration and Intelligence (SAP MII) rapid-deployment solution for
Approved	SAP MII for Energy Monitoring and Analysis rapid-deployment solution	(none); rapid-deployment solution		This package provides customers with aggregated energy analysis across time zones based on material, order, or
Approved	SAP MII for OEE Management rapid-deployment solution	(none); rapid-deployment solution		This package helps customers of SAP Manufacturing Integration and Intelligence with order execution and
Approved	SAP Mile	program		This names a pilot program in India that provides students with a virtual internship to familiarize them with
Approved	SAP Military Data Exchange	application	SAP MDE	This name fully replaces the former name "SAP Defense package."
Approved	SAP Minds	digital event(s); Web series; Web site; series; podcast (as		This names a digital event in Brazil that gives SAP customers a way to learn about SAP solutions through
Approved	SAP Mission Control Center	(none); control center(s); center(s); facility(ies);		As of August 2016, this name is now branded and uppercase.
Approved	SAP MMS 365	mobile service		This mobile service is a Sybase solution that was previously named "Sybase MMS 365."
Approved	SAP MMX 365	mobile service		This mobile service is a Sybase solution that was previously named "Sybase MMX 365."
Approved	SAP Mobile Academy	site		This online site offers free instructional videos for SAP mobile technology users, including mobile app
Approved	SAP Mobile App Advisor	app; mobile app		Short name for launch icon only: App Advisor
Approved	SAP Mobile App Competition	(none); competition, event; award		This names an event organized by the CIO Engagement & Innovation Incubation team in which SAP colleagues,
Approved	SAP Mobile App Framework	(none)		This framework is priced and sold to SAP partners through SAP Service Marketplace as part of the SAP Mobile Apps
Approved	SAP Mobile Asset Maintenance by SIGGA	application		This application is available only in Brazil.
Approved	SAP Mobile Asset Management	application	SAP MAM	This name fully replaces "SAP xApp Mobile Asset Management (SAP xMAM)" Jan-09-08. Use the new name
Approved	SAP Mobile Cards	app; mobile app		Name fully replaced SAP Content to Go "https://www.sapbrandtools.com/naming-
Approved	SAP Mobile Consumer Assistant by GK	solution; mobile app		This name fully replaced SAP Hybris Mobile Consumer Assistant by GK
Approved	SAP Mobile Consumer Assistant by GK, cloud edition	(none); edition		A cloud edition of SAP Mobile Consumer Assistant by GK is available. You can refer to it as:
Approved	SAP Mobile Defense and Security	application	SAP MDS	Name adjusted from "SAP Mobile for Defense & Security" April 30, 2008.

Approved	SAP Mobile Direct Store Delivery	application	SAP MDSD	This name fully replaces "SAP xApp Mobile Direct Store Delivery (SAP xMDSD)" Jan-09-08. Use the new name in
Approved	SAP Mobile Documents	app; mobile app		Short name for launch icon only: Mobile Docs
Approved	SAP Mobile Documents	solution		Note: This offering is in sunset mode. The on-premise edition of SAP Mobile Documents is being phased out; it
Approved	SAP Mobile Documents, desktop client	solution		SAP Mobile Documents can be accessed by various devices. When necessary, you may specify them as:
Approved	SAP Mobile Documents, Knowledge Management connector	solution		An on-premise component that connects the Knowledge Management component of SAP NetWeaver Portal to an
Approved	SAP Mobile Documents, on-premise edition	solution		Various editions of SAP Mobile Documents are also available. Refer to this edition as:
Approved	SAP Mobile Identity 365	service; mobile service		This mobile service verifies mobile phone numbers before a customer sends an SMS or voice call to fight against
Approved	SAP Mobile Order Management by PROLOGA, data analysis add-on	application		An add-on is available that enables the real-time analysis of Big Data collected by SAP Mobile Order Management
Approved	SAP Mobile Order Management for Waste and Recycling by PROLOGA	application		Upon first mention, refer to "SAP Mobile Order Management for Waste and Recycling by PROLOGA."
Approved	SAP Mobile Platform	(none)		Use this name for materials dated mid-November 2012 and later only.
Approved	SAP Mobile Platform SDK	(none)		A software development kit, or SDK, is available. In a bulleted list or on the pricelist, you may refer to it as:
Approved	SAP Mobile Platform, consumer edition	(none)		SAP Mobile Platform is offered in enterprise or consumer editions. In a bullet, list, or chart entry, you may refer to
Approved	SAP Mobile Platform, enterprise edition	(none)		SAP Mobile Platform is offered in enterprise or consumer editions. In a bullet, list, or chart entry, you may refer to
Approved	SAP Mobile Sales	application		This name fully replaces "SAP xApp Mobile Sales" Jan-10-08. Use the new name in any new materials, and change
Approved	SAP Mobile Sales Execution	solution		Do not abbreviate. Incorrect: SAP MSE.
Approved	SAP Mobile Service	application		This name fully replaces "SAP xApp Mobile Service" Jan-10-08. Use the new name in any new materials, and
Approved	SAP Mobile Services Client	mobile app		Name fully replaced SAP Enterprise App Modeler "https://www.sapbrandtools.com/naming-
Approved	SAP Mobile Shopping	solution		The SAP Mobile Shopping solution enables retailers to provide their customers with the ability to shop in-store
Approved	SAP Mobile Time and Travel	application	SAP MTT	This name fully replaces "SAP xApp Mobile Time and Travel (SAP xMTT)" Jan-09-08. Use the new name in any
Approved	SAP Mobile Workflow Manager	add-on		This is a premium add-on to the SAP Mobile Platform for any SAP Business Suite application using the SAP
Approved	SAP Mobility Design Center	(none)		Do not abbreviate. Incorrect: SAP MDC.
Approved	SAP Model Agency for Government	service		A version of SAP Model Company is available for government in Australia and New Zealand but uses the
Approved	SAP Model Company	service(s)		SAP Model Company is an accelerator service that combines standard line-of-business or industry software
Approved	SAP Model Company for Aerospace & Defense for North America	service	SAP Model Company for	A version of SAP Model Company is available for the aerospace and defense industry and in the geographic
Approved	SAP Model Company for Agribusiness	service		A version of SAP Model Company is available for agribusiness. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Airline Back Offices	service		A version of SAP Model Company is available for airline back offices. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Analytical Banking	service		A version of SAP Model Company is available for analytical banking. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Asset Management	service		A version of SAP Model Company is available for asset management. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Automotive	service		This fully replaced SAP Model Company for Automotive Suppliers, Aug-2018

Approved	SAP Model Company for Banking	service		A version of SAP Model Company is available for the banking industry. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Billing and Revenue Innovation Management	service		A version of SAP Model Company is available for billing and revenue innovation management. Refer to it as:
Approved	SAP Model Company for Central Finance	service		A version of SAP Model Company is available for central finance. Refer to it as: SAP Model Company for Central
Approved	SAP Model Company for Chemicals	service		A version of SAP Model Company is available for the chemicals industry. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Connected Manufacturing	service		A version of SAP Model Company is available for connected manufacturing. Refer to it as: SAP Model
Approved	SAP Model Company for Consumer Products	service		This offering was renamed from SAP Model Company for Food and Beverage to SAP Model Company for Consumer
Approved	SAP Model Company for Core Retail	service		A version of SAP Model Company is available for core retail business functions. Refer to it as: SAP Model
Approved	SAP Model Company for Defense Logistics	service		A version of SAP Model Company is available for defense logistics. Refer to it as: SAP Model Company for Defense
Approved	SAP Model Company for Enterprise Foundation	service		A version of SAP Model Company is available for an enterprise foundation . Refer to it as: SAP Model
Approved	SAP Model Company for Fashion and Vertical Business	service		A version of SAP Model Company is available for fashion and vertical business. Refer to it as: SAP Model Company
Approved	SAP Model Company for Finance	service		A version of SAP Model Company is available for the finance LoB. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Heavy Equipment Management	service		A version of SAP Model Company is available for heavy equipment management. Refer to it as: SAP Model
Approved	SAP Model Company for High Tech	service		A version of SAP Model Company is available for high tech. It is aimed at customers considering new
Approved	SAP Model Company for HR Foundation	service	SAP Model Company for HR	A version of SAP Model Company is available for HR foundation. A version of the SAP Model Company service is available
Approved	SAP Model Company for Human Resources	service		for the HR LoB. Refer to it at first mention in text as: SAP
Approved	SAP Model Company for Industrial Machinery & Components	service		A version of SAP Model Company is available for the industrial machinery and components industry. Refer to it
Approved	SAP Model Company for Insurance	service		A version of SAP Model Company is available for the insurance industry. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Integrated Digital Banking	service		A version of SAP Model Company is available for integrated digital banking. Refer to it as: SAP Model
Approved	SAP Model Company for Integrated Utilities	service		This name replaced "SAP Model Company for Utilities for Transmission and Distribution" and "SAP Model Company
Approved	SAP Model Company for Korea, enterprise version	service		An enterprise version of SAP Model Company for Korea is available. In a bulleted list or on the price list, refer to it
Approved	SAP Model Company for Korea, pharmaceuticals version	service		A pharmaceuticals version of SAP Model Company for Korea is available. In a bulleted list or on the price list,
Approved	SAP Model Company for Life Sciences	service		A version of SAP Model Company is available for the life sciences industry. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Logistics Execution	service		A version of SAP Model Company is available for logistics execution. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Mill Products	service		A version of SAP Model Company is available for mill products. Refer to it as: SAP Model Company for Mill
Approved	SAP Model Company for Mining Production Execution	service		A version of SAP Model Company is available for mining production execution. Refer to it as: SAP Model Company
Approved	SAP Model Company for Multinational Corporations	service		A version of SAP Model Company is available for multinational corporations. Refer to it as: SAP Model
Approved	SAP Model Company for Oil & Gas	service		A version of SAP Model Company is available for the oil and gas industry. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Omnichannel Retail	service		A version of SAP Model Company is available for omnichannel retail. Refer to it as: SAP Model Company
Approved	SAP Model Company for Public Sector	service		A version of SAP Model Company is available for the Public Sector. Refer to it as:

Approved	SAP Model Company for Public Sector in Germany	service			A version of SAP Model Company is available for the Public Sector in Germany. Refer to it as:
Approved	SAP Model Company for Public Services for ANZ	service			A version of SAP Model Company is available for the public service industry in Australia and New Zealand
Approved	SAP Model Company for R&D/Engineering and Sustainability	service			A version of SAP Model Company is available for the R&D/engineering and sustainability LoBs. Refer to it as:
Approved	SAP Model Company for Rule-Based Mill Production	service			This name replaced SAP Model Company for Mill Products and Mining, Feb-2016.
Approved	SAP Model Company for SAP Connected Assets	service			A version of SAP Model Company is available for SAP Connected Assets. Refer to it as: SAP Model Company for
Approved	SAP Model Company for SAP Customer Experience	service			A version of SAP Model Company is available for SAP Customer Experience. Refer to it as:
Approved	SAP Model Company for SAP Extended Warehouse Management for Industries	service	SAP Model Company for		Name fully replaced implementation of SAP EWM, add-on for consumer products
Approved	SAP Model Company for SAP Marketing Cloud	service			This name fully replaced SAP Model Company for SAP Hybris Marketing Cloud, Jul-2018.
Approved	SAP Model Company for Shared Services	service			A version of SAP Model Company is available for shared services.
Approved	SAP Model Company for Solution Businesses	service			A version of SAP Model Company is available for solution businesses. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Subscription Billing	service			A version of SAP Model Company is available for subscription billing. Refer to it as: SAP Model Company
Approved	SAP Model Company for Supply Chain Planning	service			A version of SAP Model Company is available for supply chain planning. Refer to it as: SAP Model Company for
Approved	SAP Model Company for Trade Management for Consumer Products	service			A version of SAP Model Company is available for trade management for the consumer products industry. Refer
Approved	SAP Model Company for Utilities for Deregulated Markets	service			This name, along with SAP Model Company for Utilities for Transmission and Distribution and SAP Model
Approved	SAP Model Company for Wholesale Distribution	service			A version of SAP Model Company is available for Wholesale Distribution. Refer to it as: SAP Model
Approved	SAP Model Company Navigator	service(s)			A navigator is available for SAP Model Company to help customers scope the SAP Model Company offering exactly
Approved	SAP Model Company, cloud trial edition	service			A trial edition of SAP Model Company is available. It offers customers a "read-only" version of the SAP Model
Approved	SAP Model Company, custom edition	service			A custom edition of SAP Model Company is available. Custom editions may combine services for one or more
Approved	SAP Model-Mix Planning, Sequencing, and Rapid-Planning Matrix	application			Do not abbreviate the name.
Approved	SAP Modification Assessment service for employee self-service and manager self-	service			Do not abbreviate the name. Always use lowercase on "service for employee self-service and manager self-
Approved	SAP Modification Clearing	services			This is a major global portfolio comprising individual services.
Approved	SAP Moving Assets	solution			Note: This name will replace SAP Vehicle Insights "https://www.sapbrandtools.com/naming-
Approved	SAP Multi-Bank Connectivity	solution			This name fully replaced SAP Financial Services Network "https://www.sapbrandtools.com/naming-
Approved	SAP Multi-Bank Connectivity, module for cash and liquidity management	solution			This name fully replaced SAP Financial Services Network, module for cash and liquidity management Jan-2018.
Approved	SAP Multichannel Foundation	software			Do not abbreviate this name. Incorrect: SAP MF.
Approved	SAP Multichannel Foundation for Utilities and Public Sector	software			This name fully replaced SAP Multichannel Foundation for Utilities Jan-2015.
Approved	SAP Multichannel Foundation for Utilities and Public Sector, UI add-on for SAP	software		SAP® Multichannel Foundation for Utilities and	A free optional UI template add-on for SAP S/4HANA is available for SAP Multichannel Foundation for Utilities
Approved	SAP Multiresource Scheduling	application			Do not abbreviate this name. Incorrect: SAP MS; SAP MRS.
Approved	SAP Multiresource Scheduling, option for SAP S/4HANA	application		SAP® Multiresource Scheduling, option for SAP	An option for SAP S/4HANA is available for SAP Multiresource Scheduling. Refer to it as:

					Short name for launch icon only: My Day
Approved	SAP My Day for Managers	mobile app			
Approved	SAP My Life Manager	solution; mobile app; network (as appropriate)			SAP My Life Manager is a consumer-to-business (C2B) network in the cloud that enables consumers to better
Approved	SAP National Security Services	company	SAP NS2	SAP® National Security Services®; SAP® NS2®	SAP National Security Services Inc. is an independent U.S. subsidiary of SAP, and offers a full suite of world-class
Approved	SAP Natural Language Processing	services; microservices			This names a category of services within the SAP Leonardo Machine Learning capability that run on SAP
Approved	SAP Net Margin Analysis	analytic application			Version 2 (available October 2013) of this application is powered by the SAP HANA platform. For this version, you
Approved	SAP NetWeaver	technology platform		SAP NetWeaver®	The entire expression "SAP NetWeaver" is a registered trademark of SAP SE. Do not place the ® symbol after
Approved	SAP NetWeaver Adaptive Computing Controller	tool		SAP NetWeaver® Adaptive Computing Controller	Upon first mention, refer to the "SAP NetWeaver Adaptive Computing Controller tool." After first mention,
Approved	SAP NetWeaver Administrator	tool		SAP NetWeaver® Administrator	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver Application Server	component	SAP NetWeaver AS	SAP NetWeaver® Application Server; SAP	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP Two versions exist for specific programming languages. In
Approved	SAP NetWeaver Application Server for ABAP	component	SAP NetWeaver AS for ABAP	SAP NetWeaver® Application Server for	a bulleted list, you can refer to them as follows:• SAP Two versions exist for specific programming languages. In
Approved	SAP NetWeaver Application Server for Java	component	AS for Java	SAP NetWeaver® Application Server for Java	a bulleted list, you can refer to them as follows:• SAP
Approved	SAP NetWeaver Developer Studio	tool		SAP NetWeaver® Developer Studio	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver development infrastructure	technology platform		SAP NetWeaver® development infrastructure	The SAP NetWeaver development infrastructure, together with SAP NetWeaver Developer Studio, provides a
Approved	SAP NetWeaver Enterprise Search	application		SAP NetWeaver® Enterprise Search	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver for Java, support tool	technology platform		SAP NetWeaver® for Java, support tool	This names a Java program that helps system administrators of SAP NetWeaver troubleshoot by
Approved	SAP NetWeaver Fund	program		SAP NetWeaver® Fund	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver Master Data Management	component	SAP NetWeaver MDM	SAP NetWeaver® Master Data Management; SAP	Formerly named SAP Master Data Management (SAP MDM).
Approved	SAP NetWeaver Master Data Management, data quality option	component	SAP NetWeaver MDM, data	SAP NetWeaver® Master Data Management, data	An option is available for data quality management that consists of a limited license of SAP BusinessObjects Data
Approved	SAP NetWeaver Mobile	component		SAP NetWeaver® Mobile	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver Rapid Installer	tool		SAP NetWeaver® Rapid Installer	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver Reference Architecture	workshop		SAP NetWeaver® Reference Architecture	Do not abbreviate. Incorrect: SAP NW RA. Be sure to include the registered trademark symbol ®
Approved	SAP NetWeaver technology platform	(none)		SAP NetWeaver® technology platform	after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver user interface services	package	SAP NetWeaver UI services	SAP NetWeaver® user interface services	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver Visual Composer	tool		SAP NetWeaver® Visual Composer	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver Voice	component		SAP NetWeaver® Voice	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver, Composition Subscription	(none)		SAP NetWeaver®, Composition Subscription	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP NetWeaver, Development Subscription	(none)		SAP NetWeaver®, Development Subscription	Be sure to include the registered trademark symbol ® after "SAP NetWeaver" if it is the first mention of SAP
Approved	SAP Network Planning for Postal Services	package			Do not abbreviate the name.
Approved	SAP Networked Logistics Hub	(none); application (as appropriate)			This name fully replaced SAP Connected Logistics, May-2015.

Approved	SAP New Product Development and Introduction for Consumer Products	package		Do not abbreviate the name.
Approved	SAP News	site; team		The SAP News site provides news on the corporate portal about SAP people, products, events, initiatives, etc. The
Approved	SAP News Rap	project; initiative; site; blog		Do not use all caps on "Rap." Incorrect: SAP News RAP.
Approved	SAP Next-Gen	mobile app		This names a mobile app that connects the entire SAP Next-Gen community, including employees, customers,
Approved	SAP Next-Gen	program; initiative		This is the overarching program name for the SAP Next-Gen initiatives from SAP University Alliances. The
Approved	SAP Next-Gen [Industry] Summit	event; conference; summit		Industry-specific events run by SAP University Alliances as part of the overall SAP Next-Gen initiative. These events
Approved	SAP Next-Gen 360	initiative; program		This is a program run by SAP University Alliances as part of the overall SAP Next-Gen initiative. It aims to showcase
Approved	SAP Next-Gen Academic Community	(none); initiative; community		This names an initiative that brings together faculty and students to focus on particular topics related to SAP
Approved	SAP Next-Gen Academy	(none); academy; initiative; event		This names an initiative that brings together academics, corporations, startups, accelerators, partners, and experts
Approved	SAP Next-Gen Advisors	initiative; program		This is a program run by SAP University Alliances as part of the overall SAP Next-Gen initiative. The program
Approved	SAP Next-Gen Boot Camp	workshop(s)		SAP Next-Gen Boot Camp is a workshop run by SAP University Alliances as part of the overall SAP Next-Gen
Approved	SAP Next-Gen Boot Camp for SAP Leonardo	workshop		This names a workshop offered by the SAP Next-Gen initiative focusing on the SAP Leonardo portfolio.
Approved	SAP Next-Gen Boot Camp for Sci-Fi Thinking	workshop		This names a workship that combines science fiction thinking, purpose thinking, and design thinking with
Approved	SAP Next-Gen Chapter	(none); chapter		This names a designated educational institution that has both signed an SAP University Alliances agreement and
Approved	SAP Next-Gen Chapter Conference	(none); conference		This names regional events that bring together faculty from SAP Next-Gen Chapters to discuss effective uses of
Approved	SAP Next-Gen Consulting	program; initiative		This is a program run by SAP University Alliances in which internal early talents, such as young new hires and
Approved	SAP Next-Gen Festival	(none); festival; event		SAP Next-Gen Festival is an event for academia with a focus on exposing students to the latest SAP technologies
Approved	SAP Next-Gen Festival for Sci-Fi Thinking	(none); festival; event		This names a global event where futurists gather to hear the latest on science fiction becoming science fact, and
Approved	SAP Next-Gen for SAP Leonardo	services		This is an umbrella name for the SAP Next-Gen services available for SAP Leonardo. It is not an individually priced
Approved	SAP Next-Gen for SAP MaxAttention	program	SAP® Next-Gen for SAP MaxAttention™	The SAP Next-Gen program is available for SAP MaxAttention customers. Refer to it as first mention in
Approved	SAP Next-Gen Global Challenge	event		This is an event organized by SAP University Alliances that aims to support and drive innovation from SAP and
Approved	SAP Next-Gen Industry Fellows	initiative; program		This is a program run by SAP University Alliances as part of the overall SAP Next-Gen initiative. As part of the
Approved	SAP Next-Gen Innovation Ambassadors	initiative; program		This is a program run by SAP University Alliances as part of the overall SAP Next-Gen initiative. The aim of the
Approved	SAP Next-Gen Innovation Tour	service; tour		This is a service run by SAP University Alliances in which SAP customers explore and join the SAP Next-Gen
Approved	SAP Next-Gen Innovation Tour for SAP Leonardo	service; tour		This is a service run by SAP University Alliances in which SAP customers explore and join the SAP Next-Gen
Approved	SAP Next-Gen Lab	(none); lab; space		SAP Next-Gen Lab is part of the SAP Next-Gen Consulting initiative in cooperation with the Hasso Plattner Institute.
Approved	SAP Next-Gen Meetup	event		SAP Next-Gen Meetups are open, informal events that bring together students, startups, academic thought
Approved	SAP Next-Gen Meetup for Sci-Fi Thinking	event		This names a locally run open meetup where science fiction leaders and thinkers come together in unplugged
Approved	SAP Next-Gen openLecture	series; event		The names a quarterly event series meant to intensify exchange among universities, industry, and SAP

Approved	SAP Next-Gen qualification for [University] master's program	(none); qualification			This names a qualification that SAP Next-Gen offers to professionals attending an advanced degree program who
Approved	SAP Next-Gen Salon	event			An SAP Next-Gen Salon event is an exclusive thought leadership and networking event for industries and
Approved	SAP Next-Gen Speakers Bureau	program; initiative			This names a program run by SAP University Alliances in which speakers from SAP Next-Gen partners share
Approved	SAP Next-Gen Startup Matchmaker	initiative; program			This is a program run by SAP University Alliances as part of the overall SAP Next-Gen initiative. It matches SAP
Approved	SAP Notes	service; tool			Can also be singular to refer to one note: SAP Note.
Approved	SAP Notes automatic correction instructions	service; tool			Three correction instructions are available. In a list, you can refer to them as:• SAP Notes automatic correction
Approved	SAP Notes manual correction instructions	service; tool			Three correction instructions are available. In a list, you can refer to them as:• SAP Notes automatic correction
Approved	SAP Notes transport-based correction instructions	service; tool			Three correction instructions are available. In a list, you can refer to them as:
Approved	SAP NOW	event; conference			Umbrella name that joins together a combination of acquired company or solution/technology branded events
Approved	SAP NS2 Secure Data Cloud	service		SAP® NS2® Secure Data Cloud	This is an offering from SAP National Security Services (SAP NS2) for the U.S. only. It is a cloud service that
Approved	SAP object event repository	(none)	SAP OER		The words "object event repository" must be in lowercase in body text. Only capitalize them in titles, headings and
Approved	SAP Ocean Carrier Booking for Shippers integration with SAP S/4HANA rapid-	(none); rapid-deployment solution		SAP® Ocean Carrier Booking for Shippers	This package provides the basic configuration and optional transportation master data setup to run SAP
Approved	SAP oCEO Learning	organization; team; group			This is a board area within SAP Learning. oCEO stands for "Office of the CEO."
Approved	SAP Offline Mobile Store by GK	application			Upon first mention, refer to "the SAP Offline Mobile Store application by GK." Use lowercase for the word
Approved	SAP Oil Downstream Management	application			Do not abbreviate. Incorrect: SAP ODM.
Approved	SAP Omnichannel Banking	solution			This names a group of options that combines functionality from and replace individually available
Approved	SAP Omnichannel Banking, cloud edition, digital commercial option	solution			A cloud edition of the digital commercial option for SAP Omnichannel Banking is available. In a bulleted list or on
Approved	SAP Omnichannel Banking, cloud edition, digital retail option	solution			A cloud edition of the digital retail option for SAP Omnichannel Banking is available. In a bulleted list or on
Approved	SAP Omnichannel Banking, digital commercial option	solution			This option combines functionality from and fully replaces SAP Mobile Banking, SAP Mobile Inclusive Banking, SAP
Approved	SAP Omnichannel Banking, digital retail option	solution			This option gives customers online and mobile banking. It combines functionality from and fully replaces SAP Online
Approved	SAP Omnichannel Banking, mobile money option	solution			This option helps customers with online and mobile banking. It combines functionality from and fully replaces
Approved	SAP Omnichannel Point-of-Sale by GK	application			This application provides retail stores with multiple deployment models for point-of-sale business functions.
Approved	SAP Omnichannel Point-of-Sale by GK, add-on for self-scanning	application			An add-on for self-scanning is available for SAP Omnichannel Point-of-Sale by GK. In a bulleted list or on
Approved	SAP Omnichannel Point-of-Sale by GK, basic cloud edition	(none); edition			An edition is available for customers who need basic capabilities. In a bulleted list or on the price list, refer to
Approved	SAP Omnichannel Point-of-Sale by GK, cloud edition	(none); edition			A cloud edition is available with full capabilities. In a bulleted list or on the price list, refer to it as:
Approved	SAP Omnichannel Promotion Pricing	solution			This offering enables B2C customers to calculate effective sales prices across all sales channels. It provides a price
Approved	SAP One	portal; site			This names the successor to SAP Corporate Portal. The change is expected in 2020.
Approved	SAP One Billion Lives	initiative			This names a program that invites SAP colleagues to propose and gain support for projects that would benefit
Approved	SAP One Experience	program; initiative			This names a program within the Talent Acquisition area of the HR board area. SAP One Experience focuses on

Approved	SAP ONE Service	program			The SAP ONE Service program creates a single channel for SAP customers for all SAP support delivery engagements
Approved	SAP ONE Support	program; approach; principle			The SAP ONE Support program describes an approach by SAP to greatly simplify the delivery and consumption of
Approved	SAP ONE Support Launchpad	(none); launchpad			SAP ONE Support Launchpad provides individualized and personalized support access for different groups or user
Approved	SAP ONE Support portal	(none); portal			The SAP ONE Support program also includes a portal that integrates the existing portals of acquired companies into
Approved	SAP OnePlan Partner Planning	tool			Do not abbreviate the name. Incorrect: SAP OPP.
Approved	SAP On-Shelf Availability	mobile app			Two options are available for this mobile app; one for store employees and one for store managers.
Approved	SAP Open Innovation	community, site, network			This community is located within SAP Community Network and is a space for sharing and exchanging best
Approved	SAP Open Knowledge Network for Digital Transformation	(none); initiative; program; network			This name fully replaced SAP Education Network for Digital Transformation, Oct-2016.
Approved	SAP Open Scale Management by GK	application			Do not alter the spelling of "Open Scale Management" or abbreviate this offering. Incorrect: SAP OSM by GK.
Approved	SAP Open Server	solution			This is a rename of the acquired offering Sybase SAP Open Server.
Approved	SAP Open Switch	application			This is a rename of the acquired offering Sybase OpenSwitch.
Approved	SAP Operation Strategy workshop for SAP NetWeaver	(none); workshop		SAP Operation Strategy workshop for SAP	"SAP Operation Strategy workshop for SAP NetWeaver" should always be used on the first mention. Note that
Approved	SAP Operational Headcount Planning	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Operational Headcount Planning.
Approved	SAP Operational Process Intelligence	software			The offering tracks end-to-end process performance and allows users to check status of all processes in real time
Approved	SAP Operational Procurement with SAP SRM	application			You do not need to spell out SAP SRM in the name. The full name of the SAP Supplier Relationship Management
Approved	SAP Operations Competence Assessment	service			SOCA is not an approved abbreviation for use after the first mention.
Approved	SAP Operations Control Center	(none); control center(s); center(s); facility(ies);			As of August 2016, this name is now branded and uppercase.
Approved	SAP Operations Management for Mining	package			Do not abbreviate. Incorrect: SAP OM for Mining; SAP OMM.
Approved	SAP Operations Readiness Assessment	service			Do not abbreviate. Incorrect: SAP ORA.
Approved	SAP Operator Analytics 365	mobile service			This mobile service is a Sybase solution that was previously named "Sybase Operator Analytics 365."
Approved	SAP Opportunity Management for Engineering, Construction & Operations	package	SAP Opportunity Management for		After first full mention of the name, you may abbreviate to: SAP Opportunity Management for EC&O. Do not
Approved	SAP Organizational Change Management	services			This is a major global portfolio comprising individual services.
Approved	SAP Organizational Structure Change	services			This is a major global portfolio comprising individual services.
Approved	SAP Organizational Visualization by Nakisa	application			Upon first mention, refer to "the SAP Organizational Visualization application by Nakisa." Use lowercase for
Approved	SAP Organizational Visualization by Nakisa, add-on for defense and security	application			An add-on is available for defense and security. In a list you can refer to it as:• SAP Organizational Visualization by
Approved	SAP OS/DB Migration Check	service			Do not further abbreviate the name. Incorrect: SAP OS/DB MC.
Approved	SAP Outsourced Manufacturing for High Tech	package			Do not abbreviate. Incorrect: SAP OM for High Tech; SAP OM for HT.
Approved	SAP Overall Equipment Effectiveness Management	application	SAP OEE Management		Use the full name of the application at first mention, after which you can abbreviate to "OEE."
Approved	SAP Partner Adoption Center	initiative; center			This initiative aims to make the adoption of SAP solutions and technologies easier and quicker for partners by

Approved	SAP Partner Advisory Council for Innovation	(none); council			This is a council of select senior executives from partners in the SAP PartnerEdge program for application
Approved	SAP Partner Cloud Development Accelerator	initiative; training initiative, boot camp(s)			This names a training initiative that offers SAP partners onsite boot camps and project coaching to help them
Approved	SAP Partner Connectivity Kit	(none)			Do not use “the” in front of this product name.
Approved	SAP Partner Enablement	mobile app			This names a mobile app for SAP partners to access enablement and learning content about SAP solutions
Approved	SAP Partner Experience	portal; tool			This names a portal for customers to rate and submit reviews of their experiences working with SAP partners
Approved	SAP Partner Journey	map; site			SAP Partner Journey is part of SAP PartnerEdge. It helps partners plan and track the steps along their business
Approved	SAP Partner Kick-Off Meeting	meeting; event	SAP PKOM		Be sure to include the registered trademark symbol ™ after SAP upon first mention of this name in titles and
Approved	SAP Partner Licensing Services	(none); services, service portfolio, organization, group,	SAP PLS		This names an organization and related portfolio that offers an end-to-end service portfolio for testing and
Approved	SAP Partner Podcast	(none); podcast			This names a podcast for SAP partners and customers presenting open discussions about various products
Approved	SAP Partner Service Benefits Package	package			Refer to "SAP Partner Service Benefits Package" without the common-noun descriptor “package” immediately
Approved	SAP Partner Solution Center	location or locations; organization or organizations			Renamed from SAP Partner Adoption Center Sept-2015.
Approved	SAP PartnerEdge	program; site		SAP® PartnerEdge®	The SAP PartnerEdge program provides SAP partners with the right tools, enablement, and access to SAP software
Approved	SAP PartnerEdge Advantage	pack		SAP™ PartnerEdge™ Advantage	Use the descriptor "pack" upon first mention in body text. You need not use the descriptor in a title, banner, or
Approved	SAP PartnerEdge Cloud Choice	program		SAP™ PartnerEdge™ Cloud Choice	This is an umbrella name for an indirect sales program for SAP partners who sell cloud products.
Approved	SAP PartnerEdge Cloud Choice, profit option	program		SAP™ PartnerEdge™ Cloud Choice, profit option	A profit option is available that allows partners to choose how they want to engage with SAP based on their
Approved	SAP PartnerEdge Cloud Choice, referral option	program		SAP™ PartnerEdge™ Cloud Choice, referral option	A referral option is available for SAP partners and non-parters, agencies, or individuals who generate and share a
Approved	SAP PartnerEdge Education	program		SAP™ PartnerEdge™ Education	The SAP PartnerEdge Education program enables employees of partner companies to earn sales, presales,
Approved	SAP PartnerEdge Interactive	community; site		SAP™ PartnerEdge™ Interactive	This community enables partners in the SAP PartnerEdge program to connect and interact and is part of SAP
Approved	SAP PartnerEdge Launchpad	Web site; site		SAP™ PartnerEdge™ Launchpad	SAP PartnerEdge Launchpad is a one stop shop for all partner business processes. It is an entry point to various
Approved	SAP PartnerEdge open ecosystem	membership		SAP™ PartnerEdge™ open ecosystem	The SAP PartnerEdge program provides members of the SAP PartnerEdge open ecosystem and partners access to
Approved	SAP PartnerEdge program for Application Development	(none); program		SAP™ PartnerEdge™ program for Application	SAP PartnerEdge program for Application Development comprises two types of packs of software and services:•
Approved	SAP PartnerEdge, Build	engagement model		SAP® PartnerEdge®, Build	The SAP PartnerEdge program provides SAP partners access to resources, services, and benefits to successfully
Approved	SAP PartnerEdge, Build, cloud option	(none); option		SAP™ PartnerEdge™, Build, cloud option	Within the Build engagement model of the SAP PartnerEdge program, there are different options
Approved	SAP PartnerEdge, Build, custom terms option	(none); option		SAP™ PartnerEdge™, Build, custom terms option	Within the Build engagement model of the SAP PartnerEdge program, there are different options
Approved	SAP PartnerEdge, Build, integrate option	(none); option		SAP™ PartnerEdge™, Build, integrate option	Within the Build engagement model of the SAP PartnerEdge program, there are different options
Approved	SAP PartnerEdge, Build, on-premise option	(none); option		SAP™ PartnerEdge™, Build, on-premise option	Within the Build engagement model of the SAP PartnerEdge program, there are different options
Approved	SAP PartnerEdge, Run	engagement model		SAP® PartnerEdge®, Run	The SAP PartnerEdge program provides SAP partners access to resources, services, and benefits to successfully
Approved	SAP PartnerEdge, Sell	engagement model		SAP® PartnerEdge®, Sell	The SAP PartnerEdge program provides SAP partners access to resources, services, and benefits to successfully
Approved	SAP PartnerEdge, Service	engagement model		SAP® PartnerEdge®, Service	The SAP PartnerEdge program provides SAP partners access to resources, services, and benefits to successfully

Approved	SAP Patient Administration	solution			This names a priced cloud solution that enables patient administration capabilities. It is an enhanced successor to
Approved	SAP Patient Management	application			Note: This name had briefly been replaced by SAP Health for Patient Management in Apr-2017. In Apr-2018, the
Approved	SAP Patient Management for Healthcare	package			Do not abbreviate. Incorrect: SAP PM for Healthcare; SAP PMH.
Approved	SAP Patient Management, add-on for mobile apps	application			An add-on to SAP Patient Management is available. In a bulleted list or on the price list, refer to it as:
Approved	SAP patient monitoring service	(none); service			This service, for customers who have SAP Patient Engagement, consolidates data from patients and
Approved	SAP Patient Relationship Management	solution(s)			This is an umbrella term for an offering that integrates SAP Patient Management and SAP Customer Relationship
Approved	SAP Pay Details	mobile app			Short name for launch icon only: Pay Details
Approved	SAP Paybacks and Chargebacks by Vistex	application			Upon first mention, refer to "the SAP Paybacks and Chargebacks application by Vistex." Use lowercase for the
Approved	SAP Paybacks and Chargebacks by Vistex for SAP S/4HANA	application		SAP® Paybacks and Chargebacks by Vistex for	A version of SAP Paybacks and Chargebacks by Vistex is available that has been optimized to work with SAP
Approved	SAP Payment Approvals	mobile app			Short name for launch icon only: PayApproval
Approved	SAP Payment Engine	application			Part of the transactional banking category of SAP for Banking products.
Approved	SAP Payment Processing for Public Sector	package			Do not abbreviate. Incorrect: SAP PP for Public Sector; SAP PP for PS; SAP PPPS.
Approved	SAP Payment Services	(none); services			SAP Payment Services enable customers to purchase integrated SAP solutions through an all-inclusive offer
Approved	SAP Payments and Bank Communications rapid-deployment solution	(none); rapid-deployment solution			This package comprises functionality from on-premise offerings SAP Bank Communication Management and SAP
Approved	SAP Payroll and Time Change Management	application			Do not abbreviate. Incorrect: SAP P&TCM; SAP PTCM.
Approved	SAP Payroll Processing	application			Do not abbreviate. Incorrect: SAP PP.
Approved	SAP Payroll Processing control center rapid-deployment solution	(none); rapid-deployment solution			As of Mar-2018, this name retired and fully replaced by SAP Best Practices for SAP Payroll Processing control
Approved	SAP Payroll Processing for Nonprofit Organizations	package			Do not abbreviate. Incorrect: SAP PP for Nonprofit Organizations; SAP PPNO.
Approved	SAP Payroll Processing, control center add-on	application			A priced add-on is available to give an overview of and optimize the payroll process. It enables payroll managers
Approved	SAP Penalty Insights	Web application			This offering is a cloud-based Web application that helps customers improve game strategy and performance by
Approved	SAP People Connect 365	mobile service			This is a cloud-based mobile service that enables organizations to communicate with groups of people,
Approved	SAP Performance Analytics for Engineering, Construction, and Operations	analytic application	SAP Performance		Name changed April 16, 2012. Formerly SAP BusinessObjects Performance Analytics for Engineering,
Approved	SAP Performance Analytics for Engineering, Construction, and Operations rapid-deployment solution	(none); rapid-deployment solution	SAP Performance		This name fully replaced SAP Performance Analytics rapid-deployment solution for engineering, construction, and
Approved	SAP Performance Facility	(none); training location; practice location			This names a training and practice facility for the San Francisco 49ers, a U.S. football team.
Approved	SAP Personal Finance Management by Yodlee, extended financial management add-on	solution			In a list you can refer to this add-on as: • SAP Personal Finance Management by Yodlee, extended
Approved	SAP Personal Finance Management by Yodlee, financial management API add-on	solution			In a list you can refer to this add-on as: • SAP Personal Finance Management by Yodlee, financial
Approved	SAP Personal Financial Management by Yodlee, instant verification add-on	solution			In a list you can refer to this add-on as: • SAP Personal Finance Management by Yodlee, instant
Approved	SAP Personnel Administration and Organization Management rapid-deployment solution	solution (none); rapid-deployment solution			This names a cloud solution that lets bank customers consolidate and manage financial account information. This name fully replaced SAP ERP Human Capital Management (SAP ERP HCM) rapid-deployment solution

Approved	SAP Pinnacle Award	(none)			This names an SAP partner award. This award is available in several categories:
Approved	SAP Planning and Consolidation for Healthcare	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Planning and Consolidation for
Approved	SAP Planning and Consolidation for Healthcare, Edge edition	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Edge Planning and Consolidation for
Approved	SAP Planning and Consolidation for Public Sector	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Planning and Consolidation for Public
Approved	SAP Planning and Consolidation for Public Sector, version for SAP NetWeaver	analytic application		SAP Planning and Consolidation for Public	At the point of sale, the customer chooses between a version for the SAP NetWeaver technology platform and a
Approved	SAP Planning and Consolidation for Public Sector, version for the Microsoft platform	analytic application			At the point of sale, the customer chooses between a version for the SAP NetWeaver technology platform and a
Approved	SAP Planning for Public Sector	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Planning for Public Sector.
Approved	SAP Planning for Retail	application			SAP Planning for Retail is one of the three retail planning products offered individually, together with SAP
Approved	SAP Plant Connectivity	software			Do not abbreviate. Incorrect: SAP PC.
Approved	SAP Plant Maintenance Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects Plant Maintenance Rapid Mart.
Approved	SAP Player Engagement	solution; mobile app			This offering is a solution with mobile app currently in beta testing, developed as part of a CEI customer co-
Approved	SAP Player Fitness	mobile app			Short name for launch icon only: PlayerFit
Approved	SAP Player Injury	mobile app			Short name for launch icon only: PlayerInjury
Approved	SAP Point-of-Sale	application	SAP POS		This application includes the former SAP Transactionware General Merchandise (SAP GM) application.
Approved	SAP Point-of-Sale Base	application	SAP POS Base		This application includes the former SAP Transactionware General Merchandise (SAP GM).
Approved	SAP Point-of-Sale by GK	application			Do not alter the spelling of "Point-of-Sale" or abbreviate this offering. Do not omit "by GK" from this name.
Approved	SAP Point-of-Sale by GK, central services option	application			The central services option includes the standard application functionality plus capabilities for gift-card
Approved	SAP Point-of-Sale by GK, mobile client option	application			The mobile client option is built for Apple iOS and allows store employees to use their iPhone/iPad devices to
Approved	SAP Policy Management	application			Add-ons are available. See the subordinate name entries below.
Approved	SAP Policy Management Foundation for Insurance	package			Do not abbreviate. Incorrect: SAP PMF for Insurance; SAP PMFI.
Approved	SAP Policy Management Life for Insurance	package			Do not abbreviate. Incorrect: SAP PML for Insurance; SAP PMLI.
Approved	SAP Policy Management Property and Casualty for Insurance	package			Do not abbreviate. Incorrect: SAP PMP&C for Insurance; SAP PMPCI.
Approved	SAP Policy Management, add-on for auto insurance	application			An add-on is available for auto insurance. In a bullet, list, or chart entry, you can refer as follows:
Approved	SAP Policy Management, group insurance add-on	application			An add-on is available for group insurance. In a list, you can refer to it as:
Approved	SAP Policy Management, product deployment add-on	application			An add-on is available that automates configuration and deployment of insurance products in SAP Policy
Approved	SAP Policyholder Lookup	mobile app			Short name for launch icon only: Policyholder
Approved	SAP Portal Content Management by OpenText	application			Upon first mention, refer to "the SAP Portal Content Management application by OpenText." Use lowercase
Approved	SAP Portal Site Management by OpenText	application			Upon first mention, refer to "the SAP Portal Site Management application by OpenText." Use lowercase
Approved	SAP Portfolio and Project Management	application			Two rapid-deployment solutions are available. See the separate entries in Approved Names.

Approved	SAP Portfolio and Project Management for Portfolio Analysis	solution		Do not abbreviate the name.
Approved	SAP Portfolio and Project Management for SAP S/4HANA	application	SAP℠ Portfolio and Project Management for SAP	A version of SAP Portfolio and Project Management is available for SAP S/4HANA. Refer to it as:
Approved	SAP POS Data Management	application		"POS" stands for point-of-sale. In communications, you may mention this to make it clear what the "POS" in the
Approved	SAP POS Store Data Transfer for Retail	application		This name fully replaced the name SAP Centralized Electronic Funds Transfer. The application was previously
Approved	SAP PowerAMC	software	SAP PowerAMC™	A French version of SAP PowerDesigner, called SAP PowerAMC™, is also available. It has different functionally
Approved	SAP PowerBuilder	application development tool	SAP® PowerBuilder®	Effective Jan-2014, this name fully replaces SAP Sybase PowerBuilder. Use the new name for assets with a 2014
Approved	SAP PowerBuilder, component converter tool	application development tool	SAP℠ PowerBuilder℠, component converter tool	A component converter is available. In a bulleted list, you can refer to this tool as:• SAP PowerBuilder, component
Approved	SAP PowerDesigner	software	SAP® PowerDesigner®	Effective Jan-2014, this name fully replaces SAP Sybase PowerDesigner. Use the new name for assets with a 2014
Approved	SAP PowerDesigner, enterprise edition for business analysts	software	SAP℠ PowerDesigner℠, enterprise edition for	Two editions are available. In a bullet, list, or chart entry, you may refer as follows:• SAP PowerDesigner, enterprise
Approved	SAP PowerDesigner, enterprise edition for data architects	software	SAP℠ PowerDesigner℠, enterprise edition for data	Two editions are available. In a bullet, list, or chart entry, you may refer as follows:• SAP PowerDesigner, enterprise
Approved	SAP Precision Gaming	solution		This solution offers manufacturers of online and mobile games and companies in the gambling industry a package
Approved	SAP Precision Gaming for accounting and finance	solution		This is a service for SAP Precision Game that can be purchased individually or as a combination with the other
Approved	SAP Precision Gaming for performance optimization	solution		This is a service for SAP Precision Game that can be purchased individually or as a combination with the other
Approved	SAP Precision Gaming for personalized offers and messaging	solution		This is a service for SAP Precision Game that can be purchased individually or as a combination with the other
Approved	SAP Precision Gaming for visualization and analytics	solution		This is a service for SAP Precision Game that can be purchased individually or as a combination with the other
Approved	SAP Precision Marketing	solution		Fully replaced SAP Precision Retailing, April 2013.
Approved	SAP Predictive Analytics	software		This name fully replaced SAP BusinessObjects Predictive Analytics "https://www.sapbrandtools.com/naming-
Approved	SAP Predictive Analytics client	component; client		A client component is available. In a list you can refer to it as:• SAP Predictive Analytics client
Approved	SAP Predictive Analytics desktop	component; desktop		A desktop component is available. In a list you can refer to it as:• SAP Predictive Analytics desktop
Approved	SAP Predictive Analytics integrator	component; integrator		An integrator component for SAP Predictive Analytics is available. In a list you can refer to it as:• SAP Predictive
Approved	SAP Predictive Analytics server	(none); server		A server is available. In a list you can refer to it as:• SAP Predictive Analytics server
Approved	SAP Predictive Analytics, application edition	software		An application edition is available. In a list you can refer to it as:• SAP Predictive Analytics, application edition
Approved	SAP Predictive Engineering Insights	solution		This name fully replaced SAP Digital Twin Dec-2017.
Approved	SAP Predictive Engineering Insights enabled by ANSYS	solution		A version of SAP Predictive Engineering Insights is available from partner ANSYS. Communicate it as
Approved	SAP Predictive Maintenance and Service	solution		SAP Predictive Maintenance and Service is an umbrella name and not the name of a priced offering. It comprises
Approved	SAP Predictive Maintenance and Service SDK	(none); SDK		At first opportunity in text, define the term "software development kit (SDK)."
Approved	SAP Predictive Maintenance and Service testing tool for data science	solution		A tool for testing data science elements in SAP Predictive Maintenance and Service is available. Refer to it as:• SAP
Approved	SAP Predictive Maintenance and Service, add-on for oil and gas	solution		An add-on is available for the oil and gas industry. You can refer to it as:
Approved	SAP Predictive Maintenance and Service, add-on for utilities	solution		An add-on is available for utilities. You can refer to it as: • SAP Predictive Maintenance and Service, add-on for

Approved	SAP Predictive Maintenance and Service, cloud edition	solution		Two editions of this offering are available, on-premise and cloud. In a list, refer to:• SAP Predictive Maintenance
Approved	SAP Predictive Maintenance and Service, cloud edition, OEM option	solution		An OEM option for the cloud edition is available. In a list, you can refer to it as:• SAP Predictive Maintenance and
Approved	SAP Predictive Maintenance and Service, cloud edition, vibration analysis add-on	solution		An add-on is available for the cloud edition only. In a list, you can refer to it as:• SAP Predictive Maintenance and
Approved	SAP Predictive Maintenance and Service, machine learning engine extension	(none); tool; extension		This names a tool that enables users of SAP Predictive Maintenance and Service to extend the machine learning
Approved	SAP Predictive Maintenance and Service, on-premise edition	solution		Two editions of this offering are available, on-premise and cloud. In a list, refer to:• SAP Predictive Maintenance
Approved	SAP Predictive Maintenance and Service, technical foundation	solution		A technical foundation is available. In a list, you can refer to is as:• SAP Predictive Maintenance and Service,
Approved	SAP Preferred Card	(none); card		This names a prepaid card that provides training credits customers can redeem for various SAP training services.
Approved	SAP Preferred Care	service; services; offering; offerings		This is a "premium" support offering that is available on top of the SAP Enterprise Support
Approved	SAP Preferred Care for SAP Ariba solutions	service; offering	SAP℠ Preferred Care for SAP Ariba® solutions	Name fully replaced SAP Ariba Expert Care, Jun-2017.
Approved	SAP Preferred Care for SAP Business ByDesign	service; offering	SAP℠ Preferred Care for SAP Business ByDesign®	SAP Preferred Care is available for SAP Business ByDesign. Refer to:
Approved	SAP Preferred Care for SAP Cloud for Customer	service; offering	SAP℠ Preferred Care for SAP Cloud for Customer	This name fully replaces SAP Preferred Care for SAP Hybris Cloud for Customer Jul-2018.
Approved	SAP Preferred Care for SAP Cloud Platform	service; offering		SAP Preferred Care is available for SAP Cloud Platform. Refer to:• SAP Preferred Care for SAP Cloud Platform
Approved	SAP Preferred Care for SAP S/4HANA Cloud	service; offering	SAP℠ Preferred Care for SAP S/4HANA® Cloud	SAP Preferred Care is available for SAP S/4HANA Cloud. Refer to:
Approved	SAP Preferred Care for SAP SuccessFactors solutions	service; offering	SAP℠ Preferred Care for SAP SuccessFactors®	SAP Preferred Care is available for SAP SuccessFactors solutions. Refer to:
Approved	SAP Preferred Care, on-premise edition for SAP Enterprise Support	service; offering		Two different on-premise editions are available for SAP Preferred Care. In a bulleted list or on the pricelist, refer
Approved	SAP Preferred Care, on-premise edition for SAP Product Support for Large Enterprises	service; offering		Two different on-premise editions are available for SAP Preferred Care. In a bulleted list or on the pricelist, refer
Approved	SAP Preferred Partner Solutions	initiative		This a strategic independent software vendor (ISV) initiative that is invitation-only. SAP selects preferred
Approved	SAP Preferred Success	plan; service(s); offering; portal		SAP Preferred Success is a subscription-based customer success offering that is positioned on top of select SAP
Approved	SAP Preferred Success Community	Web site; community		This names a Web site for SAP Preferred Success customers to collaborate and gain access to exclusive SAP
Approved	SAP Preferred Success for IoT and digital supply chain solutions	plan; service		SAP Preferred Success is available for IoT and digital supply chain solutions. Refer to:• SAP Preferred Success
Approved	SAP Preferred Success for SAP Analytics Cloud	plan; service		SAP Preferred Success is available for SAP Analytics Cloud. Refer to:• SAP Preferred Success for SAP Analytics Cloud
Approved	SAP Preferred Success for SAP Ariba solutions	plan; service	SAP℠ Preferred Success for SAP Ariba® solutions	SAP Preferred Success is available for SAP Ariba solutions. Refer to:• SAP Preferred Success for SAP Ariba solutions
Approved	SAP Preferred Success for SAP Business ByDesign	plan; service	SAP℠ Preferred Success for SAP Business ByDesign®	SAP Preferred Success is available for SAP Business ByDesign. Refer to:• SAP Preferred Success for SAP
Approved	SAP Preferred Success for SAP Cloud Platform	plan; service		SAP Preferred Success is available for SAP Cloud Platform. Refer to:• SAP Preferred Success for SAP Cloud Platform
Approved	SAP Preferred Success for SAP Commerce Cloud	plan; service		Name fully replaces SAP Preferred Success for SAP Hybris Commerce Cloud Jul-2018.
Approved	SAP Preferred Success for SAP Concur solutions	plan; service	SAP℠ Preferred Success for SAP Concur® solutions	This name fully replaces the name "SAP Preferred Success for Concur solutions" Jun-2018.
Approved	SAP Preferred Success for SAP Customer Data Cloud	plan; service		SAP Preferred Success is available for SAP Customer Data Cloud. Refer to:• SAP Preferred Success for SAP Customer
Approved	SAP Preferred Success for SAP Fieldglass solutions	plan; service	SAP℠ Preferred Success for SAP Fieldglass® solutions	SAP Preferred Success is available for SAP Fieldglass solutions. Refer to:• SAP Preferred Success for SAP
Approved	SAP Preferred Success for SAP Integrated Business Planning	plan; service		SAP Preferred Success is available for SAP Integrated Business Planning. Refer to:• SAP Preferred Success for

Approved	SAP Preferred Success for SAP Marketing Cloud	plan; service			This name fully replaced SAP Preferred Success for SAP Hybris Marketing Jun-2018.
Approved	SAP Preferred Success for SAP S/4HANA Cloud, multitenant edition	plan; service		SAP® Preferred Success for SAP S/4HANA® Cloud,	This name fully replaces the name "SAP Preferred Success for SAP S/4HANA Cloud" Jun-2018.
Approved	SAP Preferred Success for SAP S/4HANA Cloud, single tenant edition	plan; service		SAP® Preferred Success for SAP S/4HANA® Cloud,	SAP Preferred Success is available for SAP S/4HANA Cloud, single tenant edition. Refer to: SAP Preferred
Approved	SAP Preferred Success for SAP Sales Cloud	plan; sales			SAP Preferred Success is available for SAP Sales Cloud. Refer to:• SAP Preferred Success for SAP Sales
Approved	SAP Preferred Success for SAP Sales Cloud and SAP Service Cloud	plan; service			This name fully replaces the name "SAP Preferred Success for SAP Hybris Cloud for Customer" Jun-2018.
Approved	SAP Preferred Success for SAP Service Cloud	plan; service			SAP Preferred Success is available for SAP Service Cloud. Refer to:• SAP Preferred Success for SAP Service
Approved	SAP Preferred Success for SAP solutions for customer engagement	plan; service			SAP Preferred Success is available for SAP solutions for customer engagement. Refer to:• SAP Preferred Success
Approved	SAP Preferred Success for SAP SuccessFactors solutions	plan; service		SAP® Preferred Success for SAP SuccessFactors®	SAP Preferred Success is available for SAP SuccessFactors solutions. Refer to:• SAP Preferred Success for SAP
Approved	SAP Premier Customer Program	(none); program			This names a global white-glove program for midmarket customers meant to foster community and build loyalty
Approved	SAP Premium Access for Managed Services Providers	service	SAP Premium Access for MSPs		After first full mention of the name, you may abbreviate "Managed Services Providers" to "MSP." Do not further
Approved	SAP Premium Certified Integration with Applications on SAP HANA	status (optional)		SAP® Premium Certified Integration with	There is also a premium certification for integration with applications on SAP HANA. For this designation, partners
Approved	SAP Premium Certified Integration with SAP Applications	status (optional)			There is a premium certification for integration with SAP applications. For this designation, partners pass additional
Approved	SAP Premium SMS 365	mobile service			This mobile service is a Sybase solution that was previously named "Sybase 365 Premium SMS."
Approved	SAP Presales Learning	organization; team; group			This is a board area within SAP Learning..
Approved	SAP Press Distribution	application			Do not abbreviate. Incorrect: SAP PD.
Approved	SAP Price and Margin Management by Vendavo	application			Upon first mention, refer to "the SAP Price and Margin Management application by Vendavo." Use lowercase for
Approved	SAP Price and Margin Management by Vendavo, deal management	application			This is a subset the functionality of SAP Price and Margin Management that is available for licensing individually if
Approved	SAP Price and Margin Management by Vendavo, price management	application			This is a subset the functionality of SAP Price and Margin Management that is available for licensing individually if
Approved	SAP Price and Margin Management by Vendavo, price optimization	application			This is a subset the functionality of SAP Price and Margin Management that is available for licensing individually if
Approved	SAP Price and Margin Management by Vendavo, pricing analytics	application			This is a subset the functionality of SAP Price and Margin Management that is available for licensing individually if
Approved	SAP Price Optimization for Banking	application			Formerly a product from SAP Khimetrics. Do not refer to Khimetrics or SAP Khimetrics in communications.
Approved	SAP Price Optimization for Retail	application			Formerly a product from SAP Khimetrics. Do not refer to Khimetrics or SAP Khimetrics in communications.
Approved	SAP Price Optimization OnDemand for Retail	application			This name fully replaced "SAP Price Optimization for Retail on-demand solution" Jun-07-10.
Approved	SAP Pricing and Costing for Utilities	application			Do not abbreviate this name. Incorrect: SAP P&C for Utilities.
Approved	SAP Printer Vendor	program			Communication example: Participants in the SAP Printer Vendor program develop drivers for their new printer
Approved	SAP Privacy Management by BigID	application			This application uses machine learning to help customers with privacy intelligence including identification, process
Approved	SAP Private Equity	team; group (as appropriate)			Do not abbreviate "private equity" to PE. Incorrect: SAP PE
Approved	SAP Process Control	application			Name changed April 16, 2012. Formerly SAP BusinessObjects Process Control, which itself replaced
Approved	SAP Process Control for SAP S/4HANA	application		SAP® Process Control for SAP S/4HANA®	A version of SAP Process Control is available for SAP S/4HANA. Refer to it as:

Approved	SAP Process Integration	offering; technology (as appropriate)		This name fully replaced SAP NetWeaver Process Integration [SAP NetWeaver PI] Apr-2014.
Approved	SAP Process Integration, business-to-business add-on	offering; technology (as appropriate)		A priced add-on is available and provides connectivity capabilities. In a list you can refer to it as:• SAP Process
Approved	SAP Process Integration, connectivity add-on	offering; technology (as appropriate)		A priced add-on is available and provides connectivity capabilities. In a list you can refer to it as:• SAP Process
Approved	SAP Process Mining by Celonis	application		This solution extension helps customers extract data and perform real-time process evaluation.
Approved	SAP Process Mining by Celonis, cloud edition	application		A cloud edition of SAP Process Mining by Celonis is available. You can refer to it as:• SAP Process Mining by
Approved	SAP Process Mining by Celonis, cloud edition for SAP Ariba solutions	application	SAP® Process Mining by Celonis, cloud edition for SAP® Process Mining by Celonis, cloud edition for	Do not capitalize "cloud edition" or "solutions" except in titles, headers, or wherever title case is required.
Approved	SAP Process Mining by Celonis, cloud edition for SAP Ariba solutions, add-on	application		Do not capitalize "cloud edition," "solutions," or "add-on" except in titles, headers, or wherever title case is required.
Approved	SAP Process Mining by Celonis, cloud edition for SAP C/4HANA	application		Do not capitalize "cloud edition" except in titles, headers, or wherever title case is required.
Approved	SAP Process Mining by Celonis, cloud edition for SAP C/4HANA, add-on	application		Do not capitalize "cloud edition" or "add-on" except in titles, headers, or wherever title case is required.
Approved	SAP Process Mining by Celonis, cloud edition, add-on	application		Do not capitalize "cloud edition" or "add-on" except in titles, headers, or wherever title case is required.
Approved	SAP Process Object Builder	tool		This name replaces a focused business solution called "process objects layer." Process objects represent
Approved	SAP Process Orchestration	software		This name fully replaced SAP NetWeaver Process Orchestration Apr-2014.
Approved	SAP Process Orchestration for SAP S/4HANA Cloud, single tenant edition	technology	SAP® Process Orchestration for SAP S/4HANA® Cloud,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Process Orchestration, Edge edition	software		At first mention, refer to "the SAP Process Orchestration software, Edge edition." Use lowercase for the word
Approved	SAP Process Orchestration, Edge edition, premier option	software		In a bullet, list, or chart entry, use the formulation as written:
Approved	SAP Process Orchestration, Edge edition, standard option	software		In a bullet, list, or chart entry, use the formulation as written:
Approved	SAP Process Orchestration, test tool	software		A priced test tool add-on is available that enables customers that plan to update or upgrade their SAP
Approved	SAP Producer Pro	solution	SAP® Producer Pro®	This is a rename of CallidusCloud Producer Pro.
Approved	SAP Product and Quotation Management for Insurance	application		This is an umbrella term for two individually named and priced applications: SAP Product Lifecycle Management
Approved	SAP Product Content Hub	solution		This names a cloud solution that provides a central repository for managing product information that is used
Approved	SAP Product Content Hub, additional channels	solution		Customers can purchase additional sales and commerce channels, such as Amazon Marketplace, Google Merchant
Approved	SAP Product Content Hub, additional storage	solution		Customers can purchase additional storage capacity to store data, such as product images, in SAP Product
Approved	SAP Product Content Management	solution		This name fully replaced SAP Hybris Product Content Management "https://www.sapbrandtools.com/naming-
Approved	SAP Product Definition	application		This name fully replaces "SAP xApp Product Definition (SAP xPD)" Jan-09-08.
Approved	SAP Product Development for Media	package		Do not abbreviate. Incorrect: SAP PD for Media; SAP PDM.
Approved	SAP Product Excellence Award	(none); award		This award recognizes innovation and excellence and is given to development teams for either on-premise
Approved	SAP Product Information Network	(none); network; solution		This offering helps manufacturing and retail customers share details about consumer goods.
Approved	SAP Product Lifecycle Costing	solution		Do not abbreviate. Incorrect: SAP PLC.
Approved	SAP Product Lifecycle Costing for SAP S/4HANA	solution	SAP® Product Lifecycle Costing for SAP S/4HANA®	A version of SAP Product Lifecycle Costing is available for SAP S/4HANA. Refer to it as:

Approved	SAP Product Lifecycle Costing for SAP S/4HANA, professional edition	solution		SAP® Product Lifecycle Costing for SAP S/4HANA®,	A professional edition of SAP Product Lifecycle Costing for SAP S/4HANA is available. In a bulleted list or on the price
Approved	SAP Product Lifecycle Costing, cloud edition	solution			A version of SAP Product Lifecycle Costing is available for cloud. Refer to it in a list as:
Approved	SAP Product Lifecycle Management	application	SAP PLM		A rapid-deployment solution is available. See the separate entry in Approved Names.
Approved	SAP Product Lifecycle Management for Digital Products	application	SAP PLM for Digital Products		This application is built on SAP Product Lifecycle Management for Insurance with capabilities and features
Approved	SAP Product Lifecycle Management for Insurance	application	SAP PLM for Insurance		This application is part of the SAP Product and Quotation Management for Insurance
Approved	SAP Product Lifecycle Management for Insurance, cloud edition	application			A cloud edition is available. In a list you can refer to it as:• SAP Product Lifecycle Management for Insurance, cloud
Approved	SAP Product Recommendation Intelligence	application			This offering is part of the SAP Customer Engagement Intelligence umbrella and can be used for retail and other
Approved	SAP Product Safety Management OnDemand	solution			Do not abbreviate. Incorrect: SAP PSMOD.
Approved	SAP Product Sales and Distribution for Media	package			Do not abbreviate. Incorrect: SAP PS&D for Media; SAP PSDM.
Approved	SAP Product Structure Synchronization	application			Rapid-deployment solutions are available. See the separate entries in Approved Names.
Approved	SAP Product Structure Synchronization for Recipes rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP Product Structure Synchronization rapid-deployment solution for recipes
Approved	SAP Product Support for Large Enterprises	services			As of July 5, 2008, 100 selected large customers will receive this support offering, rather than SAP Enterprise
Approved	SAP Product Verification OnDemand	solution			This anti-counterfeiting solution is initially intended for the pharmaceutical industry to meet requirements of the
Approved	SAP Production and Revenue Accounting	application			Price list of January 2004 incorrectly lists "SAP Production Revenue Accounting."
Approved	SAP Production and Revenue Accounting, add-on for reporting and processing	application			An add-on is available. In a bullet, list, or chart entry, you may refer as follows:
Approved	SAP Production and Revenue Accounting, add-on for U.S. legal changes [QX/201X]	application			This names an add-on that helps customer track fees. Note that the name must include the quarter and year to
Approved	SAP Production Planning Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects Production Planning Rapid Mart.
Approved	SAP Production Sharing Accounting	application			Do not abbreviate. Incorrect: SAP PSA.
Approved	SAP Productivity Composer by ANCILE	application			Upon first mention, refer to "the SAP Productivity Composer application by ANCILE." Use lowercase for the
Approved	SAP productivity integration hub	(none); hub			SAP productivity integration hub is an API integration layer that enables the integration of an SAP or partner
Approved	SAP Productivity Pak by ANCILE	application			Upon first mention, refer to "the SAP Productivity Pak application by ANCILE." Use lowercase for the word
Approved	SAP Productivity Pak by ANCILE, cloud edition	application			A cloud edition is available. In a bulleted list or on the pricelist, refer to:
Approved	SAP Profitability and Cost Management	application		SAP® Profitability and Cost Management	This name replaced SAP BusinessObjects Profitability and Cost Management
Approved	SAP Profitability and Cost Management, professional edition	application		SAP® Profitability and Cost Management, professional	A professional edition of SAP Profitability and Cost Management is available. In a bulleted list or on the
Approved	SAP Profitability and Cost Management, standard edition	application		SAP® Profitability and Cost Management, standard	A standard edition of SAP Profitability and Cost Management is available. In a bulleted list or on the
Approved	SAP Profitability and Performance Management	application			This name fully replaced SAP Performance Management for Financial Services
Approved	SAP Profitability and Performance Management for SAP S/4HANA Cloud, single	(none); application		SAP® Profitability and Performance Management	A version of SAP Profitability and Performance Management is available for the single tenant edition of
Approved	SAP Profitability and Performance Management, single tenant edition	(none); application			A single tenant edition of SAP Profitability and Performance Management is available. In a list you can
Approved	SAP Profitability Management	application			Part of the analytical banking category of SAP for Banking products. Previously called SAP Profitability for Banking.

Approved	SAP Profitability Management for Banking	package			Do not abbreviate SAP Profitability Management.
Approved	SAP Program Management	services			This is a global portfolio comprising individual services.
Approved	SAP Program Performance Analysis for Aerospace & Defense	analytic application	SAP Program Performance		Name changed April 16, 2012. Formerly SAP BusinessObjects Program Performance Analysis for
Approved	SAP Project Coach	chatbot; digital assistant; service			This names a chatbot and digital assistant service that provides partners with enablement and assurance
Approved	SAP Project Cockpit	mobile app			Short name for launch icon only: Pro Cockpit
Approved	SAP Project Companion	mobile app			Short name for launch icon only: Project Comp
Approved	SAP Project Companion for Consultants	mobile app			Short name for launch icon only: ProjectCnslt
Approved	SAP Project Companion for Managers	mobile app			Short name for launch icon only: Project Mgr
Approved	SAP Project Customer Focus	mobile app			Short name for launch icon only: Pro Customer
Approved	SAP Project FileShare	mobile app			Short name for launch icon only: FileShare
Approved	SAP Project Intelligence Network	application			This name fully replaced SAP Project Information Net "https://www.sapbrandtools.com/naming-
Approved	SAP Project Intelligence Network for Construction	application			An edition of SAP Project Intelligence Network is available for customers in construction or capital projects. In a list
Approved	SAP Project Issue Management	service			Do not abbreviate. Incorrect: SAP PIM.
Approved	SAP Project Management	services			This is a global portfolio comprising individual services.
Approved	SAP Project Manufacturing Management and Optimization	solution			This offering optimizes resources and transparency for engineering-to-order project manufacturing including
Approved	SAP Project Portfolio Analysis rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP Portfolio and Project Management rapid-deployment solution for portfolio
Approved	SAP Project Resource and Financial Management for Professional Services	application			Implementation services are available.
Approved	SAP Project Review	services			This is a global portfolio comprising individual services.
Approved	SAP Project to Go	mobile app			Short name for launch icon only: Project2Go
Approved	SAP Project Transparency	package; apps; set of apps			This is a bundle of mobile apps that is being marketed as one product that offers the capabilities of all the apps.
Approved	SAP Promotion Management	application			This name fully replaced SAP Promotion Management for Retail "https://www.sapbrandtools.com/naming-
Approved	SAP Promotion Management, add-on for SAP Customer Activity Repository	application			This name fully replaced SAP Promotion Management for Retail, add-on for SAP Customer Activity Repository Aug-
Approved	SAP Promotion Timeline	mobile app			Short name for launch icon only: Promotions
Approved	SAP Promotions and Agreements by Vistex	application			The application is available in EMEA only and is in limited release. Pricing is available upon request. Contact Ralph
Approved	SAP Promotions and Agreements by Vistex for SAP S/4HANA	application		SAP® Promotions and Agreements by Vistex for	A version of SAP Promotions and Agreements by Vistex is available that has been optimized to work with SAP
Approved	SAP Prototyping Factory	service; methodology; approach (as appropriate)			This is a priced service offered by SAP Digital Studio as well as a methodology and approach to prototyping.
Approved	SAP Public Budget Formulation	application			This names an on-premise application. Do not abbreviate. Incorrect: SAP PBF
Approved	SAP Public Budget Formulation, cloud edition	application			A cloud edition of SAP Public Budget Formulation is available. You can refer to it as:• SAP Public Budget
Approved	SAP Public Sector Collection and Disbursement	application	SAP PSCD		After first full mention of the name, you may abbreviation to SAP PSCD.

Approved	SAP Purchase Order Execution	solution			This solution is used to manage externally created procurement documents for goods or services that are
Approved	SAP Purchase Order Execution for SAP S/4HANA	solution		SAP® Purchase Order Execution for SAP	A version of SAP Purchase Order Execution is available that has been optimized for SAP S/4HANA. Refer to it as:•
Approved	SAP Purchasing for Automotive	package			Do not abbreviate. Incorrect: SAP P for A; SAP PA.
Approved	SAP Purchasing Rapid Mart	package			Name changed April 16, 2012. Formerly SAP BusinessObjects Purchasing Rapid Mart.
Approved	SAP Push Notification 365	mobile service			This names a mobile service that developers can use to add push notification functionality to their mobile apps.
Approved	SAP Quality Awards	(none); award; awards (as appropriate)			This names an award given to customers for their successful implementation projects in EMEA. Do not
Approved	SAP Quality Center by Micro Focus	application			This name fully replaced SAP Quality Center by HPE "https://www.sapbrandtools.com/naming-
Approved	SAP Quality Center by Micro Focus business process testing module, cloud edition	application			A cloud edition of business process testing module is available. In a list you can refer to it as:• SAP Quality
Approved	SAP Quality Center by Micro Focus requirements management module, cloud	application			A cloud edition of a requirements management module is available. In a list you can refer to it as:• SAP Quality
Approved	SAP Quality Center by Micro Focus, business process testing module	application			A business process testing module is available. In a list you can refer to it as:• SAP Quality Center by Micro Focus,
Approved	SAP Quality Center by Micro Focus, cloud edition	application			A cloud edition of SAP Quality Center by Micro Focus is available. In a list you can refer to it as:• SAP Quality
Approved	SAP Quality Center by Micro Focus, defect management module	application			A defect management module is available. In a list, you can refer to it as:• SAP Quality Center by Micro Focus,
Approved	SAP Quality Center by Micro Focus, defect management module, cloud edition	application			A cloud edition of the defect management module is available. In a list, you can refer to it as:• SAP Quality
Approved	SAP Quality Center by Micro Focus, enterprise cloud edition	application			As of 2017 Micro Focus acquired Hewlett Packard Enterprise (HPE).
Approved	SAP Quality Center by Micro Focus, enterprise edition	application			This name fully replaced SAP Quality Center by HPE, enterprise edition Aug-2017.
Approved	SAP Quality Center by Micro Focus, octane cloud edition	application			An octane cloud edition of SAP Quality Center is available to customers. In a bullet, list, chart entry, or on the price
Approved	SAP Quality Center by Micro Focus, premier cloud edition	application			As of 2017 Micro Focus acquired Hewlett Packard Enterprise (HPE).
Approved	SAP Quality Center by Micro Focus, premier edition	application			This name fully replaced SAP Quality Center by HPE, premier edition Aug-2017.
Approved	SAP Quality Center by Micro Focus, unified functional testing module	application			A unified functional testing module is available. In a list you can refer to it as:• SAP Quality Center by Micro Focus,
Approved	SAP Quality Center by Micro Focus, unified functional testing module, cloud edition	application			A cloud edition of the unified functional testing module is available. In a list you can refer to it as:• SAP Quality
Approved	SAP Quality Center by Micro Focus, upgrade from enterprise to premier cloud edition	application			An upgrade is available for customers upgrading from enterprise to premier cloud editions. In a bulleted list,
Approved	SAP Quality Center by Micro Focus, upgrade from enterprise to premier edition	application			This name fully replaced SAP Quality Center by HPE, upgrade from enterprise to premier edition Aug-2017.
Approved	SAP Quality Center by Micro Focus, upgrade from limited to full use license	application			This name fully replaced SAP Quality Center by HPE, upgrade from limited to full use license Aug-2017.
Approved	SAP Quality Issue Management	application	SAP QIM		Where space permits, spell out fully as SAP Quality Issue Management.
Approved	SAP Qualtrics 360 Feedback	solution		SAP® Qualtrics® 360 Feedback	This names a solution that provides expert-designed 360-degree assessments, with pre-built surveys and programs
Approved	SAP Qualtrics Core XM	platform		SAP® Qualtrics® Core XM	This names the platform on which the data from the Experience Management and Employee Experience
Approved	SAP Qualtrics Core XM, additional responses	(none)		SAP® Qualtrics® Core XM, additional responses	This name is for the pricelist only. It provides customers of SAP Qualtrics Core XM with an option to increase the
Approved	SAP Qualtrics Core XM, advanced option	(none); option		SAP® Qualtrics® Core XM, advanced option	On the pricelist, customers can choose an advanced option for SAP Qualtrics Core XM. Refer to it as follows:•
Approved	SAP Qualtrics Core XM, professional option	(none); option		SAP® Qualtrics® Core XM, professional option	On the pricelist, customers can choose a professional option for SAP Qualtrics Core XM. Refer to it as follows:

Approved	SAP Qualtrics Core XM, standard option	(none); option	SAP® Qualtrics® Core XM, standard option	On the pricelist, customers can choose a standard option for SAP Qualtrics Core XM. Refer to it as follows:• SAP
Approved	SAP Qualtrics CX for Commerce	solution	SAP® Qualtrics CX for Commerce	This names a solution that collects and analyzes an organization's customer data to better understand
Approved	SAP Qualtrics CX for Marketing	solution	SAP® Qualtrics® CX for Marketing	This names a solution that collects and analyzes an organization's customer data to better understand
Approved	SAP Qualtrics CX for Sales	solution	SAP® Qualtrics® CX for Sales	This names a solution that collects and analyzes an organization's customer data to better understand
Approved	SAP Qualtrics CX for Service	solution	SAP® Qualtrics® CX for Service	This names a solution that collects and analyzes an organization's customer data to better understand
Approved	SAP Qualtrics Employee Benefits Optimizer	solution	SAP® Qualtrics® Employee Benefits Optimizer	This names a solution that enables HR leaders to configure optimal benefits for their employee population
Approved	SAP Qualtrics Employee Engagement	solution	SAP® Qualtrics® Employee Engagement	This names a solution that enables managers to improve employee engagement with real-time insights that shows
Approved	SAP Qualtrics Employee Engagement, add-on for Employee Pulse	(none); add-on	SAP® Qualtrics® Employee Engagement, add-on for	An add-on for SAP Qualtrics Employee Engagement is available that offers employee pulse surveys. In a bulleted
Approved	SAP Qualtrics Employee Lifecycle for Onboarding and Exit	solution	SAP® Qualtrics® Employee Lifecycle for Onboarding	This names a solution that enables HR leaders to configure optimal benefits for their employee population
Approved	SAP Qualtrics Follow-Up	mobile app	SAP® Qualtrics® Follow-Up	Short name for launch icon only: Follow-Up
Approved	SAP Qualtrics Surveys	mobile app	SAP® Qualtrics® Surveys	Short name for launch icon only: Surveys
Approved	SAP Quotation and Underwriting for Insurance	application		This name fully replaced SAP Underwriting for Insurance "https://www.sapbrandtools.com/naming-
Approved	SAP Quotation and Underwriting for Insurance, cloud edition	application		This name fully replaced SAP Underwriting for Insurance, cloud edition Apr-2018.
Approved	SAP Quotation and Underwriting for Insurance, workplaces for insurance add-on	application		This name fully replaced SAP Underwriting for Insurance, workplaces for insurance add-on
Approved	SAP Racing Analytics	mobile app		This is a demo mobile app developed as part of SAP's sponsorship of McLaren. The app can be used by SAP
Approved	SAP Railcar Management Component	software		This software is available in an English language version only.
Approved	SAP Rapid Deployment solutions	(none)		This is a category term, not the name of a singular product offering. Always use the plural descriptor
Approved	SAP Rapid Deployment solutions from HPE	(none)		The name reflects a change from HP to HPE Apr-2016.This is an umbrella term and not an individually priced offering
Approved	SAP Rapid Marts	packages	SAP® Rapid Marts	Name changed April 16, 2012. Formerly SAP BusinessObjects Rapid Marts.
Approved	SAP Rapid Prototyping	service(s)		The SAP Rapid Prototyping service is a package of services comprising prototype solutions using SAP HANA, SAP
Approved	SAP rapid-deployment solution for supply chain response management by icon-scm	(none); rapid-deployment solution		This offering is a rapid deployment of the SAP Supply Chain Response Management application by icon-scm.
Approved	SAP Readiness Check	tool		This is a tool included in all customer maintenance contracts at no extra charge. It enables customers to
Approved	SAP Readiness Check for SAP BW/4HANA	tool		The SAP Readiness Check tool is available for customers interested in converting to SAP BW/4HANA. Refer to it
Approved	SAP Readiness Check for SAP S/4HANA	tool	SAP® Readiness Check for SAP S/4HANA®	The SAP Readiness Check tool is available for customers interested in converting their SAP ERP system to SAP
Approved	SAP Ready-Mixed Concrete Management	application		This application helps customers with the end-to-end process of selling, making, and delivering ready-mixed
Approved	SAP Real Estate Broker	mobile app		Short name for launch icon only: Real Estate
Approved	SAP Real Estate Cockpit	(none); cockpit		This name fully replaced SAP Smart Business for real estate, executive edition
Approved	SAP Real Estate Management	application		Do not abbreviate. Incorrect: SAP REM.
Approved	SAP Real Estate Management for SAP S/4HANA Cloud, single tenant edition, office,	application	SAP® Real Estate Management for SAP	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."

Approved	SAP Real Estate Management for SAP S/4HANA Cloud, single tenant edition,	application	SAP® Real Estate Management for SAP	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Real Estate Management rapid-deployment solution	(none); rapid-deployment solution		Use natural language and lowercase when using the shorter forms such as "the rapid-deployment solution,"
Approved	SAP Real Estate Portfolio and Workspace Management	application		This names an application that provides real estate portfolio and workspace management functionality. This
Approved	SAP Real Estate Portfolio and Workspace Management for SAP S/4HANA	application	SAP® Real Estate Portfolio and Workspace	A version of SAP Real Estate Portfolio and Workspace Management that has been optimized to work with SAP
Approved	SAP RealSpend	mobile app		Short name for launch icon only: RealSpend
Approved	SAP RealSpend	solution		This name fully replaced SAP Budget Management "https://www.sapbrandtools.com/naming-
Approved	SAP Real-Time Analysis, Awareness, and Prediction for Public Sector	application		This name fully replaced SAP Real-Time Situational Awareness "https://www.sapbrandtools.com/naming-
Approved	SAP Real-Time Offer Management	software		Do not abbreviate. Incorrect: SAP RTOM.
Approved	SAP Real-Time Situational Awareness Analysis and Response	application		This application gives customers visualization, analysis, and response tools to track, manage, and report incidents.
Approved	SAP Receivables and Payables Management for Public Sector	package		Do not abbreviate. Incorrect: SAP RPM for Public Sector; SAP R&PM for Public Sector; SAP RPMPS.
Approved	SAP Receivables Manager	mobile app		Short name for launch icon only: Receivables
Approved	SAP Recipe Development	application		This name fully replaced SAP Recipe Management "https://www.sapbrandtools.com/naming-
Approved	SAP Recipe Development, cloud edition	application		A cloud edition of SAP Recipe Development is available. You can refer to it as:• SAP Recipe Development, cloud
Approved	SAP Recognized Expertise	designation (optional)		This name fully replaces "validated expertise" in June 2014.
Approved	SAP Recycling Administration	application		Formerly a product from SAP Systems Integration AG (SAP SI), this is now a standard SAP application as of April 1,
Approved	SAP Referral	program		Always include the word "program" with this name. Correct: The SAP Referral program.
Approved	SAP Referral and Influencer	program		Always include the word "program" with this name. Correct: The SAP Referral and Influencer program.
Approved	SAP Refugee Programming Challenge	program; initiative		SAP Refugee Programming Challenge is a local CSR program in Germany that aims to provide refugees with
Approved	SAP Regulation Management by Greenlight	application		This application, which provides customers with regulation compliance capabilities, requires SAP Access
Approved	SAP Regulation Management by Greenlight, cyber governance edition	application		For customers who want only cyber governance functionality, an edition is available. In a list, you can
Approved	SAP Reinsurance Management	application		Do not abbreviate. Incorrect: SAP RM.
Approved	SAP Reinsurance Management for SAP S/4HANA	application	SAP® Reinsurance Management for SAP	A version of SAP Reinsurance Management that has been reconfigured and updated to work with SAP S/4HANA is
Approved	SAP Reinsurance Management Foundation (for active)	package		Do not abbreviate. Incorrect: SAP RMF.
Approved	SAP Reinsurance Management Foundation (for passive)	package		Do not abbreviate. Incorrect: SAP RMF.
Approved	SAP Reinsurance Risk Manager (for active)	package		Do not abbreviate. Incorrect: SAP RRM.
Approved	SAP Reinsurance Risk Manager (for passive)	package		Do not abbreviate. Incorrect: SAP RRM.
Approved	SAP Reinvestment Response	program		Do not abbreviate. Incorrect: SAP RR.
Approved	SAP Relay	platform; Web application; mobile app		This name fully replaces the previously approved and internal-only name Wire.
Approved	SAP Remarketing Management	package		This names a marketing bundle that helps customers with their remarketing campaigns, including tracking Web site

Approved	SAP Remote Access and Connectivity	service	SAP RAC		After first full mention of the name - SAP Remote Access and Connectivity (SAP RAC) - you may use the
Approved	SAP Remote Data Sync	service; microservice			Name fully replaced SAP Cloud Platform Remote Data Sync, Jun-2017.
Approved	SAP Remote Logistics Management	application			Do not abbreviate. Incorrect: SAP RLM.
Approved	SAP Remote Logistics Management for Mining	package			Do not abbreviate. Incorrect: SAP RLM for Mining; SAP RLMM.
Approved	SAP Remote Performance Optimization	service			Do not abbreviate. Incorrect: SAP RPO.
Approved	SAP Replication Manager	mobile app			Short name for launch icon only: Replicator
Approved	SAP Replication Server	(none); software (optional)		SAP® Replication Server®	Effective Jan-2014, this name fully replaces SAP Sybase Replication Server
Approved	SAP Replication Server cockpit	(none); software (optional)		SAP® Replication Server® cockpit	A cockpit ships with SAP Replication Server to allow database administrators to configure, tune, monitor, and
Approved	SAP Replication Server, data assurance option	(none); software (optional)		SAP® Replication Server®, data assurance option	A data assurance option is available for SAP Replication Server. In a bulleted list or on the price list, refer to it as:•
Approved	SAP Replication Server, heterogeneous edition	(none); software (optional)		SAP® Replication Server®, heterogeneous edition	In a bullet, list, or chart entry, you may refer as follows:• SAP Replication Server, heterogeneous edition
Approved	SAP Replication Server, platform edition	(none); software (optional)		SAP® Replication Server®, platform edition	A platform edition now exists. In a bullet, list, or chart entry, you may refer as follows:
Approved	SAP Replication Server, premium edition	(none); software (optional)		SAP® Replication Server®, premium edition	A premium edition is available as a single license that gives users access to all available SAP source and target
Approved	SAP Replication Server, real-time loading edition	(none); software (optional)		SAP® Replication Server®, real-time loading edition	In a bullet, list, or chart entry, you may refer as follows:• SAP Replication Server, real-time loading edition
Approved	SAP Repository	application			Name changed April 16, 2012. Formerly SAP BusinessObjects Repository. Replaced "SAP GRC
Approved	SAP Research and Development for Chemicals	package	SAP R&D for Chemicals		After first full mention of the name, you may abbreviate to SAP R&D for Chemicals.
Approved	SAP Reserve for Bad Debts	application			Part of the transactional banking category of SAP for Banking products.
Approved	SAP Reserve for Bad Debts for SAP S/4HANA	application		SAP® Reserve for Bad Debts for SAP S/4HANA®	A version of SAP Reserve for Bad Debts that has been optimized to work with SAP S/4HANA is available. Refer
Approved	SAP Reserve for Bad Debts, impairment processing extension	application			An extension is available to address the International Financial Reporting Standard (IFRS 9). In a bulleted list or
Approved	SAP Resolve	program; site; help desk (as appropriate)			This names a help desk program for SAP partners to manage customer support problems and queries.
Approved	SAP Resolve, high-volume option	program; site; help desk (as appropriate)			Do not capitalize the option names except in titles, headers, or wherever title case is required. In
Approved	SAP Resolve, solution extension option	program; site; help desk (as appropriate)			Do not capitalize the option names except in titles, headers, or wherever title case is required. In
Approved	SAP Resolve, support cooperation option	program; site; help desk (as appropriate)			Do not capitalize the option names except in titles, headers, or wherever title case is required. In
Approved	SAP Resource and Supplier Management for Utilities	package			Do not abbreviate. Incorrect: SAP RSM for Utilities; SAP R&SM for Utilities; SAP RSMU.
Approved	SAP Resource Management for Professional Services	package			Do not abbreviate. Incorrect: SAP RM for Professional Services; SAP RM for PS; SAP RMPS.
Approved	SAP Retail Club	(none); program (as appropriate)			This names a program in Brazil for retail customers. Do not abbreviate. Incorrect: SAP RC.
Approved	SAP Retail Digital Signage	solution			SAP Retail Digital Signage is a demo cloud solution targeted towards retailers to help manage product
Approved	SAP Retail Execution	mobile app			Short name for launch icon only: Retail Exec
Approved	SAP Retail Execution, cloud edition	mobile app			As of July 2014, a new cloud-based edition is available in online stores. To communicate this version, use the
Approved	SAP Retail Science Academy	advisory board; academy			This names an advisory board that provides guidance and thought leadership on the SAP Upscale Commerce

Approved	SAP Retail Store Management	software			This offering for retail customers with physical stores helps manage in-store merchandising including product
Approved	SAP Retail Store Ops Associate	mobile app			Short name for launch icon only: Store Assoc
Approved	SAP Retail Store Ops Manager	mobile app			Short name for launch icon only: Store Mgr
Approved	SAP Returns Authorization	application			Formerly a product from SAP Triversity. Do not refer to Triversity or SAP Triversity in communications.
Approved	SAP Revenue Accounting and Reporting	application			Do not abbreviate. Incorrect: SAP RAR; SAP RA&R. Do not use the ampersand (&) instead of “and.”
Approved	SAP Revenue Accounting and Reporting, integration for sales and distribution	application			Do not capitalize "integration for sales and distribution" except in titles, headers, or wherever title case is
Approved	SAP Revenue Management and Contract Accounting	application	SAP RM-CA		Special approval to use the component-style acronym RM-CA.
Approved	SAP Revenue Recognition	solution			This is a rename of CallidusCloud RevSym.
Approved	SAP Rich Communication Services 365	mobile service	SAP RCS 365		You may abbreviate to "SAP RCS 365" after defining it in the first mention of the full name as follows: SAP Rich
Approved	SAP Rights and Royalties Management by Vistex	solution			SAP Rights and Royalties Management by Vistex names a specialized solution to manage rights and royalty
Approved	SAP Risk Management	application			Name changed April 16, 2012. Formerly SAP BusinessObjects Risk Management, which itself replaced
Approved	SAP Risk Management for SAP S/4HANA	application		SAP™ Risk Management for SAP S/4HANA®	A version of SAP Risk Management is available for SAP S/4HANA. Refer to it as:
Approved	SAP Roambi	Web application		SAP® Roambi®	Name fully replaced SAP BusinessObjects Roambi "https://www.sapbrandtools.com/naming-
Approved	SAP Roambi Analytics for BlackBerry Dynamics	mobile app		SAP™ Roambi™ Analytics for BlackBerry Dynamics	Name replaced SAP BusinessObjects Roambi Analytics for BlackBerry Dynamics, May-2017.
Approved	SAP Roambi Flow	mobile app		SAP® Roambi® Flow	Name fully replaced SAP BusinessObjects Roambi Flow "https://www.sapbrandtools.com/naming-
Approved	SAP Roambi Flow for BlackBerry Dynamics	mobile app		SAP™ Roambi™ for BlackBerry Dynamics	Name replaced SAP BusinessObjects Roambi Flow for BlackBerry Dynamics, May-2017.
Approved	SAP Roaming Signaling 365	mobile service			This mobile service is a Sybase solution that was previously named IPX Roaming Connect.
Approved	SAP Rounds Manager	mobile app			Short name for launch icon only: Rounds Mgr
Approved	SAP Route and District Management for Waste and Recycling by PROLOGA	application			Upon first mention, refer to "SAP Route and District Management for Waste and Recycling by PROLOGA.”
Approved	SAP Runners Cup	competition; event			This is an internal global competition for SAP employees to participate in various running activities, accrue points
Approved	SAP Rural Sourcing Management	solution; mobile app; desktop application; cloud server			Do not abbreviate. Incorrect: SAP RSM
Approved	SAP Rural Sourcing Management for vegetable oil development projects	mobile app	SAP Rural Sourcing		A version of SAP Rurual Sourcing Management is available for vegetable oil development projects. Refer to it as:•
Approved	SAP S/4HANA	(none); software; suite (where applicable)		SAP S/4HANA®	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after “SAP S/4HANA”
Approved	SAP S/4HANA Adoption Starter Engagement	(none); engagement		SAP S/4HANA™ Adoption Starter Engagement	As part of the SAP S/4HANA Movement program, the SAP S/4HANA Adoption Starter Engagement promotes and
Approved	SAP S/4HANA Asset Management	solution		SAP S/4HANA™ Asset Management	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after “SAP S/4HANA”
Approved	SAP S/4HANA Asset Management for resource scheduling	solution		SAP S/4HANA™ Asset Management for resource	This is a priced capability for SAP S/4HANA Asset Management that enables resource scheduling.
Approved	SAP S/4HANA Automotive	solution		SAP S/4HANA® Automotive	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after “SAP S/4HANA”
Approved	SAP S/4HANA Banking	solution		SAP S/4HANA® Banking	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after “SAP S/4HANA”
Approved	SAP S/4HANA Banking for complex loans	solution		SAP S/4HANA™ Banking for complex loans	This is a priced capability for SAP S/4HANA Banking. The descriptor is "solution." When desired, you may include

Approved	SAP S/4HANA Banking for transactional commercial banking	solution	SAP S/4HANA® Banking for transactional commercial	This is a priced capability for SAP S/4HANA Banking. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Banking for transactional German mortgage loans	solution	SAP S/4HANA® Banking for transactional German	This is a priced capability for SAP S/4HANA Banking. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Banking for transactional retail banking	solution	SAP S/4HANA® Banking for transactional retail banking	This is a priced capability for SAP S/4HANA Banking. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Chemicals	solution	SAP S/4HANA® Chemicals	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Chemicals trial with industry best practices	solution	SAP S/4HANA® Chemicals trial with industry best	A trial of SAP S/4HANA Chemicals that includes industry best practices is available free of charge to customers.
Approved	SAP S/4HANA Cloud	(none); software; suite; cloud suite (where applicable)	SAP S/4HANA® Cloud	This name replaced SAP S/4HANA, cloud edition, Apr-2016.
Approved	SAP S/4HANA Cloud for advanced compliance reporting	solution	SAP S/4HANA® Cloud for advanced compliance	This is a priced capability of SAP S/4HANA Cloud that enables advanced compliance reporting capabilities.
Approved	SAP S/4HANA Cloud for advanced compliance reporting, single tenant edition	solution	SAP S/4HANA® Cloud for advanced compliance	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for advanced financial closing	solution	SAP S/4HANA® Cloud for advanced financial closing	This is a priced capability of SAP S/4HANA Cloud that enables advanced financial closing capabilities.
Approved	SAP S/4HANA Cloud for advanced financial closing, single tenant edition	solution	SAP S/4HANA® Cloud for advanced financial closing,	A single tenant edition of advanced financial closing is available for SAP S/4HANA Cloud. You can refer to it as:•
Approved	SAP S/4HANA Cloud for advanced supply chain	solution	SAP S/4HANA® Cloud for advanced supply chain	This is a priced capability of SAP S/4HANA Cloud that enables advanced supply chain capabilities.
Approved	SAP S/4HANA Cloud for advanced variant configuration	solution	SAP S/4HANA® Cloud for advanced variant	This is a priced capability for SAP S/4HANA Cloud that enables advanced variant configuration. .
Approved	SAP S/4HANA Cloud for cash management	solution	SAP S/4HANA® Cloud for cash management	Name fully replaced SAP S/4HANA Finance Cloud for cash management, Jun-2017.
Approved	SAP S/4HANA Cloud for cash management, single tenant edition	solution	SAP S/4HANA® Cloud for cash management, single	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for central finance foundation, single tenant edition	solution	SAP S/4HANA® Cloud for central finance foundation,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for central payment management	solution	SAP S/4HANA® Cloud for central payment	This is an unpriced capability of SAP S/4HANA Cloud that enables central payment management.
Approved	SAP S/4HANA Cloud for central procurement	solution	SAP S/4HANA® Cloud for central procurement	Name fully replaced SAP S/4HANA Cloud for extended procurement, Mar-2018.
Approved	SAP S/4HANA Cloud for central procurement, single tenant edition	solution	SAP S/4HANA® Cloud for central procurement, single	A single tenant edition of SAP S/4HANA Cloud for central procurement is available. You can refer to it as:
Approved	SAP S/4HANA Cloud for cloud connection, single tenant edition	solution	SAP S/4HANA® Cloud for cloud connection, single	A version of SAP S/4HANA Cloud for cloud connection is available as a single tenant edition. Refer to it as:• SAP
Approved	SAP S/4HANA Cloud for commercial project cost and revenue planning, single tenant	solution	SAP S/4HANA® Cloud for commercial project cost	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for commercial project issue and change management, single	solution	SAP S/4HANA® Cloud for commercial project issue	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for commercial project management workspaces, single tenant	solution	SAP S/4HANA® Cloud for commercial project	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for contract accounting and invoicing	solution	SAP S/4HANA® Cloud for contract accounting and	This is a priced capability for SAP S/4HANA Cloud that enables contract accounting and invoicing functionality.
Approved	SAP S/4HANA Cloud for contract and lease management	solution	SAP S/4HANA® Cloud for contract and lease	This is a priced capability for SAP S/4HANA Cloud that enables contract and lease management.
Approved	SAP S/4HANA Cloud for credit integration	solution	SAP S/4HANA® Cloud for credit integration	Name fully replaced SAP S/4HANA Finance Cloud for credit integration, Jun-2017.
Approved	SAP S/4HANA Cloud for customer payments	solution	SAP S/4HANA® Cloud for customer payments	Name fully replaced SAP S/4HANA Finance Cloud for customer payments, Jun-2017.
Approved	SAP S/4HANA Cloud for data enrichment	solution	SAP S/4HANA® Cloud for data enrichment	This is a priced capability for SAP S/4HANA Cloud that enables data enrichment.
Approved	SAP S/4HANA Cloud for EHS incident management	solution	SAP S/4HANA® Cloud for EHS incident management	This is a priced capability of SAP S/4HANA Cloud that enables environment, health, and safety (EHS) incident
Approved	SAP S/4HANA Cloud for energy utilities, single tenant edition	solution	SAP S/4HANA® Cloud for energy utilities, single	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."

Approved	SAP S/4HANA Cloud for enterprise contract assembly	solution		This name fully replaced SAP Cloud Platform Legal Content Assembly
Approved	SAP S/4HANA Cloud for enterprise contract management and assembly	solution		This names a solution that bundles enterprise contract management and enterprise contract assembly
Approved	SAP S/4HANA Cloud for enterprise management	solution	SAP S/4HANA® Cloud for enterprise management	This is a priced capability of SAP S/4HANA Cloud for SAP ERP customers. It is the main, multitenant public version.
Approved	SAP S/4HANA Cloud for enterprise management, single tenant edition	solution	SAP S/4HANA® Cloud for enterprise management,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for environment management, single tenant edition	solution	SAP S/4HANA® Cloud for environment management,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for fashion and vertical business, single tenant edition	solution	SAP S/4HANA® Cloud for fashion and vertical	A version of SAP S/4HANA Cloud for fashion and vertical business is available as a single tenant edition. Refer to it
Approved	SAP S/4HANA Cloud for financial closing	solution	SAP S/4HANA® Cloud for financial closing	This is a priced capability for SAP S/4HANA Cloud that orchestrates automated and manual activities for
Approved	SAP S/4HANA Cloud for financial closing, single tenant edition	solution	SAP S/4HANA® Cloud for financial closing, single	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for financial customer fact sheet	solution	SAP S/4HANA® Cloud for financial customer fact	Name fully replaced SAP S/4HANA Finance Cloud for customer fact sheet, Jun-2017.
Approved	SAP S/4HANA Cloud for financial planning, consolidation, and analysis	solution	SAP S/4HANA® Cloud for financial planning,	Name fully replaced SAP S/4HANA Finance Cloud for planning, consolidation, and analysis, Jun-2017.
Approved	SAP S/4HANA Cloud for financial products subledger, single tenant edition	solution	SAP S/4HANA® Cloud for financial products	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for financial products subledger, single tenant edition, banking	solution	SAP S/4HANA® Cloud for financial products	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for financial products subledger, single tenant edition, insurance	solution	SAP S/4HANA® Cloud for financial products	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for financial shared services framework	solution	SAP S/4HANA® Cloud for financial shared services	Name fully replaced SAP S/4HANA Finance Cloud for shared services framework, Jun-2017.
Approved	SAP S/4HANA Cloud for financial shared services framework, single tenant edition	solution	SAP S/4HANA® Cloud for financial shared services	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for financial three lines of defense	solution	SAP S/4HANA® Cloud for financial three lines of	Name replaced SAP S/4HANA Finance Cloud for three lines of defense, Jun-2017.
Approved	SAP S/4HANA Cloud for financial three lines of defense, single tenant edition	solution	SAP S/4HANA® Cloud for financial three lines of	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for fraud management	solution	SAP S/4HANA® Cloud for fraud management	Name fully replaced SAP S/4HANA Finance Cloud for fraud management, Jun-2017.
Approved	SAP S/4HANA Cloud for goods and invoice receipt reconciliation	solution	SAP S/4HANA® Cloud for goods and invoice receipt	This is a priced capability of SAP S/4HANA Cloud that enables goods and invoice receipt reconciliation
Approved	SAP S/4HANA Cloud for group reporting	solution	SAP S/4HANA® Cloud for group reporting	This is a priced capability for SAP S/4HANA Cloud that enables group reporting.
Approved	SAP S/4HANA Cloud for GxP, single tenant edition	solution	SAP S/4HANA® Cloud for GxP, single tenant edition	A version of SAP S/4HANA Cloud is available for GxP and as a single tenant edition. Refer to it as:• SAP S/4HANA
Approved	SAP S/4HANA Cloud for health and safety management, single tenant edition	solution	SAP S/4HANA® Cloud for health and safety	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for incident management, single tenant edition	solution	SAP S/4HANA® Cloud for incident management,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for in-house cash	solution	SAP S/4HANA® Cloud for in-house cash	Name fully replaced SAP S/4HANA Finance Cloud for in-house cash, Jun-2017.
Approved	SAP S/4HANA Cloud for in-house cash, single tenant edition	solution	SAP S/4HANA® Cloud for in-house cash, single tenant	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for insurance, single tenant edition	solution	SAP S/4HANA® Cloud for insurance, single tenant	This name replaced SAP S/4HANA Cloud for insurance collections and disbursements, single tenant edition, Oct-
Approved	SAP S/4HANA Cloud for intelligent product design	solution	SAP S/4HANA® Cloud for intelligent product design	Name fully replaced SAP Intelligent Product Design "https://www.sapbrandtools.com/naming-
Approved	SAP S/4HANA Cloud for intelligent product selection	solution	SAP S/4HANA® Cloud for intelligent product selection	Name fully replaced SAP Product Configuration Intelligence "https://www.sapbrandtools.com/naming-
Approved	SAP S/4HANA Cloud for intelligent product selection, additional SAP HANA service	(none)	SAP S/4HANA® Cloud for intelligent product	Additional SAP HANA service storage is available for SAP S/4HANA Cloud for intelligent product selection. On the

Approved	SAP S/4HANA Cloud for invoice processing by OpenText	solution	SAP S/4HANA℠ Cloud for invoice processing by	Invoice processing capability by OpenText is available with SAP S/4HANA Cloud. Refer to it as:
Approved	SAP S/4HANA Cloud for loans management, single tenant edition, legal person option	solution	SAP S/4HANA℠ Cloud for loans management, single	A legal person option is available for the single tenant edition of SAP S/4HANA Cloud for loans management.
Approved	SAP S/4HANA Cloud for loans management, single tenant edition, natural person option	solution	SAP S/4HANA℠ Cloud for loans management, single	A natural person option is available for the single tenant edition of SAP S/4HANA Cloud for loans management.
Approved	SAP S/4HANA Cloud for manufacturing planning and scheduling, single tenant	solution	SAP S/4HANA℠ Cloud for manufacturing planning	A single tenant edition is available for SAP S/4HANA Cloud for manufacturing planning and scheduling. In a list
Approved	SAP S/4HANA Cloud for master data governance	solution	SAP S/4HANA℠ Cloud for master data governance	This is a priced capability for SAP S/4HANA Cloud that enables master data governance.
Approved	SAP S/4HANA Cloud for oil and gas hydrocarbon management, single tenant	solution	SAP S/4HANA℠ Cloud for oil and gas hydrocarbon	This name fully replaced SAP S/4HANA Cloud for downstream oil and gas, single tenant edition, Oct. 2018.
Approved	SAP S/4HANA Cloud for patient accounting	solution	SAP S/4HANA℠ Cloud for patient accounting	Name replaced SAP S/4HANA Healthcare Cloud for patient accounting, Jun-2017.
Approved	SAP S/4HANA Cloud for patient accounting, single tenant edition	solution	SAP S/4HANA℠ Cloud for patient accounting, single	A single tenant edition is available for SAP S/4HANA Cloud for patient accounting. You can refer to it as:
Approved	SAP S/4HANA Cloud for portfolio and project management, single tenant edition	solution	SAP S/4HANA℠ Cloud for portfolio and project	This is a priced capability of SAP S/4HANA Cloud that enables portfolio and project management and is
Approved	SAP S/4HANA Cloud for product compliance	solution	SAP S/4HANA℠ Cloud for product compliance	This is a priced capability for SAP S/4HANA Cloud that enables product compliance management.
Approved	SAP S/4HANA Cloud for project and product innovation	solution	SAP S/4HANA℠ Cloud for project and product	This is a priced capability of SAP S/4HANA Cloud that enables project and product innovation capabilities.
Approved	SAP S/4HANA Cloud for receivables management	solution	SAP S/4HANA℠ Cloud for receivables management	Name fully replaced SAP S/4HANA Finance Cloud for receivables management, Jun-2017.
Approved	SAP S/4HANA Cloud for receivables management, single tenant edition	solution	SAP S/4HANA℠ Cloud for receivables management,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for receivables management, single tenant edition, limited	solution	SAP S/4HANA℠ Cloud for receivables management,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for resource management, single tenant edition,	solution	SAP S/4HANA℠ Cloud for receivables management,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for retail merchandise management	solution	SAP S/4HANA℠ Cloud for resource management	This is a priced capability for SAP S/4HANA Cloud that enables resource management.
Approved	SAP S/4HANA Cloud for trade management, single tenant edition	solution	SAP S/4HANA℠ Cloud for retail merchandise	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for treasury and risk management	solution	SAP S/4HANA℠ Cloud for trade management, single	A version of SAP S/4HANA Cloud for trade management is available as a single tenant edition.
Approved	SAP S/4HANA Cloud for treasury and risk management, single tenant edition	solution	SAP S/4HANA℠ Cloud for treasury and risk	Name fully replaced SAP S/4HANA Finance Cloud for treasury and risk management, Jun-2017.
Approved	SAP S/4HANA Cloud for upstream oil and gas	solution	SAP S/4HANA℠ Cloud for treasury and risk	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud for utilities customer management, single tenant edition	solution	SAP S/4HANA℠ Cloud for upstream oil and gas	This is a priced capability of SAP S/4HANA Cloud that extends SAP S/4HANA Cloud to the upstream oil and gas
Approved	SAP S/4HANA Cloud for water utilities, single tenant edition	solution	SAP S/4HANA℠ Cloud for utilities customer	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud Foundation Day	(none); event	SAP S/4HANA℠ Cloud for water utilities, single	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition." Name changed from SAP Foundation Day Jan-2018.
Approved	SAP S/4HANA Cloud integration with SAP Concur solutions	(none)	SAP S/4HANA℠ Cloud integration with SAP®	An integration is available for SAP S/4HANA Cloud and SAP Concur solutions. Refer to it as:• SAP S/4HANA Cloud
Approved	SAP S/4HANA Cloud integration with SAP SuccessFactors Employee Central	(none)	SAP S/4HANA℠ Cloud integration with SAP®	An integration is available for SAP S/4HANA Cloud and SAP SuccessFactors Employee Central. Refer to it as:• SAP
Approved	SAP S/4HANA Cloud trial	solution	SAP S/4HANA® Cloud trial	This name replaced SAP S/4HANA, cloud edition trial, Apr-2016.
Approved	SAP S/4HANA Cloud User Community	Web site; site; community	SAP S/4HANA℠ Cloud User Community	This names a private Web site available to SAP S/4HANA Cloud customers and partners to exchange information
Approved	SAP S/4HANA Cloud, disaster recovery	solution	SAP S/4HANA℠ Cloud, disaster recovery	Customers can purchase a disaster recovery subscription, which if a disaster happened to their SAP

Approved	SAP S/4HANA Cloud, disaster recovery, in-memory extension	solution	SAP S/4HANA℠ Cloud, disaster recovery, in-	An in-memory extension can be purchased for the disaster recovery subscription. In a bulleted list or on
Approved	SAP S/4HANA Cloud, disaster recovery, single tenant edition	solution	SAP S/4HANA℠ Cloud, disaster recovery, single	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud, extended option	solution	SAP S/4HANA℠ Cloud, extended option	A subscription option is available for customers that wish to run SAP S/4HANA Cloud in an on-premise
Approved	SAP S/4HANA Cloud, intelligent insights for procurement	solution	SAP S/4HANA℠ Cloud, intelligent insights for	This name fully replaced SAP S/4HANA Cloud, intelligent insights, Aug-2018.
Approved	SAP S/4HANA Cloud, memory extension	solution	SAP S/4HANA℠ Cloud, memory extension	This name replaced SAP S/4HANA, cloud memory extension, Apr-2016.
Approved	SAP S/4HANA Cloud, memory extension, single tenant edition	solution	SAP S/4HANA℠ Cloud, memory extension, single	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Cloud, single tenant edition	solution	SAP S/4HANA℠ Cloud, single tenant edition	This name fully replaced SAP S/4HANA Cloud, private edition, May-2018.
Approved	SAP S/4HANA Cloud, test tenant	solution	SAP S/4HANA℠ Cloud, test tenant	Customers can purchase a test tenant for SAP S/4HANA Cloud to be used for basic training, evaluation, gap/fit
Approved	SAP S/4HANA Cloud, tier extension, single tenant edition	solution	SAP S/4HANA℠ Cloud, tier extension, single tenant	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP S/4HANA Consumer Products	solution	SAP S/4HANA℠ Consumer Products	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Defense & Security	solution	SAP S/4HANA℠ Defense & Security	The offering is a global on-premise defense and security solution powered by SAP HANA. It is part of the modular
Approved	SAP S/4HANA embedded analytics	(none)	SAP S/4HANA℠ embedded analytics	Enhanced analytics and operational reporting capabilities on SAP S/4HANA transactional data is also available
Approved	SAP S/4HANA Enterprise Management	solution	SAP S/4HANA℠ Enterprise Management	This name replaced SAP S/4HANA Enterprise Management, on-premise edition, Apr-2016. Renamed from SAP Simple Finance, Sep-2015.
Approved	SAP S/4HANA Finance	solution	SAP S/4HANA® Finance	This name replaced SAP S/4HANA Finance, on-premise
Approved	SAP S/4HANA Finance for advanced payment management	solution	SAP S/4HANA℠ Finance for advanced payment	This is a priced capability for SAP S/4HANA Finance that enables advanced payment management.
Approved	SAP S/4HANA Finance for cash management	solution	SAP S/4HANA℠ Finance for cash management	Name replaced SAP Cash Management, Mar-2017.
Approved	SAP S/4HANA Finance for cash management, version for China	solution	SAP S/4HANA℠ Finance for cash management, version	A localized version of SAP S/4HANA Finance for cash management is available for China. In a bulleted list or on
Approved	SAP S/4HANA Finance for group reporting	solution	SAP S/4HANA℠ Finance for group reporting	This is a priced capability for SAP S/4HANA Finance that enables group reporting.
Approved	SAP S/4HANA Finance for in-house cash	solution	SAP S/4HANA℠ Finance for in-house cash	This is a priced capability for SAP S/4HANA Finance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Finance for receivables management	solution	SAP S/4HANA℠ Finance for receivables management	This is a priced capability for SAP S/4HANA Finance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Finance for treasury and risk management	solution	SAP S/4HANA℠ Finance for treasury and risk	This is a priced capability for SAP S/4HANA Finance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Finance, localization extension for the Republic of Belarus by EPAM	solution	SAP S/4HANA℠ Finance, localization extension for	A localization extension is available for the Republic of Belarus. You can refer to it as:• SAP S/4HANA Finance,
Approved	SAP S/4HANA for accounting integration	solution	SAP S/4HANA℠ for accounting integration	This is a priced capability of SAP S/4HANA that enables accounting integration capabilities.
Approved	SAP S/4HANA for advanced ATP	solution	SAP S/4HANA℠ for advanced ATP	This is a priced capability of SAP S/4HANA that enables advanced available-to-promise capabilities.
Approved	SAP S/4HANA for advanced compliance reporting	solution	SAP S/4HANA℠ for advanced compliance	This offering is part of the SAP solutions for global tax management "https://www.sapbrandtools.com/naming-
Approved	SAP S/4HANA for advanced compliance reporting, Brazil option	solution	SAP S/4HANA℠ for advanced compliance	An option is available to help customers with advanced compliance reporting in Brazil. You can refer to it as:• SAP
Approved	SAP S/4HANA for advanced financial closing	solution	SAP S/4HANA℠ for advanced financial closing	This is a priced capability of SAP S/4HANA that enables advanced financial closing capabilities.
Approved	SAP S/4HANA for advanced variant configuration	solution	SAP S/4HANA℠ for advanced variant	This is a priced capability of SAP S/4HANA that enables advanced variant configuration capabilities.
Approved	SAP S/4HANA for agreement profitability and negotiation by gicom	solution	SAP S/4HANA℠ for agreement profitability and	This is a priced capability of SAP S/4HANA that enables agreement profitability and negotiation management

Approved	SAP S/4HANA for agreement profitability and negotiation by gicom, agreement	solution	SAP S/4HANA® for agreement profitability and negotiation by	An agreement documentation option is available for SAP S/4HANA for agreement profitability and negotiation by
Approved	SAP S/4HANA for agreement profitability and negotiation by gicom, agreement	solution	SAP S/4HANA® for agreement profitability and negotiation	An agreement negotiation workbench option is available for SAP S/4HANA for agreement profitability and
Approved	SAP S/4HANA for agreement profitability and negotiation by gicom, agreement	solution	SAP S/4HANA® for agreement profitability and negotiation	An agreement planning and controlling option is available for SAP S/4HANA for agreement profitability and
Approved	SAP S/4HANA for asset retirement obligation	solution	SAP S/4HANA® for asset retirement obligation	This is a priced capability of SAP S/4HANA that enables asset retirement obligation capabilities.
Approved	SAP S/4HANA for billing and revenue innovation management	solution	SAP S/4HANA® for billing and revenue innovations	Name fully replaced SAP S/4HANA for subscription billing, Jun-2018.
Approved	SAP S/4HANA for billing and revenue innovation management, sales and	solution	SAP S/4HANA® for billing and revenue innovation	This name fully replaced SAP S/4HANA for subscription billing, sales and distribution option, Jun-2018.
Approved	SAP S/4HANA for billing and revenue innovation management, solution sales	solution	SAP S/4HANA® for billing and revenue innovation	A solution sales component is available for SAP S/4HANA for billing and revenue innovation management. In a list
Approved	SAP S/4HANA for central finance foundation	solution	SAP S/4HANA® for central finance foundation	This name replaced SAP S/4HANA Finance, central finance foundation, Apr-2016.
Approved	SAP S/4HANA for central procurement	solution	SAP S/4HANA® for central procurement	This name replaced SAP S/4HANA for extended procurement, Mar-2018.
Approved	SAP S/4HANA for commercial project cost and revenue planning	solution	SAP S/4HANA® for commercial project cost	This is a priced capability of SAP S/4HANA that enables commercial project cost and revenue planning.
Approved	SAP S/4HANA for commercial project issue and change management	solution	SAP S/4HANA® for commercial project issue	This is a priced capability of SAP S/4HANA that enables commercial project issue and change management.
Approved	SAP S/4HANA for commercial project management workspaces	solution	SAP S/4HANA® for commercial project	This is a priced capability of SAP S/4HANA that enables commercial project management of workspaces.
Approved	SAP S/4HANA for convergent invoicing	solution	SAP S/4HANA® for convergent invoicing	Name fully replaced SAP S/4HANA for subscription invoicing, Jun-2018.
Approved	SAP S/4HANA for customer financial management	solution	SAP S/4HANA® for customer financial	Name fully replaced SAP S/4HANA for subscription customer financials, Jun-2018.
Approved	SAP S/4HANA for customer management	solution	SAP S/4HANA® for customer management	This is a priced capability of SAP S/4HANA that enables customer management capabilities.
Approved	SAP S/4HANA for customer management, sales core option	solution	SAP S/4HANA® for customer management,	A sales core option is available for SAP S/4HANA for customer management. In a bulleted list or on the price
Approved	SAP S/4HANA for customer management, service core option	solution	SAP S/4HANA® for customer management,	A service core option is available for SAP S/4HANA for customer management. In a bulleted list or on the price
Approved	SAP S/4HANA for energy utilities bill-to-cash management	solution	SAP S/4HANA® for energy utilities bill-to-cash	This is a priced capability of SAP S/4HANA that enables bill-to-cash management for energy utilities.
Approved	SAP S/4HANA for energy utilities meter data management and operations	solution	SAP S/4HANA® for energy utilities meter data	This is a priced capability of SAP S/4HANA that enables meter data management and operations for energy
Approved	SAP S/4HANA for enterprise contract management	solution	SAP S/4HANA® for enterprise contract	This fully replaced SAP S/4HANA for legal content, Jul-2019.
Approved	SAP S/4HANA for environment management	solution	SAP S/4HANA® for environment management	This is a priced capability for SAP S/4HANA that enables environment management.
Approved	SAP S/4HANA for extended planning	solution	SAP S/4HANA® for extended planning	This is a priced capability of SAP S/4HANA that enables extended planning capabilities.
Approved	SAP S/4HANA for extended warehouse management, explosives management	solution	SAP S/4HANA® for extended warehouse	This names an edition of SAP S/4HANA for extended warehouse management for explosives management that
Approved	SAP S/4HANA for fashion and vertical business	solution	SAP S/4HANA® for fashion and vertical business	This is a priced capability of SAP S/4HANA that fashion and vertical business management.
Approved	SAP S/4HANA for financial products subledger	solution	SAP S/4HANA® for financial products subledger	This is a priced capability of SAP S/4HANA for financial products subledger.
Approved	SAP S/4HANA for financial products subledger, banking option	solution	SAP S/4HANA® for financial products subledger,	A banking option for SAP S/4HANA for financial products subledger is available. In a bulleted list or on the price list,
Approved	SAP S/4HANA for financial products subledger, insurance option	solution	SAP S/4HANA® for financial products subledger,	An insurance option for SAP S/4HANA for financial products subledger is available. In a bulleted list or on the
Approved	SAP S/4HANA for health and safety management	solution	SAP S/4HANA® for health and safety management	This is a priced capability for SAP S/4HANA that enables health and safety management.
Approved	SAP S/4HANA for incident management	solution	SAP S/4HANA® for incident management	This is a priced capability for SAP S/4HANA that enables incident management.

Approved	SAP S/4HANA for international trade	solution		SAP S/4HANA℠ for international trade	This is a priced capability for SAP S/4HANA that enables international trade management.
Approved	SAP S/4HANA for management of change	solution		SAP S/4HANA℠ for management of change	This is an umbrella name comprising three size and volume requirement options. “Management of change”
Approved	SAP S/4HANA for product compliance	solution		SAP S/4HANA℠ for product compliance	This is a priced capability of SAP S/4HANA that enables product compliance management.
Approved	SAP S/4HANA for rights and royalty management by Vistex	solution		SAP S/4HANA℠ for rights and royalty management	This is a priced solution extension capability of SAP S/4HANA that enables agreement rights and royalty
Approved	SAP S/4HANA for SAP Business All-in-One	solution		SAP S/4HANA℠ for SAP℠ Business All-in-One	This name replaced SAP S/4HANA, edition for SAP Business All-in-One, Apr-2016.
Approved	SAP S/4HANA for trade management	solution		SAP S/4HANA℠ for trade management	This is a priced capability of SAP S/4HANA that enables trade management functionality.
Approved	SAP S/4HANA for waste and recycling by PROLOGA	solution		SAP S/4HANA℠ for waste and recycling by PROLOGA	This is a priced capability of SAP S/4HANA that enables waste and recycling management.
Approved	SAP S/4HANA for water utilities bill-to-cash management	solution		SAP S/4HANA℠ for water utilities bill-to-cash	This is a priced capability of SAP S/4HANA that enables bill-to-cash management for water utilities.
Approved	SAP S/4HANA for water utilities meter data management and operations	solution		SAP S/4HANA℠ for water utilities meter data	This is a priced capability of SAP S/4HANA that enables meter data management and operations for water
Approved	SAP S/4HANA Healthcare	solution		SAP S/4HANA® Healthcare	As of July 2016, the entire expression “SAP S/4HANA” is a trademark of SAP. Use the ® symbol after “SAP S/4HANA”
Approved	SAP S/4HANA Industry Solutions	(none); solutions		SAP S/4HANA℠ Industry Solutions	As of April 2016, we have developed a simpler, more flexible naming framework for SAP S/4HANA that
Approved	SAP S/4HANA Insurance	solution		SAP S/4HANA® Insurance	As of July 2016, the entire expression “SAP S/4HANA” is a trademark of SAP. Use the ® symbol after “SAP S/4HANA”
Approved	SAP S/4HANA Insurance for claims management	solution		SAP S/4HANA℠ Insurance for claims management	This is a priced capability for SAP S/4HANA Insurance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Insurance for collections and disbursements	solution		SAP S/4HANA℠ Insurance for collections and	This is a priced capability for SAP S/4HANA Insurance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Insurance for financial asset management	solution		SAP S/4HANA℠ Insurance for financial asset	This is a priced capability for SAP S/4HANA Insurance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Insurance for health claims	solution		SAP S/4HANA℠ Insurance for health claims	This is a priced capability for SAP S/4HANA Insurance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Insurance for incentives and commissions	solution		SAP S/4HANA℠ Insurance for incentives and	This is a priced capability for SAP S/4HANA Insurance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Insurance for policy management	solution		SAP S/4HANA℠ Insurance for policy management	This is a priced capability for SAP S/4HANA Insurance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Insurance for policy management, group add-on	solution		SAP S/4HANA℠ Insurance for policy management,	There is a group add-on available for SAP S/4HANA Insurance for policy management. Refer to it as:
Approved	SAP S/4HANA Insurance for property and casualty claims	solution		SAP S/4HANA℠ Insurance for property and casualty	This is a priced capability for SAP S/4HANA Insurance. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Insurance for reinsurance management, assumed risks	solution		SAP S/4HANA℠ Insurance for reinsurance	This is a priced capability for SAP S/4HANA Insurance for reinsurance management of assumed risks, which are
Approved	SAP S/4HANA Insurance for reinsurance management, ceded risks	solution		SAP S/4HANA℠ Insurance for reinsurance	This is a priced capability for SAP S/4HANA Insurance for reinsurance management of ceded risks, which are risks
Approved	SAP S/4HANA integration with Concur solutions	solution		SAP S/4HANA℠ integration with Concur® solutions	An integration is available for SAP S/4HANA and Concur solutions. In a list you can refer to it as:• SAP S/4HANA
Approved	SAP S/4HANA Life Sciences	solution		SAP S/4HANA® Life Sciences	As of July 2016, the entire expression “SAP S/4HANA” is a trademark of SAP. Use the ® symbol after “SAP S/4HANA”
Approved	SAP S/4HANA Life Sciences for product data submission management	solution		SAP S/4HANA℠ Life Sciences for product data	Functionality for product data submission management is available with SAP S/4HANA Life Sciences. Refer to it as:•
Approved	SAP S/4HANA Line-of-Business Solutions	(none); solutions	SAP S/4HANA LoB Solutions	SAP S/4HANA℠ Line-of-Business Solutions	The following SAP S/4HANA Line-of-Business (LoB) Solutions are included in this naming convention:• SAP
Approved	SAP S/4HANA Manufacturing	solution		SAP S/4HANA℠ Manufacturing	As of July 2016, the entire expression “SAP S/4HANA” is a trademark of SAP. Use the ® symbol after “SAP S/4HANA”
Approved	SAP S/4HANA Manufacturing for planning and scheduling	solution		SAP S/4HANA℠ Manufacturing for planning	This is a priced capability for SAP S/4HANA Manufacturing. The descriptor is "solution." When
Approved	SAP S/4HANA Manufacturing for production engineering and operations	solution		SAP S/4HANA℠ Manufacturing for	This is a priced capability for SAP S/4HANA Manufacturing. The descriptor is "solution." When

Approved	SAP S/4HANA Marketing and Commerce	solution		SAP S/4HANA® Marketing and Commerce	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA" Use the ™ symbol after "SAP S/4HANA" upon its first
Approved	SAP S/4HANA Media	solution		SAP S/4HANA® Media	mention in a document. Do not use the registered
Approved	SAP S/4HANA migration cockpit	(none); cockpit		SAP S/4HANA™ migration object modeler	A migration cockpit comes standard as part of SAP S/4HANA. Refer to this functionality as follows:• SAP
Approved	SAP S/4HANA migration object modeler	(none)		SAP S/4HANA™ migration object modeler	A migration object modeler comes standard as part of SAP S/4HANA. Refer to this functionality as follows:• SAP
Approved	SAP S/4HANA Movement	program; initiative (as needed)		SAP S/4HANA® Movement	This names a program and initiative to promote and accelerate adoption of SAP S/4HANA. It offers customers
Approved	SAP S/4HANA Oil & Gas	solution	SAP S/4HANA O&G	SAP S/4HANA® Oil & Gas	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Oil & Gas for hydrocarbon management	solution	SAP S/4HANA O&G for	SAP S/4HANA™ Oil & Gas for hydrocarbon	This is a priced capability for SAP S/4HANA Oil & Gas. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Oil & Gas for hydrocarbon supply and primary distribution	solution	SAP S/4HANA O&G for	SAP S/4HANA™ Oil & Gas for hydrocarbon supply and	This is a priced capability for SAP S/4HANA Oil & Gas. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Oil & Gas for retail fuel network operations	solution	SAP S/4HANA O&G for retail	SAP S/4HANA™ Oil & Gas for retail fuel network	This is a priced capability for SAP S/4HANA Oil & Gas. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Oil & Gas for secondary distribution management	solution	SAP S/4HANA O&G for	SAP S/4HANA™ Oil & Gas for secondary distribution	This is a priced capability for SAP S/4HANA Oil & Gas. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Oil & Gas for upstream contracts management	solution	SAP S/4HANA O&G for	SAP S/4HANA™ Oil & Gas for upstream contracts	This is a priced capability for SAP S/4HANA Oil & Gas. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Oil & Gas for upstream hydrocarbon accounting and management	solution	SAP S/4HANA O&G for	SAP S/4HANA™ Oil & Gas for upstream hydrocarbon	This is a priced capability for SAP S/4HANA Oil & Gas. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Oil & Gas for upstream operations management	solution	SAP S/4HANA O&G for	SAP S/4HANA™ Oil & Gas for upstream operations	This is a priced capability for SAP S/4HANA Oil & Gas. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Oil & Gas for upstream revenue management	solution	SAP S/4HANA O&G for	SAP S/4HANA™ Oil & Gas for upstream revenue	This name replaced SAP S/4HANA Oil & Gas for upstream production management, Aug-2016.
Approved	SAP S/4HANA output control	(none)		SAP S/4HANA™ output control	Output control capability comes standard as part of SAP S/4HANA. Refer to this functionality as follows:• SAP
Approved	SAP S/4HANA output management	(none)		SAP S/4HANA™ output management	Output management capability comes standard as part of SAP S/4HANA. Refer to this functionality as follows:• SAP
Approved	SAP S/4HANA Public Sector	solution		SAP S/4HANA® Public Sector	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Public Sector for social services management	solution		SAP S/4HANA™ Public Sector for social services	This is a priced capability for SAP S/4HANA Public Sector. The descriptor is "solution." When desired, you may
Approved	SAP S/4HANA R&D/Engineering	solution		SAP S/4HANA™ R&D/Engineering	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Retail	solution		SAP S/4HANA® Retail	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Retail for merchandise management	solution		SAP S/4HANA™ Retail for merchandise management	This is a priced capability for SAP S/4HANA Retail. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Retail for merchandise management, in-store component	solution		SAP S/4HANA™ Retail for merchandise management,	An in-store component for SAP S/4HANA Retail for merchandise management is available. In a bulleted list or
Approved	SAP S/4HANA Sales	solution		SAP S/4HANA® Sales	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Sales for incentive and commission management	solution		SAP S/4HANA™ Sales for incentive and commission	This is a priced capability for SAP S/4HANA Supply Chain. The descriptor is "solution." When desired, you may
Approved	SAP S/4HANA Selective Data Transition Engagement	(none); engagement		SAP S/4HANA™ Selective Data Transition Engagement	As part of the SAP S/4HANA Movement program, the SAP S/4HANA Selective Data Transition Engagement offers
Approved	SAP S/4HANA Service	solution		SAP S/4HANA® Service	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Simulation by Baton Simulations	service; simulation, game (where appropriate)		SAP S/4HANA™ Simulation by Baton Simulations	"SAP S/4HANA Simulation by Baton Simulations" is a service that runs on a live SAP S/4HANA system.
Approved	SAP S/4HANA Sourcing and Procurement	solution		SAP S/4HANA™ Sourcing and Procurement	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Supply Chain	solution		SAP S/4HANA® Supply Chain	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"

Approved	SAP S/4HANA Supply Chain for basic shipping	solution	SAP S/4HANA Supply Chain for	SAP S/4HANA® Supply Chain for basic shipping	This is a priced capability for SAP S/4HANA Supply Chain. The descriptor is "solution." When desired, you may
Approved	SAP S/4HANA Supply Chain for extended warehouse management	solution		SAP S/4HANA® Supply Chain for extended	This is a priced capability for SAP S/4HANA Supply Chain. The descriptor is "solution." When desired, you may
Approved	SAP S/4HANA Supply Chain for secondary distribution	solution		SAP S/4HANA® Supply Chain for secondary	This is a priced capability for SAP S/4HANA Supply Chain that enables logistics automation and bulk transportation
Approved	SAP S/4HANA Supply Chain for transportation management	solution		SAP S/4HANA® Supply Chain for transportation	This is a priced capability for SAP S/4HANA Supply Chain. The descriptor is "solution." When desired, you may
Approved	SAP S/4HANA trial	solution		SAP S/4HANA® trial	This name replaced SAP S/4HANA, on-premise edition trial, Apr-2016.
Approved	SAP S/4HANA Utilities	solution		SAP S/4HANA® Utilities	As of July 2016, the entire expression "SAP S/4HANA" is a trademark of SAP. Use the ® symbol after "SAP S/4HANA"
Approved	SAP S/4HANA Utilities extensions for meter-to-cash processes by PROLOGA	(none); solution; extensions		SAP S/4HANA® Utilities extensions for meter-to-	This is an option for SAP S/4HANA Utilities.
Approved	SAP S/4HANA Utilities for customer management	solution		SAP S/4HANA® Utilities for customer management	This is a priced capability for SAP S/4HANA Utilities. It is a utilities-specific version of SAP S/4HANA for customer
Approved	SAP S/4HANA Utilities for EEG billing of German electricity	solution		SAP S/4HANA® Utilities for EEG billing of German	This is a priced capability for SAP S/4HANA Utilities. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Utilities for gas consumption calculation	solution		SAP S/4HANA® Utilities for gas consumption calculation	This is a priced capability for SAP S/4HANA Utilities. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Utilities for German billing enhancements	solution		SAP S/4HANA® Utilities for German billing	This is a priced capability for SAP S/4HANA Utilities to help customers automate billing processes to comply with
Approved	SAP S/4HANA Utilities for intelligent metering of German energy	solution		SAP S/4HANA® Utilities for intelligent metering of	This is a priced capability for SAP S/4HANA Utilities. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Utilities for overtake and undertake billing of German electricity feed	solution		SAP S/4HANA® Utilities for overtake and undertake	This is a priced capability for SAP S/4HANA Utilities. The descriptor is "solution." When desired, you may include
Approved	SAP S/4HANA Utilities intercompany data exchange common layer	solution		SAP S/4HANA® Utilities intercompany data	This is an option for SAP S/4HANA Utilities.
Approved	SAP S/4HANA Utilities intercompany data exchange for German electricity	solution		SAP S/4HANA® Utilities intercompany data	This is an option for SAP S/4HANA Utilities.
Approved	SAP S/4HANA Utilities intercompany data exchange for German electricity feed	solution		SAP S/4HANA® Utilities intercompany data	This is an option for SAP S/4HANA Utilities.
Approved	SAP S/4HANA Utilities intercompany data exchange for German gas companies	solution		SAP S/4HANA® Utilities intercompany data	This is an option for SAP S/4HANA Utilities.
Approved	SAP S/4HANA Utilities intercompany data exchange for German metering	solution		SAP S/4HANA® Utilities intercompany data	This is an option for SAP S/4HANA Utilities.
Approved	SAP S/4HANA Utilities master data updates option for Germany	solution		SAP S/4HANA® Utilities master data updates option	An option is available to help customers in Germany with master data updates. You can refer to it as:• SAP
Approved	SAP S/4HANA Value Discovery Engagement	(none); engagement; service		SAP S/4HANA® Value Discovery Engagement	This names a service delivered by SAP Digital Business Services and partners as part of the SAP S/4HANA
Approved	SAP S/4HANA, add-on for mobile integration	solution		SAP S/4HANA®, add-on for mobile integration	An add-on for mobile integration is available for SAP S/4HANA. In a list you can refer to it as:• SAP S/4HANA,
Approved	SAP S/4HANA, supply chain integration add-on for SAP Integrated Business Planning	solution		SAP S/4HANA®, supply chain integration add-on	An add-on is available for the supply chain areas in SAP Integrated Business Planning. In a bulleted list or on the
Approved	SAP Sail InSight	mobile app			Short name for launch icon only: Sail InSight
Approved	SAP Sailing Analytics	software			Do not abbreviate. Incorrect: SAP SA.
Approved	SAP Sailing Buoy Pinger	mobile app			Short name for launch icon only: Buoy Pinger
Approved	SAP Sailing Race Manager	mobile app			Short name for launch icon only: Race Manager
Approved	SAP Sales and Marketing for Chemicals	package			Do not abbreviate. Incorrect: SAP S&M for Chemicals; SAP SMC.
Approved	SAP Sales and Marketing Management for High Tech	package			Do not abbreviate. Incorrect: SAP S&MM for High Tech; SAP SMM for HT.
Approved	SAP Sales and Operations Planning	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Sales and Operations Planning.

Approved	SAP Sales and Operations Planning	application			SAP Sales and Operations Planning is powered by SAP HANA. Make this clear upon first mention of the name in
Approved	SAP Sales and Operations Planning rapid-deployment solution	(none); rapid-deployment solution			Name changed April 16, 2012 from SAP BusinessObjects Sales and Operations Planning rapid-deployment solution.
Approved	SAP Sales and Service Order Execution	solution			This solution is used to manage externally created business documents for sales of goods and services within
Approved	SAP Sales and Service Order Execution for SAP S/4HANA	solution		SAP® Sales and Service Order Execution for SAP	A version of SAP Sales and Service Order Execution is available that has been optimized for SAP S/4HANA. Refer
Approved	SAP Sales Cloud	solution			In May-2019, the following offerings were rolled into the SAP Sales Cloud solution and retired:
Approved	SAP Sales Cloud	portfolio; solutions			This names one of the five solution categories within the SAP Customer Experience portfolio and in the SAP
Approved	SAP Sales Cloud	mobile app			This names a mobile app that accesses SAP Sales Cloud solutions and enables B2B sales reps to execute deals.
Approved	SAP Sales Cloud, enterprise edition	solution			This name fully replaced SAP Hybris Sales Cloud, enterprise edition Jun-2018.
Approved	SAP Sales Cloud, imaging intelligence add-on	solution			This name fully replaced SAP Hybris Sales Cloud, imaging intelligence add-on Jun-2018.
Approved	SAP Sales Cloud, internal edition	(none); edition			This name fully replaced Harmony Apr-2019. An internal edition is available to provide software and
Approved	SAP Sales Cloud, professional edition	solution			This name fully replaced SAP Hybris Sales Cloud, professional edition Jun-2018.
Approved	SAP Sales Cloud, standard edition	solution			This name fully replaced SAP Hybris Sales Cloud, standard edition Jun-2018.
Approved	SAP Sales Cloud, starter edition	solution			This name fully replaced SAP Hybris Sales Cloud, starter edition Jun-2018, which itself replaced SAP Digital CRM.
Approved	SAP Sales Cloud, trial edition	solution			This name fully replaced SAP Hybris Sales Cloud, trial edition Jun-2018, which itself replaced SAP Digital CRM,
Approved	SAP Sales Companion	mobile app			Short name for launch icon only: Companion
Approved	SAP Sales Diary	mobile app			Short name for launch icon only: Sales Diary
Approved	SAP Sales Execution for Consumer Products	package			Do not abbreviate. Incorrect: SAP SE for Consumer Products; SAP SE for CP.
Approved	SAP Sales Execution for High Tech	package			Do not abbreviate. Incorrect: SAP SE for High Tech; SAP SE for HT.
Approved	SAP Sales Execution for Industrial Machinery & Components	package	SAP Sales Execution for		Do not abbreviate. Incorrect: SAP SE for Industrial Machinery & Components; SAP SE for IM&C.
Approved	SAP Sales for Airlines	package			Do not abbreviate. Incorrect: SAP SA; SAP S4A.
Approved	SAP Sales for Life Sciences	package			Do not abbreviate. Incorrect: SAP SLS; SAP S4LS.
Approved	SAP Sales for Retail and Wholesale Distribution	package			Do not abbreviate. Incorrect: SAP SRWD; SAP S4RWD.
Approved	SAP Sales Force Productivity Management and Execution for Industrial Machinery &	package	SAP Sales Force Productivity		After the first full mention of the name, you may abbreviate to SAP Sales Force Productivity Management
Approved	SAP Sales Insights for Retail	analytic application			This name fully replaced SAP Affinity Insight Sep-2014.
Approved	SAP Sales Learning	organization; team; group			This is a board area within SAP Learning.
Approved	SAP Sales Management for Aerospace & Defense	package	SAP Sales Management for		Do not abbreviate "Sales Management." Incorrect: SAP SM for Aerospace & Defense; SAP SM for A&D.
Approved	SAP Sales Management for High Tech	package			Do not abbreviate. Incorrect: SAP SM for High Tech; SAP SM for HT.
Approved	SAP Sales Management for Insurance	package			Do not abbreviate. Incorrect: SAP SM for Insurance; SAP SMI.
Approved	SAP Sales Management for Mill Products	package			Do not abbreviate. Incorrect: SAP SM for Mill Products; SAP SM for MP.

Approved	SAP Sales Management for Postal Services	package	Do not abbreviate. Incorrect: SAP SM for Postal Services; SAP SM for PS.
Approved	SAP Sales Manager	mobile app	Short name for launch icon only: Sales Mgr
Approved	SAP Sales Order Notification	mobile app	Short name for launch icon only: Sales Order
Approved	SAP Sales Performance Incentives by Vistex	application	This cloud offering helps customers create, report on, and analyze sales commissions, incentives, and bonus plans.
Approved	SAP Sales Pipeline Analysis	analytic content; content	Do not abbreviate this name. After first mention of the descriptor “analytic content,” you can then use “content” Short name for launch icon only: Sales Pipe
Approved	SAP Sales Pipeline Simulator	mobile app	
Approved	SAP Sales Rapid Mart	package	Name changed April 16, 2012. Formerly SAP BusinessObjects Sales Rapid Mart.
Approved	SAP Sales, Marketing, and Service Management for Chemicals	package	Do not abbreviate. Incorrect: SAP SMSM for Chemicals; SAP SMSMC.
Approved	SAP Scheduling and Resource Management by ClickSoftware	application	An application is available to help customers plan, schedule, and dispatch field service operations.
Approved	SAP Scout One	mobile app	This mobile app is an individual offering that belongs to the SAP Sports One product line and can only be used in
Approved	SAP Scouting	solution	This solution enables sport scouts and team managers to create and monitor a roster of potential recruits for their
Approved	SAP Scouting for college sports	solution	Two options make up this solution; each option can be purchased individually or as a combination. In a bulleted
Approved	SAP Scouting for professional sports	solution	Two options make up this solution; each option can be purchased individually or as a combination. In a bulleted
Approved	SAP Screen Personas	software	SAP Screen Personas is a browser-based screen add-on that lets consumers personalize user interfaces for
Approved	SAP Screen Personas rapid-deployment solution	(none); rapid-deployment solution	Retired Jul-2017. Pre-retirement notes:
Approved	SAP Screen Personas, cloud edition	software	In a bullet, list, or chart entry, you may refer to:• SAP Screen Personas, cloud edition
Approved	SAP SDC Service Portfolio	mobile app	Short name for the launch icon only: SDC Portfolio
Approved	SAP Search and Discovery	application	Name fully replaced SAP Leonardo IoT Navigator, Apr-2018.
Approved	SAP Secondary Distribution for Oil & Gas	application; package; hosted solution	Implementation services are available.
Approved	SAP secure connector for genua	needed)	This names remote connection software appliance on which customers can install the SAProuter program. This
Approved	SAP Secure Success	program; service	Do not abbreviate the name of this program. Incorrect: SAP SS; SAP S2; S2.
Approved	SAP Security Concepts and Implementation	services	This is a major global portfolio comprising individual services.
Approved	SAP Security Optimization	service	Do not abbreviate. Incorrect: SAP SO.
Approved	SAP Security Research	team; organization	This names a team that is part of SAP Global Security. It shares results of SAP security research with academic and
Approved	SAP Select	event; conference	Exclusive sales acceleration event brand for C-level audience, with strong focus on networking and
Approved	SAP Self-Service	workshop	One of the SAP ERP transition and upgrade consulting services.
Approved	SAP Self-Service Accelerator for Utilities by SEW	(none); tool; accelerator	This name fully replaced SAP Hybris Self-Service Accelerator for Utilities by SEW
Approved	SAP Self-Service Accelerator for Utilities by SEW, cloud edition	(none); tool; accelerator	This name fully replaced SAP Hybris Self-Service Accelerator for Utilities by SEW, cloud edition Jun-2018.
Approved	SAP Self-Service for Utilities	mobile app	Short name for launch icon only: SelfServUtil

Approved	SAP SEM: BCS	workshop		SAP® SEM®: BCS	One of the SAP ERP transition and upgrade consulting services.
Approved	SAP Senior Expert	program; service; (group)			This is a program organized by the HR organization in Germany that brings retired SAP employees back to the
Approved	SAP Sequenced Manufacturing for Automotive	package			Do not abbreviate. Incorrect: SAP SM for Automotive; SAP SMA.
Approved	SAP Service & Support Learning	organization; team; group			This is a board area within SAP Learning.
Approved	SAP Service and Asset Management	solution			Do not abbreviate to SAP SAM except when necessary in technical documentation due to space constraints.
Approved	SAP Service Cloud	solution			This name fully replaced SAP Hybris Service Cloud "https://www.sapbrandtools.com/naming-
Approved	SAP Service Cloud	portfolio; solutions			This names one of the five solution categories within the SAP Customer Experience portfolio and in the SAP
Approved	SAP Service Cloud, enterprise edition	solution			This name fully replaced SAP Hybris Service Cloud, enterprise edition Jun-2018.
Approved	SAP Service Cloud, professional edition	solution			This name fully replaced SAP Hybris Service Cloud, professional edition Jun-2018.
Approved	SAP Service Cloud, standard edition	solution			This name fully replaced SAP Hybris Service Cloud, standard edition Jun-2018.
Approved	SAP Service for Retail and Wholesale Distribution	package			Do not abbreviate. Incorrect: SAP SRWD.
Approved	SAP Service Management for Chemicals	package			Do not abbreviate. Incorrect: SAP SM for Chemicals; SAP SMC.
Approved	SAP Service Marketplace	extranet			This site provides service and support resources for SAP customers.
Approved	SAP Service Operations Planning and Execution for Industrial Machinery &	package	SAP Service Operations		After first full mention of the name, you may abbreviate to: SAP Service Operations Planning and Execution for
Approved	SAP Service Parts Planning	application			SAP Service Parts Planning is available for use in a variety of industries. You may simply refer to the SAP Service
Approved	SAP Service Parts Planning for Aerospace & Defense	package	SAP Service Parts Planning		SAP Service Parts Planning is available for use in the A&D industry.
Approved	SAP Service Parts Planning for Automotive	package			SAP Service Parts Planning is available for use in the automotive industry.
Approved	SAP Service Parts Planning for Consumer Products	package			SAP Service Parts Planning is available for use in the consumer products industry.
Approved	SAP Service Parts Planning for High Tech	package			SAP Service Parts Planning is available for use in the high tech industry.
Approved	SAP Service Parts Planning for Industrial Machinery & Components	package	SAP Service Parts Planning		SAP Service Parts Planning is available for use in the IM&C industry.
Approved	SAP Service Parts Planning for Logistics Service Providers	package			SAP Service Parts Planning is available for use in the logistics service provider industry.
Approved	SAP Service Parts Planning for Retail and Wholesale Distribution	package			SAP Service Parts Planning is available for use in the retail and wholesale distribution industry.
Approved	SAP Service Parts Planning rapid-deployment solution	(none); rapid-deployment solution			Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”
Approved	SAP Service Station Retailing	application			Do not abbreviate. Incorrect: SAP SSR.
Approved	SAP Service Virtualization by Micro Focus	application			This name fully replaced SAP Service Virtualization by HPE "https://www.sapbrandtools.com/naming-
Approved	SAP Services IP Management	adoption program			This is an internal adoption and training program for SAP employees.
Approved	SAP Services Sales Radio	channel (optional)			This channel is for salespeople in SAP Services. You may omit the “SAP” in any place where it’s obvious the
Approved	SAP Services Select	(none); portfolio of services			This is a category name and serves as an umbrella concept that includes both traditional SAP service
Approved	SAP Services University	program; team; site (as appropriate)			SAP Services University, formerly called Services Value University, is a training program for all colleagues working

Approved	SAP Shared Service Framework	software			Use the descriptor "software" upon first mention. After first mention, you may omit the descriptor and refer to
Approved	SAP Shared Service Framework for SAP S/4HANA	software		SAP® Shared Service Framework for SAP	A version of SAP Shared Service Framework is available for SAP S/4HANA. Refer to it as:• SAP Shared Service
Approved	SAP Shared Service Framework for SAP S/4HANA Cloud, single tenant edition	solution		SAP® Shared Service Framework SAP S/4HANA®	A version of SAP Shared Service Framework is available for SAP S/4HANA Cloud as a single tenant edition. Refer
Approved	SAP Shared Service Framework, cloud edition	software			A cloud edition is available. In a list, you can refer to it as: • SAP Shared Service Framework, cloud edition
Approved	SAP Shared Services and Business Process Outsourcing	service	SAP Shared Services and BPO		North America only offering; not a global offering.
Approved	SAP Shop Floor Agent	mobile app			Short name for launch icon only: Shp Fl Agent
Approved	SAP Shopper Experience	mobile app			Short name for launch icon only: Shop Now
Approved	SAP Shopper Experience	solution			This is a bundled offering made up of: • SAP Customer Loyalty
Approved	SAP Shopper Experience, cloud edition	mobile app			As of May 2014, a new cloud-based edition is available in online stores that includes additional functionality. To
Approved	SAP Sign Up	Web application			SAP Sign Up is an SAPUI5 Web application that enables users to create and manage interest group subscription
Approved	SAP Signature	program; sessions; initiative (as appropriate)			This names a program that invites top-500 Latin American company thought leaders to sponsored sessions and
Approved	SAP Signature Management by DocuSign	application			This application helps companies to electronically sign and manage documents online from any device.
Approved	SAP Signature Management by DocuSign, add-on for Part 11 regulations	application			This add-on helps customers meet criteria for Part 11 of Title 21 of the Code of Federal Regulations established by
Approved	SAP Signature Management by DocuSign, add-on for standards-based signature	application			An add-on is available to help customers with signature compliance. In a list you can refer to it as:
Approved	SAP Signature Management by DocuSign, enterprise edition	(none); edition		SAP® Signature Management by DocuSign,	An enterprise edition of SAP Signature Management by DocuSign is available. In a list you can refer to it as:
Approved	SAP Signature Management by DocuSign, government compliance options	(none); options			Options are available for government compliance for specific SAP offerings. You can refer to them as:
Approved	SAP Signature Management by DocuSign, option for SAP Ariba solutions	application		SAP® Signature Management by DocuSign,	An option is available to help customers sign and manage documents from any device and integrate with SAP Ariba
Approved	SAP Signature Management by DocuSign, option for SAP Customer Experience	application		SAP® Signature Management by DocuSign,	This name fully replaces SAP Signature Management by DocuSign, option for SAP Hybris solutions Sep-2018.
Approved	SAP Signature Management by DocuSign, option for SAP Fieldglass solutions	application		SAP® Signature Management by DocuSign,	An option is available to help customers sign and manage documents from any device and integrate with SAP
Approved	SAP Signature Management by DocuSign, option for SAP SuccessFactors solutions	application		SAP® Signature Management by DocuSign,	An option is available to help customers sign and manage documents from any device and integrate with SAP
Approved	SAP Single Sign-On	application			This name fully replaced SAP NetWeaver Single Sign-On Apr-2014.
Approved	SAP Situational Awareness	analytic application			SAP Situational Awareness analytical application is powered by the SAP HANA platform. You may use the
Approved	SAP Situational Awareness for Public Sector	mobile app			Short name for launch icon only: Public Safety
Approved	SAP Skills for Africa	program; initiative			The SAP Skills for Africa program offers fully sponsored SAP training and certification to recent university
Approved	SAP Skills Forum [Location]	event; conference; forum			This names a two-day training conference aimed at technology and development consultants, project
Approved	SAP Skills University Singapore	training location			This facility will train Singapore Government employees to deploy their SAP software or end user software
Approved	SAP Smart Business	cockpit(s)			This name fully replaces SAP Enterprise Dashboard - June 2013.
Approved	SAP Smart Business for access control management	cockpit			This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for accounts payable	cockpit			This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,

Approved	SAP Smart Business for accounts receivable	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for cash management	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for CFOs	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for commercial project management	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for commodity management	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for compliance management	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for event management	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for extended warehouse management	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for financial close	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for inventory management	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for marketing	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for material requirements planning	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for omnichannel retail sales analysis	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for order allocation management	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for project execution	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for purchasing	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for retail promotion execution	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for sales order fulfillment	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for sales performance management	cockpit		This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for SAP Advanced Planning and Optimization	cockpits; package		This is a download package of SAP Smart Business cockpits available for customer of SAP Advanced Planning
Approved	SAP Smart Business for SAP Business Suite foundation component	cockpits; package		This is a download package of SAP Smart Business cockpits available for customers of SAP Business Suite
Approved	SAP Smart Business for SAP Commodity Management	cockpits; package		This is a download package of SAP Smart Business cockpits available for customers of SAP Commodity
Approved	SAP Smart Business for SAP Customer Relationship Management	cockpits; package	SAP Smart Business for SAP	This is a download package of SAP Smart Business cockpits available for customers of SAP CRM so that they
Approved	SAP Smart Business for SAP Customer Relationship Management and SAP ERP	cockpits; package	SAP Smart Business for SAP	This is a download package of SAP Smart Business cockpits available for customers of SAP CRM and SAP ERP
Approved	SAP Smart Business for SAP ERP	cockpits; package		This is a download package of SAP Smart Business cockpits available for customers of SAP ERP so that they
Approved	SAP Smart Business for SAP ERP Human Capital Management	cockpits; package	SAP Smart Business for SAP	This is a download package of SAP Smart Business cockpits available for customers of SAP ERP HCM so that
Approved	SAP Smart Business for SAP Event Management	cockpits; package		This is a download package of SAP Smart Business cockpits available for customers of SAP Event
Approved	SAP Smart Business for SAP Event Management and SAP Transportation	cockpits; package		This is a download package of SAP Smart Business cockpits available for customers of SAP Event
Approved	SAP Smart Business for SAP Extended Warehouse Management	cockpits; package	SAP Smart Business for SAP	This is a download package of SAP Smart Business cockpits available for customers of SAP Extended

Approved	SAP Smart Business for SAP Fashion Management	cockpits; package			This is a download package of SAP Smart Business cockpits available for customers of SAP Fashion
Approved	SAP Smart Business for SAP Global Trade Services	cockpits; package	SAP Smart Business for SAP	SAP® Smart Business for SAP GTS®	This is a download package of SAP Smart Business cockpits available for customers of SAP GTS so that they
Approved	SAP Smart Business for SAP governance, risk, and compliance solutions	cockpits; package	SAP Smart Business for SAP		This is a download package of SAP Smart Business cockpits available for customers of SAP GRC solutions so
Approved	SAP Smart Business for SAP Information Lifecycle Management	cockpits; package	SAP Smart Business for SAP		This is a download package of SAP Smart Business cockpits available for customers of SAP ILM so that they
Approved	SAP Smart Business for SAP Product Lifecycle Management	cockpits; package	SAP Smart Business for SAP		This is a download package of SAP Smart Business cockpits available for customers of SAP PLM so that they
Approved	SAP Smart Business for SAP S/4HANA Finance	cockpits; package		SAP® Smart Business for SAP S/4HANA® Finance	This name replaced SAP Smart Business for SAP S/4HANA Finance, on-premise edition, Apr-2016.
Approved	SAP Smart Business for SAP Transportation Management	cockpits; package			This is a download package of SAP Smart Business cockpits available for customers of SAP Transportation
Approved	SAP Smart Business for transportation management	cockpit			This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business for treasury	cockpit			This is a cockpit available for a specific use case/role. Use lowercase for the cockpit names except in titles,
Approved	SAP Smart Business service	(none); service			SAP Smart Business is available as a service in the cloud. Always use lowercase for “service” except in titles,
Approved	SAP Smart Business, cloud edition	cockpit(s)			A cloud edition of SAP Smart Business is available. In a bulleted list or on the price list, refer to it as:
Approved	SAP Smart Business, component for KPI modeling	cockpit(s)			A component of SAP Smart Business is available as part of the SAP Smart Business license bundle and is necessary
Approved	SAP Smart Business, core data services version	cockpit(s)			A version of SAP Smart Business is available for core data services users. In a bulleted list or on the pricelist, refer to
Approved	SAP Smart Business, executive edition	cockpit			This cockpit enables users to quickly aggregate data, perform analytics, and gain insights into KPIs. The
Approved	SAP Smart Business, service discovery	cockpit(s)			A service discovery function is available for SAP Smart Business in order to discover OData services. In a bulleted
Approved	SAP Smart Energy Data Foundation	software			Do not abbreviate. Incorrect: SAP SEDF.
Approved	SAP Smart Meter Analytics	software			This mobile app accesses software available only to customers who have implemented the SAP Situational
Approved	SAP Smart Meter Rollout by PROLOGA	application			Upon first mention, refer to "the SAP Smart Meter Rollout application by PROLOGA.” Use lowercase for the word
Approved	SAP SME Solutions	(none); portfolio (as needed)			This is a category name and serves as an umbrella concept. It groups four existing offerings for small
Approved	SAP SMS 365	mobile service			This mobile service is a Sybase solution that was previously named "Sybase SMS 365."
Approved	SAP SMS 365 Dashboard	mobile app			Short name for launch icon only: SMS 365
Approved	SAP SMS 365 Operator Dashboard	mobile app			Short name for launch icon only: Operator SMS
Approved	SAP SMS 365, content control add-on	mobile service			An add-on to SAP SMS 365 that identifies SMS spam, spoofing, and fishing is available at an additional cost. In a
Approved	SAP SMS 365, enterprise service	mobile service			Separate enterprise and wholesale services of SAP SMS 365 are available, independent from SAP SMS 365 in
Approved	SAP SMS 365, firewall add-on	mobile service			An SMS firewall add-on is available for SAP SMS 365. Refer to it as:
Approved	SAP SMS 365, IPX transport add-on	mobile service			An add-on for SAP SMS 365 is available that enables operators and enterprises to connect to the service using
Approved	SAP SMS 365, messaging proxy add-on	mobile service			A messaging proxy add-on is available for SAP SMS 365. Refer to it as:
Approved	SAP SMS 365, wholesale service	mobile service			Separate enterprise and wholesale services of SAP SMS 365 are available, independent from SAP SMS 365 in
Approved	SAP SMS Builder	application			This is a stand-alone offering; an add-on version to SAP Mobile Platform is also available.

Approved	SAP SMS connector	(none); connector (as needed)		This name fully replaced SAP Hybris SMS connector, Jun-2018.
Approved	SAP SMS Firewall 365	mobile service		This mobile service creates a firewall for SMS services, enabling mobile network operators to control the traffic
Approved	SAP SMS to Voice 365	mobile service		This is a mobile service in the cloud that calls the recipient of a text message and reads the content of the
Approved	SAP SNC Supplier Collaboration rapid-deployment solution	(none); rapid-deployment solution		This name fully replaced SAP Supply Network Collaboration (SAP SNC) rapid-deployment solution for
Approved	SAP Social Channels 365	mobile service		This is a mobile service in the cloud that integrates multiple communication channels, allowing for
Approved	SAP Social Contact Intelligence	analytic application		SAP Social Contact Intelligence is a part of the SAP Customer Engagement Intelligence solution.
Approved	SAP Social Contact Intelligence	mobile app		Short name for launch icon only: Social Contact
Approved	SAP Social Entrepreneur Fellowship	(none); fellowship; program (as appropriate)		This is a global program for social entrepreneurs from emerging economies selected by SAP and our non-profit
Approved	SAP Social Sabbatical	program; initiative		SAP Social Sabbatical is the umbrella name for multiple global CSR programs that allow SAP employees to
Approved	SAP Social Sabbatical for executive engagement	program; initiative; option		Note: This name was originally approved as SAP Social Sabbatical for executives. Updated to SAP Social
Approved	SAP Social Sabbatical for global engagement	program; initiative; option		Note: This name was originally approved as SAP Social Sabbatical for top talents. Updated to SAP Social
Approved	SAP Social Sabbatical for local engagement	program; initiative		Refer to this individual program as follows: • SAP Social Sabbatical for local engagement
Approved	SAP Social Sabbatical for regional engagement	program; initiative		Note: This name was originally approved as SAP Social Sabbatical for regional exchange. Updated to SAP Social
Approved	SAP Social Selling	program; initiative; training		This is an internal only name for the efforts at SAP around social selling. Social selling is the concept of using social
Approved	SAP Society	program; initiative		This names a program targeted at cross-industry, C-level SAP customers in Mexico. It aims to establish a leadership
Approved	SAP software for managing compliance with Sarbanes-Oxley Act	application		SAP Compliance Management for Sarbanes-Oxley Act (SAP Compliance Management for SOA) is no longer
Approved	SAP Software Logistics Monitor	mobile app		Short name for launch icon only: SL Monitor
Approved	SAP solution builder tool	(none)		A free tool to help build and implement solution packages is available and ships with all rapid-deployment solutions
Approved	SAP Solution Business Value Assessment	services		This is a global portfolio comprising individual services.
Approved	SAP Solution Delivery Center	group; location (both optional)		SAP Solution Delivery Center provides SAP services customers with an integrated solution delivery model
Approved	SAP Solution Expert Consulting	services		This is a global portfolio comprising individual services.
Approved	SAP Solution Explorer	tool, site		This self-service tool allows SAP customers and prospects to browse and explore the complete portfolio of SAP
Approved	SAP Solution Extensions	(none); solutions		This is a category term, not the name of a singular product offering. This names solutions developed by
Approved	SAP Solution Implementation Consulting	services		This is a global portfolio comprising individual services.
Approved	SAP Solution Integration	(none); integration	SAP® Solution Integration	This offers integration of SAP Concur solutions with SAP applications. On the price list, you may specify the
Approved	SAP Solution Management Assessment	service		Do not abbreviate. Incorrect: SAP SMA.
Approved	SAP Solution Manager	(none); solution (where necessary)		Descriptor "application management solution" changed Jun-2015.
Approved	SAP Solution Manager custom code analytics	(none); solution (where necessary)		Custom code analytics are available for SAP Solution Manager. You can refer to it as:• SAP Solution Manager
Approved	SAP Solution Manager Dashboards	mobile app		Short name for launch icon only: Dashboards

Approved	SAP Solution Manager for SAP S/4HANA Cloud, single tenant edition	(none); solution (where necessary)		SAP® Solution Manager for SAP S/4HANA® Cloud,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Solution Manager for SAP S/4HANA Cloud, single tenant edition, project	(none); solution (where necessary)		SAP® Solution Manager for SAP S/4HANA® Cloud,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Solution Manager Starter Pack	service			Do not abbreviate. Incorrect: SAP SMSP; SAP SM Starter Pack.
Approved	SAP Solution Manager, enterprise edition	(none); edition			In a bullet, list, or chart, refer to this edition as follows: • SAP Solution Manager, enterprise edition
Approved	SAP Solution Manager, partner edition	(none); edition			In a bullet, list, or chart, refer to this edition as follows: • SAP Solution Manager, partner edition
Approved	SAP Solution Manager, test steps add-on	(none); add-on			An add-on is available to help customers test applications in different scenarios. You can refer to this as:• SAP
Approved	SAP Solution Prototyping	services			This is a global portfolio comprising individual services.
Approved	SAP Solution Review	services			This is a global portfolio comprising individual services.
Approved	SAP Solution Sales and Billing	application			Do not abbreviate. Incorrect: SAP SS&B; SAP SSB.
Approved	SAP Solution Sales Configuration	application			Note: This is an on-premise offering that replaced SAP Configure, Price, and Quote for solution sales
Approved	SAP Solution Sales Configuration for SAP S/4HANA	application		SAP® Solution Sales Configuration for SAP	A version of SAP Solution Sales Configuration is available that has been optimized to work with SAP S/4HANA.
Approved	SAP Solution Sales Configuration, on-premise edition	application			This name fully replaced SAP Configure, Price, and Quote for solution sales configuration, Apr-2018.
Approved	SAP Solution Sales Configuration, on-premise edition, UI composer add-on	application			Name replaced SAP Configure, Price, and Quote for solution sales configuration, UI composer add-on
Approved	SAP Solution Support Enablement	package			Do not abbreviate. Incorrect: SAP SSE.
Approved	SAP solutions for advanced compliance reporting	(none)			This is a category of solutions, not the name of a singular product offering. This category describes the
Approved	SAP solutions for auto-ID and item serialization	(none)			This term fully replaces the term "SAP solutions for RFID" Jul-28-08. Use this term in all new materials and when
Approved	SAP solutions for business planning	(none)			This is a category of solutions, not the name of a singular product offering. This category describes the
Approved	SAP solutions for customer engagement	(none)			This name fully replaced customer engagement solutions from SAP Sep-2014.
Approved	SAP solutions for enterprise information management	(none)	SAP solutions for EIM		This name fully replaced SAP solutions for information management July 2013, which itself replaced SAP
Approved	SAP solutions for fan engagement	(none)			This is a category of solutions to help sports teams and entertainment venues interact with their fans to drive
Approved	SAP solutions for global tax management	(none)			This names a category of solutions for global tax management and is not the name of a priced offering.
Approved	SAP solutions for small businesses and midsize companies	(none)			This is an umbrella term for a category of solutions.
Approved	SAP solutions for smart energy	(none)			Do not uppercase this category except as necessary in headers or titles.
Approved	SAP solutions for sustainability	(none)			This is a category term and a common-noun expression, not a singular product or a priced offering.
Approved	SAP Solvency Management for Insurance	analytic applications			Do not abbreviate the individual application. Incorrect: SAP SMI.
Approved	SAP Sourcing	application			An on-demand solution is also available. See the listing for the SAP Sourcing OnDemand solution.
Approved	SAP Sourcing and Contract Lifecycle Workflow	mobile app			Short name for launch icon only: Sourcing CLM
Approved	SAP Sourcing and Procurement Optimization	service			North America offering only; not a global offering.
Approved	SAP Sourcing for Industrial Machinery & Components	package	SAP Sourcing for IM&C		This is a variant of the SAP Sourcing application for the IM&C industry.

Approved	SAP Sourcing OnDemand	solution		Do not capitalize the descriptor "solution" except in titles, headings and subheads, PowerPoint slides titles, and
Approved	SAP Specialized Mobile Solutions	service; team		This is a service in which SAP deploys an Agile mobility development team to a customer site to create
Approved	SAP Spend Analysis OnDemand	solution		The SAP Spend Analysis OnDemand solution is powered by the SAP HANA platform. You may use this statement
Approved	SAP Spend Performance Management	analytic application		Name changed April 16, 2012. Formerly SAP BusinessObjects Spend Performance Management.
Approved	SAP Sports and Entertainment Forum			This names an event for the sports and entertainment industry. It gives customers sports performance analytics
Approved	SAP Sports and Entertainment Management	solution		Do not abbreviate or use any form of the acronym SEM as it is already trademarked by another SAP offering (SAP®
Approved	SAP Sports Forum	event; conference; forum		This names an event for the sports industry that creates awareness for the latest innovations of SAP Sports One
Approved	SAP Sports One	solution		Do not write "Sports" and "One" together. Incorrect: SAP SportsOne.
Approved	SAP Sports One, gold edition	solution		This edition is intended for users participating in international competitions, associations and national
Approved	SAP Sports One, gold edition, performance insights add-on	solution		This add-on to the gold edition includes the Match Insights Web application.
Approved	SAP Sports One, gold edition, player fitness add-on	solution		This add-on to the gold edition includes the Player Fitness Web application.
Approved	SAP Sports One, gold edition, scouting add-on	solution		This add-on to the gold edition includes the Scouting Insights Web application.
Approved	SAP Sports One, private deployment add-on	solution		This add-on is available for customers who will only use a single tenant environment (one SAP HANA instance for
Approved	SAP Sports One, silver edition	solution		This edition is intended for users participating in second and third division-level sport competitions and lower, U.S.
Approved	SAP Sports One, silver edition, performance insights add-on	solution		This add-on to the silver edition includes the Match Insights Web application.
Approved	SAP Sports One, silver edition, player fitness add-on	solution		This add-on to the silver edition includes the Player Fitness Web application.
Approved	SAP Sports One, silver edition, scouting add-on	solution		This add-on to the silver edition includes the Scouting Insights Web application.
Approved	SAP SQL Anywhere	suite; solutions; database	SAP® SQL Anywhere®	Effective Jan 2014, this name fully replaces SAP Sybase Anywhere. Use the new name for assets with a 2014
Approved	SAP SQL Anywhere cockpit	suite; solutions; database	SAP™ SQL Anywhere™ cockpit	This cockpit ships with SAP SQL Anywhere to allow database administrators to configure, tune, monitor, and
Approved	SAP SQL Anywhere workgroup, Edge edition	suite; solutions; database	SAP™ SQL Anywhere™, workgroup, Edge edition	This is a workgroup version of the Edge edition of SAP SQL Anywhere. In a bulleted list or on the pricelist, refer
Approved	SAP SQL Anywhere, advanced edition	suite; solutions; database	SAP™ SQL Anywhere™, advanced edition	In a chart, bullet, or list, refer to: • SAP SQL Anywhere, advanced edition
Approved	SAP SQL Anywhere, CAC authentication option	suite; solutions; database	SAP™ SQL Anywhere™, CAC authentication option	In a chart, bullet, or list, refer to: • SAP SQL Anywhere, CAC authentication option
Approved	SAP SQL Anywhere, developer edition	suite; solutions; database	SAP™ SQL Anywhere™, developer edition	In a chart, bullet, or list, refer to: • SAP SQL Anywhere, developer edition
Approved	SAP SQL Anywhere, Edge edition	suite; solutions; database	SAP™ SQL Anywhere™, Edge edition	An Edge edition is available for small and midsize enterprises. Refer to it as:
Approved	SAP SQL Anywhere, FIPS security option	suite; solutions; database	SAP™ SQL Anywhere™, FIPS security option	In a chart, bullet, or list, refer to: • SAP SQL Anywhere, FIPS security option
Approved	SAP SQL Anywhere, networked client	suite; solutions; database	SAP™ SQL Anywhere™, networked client	In a chart, bullet, or list, refer to: • SAP SQL Anywhere, networked client
Approved	SAP SQL Anywhere, on-demand edition	suite; solutions; database	SAP™ SQL Anywhere™, on-demand edition	In a chart, bullet, or list, refer to: • SAP SQL Anywhere, on-demand edition
Approved	SAP SQL Anywhere, remote database client	suite; solutions; database	SAP™ SQL Anywhere™, remote database client	In a chart, bullet, or list, refer to: • SAP SQL Anywhere, remote database client
Approved	SAP SQL Anywhere, standard edition	suite; solutions; database	SAP™ SQL Anywhere™, standard edition	In a chart, bullet, or list, refer to: • SAP SQL Anywhere, standard edition

Approved	SAP SQL Data Warehousing	solution			This offering is one of the solutions under SAP HANA data warehousing. SAP SQL Data Warehousing provides
Approved	SAP StaffWorks	application			Do not abbreviate or change the spelling of the name. Incorrect: SAP SW; SAP Staff Works; SAP Staffworks.
Approved	SAP standard application benchmarks	(none)			Use lowercase in body text. You may capitalize in titles, headings and subheads, PowerPoint slide titles, and other
Approved	SAP Standard Support	offering(s); service(s); agreement			Upon first mention, use the descriptor as in the following example: SAP Standard Support offerings. In subsequent
Approved	SAP standards for solution operations	(none)			This is a common-noun expression, not a formal name. Use lowercase in body text in all material and
Approved	SAP Startup Accelerator for Digital Supply Chain	program; initiative			This name fully replaced SAP Startup Accelerator "https://www.sapbrandtools.com/naming-
Approved	SAP Startup Focus	program; site (as appropriate)			Do not hyphenate "Startup." This program targets developers at third-party companies.
Approved	SAP Startup Social	event			This names an event in India that provides a networking opportunity for the startup community there. The event
Approved	SAP Startup Studio	program			This names a program that provides promising startups in India with monitory, infastructural, and mentoring
Approved	SAP Statutory Reporting for Insurance	package			Do not abbreviate. Incorrect: SAP SR for Insurance; SAP SRI.
Approved	SAP Store	site; online marketplace			SAP Store is a digital enterprise marketplace where customers around the word can seamlessly discover, try,
Approved	SAP Store Device Control by GK	application			Upon first mention, refer to "the SAP Store Device Control application by GK." Use lowercase for the word
Approved	SAP Store Loyalty Program for Retail	package			Do not abbreviate. Incorrect: SAP SLP for Retail; SAP SLPR.
Approved	SAP Store Management	application			Do not abbreviate. Incorrect: SAP SM.
Approved	SAP Store Management by GK	applications			Upon first mention, refer to "the SAP Store Management applications by GK." After first mention, you may omit
Approved	SAP Store Replenishment	application			This application helps retail customers with store replenishment. It runs on SAP Customer Activity
Approved	SAP Store Replenishment, add-on for SAP Customer Activity Repository	add-on			An add-on is available for SAP Customer Activity Repository. You can refer to it as:• SAP Store
Approved	SAP Store Sales and Labor Planning	analytic application			Name changed April 16, 2012. Formerly SAP BusinessObjects Store Sales and Labor Planning.
Approved	SAP Stored Value Program	application			Formerly a product from SAP Triversity. Do not refer to Triversity or SAP Triversity in communications.
Approved	SAP StormRunner Load by Micro Focus	application			This names a scalable, cloud-based load testing application for Web sites and mobile apps that reduces
Approved	SAP Strategic Customer Program	(none)			This name fully replaced SAP Premier Customer Network Sept 2013.
Approved	SAP Strategic Enterprise Management	application	SAP SEM	SAP Strategic Enterprise Management®; SAP SEM®	SAP Strategic Enterprise Management and SAP SEM are registered trademarks of SAP SE.
Approved	SAP Strategic Enterprise Management, add-on for financial SASAC reporting for China by	application	SAP SEM, add-on for financial	SAP Strategic Enterprise Management®, add-on for	An add-on is available. In a list, you can refer to it as: • SAP Strategic Enterprise Management, add-on for
Approved	SAP Strategic Sourcing OnDemand	solution			This name fully replaced "SAP Strategic Sourcing on-demand solution" Jun-07-10.
Approved	SAP Strategy Analyzer for Banking	application			Do not abbreviate. Incorrect: SAP SAB.
Approved	SAP Strategy and Planning for Professional Services	package			Do not abbreviate. Incorrect: SAP S&P for Professional Services; SAP S&P for PS.
Approved	SAP Strategy and Road Map service for business intelligence	service			North America only offering, business consulting group; not a global offering.
Approved	SAP Strategy Management	application		SAP® Strategy Management	This name replaced SAP BusinessObjects Strategy Management "https://www.sapbrandtools.com/naming-
Approved	SAP Strategy Management	mobile app		SAP® Strategy Management	Name replaced SAP BusinessObjects Strategy Management "https://www.sapbrandtools.com/naming-

Approved	SAP Strategy Management rapid-deployment solution for business	package		SAP Strategy Management rapid-deployment solution	This name reverted to its original name Jul-2017, replacing SAP BusinessObjects Strategy Management
Approved	SAP Strategy Management, Edge edition	application			This name reverted to its original name Jul-2017: It replaced SAP BusinessObjects Strategy Management,
Approved	SAP Strategy Management, professional edition	application		SAP® Strategy Management, professional	A professional edition is available. Refer to it as:• SAP Strategy Management, professional edition
Approved	SAP Strategy Management, standard edition	application		SAP® Strategy Management, standard	A standard edition is available. Refer to it as:• SAP Strategy Management, standard edition
Approved	SAP Streaming Analytics	service			Name fully replaced SAP Cloud Platform Streaming Analytics, Jun-2017.
Approved	SAP StreamWork Brainstorming	mobile app			Short name for launch icon only: Brainstorm
Approved	SAP StreamWork Feed Updates	mobile app			Short name for launch icon only: Feed Updates
Approved	SAP Student Academy	site; program			This online service provides graduate and post-graduate technical and management students who are seeking a
Approved	SAP Student Activity Hub	solution			This solution enables users to manage and analyze student and learning activity data and build student
Approved	SAP Student Activity Hub, on-premise edition	solution			An on-premise edition of SAP Student Activity Hub is available. In a bulleted list or on the price list, refer to it
Approved	SAP Student CloudJam	contest(s); event(s)			This names various contests that are run by SAP Univeristy Alliances in which students work with SAP
Approved	SAP Student Council	program; initiative (as appropriate)			This offering is one of three councils that are part of SAP University Alliances. The other two are SAP Academic
Approved	SAP Student Entrepreneur	program			This program, part of SAP University Alliances, identifies students who want to start businesses and helps them
Approved	SAP Student Exchange Program	(none)	SAP STEPs		This names a high school student exchange program for children of SAP colleagues to promote diversity.
Approved	SAP Student Lifecycle Management	application			Name changed from SAP Campus Management Jun-10-07.
Approved	SAP Student Lifecycle Management for SAP S/4HANA	application		SAP® Student Lifecycle Management for SAP	A version of SAP Student Lifecycle Management that has been optimized to work with SAP S/4HANA is available.
Approved	SAP Student Lifecycle Management, admissions portal	application			A free component of SAP Student Lifecycle Management is available called the "admissions portal." In a bulleted
Approved	SAP Student MeetUp	program; event; location (as appropriate)			SAP Student MeetUp is a program from SAP University Alliances. The goal is to have specified locations at SAP
Approved	SAP Student Training and Rotation	(none); program			This names an early talent hiring initiative designed to provide a strategic pipeline of talent into the SAP
Approved	SAP Subcontractor Management for Professional Services	package			Do not abbreviate. Incorrect: SAP SMPS.
Approved	SAP Subscription Billing	solution			This name fully replaced SAP Hybris Revenue Cloud "https://www.sapbrandtools.com/naming-
Approved	SAP SuccessFactors	solutions; service; platform (where appropriate)		SAP® SuccessFactors®	SuccessFactors is a company acquired by SAP in 2012.
Approved	SAP SuccessFactors Advanced Learning	package		SAP® SuccessFactors® Advanced Learning	This is an enterprise offering. Use the descriptor "package."
Approved	SAP SuccessFactors Align & Perform	bundle		SAP® SuccessFactors® Align & Perform	This is a small and midsize enterprise offering. Use the term "bundle" as the descriptor.
Approved	SAP SuccessFactors Align & Perform rapid-deployment solution	(none); rapid-deployment solution		SAP® SuccessFactors® Align & Perform rapid-	Note: As of Jan-2018, this name fully retired and replaced by SAP Best Practices for SAP SuccessFactors Performance
Approved	SAP SuccessFactors Community	(none); community; Web site; site		SAP® SuccessFactors® Community	This names a Web site for customers and partners of SAP SuccessFactors solutions where they can exchange ideas
Approved	SAP SuccessFactors Compensation	solution		SAP® SuccessFactors® Compensation	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Compensation rapid-deployment solution	(none); rapid-deployment solution		SAP® SuccessFactors® Compensation rapid-	Note: As of Jan-2018, this name retired and fully replaced by SAP Best Practices for SAP SuccessFactors
Approved	SAP SuccessFactors Disaster Recovery, enhanced option	service		SAP® SuccessFactors® Disaster Recovery,	This is a service and support offering.

Approved	SAP SuccessFactors Document Management by OpenText	application		SAP® SuccessFactors® Document Management by	This application provides secure document storage, file synchronization, and document generation that
Approved	SAP SuccessFactors E-Mail Encryption	solution		SAP® SuccessFactors® E-Mail Encryption	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Employee Central	solution		SAP® SuccessFactors® Employee Central	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Employee Central Global Benefits	solution		SAP® SuccessFactors® Employee Central Global	This names a solution to manage benefits around the globe by delivering a flexible global benefits framework
Approved	SAP SuccessFactors Employee Central integration with SAP Concur solutions	(none); integration		SAP® SuccessFactors® Employee Central	An integration is available for SAP SuccessFactors Employee Central and Concur solutions. In a list you can
Approved	SAP SuccessFactors Employee Central Payroll	solution		SAP® SuccessFactors® Employee Central Payroll	SAP brand added to SuccessFactors offerings – Aug-2015.
Approved	SAP SuccessFactors Employee Central Payroll for the United States rapid-deployment	(none); rapid-deployment solution		SAP® SuccessFactors® Employee Central Payroll	SuccessFactors Employee Central Payroll for the United States rapid-deployment solution retired nd fully replaced
Approved	SAP SuccessFactors Employee Central Payroll rapid-deployment solution	(none); rapid-deployment solution		SAP® SuccessFactors® Employee Central Payroll	Note: As of Feb-2018, this name will be retired and fully replaced by SAP Best Practices for SAP SuccessFactors
Approved	SAP SuccessFactors Employee Central Payroll, third-party data integration tool	solution		SAP® SuccessFactors® Employee Central Payroll,	An added tool is available that imports employee's processed time and benefit data from third-party vendors
Approved	SAP SuccessFactors Employee Central rapid-deployment solution	(none); rapid-deployment solution		SAP® SuccessFactors® Employee Central rapid-	This name retired and fully replaced by SAP Best Practices for SAP SuccessFactors Employee Central effective Jan-
Approved	SAP SuccessFactors Employee Central Service Center	solution		SAP® SuccessFactors® Employee Central Service	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Employee Central Service Center, option for SAP	solutions; service; platform (where appropriate)		SAP® SuccessFactors® Employee Central Service	SAP SuccessFactors Employee Central Service Center customers can purchase an option for SAP SuccessFactors
Approved	SAP SuccessFactors Employee Central Service Center, option for SAP	solutions; service; platform (where appropriate)		SAP® SuccessFactors® Employee Central Service	SAP SuccessFactors Employee Central Service Center customers can purchase an option for SAP SuccessFactors
Approved	SAP SuccessFactors Employee Central Time Management	application		SAP® SuccessFactors® Employee Central Time	This names an application that helps customers of SAP SuccessFactors Employee Central with absence and
Approved	SAP SuccessFactors Employee Central, additional test tenant in preview	solution		SAP® SuccessFactors® Employee Central,	An additional test tenant for SAP SuccessFactors Employee Central is available in a preview environment.
Approved	SAP SuccessFactors Employee Central, additional test tenant in production	solution		SAP® SuccessFactors® Employee Central,	An additional test tenant for SAP SuccessFactors Employee Central is available in a production
Approved	SAP SuccessFactors Employee Central, Boomi option	solution		SAP® SuccessFactors® Employee Central, Boomi	A Boomi option is available for SAP SuccessFactors Employee Central. In a bulleted list or on the pricelist,
Approved	SAP SuccessFactors Employee Central, integration to SAP Business Suite	solution		SAP® SuccessFactors® Employee Central,	This is an enterprise offering. Use the descriptor "solution" after "SAP SuccessFactors Employee Central."
Approved	SAP SuccessFactors Employee Central, option for SAP Cloud Platform Integration	solution		SAP® SuccessFactors® Employee Central, option	SAP SuccessFactors Employee Central can come with SAP Cloud Platform Integration as the middleware. In a
Approved	SAP SuccessFactors Employee Content Management by OpenText	application		SAP® SuccessFactors® Employee Content	This application helps customers with employee document and content storage and management. At first
Approved	SAP SuccessFactors Extended Enterprise Content Management by OpenText	solutions; service; platform (where appropriate)	SAP SuccessFactors	SAP® SuccessFactors® Extended Enterprise	This application helps customers with employee content management.
Approved	SAP SuccessFactors HCM Business package	(none); package		SAP® SuccessFactors® HCM Business package	This name will replace the following packages at the end of year 2018:• SAP SuccessFactors Enterprise basic
Approved	SAP SuccessFactors HCM Suite	(none); suite		SAP® SuccessFactors® HCM Suite	This is an enterprise offering. Name replaced SuccessFactors Business Execution Suite
Approved	SAP SuccessFactors HCM Suite, additional test tenant in preview environment	(none); suite		SAP® SuccessFactors® HCM Suite, additional	An additional test tenant for SAP SuccessFactors HCM Suite is available in a preview environment. In a bulleted
Approved	SAP SuccessFactors HCM Suite, additional test tenant in production environment	(none); suite		SAP® SuccessFactors® HCM Suite, additional	An additional test tenant for SAP SuccessFactors HCM Suite is available in a production environment. In a
Approved	SAP SuccessFactors HCM Suite, Thrive Global add-on	solution		SAP® SuccessFactors® HCM Suite, Thrive Global	This names an add-on that allows access to Thrive Global content, which is focused on employee well-being.
Approved	SAP SuccessFactors HR Connect	event		SAP® SuccessFactors® HR Connect	This names an event for HR managers and executives focusing on how technology can enable them in their
Approved	SAP SuccessFactors Human Capital Analytics	solution		SAP® SuccessFactors® Human Capital Analytics	This is a category term that comprises the SAP SuccessFactors Workforce Analytics and SAP
Approved	SAP SuccessFactors Learning	solution		SAP® SuccessFactors® Learning	This is an enterprise offering. Use the descriptor "solution."

Approved	SAP SuccessFactors Learning Marketplace	solution	SAP® SuccessFactors® Learning Marketplace	This is a prepackaged extended enterprise solution of SAP SuccessFactors Learning built on the SAP Hybris as a
Approved	SAP SuccessFactors Learning Plus	bundle	SAP® SuccessFactors® Learning Plus	This is a small and midsize enterprise offering. Use the term "bundle" as the descriptor.
Approved	SAP SuccessFactors Learning, content bandwidth add-on	solution	SAP® SuccessFactors® Learning, content	Always use lowercase for "content bandwidth add-on" except in titles, headers, subheaders, and anywhere else
Approved	SAP SuccessFactors Learning, content service add-on	solution	SAP® SuccessFactors® Learning, content service	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Learning, content storage add-on	solution	SAP® SuccessFactors® Learning, content storage	Always use lowercase for "content storage add-on" except in titles, headers, subheaders, and anywhere else
Approved	SAP SuccessFactors Learning, external user option	solution	SAP® SuccessFactors® Learning, external user	An option for external users is available. Refer to it as: • SAP SuccessFactors Learning, external user option
Approved	SAP SuccessFactors Mobile	app; mobile app	SAP® SuccessFactors® Mobile	This is a mobile offering. Use the descriptor "app" at first mention with the product name and in subsequent
Approved	SAP SuccessFactors Onboarding	solution	SAP® SuccessFactors® Onboarding	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Onboarding, consumption edition	solution	SAP® SuccessFactors® Onboarding, consumption	This is an edition available for SuccessFactors Onboarding. In a list, you can refer to it as:
Approved	SAP SuccessFactors People Analytics	solution	SAP® SuccessFactors® People Analytics	This names a solution within the SAP SuccessFactors HCM Suite. The solution spans embedded capabilities natively
Approved	SAP SuccessFactors People Analytics, advanced edition	solution	SAP® SuccessFactors® People Analytics, advanced	An advanced edition of SAP SuccessFactors People Analytics is available. In a list you can refer to it as:• SAP
Approved	SAP SuccessFactors People Analytics, embedded edition	(none); edition	SAP® SuccessFactors® People Analytics, standard edition,	This name replaced "SAP SuccessFactors People Analytics," Mar-2019.
Approved	SAP SuccessFactors People Analytics, planning edition	solution	SAP® SuccessFactors® People Analytics, planning	A planning edition of SAP SuccessFactors People Analytics is available. In a list you can refer to it as:• SAP
Approved	SAP SuccessFactors People Central Hub	solution	SAP® SuccessFactors® People Central Hub	This solution consolidates and distributes people data from a customer's HCM system(s) to their enterprise
Approved	SAP SuccessFactors Perform & Reward	package	SAP® SuccessFactors® Perform & Reward	This is a small and midsize enterprise offering. Use the term "package" as the descriptor.
Approved	SAP SuccessFactors Performance & Goals	solution	SAP® SuccessFactors® Performance & Goals	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Professional Edition	solution	SAP® SuccessFactors® Professional Edition	This is a small and midsize enterprise offering. This includes core performance and talent management.
Approved	SAP SuccessFactors Rapid Deployment solutions	(none)	SAP® SuccessFactors® Rapid Deployment solutions	SAP brand added to SuccessFactors offerings – Aug-2015.
Approved	SAP SuccessFactors Recruiting	solution	SAP® SuccessFactors® Recruiting	Formerly SAP SuccessFactors Recruiting Execution, this offering combines SAP SuccessFactors Recruiting
Approved	SAP SuccessFactors Recruiting Management	solution	SAP® SuccessFactors® Recruiting Management	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Recruiting Marketing	solution	SAP® SuccessFactors® Recruiting Marketing	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Recruiting Posting	solution	SAP® SuccessFactors® Recruiting Posting	This offer includes functionality from acquired company Multiposting. In communications. do not use the term
Approved	SAP SuccessFactors Recruiting rapid-deployment solution	(none); rapid-deployment solution	SAP® SuccessFactors® Recruiting rapid-deployment solution	Note: As of Jan-2018, this name retired and fully replaced by SAP Best Practices for SAP SuccessFactors Recruiting.
Approved	SAP SuccessFactors solution for managed payroll	solution	SAP® SuccessFactors® solution for managed payroll	This is an umbrella name for three offerings that help "lift and shift" a customer's on-premise payroll data and
Approved	SAP SuccessFactors solution for managed payroll by Accenture	solution	SAP® SuccessFactors® solution for managed payroll by Accenture	Customers select from one of three data management hosts for their payroll data. You can refer to them as:
Approved	SAP SuccessFactors solution for managed payroll by EPI-USE	solution	SAP® SuccessFactors® solution for managed payroll by EPI-USE	Customers select from one of three data management hosts for their payroll data. You can refer to them as:
Approved	SAP SuccessFactors solution for managed payroll by NGA HR	solution	SAP® SuccessFactors® solution for managed payroll by NGA HR	Customers select from one of three data management hosts for their payroll data. You can refer to them as:
Approved	SAP SuccessFactors solutions mobile app	mobile app	SAP® SuccessFactors® solutions mobile app	This is a singular mobile app available to access many of the SuccessFactors solutions from a device.
Approved	SAP SuccessFactors Succession & Development	solution	SAP® SuccessFactors® Succession & Development	This is an enterprise offering. Use the descriptor "solution."

Approved	SAP SuccessFactors Succession & Development rapid-deployment solution	(none); rapid-deployment solution		SAP® SuccessFactors® Succession & Development	Note: As of Jan-2018, this name retired and fully replaced by SAP Best Practices for SAP SuccessFactors Succession &
Approved	SAP SuccessFactors Talent Management	package		SAP® SuccessFactors® Talent Management	This is a small and midsize enterprise offering. Use the term "package" as the descriptor.
Approved	SAP SuccessFactors Talent Management Suite integration to SAP ERP HCM rapid-	(none); rapid-deployment solution		SAP® SuccessFactors® Talent Management Suite	This name replaced SAP ERP HCM Integration to SAP SuccessFactors rapid-deployment solution, May-2016.
Approved	SAP SuccessFactors Validated Learning	solution		SAP® SuccessFactors® Validated Learning	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Validated Learning, external user option	solution		SAP® SuccessFactors® Validated Learning,	An option for external users is available. Refer to it as: • SAP SuccessFactors Validated Learning, external user
Approved	SAP SuccessFactors Value and Innovation in Practice	program	SAP SuccessFactors	SAP® SuccessFactors® Value and Innovation in	This names a program that hosts events, both live and virtual, to inspire and support customers in their adoption
Approved	SAP SuccessFactors Visa and Permits Management	solution		SAP® SuccessFactors® Visa and Permits Management	This name fully replaced SAP Localization Hub, visa management service, Dec-2018.
Approved	SAP SuccessFactors Well-Being Management by Virgin Pulse	application		SAP® SuccessFactors®	This application is for customers of SAP SuccessFactors HCM suite and offers central processing to manage,
Approved	SAP SuccessFactors Workforce Analytics	solution		SAP® SuccessFactors® Workforce Analytics	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Workforce Planning	solution		SAP® SuccessFactors® Workforce Planning	This is an enterprise offering. Use the descriptor "solution."
Approved	SAP SuccessFactors Work-Life	solution; mobile app		SAP® SuccessFactors® Work-Life	This name fully replaced SAP Work-Life "https://www.sapbrandtools.com/naming-
Approved	SAP SuccessFactors Work-Life, Thrive Global add-on	solution		SAP® SuccessFactors® Work-Life, Thrive Global add-on	This names an add-on that allows access to Thrive Global content, which is focused on employee well-being.
Approved	SAP Supervisory Reporting Management	application			This offering helps customers manage the production, filing, and publication of financial and regulatory
Approved	SAP Supplier Briefing	mobile app			Short name for launch icon only: Supplier Brief
Approved	SAP Supplier Collaboration for High Tech	package			Do not abbreviate the name. Incorrect: SAP SC for High Tech; SAP SC for HT.
Approved	SAP Supplier Lifecycle Management	application			Do not abbreviate this application name. Incorrect: SAP SLM.
Approved	SAP Supplier Management OnDemand	solution			This name fully replaced "SAP Supplier Management on-demand solution" Jun-07-10.
Approved	SAP Supplier Relationship Management	application	SAP SRM		The SAP SRM application will also be available powered by the SAP HANA platform. You may use the statement
Approved	SAP Supplier Relationship Management and Logistics for Healthcare	package			This is related to the SAP SRM portfolio.
Approved	SAP Supplier Relationship Management for Banking	package	SAP SRM for Banking		After first full mention of the name, you may abbreviate to: SAP SRM for Banking.
Approved	SAP Supplier Relationship Management for Chemicals	package	SAP SRM for Chemicals		After first full mention of the name, you may abbreviate to: SAP SRM for Chemicals.
Approved	SAP Supplier Relationship Management for Engineering, Construction & Operations	package	SAP SRM for EC&O		After first full mention of the name, you may abbreviate it to: SAP SRM for EC&O. Define the abbreviation in the first
Approved	SAP Supplier Relationship Management for High Tech	package	SAP SRM for High Tech		After first full mention of the name, you may abbreviate it to: SAP SRM for High Tech.
Approved	SAP Supplier Relationship Management for Insurance	package	SAP SRM for Insurance		After first full mention of the name, you may abbreviate to: SAP SRM for Insurance.
Approved	SAP Supplier Relationship Management for Media	package	SAP SRM for Media		After first full mention of the name, you may abbreviate to: SAP SRM for Media.
Approved	SAP Supplier Relationship Management for Mill Products	package	SAP SRM for Mill Products		After first full mention of the name, you may abbreviate it to: SAP SRM for Mill Products.
Approved	SAP Supplier Relationship Management for Oil & Gas	package	SAP SRM for Oil & Gas		After first full mention of the name, you may abbreviate it to: SAP SRM for Oil & Gas.
Approved	SAP Supplier Relationship Management for Postal Services	package	SAP SRM for Postal Services		After first full mention of the name, you may abbreviate to: SAP SRM for Postal Services.
Approved	SAP Supplier Relationship Management for Railways	package	SAP SRM for Railways		After first full mention of the name, you may abbreviate to: SAP SRM for Railways.

Approved	SAP Supplier Relationship Management for Retail and Wholesale Distribution	package	SAP SRM for Retail and	After first full mention of the name, you may abbreviate to: SAP SRM for Retail and Wholesale Distribution.
Approved	SAP Supplier Relationship Management for Telecommunications	package	SAP SRM for Telecommunicati	After first full mention of the name, you may abbreviate to: SAP SRM for Telecommunications.
Approved	SAP Supplier Relationship Management rapid-deployment solution	(none); rapid-deployment solution	SAP SRM rapid-deployment	Retired Jul-2017. Pre-retirement notes:
Approved	SAP Supplier Relationship Management user interface add-on	application	SAP SRM user interface add-on	A user interface add-on is available. You can refer to is as: • SAP SRM user interface add-on
Approved	SAP Supplier Relationship Management, add-on for procurement planning	application		An add-on is available for procurement planning. You can refer to it as:
Approved	SAP Supplier Search	mobile app		Short name for launch icon only: Supplier
Approved	SAP Supply Base Optimization	solution		This is a cloud solution used to renegotiate and update supplier award decisions. It helps to optimize a company's
Approved	SAP Supply Chain Collaboration for High Tech	package		Do not abbreviate. Incorrect: SAP SCC for High Tech; SAP SCC for HT.
Approved	SAP Supply Chain Control Tower	solution		Do not abbreviate. Incorrect: SAP SCCT.
Approved	SAP Supply Chain Info Center	analytic application		Do not abbreviate. Incorrect: SAP SCIC; SAP Supply Chain IC.
Approved	SAP Supply Chain Management	application	SAP SCM	With the SAP enhancement pack 2 for SAP SCM 7.0, version for SAP HANA 1.0, major elements of the solution
Approved	SAP Supply Chain Management for Media	package	SAP SCM for Media	After first full mention of the name, you may abbreviate to SAP SCM for Media.
Approved	SAP Supply Chain Management for Oil & Gas	package	SAP SCM for Oil & Gas	After first full mention of the name, you may abbreviate to SAP SCM for Oil & Gas.
Approved	SAP Supply Chain Orchestration, cloud edition	application		This offering makes SAP Supply Chain Management and Ariba Network available in SAP HANA Enterprise Cloud. It
Approved	SAP Supply Chain Performance Management	analytic application		Name changed April 16, 2012. Formerly SAP BusinessObjects Supply Chain Performance Management,
Approved	SAP Supply Chain Performance Management rapid-deployment solution	(none); rapid-deployment solution		Name changed April 16, 2012. Formerly rapid deployment of SAP BusinessObjects Supply Chain Performance
Approved	SAP Supply Chain Planning and Collaboration for Chemicals	package		Name changed from SAP Supply Chain Planning for Chemicals Nov-06-06.
Approved	SAP Supply Chain Response Management by icon-scm	application		Upon first mention, refer to "the SAP Supply Chain Response Management application by icon-scm." Use
Approved	SAP Supply Network Collaboration	application	SAP SNC	Name changed from "SAP Inventory Collaboration Hub (SAP ICH)" to "SAP Supply Network Collaboration" Mar-08-
Approved	SAP Supply Network Collaboration for Consumer Products	package	SAP SNC for Consumer	After first full mention of the name, you may abbreviate to: SAP SNC for Consumer Products.
Approved	SAP Supply Network Collaboration for Industrial Machinery & Components	package	SAP SNC for IM&C	After first full mention of the name, you may abbreviate to: SAP SNC for IM&C.
Approved	SAP Supply Network Collaboration for Life Sciences	package	SAP SNC for Life Sciences	After first full mention of the name, you may abbreviate to: SAP SNC for Life Sciences.
Approved	SAP Supply Network Collaboration for Mill Products	package	SAP SNC for Mill Products	After first full mention of the name, you may abbreviate to: SAP SNC for Mill Products.
Approved	SAP Supply Network Collaboration for Retail and Wholesale Distribution	package	SAP SNC for Retail and	After first full mention of the name, you may abbreviate to: SAP SNC for Retail and Wholesale Distribution.
Approved	SAP Supply Network Collaboration, UI add-on for purchase order collaboration	application		An add-on offering for an alternative user interface for purchase order collaboration is available. In a bullet, list,
Approved	SAP Supply Network Planning rapid-deployment solution	(none); rapid-deployment solution		This name fully replaced SAP SCM rapid-deployment solution for supply network planning Nov 2012.
Approved	SAP Support Desk	mobile app		Short name for launch icon only: Support
Approved	SAP Support Knowledge Contributor	program		This names a program in which SAP partners can provide feedback, knowledge, best practices, and expertise to
Approved	SAP Support Now	mobile app		This names a mobile app that supports SAP customers in processing their incident reports and find solutions to

Approved	SAP Support Portal	destination; service (as appropriate)		Do not abbreviate. Incorrect: SAP SP.
Approved	SAP Sustainability Performance Management	analytic application		Name changed April 16, 2012. Formerly SAP BusinessObjects Sustainability Performance Management.
Approved	SAP Sybase Mainframe Connect	solution	SAP® Sybase® Mainframe Connect	This solution supplies the connectivity tools to provide high-performance read/write access to a variety of
Approved	SAP Sybase RAP	software	SAP® Sybase® RAP	"RAP" stands for real-time analytics. Do not spell out "RAP" in any mention of the name. Use the term "real-
Approved	SAP System Administration	service		Do not abbreviate. Incorrect: SAP SA.
Approved	SAP System Architecture Planning	services		This is a major global portfolio comprising individual services.
Approved	SAP System Landscape Archiving Consulting	services		This is a major global portfolio comprising individual services.
Approved	SAP System Landscape Consolidation and Harmonization	services		This is a major global portfolio comprising individual services.
Approved	SAP System Monitoring	mobile app		Short name for launch icon only: SysMonitor
Approved	SAP System Transformation, Assessment, and Realignment	service; tool; workshop		This names a priced service offered to customers by the GCO organization and sales teams. It provides customers
Approved	SAP Tabular and Time-Series Processing	services; microservices		This names a category of services within the SAP Leonardo Machine Learning capability that run on SAP
Approved	SAP Talent Visualization by Nakisa	application		Upon first mention, refer to "the SAP Talent Visualization application by Nakisa." Use lowercase for the word
Approved	SAP Talk	program; initiative; Web application; mobile app		This names an internal HR program that aims to facilitate a continuous communication channel between managers
Approved	SAP Talks	podcast; (podcast) series; program		The new podcast series produced by Global Customer Reference Program on iTunes brings listeners the
Approved	SAP Targeted Marketing for Retail	package		Do not abbreviate. Incorrect: SAP TM for Retail.
Approved	SAP Tax and Revenue Management for Public Sector	package		Do not abbreviate. Incorrect: SAP TRM for Public Sector.
Approved	SAP Tax Classification and Reporting	solution		This name fully replaced SAP Tax Classification and Reporting for FATCA.
Approved	SAP Tax Compliance	application		This application is part of the SAP solutions for global tax management "https://www.sapbrandtools.com/naming-
Approved	SAP Tax Compliance for SAP S/4HANA	application	SAP® Tax Compliance for SAP S/4HANA®	A version of SAP Tax Compliance is available for SAP S/4HANA. Refer to it as:
Approved	SAP Tax Compliance for SAP S/4HANA Cloud, single tenant edition	application	SAP® Tax Compliance for SAP S/4HANA® Cloud,	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Tax Declaration Framework for Brazil	application		This application is part of the SAP solutions for global tax management "https://www.sapbrandtools.com/naming-
Approved	SAP Tax Declaration Framework for Brazil for SAP S/4HANA Cloud, single tenant edition	application	SAP® Tax Declaration Framework for Brazil for	As of June-2018, the "private edition" of SAP S/4HANA Cloud has changed to "single tenant edition."
Approved	SAP Tax Declaration Framework for Brazil, crediting and reporting option	(none); option		An option for crediting and reporting is available. Refer to it on the pricelist and in bulleted lists as:
Approved	SAP Tax Declaration Framework for Brazil, eSocial option	(none); option		An option for eSocial, the Brazilian government's unified electronic platform for mandatory reporting of employee
Approved	SAP Tax Intelligence and Management by AII Tax	solution		This solution helps customers with Brazilian tax analysis and management. Customers first buy the base solution
Approved	SAP Tax Intelligence and Management by AII Tax, IPRJ, labor, and services module	solution		This solution includes modules for specific tax levels in Brazil. Refer to the IPRJ, labor, and services module as:•
Approved	SAP Tax Intelligence and Management by AII Tax, IRPJ/CSLL, Trabalhista, and ISS module	solution		A module is available to help customers manage compliance with multiple Brazilian labor taxes.
Approved	SAP Tax Intelligence and Management by AII Tax, RETIDOS and PIS/COFINS module	solution		This solution includes modules for specific tax levels in Brazil. Refer to the RETIDOS and PIS/COFINS module as:•
Approved	SAP Tax, Benefits, and Payment Processing for Public Sector	solution		This is a solution that bundles tax, benefits, and payment processing capabilities from SAP ERP and SAP CRM into

Approved	SAP Tax, Benefits, and Payment Processing for Public Sector for SAP CRM	solution	SAP® Tax, Benefits, and Payment Processing for	A version of SAP Tax, Benefits, and Payment Processing for Public Sector is available for SAP CRM. Refer to it as:•
Approved	SAP Tax, Benefits, and Payment Processing for Public Sector for SAP S/4HANA	solution		A version of SAP Tax, Benefits, and Payment Processing for Public Sector that has been optimized to run on SAP
Approved	SAP TCO Database	tool		At an early point in communications, you may wish to make it clear that "TCO" stands for "total cost of
Approved	SAP TCO Framework	methodologies; tools (as appropriate)		Umbrella term for SAP's efforts.
Approved	SAP TCO Model	tool		At an early point in communications, you may wish to make it clear that "TCO" stands for "total cost of
Approved	SAP TCO Reduction Procedures	tool		At an early point in communications, you may wish to make it clear that "TCO" stands for "total cost of
Approved	SAP TCO Reference Parameters	tool		At an early point in communications, you may wish to make it clear that "TCO" stands for "total cost of
Approved	SAP TDMS Manager	mobile app		Short name for launch icon only: TDMS
Approved	SAP Team One	mobile app		Short name for launch icon only: Team One
Approved	SAP Tech Summer	program		This summer program from the Corporate Social Responsibility organization gives students experience in
Approved	SAP TechEd	conference; event		In 2015, we returned to the former name of SAP TechEd.
Approved	SAP TechEd Shanghai	mobile app		Short name for launch icon only: SAP TechEd
Approved	SAP Technical Analysis and Design	services		This is a major global portfolio comprising individual services.
Approved	SAP Technical Asset Management for Utilities	package		Do not abbreviate. Incorrect: SAP TAM for Utilities.
Approved	SAP Technical Data Export Compliance by NextLabs	application		This application works with SAP Access Control.
Approved	SAP Technical Installation	services		This is a major global portfolio comprising individual services.
Approved	SAP Technical Integration Check	service		Do not abbreviate. Incorrect: SAP TIC
Approved	SAP Technical Landscape Assessment	service		North America only offering -- not a global offering.
Approved	SAP Technical Migration	services		This is a major global portfolio comprising individual services.
Approved	SAP Technical Program and Project Management	services		This is a major global portfolio comprising individual services.
Approved	SAP Technical Review	services		This is a major global portfolio comprising individual services.
Approved	SAP Technical Upgrade Consulting	services		This is a major global portfolio comprising individual services.
Approved	SAP Technology	workshop		When you refer to this service being performed for SAP ERP, you may refer to “the SAP Technology workshop for
Approved	SAP Technology Ambassadors	initiative; program		This program selects SAP colleagues and trains them to become spokespersons and represent SAP to the public
Approved	SAP TechTalk	Webinar; session		This names training and enablement sessions for nonprofit and non-government organizations related to
Approved	SAP Tempo Box by OpenText	application		This applications helps customers share files and sync across multiple devices.
Approved	SAP Tempo Box by OpenText, premium edition	application		Two editions are available. In a list, you can refer to them as:
Approved	SAP Tempo Box by OpenText, standard edition	application		Two editions are available. In a list, you can refer to them as:
Approved	SAP Tennis Analytics	software		SAP Tennis Analytics is a custom solution developed as part of SAP’s sponsorship of the Women’s Tennis

Approved	SAP Tennis Analytics for coaches	software		This is one of three options targeting different audiences. Use lowercase for "coaches" except in titles,
Approved	SAP Tennis Analytics for fans	software		This is one of three options targeting different audiences. Use lowercase for "fans" except in titles, headings, and
Approved	SAP Tennis Analytics for media	software		This is one of three options targeting different audiences. Use lowercase for "media" except in titles, headings, and
Approved	SAP Test Data Migration Server	software	SAP TDMS	After first mention in the full name, SAP Test Data Migration Server can be abbreviated to "SAP TDMS." No
Approved	SAP Test Management	services		This is a major global portfolio comprising individual services.
Approved	SAP Test Management Optimization	service		Do not abbreviate. Incorrect: SAP TMO.
Approved	SAP Thought Leadership	subscription series; series; subscription		Always include a descriptor. Incorrect: SAP Thought Leadership helps you keep up
Approved	SAP Ticket Revenue Management for Railways	package		Do not abbreviate. Incorrect: SAP TRM for Railways.
Approved	SAP TIES	program; initiative		This names a program for SAP employees to expand their network and share their language and culture by
Approved	SAP Time Management by Kronos	application		This names an application that enables advanced time management capabilities that go beyond the functionality
Approved	SAP Time Management by Kronos, additional tenant	(none)		Customers have the option of purchasing an additional tenant for SAP Time Management by Kronos. In a
Approved	SAP Time Management by Kronos, option for advanced absence management	(none); option		An option is available for advanced absence management. In a bulleted list or on the price list, refer to it as:• SAP
Approved	SAP Time Management by Kronos, option for advanced workforce scheduling	(none); option		An option is available for advanced workforce scheduling. In a bulleted list or on the price list, refer to it as:• SAP
Approved	SAP Time Management by Kronos, option for analytics	(none); option		An option is available for analytics. In a bulleted list or on the price list, refer to it as:• SAP Time Management by
Approved	SAP Time Management by Kronos, option for hourly employees	(none); option		An option is available for hourly employees. In a bulleted list or on the price list, refer to it as:• SAP Time
Approved	SAP Time Management by Kronos, option for optimized scheduling	(none); option		An option is available for optimized scheduling. In a bulleted list or on the price list, refer to it as:• SAP Time
Approved	SAP Time Management by Kronos, option for salaried employees	(none); option		An option is available for salaried employees. In a bulleted list or on the price list, refer to it as:• SAP Time
Approved	SAP Time Recording	mobile app		Short name for launch icon only: Time Record
Approved	SAP Timesheet	mobile app		Short name for launch icon only: Timesheet
Approved	SAP Together	platform; program; initiative; event (where appropriate)		This is a global internal program that uses the Benivity online platform to help SAP employees engage in social
Approved	SAP Total Margin Management	application		This offering helps manufacturers with operational and financial cost-of-goods planning and analysis.
Approved	SAP Trade Management	solution		This solution is not itself a priced offering but instead comprises three existing offerings that are available
Approved	SAP Trade Promotion Effectiveness Analysis, Edge edition	analytic application		Name changed April 16, 2012. Formerly SAP BusinessObjects Edge Trade Promotion Effectiveness
Approved	SAP Trade Promotion Management	application		Use lowercase when referring to the business scenario or business process that it supports.
Approved	SAP Trade Promotion Management, advanced cloud edition	application		SAP Trade Promotion Management is not a priced offering but rather the umbrella name for three
Approved	SAP Trade Promotion Management, basic cloud edition	application		SAP Trade Promotion Management is not a priced offering but rather the umbrella name for three
Approved	SAP Trade Promotion Management, premier cloud edition	application		SAP Trade Promotion Management is not a priced offering but rather the umbrella name for three
Approved	SAP Trade Promotion Planning and Management	solution		This solution combines functionality from and fully replaces the following:• SAP Account and Trade
Approved	SAP Trade Promotion Planning and Optimization rapid-deployment solution	(none); rapid-deployment solution		This name fully replaced SAP rapid-deployment solution for trade promotion planning and optimization Nov 2012.

Approved	SAP Trade Repository Reporting by Virtusa	application			This cloud offering helps customers comply with trade regulatory reporting.
Approved	SAP Trader's and Scheduler's Workbench	application			Do not abbreviate. Incorrect: SAP TSW.
Approved	SAP Training and Development Institute	(none); institute; initiative			This names a program in the Middle East, North Africa, Europe, Latin America and Southeast Asia for SAP
Approved	SAP Transaction Analyzer	service			This name retired and fully replaced SAP Cloud Platform Transaction Analyzer
Approved	SAP Transactional Banking	package			Always communicate this as a singular, unified software package, not as a set of applications.
Approved	SAP Transactional Banking for SAP S/4HANA	package		SAP® Transactional Banking for SAP S/4HANA®	A version of SAP Transactional Banking has been optimized to work with SAP S/4HANA is available. Refer
Approved	SAP Transformation Hub	(none); hub; site (as appropriate)		SAP Transformation Hub	This name fully replaced SAP MaxAttention Transformation Hub Aug-2018.
Approved	SAP Transformation Navigator	tool			This is a marketing tool used to provide customers with clear guidance on their road map to an SAP S/4HANA-
Approved	SAP Translation Center	portal; system (optional, as appropriate)			This internal system is used by SAP and its translation consultants. Do not precede this name with “the” unless
Approved	SAP Translation Hub	application			This application, on SAP Cloud Platform, helps SAP developers, partners, and customers create and manage
Approved	SAP Transport Notification and Status	mobile app			Short name for launch icon only: TM Notifier
Approved	SAP Transport Tendering	mobile app			Short name for launch icon only: TM Tendering
Approved	SAP Transportation Charge Management for Shippers rapid-deployment solution	(none); rapid-deployment solution			This package extends transportation execution in SAP ERP with carrier collaboration for activities related to
Approved	SAP Transportation Management	application	SAP TM		Do not abbreviate to "SAP TMS" or "TMS."
Approved	SAP Transportation Management for T&L	application	SAP TM for T&L		A version of SAP Transportation Management is available for transportation and logistics providers. Refer to it as:•
Approved	SAP Transportation Management for T&L for SAP S/4HANA	application	SAP TM for T&L for SAP S/4HANA	SAP® Transportation Management for T&L for	SAP Transportation Management for T&L is available optimized for SAP S/4HANA. You can refer to it as:• SAP
Approved	SAP Transportation Management for T&L, cloud edition, single tenant edition	application	SAP TM for T&L, cloud edition, SAP TM		A cloud edition of SAP Transporation Management for T&L is available as a private option. In a bulleted list or on
Approved	SAP Transportation Management integration with SAP Billing and Revenue Innovation	(none); integration	integration with SAP TM, cloud		This name fully replaced SAP Transportation Management integration with SAP Hybris Billing, invoicing
Approved	SAP Transportation Management, cloud edition, single tenant edition	application	edition, private SAP TM, lead to		A cloud edition of SAP Transporation Management is available as a private option. In a bulleted list or on the
Approved	SAP Transportation Management, lead to agreement for container shipping liners	application	agreement for		An option is available for container shipping liners to help customers with the lead process from receiving requests
Approved	SAP Transportation Management, lead to agreement for container shipping liners for SAP S/4HANA	application	SAP TM,	SAP® Transportation Management, lead to	The lead to agreement for container shipping liners option is available optimized for SAP S/4HANA. You can
Approved	SAP Transportation Management, localization for Russia	application	localization for SAP TM,		A localization for Russian railways is available. In a bulleted list, you can refer to it as:
Approved	SAP Transportation Management, network and operations for container shipping liners	application	network and		An option is available for container shipping liners to help customers with the order to cash process. In a list you can
Approved	SAP Transportation Management, network and operations for container shipping liners	application		SAP® Transportation Management, network and	A version of the network and operations for container shipping liners option is available optimized for SAP
Approved	SAP Transportation Management, order to cash for container shipping liners	application	SAP TM, order to cash for		An option is available for container shipping liners to help customers with the order to cash process. In a list you can
Approved	SAP Transportation Management, order to cash for container shipping liners for SAP S/4HANA	application		SAP® Transportation Management, order to cash	The order to cash for container shipping liners option is available optimized for SAP S/4HANA. In a list you can
Approved	SAP Transportation Planning for Shippers rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP Transportation Planning rapid-deployment solution April 2013, which itself fully
Approved	SAP Transportation Resource Planning	application			Do not abbreviate. Incorrect: SAP TRP.
Approved	SAP Travel Expense Approval	mobile app			Short name for launch icon only: TravApprove

Approved	SAP Travel Expense Report	mobile app		Short name for launch icon only: TravelReport
Approved	SAP Travel Management	application		A different, on-demand solution is also available. See the listing for the SAP Travel OnDemand solution.
Approved	SAP Travel Receipt Capture	mobile app		Short name for launch icon only: Receipt
Approved	SAP Travel Receipts Management by OpenText	application		Upon first mention, refer to "the SAP Travel Receipts Management application by OpenText." Use lowercase
Approved	SAP Treasury and Risk Management	application		This application helps customers forecast cash flow, manage liquidity, and mitigate risk. It also integrates cash
Approved	SAP Treasury and Risk Management rapid-deployment solution	(none); rapid-deployment solution		-
Approved	SAP Treasury and Risk Management, cloud edition	application		A cloud edition is available. In a list, you can refer to it as: • SAP Treasury and Risk Management, cloud edition
Approved	SAP Treasury and Risk Management, impairment accounting extension for	application		This is a repeatable custom solution that has SAP Treasury and Risk Management as a prerequisite. This
Approved	SAP Treasury and Risk Management, impairment accounting extension for	(none); extension	SAP® Treasury and Risk Management, impairment	A version of the impairment accounting extension for expected losses that has been optimized to work with
Approved	SAP Trend Intelligence	application		Do not abbreviate. Incorrect: SAP TI.
Approved	SAP Truck Tour	mobile app		This names a mobile app for an Intelligent Enterprise truck tour in Middle & Eastern Europe (MEE) for
Approved	SAP Truck Transportation for Shippers integration with SAP S/4HANA rapid-	(none); rapid-deployment solution	SAP Truck Transportation for Shippers integration	This package provides the basic configuration and optional transportation master data setup to run SAP
Approved	SAP Trust Center	site		This will fully replace SAP Cloud Trust Center "https://www.sapbrandtools.com/naming-
Approved	SAP Tutor	application; tool		Implementation services are available.
Approved	SAP U.S. Benefits Administration by Benefitfocus	application		SAP U.S. Benefits Administration by Benefitfocus This name fully replaced SAP U.S. Benefits Management
Approved	SAP U.S. Benefits Administration by Benefitfocus, add-on for additional interfaces	application		An add-on is available for additional interfaces. The subscription for these is based on the combination of
Approved	SAP U.S. Benefits Administration by Benefitfocus, add-on for benefits non-	application		An add-on is available for benefits-ineligible employees. In a list you can refer to it as:• SAP U.S. Benefits
Approved	SAP U.S. Benefits Administration by Benefitfocus, add-on for the Affordable Care	application		An add-on is available to help customers comply with the Patient Protection and Affordable Care Act (PPACA),
Approved	SAP U.S. Payroll Tax Calculation by BSI	application		This cloud application combines functionality from two BSI offerings, TaxFactory and eForms Factory and provides
Approved	SAP Unicode	workshop		Use the descriptor together with this name: SAP Unicode workshop.
Approved	SAP Universal ID	program; initiative; technology; software solution		This names a targeted program from the Board area Global Business Operations led by Christian Klein, and
Approved	SAP University Alliances	program; community; network		Use lowercase in body text on the words "program," "community," or "network." You may capitalize to SAP
Approved	SAP University Alliances Boot Camp	workshop(s)		SAP University Alliances Boot Camp is an educational workshop during which faculty from SAP University
Approved	SAP University App Rumble	contest; (none)(as appropriate)		This is a regional contest run by SAP Marketing and SAP University Alliances in which university students submit
Approved	SAP Upgrade Assessment	service		This is a branded service name.
Approved	SAP Upgrade Assessment for SAP Business Intelligence	service		This name fully replaced SAP Upgrade Assessment for SAP NetWeaver Business Intelligence Apr-2014, which itself
Approved	SAP Upgrade Implementation for SAP ERP	service		North America only offering -- not a global offering.
Approved	SAP Upgrade Road Map	content		Do not abbreviate. Incorrect: SAP URM.
Approved	SAP Upgrade Weekend Support	service		Do not abbreviate. Incorrect: SAP UWS.

Approved	SAP Upscale Commerce	solution			The offering is a next-generation cloud commerce solution to enable rapid deployment and consumption. It
Approved	SAP Upscale Commerce, enterprise edition	solution			"SAP Upscale Commerce, premier edition" was changed to "SAP Upscale Commerce, enterprise edition" March-
Approved	SAP Upstream Contracts Management for Oil & Gas	package			Do not abbreviate. Incorrect: SAP UCM for Oil & Gas.
Approved	SAP Upstream Field Activity Management by OIS	application			This offering helps customers with field activity management such as well and equipment maintenance
Approved	SAP Upstream Management for Oil & Gas	package			Do not abbreviate. Incorrect: SAP UM for Oil & Gas.
Approved	SAP Upstream Operations Management	application			Do not abbreviate. Incorrect: SAP UOM.
Approved	SAP Upstream Production Management for Oil & Gas	package			Do not abbreviate. Incorrect: SAP UPM for Oil & Gas.
Approved	SAP User Experience	organization, team, group (as appropriate)	SAP UX		This names the internal user experience (UX) team at SAP.
Approved	SAP User Experience Management by Knoa	application	SAP UEM by Knoa		Upon first mention, refer to "the SAP User Experience Management application by Knoa." Use lowercase for the
Approved	SAP User Experience Management by Knoa, cloud edition	application	SAP UEM by Knoa, cloud		Always use lowercase for "cloud edition" except in titles, headers, subheaders, and anywhere else title case is
Approved	SAP User Experience Management by Knoa, enterprise edition	application	SAP UEM by Knoa, enterprise		This edition is the default on premise. Always use lowercase for "enterprise edition" except in titles,
Approved	SAP User Experience Monitor	mobile app			Short name for launch icon only: UX Monitor
Approved	SAP user interfaces	(none)			This is a category term, not a singular product offering.
Approved	SAP user management engine	component			In user documentation, you may refer to as "SAP User Management Engine in SAP ERP."
Approved	SAP Utilities Customer Engagement	mobile app			Short name for launch icon only: Utilities
Approved	SAP Utilities Customer Engagement	mobile solution			This solution, sold to utility companies who then deploy the solution to their customers, allows utility customers
Approved	SAP Utility Customer E-Services	application			Do not alter the spelling of "E-Services."
Approved	SAP UX Explorer	site			This Web site provides references to the latest content about SAP user-experience strategy, user-interface
Approved	SAP Value Academy	program			Do not abbreviate. Incorrect: SAP VA.
Approved	SAP Value Assurance	program; service packages; service			The SAP Value Assurance program aims to encourage customer migration to SAP software by communicating an
Approved	SAP Value Assurance accelerate functional realization service package	(none); service package; package			This is the third level of the SAP Value Assurance service packages. It helps customers migrate an existing platform
Approved	SAP Value Assurance accelerate service package	(none); service package; package			This is the second level of the SAP Value Assurance service packages for cloud solutions from SAP. It helps
Approved	SAP Value Assurance accelerate technical implementation service package	(none); service package; package			This is the second level of the SAP Value Assurance service packages. At this level, the customer's current
Approved	SAP Value Assurance business optimization service package	(none); service package; package			Name fully replaced "SAP Value Assurance accelerate functional realization service package." Feb-2019
Approved	SAP Value Assurance business-ready service package	(none); service package; package			Name fully replaced "SAP Value Assurance accelerate technical implementation service package." Mar-2019
Approved	SAP Value Assurance for cloud solutions from SAP	program; service packages; packages			The SAP Value Assurance program for cloud solutions from SAP aims to encourage customer migration to cloud
Approved	SAP Value Assurance for SAP Cloud for Customer	program; service packages			This name fully replaces SAP Value Assurance for SAP Hybris Cloud for Customer Jul-2018.
Approved	SAP Value Assurance for SAP S/4HANA	program; service packages		SAP® Value Assurance for SAP S/4HANA®	The SAP Value Assurance program for SAP S/4HANA aims to encourage customer migration to SAP S/4HANA by
Approved	SAP Value Assurance for SAP S/4HANA Cloud	program; service packages		SAP® Value Assurance for SAP S/4HANA® Cloud	The SAP Value Assurance program for SAP S/4HANA Cloud aims to encourage customer migration to SAP

Approved	SAP Value Assurance foundation	(none); foundation		This names the foundation for content, processes, and integration supporting SAP Value Assurance. SAP Value
Approved	SAP Value Assurance innovate service package	(none); service package; package		This is the fourth and top level of the SAP Value Assurance service packages. It helps customers enrich
Approved	SAP Value Assurance innovate service package for SAP Commerce	(none); service package; package		This name fully replaces SAP Value Assurance innovate service package for SAP Hybris Commerce Jul-2018.
Approved	SAP Value Assurance innovate service package for SAP S/4HANA	(none); service package; package	SAP® Value Assurance innovate service package	This name replaced SAP MaxAttention for innovation with SAP S/4HANA, May 2016. The original name should be
Approved	SAP Value Assurance plan and prototype service package	(none); service package; package; option		Customers have the option of selecting the plan and prototype service package option. This package lets
Approved	SAP Value Assurance plan and prototype service package for SAP Commerce	(none); service package; package; option		This name fully replaces SAP Value Assurance plan and prototype service package for SAP Hybris Commerce Jul-
Approved	SAP Value Assurance plan and prototype service package for SAP S/4HANA	(none); service package; package; option	SAP® Value Assurance plan and prototype service	Customers have the option of selecting the plan and prototype value assurance service package option. This
Approved	SAP Value Assurance plan and safeguard service package	(none); service package; package		This is the first and foundational level of the SAP Value Assurance service packages. At this level, a foundation for
Approved	SAP Value Assurance plan and safeguard service package for cloud solutions from SAP	(none); service package; package		As part of this service package, a foundation for the system the customer wants to develop is established and
Approved	SAP Value Assurance plan and safeguard service package for SAP Cloud for Customer	(none); service package; package	SAP® Value Assurance plan and safeguard service	This name fully replaces SAP Value Assurance plan and safeguard service package for SAP Hybris Cloud for
Approved	SAP Value Assurance plan and safeguard service package for SAP Commerce	(none); service package; package		This name fully replaces SAP Value Assurance plan and safeguard service package for SAP Hybris Commerce Jul-
Approved	SAP Value Assurance plan and safeguard service package for SAP S/4HANA	(none); service package; package	SAP® Value Assurance plan and safeguard service	This name replaced SAP ActiveEmbedded for planning and safeguarding of SAP S/4HANA, May 2016. The original
Approved	SAP Value Assurance plan and safeguard service package for SAP S/4HANA Cloud	(none); service package; package	SAP® Value Assurance plan and safeguard service	As part of this service package, a foundation for the system the customer wants to develop is established and
Approved	SAP Value Calculator	tool		Do not abbreviate. Incorrect: SAP VC.
Approved	SAP Value Delivery Management	portfolio; initiative (as appropriate)		Do not abbreviate. Incorrect: SAP VDM.
Approved	SAP Value Lifecycle Manager	site		This name fully replaced SAP Value Management Center "https://www.sapbrandtools.com/naming-
Approved	SAP Value Management	program(s), service(s)		Do not abbreviate this offering. Incorrect: SAP VM.
Approved	SAP Value Partnership	service		Do not alter or abbreviate this name. Incorrect: SAP Value PartnerShip service; SAP Value
Approved	SAP Value Realization	service		North America only offering, business consulting group -- not a global offering.
Approved	SAP Value Realization for SAP Ariba Solutions	(none); publication	SAP® Value Realization for SAP Ariba® Solutions	A pamphlet is available for SAP Ariba solutions. You can refer to the title as: SAP Value Realization for SAP Ariba
Approved	SAP Variant Configuration and Pricing	solution		This name fully replaced SAP Product Configuration "https://www.sapbrandtools.com/naming-
Approved	SAP Variant Configuration and Pricing, add-on for SAP Commerce	(none); add-on		An add-on for SAP Commerce is available for SAP Variant Configuration and Pricing. In a bulleted list or on the
Approved	SAP Variant Configuration and Pricing, add-on for SAP Commerce, additional SAP HANA	(none)	SAP® Variant Configuration and Pricing, add-on for SAP	Name fully replaced SAP Product Configuration add-on for SAP C/4HANA, additional SAP HANA service storage,
Approved	SAP Variant Configuration and Pricing, on-premise edition	(none); edition		Name fully replaced SAP Product Configuration, on-premise edition, May-2019.
Approved	SAP Vehicle Insights	application		Note: This name will be replaced by SAP Moving Assets "https://www.sapbrandtools.com/naming-
Approved	SAP Vehicle Management for Automotive	package		Do not abbreviate. Incorrect: SAP VM for Automotive.
Approved	SAP Vehicle Manager	application		Do not abbreviate. Incorrect: SAP VM
Approved	SAP Vehicles Network	solution		This is an umbrella name comprising individually priced transaction options. The solution facilitates car-related
Approved	SAP Vehicles Network, fueling option	solution		Options are available. They include a set number of transactions and are for either the buy or sell side of the

Approved	SAP Vehicles Network, parking option	solution			Options are available. They include a set number of transactions and are for either the buy or sell side of the
Approved	SAP Vehicles Network, starter pack	solution			A starter pack with limited time covering either type of transaction is available. You can refer to it as:
Approved	SAP VideoWall	mobile app			Always include the "SAP" brand and do not vary the spelling of "VideoWall."
Approved	SAP ViewPoint	technology			Not a product. A function only available on SAP Developer Network.
Approved	SAP Virtual Agency	partner campaign creator tool(s); software; technology;			Use the descriptor upon first mention in a material. After first mention, you may simply refer to "SAP Virtual
Approved	SAP Virtual Studio	room; studio			SAP Virtual Studio provides a set of tools and software that SAP colleagues and partners can use to engage with
Approved	SAP Visual Business	interface			Usage example: The SAP Visual Business interface lets you visualize and interact with your data.
Approved	SAP Visual Information for Plants by NRX	application	SAP VIP		Upon first mention, refer to "the SAP Visual Information for Plants application by NRX." Use lowercase for the
Approved	SAP Visual Interaction	toolkit			This toolkit combines functionality from SAP Visual Business and SAP Visual Enterprise Viewer. This SAPUI5
Approved	SAP Volume Test Optimization	service			Do not abbreviate. Incorrect: SAP VTO.
Approved	SAP Volunteer Ambassadors	program; initiative			This is a global corporate social responsibility (CSR) program that enables SAP employees to lead volunteering
Approved	SAP Vora	engine(s); solution; gallery		SAP® Vora™	As of the product launch date of March 14 for support package stack (SPS) 3, this name fully replaces SAP HANA
Approved	SAP Vora, developer edition	engine(s); solution; gallery		SAP® Vora™, developer edition	A developer edition of SAP Vora is available. In a bulleted list or on the price list, refer to:• SAP Vora, developer
Approved	SAP Vora, enterprise edition	engine(s); solution; gallery		SAP® Vora™, enterprise edition	An enterprise edition of SAP Vora is available. In a bulleted list or on the price list, refer to:• SAP Vora,
Approved	SAP Vora, standard edition	engine(s); solution; gallery		SAP® Vora™, standard edition	A standard edition of SAP Vora is available. In a bulleted list or on the price list, refer to:• SAP Vora, standard
Approved	SAP Warehouse Insights	solution			This names an advanced planning cloud solution to visualize warehouse layout, analyze key performance
Approved	SAP Warehouse Migration to EWM rapid-deployment solution	(none); rapid-deployment solution			This name fully replaced SAP rapid-deployment solution for migrating warehouse management from SAP ERP to
Approved	SAP Warehouse Ops	mobile app			This names a mobile app for warehouse workers that helps digitize operations, incorporate the Internet of
Approved	SAP Warranty Management	application			Do not abbreviate. Incorrect: SAP WM
Approved	SAP Waste and Recycling	application			You can use the plural descriptor "applications" or "waste and recycling applications from SAP" to include solution
Approved	SAP Watch List Screening	application			This application helps customers with restricted-party list screening of business partners.
Approved	SAP Web Analytics	service			Name fully replaced SAP Cloud Platform Web Analytics, Jun-2017.
Approved	SAP Web Channel Experience Management	application			Do not abbreviate. Incorrect: SAP WCEM.
Approved	SAP Web IDE	(none); development environment; rapid			This name fully replaced SAP River Rapid Development Environment "https://www.sapbrandtools.com/naming-
Approved	SAP Web IDE for SAP HANA	(none); development environment; rapid		SAP Web IDE for SAP HANA®	A variant is available that runs in SAP HANA context and supports native SAP HANA artifacts. Communicate as
Approved	SAP Web IDE SDK	(none); SDK			An SDK is available. In a list, you can refer to it as:• SAP Web IDE SDK
Approved	SAP Web IDE, codeless toolkit	(none); development environment; rapid			A development toolkit is available to help customers build mobile apps. In a list, you can refer to it as:
Approved	SAP Web IDE, hybrid app toolkit add-on	(none); development environment; rapid			An add-on toolkit for SAP Web IDE is available that enables developers to create hybrid apps using Apache
Approved	SAP Web IDE, innovation version	(none); development environment; rapid			The innovation version of this development environment enables early adopters to experience new technological

Approved	SAP Web IDE, personal edition	(none); development environment; rapid initiative; program;		The name is translatable except for the SAP brand or	A personal edition is available.
Approved	SAP Women Forward	community			This names an externally-facing women's initiative that includes an online community, newsletter, and annual
Approved	SAP Women in Tech Summit	event; conference; summit			This is an event organized by SAP Labs Bangalore. It provides the opportunity for women in the technology
Approved	SAP Work Center	assessment package			Changed descriptor to "assessment package" from "implementation package" 01-Feb-07.
Approved	SAP Work Clearance Management	application			SAP Work Clearance Management is integrated with SAP ERP.
Approved	SAP Work Clearance Management for SAP S/4HANA	application		SAP® Work Clearance Management for SAP	A version of SAP Work Clearance Management is available for SAP S/4HANA. Refer to it as:• SAP Work Clearance
Approved	SAP Work Clearance Management, add-on for power plants in China	application			An add-on is available for power plants in China. In a bulleted list, you may refer to it as:
Approved	SAP Work Efficiency Component	software			North America offering only; not a global offering.
Approved	SAP Work Manager	mobile app			Short name for launch icon only: Work Mgr
Approved	SAP Work Manager for Maximo	mobile app			Short name for launch icon only: Work Mgr
Approved	SAP Work Manager for Maximo, component for rounds management	component			A free component is also available. Refer to it as "SAP Work Manager for Maximo, component for rounds
Approved	SAP Work Manager for TRIRIGA	mobile app			Short name for launch icon only: Work Mgr
Approved	SAP Work Manager, cloud edition	mobile app			A new cloud-based edition is available in online stores that includes additional functionality. To communicate
Approved	SAP Work Manager, component for meter management	mobile app			A free component of SAP Work Manager is available. Refer to it as "SAP Work Manager, component for meter
Approved	SAP WorkDeck	mobile app			Short name for launch icon only: WorkDeck
Approved	SAP Workflow	mobile app			Short name for launch icon only: Workflow
Approved	SAP Workforce Deployment for Retail and Wholesale Distribution	package			Do not abbreviate. Incorrect: SAP WD for Retail and Wholesale Distribution; SAP WD for RWD.
Approved	SAP Workforce Forecasting and Scheduling by WorkForce Software	application			This application helps customers forecast and schedule workforce, whether full-time or contingent.
Approved	SAP Workforce Management	application			Name changed from SAP Multisite Workforce Deployment May-23-06.
Approved	SAP Workforce Performance Builder Content Creation rapid-deployment solution	(none); rapid-deployment solution			This package lets customers create content with SAP Workforce Performance Builder. Use natural language
Approved	SAP Workforce Scheduling and Optimization by ClickSoftware	application			Upon first mention, refer to "the SAP Workforce Scheduling and Optimization application by
Approved	SAP Workforce Scheduling and Optimization by ClickSoftware, version for public sector	application			A version is available for public sector organizations. In a bullet or list item, you my refer as follows:
Approved	SAP Working Capital Analytics	analytic application			This name fully replaced SAP Working Capital Analytics, DSO scope Mar-2014.
Approved	SAP Workplaces for Insurance	application			This offering provides role-driven Web portals and workplaces for executing insurance business processes in
Approved	SAP Workshop for Enterprise Services Modeling	(none); workshop	SAP Workshop for ES Modeling		North America only offering -- not a global offering.
Approved	SAP workspaces	(none)			Use lowercase for the word "workspaces" in body text. Only capitalize in titles, headings and subheads, PPT slide
Approved	SAP xApps	family of composite applications; composite		SAP® xApps®	Trademark changed in February 2012 from SAP® xApps™ to SAP® xApps®.
Approved	SAP XBRL Publishing by UBmatrix	application			Name changed April 16, 2012. Formerly SAP BusinessObjects XBRL Publishing by Ubmatrix, which itself
Approved	SAP XML	format			XML is an industry standard and SAP XML is an SAP flavor of XML that supports SAP products.

Approved	SAP Yard Logistics	application			This offering helps shippers, carriers, and logistic service providers, manage yard operations.
Approved	SAP Yard Logistics for SAP S/4HANA	application		SAP® Yard Logistics for SAP S/4HANA®	A version of SAP Yard Logistics that has been reconfigured and updated to work with SAP S/4HANA is available.
Approved	SAP Young Professionals	program			This is a global program that aimed at young professionals to assist them with becoming certified SAP associate
Approved	SAP Young Thinkers	program			This program, part of SAP University Alliances, gives high school students access to cloud, mobile, and technology
Approved	SAP Zone Optimization	application			Do not abbreviate. Incorrect: SAP ZO.
Approved	SAP.com	site (optional)			When directing people to visit the SAP.com site, provide the site address www.sap.com.
Approved	SAP.iO	program; business unit (as required)			The program, under the business unit of the same name, provides targeted support and services, engagement
Approved	SAP.iO Foundries	location(s); program; activities			This names a program to support early-state startup innovation including machine learning-enabled software-
Approved	SAP.iO Fund	(none); fund			The SAP.iO program identifies seed investment opportunities to drive adoption of SAP technologies
Approved	SAP.iO No Boundaries	initiative			This initiative by SAP.iO announced in January 2019 is committed to empowering over 200 startups founded by
Approved	SAP.iO Venture Studio	(none); studio; program			This names the internal incubation program managed by the SAP.iO business unit.
Approved	SAP4Good	(none); program; initiative			Name used only in social media channels to communicate the activities of the Corporate Social Responsibility (CSR)
Approved	SAP4school	program; initiative (as appropriate)			This is an umbrella term that comprises all school initiatives of SAP University Alliances effective 2014
Approved	SAP-B1-NOW	(none)			This name brands the single international toll-free phone number that customers worldwide can use to call for SAP
Approved	SAPedia	site; tool			Do not alter the spelling of this name. Incorrect: SAPEDIA.
Approved	SAP-Endorsed Apps	(none); apps			This is a category term, not the name of a singular product offering. This names apps developed by
Approved	SAP-MICROSOFT Unite Partner Connection	program (optional)			Only use this name in materials that will be made public after the launch of this program in 2011 or in approved
Approved	SAP-NHL Coaching Insights	mobile app			This names a mobile app developed by SAP for use by NHL coaches during games and for analysis and planning
Approved	SAPPHIRE NOW	conference		SAPPHIRE NOW®	The name fully replaces SAPPHIRE (SAPPHIRE®). As of July 2016, the entire expression “SAPPHIRE NOW” is
Approved	SAP-qualified for SAP Model Company	(none); qualification			Partners that have fulfilled the qualification criteria and requirements are “SAP-qualified for SAP Model Company.”
Approved	SAP-qualified partner-packaged solution	(none); solution			An SAP-qualified partner-packaged solution is an offering from an SAP partner. It combines SAP software and/or
Approved	SAP-qualified rapid-deployment solutions	(none)			SAP partners can offer offer rapid deployments of particular SAP solutions or their own offerings that work
Approved	SAProuter	application			SAProuter is a software application that provides a remote connection between our customer's network and
Approved	SAPterm	database (optional)			Do not use any other spelling for this name. If you need to add a descriptor for readability, use “database.”
Approved	SAPUI5	(none)	SAPUI5		Changed to "SAPUI5" Nov-2016 instead of the original full name "UI development toolkit for HTML5."
Approved	SAPUI5 Design rapid-deployment solution	(none); rapid-deployment solution			This package helps customers design and create user experiences based on SAPUI5 and SAP Fiori design
Approved	SB50 Host Committee Volunteers	mobile app			Short name for launch icon only: SB50 Host
Approved	Scale and Transform services	(none); services			This names a priced bundle of services that implements the solution across all organizations and locations, and
Approved	Schedule an Expert	service			Schedule an Expert is a service from the Product Support organization that follows the Next-Generation Support

Approved	Scholar@SAP	program			This names a vocational training program in India.
Approved	Scholar@SAP Onboarding Portal	(none); portal			This names a portal for new scholars in Scholar@SAP, a vocational training program in India.
Approved	scope assessment for Run SAP	service (optional - see usage notes for details)			This name was originally approved as "Run SAP scope assessment." Name changed to "scope assessment for
Approved	scoping workshop for SAP Identity Management	(none); workshop			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	scoping workshop for SAP S/4HANA for central finance foundation	(none); workshop		scoping workshop for SAP S/4HANA® for central	This name replaced scoping workshop for SAP S/4HANA Finance, central finance foundation, Apr-2016.
Approved	SDG analytics dashboard	(none); analytics dashboard; dashboard; tool (as			This names a dashboard used by organizations participating in the United Nation's SDG Impact initiative.
Approved	SDK for SAP Adaptive Server Enterprise	(none)	SDK for SAP ASE	SDK for SAP® Adaptive Server® Enterprise	At first opportunity in text, define the term "software development kit (SDK)."
Approved	SDK for SAP Adaptive Server Enterprise, DB-Library Kerberos authentication option	(none); SDK			An client library authentication option is available for SDK for SAP Adaptive Server Enterprise. In a list you can refer
Approved	SDK for SAP Replication Server	(none)		SDK for SAP® Replication Server®	At first opportunity in text, define the term "software development kit (SDK)."
Approved	SDK for SAP SQL Anywhere	(none)		SDK for SAP® SQL Anywhere®	At first opportunity in text, define the term "software development kit (SDK)."
Approved	secure software development lifecycle	(none); framework (as appropriate)			This names the framework for building secure on-premise or cloud software products SAP. Do not abbreviate as
Approved	secure support services from SAP	services (optional - see usage notes for details)			Name originally approved as "SAP secure support services." Name updated to "secure support services from
Approved	security analysis for SAP custom code	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	security review of SAP Business Suite	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	selective data migration to SAP S/4HANA	service (optional - see usage notes for details)		selective data migration to SAP S/4HANA®	This name fully replaced "selective data migration to SAP HANA," October 2015.
Approved	semi-automatic service line opener	tool			This is a free tool that customers download from SAP Support Portal and install on their system to ensure the
Approved	Service & Support Academy	team; group			This names an internal team that provides education and training for all employees in the Digital Business Services
Approved	Service Administration	service			This names a support offering that provides customers with a team of Concur consultants that suggest
Approved	Service Assistant	service			This is a support offering.
Approved	service connector	tool			This is a free tool that customers download from SAP Support Portal and install on their system to prevent that
Approved	Service Contingents	mobile app			Short name for launch icon only: Contingents
Approved	Service Delivery Center	tool			This names an internal tool for customer service managers to manage the delivery of their services. The
Approved	service extranet for SAP SMS 365, enterprise service	mobile service			A Web-based portal that allows you to check the delivery status of an SMS as well as traffic statistics is available at
Approved	service level monitor	tool			This names a tool that is part of the inventory optimization services.
Approved	Service Planning	mobile app			Short name for launch icon only: Planning
Approved	service provider cockpit	(none); tool; cockpit			This names a tool used by all SAP line-of-business-specific Cloud IT and DevOps teams for multiple ITIL (information
Approved	service taxation enhancements for Brazil	application			This offering is available in Brazil only.
Approved	Service Ticket Intelligence	business service; service			Name fully replaced SAP Service Ticket Intelligence "https://www.sapbrandtools.com/naming-
Approved	service-oriented architecture	(none)	SOA		Do not precede with "enterprise." Incorrect: enterprise service-oriented architecture

Approved	Services Delivery	group; organization; team			This team is part of the SAP Digital Business Services board area and ensures excellence in service delivery on
Approved	services for tailored dashboards and reports for business intelligence in SAP Business All-	services (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Services Incubator	team; organization (as appropriate)			Do not precede with SAP. Do not abbreviate. Incorrect: SI.
Approved	setup and development service for Customer Center of Expertise	service (optional - see usage notes for details)	setup and development		This name was originally approved as: "Customer Center of Expertise setup and development." The amended
Approved	setup and management of functional testing	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	setup and management of performance testing	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	setup of functional automated testing	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	setup of root cause analysis for SAP Solution Manager	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	setup service for SAP Intelligent Robotic Process Automation	service (optional - see usage notes for details)	setup service for SAP Intelligent		This names a service for SAP Leonardo Robotic Process Automation. The service allows the user to explore
Approved	Share Your SAP Story	mobile app			Short name for launch icon only: SAP Story
Approved	shared services development	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	shortened fiscal year conversion	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Siemens communication and information processes add-ons for SAP ERP Central	(none)	Siemens CIP add-ons for SAP ERP		This names two add-ons available on SAP Service Marketplace for Siemens customers. Siemens refers to
Approved	Silicon Valley Next Talent Program	(none)			This names an internal and external program that recruits talent, including current employees and recent graduates,
Approved	simple base package for SAP HANA Enterprise Cloud, limited edition	(none); service		simple base package for SAP HANA® Enterprise	Use lowercase for "simple base package" and "limited edition" except in titles, headers, subheaders, and
Approved	simple base package for SAP HANA Enterprise Cloud, professional edition	(none); service		simple base package for SAP HANA® Enterprise	Use lowercase for "simple base package" and "professional edition" except in titles, headers,
Approved	simple base package for SAP HANA Enterprise Cloud, system upgrade edition	(none); service		simple base package for SAP HANA® Enterprise	Use lowercase for "simple base package" and "system upgrade edition" except in titles, headers, subheaders,
Approved	simple staffing grid	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	single sign-on workshop for SAP Cloud for Customer	(none); workshop			This name fully replaced single sign-on workshop for SAP Hybris Cloud for Customer Aug-2018.
Approved	single-release scheduling for Eclipse-based SAP tools	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Site Information Data	service; microservice			This names an individual cloud service that comes standard as part of SAP Consumer Sales Intelligence. It
Approved	Skill Drill	program; initiative			This names the continuous education program for Design Thinking efforts at SAP. The program consists of various
Approved	Skills for Success	organization, team, unit			This is a communication handle from the SAP Knowledge and Education team to provide messaging for their
Approved	Skills for the Future	program; initiative			This names an internal program within the P&I and BIT organizations to help colleagues further develop skills
Approved	Smart Expense	Web service			This names a feature and not a priced offering. Smart Expense uses matching to help customers reconcile a card
Approved	SME Premier	site; program (as appropriate)			This name fully replaced Growth Matters Network "https://www.sapbrandtools.com/naming-
Approved	SME Solution Center	organization; organizations			Do not precede with SAP. Incorrect: SAP SME Solution Center.
Approved	SMS builder add-on for SAP Mobile Platform, consumer edition	(none)			This is an add-on available for SAP Mobile Platform, consumer edition. When this offering was branded under
Approved	social collaboration solutions from SAP	(none); solutions; portfolio			This category is used to communicate all of SAP offerings related to social collaboration. It includes SAP Jam and

Approved	Social MeetUp by SAP	application			Social MeetUp by SAP is a cloud application that enables employees within a company to find colleagues with
Approved	Software Corner	tool; site; (none) (as appropriate)			For internal use only. Do not precede with SAP. Incorrect: SAP Software Corner.
Approved	Software Online Import	tool			This names a software logistics tool that administrators at SAP data centers use to deploy new software releases for
Approved	Software Update Manager	tool			Software Update Manager is a software logistics tool that enables administrators to update or upgrade SAP systems
Approved	Solheim Cup 2015	mobile app			Short name for launch icon only: Solheim Cup
Approved	solution architecture consulting service for HR cloud	service (optional - see usage notes for details)			This service is part of a portfolio of cloud-related service offerings for SAP customers who are implementing cloud
Approved	Solution Composer	tool			This name fully replaces "SAP Business Map Composer tool" Jul-17-07.
Approved	solution configurator	tool (optional)			The solution configurator is offered through SAP Solution Explorer and replaces the solution configurator for SAP
Approved	solution configurator for SAP Business All-in-One solutions	tool (optional)			The solution configurator is offered as part of the SAP Business All-in-One fast-start program. After first
Approved	Solution Finder for SAP EarlyWatch Alert	app; tool		Solution Finder for SAP EarlyWatch® Alert	This names a free app that SAP EarlyWatch Alert customers can use to easily search alerts and
Approved	solution optimization	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	spatial solutions from SAP	SAP technology			This category is used to communicate all SAP offerings and efforts related to spatial intelligence, location
Approved	specialized implementation service for retail from SAP	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Spendwell	mobile app			Do not add the SAP brand to this name. Incorrect: SAP Spendwell.
Approved	Sports Time	site; program; initiative (as appropriate)			This is a campaign landing page that shows, through stories and testimonials from the sports industry, how
Approved	Spot Buy capability	(none); capability			This capability is available for multiple SAP Ariba solutions, including SAP Ariba Buying and SAP Ariba
Approved	SQL Central	suite; solutions; database			This is a component that ships with SAP SQL Anywhere. This component was previously referred to as "Sybase
Approved	standard implementation methodology for analytics and reporting	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	starter implementation service for SAP Cloud for Customer	service (optional - see usage notes for details)			This name fully replaces starter implementation service for SAP Hybris Cloud for Customer
Approved	starter implementation service for SAP POS Data Management	service (optional - see usage notes for details)			Note: This service name replaces "fast-track implementation service for SAP POS Data Management,"
Approved	starter pack service for fashion retailing	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	starter pack service for grocery retailing	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	starter pack service for meat processing for retail	service (optional - see usage notes for details)			Note: This service name was originally approved as: "meat processing starter pack for SAP for Retail." This
Approved	starter pack service for retail insights	service (optional - see usage notes for details)			This names a service that helps retailers monitor parking space usage and other aspects of their business.
Approved	starter pack service for SAP Fashion Management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	starter service for SAP Analytics Cloud	service			This name replaced starter service for SAP BusinessObjects Cloud
Approved	starter service for SAP Identity Management	service	starter service for SAP ID		This service was originally named "starter service for SAP NetWeaver ID Management." It was replaced by starter
Approved	starter-pack implementation for retail promotion management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	stock balancing management	application			Do not precede with SAP. Do not capitalize except in titles, headers, or wherever else title case is required.

Approved	stock development	tool			This names a tool that is part of the inventory optimization services.
Approved	stock level monitor	tool			This names a tool that is part of the inventory optimization services.
Approved	stock-balancing management adaptable customer solution	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Store Inventory Information	service; microservice			This names an individual cloud service that comes standard as part of SAP Consumer Sales Intelligence. It
Approved	strategic advisory service for Big Data and the IoT	(none); service			Name replaced "strategic advisory service for Big Data" October 2015.
Approved	strategic advisory service for cloud analytics	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	strategic advisory service for EPM for cloud	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	strategic advisory services for analytics	(none); services			This is an unbranded service name. The name appears in lowercase in normal text and is capitalized as usual in
Approved	strategic assessment for application lifecycle management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	strategic road map for application lifecycle management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	strategic road map for application lifecycle management and testing	service (optional - see usage notes for details)			Note: This name replaces "strategic road map for application lifecycle and quality management," which is
Approved	strategy and road map service for system landscape transformation	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	strategy and support	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	strategy and technical design for SAP Business Suite powered by SAP HANA	service (optional - see usage notes for details)		strategy and technical design for SAP Business	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	strategy and technical design for SAP HANA	service (optional - see usage notes for details)		strategy and technical design for SAP HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	strategy development service for SAP Information Lifecycle Management	service (optional - see usage notes for details)	strategy development		Note: This name was originally approved as "development service for SAP NetWeaver ILM strategy." The amended
Approved	strategy management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Success in 90 Seconds	program; video series; video; interviews (as appropriate)			This names an internal program that offers semi-monthly, ninety-second hosted video, podcast segments
Approved	Success Insight Cockpit	(none); cockpit; tool			This name a free tool for SAP Enterprise Support customers. Access is available first to customers of SAP
Approved	Success Map Learning	tool; site			This names an internal cloud-based learning management system. It is based on the SAP SuccessFactors Learning
Approved	SuccessConnect	event; mobile app (as appropriate)		SuccessConnect®	This is the annual event from SuccessFactors for HR professionals.
Approved	SuccessFactors Expert for 360 Reviews	accreditation		SuccessFactors™ Expert for 360 Reviews	This is an expert accreditation offered by SuccessFactors.
Approved	SuccessFactors Expert for Calibration	accreditation		SuccessFactors™ Expert for Calibration	This is an expert accreditation offered by SuccessFactors.
Approved	SuccessFactors Expert for Foundations	accreditation		SuccessFactors™ Expert for Foundations	This is an expert accreditation offered by SuccessFactors.
Approved	SuccessFactors Expert for Goal Management	accreditation		SuccessFactors™ Expert for Goal Management	This is an expert accreditation offered by SuccessFactors.
Approved	SuccessFirst	initiative			This names an initiative that provides a "white glove" experience for first-time attendees of SuccessConnect
Approved	supplier enablement service	(none); service			Name replaced Ariba Supplier Enablement Membership, Nov-2016.
Approved	supplier preview	tool			This names a tool that is part of the inventory optimization services.
Approved	supply chain finance capability	(none); capability			Supply chain finance capability is available for SAP Ariba solutions, including SAP Ariba Payables. This is not a

Approved	supply chain performance monitor	tool			This names a tool that is part of the inventory optimization services.
Approved	Support Activities	mobile app			Short name for launch icon only: Activities
Approved	support and operations assessment	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	support and operations strategy	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	support dashboard for on-premise solutions	(none); dashboard			Included in SAP ONE Support Launchpad is a support dashboard for on-premise solutions. Refer to the name in
Approved	Support Delivery	group; organization; team			This team is part of the SAP Digital Business Services board area and is SAP's main team for delivering support
Approved	support enablement	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	support for custom-developed solutions	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	support launchpad for SAP Business One	(none); launchpad		support launchpad for SAP Business One®	A free support launchpad is available to SAP Business One customers and partners, accessible from sap.com and
Approved	support log assistant	(none); tool			This names an unpriced tool for SAP customers and support colleagues to keep track of support requests and
Approved	sustainability services	services			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Sybase	(none)		Sybase®	Sybase is a wholly owned subsidiary of SAP America Inc. and is no longer a separate legal entity.
Approved	Sybase Federal	(none)			Upon first mention, refer to Sybase Federal as an SAP GSS company. Use lowercase on the word “company,” and use
Approved	Sybase Mobile Workflow for SAP Business Suite	application		Sybase® Mobile Workflow for SAP® Business Suite	Registered trademark of Sybase. Consult the Trademarks section of Brand Voice for more information on using the
Approved	Sybase Unwired Platform	(none)		Sybase® Unwired Platform	Do not abbreviate this name. Incorrect: SUP. Do not precede this name with “the.”
Approved	Sybase Unwired Platform rapid-deployment solution	(none); rapid-deployment solution		Sybase® Unwired Platform rapid-deployment solution	Use natural language and lowercase when using the shorter forms such as “the rapid-deployment solution,”
Approved	system conversion for SAP S/4HANA	service (optional - see usage notes for details)		system conversion for SAP S/4HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	system landscape consolidation and harmonization	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	system landscape optimization for SAP Business Warehouse	service (optional - see usage notes for details)	system landscape		This service was originally named "system landscape optimization for SAP NetWeaver Business Warehouse."
Approved	system landscape optimization for SAP Customer Relationship Management	service (optional - see usage notes for details)	system landscape		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	system management and monitoring	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	system monitoring	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	system review for SAP Commerce	service (optional - see usage notes for details)			This name fully replaced system review for SAP Hybris Commerce Aug-2018.
Approved	system/client merge	service (optional - please see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Talent Marketplace	tool			This names an internal tool that helps SAP colleagues search and apply for fellowships and other professional
Approved	target stock for Supply Network Planning optimization	tool			This names a tool that is part of the inventory optimization services.
Approved	Task Manager	feature			This names a feature of Concur Travel. It helps customers with agent assignment and workflow.
Approved	TCO Initiative	program			Do not precede the name with SAP. Incorrect: SAP TCO Initiative.
Approved	TCO-driven data transformation services	services (optional - see usage notes for details)			This name represents a portfolio of individual unbranded service offerings delivered by the Data Management

Approved	team dashboard	service initiative; video series;		This names a service offered as part of the consulting services for product lifecycle management.
Approved	Tech Unknown	podcast; blog		This names an initiative aimed at building awareness about SAP and the latest technologies by sending tech
Approved	technical architecture assessment for SAP landscapes	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	technical deployment of SAP Fieldglass solutions	service (optional - see usage notes for guidance)	technical deployment of SAP® Fieldglass® solutions	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	technical implementation of SAP BusinessObjects BI platform	service (optional - see usage notes for details)	technical implementation of SAP® BusinessObjects™	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	technical implementation service for technical implementation of SAP HANA	service (optional - see usage notes for details)	technical implementation of SAP HANA®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	enhancement packages	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	technical installation of SAP products	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	technical landscape setup for SAP Public Budget Formulation	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	technical performance coaching	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	technical support for large independent database installations	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	technical upgrade implementation for SAP Business Suite	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	technical upgrade planning for SAP Business Suite	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Technically Speaking	event; conference; summit		This names an internal-only initiate, part of SAP Women In Tech Summit, that identifies women in technology and
Approved	technology services	services service (optional - see usage		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	template design for global HCM	notes for details) service (optional - see usage		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	tenant landscape for SAP Cloud for Customer	notes for details)		This name fully replaced tenant landscape for SAP Hybris Cloud for Customer Aug-2018.
Approved	Teradata foundation for SAP BW	(none)		This name fully replaced Teradata foundation for SAP NetWeaver BW Apr-2014.
Approved	test automation tool for SAP S/4HANA Cloud	(none); tool service (optional - see usage	test automation tool for SAP S/4HANA® Cloud	This is a free tool delivered as part of the guided configuration tools for SAP S/4HANA in SAP Activate. The This is an unbranded service name. The name appears in
Approved	test lab setup for regression testing	notes for details)		lowercase in normal text in all communications and This is an unbranded service name. The name appears in
Approved	test management workshop for service-oriented architecture	(none); workshop		lowercase in normal text in all communications and This is an unbranded service name. The name appears in
Approved	test migration service for SAP HANA Enterprise Cloud	service (optional - see usage notes for details)	test migration service for SAP HANA® Enterprise	lowercase in normal text in all communications and This is an unbranded service name. The name appears in
Approved	test workbench workshop	(none); workshop service (optional - see usage		lowercase in normal text in all communications and This is an unbranded service name. The name appears in
Approved	testing for SAP Process Orchestration	notes for details) service (optional - see usage		This name was originally approved as "testing for SAP NetWeaver Process Orchestration." Renamed to "testing This is an unbranded service name. The name appears in
Approved	testing service for SAP for Banking	notes for details) service (optional - see usage		lowercase in normal text in all communications and This is an unbranded service name. The name appears in
Approved	testing services for SAP solutions	notes for details)		This name fully replaced test management for SAP solutions, May 2015.
Approved	Text Analysis Entity Extraction	service; microservice		This is a cloud-based microservice that runs on SAP HANA.
Approved	Text Analysis Fact Extraction	service; microservice		This is a cloud-based microservice that runs on SAP HANA.
Approved	Text Analysis Linguistic Analysis	service; microservice		This is a cloud-based microservice that runs on SAP HANA.

Approved	The Customer Edge	site		Do not precede with SAP. Incorrect: SAP The Customer Edge. Incorrect: SAP Customer Edge.
Approved	the fashion collection by SAP	(none); demand generation campaign		Do not alter the spelling or capitalization, or omit the "the" in communicating this offering.
Approved	the gateway to SAP NetWeaver Mobile	component	the gateway to SAP NetWeaver® Mobile	An add-on is available that serves as a gateway to SAP NetWeaver Mobile from third-party products. Refer to it
Approved	the idea place	(none)		Use lowercase in all body text. Example: SAP hosts an idea place for you to provide feedback and suggestions
Approved	the planning applications kit	(none)		Use lowercase for the words "planning applications" except in a title, heading or subhead, PowerPoint slide
Approved	third-party test suite integration	service (optional - see usage notes for details)		This name fully replaced SAP Test Acceleration and Optimization "https://www.sapbrandtools.com/naming-
Approved	Three-Way Match	feature		This names a feature of Concur Invoice.
Approved	Thrive XM Index	(none); index; ranking; methodology; metric		This is a metric developed to rank companies based on experience management. The metrics evaluate a
Approved	time recording	service		This names a service offered as part of the consulting services for product lifecycle management.
Approved	time-sensitive services add-on for SAP SMS 365, enterprise service	mobile service		This is an add-on to SAP SMS 365, enterprise service available at an additional cost. Always use lowercase for
Approved	tooling equipment planning	tool		This names a tool that is part of the inventory optimization services.
Approved	Top Performers	program; initiative		This names an internal human resources program for selected high-performing SAP employees in Latin America.
Approved	total delivered cost analytics	solution		Do not precede with SAP. Do not capitalize except in titles, headers, or wherever else title case is required.
Approved	track and trace package	(none)		Do not brand with SAP. Do not capitalize the name except in titles, headers, and other places where title case is
Approved	trade life guarantee monitor	tool		This names a tool that is part of the inventory optimization services.
Approved	TradeWorld	site; database; network	TradeWorld®	TradeWorld is a popular national lead and tenders service and Web site for small businesses in South Africa and
Approved	trading platform integration	(none); integration; tool		This name retired and fully replaced treasury management integration for trading platforms
Approved	traffic congestion management	application		This application helps public sector customers such as municipalities control vehicular traffic on roads. Do not
Approved	training and upskilling for the retail workforce	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	training service for SAP Screen Personas	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	transaction availability for remote sites	solution		This offering helps customers access and perform essential SAP solution transactions remotely. The
Approved	transaction load monitoring tool for SAP Business One	(none); tool	transaction load monitoring tool for SAP Business One®	A free transaction load monitoring tool is available to SAP Business One customers and partners, accessible from
Approved	Transaction Log Collector	service; microservice		This names an individual cloud service that comes standard as part of SAP Consumer Sales Intelligence. It
Approved	Transaction Log Receiver	service; microservice		This names an individual cloud service that comes standard as part of SAP Consumer Sales Intelligence. It
Approved	transformation and innovation services for SAP HANA Enterprise Cloud	services (optional - see usage notes for details)	transformation and innovation services for SAP	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	translation management for SAP ERP	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	transport planner	tool		This names a tool that is part of the inventory optimization services.
Approved	treasury applications from SAP	(none)		Always use lowercase for "treasure applications" except in titles, headers, subheaders, and anywhere else title
Approved	Trending by SAP	podcast		This names a Spanish-language podcast airing in Latin America and the Caribbean. The program covers trending

Approved	trial for SAP Customer Engagement Intelligence and SAP CRM	(none)		This names a free trial and not a priced offering. The grouping comprises SAP Social Contact Intelligence, SAP
Approved	Trip Approval	feature		This names a feature of Concur Travel.
Approved	TripIt	Web service; mobile app	TripIt®	This is a consumer Web service and mobile app to access all your plans in one place, and stay one step ahead while
Approved	TripIt Pro	Web service; mobile app	TripIt® Pro	This is a consumer product and can also be purchased as an add-on feature to Concur TripLink, under the Concur
Approved	Trivia Kids	mobile app		Short name for launch icon: Trivia Kids
Approved	TrueRec by SAP	solution; mobile app		This offering was developed as part of the SAP.iO "https://www.sapbrandtools.com/naming-
Approved	try-before-you-buy service for marketing performance management	service		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	TwoGo by SAP	initiative; program; mobile app	TwoGo® by SAP	TwoGo by SAP is an employee ride-sharing initiative that piloted in Germany in 2011 and is now available for any
Approved	TwoGo by SAP, free version	mobile app	TwoGo® by SAP, free version	A free B2C version of TwoGo by SAP is available. In a bulleted list or on the pricelist, refer to it as follows:
Approved	UI add-on for SAP NetWeaver	technology platform	UI add-on for SAP NetWeaver®	Do not capitalize "add-on" except in titles, headers, or wherever title case is required. Do not precede with SAP.
Approved	UI data protection	package		This package combines capabilities previously offered individually as:
Approved	UI data protection logging	package		This package combines capabilities previously available individually in the following offerings:
Approved	UI data protection masking	package		This package combines capabilities previously available individually as:
Approved	UI data protection package for SAP S/4HANA	(none); package	UI data protection package for SAP S/4HANA®	A UI data protection package is available for SAP S/4HANA. In a list you can refer to it as:• UI data
Approved	UI theme designer	(none)		This tool lets developers and UX designers create and maintain custom UI themes in SAP technologies including
Approved	UI5 Automation Designer	component; tool; extension		This names a component of the UI5 automation framework. It is available as a Google Chrome extension
Approved	UI5 automation framework	(none); framework		This names a framework consisting of two components that enables users to create and run automations of UI5-
Approved	UI5 Automation Runner	component; tool		This names a component of the UI5 automation framework. It is available on the node package manager
Approved	UI5 Inspector	(none); tool		A Google Chrome extension is available that enables users to debug and support their OpenUI5 or SAPUI5-
Approved	UI5 Tooling	process; tooling		This names a process for UI5 development within SAP as well as by customers. This was not possible before, as the
Approved	UI5 Web Components	(none); components; tools		This names Web Components that share fundamental UI5 qualities to provide enterprise-grade features, SAP Fiori
Approved	UI5 Web Components for React	(none); components; tools		This names a wrapper implementation for React of UI5 Web Components that are compliant with the SAP Fiori
Approved	undertake/overtake billing service for German distributors and retailers (Mehr-	service (optional - see usage notes for details)		Do not precede with SAP. Do not capitalize the English name except in titles, headers, or wherever title case is
Approved	unicode conversion	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	unification for SAP ERP financials and controlling	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	unification for SAP ERP logistics and operations	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	unified model management layer	component		A component is available to give customers predictive models that they can test, use for training, and apply
Approved	unique device identification for SAP Master Data Governance	service (optional - see usage notes for details)		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Unit of Measure	service; microservice		Unit of Measure is a service built on SAP Cloud Platform that enables custom unit conversion and unit metadata

Approved	University Competence Center	location(s); organization(s) (as appropriate)	UCC		Do not precede this name with "SAP." Do not precede this name with "the" unless the descriptor immediately
Approved	University Innovation Center	program; community; network			SAP University Alliances organizes co-innovation labs and centers with participating universities to give students
Approved	University Innovation Lab	program; community; network			SAP University Alliances organizes co-innovation labs and centers with participating universities to give students
Approved	upgrade and implementation service for SAP Product Lifecycle Management	service (optional - see usage notes for details)	upgrade and implementation		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade and migration assessment service	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade and migration services for SAP Customer Relationship Management	service (optional - see usage notes for details)	upgrade and migration		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade assessment for SAP BusinessObjects BI platform	service (optional - see usage notes for details)		upgrade assessment for SAP® BusinessObjects™ BI	Name fully replaced upgrade assessment for BI platform "https://www.sapbrandtools.com/naming-
Approved	upgrade assessment for SAP Process Integration	service (optional - see usage notes for details)			This service was originally named "upgrade assessment for SAP NetWeaver Process Integration." Renamed to
Approved	upgrade assessment service for SAP Enterprise Portal	service (optional - see usage notes for details)			This service was originally named "upgrade assessment service for SAP NetWeaver Portal". Renamed to "upgrade
Approved	upgrade coaching for SAP ERP	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade for BI platform	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade for BI platform from legacy products	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade for SAP Supply Network Collaboration	service (optional - see usage notes for details)	upgrade for SAP SNC		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade information center Upgrade Information Center	destination; service (as appropriate)			Formerly named SAP Upgrade Information Portal "https://www.sapbrandtools.com/naming-
Approved	upgrade planning for SAP Adaptive Server Enterprise	service (optional - see usage notes for details)	upgrade planning for SAP	upgrade planning for SAP® Adaptive Server®	This service was originally named "upgrade planning for SAP Sybase Adaptive Server Enterprise." Renamed to
Approved	upgrade service for SAP Access Control	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade service for SAP Bank Analyzer	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade service for SAP Planning and Consolidation	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	upgrade to SAP BusinessObjects Business Intelligence platform	service (optional - see usage notes for details)		upgrade to SAP® BusinessObjects™ Business	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Upgrade2Success	program; initiative			This names an external program aimed at transitioning existing SAP ERP HCM customers to SAP SuccessFactors
Approved	Upstream Production Operations by Accenture and SAP	program; initiative (as appropriate)			Through this program, SAP and Accenture co-develop new solutions to extend their existing hydrocarbon
Approved	usage-dependent operation for product stewardship on-demand	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	use case discovery and proof-of-concept service for SAP Leonardo Blockchain	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	user adoption service for SAP Customer Experience solutions	service (optional - see usage notes for details)		user adoption service for SAP® Customer Experience	This name fully replaces user adoption service for SAP Hybris solutions Jul-2018.
Approved	user adoption service for SAP Fieldglass solutions	service (optional - see usage notes for details)		user adoption service for SAP® Fieldglass® solutions	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	user adoption service for SAP S/4HANA Cloud solutions	service (optional - see usage notes for details)		user adoption service for SAP® S/4HANA® Cloud	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	user adoption service for SAP SuccessFactors solutions	service (optional - see usage notes for details)		user adoption service for SAP® SuccessFactors®	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	user adoption services	services (optional - see usage notes for details)			This is an umbrella name to refer to a group of user adoption services. It is not the name of a single service.
Approved	user community capability	(none); capability			User community capability is available with SAP Ariba solutions, including Ariba Network. This is not a

Approved	user experience advisory and design service	service (optional - see usage notes for details)			This name fully replaced design service for user experience "https://www.sapbrandtools.com/naming-
Approved	user interface add-on for SAP NetWeaver	component	UI add-on for SAP NetWeaver	user interface add-on for SAP NetWeaver®	A user interface add-on for SAP NetWeaver is available. Do not add "SAP" before the name or use uppercase to
Approved	user interface assessment for SAP for Oil & Gas solutions	service (optional - see usage notes for details)			This service was originally name "user interface assessment for SAP oil and gas solutions." Name changed
Approved	user research tracking tool for behavioral analysis	(none); tool			This names an open source tool from SAP that enables developers to conduct usability testing sessions during
Approved	User Support Desk	service			This names a support offering that provides Concur customers with a 24-hour support team that acts as the
Approved	utilization dashboard	service			This names a service offered as part of the consulting services for product lifecycle management.
Approved	UX design services from SAP	services			This is a category name that represents a portfolio of individual services. "UX" is an industry-standard
Approved	Validate services	(none); services			This names a priced bundle of services that provides access to solutions in a live environment for testing in a
Approved	validation workshop for central finance	(none); workshop			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	valuation class conversion	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	value assessment for RFID	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	value assessment service for marketing performance management	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	value assessment service for SAP Customer Relationship Management	service (optional - see usage notes for details)	value assessment		This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	value design and assessment	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	value generation advisory service	(none); service			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	value mapping for SAP Process Orchestration	service (optional - see usage notes for details)			This name was originally approved as "value mapping for SAP NetWeaver Process Orchestration." Name changed to
Approved	value optimization of SAP SuccessFactors solutions	service (optional - see usage notes for details)		value optimization of SAP® SuccessFactors® solutions	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Value Points	program; system			Value Points are earned by partners participating in the SAP PartnerEdge program for business performance,
Approved	value prototyping and cloud solution services	services			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	value prototyping services	services (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	value realization and management	service (optional - see usage notes for details)			Note: this name replaced business architecture and strategy services, Nov-2015.
Approved	value workshop for social software	(none); workshop			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Variant Configuration	service			Name fully replaced Product Configuration "https://www.sapbrandtools.com/naming-
Approved	vendor number conversion	service (optional - see usage notes for details)			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Veterans to Work	program			Do not precede with SAP. Incorrect: SAP Veterans to Work. Incorrect: Veteran's to Work.
Approved	virtualization and cloud services	(none); services			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	vision and strategy development service for Customer Center of Expertise	service (optional - see usage notes for details)	vision and strategy		This name was originally approved as: "Customer Center of Expertise vision and strategy development." The
Approved	visioning workshop for business network transformation	(none); workshop			This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	visualization factory service for SAP Analytics Cloud	(none); service			This names a service to help SAP Analytics Cloud customers, specifically analysts, create dynamic visual

Approved	visualization starter pack	(none)	This bundle combines self-service data exploration and visualization, mobile access, and desktop-based data
Approved	vulnerability assessment tool	(none); tool	This names a tool that can be used by open-source developers in order to improve the security of their
Approved	Web assistant	service	This names a service that provides access to embedded content within SAP Enable Now. It is an interface
Approved	Web Client Inspector	(none); tool	This Google Chrome extension gives SAP Business One customers details about versions, settings, and extensions
Approved	Web Dynpro	development environment	Do not precede this name with "SAP."
Approved	Web Services	(none); services	Do not precede with Concur. Incorrect: Concur Web Services.
Approved	WebSAPConsole	software	This software comes with all SAP software at no charge. It stands for "Web-Enabled SAPConsole." Do not change the
Approved	Well-Being at Work	program; initiative (as appropriate)	This names a program and initiative to communicate SAP's commitment to employee well-being and diversity
Approved	what-if analysis deployment for SAP Forecasting and Replenishment for Retail	service (optional - see usage notes for details)	This is an unbranded service name. The name appears in lowercase in normal text in all communications and
Approved	Win the Board	Web site; game	Win the Board is a Web site and interactive game that educates users on the SAP Digital Boardroom solution.
Approved	Wire	mobile app	Do not brand this name with SAP. Incorrect: SAP Wire
Approved	Women in Dev	program; initiative (as appropriate)	This names a recruiting program from SAP Labs Latin America to attract and engage more women to IT and
Approved	WorkConnect by SAP	Web application; site	This name fully replaced SAP Digital Recruiting, Oct-2016.
Approved	World Space Alliance	(none); initiative	This names an initiative between SAP and the European Space Agency (ESA) to develop and promote digital
Approved	WTA Finals	mobile app	WTA Finals is a consumer app developed by SAP. At first mention of the tennis event in text, use the full name:
Approved	XL Reporter	tool	XL Reporter is a reporting and financial analysis tool in SAP Business One. Do not precede name with "SAP."
Approved	Young ICT Explorers	program; initiative	This names a program run by SAP since 2009 in Australia and New Zealand. It is a competition for school-aged