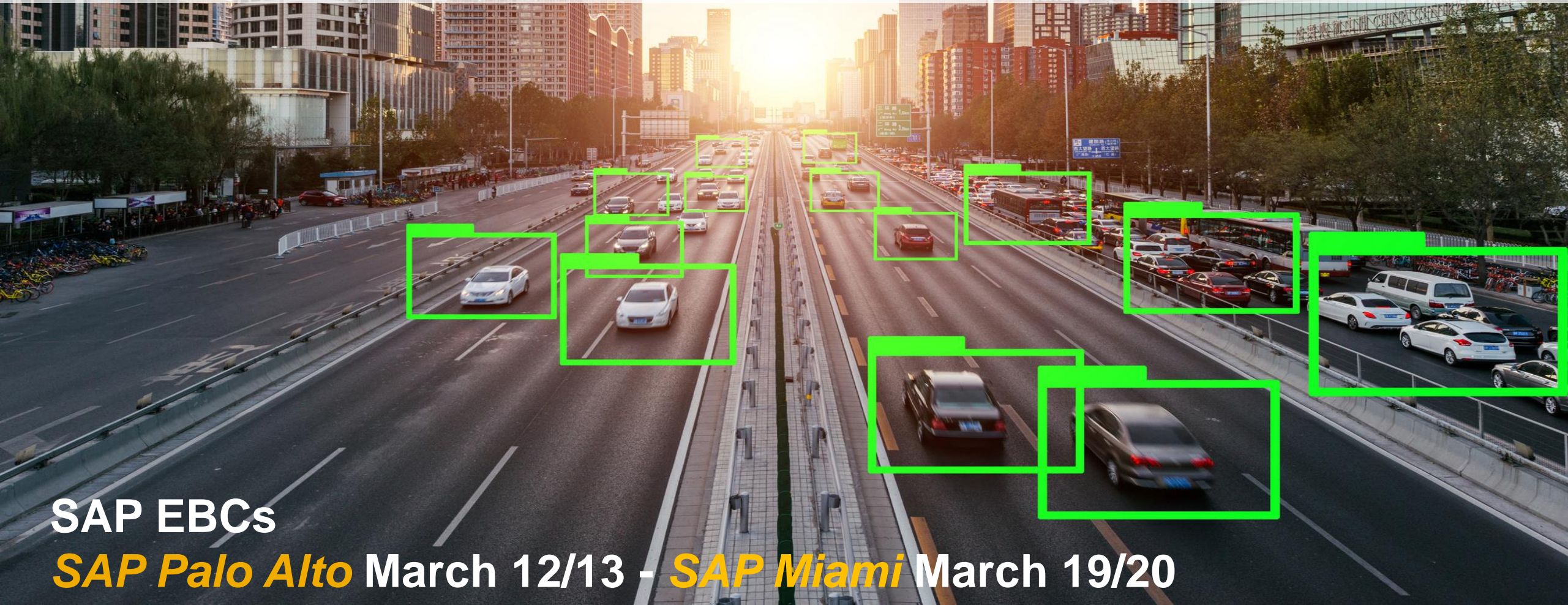


SAP BTP Champion Days: Creating the Future Ready Enterprise (FRE) Examples on integrated GenAI & Datasphere solutions by partners



SAP EBCs

SAP Palo Alto March 12/13 - **SAP Miami** March 19/20

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Morning Agenda – March 19, 2024 Miami

Time	DAY 1	Duration (min)
8:30 am	Breakfast Registration Reception	30
9:00 am	Opening & Introduction - "Better Together – GoogleCloud & SAP" (SAP MD Matthias Souza & Google/Cloud Edy Sardilli)	10
9:10 am	SAP Business AI – Revolutionary Technology, Real World Results (JAY XIONG) What is SAP's Business AI Strategy · What can SAP Business AI do for you as the customer	25
9:35 am	The Future Ready Enterprise FRE (Oscar Mora)	25
10:00 am	Break	20
10:15 am	SAP Cloud Integration · Introduction of key capabilities of the Integration Suite (Elijah Martinez)	45
11:00 am	sovanta: The Innovation Factory for SAP BTP as a booster for the Future Ready Enterprise! (Christian Heinrich) In this session you will get insights into real world customer examples on SAP BTP. Learn how offerings from the sovanta Innovation Factory successfully support customers: From workflows and (Gen)AI to extensions with SAP Build Apps (Low Code) and the setup of a SAP BTP CoE.	3x30 (GOLD)
11:30 am	Mindset: AI for Customer Service powered by BTP (Matthew Whigham) Come to this session to hear how you can deploy a SAP BTP-hosted AI Assistant to help CSRs improve customer response times by 50%! CSRs are busy. They need real-time access to answer an array of questions a customer may ask them. How can we help? Let's augment their experience with AI on SAP BTP.	
12:00 am	Blueboot: Real-World Gen-AI with SAP (Alejandro Scaramelli) Learn from recent, real-world experience applying BTP's Gen-AI tools over SAP data.	
12:30 pm	Lunch & Networking	60
1:30 pm	Break Out Sessions (next slide)	120
3:30 pm	Break	15
3:45 pm	End-to-end integration business use case: SAP (Raj Chintam) A comprehensive architectural overview of SAP BTP Integration Suite, highlighting its functionalities and associated SAP BTP technologies, such as SAP Event Mesh and SAP BTP DMS, culminating with a detailed end-to-end integration use-case demonstration. Demo of SAP recommended best practices & design Guidelines for designing enterprise grade integration flows	60
4:45 pm	Wrap-Up Day 1 / Closing	15
5:00 pm	Networking Reception	45

Afternoon Tracks Agenda – March 19, 2024 Miami

Time	Track 1 SAP AI & Generative AI	Track 2 Integration	Track 3 Partner Examples & Best practices	Duration (min)
1:30 PM	<p>SAP (JAY) OPTION 1: SAP Gen AI Hub with SAP AI Core and AI LaunchPad</p> <ul style="list-style-type: none"> How do you operationalize AI for your business at the most cost-effective way? How Gen AI is seamlessly integrated with SAP AI Core & AI LaunchPad? How can you run Prompt Engineering in a secure and trusted enterprise environment? 	<p>Blueboot (Alejandro): PI/PO Migration Recommendations SAP Event Mesh</p>	<p>Sovanta (Jan): How to setup an BTP CoE</p>	20
1:50 PM		<p>Incture: (Honey Gyanani) Migration into SAP Integration Suite</p>	<p>LeverX: (Dmitri) Retrieval Augmented Generation (RAG) use cases and SAP BTP capabilities In this session, we will examine the use cases we obtained from our customer network. We will highlight actual problems in the use cases with possible solutions. Finally, we will see how SAP BTP can support these practical scenarios.</p>	20
2:10 PM		<p>Mindset (Matthew): Integration, AI + ONE MORE thing(s) you can do for real ROI in SAP BTP</p> <p>Integration Suite - Customer Stories, Migrations, and New Functionalities</p> <p><i>In this session, we'll walk through what we've seen SAP customers do when considering a PI/PO to Integration Suite migration. What are the steps, how can you be successful, and what are the overall benefits in the long run. We'll walk through examples of the intuitive interface as well as use cases for Event Mesh functionality.</i></p>	<p>SDA (Eric): Get insights from SDA on how to leverage the latest AI technologies, such as Google's Vertex AI, to increase your sales productivity. Our customer story, based on the retail and distribution industry, leverages artificial intelligence to gain market insight across the sales cycle process. Obtain comparative prices from your competitors, in real time, and expedite your customer order processing. The solution gives your sales organization with better, faster and smarter business intelligence data, increasing your market competitiveness while ensuring revenue growth. The solution is built on SAP BTP, leveraging SAP Build Apps, Process Automation, Datasphere, SAC and Google Vertex AI. Hear our product manager explain the product roadmap and vision, including advanced AI capabilities to compare different OEM products and understand market insights using unstructured information, such as digital images , item description, and sentiment score.</p>	20
2:30 PM		<p>SAP (JAY) OPTION 2: SAP Gen AI Hub with SAP AI Core and AI LaunchPad</p> <ul style="list-style-type: none"> How do you operationalize 	<p>Blueboot (Alejandro): PI/PO Migration Recommendations SAP Event Mesh</p>	<p>Sovanta (Jan): How to setup an BTP CoE</p>
		<p>Incture: (Honey Gyanani)</p>	<p>LeverX: (Dmitri)</p>	5
				20

Morning Agenda – March 20, 2024 Miami

Time	Day 2	Duration (min)
8:30 am	Breakfast Registration Reception	30
9:00 am	Welcome & Introduction	10
9:10 am	SAP Data Strategy and SAP Datasphere Vision (Bala Ram)	25
9:30 am	Google Cloud and SAP are Better Together (Edy Sardilli) SAP and Google Cloud Expand Partnership to Build the Future of Open Data and AI for Enterprises	25
10:00 am	Break	15
10:15 am	SAP Datasphere: The All-in-One Business Data Platform. (Jeetendra Kapase) What are the current Business Data Challenges? SAP Datasphere: Architecture Overview and Business Data Fabric. Key Capabilities include Spaces, Connectivity and Data Integration, Data Modeling, Business Semantics, Consumption of Models, and Tight Integration for Analytics and Planning with SAC, SAP BW Bridge .Quick Wins and Use cases from a customer standpoint of view.	45
11:00 am	REPLY: Navigating Tomorrow: Unleashing Strategic Transformation with SAP Datasphere and SAP Analytics Cloud at Wolf Home Products (Bryce Gantt) Today's business environment requires organizations to transform, stay competitive and be agile. Analytics is key to enabling efficient and effective transformation. This presentation introduces a roadmap for a leading supplier of kitchen cabinets and building products who decommissioned their legacy SAP BW 7.3 to adopt SAP Datasphere and SAP Analytics Cloud. <ul style="list-style-type: none"> Provide the Client's current state, highlight legacy landscape specifics, key challenges, limitations and roadmap of the proposed future state Examine the Technology Upgrade Analysis and Proposal Explore the decision-making process among upgrading and migrating, on-premise and hybrid architectures, SAP tools and third-party offerings Illustrate how new features, user proficiencies, and a flexible foundation enable successful transformation Share lessons learned to help other organizations unlock their data assets' full potential 	3x30 (GOLD)
11:30 am	Collibra: End to end Governance (Mike Robertson / Ross Pearlman) Introduction to Collibra Data Intelligence Cloud and how we are partnering with SAP to help organizations build a Business Data Fabric.	
12:00 am	LeverX (Dmitri) & ASR Group/Florida Crystals (Otis Smith): Connecting the Dots: Plant Maintenance Journey with SAP Datasphere, Data Intelligence, Build Apps, and Machine Values	
12:30 pm	Lunch & Networking	60
1:30 pm	Break Out Sessions (next slide)	120
3:30 pm	Break	15
3:45 pm	Customer Success Story & Use Case on DSP in an FRE (Brightspeed / Venkateswaran Krishnamurthy)	30
4:15 pm	Wrap-Up Event / Now what's next?	15
4:30 pm	Networking Reception	45

Afternoon Tracks Agenda – March 20, 2024 Miami

Time	Track 1 Datasphere Modeling	Track 2 Datasphere Partner	Track 3 System Integrators Roadmap	Duration (min)
1:30 PM	SAP (Jeetendra Kapase/Jagdeesh) Option 1: Unleash the Power of Data: Hands-on SAP Datasphere Experience . <u>Data Modeling:</u>	Collibra (Mike/ Anthony Sayegh) - End to end Data Governance with SAP and Collibra (DEMO)	Crave Infotech (Ashwin Katkar) Federated Machine Learning with Datasphere	20
1:50 PM	<ul style="list-style-type: none"> Learn to transform raw data into a structured data model using Data Builder. Gain practical knowledge on defining entities, attributes, and relationships and the Analytic consumption model. <u>Bring your data to life:</u> <ul style="list-style-type: none"> Use your newly created SAP Datasphere model to power a live-connected story in SAP Analytics Cloud This event is perfect for:	REPLY: From Adoption to Excellence: Customer Experiences with BTP Chris Loomis , Senior Technical expert at Reply, will briefly introduce SAP Business Technology Platform (BTP) and discuss its value proposition. Chris will share common BTP use cases as well as examples of how customers leverage BTP for different functions. In this session, you will gain insights that can help drive your own BTP strategy to accelerate the development and innovation of cloud applications.	Signavio (Jack Moloney) How to uncover process improvement and automation opportunities with SAP Signavio The session provides an overview and understanding of SAP Signavio Process Insights, a process analytics solution that helps organizations to rapidly discover areas for improvement and automation within SAP business processes & automation opportunities within the SAP Business Technology Platform.	40
2:10 PM	<ul style="list-style-type: none"> Business analysts Data analysts Data scientists Anyone interested in leveraging data for better decision-making. 	Google Cloud & SAP (Blake Lanning/Deven Joshi/Zach Shay): Faster outcomes and more value from your data. (DEMO) Come and see the New Offering that will Unite SAP with Google Cloud's Data and Analytics Technology, Making Enterprise Data More Open and Valuable and Advancing Enterprise AI Development		
2:30 PM	SAP (Jeetendra Kapase/Jagdeesh) Option 2: Unleash the Power of Data: Hands-on SAP Datasphere Experience . <u>Data Modeling:</u>	Collibra (Mike/Anthony Sayegh) - End to end Data Governance with SAP and Collibra (DEMO)	Crave Infotech (Ashwin Katkar) Federated Machine Learning with Datasphere	20
2:50 PM	<ul style="list-style-type: none"> Learn to transform raw data into a structured data model using Data Builder. Gain practical knowledge on defining entities, attributes, and relationships and the Analytic consumption model. <u>Bring your data to life:</u>	REPLY: From Adoption to Excellence: Customer Experiences with BTP Chris Loomis , Senior Technical expert at Reply, will briefly introduce SAP Business Technology Platform (BTP) and discuss its value proposition. Chris will share common BTP use cases as well as examples of how customers leverage BTP for different functions.	Signavio (Jack Moloney) How to uncover process improvement and automation opportunities with SAP Signavio The session provides an overview and understanding of SAP Signavio Process Insights, a process analytics solution that helps organizations to rapidly discover areas for improvement and automation within	40

Upcoming SAP BTP Customer Value Virtual Events

Jan - March, 2024 [SAP | SAP BTP Unveiled: A Concise Exploration of the Latest Updates](#)

- Discover SAP's Dynamic World of Data & Analytics – March 14th, 2024
- SAP BTP - Common Concepts and Strategic Direction – March 21st, 2024

March 21, 2024 [How to streamline collaboration and deliver efficiencies with SAP Build Process Automation](#)

April 4, 2024 [Better business outcomes with SAP HANA Cloud Vector Engine](#)

April 10, 2024 [What's New in SAP Datasphere in 2024](#)

Upcoming SAP BTP Champion Days Onsite Events

March 19-20, 2024 [SAP BTP Champion Days: Creating the Future Ready Enterprise](#)

April 16-17, 2024 [SAP | SAP BTP Champion Days: Creating the Future Ready Enterprise in Chicago](#)

SAP BTP Customer Value Network

What is the SAP BTP CVN?

- Welcome to the SAP BTP Customer Value Network !
- Our Customer Value Network is dedicated to provide you with latest information on SAP's strategy and innovations
- It will allow you to make important connections to topic experts, peers, technical content and SAP for their professional and business success to support the sharing of insights and best practices.
- The CVN will allow you to experience the passion for excellence that sets this SAP Customer community apart.
- **For more information please navigate to [SAP BTP Customer Value Network](#)**

SAP Garage Series 2024 - Episode 4 - Empower Data-Driven Decisions Through Analytics Forecasting - Virtual Event

- North/South America & Europe April 17, 2024 11:00am ET (08:00am PT – 17:00 CET)
- Europe, Asia Pacific & Japan April 17, 2024 15:00 AEST (09:00 CET - 12:00 SGT)

What is the SAP Garage Series?

The SAP Garage is our studio for presenting and connecting the business value of **SAP BTP** with the how-to guidance for realizing business use cases and solving business challenges.

The **SAP Garage** webinar series is geared towards getting you started, hands-on enablement and expert guidance. Each episode will focus on one SAP Discovery Center Mission and will dive into the details

Why attend?

Gain a clear understanding of the business value of SAP BTP through a focus on relevant business use cases.

Find out how you can get started quickly and where to go for step-by-step guidance.

<https://webinars.sap.com/2023-01-01-sap-ie-btp-garage-webinar-series/en/registration.aspx>

[Register Now](#)

SAP Practitioner Forums – 2024 schedule

● **Every month*** ●

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

First Wednesday

SAP BTP Garage

Host: Gaurav Dey (APJ)

Host: Toros Aledjian

Register: [SAP BTP Garage Series](#)

Third Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Conrad Bernal

Register: <https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html>

Third Thursday

SAP Fiori (APJ UX)

Host: Toros Aledjian

Hosts: Jocelyn Dart, Simon Kemp, Toros Aledjian

Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third Tuesday

SAP Business Technology Platform (APJ)

Host: Toros Aledjian

Host: Richa Sharma, Rajesh Ragupathy, Toros Aledjian

Register: [SAP Business Technology Practitioners Forum](#)

Second Tuesday

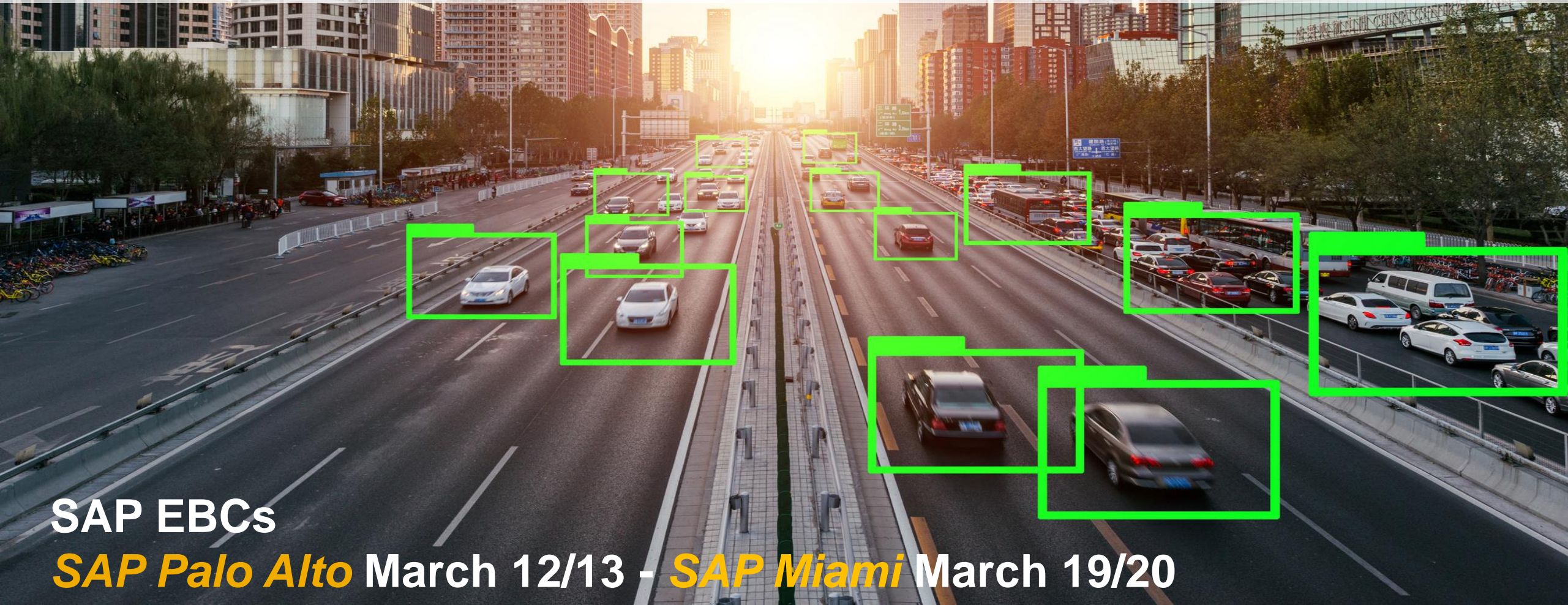
SAP BUILD (APJ)

Host: Toros Aledjian

Hosts: Raghuraman Ramakrishnan, Toros Aledjian

Register: [SAP | SAP BUILD Practitioners Forum](#)

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