





Generative Al

Al adoption is accelerating in the industry

Generative AI could add \$2.6 trillion to \$4.4 trillion

incremental value annually to the global Economy

Existing productivity value from previous generation of Al and analytics

WIDESPREAD ADOPTION, DESPITE EARLY DAYS

1/3

companies globally are using Generative AI regularly in at least one business function

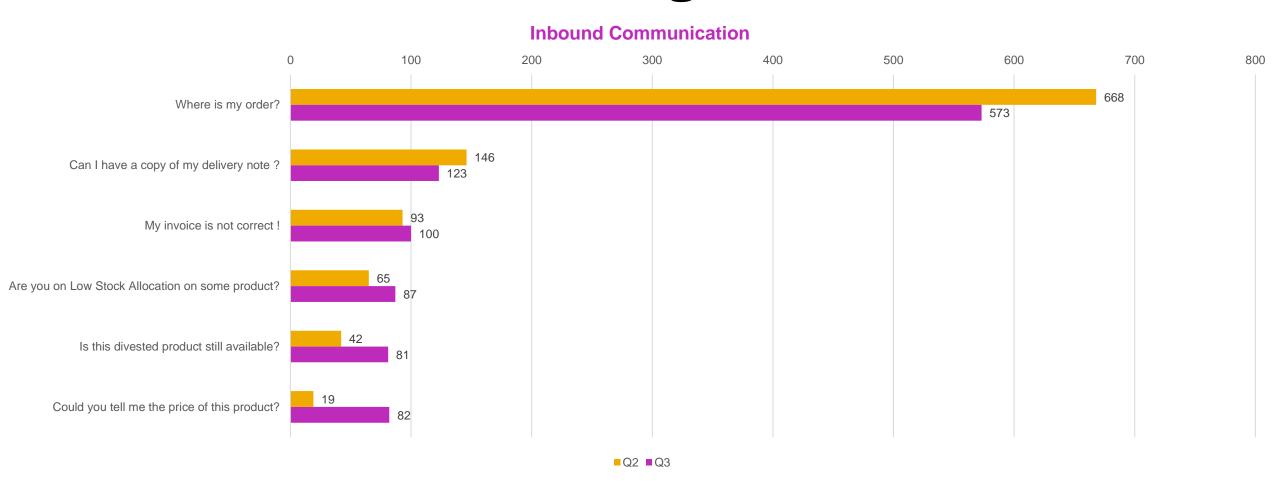
40%

organizations will increase their investment in AI overall because of advances in Generative AI

60%

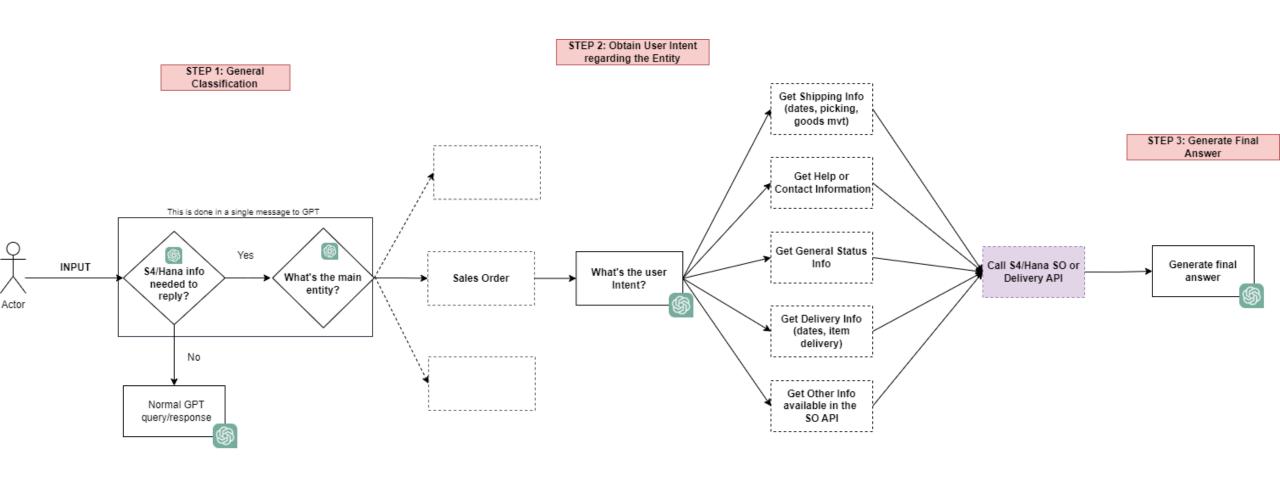
organizations with AI adoption are using Generative AI

What issues are we solving for our customers?





Our approach





OpenAl chat integration

ChatGPT-like experience for business users

Motivation:

- SAP deprecating SAP CAI, presents as an opportunity to expand on new technologies for Chat assistance.
- Azure OpenAl allows fine-tune models that avoid ChatGPT problems regarding general purpose data and privacy of business data.

Plan:

- Phase 1: Azure OpenAl API just as a general-purpose chat bot. Demonstrate connectivity from Work Zone and Fiori.
- Phase 2: Use a fine-tuned model (all related customer/vendor oData), to facilitate a chatbot for external facing Customer and Vendor portal
- Phase 3: Expand to other usages on the BTP landscape and possibly expose it to MS Teams.

67%

Today

Please provide the ID of ... 6 responses >>



Can you confirm the delivery date for my sales order?



Please provide the ID of the Sales Order to retrieve information from SAP.





The confirmed delivery date for Sales Order ID 6830 is Thu Jul 09 1998. The order contains 49 items to be delivered and some of the items listed in the API response do not have delivery dates at the moment.



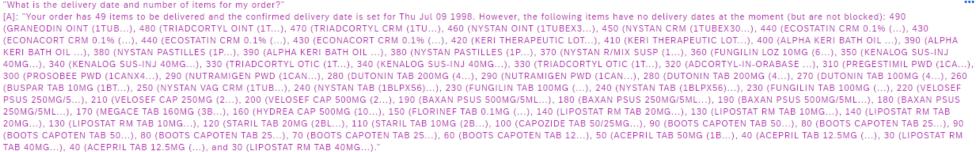
can you expand your answer?



The order consists of 49 items to be delivered. The confirmed delivery date is set for Thu Jul 09 1998. However, there are several items that do not have delivery dates yet, but they are not blocked. These items include various creams, ointments, lotions, powders, and tablets. Would you like me to provide a list of the items without delivery dates?









and what is the status?



The overall delivery status for all items in the sales order API response is Partially delivered. The overall processing status for all items is Partially processed.



















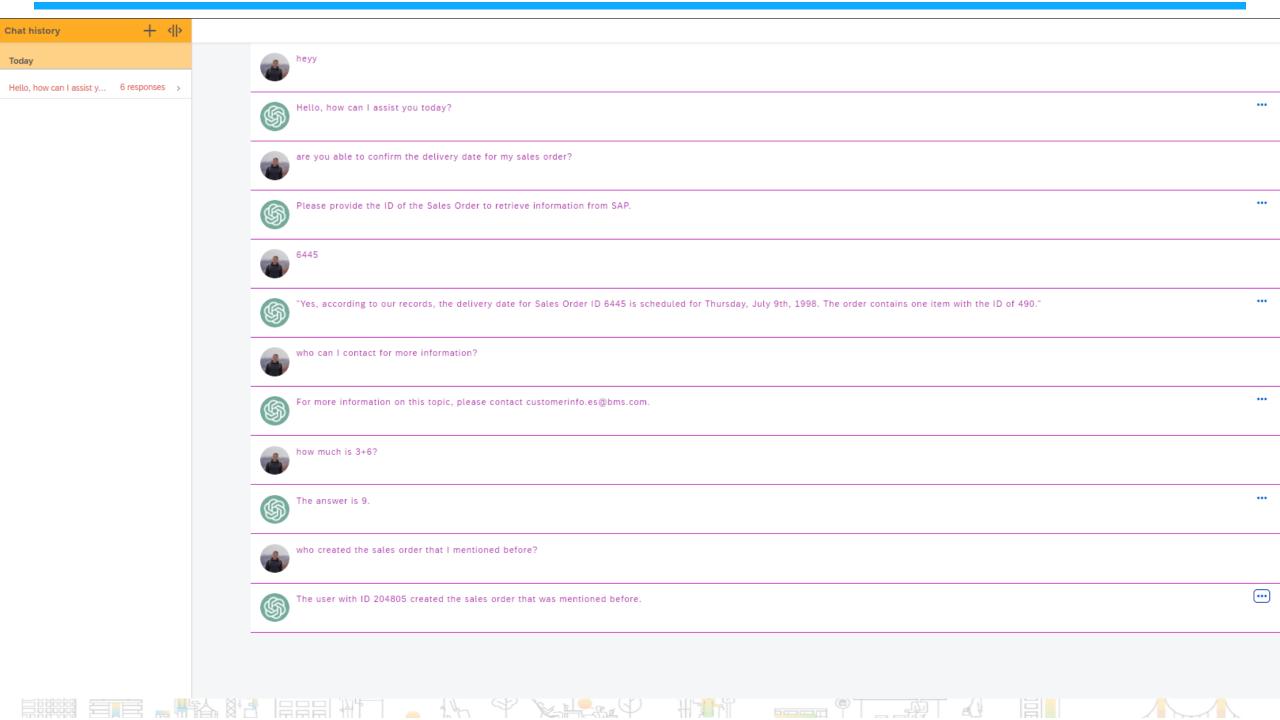












ChatBot

Other

Process Automation Apps

BMS Chat (OpenAI) Chat GPT



Other

Sales Orders



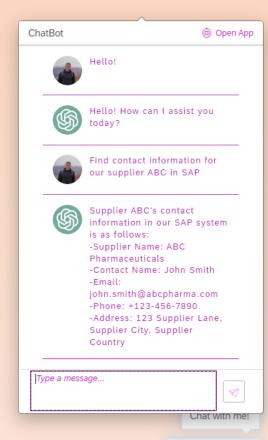
Process Automation Apps

Process Trigger Request Form Visibility Scenario Instances My Inbox

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68

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Click on me!

OpenAl chat integration

Main challenges and approach

Challenges:

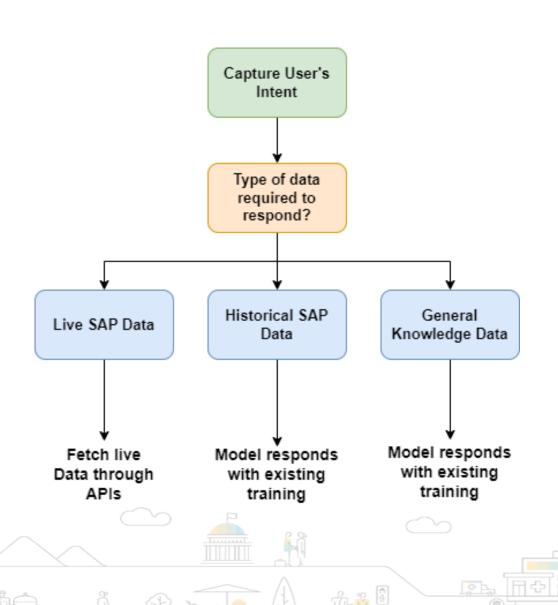
- Security and Prompt injection. Retrieve unauthorized data
- Hallucinations of Large Language Models
- Accurate Fine-tunning and prompt-engineering

Approach:

- Capture user's intent
- Call APIs when Live Data is required to respond
- Use fine-tuned training and custom vector databases for responding historical questions
- Key concept: Prompt-Engineering
- Start with specific use cases and expand from there

OpenAl chat integration

Main challenges and approach

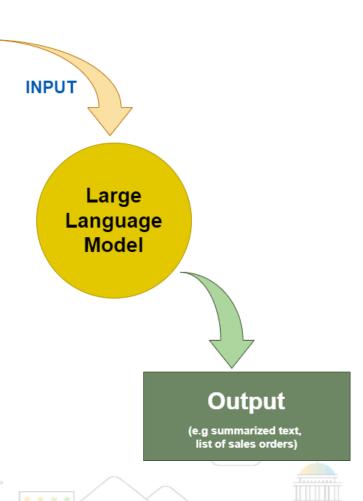


Prompt-Engineering

Main challenges and approach

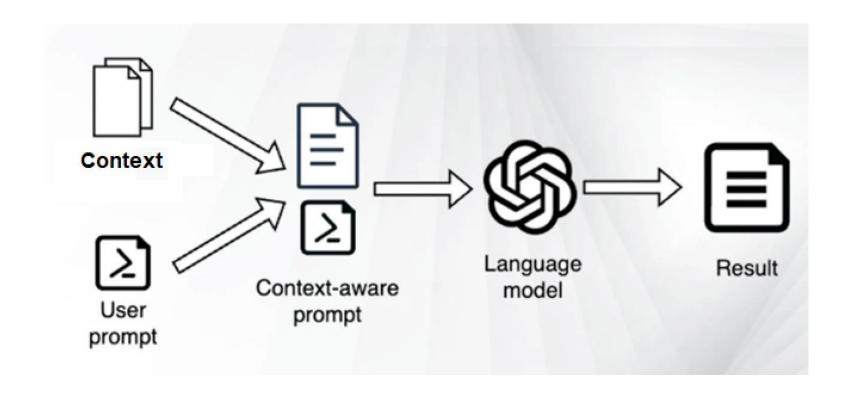
Prompting

(e.g "summarize text X", "show me all active sales orders")



- LLM models provide the most probable response according to training and the given input, but they don't provide an accuracy value assigned to the response given, which might confuse users that take the result as 100% accurate.
- The quality of the inputs determine the quality of the output
- Design effective prompts increases the likelihood that the model will return an accurate response
- One methodology is the **Chain-of-thought** prompting, in which the initial prompt is added with several additional context texts that describe the rational process that the LLM should replicate.

Improving the prompt



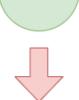


Chain-of-thought (COT)

Prompt-Engineering / approaches to improve response

Normal Input (Zero shot):

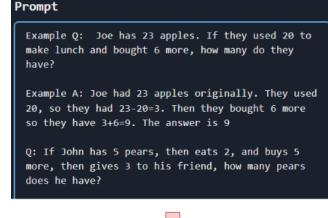
Prompt If John has 5 pears, then eats 2, and buys 5 more, then gives 3 to his friend, how many pears does he have?



LLM



Full COT





Output

John starts with 5 pears. He eats 2 pears, leaving him with 3 pears. He buys 5 more pears, giving him a total of 8 pears. He gives 3 pears to his friend, leaving him with only 5 pears.

Zero shot COT (Kojima et al.)

Let's think step by step.

Prompt If John has 5 pears, then eats 2, and buys 5 more, then gives 3 to his friend, how many pears does he have?



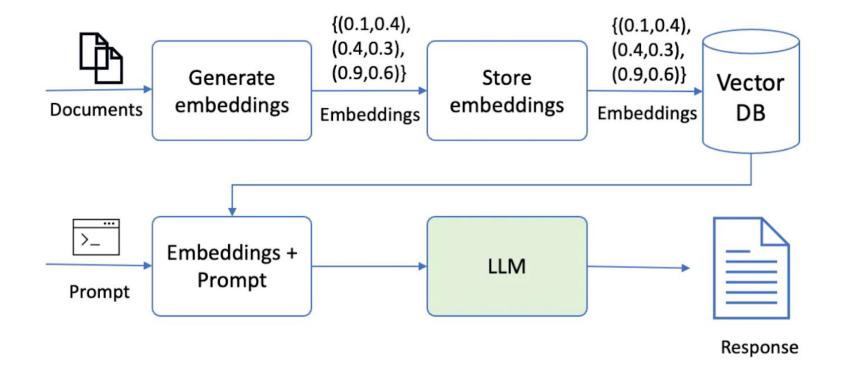
Output

John starts with 5 pears. He eats 2 pears, leaving him with 3 pears. He buys 5 more pears, giving him a total of 8 pears. He gives 3 pears to his friend, leaving him with only 5 pears. Correct

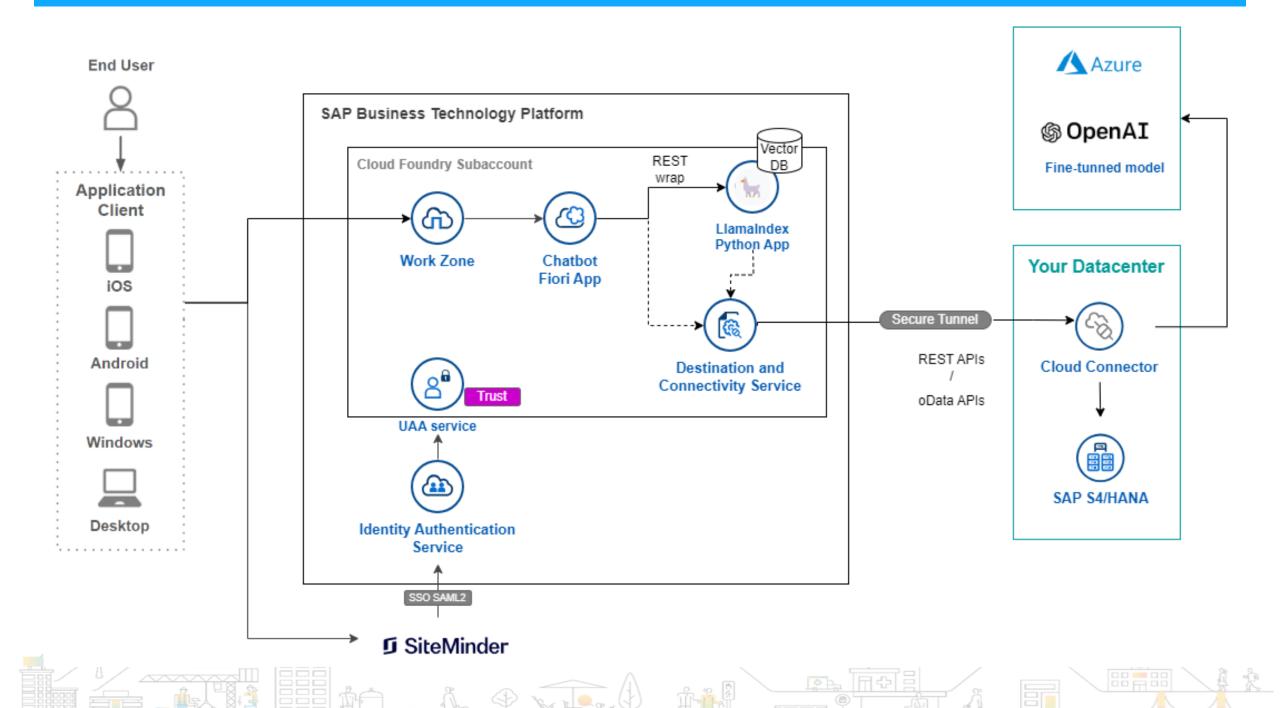
Vector Databases

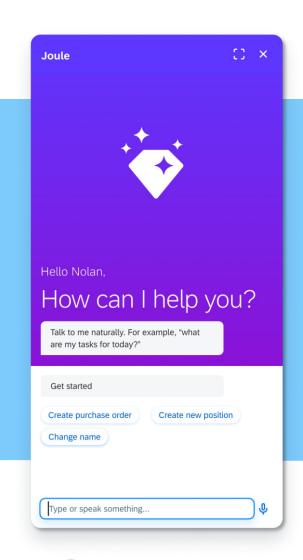
What if the "context" was already converted to embeddings and stored somewhere?

Embeddings are representations of text as real number vectors that contain the encoded context and meaning of the text.



This concept is known as Retrieval Augmented Generation (RAG)





Joule in your SAP applications

Joule in your SAP applications

Joule is included in your SAP applications, starting with SAP Start and SAP SuccessFactors, with more to come...

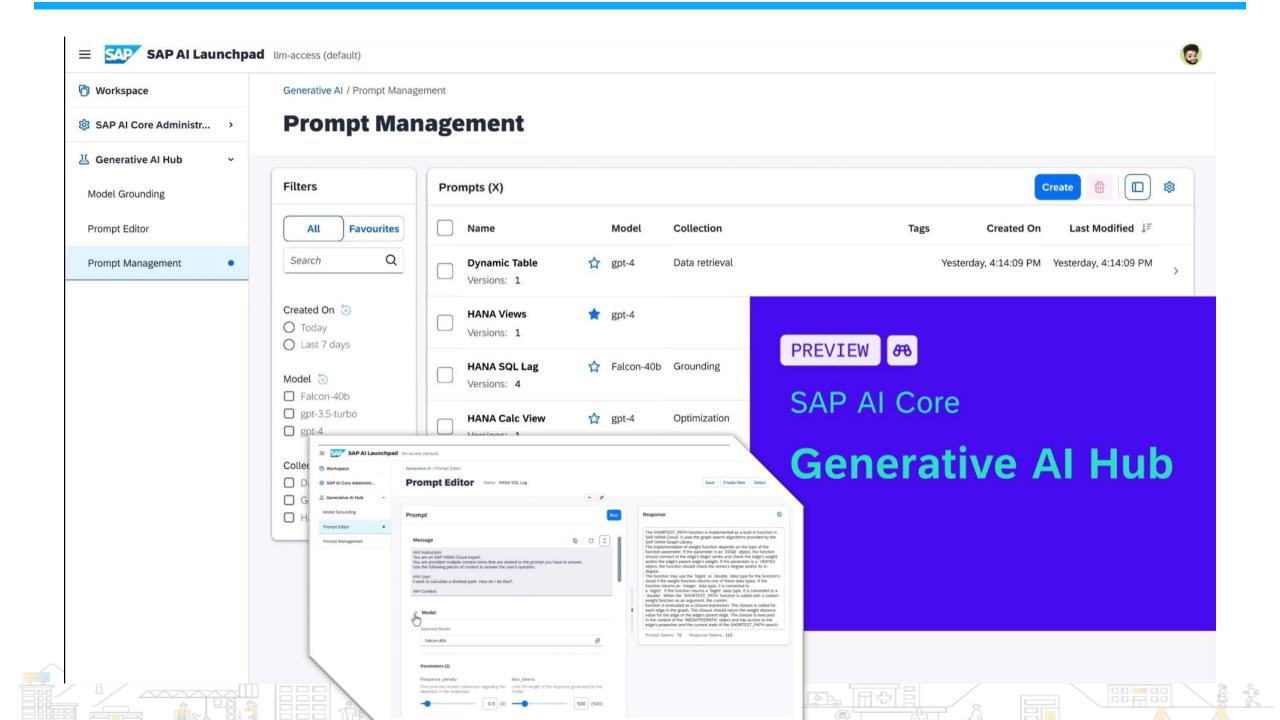
SAP Start

Access SAP SuccessFactors and SAP S/4HANA Cloud, public edition from Joule in SAP Start

SAP SuccessFactors

Give employees and managers an Al assistant that enhances their experience while reducing manual HR efforts

More to come...



Thank you!







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