SAP Integration Suite
Integrate everything to innovate now

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Public

Unpredictability is the new normal

> ❝❞
>
> What comes next is still uncertain; the only thing we know for sure is that **something is coming[1]**
>
> — McKinsey & Company

1 "Planning for 2023: How US-based businesses can succeed when capital and talent are constrained",
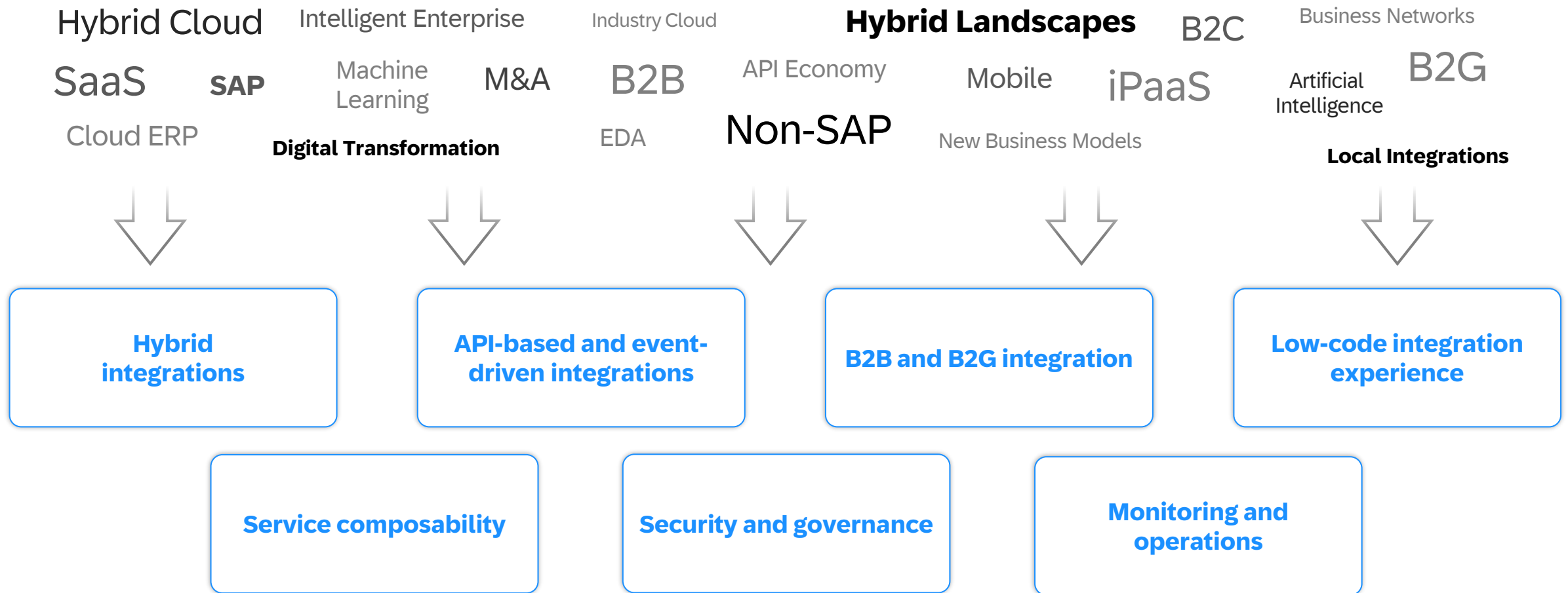McKinsey & Company, December, 2022

Managing unpredictability

Companies need to manage **conditions of extreme uncertainty** and be able **to adapt** quickly to sudden and **unexpected changes.**

Quickly evolving hybrid landscapes

Hybrid Cloud
Intelligent Enterprise
Industry Cloud
Hybrid Landscapes
B2C
Business Networks

SaaS
SAP
Machine Learning
M&A
B2B
API Economy
Mobile
iPaaS
Artificial Intelligence
B2G

Cloud ERP
Digital Transformation
EDA
Non-SAP
New Business Models
Local Integrations

| Hybrid integrations | API-based and event-driven integrations | B2B and B2G integration | Low-code integration experience |

| Service composability | Security and governance | Monitoring and operations |

Customer Integration Plans for 2024

55%	28%	5%	12%
Increase	Stay the same	Decrease	Don't know/not sure

More than half of customers polled report that the number of Integration projects will actually grow in the coming year.

Customer Integration Plans for 2024

Top Ways to Support Integrations

#1	#2	#3	#4
Relying on tools from technology companies like SAP	Source all data elements and create governance and security	Include the right people	Implement in phases and go process by process

#1 way in which customers have reported dealing with increased Integration demand is by relying on world-class Integration tools

Source: https://asug.postclickmarketing.com/SAP-integration-project/chapters-53NL-3305H.html

Partner with SAP to integrate and innovate now

680,000+
Integrations deployed

25,000+
Instances provisioned

260,000+
Systems and applications connected thru Integration Suite

3,400+
Pre-built integrations to accelerate integrations

3,900+
Ready to use APIs in SAP Business Accelerator Hub

Choose a recognized Integration Platform as a Service (iPaaS)

SAP recognized as a Leader in the 2024 Gartner® Magic Quadrant™ for the 4th consecutive time.

Customers highly recommend SAP Integration Suite to their peers and score the product highly for customer satisfaction.
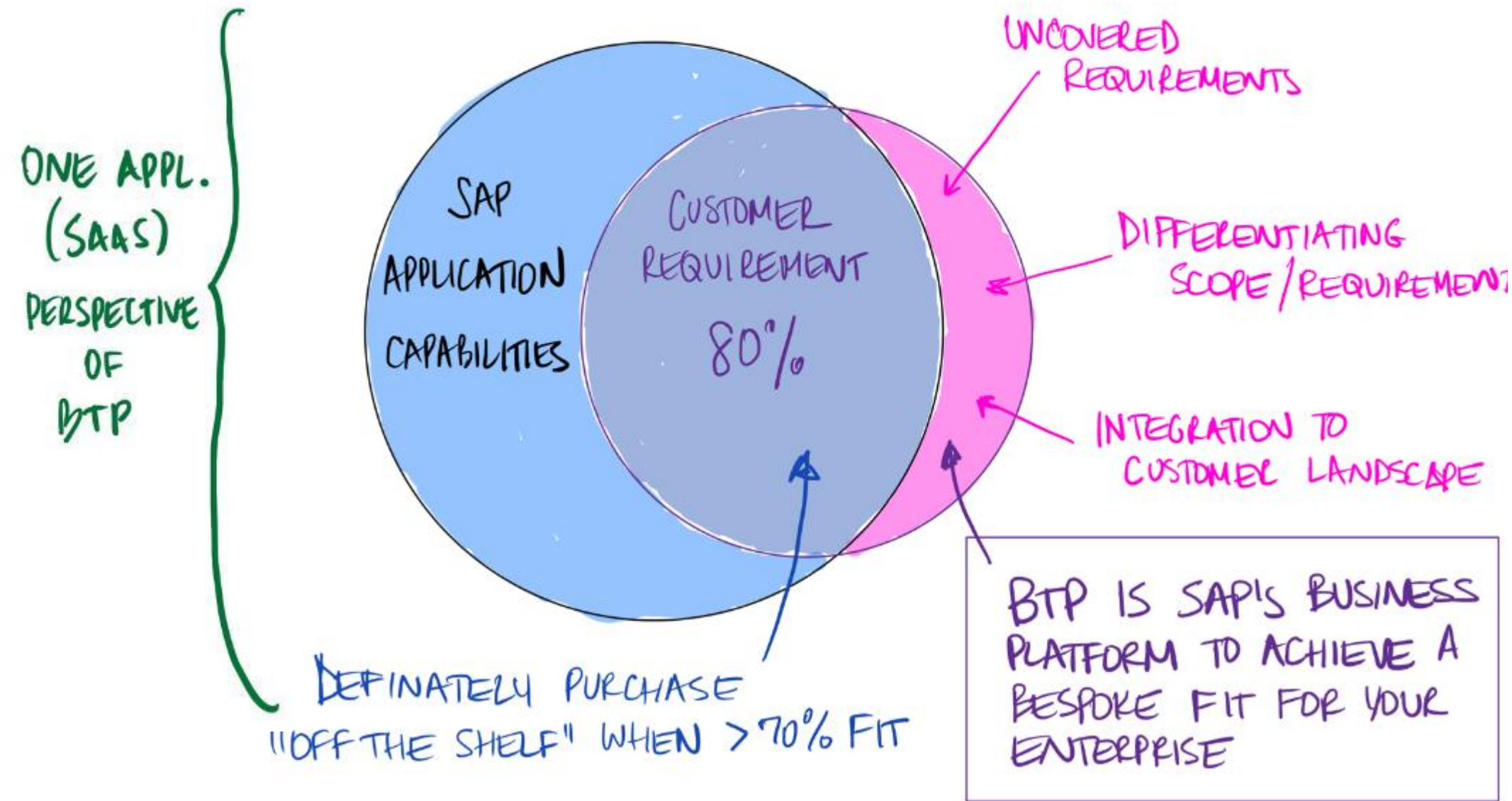
This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from SAP here.

Figure 1. Magic Quadrant for Integration Platform as a Service

① THE ROLE OF BUSINESS TECHNOLOGY PLATFORM (BTP)

ONE APPL. (SaaS) PERSPECTIVE OF BTP

SAP APPLICATION CAPABILITIES

CUSTOMER REQUIREMENT 80%

UNCOVERED REQUIREMENTS

DIFFERENTIATING SCOPE / REQUIREMENT

INTEGRATION TO CUSTOMER LANDSCAPE

DEFINATELY PURCHASE "OFF THE SHELF" WHEN > 70% FIT

BTP IS SAP'S BUSINESS PLATFORM TO ACHIEVE A BESPOKE FIT FOR YOUR ENTERPRISE

Seamlessly connect all your core business processes

SAP® Integration Suite

SAP S/4HANA®

Lead to Cash
- Lead management
- Segmentation and campaign management
- Omni-channel order management
- Trial to subscription

Issue to Resolution
- Issue detection to problem identification
- Develop solution to resolution
- Return to replace
- Closed loop feedback

Source to Pay
- Create or maintain suppliers
- Prepare purchase order
- Receive goods from supplier
- Enable payment

Payment Integration
- External payments system integration
- Treasury workstation payment integration

Recruit to Retire
- Payroll integration
- Benefits & compensation
- Recruiting & onboarding
- Time management
- Travel to expense

Digital Compliance, Business to Business (B2B)
- eDocuments
- eVAT/Invoice
- Payroll

Plan to Production
- Third-party warehouse integration
- Manufacturing Execution System integration

Fully Maintained and Updated by SAP

3400+ Prebuilt Integrations

1300+ Business Events

Achieve integration across SAP and third-party systems faster
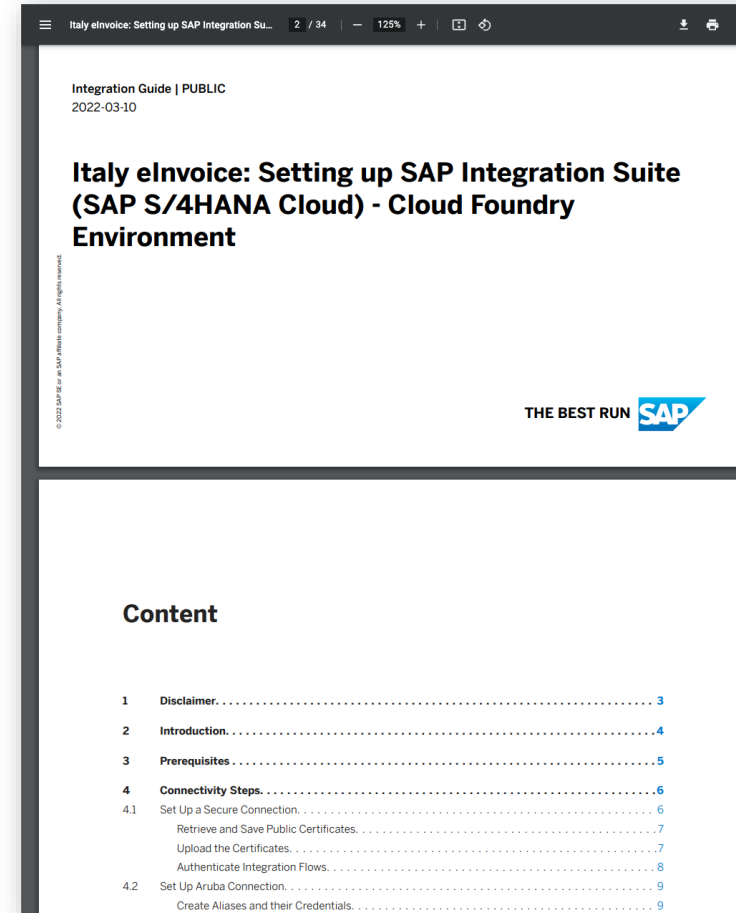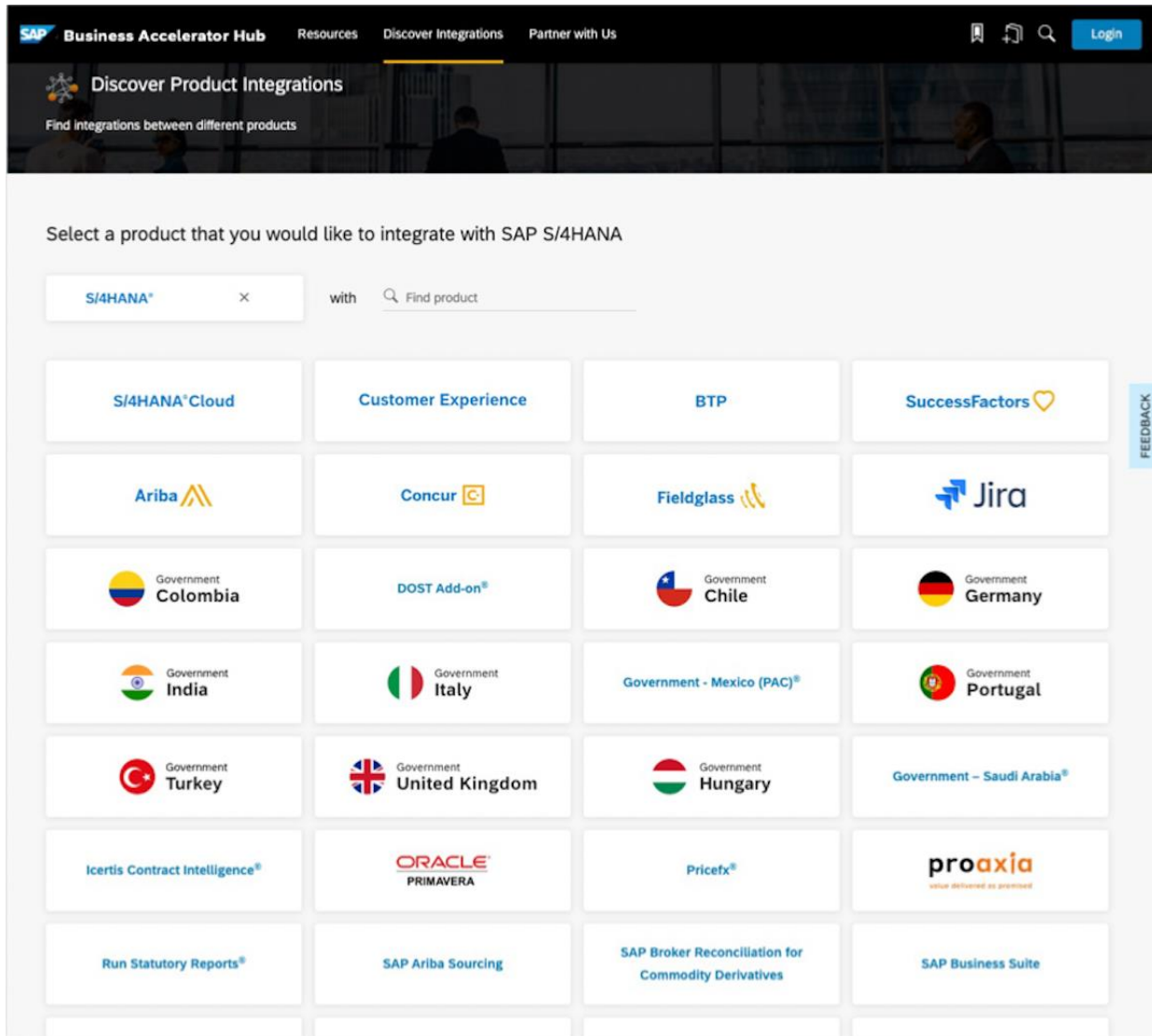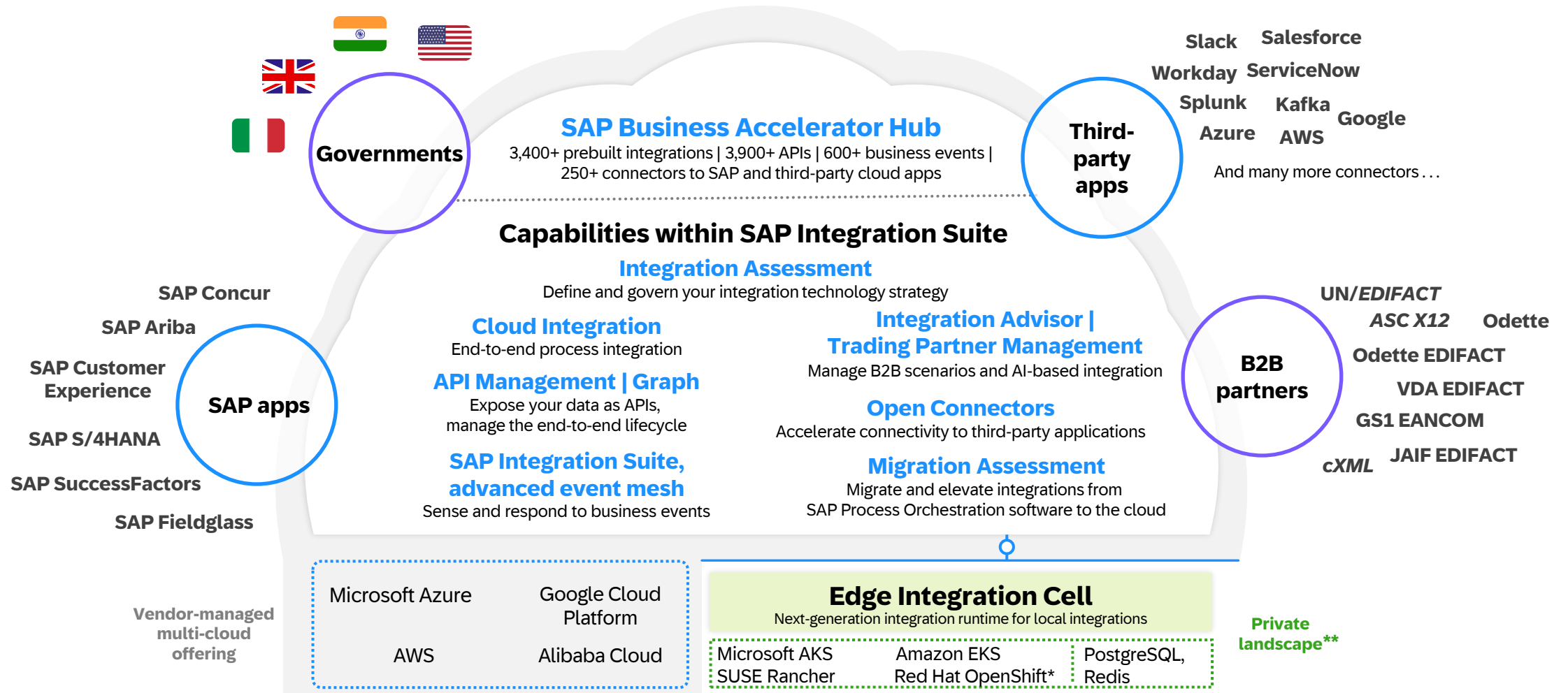

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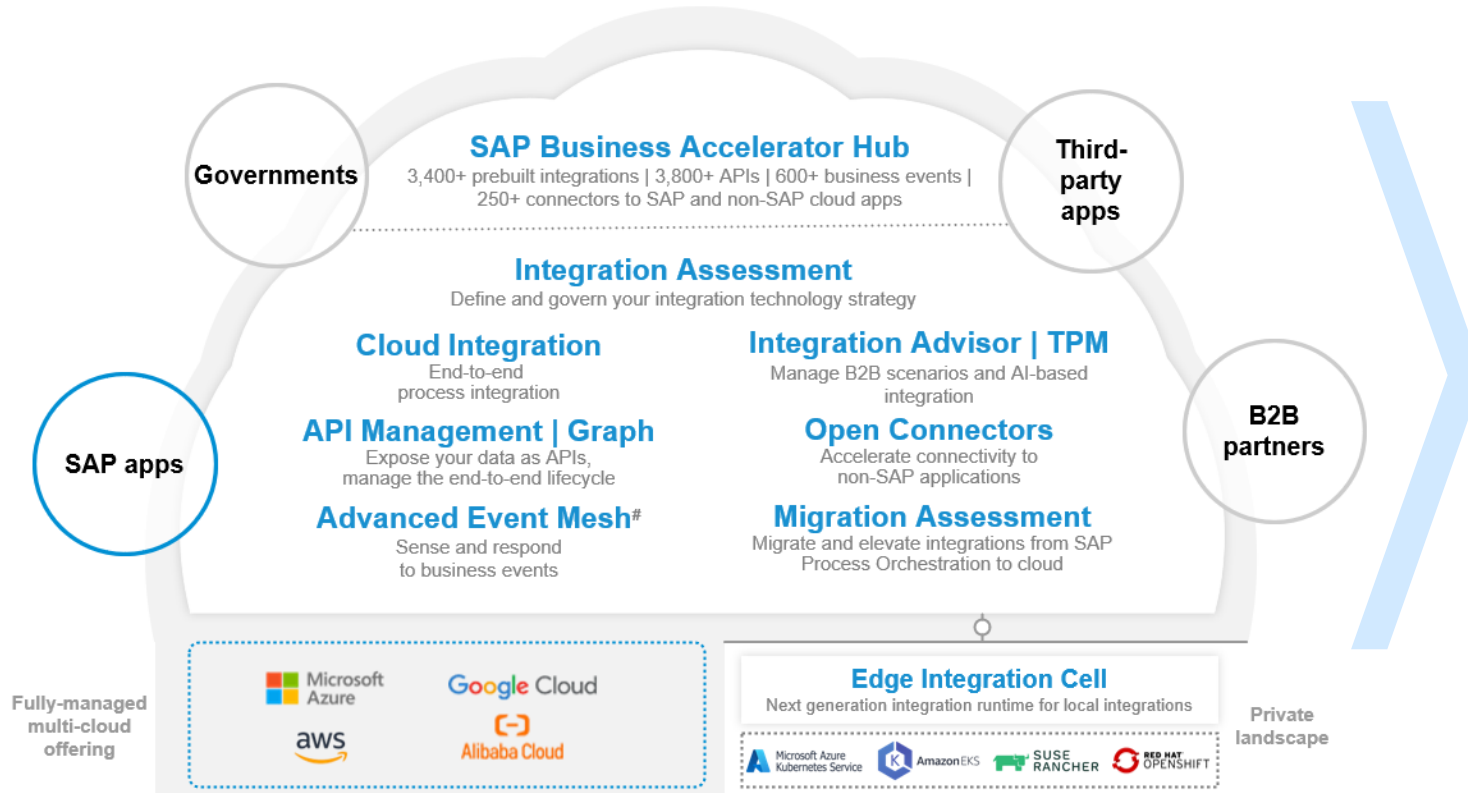
1300+
Business Events

SAP Integration Suite
SAP's hybrid integration platform for the Intelligent Enterprise

Governments

SAP Business Accelerator Hub
3,400+ prebuilt integrations | 3,900+ APIs | 600+ business events |
250+ connectors to SAP and third-party cloud apps

Third-party apps

Slack   Salesforce
Workday   ServiceNow
Splunk   Kafka
Azure   AWS   Google

And many more connectors . . .

Capabilities within SAP Integration Suite

Integration Assessment
Define and govern your integration technology strategy

Cloud Integration
End-to-end process integration

Integration Advisor | Trading Partner Management
Manage B2B scenarios and AI-based integration

API Management | Graph
Expose your data as APIs, manage the end-to-end lifecycle

Open Connectors
Accelerate connectivity to third-party applications

SAP Integration Suite, advanced event mesh
Sense and respond to business events

Migration Assessment
Migrate and elevate integrations from SAP Process Orchestration software to the cloud

SAP apps

SAP Concur
SAP Ariba
SAP Customer Experience
SAP S/4HANA
SAP SuccessFactors
SAP Fieldglass

B2B partners

UN/*EDIFACT*
ASC X12   Odette
Odette EDIFACT
VDA EDIFACT
GS1 EANCOM
cXML   JAIF EDIFACT

Vendor-managed multi-cloud offering

Microsoft Azure   Google Cloud Platform

AWS   Alibaba Cloud

Edge Integration Cell
Next-generation integration runtime for local integrations

Microsoft AKS   Amazon EKS   PostgreSQL,
SUSE Rancher   Red Hat OpenShift*   Redis

Private landscape**

*Part of the road map, beyond general availability, subject to change
**Private landscape corresponds to on premise or private cloud

Use cases

SAP Business Accelerator Hub
3,400+ prebuilt integrations | 3,800+ APIs | 600+ business events | 250+ connectors to SAP and non-SAP cloud apps

Integration Assessment
Define and govern your integration technology strategy

Cloud Integration
End-to-end process integration

Integration Advisor | TPM
Manage B2B scenarios and AI-based integration

API Management | Graph
Expose your data as APIs, manage the end-to-end lifecycle

Open Connectors
Accelerate connectivity to non-SAP applications

Advanced Event Mesh#
Sense and respond to business events

Migration Assessment
Migrate and elevate integrations from SAP Process Orchestration to cloud

Governments

Third-party apps

SAP apps

B2B partners

Fully-managed multi-cloud offering

Microsoft Azure · Google Cloud · aws · Alibaba Cloud

Edge Integration Cell
Next generation integration runtime for local integrations

Microsoft Azure Kubernetes Service · Amazon EKS · SUSE RANCHER · RED HAT OPENSHIFT

Private landscape

A2A integration
Chaining of business process steps between business applications by the exchange of transactional data

Master data integration
API-based exchange of master data across business applications

B2B integration
Chaining of business process steps between business partners by the exchange of transactional data leveraging standard B2B protocols

B2G integration
Transforming transactional data into predefined exchange formats and transfer it electronically to external legal or tax authority systems

API-based integration
Provisioning of omni-channel and secure access to business applications

Event-driven integration
Decoupling of applications, extensions or IoT data by messaging principles (pub/sub)
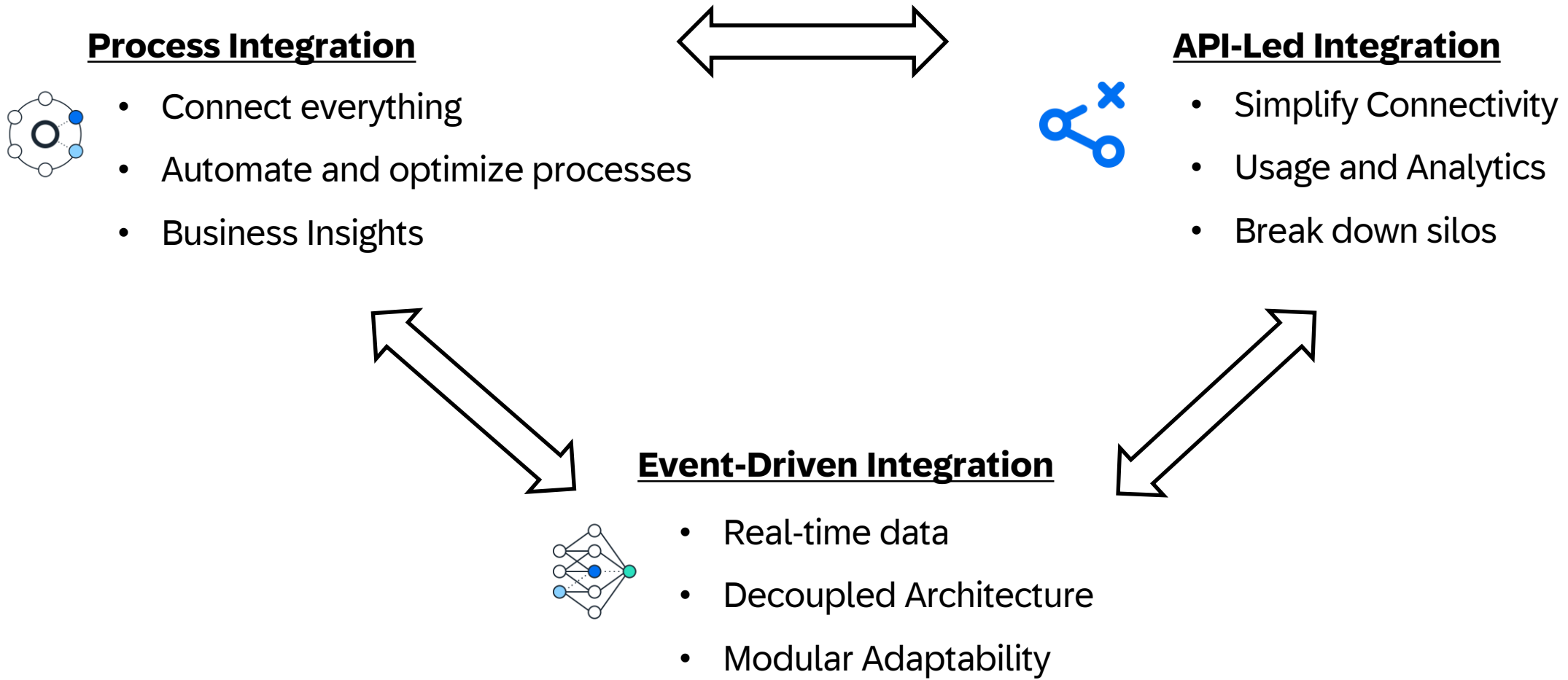
Digital integration hub
Large-scale, high-throughput APIs

Enterprise automation
Automation of business and IT processes with AI-powered tools

Integration in a nutshell

Process Integration

- Connect everything
- Automate and optimize processes
- Business Insights

API-Led Integration

- Simplify Connectivity
- Usage and Analytics
- Break down silos

Event-Driven Integration

- Real-time data
- Decoupled Architecture
- Modular Adaptability

SAP Integration Suite helps you deliver business outcomes

Optimize and automate business processes

Optimize and automate fragmented business processes to harmonize experiences across your organization.

Power e-commerce

Achieve a holistic view of customer engagements across multiple touch points.

Deliver customer insight

Gain a 360-degree understanding of your customers to increase loyalty and profitability.

Create a future-proof IT landscape

Unlock the value of your existing investments with an API-first approach.

Meet e-government and regulatory compliance

Standardize the digital registration of documents to meet regulatory compliance requirements.

Enable the API economy

Unlock unique services and create new business models to grow competitive advantage.

Connect business-to-business (B2B) partners

Create an efficient, secure, and scalable B2B platform to connect with your trading partners.

Next steps with SAP Integration Suite

Integrate everything
to accelerate innovation

Connect everyone
with automated processes

Accelerate connectivity
for faster time-to-value

[Learn more on your personalized Integration Space](#)

[Learn about SAP Integration Suite on SAP.com](#)

[Access the Gartner Magic Quadrant](#)

[Access the IDC MarketScape](#)

[Download the Forrester Study](#)

[Hear from your peers](#)

[Get hands-on with SAP Integration Suite](#)

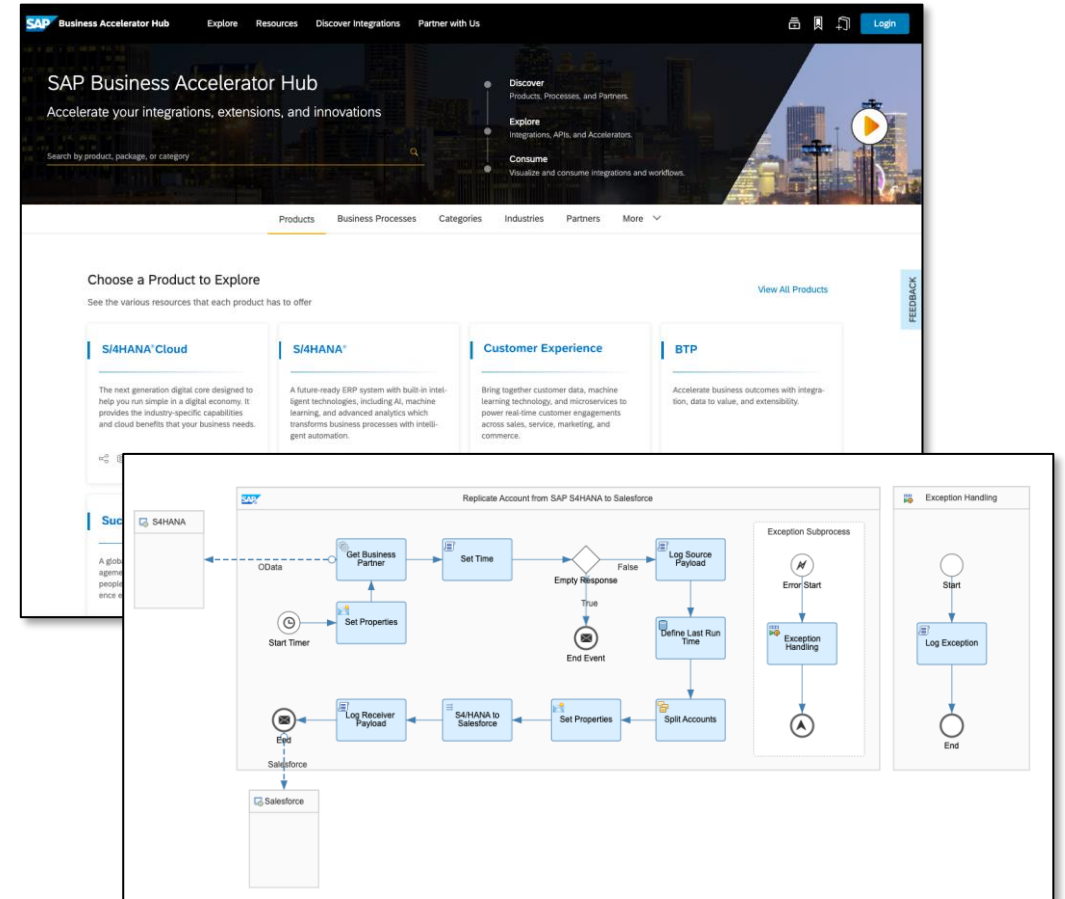[Discover APIs and other integration accelerators](#)

Demo

Fast time-to-value through prebuilt integrations
Central public catalog: SAP Business Accelerator Hub @ https://hub.sap.com/

https://hub.sap.com/

5x Acceleration

10x Savings

3,400+ Pre-packaged integrations **3,900+** APIs (OData, SOAP, REST) **600+** Business events **380+** SAP Build artifacts (actions, live processes, task automations, etc.)
250+ Adapters to SAP & non-SAP **200+** Integration artifacts from partners **100+** Integrations from "community"

Thank you.

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Appendix