## SAP Customer Experience LIVE

A Digital Experience

## Agenda at-a-glance

**14 October, 2020 EMEA** – 12:00 pm CEST **Americas** – 9:00 am PT

**15 October, 2020 APJ** – 8:30 am IST

## **A Virtual Event**

- Keynote
- Regional Spotlights
- Breakout Tracks
- Health & Wellness Break
- Diversity & Inclusion Discussion
- Partner Expo
- Fun & Games
- Lots of opportunity for Networking



Tracks	Sub Tracks	Topics
Commerce	Commerce Solutions Qualtrics Experience Management	
Customer Data Solutions	Customer Data Solutions Customer Identity Access Management (CIAM)	<ul> <li>Strategy &amp; Roadmap</li> <li>Demo</li> </ul>
Marketing	Marketing Solutions	Industry Examples
Sales	Sales Force Automation Commissions Configure, Price, Quote (CPQ) Litmos Training Solution	<ul> <li>Customer Stories featuring Partners and SAP Services</li> <li>and more</li> </ul>
Service	Customer Service Field Service Management	

## **#SAPCXLIVE**