

Content Programming Schedule

14 October, 2020 - Americas

- ▶ 9:00am PT, US
- ▶ 11:00am CDMX, Mexico
- ▶ 12:00pm EST, US East
- ▶ 1:00pm BRT, LATAM

Time	Sessions														
Americas (PT)	Theatres														
9:00am - 10:30am	Global Keynote														
10:30am - 11:00am	Regional Spotlights (NA, LATAM, MEE, EMEA North, EMEA South, APJ, HK)														
	Commerce			Sales			Service			Customer Data Solutions		Marketing	Technology Partner Ecosystem		
10:45am - 11:00am	Engagement Break: Mindfulness Session, Virtual Show Floor*, Networking Lounge, Trivia Games														
11:00am - 11:15am	Commerce Strategy, Roadmap & Demo			Sales Force Automation (SFA) Strategy, Roadmap & Demo	Configure Price Quote (CPQ) Strategy, Roadmap & Demo	Commissions Customer Spotlight by Accenture	Customer Service Strategy, Roadmap & Demo			Customer Data Solutions (CIAM) Strategy, Roadmap & Demo		Marketing Strategy, Roadmap & Demo	Pricefx	OpenText	
11:15am - 11:30am													Mirakl	WorldPay B2B	
11:30am - 11:45am	Engagement Break: Diversity & Inclusion, Virtual Show Floor*, Networking Lounge, Trivia Games														
11:45am - 12:00pm	Customer Spotlight by Netconomy	Commerce & Qualtrics	Retail Spotlight	Commissions Strategy, Roadmap & Demo	Litmos Strategy, Roadmap & Demo	Litmos Customer Spotlight		Field Service Mgmt (FSM) Strategy, Roadmap & Demo	Customer Service Spotlight by Sybit	FSM Customer Spotlight	Customer Spotlight, Migros with Netconomy		Customer Spotlight by Ecenta	BarclayCard	Totango
12:00pm - 12:15pm	Customer Spotlight by SAP Services					CPQ Customer Spotlight by Canidium	SFA Customer Spotlight by PwC				CDC Customer Spotlight by Deloitte	CDC Customer Spotlight by Bayer		Bloomreach	

*The Virtual Show Floor is open throughout the entire event