SAP Customer Experience LIVE
Agenda-at-a-Glance

AM

PM

Evening

Monday, May 6

Registration
7:00 a.m. – 5:00 p.m.

Tuesday, May 7

Registration
7:00 a.m. – 6:30 p.m.

**9:00 a.m. Live Stream
Bill McDermott SAPPHIRE Keynote
in Experience City**

**EXPERIENCE CITY Open
ALL DAY DINING/ Networking
9:00 a.m. – 7:30 p.m.**

**SAP Customer Experience LIVE
Opening Keynote – Alex Atzberger**
1:00 p.m. – 2:30 p.m.

**Theater Sessions
(Show Floor / Campus)**

**Demo Pods, Showcases,
Meet the Experts**

Partner Booths

Networking Reception
6:00 p.m. - 7:30 p.m.

Wednesday, May 8

Registration
7:00 a.m. – 4:30 p.m.

**EXPERIENCE CITY Open
ALL DAY DINING / Networking
9:00 a.m. – 4:00 p.m.**

**Theater Sessions
(Show Floor / Campus)**

**Demo Pods, Showcases, Meet
the Experts**

Partner Booths

**SAP Customer Experience LIVE
Fireside Chat:
Bill McDermott, Alex Atzberger**

**Keynote:
Simon Fuller, Tommy Caldwell**
4:00 p.m.–5:30 p.m.

Closing Celebration
5:30 p.m. – 7:30 p.m.