

The background of the top half of the slide features a dark blue field with a multitude of thin, colorful lines (blue, green, yellow, orange, red) radiating from a central point, creating a starburst or fireworks effect. On the right side, there are three vertical bars of increasing width and height, colored in shades of yellow and orange.

SAP Leonardo Live

Not just another business conference

The Elements of Disruptive Innovation for a Digital Business

Don Ginocchio, SAP University Alliances
November 3, 2017

PUBLIC

SAP University Alliances and SAP Next-Gen programs

Mission: Build next-gen innovators and connect them to the SAP ecosystem to accelerate disruptive innovation



SAP University Alliances enables faculty to bring SAP software and SAP University Alliances curriculum into classrooms and academic research. The goal is to better prepare the next-generation designers, developers, data scientists, makers, entrepreneurs, and business leaders for the exponential enterprise. Through a network of 3,100+ educational institutions including 96% of top universities across 106 countries worldwide, SAP University Alliances aims to develop critical skills for digital futures among academics, university students, and young thinkers, and to build the bridge to executives and professionals.



To accelerate the impact of its global academic innovation network, SAP University Alliances has launched **SAP Next-Gen**. The program enables SAP customers and partners to seed in disruptive innovation and accelerate their exponential enterprise journeys and digital futures through connecting with students, start-ups, academic thought leaders, researchers, accelerators, venture firms, and other partners in the SAP University Alliances network.

Mission of SAP University Alliances and SAP Next-Gen Labs

Build the talent of the future for the digital enterprise:

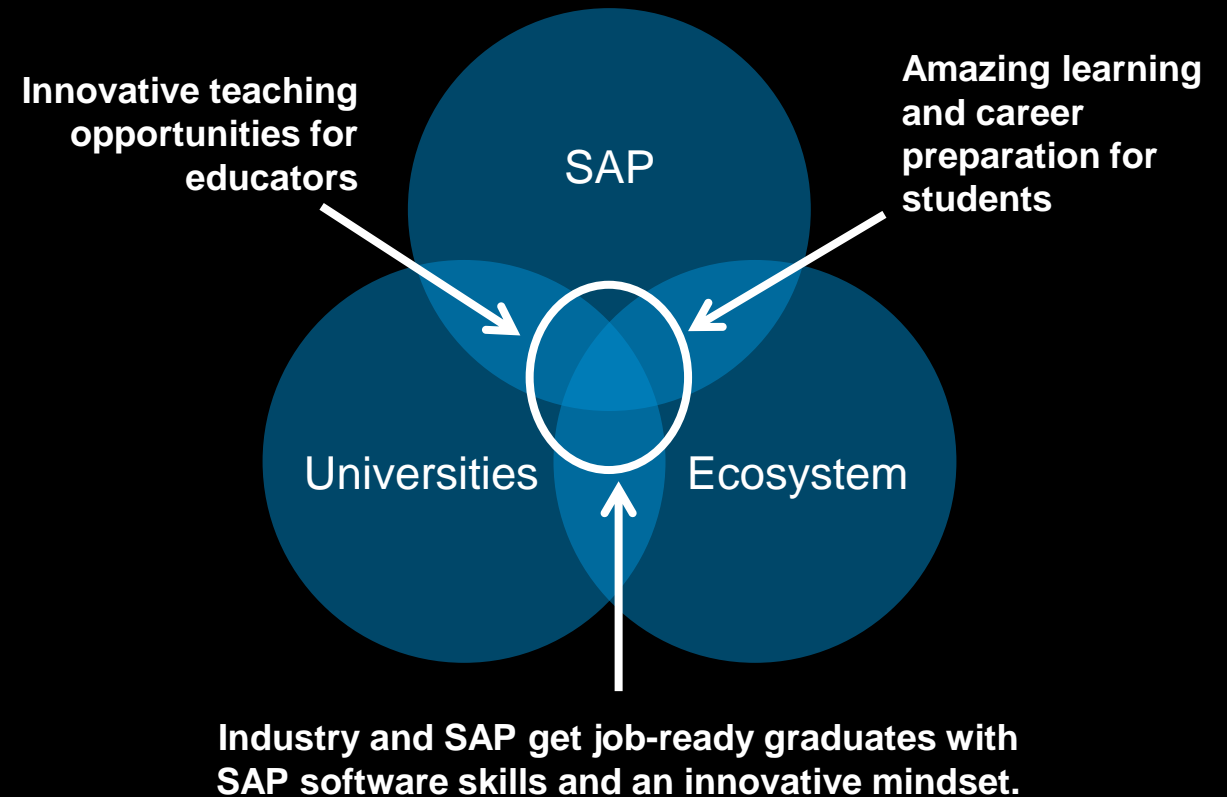
Empower executives and professionals for growth in the digital enterprise, and prepare university students and young thinkers for a successful career path in the SAP ecosystem, combining a strong degree with SAP software skills that give students competitive advantage in the job marketplace

Drive innovation from academia and next-generation users to the digital enterprise:

Strategically enable young bright minds to disrupt business and contribute their innovative ideas through crowdsourcing, contests, projects stemming from the SAP Next-Gen Consulting program, co-innovation opportunities, and research

Shape the future of higher education:

Drive unprecedented empowerment of the university community on the latest, most innovative topics and technologies from SAP





SAP Community

Enterprise community

Academic community

SAP
next-gen ▶▶

A purpose-driven innovation community empowered by SAP Leonardo

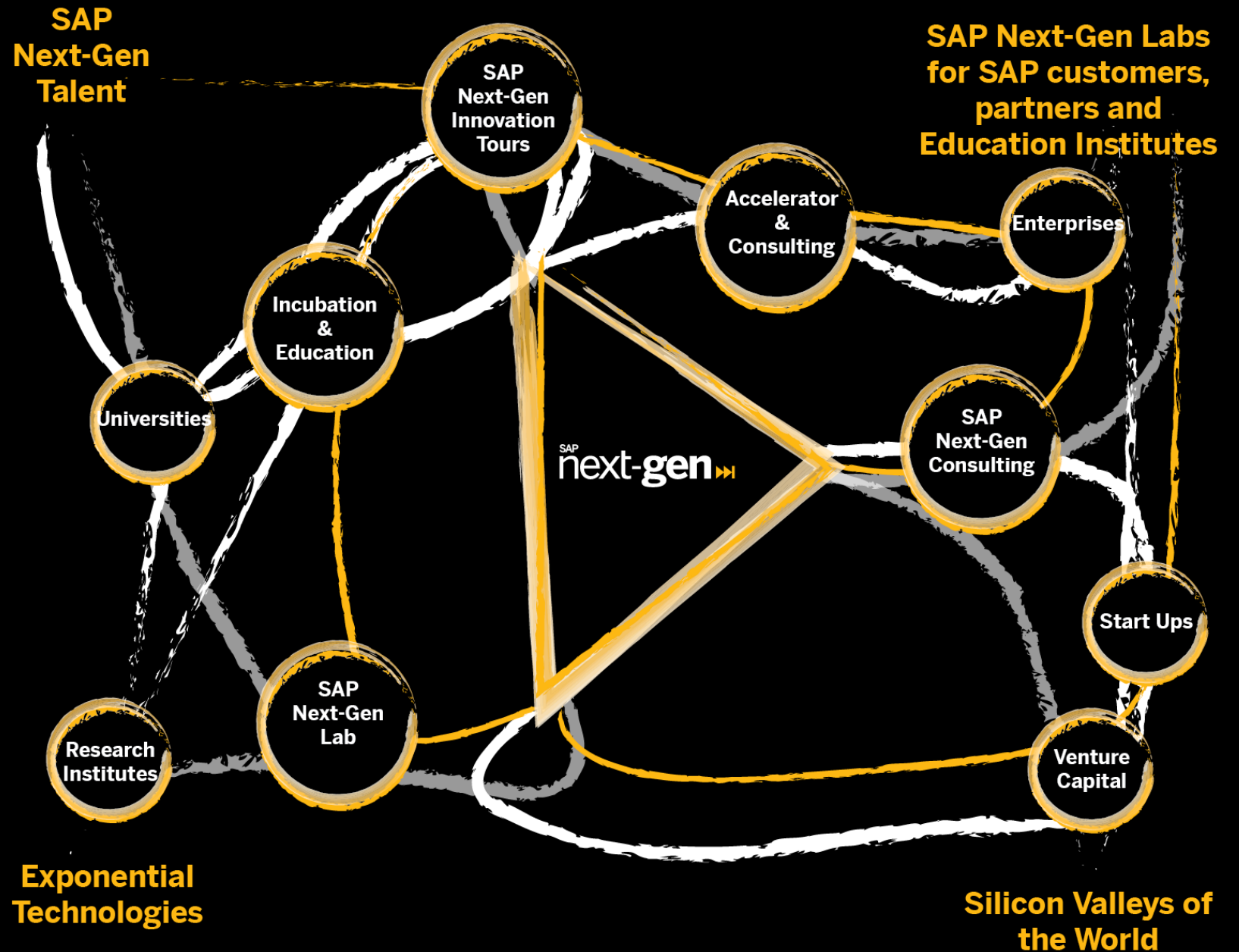
Tech community

Civic community

Silicon Valleys of the world ...

SAP next-gen

Innovation with purpose



SAP Next-Gen program for SAP MaxAttention

Drive “innovation with purpose” through SAP Next-Gen memberships in clubs for industries, clubs for SAP Leonardo and exponential technologies, and clubs for methodologies (science-fiction thinking, ...)

Start to build your community and relationships



Innovation relationships

- Access SAP Next-Gen Labs and hubs at universities focused on purpose-driven digital innovation linked to the UN Sustainable Development Goals (SDGs)*
- Access the global SAP Next-Gen innovation community for SAP Leonardo**
- Connect to 3,300+ educational institutions**
- Receive invitations to SAP Next-Gen open meetups and summits**

Get inspiration and exchange with exclusive community



Innovation community

- Join salons – exclusive thought-leadership and networking events focused on accelerating innovation linked to the SDGs
- Get matched up with start-ups
- Access recruiting opportunities through educational institutions in the SAP Next-Gen global network
- Build your “innovation with purpose” network linked to the UN SDGs with support from an assigned coordinator
- Utilize the SAP Leonardo Center global enablement network

Innovation relationships

Accelerate your digital innovation topic



Innovation journey

- Exclusive SAP Next-Gen Innovation Tours to Silicon Valley, New York City, Berlin, and other SAP innovation hubs where you connect with thought leaders among academia, start-ups, partners, and SAP, making connections to accelerate your innovation with purpose
- SAP Next-Gen Boot Camps: Use science-fiction thinking, exponential thinking, and design thinking together with thought leadership on customer-specific topics to accelerate your “innovation with purpose” road map with SAP Leonardo

*) Exclusive for SAP MaxAttention customers

**) Available for all customers

SAP next-gen

Exponential technology and purpose-driven clubs



Science fiction



SAP Cloud Platform



Community



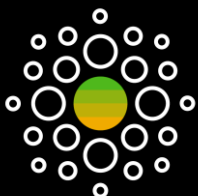
iOS development



Machine learning



Artificial intelligence



Big Data



Purpose thinking



Blockchain



Robotics



Drones



Exponential thinking



VR/AR



Change management



IoT

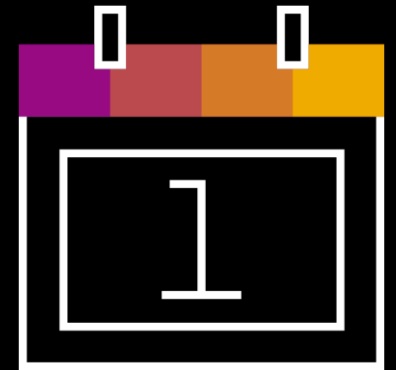
Join us for a new SAP Next-Gen Lab opening and blockchain boot camp

Search for “**SAP Next-Gen launch and blockchain boot camp**” in Eventbrite

When: November 16, 2017

Where: University of Illinois Chicago

What: Expert speakers and hands-on workshop around blockchain



Link: www.eventbrite.com/e/sap-next-gen-launch-and-block-chain-bootcamp-tickets-38879578867

Thank you.

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A great example of driving innovation



As a center for the IoT, the Chicago Connector provides the technical support and industry expertise start-ups need to drive the future of the IoT.



Dennis Boecker

Vice President IT Innovation, Robert Bosch LLC