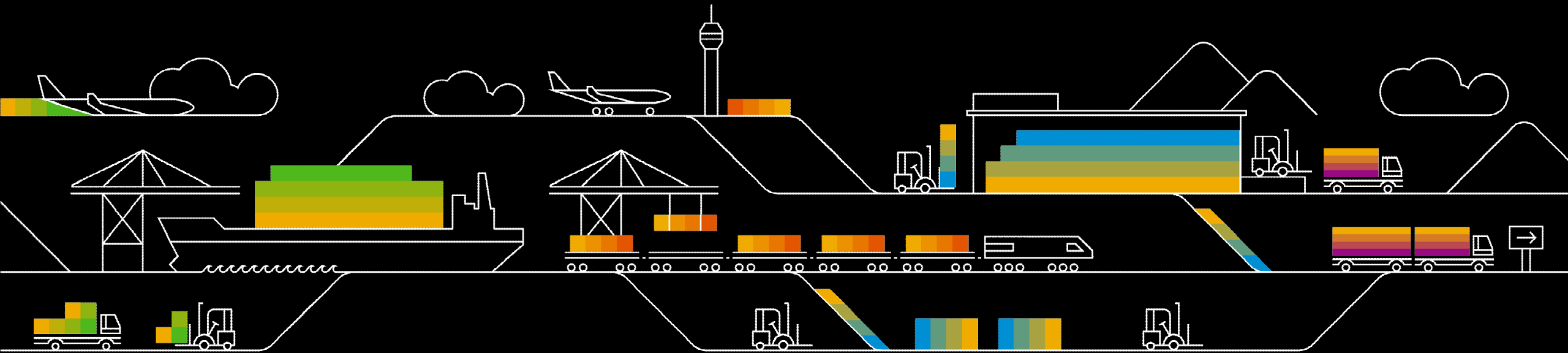


Redefining **Industry Models** with SAP Leonardo

Pat Bakey, President, SAP Industries



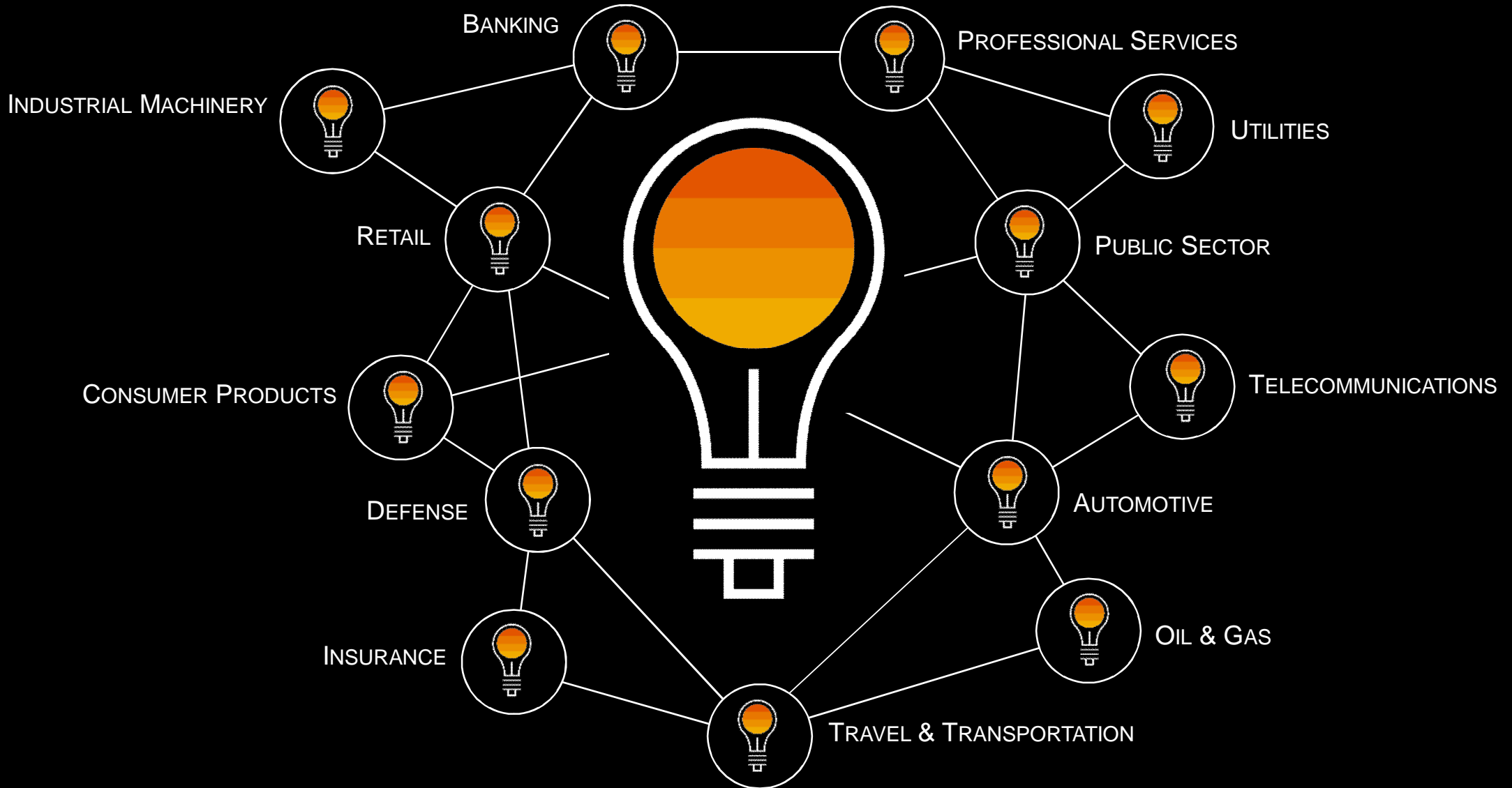
We are living in the age of **Digital Disruption**

MACHINE LEARNING
3D PRINTING
INTERNET OF THINGS
SOCIAL
CYBER SECURITY
API & MICRO SERVICES

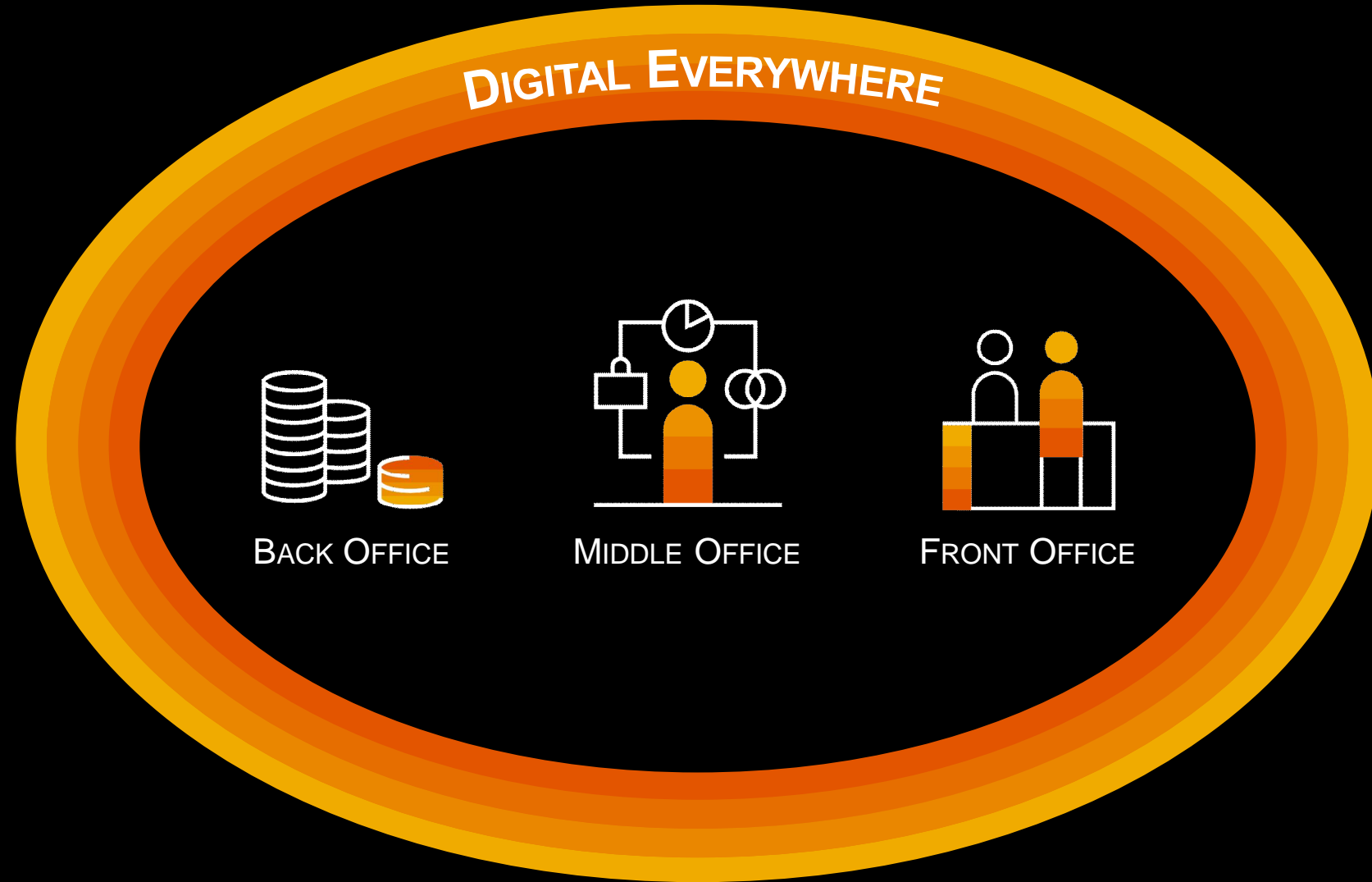
DIGITAL ASSISTANTS
CLOUD
NANO-TECHNOLOGY
UX
IN MEMORY COMPUTING

ARTIFICIAL INTELLIGENCE
MOBILITY
B2B MARKETPLACE
BIG DATA
ROBOTICS
BLOCKCHAIN

Redefining industries in a new **cross-industry** world



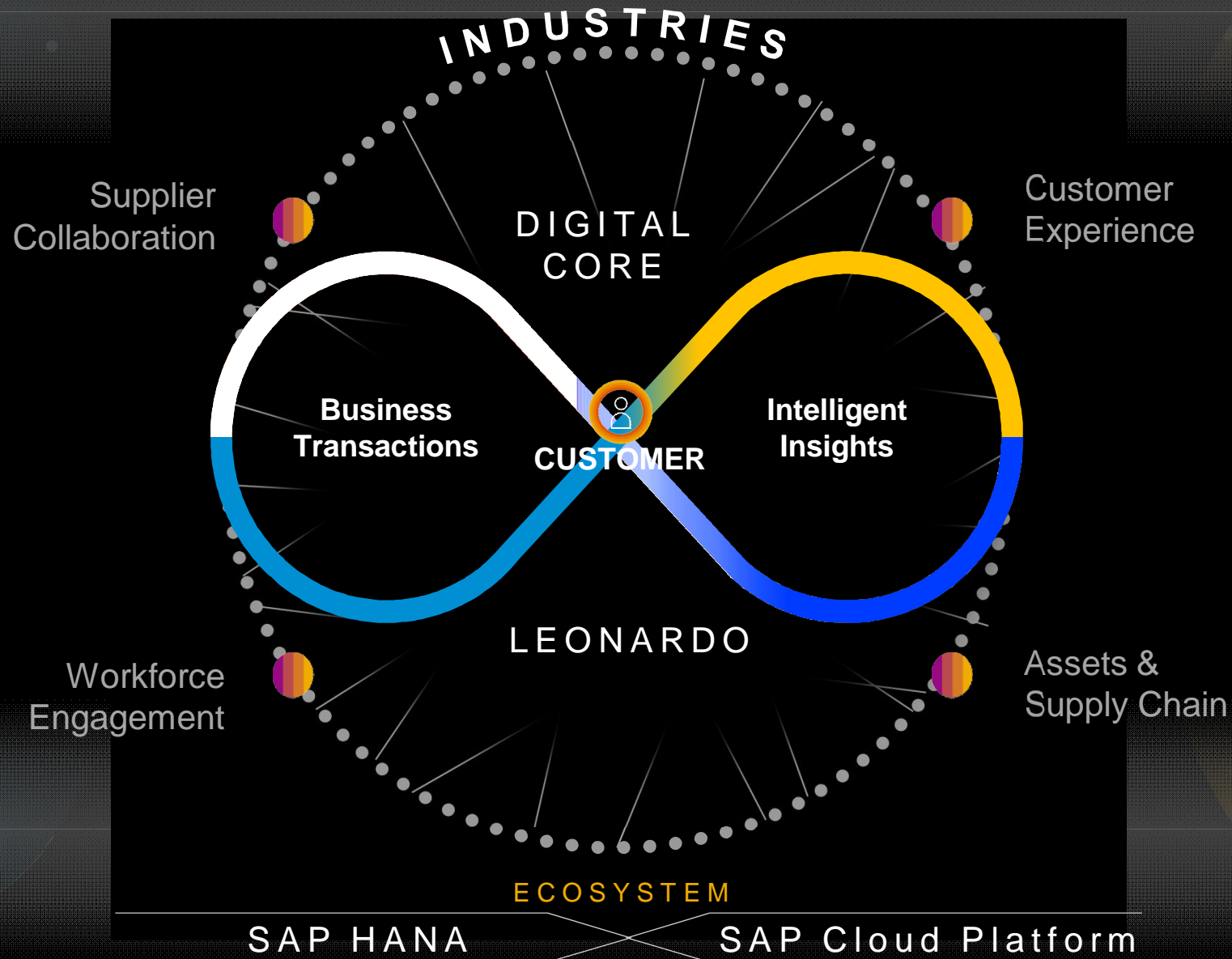
Digital is **embedding intelligence** in every section of the organization



But the **customer** remains the **epicenter**



SAP Leonardo **connects** everything together





Energy management & Utilization

Panel Discussion

CATERPILLAR
>
accenture

Redefining **Industry Models** with SAP Leonardo

