

# SAP SELECT

OCTOBER 28-30, 2019 | BERLIN, GERMANY

## WELCOME TO SAP SELECT

SAP Select is the premier executive business program that brings global business leaders together in a unique environment to discuss how to turn change into opportunity and transform your business in the Experience Economy.

This event provides unparalleled access to human resources leaders, members of the SAP Executive Board, and other SAP executives. Join conversations on how to close the experience gap and deliver employee experiences that increase engagement and performance.

### SAP SELECT HIGHLIGHTS

- Keynotes
- Interactive Presentations
- Customer Panels and Customer Connect Center
- Executive Roundtables
- 1:1 Meeting Opportunities with Industry Peers, SAP Experts and Leadership
- Exceptional Evening Events

### SESSIONS FOR HUMAN RESOURCES EXECUTIVES

- Uncover the Secret to Becoming a “Best Place to Work”
- Turn Employees into Brand Ambassadors with Experience Management Solutions
- Transform Human Capital Management by Transitioning to the Cloud
- See How SAP Transformed Employee Engagement with Total Workforce Management
- Sustain Bottom-Line Improvements by Managing Spend Holistically

### TO LEARN MORE

Please visit: [www.sap.com/selectberlin2019](http://www.sap.com/selectberlin2019)

For more information about SAP Select, please contact your SAP Account Executive.



### SAP SELECT EXPERIENCE MANAGEMENT WORKSHOP

#### Transform Your Employee's Experience Using X-Data and O-Data

David Jonker, VP, SAP Insights Research Center

Explore new possibilities created by tapping into data about your people's experiences and operational impact. Develop insights into opportunities and challenges for your organization by transforming people engagement activities using new data-collection capabilities. Come ready to engage in a collaborative, no-preparation-needed discussion with peers.