Antitrust and Competition Law Compliance

SAP's leadership position in the global market is founded on maintain long-term and sustainable trust with our stakeholders worldwide. Our heritage is one of corporate transparency, open communication with financial markets, and adherence to recognized standards of business integrity.
The SAP commitment to the highest standards of integrity requires us to maintain an efficient Compliance Management System which is regularly audited and certified.

By hosting an event bringing together various market participants, SAP, as the event host, follows international best practice approaches to ensure compliance with competition/ anti-trust laws. The purpose of the following certification is to educate and inform the event participants about do's and don'ts for their communication with other market participants. SAP requires the acknowledgement, documented by a signature, of each participant. This approach is mandatory on global level. In case of questions: contact global-compliance-office@sap.com.

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1. Participant hereby declares on behalf of itself and his affiliated companies to abide by all applicable antitrust and competition laws. In particular, the Participant will NOT exchange – in fact or in appearance – with any other SAP AC participant(s) information on:
a. Event participants´ terms of trade, particular customers, marketing plans, product development or other non-public information.
b. Event participants´ prices, pricing, price changes, price differentials, mark-ups, discounts, allowances, credit terms, etc., or data, that bear on price, e.g. costs, production, capacity inventories, sales, etc.
c. Event participants´ industry pricing policies, price levels, production levels, production capacity or product inventories.
d. Changes in event participants´ industry production, capacity or inventories.
e. Current or potential bids on contracts by event participants for particular products and/or procedures for responding to bid invitations.
f. Plans of SAP AC participants concerning the design, production, distribution, introduction dates or marketing of particular products, including proposed territories or customers.
g. Matters relating to actual or potential individual customers or suppliers of event participants that might have the effect of excluding them from any market or of influencing the business conduct of firms toward such suppliers or customers.
h. Current or projected cost of procurement, development or manufacture of any product of event participants.
i. Non-public information regarding any event participants´ market share for any product or for all its products.
j. Local, regional or global allocation or division of markets, market segments, geographic territories or customers and prospects.

2. If Participant reasonably believes that any meeting agenda or invitation may potentially violate the aforementioned principles, Participant will bring this immediately to the attention of all SAP AC participants to ensure compliance with such principles. Participant acknowledges that the meeting will not take place until such dispute has been solved based on the aforementioned principles.

3. Participant acknowledges that SAP reserves the right to end any meeting immediately in case SAP reasonably believes that any of the aforementioned principles may be or may have been violated.

4. Participant may report violations of the aforementioned principles to the competent authorities. Participant acknowledges that SAP reserves the right to report any violations itself.

5. If Participant does not abide by the aforementioned principles, Participant may not take part in any SAP User Group, SAP Advisory Council meetings or other activities anymore.

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