SAP Signavio

Transform business process better and faster with SAP Signavio

Nicoletta Ferone – Solution Expert
Maarten Maassen – Value Advisor

Public

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THE BEST RUN SAP

Agenda

- Setting the scene

- Customer example

- The pieces of a successful transformation

- SAP Signavio as the navigator

- How to get started and run your transformation

Public

We are on a
continuous journey…
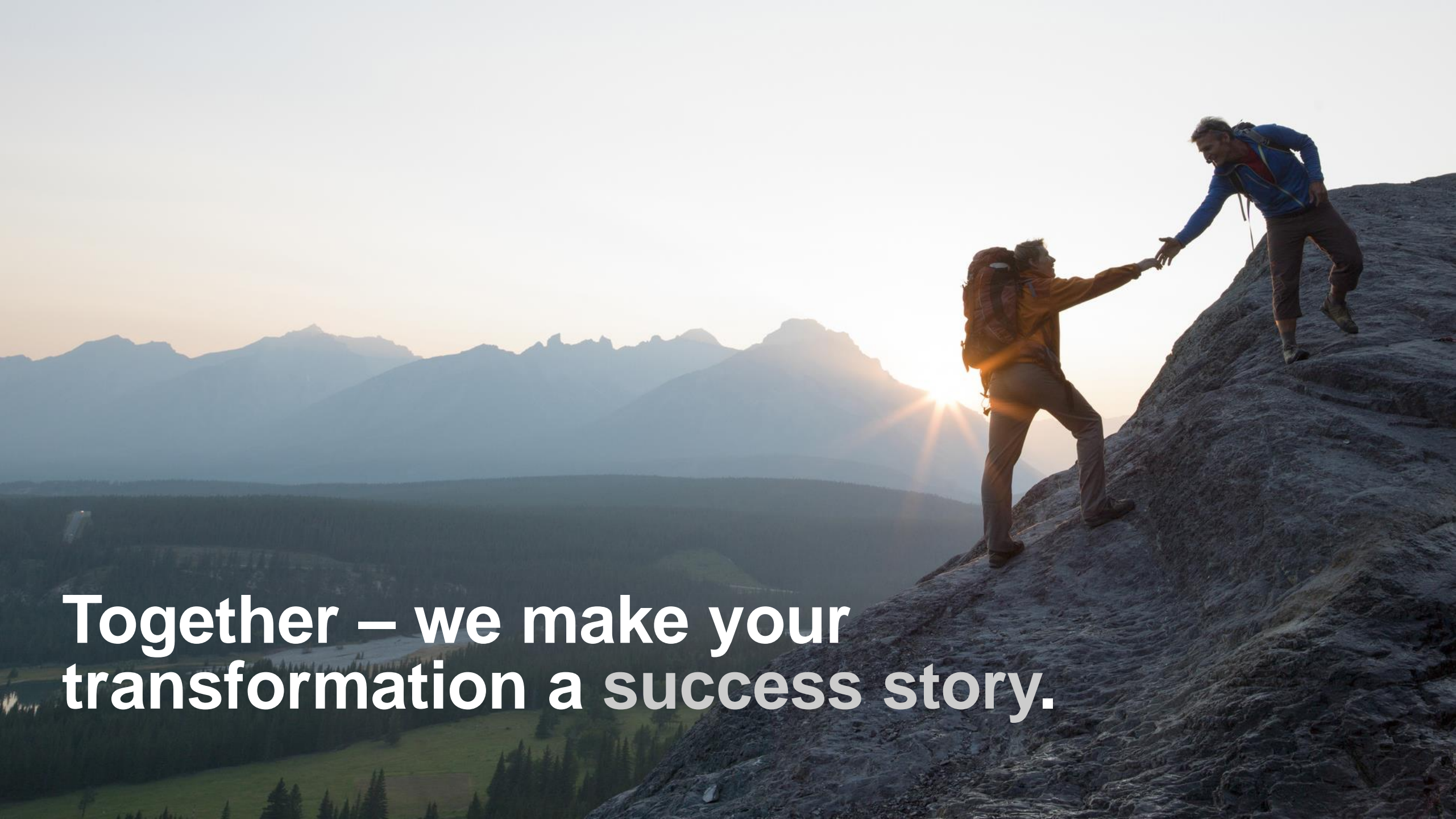
Together – we make your transformation a success story.

Digital transformation projects are challenging

Less than

30%

of transformation initiatives succeed
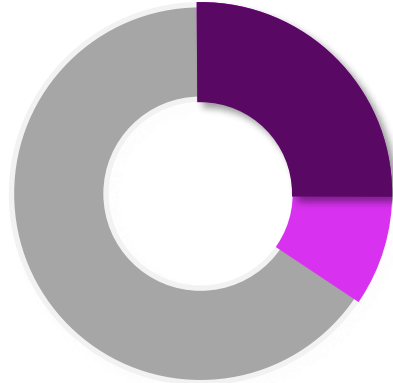
Initiatives reach in average

25% to 30%

of the financial targets

Good news

We know how to do better

Why do transformations fail?

#	%	Reason
1	67%	Competing business priorities
2	47%	Lack of internal skills needed
3	43%	Change management
4	40%	Budget challenges
5	24%	Immature digital culture across the organization
6	19%	Poor strategy or project management
7	18%	Lack of support from company leadership

KEY TAKEAWAYS

➤ **People** are more important than technology

➤ **Culture** eats everything for breakfast

➤ **Leadership and objectives** matter

➤ **Priority and focus** are important

and finally it's about **"getting things done"**
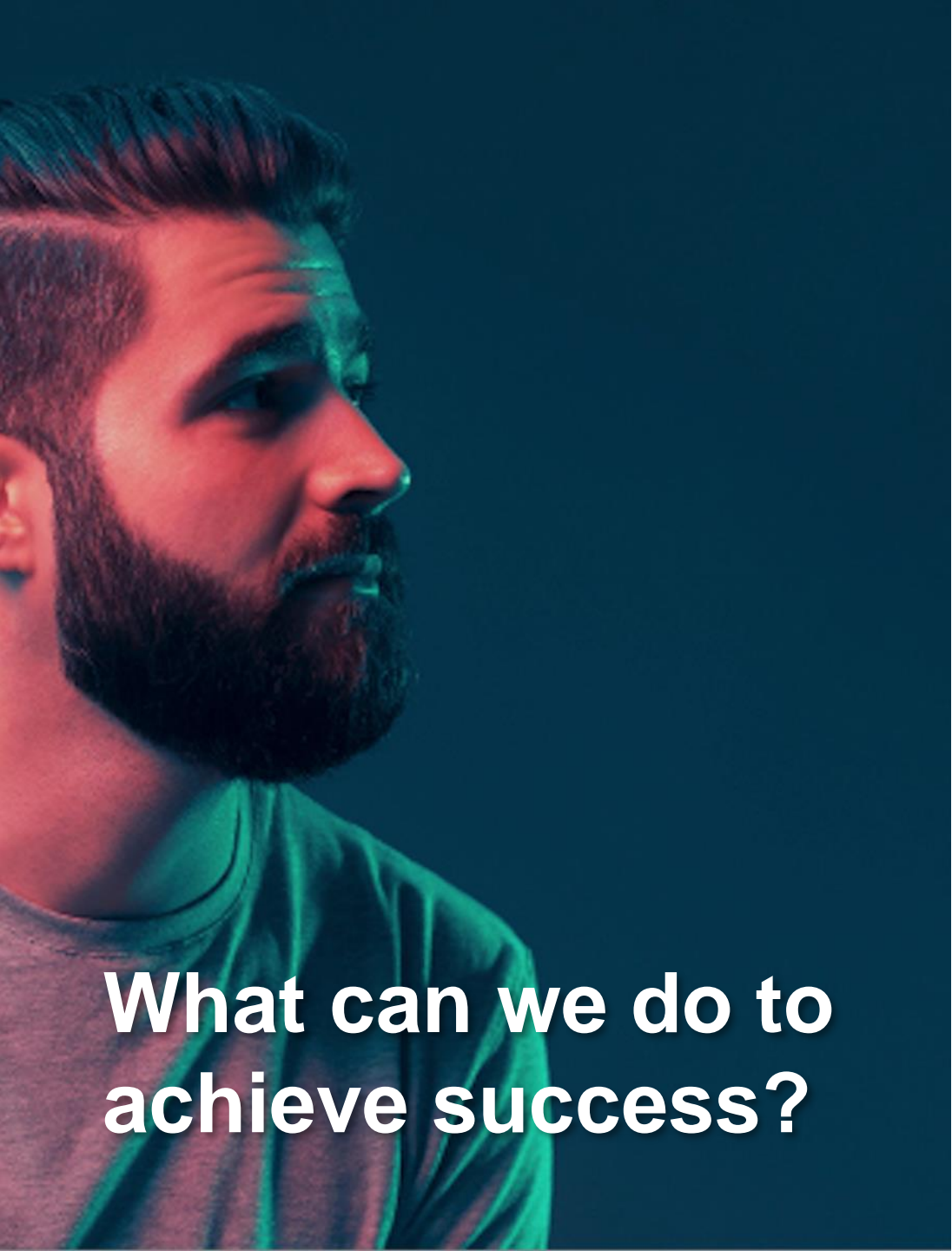
What can we do to achieve success?

SAP Signavio

- enables you to **implement a customer-centric process mindset**

- through **end-to-end process collaboration**

- to continuously **identify actionable improvement potential**

- to **drive real change** and **realize business value.**

Why SAP Signavio?

- Increase **flexibility, agility and competitiveness** through business & IT collaboration

- Deliver transformation initiatives **faster** and with less risks

- Generate efficiencies and **increase profitability** through process automation

- Improve **customer satisfaction** and **revenue** growth through customer-centricity

- **Mitigate risk** within operations and transformation
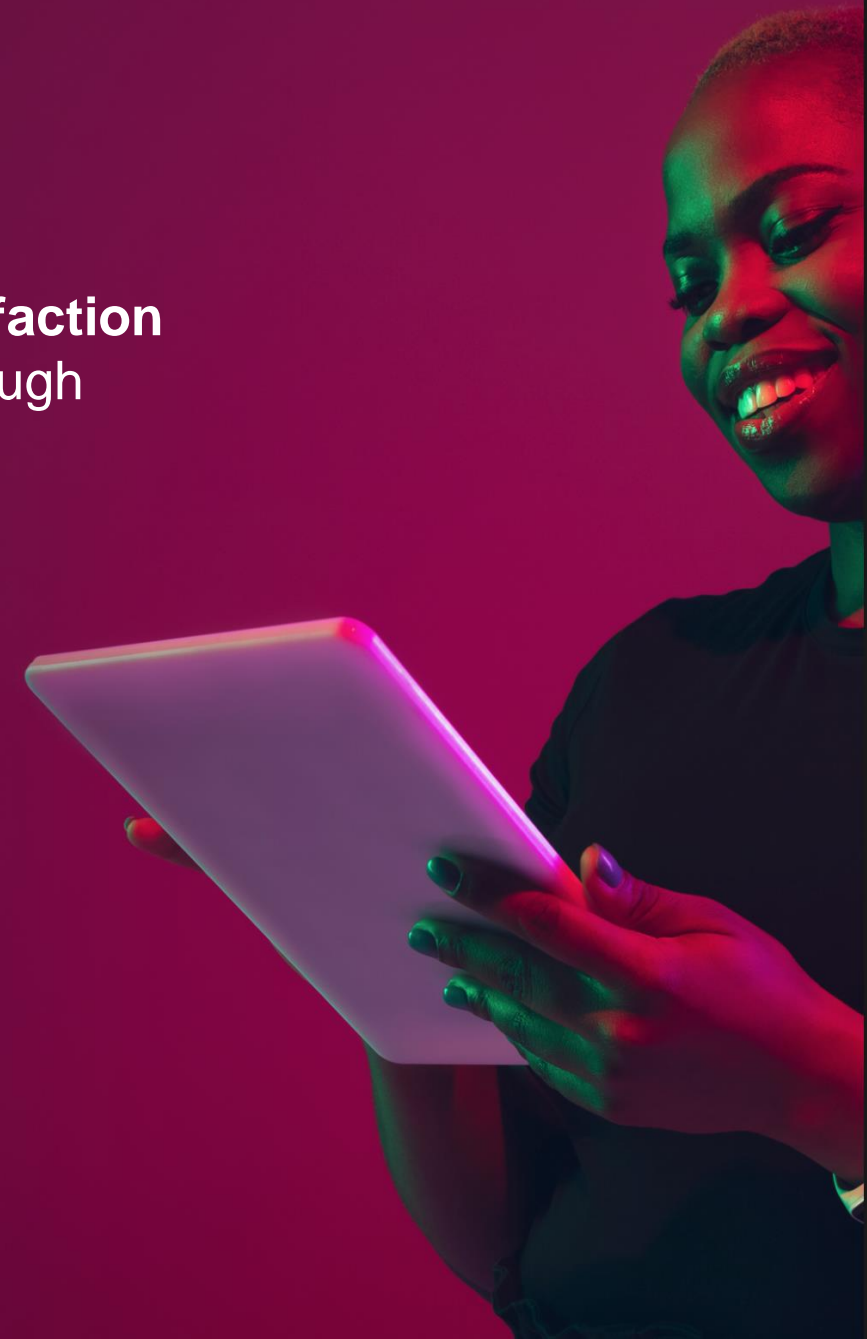
Needed a business process transformation solution to match the company's goal of becoming fully digital

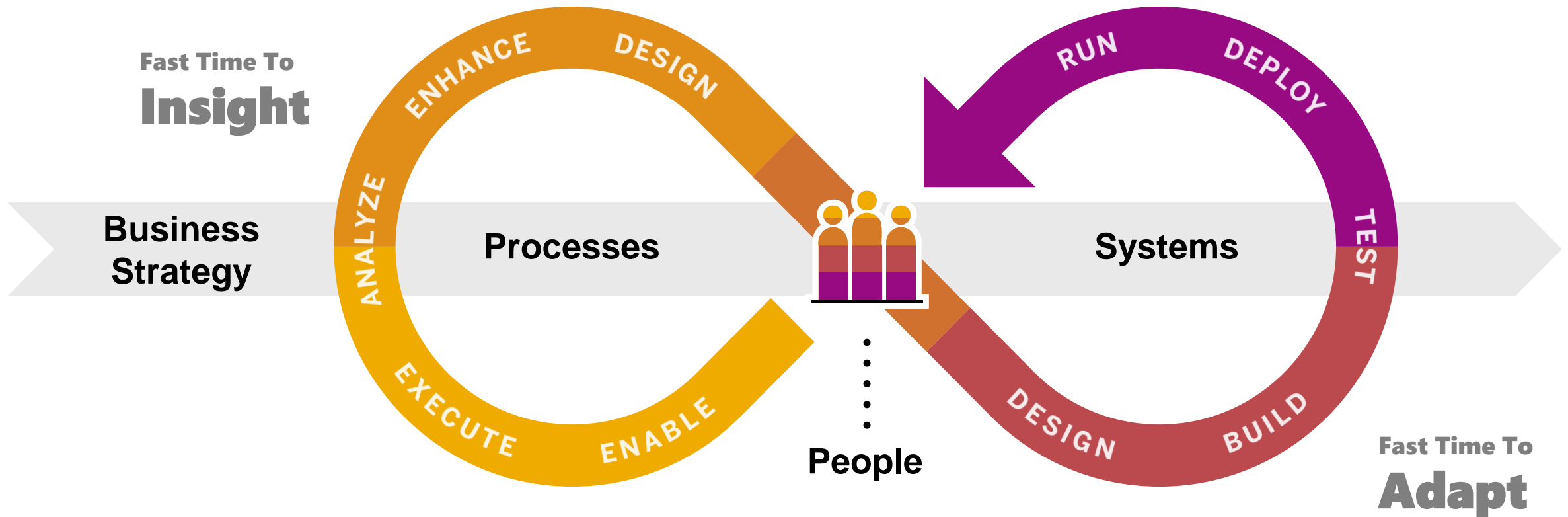https://www.signavio.com/success-stories/qorvo/

Bringing the pieces together to drive successful transformations

Bringing business and technology together based on a unique business process transformation methodology


Every organization requires fast insights into its business processes as part of a transformation project

Every organization requires the ability to adapt and roll-out process improvements – fast and at scale

SAP Signavio helps our Customers to achieve SAP's vision

Enable every organization and every industry to become a network of intelligent, sustainable enterprises
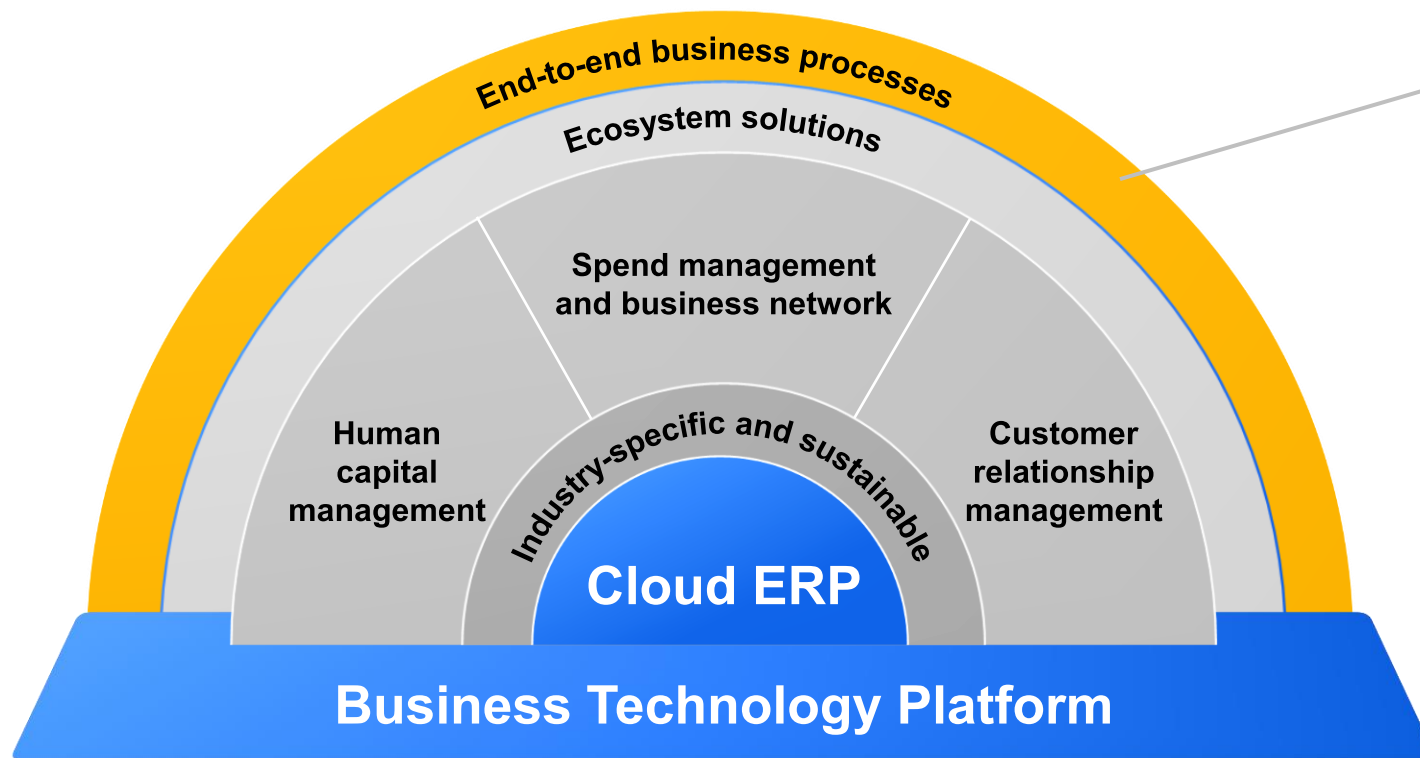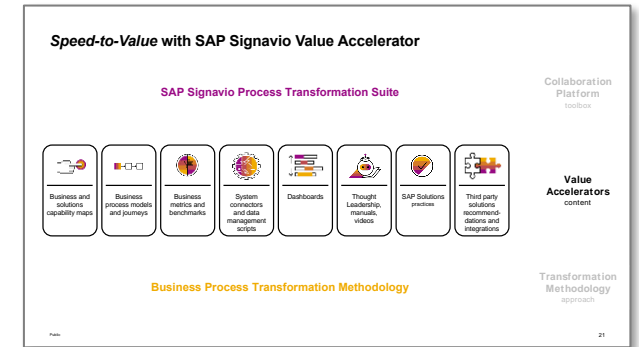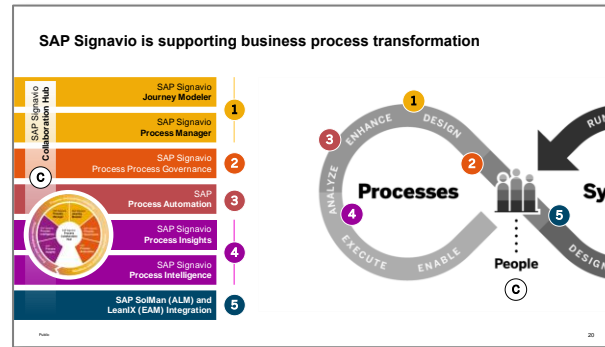

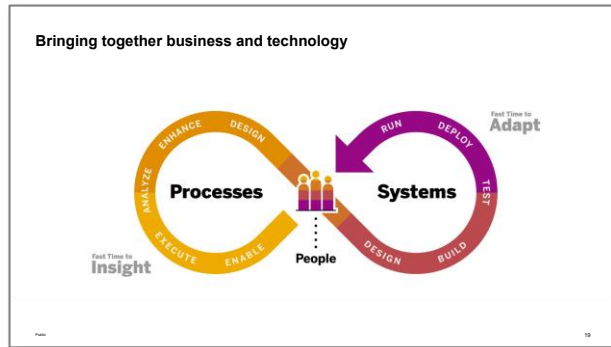**SAP Signavio**

A cloud-based process transformation suite that gives companies the ability to understand, improve, and transform all their (end-2-end) business processes, fast and at scale.

(across SAP and non-SAP solutions)
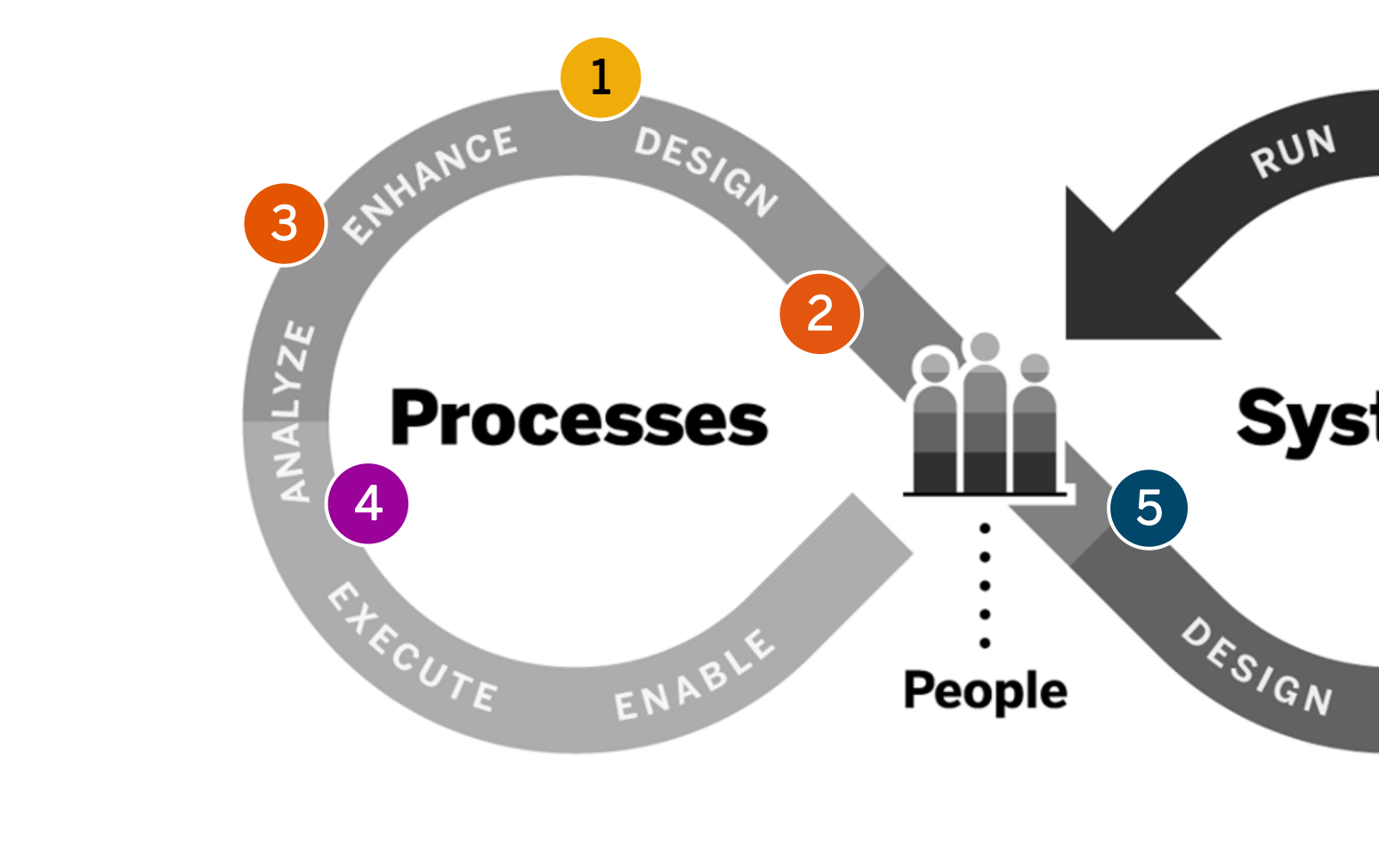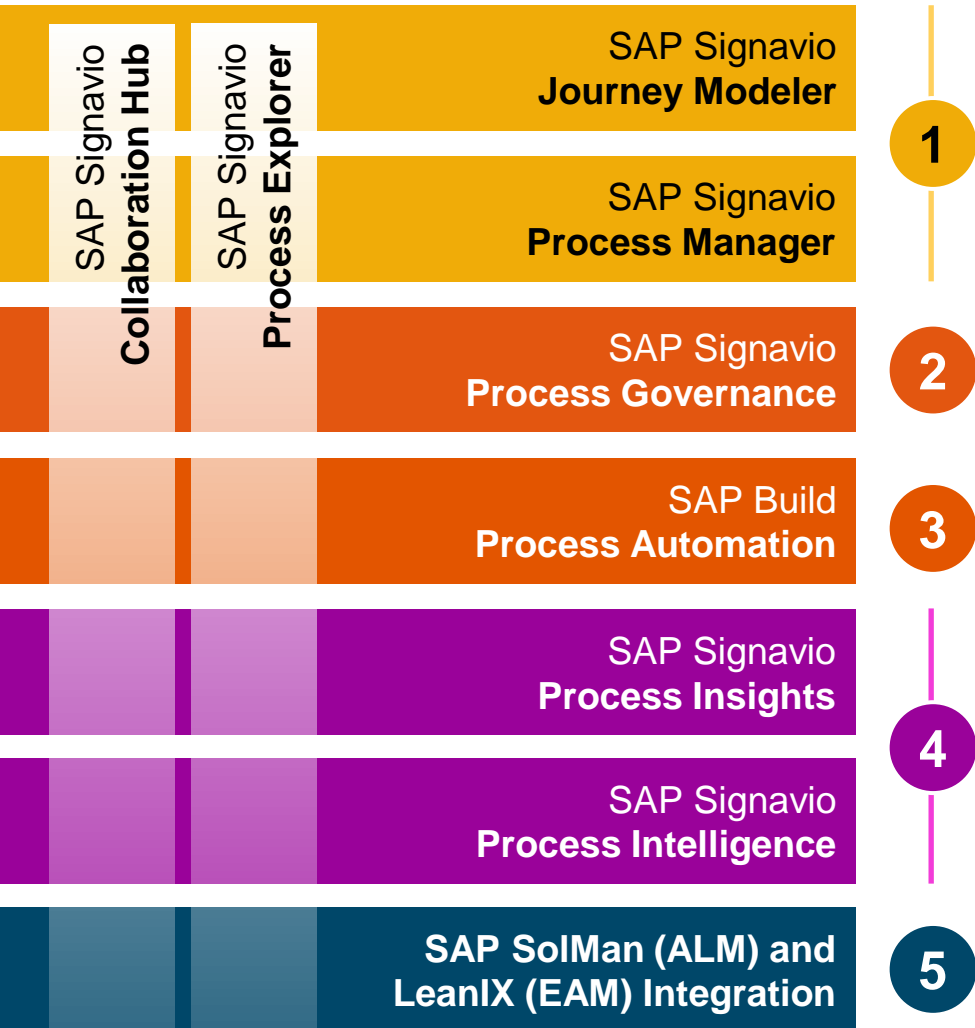
SAP Signavio on one page

Transformation Methodology + **Process Transformation Suite** + **Value Accelerators**

approach · toolbox · content

SAP Signavio: a process transformation suite for collaborative change

SAP Signavio Collaboration Hub	SAP Signavio Process Explorer	SAP Signavio **Journey Modeler**	1
		SAP Signavio **Process Manager**	
		SAP Signavio **Process Governance**	2
		SAP Build **Process Automation**	3
		SAP Signavio **Process Insights**	4
		SAP Signavio **Process Intelligence**	
		SAP SolMan (ALM) and LeanIX (EAM) Integration	5

Speed-to-Value with SAP Signavio Value Accelerators
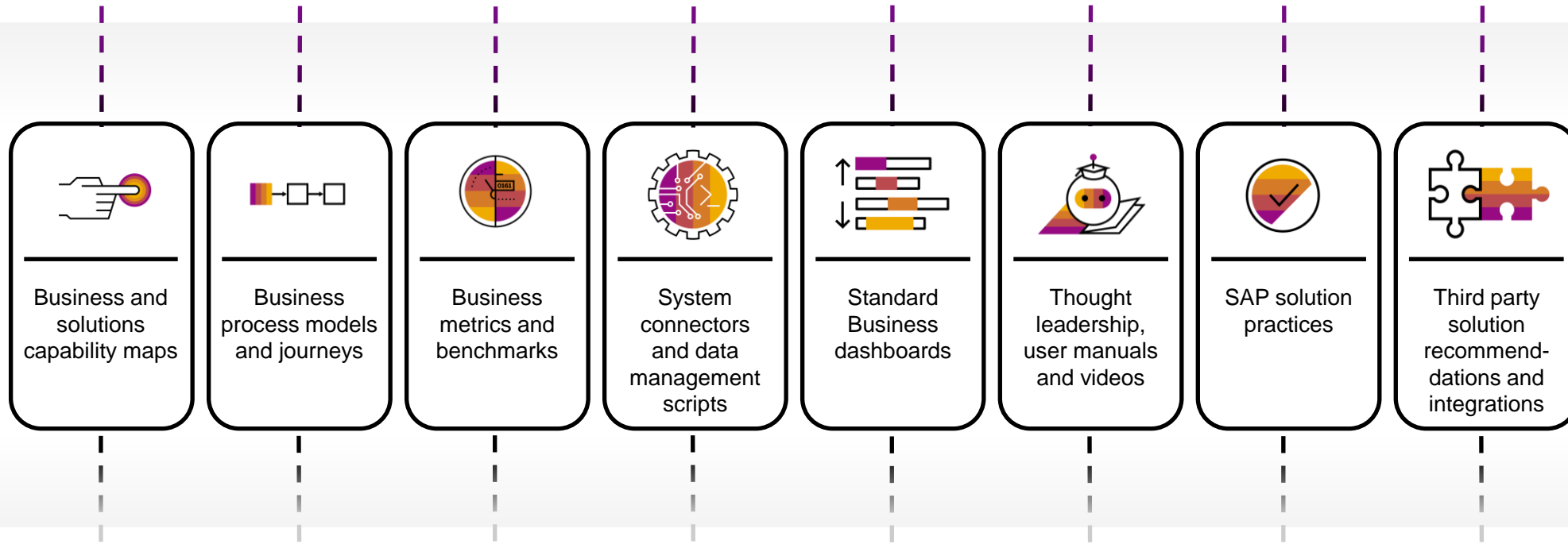
Collaboration Platform
toolbox

SAP Signavio Transformation Suite

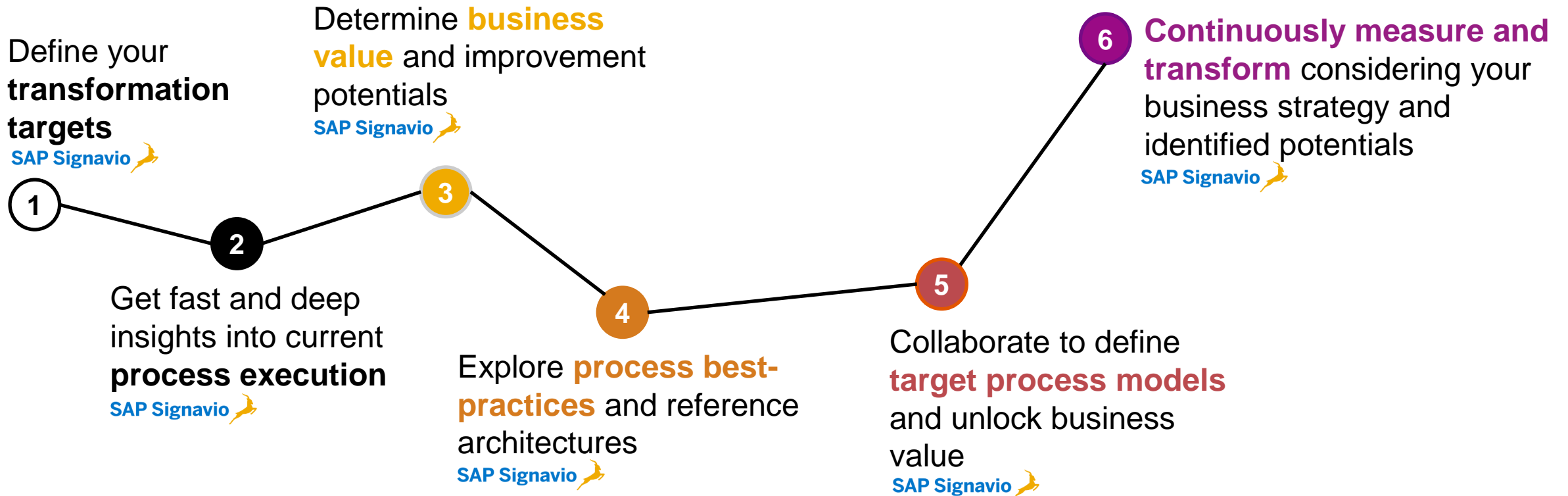| Business and solutions capability maps | Business process models and journeys | Business metrics and benchmarks | System connectors and data management scripts | Standard Business dashboards | Thought leadership, user manuals and videos | SAP solution practices | Third party solution recommend-dations and integrations |

Value Accelerators
content

Continuous Business Process Transformation

Transformation Methodology
approach

Public

Transformation requires navigation

SAP Signavio as the navigator: Guiding your business transformation to achieve tangible outcomes

Define your **transformation targets**

SAP Signavio 🦌

1

2

Get fast and deep insights into current **process execution**

SAP Signavio 🦌

Determine **business value** and improvement potentials

SAP Signavio 🦌

3

4

Explore **process best-practices** and reference architectures

SAP Signavio 🦌

5

Collaborate to define **target process models** and unlock business value

SAP Signavio 🦌

6

Continuously measure and transform considering your business strategy and identified potentials

SAP Signavio 🦌

Public

SAP Signavio as the navigator
Guiding your business transformation

Define your **transformation targets**

SAP Signavio 🦌

1

SAP Signavio **Collaboration Hub**

SAP Signavio as the navigator
Guiding your business transformation

2

Get fast and deep insights into current **process execution**

SAP Signavio

SAP Signavio **Process Insights**
For SAP ERP applications

SAP Signavio **Process Intelligence**
For SAP and non-SAP applications

SAP Signavio as the navigator
Guiding your business transformation

Determine **business value** and improvement potentials

SAP Signavio 🦌

③

SAP Signavio **Process Insights**
For SAP ERP applications

SAP Signavio as the navigator
Guiding your business transformation

4

Explore **process best-practices** and reference architectures

SAP Signavio 🦌

SAP Signavio **Process Explorer**

SAP Signavio as the navigator
Guiding your business transformation

Value: Collaboratively design and test the best process. Establish governance and a single language between business and IT.

5

Collaborate to define **target process models** and unlock business value

SAP Signavio

SAP Signavio **Process Manager**

SAP Signavio **Process Governance**

Public

SAP Signavio as the navigator
Guiding your business transformation

Value: Enable continuous value driven business and IT transformation by monitoring the process landscape and discovering improvement areas.

6 **Continuously measure and transform** considering your business strategy and identified potentials

SAP Signavio **Journey Modeler**
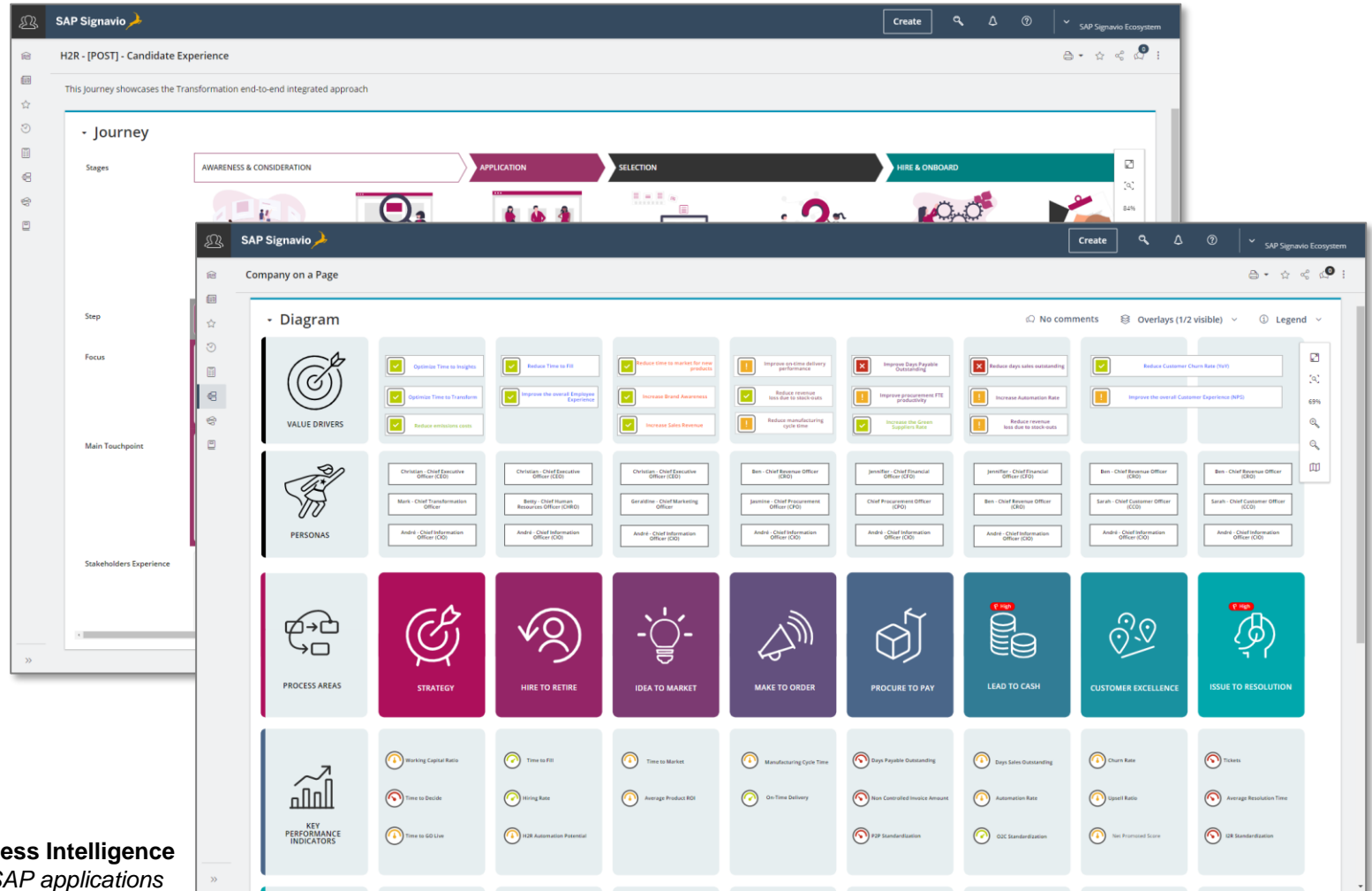
SAP Signavio **Process Intelligence**
For SAP and non-SAP applications

SAP Signavio as the navigator: Guiding your business transformation to achieve tangible outcomes

Define your **transformation targets**
SAP Signavio 🦌

Determine **business value** and improvement potentials
SAP Signavio 🦌

Continuously measure and transform considering your business strategy and identified potentials
SAP Signavio 🦌

Get fast and deep insights into current **process execution**
SAP Signavio 🦌

Explore **process best-practices** and reference architectures
SAP Signavio 🦌

Collaborate to define **target process models** and unlock business value
SAP Signavio 🦌

1 — 2 — 3 — 4 — 5 — 6
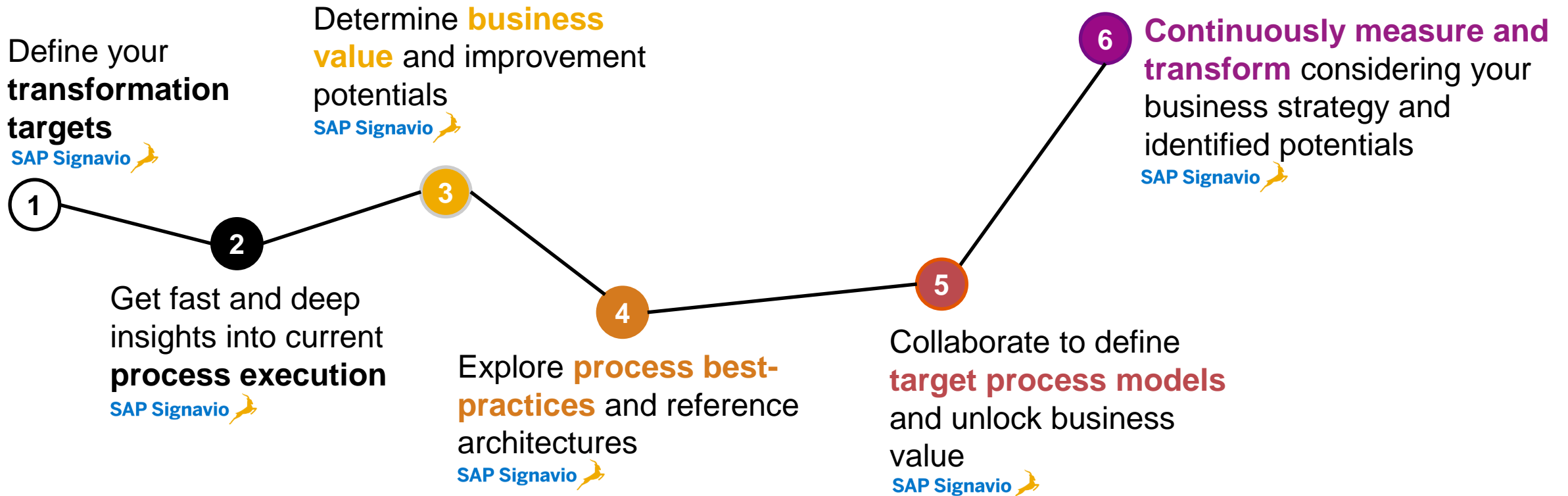
SAP Signavio Process Transformation Suite

In a nutshell…

UNDERSTAND

… from process analysis and mining to…
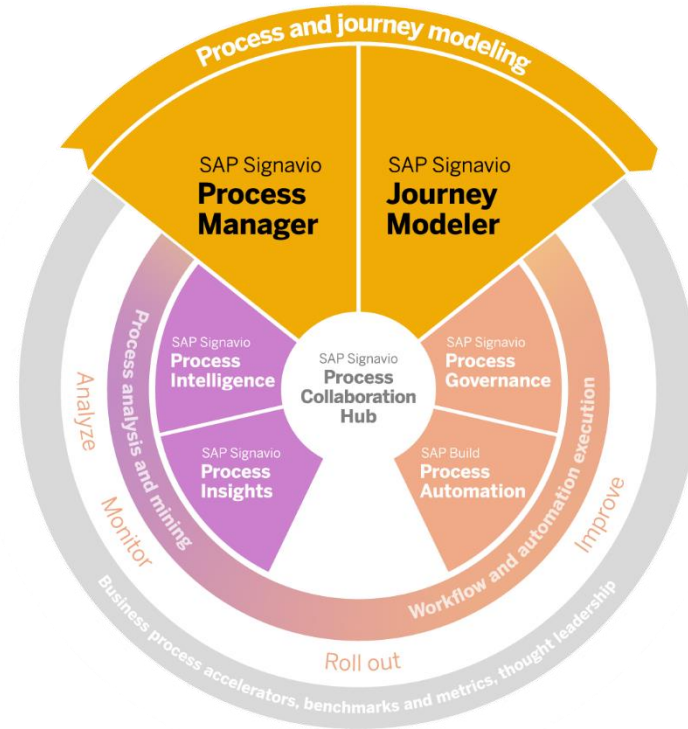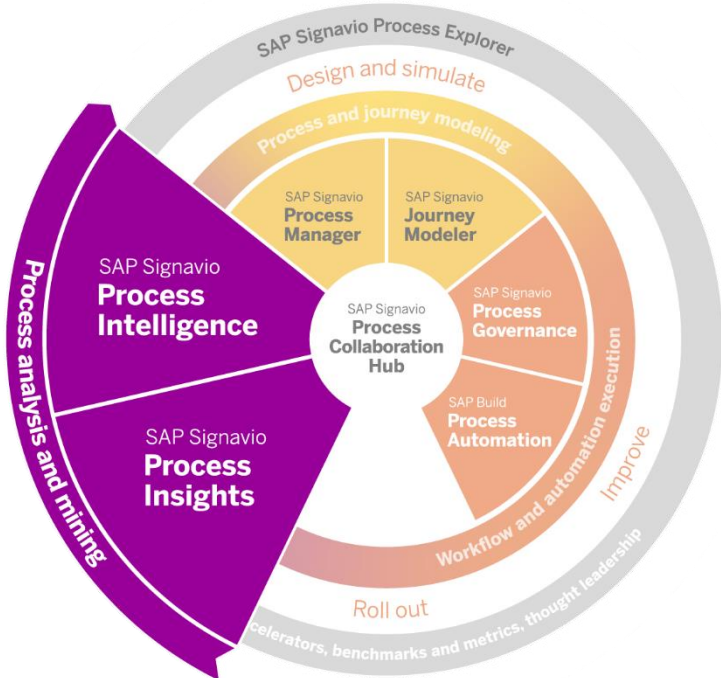
IMPROVE

… process and journey modeling and…

TRANSFORM

… process governance and automation …

Public
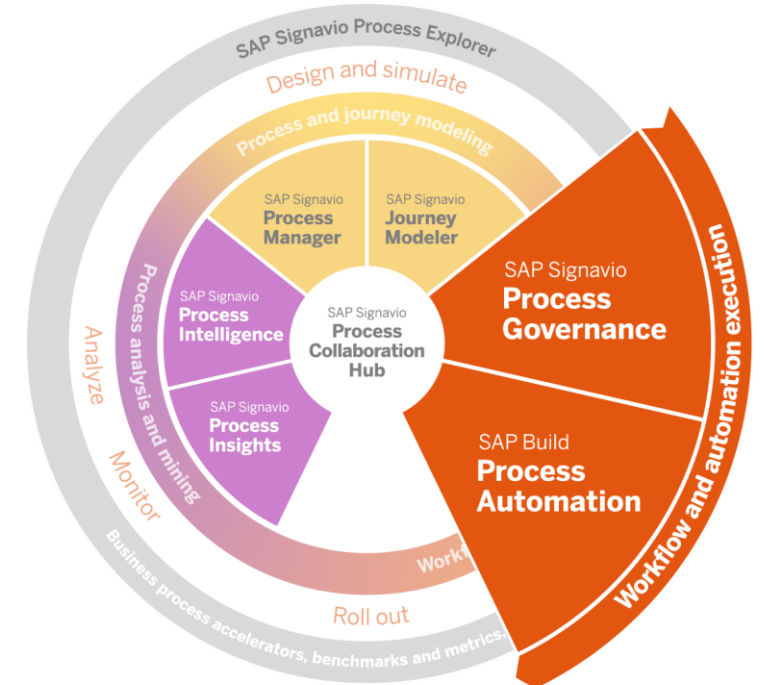
Starting your journey with SAP Signavio

Business process improvement is everywhere

Overview of example use cases

Sourcing & procurement optimization

"Purchasing with the best financial conditions that can be realized."

(Extended) warehouse management

"Optimizing warehouse efficiency to create great customer experience, by enabling delivery on-time."

CO2 footprint and cost reduction

"Reducing the fuel consumption to minimize the CO2 footprint and save cost."

Safeguarding global material supply

"Always having the right material for assembly available to keep the production wheel spinning."

Retail, eCommerce and omnichannel

"Enabling different sales scenarios in digital and physical retail to make buying easy for the end-consumer."

Finance, compliance and working capital

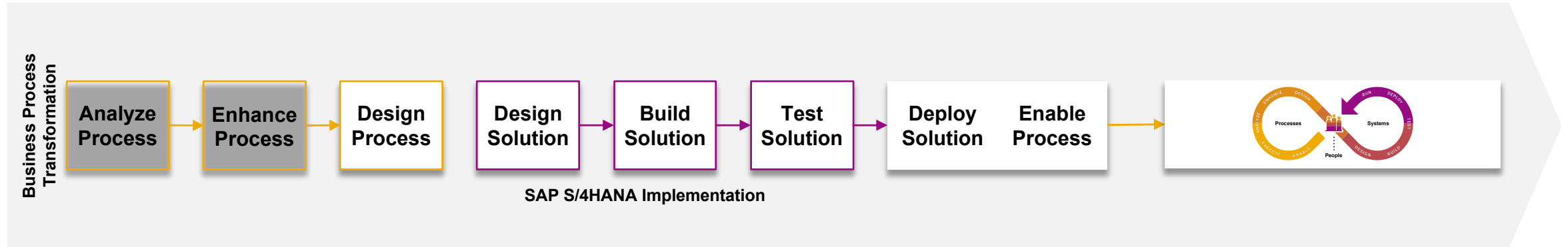"Ensuring cash collection, allocation and a seamless flow of goods towards the customer."

Human Resources

"Efficient and employee driven hire-to-retire journeys and processes maximizing employee experience."

And many more …

Business transformation and system implementation with SAP Signavio

How to de-risk and accelerate SAP S/4HANA, SAP SuccessFactors, SAP Ariba or similar projects

Business Process Transformation

| Analyze Process | → | Enhance Process | → | Design Process | | Design Solution | → | Build Solution | → | Test Solution | | Deploy Solution   Enable Process | → | |

SAP S/4HANA Implementation

- **Process Insights & Process Intelligence**
- **Process Explorer**

- **Process Manager**
- **Process Explorer**
- **Process Simulation**
- **Process Governance**

- **Solution Manager** (or other ALM or monitoring tool)
- **DevOps and Test Management Tooling**

- **Process Manager**
- **Process Governance**
- **Collaboration Hub**

- **SAP Signavio Suite** („full suite")

Scenario: Process Driven Transformation

- Business Process Management is an **integral part** of the IT / SAP S/4HANA transformation
- Rethink most of the processes, prioritize standardization and harmonization potential based on **best-practices** and **reference models**
- Leverage application / SAP S/4HANA **innovations considering end-to-end processes** from the beginning
- Maximize the **value** of application / SAP S/4HANA

Learn more!

Online and onsite events from SAP Signavio: **www.signavio.com/events/**

Upcoming webinars

- May 11 - Accelerate Your Transformation Through BPM - SAP Signavio

- June 22 - Tackle the challenges of your ERP transformation using EAM & BPM

Onsite

- Business Process Transformation Tour 's Hertogenbosch June 15
  Register for free

- Signavio Flagship event Business Process Transformation Forum (6-8 November 2023 (tbc))

More info on SAP Signavio

- www.signavio.com

- Signavio Learning Journey
  https://learning.sap.com/certification/sap-certified-application-associate-sap-signavio

- Get Signavio Certified
  https://training.sap.com/certification/c_sig_2201-sap-certified-application-associate---sap-signavio-g/

- SAP PartnerEdge
  https://partneredge.sap.com/en/products/bpi/about.html

Free 30-day trial

SAP Signavio

SAP

Business Process Transformation Tour 2023

's-Hertogenbosch

15 June 2023

Agenda   **Speakers**   **Contact**

Rethink Process Transformation

Welcome to the Tour Stop 's-Hertogenbosch of our SAP Signavio Business Process Transformation Tour!

In today's rapidly changing business environment and with the introduction of new

Agenda

Thursday, 15th of June

14:00–14:15	**Welcoming Session** Olav van Haren, Regional Sales Director, Netherlands, SAP Signavio
14:15–15:00	**Opening Keynote: The Importance of Process Transformation** Wassilios Lolas, Global Vice President, Head of the Center of Excellence, SAP Signavio
15:00–15:30	**Customer Story: Dutch customer sharing their Process Transformation Journey**
15:30–15:50	**Coffee Break and Networking**
15:50–16:20	**Speeding up Your Transformation with Value Accelerator** Maarten Maassen, Value Advisor, EMEA-N, SAP Signavio
16:20–16:50	**How to Drive Fast Business Outcome and Improvements with Process Insights** Vanessa Lacontal, Center of Excellence, EMEA-N, SAP Signavio
16:50–17:00	**Wrap-up** Olav van Haren, Regional Sales Director, Netherlands, SAP Signavio
17:00	**Optional After Work and Networking**

Your questions answered

SAP Signavio

Thank you.

Contact information:

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Maarten Maassen –Value Advisor (maarten.maassen@sap.com)

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