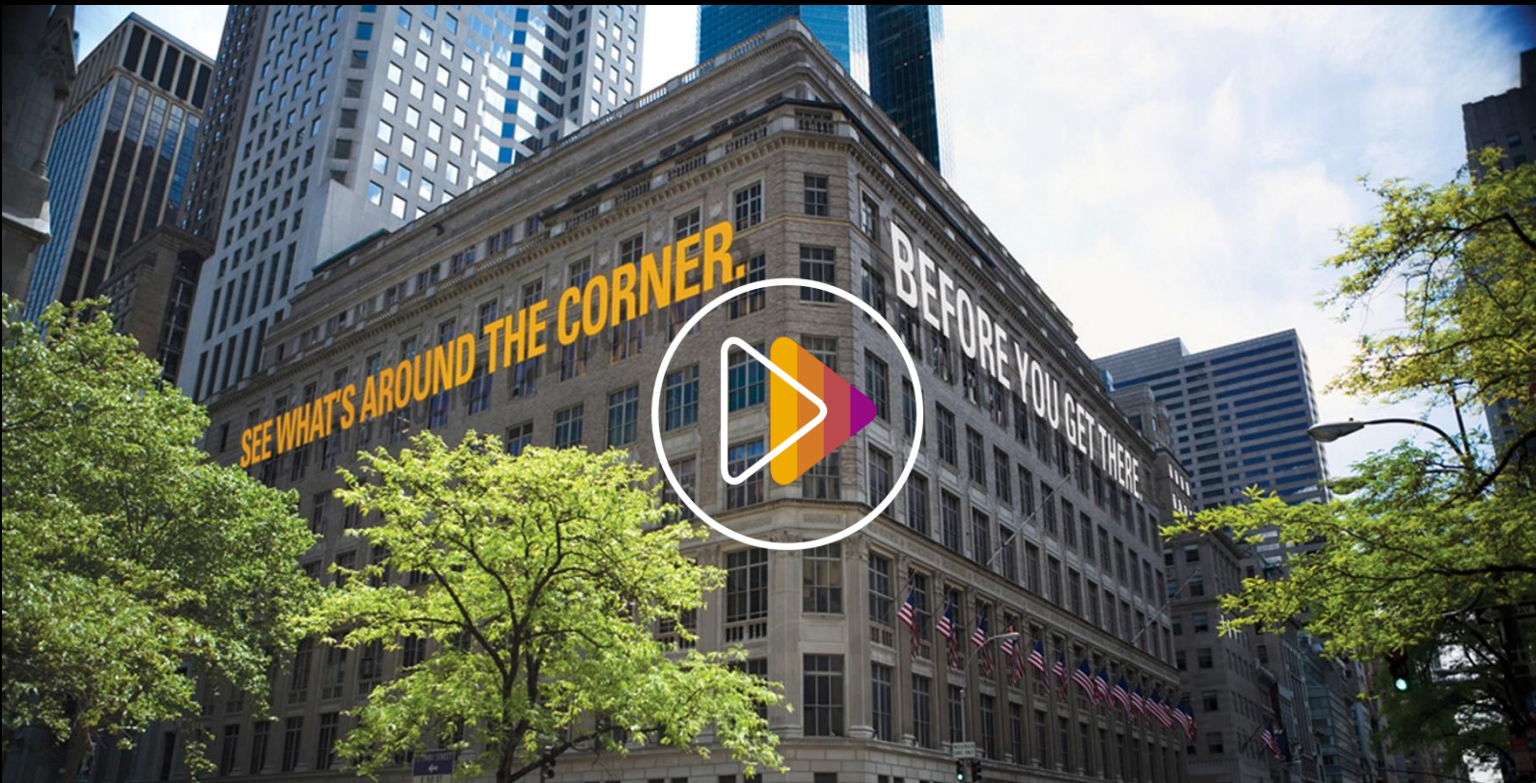# Lead with Enterprise Analytics and Digital Platform

Platform & Technologies Strategy to Accelerate Business Innovation

SAP AGENDA | SEA Region

Manila	**May 27, 2019**
Singapore	**May 29, 2019**
Bangkok	**May 31, 2019**
Jakarta	**June 12, 2019**
Kuala Lumpur	**June 14, 2019**

Register Here

Objectives for LEAD

Overview

The digital platform enables the Intelligent Enterprise and powers better business outcomes. An experience (X) data combined with operational (O) data can provide impactful engagement with customers & employees.

Join this event series across South East Asia to understand how companies are driving operational, organizational, and customer value with the latest holistic SAP technology portfolio for the business innovation initiatives.

The attendees will have the opportunity to connect with peers driving best practices and learn about processes, technologies, and services that support today's complex, diversified environments.

Target Audience

Business Management
- Chief Data / Digital Officer & Data Management Teams
- Chief Technology / Innovation Officer
- Enterprise Architecture Team(s) – Data Architect / Technology Architect
- Business Executives from Lines of Business
  (those across Technology Initiatives)

Technical Specialists
- Analytics / Business Intelligence
- Data Governance / Warehousing / Management / Scientists
- Machine Learning / Innovation teams
- Application Developers

Partners

ISV and OEM Partners that develop on and sell HANA, S/4HANA, and Analytics solutions to SAP customers

SI partners that support SAP digital platform for data and analytics

Contacts
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SAP is pleased to invite you to this one day invitation-only event in South East Asia

Roadmap to Innovation – An overview of SAP's latest portfolio for Innovation focusing on Intelligent Technologies, Analytics and Digital Platform for Data management.

Continued Business Innovation – Innovative technologies infused in a platform enable continued business innovation, paired with industry best practices and a human centric innovation approach. Learn more about the choice of multiple clouds, services, tools, or resources to provide better business agility, and how to build and deploy the applications on the SAP Cloud Platform to drive continued business innovation.

Connected Process – One single enterprise foundation connects all data & process, and real-time intelligence are embedded with process and data management. Learn how SAP's latest digital platform enables you to obtain insights from federated / abstracted corporate systems, data warehouses and data lakes for informed decisions – while offering cloud freedom for data systems and analytics in the digital economy, with business innovations.

Confident Decisions – Get instant insight from real-time data via intelligence and augmenting analytics with human creativity and business facts. Learn about the business analytics tools and embedded machine learning, that can provide agile intelligent insights which business adapt on the fly and stay one step ahead of the competition.

Agenda 1/2 – Morning Session

Day 1	Topic	Duration
8:30 am	Breakfast – Registration and Sign-In	30
9:00 am	Keynote – Designing and Creating the Intelligent Enterprise	30
9:30 am	Keynote – Roadmap to Innovation • Overview of SAP's strategy for innovation with Intelligent Enterprise • Announcements on some key innovations and solutions from SAP (e.g. SAP HANA Cloud Services, SAP Data Warehouse Cloud, SAP Data Intelligence …)	30
10:00 am	Data Intelligence – Turning Disparate Data into Valuable Assets for Business Innovation • How to discover, refine, govern, and orchestrate any type, variety, or volume of data across your distributed data landscape? • How to deliver intelligent and trustworthy data for making meaningful, data-driven decisions by processing data wherever it resides.	30
10:30 am	Break	15
10:45 am	Intelligence, Agility, Efficiency – Key innovations on SAP HANA • Find out the value of using the enterprise edition to run your SAP applications and advance your innovation initiatives • Leveraging state-of-the-art database and data management technology, advanced analytical capabilities and development tools in the only all-in-one, in-memory-first data platform • The Newest SAP HANA Innovations – What's New Overview for SAP HANA 2.4	30
11:15 am	Augmented Analytics with SAP Analytics Cloud • Gain actionable insights and accelerate innovation with augmented analytics • Take advantage of machine learning to analyze patterns, simulate what-if scenarios, explore key influencers, and intuitively ask questions easily • Meet data analytics challenges with next-generation open, scalable data warehousing solutions from SAP	30
11:45 am	Accelerate Innovation with SAP Cloud Platform – An Overview • Basic concepts and benefits of the SAP Cloud Platform • How customer use SAP Cloud Platform to transform their business • News & Roadmap	30
12:15 pm	Networking Lunch with 3 Demo Pods • Innovation for the new age – Cloud Platform, Conversational AI, Robotic Process Automation • Confident Decisions – SAP Analytics Cloud • Data Management – SAP Data Hub, SAP HANA EE	75

Agenda 2/2 – Afternoon Session

Day 1	Topic	Duration
1:30 pm	Customer Success Story	30
2:00 pm	Partner Presentation 1/2	30
2:30 pm	Partner Presentation 2/2	30
3:00 pm	UX Strategy and Roadmap • SAP UX strategy – New, Renew, Enable • UX Tools and technology, available Platform Services • Common Use Cases & Future Roadmap	30
3:30 pm	Break	15
3:45 pm	Integrate, Extend – Intelligently Connecting People, Things, and Business • Integrate, Extend disparate systems using SAP Cloud Platform integrations • Manage Your Data Challenges for IoT, Mobile, and Lines of Business • Safeguard Data Access API Management in the Cloud	30
4:15 pm	Innovation Capabilities for Use in Enterprises • Blockchain introduction and use cases • Conversational AI • Intelligent Robotics Process Automation	30
4:45 pm	Setting up an Innovation Hub for Business Excellence • Process, framework and methodologies for setting up an Innovation Factory • Solution portfolio and tools that accelerate Innovation Hub • Use cases and references of customers with Innovation office	30
5:15 pm	Wrap-up and Summary	15

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