



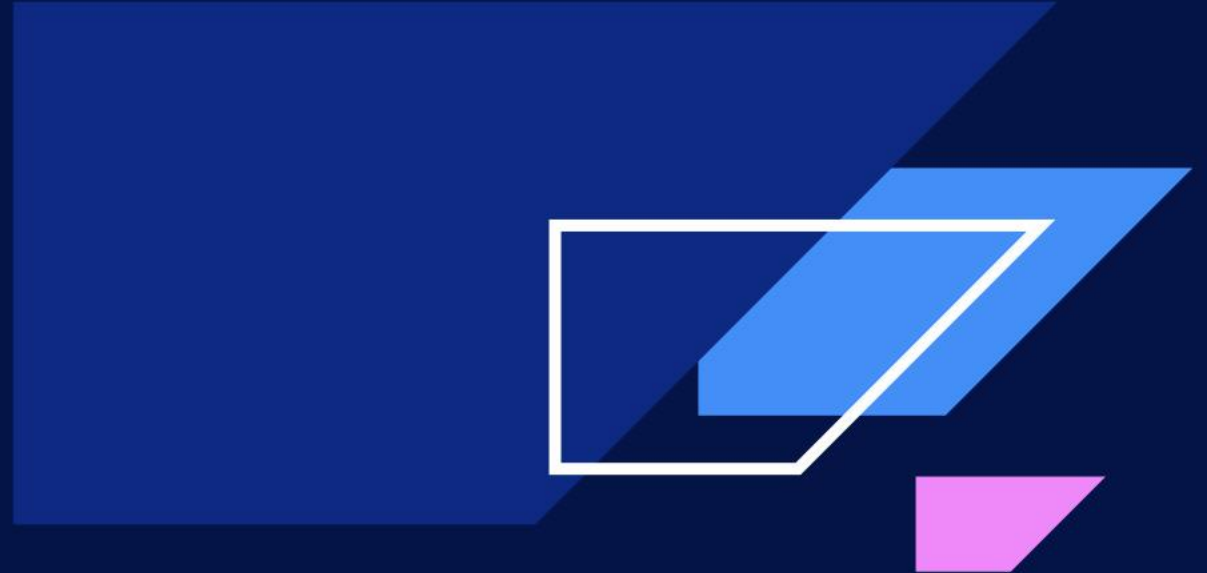






SAP Connect Day

Built for what your business
needs next



Around The Globe

10.000+

Employees

30

Plants

9

Countries

[MORE INFO →](#)

Abarth

Audi

Dodge

Ford

Maserati

Peugeot

TOGG

Alfa Romeo

Citroen

DS

Jeep

Nissan

Renault

Toyota

Alpine

Dacia

Fiat

Lancia

Opel

Skoda

Volkswagen

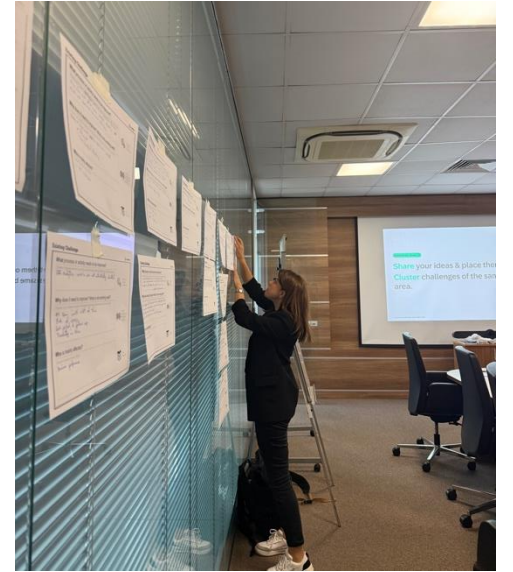
MARTURFOMPAK
INTERNATIONAL



AI Day 2025



MARTURFOMPAK
INTERNATIONAL



MARTURFOMPAK
INTERNATIONAL



Fabric Catalog

Select fabrics and copy to Joule



Search fabric name or collection...

All

360

BLOCK PARTY

SENSATION

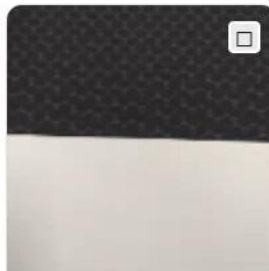
2 fabrics selected

Clear

Copy Selection



CHAWLA
360



CHIAKI
360



KAYLA
360



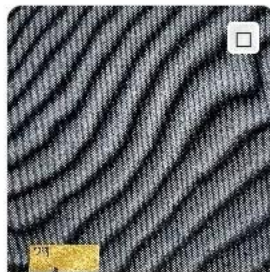
ZENON
360



PEAKE
360



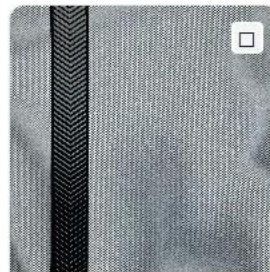
HARA
360



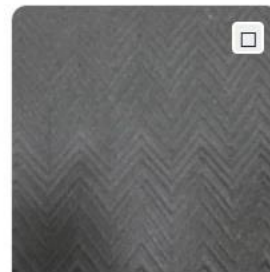
VALENTINA
360



ELLIOT
360



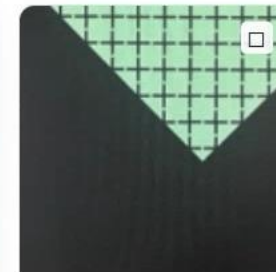
YANG
360



KOPRA
360



LEONID
360



NOWAK
360



Hello, my name is **Alina Ginoa**.

SAP Labs Preview



Agentic AI heryerde



En doğru ve verimli şekilde nasıl kullanabiliriz?



Ne kadar güvenilirler?



Süreçlerimize uyumlu olarak zamanında ve doğru çalışıyor mu?



Uygulamalarımızla ne kadar uyumlu çalışıyor?



Kullanımını nasıl artırabilirim?



Sirkete gerçek katkısını nasıl

Accounts Receivable Agent Dashboard

Save

Create Widget

🔍

🔒

📅

🛠

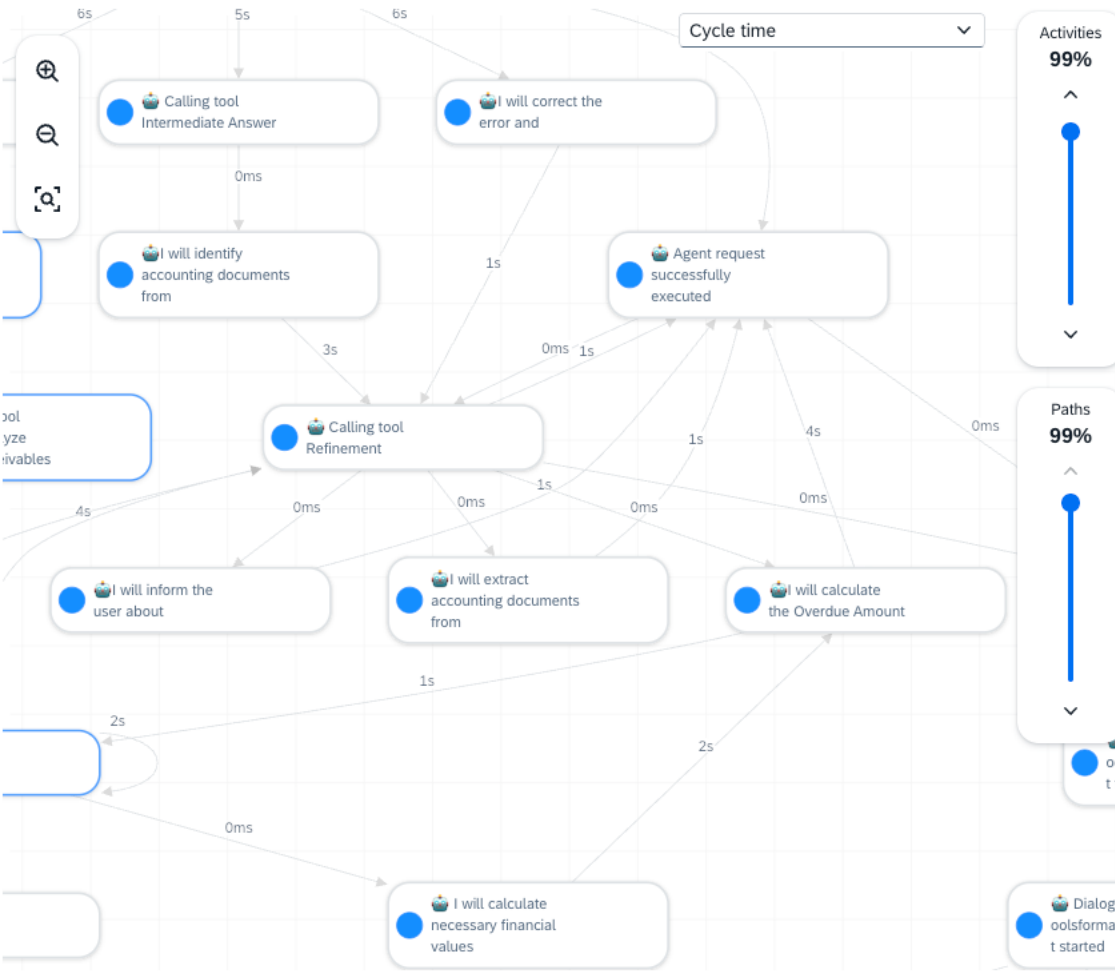
⋮

Process Discovery

🔍

📄

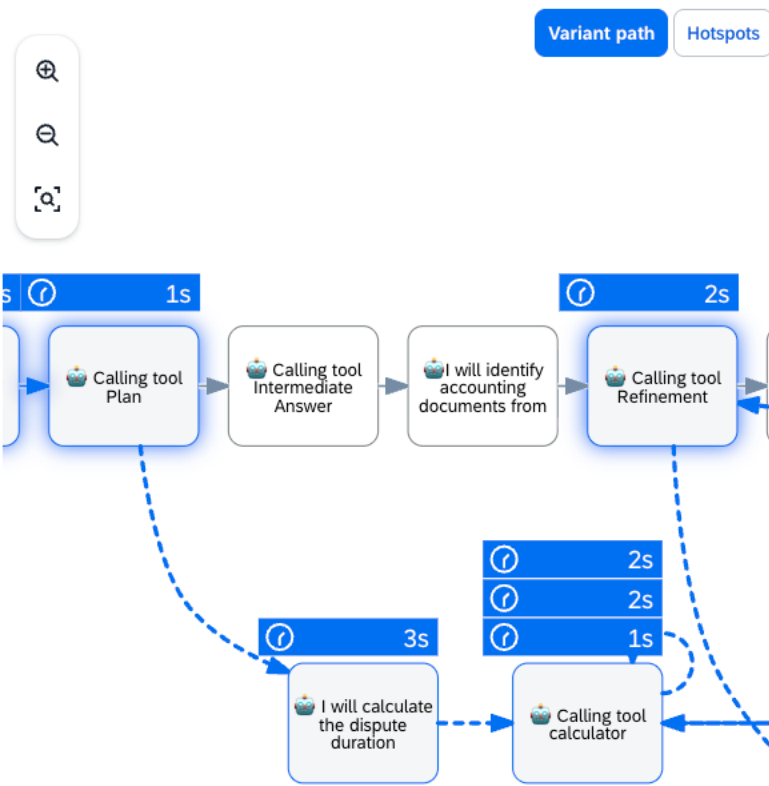
⋮



Process Conformance

🔍

⋮



Variants

📄

🔍

#

%

↓ Cases

1	1
2	1
3	1
4	1
5	1
6	1
7	1

Apply selection as filter to current dashboard

Listed variants

10

7

10

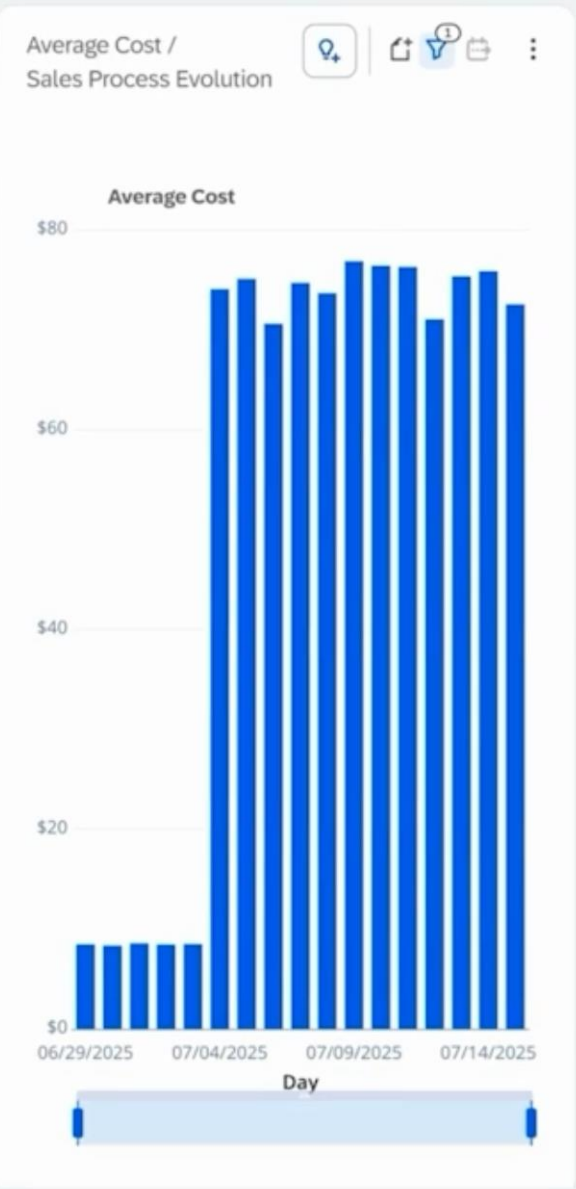
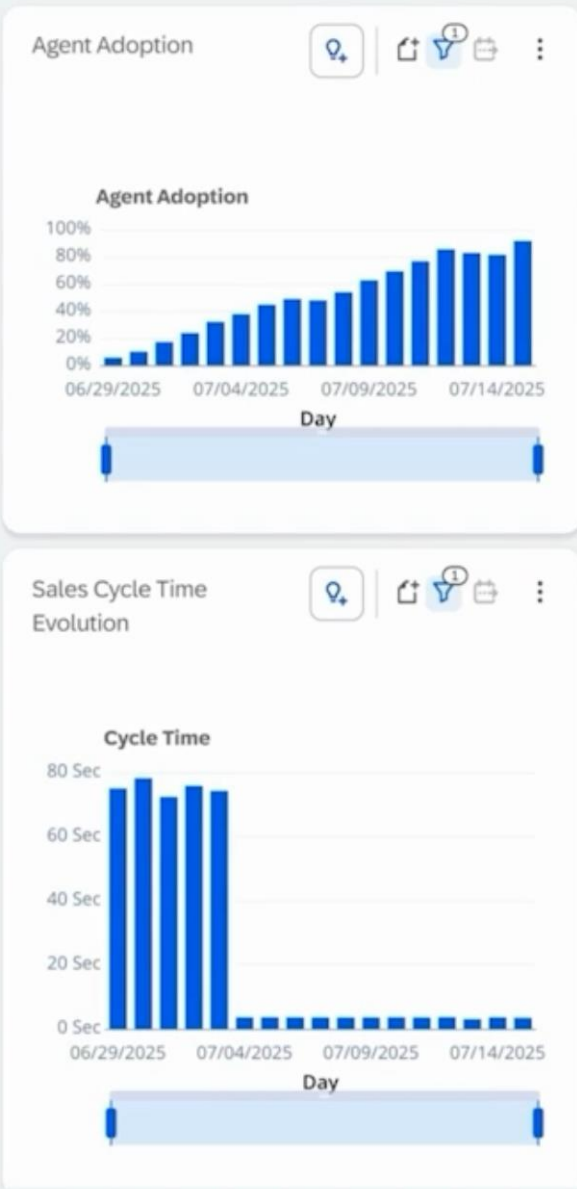
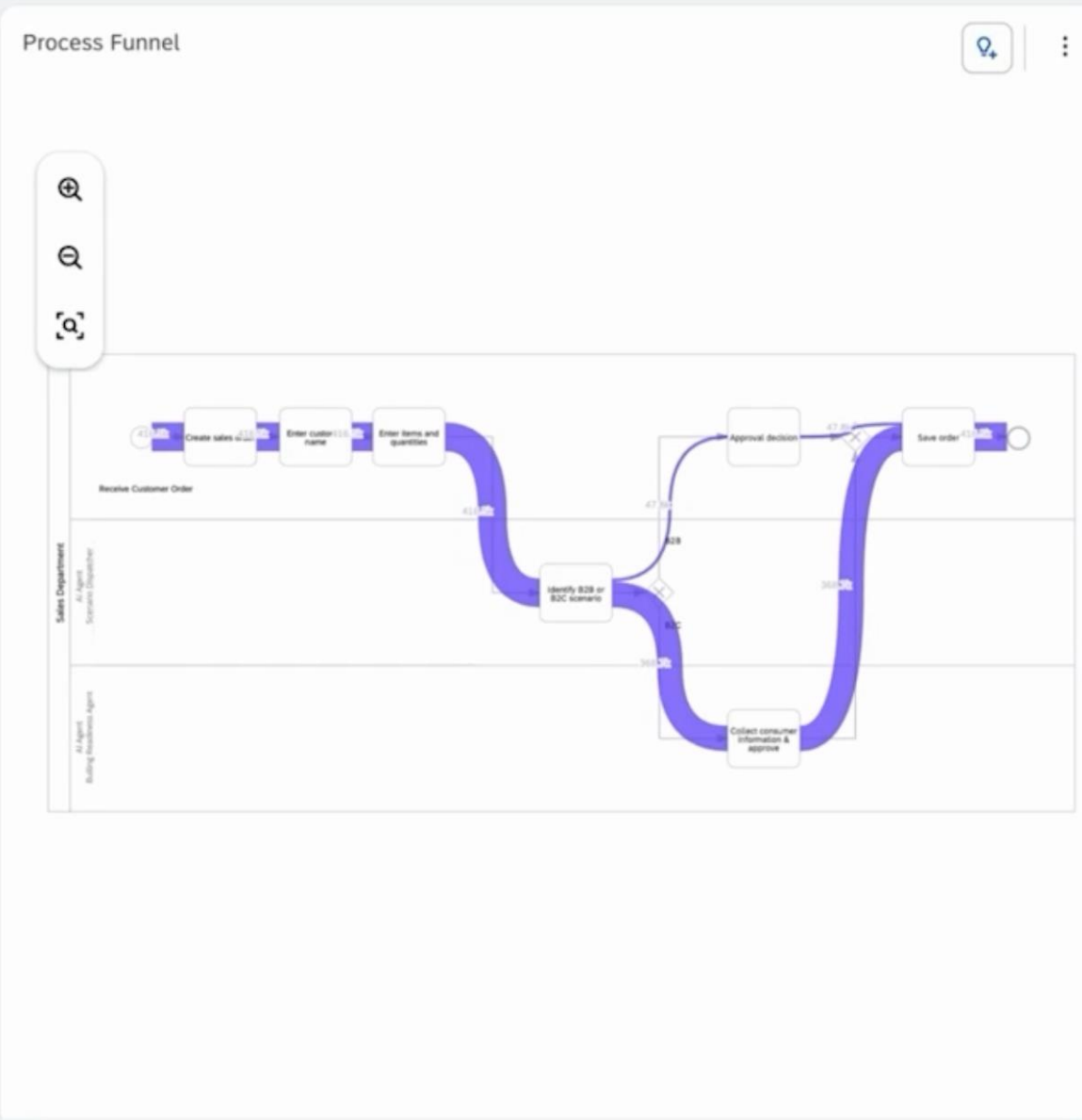
of 7 displayed

Meet your new sales team: Two AI Agents at work

Save

Create Widget

1





AI Agents Discovery

Export All



● Action Needed ⓘ

25

● Linked ⓘ

70

● Rejected ⓘ

95

Total Discoveries ⓘ

190

Search for

Status ▼

Integration ▼

Priority level ▼

Action by ▼

+ Add Filter

Total 190 results | In Workspace Not in Workspace Linked

☐ Discovery Item ▼	Status ▼	Fact Sheet Link	Integration ▼	Discovery Date ▼	Action By ▼
☐ Research Research & Data Agents	Action Needed	Researcher	Microsoft Copilot	2025-05-19	-
☐ Sourcing Agent Procurement Agents	Action Needed	Sourcing Agent	SAP Business AI	2025-05-19	-
☐ Knowledge Creation Agent Customer Service Agents	Action Needed	Knowledge Creation Agent	SAP Business AI	2025-05-19	Jessica Williams on 2025-05-19
☐ Catalog Optimization Agent Customer Service Agents	Linked	Catalog Optimization Agent	SAP Business AI	2025-05-18	Jessica Williams on 2025-05-18
☐ Learning Coach Productivity & Collaboration Agents	Linked	Learning Coach	Microsoft Copilot	2025-05-18	Auto-linked on 2025-05-18
☐ Ticket Routing Agent Customer Support Agents	Action Needed	Ticket Routing Agent	Microsoft Copilot	2025-05-12	Brenda Luo on 2025-05-16
☐ Performance Agent Human Resources Agents	Action Needed	Performance Agent	SAP Business AI	2025-05-12	Kilian Walsh on 2025-05-12

🏠 My Default Dashboard

🔌 Architecture Executive Dashboard

Architecture Executive Dashboard

✎ Edit Dashboard



View Default View ▼ Compare with Last Month ▼ ⓘ

▼ DASHBOARDS OVERVIEW

All dashboards

Predefined

User-Defined

▼ PERSONAL

🔗 Shared with Me

🕒 Recently Used

👤 My Dashboards

AI Agents

Approved Agents

15 ↑ 4pp

AI Agents Adoption

11876 ↑ 12%

Estimated time saved

60.2% ↑ 10.0pp

Application Portfolio Assessment

Application Costs

\$5.2M ↓ 3.2%

Functional Fit of Applications

76.3% ↑ 5.4pp

Technical Fit of Applications

80.3% ↓ 2.2pp

Application Portfolio Management

Application Portfolio

567 ↑ 21

Pace Layering: Innovation Index

70.0% ↑ 10.0pp

Application Rationalization

TIME Classification: Application Rationalization

78.0% ↑ 0.9pp

Tech Stack Standardization

81.0% ↑ 12.0pp

Application Modernization

TIME classification: Application Modernization

87.2% ↑ 21

ERP Transformations

Active Initiatives: Applications

11 ↑ 3

Active Initiatives: Business Capabilities



2014

2015

2016

2017

2018

2019

2020

2021

2022

2023

2024

2025

2026

...

SAP ECC

SAP Analytics Cloud

SAP FIORI

SAP PP/DS

SAP BTP

SAP IBP

SAP Signavio

RISE WITH SAP

SAP AI Core

SAP AI Launchpad

SAP Sust. Footprint Mng.

SAP PLM

SAP Ariba

SAP Joule

SAP MDG

SAP Digital Manufacturing

SAP Success Factors

SAP Transport. Mng.

SAP HANA

SAP MII/ME

SAP Data Intelligence





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