

Future of Data Management Self-Guided Tour

Here are the **must see areas** on the show floor listed by location number; feel free to visit in the order most convenient for you, at your own pace.

Tour Stops

Cloud Data Management **1**

[Add to Agenda \(PL832\)](#)

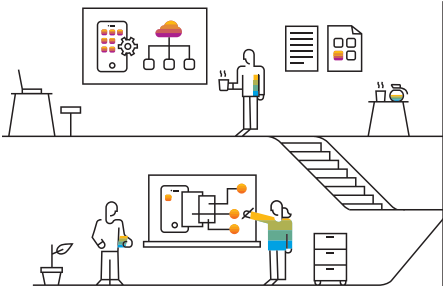
Find the single source of truth for all data, including transactional and analytical as well as structured and unstructured, across cloud and on-premise environments. Discover how to make all data available to people, algorithms, and data-driven applications with online access.



2 SAP Data Hub and Data Intelligence

[Add to Agenda \(PL831\)](#)

Immerse yourself completely in your data and experience your business in a new way. Pull trusted data from across the business to gain a real-time view of your operation by using SAP Digital Boardroom. Consider the advantages of industry-specific, prebuilt content and the ways embedded machine-learning capabilities transform decision-making.



SAP Data Warehouse Cloud **3**

[Add to Agenda \(PL836\)](#)

Experience increased business agility by bringing together all data types, helping to ensure governance, and empowering users with prebuilt industry and line-of-business templates. Get your organization up and running quickly and accelerate time to value with the SAP Data Warehouse Cloud solution.



4 SAP HANA Business Data Platform

[Add to Agenda \(PL835\)](#)

Harness the power of in-memory computing to become an intelligent enterprise. Run applications across multicloud, hybrid, and on-premise environments with confidence. Discover innovations and enhancements that open up new possibilities for your business, and revolutionize the way you run your organization with the SAP HANA business data platform.



Intelligent Coffee Experience: Brew the Perfect Customer Experience **5**

[Add to Agenda \(CU223\)](#)

Deliver exceptional experiences that are like a perfectly brewed coffee. See how a coffee company delivers experiences based on individual preferences. Learn how to listen to customers and automate service inquiries for real-time recommendations. Create connected machines to reduce service costs and create a sustainable and traceable supply chain.

