SAP and 5G enabling the Intelligent Enterprise Webinar in South Africa
Creating the Intelligent Business

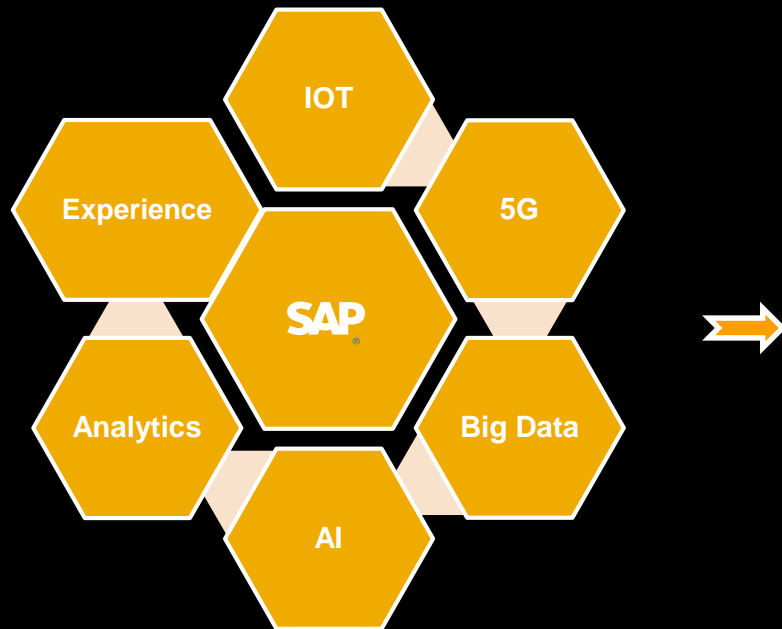**SAP South Africa**
February 24, 2021

PUBLIC

SAP is pleased to invite you to this webinar series in South Africa, on February 24, 2021 – 90mins

Attending this webinar series will enable you to:

➢ To gain an understanding of the Business value of 5G and SAP Mobile Services
➢ Provide your team the ability to deliver their daily tasks securely, from anywhere, on any device.
➢ To understand how to take advantage of this transition we have created the **SAP Discovery Centre** for Cloud Platform. The discovery centre will help you understand some of the significant benefits as highlighted below

Guglielmo Persani
Chief Operating Officer EMEA South Platform & Technologies

Guglielmo Persani Chief Operating Officer EMEA South Platform & Technologies Guglielmo is the COO for South Europe, Middle East and Africa for the Platform & Technologies line of Business of SAP.

He joined SAP in 2013 and prior to the current position was VP, EMEA South, for the Leonardo & Analytics line of business, which grew substantially under his tenure.

Before joining SAP he was at Oracle where he held initially the position of VP, Western Continental Europe, and subsequently VP EMEA for Enterprise Performance Management and Business Intelligence, doubling sales force and revenues in a period of 3 years.

Guglielmo joined Oracle through the acquisition of Hyperion, where he participated to the initial setup of the company in Europe, then became Managing Director for Italy and finally for South Europe and Emerging Markets, contributing to the large successes of this region.

Guglielmo did his college in Brussels and has an Economy and Management degree from the Bocconi University in Milan.

Agenda – February 24, 2021 – 90mins

Day 1	Topic	Dur.
10:00 am CET	**Words of Welcome** Guglielmo Persani - Chief Operating Officer EMEA South Platform & Technologies	**10 min**
10:10 am CET	**5G and the Intelligent Enterprise** A short introduction to the defining qualities of 5G, followed by an overview of how SAP unlocks the business value of 5G to take digital transformation of our customers to the next level. Michael Van Veen, Global Solutions Expert at SAP	**15 min**
10:25 am CET	**Keytree, a Deloitte Business: Creating a successful Mobile Strategy and Apps** Mark Williment, Director – Keytree a Deloitte Business	**15 min**
10:40 am CET	**SAP and 5G use cases for industries overview** Andre Russell, Director COE EMEA South	**5 min**
10:45 am CET	**Extending and enhancing business processes with emerging mobile connectivity** A look through some existing HCL use cases that extend SAP processes beyond the enterprise walls and the opportunities 5G and other technologies are allowing us to exploit in the next generation of these products. Russ Heasman, CTO EMEA SAP Services, HCL Technologies	**15 min**
11:10 pm CET	**How we support customers in South Africa through co-innovation with our partners** Rudi Held, Vice President Head of Global SAP Co-Innovation Lab Network SAP	**15 min**
11:20 pm CET	**Networking Q &A**	**10 min**

Our Speakers

Michael VAN VEEN - Senior Director Business Development

Michael has over 20 years of experience in the mobile industry of which the last 10 years in SAP. His area of expertise is turning new mobile technologies into new business solutions and new revenue streams. His current focus is on leveraging the enhanced connectivity enabled by 5G to help enterprises to digitally transform their business. Amongst other things, this involves creating partnerships and new business propositions with a variety of players in the 5G ecosystems, including leading systems integrators, hyperscalers, and telecommunication companies. Michael holds a an MSc in Electrical Engineering as well as an MSc in Mathematics, and is based in Italy.

Andre Russell - Director SAP Cloud Platform Centre of Excellence EMEA SAP Apple Ambassador SAP

Andre Russell is the Director for SAP Cloud Platform for the Centre of excellence team in EMEA South. He is also the SAP Apple Ambassador for the same region.
He is responsible for business planning, development, thought leadership, and partner enablement. Andre has experience across key innovation technologies IoT, Enterprise Mobility, Integration, AI and User Experience.
Andre has worked in Telecommunications, application development and enterprise mobility for over 20 years. He is passionate about customer outcomes and has an excellent track record in strategy and sales management. In his current role he supports customers and projects across MENA and Africa.
He is a champion for the customer has enabled numerous customers in delivering world class applications and solutions across Asia and the Middle East.

Rudolf Held - Vice President Head of Global SAP Co-Innovation Lab Network SAP

Rudolf has been managing and driving market-focused co-innovation between SAP, partners and customers globally for more than 15 years.
Being part of SAP R&D for over two decades, he has gathered manifold experiences in building business solutions jointly with all kinds of partners that leverage latest SAP technology, e.g. in big data, internet of things, artificial intelligence or Blockchain.
In his current role, Rudolf heads the Global SAP Co-Innovation Labs Network with presence in 14 countries worldwide. Co-Innovation Labs allow SAP and partners from the ecosystem to jointly engage in a well-defined process from concept incubation, mutual co-investment agreement, prototyping and solution realization to roll-out.
After 2 years in Singapore, he returned back to the SAP headquarters in Germany in 2014.
Rudolf Held holds an MSc in Theoretical Physics from the University of Regensburg, Germany.

Our Speakers

Mark Williment, Director – Keytree a Deloitte Business

A director at Keytree, a Deloitte Business, Mark is focused on innovative new technologies including mobile, big data and cloud and has extensive experience delivering complex secure applications to large organisations. He has over 20 years of experience in the IT industry, is a passionate conference speaker and technical representative on the global SAP Cloud Platform Partner Advisory Council for Innovation.

Russ Heasman, CTO EMEA SAP Services, HCL Technologies

Russ is HCL's EMEA CTO for all things SAP. Russ works closely with the SAP product development teams ensuring HCL is a leading partner for all intelligent technologies, including chat bots, IoT, iRPA, Blockchain, Machine Learning, etc. Russ advises on how processes can be extended with new technology and how a business itself must adapt to deliver real benefits. Over 25 solid years of SAP experience with all industry sectors, with engagements ranging from 3,5,10 year strategies, to delivery of global template roll-outs. Russ has a degree in Physics, collects and maintains classic cars and is a Judo 1st Dan.

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