



Why SAP Business Technology Platform Matters

When Transforming into a Resilient, Nimble, Adaptable, Intelligent Sustainable Enterprise

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EXTERNAL

Market Leaders Are Transforming Business

Challenging Business Conditions - Changing the Rules of Business Success



Productivity
and Cost

**The New
Minimum**



Sustainability and
Responsibility

**The New
Standard**



Business Resilience
and Agility

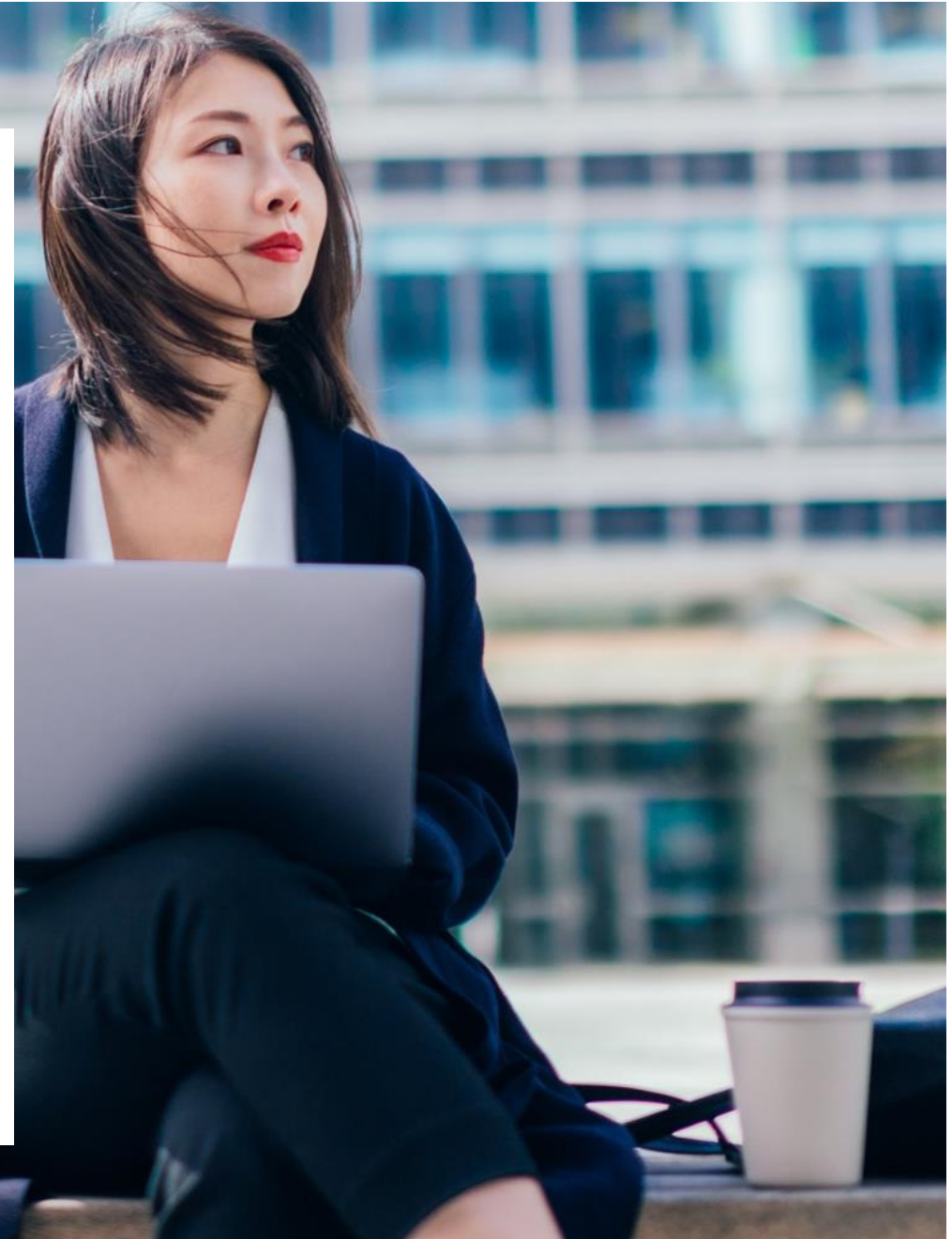
**The New
Growth**

A strong technology foundation is imperative for continued business success

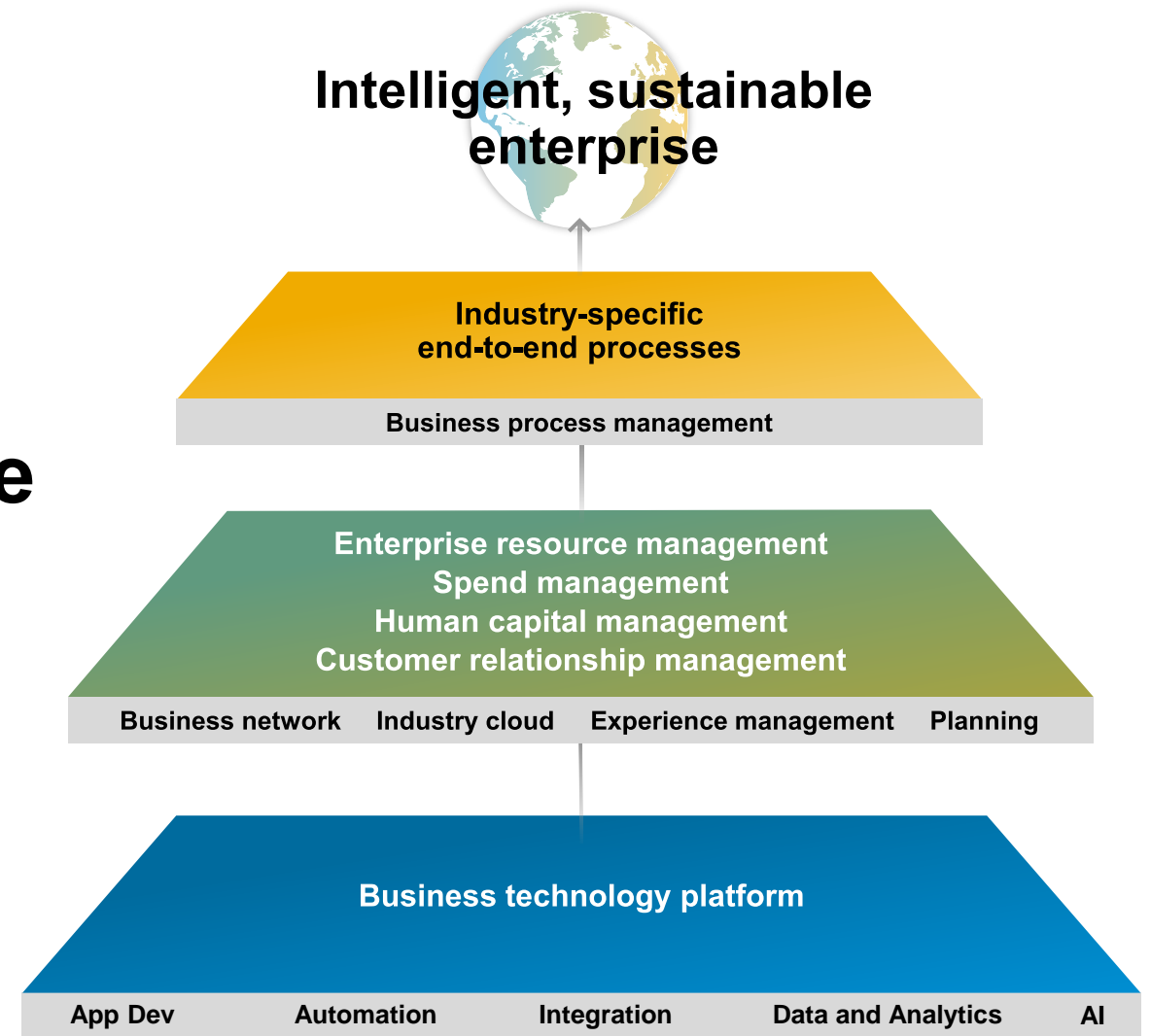
Companies making bold investments in technology and capabilities are equipping their businesses to outperform others in a rapidly evolving landscape.

McKinsey
Digital

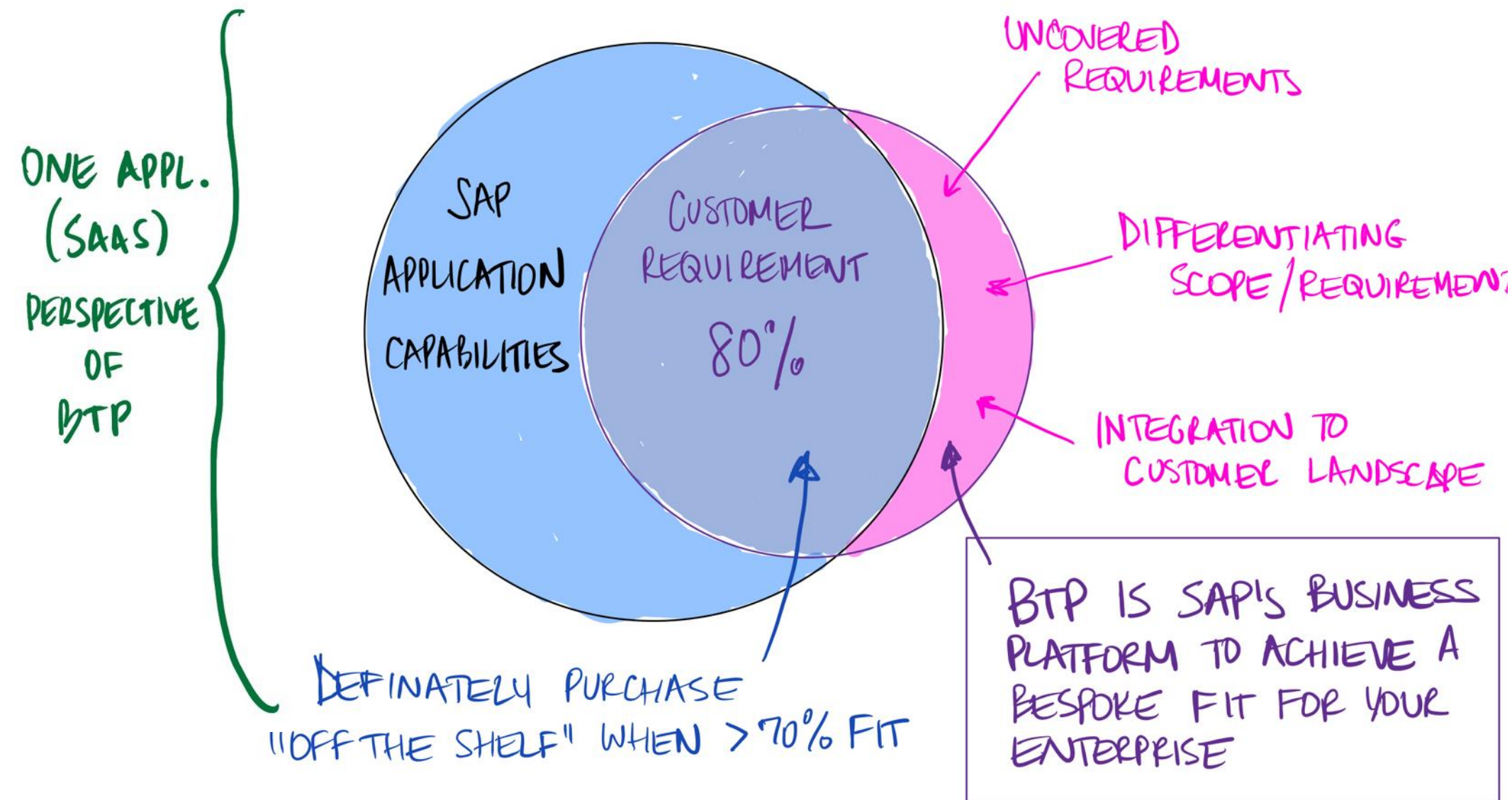
[McKinsey Digital: The new digital edge: Rethinking strategy for the postpandemic era, Survey, March 26, 2021](#)



SAP enables every enterprise to become an **intelligent, sustainable enterprise**

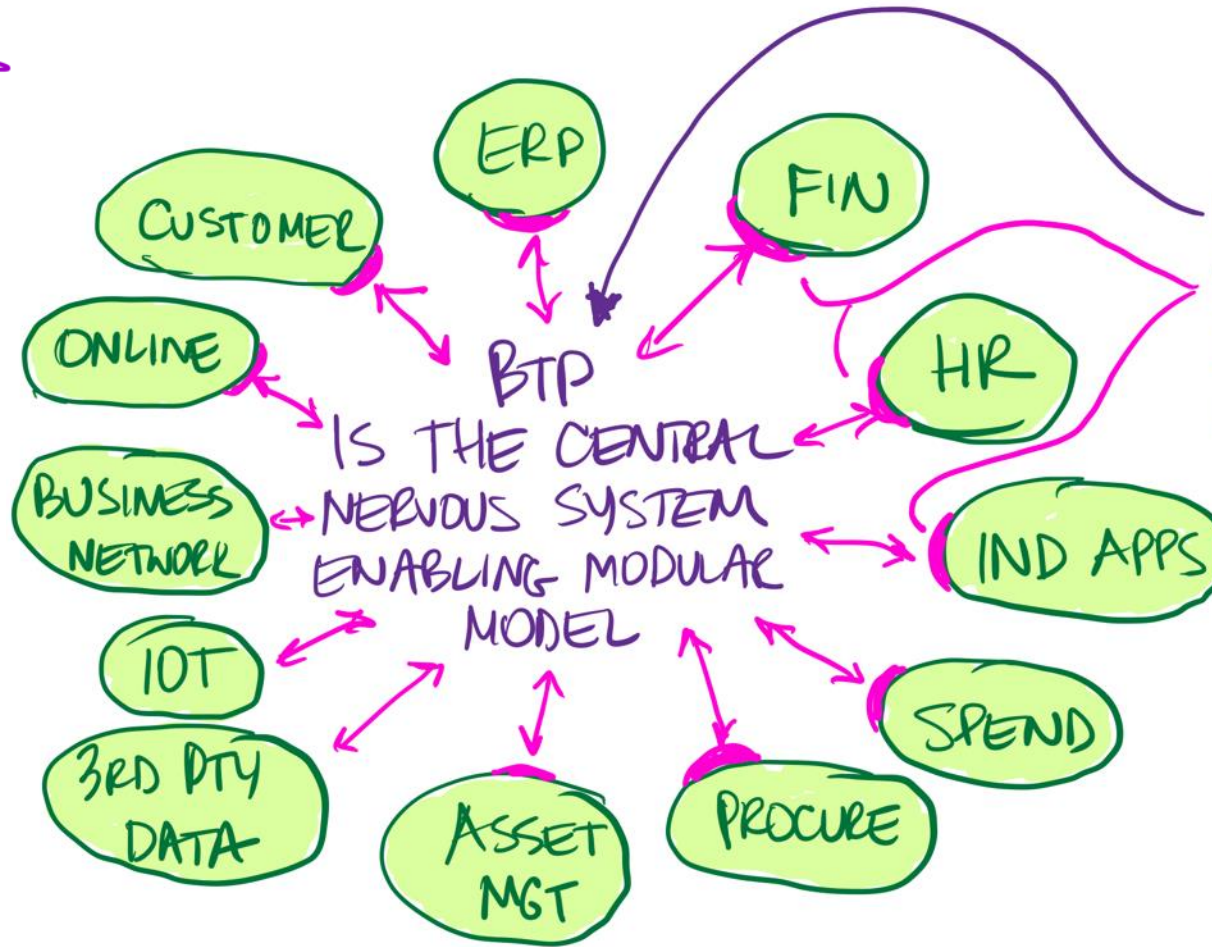


① THE ROLE OF BUSINESS TECHNOLOGY PLATFORM (BTP)



② MODERN ERP IS MODULAR, FLEXIBLE, CLOUD-FIRST & REAL-TIME

BTP
SECRET
SAUCE
TO GO FAST
& BE FLEXIBLE

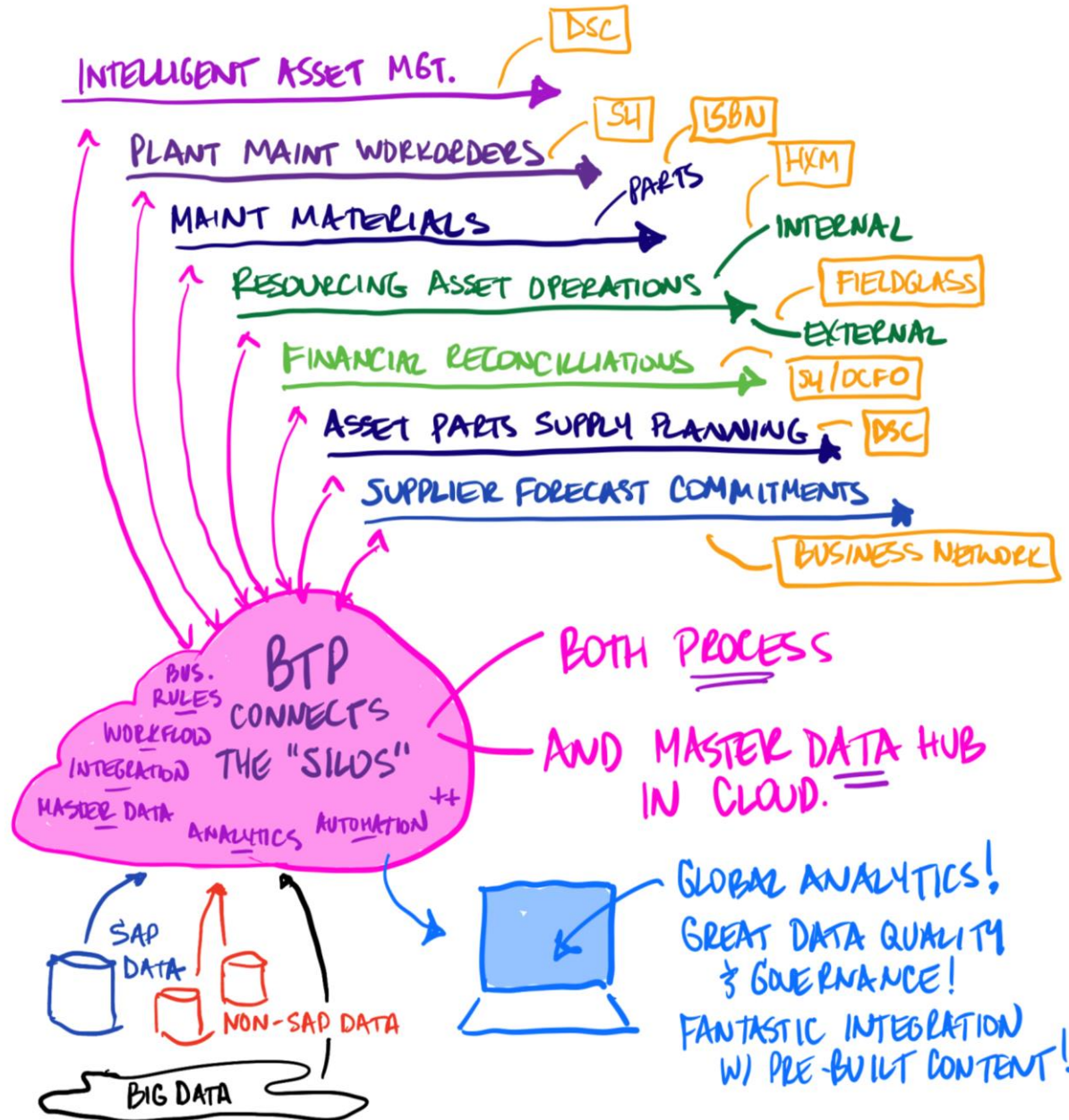


KEY BTP ROLES

1. INTEGRATION
2. APP DEV / EXTEND
3. DATA → INSIGHTS
4. CROSS SILO PROCESS OPTIMIZATION
5. INFUSE AI / ML INTO PROCESSES
6. AUTOMATE
7. REDUCE COMPLEXITY VIA MODULARITY

BROADER
ENTERPRISE
PERSPECTIVE
OF
BTP

BTP CONNECTS PROCESSES & DATA



TOP 3 BTP BENEFITS

- * **SPEED-TO-VALUE** WITH PRE-BUILT INTEGRATIONS, ANALYTICS, BOTS, AI/ML
- * **DATA & INSIGHTS** COMPANY-WIDE ACROSS SYSTEMS
- * **OPTIMIZED BUSINESS PROCESSES**, END-TO-END FOR LOWEST RISK

**RISE
WITH
SAP**

**SAP Business Technology Platform &
SAP S/4HANA Cloud**

SAP BTP unlocks three sources of differentiating value on your RISE with SAP journey



**Accelerate Development
and Automation**



**Integrate
Business Processes**



**Plan and
Analyze**



Accelerate Development and Automation

Deliver business agility,
minimizing modifications, leveraging
SAP BTP side by side extensions

**Build and automate with low-
code solutions** that accelerate
development

Drive rapid innovation without
disruption

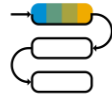
SAP Build

1

Create and augment enterprise apps, automate processes, and design business sites, all visually



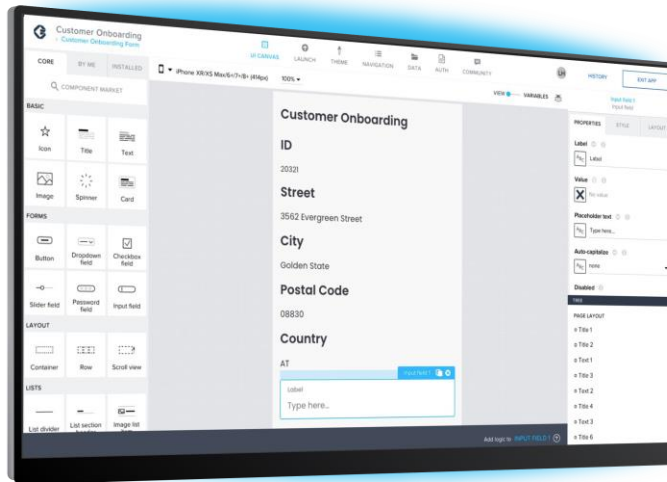
Compose apps



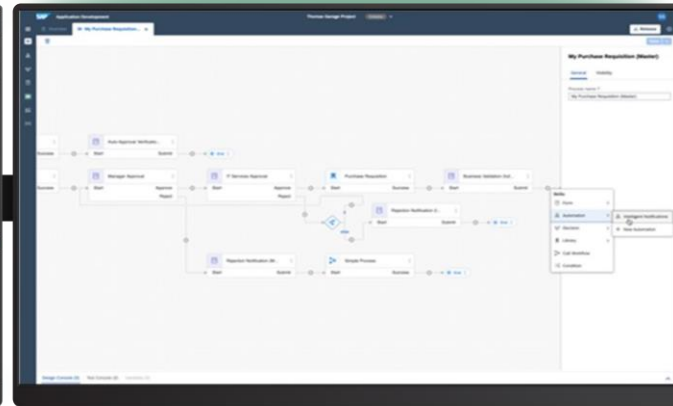
Automate processes



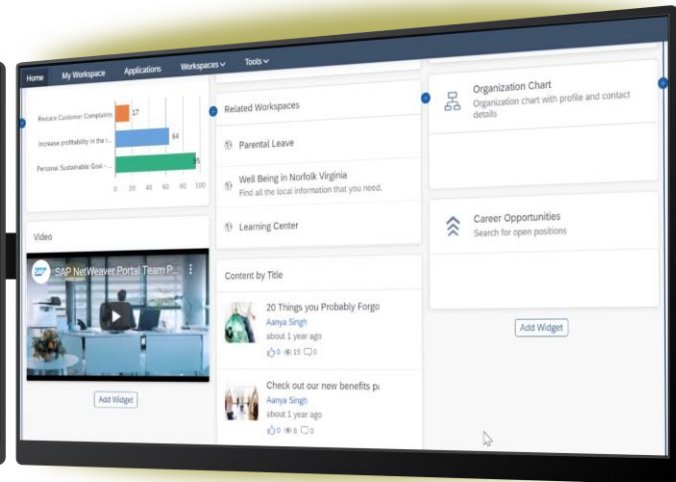
Design business sites



SAP Build Apps



SAP Build Process Automation



SAP Build Work Zone

Build Visually

Integrate Seamlessly

Collaborate Securely

SAP Business Technology Platform



Integrate Business Processes

TRUSCO

- **4-5 hours** inventory hit rate, resulting in more immediately satisfied customers
- **50,000 quote requests** processed automatically each day
- **2,949 hours** of employee labor saved in one month

[Read the story](#)

Run a connected enterprise with SAP Integration Suite

- Leverage more than 2500 pre-built integrations, 160+ open connectors and 220+ business events to connect SAP as well as all other applications – on-prem to cloud, cloud to cloud, legacy
- Modernize integration with simplicity and intelligence
- Accelerate outcomes with business expertise and transparency

Simplify connectivity with open connectors to more than 170 third party applications

- Reduce the presence of repetitive and manual activities
- Automate, extend, and flexibly adapt business processes using digital process automation
- Create connected and automated processes for more productive and efficient workflows

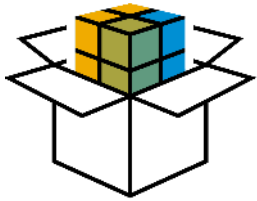
Visually build workflows, automate tasks and decisions

- Access workflow management and task automation capabilities in a single tool
- Jumpstart projects using pre-built content and seamlessly integrate with your applications

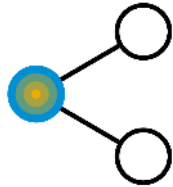
Profit from quick time-to-value through out-of-the-box integration content

Central catalog: SAP API Business Hub @ api.sap.com

Search, discover, experience and consume easily prepackaged accelerators, versioned and supported from SAP and select partners for your digital transformation projects.



2.100+ prebuilt
integration content



2.700+ APIs from
SAP and partners



170+ connectors to
third-party apps



E-governance content
for 30+ countries

Value = 5x acceleration, 10x savings



Plan and Analyze



- **Created a multi-year plan** to meet sustainability objectives
- **Achieved transparency** by integrating SAP Analytics Cloud planning with SAP S/HANA Cloud
- **Implemented in 4 to 5 months** with pre-built content

[Watch the story](#)

Plan and forecast across all departments using an integrated planning and analytics solution

- One single analytics platform providing a single user experience across all lines of business
- Link and create financial and operational plans seamlessly in one solution to drive better decisions with integrated plans
- Connect live to on-premise applications to avoid uploading data to the cloud

Get real-time, complete views of all your data no matter where it resides without moving it

- Integrate data from heterogeneous data sources in real time while preserving business context
- Accelerate implementation with pre-integrated database, data warehouse, data intelligence, data lake, and analytics capabilities

Anticipate change and trends using artificial intelligence and predictive analytics

- Harness machine learning to augment the analytics you need in one solution

The S/4HANA Journey in 3 Phases

• Prepare



Validate readiness

Analyze your environment and Identify any potential technical considerations that impact the migration

Analyze business processes

Gather insight into existing business processes and identify process inefficiencies and gaps

Assess data quality

Identify data quality issues, standardize and cleanse data, consolidate duplicate master data, evaluate personally identifiable data

Optimize data footprint

Reduce the data footprint in your existing landscape to make the S/4HANA migration simpler and cleaner, evaluate retention policies and unstructured content management

Get to standard

customizations from core ERP and redeploy in the cloud for greater agility

• Move



Simplify & size the landscape

Plan your S/4HANA & supporting application landscape, move to cloud, modernize where possible

Migrate

Orchestrate, track, validate, and report on end-to-end project activities, execute conversion steps, move data

Modernize integrations

Deploy out-of-the-box integrations wherever possible, move to newer integration technologies

Test

Reduce go-live risk, accelerate testing, improve quality and reduce costs through AI-driven impact assessments and reusable test automation

Automate processes

Innovate, simplify & automate business processes using cloud native AI, ML and RPA

Revise data & analytics strategy

capabilities and out-of-the-box analytics and data models, empower users with a cohesive self-service data strategy for SAP and non-SAP data

• Run



Monitor

Ensure continuity with system monitoring, integration monitoring, user monitoring, and business process monitoring across the landscape

Optimize IT processes

Simplify, automate, and centralize the management and operations of your SAP landscape

Streamline business processes

Conduct in-depth process analysis for actionable improvement, simulate process changes, understand your customer journey

Innovate

complex business problems, incorporate IoT and AI bots to improve operational efficiency, support new business models



Thank you

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api.sap.com is essential for BTP Integration information

