



# Accelerate Transformation with SAP Build Work Zone – Creating business sites easily

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February 22, 2023

Public

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# Agenda

- Motivation
- Big Picture SAP Build Work Zone
- Key Capabilities & Use Cases
- Demo
- Solution Details
- Mobile Experience
- Summary & Outlook
- Get Started
- Q&A

# Motivation





# Users must traverse many disconnected systems to get work done

## USER JOURNEYS

My  
Training

Fix Laptop

Procure  
Equipment

Team Revenue  
Attainment

Store Financial  
Dashboard

My  
Benefits

Book Travel

My Marketing  
Results

Unit Cost Overview



## FUNCTIONAL SERVICE CENTERS

HR

IT

Travel

Finance

Facilities

Marketing

Sales

## SYSTEM SILOS

Benefits  
Provider

Learning  
Management

Asset  
Management

Ticketing  
System

Expenses

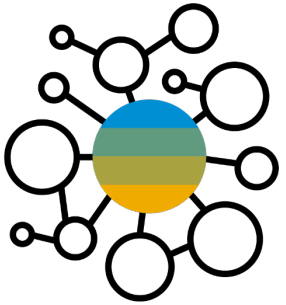
Procurement

Customer  
Master

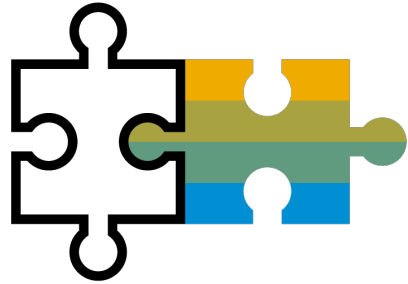
Financial System

Sales Forecast

# Facing the reality of a diverse and complex enterprise IT landscape



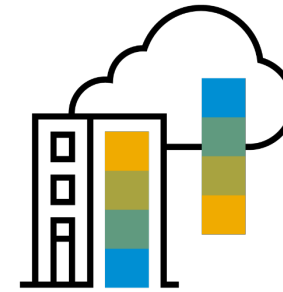
various **systems**  
and **repositories**



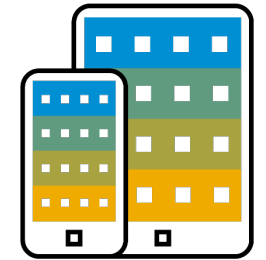
**heterogenous**  
(SAP and third-party)



various **content**  
**types** and  
**UI technologies**



**hybrid setup**  
cloud + on premise



**multi-channel**  
(internal, external,  
mobile)



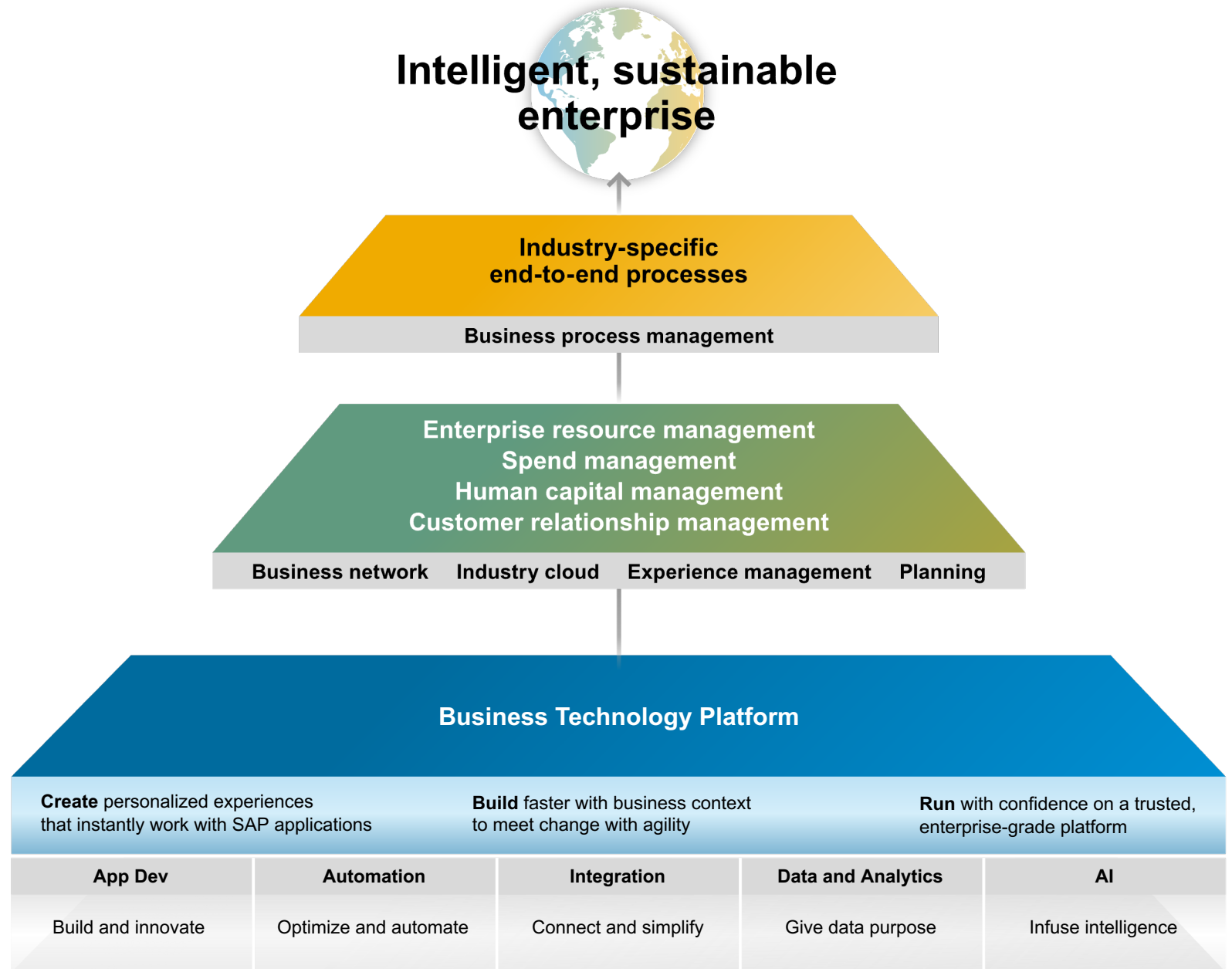
**Our vision:**

Increase **user productivity** by intelligently providing access to **applications, processes, and information** anywhere on any device

# Big Picture



# SAP BTP is the foundation of the Intelligent Sustainable Enterprise

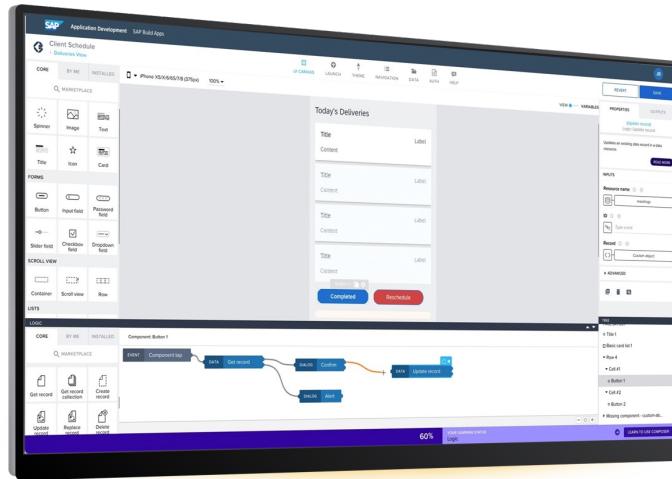




# SAP Build **Work Zone** is part of the SAP Build Family

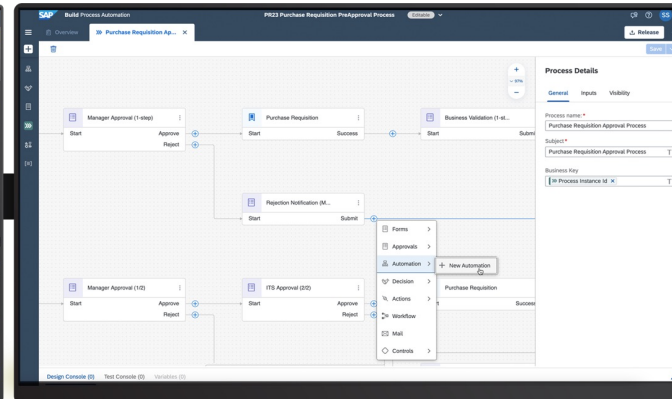
Create and augment enterprise apps, automate processes, and design business sites, all visually

Compose apps



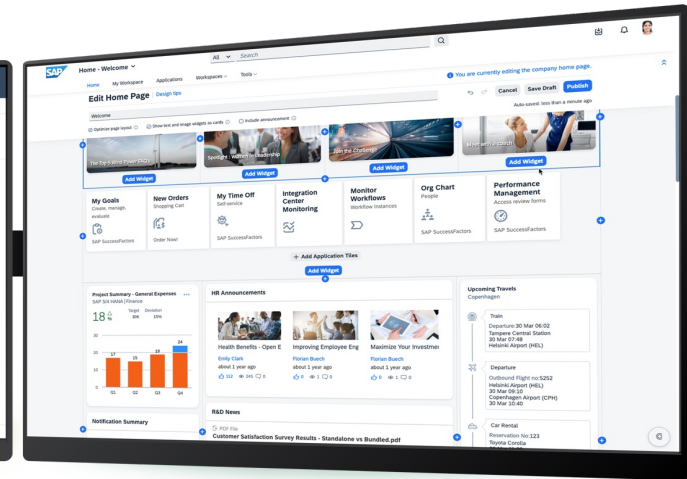
SAP Build Apps

Automate processes



SAP Build Process Automation

Design business sites



SAP Build Work Zone

Build Visually  
Integrate Seamlessly  
Collaborate Securely

SAP Business Technology Platform

# Key Capabilities & Use Cases



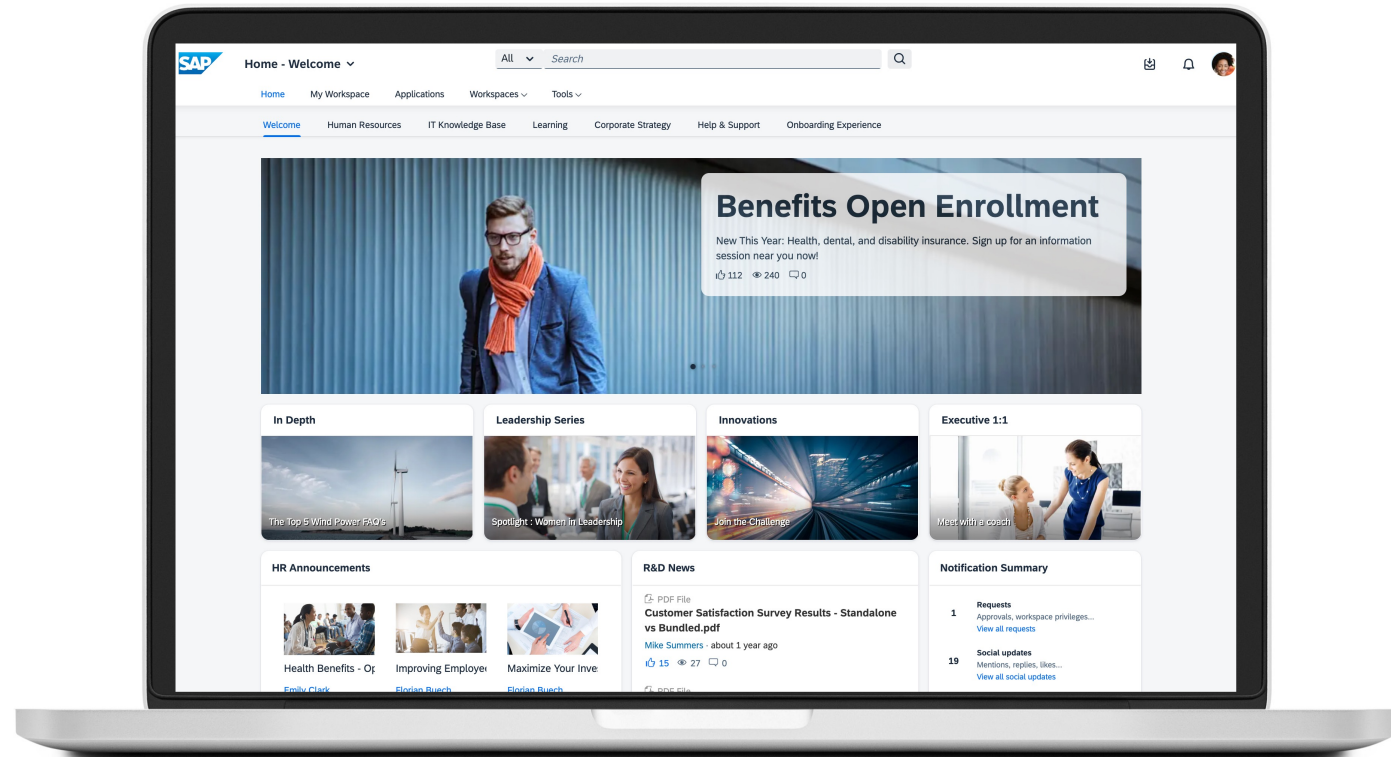


# SAP Build Work Zone delivers **ONE** user experience across the enterprise

Business users can build role specific digital workplace solutions & purpose-built business sites

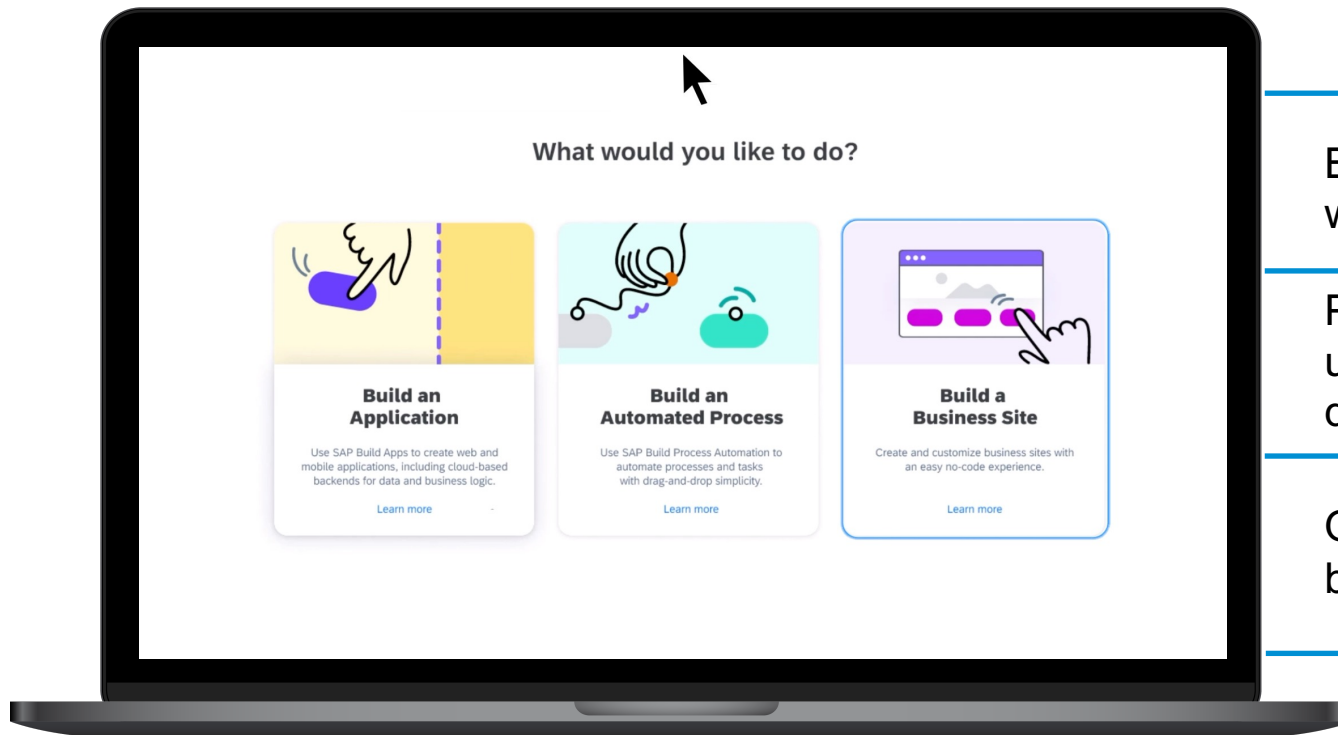
## Benefits

- **Unified, personalized & guided** experience across SAP, 3<sup>rd</sup> party & custom applications
- **Fast access to** experts and information
- **Increased** employee engagement & productivity
- **Improved** business agility to roll out & modify business processes



# Build simpler and faster

Empower everyone to build and personalize business sites visually



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Build branded sites, pages and workspaces without writing any code

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Personalize sites and target content to users based on profile information (location, department, role)

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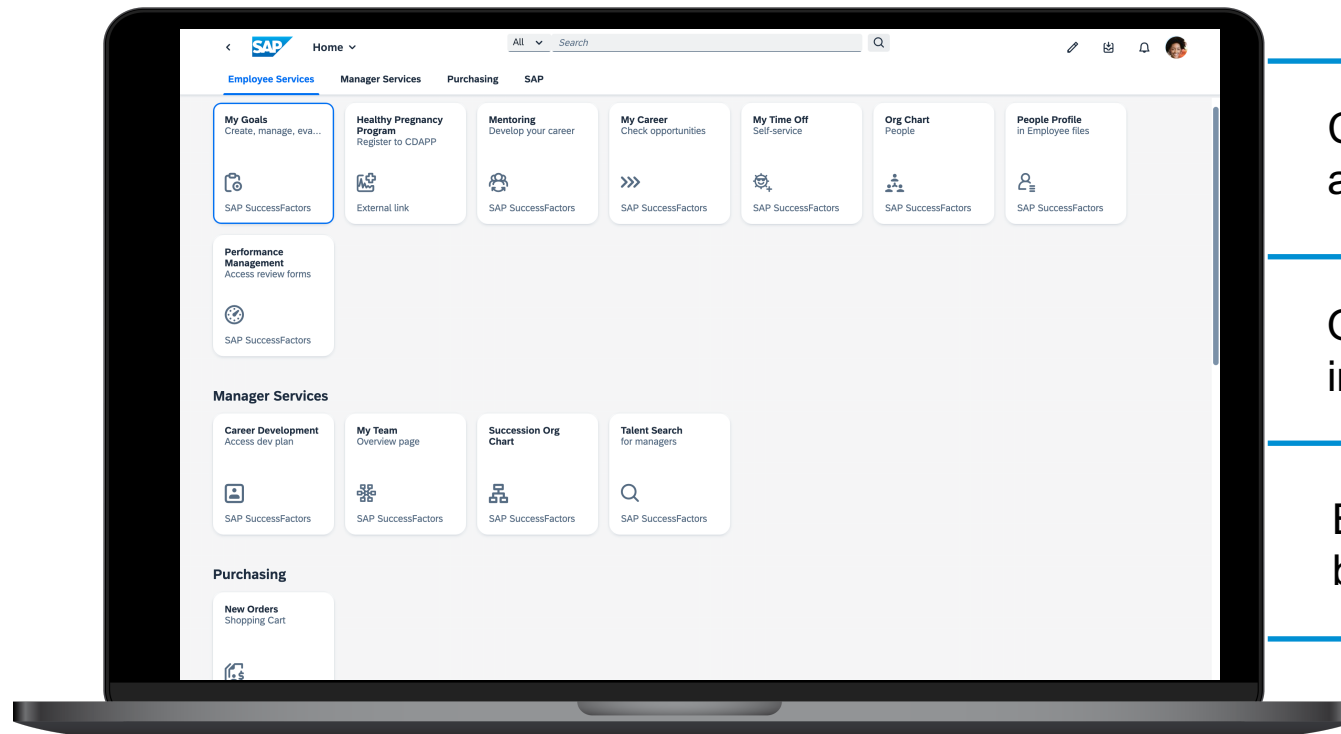
Quickly add new users and deploy business site updates

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SAP Build Work Zone

# Integrate seamlessly

Easily connect to SAP and non-SAP solutions with pre-built connectors and integrations



Create a single access point to applications, processes, and tasks

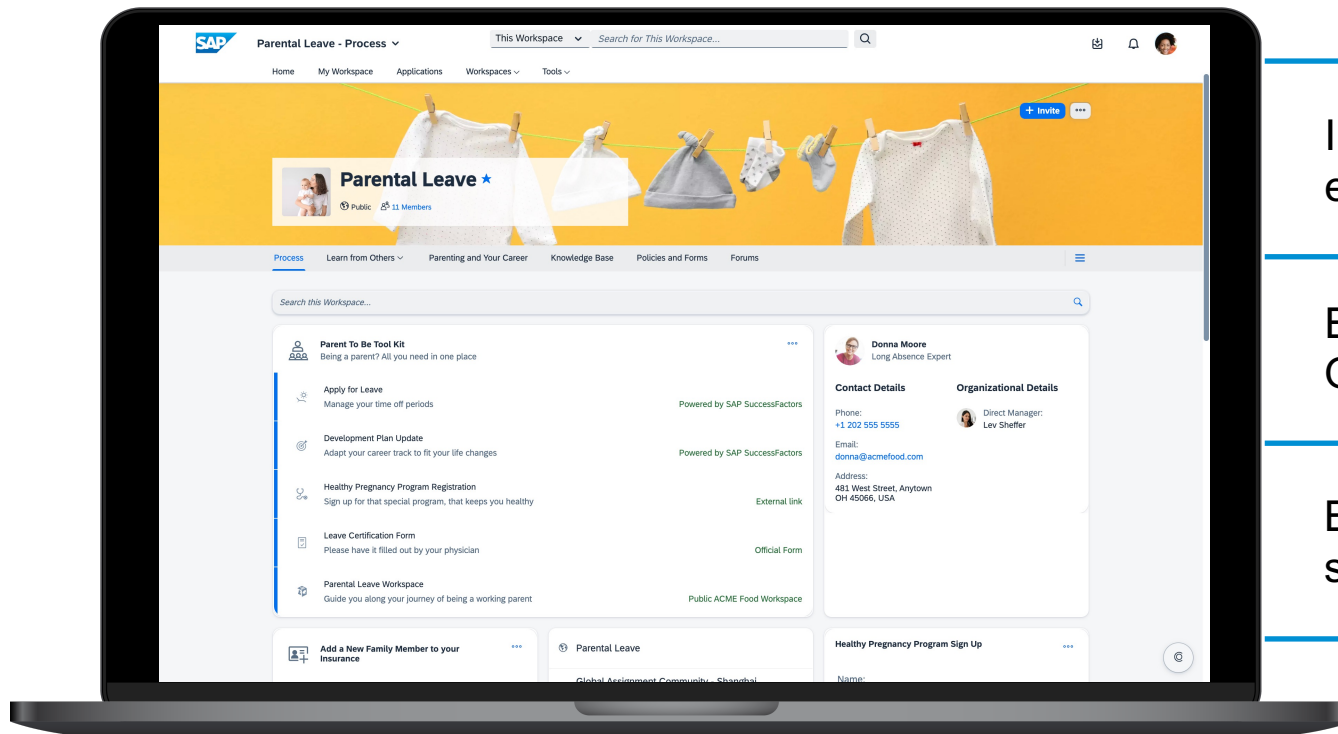
Quickly visualize business data with UI integration cards templates

Boost time-to-value with pre-built line of business content packages

Simple and secure access to application data

# Work together smarter

Maximize team productivity with workspaces and guided experiences



Improve effectiveness with guided experiences and knowledge sharing

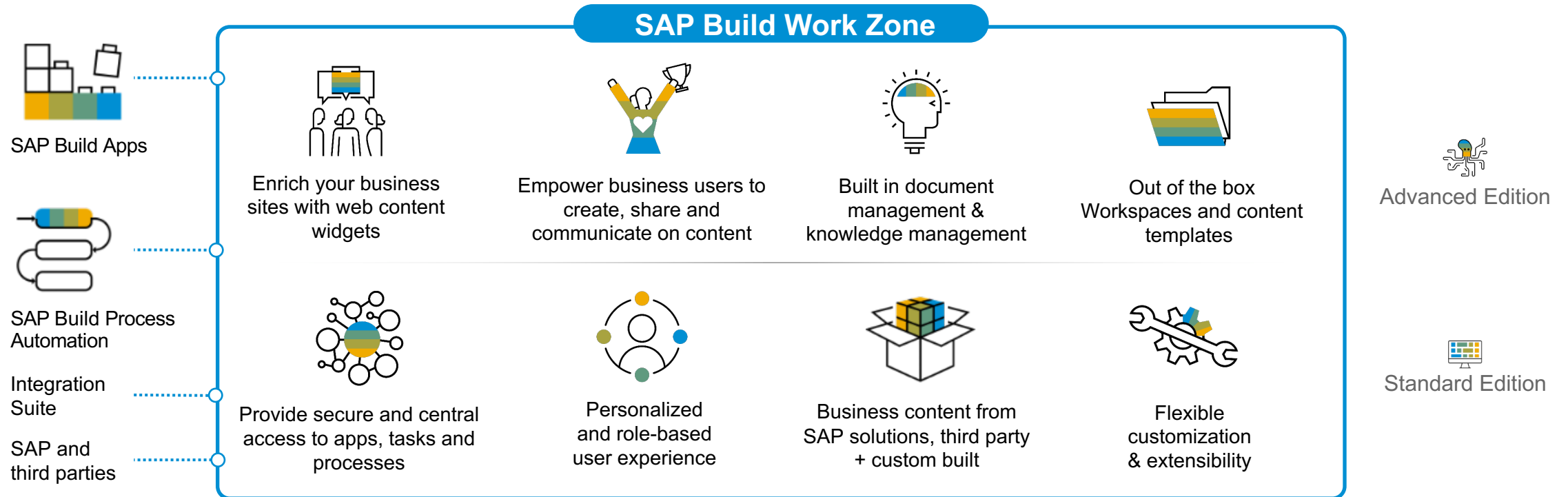
Engage teams with surveys, polls and Q&A to get continuous feedback

Build customer, partner & supplier facing sites that make it easier to do business

Workspace for Guided Experience

# SAP Build Work Zone

## Key capabilities



# Example use cases for every part of the business

	Enterprise-Wide Experiences	LOB Experiences	External Experiences
	One entry point for internal users to run business processes that span multiple lines of business	Business experience for internal users to run business processes that span multiple applications within a single line of business.	Website platform for external users to browse, learn, engage or transact.
Human Experience Management	<ul style="list-style-type: none"> <li>Intranet</li> <li>Employee Self Service</li> </ul>	<ul style="list-style-type: none"> <li>Learning University</li> </ul>	<ul style="list-style-type: none"> <li>New Hire Onboarding</li> <li>Partner Training</li> </ul>
Digital Supply Chain	<ul style="list-style-type: none"> <li>Quality Initiative</li> </ul>	<ul style="list-style-type: none"> <li>Business Planning Desktop</li> </ul>	<ul style="list-style-type: none"> <li>Supplier Training</li> </ul>
Procurement	<ul style="list-style-type: none"> <li>Cost Containment Initiative</li> </ul>	<ul style="list-style-type: none"> <li>Procurement Desktop</li> </ul>	<ul style="list-style-type: none"> <li>Dealer Portal</li> <li>Supplier Portal</li> </ul>
Customer Experience Management	<ul style="list-style-type: none"> <li>Customer First Initiative</li> <li>Enterprise Service Management</li> </ul>	<ul style="list-style-type: none"> <li>Store Manager Desktop</li> </ul>	<ul style="list-style-type: none"> <li>Customer Self Service</li> <li>Partner Portal</li> </ul>

# Demo



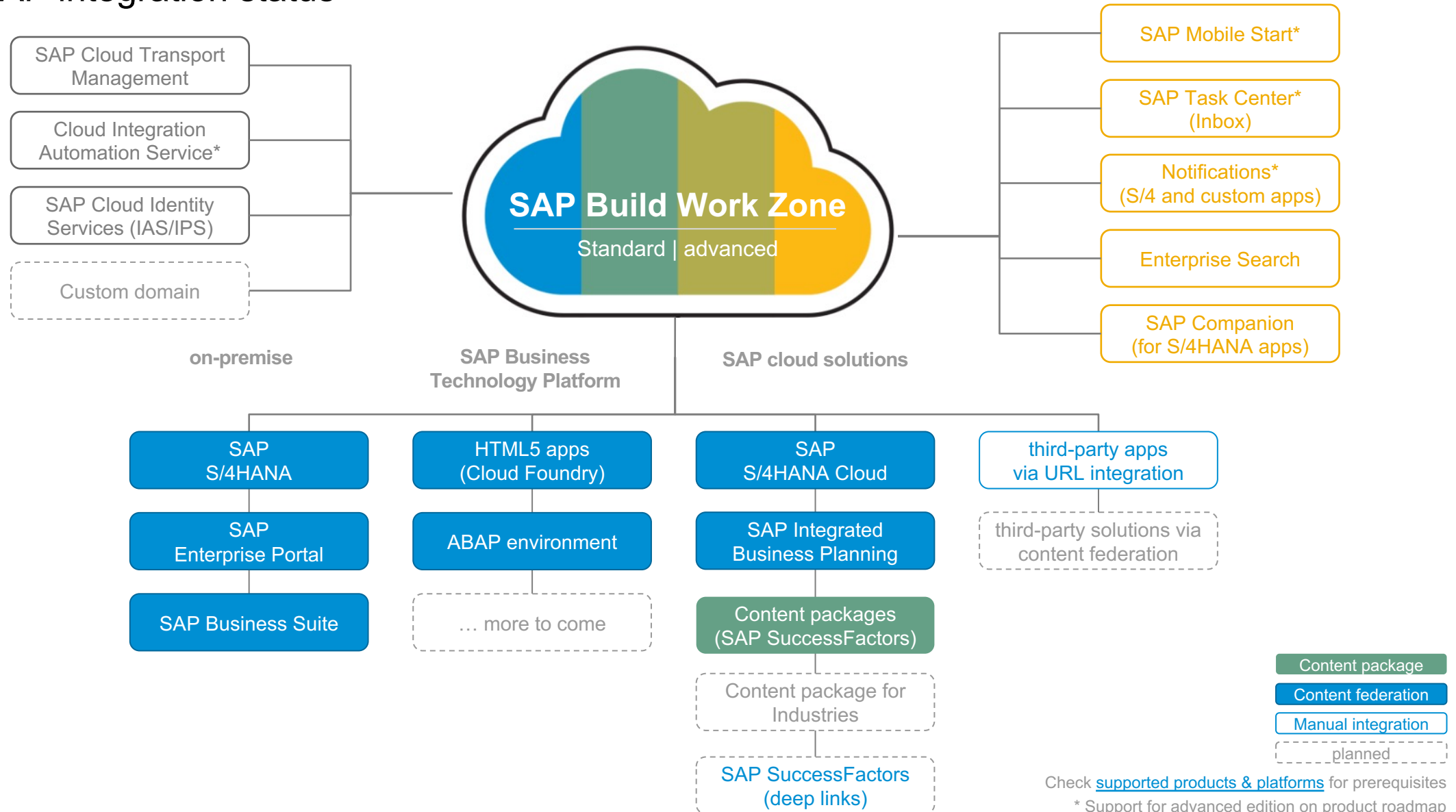


# Solution Details



# Integrate applications and services from SAP and third party

## Cross SAP integration status

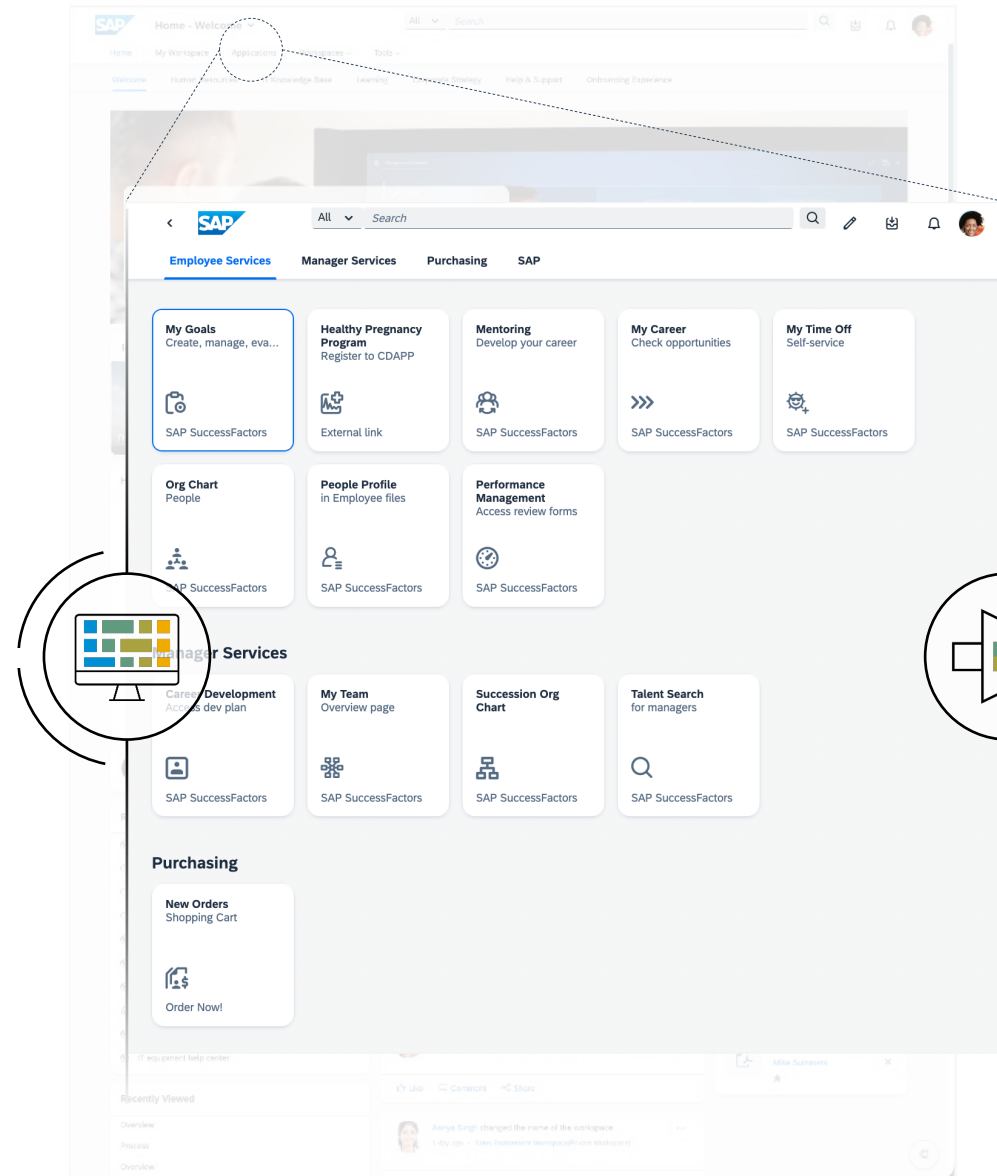


# Applications

SAP Build Work Zone (advanced) includes **built-in launchpad** and allows to access all business apps from one place

**Identity propagation** eliminates a need to setup additional security roles for SAP business apps

ACCESS BUSINESS APPS



INTEGRATE BUSINESS CONTENT

## Manual Integration

Integrate apps deployed on SAP S/4HANA on premise, SAP BTP Cloud Foundry or ABAP environment

## Content Federation

Expose content of various content providers: SAP S/4HANA on premise, SAP Enterprise Portal or SAP Business Technology Platform on Cloud Foundry

# Workpage

Empower business users to create modern, engaging pages combining (web) content & business data – in a **No-Code experience**



Visual **Page Editor** with 6 column grid layout



**No-Code** with drag & drop **experience**



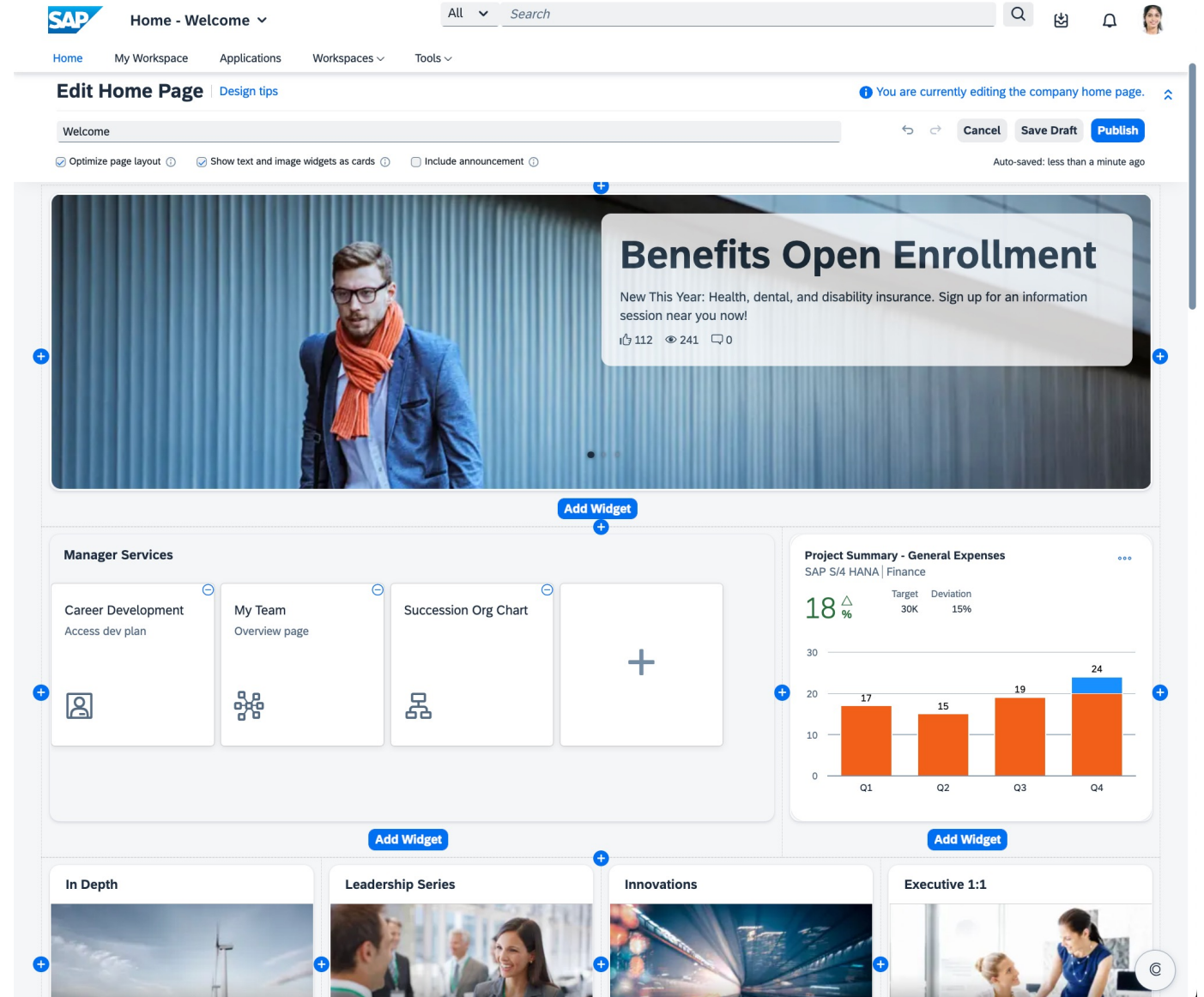
Catalog with **tiles**, **cards** and **widgets**



**UI Integration Cards** to surface business data

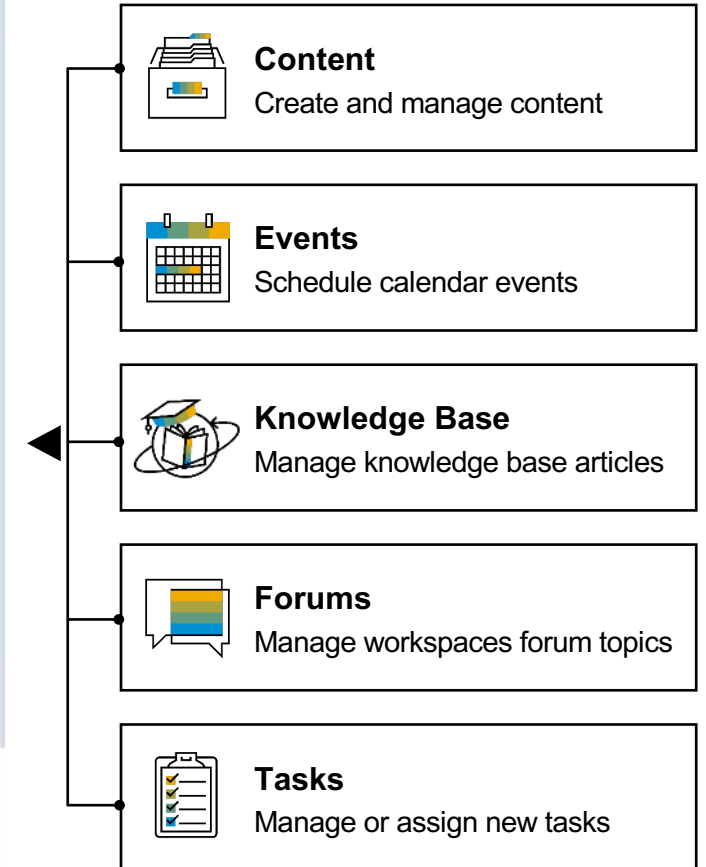
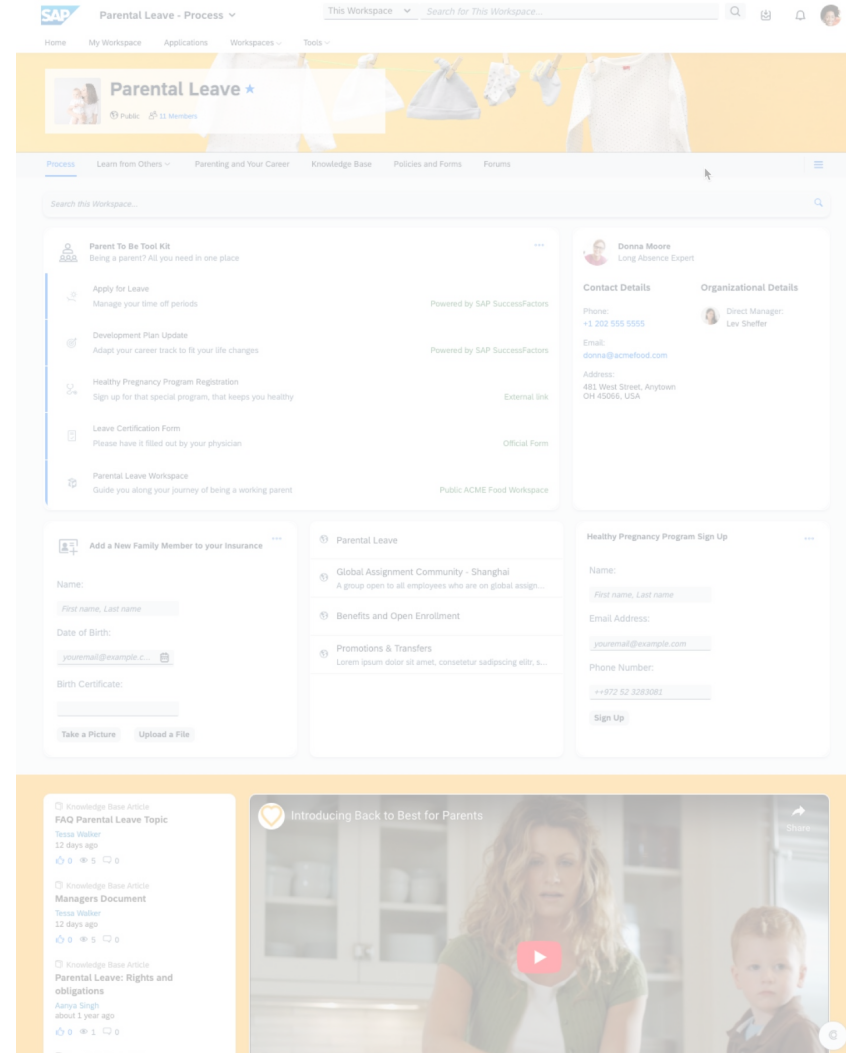
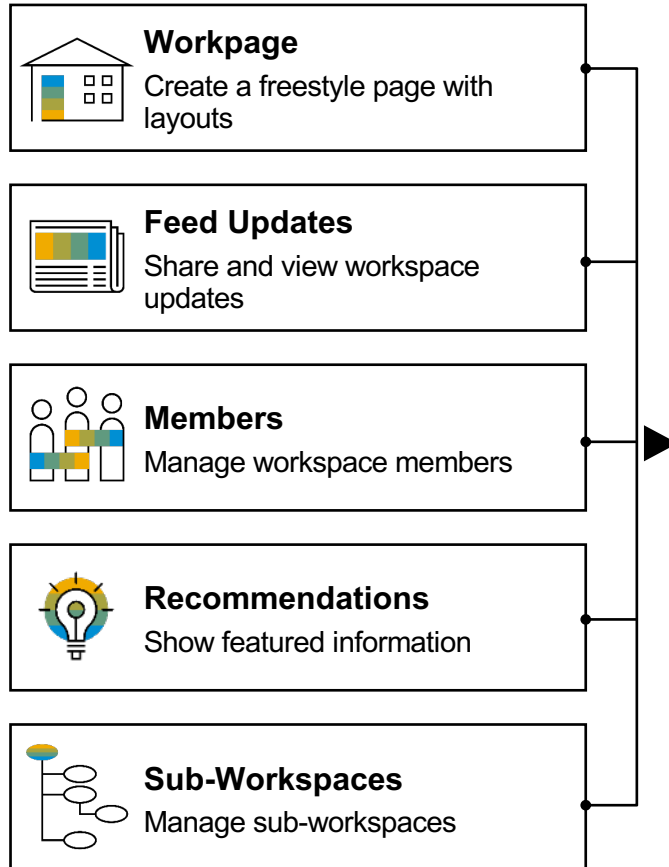


**Consistent experience** across home page & workspaces



# Workspaces

## Page Types



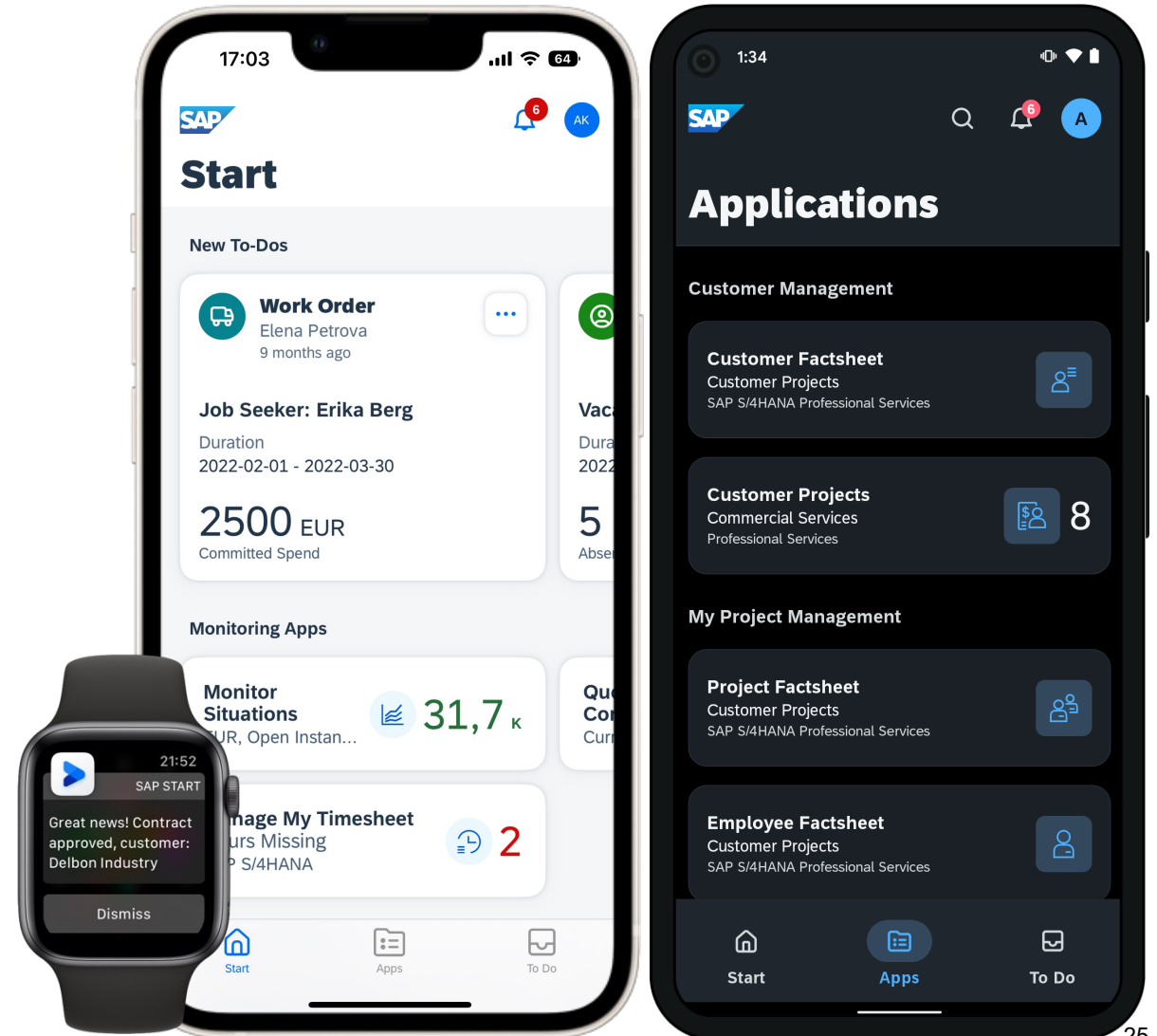
# Mobile Experience



# Mobile Start

Your native entry point to the Intelligent Enterprise

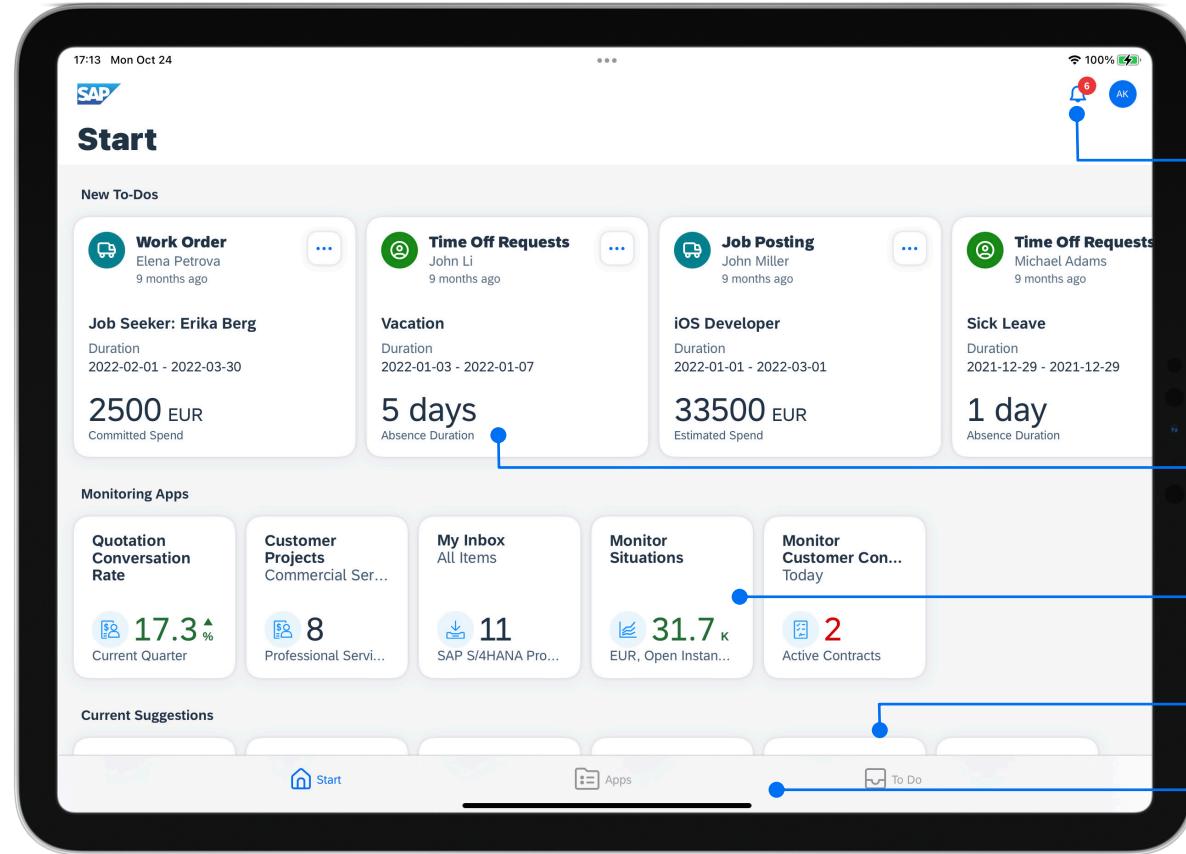
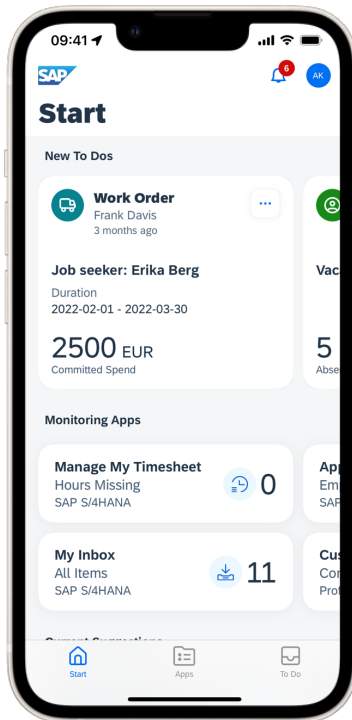
- Seamless mobile access into the Intelligent Enterprise Suite
  - SAP S/4HANA business processes and data
  - Native LoB applications, like SAP SuccessFactors
  - SAP S/4HANA notifications
- Consolidated view on tasks such as approval workflows
- Consumer-grade user experience and superior performance
- Improves productivity, agility and work flexibility





# Native Entry Point to the Intelligent Enterprise Suite

iOS devices



Notification Center

New To Dos

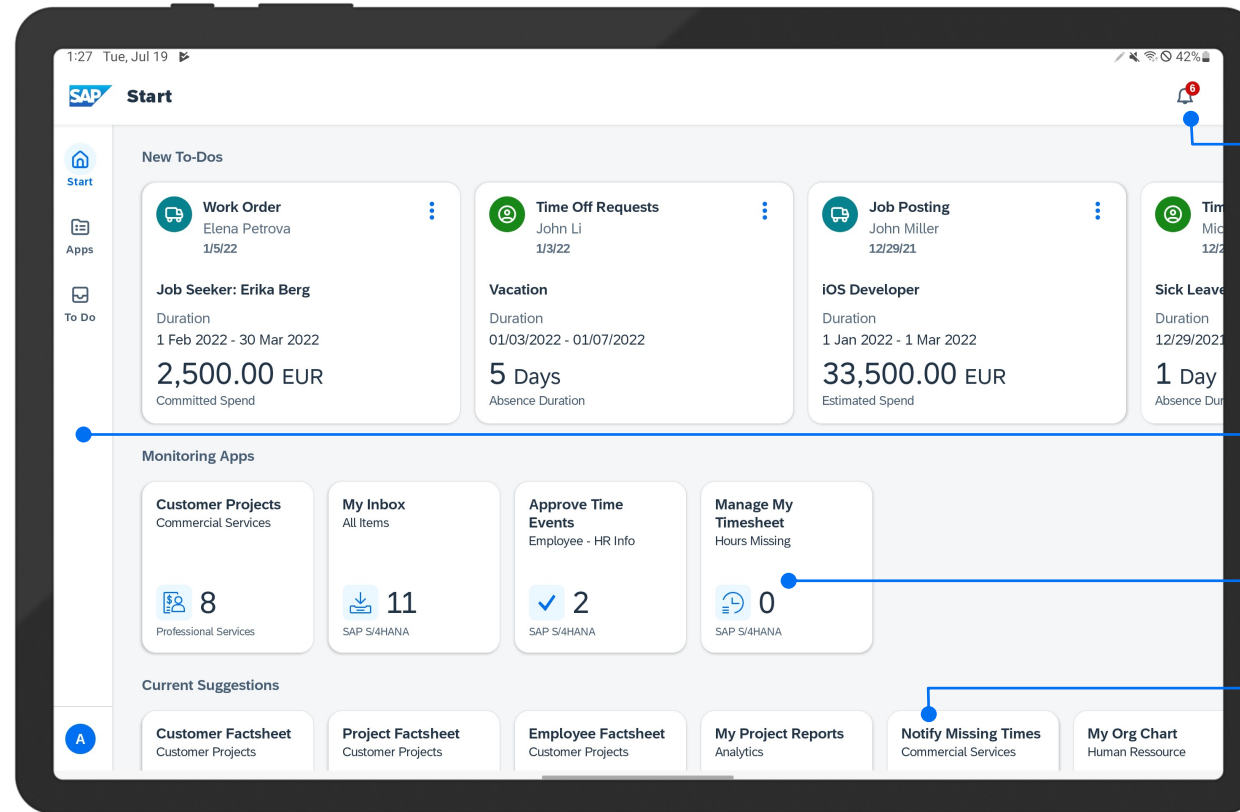
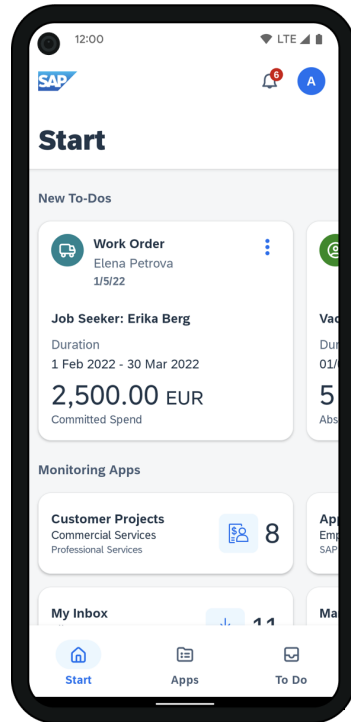
Native & Web Apps

Web links &  
Newsfeed

Apps & To Do Tabs

# Native Entry Point to the Intelligent Enterprise Suite

Android devices



Notification Center

Apps & To Do Tabs

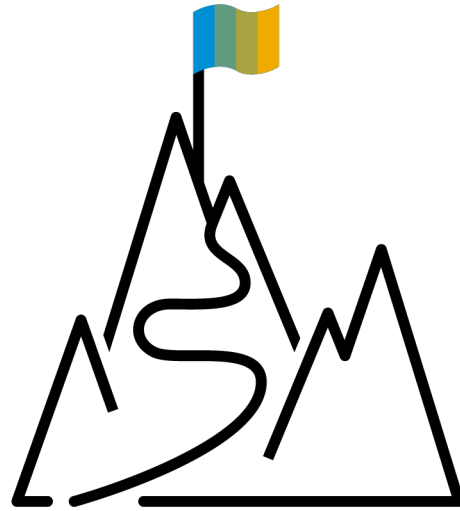
Native & Web Apps

Suggested Apps, Web links & Newsfeed

# Summary & Outlook



# Road map



You can find the latest product road map information  
on SAP Road Map Explorer:

<https://roadmaps.sap.com>

# Get Started



[Solution overview](#) (sap.com)

[Discovery Center](#)

[Community](#) for SAP Build Work Zone

[Learning Journey](#)

[SAP Help](#)

[SAP Tutorials](#)

# Thank you.

Contact information:

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