

# SAP BTP – The Good, The Bad and The Not So Ugly...

25<sup>th</sup> April 2023

## Agenda

- ❑ About us
- ❑ What's happened in the marketplace with RISE
- ❑ Understanding the license options
- ❑ What is needed to drive innovation?
- ❑ Quick wins in BTP
- ❑ Questions



# Services

What do we do



## STRATEGY, BTP, USER EXPERIENCE & INNOVATION

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- Application design & build
- UX Health and digital insights
- **AppHaus methodology**
- Prototypes through to UX strategy
- **LSP** Training / team & organizations
- **Advisory & Guidance** on SAP



## BTP CLOUD SERVICES

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- **Discovery**
- **Free Trier POC**
- **Cloud as a service (PMC)**
- UX Management
- API Management
- HANA & Database management
- **BTP Health Check**



## MASTER DATA SERVICES

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- Duplicate checks
- **Data Health checks**
- BPO – Business process outsourcing
- Data Survey via Qualtrics



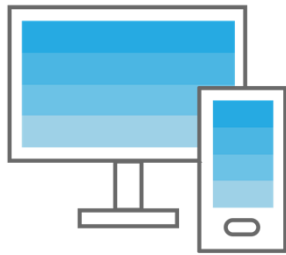
## SUPPORT SERVICES

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- **BTP Support**
- Application support
- Transition support
- Stabilization & hypercare support
- **Knowledge base**

# Software and IP

What we have in our tool kit



## SAP UI5 / Fiori Applications

Catalogue of **100+** pre-built applications we have built over the years.

Sectors covered include:

- Master data
- Engineering
- Purchasing
- Warehouse management
- Human resources
- Financials

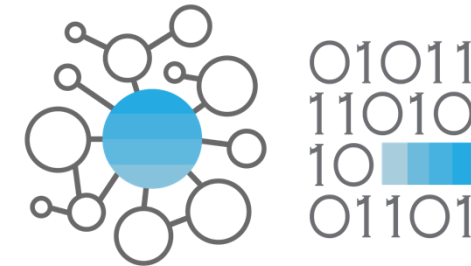


## BTP Cloud Suites

Suites of applications built utilising Cloud functionality such as SAP HANA Cloud.

Suites include:

- Visitor app suite
- HR suite
- Data health suite
- **Business Partner Portal**
- Support Desk Experience
- **BTP Monitor suite**



## SAP Master Data Software

Our BPM & master data management / governance tool **Maextro**. IP and product owned by Bluestonex. Created in 2017 and **BPX** created in 2021.

Benefits and Features:

- **Data & Process Automation**
- **Data Governance for all SAP objects**
  - SAPUI5
  - Integration
  - Workflows
  - Business Rules
  - Data Integration & data exchange

# What is Maextro?

Our Master Data Management & Governance solution

MAE X TRO

**Maextro is a fully configurable Master Data Solution to model your business requirements, business rules and workflows. Maextro enables users to create, maintain and consume reliable data.**

- Is built on core SAP and enhanced with optional Cloud Extras via the SAP BTP (Business Technology Platform)
- Is process driven
- Is delivered with a range of pre-configured content
- Has user-centric SAP Interfaces
- Covers many objects / data domains
- Removes forms & legacy systems
- Improves data quality & governance.

The screenshot displays the Maextro SAP interface for material master data entry. The top navigation bar includes a back arrow, the title '30484 - Request approval', and links for 'Import / Export', 'Comments', and 'Attachments'. Below this, a tabbed interface shows 'Data Entry' as the active tab, with 'Attachments' and 'Comments' as secondary options. The main content area is titled 'twd/50086420 Please enter additional details for your material'. The form is organized into two columns of input fields. The left column includes fields for 'Material Number' (50086420), 'Material Description' (twd), 'Prod.finsp. memo', 'Industry Std Desc.', 'Page format', 'CAD Indicator' (with a red 'X' icon), 'Basic material', 'Medium', 'DG indicator profile', 'Environmentally rlvt', 'DG Packaging Status', 'In bulk/liquid', and 'Packaging Code'. The right column includes fields for 'Highly viscous', 'No Link', 'Document', 'Document type', 'Doc. Version', 'Page number', 'Document change no.', 'Page format', 'Number of sheets' (000), 'Cross-plant CM', 'Mat. is configurable', and 'Variant'. A vertical sidebar on the left contains icons for various system functions.



# BPX – Business Partner Experience

Business Partner onboarding - Industry Solution

MAE **X** TRO



## Onboarding made easy

Onboarding made easy with self service portal



## Automatic Validation

APIs for automatic data validation, including Company Reg, IBAN, VAT, Post code, D&B and more...



## Seamless integration

Seamless integration to SAP systems, SAP MDG and or Maextro



## Utilising SAP BTP

Using SAP for services like iRPA and Document Information Extraction



## SAP Industry Cloud Endorsed

BPX compliments the SAP Industry Cloud portfolio



# BTP Monitoring Suite

BTP Monitoring and Usage Application



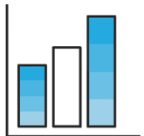
## Monitoring and Management made easy

Usage Consumption Monitoring and alerts.



## Use Management & Roles

User Creation, Management, Role Assignment and Password Approvals.



## Application Tracker

Track usage by user, application used, device and browser.



## Sustainability / Carbon Monitor

Review regions and services for carbon intensity.





SAP BTP is the platform for the Intelligent Enterprise. Customers can achieve agility, business value, and continual innovation through integration, data to value, and extensibility of all SAP and third-party applications and data assets.



### Database & Data Management

- SAP HANA
- SAP HANA Cloud
- SAP Data Intelligence
- SAP MDG
- SAP Enterprise Server Enterprise
- Maextro – Core
- Maextro – Business Partner Experience



### Analytics

- SAP Build
  - SAP Analytics Cloud
- SAP Data Sphere
- SAP BusinessObjects BI
- SAP Business Planning and Consolidation
- SAP BW/4HANA



### Application Development & Integration

- SAP Integration Suite
  - CPI
  - API
- SAP Extension Suite
  - Fiori
  - Mobile
    - Offline
  - Portal / Work Zone
  - SAP Build
    - Workflow
    - Process Automation
- Maextro – UI5 – no code



### Intelligent Technologies

- Machine Learning
- Document Information Extraction
- Chat Bots



# Options on BTP

What options do you have?



## Direct - CPEA



### Direct – CPEA (Consumption)

- ✓ A prepaid investment in cloud credits.
- ✓ Giving flexibility of turning services on and off (and switching services).
- ✓ The total monthly cost is deducted from your cloud credits balance.
- ✓ minimum investment entry.
- ✓ You are **billed annually in advance**. Any overages are billed in arrears at list price.

### Direct - Subscription

- ✓ Your organization subscribes only to the services that you plan to use. You can then use these services at a fixed cost, irrespective of consumption.
- ✓ You **pay in advance** when the contract period starts.

### Direct – PAYG (Consumption)

- ✓ Pay nothing upfront, no minimum usage requirement or annual commitment.
- ✓ You are **billed monthly in arrears**.
- ✓ A low-risk model is suitable for customers with use cases that are not well defined.

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## Partner Managed Cloud – A True SaaS Model



- ✓ **Hybrid models** available including all mentioned plus Free Tier (90-day production ready).
- ✓ **You choose** the Consumption methods or a subscription method.
- ✓ **All management and monitoring** carried out by **Bluestonex**.

- ✓ You are **billed monthly in arrears**.
- ✓ **Platform, Software & Services** available (tracker apps and consumption apps).
- ✓ **Expertise in BTP** - Design, Build, Support, Training, & Custom Development days can be part of service days per month.

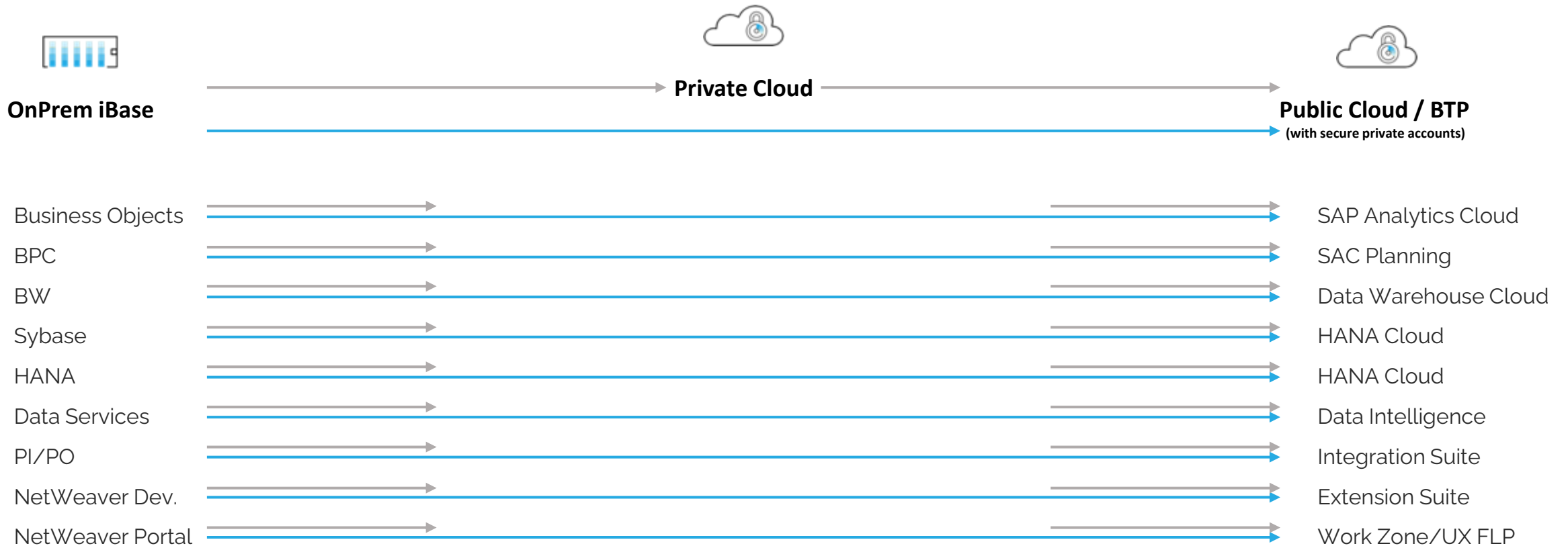
- ✓ Consumption of **Pre-Built Industry Cloud Certified Software**.
- ✓ **Integration** is part of the managed service.
- ✓ **Low cost/Low Risk** (inc. Free Tier) available for POC and Productive versions.

# Rise with SAP

The Summary and the reality



## Moving OnPrem Installed Base to the Cloud (BTP)



# Partner Managed Cloud

What options do you have?



Blueskyx is a **flexible** software & service offering whereby we (Bluestonex) can help with **discovery** and then **provisioning** of new SAP BTP licenses, **activation** of services, **development**, **deployment** and a **managed services solution**. We move you quickly to high value/ROI with an affordable a monthly operating expense (OPEX) for innovation with our predefined service & software packages.



Hosted by SAP Hyper Scalars,  
and **can be managed by**  
**Bluestonex** (including integration)



Choose from our list of Blueskyx  
**Applications** to add to your new Cloud  
UI



Support , **innovation** and **development**  
days included – part of your innovation  
DNA



Managed services with  
**monitoring tools & self**  
**service.**

## Partner Managed Cloud – What the Customer Gets



### **Simplicity**

Immediate solution access with a single solution provider.



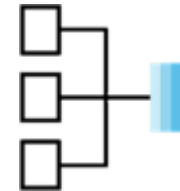
### **Experience**

A trusted partner. No risky long-term projects.



### **A Foundation for Innovation**

Ability to scale as their business needs change.



### **Optimization**

Pre-built solutions (or customized) to optimize customer business needs.



### **Peace of Mind**

Customers want to focus of their core business, not IT.

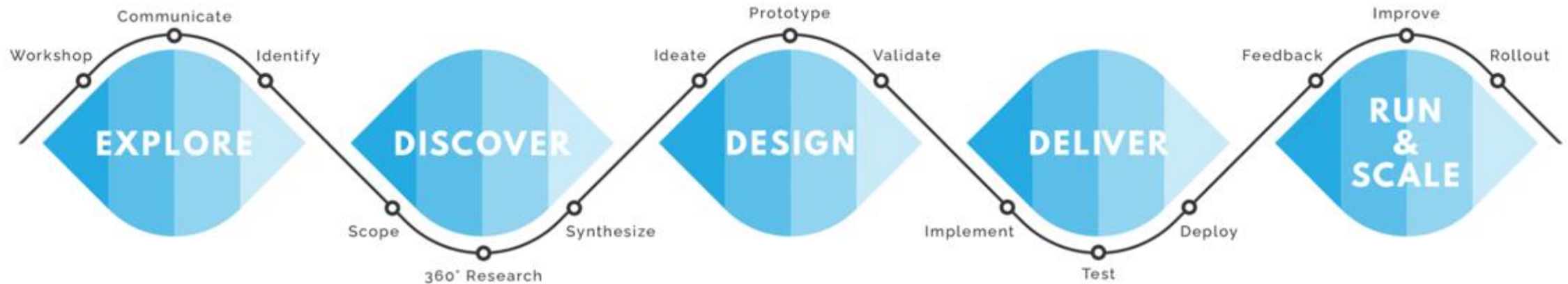
# How we work with Customers?

# Innovation Process

DT & HCD



**Bluestonex**  
The SAP UX experts



Explore innovation opportunities

Discover and gain deep understanding of customers' and their end user's needs.

Design and create a prototype of the solution.

Deliver functional solutions for productive use.

Run & Scale the solution, and deploy across the company.

# DESIGN THINKING & DEVELOPMENT

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Mural



Photoshop



Lego Serious Play



Pen & Paper



Slipstream Editor



SAP Mobile  
Transaction Bridge



Eclipse



**SAP BAS**



Apple X Code




android

Android Studio

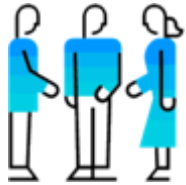


**SAP Build**



A dark, atmospheric photograph of a green hillside with several wind turbines in the background under a cloudy sky. The image is dimly lit, with the text and logo standing out in white.

# What is needed to drive innovation?



## People

Build the right mix of skills, mindsets, and competencies for design-led innovation.



## Process

Adopt a human-centered process and approach to catalyze organizational change and drive business value.



## Place

Create an environment that encourages collaboration and allows innovation practices to flourish.



## Leadership

Help leaders develop a human-centric mindset to empower their employees and nurture practices for innovation.



## Technology

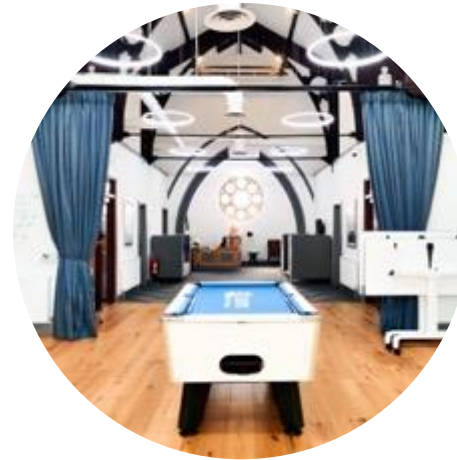
Leverage SAP Business Technology Platform to quickly implement ideas, as well as run and scale them.

# Innovation Spaces

AppHaus Locations



**Bluestonex**  
The SAP UX experts



SAP AppHaus Network is a selection of "customer facing" co-innovation spaces in which customers, SAP, and end-users collaboratively work on projects by putting humans and their experiences first.

Our design centre is an old church, our ground floor space has offices and conference rooms whilst our first floor design centre boasts a **large open space** that combines the styling of the old with a touch of the new. Bringing everything together into one amazing, **collaborative design workspace and usability labs** where **creativity** flows!

# About the Customer

Industry, Technology and Challenges



## About Brakes

- Part of Sysco, the world's largest foodservice company
- Looking for increased efficiency across 10 of their largest plants
- Circa 6500 UK based employees

## Their System Architecture

- ECC6 EHP4 (No gateway components)
- Gateway (facilitate data services)
- BTP hosted on AWS & Azure
  - Cyber policing heavy

## Their challenges

- Office based transactions
- Reliant on paper- based processes
  - Highly bespoke transactions
- Physical operation out of sync with system

## Their Business Goals

- POC for one site utilizing mobile app's
- Goods inwards, Put-away, replenishment
  - Automation and simplification of the outbound logistics process

# The Prototypes

Outcomes....



Pen & Paper



SAP Business  
Application Studio



Stakeholder  
Workshops

1

## MAE<sup>X</sup>TRO

### Automation for Warehouse Admin

Maextro was used for automating manual tasks and monitoring via BTP Visualization

2



### SAPUI5 Apps for RF Warehouse Processing

Built on BTP

# The Prototypes

Outcomes....



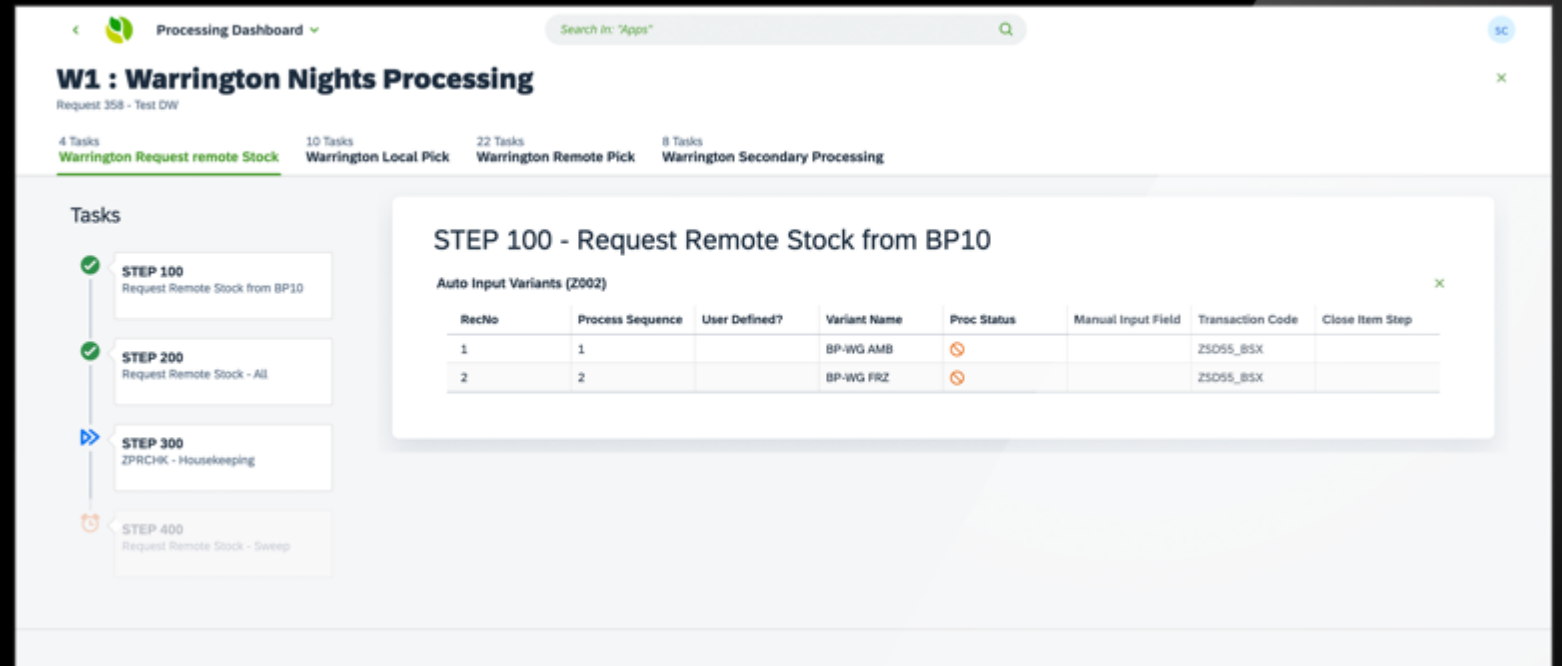
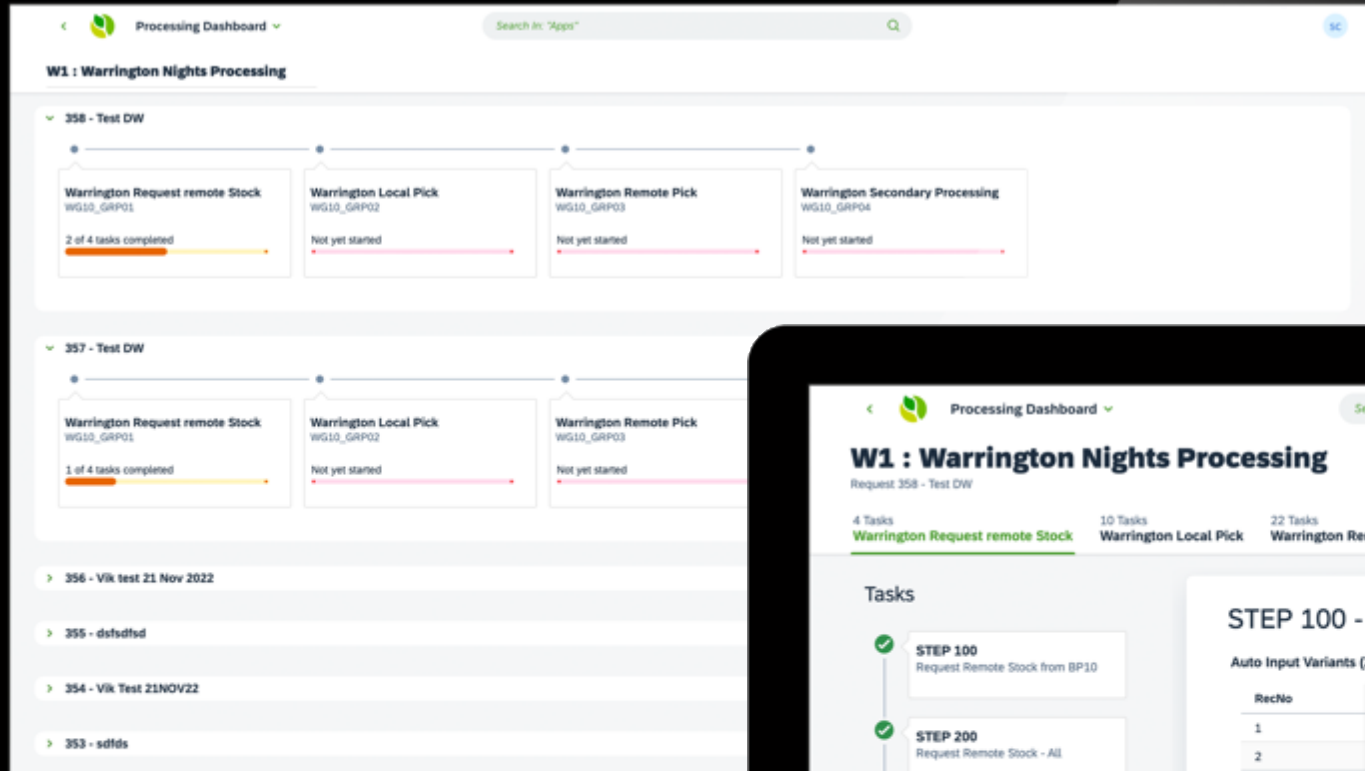
## RF - Goods Receipt



# The Prototypes

Outcomes....

## Automation Processing Dashboard





# Automation

Before.....



Each warehouse with  
circa 8 admin heads

Warehouse Admins are  
critical points of failure

Training time was < 1 week

Admin using Paper and  
keying into SAP

No governance around  
date (miss keyed info)

Lack of visibility of where  
they are in the process

# Automation

After



Each warehouse now has less admin

Rule based processing with dependencies

Operations can be run centralized versus local

Data accuracy and real time info

Process visibility per warehouse

Training time now in hours

Governance of process

# Quick Wins

Possible areas to start and how?

# User Experience & Automation

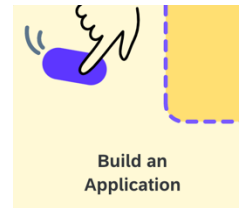
## Quick Wins



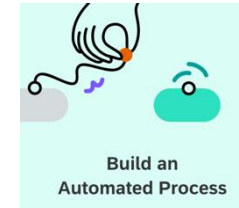
**SAP Build is SAP's low-code offering designed to support users of every skill level including those with little or no formal coding experience**

BTP Subscriptions required for accessing SAP Build Tools:

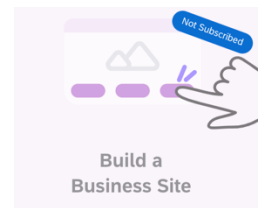
- SAP Build Process automation
- SAP Build Apps
- SAP Build Work Zone, Advanced Edition



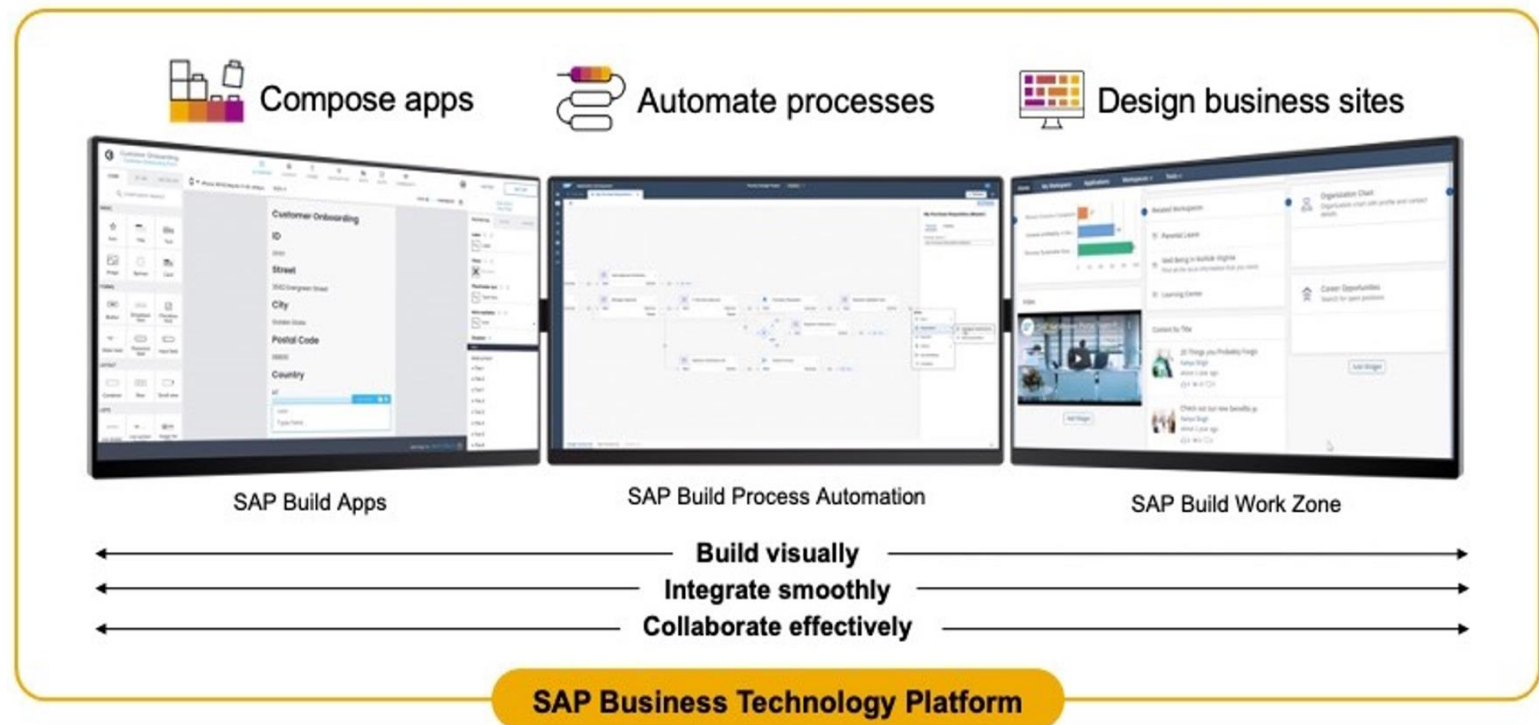
Build an Application



Build an Automated Process

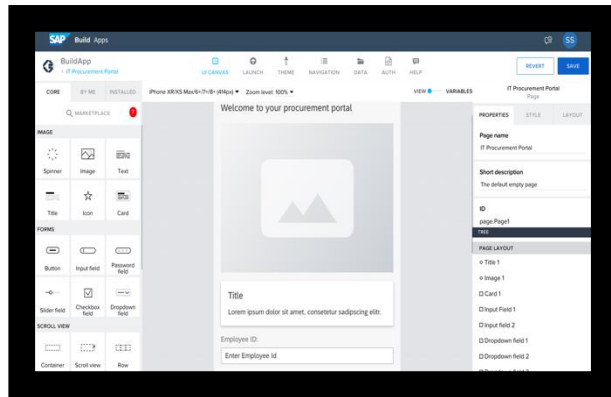


Build a Business Site



# User Experience & Automation

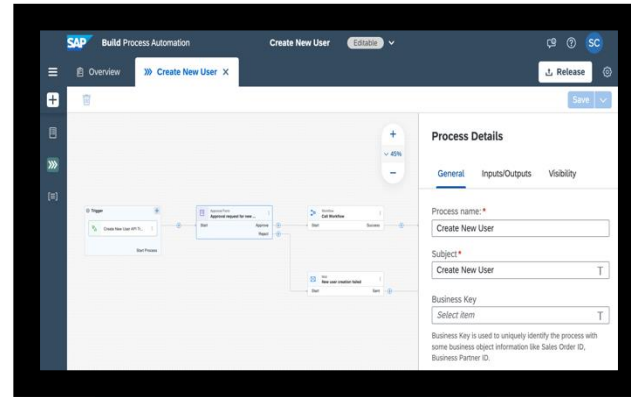
## Quick Wins



## SAP Build Apps

Empowers everyone to:

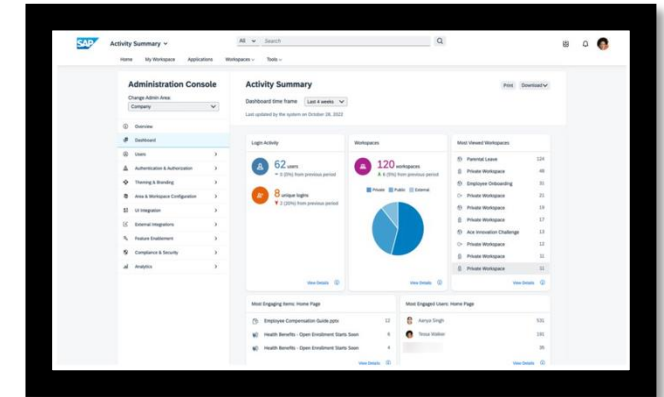
- build and customize enterprise applications with an intuitive no-code development environment
- connect to SAP and non-SAP solutions with pre-built connectors and integrations



## SAP Build Process Automation

Empowers everyone to:

- automate processes and tasks with visual drag-and-drop tools
- Automate faster using pre-built process content packages, RPA bots, and connectors for SAP and non-SAP systems



## SAP Build Work Zone

Empowers everyone to:

- easily build business sites that provide centralized access to business applications and information on any device

# The Good, Bad and Not to Ugly

Some parts good, some not so....

## What is Good?

- **simple** enterprise applications can be built rapidly
- easy to use, visually simple tools with **visual drag and drop** options
- no technical knowledge required to create **simple** enterprise applications
- **configuring automation processes & workflow** is simplified
- enables business users



## What is Not So Good?

- available controls are not extensive to build applications with sophisticated design
- to integrate SAP/non-SAP data from complex data sources users must have sound technical and functional knowledge
- "My Inbox" application used to monitor the automation tasks has a very limited functionality



# Questions?

If you have questions on the below:

- ☐ BTP Services
- ☐ Data Management/Governance
- ☐ License compliance on SAP BTP (Digital Access)
- ☐ SAP Build



Or pop by our stand.....