

# SAP BUSINESS TECHNOLOGY PLATFORM

The platform for everything else

Shawn Brown, SAP November 2022



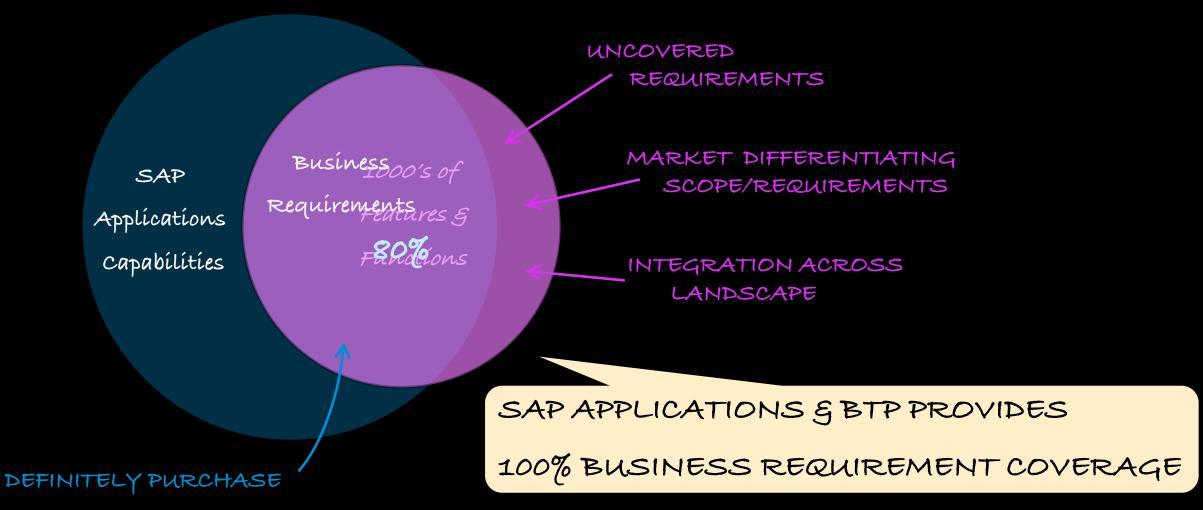






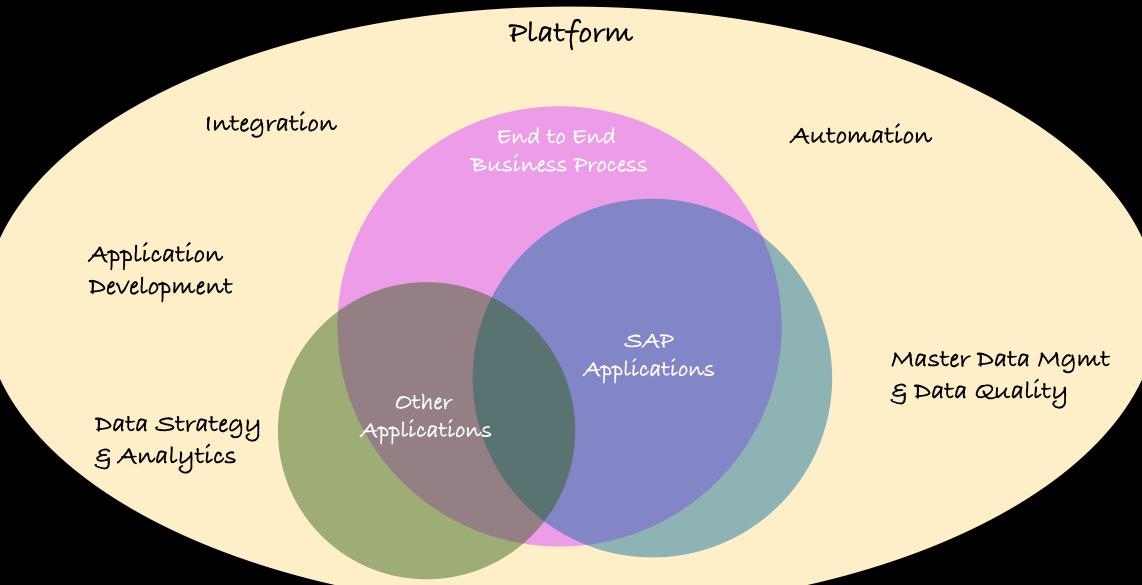


## The role of the Business Technology Platform (BTP)



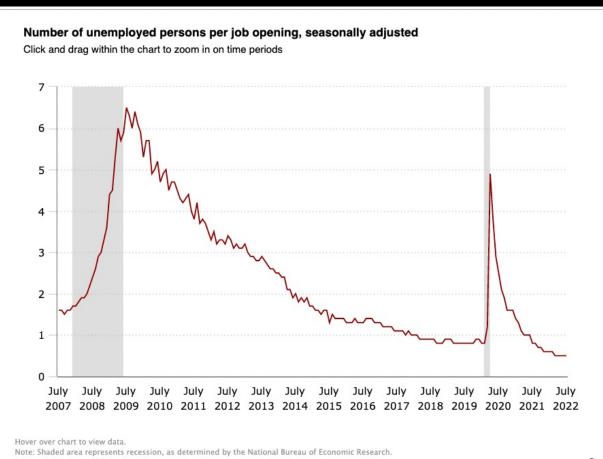
"OFF-THE-SHELF" WHEN >70% FIT

## Satisfying your Business Processes



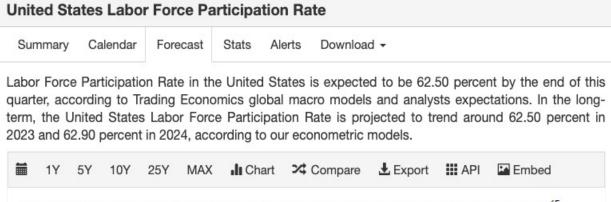
# "Quiet quitters" make up at least 50% of the U.S. workforce -- probably more

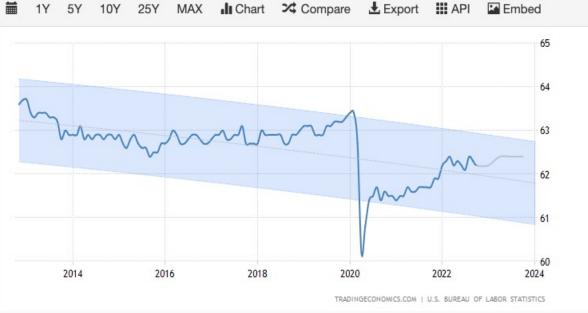
**Gallup Poll** 



Source: U.S. Bureau of Labor Statistics.







## Productivity?

Platform

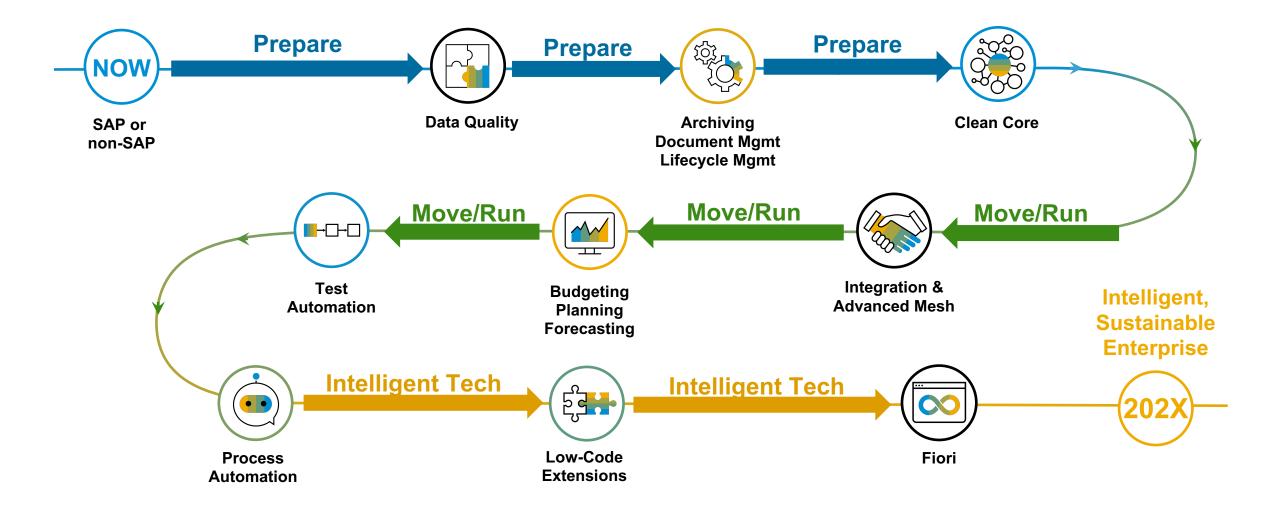
Integration

Application Development Get There Faster! Automation

Data Strategy & Analytics

Master Data Mgmt & Data Quality

### BTP Helps Accelerate Transformation to an Intelligent Enterprise



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#### **SAP BTP Cloud Services**

#### **SAP DISCOVERY CENTER**



### Enterprise readiness with holistic lifecycle management

- → Change and deployment management
- → Technical ops automation
- → Alerting
- → Smooth integration option into existing ALM processes

#### **Business Technology Platform**

#### **Discovery Center**

Actionable & guided missions

Service catalog

Best practice enablement & learning content

→ SAP Conversational AI\*

→ SAP AI Business Services

· Document Classification\*

Service Ticket Intelligence\*

(GA planned in Q2)

· Business Entity Recognition\*

Data Attribute Recommendation\*

· Document Information Extraction\*

Personalized Recommendation\*

→ SAP AI Launchpad\*

→ SAP AI Core\*

#### **Ecosystem & Marketplace**

Integration packs Pre-built industry & LoB content Business workflows & bots Business apps- & third-party data

App Dev Integration Data and Analytics Al

- → SAP AppGyver\*
- → SAP Business Application Studio\*
- → SAP Work Zone\*
- → SAP Launchpad\*
- → SAP Mobile Services\*
- → SAP Process Automation\*
- → SAP Task Center\*

- → SAP API Business Hub
- → SAP Integration Suite\*
- of the state of
- Cloud Integration
- API ManagementOpen Connectors
- Integration Associ
- Integration Assessment
   → SAP Master Data Integration\*
- → SAP Event Mesh\*
- → SAP IoT\*

- → SAP Analytics Cloud\*
- Business Intelligence
- Augmented Analytics
- Enterprise Planning
- → SAP Data Warehouse Cloud
- → SAP Data Intelligence Cloud
- → SAP Master Data Governance
- → SAP HANA Cloud\*

# Enterprise security services and hybrid identity & access management

- → Cloud identity services
- → Risk & compliance
- → Secure development

\* Included in CPEA/PAYG

Microsoft™ Azure™ AWS™ Google Cloud ™ Alibaba Cloud™ SAP™

### **Business-Ready Pre-Built Content**

**2100+ Pre-built Integrations** 

Easy to discover S/4HANA APIs

170+ Connectors to 3<sup>rd</sup> party applications

Pre-built S/4HANA Events for consumption

**100's of Virtual Data Models** 

**100's of Pre-built Analytics** 

**Prep-built ML Scenarios** 

**100's of Intelligent Bots** 

**Pre-built Workflow packages** 

**Pre-built Portal components** 

**Mobile SDKs** 

**Pre-built Business micro-services** 



api.sap.com

**iRPA** content

fioriappslibrary

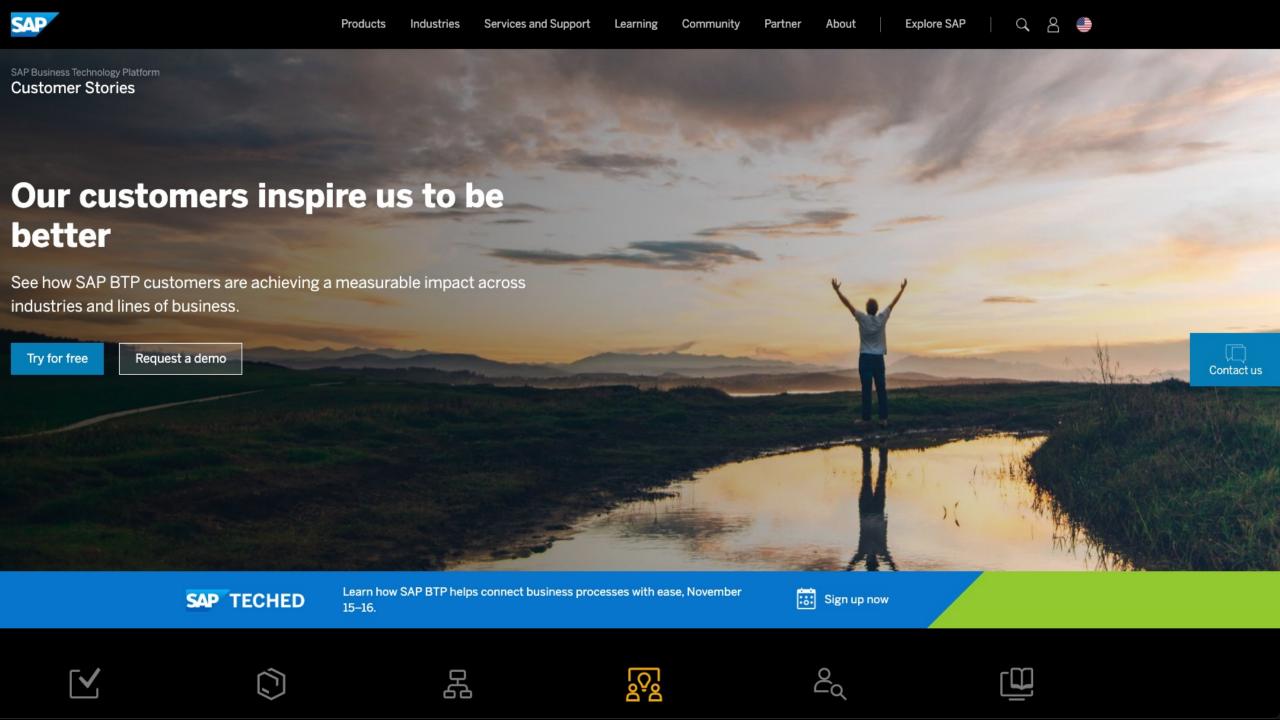
 180+ Missions (documented use-cases with architecture)

service catalog

 100's of Partner-built applications store.sap.com



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### **SAP Business Technology Platform**

#### **Composability and Continuous Process Improvement**

