

A rocket is shown launching from a vast, textured sea of white clouds. The rocket's trail is a bright, glowing column of white smoke and fire that extends vertically towards the top of the frame. The background is a deep, dark blue night sky filled with numerous small, distant stars. On the right side of the sky, a large, bright, and slightly hazy full moon is visible. The overall scene conveys a sense of upward movement, progress, and reaching new heights.

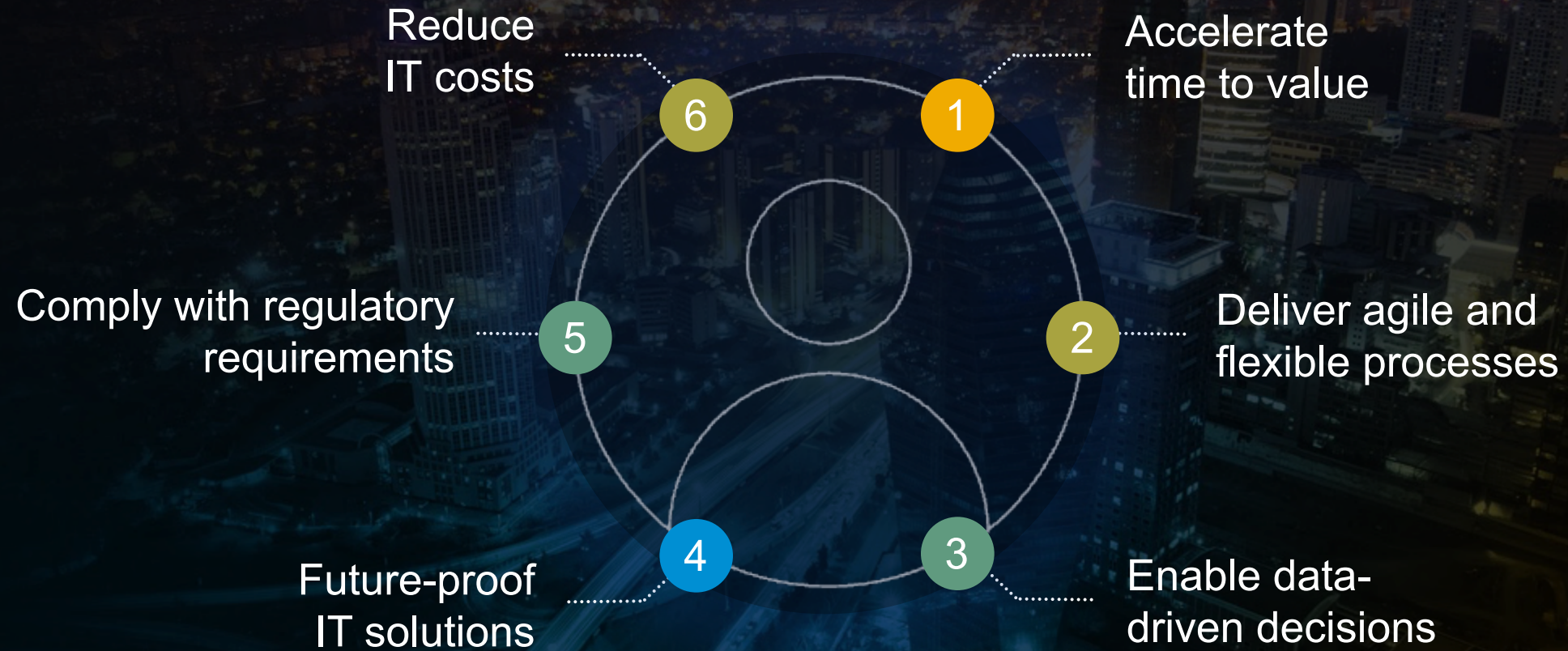
**RISE  
WITH  
SAP**

Business  
Transformation  
as a Service

# **SAP Business Technology Platform for RISE**

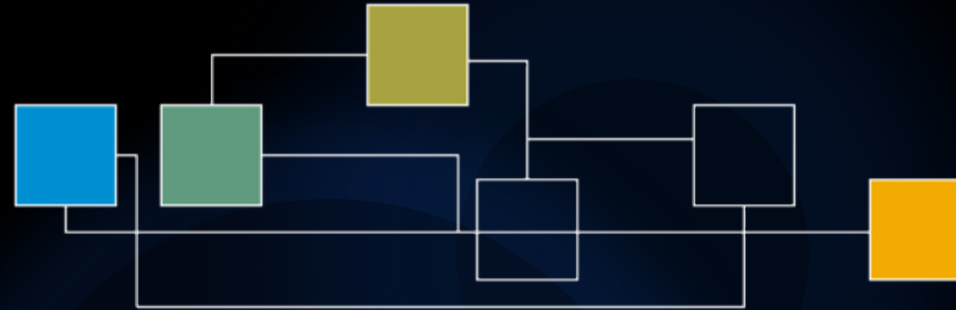
Fouad Fahim  
SAP BTP CoE NA

# Customer priorities



# Combat IT complexity

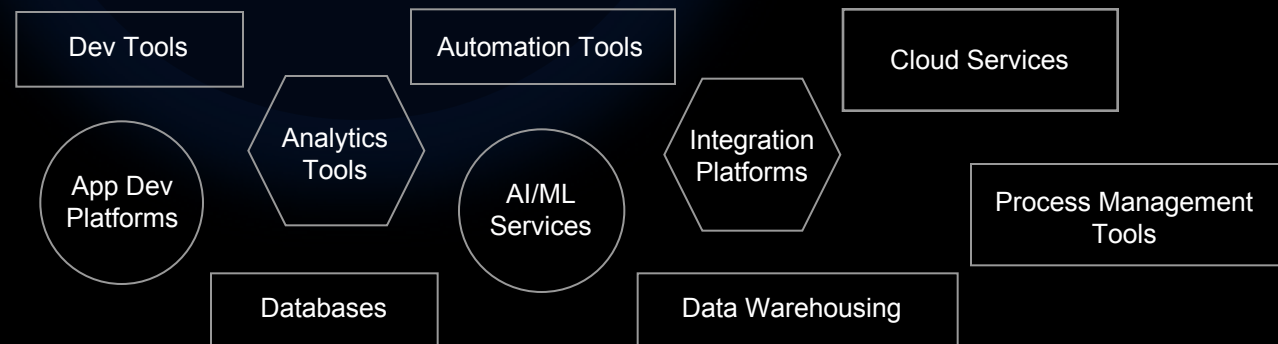
**Disconnected  
Processes**



**Siloed  
Applications**



**Complex and  
Inconsistent  
Technology Stack**





# Achieve a sustained competitive advantage with SAP BTP and S/4HANA



Data-driven intelligence by combine your S/4HANA data with other applications in real-time



Easily adopt intelligent technologies that increase efficiencies and agility

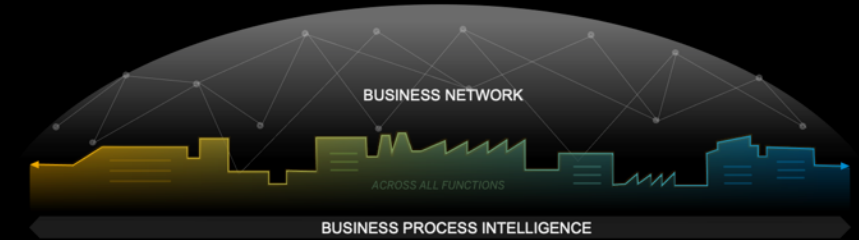


2K+ ready-built and maintained integration packs (SAP & 3<sup>rd</sup> party) for S/4HANA with other applications



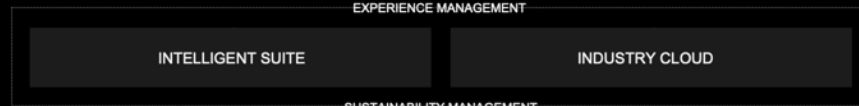
Access to 15,000 partners across 25 industries

BUSINESS PROCESS



BUSINESS PROCESS INTELLIGENCE

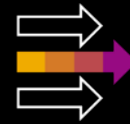
APPLICATIONS



TECHNOLOGY

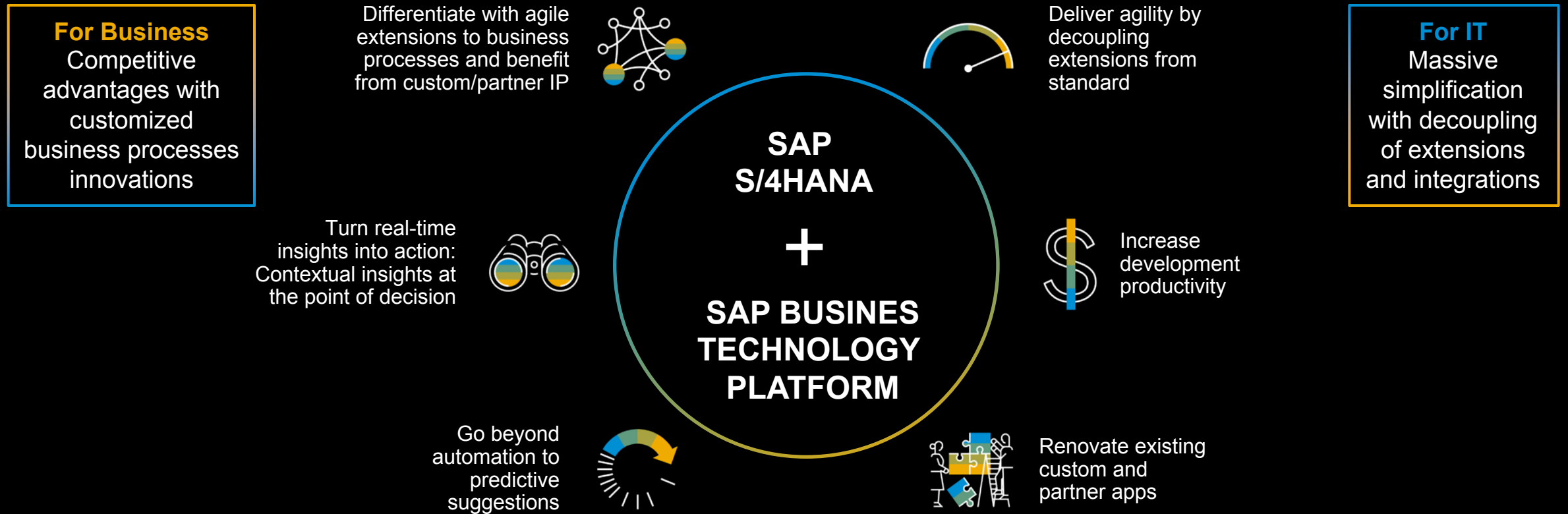


INFRASTRUCTURE



Expand value with contextual experiences that increase IT ROI and reduce TCO

# Enable breakthrough innovations without disrupting business systems



# The S/4HANA Journey

## Prepare

### Validate readiness

Analyze your environment and Identify any potential technical considerations that impact the migration

### Analyze business processes

Gather insight into existing business processes and identify process inefficiencies and gaps

### Assess data quality

Identify data quality issues, standardize and cleanse data, consolidate duplicate master data, evaluate personally identifiable data

### Optimize data footprint

Reduce the data footprint in your existing landscape to make the S/4HANA migration simpler and cleaner, evaluate retention policies and unstructured content management

### Get to standard

Decouple complex customizations from core ERP and redeploy in the cloud for greater agility

## Move

### Simplify & size the landscape

Plan your S/4HANA and supporting application landscape, move to cloud, modernize where possible

### Migrate

Orchestrate, track, validate, and report on end-to-end project activities, execute conversion steps, move data

### Modernize integrations

Deploy out-of-the-box integrations wherever possible, move to newer integration technologies

### Test

Reduce go-live risk, accelerate testing, improve quality and reduce costs through AI-driven impact assessments and reusable test automation

### Automate processes

Innovate, simplify and automate business processes using cloud native AI, ML and RPA

### Revise data & analytics strategy

Review embedded analytics capabilities and out-of-the-box analytics and data models, empower users with a cohesive self-service data strategy for SAP and non-SAP data

## Run

### Monitor

Ensure continuity with system monitoring, integration monitoring, user monitoring, and business process monitoring across the landscape

### Optimize IT processes

Simplify, automate, and centralize the management and operations of your SAP landscape

### Streamline business processes

Conduct in-depth process analysis for actionable improvement, simulate process changes, understand your customer journey

### Innovate

Use ML to solve complex business problems, incorporate IoT and AI bots to improve operational efficiency, support new business models

# The S/4HANA Journey – BTP Capability Mapping

## Prepare

### Validate readiness

- Readiness report\*
- Maintenance Planner\*

### Analyze business processes

- Discovery reports\*
- Business Process Intelligence

### Assess data quality

- Data Services/Info Steward
- Master Data Governance
- Privacy Management by BigID

### Optimize data footprint

- Archiving\*
- Information Lifecycle Mgmt
- OpenText solutions
- Document services

### Get to standard

- Custom Code Analyzer\*
- Extension Suite

## Move

### Simplify and size the landscape

- S/4HANA,
- Integration Suite
- Extension Suite
- PCE options for BTP

### Migrate

- S/4HANA Migration Cockpit\*
- Data Services/Info Steward
- Adv Data Migration by Syniti

### Modernize integrations

- Integration Suite
- Process Orchestration
- App Integration Framework
- Data Intelligence

### Test

- Solution Manger\*
- ALM Cloud
- Tricentis

### Automate processes

- Extension Suite
- Robotic Process Automation
- Conversational AI

### Revise data & analytics strategy

- S/4HANA embedded analytics\*
- SAP Analytics Cloud
- Data Warehouse Cloud
- BW/4HANA
- HANA Cloud
- HANA Enterprise
- Active-Active
- System Landscape Transformation
- Data Intelligence

## Run

### Monitor

- Solution Manager\*
- ALM Cloud

### Optimize IT processes

- Landscape Management
- Information Lifecycle Mgmt
- Solution Manager

### Streamline business processes

- Extension Suite
- Business Process Intelligence

### Innovate

- Extension Suite
- Conversational AI
- Robotic Process Automation
- Data Intelligence
- Work Zones

# SAP BTP and S/4HANA are better together



## Prebuilt Content

- 2K+ prebuilt integration packs
- 160+ connectors to SAP and third-party systems
- 100+ prebuilt analytics content packages
- Industry and line-of-business content and process workflows



## Cloud-Native Extensions

- Extend SAP S/4HANA to new users
- Modify or add new functionality quickly
- Upgrade extensions smoothly
- Minimize maintenance costs



## Partner Ecosystem

- Access 15K partners across 25 industries
- Deliver digital content and business workflows
- Implement best practices



## Minimal Risk

- Credits to pilot included
- Consumption-based pricing



Thank You.