



Business Focused Application Development

Deliver business agility using side-by-side extensions and native integrations with SAP applications

Lower TCO by reusing existing IT experts, reducing maintenance and fast-tracking upgrades

Work faster regardless of skill level with no-code to code-first development tools

Productivity

Platform

Integration

Automation

Get There
Faster!

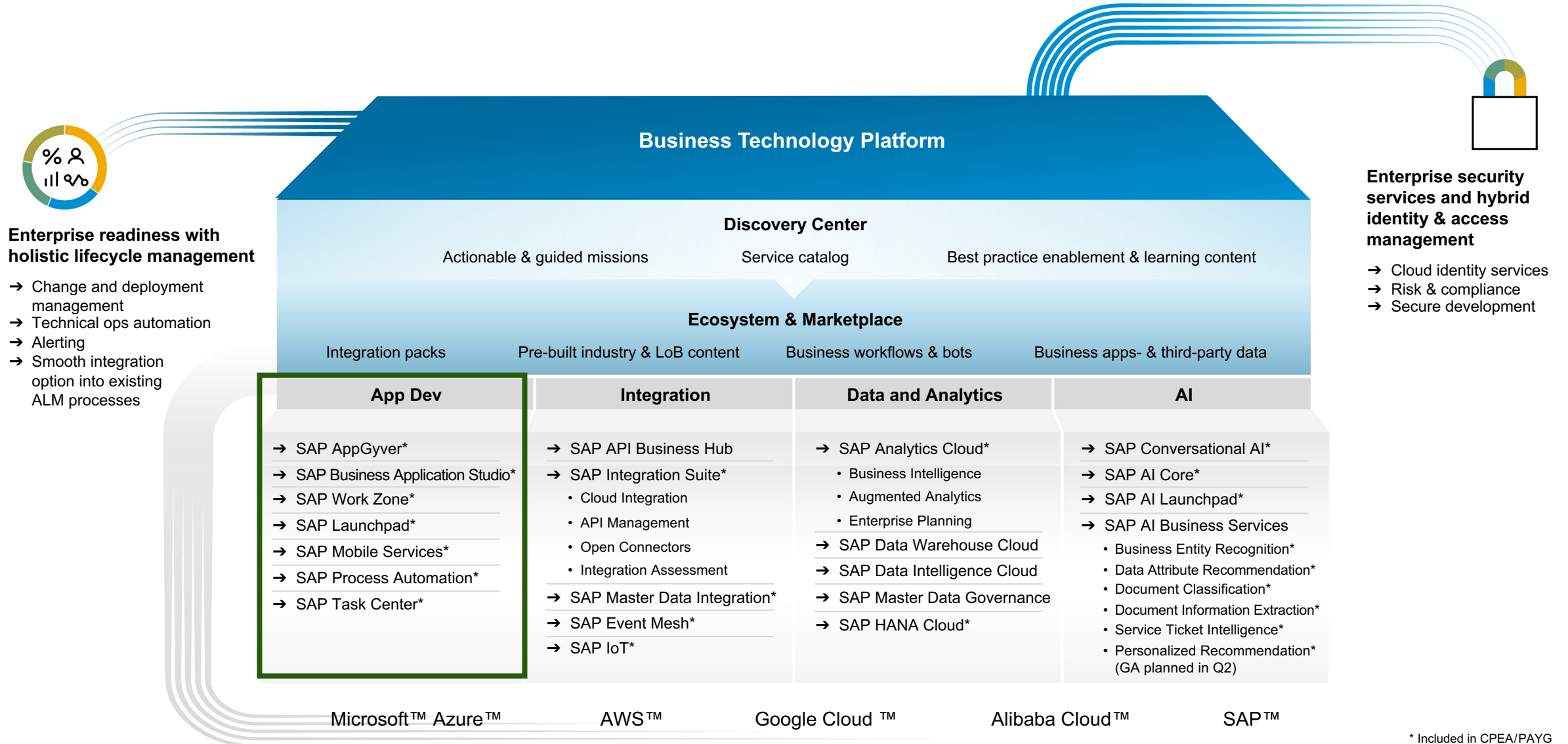
Application
Development

Data Strategy &
Analytics

Master Data Mgmt
& Data Quality

SAP BTP Cloud Services

SAP DISCOVERY CENTER



* Included in CPEA/PAYG



According to **Gartner**

80% of technology products will be built by non-technical people by 2024

How can you
**empower business
users, securely?**

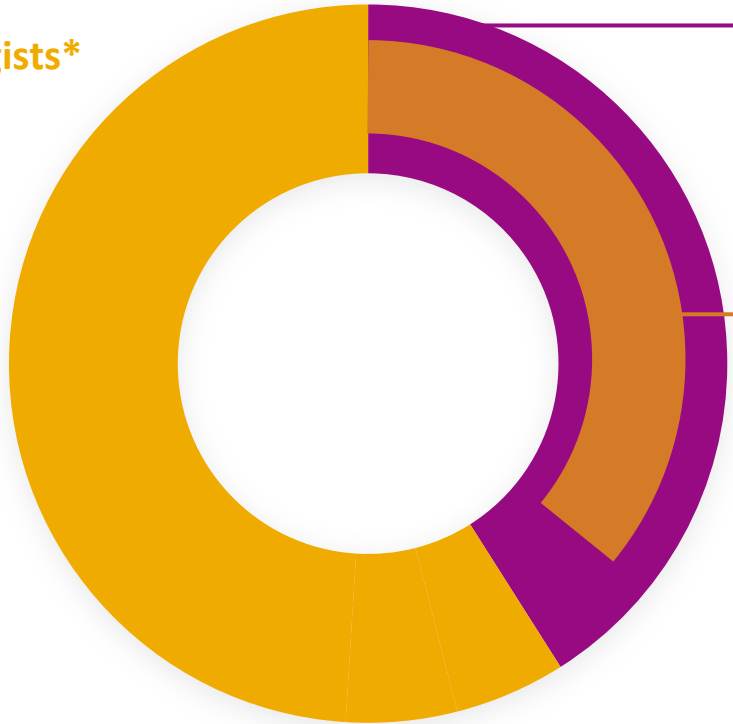
What role do
**pro-developers
& IT play?**

[Gartner Press Release](#), Gartner Says the Majority of Technology Products and Services Will Be Built by Professionals Outside of IT by 2024, June 14, 2021
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Low-Code/No-Code Unleashes Hidden Workforce in Companies

Enabling Citizen Development in Organizations to Increase Business Resilience

IT Technologists*



“In the 2021 Gartner Reimagining Technology Work Survey, respondents indicated that – on average – **business technologists** make up **41%** of their organization’s workforce.” *

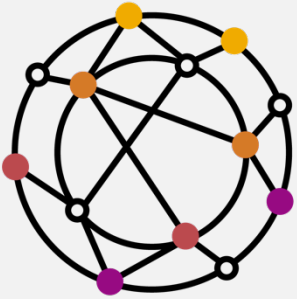
“About **80%** of these users are **citizen technologists** who create technology output as part of (or in addition to) their full-time roles (...). These non-IT personas can independently use **low-code and no-code** technologies to improve business efficiency, efficacy, and agility.” *



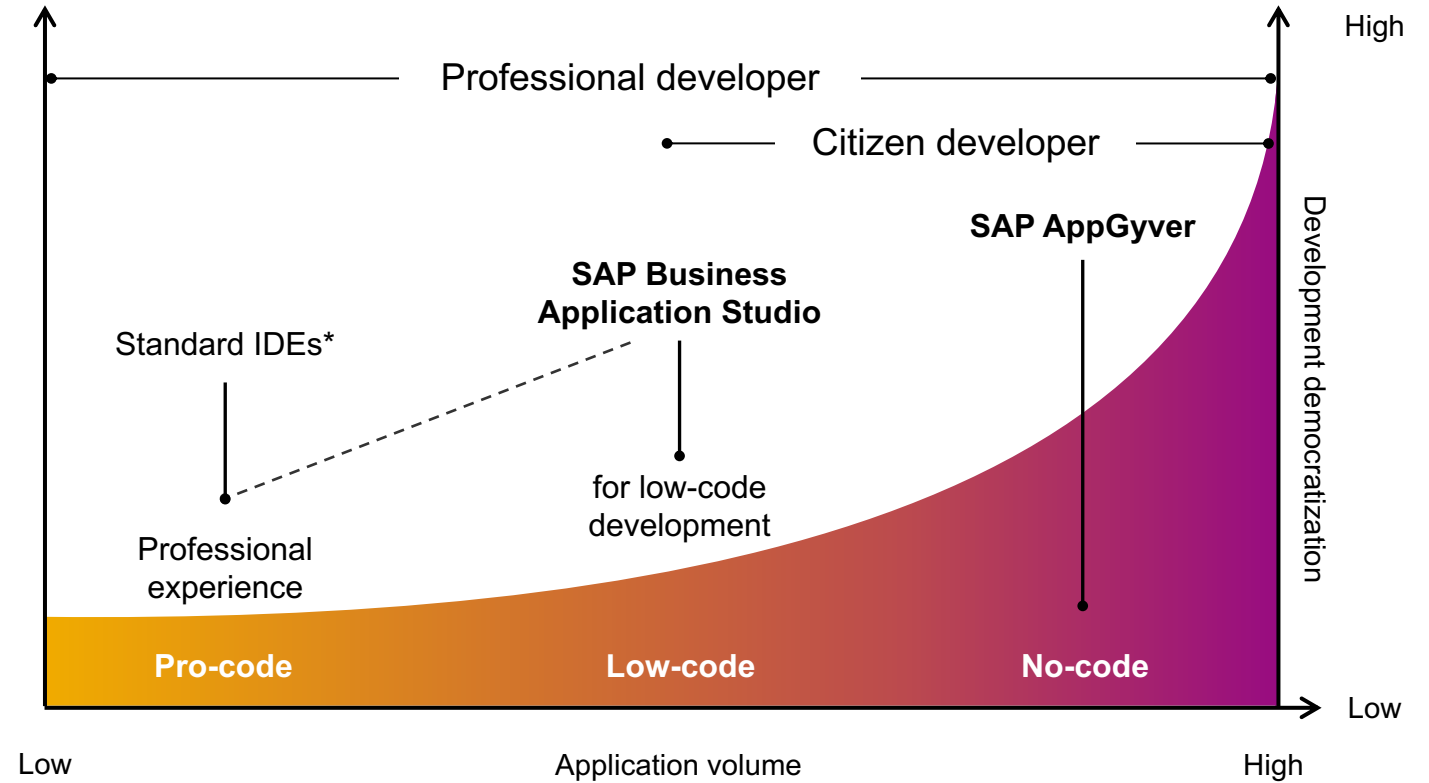
Low-Code/No-Code increases the number of people in an organization that can tackle business challenges

* Gartner, Innovation Insight for Citizen Automation and Development Platforms, Keith Guttridge, Saikat Ray, Jason Wong, September 24, 2021

Charts/graphics created by SAP based on Gartner research. Source: Gartner, Inc., Innovation Insight for Citizen Automation and Development Platforms, Keith Guttridge, Saikat Ray, Jason Wong, September 24, 2021
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Create a **unified developer experience** that allows every developer to build apps fast, no matter the skill level



*i.e. VS Code + extensions

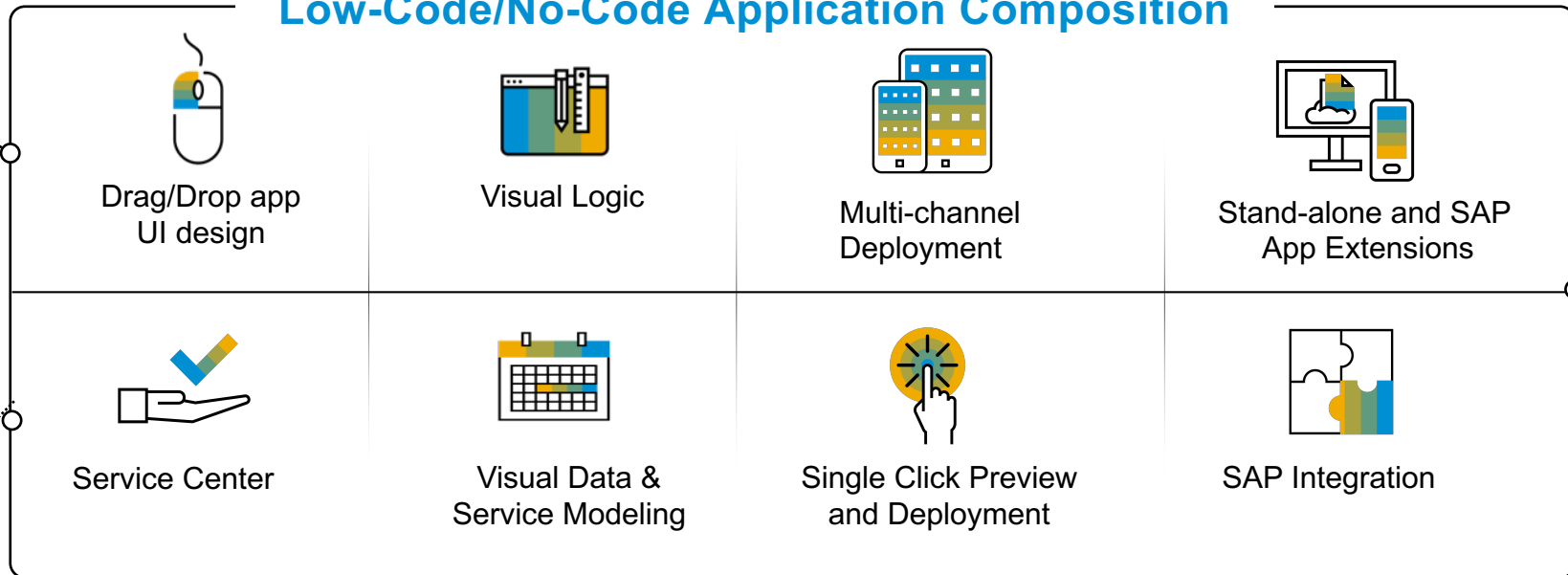
Introducing SAP AppGyver & SAP Business Application Studio

Boost application development with LCNC capabilities

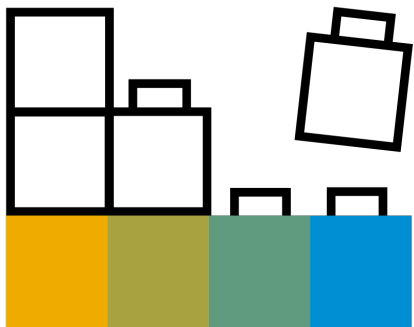
- Intuitive, no-code, drag & drop design with customizable components for stand-alone and SAP application extensions
- Multi-channels deployment including mobile, desktop, browser, and television
- Any visual logic function, without writing code (file operations, data functions, permissions, user input)



Low-Code/No-Code Application Composition



- Low-code template-based UI environment for efficient development of business applications
- Service creation, Data modeling and rapid development & test cycles
- Simplified and faster deployment environment with single-click preview and test-run with sample data
- Tight integration with SAP LOB apps using APIs/Events, Cloud Application Programming (CAP), Fiori Elements, Mobile Services



SAP AppGyver

The no-code approach

Increase development efficiency while eliminating coding effort. Build full-stack apps intuitively for Web, iOS and Android.



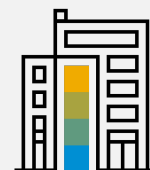
- Simplified creation of UI's with **drag-and-drop functionality**
- Integration with external data using **predefined integrations** and custom connectors
- Ability to create any logic with **flow functions**



- Support for over **400 built-in formula functions**
- **Vast enablement opportunities and community** support to help no-coders get started to rapidly create and distribute sophisticated enterprise apps



- **Visual cloud functions** empower users to assemble full-stack apps with data models and business logic, without writing code.
- Easily compose APIs with the same same no-code paradigm used for the front-end.



- Trusted by Fortune 500 companies and **more than 300,000 users**



SAP Business Application Studio: The low-code approach

Scale your development and build
smarter
enterprise apps.



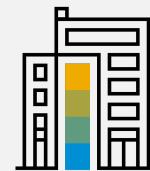
- Low-code development environment, **tailored for efficient development** of business applications for the Intelligent Enterprise
- Easy path **from low-code visual tools to professional** development tools



- **Modern and intuitive** web user interface
- **Simplified and faster setup** of the development environment
- **Tight integration** with SAP services, technologies, and systems



- **Accelerated time-to-market** with high-productivity development tools
- Based on **industry best of breed IDE and tools**, providing full, tool independent, developer flexibility



- **#1 adopted SAP BTP service**, across all channels, with over 2500 paying customers, having over 7000 unique developers
- Serves as the official tool of choice for **thousands of internal SAP developers**

Why Choose Low-Code/No-Code Application Development from SAP?

Our Low-Code/No-Code Approach Offers Valuable Benefits for Your Business.



Enhanced ROI by optimizing existing investments using simplified integrations from SAP



Maximized speed and agility through accelerated delivery



Increased adoption of new processes and applications



Greater collaboration through co-development between business and IT



Accelerated time to value, using support for best practices with industry- and LoB-specific prebuilt content



Reduced total cost of development



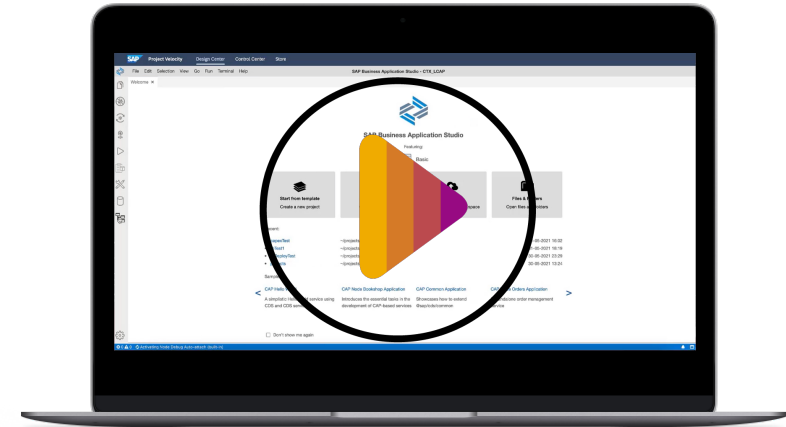
Demo



SAP AppGyver demo

See how an improved customer service is just a few clicks away with SAP AppGyver.

Watch the [demo](#).



SAP Business Application Studio demo

See what you can do with a modern low-code/no-code development environment.

Watch the [demo](#).

Explore Use Cases

BUSINESS USE CASE

Validate and enhance SAP
S/4HANA Cloud

 Learn more

BUSINESS USE CASE

Get a comprehensive view
of your purchase orders and
invoices

 Learn more

BUSINESS USE CASE

Respond quickly with
chatbot to customer
inquiries

 Learn more

BUSINESS USE CASE

Combine and analyze
streaming IoT and business
data for better insights and
decisions

 Learn more

Visit: sap.com/btp-for-s4hana ►

Get started today

Meet your organization's requirements as fast as your business needs.

SAP's low-code/no-code application development enables developers to build applications and extend SAP systems faster than ever before. To learn more, click the links below.



For no-code developers

SAP AppGyver:

[Community Edition Community](#)



For low-code developers:

SAP Business Application Studio:

[Free Tier](#)





Thank you.

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