

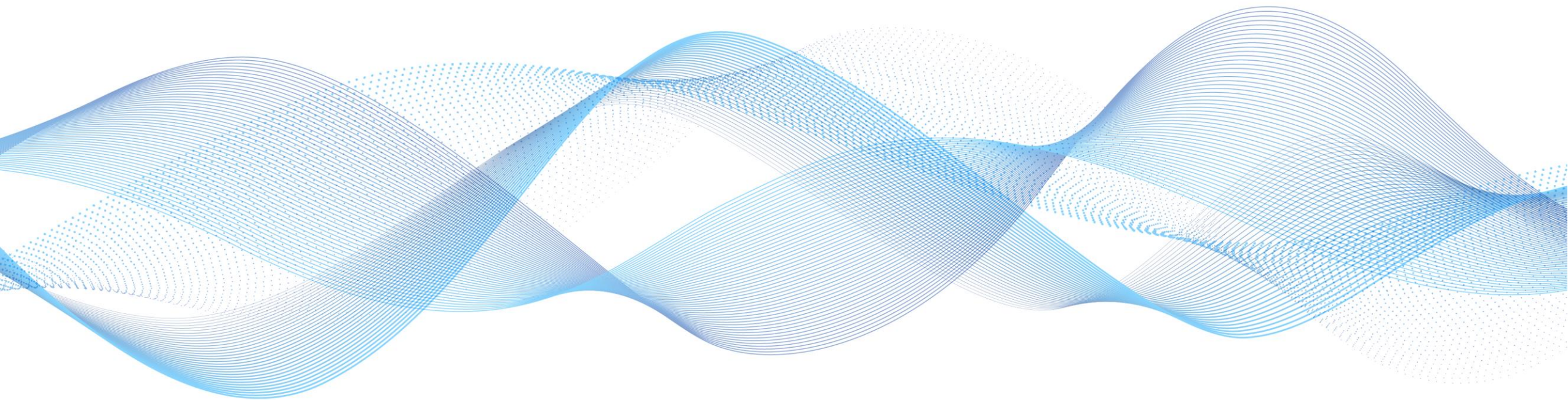
SAP BTP Innovation Day

SAP Datasphere – Empowering Insights for All

Chris Pritchard, BTP Center of Excellence
October, 2023

“You can have **data without information**,
but you cannot have **information without data**.”

— Daniel Keys Moran

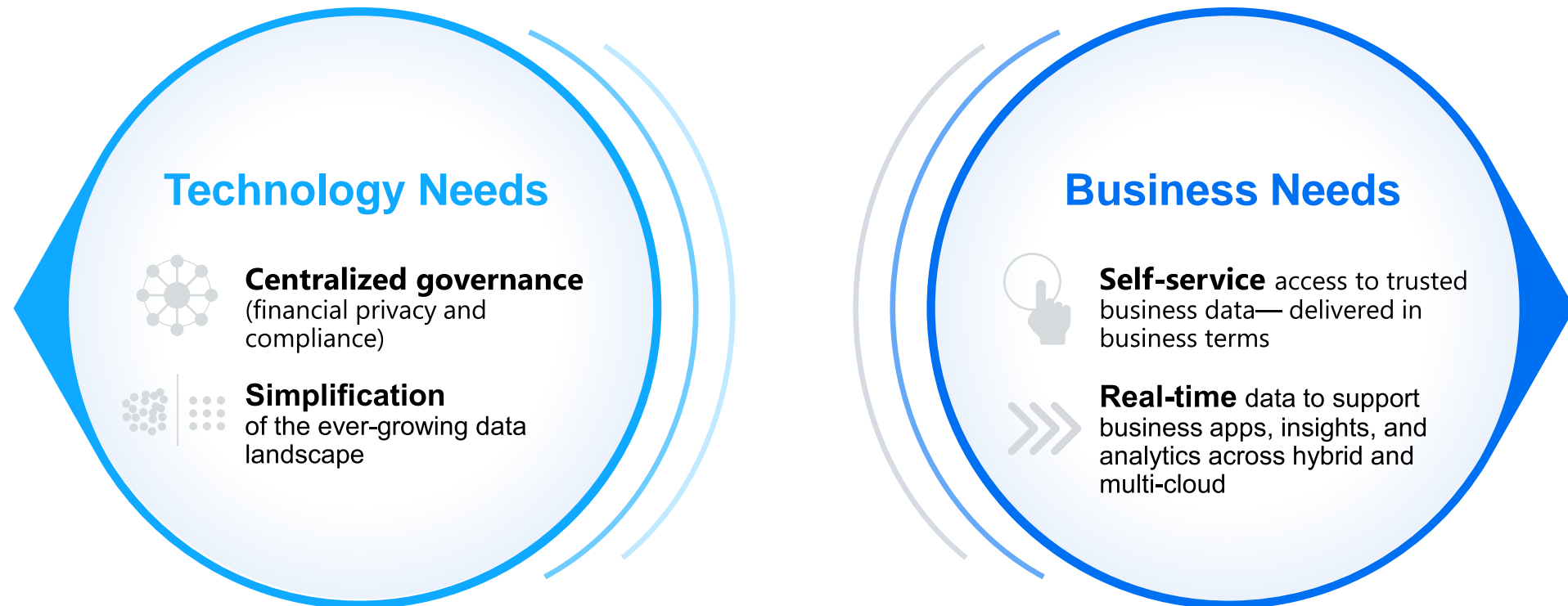


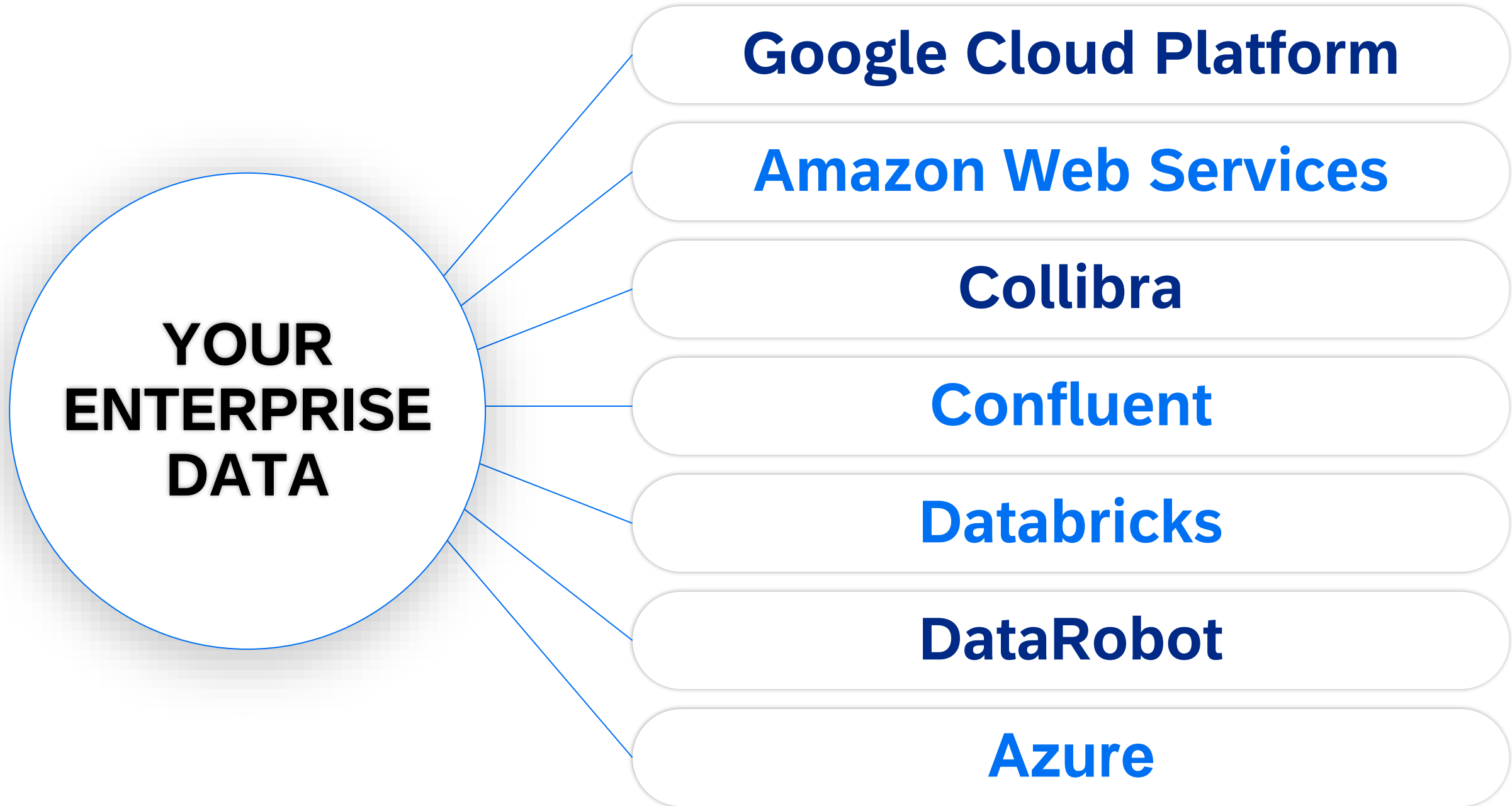
The 80/20 Dilemma

80% of time is spent
preparing data

And only
20% of time
deriving value

Universal yet opposing data needs for business and technology stakeholders





Data needs context for authoritative decision-making

Innovation has happened in silos

Data, especially metadata, has been removed from its context

There's been a fundamental error—focusing solely on technology rather than the data





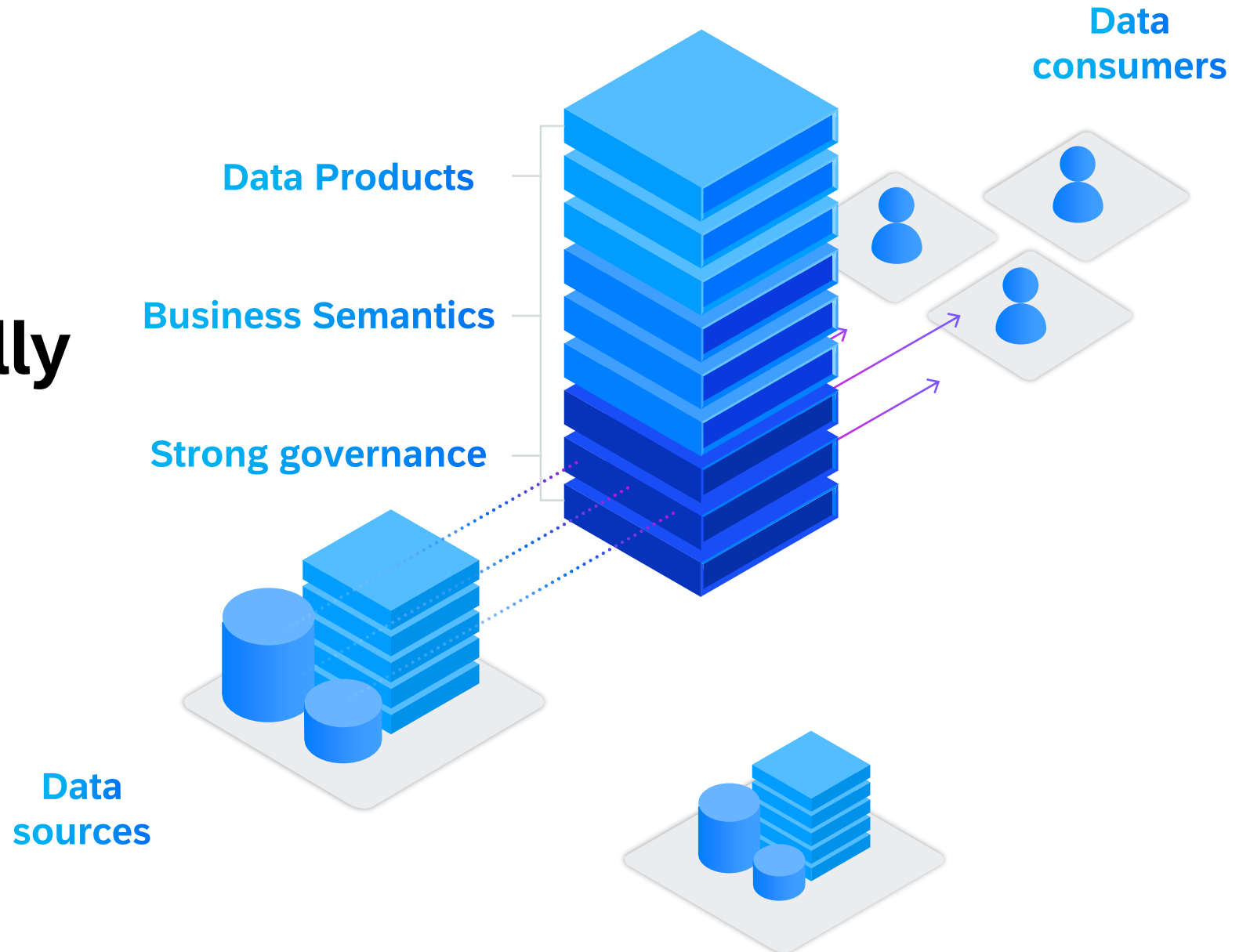
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Source of information
for financial data

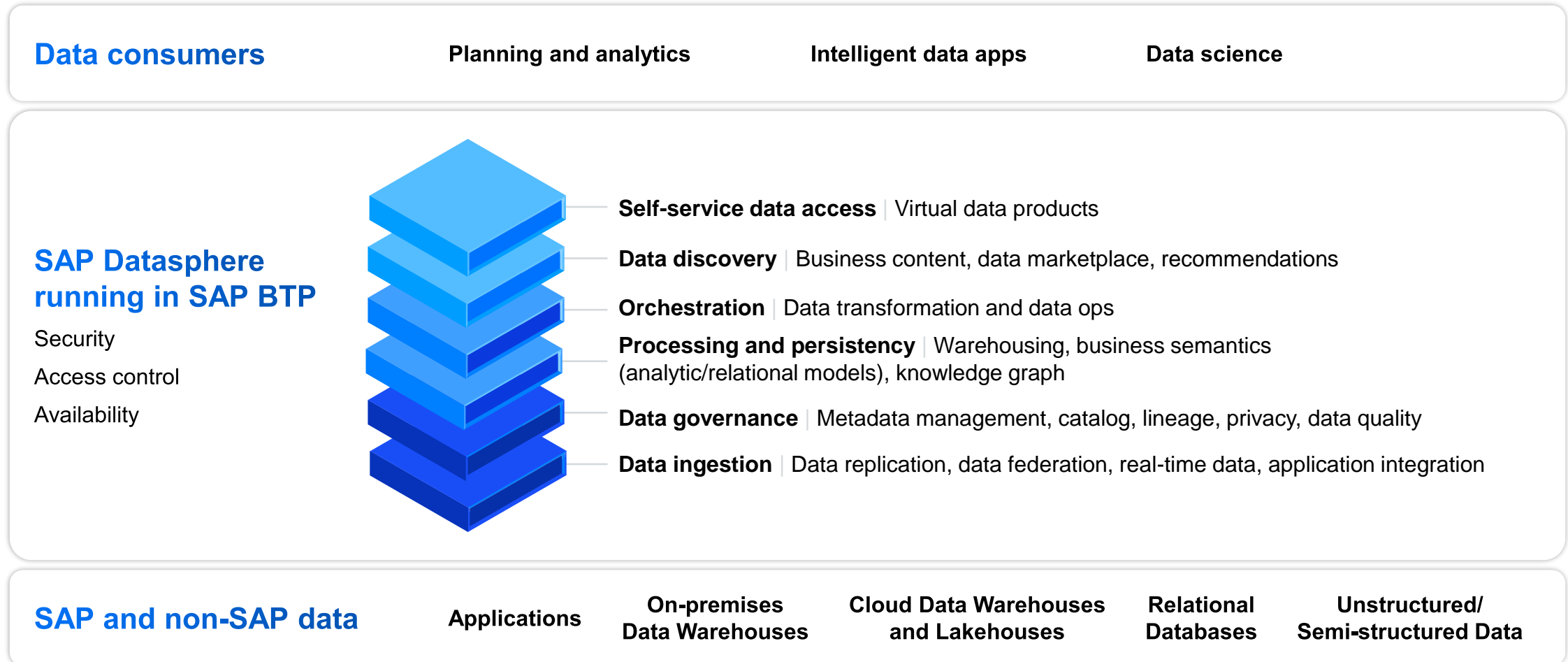
3-day

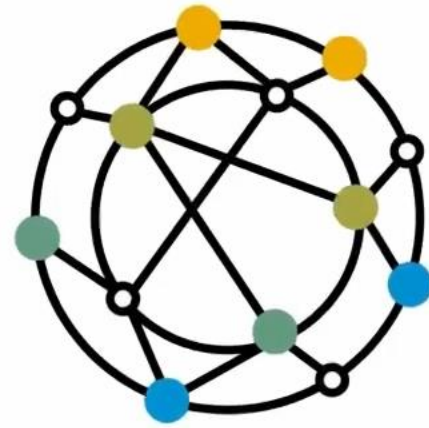
Reduction in time to calculate
worldwide daily sales

A business data fabric radically simplifies your data landscape



SAP Datasphere is the foundation for a business data fabric architecture





SAP Datasphere: Use Cases



Self-service Insights & Modeling on S/4HANA and other Eco systems



Seamless interoperability between Datasphere and key Hyperscalers



Modernization of SAP BW with extended functionality and innovative use cases



Consolidate Operational & Business Planning with SAP Datasphere

Integrated Data & Analytics Portfolio to realize our vision

Planning & Analytics

Extended Planning and Analytics

Provides an optimized, vertically integrated consumption layer for customers, LoBs, partners

SAP Analytics Cloud

Data Mgmt. & Data Warehouse

Business Data Fabric

Harmonizes access to SAP data (incl. business context) with the ability to feed in external data

SAP Datasphere

Operational Databases

Intelligent Data Applications

Build apps leveraging analytical capabilities (ML, graph, spatial) of data tier combining historical & real-time data
Supported by BTP Services (e.g. pro / no-code app, development tools)

SAP HANA Cloud

CATENA - X



Data Exchange





**Are you ready to start Unleashing
the Power of your Data?**

Thank you

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