## Future Ready Extensions SAP Extension Suite

Harutyun Ter-Minasyan, SAP

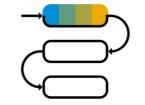
PUBLIC



# Challenges in digitalizing end-to-end business processes hinder agile business operations



Complex digital customer and employee journeys



Rigid, manual, and segregated business processes



Inefficient development environments

80%

of companies have not attained the level of agility and business benefits that they sought through modernization.\*

\* Arul Elumalai, Roger Roberts, "Unlocking Business Acceleration in a Hybrid Cloud World," McKinsey & Company, August 2019

## Leaders are achieving end-to-end digitalization

Extending business process through cloud-based innovation



Better customer experience\* **62%** 

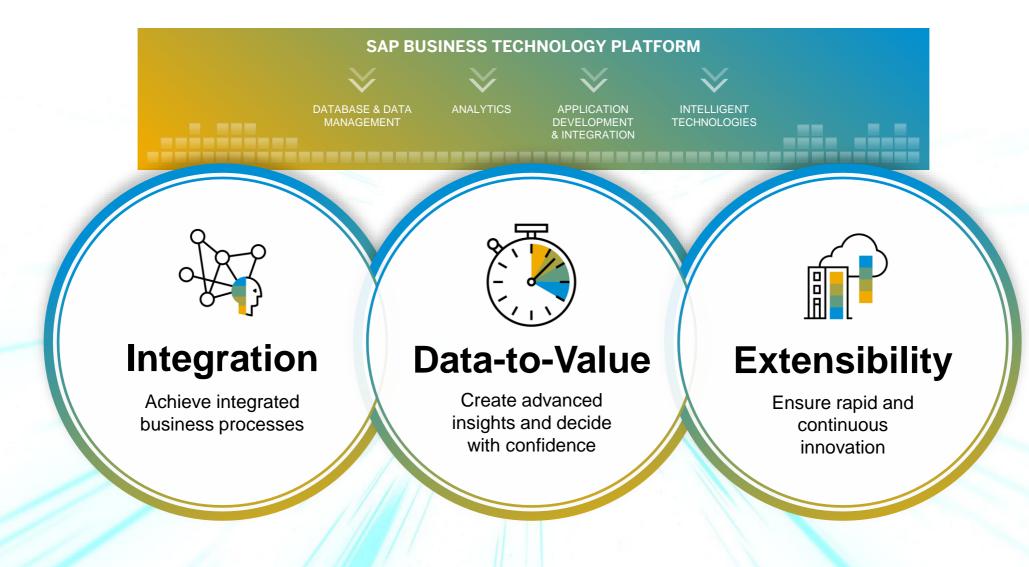
More efficient at responding to changes in business environment\*





Faster time to market for new products and services<sup>\*</sup>

#### **Technology Categories**



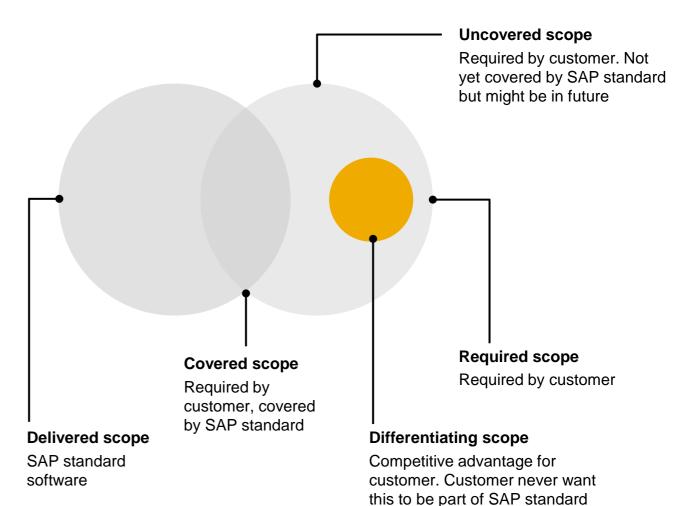
#### Adaptable and efficient extensibility capabilities are essential

#### **Motivation**

- Spend money to save money Increase efficiency of existing business processes and models.
- Easy migration with low TCD
- Lower TCO than before
- At least same reliability
- Spend money to make money

Innovate to increase productivity and revenue with new and differentiating business processes and models.

- Agility & flexibility to innovate fast
- Profitability of business case
- Sufficient reliability & scalability



Simplify your application development

## DIGITAL EXPERIENCE

Connect people, data, and process with engaging experiences



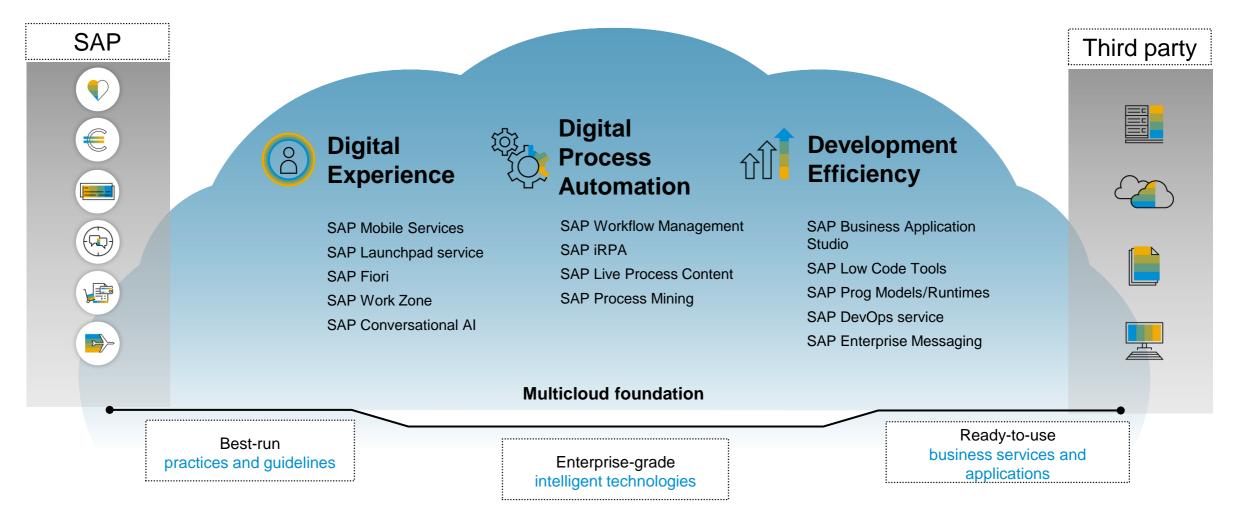
#### DIGITAL PROCESS AUTOMATION

Automate, enhance, and adapt business processes beyond standard solutions

#### DEVELOPMENT EFFICIENCY

Empower everyone to rapidly build and enhance apps, process and experiences with clicks or code

Simplify your application development



#### **Extensions: steps for extending business processes**



Provides an integrated toolkit for extending and enhancing standard SAP solutions efficiently and economically



**Connect** on-premise and cloud systems to SAP BTP to extend standard SAP solutions.



Create endpoint extension applications based on your existing skillset.



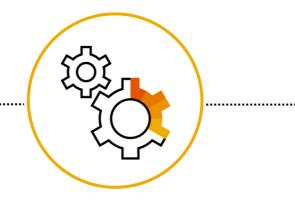
Add channels Web, mobile, conversational, others.



**Deploy & operate** in your organization.

Simplify your application development

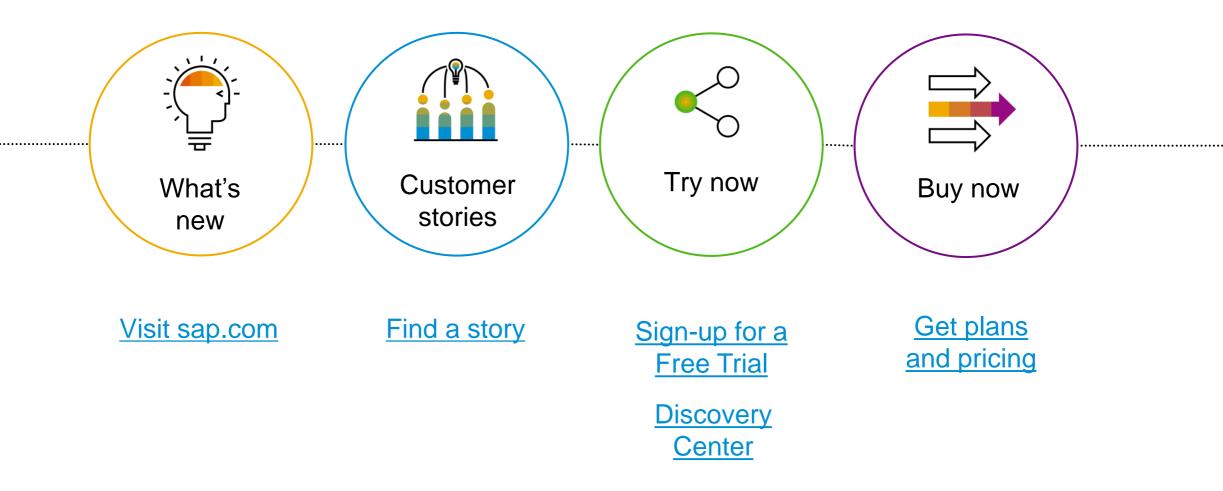






Deliver consistent and engaging digital experiences Achieve process automation and optimization beyond standard solutions Improve development productivity and agility across any landscape

Simplify your application development





Contact information:

Harutyun Ter-Minasyan

harutyun.ter-minasyan@sap.com



Automate capital expense approvals to support rapid growth and scale

"Now, a background of highly automated and intricately connected business processes lets us offer our internal customers an award-winning user experience."

Johannes Langguth, Senior Director of Finance Systems, Delivery Hero SE

Read the article

Delivery Hero		E.
icately nternal	90%	Faster capital expense approvals
		Employees supported by new approval process



#### www.sap.com/contactsap

© 2020 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.



See www.sap.com/copyright for additional trademark information and notices.