SAP Discovery Day for
Business Technology Platform

April 25, Dublin

3 B's of SAP Business Technology Platform
Business Content

Vivien Boche – Senior Director, BTP CoE (EMEA North)

SAP

Why do we called it
SAP **Business** Technology Platform?

3 B's of SAP BTP

Business Context

Business Empowerment

Business Content
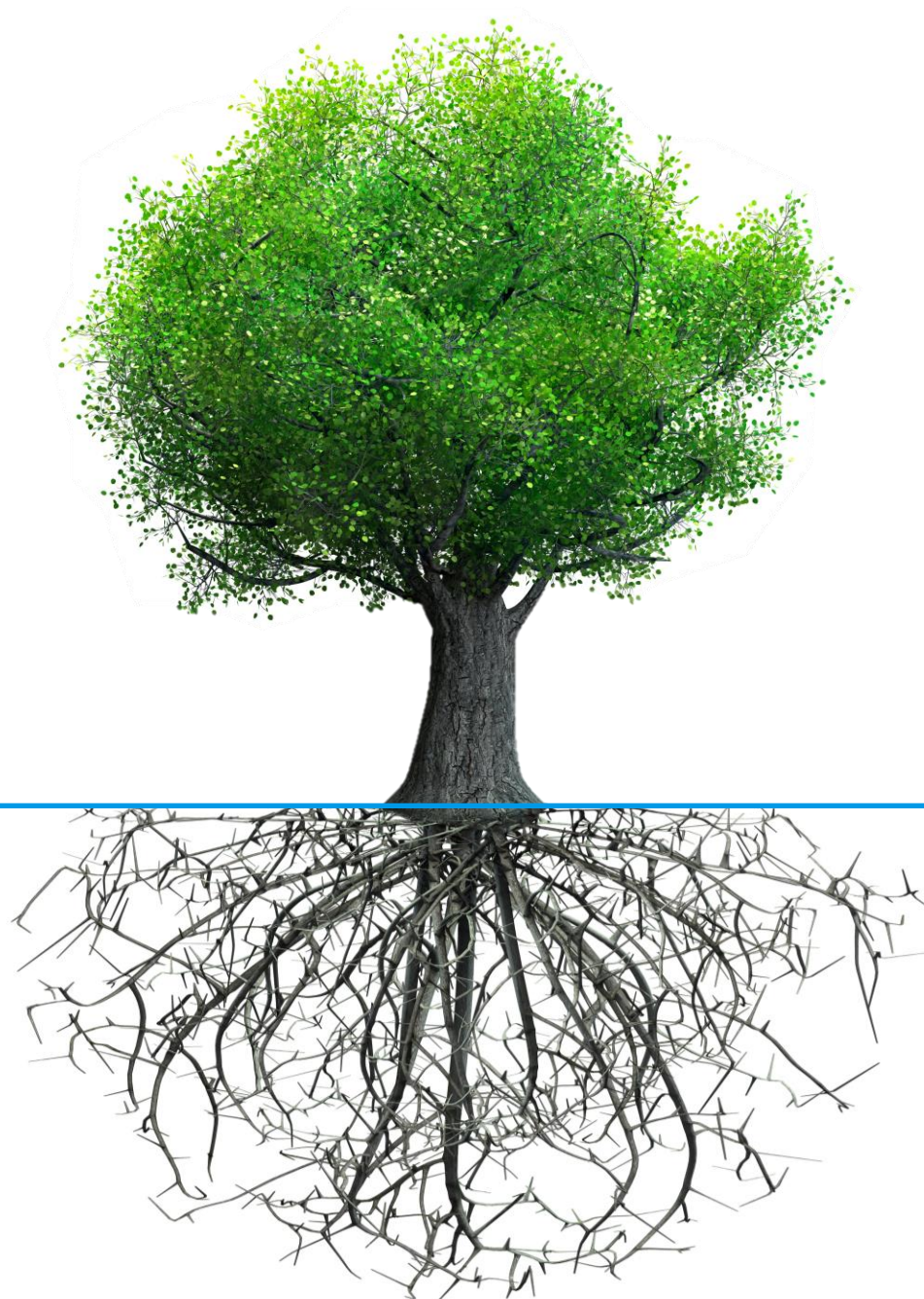
3 B's of SAP BTP

Business Context
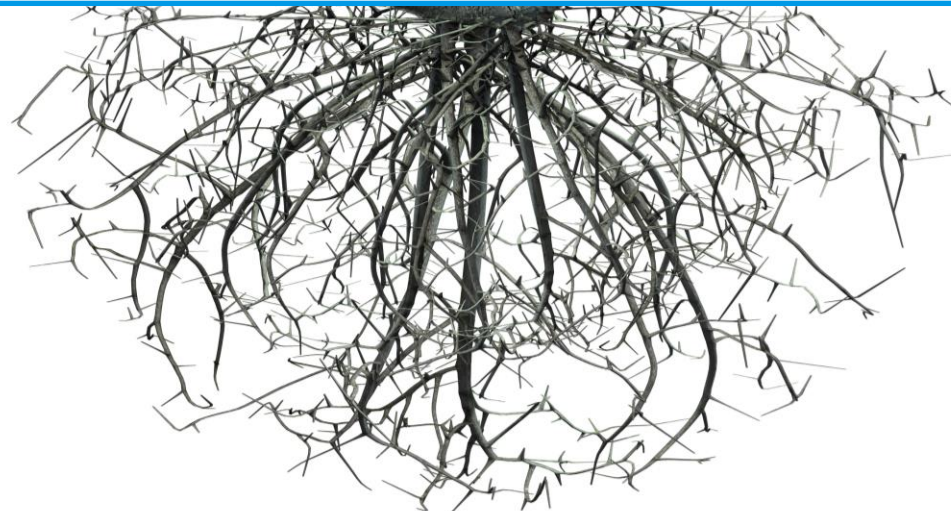
Business Empowerment

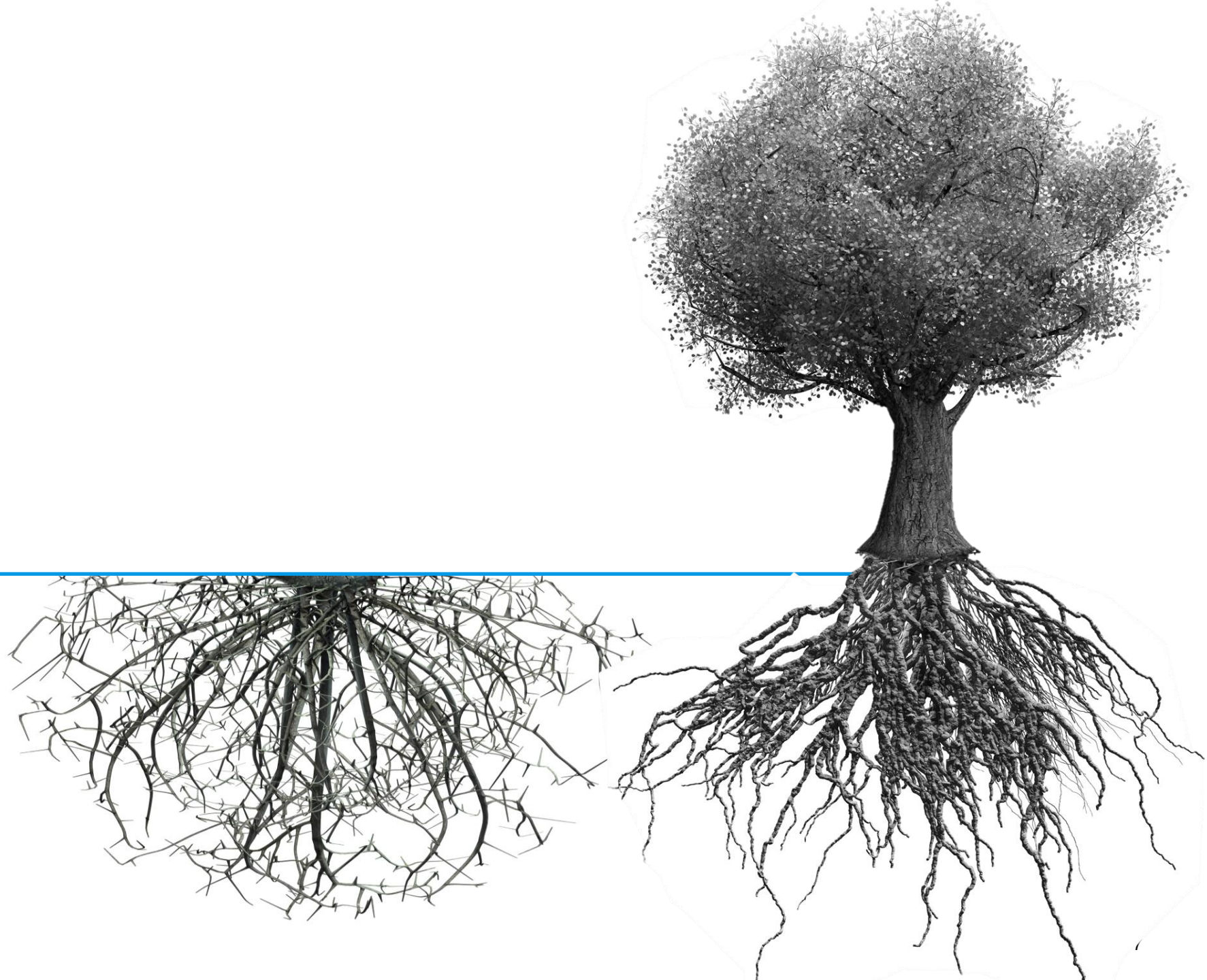**Business Content**

Business Data

Business Applications

Business Data

Business Applications

Business Data

Business
Applications

3 B's of SAP BTP

Business Context

Business Empowerment

Business Content

3 B's of SAP BTP

Business Context

Business Empowerment

Business Content

Empower your People

3 B's of SAP BTP

Business Context

Business Empowerment

Business Content
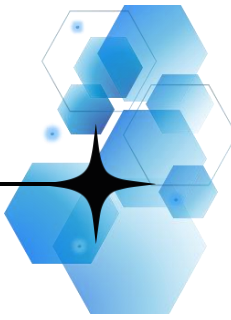
3 B's of SAP BTP

Business Context

Business Empowerment

Business Content

What is SAP Business Content?

Pre-built SAP BTP content for generic, line-of-business, and industry uses cases that help customers to…

Jump start implementations

Speed time to value

Leverage best practices

# SAP BTP Business Content for LoB and Industry Use Cases

Line of Business

- Asset Management
- Environmental Health and Safety
- Experience Management
- Finance
- Human Resources
- Integrated Business Planning
- Liquidity Planning
- Marketing
- Procurement
- Product Cost Planning
- Project and Portfolio Mgmt
- Project Management
- Sales and Distribution
- Supply Chain
- Trade Management
- Transportation
- Travel & Expense
- Treasury Management
- Vendor Management
- + many more

Industry

- A&D
- Agriculture
- Banking
- Chemicals
- Consumer Products
- Health Care
- High Tech
- Higher Education
- Insurance
- Mill Products
- Mining
- Oil & Gas
- Professional Services
- Public Sector
- Real Estate
- Retail
- Sports
- Telecommunications
- Utilities
- + many more

SAP Sources

- SAP Ariba
- SAP BW
- SAP BW/4HANA
- SAP Business ByDesign
- SAP Business One
- SAP Concur
- SAP Cloud for Customer
- SAP Datasphere
- SAP Fieldglass
- SAP Field Service Management
- SAP HANA
- SAP Integrated Business Planning
- SAP Integration Suite
- SAP Intelligent Asset Management
- SAP Marketing Cloud
- SAP Master Data Governance
- SAP Qualtrics
- SAP S/4HANA
- SAP S/4HANA Cloud
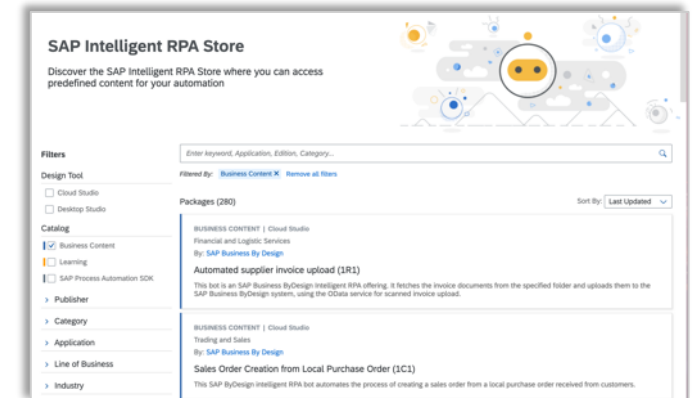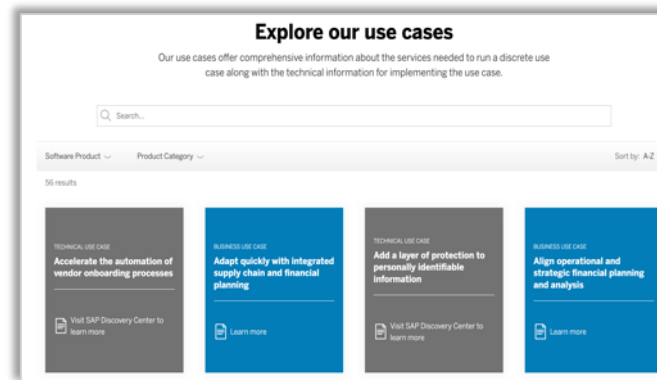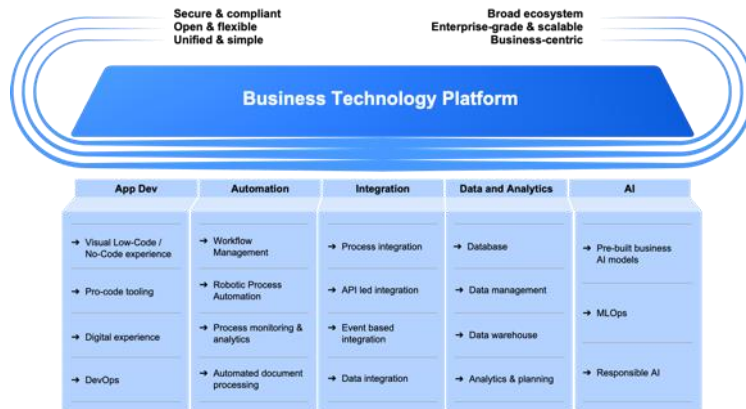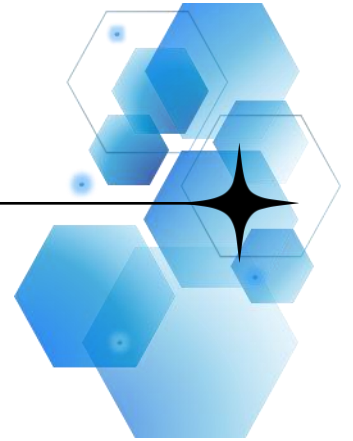- SAP Solution Manager
- SAP SuccessFactors
- + many more
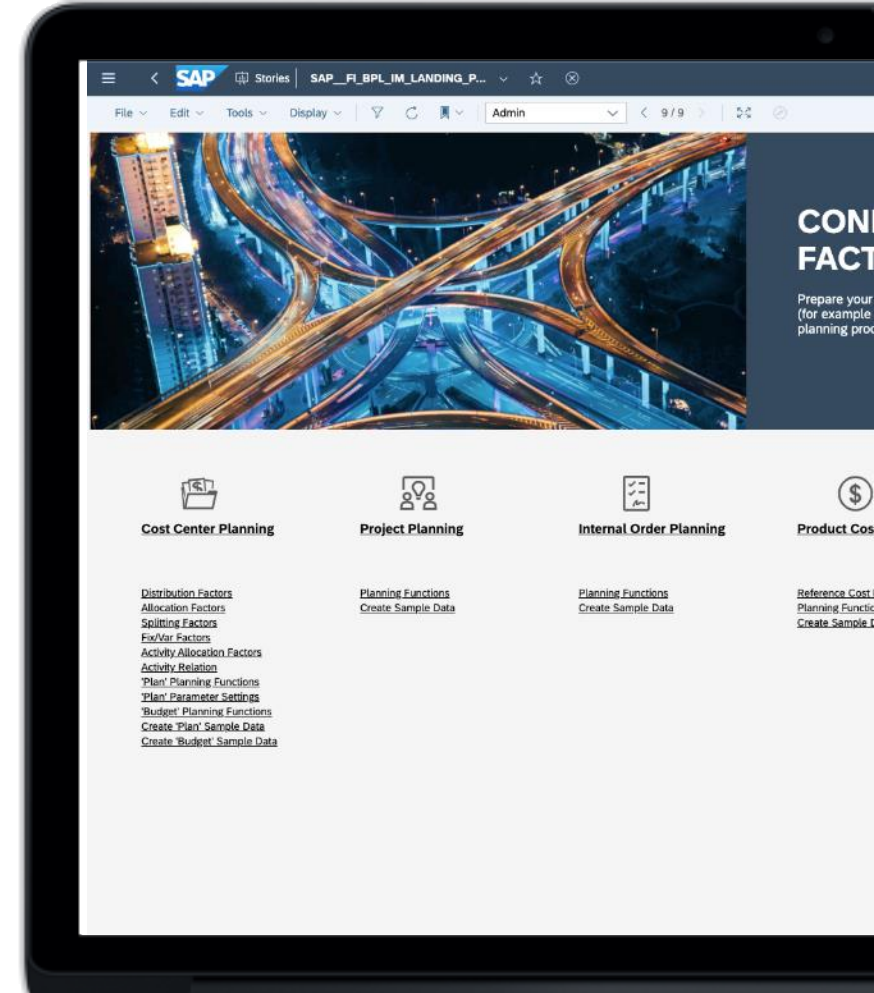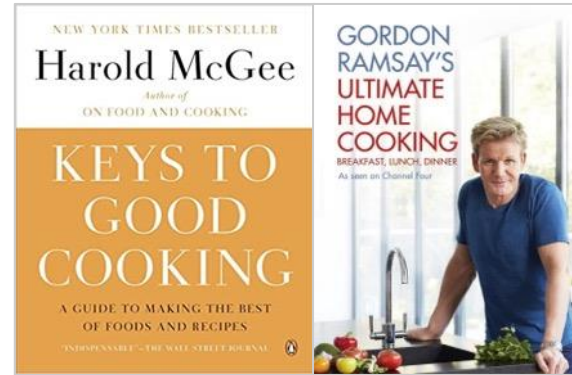
INGREDIENTS

COOKBOOKS

PRECOOKED

What shall I use the SAP BTP for?

USE CASES

Explore BTP Use Cases

Our use cases offer comprehensive information about the services needed to run a discrete use case along with the technical information for implementing the use case.

sap btp use cases

Ungefähr 3.680.000 Ergebnisse (0,47 Sekunden)

SAP
https://www.sap.com › products · Diese Seite übersetzen

SAP Business Technology Platform | Use Cases

Discover 10 new **use cases** that will be featured at SAP TechEd this year ... Extend your ERP applications with **SAP BTP** to automate and optimize business ...

https://news.sap.com › 2022/10 · Diese Seite übersetzen

SAP BTP: Use Cases in the Cloud

28.10.2022 — A **use case** describes how customers can address a business challenge by leveraging **SAP BTP**. It consists of customer-proven, well-documented ...

https://blogs.sap.com › 2023/02/10 · Diese Seite übersetzen

Deliver real-life use cases with SAP BTP

10.02.2023 — Deliver real-life **use cases** with **SAP BTP** ... you rapidly and securely to develop and deliver valuable enterprise-grade industry **use cases**.

https://blogs.sap.com › 2021/10/27 · Diese Seite übersetzen

use cases for the SAP Business Technology Platform

27.10.2021 — SAP TechEd in 2021 – **use cases** for the SAP Business Technology Platform · **Use case** 1: Extend SAP S/4HANA business processes on **SAP BTP** by ...

Weitere Fragen

What is SAP BTP use cases?
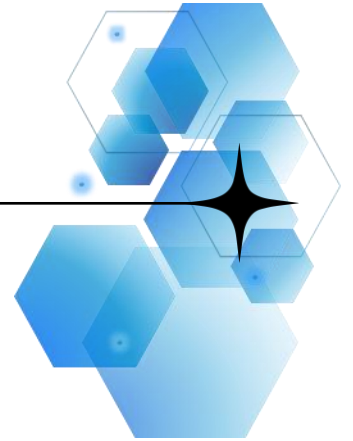
What are the benefits of SAP BTP?

What are the 4 pillars of SAP BTP?

What is an example of SAP BTP?

Feedback geben

What pre-build content is available?

Data & Analytics

Data & Analytics Business Content

SAP Datasphere content packages can include:

- Data models with business semantics based on SAP or non-SAP data sources
- Data Builder objects like tables or views

SAP Analytics Cloud content packages can include:

- Data models with business semantics based on SAP or non-SAP data sources
- BI stories and analytic applications
- Planning workflows and business logic

Data Models & Business Semantics

Pre-built Analytics for LoB and Industry Use Cases
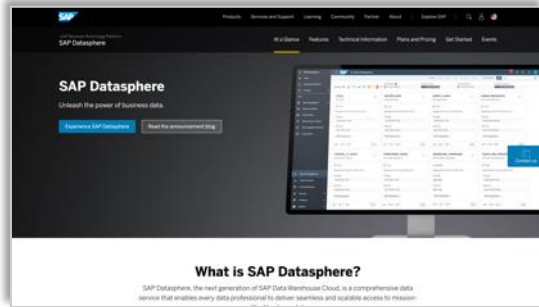
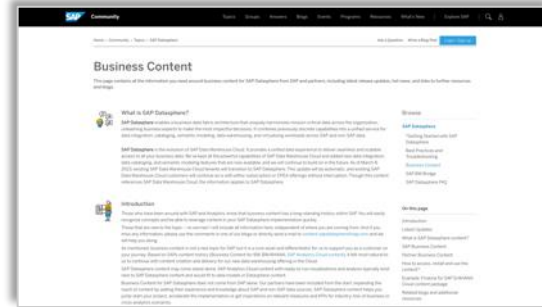BI Stories & Analytic Applications

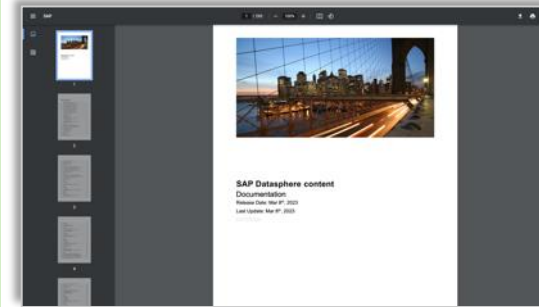Planning Workflows & Business Logic
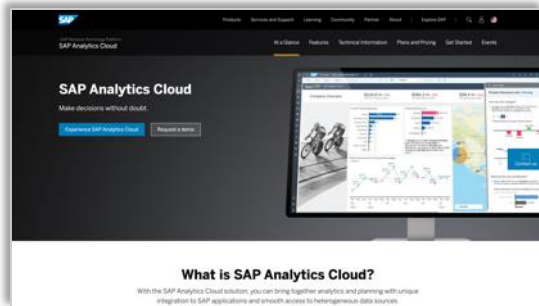
Data & Analytics Resources
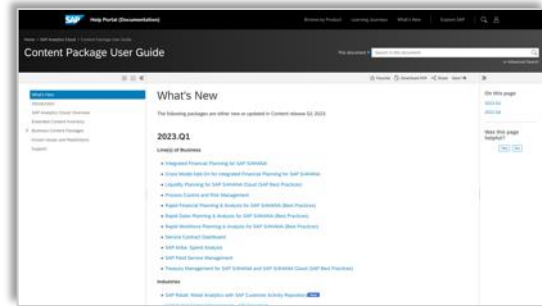

SAP Datasphere

Business Content for
SAP Datasphere

SAP Datasphere
Business Content Documentation

SAP Analytics Cloud

SAP Analytics Cloud
User Guide & Documentation

Business Content for
SAP Analytics Cloud

Business Content for
Extended Planning & Analysis

Ask a Question   Write a Blog Post   •••

Business Content

This page contains all the information you need around business content for SAP Datasphere from SAP and partners, including latest release updates, hot news, and links to further resources and blogs.

What is SAP Datasphere?

SAP Datasphere enables a business data fabric architecture that uniquely harmonizes mission-critical data across the organization, unleashing business experts to make the most impactful decisions. It combines previously discrete capabilities into a unified service for data integration, cataloging, semantic modeling, data warehousing, and virtualizing workloads across SAP and non-SAP data.

SAP Datasphere is the evolution of SAP Data Warehouse Cloud. It provides a unified data experience to deliver seamless and scalable access to all your business data. We've kept all the powerful capabilities of SAP Data Warehouse Cloud and added new data integration, data cataloging, and semantic modeling features that are now available, and we will continue to build on in the future. As of March 8, 2023, existing SAP Data Warehouse Cloud tenants will transition to SAP Datasphere. This update will be automatic, and existing SAP Data Warehouse Cloud customers will continue as is with either subscription or CPEA offerings without interruption. Though this content references SAP Data Warehouse Cloud, the information applies to SAP Datasphere.

Introduction

Those who have been around with SAP and Analytics, know that business content has a long-standing history within SAP. You will easily recognize concepts and be able to leverage content in your SAP Datasphere implementation quickly.

Those that are new to the topic – no worries! I will include all information here, independent of where you are coming from. And if you miss any information, please use the comments in one of our blogs or directly send a mail to content.sapdatasphere@sap.com and we will help you along.

As mentioned, business content is not a new topic for SAP, but it is a core asset and differentiator for us to support you as a customer on your journey. Based on SAPs content history (Business Content for BW, BW/4HANA, SAP Analytics Cloud content), it felt most natural to us to continue with content creation and delivery for our new data warehousing offering in the Cloud.

SAP Datasphere content may come stand-alone. SAP Analytics Cloud content with ready-to-run visualizations and analysis typically exist next to SAP Datasphere content and would fit to data models in Datasphere content.

Business Content for SAP Datasphere does not come from SAP alone. Our partners have been included from the start, expanding the reach of content by adding their experience and knowledge about SAP and non-SAP data sources. SAP Datasphere content helps you

Browse

SAP Datasphere

*Getting Started with SAP Datasphere

Best Practices and Troubleshooting

Business Content

SAP BW Bridge

SAP Datasphere FAQ

On this page

Introduction

Latest Updates

What is SAP Datasphere content?

SAP Business Content

Partner Business Content

How to access, install and use the content?

Example: Finance for SAP S/4HANA Cloud content package

Related blogs and additional
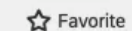
Content Package User Guide

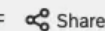This document ▾   Search in this document   🔍

⌄ Advanced Search

Business Content Packages

Here are the various Business Content Packages which that are designed to meet your specific use case.

- **Line of Business**

- **Industries**

- **Partner Packages**

- **Planning Content**

- **Best Practice Solution Packages**

- **Extended Content Inventory**

> ⓘ **Note**
>
> Use of sample content and business content is optional and not part of the business functionality of the product. Content packages may be discontinued or replaced at any time.

Was this page helpful?

Yes   No

Use. **Business Content**

SAP Business Content

Enterprise Analytics for Procurement SAP Ariba	**Spend Analytics** SAP Ariba	**Responsive Supply Network, Sales and Inventory** Automotive	**Revenue Growth Management** Consumer Products	**Finance for** SAP S/4HANA Cloud
Financial Analytics Dashboard for SAP Analytics Cloud SAP S/4HANA	**POS Analytics** Retail	**Life Science Dashboard** SAP SCM	**Statistical Process Control** SPC	**Customer Value Management** Telecommunication
Meter to Cash Utilities	**SAP Monitoring Content (Data Integration Tasks)** DWC	**Sample Content** Finance, HR, Sales	**Sales Analytics for** SAP S/4HANA on-prem	**Intelligent Real Estate** Real Estate
Sustainability Control Tower Cross	**Content Generation** SAP S/4HANA Cloud			

Partner Business Content

Marketing Analytics Adverity	**Customer Service Insights** Bitech	**E-Commerce – Cross Marketplace Insights** datazeit	**Procurement Cockpit** CubeServ	**Sales Dashboard** IBSolution
Optimizing Order Fulfillment with ML Inspired Intellect	**Analytics for Effective Inventory Optimization** ISR	**SuccessFactors / Attendance Tracker** KPC	**Product Cost Simulation** mib:NDC	**Sales Insights (SAP BW & Salesforce)** PWC
MOSAIC – Margin-Optimized Sales Intelligence Reply	**OPERA – Opportunity Performance Analysis** Reply	**Lyra Integrated Capacity Planning (EAM & HCM)** Rizing	**Financial Reporting for SAP Business One** s-peers	**EWM Insights** Westernacher
RapidViews FI-CO Rapid Views	**RapidViews SD** Rapid Views	**RapidViews MM** Rapid Views	**RapidViews PP** Rapid Views	**RapidViews QM** Rapid Views

Find more information about the Business Content
Partner Content also listed on SAP Store.

Sustainability

SAP Sustainability Control Tower | EU Taxonomy Preview Content

Kick-start content for EU Taxonomy enabling exploration of the end-to-end process with pre-configured process steps and sample data

▸ **Pre-configured process templates for EU Taxonomy**

▸ **Pre-configured data models with sample data**

▸ **Simple workflows for eligibility and alignment**

▸ **Sample reporting content for results analysis**

▸ **Integration of customer specific data via file upload**

Note: Some capabilities are planned as part of Sustainability Control Tower roadmap and may not be available today.
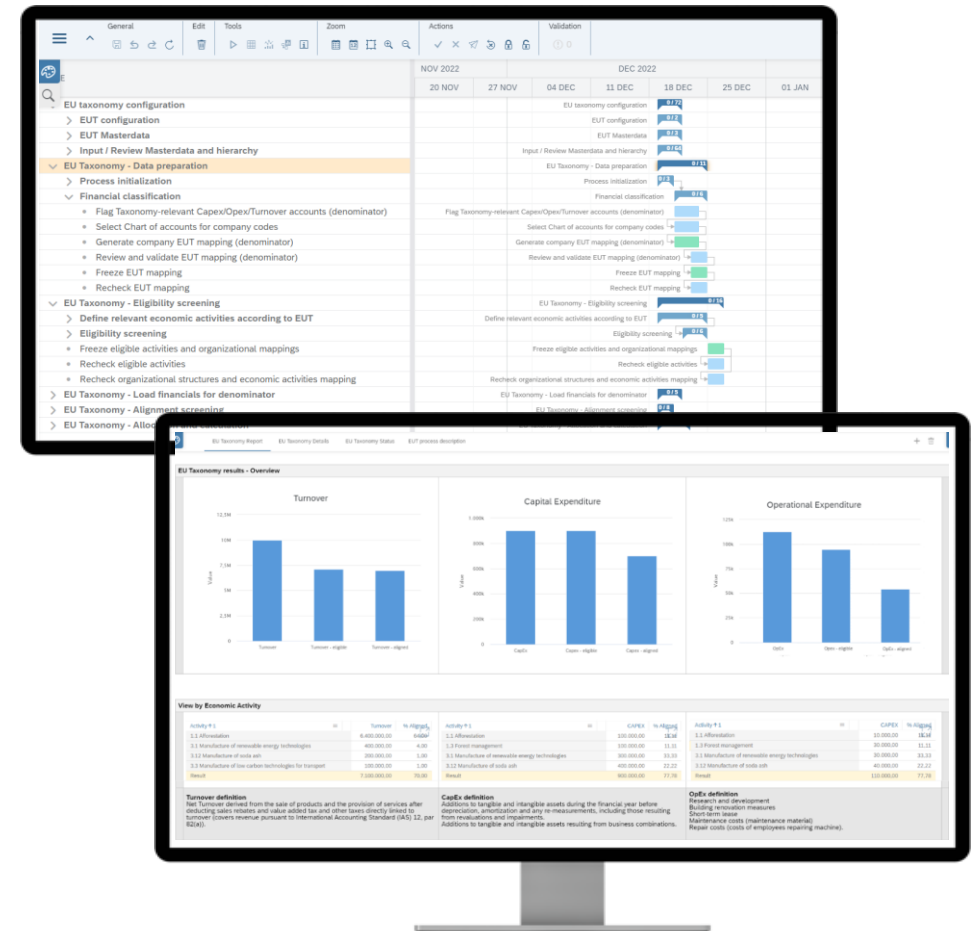
Process Automation

SAP Build Process Automation Business Content

SAP Build Process Automation content packages can include:

Business Process content*
- Process builder
- Forms, approval forms
- Automations
- Decisions
- Visibility scenarios
- Data Types
- Triggers
- Action Projects
- Applications

Automation content
- Alerts
- Applications
- Project launchers
- User tasks
- Data types
- Files
- Document templates

Workflows

Automations

Forms

Pre-built content for LoB and Industry Use Cases

Dashboards

Skills

* List constantly being extended
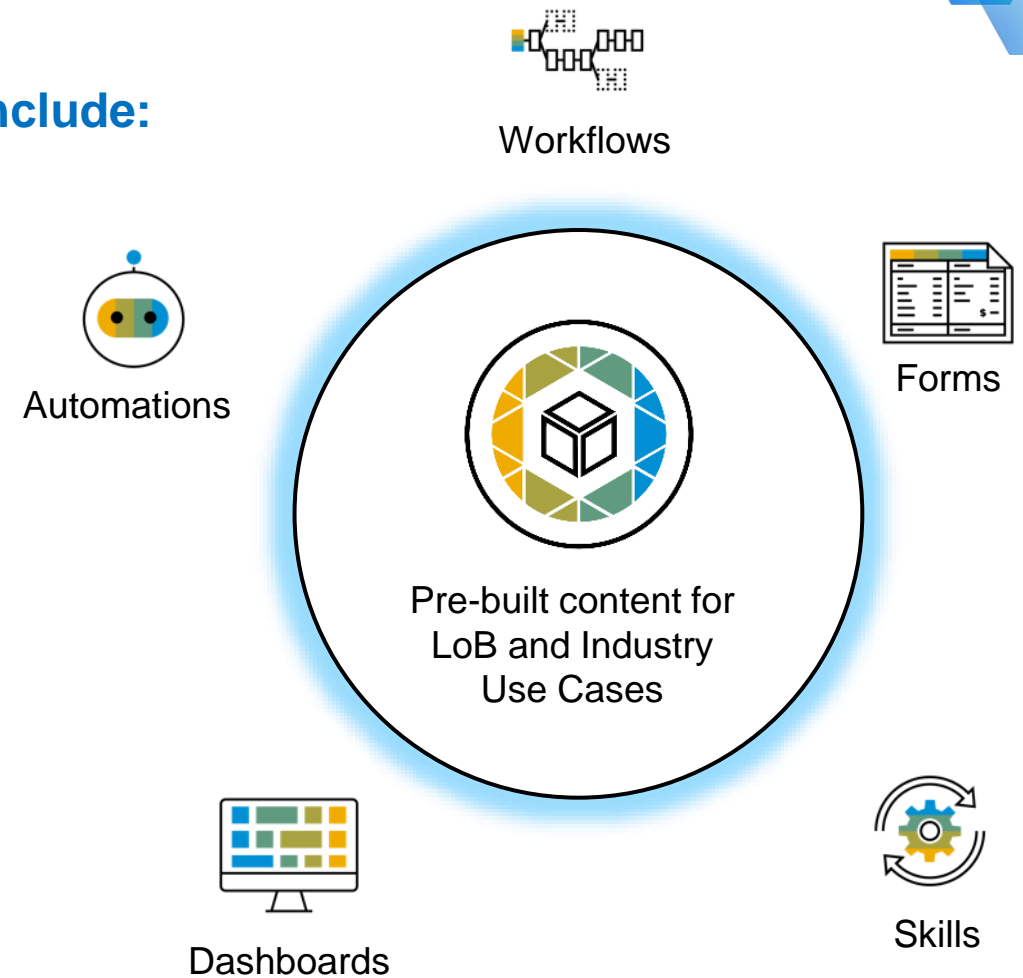
SAP Build Process Automation Pre-Built Content Packages relevant for LoB and Industry Use Cases
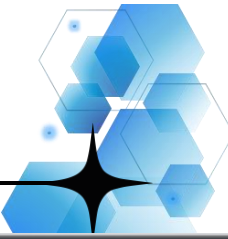
Line of Business

- Asset Management
- Commerce
- Finance
- Human Resources
- IT
- Maintenance & Engineering
- Marketing
- Plant Operations & Maintenance
- Sales
- Service
- Sourcing & Procurement
- Supply Chain
- Sustainability
- + more

Industry

- A&D
- Automotive
- Banking
- Chemicals
- Consumer Products
- Engineering & Construction
- Health Care
- High Tech
- Higher Education
- Insurance
- Mill Products
- Mining
- Oil & Gas
- Professional Services
- Public Sector
- Retail
- Sports & Entertainment
- Telecommunications
- Travel & Transportation
- Utilities
- + more

SAP Sources

- SAP Ariba
- SAP Build Process Automation
- SAP Business ByDesign
- SAP Business One
- SAP Business Technology Platform
- SAP Cloud for Customer
- SAP Data Warehouse Cloud
- SAP Fieldglass
- SAP Field Service Management
- SAP Integrated Business Planning
- SAP Integration Suite
- SAP Intelligent Asset Management
- SAP Project Management
- SAP S/4HANA
- SAP S/4HANA Cloud
- SAP Sales Cloud
- SAP SuccessFactors
- SAP Translation Hub
- + more
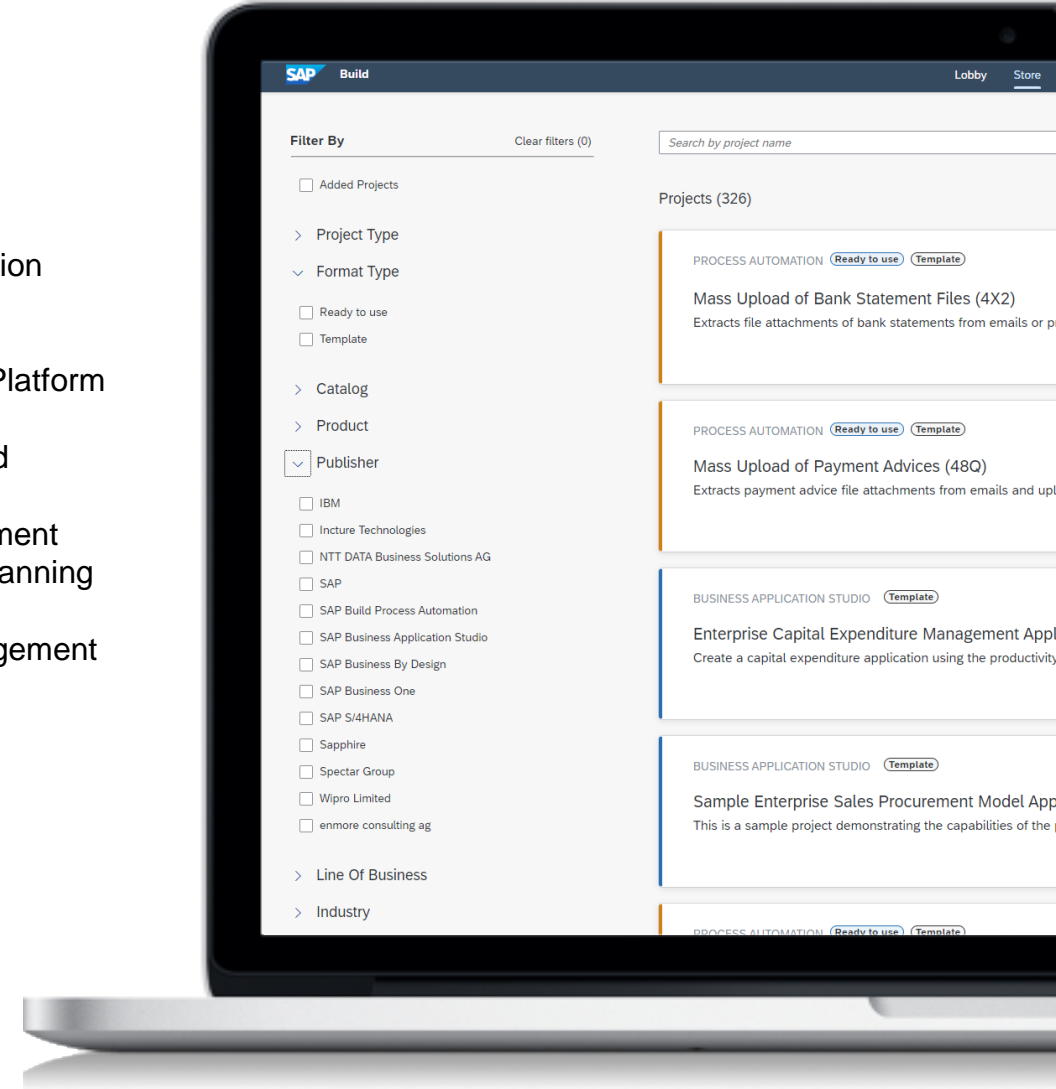
SAP Build Process Automation Resources
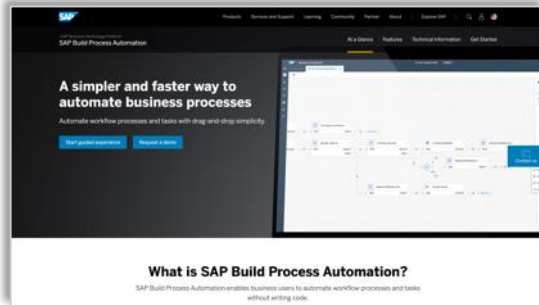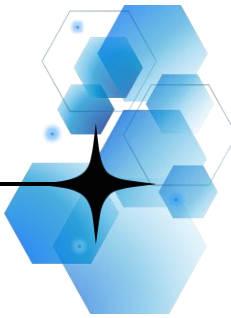
SAP Build Process Automation
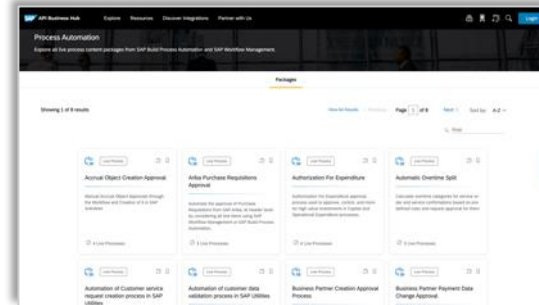
SAP Build Process Automation
Packages @ API Business Hub

SAP Store
SAP Build Process Automation
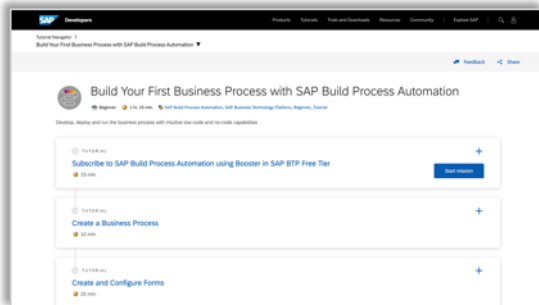
SAP Build Process Automation
Mission Tutorials
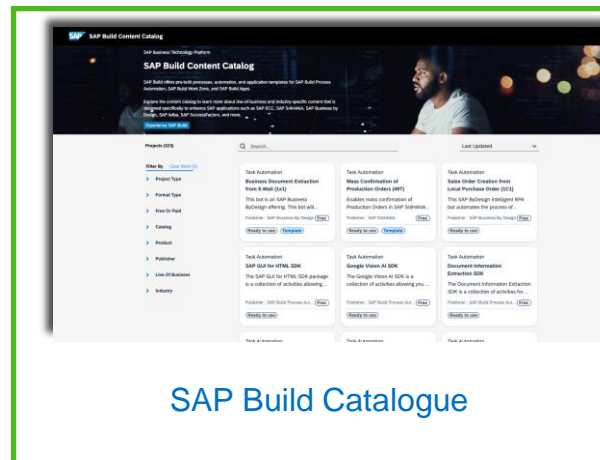
SAP Build Catalogue

SAP Business Technology Platform

SAP Build Content Catalog

SAP Build offers pre-built processes, automation, and application templates for SAP Build Process Automation, SAP Build Work Zone, and SAP Build Apps.

Explore the content catalog to learn more about line-of-business and industry-specific content that is designed specifically to enhance SAP applications such as SAP ECC, SAP S/4HANA, SAP Business by Design, SAP Ariba, SAP SuccessFactors, and more.

Experience SAP Build

Projects (323)

Search...

Last Updated ⌄

Filter By   Clear filters (0)

> Project Type

> Format Type

> Free Or Paid

> Catalog

> Product

> Publisher

> Line Of Business

> Industry

Task Automation

Business Document Extraction from E-Mail (1x1)

This bot is an SAP Business ByDesign offering. This bot will download...

Publisher : SAP Business By Design   (Free)

(Ready to use) (Template)

Task Automation

Mass Confirmation of Production Orders (49T)

Enables mass confirmation of Production Orders in SAP S/4HANA...

Publisher : SAP S/4HANA   (Free)

(Ready to use) (Template)

Task Automation

Sales Order Creation from Local Purchase Order (1C1)

This SAP ByDesign intelligent RPA bot automates the process of creating a...

Publisher : SAP Business By Design   (Free)

(Ready to use)

Task Automation

SAP GUI for HTML SDK

The SAP GUI for HTML SDK package is a collection of activities allowing you t...

Publisher : SAP Build Process Autom... (Free)

(Ready to use)

Task Automation

Google Vision AI SDK

The Google Vision AI SDK is a collection of activities allowing you to extract dat...

Publisher : SAP Build Process Autom... (Free)

(Ready to use)

Task Automation

Document Information Extraction SDK

The Document Information Extraction SDK is a collection of activities for...

Publisher : SAP Build Process Autom... (Free)

(Ready to use)

Integration

SAP Integration Suite Business Content

Governments

Third-party apps

Twitter

Slack *quickbooks*

OneDrive

MailChimp *SharePoint*

Magento Commerce *Google drive* *SUSE*

More connectors…

SAP API Business Hub
2500+ pre-built integration packs | 3000+ APIs | 280+ events 230+ connectors to SAP and non-SAP cloud apps

Integration Assessment
Shaping and execution of your integration technology strategy

SAP apps

Cloud Integration
End-to-end process integration

Integration Advisor | TPM
Manage B2B scenarios and AI-based integration

API Management
Expose your data as APIs, manage the end-to-end lifecycle

Event Mesh*
Sense and respond to business events

Open Connectors
Accelerate connectivity to non-SAP applications

B2B partners

ASC X12 **UN/EDIFACT**

Odette EDIFACT JAIF EDIFACT

VDA EDIFACT *Odette*

GS1 EANCOM

cXML

Dataspace Integration*
Exchange & integrate data across different dataspaces

Migration Assessment
Assess & estimate efforts of migrating PO scenarios to Cloud

Microsoft Azure aws Google Cloud Alibaba Cloud Fully-managed multi-cloud offering

Edge Integration Cell
Ground-to-ground integration in hybrid landscapes

* Planned for Q3.2023, subject to change

SAP Integration Suite Resources
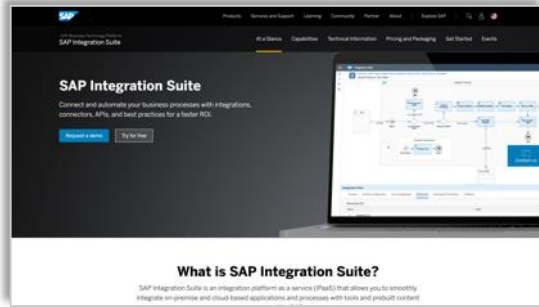
SAP Integration Suite

SAP API Business Hub

SAP Integration Suite
Getting Started with Open Connectors

SAP Integration Suite
Getting Started with API Management

SAP Integration Suite Discovery Mission
Design & Deploy Your First Integration Flow

SAP API Business Hub

Accelerate your integrations, extensions, and innovations

Search by product, package, or category

Discover
Products, Processes, and Partners.

Explore
Integrations, APIs, and Accelerators.

Consume
Visualize and consume integrations and workflows.

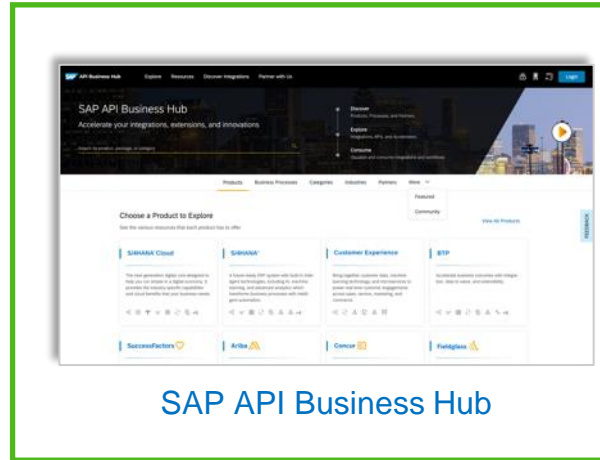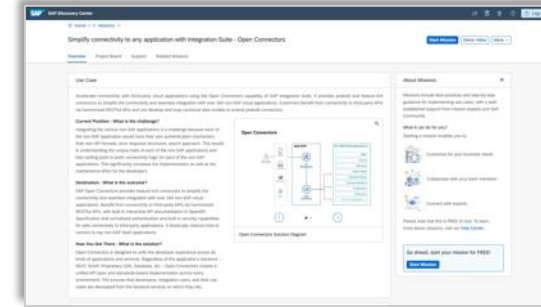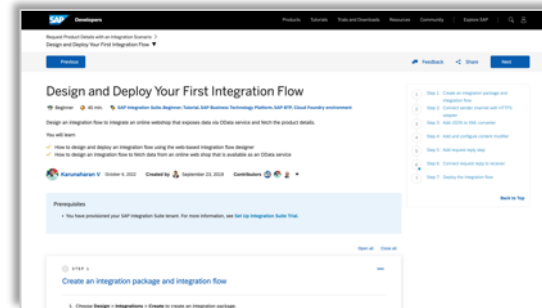Products   Business Processes   Categories   Industries   Partners   More ∨

FEEDBACK

Choose a Product to Explore

See the various resources that each product has to offer

View All Products

S/4HANA®Cloud

The next generation digital core designed to help you run simple in a digital economy. It provides the industry-specific capabilities and cloud benefits that your business needs.

+6

S/4HANA®

A future-ready ERP system with built-in intelligent technologies, including AI, machine learning, and advanced analytics which transforms business processes with intelligent automation.

+4

Customer Experience

Bring together customer data, machine learning technology, and microservices to power real-time customer engagements across sales, service, marketing, and commerce.

BTP

Accelerate business outcomes with integration, data to value, and extensibility.

+6

Bringing it together

discovery center

Ungefähr 1.150.000.000 Ergebnisse (0,54 Sekunden)

Ergebnisse für **Battersea, London** · Region auswählen ⋮

SAP Cloud Discovery Center
https://discovery-center.cloud.sap · Diese Seite übersetzen ⋮

SAP Discovery Center

Adopt and understand SAP Business Technology Platform to turn data into business value.
Du hast diese Seite oft aufgerufen. Letzter Besuch: 20.04.23

SAP Build Process Automation - SAP Discovery Center 🕘

SAP Build Process Automation combines capabilities from SAP ...

Advanced Event Mesh - SAP Discovery Center 🕘

You can find a full list of all supported regions here. To ...

Services

Adopt and understand SAP Business Technology Platform ...

Missions

SAP BTP, as a game changer helps for the automated Data ...

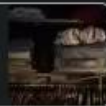Weitere Ergebnisse von cloud.sap »

Ergebnisse finden auf

Facebook	Tripadvisor	
The Discovery Centre | London	THE LOOK OUT DISCOVER...	The

Welcome to the SAP Discovery Center

Adopt and understand SAP Business Technology Platform to turn data into business value

Search for missions and services

OFFERINGS

Our Cosmos

Missions

Implement your use cases on SAP Business Technology Platform, with step-by-step guidance and a well-established support from topic experts and SAP Community.

Mission Catalog Learn More

Services

Integrate and extend your solutions, optimize your business processes, and create an engaging digital experience using SAP Business Technology Platform services.

Service Catalog Learn More

Get all links in one place:

Thank you.