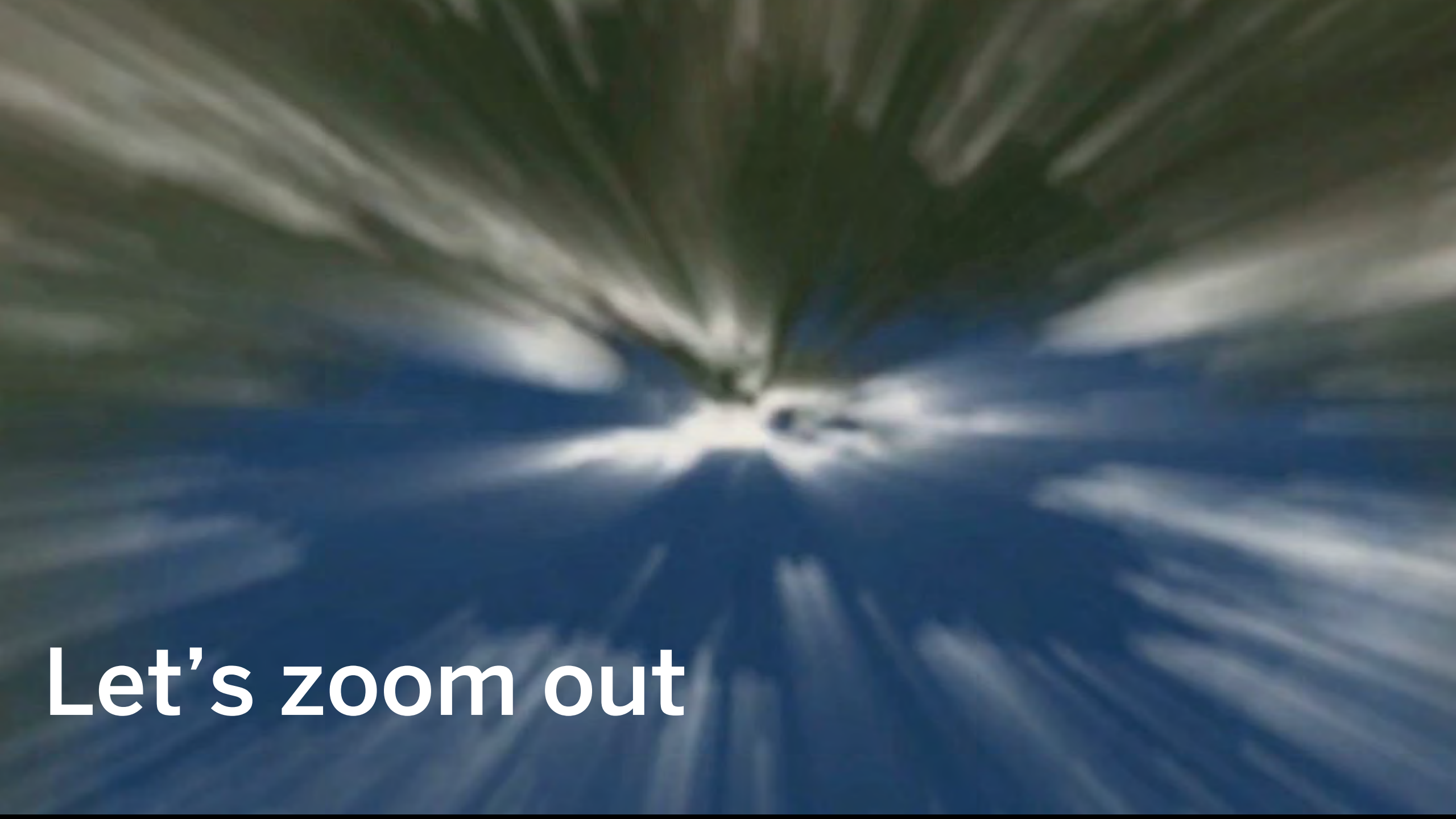
Empower Business users

To drive innovation with SAP BTP

Center of Excellence
Business Technology Platform
EMEA North

Vivien Boche
Senior Directors, Center of Excellence BTP, EMEA North


Let’s zoom out

What is SAP?

SAP is the World's "Business" Metro

SAP is the World's "Business" Metro

If you want to empower your business users today …

KEY TAKEAWAYS

Empower Business users in:

App development

Process automation

Digital Experience

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Increase the number of features added per year by an average of **?%**

1: 11 %

2: 25 %

3: 33 %

According to Gartner

80% of technology products will be built by non-technical people by 2024

Gartner Press Release, Gartner Says the Majority of Technology Products and Services Will Be Built by Professionals Outside of IT by 2024, June 14, 2021

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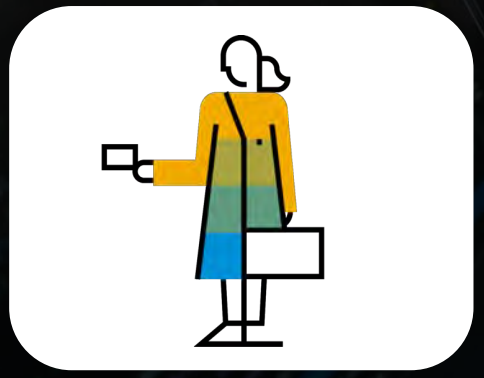
The challenge

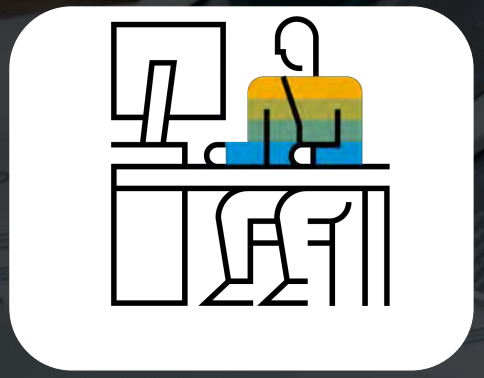
How to deliver applications faster?

BUSINESS EXPERTS



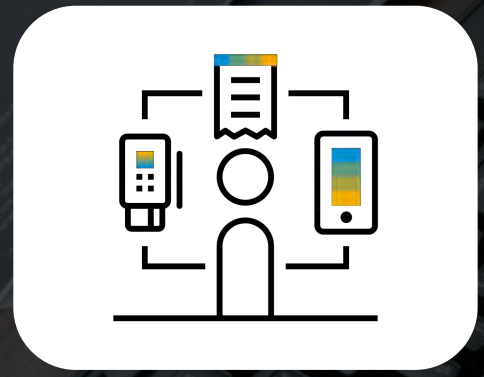
How to make developers more productive?

ENTERPRISE DEVELOPERS



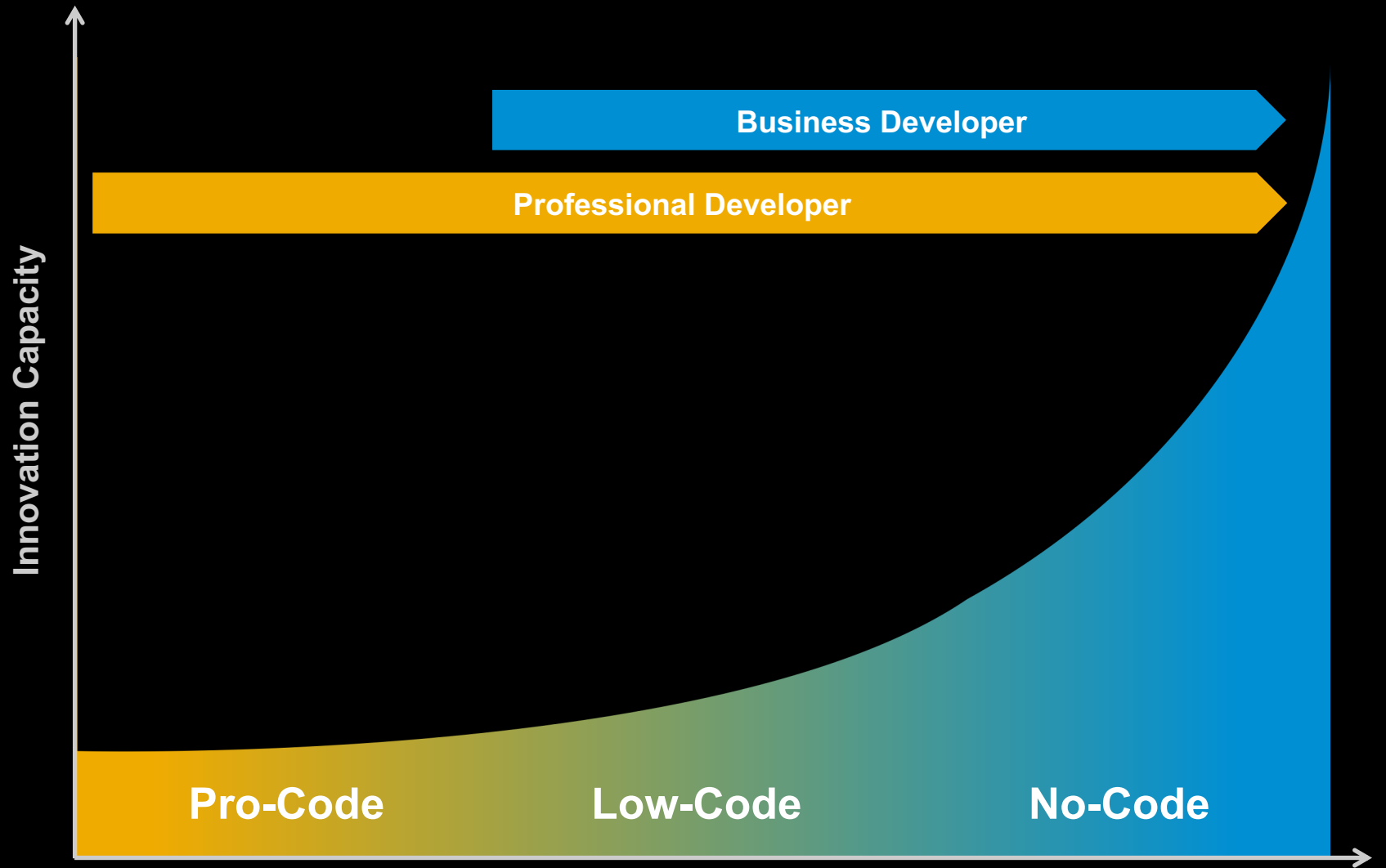
How to innovate in a safe and compliant way?

ENTERPRISE IT



How can you meet the growing application need?

Scale development by empowering more employees to build software



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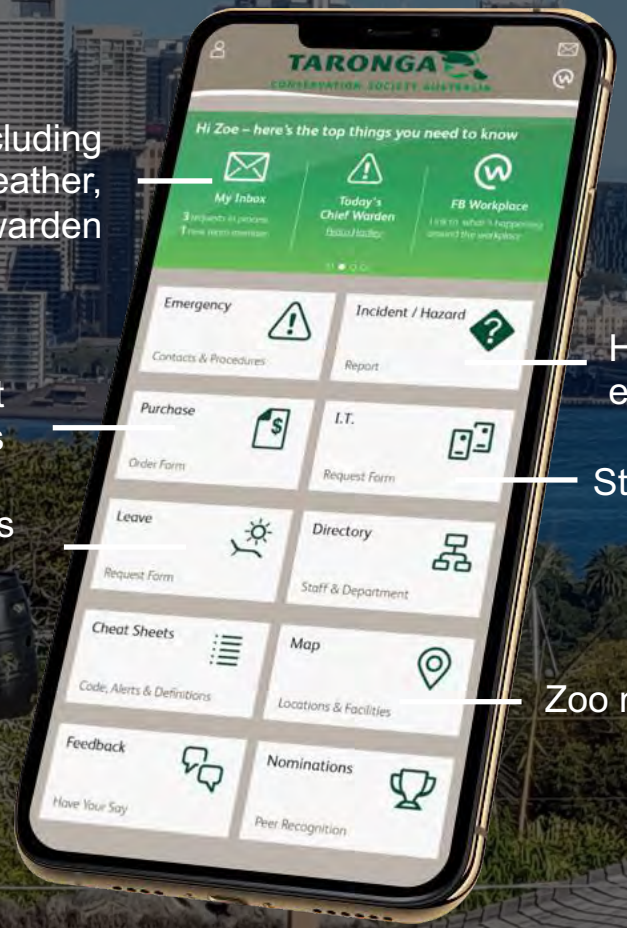
Let’s look at examples stories

Taronga: Easy access to information for everyone

Staff content including notifications, weather, safety warden

Procurement functions

HR functions eg. leave



Hazards & emergencies

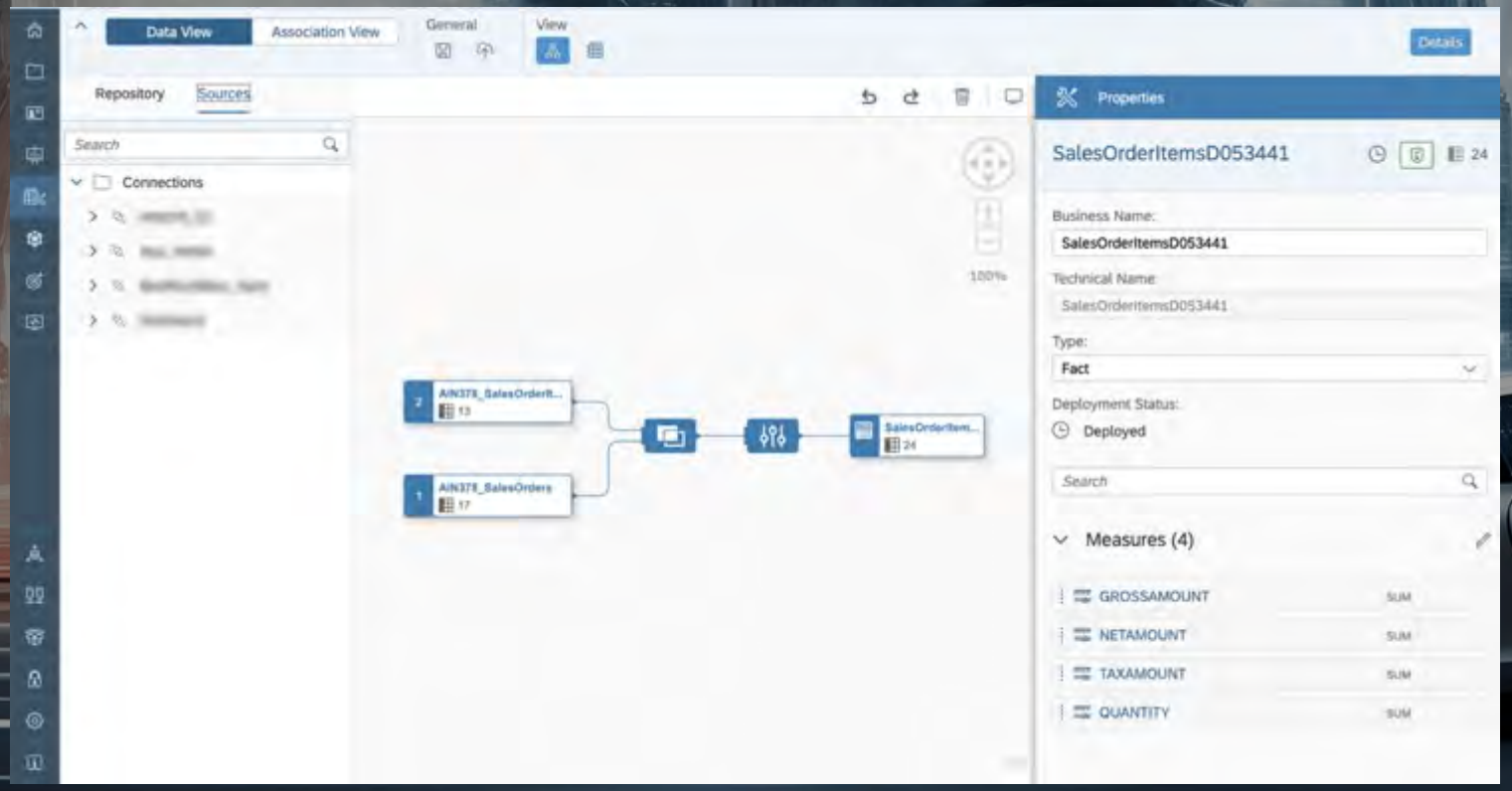
Staff directory

Zoo map

SAP Innovation Awards 2022

Maksym Kozlenko, CC BY-SA 4.0, via Wikimedia Commons

Autonomous access to governed business data

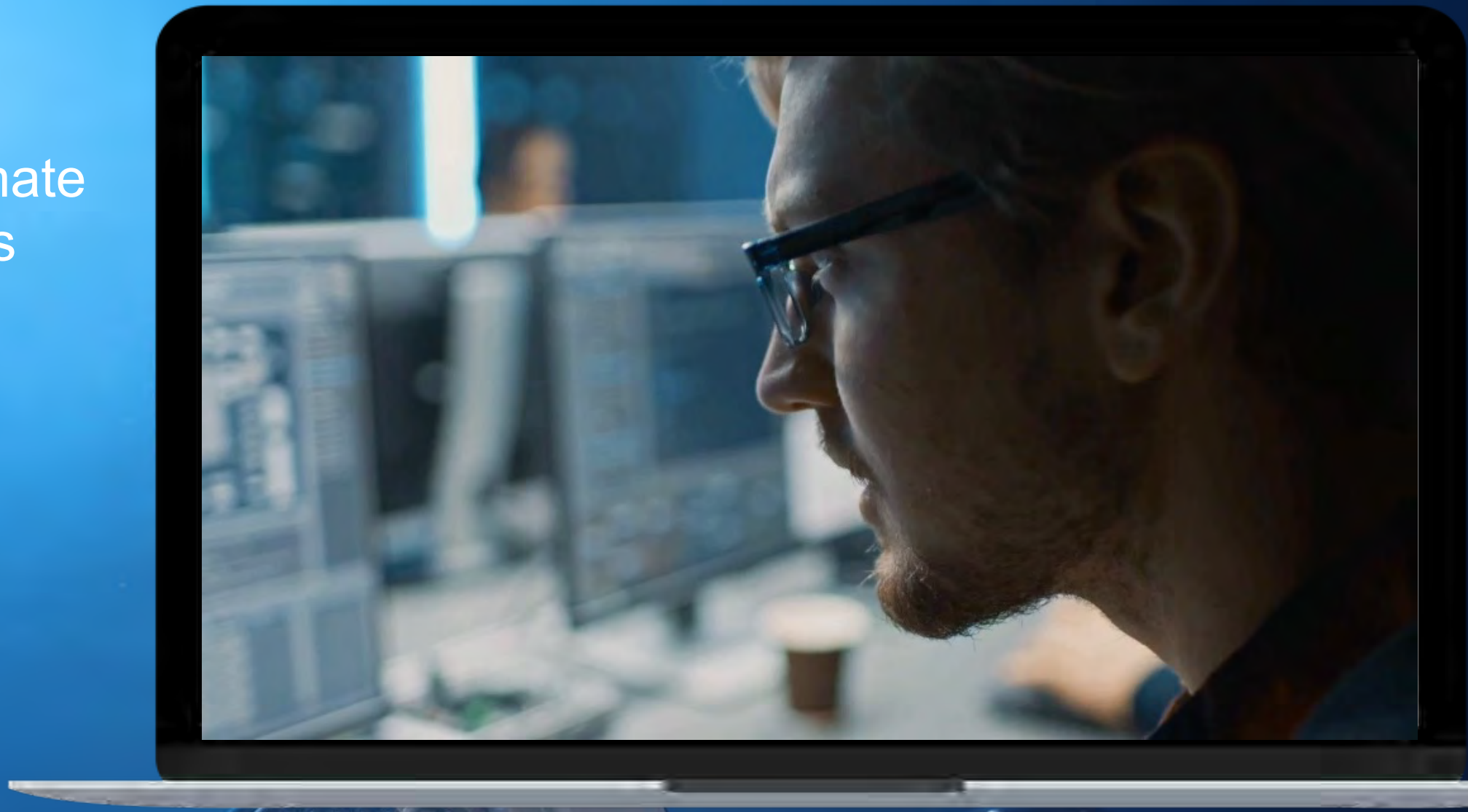


SAP Data Warehouse Cloud – self-service data gathering and modeling

BD Sensors

SAP Process Intelligence

Let business people automate their business processes!



SAP Innovation Awards 2022

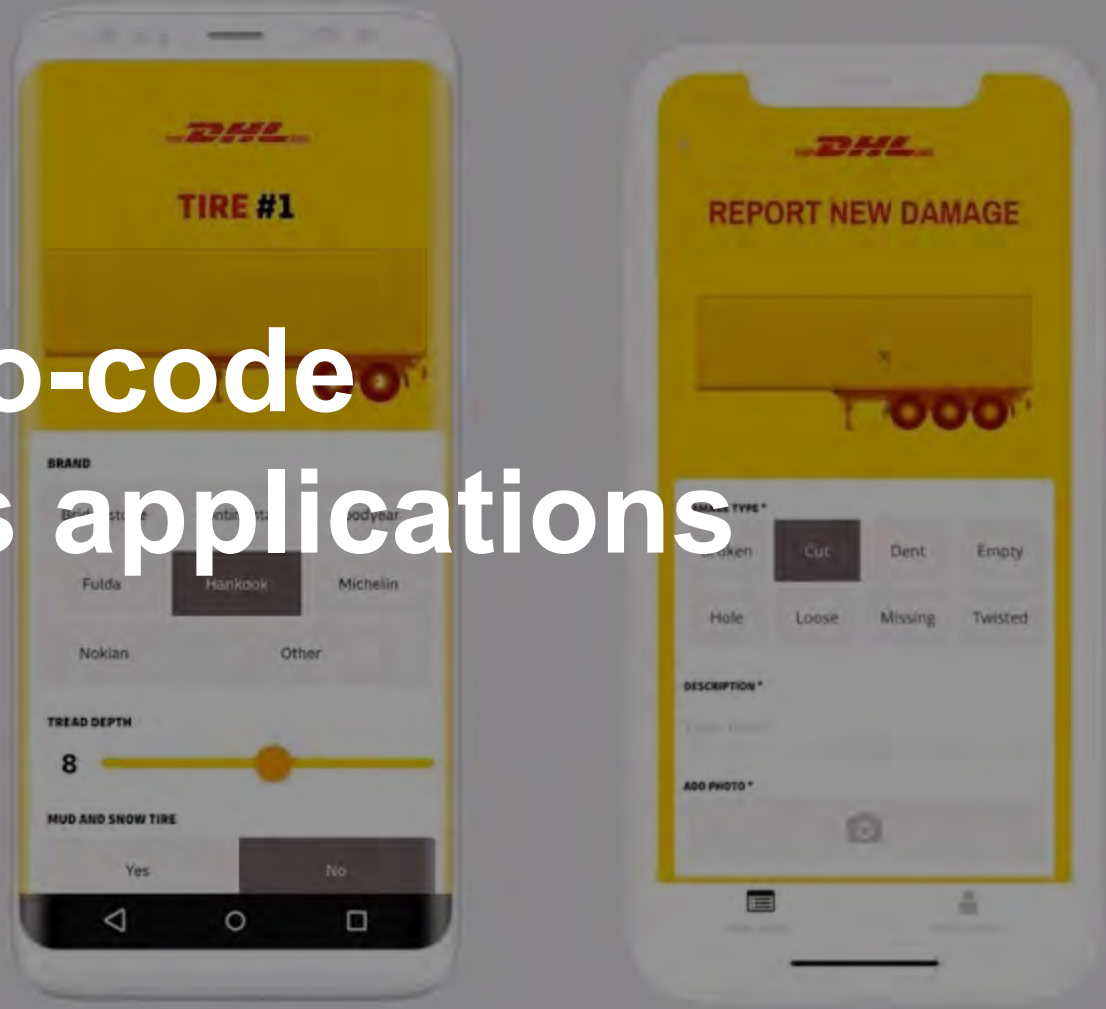
AppGyver

DHL

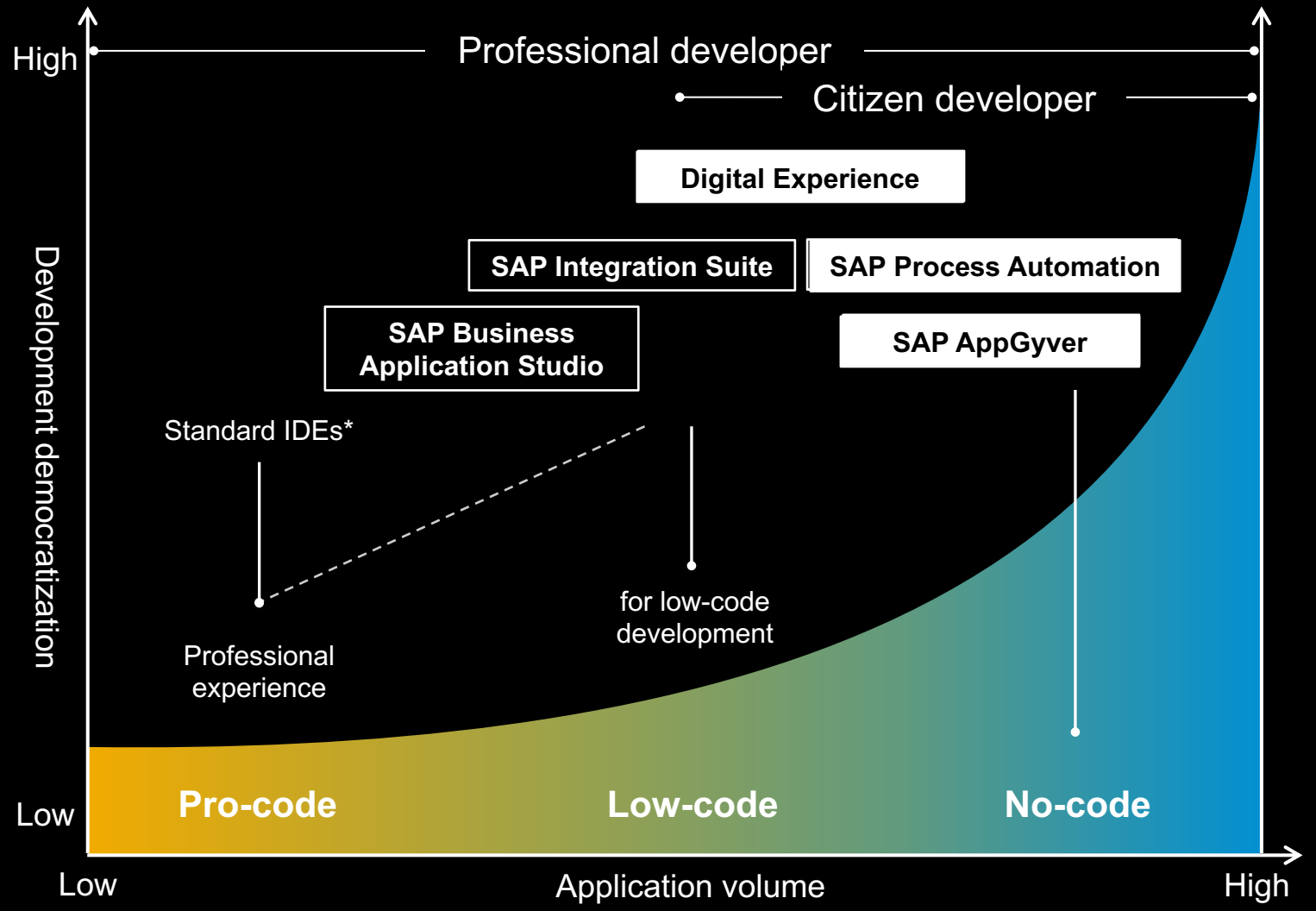
Europe-wide trailer fleet management and reporting

Built with zero lines of code.

No-code business applications



Let’s look at the technology behind



* For example, VS code + extensions

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SAP Low-code / No-code Solutions

App development

SAP AppGyver

Process automation

SAP Process Automation

Digital Experience

SAP Work Zone

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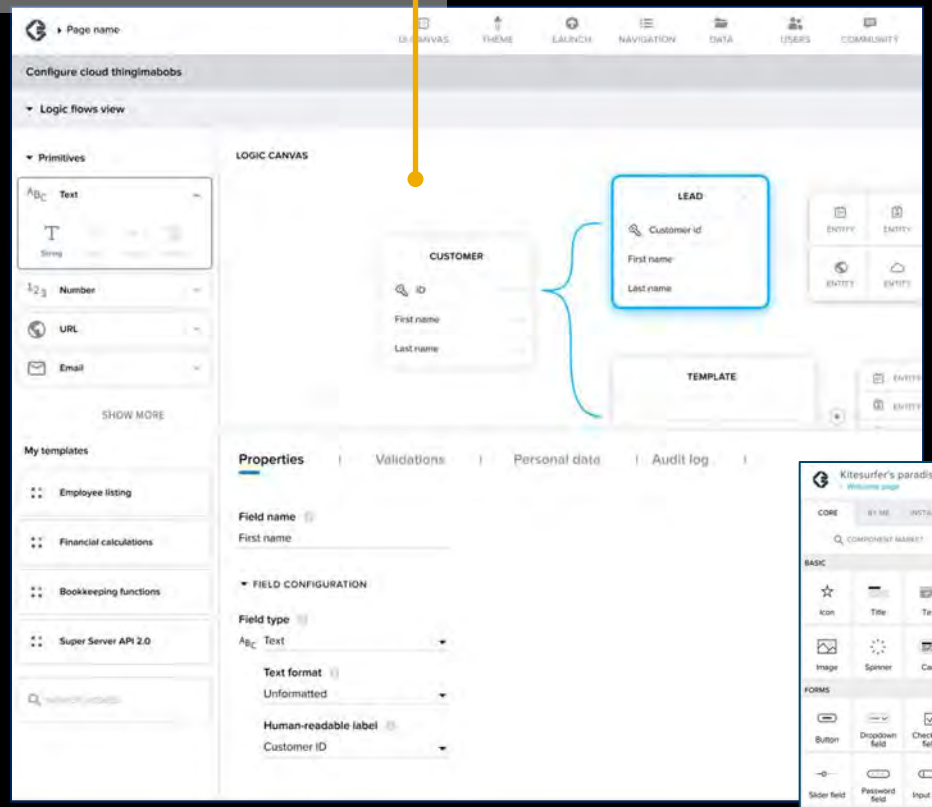
Key Capabilities of SAP AppGyver

Powerful Features for Full-Stack No-Code Application Development

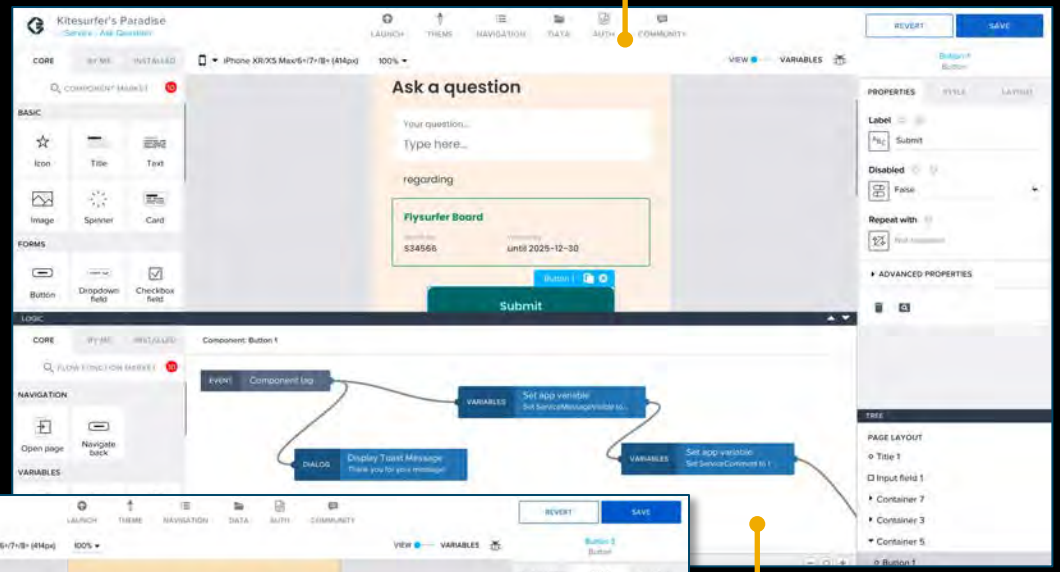
Visual data modelling

with Visual Cloud Functions*

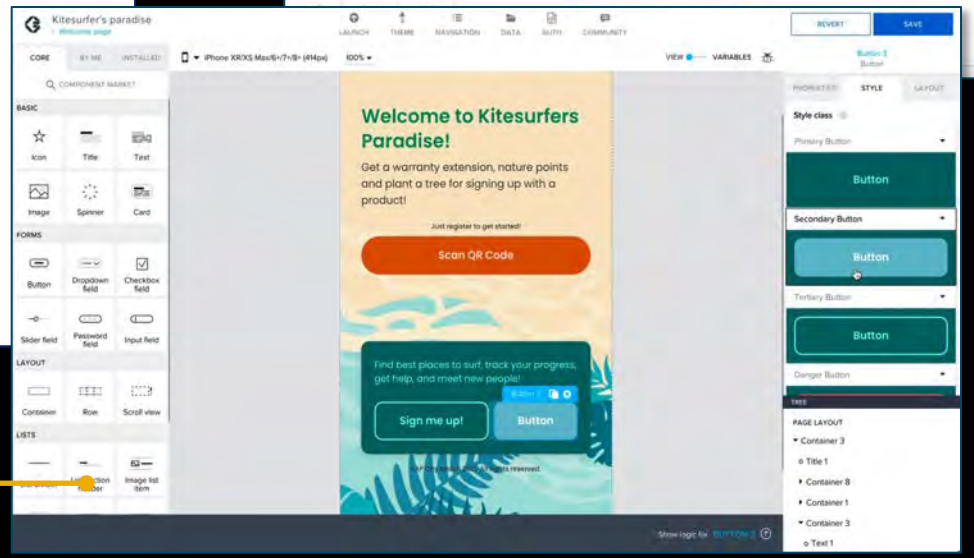


Formulas for Data Transformation

REST and OData API connectivity



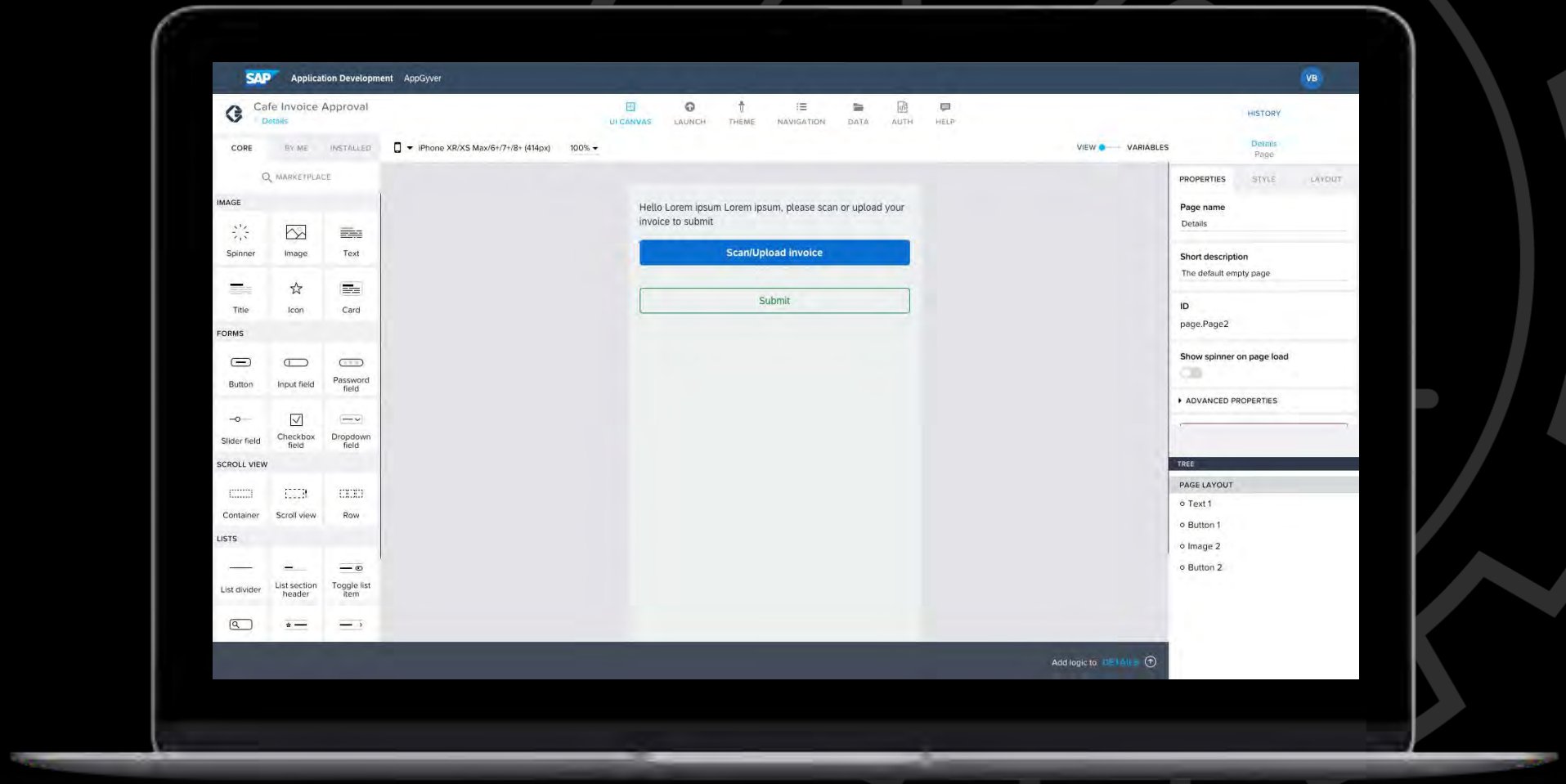
Visual Business Logic



No-Code Drag & Drop UI with customizable components

*Q2 Release see SAP AppGyver Roadmap (Items 1 and 2)

SAP AppGyver demo



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SAP AppGyver

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SAP Work Zone

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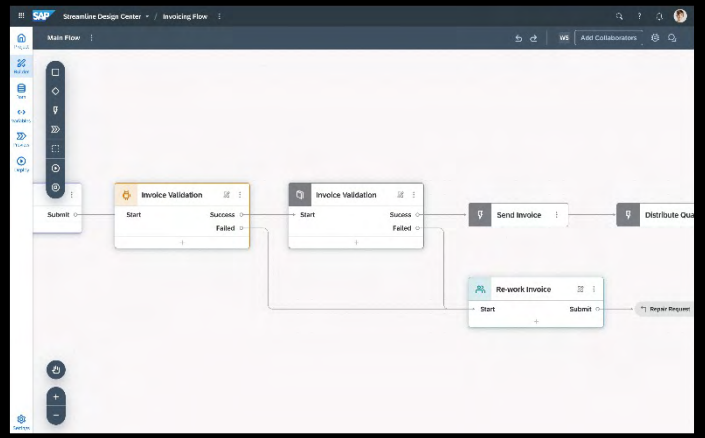
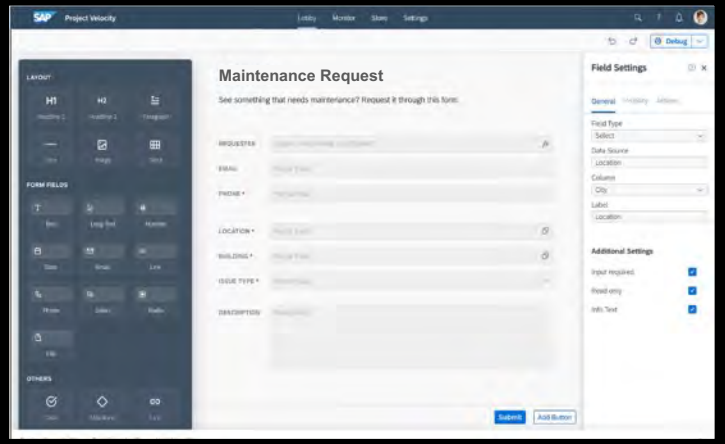
SAP Process Automation - Full-fledged automation with central access

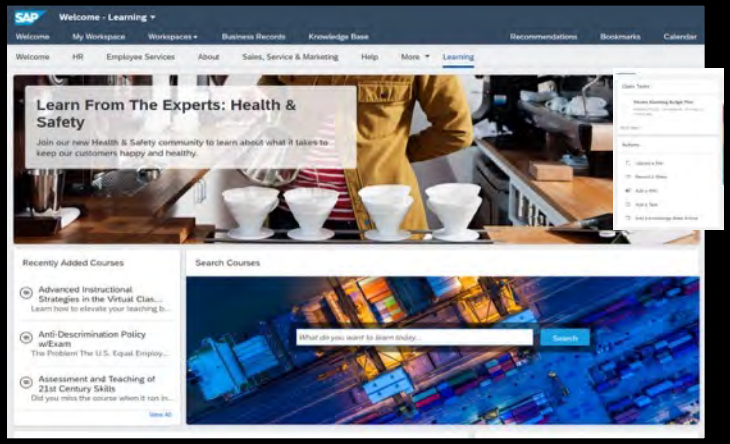
Ease of use, prebuilt content, and smooth SAP integration as key value drivers



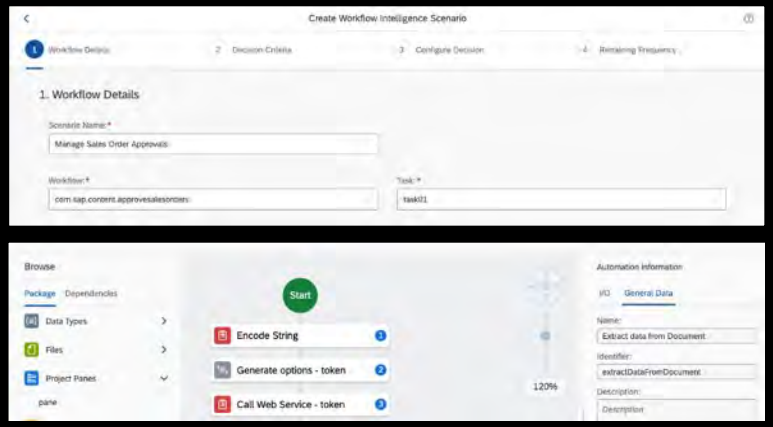
Process builder



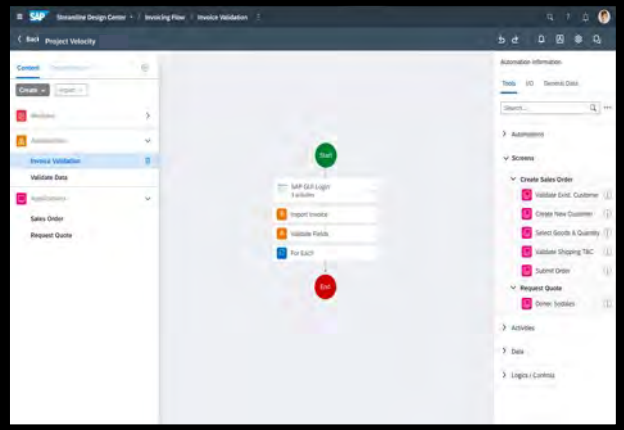
Process forms



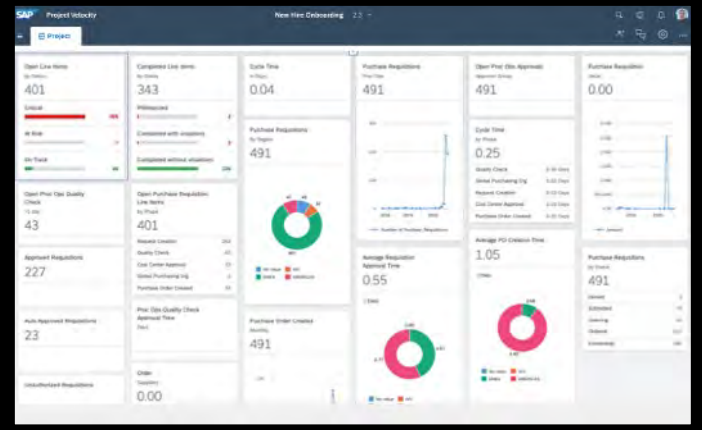
Application launchpad and task center



Intelligent actions and recommendations

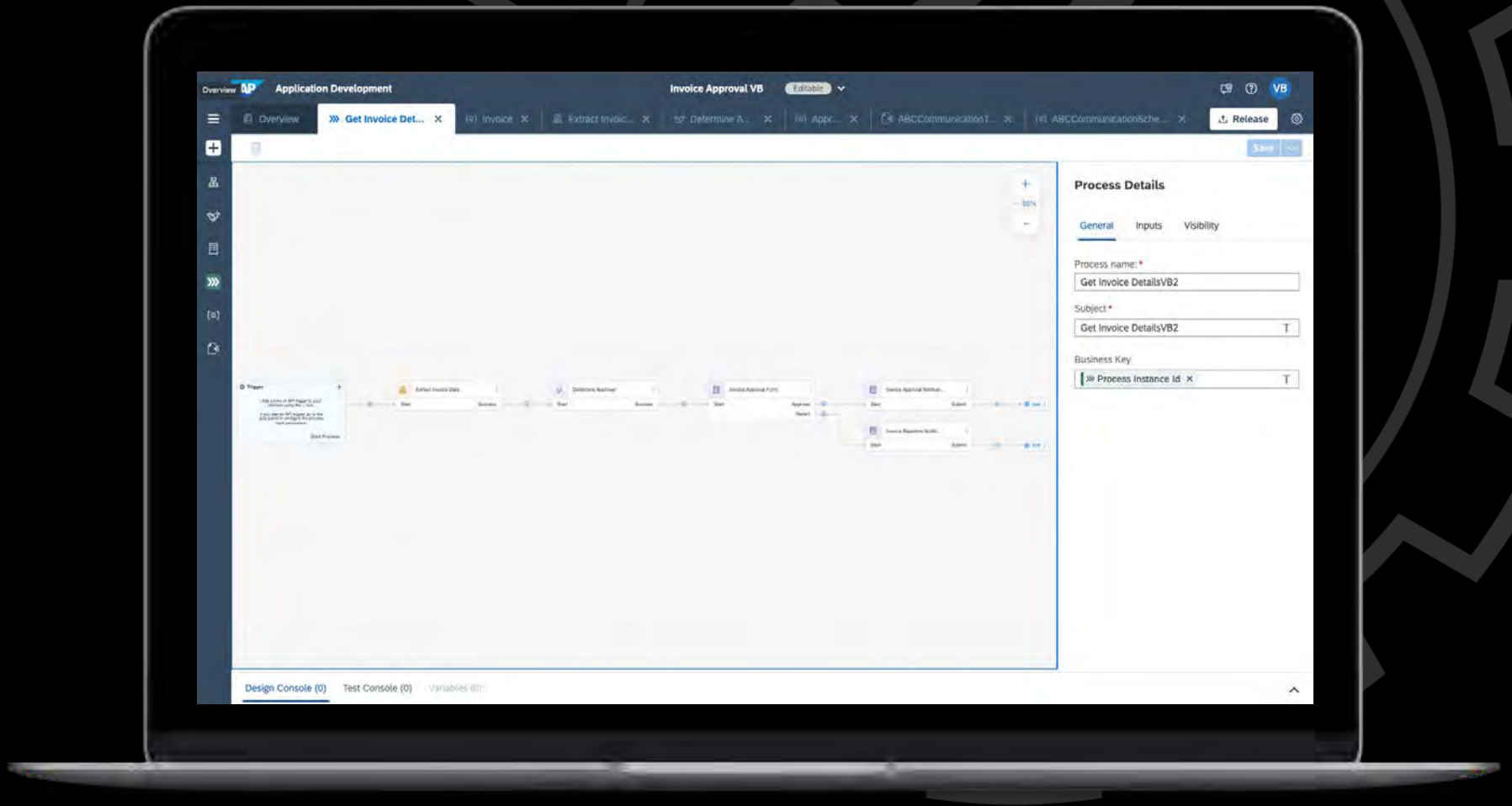


Automations (bots)



Process flexibility and visibility

SAP Process Automation Demo



SAP Low-code / No-code Solutions

App development

SAP AppGyver

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Digital Experience

SAP Work Zone

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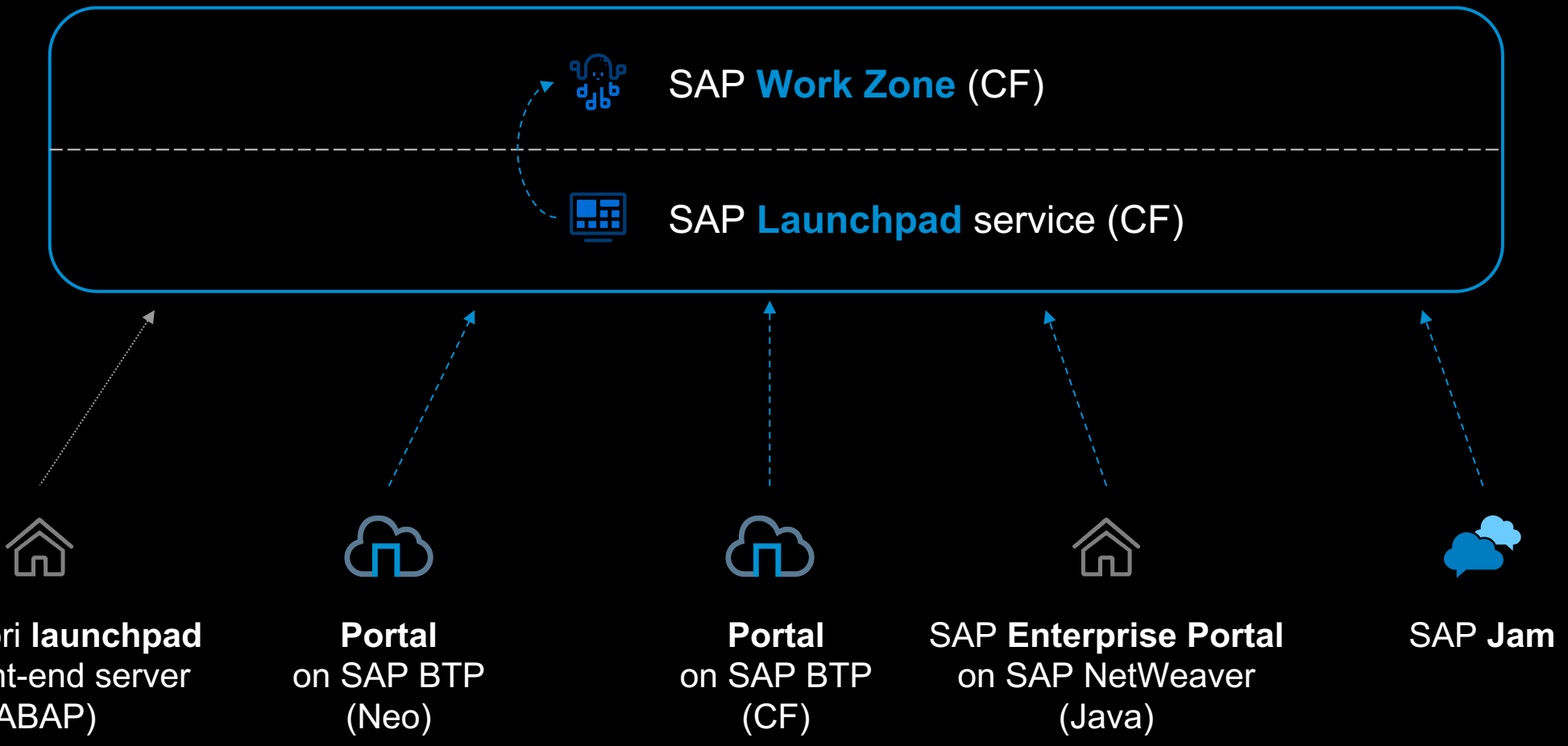
Transition Paths

Towards our digital experience solutions



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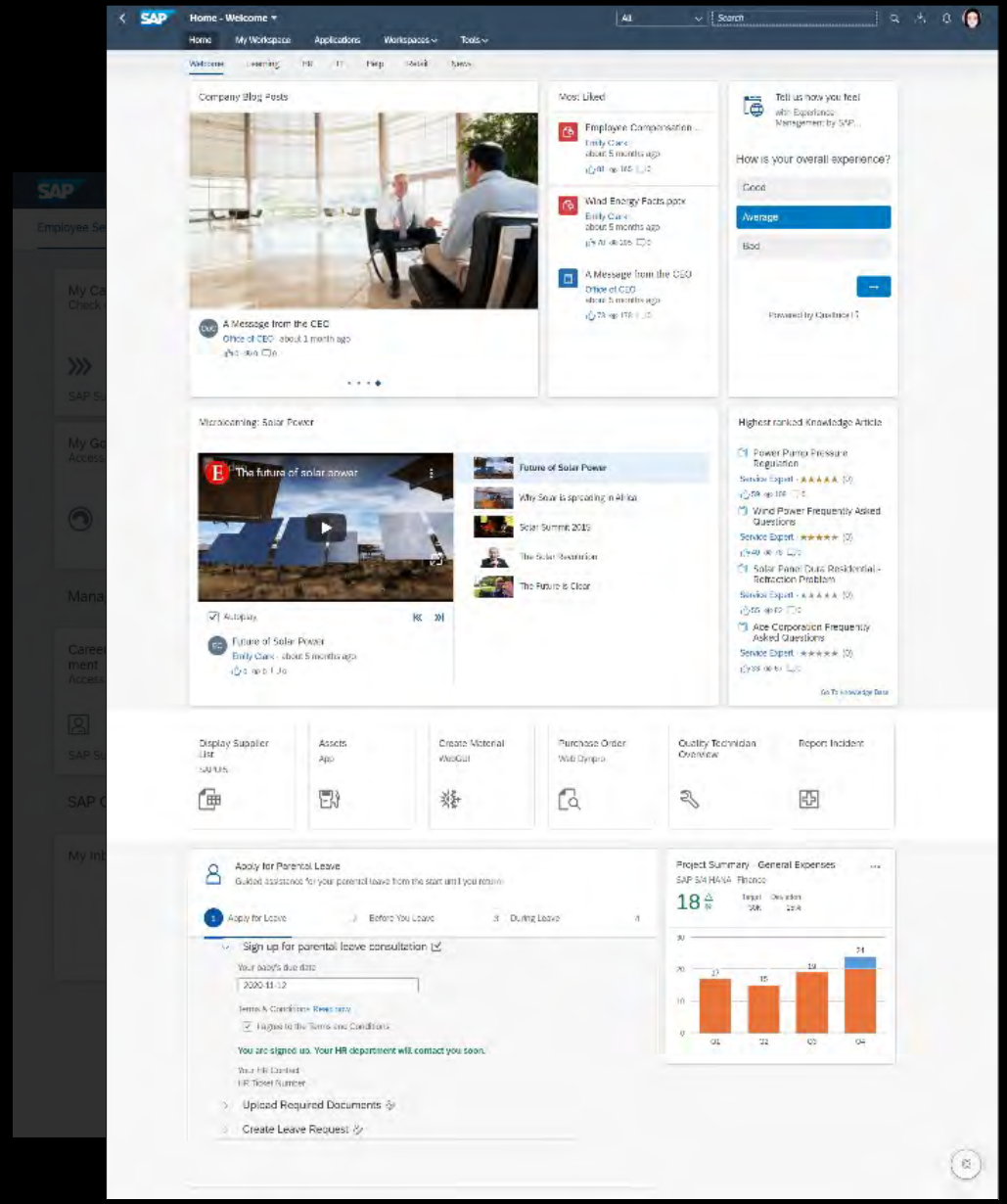
SAP Work Zone

Solution Overview

… enables you to build **digital workplace solutions** to increase user productivity and engagement.



SAP Work Zone at a Glance

SELF SERVICE INTRANET

Easy-to-manage, self-service for the entire organization

EMPLOYEE-FOCUSED

Personalized and easy to use with role-based data

LAUNCHPAD

A centralized location for your SAP business applications, data and processes

COMMUNICATE AND ENGAGE

Self-sufficient, freeform layout and drag-and-drop design to engage employees

TEAM COLLABORATION

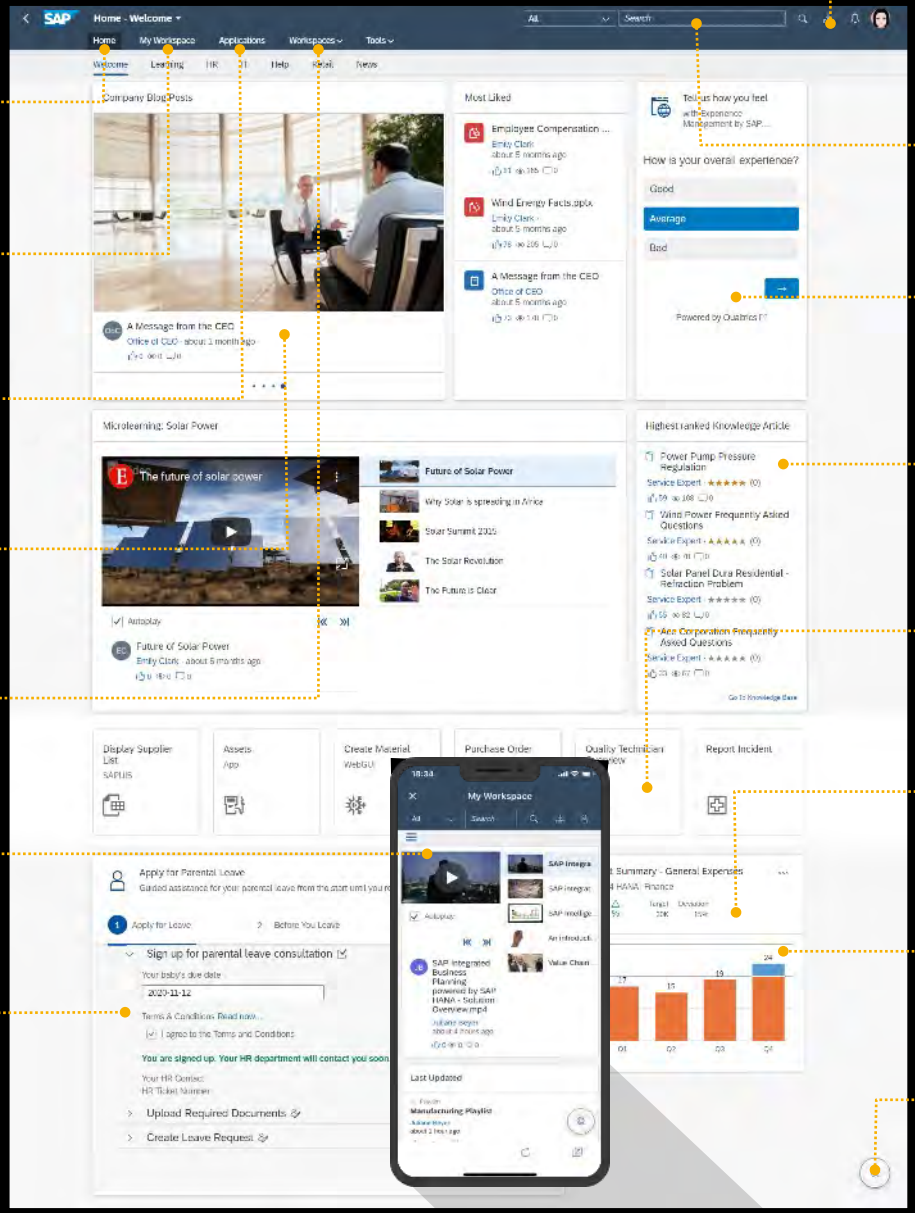
Self-service personal, project, topical, departmental and community workspaces

MOBILE READY

Anytime, anywhere access with responsive web and a dedicated mobile app

CREATE GUIDED WORKFLOW EXPERIENCES

Use a template project to build guiding user experiences on top of workflows



MY INBOX

Process workflow tasks that matter to you within the integrated My Inbox application

SEARCH

Discover and find information with powerful content and document indexing

INTEGRATE EXPERIENCE MANAGEMENT

Engage, monitor and measure with Qualtrics embedded within the experience

KNOWLEDGE BASE

Create, retain and share knowledge across the entire organization

SAP BUSINESS APPS

Quick access to SAP S/4HANA and other frequently used business apps

UI INTEGRATION CARDS

Embed and display SAP and third-party business data from across your organization

EXTEND AND DEVELOP

Extend with full IDE based on SAP Business Application Studio

INTEGRATE CONVERSATIONAL AI

Develop and integrate chatbots

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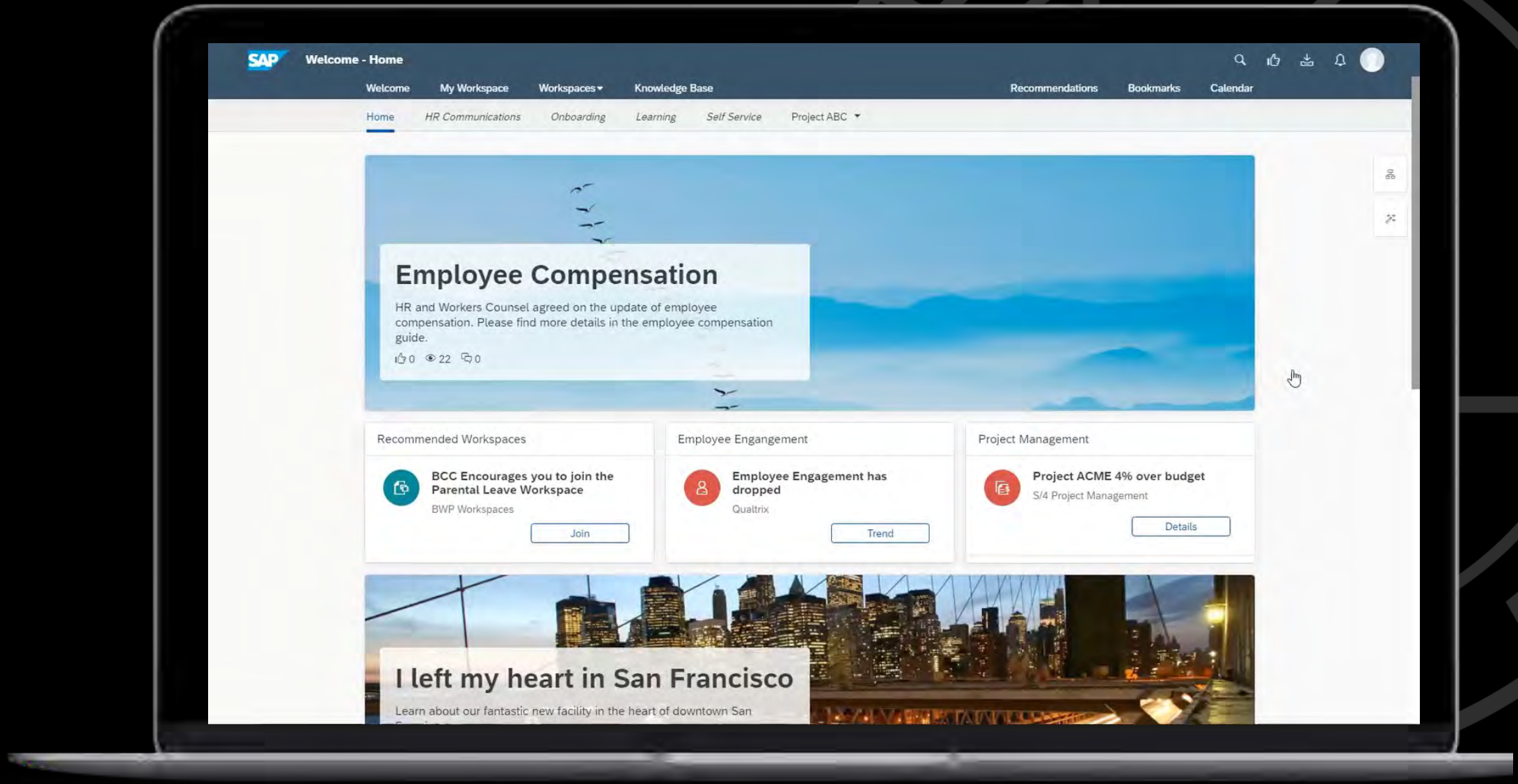
SAP Workzone Demo

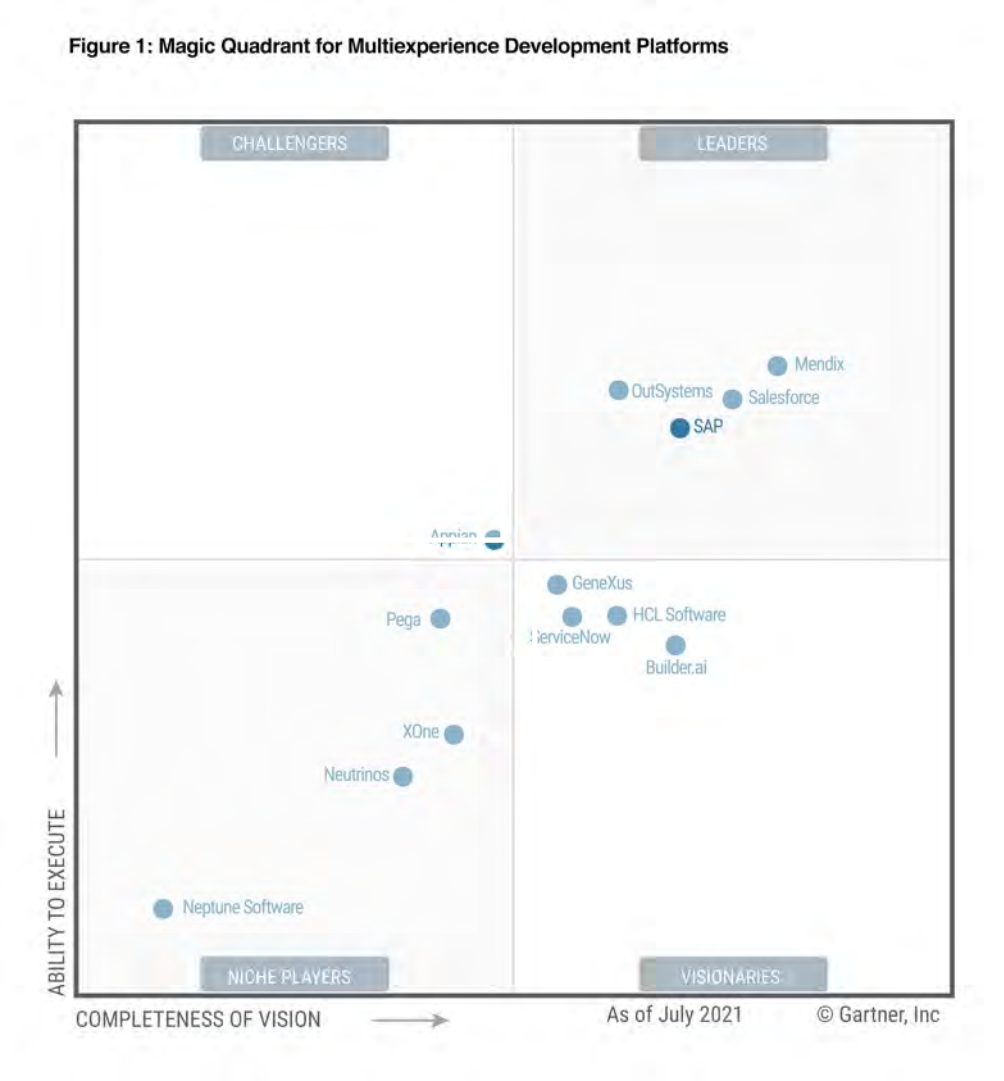


Outside in view

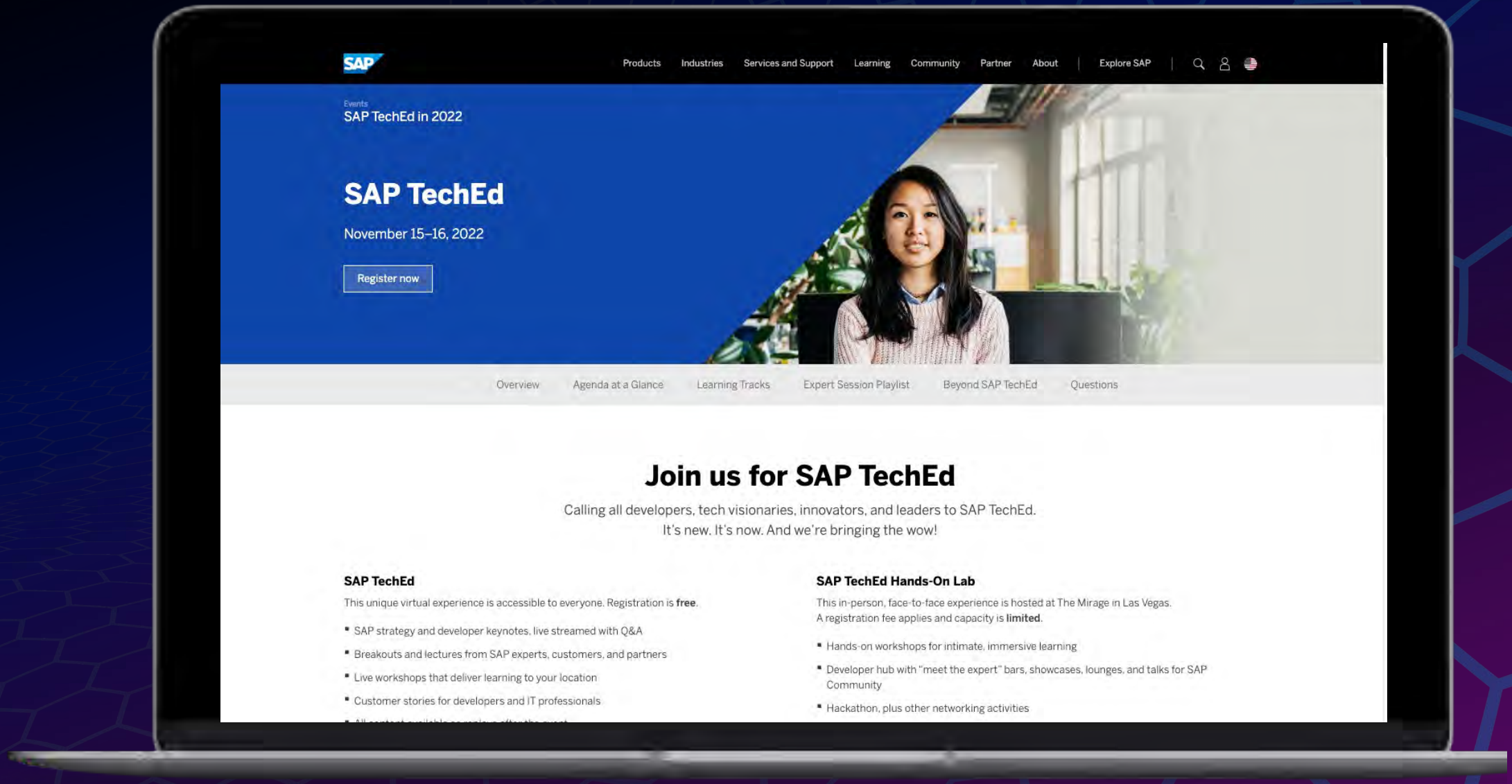
2021 Gartner® Magic Quadrant™ for Multiexperience Development Platforms

SAP Business Application Studio is SAP's IDE to Deliver Seamless Multiexperience App Practices

"Gartner Inc. has named SAP as a **Leader in Gartner Magic Quadrant** for Multiexperience Development Platforms for the second year in a row".[7]



Gartner, "Magic Quadrant for Multiexperience Development Platforms" July 26, 2021. This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from SAP.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This unique virtual experience is accessible to everyone. Registration is free.
SAP strategy and developer keynotes, live streamed with Q&A
Breakouts and lectures from SAP experts, customers, and partners
Live workshops that deliver learning to your location
Customer stories for developers and IT professionals
SAP TechEd Hands-On Lab
This in-person, face-to-face experience is hosted at The Mirage in Las Vegas.
A registration fee applies and capacity is limited.
Hands-on workshops for intimate, immersive learning
Developer hub with "meet the expert" bars, showcases, lounges, and talks for SAP Community
Hackathon, plus other networking activities

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Thank you.

Vivien Boche

Senior Director
Center of Excellence for BTP, EMEA North

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THE BEST RUN SAP

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