



SAP BTP Customer Value Network Innovation Virtual Event

Creating an Integrated Intelligent Enterprise – Day 2

SAP SE | February 22 - 24, 2022

Today's Hosts:



Toros Aledjian



Tania Dinnendahl









THE BEST RUN

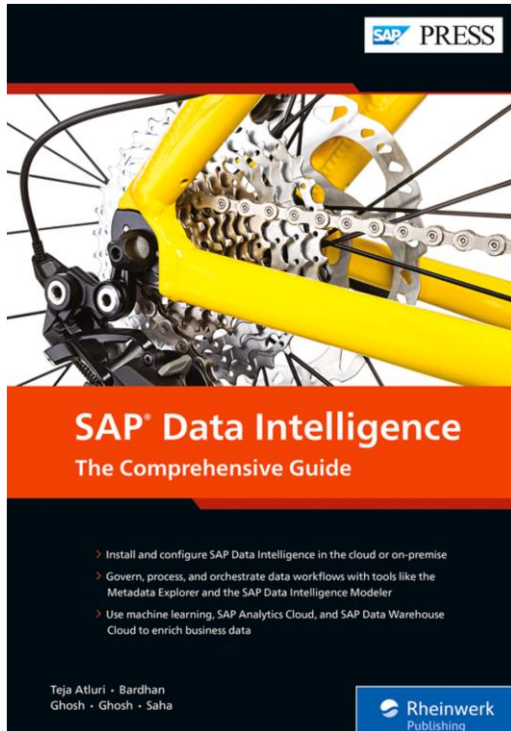


PUBLIC

Day 2 Asia Pacific & Japan Agenda – February 23 → Data to Value

	Day 2	Topic	Dur.
	10:00 CET (09:00 GMT)	Words of Welcome Irfan Khan, President, SAP HANA Database & Analytics SAP SE	10 min
	10:10 CET (09:10 GMT)	Data Warehouse Cloud @ Canyon – From PoC to Analytical Community Niclas Kronz, Canyon Bicycles GmbH	20 min
	10:30 CET (09:30 GMT)	SAP - Advanced insights and data-driven actions Silvio Arcangeli - Sr. Director – Product Management, SAP Data Intelligence	15 min
	10:45 CET (09:45 GMT)	SAP - Derive value from data Jonas Mittenbuehler, Product Manager of Data Management & Analytics SAP SE	15 min
 	11:00 CET (10:00 GMT)	Leveraging Data Warehouse Cloud Capabilities - A Partner Update Felix Blume, Senior Manager PwC Max Englisch, Associate Data & Analytics PwC	15 min
	11:15 CET (10:15 GMT)	Overview of SAP Analytic Cloud Abassin Sidiq, Product Manager of Data Management & Analytics SAP SE	15 min
	11:30 CET (10:30 GMT)	Breakout rooms 1 – Realizing data value in a hybrid heterogenous landscape 2 – Data Intelligence 3 – SAP Analytics Cloud - Jonas Mittenbuehler - Silvio Arcangeli - Abassin Sidiq	30 min

First 5 customers with Audio questions will receive the “SAP Data Intelligence” eBook



After you ask your question please forward me (toros.aledjian@sap.com) your Name, Company name and email address and I will send you the Copy with your activation code and instructions on how to activate your copy.

Thanks

You will need to go to the following link to activate your copy

<https://www.sap-press.com/>

All of our attendees who complete the survey will receive the following eBook



We will be giving a free copy of the eBook “**Digital Process Automation with SAP Workflow Management**” to the first 20 participants who have completed our Webinar Survey on February 23, 2022.

Our Keynote Speaker



Irfan Khan

President, SAP HANA Database & Analytics SAP SE

Irfan Khan is President of SAP HANA Database & Analytics business with global development and product management responsibilities across the entire SAP HANA Database and Analytics portfolio, this includes (SAP HANA, Data Intelligence, Data Warehouse Cloud, SAP Analytics Cloud) and innovation technologies.

Prior to this role, he was President of SAP's Platform & Technologies unit where he led global sales and GTM for all SAP technology inclusive of; (SAP Cloud Platform, Database, data management and analytics) assets. Irfan was also responsible for the SAP managed cloud business (HEC) which supports 1800+ private cloud customer deployments spanning SAP and Hyperscalers datacenters.

Over the past decade, Irfan has held various senior executive positions across SAP Sales, GTM organizations and strategy functions, including Chief Technology Officer for SAP's Global field organization.

Irfan joined SAP through the acquisition of Sybase Inc. where he was Senior Vice President & CTO. He spent almost two decades in various executive leadership positions across Engineering, Marketing, and Sales.

Irfan holds a Bachelor of Science degree in Computer Science. Professional awards include Recipient of the Infoworld CTO Top 25 award and is a published author of "New Data Imperative: Managing Real-Time Risk in Capital Markets"

SAP BTP Customer Value Network

What is the SAP BTP CVN?

- Welcome to the SAP BTP Customer Value Network !
- Our Customer Value Network is dedicated to provide you with latest information on SAP's strategy and innovations
- It will allow you to make important connections to topic experts, peers, technical content and SAP for their professional and business success to support the sharing of insights and best practices.
- The CVN will allow you to experience the passion for excellence that sets this SAP Customer community apart.
- **For more information please navigate to [SAP BTP Customer Value Network](#)**

SAP Garage Series 2022 - Episode 3 (Digitize Supplier Invoices with Compliant e-Invoice Process) Virtual Event

- North/South America & Europe March 2, 2022 11:00am ET (08:00am PT – 17:00 CET)
- Europe, Asia Pacific & Japan March 2, 2022 15:00 AEST (09:00 CET - 12:00 SGT)

What is the SAP Garage Series?

The SAP Garage is our studio for presenting and connecting the business value of **SAP BTP** with the how-to guidance for realizing business use cases and solving business challenges.

The **SAP Garage** webinar series is geared towards getting you started, hands-on enablement and expert guidance. Each episode will focus on one SAP Discovery Center Mission and will dive into the details

Why attend?

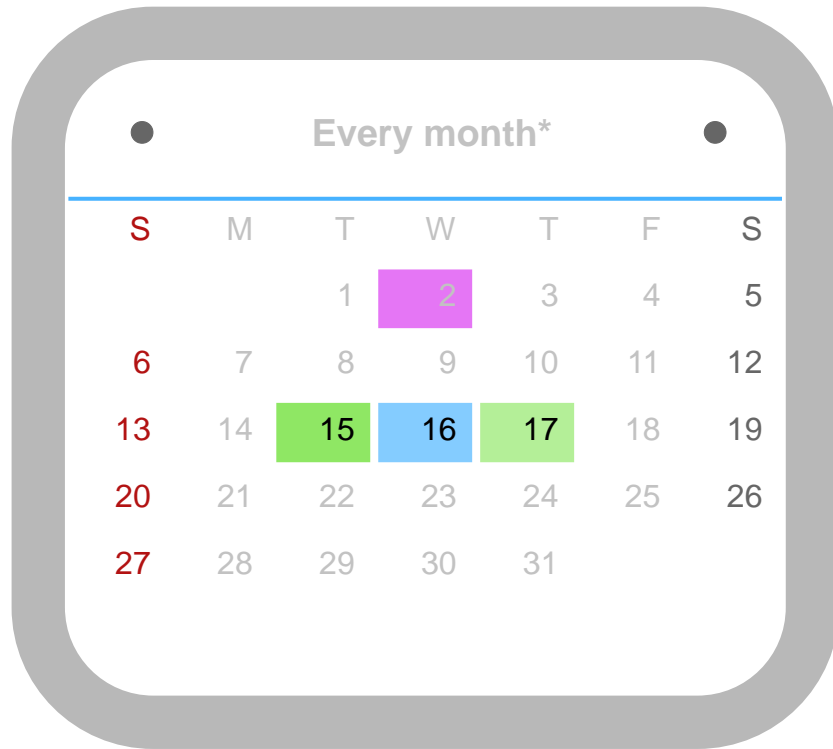
Gain a clear understanding of the business value of SAP BTP through a focus on relevant business use cases.

Find out how you can get started quickly and where to go for step-by-step guidance.

<https://webinars.sap.com/2021-12-31-sap-btp-customer-value-network-global/en/garage1>

[Register Now](#)

SAP Practitioner Forums – 2022 schedule



First
Wednesday

SAP BTP Garage

Host: Cecily Sorenson (APJ)

Host: Chris Aron

Register: [SAP BTP Garage Series](#)

Third
Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Conrad Bernal

Register: <https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html>

Third
Thursday

SAP Fiori (APJ UX)

Host: Toros Aledjian

Hosts: Jocelyn Dart, Simon Kemp, Toros Aledjian

Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform (APJ)

Host: Toros Aledjian

Host: Richa Sharma, Rajesh Ragupathy, Toros Aledjian

Register: [SAP Business Technology Practitioners Forum](#)

Thank you to Our Customer & Partner

The logo for Canyon, featuring the word "CANYON" in a bold, black, sans-serif font. The letters are slightly slanted to the right.

Niclas Kronz

NKronz@canyon.com



Hans Maximilian Englisch

hans.maximilian.englich@pwc.com

Felix Blume

felix.blume@pwc.com

Thank you!

In our ongoing efforts to bring you better webinars in the future please complete our Webinar survey

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Europe, North Africa and the Middle East

https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_dmajBiAQ9OJV7VQ

Our Keynote Speaker



Haridas Nair

Global Head, Cross Product Management HANA Database & Analytics SAP Americas

Haridas Nair is Global Head, Cross Product Management for the HANA Database and Analytics portfolio. He is responsible for driving requirements, awareness & positioning for the integrated portfolio.

Prior to his current role, Haridas has 15+ years' experience leading product strategy, product management, go-to-market and product development teams in successful commercialization of innovative solutions in mobile, big data and cloud spaces for enterprise and consumer markets at Sybase, SAP, Blackberry and BBM.

Haridas holds a Bachelor of Engineering in Electrical and Electronics.

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Asia Pacific & Japan

https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_bkXUighKjb7ELZk

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