

## SAP BTP Customer Value Network Innovation Days



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# GIVE DATA PURPOSE

THE BEST RUN 

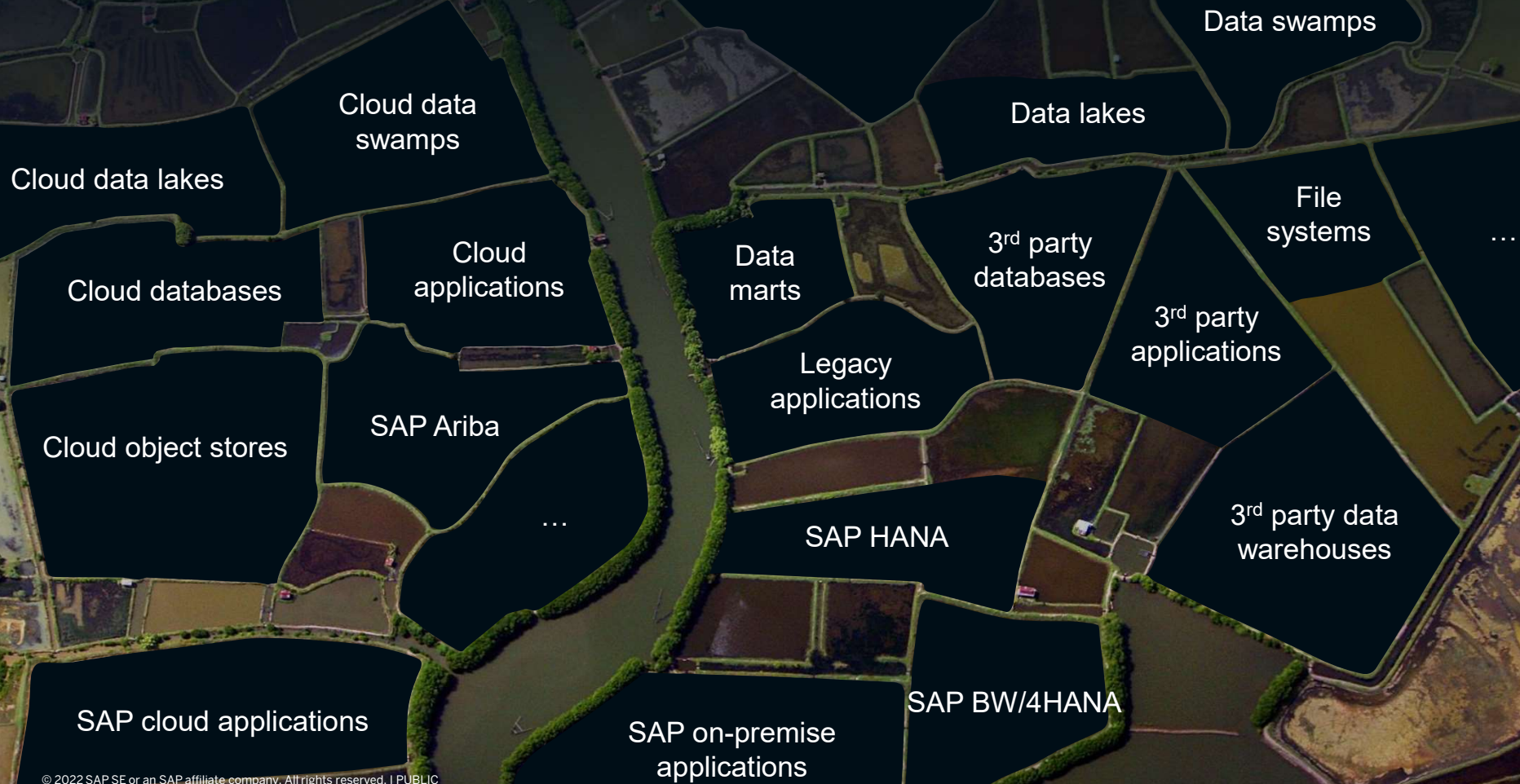
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## Organizations face complex and unintegrated data landscapes





**Organizations** face siloed and disconnected data that lacks business context.

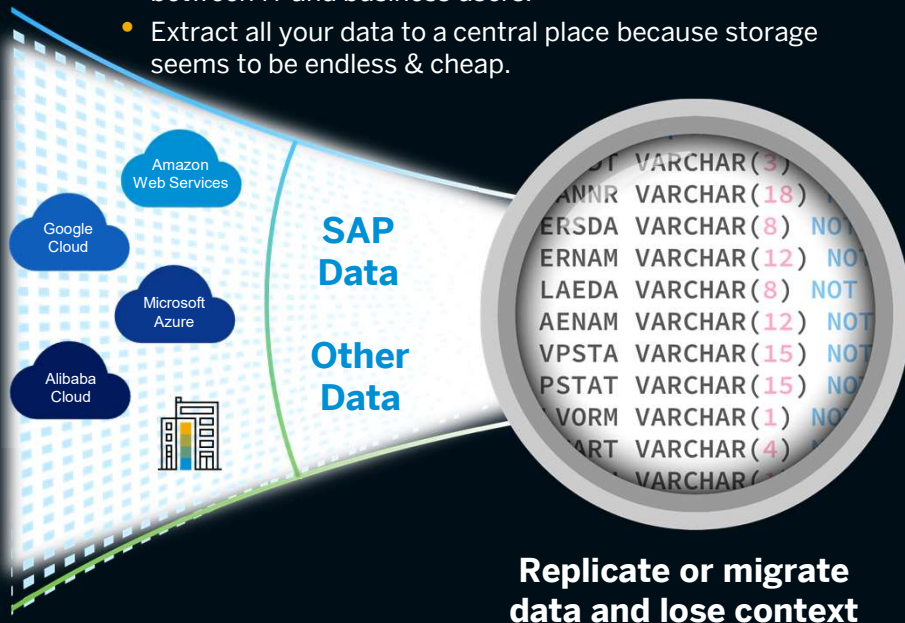
Application Data with  
Business Context **SAP**

Data Lake

## Connect Data with Business Context

### Typical Approach

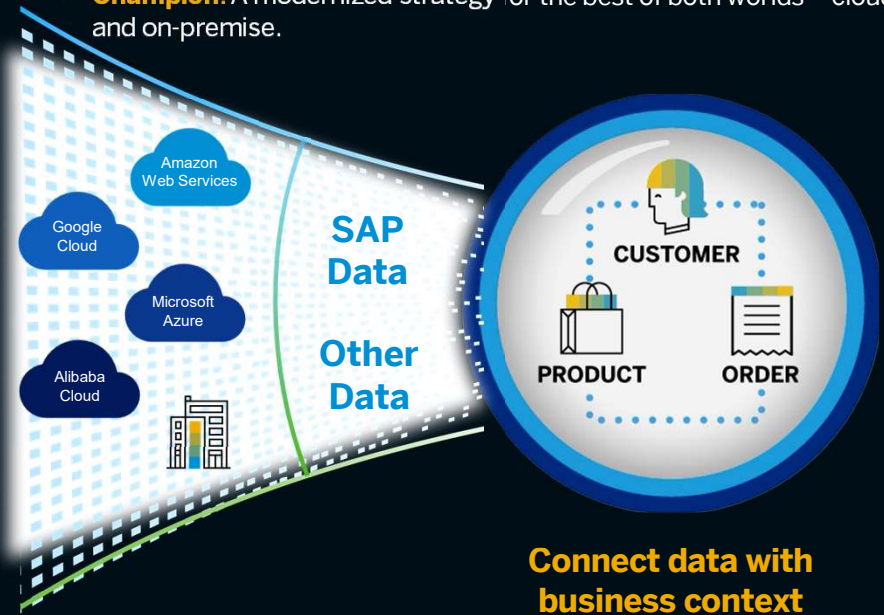
- Missing central integration and semantics layer for all the different sources.
- Data insights are slow and inaccurate. No collaboration between IT and business users.
- Extract all your data to a central place because storage seems to be endless & cheap.



VS

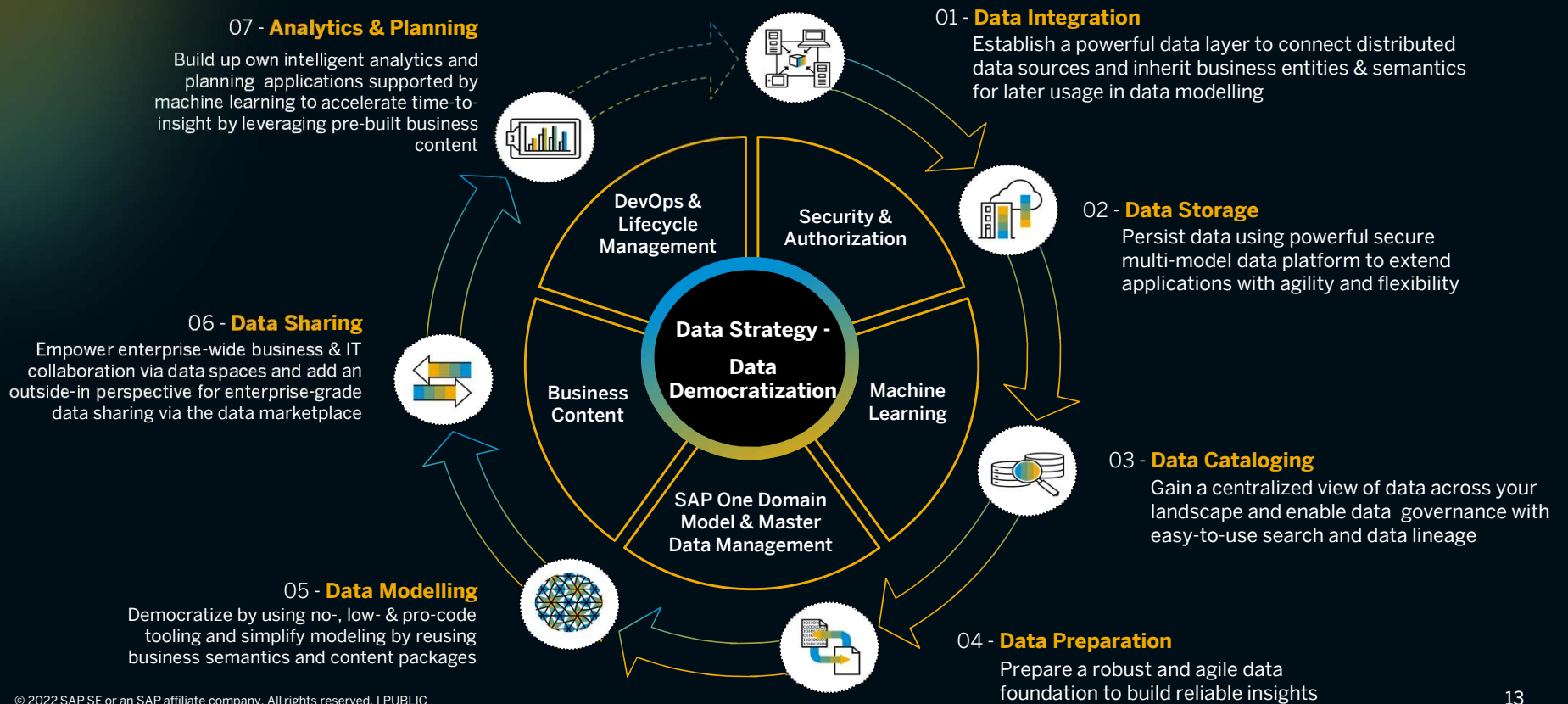
### SAP's Unified Data and Analytics

- **Unite:** Get an out-of-the-box view of all data – SAP or Non-SAP.
- **Trust:** Gain easy to understand insights based on a unified data model and established business context – fast.
- **Champion:** A modernized strategy for the best of both worlds – cloud and on-premise.



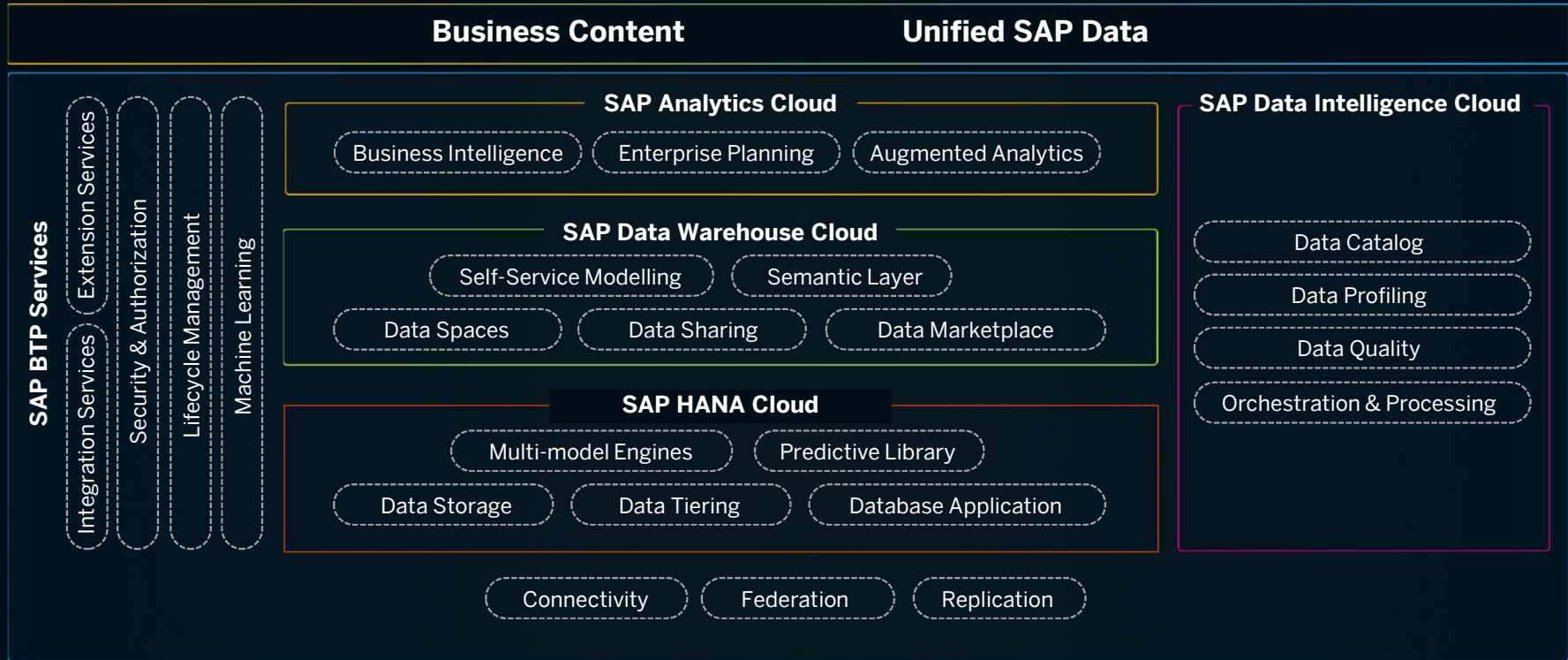
# Data-to-Value Solution Path

## Data Democratization: Bring Autonomy and Value to the Entire Business

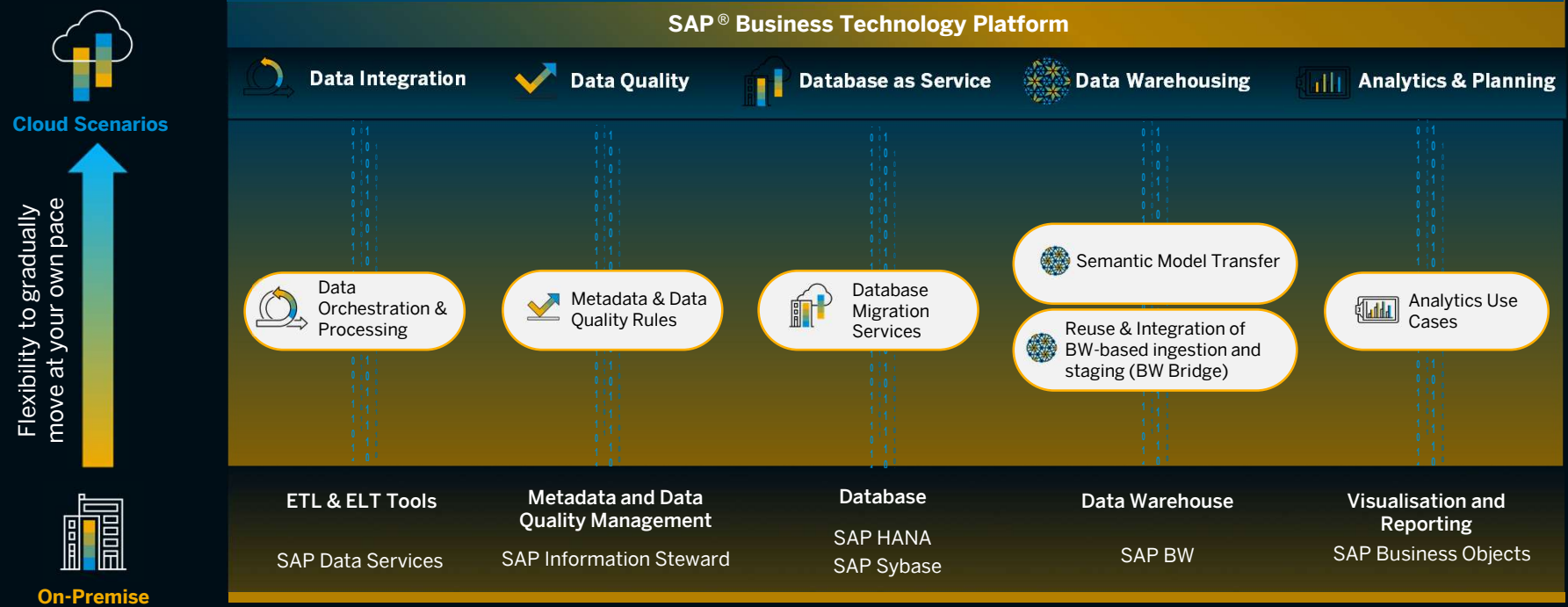




## Cloud Offerings



## Leverage On-Premise Investments





## Customer Proof Points



### Single Source of Truth

by creating one virtual layer to connect existing systems with SAP Data Warehouse Cloud



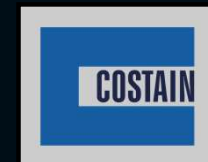
### 30 gigabytes

Of archived data per game analyzed instantly



### Months to days

Reduction in IT lead times



### 60% cost savings

Of IT infrastructure due to data virtualization capability of SAP HANA

# Investment Areas

## SIMPLICITY

### Integration

- Onboard the SAC Planning Application to DWC persistency to establish a data-replication free planning experience
- Enabling SAP Data Warehouse Cloud to integrate SAC Discovery features
- Tightly integrate the data inbound capabilities of Data Intelligence Cloud into HC and DWC to harmonize data inbound and Connection Management
- Enable SAC for embedded & cross analytics

### Data Modeling

- DWC model as 1<sup>st</sup> class citizen in SAC
- One SAC Planning Model covering Budget and Actuals

### Data Governance

- Metadata catalog focusing on data quality, data preparation & governance scenarios

## CLOUD QUALITY

### Enterprise Grade

- Elasticity & Scalability
- Hyper scaler & Data Center Support
- DWC - Flexible Tenant Configuration

### Performance

- Significant performance improvement for SAC Ad-hoc Analysis, Story and Dashboard execution

### User Experience

- Harmonizing end user experience leveraging a common shell
- Simplifying SAC – Story 2.0 brings Story Builder & Analytics Designer together
- Enhanced data entry experience in SAC

## ACCELERATED OUTCOMES

### Hybrid Scenarios

- Foster hybrid on-premise /cloud scenarios
- Integrate On-Premise SAP HANA Platform Systems by offloading complete workload

### Migration

- Self-Service Migration Tooling for SAP HANA Service
- Migration Tools and Programs to support third-party database migrations
- Migration Tooling for BW Bridge

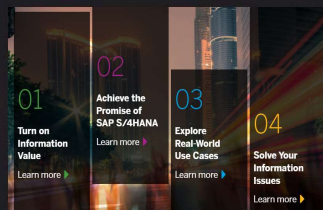
### Business Content

- Bundling of class-leading Industry and Line of Business pre-delivered content
- Integrate with enterprise applications in real time to bring intelligence to the end
- Prebuild cross analytics content

# Where can we go together?

## SAP's data & analytics

### Outcomes



Unlock the potential of your information assets  
[Learn more](#)

- Explore real-world use cases
- Strategize your path to become an Intelligent Enterprise



Discover how **Parkland** Health & Hospital System heightened ER patient care, reducing wait times with 24\*7 insights [Learn more](#)



Learn how **Porsche** made an impact on efficiency and performance [Learn more](#)



Explore how **NHL** gained valuable insights and delivered next-level stats with unified data and analytics [Learn more](#)

### Guidance



Build a Framework for Data & Analytics  
[Learn more](#)

- Develop a fast-path action plan
- Review solutions for data-based insights



Managing Data in the Cloud  
[Learn more](#)

A guide for CDO's on how to manage master data, hybrid business processes, cloud data warehouses and third-party data

→ Check out [Unified Data & Analytics Demo Journey](#)

→ Find out about future innovations on [SAP Roadmaps](#)

### Learning



Learn more about agile Data and Analytics

- [Outcome-Driven Data Strategy](#)
- [Data Strategy master class playlist](#)



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# Thank You.

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